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**IN THE COMPETITION**  
**APPEAL**  
**TRIBUNAL**

Case No. : 1339/7/7/20

Salisbury Square House  
8 Salisbury Square  
London EC4Y 8AP

Monday 29 November 2021

Before:  
The Honourable Mrs Justice Falk  
Dr William Bishop  
Eamonn Doran  
(Sitting as a Tribunal in England and Wales)

**BETWEEN:**

Mark McLaren Class Representative Limited

Applicant/Proposed Class  
Representative

-v-

MOL (Europe Africa) Ltd and Others

Respondents/Proposed  
Defendants

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**A P P E A R A N C E S**

Sarah Ford QC and Emma Mockford (On behalf of Mark McClaren Class Representative Limited)

Mark Hoskins QC and David Bailey (On behalf of MOL)

Marie Demetriou QC and Daniel Piccinin (On behalf of NYKK)

Josh Holmes QC and Michael Armitage (On behalf of WWL)

Tony Singla QC and Anneliese Blackwood (On behalf of Kawasaki Kisen Kaisha Ltd)

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Monday, 29 November 2021

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(10.30 am)

THE CHAIRWOMAN: Good morning, everyone. These proceedings are being livestreamed and, of course, many are joining on the Microsoft Teams platform. I must start therefore with the customary warning: these are proceedings in open court as much as if they were being heard before the Tribunal physically in Salisbury Square House. An official recording is being made and an authorised transcript will be produced, but it is strictly prohibited for anyone else to make an unauthorised recording, whether audio or visual, of the proceedings and breach of that provision is punishable as a contempt of court.

Thank you.

Application by MS FORD

MS FORD: Madam Chair, members of the Tribunal, I appear with Ms Mockford for the proposed class representative. Mr Hoskins QC is with Mr Bailey for the first to third respondents, MOL; Ms Demetriou QC appears with Mr Piccinin for the fifth respondent, NYKK; Mr Holmes QC and Mr Armitage are here for the sixth to eleventh respondents, WWL; and Mr Singla QC and Ms Blackwood are here for the fourth respondent, KK; and the twelfth respondent, CSAV, has indicated in

1           correspondence that it is neutral about this  
2           application.

3       THE CHAIRWOMAN:   Yes.

4       MS FORD:   This is my application for a collective  
5           proceedings order.  In terms of the structure of my  
6           submissions, I am going to start by making some  
7           submissions on the legal test for certification.  
8           Secondly, I am going to show the Tribunal the relevant  
9           passages from the Commission decision, finding an  
10          infringement on which this claim is based, and thirdly  
11          I am going to make my submissions in support of the  
12          application for a CPO, focusing in particular on the  
13          objections that have been raised by the respondents.

14       THE CHAIRWOMAN:  Thank you.  Before we start, can we just  
15          talk a little bit about timetable because we indicated,  
16          I think a week ago, that we would not be requiring any  
17          opportunity to ask questions of the experts.  Have you  
18          had a discussion about whether that has any effect on  
19          the timetable, in particular do we actually need the  
20          full three days?

21       MS FORD:   We have not discussed that directly.  For my part,  
22          I would hope that I should be done by close of play  
23          today, so I would hope that we could accommodate it  
24          comfortably within the three days.

25       THE CHAIRWOMAN:  Yes, I am hoping we can go down to about

1 two and a half, given that half a day was set aside.

2 MS FORD: Madam, certainly. I think that should be doable.

3 THE CHAIRWOMAN: If that, having heard what you have just  
4 said. Thank you.

5 MS FORD: Starting with the *Competition Act 1998*, if we can  
6 go, please, to authorities bundle, tab 1, page 2,  
7 {AUTH/1/2}. I think that is the advocates bundle. The  
8 authorities bundle is the first one that appears at the  
9 top of the list of bundles.

10 If we can go down to 47A, towards the bottom of this  
11 page, this is the provision which provides that claims  
12 for damages for breach of competition law can be made in  
13 proceedings before the Tribunal.

14 If we go over the page to page 3, {AUTH/1/3}, the  
15 Tribunal will see at the bottom there, section 47B,  
16 which is the section governing "Collective proceedings  
17 before the Tribunal", subsection (1) provides that:

18 "... proceedings may be brought before the Tribunal  
19 combining two or more claims to which section 47A  
20 applies."

21 "Those proceedings must be commenced by a person who  
22 proposes to be the representative in those proceedings."

23 That is subsection (2).

24 If we go over the page again to page 4, please, 25  
{AUTH/1/4}:

1           "Collective proceedings may be continued only if the  
2 Tribunal makes a collective proceedings order."

3           That is subsection (4).

4           Subsection (5) then sets out the two requirements  
5 for the Tribunal to make a collective proceedings order.  
6 The first one is the authorisation requirement, so the  
7 Tribunal must consider:

8           "... that the person who brought the proceedings is  
9 a person who, if the order were made, the Tribunal could  
10 authorise to act as the representative in those  
11 proceedings in accordance with subsection (8) ..."

12           The second is the eligibility requirement, and that  
13 is the requirement that the claims are eligible for  
14 inclusion in collective proceedings.

15           What is meant by "claims eligible for  
16 inclusion in collective proceedings" is then defined in  
17 subsection (6) and it contains two limbs. There is what  
18 is termed the "commonality requirement", which is that  
19 "the Tribunal considers that [the proceedings] raise the  
20 same, similar or related issues of fact or law", and  
21 then there is the suitability requirement which is that  
22 the claims "are suitable to be brought in collective  
23 proceedings".

24           Subsection (7) then explains the matters that the  
25 order must include: authorisation of the representative,

1 description of a class and the specification of the  
2 proceedings as opt-in or opt-out. Those are concepts  
3 which are defined then as subsections (10) and (11) of  
4 this provision.

5 Subsection (8) then continues with the authorisation  
6 requirement and it provides that:

7 "The Tribunal may [only] authorise a person to act  
8 as the [class] representative [if] ..."

9 Then at subsection (b):

10 "... if [it] considers that it is just and  
11 reasonable for that person to act as a representative in  
12 those proceedings."

13 Then the Tribunal will see the definition there of  
14 "Opt-in collective proceedings", subparagraph (10), and  
15 "Opt-out collective proceedings", subsection (11).

16 Go over the page to page 5, please, {AUTH/1/5}.  
17 This is section 47C and this is the provision which  
18 concerns the award of damages in collective proceedings.  
19 Subsection (2) provides that:

20 "The Tribunal may make an award of damages in  
21 collective proceedings without undertaking an assessment  
22 of the amount of damages recoverable in respect of the  
23 claim of each represented person."

24 That is the concept of an aggregate award of damages  
25 and an aggregate award of damages is sought in these

1 proceedings.

2 Moving on to the *Competition Appeal Tribunal Rules*,  
3 can we turn up {AUTH/2/45} please? The Tribunal will  
4 see there Rule 77, which is "Determination of the  
5 application for a collective proceedings order". That  
6 provides that:

7 "The Tribunal may make a collective proceedings  
8 order, after hearing the parties, only ..."

9 Then the two relevant provisions: provision (a), if  
10 the authorisation requirement is satisfied, and  
11 provision (b) concerns if the eligibility requirement is  
12 satisfied.

13 Rule 78 is the Rule that governs the authorisation  
14 requirement and, consistent with the terms of the Act,  
15 Rule 78(1)(b) provides that "the Tribunal may authorise  
16 an applicant to act as the class representative ... only  
17 if the Tribunal considers that it is just and reasonable  
18 ..."

19 Subparagraph (2) then identifies the factors that  
20 the Tribunal must take into account in determining  
21 whether it is just and reasonable. The particular ones  
22 which are engaged for the purposes of these proceedings  
23 are subparagraph (a), whether the person would act  
24 fairly and adequately "in the interests of the class  
25 members", subparagraph (b), whether the person has

1 "a material interest that is in conflict with the  
2 interests of the class members", and (d), whether the  
3 person "will be able to pay the defendant's recoverable  
4 costs if ordered to do so".

5 Subparagraph (3) then provides that:

6 "In determining whether the proposed class  
7 representative would act fairly and adequately in the  
8 interests of the class members for the purposes of  
9 paragraph 2(a), the Tribunal [must] take into account  
10 all the circumstances, including ..."

11 Relevantly for these purposes, under (b):

12 "if the proposed class representative is not  
13 a member of the class, whether it is a pre-existing body  
14 and the nature and functions of that body;

15 "[and] whether the proposed class representative has  
16 ... a plan for the collective proceedings ..."

17 Turning on to page 46, please, {AUTH/2/46}, Rule 79  
18 of the tribunal's rules is the Rule governing the  
19 eligibility requirement. The Tribunal will see that  
20 there are three requirements under 79(a) -- sorry,  
21 under 79(1). First, the claims sought to be included in  
22 the collective proceedings must be brought on behalf of  
23 an identifiable class of persons; secondly, they must  
24 raise common issues; and, thirdly, they are to be  
25 suitable to be brought in collective proceedings.



1           Subparagraph (2) is then dealing with suitability  
2           and it provides that the Tribunal may take into account  
3           such matters as it thinks fit, including various listed  
4           factors, and the particular factor which is in issue for  
5           the purposes of this application is the factor in (b),  
6           "The costs and the benefits of continuing the collective  
7           proceedings".

8           Subparagraph (3) in this Rule 79 then concerns  
9           whether the claim should be certified as opt-in or  
10          opt-out. It provides that "the Tribunal may take into  
11          account all matters it thinks fit", including an  
12          additional two factors: firstly, the strength of the  
13          claims and then, secondly, whether it is practicable for  
14          the proceedings to be brought as opt-in collective  
15          proceedings, having regard to all the circumstances,  
16          including the estimated amount of the damages the  
17          individual class members may recover.

18          Moving on to the Tribunal's Guide to Proceedings, if  
19          we can look, please, at {AUTH/3/84}, the Tribunal will  
20          be aware that section (6) of the Guide overall deals  
21          with collective proceedings and paragraph 6.29 to 6.36  
22          are all concerned with the authorisation requirement.

23          If we can go on to 6.37, {AUTH/3/84}, 6.37 is the  
24          provision that concerns the eligibility requirement, and  
25          the first bullet is addressing the requirement that you

1 need an identifiable class of persons. It explains:

2 "It must be possible to say for any particular  
3 person, using an objective definition of the class,  
4 whether that persons falls within the class."

5 If we can go over the page, {AUTH/3/85}:

6 "The need for an identifiable class of persons  
7 serves several purposes. It sets the parameters of the  
8 claim by clearly delineating who is within the class and  
9 who is not, thus determining who will be bound by any  
10 resulting judgment. It affects the scope of the common  
11 issues raised by the collective proceedings."

12 Then if we go to the second chunk of text, you can  
13 see that the Guide tells us:

14 "... class definitions based on subjective or  
15 merits-based criteria (for example 'persons having  
16 suffered loss as a result of the defendant's conduct')  
17 should be avoided.

18 The second bullet on this page is concerned with the  
19 requirement that there must be common issues and it  
20 explains that:

21 "Common issues are defined in Rule 73(2) as the  
22 same, similar or related issues of fact or law ..."

23 Then the third bullet, towards the bottom of the  
24 page, concerns the requirement that claims must be  
25 suitable to be brought in collective proceedings and it

1 explains there that the Tribunal will take into account  
2 all matters it thinks fit and it gives a particular  
3 example of costs and benefits. So it says:

4 "By way of illustration, the Tribunal may consider  
5 the costs and benefits of continuing the collective  
6 proceedings in various ways ... having regard to the  
7 likely loss incurred, any potential damages award and  
8 the financial cost of continuing proceedings  
9 collectively. Where the estimated legal fees and  
10 expenses appear disproportionate compared to the likely  
11 damages award, the costs of pursuing collective  
12 proceedings may outweigh the benefits. The Tribunal may  
13 also consider whether collective proceedings should be  
14 preferred, in the circumstances, to ordinary individual  
15 proceedings, or other ways of resolving the dispute."

16 If we turn on to page 86, please, {AUTH/3/86},  
17 paragraphs 6.38 and 6.39 are giving guidance about the  
18 question of whether proceedings should be opt-in or  
19 opt-out. You see there the two criteria identified that  
20 were in the Rules, the strength of the claims and the  
21 practicability requirement. As to the strength of the  
22 claims, the guidance says that follow-on claims "will  
23 generally be of sufficient strength for the purpose of  
24 this criterion". That is towards the bottom of the  
25 first bullet point.

1           Then if we can scroll down a little bit further, on  
2           whether it is practicable for proceedings to be brought  
3           as opt-in, the guidance says:

4           "The Tribunal will consider all the circumstances,  
5           including the estimated amount of damages that  
6           individual class members may recover in determining  
7           whether it is practicable for the proceedings to be  
8           certified as opt-in. There is a general preference for  
9           proceedings to be opt-in where practicable. Indicators  
10          that an opt-in approach could be both workable and in  
11          the interests of justice might include the fact that the  
12          class is small but the loss suffered by each class  
13          member is high, or the fact that it is straightforward  
14          to identify and contact the class members."

15          So those are the relevant provisions of the  
16          tribunal's Guide. I am moving on to look at the  
17          tribunal's case law on certification. As the Tribunal  
18          will be aware, the leading case is *Merricks* in the  
19          Supreme Court. That is in the authorities bundle at  
20          tab 25, please, {AUTH/25/1}.

21          This is essentially the leading case on the legal  
22          requirements for certification and it is a follow-on  
23          claim brought on an opt-out basis. The majority  
24          judgment is given by Lord Briggs. If we start, please,  
25          at paragraph 30, which is on page 13, {AUTH/25/13}, the

1 Supreme Court is here explaining the two grounds on  
2 which the Tribunal originally refused a CPO and they  
3 concerned the eligibility requirement.

4 If we go on to page 14 for the rest of paragraph 30,  
5 {AUTH/25/14}, you can see that the Tribunal explains  
6 that this was not because it "failed to raise the same,  
7 similar or related issues".

8 Opposite B:

9 "Rather, the refusal of a CPO was because the claims  
10 were not suitable to be brought in collective  
11 proceedings. The first reason was that the claims were  
12 not suitable for an aggregate award of damages, within  
13 Rule 79(2)(f). This was sufficient on its own to  
14 require refusal of a CPO. The second reason was that  
15 Mr Merricks' proposals for distribution of any aggregate  
16 award did not respond in any way to the compensatory  
17 principle which the CAT regarded, on common law  
18 principles, as an essential requirement of any  
19 distributive scheme."

20 So those were the two grounds on which the CAT  
21 originally refused a CPO.

22 If you look down to paragraph 32, you can see that  
23 the Supreme Court elaborates on these two reasons. On  
24 the points that the claims were not suitable for an  
25 aggregate award of damages, the Supreme Court explains

1 at 32 that the tribunal's concern was that there might  
2 not be sufficient data for the methodology that was  
3 being proposed to assess merchant pass-on, so pass-on of  
4 an overcharge by merchants to the class, and they were  
5 concerned that the absence of data meant that the  
6 methodology could not be applied on a reliable basis.

7 Then as regards the concern that Mr Merricks'  
8 proposals for distribution of the award did not comply  
9 with the compensatory principle, the Supreme Court  
10 explains in 33 that the particular concern was that  
11 there would be wide divergences in the impact of the  
12 overcharge on individual consumers. You can see that  
13 just at the end of this page and it goes on to the other  
14 page.

15 It is highlighting the point that "wide divergences  
16 in the impact of any overcharge upon each one of them,  
17 viewed individually, even if all of them will probably  
18 have suffered some loss ..."

19 So that is the context of the Supreme Court's  
20 consideration. Those are the two reasons that the CAT  
21 considered it was not suitable for a CPO. The  
22 Supreme Court's analysis of that then begins at  
23 paragraph 45 on page 18, {AUTH/25/18}. This paragraph  
24 is commenting on the purpose of the collective  
25 proceedings regime. It explains between F and G:

1           "Collective proceedings are a special form of civil  
2 procedure for the vindication of private rights,  
3 designed to provide access to justice for that purpose  
4 where the ordinary forms of individual civil claim have  
5 proved inadequate for the purpose. The claims, which  
6 are enabled to be pursued collectively, could all, at  
7 least in theory, be individually pursued by ordinary  
8 claim, in England and Wales under the CPR, under the  
9 protection of the overriding objective."

10           It says importantly:

11           "It follows that it should not lightly be assumed  
12 that the collective process imposes restrictions upon  
13 claimants as a class which the law and rules of  
14 procedure for individual claims would not impose."

15           Moving on to paragraph 46, just before the end of  
16 the page, you see the Supreme Court commenting that this  
17 is a follow-on claim, and it says:

18           "... Mr Merricks [and if we can go over the page]  
19 and the class he seeks to represent already have  
20 a finding of breach of statutory duty in their favour."

21           Just pausing there, that is obviously the case in  
22 this claim as well and the Supreme Court makes the  
23 point, {AUTH/25/19}:

24           "All they would need as individual claims to  
25 establish a cause of action would be to prove that the

1 breach caused them some more than purely nominal loss.  
2 In order to be entitled to a trial of that claim they  
3 would (again individually) need only to be able to pass  
4 the strike-out and (if necessary) summary judgment  
5 test: i.e. to show that the claim as pleaded raises  
6 a triable issue that they have suffered some loss from  
7 the breach of duty."

8 It goes on in 47:

9 "Where in ordinary civil proceedings a claimant  
10 establishes an entitlement to trial in that sense, the  
11 court does not then deprive the claimant of a trial  
12 merely because of forensic difficulties in quantifying  
13 damages, once there is a sufficient basis to demonstrate  
14 a triable issue whether some more than nominal loss has  
15 been suffered. Once that hurdle is passed, the claimant  
16 is entitled to have the court quantify their loss,  
17 almost ex debito justitiae."

18 Then it goes on to point out that:

19 "There are cases where the court has to do the best  
20 it can upon the basis of exiguous evidence. There are  
21 cases, such as general damages for pain and suffering in  
22 personal injury claims, where quantification defies  
23 scientific analysis, where the court has to apply  
24 general tariffs developed over many years by the common  
25 law ..."



1            "In many cases", says the Supreme Court, "the court  
2 unashamedly resorts to an element of guesswork ..."

3            It cites *McGregor* on Damages.

4            If we go on to paragraph 51 on page 20,  
5 {AUTH/25/20}, having pointed out what the position is in  
6 non-collective proceedings, regular proceedings, the  
7 Supreme Court says:

8            "In relation to damages, this fundamental  
9 requirement of justice that the court must do its best  
10 on the evidence available is often labelled the 'broad  
11 axe' or 'broad brush' principle ..."

12           It explains "It is fully applicable in competition  
13 cases".

14           Moving down to 54, {AUTH/25/21}:

15           "There is nothing in the statutory scheme for  
16 collective proceedings which suggests, expressly or by  
17 implication, that this principle of justice, that  
18 claimants who have suffered more than nominal loss by  
19 reason of the defendants' breach should have their  
20 damages quantified by the court doing the best it can on  
21 the available evidence, is in any way watered down in  
22 collective proceedings. Nor that the gatekeeping  
23 function of the CAT at the certification stage should be  
24 an occasion when a case which has not failed the strike  
25 out or summary judgment tests should nonetheless not go

1 to trial because of difficulties in the quantification  
2 of damages. On the contrary, as the Court of Appeal  
3 observed at [paragraph] 59, a refusal of certification  
4 of a case like the present is likely to make it certain  
5 that the rights of consumers arising out of a proven  
6 infringement will never be vindicated, because  
7 individual claims are likely to be a practical  
8 impossibility. The evident purpose of the statutory  
9 scheme was to facilitate rather than to impede the  
10 vindication of those rights."

11 In our submission, those are important principles  
12 that underlie the collective proceedings regime.

13 The Supreme Court then goes on to express its view  
14 as to the meaning of the word "suitable" in the regime,  
15 and that is at paragraph 56, {AUTH/25/22}, further down  
16 the page.

17 What it explains is that the concept of suitability  
18 means "suitable" in the relative sense, i.e. suitable to  
19 be brought in collective proceedings rather than  
20 individual proceedings. It explains at 57 that:

21 "The same analysis leads to the same conclusion  
22 about the meaning of 'suitable for an award of aggregate  
23 damages' ..."

24 If we go on to 58, {AUTH/25/23}, the Supreme Court  
25 refers to the fact that:

1           "Another basic feature of the law and procedure for  
2 the determination of civil claims for damages is of  
3 course the compensatory principle, as the CAT  
4 recognised. It is another important element of the  
5 background against which the statutory scheme for  
6 collective proceedings and aggregate awards of damages  
7 has to be understood. But in sharp contrast with the  
8 principle that justice requires the court to do what it  
9 can with the evidence when quantifying damages, which is  
10 unaffected by the new structure, [the Supreme Court  
11 says] the compensatory principle is expressly, and  
12 radically, modified. Where aggregate damages are to be  
13 awarded, section 47C of the Act removes the ordinary  
14 requirement for the separate assessment of each  
15 claimant's loss in the plainest terms. Nothing in the  
16 provision of the Act or the Rules in relation to the  
17 distribution of a collective award among the class puts  
18 it back again. The only requirement, implied because  
19 distribution is judicially supervised, is that it should  
20 be just, in the sense of being fair and reasonable."

21           So that is another principle to which we will come  
22 back to, that in collective proceedings the compensation  
23 principle has been expressly and radically modified.

24           Paragraph 59, the Supreme Court states "that the  
25 certification process is not about, and does not

1 involve, a merits test". It identifies two exceptions  
2 to that statement. The first is where you have  
3 a strike-out or summary judgment application and the  
4 second, in paragraph 60, is the Rule in 79(3)(a), which  
5 "makes express reference to the strength of the claims,  
6 but only in the context of the choice between opt-in and  
7 opt-out proceedings. It does so in terms which, by use  
8 of the words 'the following matters additional to the  
9 matters set out in paragraph (2)', confirm that the  
10 factors relevant to whether the claims are suitable to  
11 be brought in collective proceedings do not include  
12 a review of the merits".

13 So the basic Rule is that certification is not about  
14 a merits test, subject to those two exceptions.

15 We then go on to 63 to 64 on page 24, {AUTH/25/24}.  
16 The Supreme Court is here only to consider whether the  
17 CAT's decision to refuse a CPO was vitiated by errors of  
18 law and it concludes that it was. It summarises the  
19 relevant errors that it has identified in paragraph 64  
20 of its judgment and it then goes on to address them in  
21 greater detail.

22 If we go to page 25, {AUTH/25/25}, paragraph 66, the  
23 Supreme Court is here recording that there has been no  
24 appeal against the finding of the Court of Appeal that  
25 pass-on is a common issue. It says that it should have

1           been weighed in the balance, in the balancing exercise,  
2           when the CAT was considering suitability. So it says:

3           "Had the CAT concluded (as the Court of Appeal held  
4           and which is not appealed) that the merchant pass-on  
5           issue was a common issue ... this would ... have been  
6           a powerful factor in favour of certification ..."

7           Go on then to 67 to 69, {AUTH/25/26}. In these  
8           paragraphs the Supreme Court is identifying a further  
9           error in treating the question of suitability of an  
10          award of aggregate damages as a hurdle rather than  
11          simply as a factor that should be weighed up in the  
12          balancing exercise.

13          Then, at 70 to 71, the Supreme Court identifies  
14          a further error in that the CAT did not consider  
15          relative suitability.

16          Paragraph 72, at the bottom of the page,  
17          {AUTH/25/26}, concerns the proposed approach to  
18          determining whether merchants passed on an overcharge to  
19          the class. What was proposed, if we go over the page  
20          {AUTH/25/27} -- what was proposed by Mr Merricks' expert  
21          team was to divide the retail market into a number of  
22          sectors. There were concerns about the reliability of  
23          and the availability of data for the purposes of that  
24          exercise, but what the Supreme Court said about that,  
25          starting at C, is:

1            "... the CAT's assessment fell well short of  
2 suggesting that Mr Merricks would be unable at trial to  
3 deploy data sufficient to have a reasonable prospect of  
4 showing that the represented class had suffered any  
5 significant loss."

6            It goes on to say at 73:

7            "The fact that data is likely to turn out to be  
8 incomplete and difficult to interpret, and that its  
9 assembly may involve burdensome and expensive processes  
10 of disclosure are not good reasons for a court or  
11 Tribunal refusing a trial to an individual or to a large  
12 class who have a reasonable prospect of showing they  
13 have suffered some loss from an already established  
14 breach of statutory duty. In the context of suitable  
15 for collective proceedings or aggregate damages, it is  
16 no answer to say that members of the class can bring  
17 individual claims. They would face the same forensic  
18 difficulties in establishing merchant pass-on, and  
19 insuperable funding obstacles on their own, litigating  
20 for small sums for which the cost of recovery would be  
21 disproportionately large."

22            It goes on in 74:

23            "The incompleteness of data and the difficulties of  
24 interpreting what survives are frequent problems with  
25 which the civil courts and tribunals wrestle on a daily

1 basis. The likely cost and burden of disclosure may  
2 well require skilled case management. But neither  
3 justifies the denial of practical access to justice to  
4 a litigant or class of litigants who have a triable  
5 cause of action, merely because it will make  
6 quantification of their loss very difficult and  
7 expensive."

8 So there, in my submission, you have the  
9 Supreme Court emphasising the importance of not refusing  
10 a trial to a class who have a reasonable prospect of  
11 establishing that they have suffered some loss from an  
12 already established breach of statutory duty.

13 Just looking quickly at 76 to 77 on page 28,  
14 {AUTH/25/28}, here you have the Supreme Court  
15 reiterating that "Section 47C ... radically alters the  
16 common law compensatory principle" and that means that  
17 adherence to the compensatory principle is not essential  
18 in the distribution of an aggregate award of damages.

19 It says at the end of paragraph 77:

20 "In many cases, the selection of the fairest method  
21 will best be left until the size of the class and the  
22 amount of the aggregate damages are known."

23 Those, in my submission, are the important  
24 principles that can be derived from the *Merricks* case in  
25 the Supreme Court. Once the Supreme Court had clarified

1 the relevant approach in *Merricks*, there have been three  
2 collective proceedings orders certified and the Tribunal  
3 has not refused to certify any proceedings. So the  
4 first one in time was *Merricks* itself, which was  
5 certified on remittal, and I am going to come back to  
6 that in the context of compound interest and deceased  
7 persons, so I do not propose to look at the judgment for  
8 that now.

9 The second in time was the *BT* case and that is in  
10 authorities bundle tab 29, please. This is a judgment  
11 in which the Tribunal certified an application for a  
12 collective proceedings order against BT and the claims  
13 which were certified were stand-alone claims rather than  
14 follow-on claims and the allegations were abuse of  
15 a dominant position by means of excessive pricing.

