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IN THE COMPETITION
APPEAL TRIBUNAL

Case No: 1284/5/7/18
1290/5/7/18

Salisbury Square House
8 Salisbury Square
London EC4Y 8AP

Wednesday 8 June 2022

Before:
The Honourable Mr Justice Michael Green
Derek Ridyard
Sir Iain McMillan CBE FRSE DL
(Sitting as a Tribunal in England and Wales)

BETWEEN:

Royal Mail Group Limited
BT Group PLC and Others v DAF Trucks Limited and Others **Claimants**

v

DAF Trucks Limited and Others **Defendants**

A P P E A R A N C E S

Tim Ward QC, Ben Lask and Clíodhna Kelleher (On behalf of RM/BT)
Daniel Beard QC, Daisy Mackersie and James Bourke (On behalf of DAF)

Wednesday, 8 June 2022

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(10.00 am)

MR WARD: Sir, before we begin, can I just update you on
loss of volume?

THE CHAIRMAN: Please do.

MR WARD: I think you were told yesterday my solicitors had
written a letter to Travers making some proposals to
narrow the issues. We gather a reply is on its way but
has not yet been received.

THE CHAIRMAN: Okay.

MR WARD: Oh, it has just been received. Oh, there we are.
We have not had time to consider it but we shall.

MR BEARD: My understanding is the reply suggests that we
can narrow the issues. It would still be more efficient
to operate a short hot tub, if that were possible,
because that will curtail the process effectively of
cross-examination. That is the proposal that has come
up.

THE CHAIRMAN: If we can see the narrowed issues that would
be a great help.

MR BEARD: That is what we were -- we were trying to get
them agreed but there was some discussion overnight, and
I am sorry for the delay in responding to BCLP.

THE CHAIRMAN: No, that is fine. That is fine. Well, if we
can have them during the course of the day or --

1 MR BEARD: Yes. No, completely understood.

2 THE CHAIRMAN: -- just after close and then we will sort out
3 the topics that we actually want to be considered.

4 MR BEARD: Yes, of course. These are only humble
5 suggestions, of course.

6 THE CHAIRMAN: Understood. All right. Great.

7 MR WARD: Just one other thing to explain, sir, if I may
8 before I begin; indeed I address Mr Bezant at the same
9 time. I am going to ask questions about BT supply
10 pass-on, but then I am going to ask a few questions
11 relating to loss of volume. The reason is that Travers
12 wrote a letter to my solicitors last week, essentially
13 saying, well, if I can paraphrase, Professor Neven has
14 relied on Mr Bezant's analysis --

15 THE CHAIRMAN: Yes, I think we have seen that.

16 MR WARD: -- and therefore they said, "Well, if you have got
17 questions on that, you need to put them to Mr Bezant".
18 So that is what I am going to do. But I am going to do
19 that right at the end if that is convenient for
20 everyone.

21 THE CHAIRMAN: Yes, absolutely. There is no object to that
22 I assume?

23 MR BEARD: No, that is entirely proper.

24 MR WARD: Thank you.

25

1 MR MARK BEZANT (continued)

2 Cross-examination by MR WARD (continued)

3 MR WARD: Good morning, Mr Bezant.

4 A. Good morning.

5 Q. Now, I want to start with BT, as I have said, and here,
6 of course, the position in terms of charge controls is
7 much more complex than Royal Mail, is it not? By which
8 I mean we have a large number of charge controls and
9 various different business units regulated in different
10 ways at different times?

11 A. It is a complicated regulatory environment, I agree with
12 that.

13 Q. I will take that as a yes.

14 You have focused on Openreach largely in your
15 analysis?

16 A. Yes, not exclusively, but largely, given it is the bulk
17 of the supply pass-on issues.

18 Q. You say 77.32 and Mr Harvey says 75 --

19 A. Yes.

20 Q. -- in terms of percentage.

21 I am going to focus on Openreach, but I am also
22 going to try and make points of wider application for
23 that reason, and in particular we saw in the joint
24 expert statement, you agree the position is likely to be
25 similar for BT Wholesale, which is the predecessor of

1 Openreach.

2 A. Yes, that is precisely why I focused on Openreach,
3 because it extends into wholesale, many of the issues
4 extend into there.

5 Q. Well, let us try and get a scale of the overcharge
6 relative to Openreach's business, shall we? If we could
7 open your tab 8 and our {E/7}, please, and we want to go
8 to page 68 {E/7/68}.

9 A. I have that, thank you.

10 Q. Thank you.

11 We see at the bottom of the page, just indicatively
12 for one year, 2015 and 2016, that the revenue of
13 Openreach is £5.1 billion and the total BT Group revenue
14 is £8.9 billion [sic]. That is why, as I mentioned
15 yesterday, Mr Harvey concluded that the total overcharge
16 was worth less than 0.003% of Openreach's revenues over
17 the period. You will remember we mentioned that figure
18 yesterday.

19 A. I do.

20 Q. But we can also see that, on the next page {E/7/69},
21 Mr Harvey carried out an exercise of attempting to
22 allocate the overcharge to the different lines of
23 business within BT at 4.10, divided into three key
24 markets. Do you have that?

25 A. I do, thank you.

1 Q. Thank you.

2 I do not think you have challenged this, although
3 Mr Harvey is very clear that this is just an estimation;
4 these are not intended to be hard and fast figures.
5 Just for the tribunal, to explain what these acronyms
6 mean, "WNBA" is wholesale narrow band and that involves
7 voice. If one thinks of that as voice, that would be
8 good enough. "WLA" is access to BT infrastructure such
9 as local loop; in other words where the final mile, as
10 it is sometimes described, of copper is provided by BT,
11 but other providers such as Sky or TalkTalk plug into
12 that infrastructure, that is local loop unbundling.
13 Then "BCM" is business connectivity, which is providing
14 things like leased lines to businesses. All that is
15 explained in the reports but this is just shorthand for
16 now.

17 Happy with that, Mr Bezant?

18 A. Yes.

19 Q. Thank you.

20 What we see is that Mr Harvey carried out a sort of
21 estimation based essentially on revenues applied by
22 reference to which business division we know used the
23 trucks. We can see at page 71 {E/7/71}, for example,
24 just to try and get a sense of this, this is table 7,
25 this is WNBA, which is voice, and if we look in the

1 fourth column, this is depreciated value of overcharge
2 for analogue WLR, which is wholesale line rental, so we
3 are talking about voice line rental. We see figures
4 ranging there from about 19,000, right at the beginning,
5 annually, and then if we turn over the page {E/7/72}, we
6 can see, for example, 2007/2008, 143,000, and then again
7 tailing off again towards the end of the period.

8 You have not, I think it is fair to say, disputed or
9 endorsed these figures?

10 A. I have commented on the products that he has looked at
11 but I have not sought to challenge the maths of these
12 tables --

13 Q. Yes. Fine.

14 A. -- as far as I recall. There is a lot of material in my
15 report, but as far as I recall.

16 Q. No, no, I do not think you have either. I just want to
17 be clear, we are not relying on these as absolutely
18 right, but as essentially indicative.

19 Then, in the next table, table 8, which is WLA,
20 which is wholesale local loop unbundling, access to BT's
21 final mile of copper, putting it very simply, we see the
22 depreciated value of overcharge ranging from 0 up to
23 I think the highest year is 23,000. It is just worth
24 dwelling on 2007/2008, where we see the value of
25 overcharge is 16,984. Now, it is right to say, as you

1 will have seen, Mr Bezant, that Mr Harvey acknowledges
2 that this could be understated because it does not
3 include BT's internal use, if any, of these products at
4 that time due to a change in the way the RFS were
5 calculated. I am sure you will recall that.

6 A. I do not recall that precise point, but if it is in his
7 report, it is in his report.

8 Q. It is in his report.

9 Just -- I am really doing this to get a sense of
10 flavour.

11 Would you accept that within these three broad
12 market categories that we have been talking about, there
13 are actually quite a lot of different individual
14 products, both main products and then ancillary
15 products?

16 A. There are -- yes, again, I would need to look at the
17 detail, but yes, there are products obviously within
18 these categories.

19 Q. So what we are looking for here then, in terms of trying
20 to decide whether pass-on occurred, is extremely small
21 sums of money spread across quite a lot of products,
22 even within these different market categories.

23 A. So the costs are spread across a lot of products within
24 different categories, I agree with that, and if the
25 costs had been different, they would have been spread

1 across the same set of products, only differently.

