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IN THE COMPETITION
APPEAL TRIBUNAL

Case No. : 1285/10/12/18

Victoria House,
Bloomsbury Place,
London WC1A 2EB

25 October 2018

Before:

Heriot Currie QC, Sir Iain McMillan CBE, Paul Lomas

(Sitting as a Tribunal in England and Wales)

BETWEEN:

Electro Rent Corporation v Competition and Markets Authority

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HEARING – Day 2

APPEARANCES

Daniel Beard QC & Alistair Lindsay (of Monckton Chambers) appeared on behalf of the Appellant

Marie Demetriou QC & David Bailey (both of Brick Court Chambers) appeared on behalf of the Respondent

1 Thursday, 25 October 2018

2 (10.00 am)

3 THE CHAIRMAN: Good morning, Mr. Beard.

4 Before we start, there is one matter that the
5 Tribunal would like to be addressed on in closing
6 submissions and we thought it would be helpful to
7 counsel to give you some advance notice of that.
8 Mr. Lomas is going to articulate that question.

9 MR. LOMAS: Thank you, Chairman.

10 I think both of you touched on it in opening but
11 I think it would help us in closing if you could be very
12 clear about the legal test in relation to reasonable
13 excuse.

14 If we assume, and I think it is common ground, that
15 the Monitoring Trustee could not give consent on behalf
16 of the CMA, and that the Monitoring Trustee could not
17 give binding legal determinations of the scope of the
18 order, and there was a breach of the order, the question
19 that seems to be posed is: on what does reasonable
20 excuse fasten?

21 There are at least three possibilities. That
22 although that is common ground now, it was not clear at
23 the time; or that there was a conversation with the
24 Monitoring Trustee which shed doubt on that, and that is
25 the basis of reasonable excuse; or that there were good

1 commercial reasons for doing what was done in relation
2 to the lease and that was reasonable excuse. Which of
3 the three is that or is it a combination of them, and if
4 so, in what combination?

5 I think it would be helpful to have your views on
6 how that legal test is to be applied.

7 MR. BEARD: I am grateful.

8 THE CHAIRMAN: Thank you.

9 MR. NASOUL GOPAL (continued)

10 Cross-examination by MR. BEARD(continued)

11 MR. BEARD: Mr. Gopal, good morning.

12 A. Good morning.

13 Q. I am going to pick up where I left off yesterday, just
14 talking about break clauses, if I may. Could we take up
15 your statement, tab 10 in bundle A. We were in
16 paragraph 28.

17 A. Yes.

18 Q. I just want to pick up the final sentence of 28(d):

19 "I understood Mr. Brown to be saying in the
20 conversation that there would be a commercial ability to
21 reverse the break clause after it was served."

22 We talked about commercial deals to reverse break
23 clauses. There you are talking about renegotiating, are
24 you not?

25 A. Yes.

1 Q. Yes, thank you.

2 There was another way in which Mr. Brown explained
3 to you that it might be possible to reverse the service
4 of notice of the break clause, and he spelled that out
5 in his email which is found at bundle B1/224 in tab 7.

6 A. Yes.

7 Q. You have read this? You are familiar with this.

8 A. Yes, I have seen the email.

9 Q. This is the other method, the other mechanism which is,
10 in essence, there are some requirements for the notice
11 of the break clause to be valid.

12 A. Yes.

13 Q. If you do not comply with them, then the landlord may
14 say, "You cannot break the contract". That is what he
15 is saying there, is he not?

16 A. This is what the email said, yes, sir.

17 Q. Yes, so there are two mechanisms for reversibility that
18 Mr. Brown set out to you. He did not set out any third
19 way, did he? I do not want to sound too Blairite.

20 A. I just want to go back to the conversation that we had
21 on the phone call. I think the only two things which
22 Mr. Brown mentioned to me was: it was easy to withdraw
23 the notice, and (2) if the new purchaser comes in and
24 wants to, you know, renegotiate, that should be quite
25 straightforward. I do not understand anything about the

1 onus on the landlord, but we only took it from the
2 tenant's point of view. That is what I understood
3 during the call, yes.

4 Q. But here, when we are talking about the email at
5 page 224:

6 "The break clause is effective in April 2019
7 provided we comply with the conditions of termination."

8 What he is saying there:

9 "If we do not comply with any of the termination
10 provisions, then the break clause is not effective. So
11 if we choose not to vacate the premises, we merely have
12 to not comply or serve a notice stating we will not
13 comply with the Break Notice for the lease to continue.
14 This is all standard stuff."

15 A. Yes.

16 Q. He is saying this is the way these things will generally
17 work --

18 A. Yes.

19 Q. -- because the landlords will want their tenants to
20 stay, is he not?

21 A. I understood from this email, which is a reflection of
22 what we discussed earlier in the call, that it was
23 reversible. I did not look at it from the landlord's
24 point of view but I knew that it was a reflection of the
25 call we had earlier in the day.

- 1 Q. But you are saying that you understood, are you, from
2 the call --
- 3 A. Yes.
- 4 Q. -- that even if the landlord objected to reversibility
5 you could still reverse the break clause, is that right?
- 6 A. I cannot recall Mr. Brown mentioning anything about
7 a landlord rejecting the -- you know, not accepting the
8 notice.
- 9 Q. But I am asking you, did you think that you could
10 reverse a break clause without the consent of the
11 landlord?
- 12 A. No, I mean I am sure that if you want to reverse
13 a Break Notice you would have to discuss it with the
14 landlord. But from my -- from the call I had, what
15 Mr. Brown told me was quite straightforward and it
16 should be quite easy to do.
- 17 Q. So you would have to discuss it with the landlord and
18 the landlord would have to consent, but Mr. Brown had
19 said he thought that would be probably quite easy to do.
- 20 A. That would be quite easy to do.
- 21 Q. Yes. Just to be clear, he sent you the lease.
- 22 A. Yes.
- 23 Q. The terms of the lease. But you did not read the lease?
- 24 A. No, I did not read the lease. I only saw the cover
25 email.

- 1 Q. Have you read the lease subsequently?
- 2 A. Yes, I have. Yes.
- 3 Q. You understand the terms of the lease on the break
4 clause are clear in that regard?
- 5 A. It is clear, yes.
- 6 Q. So you accept there were two mechanisms, a commercial
7 negotiation or this sort of reversibility --
- 8 A. Yes.
- 9 Q. -- that we are referring to here, where the landlord
10 would need to consent.
- 11 If we go on in your notes, if we may, very briefly,
12 going back to bundle C1 tab 6.
- 13 A. Page?
- 14 Q. Page 27. I will be coming back to this note in a moment
15 but just to close out this issue. The two mechanisms
16 that we are talking about, that I have just been
17 referring to, they are described by you as having been
18 referred to at bullet points 2 and 4, is that right? If
19 you just want to familiarise yourself.
- 20 A. On page?
- 21 Q. Page 27. I am so sorry, Mr. Gopal.
- 22 A. Sorry, in the top one?
- 23 Q. No, under the heading "Communication", second bullet:
24 "Mr. Brown informed me ..."
25 That is one of the mechanisms that we have referred

1 to. Then bullet point 4.

2 A. Yes. One minute, please, sir. (Pause)

3 Yes.

4 Q. Just on bullet point 4:

5 "I asked Mr. Brown whether the notice was
6 reversible, anticipating that a new owner may keep the
7 property."

8 A. Yes.

9 Q. This was a discussion undertaken in the context of
10 Mr. Brown talking about a purchaser coming in, as you
11 have referred to them, because of the remedies process.
12 That is right, is it not?

13 A. Yes, but I have to tell Mr. Chairman about the context
14 of my understanding at the time on 15 March. I did not
15 know that on 13 March there was already a remedies
16 working paper issued by the CMA, which Mr. Brown did not
17 tell me about, where I believe the remedies paper had
18 already focused that the remedy proposal would be the
19 Electro Rent UK. Also, having checked the CMA website
20 on the day, even though I was in China, I knew that the
21 decision of the CMA was due at the end of March, which
22 means that the divestment would probably have completed
23 by September. So I knew that there was, you know,
24 plenty of time for a new purchaser, if they come in
25 around September or October, you know, to stay in

- 1 Sunbury or to leave Sunbury if they want to.
- 2 Q. I have seen that from your witness statement, Mr. Gopal.
- 3 A. Yes.
- 4 Q. But you well knew at the time of this March conversation
5 that divestment of Electro Rent UK was a possibility
6 under the remedies scheme, did you not?
- 7 A. On 15 March I knew that it was one of the three
8 potential remedies. I did not know about the remedies
9 paper --
- 10 Q. But you knew it was one of the potential remedies.
- 11 A. Yes.
- 12 Q. You did not need any further remedy statement to know
13 that, did you?
- 14 A. No, I did not need any further remedies paper, but
15 I remember clearly that Mr. Brown did tell me, "It is
16 possible that we may not have to sell Electro Rent UK.
17 Even if we keep Electro Rent UK we will not need it
18 because it is not fit for purpose."
- 19 Q. Understood, and the paper you are referring to is
20 a possible remedies paper --
- 21 A. In February, yes.
- 22 Q. Then there was a further remedies paper in March, and
23 that was saying that Electro Rent UK being sold was, of
24 the remedies that had been put forward previously, the
25 most likely to occur; is that right?

1 A. But on 15 March I did not have access to this remedies
2 paper.

3 Q. It does not make any difference for your position, does
4 it? Because you knew that Electro Rent UK was
5 a potential remedy, and you are the Monitoring Trustee
6 that is conscious of all potential remedies.

7 A. Yes, I knew on the day there was still three potential
8 remedies, yes.

9 Q. Thank you. Whilst we are in this bundle --

10 A. Bundle C1.

11 Q. Yes, in C1, just in these notes.

12 A. Yes. Do you mean the email?

13 Q. Let us just turn on, if we may, to page 35. This is an
14 email from David Hansen at the Competition Commission --
15 Competition and Markets Authority, I am sorry, where the
16 concern is being expressed by the CMA that they
17 understand Electro Rent has recently initiated a process
18 to break its lease on the Sunbury facilities, and the
19 CMA is expressing concern about these matters and
20 raising with you a series of questions. That is
21 correct, is it not?

22 A. That is correct, yes.

23 Q. Then your response to this, if we turn back, actually
24 begins at page 29. That is right, is it not?

25 A. It does, yes.

1 Q. What we see is that you have spoken to various people,
2 including Mr. Brown, in your initial bullets. Then you
3 go on to deal with the questions or points that have
4 been raised by the CMA in this email. That is right, is
5 it not?

6 A. That is correct, yes.

7 Q. So if we just turn on, pick it up at the top of page 31.
8 The top of page 31, I think this is all common ground
9 but this is the text of Mr. Brown's communication to
10 you, apologising that he made a mistake in relation to
11 the 12-month notice period.

12 A. Yes, either by text or email, that was Mr. Brown, yes.

13 Q. Thank you. Then at the bottom of 31 you have got a text
14 here of what Mr. Brown had said about the three remedy
15 options. That is right, is it not?

16 A. The four, yes.

17 Q. I am so sorry. Well, yes, the fourth is actually no
18 SLC, in which case no remedy is required, but I am not
19 going to dwell on the semantics of that.

20 Yes, so that sets out those matters, including
21 remedies option 3, the disposal of Electro Rent UK.

22 A. Yes.

23 Q. Then if we turn on to page 33, you are dealing here with
24 your view on whether these actions, so the actions we
25 are talking about here is the service of the notice with

1 the break clause, would represent a breach of the
2 interim order, and you say here:

3 "We do not consider that Electro Rent/Microlease may
4 have/has deliberately breached the interim order."

5 That is correct, is it not? So you are saying you
6 do not believe there is a breach here.

7 A. Which paragraph are you ...

8 Q. I am sorry, it is its first paragraph under the bold
9 type on page 33.

10 A. Yes, that was our view on 16 April, yes.

11 Q. Of April?

12 A. Yes.

13 Q. Then I am not going to take you through all of this
14 given the time, but the final sentence in the three
15 paragraphs:

16 "On the contrary, we understand that in its view
17 the decision to terminate the lease was taken to protect
18 the viability of Electro Rent UK."

19 A. Sorry, which page again?

20 Q. The same page, just three paragraphs down. It is in the
21 paragraph, "We understand".

22 A. Yes.

23 Q. In fact what Mr. Brown had said to you was not that it
24 was needed to protect the viability, but it would ensure
25 flexibility that would be attractive to purchasers.

1 That is what he had said, was it not?

2 A. I am not sure what was the exact words but it was
3 around -- yes, it was around that to be able to give,
4 you know, the purchaser the option, and also to also
5 give an option to Electro Rent, you know, that if they
6 do not have to sell Electro Rent UK that they will get
7 out of it, yes.

8 Q. I am grateful.

9 Then in your fourth paragraph you start, you had
10 visited the site at Sunbury and you noticed that no
11 stock was despatched and no calibration; so there was no
12 warehousing activity and no laboratory activity there,
13 that is right, is it not?

14 A. From my recollection there is a warehouse facility but
15 it was not being used to --

16 Q. Yes, there is no dispute about that there was space for
17 warehousing.

18 A. There was -- all the arrangements were there.

19 Q. The next paragraph:

20 "Currently the Sunbury site serves only as an
21 administrative office and is therefore under-utilised."

22 Again, I do not think there is any dispute about
23 that. That is correct, is it not?

24 A. That is from what we have seen, yes.

25 THE CHAIRMAN: Mr. Beard, I just wanted to ask Mr. Gopal

1 a question.

2 MR. BEARD: Please.

3 THE CHAIRMAN: I would like to understand the context in
4 which you set out your views on paragraph 33, Mr. Gopal.

5 A. Page 33?

6 THE CHAIRMAN: Sorry, page 33. Just under the bold type you
7 say:

8 "We do not consider that Electro Rent/Microlease may
9 have/has deliberately breached the interim order."

10 Is that the question you thought you were being
11 asked, whether in relation to Electro Rent it had
12 deliberately breached the interim order?

13 A. I need to look at the question again here.

14 MR. BEARD: The question is just above it, if it assists.

15 THE CHAIRMAN: Yes.

16 A. I think the question was whether it represented breach.
17 But from the information we had on that date, that the
18 conclusion I came to was that it was not a deliberate
19 breach.

20 THE CHAIRMAN: Thank you.

21 MR. BEARD: It may just assist the court if we just diverge
22 for a minute. Keep that file open because I am going to
23 come back to it but can we just go to A18.

24 I am sorry, I can do it in the same bundle.

25 My apologies to the court, I have just realised I have

1 a double reference. If we stay in C1 it is easier.

2 A. That is all right.

3 Q. If you turn on to page 37, this is the Monitoring
4 Trustee report from you for the month ending
5 31 March 2018. That is correct, is it not?

6 A. Yes.

7 Q. If we go on to page 40 --

8 A. Yes.

9 Q. -- you will see "Introduction":

10 "As required by paragraph 16 in the directions we
11 have set out below a statement confirming that
12 Electro Rent has complied with the interim order."

13 This is for the period through to 31 March.

14 "The rest of this report also supports this
15 statement."

16 So this is a compliance report for the relevant
17 period, is it not, Mr. Gopal?

18 A. It is a -- I mean we do not call it compliance report,
19 first, it is a Monitoring Trustee report on our work of
20 monitoring the parties' compliance with the interim
21 order.

22 Q. I am perfectly content to take your alternative title.

23 A. Yes.

24 Q. So this covers the relevant period which we have just
25 been discussing where these conversations occurred

1 in March 15 and the service of the notice had been
2 discussed.

3 What is interesting here, of course, is at 2.3.4:

4 "We believe that Electro Rent and Microlease
5 continue to comply with the interim order and have not
6 sought to deliberately breach the interim order."

7 So the language being applied there, in terms of
8 there being no breach, there being compliance, is the
9 same language that Mr. Gopal has used in his notes, and
10 that is obviously consistent with the answer he gave
11 some moments ago in relation to my question on that
12 first line, that there was not a breach.

13 If we could go back then to page 33.

14 THE CHAIRMAN: Could I just ask one further question before
15 we go on.

16 Why did you use the word "deliberately" in both of
17 these passages, Mr. Gopal?

18 A. I think the word "deliberate" is also included in the
19 interim in our directions. If you may refer me to where
20 our directions is, I can point you out.

21 MR. BEARD: Certainly. The directions are in bundle A at
22 tab 14, Mr. Gopal.

23 A. Just give me two minutes, please. (Pause)

24 MR. BEARD: For the Tribunal's information, I will have some
25 further questions on further documents where notions of

1 breach are talked about, which I am coming on to, but
2 I will leave Mr. Gopal to see whether he has
3 a particular reference that he wants.

4 A. Yes, 16(a), the third point underneath, "whether
5 anything else causes him or her to be concerned about
6 a possible future breach of the order, whether
7 deliberate or inadvertent".

8 Q. But, Mr. Gopal in your compliance report on 31 March you
9 were not suggesting that there was any breach at all,
10 were you?

11 A. No. Based on my assessment on 15 March 2018 I did not.

12 Q. No, and as you have already fairly answered in relation
13 to page 33, you did not think there was any breach when
14 you answered the CMA's 13 April email, did you?

15 A. On 16 April, no, but I think we did reissue our opinion
16 on the 17th.

17 Q. We will come to the 17th.

18 A. Yes.

19 Q. You are going to have the opportunity to deal with the
20 17th, of course.

21 Let us just stay with page 33. The bottom of the
22 page:

23 "Our preliminary assessment is the ability of the
24 Electro Rent Corporation business to compete
25 independently ..."

1 Sorry, I am back in C1. I am sorry, sir, I am just
2 trying to move things along, I am just conscious of
3 time.

4 THE CHAIRMAN: Where are we now?

5 MR. BEARD: Back on page 33 of C1.

6 "Our preliminary assessment is that the ability of
7 the Electro Rent Corporation business to compete
8 independently in any of the markets affected by the
9 transaction may not be impacted by the termination of
10 the lease. We agree with Electro Rent that whatever the
11 outcome, the premises may not to be appropriate for the
12 long-term, therefore terminating the lease may assist in
13 Electro Rent's ability to compete in the future."

14 So you think this is a positive as part of the
15 conduct of the business, do you not?

16 A. Yes, but as I mentioned that was based on my -- what
17 I knew on 15 March, that there was still 12 months to
18 the break date.

19 THE CHAIRMAN: Sorry, I did not catch the end of your answer
20 there.

21 A. That was on the basis that I knew that there was another
22 12 months until the break date of April -- of
23 March 2019.

24 MR. BEARD: Yes. Let us go on to that, then:

25 "The counterfactual may have been that the Sunbury

1 site would present a burden for Electro Rent UK moving
2 forward, thereby making it less attractive to buyers
3 and/or impacting on their business model."

4 As part of their ordinary business there was
5 a concern that actually this under-utilised office space
6 was a burden, is what you are saying here.

7 A. Yes.

8 Q. "However, we need to do some future analysis to complete
9 a counterfactual assessment, for example around the
10 likely rental costs in different scenarios."

11 Have you seen the evidence of Mr. Peterman in these
12 proceedings?

13 A. No.

14 Q. But the sort of analysis you are talking about is,
15 presumably, rents for appropriate sized premises,
16 availability of such premises in the surrounding area.

17 A. In the surrounding area.

18 Q. Yes, thank you. Just for the Tribunal's note, that is
19 of course what Mr. Peterman is doing in his evidence.

20 Then you have got, over the page:

21 "Overall, we understand that the decision to terminate the
22 lease [was] to protect the viability of Electro Rent UK."

23 So here you are talking about viability, just not in
24 terms of it collapsing as a firm but making it work
25 better, is that right?

1 A. I am not sure that I meant it working better, but the
2 word "viability" is to maintain the operations of the
3 business going forward, yes.

4 Q. Thank you.

5 "Nevertheless, in our view it was inappropriate for
6 Electro Rent/Microlease to terminate the lease 13 months
7 in advance rather than waiting until the outcome of the
8 merger inquiry was known and to take this decision
9 without seeking a steer from Electro Rent UK."

10 So this is the point that you were just coming to,
11 where you say, "I do not have a problem with ..." --
12 I am going to summarise, "I do not have a problem with
13 them issuing the notice, but they did not need to do it
14 this early". That is the concern you have got here, is
15 it not?

16 A. Yes.

17 Q. But from a remedies point of view, precisely when the
18 notice was served does not alter whether serving
19 a notice is a breach, does it?

20 A. Sorry, can you repeat the question again?

21 Q. When the notice is served does not alter whether serving
22 a notice is a breach, does it?

23 A. I think it is -- it is difficult for me to answer,
24 I think. If I may ask you again to repeat the question.

25 Q. When a notice is served or the notice is served --

1 A. Yes.

2 Q. -- does not alter whether serving a notice is in breach
3 does it?

4 Let us assume that Mr. Brown had been right, that
5 actually it was a 12-month notice period. If that was
6 the necessary period, you considered this was fine, did
7 you not?

8 A. Yes.

9 Q. Yes. Thank you.

10 Then you say you would have expected him to have
11 contacted Electro Rent UK, but that was not something
12 that you ever asked Mr. Brown, was it?

13 A. No. I think I need to put into context when I received
14 the call what was my thought process. I mean, I know
15 Mr. Brown is the global CEO of Electro Rent Corporation
16 and he is not involved in the day-to-day running of
17 Electro Rent UK. But I know that as the chairman or the
18 global CEO he has got the responsibility for the
19 statutory and legal obligations of Electro Rent, and the
20 fact that he contacted me was not a surprise that, you
21 know, he called me.

22 Q. You knew he was responsible also for property matters on
23 a global basis?

24 A. I mean, not necessarily, but given that this was
25 something which sounded like a legal matter, and I am

1 assuming that he was involved, yes.

2 Q. So he is responsible for property matters, it was not
3 a surprise to you that he was contacting you about them.

4 A. No.

5 Q. So there was actually no basis for you expecting him to
6 contact Electro Rent UK and he gave you no reason to
7 think he was doing so.

8 A. No, he did not give me any reason to think that, but
9 I assume he would have discussed it internally because
10 I know Mr. Brown is not a property expert or property
11 law -- or even a lawyer, so I would have expected that
12 he would have consulted internally.

13 Q. He would have consulted internally. Thank you.

14 Following these responses you gave in the 16 April
15 email, if you go back to page 28 we see an email from
16 the CMA saying:

17 "Please could you give an account of any ...
18 discussion ..."

19 Starting at the bottom of the page, sir.

20 A. Yes.

21 Q. "Please could you give an account of any previous
22 discussion."

23 Then 29:

24 "Please could you clarify whether you consider the
25 parties have breached any part of the interim order,

1 regardless of whether this was deliberate or not."

2 So the CMA was essentially raising the same sort of
3 question the Tribunal has already raised.

4 Then your response to that is the email starting on
5 the preceding page, 27, 17 April, which I have taken you
6 to some of already.

7 A. Yes.

8 Q. So the first bullet point you identify -- this is all
9 under the heading of "Communication":

10 "Mr. Brown called me on 15 March."

11 Then the second bullet point we have discussed,
12 which is the commercial negotiation.

13 The third bullet point:

14 "Mr. Brown confirmed the termination is not linked
15 to the CMA investigation but in fact was intended to
16 ensure all remedy actions remain open until the outcome of
17 the merger", and he explained 12-month notice period.

18 We have covered the issue of whether or not it is
19 the only option available but it was not, he did not say
20 that, and you accepted that yesterday, I think.

21 A. He did not use the words "only option" but he did mention
22 that we need to serve the notice now because it is
23 a 12 months -- the break date is 12 months. Yes.

24 Q. We covered that yesterday, yes. Then 4:

25 "I asked Mr. Brown whether the notice was

1 reversible, anticipating that a new owner may want the
2 property", and "I followed up by email to seek evidence"
3 on that notice, "see attached".

4 The email you attached was the one that I showed
5 you. I am not going to test you on the references but
6 it is the one of 15 March that we went to earlier from
7 Mr. Brown.

8 For the Tribunal's note, it is the one in B1, tab 7
9 at 244. I do not think there will be any dispute about
10 that.

11 You attached the lease as well, when you sent it to
12 the CMA.

13 A. Yes.

14 Q. Then you say:

15 "Mr. Brown gave me the impression Electro Rent had
16 considered the issue thoroughly."

17 We have just covered the issue about the impression
18 whether or not it would liaise with Electro Rent UK.
19 You say "and its legal advisers", but Mr Brown did not
20 say that he was going to liaise with the legal advisers,
21 did he?

22 A. I have been the Monitoring Trustee from mid-November
23 until end of July, and every issue which Electro Rent
24 has raised with us there has always been involvement of
25 the legal advisers. So that was the only occasion when

1 Mr. Brown has not followed up with the legal adviser, so
2 on that occasion I had assumed he would have liaised.

3 Q. We have Mr. Brown's evidence on the involvement of his
4 legal advisers, and I do not think it is accepted that
5 this is the only occasion at all.

6 A. Sorry?

7 Q. "Based on this evidence, the impression
8 that Electro Rent and the CMA if needed would be
9 informed ..."

10 That is the first time you have referred to the CMA.

11 There is no basis for your fuller memory now, on
12 17 April, that the CMA were going to get involved.

13 A. Sorry, are you referring to the bullet point?

14 Q. The sixth bullet point.

15 A. Yes.

16 Q. It is not mentioned in any of your earlier emails or
17 notes, is it?

18 A. About me contacting --

19 Q. The possibility of the CMA being involved.

20 A. Earlier email from -- on this --

21 Q. In this chain of email or any time going back to
22 15 March.

23 A. No.

24 Q. No, and when you say "if needed" here, what you really
25 mean is if there was any doubt about compliance, do you

- 1 not?
- 2 A. Whether compliance or non-compliance, I would have
3 expected that Electro Rent would have contacted the CMA,
4 yes.
- 5 Q. To work out whether or not, if it had a doubt whether
6 there was compliance or non-compliance it would have
7 contacted the CMA.
- 8 A. Or contacted the CMA to inform them that they have
9 spoken to me.
- 10 Q. Contacted the CMA, that is what you were saying here, to
11 say that they had spoken to you?
- 12 A. Yes, I mean, as I mentioned earlier, there has never
13 been a case where Electro Rent has contacted me and not
14 followed up with counsel or the CMA.
- 15 Q. I do not think that is accepted, Mr. Gopal.
- 16 A. If you can show me another time where Electro Rent has
17 contacted me and not liaised with the lawyers I will be
18 very happy to respond to that.
- 19 Q. That is a matter that was subject to cross-examination
20 by Ms. Demetriou of Mr. Brown yesterday.
- 21 A. Yes.
- 22 Q. The seventh point -- sorry:
- 23 "This did not raise a concern with me at the time.
24 Based on the information available to me now, it is
25 clear I was misinformed by Mr. Brown during our

1 communication regarding the lease for the Sunbury
2 facility. I do not believe this was deliberately done
3 and my impression is that Mr. Brown was acting with the
4 intention to preserve viability. As you will see in his
5 email of 14 April 2018 (to be sent separately) he
6 advised that this was a mistake of his."

7 So this was about the timing of the service of the
8 notice, was it not?

9 A. Yes.

10 Q. Then let us move on to your assessment. I will deal
11 with this as swiftly as I can.

12 On 4(c), so this is clause 4(c) of the interim
13 Electro Rent order, if you turn over the page, the top
14 of page 28, underlined, your conclusion is that knowing
15 all that you knew then, Electro Rent did not breach
16 clause 4(c) of the order.

17 A. Yes, that was on the basis that I knew there was another
18 12 months for the break date, yes.

19 Q. I am sorry, that was on the basis that you knew that
20 12 months? You knew at that time that the Break Notice
21 was six months. I have just taken you to bullet
22 point 7 --

23 A. Yes.

24 Q. -- which you have just confirmed is concerned with your
25 knowing that Mr. Brown had made the mistake. So that is

1 not correct, is it, Mr. Gopal? Your conclusion there is
2 on the basis that actually Mr. Brown had misinformed you
3 and you are still saying he did not breach 4(c).

4 A. Not breaching 4(c) was -- it is set in relation to them
5 to be able to compete independently, so I knew that
6 they -- that both businesses will still have, you know,
7 their side of operations.

8 Q. The point is that at this stage you knew about the error
9 that Mr. Brown had made, you knew about the two
10 mechanisms for reversibility, and you are still here
11 saying no breach of 4(c), are you not?

12 A. Yes.

13 Q. Thank you. Let us go on to 5(c).

14 A. This is -- I apologise, this is a typo, it should say
15 5(e).

16 Q. 5(e)?

17 A. Yes.

18 Q. I am grateful. So although you refer to 5(c) throughout
19 this, it should be read as 5(e)?

20 A. (e).

21 Q. Very good.

22 We can actually understand that, in fairness, from
23 the summary in the first bullet of the clause, of this
24 section, can we not? Because that is in fact a summary
25 of 5(e), or aspects of 5(e), not of 5(c).

1 A. Yes.

2 Q. Then you say:

3 "As set out in our 16 April letter, Electro Rent is
4 of the view that the Sunbury facility is no longer fit
5 for purpose."

6 That is the language that you use here, but you are
7 talking about it being effectively under-utilised and
8 unduly costly.

9 A. Under-utilised, yes.

10 Q. Thank you.

11 Your third bullet point is:

12 "In our view this decision to terminate the lease
13 cannot be qualified as being undertaken in the ordinary
14 course of business."

15 Because you are aware under 5(e) one of key
16 questions is ordinary course of business.

17 A. Yes.

18 Q. What you are saying here is it:

19 "... cannot be qualified as being undertaken in the
20 ordinary course of business by the mere fact that notice
21 was served 13 months in advance rather than the required
22 six months. Electro Rent, deliberately or not, deviated
23 from the standard notice period, which implies the
24 decision was not taken in the ordinary course of
25 business."

1 So your reasoning here is there is a breach of 5(e)
2 because they used the wrong notice period. That is what
3 you are saying there.

4 A. Together with that, you know, it was not reversible.

5 Q. Let us see:

6 "Also, Electro Rent made the decision to terminate
7 the lease for the facility to protect the viability of
8 Electro Rent, given the under-utilisation of the site.
9 It therefore appears to have made a strategic decision
10 with the perceived aim of protecting its interests
11 and/or those of a future owner. By its nature this
12 appears not to have been a decision that would have been
13 taken in the ordinary course of business. Electro Rent
14 should have known that such a decision would require
15 prior written consent or at least a steer from the CMA."

16 So you know about the reversibility issues. You do
17 not refer to those here, do you, Mr. Gopal? You give
18 two reasons why you are concerned about breach. One is
19 that it was not in the ordinary course of business to
20 terminate the lease or issue the notice to break the
21 lease because the period was wrong.