16 BT sought summary judgment or strike-out of the  
17 claims and they also challenged the certification of the  
18 claims on an opt-out basis. Neither of those objections  
19 were successful. We start at page 12, please,  
20 {AUTH/29/12}. Paragraph 25, the Tribunal is summarising  
21 the familiar principles on strike-out and summary  
22 judgment and you see there that "the claim must have  
23 a real prospect of success. It must not be merely  
24 'fanciful'. The Tribunal ... should not seek to conduct  
25 a 'mini-trial'". Those are familiar principles.



1           In our submission this case is particularly  
2           instructive because of the way the Tribunal grappled  
3           with the approach to expert evidence at the CPO stage  
4           when faced with an application for strike-out summary  
5           judgment. If we look at paragraphs 35 to 47, they are  
6           a fairly extensive summary of the contents of the class  
7           representative's expert reports in that case.

8           Then at paragraph 47 on page 20, {AUTH/29/20}, the  
9           tribunal's conclusion is that what it summarised, the  
10          reports that it summarised, support at least  
11          a prima facie case of abuse.

12          Now, obviously, this was a stand-alone claim and so  
13          the applicant in that case faced an additional hurdle  
14          that we do not face here, which is that they had to  
15          establish that there was an infringement in the first  
16          place, but, in our submission, it is the right approach  
17          for the Tribunal to say: is there a prima facie case  
18          here? The Tribunal then goes on to consider the various  
19          criticisms that were advanced of the expert evidence in  
20          that case. If we look, for example, at paragraph 64 on  
21          page 25 --

22          THE CHAIRWOMAN: Just pausing there, at this stage, are they  
23          considering the summary judgment?

24          MS FORD: They are, yes. The first half of the judgment is  
25          considering the summary judgment application. The

1 second half comes on to deal with the opt-in and  
2 opt-out.

3 So if we could go to page 25, please, {AUTH/29/25},  
4 you can see paragraph 64 in the context of the Tribunal  
5 considering all the criticisms that were advanced. They  
6 say:

7 "The real question is whether, taken in the round,  
8 there was any part of his analysis that was so wanting  
9 that it was fatal to any realistic conclusion that there  
10 was abuse."

11 Again, in our submission, that is the correct way to  
12 approach it.

13 Looking at paragraph 82 on page 30, please,  
14 {AUTH/29/30}, they are expressing their conclusions on  
15 what they describe as "Objection 3". They say:

16 "... we fail to see that Mr Parker's analysis is  
17 seriously defective because it has not engaged with BT's  
18 points on Wider Competitive Dynamics. And to the extent  
19 that there is something in some or all of those points,  
20 they do not at this stage render his evidence on abuse  
21 effectively worthless."

22 Similarly, if we look at page 31, {AUTH/29/31},  
23 paragraph 88, the Tribunal is there recognising that the  
24 sorts of objections that have been raised raise  
25 questions for trial, but they say:

1            "... it does not render the PCR's present analysis  
2 merely fanciful."

3            Then page 35, {AUTH/29/35}, paragraph 100, you see  
4 a similar approach:

5            "Yet again, some or all of these points may be  
6 debated at trial. But they do not, either individually  
7 or collectively, dispose of the claim in respect of SPCs  
8 at this stage."

9            Then finally, to similar effect is paragraph 105 on  
10 page 36, {AUTH/29/36}. You see -- partway through this  
11 paragraph you see them expressing the view:

12            "... this point of distinction ... [does not] mean  
13 that BT is bound to win on this point so that SPCs will  
14 not recover any damages."

15            In our submission these are the sorts of enquiries  
16 that the Tribunal should be making at this stage when it  
17 is faced with objections on the part of the respondents  
18 about the effect of expert evidence.

19 THE CHAIRWOMAN: Well, certainly should be making if there  
20 is a summary judgment application.

21 MS FORD: My Lady, yes. We obviously have made the point  
22 that there is a purported summary judgment application  
23 in that the procedural niceties do not appear to have  
24 been followed. In our submission, similar points do  
25 arise insofar as you are facing an objection that there

1 is a methodological problem for the purposes of --  
2 THE CHAIRWOMAN: Yes. Going back to Lord Briggs' judgment  
3 in *Merricks*, he says at one point that there is no  
4 merits test unless there is a summary judgment  
5 application, but you have also taken us to parts of his  
6 judgment that indicate something that looks a bit like  
7 that sort of test when considering methodology; is that  
8 your point?

9 MS FORD: My Lady, I am going to come on to the *Trains*  
10 judgment, which was considering the commonality  
11 requirement, and that sets out very clearly what the  
12 test is when you are considering methodology.

13 THE CHAIRWOMAN: Well, yes, I know we will get on to the  
14 Microsoft debate, but I am on a slightly narrower point  
15 here, which is on this particular judgment, the  
16 paragraphs you are showing us now are consistent with  
17 considering the normal summary judgment --

18 MS FORD: My Lady, that is entirely correct. We say,  
19 insofar as there is a summary judgment strike-out  
20 application, this is the correct approach to it.

21 The Tribunal will see at 109 on page 37,  
22 {AUTH/29/37}, the tribunal's conclusion in that claim.  
23 This is how they dispose of the summary judgment  
24 strike-out on that basis. They say:

25 "... there is a real prospect of success for this

1 claim and the cross-application must be dismissed."

2 They go on to consider the opt-in/opt-out question.

3 If we look at paragraph 110 at the bottom there, you  
4 can see that the Tribunal says in this case,  
5 {AUTH/29/38}:

6 "We agree that the fact that the PCR does not seek  
7 an opt-in basis as an alternative does not absolve it  
8 from demonstrating, and the Tribunal from being  
9 satisfied, that the opt-out basis is more appropriate."

10 The Tribunal will have seen from our skeleton  
11 argument that we do respectfully differ from the  
12 Tribunal in respect of that reasoning.

13 THE CHAIRWOMAN: Sorry, I think we need to go on to the next  
14 page.

15 MS FORD: I am sorry.

16 I am referring to the last three lines:

17 "We agree that the fact that the PCR does not seek  
18 an opt-in basis as an alternative does not absolve it  
19 from demonstrating, and the Tribunal from being  
20 satisfied, that the opt out basis is more appropriate."

21 So it is essentially saying, even when you have  
22 a PCR that is not offering opt-in as an alternative --  
23 it is saying, "I am applying to bring an opt-out claim,  
24 nevertheless the Tribunal must consider whether opt-in  
25 is appropriate".

1           We have put down a marker in our skeleton that we do  
2           respectfully disagree with that reasoning and we say, in  
3           particular, that it is not consistent with the  
4           Supreme Court's reasoning in *Merricks* because, Madam, as  
5           you have just indicated, in *Merricks* the standard Rule  
6           is that certification does not involve a merits test.  
7           If, even when the PCR is not trying to bring an opt-in  
8           claim by way of alternative, the Tribunal still has to  
9           consider whether or not opt-in is practicable and  
10          consider the merits element of an opt-in application,  
11          then you essentially undermine the Supreme Court's  
12          indication that *Merricks* should only be an exception  
13          rather than the Rule.

14          But, as I will come on to submit, in our submission  
15          the Tribunal does not actually have to decide that point  
16          in these proceedings because these proceedings raise  
17          a very particular issue, which is that the respondents  
18          suggest that you should bifurcate a class which is  
19          otherwise suitable for opt-out proceedings. My  
20          submission in due course will be that there is no  
21          support for that approach in the Act or the rules or the  
22          Guide and so actually it does not become necessary to  
23          decide the separate point that the Tribunal expresses  
24          a view on here in paragraph 110.

25          You can see from paragraph 111 that the *BT* case was

1 exceptional because, unlike this case, the Tribunal had  
2 found that it was possible to identify and contact  
3 members of the class because it happened that they were  
4 all either BT's customers or ex-BT customers, and so  
5 exceptionally they could be identified and contacted.  
6 That is one of the criteria that I showed the Tribunal,  
7 that was identified in the Guide as reason why an opt-in  
8 proceeding might well be appropriate and viable.  
9 Nevertheless, the Tribunal then goes on to express  
10 a view about there being a distinction between opting in  
11 at the outset of proceedings and distribution. So you  
12 can see at paragraph 112 this is actually citing the  
13 PCR's submission:

14 "The PCR's core response is that there is a real  
15 difference between the option to join a legal action at  
16 the outset and claiming a damages entitlement later on  
17 once the case has been won."

18 If we go on to 114 on page 39, {AUTH/29/39}, you see  
19 at the bottom of paragraph 114 the Tribunal accepts the  
20 PCR's submission on that point. It says:

21 "... the position at this stage is not at all the  
22 same as at the distribution stage, for the reasons  
23 already given."

24 I will show the Tribunal later that we agree with  
25 that and Ms Hollway's evidence in her witness statement

1 is that there is a very real difference between inviting  
2 a class to opt in at the outset and inviting them to  
3 collect their share of a damages pot at the distribution  
4 stage.

5 MR HOSKINS: Can I just ask you to read the rest of that  
6 paragraph at this stage?

7 THE CHAIRWOMAN: 114?

8 MR HOSKINS: 114.

9 (Pause)

10 THE CHAIRWOMAN: Thank you.

11 MS FORD: Just to see how the Tribunal resolved the  
12 objection to an opt-out application in this case, can we  
13 go to paragraph 125 on page 41, {AUTH/29/41}? You can  
14 see that, notwithstanding that this was a relatively  
15 exceptional case in the sense that the clients were both  
16 identifiable and contactable, the Tribunal nevertheless  
17 certifies it on an opt-out basis. So that is the *BT*  
18 case.

19 Then moving on to the other CPO which has been  
20 certified since *Merricks*, that is the *Trains* case and it  
21 is at authorities bundle tab 30, {AUTH/30/1}. This is  
22 a judgment where the Tribunal had before it two  
23 applications for a collective proceedings order and the  
24 underlying claims were alleging that the train-operating  
25 companies had abused their dominant position by failing



1 to make boundary fares sufficiently available or  
2 prominent for consumers. This was a stand-alone claim  
3 rather than a follow-on claim and they were certified on  
4 an opt-out basis.

5 Again, in this case, the defendants sought summary  
6 judgment or strike-out of the claims and they also  
7 sought to argue that the claims in this case did not  
8 satisfy the eligibility requirement. They were  
9 unsuccessful on each of those objections.

10 If we look at paragraph 52 on page 21, {AUTH/30/21},  
11 the Tribunal is there citing the test for summary  
12 judgment and strike-out. It is saying that it is the  
13 same under the CAT rules as under the CPR. It is citing  
14 the familiar test from *Easy Air v Opal*. You see, as in  
15 the *BT case*, there must be a realistic as opposed to  
16 fanciful prospect of success.

17 If we go over to 22, {AUTH/30/22}, you see that the  
18 Tribunal -- the court must not conduct a mini trial.

19 If we look at page 23, {AUTH/30/23}, paragraph 54 is  
20 summarising the objections that were raised in that case  
21 on abuse. What was said was that the objections -- the  
22 allegations went well beyond existing law and were  
23 unsustainable. Again, the Tribunal will have the point  
24 that this is a case where there was no pre-existing  
25 finding of liability in contrast with the present case,

1 where we have the benefit of a binding finding.

2 But the Tribunal was not persuaded that that was  
3 insufficient, and if you see at paragraph 75 on page 32,  
4 {AUTH/30/32}, their conclusion is:

5 "the Applicant's case on abuse is reasonably  
6 arguable. It cannot be dismissed summarily at this  
7 stage or be struck out."

8 So having dealt with the strike-out summary judgment  
9 application, they then move on to consider the  
10 eligibility requirement. The argument that was advanced  
11 there, if we look at paragraph 77 -- I think it is on  
12 page -- it should be at the bottom of this page  
13 {AUTH/30/32} -- yes, they say:

14 "... the eligibility condition is not satisfied in  
15 these cases."

16 They make two points. First they say:

17 "There are no, or at most very limited, common  
18 issues ..."

19 And over the page, {AUTH/30/33}, they say:

20 "The need for individual factual assessment to  
21 establish whether any claim was valid meant that the  
22 claims are not suitable for collective proceedings."

23 If you look at paragraph 78, about eight lines down,  
24 in particular you see that what was argued here was that  
25 some class members might not have suffered any loss at

1 all. So you see:

2 "... the Respondents submitted that this is clearly  
3 unsustainable. On the contrary, some class members will  
4 have suffered no loss at all, and the situation of the  
5 class members generally is hugely diverse and cannot be  
6 bundled into collective proceedings. Therefore, the  
7 claims of all members of the class, as defined, do not  
8 enable the establishment of liability and loss on  
9 a collective basis; or alternatively the class  
10 definition is over-inclusive."

11 So that is the submission that the Tribunal was  
12 faced with.

13 Beginning at paragraph 81, the Tribunal then went  
14 into an extensive consideration of Canadian authority  
15 and the conclusions it draws from it are then summarised  
16 at paragraph 107, so this is page 45, {AUTH/30/45}. You  
17 can see there:

18 "... the Canadian Supreme Court has set out the  
19 following principles which we think can appropriately be  
20 applied under the UK regime."

21 The principles that we place particular emphasis on  
22 are, first of all, subparagraph (3), which tells us:

23 "A common issue does not require that all members of  
24 the class have the same interest in its resolution. The  
25 commonality refers to the question not the answer, and

1           there can be a significant level of difference between  
2           [if we can go over to the next page] the position of  
3           class members. Therefore the question may receive  
4           varied and nuanced answers depending on the situation of  
5           different class members, so long as the issue advances  
6           the litigation as a whole ..."

7           The second point we place emphasis on is  
8           subparagraph (4), and this is articulating the test for  
9           the purposes of the commonality requirement. This is  
10          the point, Madam, that you were referring to earlier  
11          I believe. It is referred to in this judgment as the  
12          "*Microsoft test*" and I think KK refers to it in its  
13          skeleton as the "*Pro-Sys test*", but this is the --

14         THE CHAIRWOMAN: The same case.

15         MS FORD: The same case, exactly. The way the Tribunal  
16          summarises it is, {AUTH/30/46}:

17                 "The standard to be applied in assessing expert  
18                 evidence designed to show a common issue is that it must  
19                 be sufficiently credible or plausible to establish some  
20                 basis in fact for the commonality requirement and that  
21                 it is not purely theoretical but grounded in the facts  
22                 of the particular case in question, with some evidence  
23                 of the availability of the data to which the methodology  
24                 is to be applied ..."

25                 The Tribunal emphasises, referring to *Merricks*, that

1 "this is not an onerous evidential test".

2 If we go on to 114 to 115, page 50, {AUTH/30/50},  
3 what the Tribunal is doing here is comparing the claims  
4 that were in the Canadian authorities, that it was  
5 referred to, to those advanced in this case. What it is  
6 emphasising is that the present claims are advanced on  
7 the basis of a systemic failure by the respondents.

8 "The claims focus on the manner and extent of the  
9 availability of Boundary Fares, both as regards outlets  
10 from which and types of fare ... for which they were not  
11 available at all, and the lack of information for  
12 customers where they were available. The basic  
13 contention of the Applicant is that the overwhelming  
14 majority of passengers who were entitled to purchase  
15 a Boundary Fare ... would not knowingly pay more for  
16 their journey than necessary. We do not regard that as  
17 a far-fetched or implausible contention and whether that  
18 is accepted in whole or in part does not depend on  
19 individualised consideration of every customer."

20 You also see a reference to the concept of  
21 a "systemic breach" towards the bottom of 115 as well.  
22 So they are grappling with the fact that there might be  
23 differences as between customers but they are saying  
24 that what you are enquiring about here is the effect of  
25 a systemic breach.

1           We can see that the Tribunal is now moving to apply  
2           what it said by way of the test to the common issues  
3           that are in this case. Moving on to page 55,  
4           {AUTH/30/55}, paragraph 126, you can see that in the  
5           context of debating causation, the respondents in that  
6           case advanced various factual scenarios where they said  
7           a passenger might have been aware of the possibility of  
8           a boundary fare but might not have purchased one or  
9           might not have suffered any loss.

10           What we see in this judgment is that the Tribunal  
11           rejects the submission that any factual scenarios of  
12           that nature or any degree of variation undermines the  
13           commonality requirement. If we look in particular at  
14           paragraph 129 on page 56, {AUTH/30/56}, it is commenting  
15           on -- this is the fifth example that was advanced, but  
16           there are various of them. It says:

17           "... subject only to (iii) [which is the  
18           circumstances of point-to-point fares, in specific  
19           circumstances, they say] we consider that the various  
20           examples do not preclude the issues we have identified  
21           from being common issues as the term is explained above.  
22           Almost any class action will include some claimants who  
23           suffered no loss ..."

24           It cross-refers to *Merricks*.

25           "We think it would create an unfortunate obstacle to

1 an effective regime for collective proceedings if  
2 potential defendants could sustain objections to the  
3 eligibility condition based on speculative examples.  
4 Where appropriate, the interests of the defendant can be  
5 protected by making some reduction in the aggregate  
6 damages award, based on reasonable estimation or  
7 assumption."

8 So that is how the Tribunal has dealt with what it  
9 describes as speculative examples of circumstances where  
10 one class member or another might not have suffered  
11 loss.

12 Paragraph 135 on page 58, {AUTH/30/58}, this is the  
13 tribunal's conclusion on what are common issues in that  
14 case. What we see is that it has identified the sort of  
15 headline questions of dominance and abuse but also  
16 issues which might be thought to be more individualised,  
17 such as causation and mitigation. So even issues where  
18 there might be considered to be a degree of variation in  
19 the circumstances of particular class members, they  
20 still satisfy the test for common issues.

21 Paragraphs 136 to 138, probably on the next page,  
22 {AUTH/30/59}, they are setting out their reasoning in  
23 respect of the submission that some class members may be  
24 in a different position or may find they have suffered  
25 no loss. They say:

1            "We recognise, as is indeed obvious, that these  
2 issues do not arise equally in the claims of all class  
3 members and they indeed may not arise in the same way as  
4 regards every purchase of an in-scope journey ticket by  
5 the same class member."

6            They go on to give examples.

7            "But in our judgment, the way these questions arise  
8 for each class member are sufficiently similar or  
9 related to constitute common issues, like the questions  
10 of merchant pass-through for very different sectors in  
11 *Merricks*."

12           Just looking at the conclusion in 138:

13           "In our judgment, if there is a realistic and  
14 plausible method of estimating aggregate damages, that  
15 overcomes the individual aspects of causation and the  
16 claims are suitable to be brought together by way of  
17 collective proceedings. For the same reason, we do not  
18 see that the claims by way of collective proceedings can  
19 be struck out or that the Respondents are now entitled  
20 to summary judgment."

21           So what they have essentially said is the fact that  
22 you can point to elements of variation or difference as  
23 between class members does not torpedo the commonality  
24 requirement.

25           Starting at paragraph 140, they are then coming on



1 to consider the methodology in that case for the  
2 calculation of aggregate damages. You can see in 140 --  
3 I think it might have been the previous page  
4 {AUTH/30/59} -- they are again applying the *Microsoft*  
5 *test*. They say that the test is "a workable or credible  
6 methodology for calculating damages with a realistic  
7 chance of being applied".

8 Paragraph 141, {AUTH/30/60}, they remind themselves  
9 that:

10 "It is fundamental to competition damages cases that  
11 a precise quantification of loss is not required."

12 They refer to the "broad axe" principle.

13 Then they go on to look at the various specific  
14 criticisms that were advanced in that case.

15 Paragraph 155 on page 64, {AUTH/30/64}, you can see  
16 that in grappling with the particular criticisms that  
17 were advanced, they say:

18 "We should emphasise that a CPO application is not  
19 an occasion for a full evaluation of the merit and  
20 robustness of an expert methodology."

21 Then, similarly, at paragraph 162 on page 67,  
22 {AUTH/30/67}, you see partway down that paragraph the  
23 Tribunal saying:

24 "Expert evidence at this stage should explain the  
25 methodology proposed and indicate the available sources

1 of data to which it will be applied, but it does not  
2 have to provide detailed elaboration of the way the  
3 analysis or analyses will be conducted."

4 If we look at 164, {AUTH/30/68}, you can see their  
5 conclusion in that case. They were satisfied that the  
6 expert in that case had put forward a plausible and  
7 credible method of calculating aggregate damages.  
8 Again, in our submission, that is the correct approach  
9 to assessing the expert evidence at this stage.

10 Paragraphs 165 to 178 then went on to a different  
11 issue, which was the "Cost Benefit Assessment" in these  
12 proceedings. If we look at paragraph 168, {AUTH/30/69},  
13 you can see that there was a particular concern in this  
14 case:

15 "The Respondents argued that it was highly unlikely  
16 that many people would have such documentation, going  
17 back what could well be as much as eight years. Mr Ward  
18 pointed out that copy bank statements alone would not  
19 suffice since they would not show the kind of tickets  
20 purchased or Travelcard held. Moreover, the Respondents  
21 submitted that it was very doubtful that many  
22 individuals would be incentivised to gather all the  
23 information required given the small amount they would  
24 recover."

25 So there was a particular concern in the context of

1 a claim which is about train fares of how were the  
2 members of the class going to find the relevant  
3 paperwork to demonstrate -- evidence their claim as and  
4 when they come to try and claim their entitlement.

5 That, in my submission, is quite an important  
6 element which weighed on the tribunal's mind when it was  
7 considering the cost benefit analysis of these  
8 particular proceedings. The Tribunal then concluded at  
9 178, {AUTH/30/72}, in their view, in that case:

10 "... the cost-benefit analysis comes out slightly  
11 against the grant of a CPO."

12 We can see at paragraphs 179 to 181 that what the  
13 Tribunal then has to go on to do, is to weigh up the  
14 various factors that feed into a suitability analysis  
15 and, notwithstanding that they found that one particular  
16 factor weighed against the grant of a CPO, they conclude  
17 that overall the suitability requirement in that case  
18 was satisfied. You can see that, I think, from 181 on  
19 the next page, {AUTH/30/74}. Yes:

20 "Accordingly, taking account of all the various  
21 factors set out above and the significant number of  
22 common issues, we consider that the balance comes down  
23 clearly in favour of a finding of suitability."

24 So having decided that suitability was satisfied,  
25 they then go on to consider opt-in/opt-out. Their

1 consideration there is relatively brief. What you do  
2 see in paragraph 183 is that they say:

3 "We have no doubt that it is not practicable for  
4 opt-in proceedings to be brought here. The small amount  
5 of estimated individual recovery means that very few  
6 persons would seek to opt-in, and the large size of the  
7 class in each action would make opt-in proceedings very  
8 difficult to manage."

9 They go on to say:

10 "We should add that we were not impressed by the  
11 Respondents' argument that if few class members would  
12 choose to opt-in that demonstrates that few would submit  
13 a claim after an award of aggregate damages.  
14 Participating in potentially lengthy and uncertain  
15 litigation from the outset is a very different  
16 proposition from claiming even a modest payment, for  
17 which the claimant is eligible to apply, from an  
18 existing fund."

19 So there you have the Tribunal expressing the same  
20 view as was expressed by the Tribunal in *BT*, that there  
21 is a real difference between asking somebody to opt in  
22 at the outset and applying to collect their share of the  
23 damages at the end. Again I will come on to show you  
24 Ms Hollway's evidence that we agree that that is  
25 a relevant distinction.

1           Finally, paragraph 185 on page 75, {AUTH/30/75}, you  
2           can see the tribunal's conclusion that the requirements  
3           for certification were satisfied in that case.

4           So, in our submission, what the Tribunal's judgments  
5           in *BT* and *Trains* demonstrate is that the threshold for  
6           certification of collective proceedings is not an  
7           onerous one and the Tribunal must be astute to ensure  
8           that it does not attempt to determine at this stage  
9           matters that ought properly to go to trial.

10          Now, I have picked up the test for summary judgment  
11          insofar as it has been pursued, as we have been through,  
12          but there is one particular authority I would draw  
13          attention to in addition. It is very much consistent  
14          with the points that have gone before, but what it does  
15          emphasise is that disputed elements of fact are not  
16          suitable for summary determination, and that is the  
17          *Optaglio* case. It is authorities bundle, tab 15 at  
18          page 7, {AUTH/15/7}. We rely on paragraphs 31 and 32.  
19          You see this reference to the fact that:

20                 "... an application for summary judgment should not  
21                 be allowed to develop into a mini-trial of disputed  
22                 issues of fact."

23                 Then at 32 you see:

24                 "Given the nature of the summary judgment test, the  
25                 court can only dispose of factual issues in this way



1 various routes at least to and from the European  
2 Economic Area ... The infringement lasted from  
3 18 October 2006 to 6 September 2012."

4 Then recital (2) sets out the various addressees of  
5 the decision, and they are the proposed defendants to  
6 this application.

7 If we go on to page 12, please, {A/5/12}, there is a  
8 heading towards the bottom of this page, "Description of  
9 the Conduct", "Nature and scope of the infringement".  
10 The Commission finds at (29):

11 "With regard to deep sea shipments to and from the  
12 EEA, the parties were involved to varying degrees in  
13 conduct that sought to ... coordinate the prices of  
14 certain tenders ... allocate the business of certain  
15 customers and ... reduce capacity by coordinating the  
16 scrapping of vessels.

17 Going over the page, please, {A/5/13}, recital (30)  
18 explains that:

19 "The conduct followed the ... 'rule of respect'.  
20 According to [which] shipments of new motor vehicles  
21 related to already existing businesses on certain routes  
22 for certain customers would continue to be carried by  
23 the [incumbent] undertaking ..."

24 Recital (32) explains that the Rule of respect was  
25 the guiding principle for the parties' practices and it

1 says that when a carrier was considered an incumbent,  
2 "the carriers would respect the business of the  
3 incumbent carrier by either providing a quote above  
4 [their quote] or refraining from quoting".

5 It says:

6 "The conduct also covered ... Requests for  
7 Quotations ... by certain vehicle manufacturers."

8 Going down to recital (34) (a), you can see that the  
9 parties:

10 "coordinated rates for certain routes and for  
11 certain customers, except for CSAV that was engaged in  
12 this type of conduct only [from] June 2011 onwards. In  
13 addition, other participants than CSAV were engaged in  
14 coordination concerning the BAF (Bunker Adjustment  
15 Factor) and CAF (Currency Adjustment Factor) for certain  
16 routes and for certain customers."

17 Subparagraph (b) explains they:

18 "... allocated various RFQs, and the business of  
19 certain customers (including agreements on which party  
20 should win the RFQ or business or a certain share  
21 thereof and the details of the offers) as well as  
22 replies submitted in the framework of contract renewals  
23 and annual price negotiations."

24 Go over the page, please, {A/5/14}, subparagraph25

(c):



1            "[They] discussed and coordinated  
2 capacity reductions through scrapping of vessels,  
3 except for CSAV ..."