2 Q. But the increment that we are looking at here is,
3 relatively speaking, absolutely tiny, is it not?

4 A. It is a small difference, but we explored this
5 yesterday.

6 Q. We did.

7 A. The process would have been to allocate whatever costs
8 were to be allocated.

9 Q. Yes, absolutely, and then the ultimate question is
10 whether that would have actually led to higher prices,
11 as we have discussed.

12 Now, if we turn to the joint expert statement, which
13 is tab 14 for you, and for us it is {E/84/29}, page 29,
14 please. What we can see, under G.1.4, is four types of
15 charge controls for Openreach. Glidepath accounts for
16 about 55%, and then there are extensions, charge
17 ceilings or fixed price caps around 27, and then cost
18 orientation and fair and reasonable obligations, 15.

19 I am going to talk to you at least a little bit about
20 each of those, and indeed each of those has applications
21 outside Openreach, although I think cost orientation is
22 only Openreach and wholesale.

23 A. Again, there is a lot of detail, I will take it without
24 checking.

25 Q. That is fine. Nothing is going to turn on it for this

1 morning.

2 So let us start with glidepaths. I want to just get
3 clear the nature of a glidepath control and for this
4 I would like to go to tab 30 in your bundle and for us
5 {I4/56}. This is the leased lines charge control --
6 sorry, I was just explaining while you find it. Tab 30,
7 or at least I hope it is there.

8 A. Right. I have that, thank you.

9 Q. Lovely.

10 If we can turn to page 33 {I4/56/33}. The details
11 of this charge control do not need to concern us this
12 morning, but this is Ofcom explaining why it is using
13 an RPI X form of charge control and explaining its
14 nature. I would like to just look at the first four
15 paragraphs here of "Our response" together:

16 "We have decided to use the RPI-X form of charge
17 control. It is an established way to provide regulated
18 firms with incentives to seek efficiency savings. It
19 also provides a degree of certainty and stability to all
20 industry participants for a defined period.

21 "A particular feature of an RPI-X form of control is
22 that it gives BT incentives to enhance its efficiency.
23 The charge control entails forecasting expected
24 efficiency gains over the duration of the control and
25 determining the maximum permitted price change for

1 [a] particular group of [in this case] leased lines
2 services. In order to maintain its profitability ... BT
3 has to make efficiency improvements to reduce its costs
4 in line with the expected path set by the charge
5 control. As noted ... it is the linking of prices to an
6 exogenous benchmark (RPI) which is the key source of
7 efficiency incentives under RPI-X.

8 "In addition ... RPI-X control also provides BT with
9 incentives to make additional efficiency gains over and
10 above those forecast when the control is set. If it
11 achieves [those] additional efficiency gains, BT would
12 get to keep any profits resulting from those additional
13 savings. Consumers benefit in the longer-term from this
14 incentive mechanism, as these additional efficiency
15 gains can be passed back to them ..."

16 Then at 3.43:

17 "The main alternative to RPI-X form of control is
18 'cost-plus' ... Both RPI-X and cost-plus controls are
19 set to allow BT to recover costs plus an appropriate
20 mark-up ... But with cost-plus regulation, charges are
21 set equal to actual costs including a regulated rate of
22 return ... The key concern with this type of charge cap
23 is that it has poor incentive properties. BT would
24 obtain a similar profit margin no matter what level of
25 costs it incurred. In particular, [it] would have

1 limited incentive to keep its costs under control ... as
2 it can still pass on inefficient costs to customers."

3 Would you agree with that as a general description
4 of the way RPI X charge controls operate?

5 A. Yes, you are linking your allowed revenues to forecasts
6 of your efficient future costs and you are linking them.

7 Q. What it is not doing is what Ofcom is describing here as
8 "cost-plus", which is simply allowing the costs and then
9 adding a margin to allow a rate of return?

10 A. I agree, it is not cost-plus by reference to the actual
11 outturn. It is costs linked -- sorry, it is revenues
12 linked to expected costs.

13 Q. Can we now look at the way Mr Nicholson described this
14 in his evidence? This is tab 17 for you and for us this
15 is {D/11/20}. Do you have it, Mr Bezant?

16 A. I do.

17 Q. I want to read this to you and again see if you agree
18 with it.

19 "Ofcom did not design the controls to specifically
20 recover any actual amount of cost in any particular
21 year, and no mechanism existed to deal with under or
22 over recovery of costs in the framework. Rather, Ofcom
23 generated a target total cost for the controlled service
24 with an expectation that it would be broadly challenging
25 but possible for the business to achieve and with an

1 expectation that it was in Openreach's interest to 'beat
2 the cap' through innovation encouraging Openreach to
3 find ways to reduce costs in excess of these modelled by
4 Ofcom. Openreach might keep the rewards of ...
5 innovation during the charge control period and the
6 benefits would be passed on to CPs [meaning
7 communication providers, who are customers] and
8 consumers the next time ... If Openreach did not 'beat
9 the cap', it would bear the costs of failure to do
10 so ..."

11 Do you accept that so far?

12 A. Yes. The intention was that -- in a sense, it was
13 symmetrical: they would suffer if they did not make
14 efficiencies and they would benefit if they did make
15 greater than expected efficiencies. But the objective
16 was not -- in a sense, the objective was to hit or
17 regulate against a sensible set of future efficiencies.

18 Q. But what it is not doing is guaranteeing any particular
19 return, is it?

20 A. No, it is structured against a set of expected costs
21 based on forecast costs. It is not guaranteeing --

22 Q. Yes.

23 A. -- an outcome, but it sets prices, as I have said,
24 against a series of forecast costs that go into that
25 regime.

1 Q. The accuracy of those forecasts will be one of the
2 things that is critical to seeing if the outturn is
3 achieved?

4 A. Well, the accuracy will -- the accuracy will be
5 different, or may be different to what is actually
6 achieved. The question is: if you have different costs,
7 would you have a different assumption for your
8 forecasts? Because that is what sets your prices going
9 into that regime.

10 Q. Let me turn now back to the joint expert statement,
11 about what you say about the way these controls work.
12 This is your tab 14 and for us it is {E/84/32}. At the
13 bottom of the page, you say:
14 "The Regulator ..." --
15 Do you have -- do you have it?

16 A. I do, thank you.

17 Q. Jolly good:
18 "The Regulator used ... rounded values of 'X' that
19 it calculated in its financial models ... That is, the
20 rounded values of 'X' that the Regulator adopted in its
21 glidepath charge controls were determined
22 mechanically/formulaically."
23 I think it is fair to say your view is, if it then
24 exercises judgment over the top of that, that is
25 something, as it were, as an additional step; is that

1 a fair summary?

2 A. If it calculates prices by reference to its selected
3 rounded values of X, it gets a price that comes out of
4 that process, and then, if it wishes to make a further
5 decision based on some other judgment, then it would do
6 so.

7 Q. Good.

8 What we will do, or what I would like to do is
9 look -- sorry, before I do, it is essentially your case,
10 I think, that this mechanical exercise essentially
11 ensures that even a sum as small as the overcharge would
12 be passed through?

13 A. I do not say it ensures it. I think it is a reasonable
14 assumption given the facts of the size of the overcharge
15 and the calibration of the models and the objective of
16 the regime, which was to allow BT to recover its
17 efficiently incurred costs, whatever they were.

18 Q. So whether or not "ensured" was putting it too high, it
19 is certainly your view that it did?

20 A. Well, my best estimate -- and I have explained why --

21 Q. Sure.

22 A. -- is that it had that effect. It may in fact have had
23 a slightly bigger effect because I have left out the
24 cost of capital return within there, but let us not go
25 into that.

1 Q. Okay.

2 Well, what I want to do is walk through one example
3 with you which does show a close examination of costs,
4 but also what I am going to put to you, it shows a very
5 large role for regulatory judgment in the setting of
6 these kind of charge controls. It is tab 32 in your
7 bundle and it is {I4/27} for us.

8 This is "A new pricing framework for Openreach"
9 of May 2009, which you may recall because it is
10 discussed in the reports, including yours.

11 For what it is worth, we think this is a sort of --
12 represents a form of high watermark in terms of
13 sophistication. It is not unique, but there are a lot
14 of these that are a lot less sophisticated. Indeed, it
15 is one of two that my solicitors have been able to find
16 that even talk about fleet costs. Not trucks, but fleet
17 costs. So we want to look at it and just try and
18 understand the steps in the regulatory process in
19 addition to the question of costs.

20 Can we turn, please, to page 1 {I4/27/4} which tells
21 us what it is actually about. It is -- at 1.1, it is
22 a review of double prices for --

23 THE CHAIRMAN: Is that page 1 what page 4.

24 MR WARD: It is page 4, I am so sorry. I was looking at the
25 internal numbering. Thank you.

1 It is a review -- it says this is a review of
2 prices, in the last two lines, for WLR, MPF and SMPF,
3 the core rental services.