22 A. Yes.

23 Q. That is the third bullet. Then the fourth bullet is it
24 was taken having regard to the interests of Electro Rent
25 and potentially a future owner. Those are the two

1 reasons that you give here, are they not?

2 A. Yes.

3 Q. Not reversibility.

4 A. No.

5 Q. Thank you. So that is the conclusion on which you say
6 it appears that Electro Rent may have breached
7 clause 5(e) of the interim order, as it served notice
8 for a facility, which was not undertaken in the ordinary
9 course of business.

10 That is the conclusion that you are drawing here.

11 That is what is said in 5, is it not?

12 A. That is a conclusion I came to on 16 or 17 -- 16 April,
13 yes. Or 17th, yes.

14 Q. Yes. Thank you.

15 In your witness statement you say,

16 but if I had known about issues to do with
17 reversibility I would have said something different
18 here.

19 This is in paragraph 67 of your witness statement.

20 A. Sorry, which ...?

21 Q. I am sorry, paragraph 67 of your witness statement.

22 A. Which tab again, please?

23 Q. I am sorry. It is tab 10 in bundle A.

24 A. Paragraph?

25 Q. Paragraph 67.

1 A. Yes.

2 Q. You say in 67,

3 if I had known about the reversibility issues, as
4 you put them, I would have said something different.

5 But that is not true, is it, Mr. Gopal? Because you
6 knew about the reversibility issues when you responded
7 to the CMA, who were specifically asking you about
8 breach, and in relation to 4(c) you said no breach and
9 in relation to 5(e) you did not refer to any
10 reversibility issues at all, did you?

11 A. I mean, on the date of 16 April I did not know
12 that a new lease would need to be -- would be
13 renegotiated at a higher cost.

14 Q. You knew about commercial negotiation, you knew about
15 the second mechanism. You decided that there was no
16 breach of 4(c) and you did not refer to or consider
17 those issues in relation to 5(e), did you?

18 A. I did not spell it out in that email, no.

19 Q. Mr. Gopal, when you say you did not spell it out, you
20 had a situation where on a Friday night, 13 April, the
21 CMA had expressed concerns about these matters. You had
22 then provided an extensive email on 16 email. The CMA
23 have immediately come back and said "Have you got any
24 concerns about breach?" and you did not have concerns
25 about breach related to reversibility. That is spelled

1 out in your response. That is the true position. It is
2 not a matter of whether or not there were other issues.
3 This was specifically being focused on and you did not
4 think it mattered.

5 The truth is that this witness statement at
6 paragraph 67, Mr. Gopal, is not an accurate position.
7 It is you, with the benefit of hindsight, in the course
8 of this litigation, coming up with a different
9 justification for what you had done here, is it not?

10 A. One minute, please. I mean, what I was trying to say in
11 my witness statement here is if I had known that the new
12 lease would incur increased costs, it would have raised
13 concerns for me. I mean, on 16 April, even having
14 spoken to the landlord, I do not know, on the 13th or
15 14th, he did not mention to me about this will need to
16 be renegotiated at the increased cost.

17 Q. Mr. Gopal, the second mechanism that -- the first
18 mechanism that you refer to at bullet 2, in relation to
19 your conversation with Mr. Brown on 15 March, was
20 commercial negotiation.

21 Are you saying to the Tribunal that a commercial
22 negotiation would always have resulted in a lower lease
23 price?

24 A. I mean, I am not sure about a lower lease price but
25 I think, given that I was told that there is plenty of

1 alternative sites available, it was a buyer's market.

2 So I am sure, I think our understanding is the landlord
3 would be very keen to, you know, keep the tenant in, and
4 may provide an incentive for them to stay.

5 Q. But no guarantee.

6 A. There is no guarantee.

7 Q. No guarantee. Thank you.

8 We have dealt with, I think, the alternative
9 position you put on the remedies working paper at
10 paragraph 73.

11 Can I just go back to one issue. We explored at the
12 outset that you have been involved in a large number of
13 mergers, and in your experience, to use an ugly word,
14 one of the reasons that parties merge is to create
15 synergies.

16 A. Yes.

17 Q. The synergies are in the form of cost savings, that is
18 what we are referring to.

19 A. Yes.

20 Are you referring to any particular document?

21 Q. No, it is all right, I will take you to the documents,
22 these are just general propositions.

23 One of the major costs of almost any business is
24 their labour costs, is it not?

25 A. Yes.

1 Q. So when companies merge, one of the major synergies that
2 can could be looked for is savings on labour.

3 A. Yes.

4 Q. You knew that in a merger, in any merger effectively,
5 there is a risk, indeed a possibility or even
6 a likelihood, that employees would lose their jobs.

7 A. Yes.

8 Q. Yes. Indeed, there are measures put in place under the
9 interim order for key staff retention packages.

10 A. Yes.

11 Q. Yes, and that is what was done here, was it not? There
12 were key staff retention packages put in place, were
13 there not?

14 A. I need to go back to the chronology. I think when we
15 were appointed in November 2017 we had already
16 identified a number of key staff and we had suggested
17 that the retention scheme be put in place, which
18 Electro Rent did not put, but I think then one of the
19 key staff left at the end of January and the CMA was
20 quite concerned about that and asked us to go back to
21 Electro Rent to put in the schemes to retain those three
22 remaining staff.

23 Q. Yes. After January, key staff retention packages were
24 all put in place.

25 A. Were put in place, yes.

1 Q. Thank you. So you knew that employees of course risked
2 being destabilised by a merger, but that measures had
3 been put in place in order to protect key staff.

4 A. Yes.

5 Q. You have already, on a multitude of occasions in these
6 notes, referred to what you call maintaining the
7 viability of the business, and that Mr. Brown was
8 concerned to maintain the viability of the business.

9 A. Yes.

10 Q. So you would expect that as part of that he would want
11 to protect the key staff, in line with the provision of
12 the staff retention packages. That is correct, is it
13 not?

14 A. Mm-hmm.

15 Q. Sorry, you nodded to me; just for the transcript's
16 benefit could you just say "yes"?

17 A. Yes.

18 Q. Thank you. So at the time of the service of notice you
19 were not particularly concerned about these issues of
20 staff retention, because you knew about the key staff
21 retention packages and you knew that it was Mr. Brown's
22 specific concern to ensure that this business continued,
23 including by retaining staff. That is correct, is it
24 not?

25 A. At the date of 15 March I knew that there were already

1 retention schemes in place, yes.

2 Q. So one of the sensible and humane things to do if you
3 are running a merging company is not to create any risk
4 of undue alarm or stress with employees, given that they
5 have got a merger hanging over them. That is a sensible
6 management decision, is it not?

7 A. Yes.

8 Q. Yes, and that is exactly what Mr. Brown was doing when
9 he decided not to tell those three employees about the
10 service of the notice. He has given evidence on that.

11 A. I was not expecting Mr. Brown to inform the three
12 employees, because two of the employees, one is a lady
13 who was not doing much there and one was a credit
14 controller, but I expected Mr. Brown to have contacted
15 the office manager because he is the one who was running
16 the site; and having spoken to him also on 13 or
17 14 April he said that he was the one who was involved in
18 the negotiation of the lease, so he was surprised that
19 he was not informed.

20 Q. He was surprised.

21 A. Yes.

22 Q. I understand. But he was one of the people that was
23 subject to a key staff retention package, was he not?

24 A. Yes.

25 Q. So Mr. Brown was there making sure that he just did not

1 create undue alarm, because he did not consider that
2 actually there was any risk to the staff by service of
3 the notice, not increased risk. There is of course the
4 risk of the merger but there was not increased risk,
5 because the whole purpose of what he was doing was to
6 maintain the viability and the saleability of the
7 business. That is correct, is it not?

8 A. I mean, that is your view. My view was if he is taking
9 a decision for Electro Rent UK, the people who is
10 running the site should be aware about it. Whether it
11 will cause them any destabilising effects or any
12 concern, I thought they would have known.

13 MR. BEARD: Whether or not there were any risks of
14 destabilising effect.

15 I do not have any further questions for you,
16 Mr. Gopal. Thank you very much.

17 A. Thank you.

18 THE CHAIRMAN: Any re-examination?

19 Sorry, before you start, Mr. Lomas would like to ask
20 one question.

21 Questions by THE TRIBUNAL

22 MR. LOMAS: Just one question picking up on that.

23 If the news of the termination of the lease had
24 leaked in some way to the staff in the business, was it
25 your view that there was a risk of that destabilising

1 them? Had they known, might they have been
2 destabilised?

3 A. It depends. I mean if they thought serving the notice
4 period was that, you know, the business was going to be
5 closing down, they may have looked for other jobs.

6 MR. LOMAS: Or moved locations.

7 A. Or moved locations.

8 MR. LOMAS: So if the news of the termination leaked, there
9 was at least a possibility of destabilising the staff.

10 A. Yes. Not all the staff, but I would think the key
11 staff, yes.

12 MR. LOMAS: How would you evaluate the possibility that
13 destabilising the staff might in some way impede the
14 process of sale of the business?

15 A. Usually, if the staff would have -- the key staff would
16 have any concern, they would speak to us, and we would,
17 you know, seek their views of what they are planning to
18 do during the divestment process.

19 MR. LOMAS: Okay.

20 THE CHAIRMAN: Ms. Demetriou, do you have any
21 re-examination?

22 Re-examination by MS. DEMETRIOU

23 MS. DEMETRIOU: Mr. Gopal, just one question on
24 destabilisation.

25 Can you turn to Mr. Brown's statement at tab 8 of

1 bundle 1, and it is paragraph 47, because I think it is
2 important to see what he says.

3 A. Yes.

4 Q. He says there that he wanted to keep the service of the
5 Break Notice confidential as regards the three
6 Electro Rent UK staff in case it destabilised them.

7 Now, if he had told you on the call that that was
8 his position, that there was a risk -- that he thought
9 there was a risk of destabilising the staff, would that
10 have caused you to do anything differently?

11 A. I mean, the only thing I am sure I would have done is
12 I would have gone back to Mr. Sullivan and asked for his
13 view about the serving of the notice. I mean I had
14 assumed that, you know, he was in the loop of this. So
15 I did not ask Mr. Brown whether Mr. Sullivan was
16 informed.

17 Q. Also, I just wanted to take you back briefly to the
18 letter, the email of 17 April. That is in bundle C1,
19 tab 6, page 27. Do you have that in front of you?

20 A. Yes.

21 Q. You see in the first part, Mr. Beard took you through
22 all the bullet points under "Communication", yes?

23 A. Yes.

24 Q. He took you to the second bullet point, which was the
25 possibility of negotiating a new lease with the

1 landlord, renegotiation. The fourth bullet point deals
2 with you asked Mr Brown whether the notice was
3 reversible. Then if you go down "Our assessment" under
4 clause 4(c), the fourth bullet point says:

5 "Our understanding from Investec ..."

6 That is the landlord, is it not?

7 A. Yes.

8 Q. "... is that this notice cannot be reversed."

9 A. Yes.

10 Q. Did your discussion -- so what did you understand? So
11 from your discussion with Investec, what was your view
12 then about what Mr. Brown had told you about
13 reversibility? Did your view change after speaking to
14 Investec?

15 A. Yes, I mean from my conversation with -- I think his
16 name was Mark Kelly, he told me categorically this
17 cannot be reversed, and so I knew that the new lease
18 would have to be renegotiated. I did not know about the
19 terms of it but I knew there was going to be a new
20 lease.

21 Q. When he told you that it categorically cannot be
22 reversed --

23 A. Yes.

24 Q. -- is that what you had understood from Mr. Brown or is
25 it different to what you had understood from Mr. Brown?

- 1 A. Sorry?
- 2 Q. In the conversation. I am referring back to the
3 conversation on the 15th. When you heard from Investec
4 this cannot be reversed, categorically --
- 5 A. Yes.
- 6 Q. -- is that different to what Mr. Brown had told you on
7 the phone?
- 8 A. Yes, I mean that is the opposite of what Mr. Brown told
9 me on 15 March.
- 10 Q. When you see here, under the next bullet point:
11 "In our view Electro Rent should have sought prior
12 written consent or at least a steer from the CMA."
13 Why did you reach that view?
- 14 A. Because I know that the onus of the compliance with the
15 interim order is not on us but on the parties, so
16 I assumed that -- I thought Electro Rent would have
17 sought written consent from the CMA or either informed
18 its lawyers that he has spoken to me.
- 19 Q. Then finally, Mr. Gopal, you have had lots of questions
20 about what you knew and understood on 15 March, what you
21 knew and understood in April, and obviously now you have
22 been in court and you have heard and seen more evidence
23 in this appeal.
- 24 My question is now, knowing everything that you now
25 know, including the information in this appeal, from

1 Mr. Brown, do you think that if you had been asked the
2 question, if you had known that on 15 March, would you
3 have acted in the same way?

4 A. I do not think so. I definitely would have a lot of
5 things I would have raised, (inaudible) before me,
6 having known all this information. I think, to be
7 honest, I see all those events from 1 March until 16 or
8 19 March is focusing just on 15 March, on my
9 conversation with Mr. Brown, there has been a lot of
10 things which I was not aware of. I mean, given that we
11 are the Monitoring Trustee, we are supposed to be
12 shared -- to be given all information to help us to do
13 our job, to ensure compliance with the interim order.

14 I was not aware about the meeting between
15 Electro Rent and the CMA about the potential purchasers.
16 I was not aware about the response on 7 March from
17 Electro Rent. I was not aware about the issue of the
18 remedies paper on 13 March. I was not aware that there
19 has been a telephone conversation between Mr. Colley and
20 Mr. Brown and the spreadsheet. I was not aware that the
21 lease was signed on the 16th. We know that it was going
22 to be served because -- sorry, the notice was going to
23 be served because we were informed about that on the
24 15th. I was not aware that Mr. Hafferty was not
25 the director of the business on the 16th, because

1 I found out later on that he was only appointed as
2 director on 19 March, which is the Monday.

3 So I think there is a series of events in that
4 period where we were totally in the dark, and the only
5 thing which the Monitoring Trustee was informed of was
6 the ten minutes' conversation that we had on the 15th,
7 followed by that follow-up email which Mr. Brown sent me
8 after the call. So I think a lot of things, if I had
9 known on the 15th, for example if Mr. Brown had told me
10 "I have spoken to my property adviser", I would have
11 said, "Who is the property adviser?" because we have
12 never come across Mr. Colley before. If he told me this
13 is someone who is a consultant to Microlease, that would
14 already have raised a red flag for me, because we know
15 that anybody from Microlease should not be getting
16 involved in the operations of Electro Rent, except for
17 Mr. Brown, who we know is the global CEO of
18 Electro Rent, so I did not dispute his involvement in
19 that. But if I knew that someone else was involved in
20 looking at the negotiation of a lease from Microlease,
21 this would have raised a concern for me.

22 I think all of this information was not shared with
23 me on the day and I have made also a limited judgment on
24 what I knew, what I was informed of. I mean there is
25 a lot of information which, with hindsight, have come

1 into light after the appeal came on 5 July, but on
2 15 March we were totally in the dark. I do not know the
3 reason why we were not provided with the information but
4 I can only make an assessment or judgment on what we
5 were given on the day, which is the phone call.

6 MS. DEMETRIOU: Thank you.

7 Further questions by THE TRIBUNAL

8 THE CHAIRMAN: Before you go, Mr. Gopal, there is one
9 question that I would like to ask you. If it gives rise
10 to the need for further re-examination that would be
11 permitted.

12 Do you have your witness statement handy?

13 A. Yes.

14 THE CHAIRMAN: Could you look at paragraph 28(c).

15 A. Paragraph 28?

16 THE CHAIRMAN: Paragraph 28(c).

17 A. Is that 10, yes?

18 THE CHAIRMAN: It is on page 8, I think. It is on page 8,
19 paragraph 28(c). Do you have that?

20 A. Yes.

21 THE CHAIRMAN: You say there:

22 "Mr. Brown said that the break clause of the lease
23 on the Sunbury premises had to be exercised 12 months in
24 advance of spring 2019. I had the impression from
25 Mr. Brown that this was something that needed to be done

1 urgently on that day."

2 That was your impression during that telephone call
3 with Mr. Brown on 15 March, is that right?

4 A. Yes, that was the impression because Mr. Brown had told
5 me, you know, "We need to serve this notice", he said
6 "now", but it could be now as in March, whether it was
7 on the day or the next day, but he said in 12 months'
8 time we can be stuck with that.

9 THE CHAIRMAN: Yes, what I am particularly interested in is
10 when you believed the notice had to be served. Am
11 I right in understanding that you understood, during the
12 telephone call on 15 March, that the Break Notice needed
13 to be served that day?

14 A. Yes.

15 THE CHAIRMAN: Yes. If that is the case, in one of the
16 subsequent emails you say that you thought -- and I am
17 paraphrasing from memory; if we need to look at it we
18 can -- you thought that Mr. Brown and Electro Rent would
19 consult the CMA before proceeding to serve the
20 Break Notice.

21 A. Whether -- I cannot be sure whether they would have
22 consulted the CMA or the lawyers before proceeding, but
23 I would have thought they would have informed the
24 lawyers or the CMA that, you know, "We have served the
25 notice" or whatever, after speaking with the trustee.

1 But I knew -- I suspected there was going to be some
2 follow-up, yes.

3 THE CHAIRMAN: So your position is that you would have
4 expected Electro Rent to consult with their lawyers
5 and/or the CMA, but not necessarily before the
6 Break Notice was served.

7 A. I mean, I am not sure how they would have proceeded, but
8 I expected there would have been some follow-up, yes.

9 THE CHAIRMAN: Ms. Demetriou, is there anything arising out
10 of that? No.

11 Thank you very much, Mr. Gopal, you are free to go.

12 (The witness withdrew)

13 (11.07 am)

14 MR. BEARD: Sir and members of the Tribunal, I am conscious
15 it is not quite 11.30, but I am going to move into
16 closing and I am just wondering whether now might be the
17 moment to take a ten-minute break and then we can roll
18 through, otherwise I am going to start and break off.

19 THE CHAIRMAN: I think the people that matter in relation to
20 the question are the transcribers. (Pause)

21 We will rise now.

22 (Short break)

23 (11.20 am)

24 THE CHAIRMAN: Mr. Beard.

25

1 Closing submissions by MR. BEARD

2 MR. BEARD: Mr. Chairman, members of the Tribunal, in these
3 closings I will first deal with ground 1, and I am going
4 to deal with that in four parts.

5 First of all I am going to look at legal issues,
6 including the standard of review and pick up the
7 question that Mr. Lomas raised.

8 Secondly, I will go back and look at why the
9 decision is wrong on its face and unsustainable.

10 Thirdly, insofar as we then need to, we will then
11 also explain why the CMA case which now runs on
12 obviousness is wrong.

13 Fourthly, I will deal with the CMA's further new
14 allegations on how Electro Rent dealt with the
15 Monitoring Trustee and why those further allegations are
16 wrong.

17 Those are the four heads I will try and deal with
18 matters under.

19 Starting with the legal issues. Just at opening,
20 Mr. Chairman, you asked about issues concerning the
21 standard of review. Given the time in opening, neither
22 me nor Ms. Demetriou went to the actual appellate
23 provision. It is perhaps just worth turning that up.
24 It is in authorities bundle 1, tab 1, at page 109.

25 This is section 114, "Appeals in relation to

1 penalties" under the Enterprise Act:

2 "This section applies if a person on whom a penalty
3 is imposed under section 110 is aggrieved by the imposition or
4 nature of the penalty, the amount or amounts of the
5 penalty, or the date by which it is to be paid."

6 Then there are specific provisions on how that
7 process is to be fulfilled. If a copy of the notice
8 under section 112, which is notifying of a proposed
9 penalty, was served on the person on whom the penalty is
10 imposed, the application to the Tribunal shall -- I am
11 sorry, 112. I may be wrong in referring to that as
12 provisional. Sorry:

13 "... the copy of the notice under section 112 was
14 served on the person on whom the penalty was imposed,
15 the application to the Tribunal shall, subject to
16 subsection 4, be made within the period of 28 days."

17 So this is part of the process. The application
18 relates to a decision of the CMA.

19 The key passage is then in sub-5:

20 "On application under this section the
21 Competition Appeal Tribunal may quash the penalty,
22 substitute a penalty of a different nature or of such
23 lesser amount or amounts as the Tribunal considers
24 appropriate, or in a case falling within 1(c) [that is
25 the dates case] substitute for the date or dates imposed

1 by the CMA an alternative date or dates ..."

2 Then what it says simply is:

3 "... if it considers it appropriate to do so."

4 I think it probably is common ground that the use of
5 the word "appropriate" in this context is something of
6 an unusual one, because of course elsewhere in the
7 Enterprise Act, when you are challenging substantive
8 merger or market investigation decisions under
9 section 120 or section 179, what you have is a very
10 clear statement that any challenge, any appeal is to be
11 brought on judicial review principles, so it is
12 explicitly laid out there.

13 Equally, it does not quite use the language of the
14 Competition Act, where you have appeals against
15 infringement decisions in relation to chapter 1 and
16 chapter 2 prohibitions.

17 Just for your notes, we have not got it in the
18 bundle but just for your notes, there schedule 8 to the
19 Competition Act 1998, paragraph 3.1 says:

20 "The Tribunal must determine the appeal on the
21 merits by reference to the grounds of appeal set out in
22 the notice of appeal."

23 So you have different wordings in relation to
24 different schemes, and as far as we are aware there is
25 no authority on what "appropriate" means in these

1 circumstances. We understand the Tribunal guidance
2 itself, when it is running through the various types of
3 case which can come before the Tribunal, does refer to
4 these sorts of appeals being appeals on the merits and
5 therefore associating them in the direction of the
6 Competition Act type appeals. But, as I say, no
7 authority on this point.

8 I think the difficulty we encounter is it would not
9 be appropriate to be treating this as judicial review,
10 given that you have got elsewhere in the Enterprise Act
11 very specific and clear language saying this is judicial
12 review standard. But it is clearly not a de novo
13 hearing. I think that we can see. So we end up to some
14 extent unclear precisely where we are, but tending
15 towards a merits appeal-type approach.

16 But we do say that when you are talking about
17 penalties in these circumstances, so the imposition of
18 penalties, criminal sanctions, one does need to be
19 extraordinarily cautious in relation to the extent to
20 which -- and obviously I will come on to this -- the
21 decision-maker can expand these matters and indeed use
22 the notion of a merits appeal to put forward new
23 reasons.

24 What I will come on to show you is the case law that
25 indicates that that is not appropriate even in the full

1 merits-type cases under the Competition Act, and we say
2 a fortiori in this context.

3 It is perhaps just worth noting, albeit with
4 a degree of irony, that the CMA's defence argues that
5 the Tribunal's role is limited to assessing whether the
6 CMA's reasons are intelligible and adequate. That is
7 defence bundle A, tab 5, paragraph 68 and 69. That
8 obviously points very much back towards a judicial
9 review threshold. That is obviously not the approach
10 that has been adopted by the CMA henceforth in these
11 proceedings. But irony, I recognise, is not a ground of
12 challenge in these circumstances.

13 MR. LOMAS: Not traditionally.

14 MR. BEARD: No, sadly.

15 MR. LOMAS: What guidance do you say could be drawn from
16 Article 6 and the quasi-criminal nature of the penalty?

17 MR. BEARD: There are two issues that tend to arise in these
18 circumstances. One is what sort of standard of proof
19 are we talking about; and obviously we are not here
20 saying it is anything other than a civil standard of
21 proof. That is entirely consistent with an HRA or Human
22 Rights Convention approach to these matters. There has
23 been all sorts of case law discussing whether the
24 threshold of evidence has to be particularly clear and
25 compelling given the seriousness of sanction. I am not

1 going to go into those issues; it is dangerous
2 territory. Some of the early CAT authorities have
3 effectively been at least distinguished and possibly
4 overturned in relation to how they characterised these
5 matters.

6 Nonetheless, what it does do is (a) mean that the
7 benefit of any doubt must go, in relation to any factual
8 assessment, to those subject to penalty.

9 Second of all, because it is a criminal sanction,
10 high standards of procedural fairness matter here. As
11 I say, that may well be a further and additional reason
12 why the idea that you can supplement, embroider,
13 reinterpret your reasons in the decision and bring it
14 before the Tribunal is inappropriate, because you are
15 undermining the fair procedure in these circumstances,
16 which is one where you are supposed to be given
17 a provisional account of what penalty is going to be
18 imposed and why, because it includes the breach. You
19 are then entitled to make written and oral
20 representations, as occurred in this case, and then
21 appeal the decision.

22 You are allowed to fire at that target; not a moving
23 target, that target.

24 We will see that that sense of approach is actually
25 reflected even in the "on the merits" competition cases

1 that I will come on to.

2 THE CHAIRMAN: This is purely hypothetical, but if the
3 Tribunal decided that the only facts that matter were
4 uncontentious, what approach should we take to the
5 decision of the CMA? Should we only interfere if it is
6 plainly wrong, or what approach should we take?

7 MR. BEARD: No, I do not think -- you do not then -- just
8 because facts happen not to be uncontentious does not
9 take you into judicial review territory. That cannot,
10 obviously, change the threshold in relation to these
11 matters. The fact that you would have uncontentious
12 facts would still mean that in relation to, for these
13 purposes, the reasonable excuse you would need to carry
14 out a fuller assessment than merely saying: was it, for
15 instance, irrational? It would have to go further than
16 that. It would have to look at whether or not the
17 Tribunal considered it was wrong in the circumstances.

18 But we do say that if you have got a situation where
19 actually there are not that many factual disputes --
20 and, as we have said, we do not think there are actually
21 that many factual disputes between the parties in
22 relation to these matters. The CMA have tried to be
23 creative about post-decision matters or
24 post-conversation matters at least, but those issues do
25 not take the assessment further forward, we say. You

1 still have to look at it and say: was it a reasonable
2 excuse, and was the CMA's decision sound in relation to
3 that? That does mean that they are held to their
4 reasons.

5 So it is not as if you lose the judicial review-type
6 grounds. It is just that there are more things as well
7 that can be criticised by an appellant. Because that is
8 essentially what is going on when you have a merits
9 appeal in relation to a competition case. You say, "No,
10 no, it is not just a judicial review standard, there is
11 more than that". So it is intended to be more liberal
12 for the appellant, for the challenger. We have seen
13 this made manifest very recently, because in relation to
14 telecommunications appeals, following a long and
15 eventually successful campaign by Ofcom, the standard in
16 relation to telecoms appeals before this Tribunal has
17 moved from being a merits appeal a la Competition Act
18 now to judicial review.

19 So we say the judicial review-type grounds still
20 exist, but there is more there. It can be wrong even if
21 it does not fail, for instance, because of reasoning
22 issues or unfairness issues, or it is rational, it can
23 be rational but still wrong.

24 THE CHAIRMAN: Just to be clear, so if we reached a position
25 where we thought that the jury question which the CMA

1 had to answer and the jury question which we have to
2 answer, which is, was there a reasonable excuse, in
3 relation to that there was room for differing views,
4 where do we go then?

5 MR. BEARD: You can decide that their approach was wrong.
6 So if there is room -- if you differ from them, yes, you
7 can find that they are wrong. The point I am making is,
8 if their initial reasoning in their decision does not
9 stack up, it falls anyway; but if you allow them future
10 leeway, this standard must allow you to say it is wrong.
11 That is what -- because what you will be doing is
12 saying: it is appropriate to quash this decision in all
13 the circumstances.

14 As I say, we do not get a lot of help from the
15 statutory language, and I recognise that here I am using
16 the framework of merits appeals and the Competition Act
17 as the default. But as I say, in relation to
18 Competition Act cases you can have a situation where
19 things are found to be wrong.

20 THE CHAIRMAN: Just one more question. The use of the word
21 "appropriate", in relation to that, do we approach the
22 issue of whether there was a reasonable excuse as an
23 issue of fact or an issue of law or a combination of the
24 two?

25 MR. BEARD: I think reasonable excuse is probably going to

1 inevitably be a mixed question of fact and law. I am
2 always slightly concerned that we can all lapse into
3 a degree of bad science in trying to categorise matters
4 as pure fact or pure law or mixed fact and law, and
5 frankly it is generally easier to treat them as mixed
6 fact and law. Because the question of reasonableness,
7 which I will come on to, which is picked up, must
8 engender some sort of assessment of parameters, albeit I
9 say broad parameters, and that must be a legal issue as
10 well as involving what are the factual matters that go
11 to whether or not the excuse was reasonable.

12 I am sorry, that is a slightly lazy answer but I do
13 not think it would be right to either say reasonable
14 excuse is purely a matter of law, there are obviously
15 legal elements to it. It is plainly also not just a pure matter
16 of fact.

17 THE CHAIRMAN: Thank you.

18 MR. BEARD: I am going to come back to the reasonableness
19 question, if I may. For the moment I am just going to
20 stick with some of these review standard matters, and
21 the extent to which one can expand the reasons you have
22 set out in a decision in the course of submissions.

23 In opening I briefly took you to the *Napp*
24 case and I want to go back to that. That is
25 in authorities bundle 1 in tab 3.

1 I am going to pick it up at page 29. I took you to
2 paragraph 77. I am just putting that slightly in
3 context because I have got slightly more time.

4 This is a case heard in the context of a full merits
5 appeal, in circumstances where at this stage they are
6 considering a range of case management matters,
7 including in particular the permission to adduce further
8 evidence, and witness statements in particular, by the
9 Authority, which is defending its decision.

10 Just picking it up at 75:

11 "As regards the judicial stage [so this is the
12 appellate stage] we have already set out the provisions
13 in the Act and the rules which provide that the appeal
14 is a full appeal on the merits, conducted by reference
15 to witnesses and documents under the discretionary
16 control of the Tribunal. The ample nature of that
17 appeal seems to us to equate to that under consideration
18 in *Lloyd v McMahon* , where the House of
19 Lords indicated that a court enjoying such a jurisdiction
20 could in certain circumstances legitimately correct
21 unfairness which may have occurred in the administrative
22 procedure below, without necessarily quashing the
23 decision below. In that connection we note that the
24 appellant is not limited to placing before this tribunal
25 the evidence he has placed before the director, but may

1 expand, enlarge upon or indeed abandon that evidence and
2 present a new case. Since there is no right to test of
3 the evidence of witnesses before the director, it is at this
4 judicial stage of the proceedings that the applicant may
5 apply to test by cross-examination the evidence of all
6 the witnesses against him. We doubt, however, whether
7 exactly the same liberal approach to the submission of
8 new evidence can be applied to the director. In our
9 view, the exercise of the discretion to allow new
10 evidence by the director at the appeal stage should take
11 strongly into account the principle that the director
12 should normally be prepared to defend the decision on
13 the basis of the material before him when he took that
14 decision. It is particularly important that the director's
15 decision should not be seen as something that can be
16 elaborated upon, embroidered or adapted at will once
17 matter reaches the Tribunal. It is a final
18 administrative act with important legal consequences,
19 which in principle fixes the director's position.