4            And subparagraph (d):

5            "[They] exchanged commercially sensitive information  
6 as a means to support the conduct described in points  
7 (a), (b) and (c) above."

8            So that is the nature of the conduct which the  
9 parties were found to engage in.

10           Recitals 35 to 40 then summarise the various  
11 contacts that took place between the parties and they  
12 explain that there were four carrier meetings,  
13 trilateral meetings and bilateral meetings.

14           If we go on to page 15, {A/5/15}, the Commission  
15 finds under recital (41):

16           "The geographic scope of the conduct ... covered at  
17 least shipments into and from the EEA ..."

18           Then recital (42), the Commission explains that it  
19 only has jurisdiction in respect of this conduct from  
20 18 October 2006 and so that is deemed to be the starting  
21 point of the conduct.

22           Then recital (43) it says:

23           "The end date of the conduct ... is set at  
24 6 September 2012 ..."

25           We then go on to page 17, {A/5/17}. The commission

1 is now setting out its legal assessment of the conduct  
2 in question and in recital (50) it finds that the  
3 parties in question "were involved in horizontal  
4 anticompetitive arrangements which formed part of an  
5 overall scheme pursuing a single anti-competitive object  
6 and single anti-competitive aim of restricting price  
7 competition. Within that overall scheme, the parties  
8 aimed at coordinating their pricing behaviour through  
9 various forms of conduct".

10 And recital (51) elaborates on that and says:

11 "Through a combination of multi-lateral and  
12 bi-lateral contacts, structured around the 'rule of  
13 respect', [the addressees] engaged with varying  
14 intensity, in market sharing, price fixing, customer  
15 allocation and capacity reduction, concerning deep sea  
16 car carrier services. The parties engaged in such  
17 practices with the aim of restricting competition on the  
18 market and maintaining the status quo, that is to say,  
19 ensuring that the car carriers would keep their  
20 respective businesses for certain customers and/or  
21 certain routes. They also claimed to preserve their  
22 position in the market and to maintain or increase  
23 prices, including by resisting requests for price  
24 reduction from certain customers."

25 If we go on to page 18, please, {A/5/18}, recital

1 (56) finds that the conduct was in pursuit of an  
2 identical object, and that is to avoid price decline and  
3 to maintain the existing balance of business between  
4 carriers.

5 Then recital (57) explains that:

6 "The conduct was an ongoing process and did not  
7 consist of isolated or sporadic occurrences. The  
8 contacts ... were of a continuous nature, with numerous  
9 and regular contacts."

10 Then, finally, if we go on, please, to page 32,  
11 {A/5/32}, this is the operative part of the decision and  
12 Article 1 sets out the binding finding of infringement  
13 on which we base these proposed claims. So you have the  
14 finding that:

15 "The following undertakings infringed Article 101 of  
16 the Treaty and Article 53 of the EEA agreement by  
17 participating, for the periods indicated, in a single  
18 and continuous infringement consisting of the  
19 coordination of prices and the allocation of customers  
20 with regard to the provision of deep sea car carriage of  
21 new motor vehicles ... on various routes to and from the  
22 European Economic Area."

23 Then they set out the addressees. So that is the  
24 infringement on which we rely.

25 I am turning to address the requirements for

1 certification. The Tribunal will have seen that in our  
2 skeleton we have worked through each of the requirements  
3 in order and in some detail to explain how we say they  
4 are satisfied.

5 In my oral submissions, I propose to focus on the  
6 objections that have been raised by the respondents and  
7 I am going to start with the objections which are  
8 claimed to justify refusing to grant a CPO altogether.  
9 In that respect, the respondents focus their fire on our  
10 methodology and, in particular, the methodology for  
11 demonstrating that any overcharge was passed down the  
12 supply chain to the affected class. My submission will  
13 be that none of the objections that are raised provide  
14 any basis for refusing certification and they are all,  
15 in essence, issues for trial in due course.

16 Secondly, I am going to address the suggestion that  
17 the claims of what are described as "large business  
18 purchasers" should be brought on an opt-in basis rather  
19 than an opt-out basis. Thirdly, I am going to address  
20 the various other objections which have been raised to  
21 different aspects of the application and in that head  
22 I am covering the position of deceased persons and  
23 defunct companies, compound interest and the points that  
24 have been taken about the proposed representative's  
25 relationship with Mr McLaren and the litigation funder.

1           So starting with the pass-on to the proposed class  
2           members. As the Tribunal will have seen, the  
3           respondents do not take issue with our methodology for  
4           determining whether the infringement actually resulted  
5           in an overcharge of the prices for deep sea shipping,  
6           nor, as we understand it from their skeletons, do they  
7           now take any issue on the proposed approach for  
8           determining the extent of any pass-on from the class  
9           insofar as the class are business purchasers.

10           So we understand that the scope of the objections  
11           that are being taken are relatively narrow and they  
12           relate to the methodology for ascertaining whether the  
13           overcharge in deep sea shipping is passed down the  
14           supply chain to the proposed class.

15       THE CHAIRWOMAN: Sorry, can I just clarify that because  
16           I have not picked up one of those points properly. You  
17           think there is no significant issue being raised about  
18           downstream pass-on?

19       MS FORD: Madam, yes. The reason I say that is the  
20           paragraph of the joint skeleton for the MNW respondents,  
21           where they say -- paragraph 8, they say:

22            "In the MNW Response, the MNW Respondents also  
23           pointed out that the PCR had not put forward a  
24           methodology for assessing pass-on by the PCMs at all.  
25           It has now done so in Reply. While this is also flawed

1 (not least for the same reason that it focusses only on  
2 the effects of delivery charges and not vehicle  
3 prices)..."

4 Just pausing there, of course, that is a point that  
5 I am going to come on to deal with because it is a point  
6 they take in relation --

7 THE CHAIRWOMAN: Sorry, you are at paragraph where?

8 MS FORD: I am sorry, paragraph 8 of the skeleton for the  
9 MMW respondents.

10 MS DEMETRIOU: Madam, in case it helps, I can confirm that  
11 we are not taking a point on downstream pass-on, for the  
12 purposes of this hearing.

13 THE CHAIRWOMAN: That is a really helpful clarification,  
14 thank you, so ...

15 MS FORD: For the tribunal's reference, it is advocates  
16 bundle tab 2 and then it's paragraph 8 within the  
17 skeleton, {AB/2/3}.

18 THE CHAIRWOMAN: Okay. So the focus is on the upstream  
19 element of the pass-on entirely. I thought there might  
20 still be an issue on downstream, but we will come back  
21 to --

22 MS FORD: Not that we are aware of.

23 THE CHAIRWOMAN: Thank you.

24 MS FORD: So in relation to upstream pass-on, we rely on two  
25 types of evidence. We rely on the evidence of

1 Mr Robinson of BDO, who is an expert economist, but we  
2 also rely on the evidence of the industry experts,  
3 Mr Goss and Mr Whitehorn, as to how in fact the costs of  
4 deep sea shipping services incurred by OEMs were then  
5 recouped down the supply chain.

6 Mr Robinson has been very clear in his report that  
7 his quantitative methodology that he has proposed for  
8 estimating the extent of any pass-on relies on the  
9 qualitative evidence of the industry experts as to what  
10 in practice happened in the automotive industry. In  
11 taking this approach, so in crafting our economic  
12 evidence based on the industry expert evidence, in our  
13 submission we have taken an entirely conventional  
14 approach and we have taken, we would say, an optimal  
15 approach and we rely on a number of authorities to just  
16 make good that proposition. The first one is the  
17 European Commission's Guidelines on Passing On. This is  
18 back in the authorities bundle at tab 37, please. If we  
19 go to page 11 within this document, {AUTH/37/11}, can we  
20 possibly zoom in a bit on (37) and (38), please?

21 These are the European Commission's guidelines on  
22 how you go about demonstrating passing-on. They say:

23 "The type of evidence necessary to show and quantify  
24 passing-on will depend on which of the economic methods,  
25 described in sections 5 and 6 below, is used. Evidence

1           may be categorised in different ways but it is typically  
2           divided into qualitative and quantitative evidence. The  
3           Damages Directive itself makes clear that 'evidence'  
4           means all types of means of proof admissible before the  
5           national court. This could include the following:"

6                     And one possibility is:

7                     "qualitative evidence to understand a firm's  
8           business behaviour or pricing strategies comprising [for  
9           example] contracts ... internal documents ... financial  
10          and accounting reports ... witness statements ... expert  
11          opinions as well as ... industry reports and market  
12          studies ..."

13                    Then by contrast to that you can then have:

14                    "quantitative evidence relating particularly to data  
15          for the use of econometric techniques, such as ... sales  
16          prices, retail and end consumer prices of the product or  
17          service in question, and of comparable products or  
18          services ... financial reports ... expert opinions ...",  
19          et cetera, et cetera.

20                    Then if we go on to (38), {AUTH/37/12}:

21                    "As explained more generally in the Practical Guide,  
22          normally, the specificities of the case at hand and the  
23          evidence provided are the starting point for  
24          establishing if the infringement has in fact harmed the  
25          claimant, and if this is the case, for determining the



1 quantum of that harm. The relevant evidence may include  
2 direct evidence which, at least in the context of  
3 passing-on, can be understood as covering documents  
4 produced by the direct or indirect purchaser as well as  
5 witness statements on whether the overcharge has been  
6 passed on. The availability of such evidence may play  
7 an important role when a court decides whether any, and  
8 if so which, of the methods described below can be used  
9 by a party to meet the required standard of proof under  
10 the applicable law."

11 So the European Commission is saying, "When you are  
12 trying to establish pass-on, you can use both  
13 qualitative evidence and quantitative evidence", and  
14 that is what we have done. We have advanced the  
15 qualitative evidence of the industry experts and the  
16 quantitative evidence of Mr Robinson from BDO.

17 The reason we say that that is an optimal approach  
18 is because there are cases where the courts or this  
19 Tribunal have commented unfavourably on practices which  
20 seek to focus exclusively on econometric evidence or  
21 economist evidence to the exclusion of the evidence of  
22 industry experts.

23 Just to give a couple of examples of that, *Chester*  
24 *City Council*, which is a case in authorities  
25 bundle tab 9, {AUTH/9}, starting at page 46,

1           {AUTH/9/46}. The court in this case -- if we can look  
2           at paragraph 142, please, the court in this case was  
3           faced with a submission that evidence should be left to  
4           economists. It records it as saying:

5           "... Mr Sharpe said that Mr Foster is not eligible  
6           as an expert on the competition issues relevant in this  
7           case (in particular the relevant product market, the  
8           geographic market and questions of abuse) because he is  
9           not a trained economist. The submission was that  
10          economists have a monopoly of the training and expertise  
11          necessary to assist the court on such issues and no one  
12          else can match them. Mr Foster's disqualifying  
13          misfortune is that he does not have an economics degree  
14          and is not an economist. His degree, from  
15          Aston University, is in transport operations, planning  
16          and management, and even though his course included  
17          transport economics, that was not good enough. In  
18          addition, he has not published anything by way of  
19          a contribution to the learning in the sphere about which  
20          he purports to speak."

21          It goes on to list the many other terrible  
22          disadvantages under which Mr Foster is labouring.

23          The short point is if we go to 147 -- it is page 48,  
24          {AUTH/9/48} -- the Tribunal was not persuaded that these  
25          matters disqualified Mr Foster from expressing an

1 opinion.

2 It said:

3 "TAS is a specialist public transport consultancy,  
4 of which there are only a few. It is obvious that  
5 Mr Foster has a wide understanding of the bus industry  
6 and how it operates as well as a wealth of experience of  
7 that industry. Whilst the concepts required to be  
8 investigated in a competition law case are no doubt most  
9 easily grasped, explained and opined upon by trained  
10 economists, they are concepts drawn from and related to  
11 the operations of the market in the real world; and  
12 I regard it as unreal the thought that it is only  
13 trained economists with a list of learned articles to  
14 their name who have the expertise necessary to  
15 understand them and to help the court on their  
16 application to a particular case."

17 So this court clearly saw the benefit of having  
18 industry expert evidence as well as economist evidence.  
19 The same came from the Tribunal at first instance in  
20 *Sainsbury's*. That is the authorities bundle, tab 17,  
21 page 39, please, {AUTH/17/39}. The Tribunal will see  
22 the heading "Weight to be Attached to the Economists'  
23 Evidence". There the difficulty was:

24 "... Mr von Hinten-Reed and Dr Niels were, as we  
25 have said, expert economists. Neither of them is an

1 expert in the field of payment systems, whether  
2 generally or specifically in relation to the MasterCard  
3 Scheme. Inevitably, they were very dependent upon an  
4 accurate account of the factual basis and context within  
5 which these complex sophisticated systems operate."

6 "In other words, in contrast with the position  
7 normally encountered by an expert witness, their  
8 expertise was engaged at one remove: it could only be  
9 deployed in relation to substantial and complex factual  
10 material about which they were not expert."

11 The Tribunal went on to observe:

12 "In these circumstances, it was incumbent upon the  
13 parties to ensure that the experts gave their opinions  
14 based on a common -- and if possible, agreed -- factual  
15 base."

16 So what the Tribunal was really emphasising is that  
17 the economists were, in that case, dependent upon the  
18 factual expertise of others in order to express their  
19 opinions.

20 DR BISHOP: What case was that?

21 MS FORD: This is *Sainsbury's*, the first instance judgment  
22 of the Tribunal.

23 Finally, we have referred to an article which was  
24 written extrajudicially by Mr Justice Marcus Smith, who  
25 is obviously the newly appointed president of the

1 Tribunal. That is at authorities bundle tab 38,  
2 {AUTH/38}, and he is --

3 THE CHAIRWOMAN: This is the "Venus and Mars", is it not?

4 MS FORD: This is the one, yes. He is commenting on the  
5 fallacy of seeing expert economic evidence as the answer  
6 to everything. If we can just look at his conclusion at  
7 page 6, {AUTH/38/6}. He says -- in the second column,  
8 partway down the sort of first paragraph, he says:

9 "It is a mistake to see economic evidence as  
10 containing 'The Answer' to, for example, a legal  
11 question of causation. Rather, it is evidence --  
12 granted of a somewhat idiosyncratic nature, at least to  
13 the lawyer -- that goes into the pot with all the other  
14 evidence, on which the parties make their submissions  
15 and which the judge has to weigh."

16 That is the basis on which we have proceeded. We  
17 have founded our economics evidence on the evidence of  
18 the industry experts.

19 It is also worth emphasising at this stage that, as  
20 the Tribunal will of course appreciate, the expert  
21 reports are not in the form that you would expect them  
22 to be once this matter goes to trial. Of course this is  
23 an early stage of proceedings, there has not yet been  
24 disclosure, the data has not yet been obtained, so what  
25 an expert report contains at this stage is essentially

1 a plan. It is a plan about how this Tribunal can  
2 adjudicate these matters when they go to trial.

3 Starting with our qualitative evidence, the evidence  
4 of the industry experts is that shipping costs were  
5 routinely passed through the supply chain to the  
6 proposed class members. If we can look at their  
7 report -- it is bundle B, tab 1, page 17, {B/1/17} --  
8 the Tribunal will see at paragraph 3.3 that there is  
9 a diagram which is setting out the components of  
10 a vehicle's delivery charge.

11 It starts on the left with the OEM's costs. If you  
12 look at the costs that are split out, they include  
13 shipping costs and an OEM margin. Those costs are then  
14 passed to the national sales company and then the  
15 national sales company's costs are split out, and they  
16 include the OEM's costs, which we have already seen  
17 include the shipping costs. The national sales  
18 company's costs are passed to the retailer and the  
19 retailer's costs include the national sales company's  
20 costs plus a margin. That is what ultimately comprises  
21 the delivery charge.

22 The industry experts explain at 3.4:

23 "Delivery charges reflect the actual cost of  
24 delivery of a new vehicle, in the process summarised at  
25 paragraph 3.3 above. While the process may vary

1 slightly by OEM (for example, the exact point of  
2 distribution at which ownership of the vehicle passes  
3 from OEM to NSC to retailer; or whether the OEM or NSC  
4 pays the initial cost of transporting a vehicle from the  
5 incoming dock to the central compound for national  
6 distribution) the underlying principles of how the  
7 delivery charge is arrived at is the same."

8 What the industry experts then do is they then  
9 address what happens at each of the stages of the  
10 distribution chain. So if we go over the page,  
11 {B/1/18}, we can see that the first stage is the "OEMs'  
12 costs", and that is dealt with at paragraph 3.5 to 3.7.  
13 You can see the OEM will typically bear the following  
14 costs listed out at 3.5. At 3.6:

15 "OEMs charge the [national sales companies] a price  
16 which includes the cost of the vehicle, insurance and  
17 freight ..."

18 That is the part with -- the freight is the part we  
19 are concerned about because of the costs of transporting  
20 the vehicle from the factory to the local market plus  
21 a margin.

22 Then they say:

23 "The delivery cost of the vehicle is itemised  
24 separately."

25 They explain that:

1           "The cost will often vary by model. Where the same  
2 model is manufactured in more than one location ... the  
3 OEM will charge the NSC appear single, blended cost for  
4 that model, rather than charging the NSC separate  
5 amounts depending on where the individual vehicle was  
6 manufactured."

7           So that is what happens at the OEM stage.

8           We then have the "NSCs' costs", starting at 3.8, and  
9 they bear at (a):

10          "the charge imposed on them by the OEM to get the  
11 car to the NSC's country, as described as 3.6 above."

12          If we go on to 3.10 to 3.11, on the next page,  
13 {B/1/19}, this is how the national sales companies then  
14 set their delivery charges. Could we have the top of  
15 the page as well, please? What it explains is:

16          "When setting the delivery charges, the NSCs will  
17 generally..."

18          "calculate their total projected logistics costs --  
19 both the costs incurred and recharged by the OEMs (plus  
20 the OEM margin if applicable), and the NSCs' own costs  
21 of onward distribution."

22          They then "divide the total projected logistics  
23 costs by the total projected unit sales, to calculate  
24 the average cost of delivery per vehicle".

25          And then at (d) they "add their own margin, plus



1 what they consider to be a reasonable margin for the  
2 retailers to make on the cost of delivery per vehicle."

3 They:

4 "consider delivery charges charged by equivalent  
5 brands and consider whether it should adjust its  
6 delivery charge as a result ..."

7 They "add VAT and round the delivery charge up".

8 They make the points in 3.11:

9 "In our experience, recommended delivery charges are  
10 generally the same across all models of a particular  
11 brand. This is in line with customer expectations since  
12 if a customer purchases a brand of vehicle associated  
13 with a certain location of production, the customer  
14 would not expect there to be a cost of delivering  
15 a vehicle from a different geographic location."

16 They go on to give an example of that.

17 If we go on to the next page, {B/1/20}, we see they  
18 are making the point that they would generally take  
19 a broad brush approach with the main objective being to  
20 ensure that the input costs of delivery are recovered in  
21 full.

22 Then at the end of 3.13 they explain:

23 "... the NSCs' operations teams will monitor costs  
24 on an ongoing basis."

25 3.14:

1           "Where it looks like recommended delivery charges  
2           are no longer sufficient in light of the level of costs  
3           that need to be covered, delivery charges will be  
4           adjusted upwards accordingly by the NSCs. If an NSC's  
5           costs fall, delivery charges will generally remain  
6           static."

7           That piece of evidence is an important piece of  
8           evidence which drives the methodology that Mr Robinson  
9           then applies because he explains that the NSCs monitor  
10          their costs and if it looks like the costs are not going  
11          to be recovered, they increase their delivery charge.

12          3.16:

13          "Delivery charges are often separately itemised on  
14          sales literature and/or on the customer invoice. Where  
15          the delivery charge forms part of the total on the road  
16          price (rather than being separately itemised), the  
17          process is generally similar, but with additional on the  
18          road costs (such as VED) being added to the average cost  
19          of delivery per car, before margins are applied and the  
20          prices are rounded as necessary."

21          3.17 is another important piece of evidence. They  
22          say:

23          "In our experience, it is highly unlikely that OEMs  
24          and NSCs would not recover, at a minimum, their delivery  
25          costs in full. The automotive market is very

1 competitive and margins are extremely tight, so it would  
2 be unfeasible for OEM and NSCs not to recover the actual  
3 costs they incur. As it is accepted as industry  
4 standard, there is no need or incentive for NSCs (or by  
5 extension, retailers) to absorb these costs or offer any  
6 discounting."

7 3.18 makes the point that delivery charges set by  
8 the NSCs are only to be recommended as an NSC cannot  
9 dictate what a retailer will charge. They then go on to  
10 confirm:

11 "In our experience, it would be rare for a retailer  
12 to discount the delivery charge, as there is no customer  
13 expectation to do so, and margins are such that it would  
14 not be commercially viable."

15 3.19, you see:

16 "NSCs at a minimum seek to maintain a fixed profit  
17 margin in respect of delivery costs in line with their  
18 business planning and budget assumptions. This will  
19 generally be a monetary amount rather than a percentage  
20 of total costs."

21 Finally if we go on to page {B/1/22}, please,  
22 paragraph 3.24 explains:

23 "In all the purchasing and financing scenarios we  
24 have discussed above, delivery charges are borne  
25 entirely by the end customer who is purchasing or

1 financing the new vehicle in question."

2 They go on to identify various different scenarios  
3 but their evidence is very clearly that the delivery  
4 charges are borne by the end customer.

5 Then at 3.25, in the particular context of outright  
6 purchases, they say:

7 "When a customer purchases a new vehicle, they will  
8 often seek to negotiate on the list price or certain  
9 optional extras, but it is generally recognised across  
10 the industry that the final delivery charge will always  
11 be applied. This is primarily because delivery charges  
12 are a separate line item applied to the invoice at the  
13 point of sale. It is therefore generally treated as an  
14 additional fixed cost in the same way as VED or  
15 number plates ..."

16 So there, in my submission, you have very clear  
17 evidence that shipping costs are a component of the  
18 delivery charge and that it is accepted that it is  
19 industry standard that those shipping costs are passed  
20 on down the chain to the end customer. That is the  
21 industry expert evidence on which Mr Robinson then based  
22 his quantitative methodology.

23 If we turn to his report. It is bundle B, tab 5,  
24 page 54, {B/5/54}, please. Actually can we go on to  
25 5.23 on 55, {B/5/55}? This is where he describes his

1 methodology for calculating pass-on to the class. First  
2 of all at 5.23 he explained:

3 "When estimating the damages to the end customer it  
4 is the difference between the total Delivery Charge in  
5 the But-For and Actual Scenarios that needs to be  
6 considered."

7 So the But-For scenario being there was no cartel  
8 and the actual scenario being that there was a cartel.

9 That, in my submission, is important because the  
10 respondents claim in their criticisms that actually he  
11 is not doing that exercise, he is not comparing But-For  
12 and actual, but, in my submission, it is very clear that  
13 that is what he has in mind.

14 He then explains in 5.26 that the practical  
15 difficulty he faces is that the various different  
16 components of the delivery charges, so the breakdown of  
17 the shipping costs, the other costs, the margins, they  
18 are not going to be observable by him. The reason is  
19 because that information is not publicly available. He  
20 says it is not going to be held by the proposed  
21 defendants either because they will only have  
22 information about their shipping costs.

23 So he has identified that there is essentially  
24 a data question there, and what he then proposes to do  
25 to address it is, first of all, under (a), "measure the

1 total shipping cost overcharge per brand as set out in  
2 Section 4". He then divides it by the total number of  
3 registered vehicles per brand, which gives him an  
4 overcharge per vehicle. Then under (c) he says:

5 "observe the next increase in the total Delivery  
6 Charge per vehicle levied by the [National Sales  
7 Company] ..."

8 Then at (d) he says:

9 "[I am going to take the smallest of two figures,  
10 the amount of the overcharge to the OEMs and] ... the  
11 increase in the total Delivery Charge per vehicle."

12 If we go on to 5.27, he explains why that is  
13 important because he says that by taking the smallest of  
14 the two figures, the overcharge or the increase in the  
15 delivery charge, he is never going to attribute an  
16 increase in the delivery charge to a cartel where it in  
17 fact might be caused by an increase in unrelated costs  
18 instead.

19 So Mr Robinson has explained how his methodology  
20 works by setting out various scenarios in his report and  
21 they start at page 48, {B/5/48}. What he does is he  
22 looks at various possible combinations of what might  
23 happen with shipping costs and what might happen with  
24 other unrelated costs and then he looks at whether that  
25 means that the overcharge is passed on or not. So the

1 first scenario at paragraph 5.18, this is a scenario  
2 where he is assuming that the cartel causes an  
3 overcharge by increasing shipping costs. You see that  
4 in each case he is comparing the But-For position, which  
5 is the first column, where there is no cartel, with the  
6 actual position where there is a cartel.

7 In period 1, the position is the same in the factual  
8 and the counterfactual. So in both the factual and the  
9 counterfactual you have got shipping costs of 200, which  
10 are the blue ones, you have got other costs of 200,  
11 which are the orange ones, and then you have got  
12 a margin of 100. So the position is the same in the  
13 factual and the counterfactual.

14 If we go over the page, {B/5/49}, in period 2 he  
15 assumes that shipping costs increase by 50 to 250 in the  
16 actual scenario, and that is due to the effects of the  
17 cartel. The consequence of that is that the NSC's  
18 margin, the grey, is reduced from 100 to 50. But in the  
19 But-For scenario there is no cartel and so the position  
20 remains the same. You have only got shipping costs of  
21 200 and you have got a margin of 100.

22 In period 3 the NSC increases its delivery charge to  
23 550 in order to maintain its margin of 100. So  
24 realising that its margin has been reduced from 100 to  
25 50, it increases its delivery charge to secure its

1 margin. That is based on the industry expert evidence  
2 that I have shown you, that the OEMs will seek to  
3 maintain their margins. As a consequence there is now  
4 a difference in the delivery charge in the actual  
5 compared with the But-For, as a consequence of the  
6 cartel overcharge, and so the outcome is that the  
7 overcharge is passed on in full to the end consumer.

8 That is the first possible scenario.

9 The second scenario he identifies, scenario 2,  
10 starting at 5.19, the difference here is that he is  
11 assuming that, instead of actually causing an increase  
12 in shipping costs, the cartel might have caused an  
13 overcharge by maintaining shipping costs at an  
14 artificially high level when they might otherwise have  
15 fallen. In this scenario the overcharge is passed on in  
16 full from the point where other costs increase and cause  
17 the NSC's margin to be eroded.

18 If we look over the page at period 1, {B/5/50}, it  
19 is the same as before, it is exactly the same in the  
20 But-For and the actual.

21 In period 2, in the But-For scenario, shipping costs  
22 decrease by 25 to 175. In the actual scenario they  
23 remain the same because the effect of the cartel is that  
24 it is causing shipping costs to be maintained at an  
25 artificially high level. But, importantly, in this



1 scenario, the delivery charge remains the same even  
2 though shipping costs have reduced. The reason for that  
3 is the industry experts' evidence that, if costs fall,  
4 delivery charges remain static. That was their  
5 evidence.