4 WLR, as we talked about earlier, is wholesale line
5 rental, and MPF and SMPF are two important products in
6 LLU. Just for the tribunal's benefit, they are two
7 different ways that a wholesaler, such as say a customer
8 like Sky, can obtain access to the local loop. MPF is
9 a metallic path facility, which enables them to provide
10 broadband and voice over the BT copper wire. In SMPF,
11 shared metallic path facility, the operator like Sky
12 would provide its own broadband, but uses BT's WLR to
13 provide the voice, so it is a question of whether you
14 have both services or just the broadband.

15 Just for the transcript, there is an explanation of
16 that -- just for the transcript -- in Mr Harvey's first
17 report, {E/7/143}. But we will not go there.

18 Mr Bezant, I hope you agree with me, my shorthand
19 explanation of what these products are.

20 A. There are various descriptions in my and Mr Harvey's
21 reports of products. I do not recall each of them
22 precisely, but I am not going to disagree with you,
23 obviously.

24 Q. Good. Well, that will do for now.

25 What we see on page 7, please {I4/27/7}, is

1 table 1.2 where we ended up. We see current prices for
2 MPF and SMPF, and then the new price which is going to
3 run from 2009/2010, and we see the prices are set to the
4 nearest 10 pence, £86.40 and £15.60, and an indexation
5 RPI set to half a decimal, to 0.5. So it is RPI plus
6 5.5 for MPF, and RPI plus 1 for SMPF.

7 Then, as for the line rental, we can see it says at
8 1.22, they have decided that until they have carried out
9 another review, the related --

10 "... the prices for residential and business WLR
11 rental [shall] remain at their current levels, of
12 £100.68 and £110 ..."

13 So that is actually an example of something we will
14 talk about later which is an extension of price control
15 for WLR. So we can forget about that now.

16 Then we can also see, at 1.3, there are some basket
17 controls -- sorry, it is table 1.3, yes, thank you --
18 table 1.3, basket controls on ancillary services put to
19 one decimal place, 3.0 and RPI plus 4.5, and there are
20 a lot of these services in this price control.

21 Will you take that from me or would you like to see?

22 A. No, that is fine.

23 Q. Now what I want to do is just look at what is involved,
24 because we have spent a lot of time in the last two days
25 talking about cost, but there are a lot of other factors

1 that go into Ofcom's thinking, as I hope you will agree.

2 Let us start, please, on page 14 {I4/27/14}, where
3 Ofcom recites its statutory duties. It says, 2.28:

4 "Under the Act, our principal duty in carrying out
5 functions (such as ... the present proposals) is to
6 further the interests of citizens in relation to
7 communications matters and ... further the interests of
8 consumers in relevant markets, where appropriate by
9 promoting competition."

10 Then, it says:

11 "In so doing, we are required to secure a number of
12 specific objectives and ... have regard to a number of
13 matters, [under] section 3 of the Act. As ...
14 prescribed specific statutory objectives ... we consider
15 that the objective of securing the availability
16 throughout the UK of a wide range of electronic
17 communications services objectives as particularly
18 relevant ...

19 "In performing our duties, we are also required to
20 have regard to a range of other considerations, as
21 appear to us to be relevant ... namely:

22 "The desirability of promoting competition ...

23 "The desirability of encouraging investment ...

24 "The desirability of encouraging the availability
25 and use of high speed data transfer ..."

1 Then at 2.32 {I4/27/15}, it says:

2 "Ofcom has, however, a wide measure of discretion in
3 balancing its statutory duties and objectives. In so
4 doing, we have taken account of all relevant
5 considerations, including responses received during this
6 consultation process ..."

7 I hope that was not drafted by one of my learned
8 friends, but in any event that is what they say.

9 Of course, in terms of consultation, you probably
10 will not be surprised to hear that the consultees
11 included its wholesale customers, and would you accept
12 that they are likely to be asking for rather lower
13 prices than BT wants?

14 A. Likely, but they are -- also everybody is interested in
15 understanding how the prices have been arrived at in
16 great detail.

17 Q. Yes.

18 So what we see here, would you agree, is Ofcom
19 making clear it has to take into account a wide range of
20 both third party and even public interest considerations
21 in setting its prices?

22 A. It has to take into account a range of considerations in
23 setting the regulatory regimes, which include the
24 pricing mechanisms adopted for different products over
25 time and the different groups of products, so, yes, they

1 apply that discretion and arrive at different price
2 control or other mechanisms, as you can see.

3 Q. Yes. So not just in the round, but in the specific, in
4 the specific --

5 A. Yes.

6 Q. -- of setting these prices.

7 So what we can see, would you agree, is that this is
8 anything but a mechanical exercise?

9 A. So the exercise involves a great deal of consideration
10 and consultation. At the end of it, they determine
11 a suitable mechanism for setting prices or a suitable
12 regime for setting prices, and they do so for different
13 products and that may change over time, but that is what
14 they do. Then within that, they apply the inputs, as we
15 have discussed.

16 Q. They do indeed, as we will see. But really what I am
17 putting to you, and I am going to put to you later, is
18 it just not a mechanistic process where the inputs go in
19 and the charge control comes out?

20 A. So they choose the particular form of price regulation,
21 as they think is appropriate for the product with all
22 the competing considerations. Once they have that
23 particular regime, they apply it. What we are dealing
24 with is the application of a given regime to
25 a particular product --

1 Q. I am sorry. Mr Bezant, if you are saying that all of
2 these duties and this public interest consideration and
3 the consultation is only relevant to the exercise of
4 deciding what type of price control to select, that is
5 plainly not what Ofcom is saying.

6 A. No, that is not what I am saying.

7 Q. Good.

8 A. So they make a series of deliberations. We are looking
9 at the -- and they make those deliberations, as we have
10 discussed, taking a series of factors into account. If
11 they elect on a glidepath control mechanism, having
12 concluded on that, say, or any other mechanism, they
13 apply it; right? That is one part of the process.
14 There are deliberations, but one part of the process is
15 selecting that mechanism.

16 Q. Yes, I think you are still trying to ringfence out of
17 that --

18 A. No, I am not. I am not. I am just answering your
19 question.

20 Q. Okay. Well, all right, we will take your answer, but
21 I have put my case: there is plainly a broad exercise of
22 discretion going on here --

23 A. Yes.

24 Q. -- even within the setting of the price.

25 A. Yes, and that is what I have said, and they change the

1 price control, from time to time and from product to
2 product, in the setting -- in the exercise of that
3 discretion.

4 THE CHAIRMAN: I think what is being put to you is that not
5 only in setting the type of price control that they have
6 chosen to adopt, but in actually carrying out that, it
7 is not a purely mechanistic process, there are
8 discretions --

9 A. Yes, there are discretions.

10 THE CHAIRMAN: -- and judgment comes into that.

11 A. Yes, there are discretions. I am not disputing that.

12 THE CHAIRMAN: All right.

13 MR WARD: Even the setting of the actual price is itself an
14 exercise of judgment and discretion. That is the point
15 I am just not sure you are on board with, Mr Bezant?

16 A. Well, I think one would have to look at the particular
17 regime and what is happening within that regime for
18 a particular product, but there are discretions, but
19 they vary and they change.

20 Q. Let us look on the next page, which is page 16 internal
21 {I4/27/16}. It says again:

22 "Our objectives for this review.

23 "Informed by stakeholder responses ... we set out
24 our updated specific policy objectives for this review
25 ... as follows:

1 "To promote efficient and sustainable
2 competition ...

3 "To provide regulatory certainty ...

4 "To ensure ... the delivery of the regulated
5 services is sustainable ... and

6 "To maintain incentives ..."

7 A. The bit you did not read was:

8 "... the opportunity to recover all [the] relevant
9 costs ... including the cost of capital ..."

10 Q. Absolutely. Absolutely. Well, that is what is meant by
11 sustainability. But what I would say is that -- what
12 I would suggest to you is that this is all a much more
13 complex exercise than simply guaranteeing a mechanistic
14 recovery of even very small increments of costs.

15 A. So, there is a complicated process of selecting price
16 control regimes, I agree with you. Within that, there
17 are implications of how one goes about considering the
18 costs that are relevant to a particular product by
19 reference to the price regime applying to that product.

20 Q. Let us turn to page 21 {I4/27/21}, where they say, 4.1:

21 "In the Second Consultation, we set out our view on
22 the financial case for price changes for the Core Rental
23 Services based on our assessment of the unit costs for
24 each ... [service], and the assumptions taken into
25 account ...

1 "We invited stakeholders' views on the cost
2 calculations and the underlying assumptions."