20 "In our view, further investigations after the
21 decision of primary facts in an attempt to strengthen by
22 better evidence a decision already taken should not in
23 general be countenanced."

24 We say that is the starting point for setting out
25 a principle here. Whilst we accept, and I will come on

1 to this, that you can put in rebuttal evidence, that
2 rebuttal evidence cannot be a sort of Trojan horse for
3 putting forward a new case and new material.

4 "Were it otherwise, the important procedural
5 safeguards envisaged by rule 14 of the directors' rules
6 would be much diminished or even circumvented
7 altogether."

8 An important consideration. I raised this in
9 opening. Rule 14 is the process in relation to
10 substantive competition appeals: that a statement of
11 objections has to be put forward, that the parties can
12 then engage with and make representations. Here the
13 analogy is with the provisional findings document.

14 "There would be a risk that appellants could be
15 faced with a moving target."

16 Well, that is exactly what we have got here:

17 "The Tribunal itself would be in difficulties if
18 instead of determining the appeal essentially by
19 reference to the merits of the decision in the light of
20 the material relied on by the director at the time, the
21 Tribunal was effectively adjudicating on a bolstered
22 version of the decision. The director himself concedes
23 that he cannot make a new case before the Tribunal."

24 So 79:

25 "For these reasons, our provisional conclusion is

1 that there should be a presumption against permitting
2 the director to submit new evidence that could properly
3 have been made available during the administrative
4 procedure."

5 Ms. Demetriou, to anticipate what I am going to say,
6 took you to *Allsports* and said: there, look,
7 they did let in other evidence. Yes, we accept that.
8 We accept it was quite an unusual case, *Allsports*,
9 involving the football kit cartel, and
10 there were some remarkable and entertaining characters
11 who had given some very interesting evidence along the
12 way, some of whom are now, I think, involved with
13 running football clubs or perhaps not. But nonetheless,
14 I think because of the circumstances of that case it is
15 not so much an exception that proves the rule but it is
16 recognising that there can be scope for admitting
17 further evidence, but it is not saying you can
18 supplement the reasons for your decision, and you have
19 to consider it in the context of its facts.

20 I am not going to take you to more of this
21 particular *Napp* decision. That was a happy
22 saga that engendered several judgments. The next one is
23 at tab 4.

24 THE CHAIRMAN: Before you go there, to what extent, if any,
25 is it relevant that, as I understand it, you do not make

1 any complaint that you have been unable to deal properly
2 with the so-called additional or new material?

3 MR. BEARD: No, I am sorry, sir, we do make objection. For
4 instance, if Ms. Demetriou is going to say actually
5 there was a real issue with Mr. Colley and whether or
6 not there was a conflict of interest and how that
7 undermined it, that is a real problem for us. We
8 trailed it in correspondence. We said: if you are
9 saying that, that needed to be pleaded. Because that is
10 a very good example of a situation where someone is
11 being impugned as to the way in which they acted, even
12 if it does not amount to an allegation of dishonesty.
13 That is plainly something that should have been set out,
14 should have been made clear to us in these
15 circumstances.

16 THE CHAIRMAN: What about the perhaps more central issue of
17 the discussions between Mr. Gopal and Mr. Brown? Are
18 you saying that you have been unable to deal properly
19 with the material adduced by the CMA in relation to that
20 matter?

21 MR. BEARD: No, I am not saying that in relation to those
22 matters, particularly on reversibility and so on, we
23 have not been able to do so. It would be wrong for us
24 to say that.

25 The point I am making is, the reason why that

1 constraint is in place is because there may be
2 circumstances where you can deal with the relevant
3 evidence, and perhaps the reversibility issue may be one
4 of them, but in relation to other issues that is not as
5 clear; and that is why the Tribunal is saying actually
6 you should be focusing on the decision.

7 THE CHAIRMAN: Yes.

8 MR. BEARD: The difficulty is you are moving away from that.

9 THE CHAIRMAN: Yes.

10 MR. BEARD: *Napp* substantive judgment. I am
11 just going to pick it up at page 31, just under the
12 heading "*The Ermakov* issue."

13 Tab 4, page 31, halfway down the page, "The Ermakov
14 issue".

15 You will see at 131 *Napp* has been arguing that the
16 directors' case against it, this was in relation to drug
17 pricing arrangements, had shifted significantly away
18 from the case made in the decision. This is
19 particularly so, says *Napp*, in respect of the directors'
20 case on excess pricing but other matters are complained
21 of as well. 132:

22 "Napp now argues on the basis of *The Queen v*
23 *ex parte Ermakov*, followed in *Nash v The*
24 *Chelsea RCA* that the director should not be
25 permitted to change the reasons for his decision before

1 the Tribunal, nor add supplementary reasons, given in
2 particular the director is a specialist decision-maker.
3 In *Ermakov* the Court of Appeal decided that
4 in certain proceedings under the Housing Act the
5 decision-maker should be held to the reasons given in
6 his original decision, in the interests of fairness and
7 efficient decision-making."

8 So it is not just a pure fairness issue, sir, there
9 are other public interest considerations that apply:

10 "On this point, for the same reasons that we
11 consider our discretion to allow the director to submit
12 further evidence should be exercised only sparingly
13 [which we have already averted to), we accept Napp's
14 basic submission that in principle the director should
15 not be permitted to advance a wholly new case at the
16 judicial stage nor rely on new reasons. To decide
17 otherwise would make the administrative procedure and
18 the safeguards it provides largely devoid of purpose.
19 The function of this Tribunal is not to try a wholly new
20 case. If the director wishes to make a new case, the
21 proper course is for the director to withdraw the
22 decision, adopt a new decision or for this Tribunal to
23 remit. However, given the powers of this Tribunal it
24 seems to us that the analogy with *Ermakov*
25 does not go as far as *Napp* submits. In

1 those circumstances, it is inevitable that at the
2 judicial stage certain aspects of the decision are
3 explored in more detail than during the administrative
4 procedure, and are in consequence further elaborated on
5 by the director.

6 "As already indicated, these are not purely judicial
7 review proceedings. Before this tribunal procedure it
8 is the merits of the decision which are in issue. It
9 may also be appropriate for this Tribunal to receive
10 further evidence and hear witnesses. Under the Act,
11 Parliament appears to have intended that this Tribunal
12 should be equipped to take its own decision, where
13 appropriate, in substitution for that of a director.
14 For these reasons, while we accept the force of the
15 general principle that lies behind *Ermakov*,
16 the analogy is not exact."

17 Then it goes on:

18 "In the present case, for the reasons given in more
19 detail below, we have reached the view that Napp's
20 allegations as to the director's alleged change of case
21 do not in fact have the significance that Napp alleges."

22 So it is taking the judicial review approach in
23 *Ermakov* and saying, "Look, we are in
24 a different position. The principle is sound but it is
25 not as strict as in judicial review, one has to look at the

1 circumstances". We entirely accept that. But what we
2 do say is that what is being precluded, and it is clear
3 from 133, is new reasons being put forward. That is
4 what is being said in relation to 133.

5 The next case I am going to deal with is actually
6 not in the bundle. It is the case of *Imperial Tobacco*
7 litigation. I have provided my learned
8 friends with a copy first thing and I have now mislaid
9 mine. (Handed)

10 This is the decision of Vivien Rose, the chairman as
11 she then was, in relation to the tobacco litigation,
12 something of an infamous saga where the OFT had made
13 findings of unlawful pricing arrangements between
14 tobacco manufacturers and retailers, which went to
15 trial.

16 So appeal on the merits, the appeal being brought by
17 Imperial Tobacco and some of the retailers, Co-op,
18 Morrison, Sainsbury and Asda in particular.

19 Now, what had happened in this case was after an
20 extensive enquiry there had been a very large decision
21 taken, with some very heavy fines imposed on it. An
22 appeal had been brought. The appeal was moving forward.
23 Clearly, from the OFT's point of view things were not
24 going quite as well as they had hoped in the appeal, and
25 what then transpired was the OFT sought to put forward

1 what it referred to as a "refined case".

2 I am not going to comment on whether or not that is
3 euphemistic, but it is worth picking it up at
4 paragraph 40, page 16, the OFT submissions as to how the
5 case would proceed. The court is taking a breath and
6 saying, "Look, hang on a second, you are now putting
7 forward this refined case, how does this work?"
8 Needless to say, the appellants were protesting, saying
9 it did not work and should not proceed:

10 "The OFT's primary case was that the restraints set
11 out in the paragraphs of the refined case reflected part
12 but not whole of the decision. The appeals could and
13 should proceed on that basis."

14 In other words, you could proceed on the basis that
15 you were hanging on to some parts of the decision and
16 they should be seen as this refined case, but they were
17 dropping other bits of it:

18 "The appeals could and should proceed on that basis.
19 If the tribunal disagreed with that submission, the
20 appeals could nonetheless proceed by reference to the
21 Tribunal's powers under paragraph 3 of schedule 8 of the
22 1998 Act."

23 You will recall that I quoted that to you, that is
24 the general merits powers. Or I had referred to it,
25 I am sorry; I only quoted a part of it.

1 I am not going to go through all the delights of
2 this decision, but if we could turn on to page 18, issue
3 1:

4 "Are the referring case restraints part of the
5 decision?"

6 This issue that the Tribunal is dealing with is how
7 do you actually read a decision in these circumstances?
8 Can you have a refined case put forward on the basis of
9 the decision?

10 Picking it up at 43:

11 "The first question that we need to decide is
12 whether the refined case restraints are part of or
13 within the decision such that if the existence of those
14 restraints is established on the evidence and if,
15 further, all other issues are determined in the OFT's
16 favour, the Tribunal could dispose of the appeals."

17 44:

18 "The starting point is section 46 of the 1998 Act,
19 which provides that the appealable decision which may be
20 brought to the tribunal is the decision of the OFT as to
21 whether the Chapter 1 prohibition has been infringed.
22 There is no definition in the 1998 Act of what
23 constitutes the 'decision' for this purpose ... In
24 *MasterCard* ... the Tribunal noted ... that:

25 "... it is particularly important to be able to

1 identify clearly what findings are made in the decision
2 by the OFT, upon what basis those findings are made, and
3 whether those findings are maintained. Moreover, from
4 the point of view of the parties it is important that,
5 when appealing, they are in a position to identify
6 precisely the findings that are in issue, and the basis
7 for those findings. It is also important for the
8 Tribunal to be able to identify clearly the findings in
9 issue, bearing in mind that the Tribunal's jurisdiction
10 under section 46 of the Act arises in respect of the
11 decision and not otherwise."

12 Then it goes on and quotes from *Argos*
13 which was a case concerning pricing
14 arrangements in relation to toys and games, that was
15 appealed:

16 "... the Tribunal stated at paragraph 65:

17 "'(1) The appeal before the Tribunal is directed
18 against "the decision that the Chapter 1 or Chapter II
19 prohibition has been infringed", which necessarily
20 implies that the appeal is directed against the facts
21 and matters set out in the decision and not against
22 other facts and matters not set out in the decision ...

23 "'(3) The Tribunal must determine the appeal on the
24 merits but by reference to the grounds of appeal set out
25 in the notice of appeal. Since the notice of appeal

1 must refer to and so far as necessary put in issue the
2 facts as set out in the decision, it follows that the
3 Tribunal is concerned with the facts in the decision, as
4 contested in the notice of appeal, and not with the
5 correctness of other facts sought to be adduced as
6 evidence of the infringement after the notice of appeal
7 has been lodged and which, by definition, the notice of
8 appeal has not dealt with.'"

9 Then 46:

10 "In our judgment it is not enough simply to be able
11 to point to disparate passages in the decision where it
12 is said that the OFT found that the refined case
13 restraints were accepted by the retailers and that they
14 arguably restricted competition. Conversely it is not
15 enough that one might construe paragraph 8.2 of the
16 decision, read in isolation, as wide enough to cover the
17 refined case constraints. There has to be a link or
18 bridge in the reasoning set out in the decision between
19 the findings of fact and the conclusion as to
20 infringement. In order for those restraints to be
21 within or part of the decision for present purposes, we
22 must, therefore, be satisfied that the decision includes
23 findings that the refined case restraints constituted
24 object infringements of the Chapter 1 prohibition."

25 So it is actually taking a very strict approach in

1 relation to these matters.

2 It then goes on and considers the particular terms
3 of the decision and says no, actually we do not see this
4 refined -- sorry.

5 MR. LOMAS: A link or a bridge permits a certain level of
6 flexibility, does it not?

7 MR. BEARD: There is a certain level of flexibility, we
8 understand that. We are not saying this is -- it is the
9 nature of a merits appeal, as we have already seen, that
10 there will be some development. As I say, we recognise
11 that. But the question is how far can one go in
12 relation to these matters, and obviously I anticipate
13 a decision that says "This decision is very narrowly
14 reasoned, the story you are hearing today is very
15 different".

16 That is actually to do with the interpretation of
17 the decision. Now if we move on to page 24 there is
18 a further discussion on whether the appeal should still
19 proceed. This is really dealing with very much the
20 questions that I have already adverted to in citing
21 *Napp*.

22 Indeed, one can see this if one picks it up at
23 paragraph 65. This is under the sub-heading "Does the
24 Tribunal have jurisdiction to continue?" This is, even
25 if your decision does not have your refined case in it,

1 because we are dealing with these matters on the
2 evidence and because there has been evidence heard by
3 the Tribunal, can we go on and determine this case in
4 any event?

5 The Tribunal in line, Mr. Lomas, with the point you
6 were just raising, says at 65:

7 "This is not to say that cases never change after
8 the appeal is first lodged. Arguments may be adapted or
9 abandoned during the course of the proceedings. Any
10 such proposed changes should be brought to the attention
11 of the Tribunal and, where necessary, set out clearly in
12 amendments to the pleadings made with the Tribunal's
13 consent. The Tribunal's case law shows that the test
14 applied under rule 11 of the Tribunal rules for allowing
15 amendments is a stringent one. We have in mind what the
16 Tribunal said in earlier cases where the evidence
17 emerging during the course of a long hearing has
18 diverged from the material analysed in the relevant
19 decision."

20 There we have the citation of the second *Napp*
21 case that I have just taken you to at 134:

22 "This approach was also applied by the Tribunal in
23 ..." *JJB Sports* paragraph 284.

24 You will recall that is the case that Ms. Demetriou
25 took you to as an additional authority in opening:

1 "... where the Tribunal said that provided each
2 party has a proper opportunity to answer the allegation
3 made and that the issues remain within the broad
4 framework of the original decision, the Tribunal should
5 determine the appeal on the basis of all the material
6 placed before it during the appeal.

7 "Nothing that we say here is intended to cast doubt
8 on the potential for flexibility described in those
9 cases. We do not have, however, regard those statements
10 as authority for the proposition that wherever evidence
11 emerges during the trial that indicates that an
12 infringement of the competition rules has been
13 committed ..."

14 Sorry, I read that with the wrong emphasis:

15 "... wherever evidence emerges during the trial that
16 indicates that an infringement of the competition rules
17 has been committed, the Tribunal is entitled to make a
18 finding to that effect, even if that infringement has
19 not formed a part of the decision and is not therefore
20 addressed in the pleadings served in the appeal."

21 Now, I recognise here that it is being talked about
22 in terms of pleadings. I recognise also that there is
23 quite rightly being said to be flexibility. But it is
24 plainly a matter of degree, and we have the authority of
25 *Napp* which is being cited here, 134, and

1 indeed 133, about expanding or changing your reasons.

2 So we say you cannot just reinterpret your decision
3 and fish around for the rationale for it if it is not
4 really there. That is what the first part of *Imperial*
5 *Tobacco* is saying, and you cannot add to
6 your reasons and change the basis on which you are
7 putting your case forward. That deals with the issue
8 that Ms. Demetriou was seeking to rely upon *JJB*
9 for.

10 Just to pick up the *Allsports* case,
11 I have said it is an unusual one. It is just worth
12 noting it. Of course it long pre-dates the tobacco
13 judgment, and I place reliance on that, but it is also
14 worth noting. It is in authorities bundle 1 at tab 5.

15 Page 22, you will see that the Tribunal actually
16 runs through the case law that I have been referring to,
17 *Napp, Aberdeen Journals*, which
18 is also referred to I think in the *Imperial Tobacco*
19 decision, and in particular
20 *Argos*. But then goes on to say, if you go
21 on, it then goes on to summarise this position in 59:

22 "So it seems to us to emerge from *Napp*,
23 *Aberdeen Journals* and *Argos*, [sorry,
24 paragraph 59 on page 27] that the statutory procedural
25 scheme must, so far as possible, be respected. That the

1 procedure taken as a whole and the procedure before the
2 Tribunal in particular must be fair, and that the public
3 interest in the proper enforcement of Chapter 1 and
4 Chapter II has to be given due weight. In that latter
5 regard it is to be noted that even where the Tribunal
6 has found a procedural error (*Aberdeen Journals* and
7 *Argos*), the Tribunal has given the
8 OFT an opportunity to correct that procedural
9 error rather than entering immediate final judgment for
10 the defendant."

11 That is essentially remittal back saying: you have not
12 justifiably changed your position, you have got to go
13 back and issue a new decision or a modified decision.

14 Then we have got the paragraphs that Ms. Demetriou
15 took you to where, in this case in particular, the
16 context is emphasised that there is a degree of
17 flexibility. I am not going to take you through the
18 rest of the judgment talking about the particular
19 circumstances but, as I say, it is a rather unusual
20 case.

21 So it is not an absolutely bright line. We do not
22 submit that. There is a degree of flexibility. But
23 there are principles here, articulated in *Napp*,
24 that militate very strongly against any
25 sort of extensive change being the basis for a decision

1 that has been put forward, and that this Tribunal should
2 not be putting itself in the position of essentially
3 being a primary decision-maker in relation to those
4 sorts of issues.

5 That, of course, is particularly important in the
6 context of what may be seen as criminal penalties. In
7 those circumstances, as I have already said, the whole
8 structure is put in place, effectively, to protect the
9 interests of the potential appellant, the affected
10 party.

11 Those are some submissions on standard of review and
12 approach to considering decision.

13 If I may, I will come on to reasonable excuse now.
14 I will deal first directly with the point raised by
15 Mr. Lomas.

16 As I have already said, reasonable excuse is going
17 to be a matter of mixed fact and law. The three
18 questions as I have noted them, and I apologise if
19 I have wrongly noted them:

20 Is it relevant to the assessment of reasonableness
21 whether or not a breach was clear at the time? We say
22 yes, that is plainly relevant to the assessment of
23 reasonableness. There can be no doubt about that.

24 The second was more case-specific but it could apply
25 in most merger-type cases, in the sense that in many

1 cases Monitoring Trustees will be appointed.

2 Could a conversation with a Monitoring Trustee be
3 relevant? The out-turn of that conversation in
4 particular, rather than just the simple fact of contact,
5 could the content of that conversation be relevant to
6 the assessment of reasonableness? Again, we say yes, it
7 plainly can. Indeed, it would be somewhat odd if it
8 could not, in circumstances where, as we have seen, in the
9 direction and in particular in direction 13, we have
10 a situation where if you have any doubts you are
11 required to go to the Monitoring Trustee in relation to
12 these matters and seek clarification. If you were to do
13 so and have that sort of clarification or comfort given
14 by the Monitoring Trustee, but that could not be
15 relevant to the assessment of the reasonableness of your
16 position, that, to us, would be something of
17 a surprising outcome, because it is plain that where the
18 structure exists for a Monitoring Trustee, who has to
19 have the relevant experience, who has to be approved by
20 the CMA before they are appointed, is there put in
21 a position where you are under a requirement to go and
22 speak to them, you do so and you get a response in
23 relation to your doubts, to suggest that that is
24 irrelevant to the assessment of reasonableness is, we
25 say, plainly wrong.

1 The third consideration was commercial reasons. The
2 answer to this question, as to whether commercial
3 reasons go to the assessment of reasonableness, will be:
4 it depends. Here they do matter, and the reason they
5 matter here is because the critical reasons for the
6 actions that were being taken were consistent with, and
7 consciously consistent with, the overall purpose of the
8 interim order and the directions themselves.

9 I think in opening I hope I fairly said there are
10 two aspects to the interim order and direction scheme.
11 One is keeping separate and the other is ensuring
12 health. There is no dispute between us and the CMA in
13 relation to those matters.

14 Plainly the actions here that were being undertaken
15 were consistent with the keeping of separation between
16 the merging entities, there is no doubt about that; and
17 they were plainly undertaken with a view to maintaining
18 the health of that business, indeed to giving it more
19 flexibility in circumstances where remedies were being
20 contemplated, and of course the potential for
21 a purchaser coming forward was there.

22 So we say it depends, but in this case they do
23 matter.

24 Those are the answers to the specific questions that
25 Mr. Lomas poses.

1 I have already referred, I think in responses to
2 questions from Mr. Chairman, to the nature of the
3 reasonable excuse test being one of mixed fact and law.

4 Now, Ms. Demetriou was very critical of the fact
5 that I drew any analogy at all with issues to do with
6 judicial review. I understand that judicial review is
7 different. I would like to make that clear. That is
8 the nature of analogy. I do not want to get into a
9 fight about the proximity of analogy; that is not
10 productive here.

11 My point is that when you are talking about
12 reasonableness, the reasonableness of an excuse, an
13 excuse can be reasonable even if you disagree with it.
14 Even if there can be a range of different views as to
15 whether or not an excuse or a position should have been
16 taken, a range of positions may be reasonable.
17 Therefore, if you have a range of views on whether or
18 not the conduct was appropriate, permissible or
19 excusable, the latter being the relevant test, as long
20 as those views are reasonable, then in those
21 circumstances it is going to be appropriate to allow the
22 appeal.

23 That is the only point I am making, that actually
24 the concept of reasonableness is a relatively broad one.
25 That was the only point I am drawing from judicial

1 review. Because we see it on the other side constantly,
2 by regulators saying the concept of reasonableness is
3 terribly broad because you can have lots of differing
4 views. We are saying, well, actually you need to take
5 the concept of reasonableness as broad here.

6 I do not need to get into discussions about whether
7 or not this equates to some notion of rationality. I am
8 just talking about there being a broad concept here.

9 The further submission which I made is in response
10 to the CMA's written case, that the CMA should be
11 afforded a wide margin of discretion in relation to
12 these matters. I am saying that is getting it the wrong
13 way round here. Because you have got a broader concept
14 of reasonableness, and you should not be affording the
15 CMA a broad margin of discretion in circumstances where
16 we are not dealing with technical economic issues of
17 assessment, where one recognises that broad margins of
18 assessments may apply.

19 MR. LOMAS: It may be that not very much turns on it, but
20 there is a slight distinction between a broad concept of
21 reasonableness and the wording in the Act, which is you
22 need have an excuse which is reasonable. They are not
23 quite the same thing.

24 MR. BEARD: Yes, I can see that they are not absolutely the
25 same thing, sir, that is completely true, but the

1 question that one is asking oneself is: what is
2 Parliament essentially getting at when it puts in place
3 a provision that says, "Look, there are errors that may
4 be made, there may be breaches committed, but you may
5 not impose a fine in these circumstances if there was
6 a reasonable excuse".

7 MR. LOMAS: Yes.

8 MR. BEARD: We say what it is recognising is that in the
9 course of a merger process, where you have got these
10 potentially complex situations arising, that in those
11 circumstances if someone turns up with a reasonable
12 excuse it is not trying to limit the scope in some
13 unnatural and narrow way. That means that actually the
14 benefit of that concept under the scheme of the statute
15 should inure to the appellant, broadly speaking, and the
16 CMA cannot drag that back by saying "We have got
17 discretion, we did not think that was reasonable here".
18 That is all we are saying.

19 But I recognise that there are different
20 formulations. I recognise that in other cases in other
21 fields the term "reasonable" is used differently.

22 I understand that. I understand that in VAT cases, if
23 you are trying to avoid a fine for late payment, the
24 concept of "reasonableness" in the statute may be dealt
25 with differently because you are dealing with

1 a different statutory scheme. We make no issue of that
2 at all.

3 THE CHAIRMAN: At some point you will no doubt identify
4 precisely what the reasonable excuse was, but let us
5 hypothesise.

6 If it was a belief that Mr. Brown entertained, is it
7 your position that we, the Tribunal, have to assess
8 whether that belief was a reasonable belief in the
9 circumstances? It may be that you want to deal with
10 that later.

11 MR. BEARD: No, I can pick that up now if that is of
12 assistance.

13 I think we recognise that if someone holds an
14 entirely unreasonable belief, then in those
15 circumstances acting on an unreasonable belief is going
16 to struggle conceptually to amount to a reasonable
17 excuse. So we do see that. It would be bizarre if it
18 were some other way round. We recognise that.

19 MR. LOMAS: Without getting too analytical about it, it is
20 the company that is the target of the order, not the
21 individual.

22 MR. BEARD: Yes.

23 MR. LOMAS: So whilst it is easy to focus on Mr. Brown
24 because we have seen him and he has given evidence and
25 he was obviously the CEO, strictly speaking the

1 reasonableness needs to be applied to the excuse that
2 the company has for --

3 MR. BEARD: I think that must be correct as a matter of
4 legal propriety. But I do not think what could ever
5 be said is that because the company is a legal person it
6 never has any mind and one can move away from that.

7 MR. LOMAS: No, I was not making that point.

8 MR. BEARD: No, no, I did not assume that you were.

9 In those circumstances, we have proffered evidence
10 from the person who was most closely involved in this.
11 Therefore, by whichever particular fiction one works,
12 the views and attitudes and actions of people to the
13 legal person that they are acting for, and thinking on
14 behalf of, that needs to operate here. That is all I am
15 saying.

16 But I entirely take the point that formally the
17 company -- it is companies here that are dealing with
18 these matters, absolutely. There is no doubt about
19 that.

20 It might well be worth just picking up the answer to
21 the question posed by you, Mr. Chairman: what is the
22 reasonable excuse?

23 Our case is and always has been rather simple and
24 actually, as I have already anticipated, does not depend
25 on your making findings on all points of detail raised

1 by the CMA insofar as they are in dispute. I think you
2 are fairly familiar with it and I can take it very
3 quickly.

4 The CMA made an interim order. They directed
5 Electro Rent, under the directions made under that
6 order, to seek guidance from the Monitoring Trustee in
7 cases of doubt. Mr. Brown, who was the CEO of
8 Electro Rent, confirmed that this was the appropriate
9 protocol in a discussion with Mr. Polito. Electro Rent
10 was considering serving a Break Notice in relation to
11 the premises at Sunbury. Mr. Brown thought that doing
12 so would be compatible with the order but out of an
13 abundance of caution, and in case of any doubt, he did
14 precisely what he had been directed to do and had been
15 indicated to him as the appropriate process, he
16 consulted the Monitoring Trustee. The Monitoring
17 Trustee told Mr. Brown that in his view it was fine, in
18 terms of the clarification given, and that Electro Rent
19 could proceed with the service of the Break Notice.
20 Electro Rent did rely on that guidance from or
21 clarification from the Monitoring Trustee and duly
22 proceeded to serve.

23 As we know, it approached the Monitoring Trustee on
24 the basis of its commercial views about the premises.
25 Essentially, they saw them as a great beige elephant

1 that they were paying an awful lot of money for
2 unnecessarily, and that they saw that as potentially an
3 impediment also to smooth purchase of the UK branch.

4 MR. LOMAS: Just picking that up, what you seem to be saying
5 is that the excuse for this purpose is that Mr. Brown
6 consulted the Monitoring Trustee and therefore the
7 reasonableness would have to go to whether it was
8 reasonable for him to rely on what the Monitoring
9 Trustee told him.

10 MR. BEARD: I do not know whether or not it is -- I can see
11 how one can break the structure down. I am not sure
12 they are trying to allocate particular aspects to
13 reasonableness or excuse, because I think it can well be
14 said that in circumstances where you have a Monitoring
15 Trustee scheme in place, contacting them and getting
16 guidance from them is both an excuse and is reasonable
17 in the circumstances. I am not sure. It may not matter
18 how one allocates.

19 MR. LOMAS: Because that could then become quite a blanket
20 exception, which runs closely to the question of whether
21 the Monitoring Trustee has the power to give points of
22 binding interpretation.

23 MR. BEARD: No, it would not be a blanket exception, because
24 the scheme for the Monitoring Trustee is where you have
25 doubts about a matter, and you go along and you talk to

1 them in those circumstances, and plainly the Monitoring
2 Trustee, although they are independent and are paid for,
3 are acting on behalf of the CMA. Essentially, what the
4 Monitoring Trustee role does is outsource all the
5 complex monitoring that might be required that the CMA
6 does not have the staffing to deal with. It
7 essentially foists that bill on the merging parties
8 rather than the public purse.

9 There is no criticism of that scheme, but that is
10 what is going on here, and in those circumstances it is
11 not surprising that it would be, in many circumstances,
12 an entirely reasonable excuse to contact the Monitoring
13 Trustee, the Monitoring Trustee to say "Actually we do
14 not have a problem with this" and then for you to
15 proceed.

16 If you do that in circumstances where your
17 intentions are nefarious, there is obviously a problem.
18 If you are doing it in circumstances where your reasons
19 for doing it may not be nefarious but are clearly
20 antithetical to the approach that is being required
21 under the interim order and the directions in terms of
22 their broad purpose, I can also see that that could be
23 a problem. But in many circumstances it may well be
24 quite correct.

25 Indeed, if one asked a layman, "You have got

1 a Monitoring Trustee, that is the first port of call
2 that you ask about these things, they give you an answer
3 and they are experienced people", without wanting to
4 sound too much from the 1990s, the man on the Clapham
5 omnibus might well say, "Yes, I completely understand
6 why you did that then".

7 MR. LOMAS: Without wanting to push the point too far, I do
8 not want to take up your time, how much of your case is
9 predicated on the basis that you discharge the burden of
10 reasonableness if you approach the Monitoring Trustee,
11 and how much on the question of whether you have to be
12 reasonable in relying on what the Monitoring Trustee
13 then tells you?