6 So the consequence in the But-For, when costs fall,  
7 is that the NSC makes more margin, so instead of  
8 a margin of 100, it now enjoys a margin of 125.

9 In period 3, there is an increase in the other  
10 costs, so in both the actual and the counterfactual  
11 other costs increase from 200 to 250. What that means  
12 is that the NSC's margin is eroded in both the factual  
13 and the counterfactual. In the actual it decreases to  
14 50 and in the counterfactual it decreases to 75.

15 It is important to note that in this example that  
16 Mr Robinson is considering, he is assuming that there is  
17 an increase in costs which is higher than the amount of  
18 the cartel overcharge. He is assuming an increase in  
19 costs of 50 in circumstances where the cartel overcharge  
20 is 25.

21 In period 4, over the page, {B/5/51}, what happens  
22 is that the NSC then increases its delivery charge to  
23 restore its margin to 100, but that means there is  
24 a difference in the delivery charge between the But-For  
25 and the actual scenarios because we know that the cartel

1 and the actual maintained -- the maintained  
2 cartel-related costs are at an artificially high price,  
3 whereas it did not in the counterfactual, and so you end  
4 up with a difference of 25, which means that the  
5 shipping overcharge of 25 has been passed on in full to  
6 the NSC.

7 The reason I emphasise that it is important to  
8 realise he has assumed an increase in other costs which  
9 is higher than the counterfactual is because this shows  
10 that the methodology has not attributed the entirety of  
11 that 50 increase in other costs to the cartel. It has  
12 not said, "The costs have increased by 50 so you have an  
13 overcharge of 50". It still comes out with the right  
14 answer. It has recognised that only 25 is to be  
15 attributed to the overcharge itself.

16 Scenario 3 is another scenario where he is assuming  
17 that the cartel maintains shipping costs artificially  
18 high rather than actually increasing them, but, in this  
19 scenario, he illustrates that there might only be  
20 partial pass-on. Just to explain how that comes about,  
21 in period 1 you have got the same in the But-For and the  
22 actual, as we have seen in the previous examples. In  
23 period 2, over the page, {B/5/52}, you see shipping  
24 costs decrease by 25 to 175 in the But-For, absent the  
25 cartel, and, as was the case in scenario 2, we see that

1 in the actual they remain the same because the cartel is  
2 causing them to be maintained artificially high. Once  
3 again, the delivery charge remains at 500 and so, in the  
4 But-For, the NSC is enjoying a larger margin. It is  
5 getting 125 rather than 100. Again, that is based on  
6 the industry experts' evidence that, even where costs  
7 fall, the delivery charge would not reduce.

8 In period 3 you get an increase in the other costs,  
9 but it is only an increase in 10, so the other costs go  
10 up from 200 to 210 in both the factual and the  
11 counterfactual and that causes the NSC's margins to be  
12 decreased and they reduce to 90 in the actual and 115 in  
13 the counterfactual.

14 In period 4 you can see that the But-For scenario  
15 does not change, and the reason is that the margin is  
16 already 115 in the But-For scenario, which the NSC  
17 considers to be satisfactory so it does not increase its  
18 delivery charges. In the actual scenario, where you  
19 have got the cartel maintaining costs artificially high,  
20 the NSC increases its charges to 510 in order to restore  
21 its margin of 100. So in this scenario, where you have  
22 got costs increasing but a lesser amount, you do not get  
23 the full pass-on of the overcharge, you do not get the  
24 full 25 overcharge passed on to the class; you get 10  
25 passed on. The reason for that is that part of the

1 overcharge is absorbed by the NSC in the form of a lower  
2 margin than it would have in the actual compared to the  
3 counterfactual. So you can see there that the NSC has  
4 a margin of 100 in the actual whereas it would have had  
5 a margin of 115 in the counterfactual, but part of the  
6 charge is passed on to the consumer in the form of an  
7 increase in the delivery charge to 110. So this is  
8 a scenario where you end up with a partial pass-on.

9 The final scenario, scenario 4, is a scenario where  
10 the cartel causes an overcharge by maintaining costs  
11 artificially high but, because other costs unrelated to  
12 the cartel actually decrease, you do not get the  
13 overcharge passed on to the consumer at all. So in  
14 period 1 we have got this situation where the position  
15 is the same in the actual and the But-For; in period 2,  
16 the actual scenario remains the same because the cartel  
17 is maintaining prices. The But-For scenario, the  
18 shipping costs decrease because there is no cartel  
19 maintaining them at higher level, so the same as the  
20 previous two scenarios; but in period 3, instead of  
21 other costs increasing, they actually decrease, and that  
22 means that the NSC's margins increase from 100 to 175 in  
23 the But-For and 150 in the actual, and because the NSC  
24 is happy with the margins it is earning, it does not  
25 increase its delivery charge. The delivery charge

1 remains static. There is no difference between the  
2 position in the But-For and the actual and no costs are  
3 passed on to consumers.

4 So what Mr Robinson is illustrating in that  
5 circumstance is a situation where no harm is actually  
6 suffered by the end consumer because the effect of the  
7 cartel is eclipsed by falls in other costs. Mr Robinson  
8 has investigated whether that scenario, that there is no  
9 harm at all, is actually going to -- is likely, and he  
10 has concluded that it is unlikely. If we look at his  
11 5.24 on page 55, {B/5/55}, he said:

12 "While Illustrative Scenario 4 indicates that there  
13 could be circumstances in which no damage would be  
14 suffered by the end customer, my view is that such  
15 a scenario would be unlikely."

16 "This is based on my review of a small sample of  
17 price lists published by NSCs over the court of the  
18 Relevant Period ..."

19 And he has looked at four possible brands in  
20 appendix 8. He says that all those brands show price  
21 increases and, because there have been price increases,  
22 at least a proportion of the overcharge will have been  
23 passed on to the proposed class. So his initial  
24 investigation suggests it is highly unlikely that you  
25 are going to get a scenario where there is no harm at

1 all suffered by the class.

2           Importantly, as I have emphasised, the amount of the  
3 damage to the class is always the smaller of two  
4 measures, the overcharge and the increase in the  
5 delivery charge, so it is entirely conceivable, as he  
6 has illustrated, that the increases in the delivery  
7 charge might be greater if they are driven by increases  
8 in other costs, but by taking the smaller of the amount  
9 of the overcharge and the increase in the delivery  
10 charge, he ensures that he only attributes to the cartel  
11 those increases which are actually caused by the cartel.

12           So that is the summary of our proposed methodology  
13 and, in our submission, it is a workable and sound means  
14 of quantifying pass-on to the proposed class.

15           I am turning to deal with the criticisms that the  
16 respondents have advanced to it. We say that there are  
17 two answers to all the various points that the  
18 respondents have advanced under this head. The first  
19 answer is that, as I have shown you, the proposed class  
20 representative is entitled to advance its claim based on  
21 a combination of qualitative and quantitative evidence,  
22 so we rely on both the evidence of the industry experts  
23 and the evidence of Mr Robinson.

24           The respondents' criticisms arise because they focus  
25 solely on the evidence of Mr Robinson and they seek to

1           disregard the evidence of the industry experts, but, in  
2           our submission, the industry experts' evidence tells you  
3           how this industry works in practice and that is the  
4           answer to all the supposed methodological objections  
5           that the respondents are raising. That is the first  
6           answer.

7           The second answer is that, although they are dressed  
8           up as challenges to our proposed methodology, in our  
9           submission they are in reality disputes about the  
10          factual and expert evidence and those sorts of disputes  
11          are wholly inappropriate to be resolved at the  
12          certification stage. They are clearly matters for  
13          trial. So I am going to start by addressing the points  
14          that feature in both sets of responses and then I will  
15          address the additional points that are made in the KK  
16          skeleton.

17          The first criticism that is advanced is that it is  
18          said our methodology is deficient because it only  
19          analyses delivery charges and it is said that it should  
20          focus instead on the overall price paid by the class  
21          member for their vehicle.

22          In our submission, in the light of the industry  
23          expert evidence that I have shown you, focusing on the  
24          delivery charge is sensible and logical. This is  
25          a claim for damages suffered as a consequence of

1 a cartel in deep sea shipping services. The evidence of  
2 our experts is that the costs of those services form one  
3 component of the delivery charge, so our methodology  
4 proposes to identify the overcharge in those services  
5 and identify the extent to which that overcharge has  
6 been passed down the supply chain to the class. When  
7 your evidence is that the overcharge is in the delivery  
8 charge, then it is self-evident that you focus on the  
9 delivery charge when you are seeking to assess the  
10 extent of the loss.

11 Now, the respondents obviously intend to argue at  
12 trial that, even if the delivery charge was inflated by  
13 reason of the cartel, then the overall price of the car  
14 might have been lower and so there would be no  
15 difference with the counterfactual. That is obviously  
16 what they are intending to argue. That might be because  
17 the proposed class member managed to negotiate down the  
18 overall price of the car in bilateral negotiations --  
19 that is the way that the KK respondents put it in their  
20 skeleton -- or, alternatively, we are told that it might  
21 be because the price of the vehicle has to compete with  
22 the price of comparable vehicles and so -- and that is  
23 how the MNW respondents refer to it. They say it is all  
24 about competition.

25 Either way, in my submission, the case that is being



1 advanced here is that there is some extraneous benefit  
2 which offset the loss that is caused by the passing-on  
3 of the overcharge down the chain. Ultimately it would  
4 be a matter for them to plead and prove that at trial,  
5 but it does not render our methodology unsound.

6 We have cited an authority for the proposition that,  
7 if you are trying to rely on such an extraneous benefit,  
8 offsetting loss, it can only be taken into account to  
9 the extent it is causally related to the breach. So if  
10 you are saying, "This loss has been offset by a  
11 countervailing benefit", you have to show that there is  
12 a causal relationship between the benefit and the  
13 breach. The authority we have cited for that is  
14 *Fulton Shipping*. It is authorities bundle, tab 20,  
15 page 15, {AUTH/20/15}.

16 This is actually a contractual claim where there was  
17 a breach of a charterparty by charterers and it was  
18 argued that, in quantifying the loss that had been  
19 suffered as a consequence of the breach, the owners of  
20 the vessel had to give credit for the fact that they had  
21 been able to sell the vessel earlier and at a higher  
22 price than they would have done had they actually -- had  
23 the charterparty been performed and they had to sell it  
24 two years later. So it said, "You have got to take into  
25 account the fact that you got a better price when you

1 sold the vessel".

2 The Supreme Court declined to take that factor into  
3 account in reducing loss and its reasoning is in  
4 paragraphs 29 and 30. You can see here:

5 "Viewed as a question of principle, most damages  
6 issues arise from the default rules which the law  
7 devises to give effect to the principle of compensation,  
8 while recognising that there may be special facts which  
9 show that the default rules will not have that effect in  
10 particular cases. On the facts here the fall in value  
11 of the vessel was in my opinion irrelevant because the  
12 owners' interest in the capital value of the vessel had  
13 nothing to do with the interest injured by the  
14 charterers' repudiation of the charterparty.

15 "This was not because the benefit must be of the  
16 same kind as the loss caused by the wrongdoer."

17 He says:

18 "The essential question is whether there is  
19 a sufficiently close link between the two and not  
20 whether they are similar in nature. The relevant link  
21 is causation. The benefit to be brought into account  
22 must have been caused either by the breach of the  
23 charterparty or by a successful act of mitigation."

24 So essentially what is being said is that, if it is  
25 your case that some loss that has been suffered has been

1 offset or improved by reference to a countervailing  
2 benefit, you have to show that there is a causal  
3 relationship between the loss and the benefit. On the  
4 evidence as it stands, in our submission, there is no  
5 causal link between an overcharge in deep sea shipping  
6 and any reduction in an overall price of the car. The  
7 reason we say that is set out in Mr Robinson's second  
8 report, bundle {B/110/32}. What he explains, starting  
9 at paragraph 4.47, is that:

10 "... the negotiating characteristics of the parties  
11 [so the purchaser's bargaining power, for example, are  
12 going to] ... be the same in the But-For and and Actual  
13 Scenarios."

14 So the question you have to ask is: to what extent  
15 would the behaviour of the purchaser and the behaviour  
16 of the seller differ just because of the existence of an  
17 overcharge in deep sea shipping? Would it differ  
18 because of an overcharge so that you actually end up  
19 with a reduction in the price of your car overall? Is  
20 there a causal relationship between them? He goes on to  
21 consider that both from the perspective of the seller  
22 and from the perspective of the purchaser.

23 Paragraphs 4.48 and 4.49 is where he looks at this  
24 from the perspective of the seller. He explains that  
25 their motivations to recover their costs, that we have

1 already seen in the industry experts' reports, they  
2 would be the same in the But-For and the actual  
3 scenarios. He is quoting -- if we look at 4.49,  
4 {B/110/33}, he quotes the relevant industry expert's  
5 evidence:

6 "At all levels of the automotive supply chain,  
7 margins are extremely tight and subject to huge  
8 scrutiny. If an OEM, NSC or retailer was to absorb even  
9 a small amount such as £10 or £20 per vehicle, this  
10 would add up to a large amount taking volumes into  
11 account ... delivery is, in our experience, a line item  
12 that is not negotiated."

13 He also cites a further passage:

14 "In our experience NSCs would not absorb any  
15 increase in delivery costs. There is no expectation  
16 they would do so and they operate on such tight margins  
17 that costs must be passed on to ensure the ongoing  
18 viability of the business."

19 Looking at it from the perspective of the seller,  
20 nothing about that is going to change in the  
21 counterfactual, absent an overcharge.

22 He then looks at it from the perspective of the  
23 purchaser of the car, the buyer of the car, and that is  
24 paragraphs 4.50 to 4.53. What he explains is that, from  
25 the perspective of the purchaser, what we are talking

1           about is a really small price differential: the price  
2           differential that is reflected by the overcharge on the  
3           delivery charge; and it is going to be even smaller if  
4           the car is bought on finance. He says it is unlikely  
5           that that small price differential is going to cause the  
6           buyer to adjust their negotiating position in the  
7           factual, compared with the counterfactual, world.

8       THE CHAIRWOMAN: So in the example of an overcharge -- the  
9           example of a discounted price, it is "I get £2,000 off"  
10          rather than X per cent, which would give you slightly  
11          different results?

12       MS FORD: There is no reason to suspect you would get any  
13          different amount off in the factual than the  
14          counterfactual, essentially is what he is saying.

15       DR BISHOP: Ms Ford, can I ask how far this argument goes?  
16          I will make sure I have understood it first. The  
17          argument is that many things happen after an illegal  
18          charge, some connected to it, some not. You are saying  
19          that there is authority that says principles of  
20          causation, remoteness, whatever they are called, still  
21          apply and that some of the things that happen should be  
22          excluded, should not be taken into account.

23                Now, I am wondering what the implications of that  
24                are. The respondents in this case have pointed to  
25                econometric exercises that look at the final price to

1 the final consumer and Dr Majumdar fairly explicitly  
2 says that is what should be done and the skeletons say  
3 the same thing. Would you go so far as to say that such  
4 a method actually is legally suspect? Because, looking  
5 at the final price, it will bundle in all kinds of  
6 effects, some of which are too remote or are not  
7 causative and should not be taken into account.

8 MS FORD: I think for the purposes of this application, I do  
9 not need to go that far because my submission is they  
10 are perfectly entitled to do those exercises at trial.  
11 We will levy appropriate criticisms against those  
12 exercises at trial and I may well want to make the  
13 points that you make, but I do not need to make those  
14 now. They are free at trial to advance the methodology  
15 that they want to advance and we will meet it as  
16 appropriate. What they cannot do is say that, because  
17 they want to advance that methodology, that somehow  
18 impugns our methodology and renders it inadequate. In  
19 my submission, it clearly does not.

20 THE CHAIRWOMAN: So another way of putting that is to say  
21 you do not have to show, certainly at this stage, that  
22 your methodology is the best methodology, only that it  
23 is a workable one?

24 MS FORD: I have to satisfy the Microsoft test.

25 THE CHAIRWOMAN: Yes, I do not want to summarise that test

1           now but you say that is enough? There is nothing  
2           further than that, in particular, you do not need to  
3           show that what you are proposing is better than starting  
4           with the overall price?

5           MS FORD: Madam, I do say that as a matter of the test.

6           That is absolutely the correct test. However, I do say  
7           that, based on the industry expert evidence, our  
8           submission would be that this is the better methodology  
9           because the industry expert evidence is that the  
10          overcharge is in the delivery charge and so our  
11          methodology focuses on the delivery charge. It is  
12          a separate step in the chain and a separate causal  
13          analysis to say, "Ah, well, even if you have suffered an  
14          overcharge by virtue of passing-on of an overcharge down  
15          the chain, nevertheless that might be set off by some  
16          other negotiated or consequential changes in the overall  
17          price of the car".

18          THE CHAIRWOMAN: That is a sort of mitigation point.

19          MS FORD: It is a sort of mitigation point. It is a causal  
20          argument. They are saying, "Well, nevertheless,  
21          notwithstanding that you have suffered loss, the  
22          Tribunal must take into account other factors which  
23          might have meant that overall you are no worse off".  
24          I have explained to you under *Fulton Shipping* that you  
25          do not necessarily automatically take those factors into

1 account. You have to make an enquiry as to whether they  
2 are causally related and, in our submission, on the  
3 evidence, there is no reason to think that they are,  
4 because there is no reason to think that the extent of  
5 the overcharge would change the dynamics of negotiation  
6 or the motivations of either the seller to recover their  
7 costs or the buyer in the way in which they negotiate  
8 for the car.

9 THE CHAIRWOMAN: But your starting point and the foundation  
10 of your case is that the shipping charges are always  
11 incorporated in the delivery charges and that they are  
12 passed on because delivery charges are always added on?

13 MS FORD: That is the industry experts' evidence on which we  
14 rely, yes. That is why we say you look at the delivery  
15 charge and that is why we say that is, even putting it  
16 at its lowest, a workable and viable methodology, but we  
17 say a methodology which is strongly supported by the  
18 industry experts' evidence as to what happens in real  
19 life.

20 THE CHAIRWOMAN: So compared to, for example, some other  
21 widgets that might go into a car or some other elements  
22 that go into a car, you say the delivery charges are in  
23 a rather unusual position, I think, because of the way  
24 that the evidence is that they are passed on.

25 MS FORD: I hesitate to speculate because obviously we do



1 not have evidence about the other --

2 THE CHAIRWOMAN: Yes. Well --

3 MS FORD: But what I do say is what we do have is evidence  
4 about how this charge is dealt with in reality.

5 THE CHAIRWOMAN: I see.

6 MS FORD: The evidence is that it is industry standard  
7 practice that this charge is passed down the chain to  
8 the consumer class.

9 Madam, I was making my submissions about the fact  
10 that it is highly unlikely that you are going to get  
11 this causal relationship between the existence of an  
12 overcharge in the factual and some corresponding  
13 reduction in the overall price of the car.  
14 Mr Robinson's analysis is that you are not going to see  
15 a causal relationship between those two things.

16 The only scenario where you might conceivably end up  
17 with a different discount in the factual versus the  
18 counterfactual is if you were specifically focusing on  
19 removing the delivery charge rather than obtaining some  
20 sort of general overall discount on the price of the  
21 vehicle. I have shown you the evidence of the industry  
22 experts that delivery charges are often separately  
23 itemised on sales literature and on their customer  
24 invoices and that there is no customer expectation that  
25 that separately itemised charge would be discounted.

1           They also elaborated on that in their second report,  
2           if we look at bundle {B/109/18} please.

3           THE CHAIRWOMAN: This is the second industry expert report,  
4           is it?

5           MS FORD: Yes, it is.

6           THE CHAIRWOMAN: B/109?

7           MS FORD: B/109, yes.

8           THE CHAIRWOMAN: Page?

9           MS FORD: It is page 18, please.

10           What they explain there is that:

11           "The margins are percentages of the basic price of  
12           a vehicle, to which [on the road] costs such as taxes  
13           and delivery are then added. This means that, even if  
14           a retailer was willing to give up all of its margin in  
15           order to agree a sale, the delivery charge would still  
16           be added on and would not be subject to any discount."

17           They say:

18           "As described above, in our experience, a retailer  
19           would not discount or absorb the delivery charge, as  
20           this would be a hard cost to the retailer, not an  
21           erosion of the retailer's margin."

22           So their evidence is that this is an actual cost to  
23           them. They have incurred this cost and so it is not up  
24           for grabs, it is not up for negotiation. It is not  
25           equivalent to a margin where they have added on

1 a percentage on their costs.

2 THE CHAIRWOMAN: Yes. There is a slightly oddity there  
3 because when we saw earlier that the delivery charge  
4 I think includes an allowance for margin for the  
5 retailer --

6 MS FORD: They maintain their margin, yes, which is how --

7 THE CHAIRWOMAN: No, there is an element of the -- in the  
8 build-up of the delivery charge, I think we saw that the  
9 national sales company includes something for a margin  
10 for the retailer.

11 MS FORD: It does, yes.

12 THE CHAIRWOMAN: Which is not necessarily reflected here.

13 MS FORD: They seek to maintain their margin and we saw that  
14 their desire to maintain their margin drives them when  
15 they increase their delivery costs. But they are saying  
16 there that, in their experience, there is a relevant  
17 distinction and that a retailer would not discount or  
18 absorb the delivery charge. That is actually consistent  
19 with Mr Dent's evidence for KK, if we look at  
20 bundle {C/13/6}, we can go to paragraph 26 and 27 on  
21 this page.

22 This is his evidence:

23 "Customers often question the delivery charge and  
24 ask for it to be discounted. In these discussions,  
25 I would generally advise them that the charge is

1 intended to represent the cost of transporting the  
2 vehicle from the factory to the dealership."

3 Then at paragraph 27:

4 "I do not believe that customers were prejudiced by  
5 the fact that the delivery charge may not have reflected  
6 the actual transportation costs, because ultimately the  
7 customer could negotiate discounts far in excess of the  
8 delivery charge. I tell customers that the delivery  
9 charge is included in the advertised price and cannot be  
10 discounted. However, on a number of occasions (four to  
11 six times a year on average) [so very limited  
12 circumstances], I have had customers who have  
13 specifically focused on that cost and said that they  
14 would not buy the car if they had to pay the delivery  
15 charge."

16 He then goes on to say:

17 "Although the system does not allow me to change the  
18 'delivery' charge from ... 825 to zero, I could achieve  
19 the same effect by putting an additional amount of ...  
20 825 in the 'special Allowance' section of the invoice.  
21 It makes no difference to a dealer where the discount is  
22 applied; it is, however, physically impossible to change  
23 certain line items."

24 In our submission, that is evidence which is  
25 entirely consistent with our position that this is

1 treated differently. He tells customers that it is not  
2 up for negotiation. In very limited circumstances,  
3 a customer might specifically focus on delivery charge.  
4 But in the absence of that, in our submission, there is  
5 no reason to suppose that you would have some sort of  
6 reduction in the price of a car in the actual which is  
7 causally related to the existence of an overcharge so  
8 that it ought to be taken into account.

9 Having said all of that, in any event, this is  
10 clearly a matter for trial. We do not have to show now  
11 that there is no prospect of there being such a causal  
12 relationship because, in my submission, the Tribunal  
13 simply cannot adjudicate that question at this stage.  
14 This is very clearly a matter for trial and so it is not  
15 a basis on which certification can be resisted.

16 I am moving on to deal with the second criticism  
17 that is advanced of our methodology and that is that it  
18 is suggested that Mr Robinson's methodology measures  
19 changes to delivery charges over time rather than  
20 estimating the difference between the delivery charges  
21 in the real world and in the counterfactual. It is  
22 argued that there is no logical connection between  
23 changes to delivery charges over time and the extent of  
24 class members' loss.

25 I have shown you Mr Robinson's various scenarios

1           where, very clearly, he had very much in mind the need  
2           to compare the situation, the factual and the  
3           counterfactual, and that is exactly what he is doing.  
4           I have also shown you what the connection is between  
5           what happens to delivery charges over time and the  
6           extent of the loss to the class, and the connection is  
7           the evidence of the industry experts.

8           The connection is their evidence that, if costs  
9           rise, then the OEMs and the NSCs will seek to maintain  
10          their margins and, if costs fall, then delivery costs  
11          will remain static. What that means is if you see  
12          delivery costs increasing over time, the reason for that  
13          will be because costs have risen. We know that  
14          Mr Robinson takes the smaller of the overcharge and the  
15          increase in the delivery charge and, by doing that, he  
16          makes sure that he only identifies costs which are  
17          attributable to the cartel and not ones which are  
18          attributable to increases in other costs.

19          I am coming on to deal with the various hypothetical  
20          examples that the respondents had advanced as to why  
21          they say that Mr Robinson's methodology might not work,  
22          but I am in the tribunal's hands as to whether you want  
23          me to start on that process or --

24          THE CHAIRWOMAN: Let us carry on for the moment.

25          MS FORD: So it is bundle A, tab 14, starting on page 12,

1 {A/14/12}. Possibly it is -- can we go down to the  
2 bottom of the page, please? Yes, so if you see at  
3 paragraph 39, you see they are advancing their  
4 submission in 38 that there is no logical connection  
5 between changes in actual price levels over time during  
6 the cartel period and differences between price levels  
7 in the real world and in the counterfactual. They say:

8 "This point can be illustrated by the following  
9 scenario of a cartel imposing an overcharge on its  
10 customers, who are then said to have passed on that  
11 overcharge to end-users in the form of higher retail  
12 prices."

13 The criticism they are advancing is:

14 "The cartel overcharge may be passed on in full,  
15 despite the fact that there are no changes in either the  
16 cartel price or retail prices at all [if we go over the  
17 page] during the claim period. That situation may  
18 arise, for example, if the cartelists' prices would have  
19 fallen in the absence of the cartel."

20 So what they are trying to advance are scenarios  
21 where they say there would be an overcharge and it would  
22 be passed on, but, because there are no changes in  
23 delivery charges, you do not register the fact of that  
24 pass-on to the class.

25 Subparagraphs (a), (b) and (c) are each talking

1 about a scenario where the cartel prevented prices from  
2 falling over time or reduced the extent to which they  
3 fell rather than causing them to increase over time. In  
4 that case it is said, "Ah, well, in that case there  
5 would be no increase in the cartelists' prices in the  
6 real world over time and yet, nevertheless, your  
7 methodology ought to be registering pass-on or  
8 overcharge to the class". But I have shown you that  
9 each of Mr Robinson's scenarios 2, 3 and 4 were  
10 concerned with a cartel which prevents prices from  
11 falling rather than causing it to rise over time and so  
12 he has clearly considered that scenario.