3 So even the content of the cost control is something
4 that they regard as having third party interests that
5 need to be taken into account; would you agree?

6 A. I would.

7 Q. Then what we see, at the bottom of the page, is they
8 start with Openreach's -- 4.7, Openreach's own cost and
9 revenue projections for the core rental services for the
10 period of 2012/2013, derived from Openreach's own model.

11 If we turn the page {I4/27/22}, we will see here
12 that table 4.1, we can see the first column, 2007/2008,
13 is identifying revenue of £2,687,000,000, operating
14 costs of 1.636 billion, then there is in there a line
15 for fleet -- unusually, but it is there. Unusually in
16 that it is itemised in this way. The fleet item is
17 there at 87 million, rising -- projected to rise to
18 2012/2013 to 95 million.

19 Now, we discussed yesterday that the fleet cost in
20 BT -- that fleet itself is 90% vans, if you recall, and
21 that the fleet charges include non-capital costs.

22 Do you recall that?

23 A. Yes.

24 Q. So on average, if you like, the fleet cost will involve
25 a lot more than trucks and an awful lot more of an

- 1 overcharge; would you agree?
- 2 A. Yes.
- 3 Q. In fact, there is no information here at all, is there,
4 about whether the fleet cost that they are talking about
5 is fleet in terms of trucks or, say, Openreach-type vans
6 or anything else?
- 7 A. Not in this table, but they allocate all of their costs
8 to all of their products based on very careful analysis
9 of the usage of the resources to which the costs relate.
10 So the truck costs find their way into the activities
11 and products that use trucks. As with every other cost
12 they are allocated in to the products.
- 13 Q. Absolutely.
- 14 But what we cannot see here is what element of the
15 fleet cost might in fact relate to trucks on this
16 occasion?
- 17 A. No, we cannot, but I do not have a reason to believe
18 that the truck costs are not included.
- 19 Q. To the extent they are used?
- 20 A. To the extent that the product in question uses truck
21 costs, or somewhere upstream it has used truck costs if
22 another part of BT is using some -- some other part of
23 BT.
- 24 Q. Yes, but it remains a black box as far as this analysis
25 is concerned, does it not?

1 A. It remains a summary as far as this analysis is
2 concerned.

3 Q. I will take that. But we saw a few moments ago
4 Mr Harvey's estimation is that, for LLU, which would
5 include these products, MPF, SMPF and the ancillary
6 baskets, that the overcharge for 2007/2008, he estimated
7 was £16,984.

8 A. Right.

9 Q. So that certainly might not be precisely right, but it
10 is the kind of order of magnitude that we are talking
11 about against this cost stack of -- well, it is
12 1.6 billion, including WLR, and 87 million for fleet,
13 whatever exactly fleet means.

14 Then if we look below the table, we see, at 4.9,
15 Ofcom says:

16 "... we remain satisfied that our approach to
17 modelling Openreach's costs provides an appropriate
18 basis ... We remain of the view that Openreach's own
19 view of future costs, if appropriately challenged and
20 adjusted, potentially provides more relevant data ... to
21 start our own analysis of costs in the period to 2013
22 than audited regulatory accounting [documents] ..."

23 So, in other words, it is saying we are happy to use
24 BT's model, provided we adjust it.

25 Then, if we look on the next page {I4/27/23}, at

1 4.11, they say --

2 A. Well, it says, if challenged, you adjust it
3 appropriately.

4 Q. Exactly.

5 A. Yes.

6 Q. 4.11:

7 "... as explained in the Second Consultation, while
8 the overall approach seems sensible, the reasonableness
9 of the cost projections depends on the underlying
10 assumptions. We explained in the Second Consultation
11 that we did not agree with all of the assumptions
12 proposed by Openreach and considered its cost
13 projections were overstated ..."

14 Then we can see table 4.2, which runs on for three
15 pages, "Summary of key assumptions", on which Ofcom
16 stated a view in its indeed second consultation, then
17 obtained additional information, and then reached
18 conclusions.

19 Is this familiar to you, Mr Bezant?

20 A. It is -- this particular document I have not looked at
21 recently, so this table is not.

22 Q. If we just skim down the first page, we can see the kind
23 of things, where the parameters are "aggregate volumes",
24 change in mix of products, "change in mix - internal",
25 "change in mix - external", "change in mix - other",

1 "inflation". Then, over the page {I4/27/24}, pay,
2 pensions, and then we can see, towards the bottom,
3 "scope for efficiency ...", three from the bottom, "cost
4 allocation", and all sorts of other things. On a lot of
5 them, but not all of them, Ofcom is disagreeing with BT.

6 Then, at 4.14, underneath this lengthy table
7 {I4/27/25}, it says:

8 "... we have projected what we consider to represent
9 a reasonable estimate of Openreach's costs and
10 revenues ..."

11 Would you accept that is not the language of high
12 precision, "reasonable estimate"?

13 A. Well, it says they have reached a reasonable estimate.

14 What level of precision is a separate matter. Some of
15 the models -- well, actually, the models I have seen are
16 highly precise. Highly precise at the level of costs --

17 Q. Okay. Well, I am only going on what they are telling
18 us?

19 A. Well, this is a summary, but when you look at the
20 models, they are highly precise.

21 Q. If we turn to the next page {I4/27/26}, we will see the,
22 at table 4.3, cost estimates, and what we can see is the
23 line for "Fleet" goes from 84 to 72 million compared to
24 the 87 and 95 million that we had in Ofcom --
25 Postcomm -- sorry, BT's model.

1 Then the operating costs have been cut substantially
2 from 1.4 billion -- down from 1.4 billion to
3 1.295 billion, compared to BT's proposal, which was
4 1.636 billion to 1.531.

5 A. I see that, yes.

6 Q. So significant adjustments have been made here, have
7 they not, using Ofcom's regulatory judgment?

8 A. Yes.

9 Q. Then, over the page {I4/27/27}, we can see it then
10 derives unit costs for both MPF and SMPF. Indeed, we
11 can see, if we look at the bottom of the page, for MPF,
12 {I4/27/27} -- we seem to be seeing something different
13 to me -- sorry, it is my fault, next page, {I4/27/28}.
14 Total unit cost for MPF, and if we look at line
15 2009/2010, which is the first year of the charge
16 control, it comes up with a cost of £87.20. Then, on
17 the next page {I4/27/29}, 2009/2010, for SMPF, the total
18 unit cost is £13.18.

19 But it does not stop there, Ofcom's analysis,
20 because the next section of the report is called
21 "Implications for prices". We can pick this up at
22 page 31 {I4/27/31}. It says:

23 "... we set out our assessment of the fully
24 allocated current cost ... of providing the Core Rental
25 Services [which we have just looked at]. In this

1 Section, we explain why we have placed considerable
2 weight on this cost evidence [considerable weight] in
3 deciding how to modify the price control for MPF. We
4 also set out the ... factors that we have taken into
5 account ...

6 "We explain that:

7 "We have placed significant weight on CCA FAC in
8 determining the ... charges for the Core Rental
9 Services."

10 So would you accept "significant weight" is not the
11 language of "we absolutely apply this and we guarantee
12 recovery of it"? Weight is one of a number of factors?

13 A. They have studied the fully allocated costs, carefully,
14 and put significant weight on it. The fully added --
15 allocated costs include all of the costs including truck
16 costs to the extent they are relevant to the product.

17 Q. Then:

18 "We have also considered the potential impact of
19 price changes on ... competition and consumers;

20 "In assessing cost and charge levels, we have also
21 taken account of other sources of evidence, including
22 international price benchmarking;

23 "We consider there is a strong case for using
24 a glide path ...

25 "We also consider there is a case for a price path

1 that involves a larger increase in the MPF charge in the
2 first year."

3 So what I am suggesting to you here is that we have
4 a wide range of considerations, not just cost.

5 Would you agree with that?

6 A. There are a wide range of considerations in determining
7 the pricing regulation to apply. They have taken
8 a number of things into account, including efficiency
9 that is desired, including competition and including the
10 costs, historical and prospective, because that is what
11 they were doing.

12 Q. Then the final piece in the puzzle that I want to point
13 to is on page 33, under the heading "Dealing with
14 uncertainty" {I4/27/33}. At 5.20:

15 "In the First Consultation, we noted that the FAC
16 costs estimates are highly dependent on the assumptions
17 on volume and mix of services, which must be considered
18 to be particularly subject to variation in the current
19 economic climate."

20 Pausing there, of course this is the middle of the
21 global financial crisis.

22 "We noted that substantial variation from the
23 expected volumes (both internal and external) will
24 influence the long term direction of pricing and would
25 be a factor when we come to re-assessing the price

1 controls direction after two years."