14 MR. BEARD: I am not trying to apportion those matters
15 because they both inure to our benefit. If this
16 Tribunal thought that one or the other was sufficient
17 I am entirely content with that matter. They reinforce
18 one another in these circumstances, as indeed does the
19 account given by Mr. Brown as to why he thought this was
20 in the ordinary course of business, given that he was
21 dealing with office space that was under-utilised and he
22 thought needed to be moved on.

23 All of those factors are material, so I do not try
24 and apportion particular percentages of reasonableness
25 or potential reasonableness to each other of them.

1 I think that would be dangerous to do so. Any one of
2 them may be sufficient, but in any event we say
3 cumulatively they clearly do amount to a basis for
4 reasonable excuse.

5 SIR IAIN MCMILLAN: I just want to be very clear about this,
6 if I may, Mr. Beard.

7 What you appear to be telling the Panel is that
8 having received the advice of the Monitoring Trustee, it
9 was an entirely reasonable excuse for Mr. Brown not to
10 take his enquiry forward to the CMA for a formal
11 decision, although it appeared that that was required in
12 the interim order.

13 MR. BEARD: We say it does not appear in the interim order
14 that that was required. But yes, to be clear, we are
15 saying it was reasonable for Mr. Brown not to take
16 matters forward to the CMA, because the basis on which
17 he approached the Monitoring Trustee, in line with
18 direction 13, was: if you have any doubts you approach
19 the Monitoring Trustee. You are required to do so to
20 seek clarification.

21 He did not really have doubts, as we heard, but he
22 did so out of the abundance of caution. That was the
23 appropriate approach. Once you have had those doubts
24 allayed or potential doubts allayed, you do not have
25 a basis for going to the CMA, you do not need to, it is

1 not appropriate. Therefore, it is not a matter that is
2 required under the interim order; and it would only be
3 on that aspect of your question, sir, that I would take
4 issue.

5 SIR IAIN MCMILLAN: Thank you.

6 MR. BEARD: I hope in dealing with those matters I have, to
7 some extent, explained in summary what we say are
8 reasonable excuses. It has these different elements, we
9 entirely accept that, but we do rely in particular on
10 the structure of the interim order and the directions,
11 the requirement under direction 13, the response of the
12 Monitoring Trustee, the basis on which we were
13 approaching, and the evidence that you have heard as to
14 why it is that an error was made in terms of
15 consideration of whether or not it was in the ordinary
16 course of business.

17 THE CHAIRMAN: Mr. Beard, am I right in understanding that
18 in relation to the six or so factors that you rely upon,
19 if the Tribunal were not to accept one or other of them
20 you would still wish us to consider what is left --

21 MR. BEARD: Yes.

22 THE CHAIRMAN: -- whether that amounts to a reasonable
23 excuse?

24 MR. BEARD: Absolutely we would.

25 THE CHAIRMAN: But you are not addressing us on which, if

1 any, of these are critical to your case. For example,
2 in the light of our discussion a few minutes ago, if the
3 Tribunal held that Mr. Brown's belief that serving the
4 Break Notice was compatible with the order, the Tribunal
5 rejected that, you want us to simply consider whether
6 what is left amounts to reasonable excuse.

7 MR. BEARD: Yes, we do. We say that must be the right
8 approach here, because we do say that the process of
9 going through the direction 13 mechanism is also
10 reasonable. But we do not fight shy of the point that
11 we say that, in the circumstances, the belief he had
12 was not outwith the scope of reasonable beliefs to have
13 in all the circumstances, given that it was entirely
14 consistent with the mischief and direction of travel of
15 the whole interim order scheme.

16 THE CHAIRMAN: Yes. Are you going to address us at some
17 point on 5.2(e), which prohibits disposals of assets
18 except in the ordinary course of business?

19 MR. BEARD: I just picked up in relation to the issues that
20 plainly in relation to 5(e) the asset in question here
21 would be a lease. We do not demur. But the question
22 is: in the circumstances, was it reasonable to consider
23 that terminating or issuing the service clause was in
24 the ordinary course of business? Plainly, we do not
25 challenge that as a breach, so we recognise that the

1 conclusion on that was wrong. But we do say that it was
2 reasonable for Mr. Brown to have that belief in all the
3 circumstances, given the overall scheme of the
4 directives, given what he was trying to achieve in
5 relation to these matters, given what was actually the
6 subject matter, this office space. We say that that
7 position was reasonable, and reinforced by the fact that
8 you had the Monitoring Trustee saying "I am fine with
9 it" in those circumstances.

10 As I will come on to submit, in relation to the
11 Monitoring Trustee's own analysis when he finally
12 engages specifically with 5(e), he says, "No, I am fine
13 with that, save for the issue that it would not be in
14 the ordinary course of business because the notice
15 period was wrong", to which we say that cannot change
16 the ordinary course of business analysis. That is
17 just -- that is a category error in analysis.

18 Then the second point he makes is, "Well, it was not
19 in the ordinary course of business, on reflection,
20 because it was in the course of a merger where
21 purchasers were coming forward, and that was a factor
22 for you doing it."

23 We do recognise that. That is the problem that
24 leaves us with a breach here. We recognise that. But
25 that, we say, does not mean that it was unreasonable for

1 Mr. Brown or indeed for the Monitoring Trustee to
2 consider these matters were in the ordinary course of
3 business otherwise.

4 THE CHAIRMAN: Just one final question. It may well be
5 submitted by Ms. Demetriou that your case depends
6 critically upon the reasonableness of Mr. Brown's belief
7 that the Break Notice was compatible with the order. If
8 I understand you correctly, you say that even if you
9 lose on that point, the Tribunal should consider all the
10 other factors.

11 MR. BEARD: Yes, we do say that. We absolutely do say that.
12 But this, of course, is without prejudice to the points
13 that I am about to make in relation to the decision
14 itself.

15 THE CHAIRMAN: Yes.

16 MR. BEARD: We do say that is the case. But we do also say
17 that Mr. Brown gave evidence that it was his assessment,
18 in good faith, that the notice was served in the
19 ordinary course of business because it was a matter
20 connected with the day-to-day supply of goods and
21 services.

22 You had at these offices a sales executive which, as
23 Mr. Brown gave evidence, was out and about, and you had
24 a logistics person who was not really doing logistics,
25 and someone who was a finance clerk. In those

1 circumstances, moving them or giving the possibility of
2 their moving, because that is actually what we are
3 talking about here, is very much connected to the
4 day-to-day supply of goods and services. In those
5 circumstances, that is a perfectly intelligible
6 interpretation of the clause.

7 It may be wrong. We understand that. It may be
8 wrong, the CMA may disagree with that. But to say it is
9 an unreasonable belief in those circumstances is just
10 not tenable on the part of the CMA.

11 THE CHAIRMAN: Thank you.

12 MR. BEARD: It is worth bearing in mind that the key
13 language is "matter connected with". It is matter
14 connected with the supply of. I do not really
15 understand how one can say it is not a matter connected
16 with the day-to-day supply of goods and services by the
17 business. But certainly, even if you disagree about it,
18 that does not mean it is wrong.

19 With that in mind, I am going to go to the decision,
20 if I may. I am conscious that I have quite a lot to
21 wheel through.

22 The decision, as we have already seen, is in
23 bundle A at tab 3.

24 We have seen bits of the decision previously. It
25 starts, obviously, at 4 with an executive summary.

1 I think, as I fairly pointed out, it is the one place in
2 the decision where there is a purported reference to
3 reasoning in paragraph 4(d) of the response of the
4 Monitoring Trustee.

5 But as we then go on to see, we have a consideration
6 of the factual background at section B, and there
7 Ms. Demetriou took you to the reference to contact with
8 the Monitoring Trustee.

9 Then we have got a legal assessment. So this is
10 where the reasoning really begins. You have got the
11 statutory provision, this is 12 and 13, and you go on to
12 14 on those matters. Then we reach the section on
13 "without reasonable excuse".

14 The first point to make in relation to this section
15 is that it prays in aid a case, the *ICE Trayport*
16 case, which is not about reasonable excuse.
17 It has no consideration of reasonable excuse. It is
18 concerned with when a breach will arise.

19 We say that the CMA is absolutely right to say it is
20 not directly on point. Indeed, what we actually see is
21 that this is distracting from what needed to be the key
22 reasoning of the CMA because, as we see when we get into
23 the actual reasons, there is an obsession with talking
24 about the breach and not the reasonableness of the
25 excuse. So we say *ICE Trayport* simply takes

1 matters no further forward in terms of the overall
2 analysis.

3 Then at 51 we do have some summary of some of the
4 points that were put by Electro Rent in response to the
5 provisional penalty notice. You will note there at 51
6 that you have got (a) questions about rationale that
7 were being put forward, (b) consideration of the
8 directions, in particular direction 13, and (c) no
9 reason to believe it should inform the CMA or discuss
10 the issue with its legal advisers, because the
11 Monitoring Trustee did not indicate to Electro Rent that
12 the proposed issuing of the notice might be in breach of
13 the interim order or that Electro Rent should either
14 inform the CMA or discuss the issue with its legal
15 advisers.

16 That was the point that we were putting forward in
17 that process.

18 Then points that it was consistent with the
19 directions, that Electro Rent understood from the
20 Monitoring Trustee that the CMA would be generally kept
21 informed, draft of the compliance reports were shared
22 with the Monitoring Trustee before submission,
23 Electro Rent was led to believe that its conduct in
24 relation to the lease had been brought to the CMA's
25 prompt attention, and Electro Rent's actions were at all

1 times motivated by a desire to further the commercial
2 interests of Electro Rent UK's business.

3 So there is a whole range of propositions being put
4 forward, but in particular the points that we are
5 emphasising today, to do with commercial purpose, the
6 role of the Monitoring Trustee, the role of directions
7 in relation to these matters and the structure that was
8 in place.

9 It is with that in mind that the reasoning in 52 is
10 particularly strikingly empty. Because, just to
11 rehearse what I said in opening.

12 (a) It simply refers to the fact of a statutory
13 duty.

14 (b) Interim order required prior consent before
15 issuing the notice. Well, that is the question at
16 issue; a breach is found but it does not go to
17 reasonable excuse.

18 (c) Merging parties can discuss matters with the
19 Monitoring Trustee but the obligations under the order
20 are not changed. We accept that, and it does not take
21 you further in relation to the assessment of reasonable
22 excuse.

23 "Monitoring Trustee is required to act in accordance
24 with the instructions of CMA", that is absolutely true.

25 "Monitoring Trustee has no delegated authority to

1 give consent." Agreed. That is a different scheme, that
2 is not to do with reasonable excuse.

3 "(e) Electro Rent raised the proposed issuing of the
4 notice with the Monitoring Trustee, which suggests it
5 had formed the view that it was a matter that might have
6 aroused the concern of CMA."

7 You have the explanation for this. Direction 13 is
8 that if you have any doubts you are required to go to
9 the Monitoring Trustee. That is what we did. We were
10 not required to go to the CMA in those circumstances.
11 What we were required to do as a first port of call was
12 go to the Monitoring Trustee, and we did that. The fact
13 that we did that out of an abundance of caution does
14 not mean that we thought we were in breach; it just does
15 not follow. It would only be if we thought we were in
16 breach that in those circumstances we would have the
17 obligation to go to the CMA.

18 So it is logically flawed.

19 (f), which we discussed in opening:

20 "Electro Rent understood the requirement to seek
21 prior consent from the CMA."

22 Yes, in relation to matters that it thought would be
23 in breach.

24 "It had previously sought consent direct from the
25 CMA."

1 Yes, because it knew that. Mr. Brown had given
2 evidence on it.

3 "On those occasions Electro Rent had not notified
4 the Monitoring Trustee about the intended course of
5 action and then relied on the Monitoring Trustee to
6 notify the CMA."

7 We accept that, because we knew that we needed
8 derogation, we needed consent. So we went straight to
9 the CMA because we knew the Monitoring Trustee could not
10 give that.

11 "Electro Rent ought to have suspected that by not
12 seeking the CMA's consent before issuing the notice it
13 was failing to comply with the interim order."

14 That is just not telling us anything here. It is
15 not giving a reason why, in circumstances where we did
16 not have doubts and the Monitoring Trustee did not have
17 doubts, we should have gone to the CMA.

18 Now, in opening Ms. Demetriou said "Ah, and this
19 sentence, this carries with it the import of our case on
20 obviousness". With respect to Ms. Demetriou, it plainly
21 does not. There is a vast difference between, on the
22 words of this, having a suspicion about something and
23 something being obvious, that is absolutely trite.
24 Actually, this language of suspicion is just a confusion
25 of language which is positively unhelpful, because if

1 one goes to the directions themselves -- and just in
2 this bundle at tab 14, it is worth just keeping a thumb
3 in this section -- there is a striking difference
4 between direction 13 and direction 14.

5 You will see 13: if we have any doubt as to whether
6 any action or communication would infringe the interim
7 order we are required to contact the Monitoring Trustee
8 for clarification. If Electro Rent and Microlease has
9 any reason to suspect that the interim order may have
10 been breached -- so you have got a positive suspicion
11 that it may have been breached -- then you must contact
12 the CMA. We reasonably did not have that suspicion.

13 In circumstances where we are talking about the
14 operation of direction 13, it is particularly inapposite
15 to talk about suspicion but, more importantly, it does
16 not remotely make any finding of obviousness here. That
17 is no part of the reasoning.

18 Then we have the final sentence, which is quite
19 remarkable:

20 "Although Electro Rent contacted the Monitoring
21 Trustee prior to the issuing of the notice this does not
22 amount to a reasonable excuse."

23 It is simply astonishing, in circumstances where we
24 know that these matters were put forward and the
25 response of the Monitoring Trustee, not the fact of

1 contact, was critical, it is just not dealt with here.

2 Then we have got (g) as we have said before:

3 "Arguments as to whether Electro Rent has complied
4 with the directions are not relevant."

5 How on earth can compliance with directions that are
6 made against you under statute not be relevant to
7 questions of reasonableness in this context?

8 There is again a fallacy in the CMA's reasoning
9 because it says:

10 "They are not relevant because the CMA has not
11 alleged they are breached."

12 That does not affect the relevance of the compliance
13 with the directions. It means there is not a factual
14 contention about the compliance with the directions, but
15 they are plainly relevant still in the circumstances.

16 Then:

17 "Arguments as to whether Electro Rent had
18 a reasonable commercial rationale are again not
19 relevant."

20 We say that is wrong. It goes to, Mr. Lomas, the
21 third of your questions. We say it depends, and here
22 they are relevant, they are important; and they are just
23 dismissed. The fact that it had a relevant commercial
24 rationale is just treated as irrelevant, there is no
25 consideration of it. We say that is fundamentally

1 wrong.

2 Then we are into the guidance point.

3 MR. LOMAS: That comes back to the point that we discussed
4 yesterday, I think, that if the order -- and I know you
5 may say this is not the case, but if the order said,
6 "Do not do X, black and white, do not do X, finish", and
7 the company goes off and does X because they think it is
8 a good commercial idea, you would still say, even though
9 it was an absolutely blatant, prima facie breach of the
10 order, that was a reasonable -- or it went to the
11 reasonableness of their excuse that they thought that it
12 was a good commercial idea.

13 MR. BEARD: I think in that extreme case --

14 MR. LOMAS: I am speaking hypothetically.

15 MR. BEARD: Yes. In that extreme case I think what you
16 cannot do is say: any commercial rationale is just per
17 se irrelevant. In the case you are talking about, it is
18 very difficult to see how any commercial rationale in
19 those circumstances would be material, and at that point
20 whether or not that particular commercial rationale
21 could be relevant.

22 MR. LOMAS: Because you are not saying that a good
23 commercial excuse gives the company the right to
24 override the CMA's view.

25 MR. BEARD: No, absolutely not. We are not saying that at

1 all.

2 MR. LOMAS: Exactly.

3 MR. BEARD: We are not saying that. What we say is that you
4 have to look at that commercial rationale. You cannot
5 just say that any arguments about commercial rationale
6 are irrelevant. You have got to look at what it is.
7 That is what we are saying.

8 In the extreme case you are dealing with, it would
9 not take very long to dismiss them, I think is the
10 correct legal analysis. But to say they are irrelevant
11 is wrong.

12 As I say, the reasoning is profoundly flawed.
13 Ms. Demetriou tried to pray in aid the fact that we had
14 raised points that are in part summarised in part 51,
15 that that somehow amplified the reasoning. It does not.
16 It condemns it further. Because it is clear that all of
17 these matters were before the CMA and they did not deal
18 with them properly.

19 Just to pick up the point that, Mr. Chairman, you
20 made on yesterday, it is in the transcript at page 71,
21 lines 6 to 11, the relevant material on all of this was
22 before the CMA. If it wanted to investigate any of
23 these issues it plainly could do. It could have
24 investigated all of the matters that are now being
25 traversed by it, that are now being made the subject of

1 submissions by it, and it did not do so.

2 Moving on to obviousness. I am going to have to
3 skate along relatively quickly in relation to some of
4 these matters.

5 Ms. Demetriou expressed surprise that we were saying
6 this case on obviousness, it was completely obvious, is
7 a new case. Well, I have just taken you through the key
8 parts of the decision. I have not done a word search on
9 it; I am guessing there is no reference to "obviousness"
10 anywhere in this decision. I am sure it would have been
11 referred to.

12 In these circumstances, the idea that the position
13 was obvious is just not spelt out. I have taken you
14 through 52. That line of argument is not there.
15 Ms. Demetriou was clutching at the penultimate sentence
16 of paragraph (f) in relation to these matters. That is
17 precisely what the Tribunal in *Imperial Tobacco*
18 was saying do not do with a decision. In
19 any event it is not there, because "ought to have
20 suspected" is a completely different test from "it was
21 obvious that". You can suspect all sorts of things that
22 are not obvious. A whole world of conspiracy theory
23 lies there.

24 To use the language of Ms. Demetriou's own chosen
25 authority, *JJB*, what we say is that the

1 Commission's new case is not within the broad framework
2 of the reasoning of the original decision.

3 She kept saying to Mr. Brown, "It was as plain as
4 a pikestaff that consent was required under 5(e)".
5 You have Mr. Brown's evidence on that. Mr. Brown's
6 evidence was that his assessment was that notice was
7 served in the ordinary course of business. He explained
8 why, he said it was a matter connected with the
9 day-to-day supply of the goods and services. He may
10 have been wrong, we accept that, but that does not mean
11 his position was unreasonable.

12 So we are miles away from one of Mr. Lomas'
13 particularly clear examples. We are not in crystal
14 clear or plain as a pikestaff territory.

15 Ms. Demetriou also tried to cross-examine Mr. Brown
16 on how he would have approached a hypothetical situation
17 where he considered it likely that a step would infringe
18 the order when the Monitoring Trustee said it was fine.

19 I am not sure that really takes matters anywhere.
20 Mr. Brown, if he had thought the matter was likely to
21 breach, in those circumstances we would accept you are
22 in different territory. We recognise that. So does
23 Mr. Brown. But it does not matter, because what is
24 important is what Mr. Brown and Electro Rent are doing
25 in relation to this case.

1 The further point that we have is that Mr. Brown's
2 view is corroborated by the approach taken by the
3 Monitoring Trustee. By saying this, we are not just
4 talking about the 15 March conversation, we are talking
5 about his continued position through the compliance
6 report and the engagement with the CMA, that in fact
7 there was not a breach here.

8 In particular, in relation to 5(e), as I have
9 already mentioned in my submissions, his approach was
10 that issuing the notice for the break clause was
11 perfectly normal, save for two reasons.

12 One was the error in relation to the notice period.
13 That is not relevant to ordinary course of business with
14 respect to Mr. Gopal.

15 The second was -- to put it another way, in the
16 ordinary course of business people make mistakes. But
17 that does not make it out of the ordinary and it does
18 not mean that the issuing of the notice itself is
19 outside the ordinary course of business, the fact that
20 you did it earlier than you needed to.

21 The second is, furthermore, in relation to this he
22 says, well, it is not the ordinary course of business
23 because it was in the context of a merger situation.

24 As I say, we understand that, but to someone like
25 Mr. Brown that is not obvious that it is outside the

1 ordinary course of business in all the circumstances.

2 We recognise it can take it outside the ordinary course
3 of business and that is why you end up with an appeal
4 today hanging on the reasonable excuse issue.

5 THE CHAIRMAN: Are you suggesting that Mr. Gopal's evidence
6 on ordinary course of business should be taken as an
7 adminicle of evidence that it was reasonable for
8 Mr. Brown to conclude that the service of the
9 Break Notice was in the ordinary course of business?

10 MR. BEARD: What we say is that the fact that an experienced
11 Monitoring Trustee takes that view in relation to these
12 matters is material to the question of whether or not
13 the view being formed was reasonable. Yes, we do say
14 that.

15 THE CHAIRMAN: Despite the fact that you attack the basis
16 upon which Mr. Gopal reached that view.

17 MR. BEARD: Well, in relation to these matters, what I am
18 pointing out in relation to 5(e) is that Mr. Gopal
19 reaches the view that it is not in the ordinary course
20 of business. What are the reasons for him doing so?
21 I say those two reasons, one of them is wrong, and the
22 other one of which is one that we recognise may be
23 correct but is not obvious. Therefore, that considered
24 reasoning of Mr. Gopal in relation to 5(e), we say, is
25 relevant and material to considering whether or not it

1 is reasonable.

2 We recognise that there are all sorts of other
3 things said by Mr. Gopal in relation to reversibility of
4 leases and so on that do not make sense, but in relation
5 to this question about ordinary course of business we
6 do.

7 THE CHAIRMAN: Thank you.

8 MR. BEARD: Picking up very briefly from the skeleton
9 argument, there are four reasons that the CMA relies
10 upon for saying that it was obvious that serving the
11 Break Notice would breach the clause.

12 The first was that the Sunbury premises were an
13 integral part of one of the three remedies. That does
14 not take matters any further forward, because it was
15 inevitable that the Sunbury premises would potentially
16 be part of any remedy, given that one of the remedies
17 being contemplated as far back as 15 February 2018 was
18 divestment of Electro Rent UK.

19 There was much play made of the fact, well, this
20 site was going to be referred to in the remedies
21 package. Of course it was going to be referred to in
22 the remedies package, because that was the site that at
23 the time Electro Rent UK had. That was inevitably going
24 to be the case. But that does not tell you whether or
25 not it had to be that site. Quite properly, Mr. Polito

1 recognised, although he did not like the term
2 particularly, that this sort of phraseology that appears
3 in remedies packages of wanting a site by freehold or,
4 if relevant, leasehold over the relevant site, was not
5 particular to this case, it is a standard provision.
6 But it is also not placing any emphasis on the
7 particular site that is held at the moment, and quite
8 understandably. Because, of course, although Mr. Polito
9 in his witness statement referred to it as having
10 a laboratory, which might to the uninitiated suggest it
11 was of real significance, he quite rightly accepted that
12 was not the case, and there was no particular
13 significance to the particular office building that we
14 were talking about here.

15 In those circumstances, the idea that because the
16 Sunbury premises were going to be part of any divestment
17 package that meant that we should have known that
18 issuing the service of a notice was problematic is
19 clearly wrong. Indeed, as I made clear in opening, it
20 would be perverse for Mr. Brown to have done anything
21 that might jeopardise that remedies package, because
22 that is precisely what he wanted, was the divestment of
23 the Electro Rent UK entity. He did not want a more
24 intrusive remedy at all. So it was not in his interests
25 at all to try and avoid the consequences.

1 MR. LOMAS: I think the point that is put against you is not
2 whether it was in his interests or Electro Rent's
3 interests, but whether it was his judgment call to make
4 or whether it was the CMA's judgment call to make.

5 MR. BEARD: That is of course the point that is being put in
6 terms of the need to refer the matter to the CMA. We
7 entirely understand that is the case against us. What
8 we are saying is that in circumstances where it is said
9 against us, "Ah, you knew that this was terribly
10 important, you should have notified us because it was
11 going to be part of the remedies package", we say
12 remedies packages will always for a business include the
13 relevant land sites, leases or freeholds. You can see
14 from the terms of it, it talks about freeholds, it talks
15 about multiple sites. It is obvious in those
16 circumstances it is not focused on this particular site
17 or this particular entity, it says any sites that are
18 relevant to the business must be in the remedies
19 package.

20 Of course that is going to be the case. But it does
21 not tell you that that gives particular significance to
22 whether or not you serve a Break Notice in relation to
23 the site at all, the particular site that you are on at
24 the moment. Because, as Mr. Brown fairly put it, if the
25 divestment occurs before the Break Notice operates,

1 it is Sunbury in the package, if the divestment occurs
2 after the Break Notice then there would have been
3 a discussion as to what site was going to be used.

4 But it was not that the business was going to be
5 stopped, it was not that the personnel was going to be
6 made redundant, it was not that they were going to stop
7 supplying TME through the UK, through its footprint in
8 the UK. There was no suggestion of that.

9 MR. LOMAS: Was not Mr. Polito's evidence yesterday that
10 although the wording was wider in fact the conversations
11 with Electro Rent were premised on the basis that they
12 were all talking at the time about the Sunbury lease?

13 MR. BEARD: They were all talking about the activities that
14 went on through Sunbury. That is entirely true and
15 there is no issue taken. So to that extent the premise
16 of any discussion is going to be about Sunbury, but
17 there was no emphasis on these matters. Indeed, as Mr.
18 Polito quite properly accepted, when it came to
19 consideration of the composition risks in relation to
20 the remedies package, the composition risks that are
21 described -- and I will just give you the reference,
22 it is in bundle C2 at tab 12 -- the composition risk
23 that existed was not focused there at all on anything to
24 do with leases or land sites; it is all to do with
25 things like inventory and customer contacts, because

1 that is the core of this business. Essentially it is
2 mainly a web-based business as I understand it but you
3 need administration of it. That is of course true, and
4 you have sales personnel that have a base and go out to
5 places. But the composition risk is not about whether
6 or not you hold an overly large mixed-use beige building
7 with offices and potential warehouse space. That is
8 perfectly proper.

9 I will give you the matter for your notes. Mr.
10 Polito was referred in particular to paragraph 88 in
11 that remedies working paper, but it cross-refers to
12 paragraphs 148 to 151. There you will identify what it
13 is that were the composition risks, and none of those
14 were concerned with land sites or leases.

15 The next point is this Break Notice could deprive
16 a purchaser of an established UK presence. That is not
17 correct. You have the evidence of Mr. Brown in relation
18 to these matters. There is no realistic scenario which
19 Electro Rent UK would not be able to obtain suitable
20 premises in the UK. It was no part of this to move
21 Electro Rent out of the UK or have it with no
22 established UK presence. To the contrary, we know that
23 Mr. Brown precisely wanted that to be the case because
24 he knew if you did not have that you would not be able
25 to have that as the purchase remedy, the divestment

1 remedy.

2 So in those circumstances that did not make it
3 obvious at all that serving a Break Notice in these
4 circumstances, which actually generated flexibility --
5 because what the CMA are concerned about, about having
6 an established UK base, is that you are attractive to
7 purchasers and that you are not undermining the health
8 of the business that is going to be sold. But that does
9 not make it obvious because he had that plainly in mind
10 when he was thinking about these issues.

11 Indeed, in the provisional findings, just at
12 paragraph 5.7, I will just give it to you for your
13 notes, bundle B1/7/55, at page 88, paragraph 5.7:

14 "An established UK presence is important when
15 competing to supply some UK-based customers.
16 Electro Rent has taken steps to develop a physical UK
17 presence."

18 Yes, absolutely it has, but it did not need to be in
19 those offices at that address in Sunbury.

20 As you have seen from the photos, and you have
21 absolutely no doubt about and Mr. Polito fairly
22 accepted, it is a relatively generic building, that is
23 Day 1/205 lines 2 to 6, and it was not being properly
24 used.

25 The third point that is raised on obviousness:

1 Electro Rent may not have the resources to pursue its
2 pre-merger developments plans. As Mr. Brown explained
3 in his unchallenged evidence ...

4 Sorry, I should have made the point in relation to
5 that previous argument on obviousness that of course you
6 have the evidence of Mr. Peterman that is unchallenged
7 in relation to these matters.

8 Mr. Brown in his unchallenged evidence said there
9 were no formal pre-merger plans and so the argument that
10 it was obvious that the notice should not be served
11 because that might mean that UK Electro Rent might not
12 have the resources to pursue its pre-merger development
13 plans is wrong in two dimensions. One, there were not
14 pre-merger developments plans as is being referred to,
15 as Mr. Brown explained, paragraph 57 of his witness
16 statement. But more than that, you saw through the
17 course of cross-examination by reference to the new
18 documents that the CMA had wanted to include in the
19 bundle, A/53, 26 and 27 you saw Electro Rent's account
20 of how matters had gone in relation to its UK presence,
21 how it had started off with a good deal of optimism and
22 then had rowed back from that, but more than that the
23 question about lack of resources to pursue its
24 pre-merger developments plans, in circumstances where
25 the whole purpose of what Mr. Brown was doing was to

1 ensure that it was a healthy business and a flexible
2 business, they do not show any obviousness as to his
3 error at all.

4 The fourth point they raise as suggesting that it
5 was obvious was it was a significant operational change
6 that might have destabilised Electro Rent's UK staff.
7 We have heard evidence in relation to that. Mr. Brown
8 deals with this in his second witness statement. As we
9 have explained, what he was doing was actually trying to
10 ensure that there was no possible risk even of matters
11 that in his view would not mean any detriment or any
12 increased detriment or risk to staff. Obviously there
13 are risks to staff during the course of a merger; no
14 doubt about that. That is without doubt. But what he
15 was concerned to do was not be communicating any matters
16 that in fact did not change their risk, but might in
17 those circumstances be seen otherwise. He wanted to
18 avoid that. That was perfectly sensible and certainly
19 it does not make it obvious to someone like Mr. Brown
20 who is taking those sorts of steps that actually this
21 was problematic or could result in breach.

22 So we say that in those circumstances there is no
23 good case on obviousness here. The points raised by the
24 CMA are flawed. You have the account of evidence.
25 I have already articulated that this is our alternative

1 case because this is not the point and reasoning set out
2 in the decision.

3 I will leave the other three points that the CMA has
4 raised about the derogations and the reading of the
5 interim order because I have dealt with those in
6 relation to my previous submissions.

7 That then takes me finally to my fourth point on
8 ground 1, which I will have to deal with relatively
9 quickly. But this is the CMA's new claims which appear
10 to be that the Monitoring Trustee was misled and
11 therefore no reliance could be placed on the account
12 given by the Monitoring Trustee or the response given by
13 the Monitoring Trustee when direction 13 was followed by
14 Mr. Brown.