13 What he showed was that, because the industry  
14 experts' evidence is that they would seek to maintain  
15 their margins, that overcharge can be passed on in that  
16 scenario. He distinguished between scenario 2,  
17 scenario 3 and scenario 4. Scenario 2 was the scenario  
18 where the overcharge would be passed on in full, to the  
19 extent that there are increases in other costs. So that  
20 was the scenario where the increases in other costs  
21 corresponded to the extent with the overcharge.

22 THE CHAIRWOMAN: Or at least corresponded.

23 MS FORD: At least corresponded. Madam, you are quite  
24 right.

25 Scenario 3 was partial pass-on, and that was the



1 scenario where the increases in the other costs were  
2 less than the amount of the overcharge. Then scenario 4  
3 was the possibility that you might have no pass-on at  
4 all if other costs fell --

5 THE CHAIRWOMAN: Or presumably no change in other costs  
6 because, if there has been no change in other costs,  
7 then there is no pass-on.

8 MS FORD: That must be right. But he showed that that was  
9 an unlikely scenario on the facts because he sampled  
10 delivery charges of four brands and he showed that there  
11 actually had been increases so there was at least some  
12 pass-on to the class. So he has actually considered  
13 these issues and grappled with them and shown that his  
14 methodology will assess the extent of pass-on in those  
15 circumstances.

16 Might that be a convenient moment?

17 THE CHAIRWOMAN: Yes. So 2 o'clock, please.

18 (1.02 pm)

19 (The short adjournment)

20 (2.00 pm)

21 MS FORD: Madam, we were looking at the respondents' various  
22 examples of situations in which they said delivery  
23 charges might not change but the methodology should be  
24 picking up pass-on. They are at bundle {A/14/13}.

25 We dealt with (a), (b) and (c), which were all the

1           ones making the point that the cartel might not have  
2           made prices increase, it might have maintained prices,  
3           and I have shown you that Mr Robinson gave that very  
4           careful consideration in his scenarios 2, 3 and 4.

5           Moving on to subparagraph (d), the scenario the  
6           respondents are dealing with here is the possibility  
7           that the cartel overcharge might be fully incorporated  
8           into retail prices before the start of the claim period.  
9           The reason that might be is, for example, if the cartel  
10          operated for a substantial period before the finding of  
11          infringement of the Commission decision, and the point  
12          is made, well, in those circumstances, there will be  
13          full pass-on although you would see retail prices  
14          remaining constant.

15          First of all, as I flagged up, Mr Robinson has  
16          identified price increases over the period so there is  
17          no factual basis for suggesting that prices remained  
18          constant, but, secondly, the industry experts' evidence  
19          is that delivery charges will remain static even if  
20          costs go down. What that means is that, if there was an  
21          overcharge incorporated at day one, delivery charges  
22          will remain constant in both the factual and the  
23          counterfactual because they would not reduce, so in that  
24          circumstance the class is no worse off in the factual  
25          than the counterfactual and so they have not suffered

1 a loss. So, again, the methodology gets the right  
2 result in that circumstance.

3 It does mean, of course, that if at trial, on the  
4 facts, the Tribunal were to conclude that actually  
5 prices would have fallen in the counterfactual, then the  
6 actual loss to the class in those circumstances would be  
7 even higher because you would then have a difference  
8 between the scenarios in the factual and the  
9 counterfactual. But what is important, in my  
10 submission, for this stage is that Mr Robinson's model  
11 correctly reflects the evidence of the industry experts  
12 as it is at this stage and so there is no basis for  
13 criticism of his model for it failing to give the right  
14 answer.

15 THE CHAIRWOMAN: Sorry, are you saying that the model could  
16 accommodate that if it were shown at trial?

17 MS FORD: Well, he has certainly based his model on the  
18 basis of the experts' evidence that prices would not  
19 have fallen in the counterfactual, and so if he were  
20 instructed to assume something factually different, the  
21 model, I anticipate, would be able to accommodate that.  
22 But the point I make for these purposes is, at the CPO  
23 stage, he cannot be criticised for having produced  
24 a model which reflects the industry experts' evidence.

25 THE CHAIRWOMAN: I see.

1 MS FORD: The fifth example that is given, subparagraph (e),  
2 is in some ways the opposite scenario because what is  
3 being suggested there is that delivery charges increase  
4 throughout the claim period but it is argued that the  
5 overcharge has not been passed on and it is said that,  
6 in that case, Mr Robinson's scenarios or his model  
7 overestimates pass-on. That is the allegation that is  
8 being made in subparagraph (e). But I have explained  
9 that if delivery charges increase for reasons other than  
10 the cartel, then that would occur equally in the factual  
11 and the counterfactual. So based on the industry  
12 experts' evidence, the OEMs and the NSCs will increase  
13 their margins, both in the factual and in the  
14 counterfactual, and increase their delivery charges.

15 If and to the extent that the effect of the  
16 increases are that prices are being maintained in the  
17 real world at a level which is higher than the  
18 counterfactual, because of the effect of the cartel,  
19 then the delivery charges in the real world would  
20 increase more than they would do in the counterfactual  
21 and then the effect of the model would be to quantify  
22 the extent of pass-on. As I have explained, because it  
23 takes the lesser of the two numbers, he excludes  
24 anything which is not referable to the overcharge in the  
25 factual world. That is what we saw happening in

1 scenarios 2 and 3 in his model.

2 So, in my submission, what the respondents'  
3 scenarios actually illustrate is that their objections  
4 are boiling down to factual disputes, disputes with what  
5 the industry experts are saying about how the industry  
6 operates in practice. They would not get anywhere if  
7 one proceeds on the basis that the evidence of the  
8 industry experts is correct.

9 The respondents have advanced three responses to  
10 this in their skeleton. First, they complain that this  
11 analysis rests on an extreme and unrealistic  
12 interpretation of the evidence of Mr Goss and  
13 Mr Whitehorn. That is their skeleton, paragraphs 34  
14 to 35 and also 37 and also 43, where the same sort of  
15 formulation appears. Needless to say we do not agree  
16 with that. We say that it rests on a straightforward  
17 application of their evidence, but, in any event,  
18 disputes about the meaning, interpretation and effect of  
19 evidence are self-evidently matters for trial. They  
20 cannot prevent certification at this stage.

21 The second response is they complain that  
22 Mr Robinson's methodology measures the timing and extent  
23 of changes in delivery charges without shedding any  
24 light at all on the causes of those changes. That is  
25 their skeleton, paragraph 36, and you see a similar

1 complaint being made by KK. In my submission, that  
2 complaint is being made because the respondents persist  
3 in looking at Mr Robinson's evidence in isolation from  
4 the evidence of the industry experts because it is the  
5 industry experts' evidence that the NSCs will seek to  
6 retain their margins that means that any increase in the  
7 delivery charge will have been caused either by the  
8 cartel or by increases in other costs and they can then  
9 be separated out by taking the smaller of the two  
10 numbers.

11 So you only get a complaint about a lack of  
12 a causation indicator if you choose to close your eyes  
13 to what is being said by the industry experts, but then  
14 it is said, "Oh, well, Mr Robinson's methodology sheds  
15 no light on whether the industry experts' evidence or  
16 the PCR's interpretation of that evidence is correct",  
17 and it is said that the PCR has no means of addressing  
18 at trial the MNW respondents' case that competition  
19 between OEMs and NSCs' retailers would have limited or  
20 prevented their ability to pass on any cartel  
21 overcharge. So it is said, "Well, Mr Robinson's  
22 methodology is inadequate because it does not show  
23 whether or not the industry experts' evidence is  
24 correct".

25 In our submission, the PCR can at trial meet the

1 respondents' case in any way it chooses and so it is  
2 entitled to rely on qualitative evidence as well as  
3 quantitative evidence to meet that case. It is for the  
4 Tribunal to decide at trial whether to accept that  
5 evidence or not. It is not a legitimate criticism of  
6 Mr Robinson's methodology that it does not perform that  
7 particular function, the function of verifying whether  
8 or not the industry experts' evidence is correct or not,  
9 when we are entitled to advance our case by reference to  
10 their qualitative evidence.

11 In our submission it is important to remember that  
12 Mr Robinson's approach has been constructed specifically  
13 with questions of availability of data in mind, so he  
14 particularly explained that information as to all of the  
15 components of the delivery charge is unlikely to be  
16 observable by him. We know from *Merricks* that it is  
17 important that the court does the best it can with the  
18 evidence available. So the fact that he has done that,  
19 in my submission, is no basis for criticism. It would  
20 be inconsistent with the approach directed by the  
21 Supreme Court in *Merricks* if he were to be criticised  
22 for not doing something that cannot be done on the  
23 available data.

24 The third response in the skeleton is a series of  
25 what are supposed to be examples. If we can turn up the

1 MNW respondents' skeleton. It is advocates  
2 bundle tab 2, page 12, {AB/2/12}, and this is  
3 paragraph 39. It says:

4 "It is helpful here to make the abstract scenarios  
5 concrete by considering the data on delivery charges  
6 that appear at Robinson 1 Appendix 8 and the overcharge  
7 per vehicle for private customers that appear at  
8 Robinson 1 Appendix 4."

9 Just pausing there, there are a number of reasons  
10 why we say that this is not particularly an either fair  
11 or helpful comparison to be drawing.

12 You can see there that one of the inputs into this  
13 exercise is Mr Robinson's appendix 4 of his report, and  
14 what that is is an illustrative estimate of damages. It  
15 is important to emphasise that it is necessarily an  
16 illustrative calculation so it makes assumptions and it  
17 makes simplifications for the purposes of illustration  
18 because that is the stage of proceedings that we are at.  
19 But what is being done is then to compare this  
20 illustrative calculation with something very different,  
21 which is appendix 8 in Mr Robinson's report, which is  
22 information that he has extracted from price lists for  
23 sample brands. This is the data he referred to when he  
24 said, "I have looked to see whether or not there were  
25 price increases and I have satisfied myself that there



1           were and so that means that there was obviously at least  
2           some pass-on to the class". So he looked at a limited  
3           number of sample brands and checked whether or not there  
4           were price increases or not.

5           So what is going on in this paragraph of the  
6           respondents' skeleton is they are comparing a simplified  
7           illustrative calculation with actual factual evidence of  
8           price list with all the attendant complexities and,  
9           unsurprisingly, because they are not comparing like with  
10          like, the outcome is not particularly informative.

11          So, to give an example, the assumption that was made  
12          for the purposes of the illustrative calculation was  
13          that loss commences on day one of the claim period. One  
14          of the points that the respondents are trying to draw  
15          out with their examples is that there might be a lengthy  
16          period from day one of the claim period to the point at  
17          which there is first an increase in the delivery charge,  
18          and it is said, "Well, you have to assume that that  
19          means that they absorbed the entirety of the overcharge  
20          for that period and then only passed it on once there is  
21          an increase in the delivery charge".

22          But the difficulty is that we presently do not know  
23          at what point the companies entered into contracts that  
24          were affected by the cartel and so it might not have  
25          been at the start of the infringement period; it might

1 have been later. Insofar as it was later, then there  
2 might not have been such a long period during which the  
3 overcharge is absorbed before it is passed on at the  
4 point of the first delivery charge increase. We simply  
5 do not know at this stage. So we say making that  
6 comparison is just not really helpful to illustrate  
7 anything at all.

8 It is also important to realise that some of the  
9 figures, for example, those for BMW and Honda, are  
10 currently incomplete and so complete information is not  
11 available about the timing of any delivery charge  
12 increases. So once that information becomes available,  
13 then it will be possible to look and see whether or not  
14 there were delivery charges that increased in the  
15 earlier period as well and whether there is or is not  
16 a period of delay before potential pass-on takes place.

17 So, in our submission, there are various problems  
18 with the exercise that has been done in this paragraph,  
19 but what it really illustrates is the need to go to  
20 trial to ascertain the actual factual basis of these  
21 points, whether there is any force in them or not.

22 The final point that the respondents make is that  
23 they seek to challenge whether the increases in the  
24 delivery charge can be said to be triggered by a change  
25 in the cartel overcharge or by some unrelated change in

1 other costs, so they raise the question whether other  
2 costs increases satisfy the legal test for causation.  
3 We do not agree with the suggestion that these other  
4 unrelated costs are the cause of the margin increases  
5 because the cause, based on the industry experts'  
6 evidence, is the automotive industry's practice of  
7 seeking to maintain their margins. That is a practice  
8 which takes into account all costs, not just costs that  
9 happen to go up at a particular point in time, and any  
10 other costs that are going up can be assumed to go up  
11 both in the factual and in the counterfactual.

12 So what is driving the difference between the  
13 factual and the counterfactual, what is driving the  
14 level of loss that is passed on to the class, is the  
15 cartel overcharge, not the increases in other costs.  
16 The increases in other costs are consistent in the  
17 factual and in the counterfactual. So, in our  
18 submission, there is a clear causal relationship here.

19 In any event, again, these are simply not matters  
20 that the Tribunal can determine in the defendants'  
21 favour at the CPO stage. Questions about causation are  
22 axiomatically something that must be determined in the  
23 light of all the evidence at trial, so we say this just  
24 does not provide any basis to impugn the methodology  
25 that has been put forward.

1 THE CHAIRWOMAN: Can I try and make sure I have understood  
2 your position on that? I think it may be illustrated by  
3 scenario 2 or 3 that we looked at earlier, where the  
4 cartel has not increased -- has not had the effect of  
5 increasing costs, so -- I may need correcting if I have  
6 got this wrong -- what is the immediate cause of an  
7 increase in the delivery charge, maybe an increase in  
8 other costs? That is what the proposed defendants are  
9 getting at, are they not?

10 MS FORD: That is the point that is being put against us.

11 THE CHAIRWOMAN: So look at what has put the prices up; it  
12 is some other increase in the components of the delivery  
13 charge.

14 MS FORD: That is absolutely the point that is put against  
15 us, and we make two points in response. The first is we  
16 do not accept that that is the correct characterisation  
17 in circumstances where what is driving the increase in  
18 the delivery charge is the practice of maintaining  
19 margins, which must take into account all the costs in  
20 the stack, not just the most recent increases, but,  
21 secondly, whether the causal relationship -- the legal  
22 requirement of causation is satisfied or not. In our  
23 submission it is clearly heavily fact-sensitive and so  
24 this Tribunal is not in a position to conclude now that  
25 it is not satisfied.

1 THE CHAIRWOMAN: But on the first of those points, that what  
2 really drives the increase or the level of the loss is  
3 the need to maintain margin, the thing that is made --  
4 it is another way of saying this. You come back to  
5 saying the same thing. The trigger, the immediate  
6 trigger or the apparent trigger, for the increase in the  
7 delivery charge is some other increase in costs.

8 MS FORD: That is the point that they are making against us.  
9 My submission is --

10 THE CHAIRWOMAN: Yes, and I just want to understand a bit  
11 better your first answer to that of your two answers.

12 MS FORD: I fear I might also fall into the trap of saying  
13 the same thing in a different way.

14 THE CHAIRWOMAN: Yes, maybe.

15 MS FORD: The reason that the delivery charge goes up in  
16 such a scenario is because, according to the industry  
17 experts, the relevant car companies will look at the  
18 entirety of their costs and will increase their delivery  
19 charge so as to ensure that their margin is maintained.  
20 So that is an exercise that is looking at the entire  
21 stack of costs rather than the most recent increase.

22 When you -- Mr Robinson's methodology is comparing  
23 the factual and the counterfactual and the increase in  
24 the other costs occurs equally in both the factual and  
25 the counterfactual. That means that, insofar as there

1 is a difference which is said to be causally attributed  
2 to the cartel, that difference must be driven by the  
3 overcharge and it is not causally attributed to the  
4 other costs because they are consistent in both the  
5 factual and the counterfactual.

6 THE CHAIRWOMAN: Yes. So you say it is wrong to focus on  
7 that trigger, if you like. You say, "No, you have got  
8 to at all times compare the factual and the  
9 counterfactual"?

10 MS FORD: We do say that and, indeed, somewhat artificially  
11 that was the criticism that was advanced against us. It  
12 was suggested that Mr Robinson was not doing that. In  
13 my submission, I have shown you in his report that he  
14 very clearly is. But what drives the difference is  
15 always the cartel overcharge. But the Tribunal will of  
16 course have very clearly in mind my second answer to the  
17 point as well, which is that, in any event, assessments  
18 of causation are not appropriate at the CPO stage. That  
19 has to be something that the Tribunal engages in in the  
20 light of all the evidence at trial.

21 Of course, what we have been focusing on is, as you,  
22 Madam, indicated, the sort of scenario -- 2/3 scenario  
23 in Mr Robinson's possible menu of occurrences, and that  
24 is the circumstance where the cartel maintains prices  
25 rather than increases them. But his scenario 1, which

1 he considered first, is in some ways more  
2 straightforward, which is that you have got increases in  
3 prices and then you have an even more immediate causal  
4 relationship between the increase in price and --

5 THE CHAIRWOMAN: We are not having this discussion about  
6 scenario 1, are we, not in the same way?

7 MS FORD: Madam, you are quite correct, but, of course,  
8 looking at what *Merricks* says, insofar as you have got  
9 anything other than nominal loss to the class, then you  
10 should allow matters to go forward to trial so it can  
11 be -- access to justice can be ensured. Even if there  
12 are concerns about the scenario 2/3 scenario, we know  
13 that those concerns do not arise in relation to  
14 a scenario 1 scenario and that ought to be enough for  
15 this to get certified, leaving aside anything else.  
16 There is a more straightforward scenario that he has  
17 modelled which satisfies --

18 THE CHAIRWOMAN: Okay. I had not quite picked that up.  
19 Are you saying that, even if we did not really believe  
20 or believe that the analysis in relation to scenarios 2  
21 and 3 was credible, we could say, "Well, if we think it  
22 is credible for scenario 1, that is good enough"?

23 MS FORD: I do make that submission because you have seen  
24 what the Supreme Court said in *Merricks*, that when you  
25 have got a class with a pre-existing finding of

1 infringement, insofar as there is anything beyond  
2 nominal loss to that class, access to justice requires  
3 that they be permitted to take their claim to trial.  
4 Now we know that there is a straightforward causal  
5 relationship on the assumption that the cartel  
6 overcharge caused increases in prices. We have seen  
7 references to that possibility in the Commission  
8 decision. No challenge is made to the methodology which  
9 is proposed to assess the extent of the overcharge and  
10 so the Tribunal, in my submission, cannot proceed on the  
11 assumption that that possibility is not a viable one.

12 THE CHAIRWOMAN: So in that scenario, if it was established  
13 at trial that delivery charges on the whole went up, in  
14 other words it was not scenario 4 -- delivery charges  
15 either remain static or went up -- and you could also  
16 establish that shipping charges went up, you would  
17 succeed?

18 MS FORD: We would say that his methodology takes the lesser  
19 of those two and that is the amount of pass-on to the  
20 class, yes.

21 THE CHAIRWOMAN: Yes, okay.

22 MS FORD: I am turning to deal with the additional  
23 objections which are raised by KK in its skeleton, but  
24 not -- also in the MNW skeleton. In our submission,  
25 what is going on here is that, under the guise of



1 identifying methodological flaws, what KK is trying to  
2 do is advance a factual attack on the underpinnings of  
3 the methodology and to claim that that means it does not  
4 satisfy the *Pro-Sys* test. In our submission, those are  
5 points that clearly ought to go to trial and are not  
6 appropriate for this stage.

7 The first point they seek to make is that they  
8 challenge the industry experts' expertise to give  
9 evidence concerning the practice in the automotive  
10 industry. The essence of the point, as we understand  
11 it, is to say, "Well, they have not worked for every  
12 single automotive company so how do they know?" Mr Goss  
13 and Mr Whitehorn have specifically addressed that  
14 concern in their second report. It is bundle {B/109/6}.

15 The Tribunal will see the heading, "Our Experience  
16 and Expertise". They have cross-referred to their CVs.  
17 They note -- cross-referred to paragraph 2.1 above,  
18 where they say:

19 "We are aware that the Respondents have challenged  
20 our expertise ..."

21 They say:

22 "... we provide further information and  
23 clarification as set out below."

24 They say, 2.4:

25 "We both are deeply experienced in the automotive

1 sector, having worked in the industry for over 40 ...  
2 and 30 years ... respectively. We have both held very  
3 senior positions for multiple brands and manufacturers.  
4 In particular:

5 "Mr Goss has worked in management roles, as well as  
6 private and fleet sales for Jaguar Land Rover, Porsche  
7 (part of the VW group), Toyota, Lexus, Nissan, Citroen  
8 and Austin Rover; and

9 "Mr Whitehorn has worked in management roles,  
10 private and fleet sales for Hyundai (which owns  
11 a significant share of the Kia Corporation), Toyota and  
12 Renault."

13 Importantly:

14 "These are not inward-looking roles, but require an  
15 in depth knowledge and understanding of the industry as  
16 a whole, including of related companies, direct  
17 competitors and other vehicle brands."

18 They go on to say:

19 The automotive industry is extremely competitive and  
20 operates on very tight margins, meaning such knowledge  
21 and understanding is essential to ensure that the  
22 businesses are successful, and maintain or increase  
23 market share."

24 If we can just scroll up a bit -- sorry, I should  
25 probably say "scroll down". They are emphasising:

1           "The roles we have held have enabled us to gain  
2 a significant and broad knowledge of the industry, and  
3 a deep understanding of the distribution value chain."

4           If we can go over the page, {B/109/7}:

5           "In reality, there are very limited variations in  
6 terms of operations across different automotive brands,  
7 which is why the First Industry Expert Report relates to  
8 the entire industry and is not limited to any particular  
9 brand ..."

10          They note that that is consistent with Mr Dent's  
11 evidence. They say:

12          "We both have first-hand experience working at all  
13 relevant levels of the supply chain including OEMs, NSCs  
14 and retailers, as well as finance companies. These  
15 levels do not operate in isolation but are very much  
16 interlinked: OEMs and NSCs are part of the same  
17 corporate group, EOMs recover their costs from NSCs, and  
18 NSCs determine pricing strategy, set the recommended  
19 retail price for retailers and are in constant dialogue  
20 with both OEMs and retailers."

21          They go on to emphasise at 2.9 that they are members  
22 of the Society of Motor Manufacturers and Traders' Car  
23 Section Committee. They explain that that is:

24          "... the trade association for the UK's automotive  
25 industry and represents more than 800 automotive

1 companies in the UK ... [it] provides industry  
2 perspective from leaders of NSCs and OEMs, using  
3 committee members as 'sounding boards' on policy  
4 decision and government action."

5 Finally, 2.10:

6 "... from our industry knowledge and experience,  
7 there have been no significant changes to the processes  
8 and practices that we described ... during the Relevant  
9 Period, or since. We note that this is consistent with  
10 Mr Dent's experience ..."

11 So, in my submission, they have quite  
12 comprehensively addressed the concern that has raised by  
13 KK that they can only speak for the particular brands  
14 that they worked for and they explain why, on the  
15 contrary, they do have a very strong basis to speak to  
16 practices in the industry as a whole.

17 Can I ask the Tribunal very briefly just to read  
18 paragraphs 2.11 to 2.17, which then goes on to talk  
19 about the individual positions that the two experts have  
20 held? (Pause)

21 In light of all that, we say any challenge to the  
22 ability of these experts to speak in a practical way to  
23 what goes on in the automotive industry as a whole is,  
24 in my submission, completely ill-conceived and we say it  
25 is all the more ill-founded at this early stage of the

1 proceedings. There is simply no basis whatsoever at  
2 this stage that the Tribunal could legitimately discount  
3 this evidence.

4 Moving on to KK's second point, they point to the  
5 fact that the industry experts have, quite fairly,  
6 accepted that it is not possible for them to state with  
7 absolute certainty what occurs in every transaction or  
8 every circumstance. KK seeks to contend that that is  
9 somehow fundamentally problematic as a matter of  
10 methodology. I think first of all can we look at what  
11 the industry experts actually do say? This is in the  
12 same report, page 15, {B/109/15}. You see at 4.1:

13 "We are aware from Scott + Scott that the  
14 Respondents have criticised the First Industry Expert  
15 Report for the use of terms such as 'generally',  
16 'typically' and 'often'."

17 "When we use such terms, we are referring to what we  
18 regard as industry norms based on our respective  
19 experience of 40 and 30 years in the industry. It is of  
20 course not possible for us to state with absolute  
21 certainty what happens in every transaction or in every  
22 circumstance, as there will inevitably be exceptions.  
23 However, to the extent that there are any such  
24 exceptions they would not in our view materially impact  
25 upon the matters we have set out both in the First

1 Industry Expert Report and this report. Such exceptions  
2 might:

3 "(a) be slight variations in practices but to  
4 achieve the same end result; or

5 "(b) take place in such limited circumstances that  
6 they would affect only a tiny fraction of the market  
7 (for example, for specialist brands); or

8 "(c) be theoretically possible so we cannot Rule  
9 them out but, in our experience, would not happen in  
10 reality."

11 So that is how they have responded to the criticism  
12 of them using these sorts of terms. Then they go on in  
13 their report to address three particular examples that  
14 were raised in the KK response and they explain why that  
15 does not undermine the value of their evidence. But, in  
16 my submission, what is said there is a perfectly  
17 respectable factual foundation for the methodology.  
18 Even if there is a degree of variation, it is now well  
19 established that that possibility does not undermine the  
20 commonality threshold. So I showed the Tribunal when  
21 I was working through the authorities, you have got the  
22 Supreme Court in *Merricks* and the Tribunal in *Trains*  
23 envisaging that there might well be wide divergences in  
24 the circumstances of the class in those respective  
25 cases, and that was clearly not a problem for the

1 purposes of commonality.

2 The Tribunal in *Trains* also made very clear that  
3 advancing speculative scenarios that posit that certain  
4 class members might not have suffered loss in certain  
5 circumstances simply does not assist. It is not  
6 a legitimate basis on which to resist a CPO application  
7 in my submission.

8 The third submission that is made by KK is it is  
9 said that the industry experts' evidence contradicts one  
10 of the key factual assumptions underpinning  
11 Mr Robinson's methodology. What they point to in  
12 particular is where the industry experts say that if  
13 a NSC's input costs do not increase but its competitors  
14 increase their charges, then the NSC will consider  
15 whether it also wishes to increase its delivery charge.  
16 KK says, well, the fact that NSCs might increase their  
17 delivery charge opportunistically in that way is somehow  
18 fatal to our methodology. In my submission, it clearly  
19 does not cause an issue because, as I have already  
20 explained, Mr Robinson's methodology takes the smaller  
21 of the overcharge or the increase in the delivery  
22 charge. So if the NSCs opportunistically increase their  
23 delivery charge in such a way that it is not related to  
24 an overcharge, it will not be attributed to the cartel  
25 by Mr Robinson's methodology.