2 Then, over the page {I4/27/34}, at 5.24:

3 "We accept there is a forecast risk, but given the
4 relatively short duration of the price controls and the
5 advantages noted by Openreach with respect to regulatory
6 certainty we propose ... barring unforeseeable dramatic
7 changes ... we would not plan on a review ..."

8 So, Ofcom there is recognising again that it has
9 a considerable degree of uncertainty in this charge
10 control because of the economic situation in particular.
11 Would you agree?

12 A. Yes, and it sets its prices by reference to its
13 assumptions, notwithstanding the uncertainty.

14 Q. Well, with respect, that is right, but also what is
15 clear is that it sets its prices in a way by recognising
16 there is a great deal of uncertainty.

17 Then what I would like to show you is what it then
18 says about setting the price of MPF. We can pick that
19 up at the bottom of page 47 {I4/27/47}:

20 "As explained below, we have determined the
21 appropriate glide path for MPF in four stages.

22 "First we considered what a four-year (real
23 terms) --"

24 A. Are you on page 48 now? Sorry, I am just trying to keep
25 up with you.

1 Q. Yes, sorry, over the page {I4/27/48}:

2 "First we considered what a four-year (real terms)
3 glide path would look like ...

4 "Informed by that glide path, we then determined the
5 appropriate starting charge for MPF ... giving weight to
6 alternative methods ... including the case for full cost
7 recovery ... We adopt a value close to the middle of the
8 range ...

9 "Having established the appropriate starting charge
10 ... we determined the appropriate glide path over the
11 remaining three years ..."

12 Then:

13 "We ... defined the X ... to reflect the RPI ..."

14 There was a lot of confusion over -- difficulties
15 over inflation in this period due to what now seems
16 quaint, the risk of deflation that was perceived at the
17 time.

18 Where we get to, at 7.32, is:

19 "Our analysis suggests that a 'true' real terms
20 increase of approximately 1.5% per annum is needed to
21 allow prices to move towards full cost recovery ...

22 "However, in order to deliver this real terms
23 increase ... we have adjusted the X to allow for the
24 expected difference between the reported RPI ... and the
25 actual RPI ..."

1 So they are worrying about what inflation will
2 really do.

3 "The difference is significant -- approximately 4%.
4 On this basis, we consider that an X of 5.5% is
5 appropriate ...

6 "... this means that, if inflation is in line with
7 our expectations, the MPF price will increase by around
8 4%, from £86.40 [which is the relatively round number
9 that it has alighted upon] to around £90."

10 Well, all I am putting to you, Mr Bezant, is that
11 this is a complex exercise, but there are layers and
12 layers of regulatory judgment involved as well as cost
13 analysis, and where we end up is indeed the language of
14 approximation where Ofcom is reaching a judgment about
15 what prices to apply. Would you accept that?

16 A. So they are setting out how they are going to go about
17 this. They are thinking about the measure of inflation,
18 right, and that is one of the parameters in the model.
19 Projected costs are another, because they are trying to
20 match and recover efficiently incurred projected costs
21 and allow a capital return.

22 So that is the model they are considering.

23 The question is, if they have a different set of
24 costs, they are not going to change their view on
25 inflation. So this is the assumption we have made about

1 inflation, but they are going to run the model with the
2 same inflation assumptions and maybe a different set of
3 costs and it may generate a different price, because
4 they have considered various things, some of which will
5 change if your costs change, some of which will not
6 change, your view on inflation, your view on cost of
7 capital, for example. So the question is within the
8 model they have alighted, within the judgments they have
9 made, they have arrived at a price.

10 Q. Yes, absolutely. The ultimate question for us in this
11 tribunal is whether it is likely that the overcharge
12 actually made a difference to the price that they
13 decided upon?

14 A. Yes, once you put it through --

15 Q. Once you put it through --

16 A. -- the same process.

17 Q. -- all of this process.

18 A. Yes.

19 Q. Can I take you for this purpose -- we can put that away
20 now, but if we can go to your tab 8, this is Mr Harvey's
21 first report again, where he has done calculations, or
22 estimations at least, about the size of overcharge we
23 are talking about. This time, we want to go to
24 page 159, please, it is {E/7/159}. This is where he has
25 carried out an estimation of how much overcharge might

1 be involved in MPF rental costs for 2009, which is what
2 we have just been looking at.

3 Just above the table, he says:

4 "Taking the estimated impact of the overcharge on
5 MPF rental costs (£5,428) alongside the total costs
6 (106 [million]) implies that the overcharge accounted
7 for 0.005% of total MPF rentals costs (assuming that the
8 overcharge was indeed contained in [the] calculated
9 costs for the service)."

10 What I am putting to you, Mr Bezant, is it is simply
11 fanciful to suggest that a sum as small as this can be
12 traced through this complex regulatory process involving
13 great elements of judgment to actually mean that these
14 prices were higher.

15 A. So for a given product, the effect may be nil. For
16 a given product, the effect may be more than nil. This
17 was discussed yesterday because, once you have made
18 a whole series of judgments, decided to use a particular
19 process, inputted the costs into that process to
20 understand the implications for price, then the answer
21 may change if you change your costs, because they are
22 part of the process. So it may change depending upon
23 the inputs. We do not have the models to test this
24 factually, we do not have the models, so we have to --
25 and we discussed the probabilities of things changing

1 and so on, and the implications of that, so that is the
2 world we are in.

3 Q. So it would be fair to say, would it not, that you do
4 not know whether the overcharge could have made -- would
5 have made a difference here?

6 A. I think Mr Harvey and I agree that if we had the models,
7 we could test them and then we would know, but we do not
8 have the models. They are not available to us, so we
9 work with -- well, when I say that, we do not have all
10 of the models, we do not have the final models, but we
11 can test the models we have, and, naturally, that is
12 what we have worked with.

13 Q. That is what you have worked with. The central point
14 I am putting to you, illustrated by this, is the
15 overwhelming likelihood is that the overcharge is just
16 too small to matter in this regulatory process.

17 A. I do not think that is where I am and I do not think
18 that is where Mr Harvey was yesterday. I hesitate.

19 Q. We will make submissions about all of that later, but
20 I am certainly putting to you our case that it is
21 simply -- the overcharge, as a whole and when looked at
22 in particular here, is too small to matter in the face
23 of this great exercise of regulatory judgment that Ofcom
24 carries out.

25 A. I have explained why I think the overcharge can matter

1 within the regime deployed here and I have explained how
2 I think you can estimate that given the information
3 available to us, and that it does have an effect.

4 Q. Thank you.

5 THE CHAIRMAN: Are you saying that the judgment of Ofcom
6 comes in when they are deciding which model to adopt,
7 and then it is just a purely mechanistic process once
8 you have decided the model?

9 A. The judgments come in at a whole series of steps,
10 obviously, in deciding the model to adopt, having
11 thought about the product and heard consultation about
12 what you are trying to achieve and what you desire. So
13 that is one set of judgments in a sense that is frozen:
14 we are going to use this kind of model for this kind of
15 product at a given moment in time. It is selected
16 rather than frozen. So then they go in to the process
17 of establishing or implementing that model to determine
18 costs and prices.

19 So then -- and what the prices will come out, at
20 that stage --

21 THE CHAIRMAN: You say there is no further judgment
22 exercise, once the figures go into the model, you
23 cannot -- you have already decided the parameters of it
24 and how the model is going to work, and it is just then
25 a mechanistic process, you say, and there is no further

1 judgment?

2 A. Well, there may be further judgments around -- it
3 depends a lot on the detail; the price caps across
4 a basket of similar products, for example, there may be
5 judgments there. But once you have selected
6 a particular form, in this case the glidepath, you get
7 an outcome, you get an answer, and that is the price.
8 There is always regulatory judgments, but that is the
9 price that comes out of the model and that is the price
10 that is set and that is the price that BT work to.

11 MR RIDYARD: One question that has come up is whether this
12 is mechanistic or not and, obviously -- well, it seems
13 like lots of it involves lots of judgments about all
14 sorts of different things.

15 A. Yes.

16 MR RIDYARD: You know, how much to give in to Sky if they
17 want to have lower prices and how much to do this, that
18 and the other. But is what you are saying, all those
19 factors are there, but they will be there in the actual
20 and the counterfactual?

21 A. Precisely.

22 MR RIDYARD: The one thing which is mechanistic is the fact
23 that one of the factors in all of that kaleidoscope of
24 factors is the cost base and that will differ between
25 the factual and counterfactual? So whatever these

1 discretionary elements are, they will be there
2 irrespective, but what is changing is the cost base, you
3 know, in the counterfactual and the factual?