15 Now it is said by Ms. Demetriou it is entirely
16 proper for us to raise all of these points because you
17 said in your notice of appeal that you were dealing
18 honestly and openly in these matters. That of course
19 was a basic predicate of what was going on here. If
20 every time some one said, "I am dealing honestly in
21 relation to a matter" that gave licence to someone to
22 raise a new case that actually they can adduce any
23 evidence as to misleading nature, and as a public
24 authority amplify their decision in that way, Trojan
25 horse does not quite capture the sense of import of new

1 reasoning and decision-making that is going on.

2 So we say it is plainly wrong what is being done
3 here, because the CMA does not have licence to run
4 a completely new case on the basis of these matters, and
5 it is going well beyond the scope of any leeway on
6 rebuttal.

7 In particular I do pick up the fact that insofar as
8 any reliance is placed on the reference to honesty, if
9 dishonesty is ever to be challenged in proceedings, of
10 course there are strict rules about how it has to be
11 pleaded and dealt with, certainly in the CPR, and no
12 doubt this Tribunal would deal with matters in a similar
13 way.

14 I would refer the court just by reference -- it is
15 not in the authorities -- to *Belmont Finance*
16 *Corporation v Williams Furniture*, 1979 Chancery Division
17 250 at 268, Lord Justice Buckley:

18 "An allegation of dishonesty must be pleaded clearly
19 and with particularity."

20 So honesty, putting it in your notice, does not mean
21 "We can come along and do anything else", nor does a
22 reference to openness in those circumstances.

23 THE CHAIRMAN: Mr Beard, I think the case against you is not
24 so much to do with honesty or dishonesty. It is an
25 assertion that is made by you in your notice of appeal

1 that in effect the Monitoring Trustee was put in
2 a position to make a properly informed judgment about
3 the matter that Mr. Brown raised with him.

4 MR. BEARD: Yes. Let us just deal with it on that basis
5 alone.

6 THE CHAIRMAN: Yes.

7 MR. BEARD: We say (a) those are all issues that could have
8 been explored, canvassed and relied upon in the
9 decision. So that does not advance Ms. Demetriou in
10 terms of putting in a new case. It is still a new case.
11 But in any event when we come to consider what is
12 actually being said, Mr. Gopal and the CMA say,
13 actually, there was only one option, that Mr. Brown said
14 to Mr. Gopal the Break Notice was the only option. We
15 have heard evidence. That is not true. Mr. Gopal has
16 accepted that he is not sure what words he used or what
17 words Mr. Brown used in those circumstances. It is not
18 mentioned in Mr. Gopal's manuscript notes, although one
19 would have expected it to have been so. In those
20 circumstances there is no evidence to support the claim
21 that Mr. Brown gave that impression and Mr. Brown says
22 otherwise.

23 So that element, the first element -- I am just
24 going to work through them -- there is no sense in which
25 Mr. Gopal was being told anything other than what the

1 proper position was.

2 The next one was the suggestion that Mr. Gopal puts
3 forward that Mr. Brown gave an impression that the break
4 clause needed to be served urgently that day.

5 Now, Mr. Chairman, you picked up with Mr. Gopal the
6 incoherence of that position when he was saying, "Oh,
7 yes, actually I thought they were going to be consulting
8 the CMA and lawyers", whilst at the same time saying
9 "I thought it was going to be served that day", that
10 just does not make any sense. In the end he started
11 saying, "Perhaps they were going to consult afterwards",
12 which again does not make any sense.

13 I should note in fairness to Mr. Gopal that of
14 course yesterday he said, "I thought it might need to be
15 within the week". So actually there is a variant. One
16 or other of his tale is not quite squarely true, but the
17 idea that there was an impression that it needed to be
18 served early in the day and Mr. Brown is painting
19 a wrong impression is quite unfair.

20 THE CHAIRMAN: I think when it comes to the discussions
21 between Mr. Brown and Mr. Gopal, the Tribunal may well
22 -- and we have not obviously made up our minds on this
23 at all -- be in a position, except insofar as we have
24 Mr. Gopal's notes, of not being able to make findings of
25 fact about what precisely was said but rather as to the

1 general thrust of what was said, and might it not be
2 said against you in relation to "served later that day",
3 that there is a certain amount of corroboration of that
4 by the fact that it was served the very following day?

5 MR. BEARD: No, I think the point was that he said that
6 during that conversation it was said that it was urgent
7 and he would serve later that day. That is not the
8 case. Actually, what we see is the email that goes back
9 to Mr. Gopal, the one that gives the second of the
10 mechanisms for potential reversibility, in other words,
11 do not comply with the break clause provisions, the
12 landlord will probably therefore hold it against you.
13 The bottom of that says: we are going to serve the
14 notice later today. That is the email that sends over
15 the lease and talks about those matters. At that point,
16 having had the conversation with the Monitoring Trustee,
17 it is then that Mr. Brown is saying: I am going to serve
18 later today.

19 So no, to the contrary, the very fact that that
20 email says that implies that the general thrust of that
21 discussion was not about serving later today.

22 So of course this Tribunal can make findings as to
23 general thrusts of discussion, but you do need to be
24 extraordinarily careful. I am not going to become
25 a broken record repeating the points about benefit of the doubt

1 being for the appellant in these circumstances, but it
2 is important that there may well be a degree of
3 hindsight being brought to bear by Mr. Gopal, having
4 referred to the email chain, the subsequent email
5 talking about service later that day, it gets
6 interpolated back into his evidence.

7 THE CHAIRMAN: Yes. Thank you.

8 MR. BEARD: I am conscious of the time.

9 THE CHAIRMAN: I think according to the timetable I have,
10 you are speaking until 1.15 and we are having lunch 1.15
11 to 2.15. Is that correct?

12 MR. BEARD: Yes, I think I will need to run on in relation to
13 these matters. Obviously I started somewhat later, at
14 20 past 11.

15 THE CHAIRMAN: I wonder how we are going to manage this.
16 Would it be feasible for counsel to put their
17 submissions on penalty in writing?

18 MR. BEARD: I think that might be the most sensible course.

19 THE CHAIRMAN: Perhaps you could discuss it with
20 Ms. Demetriou.

21 MR. BEARD: I will.

22 I can get through the remainder of submissions in
23 relation to ground 1, but I will struggle to deal
24 with ground 2. I apologise, I have tried to build it to
25 the --

1 THE CHAIRMAN: No, no, it is a tight timetable.

2 Do you wish to carry on until 1.15 or do you want to
3 stop now?

4 MR. BEARD: I am happy to stop for the moment and come back
5 and deal with the rest at 2 o'clock, if that works for
6 everybody.

7 THE CHAIRMAN: Shortly after 2 o'clock. We will do it that
8 way.

9 (1.05 pm)

10 (The short adjournment)

11 (2.05 pm)

12 MR. BEARD: Mr. Chairman, members of the Tribunal, over the
13 short adjournment I have agreed with Ms. Demetriou that
14 we will deal with ground 2 in writing, if that is
15 acceptable to the Tribunal.

16 THE CHAIRMAN: Yes.

17 I think we are due to finish at 4.45 today. We
18 would be happy to sit until 5 o'clock if that helped us
19 getting finished. Obviously we would prefer not to, but
20 if necessary that would be fine.

21 MR. BEARD: Unless you indicate otherwise, I will leave
22 ground 2 to be dealt with in writing.

23 THE CHAIRMAN: Yes, that is fine.

24 MR. BEARD: Then if we finish earlier, I imagine we will
25 consider that a bonus for the day.

1 THE CHAIRMAN: Yes, thank you, and I think we are going to
2 break about 3.30.

3 MR. BEARD: By then Ms. Demetriou will be well on her feet,
4 I imagine.

5 I was dealing before the short adjournment, under my
6 fourth heading, with the claims that somehow the
7 Monitoring Trustee had been provided with inaccurate and
8 incomplete information.

9 I had dealt with the issues about the allegation
10 that Mr. Brown had given the impression to Mr. Gopal
11 that service of the Break Notice was the only option
12 which, as we have traversed, Mr. Gopal recognised was
13 not something that there were any particular words to do
14 with, and indeed that if this important issue had been
15 spelled out it was the sort of thing that one would have
16 expected in his notes.

17 I also dealt with the impression that Mr. Gopal
18 contended he had, that the matter needed to be dealt
19 with urgently that day.

20 The third point that Mr. Gopal made was that the
21 Break Notice had to be served to protect the viability
22 of Electro Rent UK, and I think many people would read
23 that as being: could it fail without this Break Notice.
24 But Mr. Gopal, in cross-examination, quite properly
25 accepted that really what he meant there was maintaining

1 the operations of the business going forward and
2 ensuring its health, giving optionality, in fact, in
3 relation to purchasers. Plainly that was something that
4 Mr. Brown had at the forefront of his mind and was
5 discussing with Mr. Gopal, and therefore there is no
6 issue about the incompleteness of information in that
7 regard.

8 It is also clear from cross-examination that
9 Mr. Brown did not say or indicate that he was going to
10 be communicating with any of his lawyers, nor that he
11 would be talking to Electro Rent UK personnel in
12 relation to these matters.

13 There is the further point that was raised, there
14 was no evidence that there was any basis for his
15 assumption in that regard.

16 As to the question about whether or not the
17 Monitoring Trustee was somehow ill-informed that
18 divestment of Electro Rent UK was a potentially key
19 remedy, I think the position, properly accepted by
20 Mr. Gopal, was that he knew that there were three
21 remedies, one of which was Electro Rent UK's
22 divestiture. It clearly was an important remedy, he was
23 well aware of it.

24 The point he repeatedly made, that he did not have
25 the proposed remedies notice two days before is,

1 frankly, completely irrelevant, and actually betrays an
2 attempt in effect to bolster or colour his previous
3 position. The proper remedies -- the proposed remedies
4 notice, or the remedies notice served in February was
5 clear. He was well aware that new purchaser was very
6 much at the forefront of the consideration, and we saw
7 that from his notes.

8 In relation to issues about reversibility it is
9 clear, and Mr. Gopal accepts, that Mr. Brown used the
10 term to refer to two mechanisms; one was the possibility
11 of commercial renegotiation and the other, which was
12 dealt with in the email at page 224, bundle B1, tab 7,
13 of not complying with the requirements of notice, on the
14 basis that the landlord would not then consent to the
15 Break Notice.

16 It appears that Mr. Gopal had a misunderstanding
17 about what the operation of a break clause might mean,
18 and seemed to think that there was some sort of
19 permanent optionality for a tenant in relation to these
20 matters. With respect to Mr. Gopal, that position does
21 not make a great deal of sense.

22 The key point here is that, of course, Mr. Brown had
23 fairly set out the two mechanisms by which he thought
24 there could be reversal, and Mr. Gopal, under
25 cross-examination, accepted that neither of those was an

1 absolute guarantee.

2 Of course, the approach that Mr. Brown was putting
3 forward, and indeed he repeated under cross-examination,
4 was entirely consistent with the position of Investec,
5 the landlord, who was essentially saying: no, there is
6 not a unilateral power to reverse; it would require our
7 consent. But that is simply axiomatic from,
8 essentially, the structure of a break clause in these
9 circumstances.

10 We should also add in this connection that, as we
11 saw from Mr. Gopal's further reasoning, in any event the
12 considerations about reversibility did not feed into his
13 analysis and consideration of whether or not there
14 was -- whether or not serving the Break Notice would be
15 in the ordinary course of business. I took you to, and
16 I took Mr. Gopal to the notes of his meeting, notes that
17 he had prepared, and then the subsequent emails where he
18 spelled out the two mechanisms that Mr. Brown had
19 properly articulated to him.

20 You heard, of course, cross-examination of
21 Mr. Brown. The CMA cross-examined Mr. Brown rather hard
22 on the email exchanges and what had been put to him, but
23 Mr. Brown was clear about what it was that he had said
24 and explained to the Monitoring Trustee in these
25 circumstances. There is no suggestion that Mr. Brown

1 either said or indeed implied that there was some sort
2 of unilateral break clause in any of those
3 conversations.

4 As to the point that it is suggested that he was not
5 informed about risks of destabilising effects on
6 employees. The problem with this point, of course, is
7 that Mr. Brown was acting so as to retain staff. He
8 wanted the remedy to work. He wanted to ensure the
9 separable Electro Rent UK business was healthy and
10 attractive to purchasers. The order already meant that
11 there were these key staff retention packages in place,
12 and the CMA is trying to suggest that Electro Rent could
13 not rely on the Monitoring Trustee's statements because
14 it had not told him that it was doing something that was
15 precisely in line with the order's purpose, effectively.
16 It is a very strange criticism of him indeed.

17 Of course, in the circumstances, as Mr. Brown
18 explained, he was doing these things out of an abundance
19 of caution. Just to pick up, of course Mr. Gopal simply
20 said that if he had known about these things he would
21 have raised it with Mr. Sullivan.

22 The next point that has been raised against us is
23 that the role played by Mr. Colley in relation to the
24 Sunbury premises and serving Break Notice was not
25 explained to the Monitoring Trustee. Of course, this

1 point is not in the decision, it is not in the
2 pleadings. I have made these points before. It is
3 plainly not a point open to the CMA to raise. But
4 leaving those points to one side, it is very difficult
5 to see how that can possibly be relevant to the ability
6 to rely on the Monitoring Trustee's statements in these
7 circumstances. What was key was simply the fact that
8 the notice was being served. It is there a situation
9 where it is vanishingly difficult to see why these
10 matters were of any potential impact to the analysis of
11 whether or not the Break Notice could or should have
12 been served, or whether or not there should be any
13 doubts in relation to these matters.

14 As it is, you do have clear evidence from Mr. Brown
15 about the involvement of Mr. Colley, a senior
16 businessman that Mr. Brown had known for some 35 years.
17 That is Transcript Day 1/144, line 2. He explained his
18 confidence in Mr. Colley's integrity, that Mr. Colley
19 had been providing property advice to Electro Rent since
20 2014, and of course we also know that Mr. Brown was the
21 person responsible for property issues.

22 Mr. Brown of course was not asking Mr. Colley to
23 decide whether the Break Notice should be served, and he
24 gave clear evidence in that regard. He was asking
25 Mr. Colley to provide the basic factual advice about the

1 Break Notice period, where he had been immersed in the
2 detail for more than 12 months.

3 Ms. Demetriou tested Mr. Brown on this point and he
4 was clear; he may have informed Mr. Colley about his
5 wish to terminate the lease but it was his, Mr. Brown's,
6 decision alone, and not involving Mr. Colley, to do so.

7 Of course, at the time of the 15 March conversation
8 one matter we accept that there was an error in relation
9 to the information provided to the Monitoring Trustee
10 was the duration of the notice period. But in the
11 circumstances, I have already explained why it is that
12 that error cannot, in the circumstances, suggest that
13 there was no basis to rely on the Monitoring Trustee's
14 response in all the circumstances.

15 So all of the allegations that are made as to
16 incomplete information that were raised during the
17 written proceedings prior to this oral proceeding do not
18 suggest that there was any good reason why Electro Rent
19 and Mr. Brown could not sensibly rely on what the
20 Monitoring Trustee was saying to him, in circumstances
21 where he had followed the proper procedure under
22 direction 13, in circumstances where he did not have
23 doubts but out of an abundance of caution was contacting
24 the Monitoring Trustee.

25 Mr. Gopal did try to go further and the CMA tried to

1 suggest that actually if Mr. Gopal had known various
2 things he would have done things differently. Of
3 course, it is not clear on what basis it is said this
4 must be relevant. The real question here is whether or
5 not the Monitoring Trustee had sufficient relevant
6 information so that it was reasonable to rely on his
7 approach. We say yes, plainly he did.

8 Of course, he did not ask any further questions in
9 relation to those matters beyond those that have been
10 highlighted in the course of the emails and
11 correspondence we have reviewed in the course of
12 submissions and cross-examination.

13 As it was, in relation to in particular the
14 reversibility of the Break Notice, where Mr. Gopal
15 suggests that this would have made a real difference,
16 actually we see in the April 17 response to the CMA that
17 he does not rely on that as being any basis for any
18 conclusion that there was a breach.

19 Ms. Demetriou, in re-examination, referred to
20 matters in relation -- the points that were made in
21 relation to interim order paragraph 4(c), where there
22 was reference to Investec and there was reference to
23 reversibility, but of course the conclusion there was,
24 by Mr. Gopal, no, there was not a breach. So for him to
25 turn around now and say, "If I had known about

1 reversibility it would have made a difference in
2 relation to 4(c)", that is simply not credible. Also,
3 when it comes to 5(e) in that note, what we see is no
4 reference to any issues of reversibility, and it was put
5 to him in cross-examination and he was not able to
6 suggest that actually he would have determined those
7 matters differently.

8 When it comes to the effects of not being told about
9 the supposed increased risk of effects on UK staff, his
10 response in re-examination, of course, was to say,
11 "Well, actually I would have just talked to
12 Mike Sullivan". So his evidence orally was much more
13 limited than the assertion he made in his witness
14 statement.

15 As to the existence or contents of the CMA's
16 remedies working paper which came out two days before
17 the conversation, that plainly could not have made any
18 difference because it was simply spelling out the
19 remedies that had already been spelled out, albeit
20 indicating those matters in more detail and indicating
21 the CMA's preference. But so far as the Monitoring
22 Trustee was concerned, he was well aware that one of the
23 potential remedies was the divestment of Electro Rent
24 UK. If he had thought that serving notice gave rise to
25 any concern in relation to that, he was well aware that

1 that was a remedy that was on the table, and he fairly
2 accepted that he was well aware of all of those remedies
3 and indeed that he was cognisant of the particular
4 potential divestment of Electro Rent UK.

5 In those circumstances, we say that all of the
6 matters previously put forward and suggested that would
7 have made a difference to his view do not assist him.

8 Towards the culmination of Ms. Demetriou's
9 re-examination she led him to give his practised
10 answer, it certainly sounded practised, as to a screed of
11 other matters which he said he was unaware of, which
12 included in particular things like whether or not
13 John Hafferty was in fact a director in the relevant
14 circumstances.

15 I have to say, I struggled to understand what it was
16 that was being suggested were key pieces of information
17 about which he was unaware and on what basis it could
18 possibly have made any difference to him.

19 The key point is that the issues on which he had
20 information were the key matters here. He may have
21 misunderstood some of that material, but nonetheless the
22 information was available to him and had been given by
23 Mr. Brown.

24 In the circumstances, it was plainly open to
25 Electro Rent, and indeed reasonable for Electro Rent, to

1 take into account and indeed rely upon the clarification
2 provided by the Monitoring Trustee, in circumstances
3 where they had properly followed the directions process
4 that was laid down in the interim order and directions.

5 So if we go back to the issues of reasonable excuse
6 and take them in the round, we say there is a reasonable
7 excuse here. It is a case where there was reasonable
8 doubt as to whether or not there was a breach. In
9 particular because it was reasonable to consider that in
10 fact clause 5(e) in particular, that the lease was being
11 terminated in the ordinary course of business, was what
12 was being undertaken there because it was, as Mr. Brown
13 put it, connected with the sale of goods and services.
14 Whilst the CMA may disagree, whilst others may disagree
15 with that approach, it was a reasonable approach in all
16 the circumstances, in particular given that the approach
17 being adopted to these matters was entirely in line with
18 the gravamen, the mischief of the interim order and
19 indeed the directions to maintain separation and to
20 maintain the independent health of the business.

21 In those circumstances, where there was a doubt that
22 there was a breach and it had been reasonably raised,
23 and you had adhered to the process that had been laid
24 down through the directions and a clarification is given
25 by the Monitoring Trustee in these circumstances, that

1 clarification can reasonably be relied upon even if it
2 transpires that your understanding of "in the ordinary
3 course of business" was wrong, and indeed that the
4 Monitoring Trustee's conclusions and clarification were
5 also wrong nonetheless.

6 THE CHAIRMAN: Can I just ask you this question, Mr. Beard:
7 was it reasonable or is it your submission that it was
8 reasonable for Mr. Brown to proceed upon his own view of
9 "ordinary course of business" without taking legal
10 advice?

11 MR. BEARD: Yes.

12 THE CHAIRMAN: Why is that?

13 MR. BEARD: Because in those circumstances you are asking
14 a business person to consider whether or not matters are
15 in the ordinary course of business. He showed that he
16 knew about the terms of "ordinary course of business" as
17 referred to in the interim order, matters connected with
18 the sale of goods and services. He had that in mind.
19 He is entitled, as anyone is, to reach a view in
20 relation to those matters. It was a reasonable view.

21 The assessment of what is in the ordinary course of
22 business is not a pure matter of law. It is going to be
23 a matter of primarily assessment of factual issues, but
24 it is undoubtedly a matter of fact and law, I completely
25 accept that. But the fact that you have a question that

1 is a mixed issue of fact and law does not preclude
2 businessmen or any other person from reaching a view in
3 relation to it.

4 Lawyers of course, as we know, are very special and
5 people to be prized and contacted at all times, but
6 nonetheless it is reasonable, on occasion, not to do so
7 before you take any particular steps.

8 So in those circumstances -- and furthermore, it is
9 important to bear in mind that of course he was not just
10 doing this on his own; he was following the course of
11 the directions and talking to the Monitoring Trustee
12 about these issues. The experienced Monitoring Trustee,
13 who had been approved by the CMA and who was well aware
14 of the terms of the interim order and directions, and
15 the circumstances of the business with which he was
16 dealing.

17 In those circumstances, we say there was reasonable
18 excuse. I will not reiterate the points that any
19 benefits of the doubt must go to us, nor also the nature
20 and scope of the principle of reasonableness in this
21 context.

22 Unless I can assist the Tribunal further, those are
23 the submissions on ground 1.

24 THE CHAIRMAN: Thank you, Mr. Beard. Thank you.

25 Ms. Demetriou.

1 (2.27 pm)

2 Closing submissions by MS. DEMETRIOU

3 MS. DEMETRIOU: Mr. Chairman, members of the Tribunal,

4 I intend to make my submissions in the following order:

5 I am going to deal with some legal points first,

6 primarily in relation to the test and the standard of

7 review.

8 Second, I will explain why ground 1 of Electro

9 Rent's appeal should fail. To foreshadow what I am

10 going to say, there are two reasons for that. The first

11 reason is that, as the CMA found in the decision,

12 Electro Rent should have realised that they needed to

13 obtain the CMA's written consent before issuing the

14 Break Notice. That is because issuing the Break Notice

15 in these circumstances was a clear breach of the order,

16 and in particular paragraph 5(e). It was therefore not

17 a reasonable excuse to rely on the views of the

18 Monitoring Trustee. That is the first submission under

19 ground 1.

20 The second submission arises as a result of

21 Electro Rent's appeal, which seeks to rely on the

22 conversation between Mr. Gopal, the Monitoring Trustee,

23 and Mr. Brown. We say that insofar as that is capable

24 of giving rise to a reasonable excuse, insofar as it is

25 relevant at all, then on all the evidence before the

1 Tribunal it was not reasonable. Given the circumstances
2 of that conversation and the circumstances in which it
3 took place, it was not reasonable for Electro Rent to
4 rely on it and to issue the Break Notice.

5 That, in summary, is how I am going to put our
6 substantive submissions under ground 1.

7 Then, finally, I will address the issue of whether
8 the CMA is running an impermissible new case. The
9 reason I am doing that at the end is because I think it
10 might be helpful for the Tribunal to hear exactly how we
11 put our case before I make submissions on that point in
12 response to Mr. Beard.

13 I would like to start with the proper approach, some
14 legal issues, including the proper approach for the
15 Tribunal.

16 Mr. Beard took to you section 114 of the Enterprise
17 Act. I do not think we need to go back to it but I do
18 want to address a point he made in relation to Article 6
19 of the Convention, because he made a submission that
20 Article 6 applies and he says because what we are
21 talking about here are criminal sanctions. We do not
22 accept that, we do not accept that these are criminal
23 sanctions. These are administrative sanctions. They
24 are administrative fines which are imposed in order to
25 enable the CMA properly to administer the process. In

1 a sense one sees that -- if the Tribunal goes back, in
2 considering this matter, and looks at section 114 again,
3 you will see that it applies not only to penalties for
4 breaches of interim orders but also, for example, for
5 failures to comply with requests for information, in
6 respect of which the CMA has an ability to impose
7 a daily fine.

8 So to say that all of these are criminal penalties,
9 we say is not a fair reflection of the statutory scheme.

10 MR. LOMAS: I think the key point in this case is: is this
11 fine sufficient to engage Article 6? Whatever
12 terminology one uses.

13 MS. DEMETRIOU: I make two submissions in relation to that.

14 We say no, because one is not looking at this fine
15 in this case, one is looking at fines imposed for breaches
16 of interim orders; and we say no, it is not right to
17 engage Article 6.

18 Mr. Beard made a submission, he said that these
19 circumstances are a fortiori, he said, the
20 Competition Act. We say that is plainly wrong because,
21 under the Competition Act, following a procedure, an
22 involved procedure, the CMA imposes often very
23 substantial fines for breaches of substantive provisions.
24 That has all been considered. These are not the same.
25 These are administrative penalties for breaches which do

1 not attract the same degree of opprobrium as a breach of
2 the Chapter 1 prohibition might, for example.

3 The second point we make is that Mr. Beard's
4 submission did not go anywhere in the end, because the
5 Tribunal said to him, "What do you say is the effect of
6 Article 6 applying?" and he said, "We are not saying
7 there is a different standard of proof". We agree,
8 there is no different standard of proof. Then he said,
9 "But we do say that the benefit of the doubt should
10 inure to the undertaking". We say that that submission
11 is nonsensical, with respect, because if the standard of
12 proof is the same, what does he mean? Either the
13 standard of proof is the conventional standard of proof
14 or it is not. You do not have some additional standard
15 of giving the benefit of the doubt to the undertaking.
16 We say that just does not make any sense at all.

17 I am going to turn now -- so that is what I wanted
18 to say about Article 6. I want to look now at the
19 concept of reasonable excuse.

20 Mr. Beard does not press the point that "reasonable"
21 means the same as "reasonable" in the judicial review
22 context, so I do not need to go back to the submissions
23 that I made about that. But we do respectfully endorse
24 the point that Mr. Lomas put to Mr. Beard in the context
25 of his submissions, and I think Mr. Beard, to be fair to

1 him, accepted, which is that one is not looking at
2 whether the action, the conduct, is reasonable in some
3 broad sense. One is looking at whether there is
4 a reasonable excuse for non-compliance. That is
5 a different thing.

6 It may be that somebody looking at this in the
7 abstract might look at somebody's conduct, an
8 undertaking's conduct, and say: that seems quite
9 reasonable because it all accords with business good
10 sense. That is not the question. The question is: was
11 the excuse for not complying with the interim order, was
12 it reasonable? We say that that is the relevant
13 question. It has to be objectively reasonable; and
14 again, I do not think that is in dispute because
15 Mr. Beard accepted that Mr. Brown's subjective beliefs
16 by themselves are not sufficient.

17 We also make the point, we have made the point in
18 our skeleton -- again, I do not think that either of
19 these points are in dispute -- that all relevant
20 circumstances have to be taken into account, and that of
21 course the meaning to be given to "reasonable excuse"
22 and its scope has to be informed by the statutory
23 context.

24 I just want to turn to make a few short submissions
25 about the statutory context and what we say about that.

1 Broadly, I think the Tribunal has my point from
2 opening, which is that we say that this requires the
3 Tribunal to place weight on the importance for the
4 mergers regime of compliance with interim measures.
5 I think it may be helpful to turn to section 81, which
6 I do not think we have gone to, which is in the first
7 authorities bundle, so E1, tab 1, page 46.

8 This contains the CMA's power to make an interim
9 order, and you see that from subsection 2, and the
10 meaning of "pre-emptive action", so:

11 "The CMA may by order, for the purpose of preventing
12 pre-emptive action, prohibit or restrict the doing of
13 things which the CMA considers would constitute
14 pre-emptive action and (b) impose on any person
15 concerned obligations as to the carrying on of any
16 activities or the safeguarding of any assets."

17 You see there the reference directly in the primary
18 legislation to "assets", which is then reflected in this
19 interim order at paragraph 5(e). To get the meaning of
20 "pre-emptive action", that is defined in section 80,
21 subparagraph 10, which is a few pages back on page 41.
22 "Pre-emptive action" is defined as:

23 "Action which might prejudice the reference
24 concerned or impede the taking of any action under this
25 part which may be justified by the CMA's decisions on

1 the reference."

2 You see the word "might"; so this is a precautionary
3 approach that is adopted in the legislation, that is
4 enshrined in the primary legislation.

5 That is also reflected in this Tribunal's decision
6 in *Stericycle*, which is in the bundle of
7 authorities, it is in the same volume behind tab 7.
8 I'll just take you to paragraph 129 at page 44, which
9 considers precisely those provisions. That is page 44,
10 paragraph 129. That considers the statutory provisions
11 I just showed you, and then says:

12 "Moreover, the word 'might' implies a relatively low
13 threshold of expectation that the outcome of the
14 reference might be impeded. At the time the CC is
15 considering whether to exercise its powers it
16 necessarily cannot be sure whether any action being
17 taken will ultimately impede any action. The power
18 under section 81 enables the CC to intervene where it
19 considers that there is at least some risk of that
20 happening."

21 Also I think helpful to see are two guidance
22 documents, and they are in bundle C2. I am going to
23 take you first to the CMA's guidance on -- the mergers
24 guidance on the CMA's jurisdictional procedure, which is
25 C2, behind tab 7. It is a very lengthy document but

1 if you could turn towards the back of the document, to
2 page 174. This is an appendix which is concerned with
3 interim orders and C.11, so paragraph C.11 on page 174,
4 makes a point which is of relevance to the present case,
5 which is that the risk of pre-emptive action in
6 a completed merger, of course of which this is one, is
7 generally much higher than in an anticipated merger:

8 "This is particularly so where post merger
9 integration has already begun. Given these higher
10 risks, the range of forms that such pre-emptive action
11 can take and the asymmetry between the parties and the
12 CMA at the preliminary stage of mergers enquiries ..."

13 It goes on to explain why completed mergers are in
14 a different circumstance. That reinforces the
15 submission we made in our skeleton argument, and Mr.
16 Polito emphasises in his witness statement, about the
17 importance of compliance with interim orders,
18 particularly when it comes to completed mergers.