1           So, in short, we say that these objections fall well  
2 short of undermining the credibility of the industry  
3 expert evidence and they are clearly matters that the  
4 Tribunal should determine at trial. We say that the  
5 flaw in KK's position is particularly evident from  
6 paragraph 33 of its skeleton argument. If we can just  
7 turn that up, it is advocates bundle {AB/3/12}. KK  
8 starts by saying -- sorry, 33, please -- paragraph 33:

9           "It is important to emphasise that KK's opposition  
10 to certification does not require the Tribunal to make  
11 any findings as to the facts or to reject the evidence  
12 of the Industry Witnesses. As explained above, the  
13 fundamental problem for the PCR is that it has not put  
14 forward any methodology in the event that any of the  
15 factual assertions made by the Industry Witnesses are  
16 proven at trial to be incorrect."

17           Then further down it says:

18           "What this means is that if any of those factual  
19 assertions are proven at trial to be wrong ... then the  
20 methodology collapses and the case fails."

21           And KK says for that reason the *Pro-Sys* test is not  
22 satisfied.

23           Now, it is of course the case that, if we are  
24 ultimately unsuccessful in making out our case at trial,  
25 then we will lose, but that does not mean that there is



1 any flaw in our methodology being advanced now. Nothing  
2 in the rules requires the PCR to advance a methodology  
3 which is demonstrably infallible. What the rules do say  
4 is that the time to test those factual assertions is at  
5 trial and not at certification.

6 THE CHAIRWOMAN: You would also say it would be up to the  
7 claimants whether they had any alternative methodologies  
8 or fall-backs that could be used in the event that any  
9 of those underlying planks -- I was going to say  
10 "factual" but the expert industry evidence is opinion as  
11 well, of course -- well, to some extent opinion, not all  
12 perhaps -- it would be on the claimants' shoulders to  
13 have any fall-back that they thought they needed to  
14 have?

15 MS FORD: Madam, absolutely. Of course by the time we get  
16 to trial, there might well be such fall-backs. One does  
17 not know. But of course we are at the CPO stage and it  
18 is not a flaw in our methodology at this stage.

19 THE CHAIRWOMAN: Another way of putting that is: to what  
20 extent is the methodology set in stone? I mean, under  
21 the case law test you have got to have a methodology  
22 that is -- I am going to incorrectly summarise it  
23 again -- let us say capable of working or not obviously  
24 flawed or -- but to -- I suppose I am really testing how  
25 far that goes in terms of any obligation to put forward

1 alternatives.

2 MS FORD: Well, the case law certainly very much recognises  
3 that the methodology that is being put forward at this  
4 stage is necessarily provisional and it has to be  
5 because it is prior to disclosure and it is prior to all  
6 the other stages that have to take place and so it must  
7 necessarily be a provisional one. So what the case law  
8 asks is that you demonstrate that the methodology you  
9 are presently envisaging using satisfies the test.

10 THE CHAIRWOMAN: Putting it another way, let us say you get  
11 closer to trial and following disclosure or whatever --  
12 let us say you get that far and you have got disclosure  
13 and then you want radically to modify your methodology,  
14 even though the Tribunal has approved the collective  
15 proceedings on the basis of a different methodology, is  
16 there any clarity as to what happens then?

17 MS FORD: Well, presumably, if the respondents felt that  
18 what was being advanced moved materially away from that  
19 which had been certified, then they could say to the  
20 Tribunal, "We are concerned that what is now being  
21 advanced is a very different claim" --

22 THE CHAIRWOMAN: Yes.

23 MS FORD: -- so it would have to take the steps it thought  
24 appropriate at that stage. But I would emphasise that  
25 I am not trying to satisfy the test of certification by

1           reserving the possibility of amending everything at  
2           a later stage. We say that what we have now is  
3           manifestly enough.

4       THE CHAIRWOMAN: So putting it another way, you say you need  
5           to meet the test on the basis of what we know now --

6       MS FORD: Necessarily, Madam, yes.

7       THE CHAIRWOMAN: -- and on the basis of the industry expert  
8           evidence on which you rely?

9       MS FORD: Yes. We have to demonstrate that what we have now  
10           essentially satisfies the test and, in my submission, it  
11           clearly does.

12           The Tribunal will have seen that KK also seek to  
13           rely on the same points as going to the suitability  
14           requirement as well as the commonality requirement.  
15           Insofar as those points rest on their contention that  
16           the methodology is flawed, in our submission, they fail  
17           for exactly the same reasons. But KK also does seek to  
18           take a separate point about the costs outweighing the  
19           benefits of the proceedings under Rule 79(2)(b), and the  
20           Tribunal will recall that that is one of the factors  
21           that it is entitled to weigh up in determining the  
22           question of suitability for collective proceedings.

23           On that there is no doubt that the cost of these  
24           proceedings like any other proceedings are likely to be  
25           significant. The PCR has obtained funding for

1 14.85 million to litigate these matters for trial and  
2 Woodsford have undertaken to pay the proposed  
3 defendants' costs up to a maximum aggregate amount of  
4 15 million, in the event that the claims are  
5 unsuccessful. But that is, in my submission, then to be  
6 set against a very substantial potential benefit and you  
7 can see that from the illustrative calculations that  
8 Mr Robinson has put in his report.

9 If we look at {B/5/72}, the Tribunal has there  
10 a table 11, "Summary of estimated loss based on assumed  
11 10% overcharge ...", and the total there is some 57  
12 million on the assumption that there is a 10%  
13 overcharge.

14 If we go over the page to 73, {B/5/73}, on the  
15 assumption of a 15% overcharge you then have 86 million.  
16 Then over again to page 74, {B/5/74}, on the basis of an  
17 assumption of a 20% overcharge you have got just under  
18 15 million.

19 Then once you add in simple interest, if we go over  
20 to page 75, {B/5/75}, you have then got -- on the  
21 various assumptions of overcharge, you have the figures  
22 of 71 million, 107 million, 143 million respectively.  
23 Those are the sort of sums we are looking at.

24 If you look at {B/9/10}, it does require squinting  
25 but what this actually shows --

1 THE CHAIRWOMAN: Yes, if you show us which bit to focus on?

2 MS FORD: Well, I simply draw attention to the fact that  
3 what this is showing is the provisional summary of the  
4 overcharge per vehicle split by brand. So the brand is  
5 down the left-hand side and --

6 THE CHAIRWOMAN: Yes.

7 MS FORD: -- then you see the figures in years. Over to the  
8 right of this table, the figures at the right are an  
9 overcharge expressed per vehicle per brand. The  
10 Tribunal will have seen that KK, in their skeleton, have  
11 essentially cherry-picked a handful of examples of  
12 brands where the overcharge per vehicle is likely to be  
13 low, and the reason for that is that those are going to  
14 be vehicles where the proportion of those that were  
15 actually shipped and so potentially subject to an  
16 overcharge, versus those that were transported by other  
17 methods, were relatively low and so you get a small  
18 overcharge by brand.

19 But, of course, as is always the way, there are  
20 other examples of much higher figures and you can see in  
21 this table there are examples of figures in the 40s and  
22 50s of pounds per vehicle per brand. We know from  
23 *Merricks* that distribution need not be on a compensatory  
24 basis so it is not being contemplated that you would  
25 distribute in relation to some of these low figures per

1 brand.

2 THE CHAIRWOMAN: Sorry, so you are taking that to mean that  
3 if there were a brand where it was a very, very small  
4 amount, you might not even distribute?

5 MS FORD: There is no obligation under the regime to  
6 distribute on a compensatory basis. We know that from  
7 *Merricks*. I am not at this stage advancing any  
8 submission as to the way in which distribution would  
9 take place, and we also know from *Merricks* -- and I drew  
10 your attention to the relevant part, where they said you  
11 might well want to wait until you see the size of the  
12 class and the size of the overcharge before you make  
13 that decision, it is not for now. But I do make the  
14 submission that it is not a requirement of the regime  
15 that you distribute on a compensatory basis.

16 KK have cited a Federal Trade Commission report  
17 which suggests low uptake figures in US class actions.  
18 In my submission, if that sort of general information is  
19 the basis on which to impugn the cost benefit of  
20 collective proceedings, then no collective proceedings  
21 are going to be likely to be deemed worthwhile because  
22 that applies across the board. They also refer to the  
23 position in *Trains*, where, as I have shown you, the  
24 Tribunal in that case considered that the cost benefit  
25 analysis narrowly militated against certification.

1           In my submission, that was because of the particular  
2           circumstances of that case, where there was the concern  
3           that people would not recall what train journeys they  
4           had taken and they might not have the tickets and they  
5           might not retain the paperwork and they might not be  
6           willing to do the exercise of establishing their own  
7           loss in order to make a claim. In my submission, the  
8           same does not apply in a claim in respect of the  
9           purchase of a new car.

10        THE CHAIRWOMAN: You mean you might remember what cars you  
11        bought?

12        MS FORD: One would expect you to remember if you bought  
13        a new car, indeed, and the chances are you would have  
14        kept your paperwork. So, in our submission, this is  
15        just not a similar scenario.

16           Of course, even in *Trains*, where they found that it  
17           militated against a CPO, when they weighed up all the  
18           other factors, they found naturally, nevertheless, the  
19           eligibility criterion was satisfied. So even if the  
20           Tribunal takes a view that actually that criterion  
21           weighs against, certainly in *Trains* that did not  
22           outweigh the benefits of pursuing justice for the class.  
23           But we say this is simply not a comparable scenario. In  
24           our submission, the cost benefit analysis in this case  
25           clearly favours a CPO, as do the other factors, and for

1 the reasons we have explained in detail in our skeleton,  
2 we say the suitability requirement is clearly satisfied  
3 in this case.

4 The final point that KK takes is the suggestion that  
5 there is a mismatch between the proposed methodology and  
6 the class definition. The reason this comes up is  
7 because the loss to the end consumer only arises once  
8 the OEM has entered into a contract which is affected by  
9 the cartel and then they have to pass any overcharge on  
10 to the NSC, which increases its delivery charge and then  
11 it is passed on to the consumer class. So the point is  
12 taken, well, the class is defined as "all persons who  
13 purchase or finance the vehicle from a non-excluded  
14 brand during the relevant period", but it is said "Your  
15 class will include some people that actually have not  
16 suffered loss at the beginning of the period because the  
17 loss has not actually arisen yet". That is the point,  
18 as we understand it, that is being taken against us.

19 THE CHAIRWOMAN: These are people who bought before the  
20 relevant shipping contract was entered into?

21 MS FORD: That is the assumption that is made, exactly. It  
22 is within the defined infringement period and it is  
23 within the defined class, but as and when these matters  
24 are investigated, it is suggested, well, there will be  
25 people at the beginning, before the relevant effective



1 contract incepts, that have not actually suffered loss.

2 THE CHAIRWOMAN: You say you do not know who is in that  
3 category at the moment presumably because you have not  
4 had disclosure?

5 MS FORD: Exactly. We say that we cannot know. We have not  
6 had the relevant disclosure or the witness evidence so  
7 it is not actually possible for us to draw a class  
8 definition narrower at this stage.

9 I have shown the Tribunal the guidance on the way in  
10 which you go about determining your class definition and  
11 what is important, what is emphasised, is that you need  
12 an objective means of knowing who is within the class  
13 and who is outside. It makes clear that you cannot go  
14 about defining your class on subjective or merits-based  
15 tests, such as, "If you have suffered loss, then you are  
16 within the class". That is not permissible. The Guide  
17 tells you that that is not an appropriate way of going  
18 about it.

19 So you have to identify an objective basis of  
20 identifying your class and the fact that that may mean  
21 that some individuals' claims are ultimately not made  
22 out is, in our submission, an unavoidable feature of the  
23 statutory scheme. It cannot be the basis for criticism  
24 of the class definition.

25 THE CHAIRWOMAN: Just talk us through what you say happens

1 in that event. Let us say there is disclosure and let  
2 us say the first set of contracts entered into after the  
3 relevant date in 2006, they were all entered into a year  
4 later so there is a year's worth, keeping it very  
5 simple, of purchasers who may not, on your methodology,  
6 have suffered loss, what is then done at trial? What  
7 do you say then happens at trial? In practice, just an  
8 adjustment to the overall award?

9 MS FORD: The aggregate damages would be produced in order  
10 to reflect the fact that a certain proportion of the  
11 class have not suffered loss.

12 THE CHAIRWOMAN: There would be a calculation, rough or  
13 otherwise, of the number of purchases or acquisitions  
14 that fell into that period?

15 MS FORD: Yes, there would be a calculation based on the  
16 optimal information that is available at that time.

17 The other point that we have made in our reply is  
18 that, as I showed you in the Commission decision, there  
19 are other factors which the Commission identified which  
20 are driving loss. One of them was the bunker adjustment  
21 factor and the currency adjustment factor. Again we are  
22 in this position where we do not actually know whether  
23 that element of the collusion, that element of the  
24 infringement, is going to drive loss which might incept  
25 earlier. Again it is something that we need disclosure

1 to know.

2 THE CHAIRWOMAN: So are you saying the same point applies?

3 You would just find a means at trial if you got that far

4 to make adjustments for those things?

5 MS FORD: Yes.

6 THE CHAIRWOMAN: I cannot remember what the bunker

7 adjustment is. I am sure I read it, but currently --

8 MS FORD: I am not sure I am going to be in a position to

9 enlighten you what it is!

10 THE CHAIRWOMAN: I will go back and read it again. Hopefully

11 I will remember it.

12 MS FORD: It is conduct which the Commission identified as

13 being an example of their collusion.

14 THE CHAIRWOMAN: Yes.

15 MS FORD: But, in any event, we would say what is clear from

16 the authorities that I have shown you, in particular

17 *Trains*, is that, as the Tribunal said there, almost any

18 class is going to include some claimants who have not

19 suffered loss and it is not a bar to certification.

20 THE CHAIRWOMAN: It is a little bit different, is it not,

21 because in -- you could, I suppose, in theory at least,

22 write down objectively a slightly narrower class

23 definition in our case that did not cover anyone who

24 acquired a vehicle before the revised contract was

25 entered into, but it would be --

1 MS FORD: Madam, in my submission, that falls foul of the  
2 desire that is set out in the Guide to have a clear  
3 class definition with objective criteria.

4 THE CHAIRWOMAN: You mean you say it should be clear from  
5 the outside who is -- now and before disclosure, who is  
6 actually in the class or outside it?

7 MS FORD: It must be because, of course, if you are thinking  
8 from the perspective of a class member who must decide  
9 whether they opt out for class or not --

10 THE CHAIRWOMAN: I see, yes.

11 MS FORD: -- they need to know now whether they are actually  
12 in the class or not in the class and it will not assist  
13 them to know that they need to wait until there is  
14 disclosure to find out whether or not the particular car  
15 they bought relates to a period of time which is covered  
16 by an affected contract or is not.

17 That brings me to the end of the objections on the  
18 question of upstream pass-on and our overall submission  
19 is that none of them are capable of preventing  
20 certification of these proposed claims. I am moving on  
21 to deal with the question of opt-in and opt-out. I have  
22 shown you Tribunal Rule 73, which is the one which  
23 identifies two additional factors that need to be taken  
24 into account in answering the question of whether you  
25 certify on an opt-in or opt-out basis, and that is the

1 strength of the claims and whether it is practicable for  
2 proceedings to be brought as opt in.

3 In our submission, both those factors clearly point  
4 to certification on an opt-out basis. On the strength  
5 of the claims, I showed you the tribunal's Guide, which  
6 tells you that follow-on claims will generally be of  
7 sufficient strength for the purposes of certification.  
8 This is, of course, a follow-on claim and, in my  
9 submission, the sorts of challenges that have been  
10 mounted by the respondents in these proceedings are  
11 not -- they have been cast as supposedly methodological  
12 issues, but they are not any suggestion that the claims  
13 themselves are inherently unmeritorious. They are  
14 challenges to a methodology rather than anything else.  
15 So, in my submission, there is nothing there that would  
16 suggest that you do not achieve the relevant threshold  
17 for the purposes of the merits to justify an opt-out  
18 claim.

19 On the practicability of an opt-in claim, this is  
20 a very large proposed class. It comprises all persons  
21 who purchased or financed a new vehicle over a period of  
22 approximately nine years and the loss suffered by each  
23 member of the class is, as we have seen, potentially  
24 modest. So that is, in my submission, a classic example  
25 of a case where an opt-out class is appropriate and an

1 opt-in claim would be manifestly impracticable.  
2 Actually, the proposed defendants have not taken issue  
3 with that in relation to the vast majority of the class,  
4 so they do not seek to suggest that an opt-in claim  
5 would be feasible in respect of the vast majority of  
6 this class, who are individual consumers, who purchased  
7 or financed new vehicles over the relevant period, and  
8 nor do they suggest it would be viable for small or  
9 medium-sized businesses in the class who fall within the  
10 scope, so they are not claiming that any of that could  
11 conceivably be operated on an opt-in basis.

12 What they do suggest -- and we say it is an  
13 extraordinary suggestion -- they say that even though an  
14 opt-out class is necessary for the vast majority of this  
15 class, they say the Tribunal should skim off the top  
16 subset of the proposed class, those which they describe  
17 as "large business purchasers", and they should direct  
18 that those class members be required to opt into the  
19 claim instead, merely because of their size.

20 In our submission there is no support for that  
21 approach anywhere, not in the Act, not in the rules or  
22 in the Guide. There is simply nothing to suggest that  
23 the Tribunal should take what is clearly a properly  
24 brought opt-out claim and require the largest members of  
25 the class to opt in instead.

1           Actually, as we have seen, the rules consider  
2           practicability and opt-out on a unitary basis for the  
3           class as a whole. There is no suggestion there that you  
4           should salami-slice it and divide the class. So, in our  
5           submission, what the respondents are suggesting is  
6           simply wrong in principle and that ought to be the end  
7           of the matter.

8           We have also, however, put in evidence to explain  
9           why we say that this suggestion is impracticable in  
10          reality, and that is the evidence of Ms Hollway. It is  
11          in bundle {C/15}. Ms Hollway is a partner at  
12          Scott + Scott UK and her evidence addresses four key  
13          points on the basis of her experience of litigating  
14          competition claims in England for nearly 15 years and  
15          including six years at Scott + Scott, which is  
16          a specialist claimant law firm.

17        THE CHAIRWOMAN: Is this evidence of fact?

18        MS FORD: My Lady, it is in the sense that it is evidence  
19          based on Ms Hollway's experience of trying to recruit  
20          people and to run claimant ... you can assess it as we  
21          go through, but it is -- I would suggest, yes, it is  
22          evidence of fact and it is evidence of the sort which  
23          has also been put in in other CP --

24        THE CHAIRWOMAN: I am sure that is the case.

25        MS FORD: So if we look at page 6, {C/15/6}, the first point

1 that she makes -- and this is paragraphs 17 to 20 of her  
2 statement -- is that it is not straightforward to  
3 identify and contact large business purchasers. The  
4 Tribunal will recall that in the Guide it talks about  
5 the ability to identify and contact potential class  
6 members as relevant. Her evidence is it is not  
7 straightforward to identify and contact large business  
8 purchasers. She points out that, of the 13 collective  
9 actions that have been filed with the Tribunal, only one  
10 had been proposed to be brought on an opt-in basis and  
11 that was by an industry association that had  
12 well-established lines of communication with the  
13 potential victims. She makes the point that there is no  
14 industry or representative body for these large industry  
15 purchasers or large business purchasers that would  
16 enable them to be identified and contacted  
17 cost-effectively.

18 So that means that, right from the outset, the  
19 proposed class representative would have to dedicate  
20 considerable time and resources to identifying  
21 businesses that might qualify as large business  
22 purchasers and contacting each one of them individually.

23 If we then move on to page 7, {C/15/7}, the next  
24 point she makes concerns whether large business  
25 purchasers would be incentivised to opt in, even if



1 identified and contacted. The point we emphasise here  
2 is that the proposed respondents' case about this is  
3 speculative. They rely on the evidence of Dr Tosini,  
4 but all that evidence goes to is the number of business  
5 purchasers and the potential value of their claims. It  
6 does not then cover the next step or bridge the gap and  
7 establish that it would be practicable to expect those  
8 purchasers to opt in. What Ms Hollway's evidence does  
9 is identify various reasons why, in our submission, it  
10 would not be practicable.

11 If we look first at 24, page 8, please, {C/15/8},  
12 Ms Hollway agrees with the distinction that has been  
13 drawn by this Tribunal both in *BT* and *Trains* -- and  
14 I showed the Tribunal as we went through -- that there  
15 is a difference between encouraging class members to  
16 come forward and collect their share of damages that are  
17 already on the table and persuading class members to  
18 join an opt-in claim form from the outset, and so she  
19 says:

20 "... this submission [she is referring to the  
21 respondents' submission] conflates encouraging class  
22 members to come forward to collect their share of  
23 a damages pot that is already on the table with  
24 persuading class members to join an opt-in claim from  
25 the outset. In reality, the two are very different.

1 The former is a 'sure thing'; the latter is considerably  
2 more speculative. When deciding whether to participate  
3 in the claim, a Large Business Purchaser will likely  
4 need to: familiarise itself with the claim and the  
5 people running it to reassure itself that it wishes to  
6 be associated with the claim; consider the likely amount  
7 of work involved and over what timeframe; consider the  
8 likely recovery (at a very early stage where there is  
9 little certainty around this); weigh that recovery  
10 against the financial and time costs of participating;  
11 assess and potentially negotiate the funding package and  
12 the payment(s) it will be committed to making pursuant  
13 to that package; and consider any anticipated  
14 reputational impact in becoming involved in such  
15 a claim. Even the preliminary work involved in deciding  
16 whether or not to opt in is therefore not inconsiderable  
17 and the MNW Respondents have provided no evidence that  
18 a significant number of Large Business Purchasers would  
19 be willing to do so for the sums potentially involved."

20 That is the headline point that she is making and  
21 she then goes on to address various of those points in  
22 greater detail.

23 She says, first of all -- if we go on to 26, what is  
24 said there is that "potential opt-in class members ...  
25 would need to put resources in to assessing the merits

1 of the claim".

2 Paragraph 27, she makes the point that very few of  
3 these are going to have in-house competition expertise.  
4 At paragraph 28 she makes the point that these are  
5 indirect purchasers so they are also unlikely to have  
6 expertise in either shipping or automotive industries.  
7 At paragraph 29 she makes the point that they will have  
8 to gather and analyse data to try and ascertain their  
9 own claim value.

10 In paragraphs 30 to 31 she makes the point that the  
11 MNW defendants appear to envisage that opt-in claimants  
12 will have to give disclosure on things like prices of  
13 new vehicles, resale prices and their own pricing  
14 practices, and she makes the point that being ordered to  
15 provide wide-ranging, costly and time-consuming  
16 disclosure is likely to be a significant disincentive to  
17 opting in to an opt-in claim.

18 34 and 35, she makes a point about the lack of  
19 control over the conduct of the litigation, concerns  
20 about confidentiality and concerns about reputation, all  
21 of which might disincentivise opting in.

22 At 37 to 41, she comments on the value of claims and  
23 she makes the point that, according to the Tosini  
24 report, large business purchasers would have a maximum  
25 claim value of 1.9 million. She refers to a submission

1 that was made on behalf of the MNW respondents. They  
2 referred to Royal Mail, which was the largest fleet  
3 purchaser in 2019, and what they sought to imply is  
4 that, because Royal Mail are a claimant in the Trucks  
5 litigation, then they would be likely to opt in. But  
6 Ms Hollway makes the point that in the Trucks  
7 litigation, their claim, according to publicly available  
8 records, is some 270 million, which is obviously a bit  
9 different than the 1.9 million that is being canvassed  
10 here. It also relates to a fraction of the number of  
11 vehicles and so one can infer that the disclosure  
12 burdens would be less as well.

13 Of course that is Royal Mail, which was the largest  
14 fleet purchaser in 2019. Some of the business  
15 purchasers' claims would be much lower, so they would be  
16 for 93,000 or less. So none of that provides any  
17 convincing evidence that these large business purchasers  
18 would be persuaded to opt in.

19 Then, at 42 to 43, she makes a point that opt-in  
20 claimants have to agree to pay a share of their recovery  
21 to a litigation funder and she makes the point that that  
22 makes it even less attractive.

23 So those are the factors that go to persuading large  
24 business purchasers to opt in. Ms Hollway then proceeds  
25 to consider the matter from the perspective of the

1 proposed class representative and to what extent is that  
2 practicable. Paragraphs 44 to 48, she makes the point  
3 that book-building for an opt-in claim is much more  
4 burdensome and time-consuming than publicising the  
5 existence of an opt-out case and the right to take  
6 a share of damages. She makes the point that the PCR  
7 has budgeted for raising awareness of an opt-out case  
8 but it certainly has not made allowances for extensive  
9 book-building that will be required for an opt-in case.

10 Paragraphs 49 to 51, they are addressing the costs  
11 of an opt-in claim and, in particular, they make the  
12 point that the costs of providing disclosure for many  
13 large businesses would significantly exceed what is  
14 presently budgeted for.

15 Then paragraphs 52 to 53 deal with the difficulties  
16 that the defendants' proposals would cause in funding  
17 the claim. She makes the point that funding has been  
18 obtained on the basis of the present estimated claim  
19 values and the proposed defendants now suggest that  
20 stripping out between 23 million and 46 million and  
21 shifting it to a speculative opt-in claim would be  
22 viable. In fact, in our submission, it is a transparent  
23 attempt to undermine the viability of the funding of  
24 this claim in totality and to render the opt-out  
25 proportion of the claim economically unviable.

1           Finally, Ms Hollway makes the point that the  
2           defendants have not actually identified any concrete  
3           benefit to class members of proceeding in the way that  
4           they suggest and, if anything, it would be  
5           disadvantageous for all concerned. So, for example,  
6           paragraphs 54 to 56, she makes the point that the  
7           defendants have not actually grappled with how in  
8           practice this would work. She points to the fact that  
9           large business purchasers are put to greater effort,  
10          expense and risk than other class members and the fact  
11          that the proposal risks are undermining the economic  
12          viability of the claim which is being brought on behalf  
13          of consumers and small businesses. So, in our  
14          submission, it is overwhelmingly clear that the  
15          attempted bifurcation of this claim is impracticable.  
16          We would invite the Tribunal to reject it.

17        THE CHAIRWOMAN: You only touched on disclosure there, but  
18          it is a possible reason the proposed defendants put  
19          forward, is it not, as to --

20        MS FORD: They have certainly advanced it as a possibility.  
21          Yes, their response, paragraphs 80 to 82, {A/14/27}.