4 A. Precisely.

5 MR RIDYARD: Therefore that element is mechanistic, even if
6 it is only 0.0005, or whatever the number was, of total
7 costs?

8 A. Precisely. I am not -- to the extent there are other
9 judgments, I do not see that they would differ --

10 MR RIDYARD: Yes, between the actual and the counterfactual.

11 A. -- between the actual and the counterfactual. Your view
12 on inflation, your view on 3% efficiency factor, they
13 are not going to change if you change your truck costs
14 because they are not connected to the truck costs. So
15 a lot of the judgments are common to both scenarios.
16 So, as I say, you then have a different set of costs,
17 and within that that gives you a different set of
18 prices.

19 Or it may give you a different set of prices, excuse
20 me, that is the challenge, but it mechanistically
21 generates a different cost -- a different price in the
22 first instance.

23 MR RIDYARD: Whether it gives you a different price depends
24 on whether it happens to trigger one of these --

25 A. Precisely --

1 MR RIDYARD: -- these lumpy sort of --

2 A. Then we are into -- go to the secondary question as to
3 whether we fall short of a hurdle or we go over a hurdle
4 and the price moves.

5 MR RIDYARD: Yes.

6 MR WARD: I am going to turn to that now, if I may, which is
7 the value of X.

8 Can we look at your first report which is in tab 9
9 of your bundle and for us it is {E/26/168}. This is
10 where you are talking about glidepath controls
11 generally. At 15.5, you say:

12 "... I identify that glidepath charge controls were
13 an important price control adopted by the Regulator and,
14 whilst in principle, the Regulator sought to set prices
15 such that revenues would be brought in line with the
16 forecast cost base (plus a ROCE) over the control
17 period, in practice, when determining the 'X' parameter
18 of its glidepath charge ... it rounded that parameter to
19 the nearest 0.1% or 0.25%.

20 "Given this process, to assess the glidepath ...
21 controls ... and resulting prices in a Counterfactual
22 ... in which BT (and therefore Openreach) did not incur
23 any alleged Overcharge, I would need to:

24 "Identify the Regulator's underlying models ...

25 "Adjust each of these models by the level of any

1 Overcharge ... and

2 "Apply the Regulator's rounding criteria ..."

3 I think what you say is you do not have access to
4 those things. Of course, none of us have those
5 regulatory models?

6 A. Not all of them and in their final form.

7 Q. Yes.

8 A. Or not in their unadapted form. Certain models were
9 presented with information anonymised, so you can use
10 them, but they are not the precise model.

11 Q. They are not going to answer the question.

12 Then you have a go at answering the question anyway
13 on page 170 {E/26/170}, 15.11, and you say:

14 "In principle, a lower cost base would result in the
15 calculation of a different unrounded X [unrounded X] and
16 hence would be reflected in a lower level of regulated
17 prices. However, because of the Regulator's rounding of
18 X, for a given level of Overcharge, the effect on each
19 of the Regulator's glidepath charge control ... will be
20 either: (i) proportionally greater than the Overcharge;
21 or (ii) proportionally less ... depending on the
22 direction in which any rounding occurs.

23 "In the absence of the final glidepath charge
24 control models ... it is necessary to make an
25 assumption ..."

1 Then you say, at 15.13:

2 "Given: (i) that a governing principle underlying
3 the Regulator's price controls ... is to determine the
4 level of prices that would enable Openreach to pass on
5 its efficiently incurred costs and generate a return;
6 and (ii) in the absence of evidence that any alleged
7 Overcharge would have been subject to a rounding error,
8 I consider it more reasonable to conclude by reference
9 to the effect of any ... Overcharge on the unrounded
10 value of X, than ... speculating on the effect of any
11 rounding ... in the Counterfactual Scenario ..."

12 Then you say:

13 "If Openreach had not incurred any alleged
14 Overcharge, the unrounded values of X would have
15 reflected a lower cost base and hence Openreach's
16 price[s] would have been lower."

17 So at this stage, Mr Bezant, you are really just
18 assuming that this tiny increment, this tiny increment
19 of overcharge would have actually led to a higher value
20 of X, are you not?

21 A. I am assuming that a lower total cost base would have
22 affected the revenues they needed to recover via lower
23 prices.

24 Q. Via lower prices, in other words, in this context
25 a lower X?

- 1 A. Yes.
- 2 Q. That is the assumption you are making here, is it not?
- 3 A. Yes.
- 4 Q. Would you agree that is completely unwarranted, given
5 the inescapable fact that the X is calculated to either
6 half a per cent or to one decimal point and we are
7 dealing with minute quantities of overcharge?
- 8 A. We are dealing with a regulatory objective of recovering
9 economically incurred costs, which is not -- which is an
10 unrounded position in effect. So to the extent that
11 costs overall are lower, the prices overall are lower
12 through lower Xs. There is a rounding exercise within
13 it, but its objective is to recover costs, and I have no
14 reason to believe they were not trying to achieve that
15 underlying objective.
- 16 Q. There is a clear theme in both your evidence and my
17 questioning as to whether or not really, in the real
18 world, this very small sum is enough to achieve that.
19 You say it is, and I am putting to you it is
20 unrealistic.
- 21 A. Well, I have explained how I think the systems work for
22 different products, how that flows through, and whether
23 that may or may not have an effect.
- 24 Q. All your focus is on process, without, in my respectful
25 submission -- or rather without, as I put to you, taking

1 any account of how small this really is?

2 A. Well, I have taken account of the size of the overcharge
3 claimed by thinking through how it might affect the
4 models and the consequence of that within the different
5 pricing structures deployed or regulatory structures
6 deployed, and their objectives and their mechanisms.

7 Q. Well, let us talk now about the argument that developed
8 in the subsequent reports, which is about the cumulative
9 probability of this happening.

10 So the argument is, if I understand it, that the
11 tiny amount of overcharge might be relevant to which
12 step an RPI X factor is on. That might be unlikely in
13 one particular case, but you can take a kind of
14 cumulative probability approach to looking at the RPI X
15 controls as a whole. Is that fair? Sorry, I have put
16 that -- I have not been entirely clear.

17 A. I understand what you are trying to say and, yes --

18 Q. Yes.

19 A. -- you can look across --

20 Q. You can look across --

21 A. You can look across the piece.

22 Q. Thank you.

23 Now, the idea is, I think that, at some point, as
24 a matter of probability, BT is going to hit the jackpot
25 effectively as a result of the overcharge.

- 1 A. Well, it is not hitting the jackpot. It is the costs
2 triggering a response that the model is designed to
3 respond to.
- 4 Q. So let me break it down slightly. The idea is that the
5 tiny increment of costs, which is attributable to the
6 overcharge, will actually trigger a rounding-up. This
7 is in the factual now, not the counterfactual.
- 8 A. Yes, a different set of costs will take you through
9 a rounding threshold in some of the models.
- 10 Q. This could be -- that little bit of overcharge could be
11 the tipping point, that is the essence --
- 12 A. Within a given model, yes, it could.
- 13 Q. Yes.
- 14 The rounding-up effect that that will generate will
15 be bigger than the overcharge on the products in that
16 charge control because it would take you to this step?
- 17 A. It would in that particular product, and in other
18 products, if it had not triggered, there would be no
19 reaction.
- 20 Q. Yes.
- 21 A. So that is why you look at it kind of in the round.
- 22 Q. So the effect would be to allow BT some extra funds, as
23 it were, over and above the efficient cost of that
24 product?
- 25 A. In the way that that model works, it -- well, you might

1 argue it does not give you enough funds until you get to
2 that point; right? It cuts both ways. So it is just
3 the way the model is implemented.

4 Q. But the idea, I think, in this argument is that those
5 additional funds would constitute pass-on more
6 generally, so you would be recovering the overcharge,
7 but you would also be getting this additional fund
8 because you are on this next step?

9 A. Well, it is not unique to the overcharge, it is the way
10 they think about recovering all of the costs, including
11 truck costs, including any overcharge within truck
12 costs. It is just a model design --

13 Q. Yes.

14 A. -- so it does not -- it is not about overcharge, it is
15 just about the way they think about cost recovery across
16 the suite of products, subject to this glidepath form of
17 regulation.

18 MR RIDYARD: Mr Bezant, would it be a fair way to put your
19 approach -- your approach is a bit -- in a way a bit of
20 an act of faith, as it were, but it is based on what you
21 understand about the process, but the approach you have
22 taken, you sort of -- you know your approach is going to
23 be wrong 19 times out of 20, or 99 times out of 100, but
24 on the one occasion that it is right, because it does
25 trigger the thing, the size of the revenue gain, you

1 know, the jackpot effect -- I know you do not like that
2 term, but it seems in a way quite appropriate -- makes
3 up for being wrong in almost all cases?