19 Now, turning over to page 176, there is a heading
20 "Requests for derogation". This is at C.19 and C.20.
21 We say it is interesting to note what is generally
22 considered good practice when applying for a derogation,
23 and that is set out in C.20. You see there:

24 "Derogation requests are more likely to be granted
25 if parties are able to demonstrate that allowing the

1 derogation would not create a risk of pre-emptive action
2 that would be costly or difficult to reverse and/or is
3 necessary for the effective continuation of the acquired
4 business. Parties can help the CMA to deal efficiently
5 with derogation requests by ensuring that requests
6 are fully reasoned and supported by relevant evidence,
7 including ..."

8 Then it goes on to explain what sort of evidence it
9 is good practice to include.

10 We say the point that I draw from this is that
11 when -- that really the contrast between what is
12 expected when applying for a derogation to the CMA and
13 what happened in this case, in the conversation between
14 Mr. Brown and Mr. Gopal, and that is a point that I will
15 come back to.

16 Now the second piece of guidance is behind tab 8,
17 which is immediately the next tab. That is the
18 statement of policy on administrative penalties. I just
19 ask you to look at first of all -- I am not going read
20 it out, but just perhaps to note it, on page 10,
21 paragraph 3.1 explains the importance of the policy
22 objectives underlying the CMA's interim measures powers.

23 Then at paragraph 4.4, which is on page 13, you have
24 a heading "Reasonable excuse". The Tribunal may have
25 seen this already, but this is the guidance for what

1 constitutes a reasonable excuse.

2 I respectfully submit to you that the guidance is
3 completely accurate and well-founded. It says it points
4 out that the legislation does not define the phrase, and
5 then it says:

6 "The circumstances that constitute a reasonable
7 excuse are not fixed, and the CMA will consider whether
8 any reasons for failure to comply amount to a reasonable
9 excuse on a case-by-case basis."

10 I say that is correct:

11 "However, the CMA will consider whether
12 a significant and genuinely unforeseeable or unusual
13 event and/or an event beyond P's control has caused the
14 failure and the failure would not otherwise have taken
15 place. For example, a significant and demonstrable IT
16 failure (which could not reasonably have been foreseen or
17 avoided) which prevented P from meeting a deadline
18 might, depending upon the circumstances, amount to a
19 reasonable excuse."

20 That is plainly an example that is given, and so we
21 do not say that the circumstances cannot fall outside
22 the scope of examples like that. Of course we do not
23 say that. But we say it is indicative of the kind of
24 thing that the Tribunal and that the CMA should be
25 looking for when determining whether there is

1 a reasonable excuse.

2 Now, in particular we say that the kind of thing
3 that is not generally relevant is: well, we thought we
4 were acting in the interests of the business. Coming
5 back to the points put to both of us by Mr. Lomas at the
6 outset this morning, we say in relation to those
7 points -- this may be a good time just to give you very
8 briefly what our answer is, since I have already
9 addressed one of them -- that in relation to whether or
10 not it is -- I am so sorry, if you bear with me for
11 a moment. In relation to whether or not Mr. Brown's
12 belief, I think that was the first point, as to whether
13 or not the breach is obvious -- do I have that correct?
14 If that is not right --

15 MR. LOMAS: I think it was the third, but it does not
16 matter.

17 MS. DEMETRIOU: I am sorry, I have obviously got them out of
18 order.

19 MR. LOMAS: That is all right.

20 MS. DEMETRIOU: One of the points was: is Mr. Brown's
21 belief that this was not a breach, is that relevant?

22 MR. LOMAS: That it was not a breach, yes, that is correct.
23 Yes.

24 MS. DEMETRIOU: In relation to that we say no, because it is
25 an objective test. I think Mr. Beard accepts that,

1 I think he accepted that. So if Mr. Brown believes that
2 something is not a breach and his belief is unfounded
3 and it is not reasonable, then that is not relevant.

4 Then we say, the second point I think was: is it --

5 MR. LOMAS: I think the way it was phrased was actually
6 whether the legal requirements of the order were
7 sufficiently unclear that it was objectively possible
8 for there to be a reasonable excuse.

9 MS. DEMETRIOU: Yes, I am very sorry, that is quite right.
10 I have now got it.

11 MR. LOMAS: It was not just a subjective belief.

12 MS. DEMETRIOU: It teaches me to try and answer the question
13 without going back to it and checking.

14 Yes, you are quite right. The answer to that is
15 yes. So we say that where the terms of the order are
16 clear, so where the terms of the order are clear, and
17 this really harks back to my first submission that
18 I have foreshadowed and I am going to make, such that
19 it is clear that there is a breach, then that is, we
20 say, plainly a relevant circumstance. We say in this
21 case it is the overwhelmingly relevant circumstance.

22 The second point was whether the conversation with
23 the Monitoring Trustee could potentially be a relevant
24 factor going to whether or not there is a reasonable
25 excuse.

1 We say in this case no, and that is the first way in
2 which we -- that is the first way in which we put our
3 answer to the appeal. But we do not exclude that there
4 may be other cases in which the factual circumstances
5 are different; where, for example, the wording of the
6 order is not clear or it is very, very far from clear
7 that there is a breach, that that might be a relevant
8 consideration. So we do not exclude that it might be
9 a relevant consideration in some cases, but we think it
10 would be a rare case and it is not this case.

11 The third question was: how about good commercial
12 reasons for doing what they did? Again, we say that in
13 the circumstances of this case that is entirely
14 irrelevant. We find it hard to conceive of
15 circumstances where there is a breach of the order and
16 the party is turning round and saying, "Well, we thought
17 it was in the best commercial interests of the company"
18 could be a reasonable excuse, but we do not exclude that
19 there may ever be such a case. So for example, one can
20 think of a situation, a hypothetical situation, where
21 the company has to cease producing something because it
22 becomes clear that it is posing a danger and has to act
23 very, very urgently. So it may be that the combined
24 circumstances of acting in the company's best interests
25 and the urgency would give rise to a reasonable excuse

1 in those circumstances. But in this case we say not.

2 I wanted to say a very few short words about
3 standard of review. The reason I say a few short words
4 is because of the way that things have evolved, I do not
5 apprehend that in the circumstances of this particular
6 case very much is going to turn on this. The reason
7 I say that is that it is common ground, and the CMA has
8 never said otherwise, that unlike a challenge under
9 section 120 of the Enterprise Act, the relevant section
10 here does not specify that the standard is judicial
11 review. So it is common ground that the statute does
12 not say that you are confined when challenging the
13 penalty to a judicial review. Indeed, that does not
14 seem right when you look at the wording of the Act,
15 because it talks about the Tribunal having powers, if it
16 considers it appropriate to do so, to quash the penalty.

17 However, we do say that there are cases in which the
18 question of an appeal under the section arises, an
19 appeal against a finding that administrative -- an
20 interim order has been breached, where it will be
21 appropriate to give weight to the reasons of the CMA.
22 We say that would arise certainly in circumstances where
23 the appeal turns on questions within the expert, perhaps
24 economic, assessment of the CMA. That may be the case,
25 for example, if there is a debate about whether there

1 has been a breach at all.

2 But we recognise that in the circumstances of this
3 case, those considerations are much less relevant. So
4 the questions of deference are much less relevant in the
5 circumstances of this case, because this does not really
6 turn on questions of expert economic judgment. It is
7 a question of, factually, is there a reasonable excuse
8 because of the conversation with the Monitoring Trustee?
9 It does not, it seems to us, turn on the exercise of an
10 expert judgment. That is how we put it.

11 So I think in the circumstances of this case not
12 much is going to turn on that debate, although in future
13 cases it may well do. There may well be a debate in
14 future cases about standard of review.

15 I want now to turn, having made those submissions on
16 the law, I would like now to turn to ground 1.

17 THE CHAIRMAN: Before you do that, Ms. Demetriou, does that
18 mean that it would be open to us to allow the appeal if
19 we disagreed with the CMA's decision, or do we need more
20 than that?

21 MS. DEMETRIOU: Do you mean if you just take a different
22 view?

23 THE CHAIRMAN: Yes.

24 MS. DEMETRIOU: Yes, because the CMA's decision is -- I do
25 not want to concede something which I am then going to

1 address, which is the new case point. So I am not, in
2 answering your question, conceding --

3 THE CHAIRMAN: Yes, I did not have that in mind at all.

4 I simply wanted to know whether it is enough, leaving
5 aside the circle of the new case point, for us to
6 disagree with the CMA's decision or whether we need to
7 disagree and something more?

8 MS. DEMETRIOU: No, sir, I think if, for example -- can
9 I just give you an example to make sure we are on the
10 same page?

11 THE CHAIRMAN: Yes.

12 MS. DEMETRIOU: If, for example, you disagree with the CMA's
13 conclusion that Electro Rent should have realised that
14 it had to approach the CMA and it was not enough to go
15 to the Monitoring Trustee, if you disagree with that,
16 then I accept that you can allow an appeal.

17 THE CHAIRMAN: That answers my question. Thank you.

18 MS. DEMETRIOU: Now I am turning to ground 1 and I am going
19 to address it, as I foreshadowed, in two parts.

20 I have a primary submission that I am going to make,
21 and that does not really depend on the ins and outs of
22 what was discussed between Mr. Brown and Mr. Gopal. So
23 according to our primary case, we say that precisely
24 what happened is neither here nor there.

25 We say that, as set out in the decision, it could

1 not be a reasonable excuse in this case for Electro Rent
2 to rely on the Monitoring Trustee's views. That is
3 because, firstly, Electro Rent should have known, as the
4 decision puts it at paragraphs 52(e) and (f), and I will
5 come back to the decision, but should have known, or it
6 ought to have suspected that it needed to seek the CMA's
7 consent. That is because it is clear on the face of the
8 order that prior written consent of the CMA was
9 required, and we say that the application of
10 paragraph 5(e) of the order in particular in this
11 case -- although of course the CMA has established that
12 other provisions of the order were breached too and that
13 is not subject to challenge -- is plain.

14 Thirdly, nothing in the order or in the directions
15 provide that the Monitoring Trustee is able to give
16 consent himself, and that is common ground, or give
17 a definitive view as to whether a proposed action is
18 a breach of the order or not, and that is also common
19 ground.

20 Electro Rent, as the decision found at paragraph 62,
21 is a well-resourced company which had engaged lawyers
22 and had previously been involved in seeking derogations
23 from the CMA. So it knew how this worked. We say that
24 relying on the Monitoring Trustee's views was not, in
25 those circumstances, in those circumstances I have just

1 set out, a reasonable excuse.

2 Now, I am going to go back to the decision because
3 Mr. Beard says: well, you do not say any of that in the
4 decision. We say that we plainly do say that in the
5 decision, so I want to go back to the decision and make
6 some brief submissions about that.

7 THE CHAIRMAN: Before you do that, the way you have
8 formulate it, "It could not be a reasonable excuse
9 because Electro Rent should have known", and then
10 I think you said "or ought to have suspected"; is it one
11 or the other, or are you treating this as both one and
12 the same?

13 MS. DEMETRIOU: I am very grateful for you raising that
14 point, Mr. Chairman, because Mr. Beard makes a semantic
15 point about obviousness not being part of our case. Can
16 I answer the question by reference to the decision,
17 because I am going to grapple with it head on.

18 THE CHAIRMAN: Yes, that is fine.

19 MS. DEMETRIOU: If we turn to the decision behind tab 3.
20 Before I make my submissions, I think I will just tell
21 you in a nutshell what my answer is going to be and then
22 I will deal with it in more detail, if that is
23 acceptable.

24 THE CHAIRMAN: Yes, that is fine.

25 MS. DEMETRIOU: What we say is that the decision talks about

1 'it ought to have known that the onus was on
2 Electro Rent'. You can see this from 5(e). It ought to
3 have known that the onus was it on seek the consent of
4 the CMA, and it says that it ought to have suspected
5 that by not seeking the CMA's consent it was failing to
6 comply with the interim order. That is our case.

7 It is true that in our skeleton argument and
8 defence, for forensic reasons, we have gone beyond and
9 we have said this is an even clearer case, because not
10 only should they have suspected or foreseen it, it was
11 obvious. I have said in my submissions, I think, it is
12 as plain as a pikestaff. That does not mean that we are
13 elevating "obviousness" or "plain as a pikestaff" into
14 a legal test that has to be satisfied. The CMA's
15 position is here in the decision. The reason I am
16 talking about "obviousness" or "plain" or "plain as
17 a pikestaff" is for forensic reasons, to emphasise that
18 not only is this standard met but more than that
19 standard is met.

20 THE CHAIRMAN: If we look at 52(f), is it your position that
21 "ought to have suspected" is enough for you?

22 MS. DEMETRIOU: Yes, that is our position. But if it were
23 not our position, we say that in this case -- if that
24 were not the test, then we say in this case it was
25 obvious.

1 But we say that this is enough for us. They should
2 have known in the circumstances that it was not enough
3 to go to the Monitoring Trustee. Or to put it another
4 way, it was not reasonable for them, it was not
5 reasonable for them to go to the Monitoring Trustee and
6 not to go to the CMA. That is our case.

7 Mr. Beard can play semantics games with "obvious"
8 and "reasonably foreseeable", but it is very clear what
9 our case is, and the fact that I have referred to the
10 position in more extreme terms for forensic reasons does
11 not mean that is the legal test that I am advocating at
12 all.

13 Going back to paragraph 51, because it is important,
14 because Mr. Beard made a broader point about none of
15 this stuff about the Monitoring Trustee being in the
16 decision. That is an unfair criticism. The reason that
17 that is an unfair criticism is that the decision is
18 responding to the points made by Electro Rent. Those
19 are summarised at paragraph 51. If you look at
20 paragraph 51 and if the Tribunal reads paragraph 51
21 carefully, you will see that, yes, Electro Rent's excuse
22 was that it relied on the Monitoring Trustee. But how
23 did it frame that argument? It did not go into all the
24 detail about the discussion with the Monitoring Trustee.
25 It was taking a rather more abstract point.

1 It was saying: look at paragraph 13 of the
2 directions -- that is at (b) -- that tells us to go to
3 the Monitoring Trustee.

4 It was saying at (c) it had no reason to believe
5 that it should inform the CMA or discuss the issue with
6 its legal advisers.

7 So it was taking a point about the directions,
8 paragraph 13: we just did what we said the directions
9 told us to do, we went to the Monitoring Trustee, that
10 is what he said, there is our answer, that is
11 a reasonable excuse.

12 In paragraph 52, the CMA is responding to the way
13 that that case is put, so the CMA is saying: no, an
14 interim order requires the prior consent of the CMA,
15 nothing to do with the Monitoring Trustee's prior
16 consent. It is unpicking those submissions.

17 Then it is saying, in relation to 5(c), Electro Rent
18 had no reason to believe it should inform the CMA, it is
19 then saying at 52(e) and (f): that is wrong, it ought to
20 have suspected that it should have gone to the CMA. So
21 it is responding in kind to the submissions that were
22 being made. That is the long and short of it.

23 It is very interesting, in our submission, that when
24 it comes to Electro Rent's skeleton argument, which is
25 at tab 1, if you could just turn that up, because they

1 make a song and dance about new case in their skeleton
2 argument, that that is all under the heading just above
3 paragraph 33, and they explain what they mean there by
4 "new case" at paragraph 34. So they say:

5 "Nevertheless, the CMA seeks in its defence to
6 introduce an entirely new case that Electro Rent
7 provided inaccurate information to the Monitoring
8 Trustee, such that it was not reasonable to rely on his
9 confirmation. It is unclear whether the CMA is now
10 contending that the Monitoring Trustee was deliberately
11 misled. That would be a serious allegation. Neither of
12 these allegations [in other words, inaccurate
13 information or conscious misleading] was made in the
14 decision."

15 That is the extent, in the skeleton argument, to
16 which Electro Rent is saying that the CMA is advancing
17 a new case. Now they say: oh no there is an additional
18 new case, you cannot run the obviousness point. We say
19 that simply does not get off the ground.

20 Now in his submissions, and I think in response to
21 a question that the Tribunal put, Mr. Beard accepted,
22 and I think this may have been in response to one of
23 Mr. Lomas' questions, that it is unlikely to be
24 a reasonable excuse, where there is a clear breach,
25 simply to bypass the CMA and contact the Monitoring

1 Trustee. I think it was put to him: if the breach is
2 clear, then do you say it could be a reasonable excuse?

3 I think he recognised that he would be in difficulty
4 if he had to advance that submission, but he said that
5 there is, however, a reasonable excuse where the act,
6 the relevant act, does not conflict with the purpose of
7 the interim order. So he is saying that if there is
8 a clear breach of it, then that might be one thing, it
9 might not be reasonable to go to the Monitoring Trustee
10 and not the CMA, but somehow if it is consistent with
11 the purpose that might put a different spin on things.

12 We say that that is not a good distinction, for two
13 reasons. Because for whatever the purpose in this case,
14 whatever the purpose, there was a clear breach.
15 Secondly, the question whether or not something
16 conflicts, whether a proposed act by the company or an
17 act by the company conflicts with the purpose of the
18 interim order is simply not the company's call to make.
19 That is the CMA's call to make. That is why we say that
20 distinction does not work.

21 Mr. Brown, of course, says something similar. He
22 says it was not obvious to him that serving the
23 Break Notice would breach the interim order. The basis
24 that he puts forward for saying that is that the breach
25 would be in the company's best interests. I have made

1 my submission on that; we say that that is not
2 a relevant consideration, especially in the
3 circumstances of this case, it is rarely likely to be
4 a relevant consideration, and it should not be, because
5 you see that from the statutory framework that I have
6 already taken you to. The purpose of interim measures
7 is precisely to preserve the status quo and to place
8 constraints on the ability of a company to take
9 decisions that might prejudice the merger process, even
10 if such decisions would also be in the best interests of
11 the company.

12 That is the whole purpose of the regime. The regime
13 provides that it is for the CMA on a derogation
14 application to make that judgment call, and not for the
15 parties unilaterally to determine whether such action
16 is permissible.

17 Now it would of course have been open, of course, to
18 Electro Rent to apply to the CMA for a derogation and to
19 have made all of these points that Mr. Brown makes about
20 the company's interests and flexibility and optionality
21 and other premises being available and how long it would
22 take to locate them. He could have made all of those
23 points to the CMA, and the CMA would have been in
24 a position to weigh up those points, weigh up
25 Mr. Brown's view as to what would serve the best

1 interests of the company and even Mr. Brown's view about
2 what might facilitate the merger process. They could
3 have weighed those up in the light of the remedies that
4 the CMA was considering at the time, and it would be for
5 the CMA to decide whether it agreed with Mr. Brown's
6 assessment about the unsuitable nature of the premises
7 and his views about the service of the Break Notice, and
8 the CMA would then decide whether such action could
9 potentially compromise the outcome of the merger
10 enquiry.

11 But what has happened here is that Mr. Brown jumped
12 the gun and decided those questions for himself
13 following a quick chat with the Monitoring Trustee, and
14 that is not permissible under this legislative scheme.

15 So we say that on this basis there is no need for
16 the Tribunal to consider the detail of the discussion
17 between Mr. Brown and Mr. Gopal, because the long and
18 short of it is that Electro Rent should have realised,
19 should have suspected, they should have realised that
20 contacting the Monitoring Trustee about something that
21 so plainly required the CMA's written consent was
22 insufficient.

23 The context in which all of this took place
24 reinforces, strongly reinforces our submissions, and
25 this is a point that the CMA had well in mind and you

1 see that from paragraph 55 of the decision.

2 I would remind -- I am sure the Tribunal is
3 completely aware of this, but there are several cases in
4 relation to how one goes about reading a decision of the
5 Competition Authority, that you do not read it like
6 a statue, that you read it as a whole and you are not
7 analysing it in a sort of very pernickety way.

8 There is *Tesco v the Competition*
9 *Commission*, which is as 2009, CAT 6,
10 paragraph 79 for your note. Mr. Bailey knows all of
11 these things off by heart. I wish I did.

12 Now, there is a large measure of agreement about
13 what the context was, so the context in which all of
14 this took place.

15 First of all, the Break Notice was served just three
16 days after the Competition and Market Authority's
17 remedies working paper.

18 Secondly, the remedies working paper, like the
19 notice on possible remedies that had been issued,
20 published in February, identified three possible
21 remedies. This is all common ground. The CMA had not
22 yet made up its mind about which remedy to impose and,
23 as the remedies working paper makes clear, in fact the
24 CMA had serious doubts as to whether or not divestiture
25 of Electro Rent's UK business would be viable and

1 effective. You saw those provisions; I took Mr. Brown
2 to them in my cross-examination.

3 The CMA made clear that the divestiture package in
4 respect of the UK premises would have to include the
5 lease, and I am going to come back to what that means,
6 and Electro Rent was strongly urging the CMA to adopt
7 that third remedy, divestiture of the UK business, because
8 it was the least intrusive remedy and the least
9 commercially destructive remedy. That is again common
10 ground.

11 By the date that the Break Notice was served, which
12 is of course 16 March, Electro Rent had responded to the
13 notice on possible remedies and had attended the
14 response hearing on 1 March, and had on 7 March made
15 their formal written remedies proposal. That is what
16 was going on, in precisely the same time frame as the
17 Break Notice was served. The Tribunal can see that that
18 proposal, so their proposal, which is at C1 -- perhaps
19 we could just turn that up and I can remind the Tribunal
20 of it. It is C1, tab 4, page 71. This is following the
21 hearing.

22 This is designed to persuade the CMA to adopt this
23 remedy, and you can see at (a) the transfer of
24 Electro Rent's lease over its registered place of
25 business in the UK, the transfer of the physical

1 facilities relating to the operation of the Electro Rent
2 UK business at its site, at its office, including
3 warehousing, et cetera, et cetera, and those are really
4 the key points. You have at (h), over the page, rights
5 to receive services and utilities currently being
6 provided at Electro Rent UK's sites.

7 So that is what is said by the parties themselves,
8 and the simple point that we make in relation to the
9 concurrent circumstances, so what was going on with
10 remedies in the investigation, is that if it were not
11 otherwise, so if Electro Rent should not otherwise have
12 reasonably suspected or suspected that they had to go to
13 the CMA to get permission, a derogation for serving the
14 Break Notice, these concurrent events must have made it
15 amply clear to it.

16 It certainly was not reasonable in those
17 circumstances, so in circumstances where the remedies
18 package being pressed on the CMA by Electro Rent itself,
19 which included the lease and access to the physical
20 site, certainly not reasonable for Mr. Brown to have
21 thought that it was in the ordinary course of business
22 suddenly to terminate that lease. Certainly not
23 reasonable.

24 No doubt alive to that point, Mr. Brown sought in
25 his evidence to engage in what I would describe as

1 a creative exercise of interpretation when it comes to
2 these documents. He argued that "lease" in these
3 various documents meant something other, could mean
4 something other than the Sunbury lease. So he suggested
5 that the reference to the divestment package including
6 the lease did not necessarily mean the Sunbury lease but
7 it might mean the lease to some other premises that
8 Electro Rent might have. The reference in the
9 transcript, for your note, is T/136, 4 to 10.

10 Would it help for me to hand up printed copies of
11 the transcript, because we have got them. No, you have
12 got them there.

13 Mr. Brown also said that the requirement that the
14 package include a lease might also mean no lease at all
15 in the event that the purchaser does not require any
16 premises because they already have them. You see that
17 from page 136, lines 11 to 15, so Day 1/136, 11 to 15.
18 But my submission is that it is clear beyond any
19 reasonable argument that the CMA's requirements as to
20 the composition of the divestiture package included the
21 lease to the Sunbury premises. Because not only does
22 Mr. Brown's interpretation not accord with the plain
23 meaning of what was said in the documents, it was not
24 how those documents were understood at the time, and it
25 does not accord with how the regime works and I will

1 come back to that point.

2 As to the wording of the contemporaneous documents,
3 I have shown you Electro Rent's own remedies proposal,
4 and the natural meaning of those words is the Sunbury
5 lease. That is their place of business.

6 Now, Mr. Polito in his witness statement explains
7 what was understood at the time. Can I just remind you
8 of that. That is in bundle A, tab 11, paragraph 33 and
9 then 37. Of course, Mr. Polito was cross-examined very
10 lightly by Mr. Beard, so it is very important not to
11 lose sight of what he actually said in his witness
12 statement, which is largely unchallenged.

13 You see at 33 a reference to the notice of possible
14 remedies, and then at 37:

15 "During the hearing I was given the impression that
16 Electro Rent's representatives and advisers were well
17 aware of the significance of having a presence in the
18 UK, and that the UK site might be important to any
19 remedial action taken by the group, and as Mr. Brown was
20 present at this hearing I also considered he was aware
21 of the importance of the UK site to any potential
22 remedy. I gained this impression from the following
23 submissions made during the hearing ..."

24 Then you have an explanation of why he said that.

25 When Mr. Polito was cross-examined about that he

1 said -- and I think I do want to take you to this part
2 of the transcript, so this is page 217 of yesterday's
3 transcript -- he was cross-examined at this point and he
4 says at 217, his answer at line 15 is:

5 "... it is important to remember that when we are
6 looking at remedies, if we are going to accept remedies
7 we need to be certain at that time that there is
8 a certain fixed package that will be available to
9 a purchaser."

10 Pausing there. Of course, it is a different question
11 whether the purchaser ultimately or whether the
12 purchaser chosen ultimately chooses to keep the
13 premises:

14 "It may be later on in the day, if we have
15 identified that and we are satisfied about the package,
16 that is fine. But we would not have been satisfied with
17 a situation if someone had come to and us said 'Well,
18 actually, rather than Sunbury, we think that we will
19 probably manage to find somewhere else that will do'.
20 That would not have been an acceptable package. We need
21 to be absolutely certain that there will be an offer of
22 a particular package.

23 "I mention that because I think it is relevant in
24 terms of timing, and I think it was mentioned later ..."

25 That is where he is referring to Mr. Brown's evidence:

1 "... on that of course the CMA can take a view later
2 on, once the package has been identified and you have
3 prospective purchasers, that some people do not want it
4 at all. But that does not mean to say that up front,
5 when we are considering remedies, we do not have to
6 satisfy ourselves that there are assets there that
7 a purchaser who wants premises can take if he wants to."

8 That is a very important point, because
9 Electro Rent's position would give rise to intolerable
10 uncertainty, in fact to a moving target as to what the
11 remedies package would be, because of course the CMA
12 needs to decide before its final report on whether this
13 remedy, this third option, which it was not -- it needed
14 some persuading to adopt, it had doubts about, it needs
15 to decide whether that is going to be an effective
16 remedy to address the SLC. So it needs to do that in
17 its final report. So it needs to know before the final
18 report what the elements of the package are.

19 It might be that after the final report, if that is
20 the remedy that is chosen, that a purchaser then says,
21 "We do not want that site, we are going to go somewhere
22 else", and the divestment package can then be perhaps
23 adjusted. But what the CMA needs to know at the time of
24 the final report is that this divestiture package will
25 remedy the SLC, because this is what we are making

1 available to the purchaser.

2 You know, because you have seen the CMA's reasoning
3 in the possible remedies notice, that it had serious
4 doubts at that stage as to whether this would be
5 a viable competitive business and whether there would be
6 a purchaser that could be found.

7 Now Mr. Polito said, and again this is in the
8 transcript at 215, lines 22 to 23 -- I do not ask you
9 necessarily to turn to it, but just for your note --
10 that the CMA never contemplated the possibility that
11 there would be another site. That is what he said, the
12 CMA never contemplated that possibility.

13 Of course it did not contemplate that possibility,
14 because Electro Rent never told the CMA that it had any
15 misgivings about the suitability of the Sunbury
16 premises. Still less did Electro Rent explain to the
17 CMA the four reasons that Mr. Brown now sets out in
18 paragraphs 23 to 27 of his first witness statement.
19 Mr. Brown accepted that. That is Transcript Day 1, 172,
20 lines 1 to 5.

21 Of course it did not express these misgivings to the
22 CMA, because it was actively trying to convince the CMA
23 that Electro Rent's UK business was a standalone
24 business that could be operated on a standalone basis
25 from day one. That explains why it did not go to the

1 CMA and say, "Actually, we think its only UK
2 premises are not fit for purpose".

3 Instead, what does Mr. Brown say about that, he says
4 all of this information was somehow implied by the
5 photos of the office that formed part of the slide
6 presentation during the site visit. He says that at
7 Day 1, page 182, lines 7 to 15.

8 What Mr. Brown meant by that, as he explained, is
9 that the photos do not show any activity or many staff
10 members, so it was obvious or should have been obvious,
11 he said, or it was implied that they were too large for
12 the purposes of Electro Rent's UK business. But as
13 Mr. Polito explained, that was not because of any
14 inherent defect in the premises themselves; that was
15 because Electro Rent had put on ice its UK business, had
16 put their plans which existed at the outset to expand on
17 ice because of the impending merger with Microlease.
18 You see Mr. Polito say that at page 206, lines 5 to 25
19 for your note.

20 Now, that is also reflected in the provisional
21 findings. You have in the bundle a non-confidential
22 version of the provisional findings. I am going to hand
23 up a confidential version because the relevant passage
24 is actually in confidential form.

25 I am handing up something totally different, which

1 is the final report, which is not in the bundle at all.

2 (Handed) This is also in the provisional findings too,
3 so this did not appear out of nowhere.

4 MR. LOMAS: You are not arguing that Mr. Brown was wrong,
5 Ms. Demetriou, in saying that a better business
6 proposition for the business was to have the lease
7 terminated and have the optionality. You are saying
8 that is not the relevant question.

9 MS. DEMETRIOU: I am saying that was not a call for him to
10 make.

11 MR. LOMAS: Yes, I understand. But you are not challenging
12 the analysis, for current purposes.

13 MS. DEMETRIOU: I think in the event what the CMA decided
14 was the appropriate course was that the lease for these
15 premises should be renegotiated. So it certainly did
16 not leap at Mr. Brown's suggestion to say: you should
17 start looking around for other premises.

18 I am addressing a point that Mr. Brown made, where
19 he said, "Look, the photos imply all of these defects in
20 the premises", and we say they do not, because the
21 reason they look too big and too empty is precisely
22 because of the merger. This is a point made at 6.53 in
23 the final report.

24 So to say somehow that not only did we not tell the
25 CMA that we thought the premises were not fit for

1 purpose, not only did we not give them my four reasons,
2 but we thought we would leave it to them to work out
3 because it looks empty in the photo, is completely
4 unfounded, because what the group thought, as Mr. Polito
5 said in his evidence, is it looks empty in the photo
6 because plans to expand had been put on ice because of
7 the merger itself.