22          In our submission -- and the Tribunal already has my  
23          submission -- the prospect of being ordered to provide  
24          disclosure is likely to be a disincentive to large  
25          business purchasers and, of course, it is important to

1           recognise that what is being proposed is that it is  
2           important for determining the issues of pass-on of the  
3           alleged overcharge to large business purchasers and  
4           pass-on by them to their own respective customers.

5           We have addressed in our submission a perfectly  
6           viable methodology for dealing with pass-on to the class  
7           and no point is now taken on the methodology we propose  
8           for pass-on from the class.

9       MR HOSKINS: Just to be clear, that is for the certification  
10           purposes but not at trial. We will be running  
11           pass-on -- downstream pass-on arguments at trial.

12       MS FORD: We certainly anticipated that.

13       THE CHAIRWOMAN: I think that is why I was pausing a bit.

14       MS FORD: I am sorry, that is quite right. I am not  
15           suggesting that it has in any way been waived for going  
16           forward.

17       THE CHAIRWOMAN: Does it follow from having an opt-in claim  
18           that disclosure would be ordered?

19       MS FORD: No. In my submission it certainly does not. In  
20           my submission, it is also --

21       THE CHAIRWOMAN: Nonetheless you say it could be  
22           a disincentive, the prospect or possibility of it?

23       MS FORD: Yes, that is what -- Ms Hollway has specifically  
24           made this point. If we can look to {C/15/10}, she does,  
25           I think, make the point in one of these paragraphs that

1 we do not necessarily accept that they will --

2 THE CHAIRWOMAN: I was looking at 31, {C/15/10}.

3 MS FORD: Yes, so 31:

4 "... it is unclear why or on what basis the Proposed  
5 Defendants believe that Large Business Purchasers who  
6 opt-in to the proceedings would be required to give  
7 disclosure ..."

8 So the Tribunal will note, for the avoidance of  
9 doubt, the proposed representative fully reserves its  
10 position on the disclosure, if any, that any member of  
11 the class should be required to give.

12 So we certainly do not accept that it follows. What  
13 we do say is that, insofar as the MNW defendants appear  
14 to envisage that such a disclosure will take place, then  
15 it is a potential disincentive.

16 THE CHAIRWOMAN: There is an underlying assumption in that  
17 that you are more likely to have to make disclosure if  
18 you are opt-in -- that an opt-in claimant could very  
19 well be exposed to an order for some sort of disclosure.

20 MS FORD: Certainly that is the premise that underlies the  
21 MNW respondents' response because they are advancing it  
22 as a purported advantage. Of course we would say that  
23 what the Tribunal is assessing for the purposes of  
24 opt-in/opt-out is practicability and practicability  
25 requires you to recognise that even the potential for



1 disclosure is a further disincentive to these parties  
2 potentially opting in.

3 THE CHAIRWOMAN: Yes. I see what you say. We should take  
4 a transcribers' break. Is now a good time?

5 MS FORD: Now is a good time.

6 THE CHAIRWOMAN: So just coming up to 20 past, please.

7 (3.10 pm)

8 (A short break)

9 (3.22 pm)

10 MS FORD: Madam, I have addressed the objections that seek  
11 to resist certification at all or on an opt-out basis,  
12 so the points that I am coming on to address are, in our  
13 submission, somewhat at the margins in the sense that,  
14 even if the respondents were right about them, they do  
15 not provide any basis to resist certification.

16 Starting with the deceased persons and defunct  
17 companies. In relation to defunct companies, we have  
18 clarified that we do not propose to include the claims  
19 of defunct companies within the collective proceedings  
20 and annex A to our skeleton provided a proposed  
21 amendment to the class to address that. If I can just  
22 show you. It is advocates bundle {AB/1/43}.

23 It is the wording in red. This is the category of  
24 excluded persons and we have added an additional  
25 category of excluded person at (e), which is:

1           "Any legal person that is recorded as dissolved on  
2           the register of companies kept by Companies House."

3           Mr Robinson has, in his supplementary report,  
4           explained how in practice he envisages removing these  
5           claims from the proposed class. So, just for the  
6           tribunal's note, it is in his supplementary report,  
7           paragraphs 6.3 to 6.8.

8           That is the defunct companies.

9           On the question of deceased persons, the extent to  
10          which deceased persons can be included in a class was  
11          considered by the Tribunal in *Merricks* on remittal, and  
12          that is authorities bundle {AUTH/28/13}. In *Merricks*,  
13          the proposed class representative had consciously  
14          excluded from his class definition the estates of  
15          individuals who met the class definition but who had  
16          passed away before the domicile date, so you can see  
17          there is a quote here from his claim form and then under  
18          (d) you see:

19          "The proposed class representative is aware that  
20          this class definition excludes some individuals who  
21          might have good claims, in particular ... (iii) the  
22          estates of individuals who meet the proposed class  
23          definition but who passed away before the domicile  
24          date."

25          THE CHAIRWOMAN: That was on the claim form?

1 MS FORD: That is the claim form, yes, under the heading  
2 "Description of the class".

3 THE CHAIRWOMAN: So you are saying it excluded estates on  
4 the face of the form?

5 MS FORD: It consciously excluded claims by estates.

6 Then if we go on to page 14, {AUTH/28/14},  
7 paragraph 35, the experts' report filed as part of the  
8 CPO application had made deductions to exclude deceased  
9 persons.

10 Then, in paragraph 36, you see the Tribunal  
11 expressing the view that it would be clear to anyone  
12 reading the CPO claim form and the CPO application that  
13 Mr Merricks intended to exclude people who were no  
14 longer alive and the Tribunal then also refers to what  
15 was said in the notice about the proceedings as well.  
16 That is also 36.

17 If we go on to page 15, {AUTH/28/15}, paragraph 39,  
18 what we see is that on remittal, Mr Merricks then said  
19 that he wished to include deceased persons within the  
20 class for the first time on remittal.

21 And paragraph 40, counsel for *Merricks* sought to  
22 argue that the claims by deceased persons could be  
23 included on the basis of the class definition in the  
24 existing claim form. You can see at paragraph 41, that  
25 the Tribunal considered that to be untenable. It said

1           that the claim form defined the class on the express  
2           basis that deceased persons are excluded.

3           At 42 you see them making the points that there was  
4           nothing in the notice on the website to indicate that  
5           the application was for a class that included deceased  
6           persons. There was then -- as the Tribunal points out  
7           in 43, there was then an application to amend the claim  
8           form and the Tribunal will see the form of the amendment  
9           that was sought on page 16, {AUTH/28/16}.

10          Under 23(b)(i), the underlined passage sought to  
11          include "persons who have since died". If we look at  
12          paragraphs 45 to 46 on this page, we can see that the  
13          submission was made to the Tribunal that as a matter of  
14          policy it should be possible to include deceased persons  
15          in collective proceedings. That is right at the bottom  
16          of the page, paragraph 45.

17          If we go over the page to 46, {AUTH/28/16}, the  
18          Tribunal says:

19                 "We agree. However, the normal way of bringing  
20                 proceedings where loss has been suffered by a person who  
21                 has died by the time the proceedings are started is for  
22                 the claim to be brought by his or her estate through  
23                 those authorised to represent the estate. We see no  
24                 difficulty in principle in having a class definition  
25                 that includes the estates of deceased persons."

1           They make the point:

2           "That is not, however, the position taken in the  
3 draft amendment which simply treats deceased persons as  
4 individuals within the class."

5           So there were essentially two problems with  
6 Mr Merricks' application. The first one, which gets  
7 elaborated upon in paragraphs 48 to 54, is that the  
8 claim in the name of a deceased person is a nullity, and  
9 that is the amended class definition that Mr Merricks  
10 was seeking. If we look at paragraph 55 on page 19,  
11 {AUTH/28/19}:

12           "A claim could be made on behalf of the estates of  
13 deceased persons by their personal representatives, but  
14 that is explicitly not the form of amended class  
15 definition which Mr Merricks seeks."

16           Then 56 to 60, there was an additional concern that  
17 deceased persons cannot be said to be domiciled for the  
18 purposes of the rules. So the conclusion at  
19 paragraph 60 on page 21, {AUTH/28/21}, right at the end  
20 of this paragraph:

21           "... although a class can include the  
22 representatives of the estates of deceased persons, it  
23 cannot simply include persons who are no longer alive."

24           Paragraphs 62 to 69, the Tribunal then considers the  
25 rules which govern the amendment of claims after the

1 expiration of a limitation period. The relevant rules  
2 are set out in paragraph 63 and there was a difference  
3 of opinion about whether the application to amend that  
4 was being made by Mr Merricks was governed by Rule 32(2)  
5 or Rule 38(6) to (8), both of which are set out in the  
6 judgment. The Tribunal can see that the Rule 32(2)(b)  
7 permits amendments to correct a mistake as to the name  
8 of the party, {AUTH/28/22}, "but only where the mistake  
9 was genuine and not one which would cause reasonable  
10 doubt as to the identity of the party in question ..."

11 Then if we scroll down to 38(6), you have got the  
12 requirement that additional substitution must be  
13 necessary. Then if we go over the page, {AUTH/28/23},  
14 38(7):

15 "The addition or substitution of a new party, as the  
16 case may be, is necessary ... only if the Tribunal is  
17 satisfied that ..."

18 Then one possibility is (c):

19 "the original party has died or had a bankruptcy  
20 order made against it and its interests or liability has  
21 passed to the new party."

22 So those were the rules being debated in that case.

23 In the case of *Merricks*, if we look at page 24,  
24 paragraph 69, {AUTH/28/24}, the Tribunal said:

25 "... an amendment to add new members to the class

1 after a limitation period has expired is to be regarded  
2 as involving the addition of new parties and so is  
3 governed by Rule 38."

4 Then it concludes, page 25, paragraph 72,  
5 {AUTH/28/25}. It says an amendment to add persons "who  
6 were deceased before the claim form was issued cannot be  
7 allowed as it does not come within any of the categories  
8 in Rule 38(7)". So that is how the matter was dealt  
9 with in *Merricks*.

10 In our submission there is an important difference  
11 between the circumstances in *Merricks* and the  
12 circumstances of the present case, and that is that the  
13 proposed class definition in our case was always  
14 intended to capture claims that vest in the estates of  
15 deceased persons. So unlike in *Merricks*, there was no  
16 express exclusion and, on the contrary, those claims are  
17 encompassed within the class definition that has been  
18 advanced. So it is all persons who, during the period,  
19 either purchased or financed in the United Kingdom a new  
20 vehicle or a new leased vehicle. At the time, a person  
21 who is now deceased purchased or financed a new vehicle  
22 or a new leased vehicle, they were obviously a person  
23 and they were within the class, and if --

24 THE CHAIRWOMAN: But are you not describing a category of  
25 people -- well, this is the question: are you there

1           describing a category of people who are bringing the  
2           claim?

3       MS FORD: Well, we are defining the class and we are  
4           defining claims, and our point essentially is that,  
5           unlike *Merricks*, we have not expressly excluded claims  
6           on behalf of estates. We simply, if necessary, would  
7           need to clarify that those claims are brought by the  
8           estates rather than the individuals, but, in our  
9           submission, that is really an unnecessary clarification.  
10          It was always intended that these claims would be within  
11          the class.

12       THE CHAIRWOMAN: Well, does that beg the question that what  
13          it shows you was always intended?

14       MS FORD: Well, first of all, Madam, is the fact that on  
15          that definition the person who is now deceased, at the  
16          point when they purchased or financed the new vehicle  
17          within the claim period, they were a person, they were  
18          within the class. Unlike in *Merricks*, the estimates  
19          that have been given by the proposed representative of  
20          the size of the class and the quantum of the recovery  
21          are calculated on the basis of including rather than  
22          excluding deceased persons.

23       THE CHAIRWOMAN: You say it is just a backward-looking  
24          definition identifying people who did buy?

25       MS FORD: Yes.



1 THE CHAIRWOMAN: That is the end of it?

2 MS FORD: I can bring up the class definition. It is  
3 {A/1/14}:

4 "All Persons (other than Excluded Persons) who  
5 during the period 18 October 2006 to 6 September 2015  
6 either Purchased or Financed, in the United Kingdom,  
7 a New Vehicle or a New Lease Vehicle ..."

8 So the claims which now vest in the estates of  
9 deceased persons are within that definition, in my  
10 submission. Unlike in *Merricks* again, there have been  
11 no relevant communications with the proposed class which  
12 seek to exclude deceased persons so our submission is  
13 that it has always been sufficiently clear that the  
14 claims that vest in the estates of deceased persons are  
15 within the scope of the class. Now, we would say on  
16 that basis there is simply no need to amend the claim  
17 form at all.

18 We have indicated that to the extent that the  
19 Tribunal thinks it is insufficiently clear on the face  
20 of the class definition, then we would be content to  
21 amend for the purposes of removing any ambiguity and we  
22 have provided a draft amendment. It is in the advocates  
23 bundle {AB/1/41}. This is now the green text. The  
24 Tribunal will note that the proposed amendment does not  
25 run into the difficulties that arose in *Merricks* because

1           it refers to the estates of deceased persons rather than  
2           the deceased persons themselves, so it does not run into  
3           that problem and it is not seeking to add new class  
4           members to the claim. We say that these claims were  
5           always within the class. It is not --

6           THE CHAIRWOMAN: Well, yes, but if you -- "clarificatory"  
7           can mean adding and, if you are, does that not breach  
8           the rules against adding after the limitation period?

9           MS FORD: Well, our primary position is that it does not run  
10          into that problem because on the basis of the definition  
11          and the quantification and indeed the publicity, all of  
12          it, they were already there, so you are not adding new  
13          claims. They were there already and so you do not run  
14          into that difficulty of amending after the end of the  
15          limitation period.

16          So if you are simply clarifying to explain the basis  
17          on which these claims that were always in there are  
18          brought, that is not something that engages either  
19          Rule 32 or Rule 38. It is just a clarification.

20          THE CHAIRWOMAN: Yes, but to add that text, are you agreeing  
21          that you have to first decide that it is purely  
22          clarificatory and it does not actually expand the class?

23          MS FORD: No. We say in the alternative that we can take  
24          the benefit of either Rule 32 or Rule 38 in  
25          circumstances where the claim is already included. It

1 is just a basis of clarifying the basis on which the  
2 claim is brought. But our first step is to say, since  
3 these claims are already there and this is a purely  
4 clarificatory exercise, you do not need to use either of  
5 those rules. But then we say, even if the Tribunal  
6 thinks actually you do need to deploy those rules,  
7 because in contrast to *Merricks* this is not adding new  
8 claims, then it is permissible in a way that was not in  
9 *Merricks*.

10 THE CHAIRWOMAN: Just explain to me -- I think I am being  
11 really slow -- if you are wrong that it is purely  
12 clarificatory, why would we not be adding new claims?

13 MS FORD: Because it essentially resides on the same point  
14 that we say these are claims that were always within the  
15 class. That is the distinction we draw and we say that  
16 whether it is purely clarificatory or whether the  
17 Tribunal feels that it needs to rely on these Rule 32 or  
18 Rule 38 powers, the key distinction is these claims were  
19 always there; you are not adding anything.

20 Madam, those were my submissions on the question of  
21 deceased persons.

22 Compound interest. The claim includes a claim for  
23 compound interest and in *Merricks* remittal judgment, as  
24 well as dealing with deceased persons, it also dealt  
25 with what is required for the purposes of bringing

1 a claim for compound interest. We rely in particular on  
2 what is said at paragraph 84 of the judgment. This is  
3 {AUTH/28/29}.

4 We have identified this because it essentially  
5 encapsulates what we understand to be the tribunal's  
6 consideration of the *Sempra Metals* line of case law and  
7 the circumstances in which you can or cannot claim  
8 compound interest. The Tribunal will see that there has  
9 been some working through of the case law on compound  
10 interest. But what it says at 84 is that:

11 "... it is not sufficient for a claim to compound  
12 interest to show that an individual had borrowing and/or  
13 savings. It is necessary to show, on the balance of  
14 probabilities, how they funded the additional expense or  
15 what they would have done with the additional money if  
16 there had been no Overcharge."

17 So that is what you have to be able to show in the  
18 context of the claim for compound interest.

19 So in this case what we have proposed is to narrow  
20 down our claim to compound interest to those members of  
21 the class who purchased a new vehicle on finance. For  
22 those members of the class, we do know how they funded  
23 the additional expense because we know that they funded  
24 it via financing and that they would have incurred  
25 compound interest in doing so.

1           So we say that, for that group of the class that  
2           financed their new vehicle, that satisfies the test for  
3           compound interest. Mr Robinson has advanced  
4           a methodology in which he explains how the losses  
5           suffered by that proportion of the class could be  
6           calculated and it is in his second report, {B/110/45}.  
7           It is paragraphs 6.9 to 6.12.

8           Basically what he proposes to do is to use publicly  
9           available data to find out what proportion of cars are  
10          bought on finance and then to apply the average new  
11          vehicle finance rates to that proportion for the average  
12          period of new vehicle financing. That enables him to  
13          quantify these losses, in our submission, with  
14          reasonable accuracy.

15          The sorts of objections that have been raised to  
16          this approach are things like: well, there would be  
17          a disparity in interest rates or there would be  
18          a disparity in the arrangements for financing or  
19          disparity in the arrangements for capital payments and  
20          the like. In my submission, in light of the approach  
21          that is indicated in *Merricks* and *Trains*, disparities do  
22          not undermine the methodology. The fact that there is  
23          variation in circumstances does not render the  
24          methodology unviable. In our submission, for that  
25          proportion of the class that bought a new vehicle on

1 finance, there is a claim to compound interest which is  
2 suitable to be heard in these collective proceedings.

3 I am moving on to the final points which are raised,  
4 which are the points on authorisation which have been  
5 taken by the MNW respondents. It is in their response  
6 and then they cross-refer to it in their skeleton.

7 THE CHAIRWOMAN: Yes.

8 MS FORD: They have identified two purported defects in the  
9 arrangements between Mr McLaren and the proposed class  
10 representative, being the incorporated vehicle. The  
11 first supposed defect is that they say there is no  
12 service contract between Mr McLaren, the person, and the  
13 PCR, the special purpose vehicle. The concern is said  
14 to be that there is no guarantee that Mr McLaren will  
15 continue to be involved in the proceedings and no  
16 provision for what will happen if he becomes unable or  
17 unwilling to act as the PCR sole director and  
18 shareholder. We make three points in response to that.

19 First, we say that what should happen if Mr McLaren  
20 becomes unable or unwilling to act is already specified  
21 in the articles of association of the PCR, so it makes  
22 a provision for the appointment of additional directors;  
23 it makes a provision for the appointment of alternate  
24 directors. Importantly, that provides considerably more  
25 clarity than you would get if it was the case that

1 Mr McLaren was applying to be, in his individual  
2 capacity, a proposed class representative, so actually  
3 the position, having articles of association, is  
4 actually more informative than it would be if it was  
5 Mr McLaren acting individually.

6 Secondly, we make the point that the Tribunal, of  
7 course, has the power to revoke or vary a CPO if it  
8 takes the view that the class representative no longer  
9 meets the criteria for authorisation. We have confirmed  
10 in writing that we will notify the Tribunal if  
11 Mr McLaren were to indicate that he wanted to step down  
12 from his role as sole director or if he became unable to  
13 act, so the Tribunal would be able to take steps in that  
14 circumstance.

15 Thirdly, what is being suggested is some sort of  
16 service contract between Mr McLaren, the individual, and  
17 the proposed class representative, the specially  
18 incorporated vehicle. In our submission, that would be  
19 completely artificial because the signatories would be  
20 Mr McLaren in his personal capacity and Mr McLaren in  
21 his capacity as sole director of the PCR. We just find  
22 it difficult to see what actual utility that sort of  
23 exercise would serve. In our submission, there is  
24 nothing in that objection.

25 Then the second supposed defect is it is said that

1 the effect of the deed of adherence between Mr McLaren  
2 and Woodsford, the litigation funder, means that  
3 Mr McLaren has insufficient control over these  
4 proceedings. If I can just show the Tribunal the  
5 relevant provision of the deed of adherence. It is  
6 {E/2/2}. The relevant provision is 3.3.

7 What it sets out is matters that Mr McLaren is not  
8 entitled to do without the approval of Woodsford. The  
9 Tribunal will see that these matters do not go to the  
10 conduct of the litigation at all. They go to the  
11 constitution and governance of the PCR itself. In our  
12 submission, there is nothing improper about that at all  
13 and it actually makes sense for the funder, who is  
14 providing significant sums of money to the PCR, the  
15 entity, without collateral, that they would want to  
16 retain a degree of control over the constitutional  
17 arrangements and the governance arrangements of that  
18 entity, but it does not in any way go to Mr McLaren's  
19 conduct of the litigation.

20 So, in our submission, there is simply nothing in  
21 these objections which would preclude the authorisation  
22 of the PCR as a class representative.

23 Unless I can assist the Tribunal further, those are  
24 my submissions.

25 THE CHAIRWOMAN: Thank you.



## 1 Submissions by MS DEMETRIOU

2 MS DEMETRIOU: May it please the Tribunal, I am going to be  
3 addressing you on methodology together with Mr Piccinin.  
4 We have divided the submissions between us and Mr Singla  
5 will make additional submissions on methodology on  
6 behalf of the KK defendant. Then Mr Hoskins will  
7 address you on opt-in/opt-out and then Mr Holmes is  
8 going to be addressing you on deceased persons and  
9 compound interest. There may be something I have  
10 forgotten, but I think that is broadly it by way of  
11 roadmap.

12 THE CHAIRWOMAN: We will try and keep up.

13 MS DEMETRIOU: Madam, members of the Tribunal, you will have  
14 heard that we say there are two key defects in the  
15 methodology that has been advanced by the PCR. The  
16 first is that the PCR's methodology measures delivery  
17 charges when it should measure, we say, the overall  
18 charges for cars. That is the point that I am going to  
19 address you on.

20 The second is that the methodology measures changes  
21 in the delivery charge over time rather than measuring  
22 differences between the claim period and a clean period  
23 untainted by the cartel. That is the point that  
24 Mr Piccinin is going to address you on. But, to be  
25 clear at the outset, we say that these are two

1 self-standing defects, so if we are right on either one  
2 of them, then we say that the claim should not be  
3 certified.

4 Now, by way of underlying principles, it does appear  
5 to be common ground that the PCR must put forward  
6 a plausible methodology in order to meet the commonality  
7 requirement for certification. At times Ms Ford seemed  
8 to be making a rather extreme submission on *Merricks*.  
9 So she said a couple of times, I think, that as long as  
10 you can show some basis that the class might have  
11 suffered some nominal loss, then principles of access to  
12 justice mean that it has to be certified for trial, but  
13 I do not think she was intending by that submission,  
14 which we dispute, that that is an accurate reflection of  
15 *Merricks*. I do not think she was intending to sweep  
16 aside the plausibility requirement because it is plain  
17 from what she said earlier in the day and also from  
18 their written submissions that the PCR does accept that  
19 the methodology needs to be plausible in order for the  
20 claim to be certified.

21 Now, in *Merricks* itself, so in the part of *Merricks*  
22 that went to the Supreme Court, it was common ground  
23 that there was a plausible methodology for calculating  
24 pass-through to consumers of the inflated element of the  
25 interchange fee. The main dispute that reached the

1 Supreme Court was whether it was realistic for  
2 Mr Merricks to obtain sufficient data to enable that  
3 methodology to be applied and, of course, the Tribunal  
4 will know that the Supreme Court answered that question  
5 in Mr Merricks' favour, so difficulty in proving a claim  
6 because of challenges in obtaining data was not a reason  
7 not to certify the claim in circumstances where an  
8 individual claim would have met the same sorts of  
9 challenges. The Supreme Court said, in those  
10 circumstances, that the trial court or Tribunal must do  
11 the best it can with the data available -- that is  
12 available to the parties.

13 So the objection raised by Mastercard and considered  
14 by the Supreme Court was different to the objection that  
15 we raise in these proceedings because the objection we  
16 raise in these proceedings does not go to availability  
17 of data, but goes to the plausibility of the methodology  
18 itself; simply is it capable of measuring the loss  
19 claimed? We say it is not for the reasons we are going  
20 to elaborate in our oral submissions.

21 Now, that species of objection was raised in  
22 *Merricks* after the Supreme Court judgment, when the  
23 question of certification of the claim was remitted to  
24 the Tribunal and, in particular, Mastercard argued that  
25 the claim advanced by Mr Merricks for part of its

1 damages claim should not be certified because there was  
2 no plausible methodology to establish it. That part of  
3 the damages claim, that particular part of the damages  
4 claim at issue, was the claim for losses in respect of  
5 the time value of money; in other words, the claim for  
6 compound interest.

7 Mastercard's argument in that respect was of course  
8 accepted by the Tribunal, which did not certify -- which  
9 refused to certify -- that part of the claim. I think  
10 it would be helpful to go to the *Merricks* CPO judgment,  
11 which is in authorities bundle {AUTH/28}. If we perhaps  
12 go to page 4 first of all, {AUTH/28/4}, we see at  
13 paragraph 8 -- at the bottom of the page, we can see  
14 there the issues, the issues on the remittal, so:

15 "Some further issues have arisen regarding the  
16 authorisation of Mr Merricks ..."

17 Then we see that the first of the issues relates to  
18 deceased persons. If we go over the page, {AUTH/28/5},  
19 (b) is whether these collective proceedings can include  
20 a claim for compound interest, the compound interest  
21 issue.

22 Then if we go to page 26, please, {AUTH/28/26}, we  
23 can see there that the claim for compound interest was  
24 put forward, as those claims are, as a damages claim.  
25 We see that from paragraphs 74 through to 76, so

1 paragraph 75:

2 "The claim form proceeds to state that the claim for  
3 compound interest is advanced on an aggregate basis, as  
4 with the other damages claimed, and that it is being put  
5 forward as a damages claim following *Sempre Metals* ..."

6 Then we see -- if we go to page 27, {AUTH/28/27}, we  
7 see that the compound interest claim, first of all, at  
8 the top of the page, makes a very substantial difference  
9 to the total sum claimed. We can see further in that  
10 paragraph:

11 "... the claim for compound interest alone adds some  
12 £2.2 billion to the total award sought in these  
13 proceedings."

14 So it was a substantial part of the damages claim.

15 Then if we go to paragraph 78:

16 "... Mr Hoskins opposed the inclusion of claims for  
17 compound interest on the basis that this was not  
18 a common issue across the class and that no plausible or  
19 credible method had been put forward for calculating the  
20 loss suffered."

21 So you can see that the argument that was being made  
22 there, which was accepted by the Tribunal, was that  
23 there was no plausible methodology for calculating that  
24 part of the damages claim which comprised the claim for  
25 compound interest. If we go to page 31, please, in the

1 report, {AUTH/28/31}, and paragraph 87, so you can see  
2 my submission being rejected. So I said that compound  
3 interest is parasitic on primary loss. That was  
4 rejected by the Tribunal, which said that:

5 "... compound interest constitutes a distinct head  
6 of loss ..."