4 A. So if the objective is to recover ten and you recover
5 the ten in one model and not in nine, because of the way
6 the allocations of the ten fall, and the trigger
7 happens, then you get your ten.

8 MR RIDYARD: Yes. So if you buy enough lottery tickets, you
9 will win sooner or later?

10 A. Well, it is not a lottery in that sense, because the
11 thing is structured to recover the overall cost base of
12 the business which is being allocated into the products.
13 There is an outcome that is a desired outcome here. The
14 modelling involving rounding, to a certain extent, as
15 you move through different products, there are some
16 products that have got a slight under-recovery of their
17 total costs and there are some that, arguably, have got
18 a slight over-recovery of their total costs. That is
19 the way the model works. It is not an overcharge issue;
20 it is the model construction. But overall, you get your
21 costs back, in the round. As I said, the ten, my
22 example, is in this product and it is not in the other
23 nine, but the bulk of the costs obviously are in the
24 underlying products, it is just gradations as you move
25 through time.

1 MR WARD: But the idea, is it not, is that -- forgive me,
2 I am going to keep using the word "jackpot" -- the
3 jackpot can then be, as it were, spread around other
4 products for which the step was not triggered? Is that
5 not the basis of it?

6 A. If you are saying, to use Mr Ridyard's example, the ten
7 is concentrated -- or my example, the ten is
8 concentrated in one product and not others, then you are
9 saying it is --

10 Q. Well, it is what you are saying really, I am trying to
11 understand.

12 A. No, I am trying to understand what your question was.
13 But my point is that this is the design of the
14 regulation that was in place. This is the design of the
15 regulation that would have been in place for all costs,
16 it does not matter whether they are a truck cost,
17 a fleet cost, a labour cost, they are all costs, and
18 this is the way in which the cost recovery was designed.
19 In some cases, as you move through the process, as costs
20 change, some products get a price increase, some
21 products do not.

22 Q. Your argument is, I think, that you can take the benefit
23 of this rounding-up that occurs in one product and
24 essentially allocate that as pass-on in respect of other
25 products where the next step threshold for the RPI X was

- 1 not reached; is that not right?
- 2 A. So, as a matter of the economic outcome, back to my
3 example, if we had taken ten and we put one into each of
4 the products by way of pass-on, we would have had
5 pass-on of ten. If, using each of these models with
6 these thresholds, you have pass-on concentrated in one
7 product, ten, and zero in nine, you have pass-on of ten.
8 So in both constructs you have the same economic effect.
9 Whether one is legitimate as a matter of law, I cannot
10 tell you, but as a matter of economic outcome, you are
11 indifferent, because you have got ten passed on in both
12 cases. I think Mr Harvey and I agreed that pass-on
13 could take different forms. Again, we are not
14 suggesting, legally, what the right answer is, but it
15 can take different forms.
- 16 Q. You would accept, would you not, that there is nothing
17 to suggest that Ofcom was actually trying to bring about
18 a result where pass-on in one charge control could be
19 achieved through a higher RPI X in another charge
20 control?
- 21 A. Well, they are thinking about cost recovery overall and
22 they are thinking about it across different products,
23 and they decided to deploy this rounding mechanism.
24 That is the mechanism that would have been in place.
- 25 Q. Well, let us look at your report, this is tab 9 for you

1 and it is {E/26} for us. Page 149 {E/26/149}, where you
2 quote from Ofcom's six principles of cost recovery. The
3 first one is cost causation:

4 "Costs should be recovered from those whose actions
5 cause the cost to be incurred ..."

6 The third one is:

7 "Distribution of benefits ... 'costs should be
8 recovered from the beneficiaries'."

9 So there is no part of Ofcom's view of the world
10 that one should, as it were, spread the costs and
11 benefits outside a charge control that governs
12 a particular product, is it?

13 A. Well, I cannot speak for Ofcom, but they have designed
14 a whole series of price control mechanisms and
15 frameworks by reference to these core principles, so
16 they must be comfortable that the overall result is
17 consistent with these principles.

18 Q. It is not intending any jackpot to be spread widely
19 across other products, is it? That is the point.

20 A. Well, it does not obviously refer to the word "jackpot",
21 it refers to principles relating to the recovery of
22 causally incurred costs and efficiencies and being
23 confident that the mechanism for cost recovery does not
24 undermine or weaken effective competition. So they have
25 thought about all of these things in designing the

- 1 structure that we are dealing with.
- 2 Q. Obviously we have seen that a great deal of work is done
3 on the detailed allocation of costs to particular
4 individual products, have we not?
- 5 A. Very much so, yes.
- 6 Q. So it is really no part of their plan that there should
7 be some larger distribution across products, is it?
- 8 A. Well, I have described to you how the mechanism works.
9 I am assuming that they are comfortable that the
10 mechanism is consistent with the principles of
11 regulation that they are describing here.
- 12 Q. The next thing is we, of course, do not generally know
13 what the unrounded value of X was in any particular
14 case, do we?
- 15 A. No, because we do not have the specific final models or
16 all of the models.
- 17 Q. Indeed, we have just been looking at how difficult it is
18 to even establish how much overcharge there is in any
19 particular price control; would you accept that?
- 20 A. Overall -- well, to the extent one has the cost
21 allocations, one would -- and one could flow them
22 through for trucks, then one would know, but we do not
23 have that detail either, not provided.
- 24 Q. Exactly.
- 25 Even if we did know that, we would not know how

1 close the charge control was to the rounding step, would
2 we?

3 A. No. Well, hang on, if we had the detail we would know
4 precisely.

5 Q. If we had the detail, but we have not --

6 A. If we had the models we would not be having this debate
7 because we would know precisely.

8 Q. Here, what we are looking at is a roughly 25-year time
9 period, are we not? We are going back to 1997 to 2022
10 when we look at the pass-on argument?

11 A. The overall effect can last for approximately that
12 period, yes.

13 Q. There are many different RPI X price controls or many
14 different products through there, are there not?

15 A. Yes, there are.

16 Q. Some have been introduced in the course of that period,
17 like LLU, and other products have become obsolete over
18 time, have they not?

19 A. Yes, they will have done.

20 Q. What you are saying is that you can look across time and
21 across products in order to decide whether there has
22 been pass-on overall, is it not?

23 A. I think one of the things that informs you -- we are
24 back to the discussion we had yesterday -- is one's
25 performance over periods of time in recovering all of

1 your costs and all of your changes in costs, because
2 essentially, over the long haul, you are recovering
3 through your changing prices all of your changes in
4 costs.

5 Q. Is the argument that even if -- so even if BT hit the
6 rounding-up jackpot, say, in 2015, for one charge
7 control, you would say that could be treated as
8 effective pass-on for other products at an earlier
9 stage?

10 A. I am not sure I am saying that. We are obviously
11 dealing with limited information, so I have explained,
12 when you go through the different pieces of BT and the
13 different pricing mechanisms, how I have thought about
14 the question, but you do have to answer it at a certain
15 level approximately because of the available
16 information.

17 Q. So, again, if BT had hit the jackpot early on, supposing
18 it had actually got lucky in 1999, you would be saying
19 that this -- I know you do not like the word "jackpot",
20 but this sum of money could be applied as pass-on for
21 trucks bought in the future or price controls set in the
22 future?

23 A. No, I am saying that, to the extent you have -- well,
24 the way the truck costs pass through the system varies
25 through time. It builds up and then it falls off

1 because you have the end of the infringement and then
2 depreciation, so there is not a constant overcharge
3 through the system. I understand that. So, again, in
4 some cases, the way it works, you would overstate
5 overcharge by picking things at certain periods; in some
6 cases you would understate overcharge and pass on. So,
7 again, you have to make some sensible assumptions across
8 the piece.

9 Q. Would you accept that if the rounded value of X in
10 a particular charge control is affected by the
11 overcharge, it is going to make a big difference which
12 one it was, in terms of the size?

13 A. In the individual models, yes.

14 Q. Just to make that point good, if we look at your tab 14,
15 please, the joint experts' statement, {E/84/39}, you can
16 see that Mr Harvey has thought about this, and he
17 says -- do you have that, Mr Bezant?

18 A. I do, thank you.

19 Q. Lovely.

20 "I estimate that the largest revenue difference if
21 the overcharge were to have affected the rounded value
22 of X, in any of the 29 instances where I have data
23 available, would be approximately [£2.1 million] ...

24 "At the other end, I estimate the smallest revenue
25 difference if the overcharge were to have affected ...