8 I think to summarise or to conclude on my first
9 submission, and my primary submission under ground 1, we
10 say that in circumstances where at the very time the
11 Break Notice was served the CMA was making it clear that
12 divestiture of UK business would have to include all the
13 assets, including the lease, and the whole thing was
14 pretty much on a knife edge, as you have seen, and
15 Electro Rent wanted to convince the CMA that this was
16 the appropriate package, that is what was happening.
17 Electro Rent certainly was not disputing that the lease
18 should be included. In fact, it adopted that
19 enthusiastically and put forward its remedies proposal
20 and said it includes the lease.

21 It should have been all the more clear to
22 Electro Rent, in those circumstances, that it needed the
23 CMA's consent before terminating the lease, and it was
24 not a reasonable excuse to rely on the Monitoring
25 Trustee's view.

1 We say that that should be the end of it. So you
2 can and should, we say, decide the case on the basis
3 that I have just put to you.

4 Now the second submission is that if, contrary to
5 what I have just said, the Tribunal takes the view that
6 in principle the discussion with the Monitoring Trustee
7 might, in the circumstances of this case, give rise to
8 a reasonable excuse, then we say that in all the
9 relevant circumstances relating to Mr. Brown's
10 conversation with Mr. Gopal, it was not a reasonable
11 excuse, it was not a reasonable excuse for them to rely
12 on what the Monitoring Trustee said in the circumstances
13 of the case.

14 Now I think Mr. Lomas put to Mr. Beard whether the
15 existence of a reasonable excuse depended on whether it
16 was reasonable for Electro Rent to rely on what
17 Mr. Gopal had told Mr. Brown. I think that was the
18 question that you put. We say that they do have to show
19 that it was reasonable for Mr. Brown to have relied on
20 Mr. Gopal's view. How do you determine whether it was
21 reasonable for him to have relied on Mr. Gopal's view?
22 That depends, we say, on whether Mr. Gopal was furnished
23 with all the proper information that he needed to reach
24 a proper, robust decision on the issue.

25 This is not a case where, this is very far from

1 a case where Mr. Brown emailed Mr. Gopal and said,
2 "I have got a question about the following paragraphs of
3 the interim order, including paragraph 5(e), and I am
4 wondering whether or not this is all within the
5 reasonable course of business, and it is not very clear,
6 can you advise me on this, and here is the lease, here
7 are all the relevant facts, can you get back to me with
8 an answer".

9 We are not in that type of situation at all. It was
10 a rushed ten-minute phone conversation, and the
11 Monitoring Trustee was not provided -- was not
12 provided -- with all the relevant information which
13 enabled him to take a robust decision.

14 I am going to make a few submissions.

15 The first submission I make is that that
16 conversation must be viewed in the context I have just
17 described in relation do my first submission.

18 In other words, the fact that the breach was clear
19 and the fact that the CMA was actively considering
20 a divestiture remedy that included the Sunbury premises,
21 so all of that context is relevant to assessing whether
22 it was reasonable for Mr. Brown to rely on the
23 Monitoring Trustee's view.

24 Second, although -- and I should interject here, and
25 say I accept what I think the Chairman put to Mr. Beard, or

1 put to Mr. Beard in his submissions, that we think it
2 may be difficult for the Tribunal to make precise
3 findings of fact about what was said and what was not
4 said in the conversation, but we are content to say that
5 the thrust of what happened renders it unreasonable for
6 Electro Rent to have relied on that conversation.

7 Second, the second point is that although Mr. Brown
8 repeatedly said that the reason he had asked the
9 Monitoring Trustee for advice was that that is what he
10 had been told to do, he said he was following the
11 instructions of Mr. Polito, he also accepted that
12 neither Mr. Polito nor the directions, nor paragraph 13
13 of the directions, required Electro Rent only to contact
14 the Monitoring Trustee and not the CMA. He also
15 accepted that he did not understand these directions or
16 instructions to confer a power on the Monitoring Trustee
17 either to grant a derogation or to determine
18 definitively whether something was a breach of the order
19 or not.

20 I can just give you for your notes some transcript
21 references to his evidence. So there is transcript 104,
22 lines 3 to 5. I think in the interests of speed I am
23 not particularly asking you to turn these up, but it
24 will come out on the transcript and I hope it may be
25 helpful later to then go back.

1 THE CHAIRMAN: Can I just ask you a question. You have
2 mentioned the directions. Could you go to paragraph 13,
3 which is in A1, tab 14 at page 5.

4 MS. DEMETRIOU: Yes.

5 THE CHAIRMAN: So 13 tells Electro Rent to contact the MT if
6 it is in any doubt about whether there might be an
7 infringement of the interim order. 14 directs
8 Electro Rent to notify the MT and the CMA.

9 MS. DEMETRIOU: Yes.

10 THE CHAIRMAN: There is no requirement in 13 that if
11 Microlease is in any doubt it should contact the CMA.

12 MS. DEMETRIOU: No.

13 THE CHAIRMAN: So what is the point of the direction to
14 Electro Rent, if it is in any doubt, to contact the MT?
15 What is the point of that?

16 MS. DEMETRIOU: Yes, that is a good question, if I may say
17 so. The difference between -- just before I answer it,
18 the difference between 13 and 14 is that in 14
19 a breach -- that is where a breach may have happened.

20 THE CHAIRMAN: Yes.

21 MS. DEMETRIOU: So that is looking backwards. So of course
22 it is then very important to contact the CMA directly.

23 Now in relation to 13, you asked what is the purpose
24 of this.

25 THE CHAIRMAN: Yes.

1 MS. DEMETRIOU: In circumstances where, of course, it is
2 only the CMA that can grant derogations, we say that
3 the purpose of it is to provide a day-to-day resource
4 for any queries about what the order means. So if it is
5 unclear, then the Monitoring Trustee acts as a first
6 port of call and may be able to very quickly give
7 a steer.

8 That does not mean that it is permissible for
9 a party to rely on the Monitoring Trustee's view. So it
10 may be, for example, that it is very clear that
11 something is going to be a breach and the Monitoring
12 Trustee says "Yes, that is very clear, you need to go to
13 the CMA", or it may be that something falls totally
14 outside the order and the Monitoring Trustee is able to
15 say "That does not look to me like it is within the
16 order". So they provide a first port of call, because
17 there may be lots of these questions that arise on
18 a very frequent basis.

19 THE CHAIRMAN: What does not seem to be made clear is in
20 what circumstances, if Electro Rent contacts the MT, it
21 still has to contact the CMA for consent.

22 MS. DEMETRIOU: We say that the interim order makes that
23 clear because only the CMA can grant derogations. So if
24 there is any -- in a sense, the Monitoring Trustee is
25 the first port of call. It is an administrative -- it

1 provides an administrative facility whereby parties can
2 speak in the first instance to the Monitoring Trustee.
3 But that does not negate from the fundamental obligation
4 under the order, which is to seek a derogation from the
5 CMA.

6 Also, the order of course says as well, so the order
7 also -- no, maybe that is not --

8 THE CHAIRMAN: I am having difficulty in understanding the
9 practical utility of this, because effectively what the
10 CMA is saying, if I can put it colloquially, is, "You
11 have gone to the MT. So what? In every circumstance
12 you have to come to us". Is that fair? When the
13 context is a possible infringement of the interim order.

14 MS. DEMETRIOU: What we say -- and under the "Functions of
15 the Monitoring Trustee" this makes it clear in the
16 directions themselves, so 9(e) is without prejudice to the right
17 of
18 the parties to go to the CMA, to respond to questions.

19 THE CHAIRMAN: That is the right to go to the CMA. What
20 I am looking for or wondering is why there is not in
21 existence in this document a clear indication to
22 Electro Rent that going to the Monitoring Trustee where
23 there is an issue about whether there might be an
24 infringement does not take them anywhere, because it
25 does not matter what the Monitoring Trustee says,

1 according to you they still have to go to the CMA.

2 MS. DEMETRIOU: Sir, we say that the fundamental obligation
3 is to seek a derogation from the CMA. Now there may be
4 cases where the Monitoring Trustee is able with
5 confidence, because for example something may be very
6 clearly not a breach or a party may be misinterpreting
7 the order, to say "No, this is okay, you are
8 misinterpreting the order, this only precludes X". Or
9 there may be cases, and Mr. Brown was only able to find
10 one other example in his evidence of this
11 happening with Electro Rent, so you will recall that in
12 paragraph 13(a) of his evidence he says "We did
13 sometimes go to the Monitoring Trustee and there are
14 emails where he says that is fine" and that all related
15 to one issue, which was this issue of the ERP, the ERP
16 in respect of which Electro Rent had sought and received
17 a derogation subject to conditions from the CMA. So
18 that provides an example.

19 So the CMA granted the derogation and said it is
20 subject to conditions about protecting confidentiality,
21 so you have got these nondisclosure agreements. So then
22 what would happen is that Electro Rent wanted to add
23 another employee to the nondisclosure arrangements and
24 they were able, without formally approaching the CMA, to
25 get a steer that that would be okay from the Monitoring

1 Trustee.

2 In circumstances like that, it serves a very
3 important function. But we say we are a million miles
4 from that case, because this is a case where they should
5 have realised, because of all the circumstances I have
6 just explained about the concurrent events going on with
7 the remedies, the clear nature of the breach, that it
8 was not sufficient to rely on the Monitoring Trustee,
9 because ultimately it is only the CMA that can grant the
10 derogation.

11 THE CHAIRMAN: In this case it goes beyond that.

12 Effectively what you are saying is there is no utility
13 at all or no point in Electro Rent going to the
14 Monitoring Trustee. Is that right?

15 MS. DEMETRIOU: I think in effect that is correct, yes.

16 THE CHAIRMAN: Okay.

17 MS. DEMETRIOU: They should have proceeded to the CMA.

18 THE CHAIRMAN: Would this be a convenient point to take our
19 mid-afternoon break?

20 MS. DEMETRIOU: It would be a very convenient point.

21 SIR IAIN MCMILLAN: I have a question about that, if I may.

22 That paragraph 13 is really predicated on if there is
23 any doubt.

24 MS. DEMETRIOU: Yes.

25 SIR IAIN MCMILLAN: What you are arguing to the Panel is

1 that there ought to have been doubt.

2 MS. DEMETRIOU: Exactly. We are arguing that there ought to
3 have been doubt.

4 If there is doubt and a party goes to the Monitoring
5 Trustee as the first port of call, of course given the
6 terms of the order they do that at risk, because if the
7 Monitoring Trustee gets it wrong then they have got to
8 establish that was a reasonable excuse, which will
9 depend on -- and it may well not be, as we say it is not
10 in this case.

11 (3.30 pm)

12 (Short break)

13 (3.40 pm)

14 MS. DEMETRIOU: I think during the last exchange I had made
15 the point about paragraph 13(a) of Mr. Brown's witness
16 statement and the context of that interaction with the
17 Monitoring Trustee. I would also like to say or make
18 a similar point, which is that not only is that the only
19 occasion which has been identified where Electro Rent
20 did approach the Monitoring Trustee directly about
21 something like this, and not go to the CMA -- and we say
22 it is of a totally different nature, for the reasons
23 that I gave -- but it is clear that Electro Rent
24 generally involved its solicitors, Latham & Watkins, in
25 seeking derogations from the CMA, and that they had, as

1 Mr. Brown says in his statement, directly proceeded to
2 the CMA without first contacting the Monitoring Trustee
3 on other occasions.

4 Of course, an example of that is the derogation that
5 they sought in respect of the dormant subsidiaries,
6 which is referred to in Mr. Brown's first statement at
7 paragraph 14. Now that act, striking off and
8 liquidating non-trading, dormant entities is, we say,
9 plainly much less likely to raise an issue under the
10 interim order than termination of the lease. In fact,
11 we say it is trivial compared to what happened here. In
12 those circumstances, what did they do, they instructed
13 their solicitors and made a formal application for a
14 derogation.

15 The third submission I make under this head,
16 pursuant to my second main submission, is that it is not
17 the case that Electro Rent provided the Monitoring
18 Trustee with complete and accurate information in this
19 case. Quite the contrary. What happened here was
20 a short ten-minute or so conversation on the phone. No
21 documents were provided to Mr. Gopal in advance of that
22 conversation. It came, as far as he was concerned, out
23 of the blue, and Mr. Brown, in our submission, took
24 a cavalier approach to the issue when approaching
25 Mr. Gopal. This is evidenced by his error in relation

1 to the notice period. Indeed, he himself says that in
2 relying on Mr. Colley's advice and not checking the
3 documents thoroughly himself, he said "There was a duty
4 of care for me to have looked more thoroughly at it",
5 and he said that yesterday in is evidence at page 171,
6 lines 1 to 5.

7 We also know that when Mr. Brown phoned, when he
8 called, when he spoke on the phone to Mr. Gopal, we know
9 that Mr. Brown had not looked at the lease himself. The
10 reference is Day 1, page 166, lines 18 to 20. He had
11 not looked at the heads of terms, which the Tribunal has
12 probably seen the heads of terms but they make the
13 position crystal clear. That is Transcript Day 1,
14 page 166, lines 21 to 22.

15 He had seen but he had not properly read the draft
16 notice to terminate the lease, because that draft notice
17 correctly states that the notice period is six months.
18 He did not speak to Latham & Watkins about any of this.
19 He relied on the advice of Mr. Colley, whose advice was
20 not impartial, could not have been impartial.

21 Electro Rent submits, Mr. Beard submitted, that the
22 mistake about the notice period in particular could not
23 have made any difference, he said, because it made
24 business sense to terminate the lease and so the notice
25 period was neither here nor there. But we do not accept

1 that, because had Mr. Gopal known about the error with
2 the notice period there would not have been any need for
3 him to feel that he had to make a decision there and
4 then. Regardless of precisely how urgently he thought
5 the notice had to be served, it is clear that he did
6 feel it needed to be done pretty imminently.

7 As he says in his witness statement at paragraph 62,
8 and this aspect of his evidence was not challenged, he
9 would have advised Electro Rent, had he known about the
10 position, that they could have waited until after the
11 CMA's investigation was complete. It stands to reason,
12 it is common sense; because if you are in Mr. Gopal's
13 shoes and somebody is calling you up saying, "We want to
14 terminate this lease over the premises and we do not
15 have to issue the Break Notice for another six months,
16 what do you say?" then Mr. Gopal, it stands to reason,
17 is not going to feel that in his hotel room in Beijing
18 on the phone he has to make a judgment call about it at
19 that stage, particularly when the investigation is
20 proceeding.

21 Now it is also clear from the contemporaneous
22 documents and from Mr. Gopal's evidence that Mr. Brown
23 told Mr. Gopal that the Break Notice was reversible. It
24 is clear that Mr. Gopal understood that this meant it
25 was reversible at the option of the tenant. Now

1 Mr. Beard makes the submission that that is commercially
2 an unrealistic view to have taken, but Mr. Gopal has
3 explained that he was not someone experienced in dealing
4 with leases and that is the impression, he says, and he
5 was very clear in this, that is the impression that he
6 took, and we see that from the contemporaneous
7 documents.

8 In my submission, in a case like this, where parties
9 are explaining things with the benefit of hindsight, the
10 contemporaneous documents themselves take on great
11 importance because they provide the best guide to what
12 happened at the time.

13 We have first of all the contemporaneous note of the
14 call where Mr. Gopal notes "Can reverse", and you will
15 recall that. It is handwritten and there is
16 a transcription, that is at C1/6, 25; I do not ask you
17 to turn it up again. Then we have the email of
18 15 March, and I would like to look at that again; that
19 is in bundle B1, tab 7, page 222. This is on the same
20 day, so 15 March. Bundle B1, tab 7, page 222. You will
21 see:

22 "Nigel.

23 "Many thanks again for the call earlier. You
24 mentioned the break period remains in force until spring
25 2019 with one year notice and that the decision can be

1 reversed. Is there a time limit within which the
2 decision can be reversed? Can you please send us the
3 page of the lease which states these conditions for our
4 records."

5 This shows, first of all, the importance of the
6 reversibility point to Mr. Gopal, because he is asking
7 about it expressly just very shortly after the call took
8 place. It also demonstrates his understanding of what
9 Mr. Brown told him, "You said that the decision can be
10 reversed". Nothing about "can be renegotiated" or
11 "subject to the landlord's consent". "Can be reversed".

12 We then have Mr. Brown's response, which is on
13 page 224. That says, and you have seen it before but it
14 says:

15 "The break clause is effective in April 2019
16 provided we comply with the conditions of termination.
17 If we do not comply with any of the termination
18 provisions then the Break Notice is not effective. So
19 if we choose not to vacate the premises we merely have
20 to not comply or serve a notice saying we will not
21 comply with the Break Notice for the lease so to
22 continue. This is all standard stuff ... [much] more
23 onerous to terminate than to continue the agreement."

24 Nothing here about "Well, the landlord has to
25 consent" or "Maybe the landlord might have had other

1 tenants in the meantime". It is unqualified and it is
2 clear on its face.

3 Mr. Brown, when he was asked about it, and you will
4 see what he said in the transcript -- if you could turn
5 this up, this is page 185 of the transcript, and it
6 really goes through to page 188 but I am just going to
7 show you one passage on page 186, because I questioned
8 him about this at some length and what he said was that
9 he says no -- this is on page 186, I say:

10 "So what you are saying here is that it is all
11 at the option of the tenant, are you not?

12 "Answer: No, I am not. The option is always with
13 the landlord."

14 Then I say:

15 "... I just want to go back to the terms ... You are
16 saying that if the tenant chooses not to comply with the
17 Break Notice, for example by not vacating, then the
18 lease will continue. That is what you are saying.

19 "Answer: That is not my intention ...

20 "Question: ... Do you accept that is what you say?

21 "Answer: No ...

22 "My intention is that we can renegotiate a new
23 lease, which is obviously what we have done ... or, if
24 we defaulted on any of these points, the landlord would
25 have the right to waive the notice."

1 I say:

2 "You do not mention the landlord here ..."

3 So it goes on. I would ask you, when you are
4 looking back at the transcript, to read the whole of
5 this section, because none of what Mr. Brown said about
6 renegotiating or the landlord can waive the notice, none
7 of that is in this email.

8 The email, the email exchange, which is really the
9 best evidence along with Mr. Gopal's contemporaneous
10 note, because this happened on the day, that is the best
11 evidence as to what Mr. Gopal understood the position
12 was.

13 We have corroborating text messages, and
14 they are also important because they are consistent.
15 They are at bundle C1, tab 6 at page 47. Again, this is
16 now in April, so this is after the CMA has
17 appreciated -- so it is not contemporaneous with the
18 call, but it is corroborative of the impression that
19 Mr. Gopal had and of the contemporaneous emails.
20 Because first of all it is demonstrating the importance
21 to Mr. Gopal of the reversibility point; he is expressly
22 going back to Mr. Brown saying, "Well, how is it
23 reversible? Where is the document?"

24 Then over the page on 48:

25 "I recall that you mentioned that this was

1 reversible. And you said that was possible. Please refer
2 to the contract where possible."

3 Then again:

4 "It is reversible if you simply pay late or do not
5 meet any of the other lease obligations. In addition,
6 you can renegotiate with the landlord."

7 Now it is mentioning renegotiation, but he does not
8 qualify, "if you simply pay late or do not meet any of
9 the other obligations". There is nothing there about
10 the landlord waiving the Break Notice.

11 So Mr. Beard can make his submission about that is a
12 commercially unrealistic view, but it is plain on the
13 contemporaneous documents, we say, that that is the view
14 that Mr. Gopal gained, because that is what he was told
15 and you can see it on the face of the emails.

16 When Sir Iain asked Mr. Gopal yesterday whether it
17 was his opinion that if the reversibility was going to
18 be exercised then notice would be given to the landlord
19 that they wanted to annul and that would put them back
20 in exactly the same position that they were, Mr. Gopal
21 confirmed that that was his understanding, so that is
22 what he understood.

23 Of course, in relation to that, what Mr. Gopal's
24 evidence is in his witness statement is that he says
25 that had he known now what he -- had he known then what

1 he knows now about the lack of reversibility in the
2 sense that he understood it, then he would have acted
3 differently. That was not challenged. That is in his
4 witness statement and that was not challenged.

5 MR. BEARD: Yes, that is challenged. It was clearly
6 challenged by reference to the subsequent notes.

7 MS. DEMETRIOU: Mr. Beard can make his submissions in reply,
8 but we say it is not challenged.

9 What Mr. Beard did put to him was the email of
10 17 April. You will recall that email where Mr. Gopal
11 talked about -- he has his bullet points, and in
12 relation to 4(c), in relation to the breach under 4(c)
13 he explains that he now appreciates that it is not
14 reversible because he has spoken to Investec. What was
15 put to him by Mr. Beard was, "Hey presto, at the end of
16 this you say there is no breach". But what I put to
17 him, I asked him in re-examination to look at the bullet
18 points above that, where he says that Electro Rent ought
19 to have sought consent or a steer from the CMA, written
20 consent or a steer from the CMA. That may not make very
21 much sense. In fact it does not, because if he thought
22 that they needed to get consent he should have found
23 that there was a breach at the end of the email. But
24 it is not correct to say: oh well, he thought this was
25 fine, despite reversibility. He does not say that. In

1 his bullet points he says that Electro Rent should have
2 sought written consent from the CMA.

3 Now, in relation to destabilising the employees,
4 Mr. Brown explains in paragraph 47 of his first witness
5 statement that he did not involve the UK employees in
6 the decision because this risked destabilising them, and
7 he accepted that that would create problems under the
8 interim order. Mr. Brown also accepted that he did not
9 explain that to Mr. Gopal.

10 Mr. Gopal's evidence is that that would have led him
11 to have acted differently, and that is obviously right
12 because the CMA were very concerned about Electro Rent
13 UK's remaining staff, as indeed Mr. Brown accepted.

14 You can see this from the letter in bundle C1, if we
15 could just turn that up. I do not think the Tribunal --
16 I think neither of us have taken you directly to that
17 yet. It is bundle C1, tab 4, page 91. This is a letter
18 from Mr. Polito as inquiry group chair, and it is
19 in February. It states that:

20 "The CMA was informed that Mr. Lisanti, an account
21 manager, had resigned. [...] We understand that this was as
22 a result of the level of uncertainty associated with his
23 job. [...] Electro Rent had previously considered ways to
24 mitigate the potential risk of key staff resigning and
25 informed the CMA that it would consider providing

1 Mr Lisanti with a financial incentive [...] [but] we understand
2 that no such financial incentives were offered to
3 Mr Lisanti prior to his resignation.

4 The Parties appear to have undertaken no action to prevent
5 Mr Lisanti's departure. The CMA has serious concerns that his
6 departure could result in a material degradation in Electro Rent's
7 ongoing UK operations. [...]

8 Accordingly, we are directing the Monitoring Trustee to further
9 investigate the reasons [so the Monitoring Trustee was put on
10 notice that this was an important issue] in order to confirm
11 the information provided to date, and to continue to
12 monitor any impact this resignation has on the
13 business."

14 Over the page we see that the remaining three staff
15 are key staff, as contemplated by the interim order. We
16 see that at the end of second paragraph on the next
17 page, and the parties should provide the three key staff
18 identified in this letter with explicit up front
19 financial incentives.

20 So we see there that this was very much an issue on
21 the CMA's agenda and they placed it on Mr. Gopal's
22 agenda too, because they were concerned about the
23 circumstances of Mr. Lisanti's departure and were
24 concerned that Electro Rent had not made sufficient

1 efforts to prevent him leaving or incentivised him not
2 to leave.

3 To say that that is not a relevant factor, the risk
4 of destabilisation, that did not need to be put to
5 Mr. Gopal, we say is wrong.

6 In response to this point Mr. Brown, in his second
7 witness statement at paragraph 36, splits hairs. He
8 says that he tries to distinguish between informing the
9 staff about service of the Break Notice, which he
10 accepts in his first statement risks destabilising them,
11 and actually serving the Break Notice. So he says,
12 "Well, when I was talking to Mr. Gopal it was about
13 serving the Break Notice and that did not require me to
14 tell him", but that, with respect to Mr. Brown, is a
15 distinction without any difference at all, because
16 obviously serving the Break Notice itself ran the risk,
17 as Mr. Brown then accepted, that the staff would hear
18 about the lease ending and so that would risk
19 destabilising them, as he accepts in his first
20 statement.

21 Indeed, that is what happened in this case. They
22 did hear about the Break Notice being served.

23 A further point that has emerged during this appeal
24 relates to the role of Mr Colley. Mr. Brown accepts
25 that he did not tell Mr. Colley -- sorry, did not tell

1 Mr. Gopal about Mr. Colley's role when he spoke to him
2 on 15 March. Mr. Gopal's evidence, and it is
3 paragraphs 40 to 41 of his statement, is that he was
4 surprised that this was not mentioned. So Mr. Gopal in
5 that respect too was not given the full picture and had
6 no opportunity to ask any questions about Mr. Colley's
7 role.

8 The involvement of Mr. Colley, we say, is yet
9 another matter which makes it all the more unreasonable
10 for Electro Rent to rely on this brief conversation with
11 the Monitoring Trustee as giving rise to a reasonable
12 excuse, and that is because, on any view, Mr. Colley had
13 a potential conflict of interest. We say he had a plain
14 conflict of interest. Because although Mr. Brown may
15 not have thought there was a problem, Mr. Colley was
16 chairman of one of the potential purchasers of the UK
17 business, and indeed his company had been put forward by
18 Electro Rent as a purchaser. That company, as Mr. Brown
19 knew, had its own premises and would have had no need
20 for the Sunbury premises, for the Sunbury site.

21 At the same time -- so Mr. Colley's interests qua
22 chairman of this other company, this potential
23 purchaser, was to terminate the lease, because he knew
24 that they did not want it.

25 At the same time, Mr. Colley was giving advice to

1 Electro Rent about the lease and had been giving advice
2 about the lease for a considerable period of time.

3 Mr. Brown says since 2016.

4 It is obvious, we say, that Mr. Colley's interests
5 as chairman of an interested purchaser of Electro Rent
6 UK were not necessarily aligned with those of
7 Electro Rent UK itself, because the true interests of
8 Electro Rent UK were to preserve the lease, because this
9 was an essential part of the divestiture package that
10 they were seeking to persuade the CMA to adopt.

11 Mr. Beard says it would not have made any sense for
12 Mr. Brown purposefully to have misled the Monitoring
13 Trustee or the CMA because Electro Rent has every
14 interest in not prejudicing this third remedy option.

15 In relation to that we make three points. We say
16 first of all it is no part of our case, we do not have
17 to show that Mr. Brown positively misled either the CMA
18 or the Monitoring Trustee. We are not making an
19 allegation of dishonesty, so Mr. Beard can put his
20 authorities away. We do not have to show there was
21 anything about his behaviour that amounted to dishonesty
22 or positively misleading. But in any event, we say that
23 the premise for Mr. Beard's submission that it was in
24 Electro Rent's UK's interests not to prejudice the third
25 remedy option, and therefore serving the Break Notice

1 must be fully consistent with the interim order, with
2 the purpose of the interim order is how he puts it, is
3 wrong, because as I have explained, and I am not going
4 to repeat my submissions, those calls, those questions
5 of judgment, are questions for the CMA and not for
6 Mr. Brown.

7 Thirdly, we say it is certainly not necessarily the
8 case that the objectives of the regulator, the CMA, were
9 aligned precisely with the interests of the company.
10 Because in this case the CMA's objectives were to
11 satisfy itself, in the course of reaching a final
12 decision, that the divestment package was effective. So
13 the CMA wanted to know, wanted to establish what the
14 constituent elements of the package were.

15 Electro Rent UK's interests included, as Mr. Brown
16 accepted when I cross-examined him, a desire not to be
17 saddled with an expensive lease should a purchaser not
18 want the premises, should the eventual purchaser not
19 want the premises. You heard from Mr. Brown that his
20 view was that most purchasers would not want the
21 premises, and indeed Mr. Colley, he knew, did not want
22 the premises.

23 So we say in all of the circumstances of the case,
24 we are not asking the Tribunal to find precisely in
25 detail what was said in every respect on the call, but

1 we say that it is clear from all the evidence that you
2 have heard that Mr. Gopal was not directly asked to
3 reach a reasoned view on whether or not the service of
4 the Break Notice contravened particular parts of the
5 interim order, or whether or not it amounted to
6 something in the ordinary course of business. Even
7 taking the terms on which the call was made at face
8 value, so even on the informal basis on which the call
9 happened, he certainly was not given complete
10 information that enabled him properly to consider the
11 point, for all the reasons that I have said.

12 So if the Tribunal thinks that any of this is
13 relevant to the question of whether there is not
14 a reasonable excuse, of course our primary submission is
15 that the point does not get off the ground. But if the
16 Tribunal thinks that this is potentially relevant, we
17 say that it is clear in the circumstances of this case,
18 circumstances where Mr. Gopal made clear that he felt
19 under some pressure to make a decision, he had thought
20 that the Break Notice was reversible, he says in his
21 evidence he said "Fine, on the basis that it is
22 reversible, fine", that was obviously an important
23 matter for him, and the other aspects of this that
24 I have described, we say that it was not reasonable in
25 all those circumstances to rely on that conversation

1 rather than proceed to speak to the CMA and seek
2 a derogation.

3 That is really what I wanted to say about how we put
4 our second submission under ground 1, but I do want to
5 deal with the allegation about new case. Unless there
6 are any particular questions about what I have said so
7 far, I will go on to make some brief submissions on new
8 case.

9 I am not going to repeat what I said in opening, and
10 I showed the Tribunal *Allsports* and
11 *JJB*. I just want to show you one other
12 paragraph in *Napp*, which I do not think
13 Mr. Beard took you to this paragraph. He may have done,
14 in which case I apologise; but if he did not, that is
15 also relevant. That is authorities 1, tab 3,
16 paragraph 81.

17 What is being said there is that one factor that is
18 going to be relevant in assessing this kind of point is
19 the fairness of the appeal process, because the
20 appellant will have submitted pleadings, witness
21 statements, documents, and the CMA, so the director at
22 that stage, may not always be able to foresee what
23 direction an appeal is going to take. So a situation
24 whereby the appellant could always have a free run
25 before the Tribunal but the director is then confined to

1 the material used in the administrative procedure could
2 lead to a significant lack of balance and fairness in
3 the appeal process.

4 We say that really is the upshot -- that result,
5 a lack of fairness in the appeal procedure, is the
6 upshot of Mr. Beard's submissions, because he is saying
7 to you on the one hand, he is saying you cannot grant
8 the CMA's reasoning any deference here, so you just
9 decide the point. He is saying that this is not
10 a judicial review, so we can adduce all of this
11 evidence. Then he is saying that the CMA is bound to
12 argue the appeal, we can only respond by reference to
13 the precise points set out in the decision. We say that
14 is plainly wrong and it would be grossly unfair.