7 And so there needed to be a plausible methodology  
8 for that distinct head of loss.

9 If we then look down, we see the heading "Plausible  
10 or credible method of calculating the loss" and  
11 a reference to *Pro-Sys* and to *Merricks* in the  
12 Supreme Court.

13 If we go over the page, please, {AUTH/28/32} to  
14 paragraph 91, you can see there that two alternative  
15 approaches to estimating the compound interest claim  
16 were advanced by Mr Merricks before the Tribunal. We do  
17 not need to go into the detail of the approaches but  
18 they are both described and summarised in this  
19 paragraph.

20 Then at paragraph 92, if we can go down the page --  
21 or the next page, I think it is, {AUTH/28/33}, so again:

22 "The problem with both approaches is not any  
23 limitation on the data that might be available."

24 So, again, by contrast with the issue that was  
25 before the Supreme Court.

1           "As the SC Judgment made clear, that is not a basis  
2           for denying certification: the Tribunal has to do its  
3           best with the data that is available. But the first  
4           approach is based on the assumption that anyone who was  
5           a saver or a borrower would have used the small amount  
6           by which each of their purchases would have been cheaper  
7           ... to reduce their borrowings ... The second approach  
8           rests on the same assumption ... However, as  
9           Ms Demetriou recognised in her oral submissions, the  
10          relevant question is: 'if [the class members] hadn't  
11          suffered the overcharge, what would they have done with  
12          the additional money ... Both the above approaches  
13          assume the answer to this question and fail to take  
14          account of the need to show, as a matter of probability,  
15          that the money would not have been used simply for  
16          a little extra expenditure."

17          So the vice that is being identified is that the  
18          methodology itself is not capable of estimating the loss  
19          that is being claimed.

20          We see at paragraph 96 on page 35, {AUTH/28/35},  
21          that the fact that what was being sought was an  
22          aggregate award of damages does not assist, the Tribunal  
23          says there, where the basic methodology is flawed. Then  
24          you have the conclusion at paragraph 97, and the  
25          conclusion was that that part of the -- that aspect of

1 the damages claim was not certified. Certification was  
2 refused on the basis that the methodology was not  
3 plausible. Really it is the same species of argument  
4 that we are advancing before this Tribunal.

5 This claim, of course, seeks to establish that  
6 members of the proposed class suffered a loss as  
7 a result of the RoRo cartel when they purchased cars in  
8 the UK and, as with every cartel damages claim, this  
9 entails comparing what the class members paid in the  
10 real world with what they would have paid in  
11 a counterfactual world in which there was no cartel. It  
12 is the difference between those two things that  
13 constitutes the loss caused by the cartel. We say that  
14 the methodology of the PCR has to be capable of  
15 assessing that difference, has to be capable of  
16 establishing that difference.

17 Now, of course, purchasers, so members of the  
18 proposed class, did not buy anything at all from the  
19 cartelists. What they bought was cars. They did not  
20 buy delivery services and they did not buy anything from  
21 the cartelists at all. They bought cars which were  
22 already in the UK at the time they bought them and  
23 a small proportion of those cars were shipped over the  
24 deep seas by the members of the cartel and so this is,  
25 as you have seen, an indirect purchaser claim. So, as



1 with any indirect purchaser claim, there have to be two  
2 stages to the analysis.

3 The first stage is that there has to be -- the first  
4 stage has to measure the extent to which, if at all, the  
5 cartel led to higher shipping charges and that is the  
6 overcharge analysis. As you have heard, we are not  
7 taking any point on the overcharge analysis for the  
8 purposes of certification. But assuming that there was  
9 an overcharge, then, as I have said, that overcharge was  
10 not paid by the class members because they did not ship  
11 cars from outside the EEA to the UK. Any overcharge was  
12 paid by the manufacturers of the cars, the OEMs. So the  
13 second step for the PCR is that it needs to demonstrate  
14 that the overcharge, or part of it that was paid by the  
15 OEMs, by the car manufacturers, in turn caused consumers  
16 to pay more for their cars than they would have done in  
17 the counterfactual. It is that methodology, it is the  
18 methodology in respect of this second step that we say  
19 is defective in this case.

20 In order to understand why it is defective, we say  
21 that it is helpful to have in mind, indeed necessary to  
22 have in mind, the issues that the Tribunal would need to  
23 be grappling with at trial in order to determine whether  
24 there is or whether there was any pass-through of the  
25 overcharge or any element of the overcharge. Because,

1 of course, overcharges are not always passed down  
2 through a supply chain. The Tribunal will have seen  
3 that, in this case, the overcharge element is likely to  
4 be a very small fraction of a small upstream cost.  
5 Here, the upstream cost -- shipping -- of course only  
6 affects a small proportion of the cars. So the  
7 overcharge, if there was one, may have been passed on or  
8 it may have been absorbed or the answer may be somewhere  
9 in the middle. In other words, part of it may have been  
10 passed on. The answer, which of those is it, will  
11 depend on the nature of competition in the market.

12 If we could turn up, please, the Commission  
13 guidelines, so Ms Ford took you to part of the  
14 Commission guidelines, I just want to take you back to  
15 them, please. They are in authorities {AUTH/37/1}. You  
16 can see here what the communication is. It is headed  
17 "Guidelines for national courts on how to estimate the  
18 share of overcharge which was passed on to the indirect  
19 purchaser". Just pausing, this document is really  
20 concerned with the very question that needs to be  
21 grappled with in this case. So this case is an indirect  
22 purchaser case and what we are trying to think about is  
23 how or what the PCR needs to do is to establish that the  
24 overcharge or any overcharge was passed through to the  
25 indirect purchaser.

1           If we can go to page 5, please, in the document  
2           {AUTH/37/5}, we see at paragraph (8) and in the diagram  
3           a basic illustration of how pass-on of an overcharge  
4           works at different levels of a supply chain. So box 1  
5           gives an example of a copper cartel and so a wire  
6           harness manufacturer might pass on some of the copper  
7           cartel overcharge into the price of wire harnesses sold  
8           to a car manufacturer. So we see those arrows leading  
9           down to the car manufacturer which in this case is an  
10          indirect purchaser because in the middle you have the  
11          wire harness supplier which is the direct purchaser.

12          If we go on to page 6 {AUTH/37/6} at paragraph (11),  
13          the Commission here continues the example so that the  
14          car manufacturer then passes on the inflated cost of  
15          wire harnesses in inflated prices for the car. The car  
16          retailer does the same when selling the car to the  
17          consumer. So in each case there might be pass-on in the  
18          price of the wire harness and then in the price of the  
19          car.

20          Then if we turn to page 37 {AUTH/37/13}, paragraph  
21          (46) at the bottom of the page, please, what is being  
22          said here is that it is necessary to understand the  
23          impact of cost increases on the direct purchaser's  
24          prices and the value of lost sales. So these are key  
25          things that need to be understood in order to work out

1           whether pass-through down that sort of supply chain is  
2           going to happen.

3           We see that, at paragraph (47), what is being said  
4           by the Commission here is that economic theory provides  
5           a framework for assessing whether the standard of proof,  
6           whether showing, establishing pass-through, whether the  
7           standard of proof is met. The guidelines then examine  
8           the key factors affecting pass-on.

9           If we could go on to page 15, paragraph (54)  
10          {AUTH/37/15}, you see there that what is being said is  
11          that the nature and intensity of the competitive  
12          interaction between the firms on the market on which the  
13          direct purchasers are active also affects the level of  
14          passing on.

15          "It is important to keep in mind that the effect  
16          that increased competition can have on the degree of  
17          passing-on depends on whether the initial overcharge  
18          affects only the direct customer (i.e. firm-specific  
19          overcharge) or also the competitors of the direct  
20          customer (i.e. industry-wide overcharge). If the  
21          overcharge affects only one direct purchaser, fiercely  
22          competing with other direct purchasers, passing-on is  
23          less likely compared to a situation where the only  
24          affected direct purchaser faces weak competition.  
25          However, if there is an industry-wide overcharge,

1 a large number of fiercely competing direct purchasers  
2 will generally favour a higher passing-on of that  
3 overcharge compared to a situation where there is weaker  
4 competition among these direct purchasers."

5 What is being said is that pass-on is less likely  
6 where the overcharge does not affect all industry  
7 participants so, in other words, in circumstances where  
8 it affects only one or perhaps some of industry  
9 participants which are fiercely competing with other  
10 industry participants which do not have to bear the  
11 overcharge. So in those circumstances, because there is  
12 fierce competition in the market and other direct  
13 purchasers are not facing that cost, then it is less  
14 likely that the overcharge will be passed on because, if  
15 it is passed on, then the direct purchaser will be less  
16 competitive, will be charging higher prices to end  
17 consumers than their competitors and therefore losing  
18 sales.

19 If we go to page 16, please {AUTH/37/16}, paragraph  
20 (61), here we have an example which we have also set out  
21 in our skeleton argument. It is an example really of  
22 the point that the Commission was making that I just  
23 described. So assume that:

24 "There are 10 producers of apple juice in the same  
25 relevant market. One of the producers sources apples

1 from a supplier involved in a ... cartel. This apple  
2 juice producer claims damages as compensation for an  
3 overcharge. However, the defendant (the supplier of  
4 apples) raises the passing-on defence and argues that  
5 the apple juice producer has passed on the entire  
6 overcharge to the indirect purchasers."

7 Then you see:

8 "Analysis: the apple juice producer facing the  
9 overcharge is in strong competition with nine other  
10 companies for the production and supply of apple juice.  
11 All products sold by the ten companies are rather  
12 homogenous to consumers. Insofar as the other producers  
13 do not obtain apples from the cartel members, but are  
14 able to buy them at a lower price elsewhere, the  
15 producer having to buy from the cartel is placed at  
16 a competitive disadvantage vis-a-vis its competitors.  
17 The apple juice producer's ability to pass on the cost  
18 increase would hence be constrained due to the fact that  
19 it would lose sale (and profit) to its competitors to  
20 a very large extent if it passed on the overcharge, even  
21 only partially. The stronger the competition between  
22 the 10 apple juice producers, the greater the constraint  
23 on the ability to pass on the cost increase. Hence, in  
24 this scenario, the direct customer will normally not be  
25 able to pass on the increase in cost (the overcharge)."

1           Why am I taking the Tribunal to this? Well, because  
2           we say it is of obvious relevance in the present case,  
3           because we know from the evidence submitted in this case  
4           by the PCR that only 13% of vehicles registered in the  
5           UK during the relevant period were manufactured outside  
6           the UK and Europe, so that is the maximum proportion of  
7           vehicles that could have been shipped using RoRo  
8           services and could have incurred an overcharge at the  
9           OEM level.

10           Just for your note, we do not need to turn it up  
11           because this is all taken from the PCR's evidence, we  
12           see that in Mr Robinson's first report at  
13           paragraph 7.18(b) which is {B/5/69}. So what that means  
14           is that at least 87% of cars in the UK incur no  
15           overcharge -- no overcharge -- and several major brands  
16           sold in the UK were not shipped intercontinentally into  
17           the EEA at all. So for those brands there were no  
18           overcharges at all. We can see this if we go to the  
19           amended claim form, so if we go to bundle {A/1/17}, at  
20           the bottom of the page under subparagraph (2), it is  
21           paragraph 44(2):

22           "Excluded Brands. The Proposed Representative has  
23           formulated a list of 'Excluded Brands'. These vehicle  
24           brands are excluded from the Proposed Class because the  
25           Proposed Representative understands that the vehicles

1 produced under these brand names were never shipped  
2 intercontinentally into the EEA during the Relevant  
3 Period... Accordingly, UK purchasers of new vehicles  
4 manufactured by these brands would not have paid  
5 a delivery charge that included those shipping costs  
6 impacted by the infringement..."

7 We can see the list of excluded brands at page 15 so  
8 two pages previously {A/1/15}. It is in the middle of  
9 the page and we can see that there are some major brands  
10 such as Audi and Fiat, and Jaguar, Seat, Volvo, you can  
11 see them all listed there, Skoda.

12 Now, Mr Goss and Mr Whitehorn say, and Ms Ford  
13 stressed this today, they say that the automotive market  
14 is extremely competitive. And so, against that  
15 background, it is important, in our submission, to  
16 understand what the respondents' case would be at trial.  
17 The starting point is that what each member of the  
18 proposed class paid for was a car. It was not  
19 a delivery service. The car was already in the  
20 United Kingdom when the class member took ownership of  
21 it and what they did was they agreed, and they paid,  
22 a single overall price for the vehicle. So they did not  
23 contract to purchase a Mazda in Japan and then enter  
24 into a contract to have it shipped to some dealer in  
25 London for collection, that simply does not reflect the



1 factual reality of the situation.

2 So we say that, in order for a class member to have  
3 suffered loss, they must therefore have paid more for  
4 their car than they would have paid in the  
5 counterfactual world of no cartel. That is the only  
6 transaction on which they could have suffered loss  
7 because it is the only transaction that they made. That  
8 is what they did. They bought a car, they paid a single  
9 price for a car. If a class member paid the same price  
10 for the car in the real world as they would have done in  
11 the counterfactual, they suffered no loss. We say it is  
12 basic tort law.

13 Now, the respondents' case at trial will be that it  
14 is unlikely that any overcharge on RoRo services could  
15 have caused the price paid by consumers for their cars  
16 to have been higher than it would have been in the  
17 counterfactual. So the respondents' case at trial will  
18 be that pass-on, in other words, of any overcharge on  
19 RoRo services was unlikely. That is because the OEMs  
20 and the NSCs and the retailers need to set the prices  
21 for the 13% of cars that need RoRo services at a level  
22 that is competitive with the 87% of cars that are  
23 manufactured within the EEA and do not require RoRo  
24 services.

25 So even if, as Messrs Goss and Whitehorn say, even

1 if the NSCs and the retailers set delivery charges that  
2 are averaged across all models for brands that use at  
3 least some RoRo services, those cars still need to  
4 compete with the cars produced by manufacturers such as  
5 Fiat and Volvo which do not use RoRo services at all,  
6 and also cars from brands that make heavy use of RoRo  
7 services, such as Mazda, need to compete with brands  
8 that make very little use of RoRo services, such as  
9 Mercedes.

10 Now, in our skeleton argument we gave the  
11 hypothetical example to illustrate this of competition  
12 to supply the BMW X5 which is a high-end SUV which is  
13 manufactured in just one factory in the world, which  
14 happens to be in South Carolina. We said in our  
15 skeleton argument, well, no doubt BMW had very good  
16 reasons to choose South Carolina. We do not know what  
17 those are but they could have received subsidies.  
18 Anyway, they no doubt thought that was a good place to  
19 base their factory and that manufacturing decision will  
20 have led to higher average delivery costs for BMW for  
21 the X5 in the UK than BMW would have incurred if the X5  
22 had been manufactured in Europe.

23 Now, when BMW retailers in the UK market for the X5,  
24 what they do is they have got to set or negotiate total  
25 on-the-road prices that are competitive with similar

1 vehicles produced by other manufacturers. So, for  
2 example, the Audi Q8 or the Land Rover Discovery or the  
3 Porsche Cayenne or the Range Rover Sport, and the  
4 manufacturers of those cars, Audi, Jaguar, Land Rover  
5 and Porsche, they are excluded brands. They did not  
6 incur any intercontinental shipping costs on their  
7 vehicles in the UK at all. But to sell X5s in the UK,  
8 someone in the BMW supply chain, so either BMW, in other  
9 words the OEM itself, or the NSC or the retailer, must  
10 set the list price or negotiate discounts on some  
11 element of the total price paid by consumers to ensure  
12 that that car is competitive with those other vehicles.

13 So RoRo costs may rise or fall but if X5s sold in  
14 the UK, which those cars require RoRo services, if those  
15 cars must be sold in competition with Audi Q8s which do  
16 not require RoRo services, then those changes in RoRo  
17 costs are not likely to affect the prices paid by end  
18 purchasers for X5s.

19 Now, this is going to be a key issue at trial and if  
20 this gets to trial -- of course we say it should not --  
21 the Tribunal will need to determine this issue; so the  
22 Tribunal would need to decide whether any overcharge on  
23 RoRo services affected the price paid by consumers for  
24 their cars or whether the overcharge did not result in  
25 an increase in prices for cars relative to the

1 counterfactual because of competition in the market from  
2 other vehicles which are not subject to that cost. In  
3 other words, the Tribunal will need to grapple with the  
4 apple juice point which is explained in the Commission  
5 guidelines.

6 The flaw that I am addressing in the PCR's  
7 methodology is that it does not, simply does not permit  
8 this question to be examined at all. What it does on  
9 the contrary is it simply ducks it, it seeks to avoid  
10 it. Now, the Tribunal has seen how the proposed  
11 methodology works and the PCR's starting point, as  
12 Ms Ford explained earlier, is the evidence of their  
13 industry experts: Mr Goss and Mr Whitehorn, and they  
14 say -- and you have seen this -- they say that the OEMs  
15 and the NSCs tend to recover their delivery costs in  
16 full, that NSCs increase recommended delivery charges  
17 when they are not sufficient to cover costs but tend not  
18 to reduce them when costs fall, and they say it would be  
19 rare for a retailer to discount the delivery charge.

20 What they are saying in effect, and this is what the  
21 PCR relies on, is that OEMs seek to recover their  
22 shipping costs, including any cartel overcharge, from  
23 NSCs and retailers, and retailers seek to recover  
24 delivery costs from consumers, and that some retailers,  
25 though by no means all, have a line item on the invoice

1 which is headed "Delivery charge". They say that this  
2 specific line item is rarely discounted in negotiations  
3 with the consumer. The PCR says, "Well, that is  
4 pass-on".

5 Mr Robinson says that he will therefore seek to  
6 quantify the amount of the overcharge that is passed on  
7 and he proposes to do that by looking at changes in the  
8 delivery charge line item over time and will seek to  
9 establish the extent to which the cartel caused that  
10 charge to be inflated. Now, Mr Robinson does not  
11 propose to look at the actual prices paid by class  
12 members for their cars at all. His analysis is confined  
13 to the delivery charge. But this means -- Madam, I am  
14 just pausing; I am assuming that the Tribunal is going  
15 to sit until 4.30 but I did not want to assume that  
16 without checking.

17 THE CHAIRWOMAN: No, that is fine.

18 MS DEMETRIOU: That is very helpful. Thank you.

19 We say the failure to look at prices paid for cars  
20 as opposed to the line item on the invoice that says --  
21 that is headed "Delivery charge", means that the  
22 approach fails completely to grapple with the  
23 fundamental issue raised by the respondents which I have  
24 been describing, because there may well be a line item  
25 on the invoice labelled "Delivery charge", but the RoRo

1           overcharge, any RoRo overcharge will not have been  
2           passed on to the consumer unless the consumer pays  
3           a higher price for their vehicle than they would have  
4           paid in the counterfactual world of no RoRo cartel. If  
5           they have paid the same price as they would have done in  
6           the counterfactual, they have not suffered any loss.  
7           How could they have suffered any loss if the price that  
8           they have paid is exactly the same?

9           Now, the PCR purports to address our argument at  
10          paragraphs 69 to 70 of its own skeleton argument.  
11          Somebody will give me the reference to that. I think it  
12          is in the advocates bundle {AB/1}.

13       THE CHAIRWOMAN: Try page 26.

14       MS DEMETRIOU: Thank you {AB/1/26}.

15                Yes, so paragraph 69. What is being said there is  
16                they are saying that what the MNW respondents are in  
17                effect suggesting is that to the extent that a PCM  
18                managed to negotiate a good price on the overall  
19                vehicle, that is a benefit which needs to be taken into  
20                account when assessing whether they have suffered any  
21                loss. So that is how they characterise our argument.

22                Then we see at paragraph 70 they say:

23                "On the evidence as it currently stands, there is  
24                simply no reason to think that any such causal  
25                connection exists..."

1           Now, Mr Robinson points out in his second report  
2           that in both the real world and counterfactual world the  
3           negotiating characteristics of the end customer and  
4           retailer would be the same. I will come back to that  
5           point but let us look at the first sentence. So, on the  
6           evidence as it currently stands, there is simply no  
7           reason to think that any such causal connection exists,  
8           so no causal connection, no causal connection between  
9           the overcharge, the tortious conduct of the respondents  
10          and the overall price which a proposed class member paid  
11          for their vehicle.

12          Now, we say that things have gone very badly wrong  
13          here because, if there is no causal connection between  
14          the tortious conduct and the price paid by a class  
15          member for their vehicle, which is the only transaction  
16          they are engaging in, then there is simply no loss.  
17          There is no claim. It is as simple as that.

18          But the PCR raises what they say -- they raise  
19          essentially a point of law. So they say that, if the  
20          cartel inflated the delivery charge line item in the  
21          invoice, then that is a class member suffering loss even  
22          if the class member actually paid the same amount for  
23          the car as it would have done in the absence of the  
24          cartel. They say that our case seeks to rely on actual  
25          loss on the delivery charge line item, having been

1 cancelled out by a separate benefit conferred on the  
2 consumer. But that is not a proper characterisation of  
3 our argument and it is certainly not a proper  
4 characterisation of the transaction that class members  
5 made.

6 As I have already said, our point is that even if  
7 there is a delivery charge line item that is higher in  
8 the real world than in the counterfactual world, the  
9 consumer pays a single price for the car and that single  
10 price could still have been the same in the real world  
11 as in the counterfactual.

12 Can I show, just before we stop, the Tribunal how  
13 that might work? If we turn up bundle {B/79/3}, so this  
14 is an extract from a BMW price list. If we look at the  
15 first line, let us just take the first row which is  
16 a model 318i ES. What you have is you have in bold the  
17 on-the-road price of £22,695. If we scroll down,  
18 please, to the bottom of the page, we can see on the  
19 bottom right-hand side, on-the-road price:

20 "The recommended on the road price includes:

21 "Delivery and BMW Emergency Service £700."

22 So that is the line item they rely on as  
23 incorporating in some way the overcharge of the shipping  
24 cost.

25 Now, suppose that the delivery charge in the absence



1 of the cartel would have been £695 instead of £700. Our  
2 point is that, if we can go back to the top of the page,  
3 the on-the-road price may still have been £22,695  
4 because that figure in the real world was set in order  
5 to compete with other vehicles, such as Mercedes and  
6 Volvo and so on. Or, equally, if the advertised  
7 on-the-road price in the counterfactual had instead been  
8 £22,690, so let us say it had been £5 less, reflecting  
9 the absence of the £5 overcharge, the bargaining process  
10 that everyone agrees most consumers engage in might have  
11 settled down at the same round number of £22,000 in the  
12 real world and in the counterfactual.

13 So, in other words, had that line item been £22,690,  
14 the consumer may still have come in and said, "Well,  
15 I want this car for £22,000". They may have done that  
16 in the counterfactual and in the real world, instead of  
17 settling on the rather unlikely looking figure of  
18 £21,995. So if you negotiate and you end up at the same  
19 round figure in the real world as you would have done in  
20 the counterfactual world, despite the fact that the base  
21 price would have been £5 lower, then the cartel has  
22 caused that consumer absolutely no loss at all.

23 So if that is right, then it simply does not matter  
24 that the retailer seeks to recover its delivery costs as  
25 the industry experts say -- and let me be clear, we are

1 not, for the purposes of this hearing, disputing  
2 anything that the industry experts say. So Ms Ford  
3 said, well, we are raising disputes of fact; we are not  
4 raising any disputes of fact at all. We are prepared,  
5 for the purposes of this hearing, to take at face value  
6 what the industry experts say. But if the examples that  
7 I have just given to you are correct, so if in the  
8 counterfactual world the delivery charge would have been  
9 £695, as I say, one possibility is that the on-the-road  
10 price would have been exactly the same anyway; but even  
11 if it were reduced by £5, another very real possibility  
12 is that the way the negotiations took place would have  
13 ended up at exactly the same round number. If that is  
14 right or if that is a possibility, then it simply does  
15 not matter that the retailer seeks to recover its  
16 delivery costs, as the industry experts say, and it  
17 simply does not matter that the sheet of paper that some  
18 retailers give the customer says "Delivery charge £700"  
19 whereas it would have said "Delivery charge £695" in the  
20 counterfactual, because on both of the scenarios I have  
21 just been describing, the overcharge has not caused the  
22 customer to pay any different price at all. It has  
23 simply not caused any loss.

24 THE CHAIRWOMAN: Yes. Well, you are postulating in that  
25 situation that, in the actual, the retailer is prepared

1           to take a bit more of a hit on their margin, overall  
2           margin, than in the counterfactual.

3           MS DEMETRIOU: Yes, Madam, because --

4           THE CHAIRWOMAN: Rather than maintaining their margin.

5           MS DEMETRIOU: Yes. So, because the retailer is competing  
6           with other manufacturers, some of which may not be  
7           having to bear any RoRo charges at all, including any  
8           overcharge, then this manufacturer -- so this  
9           manufacturer is competing, we know, with Audi and with  
10          Volvo, so there are competing models of cars --

11          THE CHAIRWOMAN: Well, indeed, but it is not the same as  
12          apple juice, is it? Brands of cars and models of cars  
13          have got greater differences than different --

14          MS DEMETRIOU: Madam, that is a fair point so it is not as  
15          homogenous as -- there will be some quality differences,  
16          but this is still a highly competitive market, as the  
17          PCR and as the PCR's industry experts say. Because it  
18          is a highly competitive market and because even though  
19          there are some quality differences between brands, so  
20          they are not completely homogenous, that is correct, it  
21          is not exactly the same, the same economic incentive --  
22          similar economic incentives are at play. Our point is  
23          that this is a point which we will be arguing at trial  
24          and it is a point that would need to be explored by the  
25          Tribunal, but on the methodology of the PCR, it is

1 simply not a point that is grappled with at all.

2 So they say, "Well, as long as we can show that the  
3 £700 is £700 instead of £695, that is all we need to  
4 show". We say that is divorced from the facts of this  
5 claim and the facts of this claim are that purchasers do  
6 not purchase a delivery service; they purchase a car and  
7 they pay an on-the-road price for a car. Of course we  
8 do not know at this stage what the pass-on rate was and  
9 it may be that because it is not exactly the same as  
10 apple juice, that in the apple juice situation there  
11 would be no pass-on and here there is some pass-on, all  
12 of those points we say are for trial but they are for  
13 trial on the basis of a methodology that can explore  
14 them and this is not such a methodology. It simply  
15 ignores the point.

16 THE CHAIRWOMAN: We must pause there for today. We will no  
17 doubt continue with this point tomorrow. Thank you. So  
18 10.30 tomorrow.

19 (4.31 pm)

20 (The hearing adjourned until  
21 Tuesday, 30 November 2021 at 10.30 am)

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