15 I want to take you also very briefly to the *Tesco*
16 judgment, which is also in the second
17 authorities bundle, that is at tab 13. It is
18 paragraphs 133 to 134. What is said there -- so you can
19 see the nature of the argument.

20 MR. LOMAS: Paragraph 133?

21 MS. DEMETRIOU: Paragraphs 133 to 134, so it is page 51,
22 sir.

23 You can see the nature of the argument. It says:

24 "It was suggested for the first time in closing that
25 the Tribunal's case law, summarised in paragraph 124

1 above, prohibited the OFT from calling witnesses since
2 this would have amounted to bolstering its case on
3 appeal. We consider this argument to be without merit.
4 The OFT could not be accused of impermissibly
5 augmenting, changing or bolstering its case if it were
6 to call witnesses to counter or rebut claims made by
7 witnesses called by an appellant. The OFT would still
8 be relying upon the findings and analysis contained in
9 the decision. Various decisions of this Tribunal made
10 it very clear ..."

11 Then it goes on. I would also ask you to read
12 paragraph 134.

13 Essentially, what we say is that the CMA is not here
14 seeking to embroider its decision or put forward some
15 new basis for the decision; it is responding to the
16 appeal, and it is responding to the evidence that is put
17 forward by Electro Rent.

18 Electro Rent has adduced evidence which explains in
19 detail, which it did not do before in the administrative
20 proceedings, what went on in that phone conversation;
21 and the basis for its appeal is that that phone
22 conversation and the advice given by Mr. Gopal at the
23 end of it amounts to a reasonable excuse.

24 MR. LOMAS: I was thinking about this earlier on. That is
25 a clear submission that you can make in relation to

1 reversibility and notice period. Can you make it in
2 exactly the same terms in relation to destabilising
3 employees?

4 MS. DEMETRIOU: Yes, we can, because the point was never --
5 we did not know about -- we did not know about this
6 point until Mr. Brown, in his evidence, said that that
7 is why he did not speak to Electro Rent UK.

8 The way that I am putting it -- and at that point we
9 asked -- of course we asked Mr. Gopal to address it in
10 his witness statement, and we asked Mr. Gopal whether he
11 had been told that by Mr. Brown. So the point I am
12 putting to you, I am not relying on destabilisation as
13 a sort of self-contained basis for breach of the order.
14 If I were doing that --

15 MR. LOMAS: You would have a problem.

16 MS. DEMETRIOU: I would have a problem. I completely accept
17 that.

18 If I were now turning round to the Tribunal and
19 saying: actually, we accept there might be some wrinkles
20 in the Break Notice, in clause 5(e), but what we do
21 think, having seen Mr. Brown's evidence, is that we want
22 to add a different basis and that is ...

23 MR. LOMAS: Conflict of interest.

24 MS. DEMETRIOU: We could not do that, no. So we accept that
25 completely.

1 The reason that we are referring to the
2 destabilisation of employees is not to found a separate
3 breach or to embroider the breach that we have already
4 got; it is directly to address the point of Eletro Rent,
5 which is that it was okay to rely on Mr. Gopal's advice.
6 We say no, that was not okay, it was not reasonable, and
7 it was not reasonable because he did not have all the
8 information.

9 MR. LOMAS: That is a sin of omission rather than a sin of
10 commission, is it not? Because the first two points,
11 reversibility and period, you would say that the
12 Monitoring Trustee was misled. The last two points,
13 conflict of interest and employees, are things that you
14 say he ought to have been told and was not.

15 MS. DEMETRIOU: Yes, that is right, but we say it amounts to
16 pretty much the same thing. Because whether you are
17 told something which is wrong or not told something
18 material, those are both -- as long as they are relevant
19 matters -- so, you know, a bit like in a judicial
20 review, when you are saying a public body has either
21 taken account of the relevant considerations or failed
22 to take account of relevance.

23 MR. LOMAS: Or the law of deceit.

24 MS. DEMETRIOU: Or the law of deceit, exactly. So I agree
25 with the characterisation of it being omission, but we

1 say it amounts to the same thing.

2 I think that the *Tobacco* judgment, the
3 answer that I have just given to you really helps
4 explain why the *Tobacco* judgment is not on
5 point, because what you see from paragraph 67 of that,
6 so if the Tribunal would not mind turning to that --
7 I know that Mr. Beard took you to it already, but
8 I think it might be the easiest way of making my
9 submission. Paragraph 67, having reviewed the
10 authorities including *JJB*, the Tribunal
11 says:

12 "Nothing that we say here is intended to cast doubt
13 on the potential for flexibility described in those cases.
14 We do not, however, regard those statements as authority
15 for the proposition that wherever evidence emerges
16 during the trial that indicates ..."

17 I am so sorry, it was handed up loose. It is
18 paragraph 67 that Mr. Beard particularly relied on, and
19 what the Tribunal are saying there is that it has
20 reviewed the authorities like *JJB* and it says that
21 nothing is intended to cast doubt on what those
22 authorities say about flexibility:

23 "However, we do not regard those statements
24 as authority for the proposition that wherever evidence
25 emerges during the trial that indicates that an

1 infringement of the competition rules has been committed
2 the Tribunal is entitled to make a finding to that
3 effect, even if that infringement has not formed part of
4 the decision and is therefore not addressed in the
5 pleadings."

6 So, sir, that really relates to the point I was just
7 putting in answer to your question, that were it the
8 case that this evidence then revealed some other breach
9 of the interim order or a different -- yes, some
10 different breach. So if we were to say the breach of
11 the Break Notice, not only was it a breach of 5(e) it is
12 also a breach of the provision relating to key staff,
13 then I accept I would not be able to do that. I would
14 be in difficulty.

15 But we are not doing that. We are responding, we
16 have put in responsive evidence. We are responding to
17 the submission, the ground of appeal, which is very
18 clearly set out in the notice of appeal, which is that
19 the conversation between Mr. Brown and Mr. Gopal amounts
20 to a reasonable excuse.

21 They have put in evidence explaining what that
22 conversation is. We are entitled to put in rebuttal
23 evidence. The idea that somehow the Tribunal has to
24 discount that rebuttal evidence is simply unfounded.

25 Also, one point that the Chairman put to Mr. Beard

1 was: well, do you say that Electro Rent has suffered any
2 unfairness, is there anything that you could not have
3 dealt with? It is illuminating, the answer that
4 Mr. Beard gave was actually a really bad point for him,
5 because he gave as an example Mr. Colley. So he said:
6 well, we could not deal with anything the CMA might say
7 about Mr Colley. But that is a bad point because it is
8 only in Mr. Brown's witness statement that we found out
9 that Mr. Colley had given him advice, and it is only
10 after that that we were able to make some enquiries
11 about what Mr. Colley's role was.

12 So there was no way of finding out before
13 Mr. Brown's witness statement that he was being advised
14 by someone who was also chairman of a company who was
15 a potential purchaser of Electro Rent's UK business. So
16 the idea that that is something that the CMA could have
17 dealt with in the procedure is just wholly misconceived.

18 Unless the Tribunal has any questions, I have dealt
19 quite swiftly with new case, it has two elements,
20 I dealt with the obviousness point earlier and I hope
21 I have dealt with this point now, but if you have any
22 particular questions arising I am happy to answer them,
23 otherwise those are my submissions.

24 THE CHAIRMAN: Thank you very much, Ms. Demetriou.

25 (4.22 pm)

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Reply submissions by MR. BEARD

MR. BEARD: I am grateful.

I will just deal with the new case jurisprudence since the Tribunal might still have it still in front of you.

In relation to the position in relation to *Tobacco* I have already articulated the position previously that there are clear limitations on the extent to which you can use this rebuttal evidence mechanism to put forward new material.

You actually see it dealt with in particular over the page from the paragraph that Ms. Demetriou was dealing with, paragraph 72, where there are certain submissions from Mr. Howard in relation to these matters being dealt with, and there is then the danger of allowing the regulator to change its case on appeal.

Aberdeen Journals:

"Such an approach could give rise to a tendency to transform this Tribunal from an essentially appellate tribunal to a court of trial where matters of fact or the meaning to be attributed to particular documents are canvassed for the first time at the level of the Tribunal, when they could and should have been raised in the administrative procedure and dealt with in the

1 decision. We do not think that such a development will
2 be conducive to appropriate rigour in administrative
3 decision-making or to a healthy and fair system of
4 appeals."

5 I just emphasise that in particular because, picking
6 up a point from the interaction between Mr. Lomas and
7 Ms. Demetriou, it is important to bear in mind that in
8 relation to all the matters such as reversibility and
9 the way in which Mr. Gopal's conversation had gone, all
10 of that material was before the CMA, because they had
11 specifically asked for it. Those emails that we saw
12 were actually in response to CMA questions, so that had
13 been fed into the CMA. If they then decide that that is
14 not relevant to their decision-making, it is not open to
15 them now to say, "Oh well, this has been referred to in
16 evidence, we are going to add this to our
17 decision-making process". That is not sound.

18 In fact, in the *Tesco* judgment, the
19 paragraph to which Ms. Demetriou referred is
20 instructive. It is the final sentence she referred to
21 in paragraph 133. In that case it was permitted to
22 allow the witnesses to be called.

23 As I say, we have not objected to witnesses being
24 called. We understand that they can be called:

25 "The OFT would still be relying upon the findings

1 and analysis in the decision."

2 Not the head of challenge, not whether it was 5(e)
3 or not, but the findings and analysis. You cannot
4 depart from that.

5 So what the Tribunal is there saying is: yes, you
6 can bring in further witness material, but only when it
7 is in support of the findings and analysis in the
8 decision.

9 Ms. Demetriou protests: this is not very fair, is
10 it? You are saying, Mr. Beard, that the Tribunal can
11 look at evidence and decide the point and it is not
12 merely a judicial review, and yet we cannot expand our
13 decision.

14 Well, that is the way it goes. That is the position
15 here in relation to a situation where you, as a State
16 body, have the power to impose a very significant
17 penalty on a party such as Electro Rent. That is the
18 way the system is set up, and that is why all of this
19 case law is very concerned about the extent to which
20 there can be supplementary material reasons or argument.

21 Now just finishing briefly in reply, I am going
22 to pick up a few --

23 MR. LOMAS: Sorry, without going back into the realms of
24 irony, which I think we dismissed earlier in the day,
25 that point, of course, does not run for conflict of

1 interest or destabilising, does it? Because these were not
2 before the CMA at decision time, and they only came up
3 in rebuttal to the evidence.

4 MR. BEARD: That I do accept must be right in relation to
5 those issues, because they were not matters that were
6 specifically before the CMA. But in relation to those
7 matters, you have had our submissions in relation to
8 conflict of interest. We say it was a factual issue,
9 there was no basis for impugning the integrity of
10 Mr Colley in relation to these things. Actually,
11 without getting into the world of irony again, it would
12 have been profoundly the most rubbish sort of conspiracy
13 imaginable if he thought that by sending over a copy of
14 a lease that then he had to count on other people not
15 looking at his error in relation to the service of
16 a notice period was then perpetuated. He had no
17 possible way of doing that.

18 The point I was making about Mr. Colley was that if
19 you are going to impugn and raise conflicts of interest
20 issues in relation to these matters, they should have
21 been properly set out in the decision and they should
22 have been properly set out in these circumstances if you
23 thought there was going be a problem.

24 Ms. Demetriou will protest, "But I did not know
25 about Mr. Colley". No questions were asked of Mr. Brown

1 or of Electro Rent how that error was made, when it was
2 plain on the face of all of the materials that the error
3 had been made when they were considering both the
4 provisional findings on penalty and subsequently the
5 decision.

6 Just picking up some other legal points.

7 Interestingly, Ms. Demetriou started with a protest
8 about an objection to the position on human rights. We
9 pleaded the position, in our notice of application
10 paragraph 52, that the HRA applied here. We set that
11 out in our skeleton. We had not understood or seen any
12 objection to that treatment and approach in any of the
13 material from the CMA to date. It is wrong. It is
14 appropriate to look -- I will give you the references,
15 I am not going to take you to it, but in *Napp*,
16 authorities bundle 3, tab 69, the Director
17 General there actually conceded that the Competition Act
18 1998 provisions were criminal. There is a reference to
19 the European case C235/92P, *Montecatini*,
20 which is concerned with these matters.

21 Ms. Demetriou comes up with the remarkable
22 proposition: because you might get situations where
23 there are low penalties under these provisions, somehow
24 that means if you are going to be faced with large
25 penalties they are not counted as criminal. That, with

1 respect, is a remarkable submission and is wrong.

2 THE CHAIRMAN: Mr. Beard, can I just raise one point. It
3 seemed to us that in relation to the legal approach that
4 the Tribunal should take the issue between the parties
5 has narrowed very considerably in the course of the
6 hearing.

7 MR. BEARD: Yes.

8 THE CHAIRMAN: One remaining dispute does seem to be as to
9 whether Article 6 is engaged or applies.

10 MR. BEARD: Yes.

11 THE CHAIRMAN: But in practical terms, is the only matter
12 that you say this results in is your submission that in
13 addition to the Tribunal applying the test of the
14 balance of probabilities, it should also give the
15 appellant the benefit of the doubt? Is that the only --

16 MR. BEARD: There are two aspects that we emphasise.

17 Yes, benefit of the doubt. Ms. Demetriou made
18 a point about that which is simply wrong. She said that
19 the benefit of the doubt does not add anything to
20 balance of probabilities. That is plainly wrong.

21 THE CHAIRMAN: Yes.

22 MR. BEARD: You apply the benefit of the doubt standard when
23 you are making findings in relation to fact. Those
24 findings in relation to fact will then go to your
25 assessment on the balance of probabilities as to whether

1 or not these matters are dealt with.

2 THE CHAIRMAN: I am not sure I have followed that, but you
3 have answered my question to some extent. So yes, your
4 submission about the engagement part of 6 leads to the
5 appellant being given the benefit of the doubt. You
6 said there was another one.

7 MR. BEARD: Yes, it is in relation to the level of fairness,
8 the procedural fairness that is required in relation to
9 this. One has to recognise that it is particularly
10 important in the context of criminal penalty that the
11 higher standards of procedural fairness are applied.
12 Those are the two elements.

13 Going back to the former point. If you are making
14 an assessment as the Tribunal of a factual matter and
15 you have some doubt about it, the benefit of that doubt
16 must go to the party in question. But when you are
17 making your overall consideration on the balance of
18 probabilities, then in those circumstances we recognise
19 that that is the civil standard.

20 THE CHAIRMAN: But in relation to the primary facts we would
21 have to apply the balance of probabilities test.

22 MR. BEARD: Yes, you would have also to do that, and you
23 have to give us any benefit of the doubt in relation to
24 considering each of the primary facts.

25 THE CHAIRMAN: Does not a finding of fact on the balance of

1 probabilities implicitly recognise that there may be 49%
2 of doubt as to whether that finding is correct?

3 MR. BEARD: That may well be right, but when you are
4 considering each of these issues I emphasise that
5 position, because that is the position that is
6 articulated in the Convention case law and the Human
7 Rights case law in relation to these matters. So there
8 is the emphasis.

9 In relation to the next range of legal issues we
10 have got the consideration of the term "reasonable".

11 Now Ms. Demetriou tried to say: well, one needs to
12 look at the interpretation of term "reasonable" within
13 its statutory context, and she took you to sections 80
14 and 81 and *Stericycle* and the guidance in
15 relation to these matters. But what clearly is being
16 focused on there is the threshold for breach. But, of
17 course, what is particularly important here is that
18 Parliament may have put in place a threshold for breach
19 which is then to be interpreted as relatively -- is to
20 be crossed, on Ms. Demetriou's analysis, relatively
21 straightforwardly because of the importance of
22 compliance, but you cannot automatically carry that
23 analysis over to the interpretation of the specific
24 statutory exception that they are putting in place,
25 which is broadly worded in terms of "reasonable excuse",

1 and we say nothing in the guidance can qualify that.

2 Therefore, to some extent her submissions in
3 relation to the statutory context, which are concerned
4 with sections 80 and 81, as I say, and the
5 interpretation in *Stericycle*, do not take
6 her further forward in relation to the reasonable excuse
7 test.

8 She referred to the guidance where there is an
9 example of if something catastrophic happens to your IT
10 system that was entirely unforeseeable. One can see
11 that if it was very much foreseeable that your IT would
12 collapse and therefore you were not going to be able to
13 hit a deadline, for instance, there may be issues. The
14 situation is wholly different here, because of course
15 what we are talking about is whether or not someone had
16 doubts in the context of thinking about things, not
17 something wholly unexpected. So the guidance and that
18 example do not help you in interpreting those issues.

19 What I do note from Ms. Demetriou's submissions is
20 that they have moved now substantially away from the
21 position that was set out in paragraphs 68 to 70 of the
22 defence, because in 68 to 70 of the defence what we
23 see -- just for your notes this is at bundle A, tab 5,
24 on the proper approach to ground 1, page 16 -- you will
25 see that there what is being said:

1 "In determining whether the CMA erred in concluding
2 that Eletro Rent had no reasonable excuse, the Tribunal
3 should attach due weight to the decision and to the
4 reasons underlying it."

5 Then it goes on:

6 "In particular, this is not a de novo hearing" and
7 so on.

8 Then at 70:

9 "It follows that the role of the Tribunal is not therefore
10 to determine the issue afresh but to determine
11 whether the reasons of the CMA are intelligible and
12 adequate, or whether the CMA has made some other error
13 in its reasoning."

14 That was the approach that they were putting
15 forward, which is a very narrow approach. They are
16 saying essentially: unless we get the reasoning wrong,
17 there is nothing more to see here, and therefore the
18 scope of reasonableness is one where you confer a vast
19 discretion on us, in our assessment.

20 Quite properly now, in closing, the CMA have moved
21 away from that and accepted that if you disagree with
22 the CMA's analysis, that is sufficient.

23 There is, of course, an irony in all of this again,
24 that the reasoning in the decision is inadequate on its
25 face.

1 So in the circumstances, we have a situation where
2 the decision, which as you know is at tab 3, includes
3 reasons which we say do not properly engage with the
4 submissions, and in particular our account of what the
5 justification, what the reasonableness of excuse was,
6 and in particular the response that was given by the
7 Monitoring Trustee.

8 Mr. Chairman, you picked up Ms. Demetriou when she
9 said at one point: well, the case is "should have
10 known", "ought to have suspected" and equated the two.
11 With respect, that is quite a significant equation that
12 the CMA are trying to draw, because "should have known"
13 or "it is obvious that" is completely different from
14 some sort of threshold of suspicion.

15 Sir Iain, you raised the question of whether "ought
16 to have suspected", when that is referred to, you are
17 asking yourself whether or not there ought to have been
18 doubt, I think was the question you raised, and
19 Ms. Demetriou agreed with that proposition. But of
20 course in doing so she reveals the problem with the
21 decision. Because, as we know, in relation to
22 direction 13 it is if you have doubts you go to the
23 Monitoring Trustee. Her case is: oh, it was all
24 perfectly obvious, it was not a question of doubt.

25 So by acceding to the equation that you were putting

1 forward, Ms. Demetriou is accepting that in 52(f) what
2 you have is less than the case on obviousness. You are
3 actually referring to a situation of doubt, and in those
4 circumstances that is not good enough for this finding.

5 So I think it is important in addition to recognise
6 that although she says "Ought to have had doubts" is
7 enough, and we say plainly not enough because that is
8 what triggers you going through Direction 13, in fact
9 her case is not just a question of some forensic agility
10 in her drafting, or whoever was involved in the drafting
11 of pleadings, it is fundamental to the case as she put
12 it forward in opening.

13 I just refer you to Day 1, page 52, lines 20 to 25,
14 and then the final line on 53. She says:

15 "What seems to be said is in addition to that the
16 idea that it should have been obvious on the face of the
17 order that it was not sufficient to rely on the
18 Monitoring Trustee's view, that was a new case. That is
19 not a new case; that is the entire basis for, that is
20 the thrust of the CMA's decision and it is the basis for
21 its decision."

22 That was her submission in opening. Obviousness was
23 the basis for the CMA's decision. She does not have any
24 grounds in the reasons that we are talking about for
25 saying that obviousness is the relevant test. As I say,

1 the sentence that she fixes on in (f), "Ought to have
2 suspected", that really equates with doubts and
3 therefore moves to a situation where we are talking
4 about the engagement of Direction 13; not a situation
5 where we should have been going to the CMA, and that is
6 critical.

7 The Tribunal has already raised these questions.
8 It is critically important that the directions are
9 differently posed in 13 and 14. 13 is dealing with a
10 situation where you are proposing to do something and
11 you will have doubts about whether it would infringe the
12 order. That is the essence of it.

13 MR. LOMAS: Yes. Who do you think, Mr. Beard, paragraph 13
14 is there to benefit?

15 MR. BEARD: The simple answer is of course society, sir.

16 MR. LOMAS: Something a bit more specific to the case,
17 perhaps.

18 MR. BEARD: But in the circumstances what it is plainly
19 intended to do is ensure that by having the mechanism of
20 essentially outsourced monitoring through the Monitoring
21 Trustee you have a mechanism that, before anything
22 happens that might give rise to a potential breach, the
23 parties involved are obliged to talk to the Monitoring
24 Trustee and the Monitoring Trustee can give
25 clarification and wave a flag, which means that the CMA

1 and its remedial and investigatory process is protected,
2 because of course the Monitoring Trustee if it has any
3 concerns can talk to the CMA and does. But it also is
4 of benefit to the parties themselves because it means
5 they can go to the Monitoring Trustee and say, "We have
6 these doubts", or in this case, "Out of the abundance of
7 caution we are coming in any event", and they get
8 clarification from someone who is experienced. That is
9 the reason why not everyone can turn up and be
10 a Monitoring Trustee.

11 MR. LOMAS: Can we just spend a second on that. This is
12 under the heading "Obligations of Electro Rent and
13 Microlease". What you could see is that 13 and 14 --
14 and it is not inconsistent with 12 -- 13 and 14 are
15 essentially in the parlance self-reporting or
16 transparency provisions. They are obligations imposed
17 on the addressees of the order to disclose to the
18 Monitoring Trustee, for 13, or to the CMA for 14, issues
19 that they would want to know about. So it is a positive
20 obligation on them to give transparency.

21 MR. BEARD: I think that if one wants to cast it in those
22 terms I think what you are losing there is the threshold
23 that you have to come there if you have any doubt about
24 compliance with the order.

25 So it is where you have any potential concerns that

1 you are obliged to come forward under 13, and 14 is
2 rather different, to see that as a transparency
3 provision because, as Ms. Demetriou did rightly point
4 out, in relation to 14 you are dealing with events that
5 have occurred and therefore it is not so much a matter of
6 transparency, it is a matter of disclosure that there
7 has been a problem.

8 So I am not trying to suggest that there is not an
9 element of transparency here, but to talk about these
10 simply in terms of transparency I think loses in part
11 some of the function that they have both for ensuring
12 that the monitoring scheme works, but also providing
13 benefits to the parties in relation to these matters.

14 Whether or not one puts that under the head of
15 "transparency" perhaps is less critical, but that is the
16 way that I say these things work. There is a salient
17 difference between the two which is built in here: in
18 relation to doubts on infringement you go to the
19 Monitoring Trustee. As the Tribunal has already raised
20 with Ms. Demetriou, the problem with the CMA's
21 submission is why ever go to a Monitoring Trustee; what
22 is the point of it in these circumstances if you have
23 doubts as to infringement. That is the reason why
24 I talk about --

25 MR. LOMAS: One answer to that would be because its purpose

1 is transparency. It is to force the company that is
2 subject to the order proactively to disclose
3 prospectively to the Monitoring Trustee, retrospectively
4 to the CMA, issues where there is a prospect of there
5 being or having been a breach. So it is an obligation --
6 it is under the "Obligations" heading -- proactively to
7 disclose so that it assists the regulator, whether
8 through the Monitoring Trustee or itself, to have a very
9 clear focus on what has been going on within the company
10 because it imposes an obligation on the company
11 proactively to disclose.

12 MR. BEARD: That may well be correct in the sense that it
13 imposes an obligation in relation to the company.
14 It is, as you say, under the obligations, and the
15 obligation is being imposed that if you are in doubt on
16 any matter of infringements you do come forward, but you
17 come forward to the Monitoring Trustee, and it is not
18 purely about transparency because you are required to
19 contact the Monitoring Trustee for clarification.

20 So it is envisaging the Monitoring Trustee bringing
21 to bear their experience and knowledge in relation to
22 these matters to assist this process.

23 The truth is that in relation to these sort of
24 merger situations there are lots of things going on all
25 the time. Yes, you do have to go and have a first port

1 of call that will give you a steer in relation to these
2 things. It is not giving derogations. It is not giving
3 consents. But it is giving steers. If you cannot rely
4 on those steers in those circumstances or, as
5 Ms. Demetriou put it, it will be a very rare case when
6 you can do, you are undermining the very function of the
7 Monitoring Trustee in those circumstances because you
8 will need to be going to the CMA all the time in
9 relation to these matters because otherwise you can end
10 up in the sort of situation with which you are dealing
11 here even if you do not have real doubts or if you only
12 have doubts.

13 So in those circumstances we say there is a salient
14 difference. Even though there is a transparency element
15 the clarification role of the Monitoring Trustee is
16 important and you must be able to rely on it.

17 There is just one other thing in relation to the
18 terms of the decision. Our submissions in relation to
19 the provisional findings on remedies are found in
20 particular at bundle C1, tab 4, paragraph 93. There we
21 did emphasise, particularly at paragraph 6, the fact
22 that we had had a positive response from the Monitoring
23 Trustee. So that was very much four-square before the
24 CMA in the context of all the other material that it
25 had.

1 So for Ms. Demetriou to say, "We were just dealing
2 with the stuff that was put in front of us", actually
3 that summary in paragraph 51 does not capture all of
4 those aspects and, in particular, the positive nature of
5 the response, and certainly and critically the reasoning
6 in the decision does not deal with it thereafter.

7 On the questions of "obviousness" I think I have
8 dealt with most of the points already in anticipation in
9 my closing submissions. We say that here it is
10 perfectly right that it was not obvious that this was
11 a breach of 5(e) because, as Mr. Brown set out very
12 clearly both in his witness statement and in evidence
13 under cross-examination, he believed that:

14 "In the ordinary course of business my duty as an
15 officer of the company is to try and enable the business
16 to perform in the most appropriate manner and carrying
17 inappropriate and unnecessary high overheads is not
18 conducive to that behaviour."

19 That is transcript, page 141, lines 20 to 24.

20 As he put it in his witness statement, he
21 considered:

22 "... what we were dealing with here was a matter
23 connected to the day-to-day supply of goods and
24 services."

25 He may have been wrong but that was a reasonable

1 interpretation in all of the circumstances, in
2 particular where his interpretation was in line with the
3 general thrust of the interim order and directions.

4 As I have emphasised previously, that is where the
5 commercial rationale and reasons matter in the context
6 of these submissions.

7 So we say that the decision is flawed and that it is
8 wrong to now bring the benefit of hindsight in relation
9 to these matters.

10 Just picking up a number of the points very briefly
11 that Ms. Demetriou raised on particulars in relation to
12 her second case on "misled". Yes, it is absolutely
13 right that they went to solicitors for derogations,
14 because that is for derogations rather than the sort of
15 clarification that we are talking about.

16 On "reversibility" Ms. Demetriou highlighted the
17 fact that texts involved no references to the landlords.
18 Mr. Gopal said that Mr. Brown had explained things in
19 layman's terms. That is Day 1, page 234, lines 10 to
20 14. He may well have misunderstood what was being said
21 to him, but it was clear that there was no guarantee as
22 to reversibility and indeed he suggested in various of
23 his notes that that was in fact the case.

24 It was raised by Ms. Demetriou: "Why did Mr. Brown
25 not reformulate his questions in an email?"

1 The difficulty was that, I suppose, Mr. Gopal did
2 not say, "If I have got any concerns, if I have got any
3 lack of understanding, I will get back to you. I will
4 contact the CMA."

5 He said it was okay and in those circumstances there
6 was not a particular reason for Mr. Brown to go back.

7 In relation to the inclusion of Sunbury in the
8 remedy, yes of course it was included in the remedy; yes
9 we understood that. It is important to bear in mind the
10 relevant paragraphs that deal with issues on
11 composition, risks and concerns about the remedy. They
12 did not focus on any issues about uncertainty in
13 relation to sites. Those are not the sorts of matters
14 that were relevant to this business: C2, tab 12, just
15 for your reference, in particular paragraphs 145 to 147,
16 and thereafter on the asset risks.

17 I have dealt in passing I think with the position in
18 relation to Mr. Colley.

19 As regards the staff position, I have set out our
20 position in relation to that. No part of these matters
21 -- "sins of omission", as I think it might be called,
22 Mr. Lomas -- undermine the ability or the
23 appropriateness of the reliance by Mr. Brown and
24 Electro Rent on the statements made by the Monitoring
25 Trustee.

1 Ms. Demetriou at the end said, "Well, in relation to
2 these matters it was emphasised that nothing done by
3 Mr. Brown was intended to undermine the position of
4 Electro Rent UK, but the position of the CMA and the
5 company may not be perfectly aligned."

6 I think that probably understates the position of
7 a company going through a merger process. It is not
8 aligned, but it recognises that it has to comply with
9 the obligations. It does take those obligations very
10 seriously. This company did do that. It did follow the
11 process that was laid down through the directions and
12 interim order. It did make a mistake in relation to
13 whether or not the divestment was in the ordinary course
14 of business, but it was recognising that there was
15 a good reason for considering it to have done so, and
16 that that fitted overall with the purpose and intent of
17 those directions. It was not obvious that there would
18 have been a breach and the Monitoring Trustee's
19 comments, which are part of the proper process for
20 enabling parties to deal with this merger scheme, could
21 properly be relied on.

22 In all the circumstances, there was plainly
23 a reasonable excuse for the non-compliance by
24 Electro Rent in these circumstances.

25 Unless I can assist the Tribunal further I am

1 grateful.

2 THE CHAIRMAN: Thank you, Mr. Beard.

3 You are going to submit your submissions on ground 2
4 in writing. Would it be feasible to have those lodged
5 with the Tribunal by close of business a week today?

6 MR. BEARD: Yes.

7 THE CHAIRMAN: In that case I think all that remains for me
8 to say is thank you very much to the parties and their
9 legal advisers for preparing and presenting the case
10 which enabled us to get through it in two days. We will
11 seek to be as efficient in the production of our
12 judgment. Thank you.

13 (4.50 pm)

14 (The hearing concluded)

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