1 would be only [£49,000] of additional revenue for
2 Openreach over the course of the ... period."

3 Then he had to update this thinking because you
4 added a load of additional things you call glide paths
5 in the annex to this very document, which we will come
6 to in a minute, but he says -- and these are ancillary
7 services. If we skim down towards the bottom, the last
8 four lines of this paragraph:

9 "If the additional ancillary services are included,
10 the minimum becomes £100."

11 So it is right, is it not -- and you have not
12 responded to those figures in the joint expert statement
13 to dispute them. But it is right, is it not then, it is
14 going to matter a very great deal which product this
15 rounding-up occurs on, is it not?

16 A. It does matter which product. As you know and as we
17 have discussed, we do not have the models to identify
18 that.

19 Q. Yes.

20 A. So the effect can be small and the effect can be large.
21 On average, overall the effect is -- back to my
22 example -- the 10, so there are 9 losers and one winner;
23 you get your 10. We do not know what the losers are, we
24 do not know what the winner is, but on average, across
25 the models, you get your 10.

1 THE CHAIRMAN: Just so I understand this. You are saying
2 that, in the 10, you recover the overcharge because of
3 the effect on the rounding?

4 A. Yes.

5 THE CHAIRMAN: But you recover more than the overcharge for
6 that particular product?

7 A. Yes.

8 THE CHAIRMAN: You can use the surplus, if I can put it that
9 way, to cover the overcharge on the other products?

10 A. Well, you have not recovered it on the other 9, in your
11 give an example --

12 THE CHAIRMAN: Right.

13 A. -- or any -- it is not just that overcharge, it is the
14 costs more generally. So the 10, in the way the
15 rounding works, manifests itself in one product, but not
16 all of them. The question whether you can think of that
17 as different to it being recovered equally across all
18 products, I do not think of it as being economically
19 different, because you have got 10 or you have got 1,
20 instead of 10, you have got 10 sets of 1, it is still
21 10, and they are in different products.

22 THE CHAIRMAN: That -- you conclude from that that there has
23 been a pass-through -- pass-on of the overcharge?

24 A. Yes. If, probabilistically, the overcharge is large
25 enough to trigger one of the models flipping, and on

1 balance the consequence of that is you will get the
2 overcharge back.

3 MR WARD: That is indeed the argument, and you will not be
4 surprised to hear, sir, we will be making legal
5 submissions about that in due course. But, in
6 summary -- sorry, sir.

7 SIR IAIN MCMILLAN: No, just very quickly, just to aid my
8 own understanding, I think earlier on, Mr Ward, you used
9 the expression "lucky to hit the jackpot".

10 Mr Bezant, can I just ask you, is it luck or is this
11 rule of 9 and 10 statistically inevitable?

12 A. So, the more models you have, the more statistically
13 likely you will get to the average outcome. It is a bit
14 like tossing a coin once, it might not come up heads,
15 but if you toss it 100 times, you are very likely to
16 have something close to 50 heads. So the more times
17 that you repeat the exercise of allocating through these
18 models, the more you are likely to get the average
19 effect. In other words, not the jackpot, or not
20 missing, but the overall result of getting your 10 back.
21 So there is statistics underlying this, there is
22 probability underlying this.

23 That is not unsurprising, because the regulator is
24 trying to give you your costs back. He is not trying to
25 have you miss and he is not trying to have you

1 over-recover; he is trying, over the piece, to get your
2 costs back, and you achieve that over a series of
3 models, over time.

4 SIR IAIN MCMILLAN: I see, thank you.

5 MR WARD: But it is not guaranteed to be 10 though, is it,
6 Mr Bezant? That is what we have talking about --

7 A. No, it is not guaranteed, I agree.

8 Q. -- is it might be pennies.

9 A. It is not guaranteed, but, as I have said, over
10 a broader set of models, you end up gravitating towards
11 the average outcome or the expected outcome.

12 Q. Gravitating towards it, but what we have here is really
13 just a theory about what might have happened as a matter
14 of probability rather than knowing what actually did
15 happen, is it not?

16 A. Well, we do not have the models. I think I have said
17 that a large number of times --

18 Q. Yes, you have indeed.

19 A. -- and in the absence of the models, one has to answer
20 a question: would there have been a pass-on, and, if so,
21 what would the effect have been? I have tried to answer
22 both of those questions.

23 Q. This -- what you are calling pass-through here is really
24 just an accidental cross-subsidy, across products and
25 time, if it happened at all?

1 A. I do not think of it as a cross-subsidy. It is just
2 part of the way the regulation was designed. All costs
3 are being treated equally in this way. All of them.
4 The truck costs, labour costs, all costs, if the trigger
5 takes an increase into one product and not into another,
6 so there is no -- so that is just the way the regulatory
7 regime was constructed, that is how it would have
8 applied. The question is, would a different set of
9 costs have led to a different set of outcomes?

10 Q. Now, it also matters, does it not, how many glide paths
11 there actually are here? You initially referred to 40
12 in your first report. Mr Harvey has identified 29 for
13 which he had cost data. But if we turn now to -- in the
14 same document, to page 61 {E/84/61}, in the joint expert
15 statement for the first time, you added in rather a lot
16 of further glidepaths. We can see them here on page 61.
17 What we can see, two things are obvious very quickly.
18 We can see from the very first line that a lot of these
19 are rather late in the day. So the first one you
20 mention is 2015/2016. But then, six lines down, we have
21 some from 2020 to 2021. So a lot of these are very
22 late, are they not, into the period?

23 A. Well, they are a function of the information provided by
24 BT if --

25 Q. Sorry, I do not mean late as in the day you produced

- 1 this. I mean late in when they actually happened --
- 2 A. No, I did not mean that either. I mean they are
- 3 a function of what is available in terms of temporally
- 4 which periods they cover.
- 5 Q. What most of these are are the so-called ancillary
- 6 services, so tie cables and new provides, which is
- 7 obviously a connection, are they not?
- 8 A. Sorry, say the last piece again. I do not quite --
- 9 Q. Connection, the new provide is a form of connection. So
- 10 they are not the main product, like the MPF that we were
- 11 talking about or --
- 12 A. No, but they are illustrative of the deployment of this
- 13 type of pricing mechanism.
- 14 Q. They are -- some of them are of very low value indeed,
- 15 are they not, which is why Mr Harvey has been able to
- 16 say they might be as little as £100?
- 17 A. But I think they are symptomatic of the large body of
- 18 models that it should exist generally.
- 19 Q. You have also seen that Mr Harvey makes the point that
- 20 these are not really separate glidepaths, they are just
- 21 part of the same price-setting exercise as main
- 22 products, and you have actually separated different
- 23 years of a single model into separate glide paths, have
- 24 you not?
- 25 A. Yes, I have, because they can affect the trigger within

1 a particular year, but they are examples of the
2 portfolio of glidepath path models that would have been
3 in place and deployed and reacting to changes in costs.

4 Q. So the critical point here though is that, even if it is
5 legitimate to treat these as individual glidepaths, they
6 may have little or no material impact on the amount of
7 overcharge recovered; would you agree with that?

8 A. These ones may not, but, as I keep saying, the more
9 models you have, the more probabilistically one gets
10 back to the average outcome being the likely outcome.

11 Q. Let us talk now about expected value, which is --

12 THE CHAIRMAN: Are you moving to a new topic?

13 MR WARD: It relates to this, but it is a new sub-topic.

14 I am quite happy to stop now.

15 THE CHAIRMAN: Whenever it convenient to have our break, you
16 work it out.

17 MR WARD: Perhaps I will do this, and then --

18 THE CHAIRMAN: Yes, sure.

19 MR WARD: I do not think it should take more than
20 five minutes.

21 THE CHAIRMAN: All right, yes.

22 MR WARD: Famous last words, but that is my belief.

23 I was going to talk to you about expected value,
24 which plays a role in your analysis here.

25 A. Yes.

1 Q. For this, we can go to tab 11 in your bundle and for us
2 it is {E/43/31}. You say, at 3.34 -- I am going to try
3 to avoid maths for the purpose of this discussion,
4 I should say, we will see how I get on. You say, at
5 3.34:

6 "As the number of calculations ... increases, the
7 average level of Supply Pass-on across all of the
8 calculations will tend towards the expected value of
9 Supply Pass-on."

10 You say:

11 "This is akin to a theorem in probability theory
12 [known] as the law of large numbers."

13 What I want to do is just get clear in our minds
14 what "expected value" means, and that is on page 29,
15 please. You have a footnote where you explain it
16 {E/43/29}. You say:

17 "The 'expected value' of a variable is its predicted
18 value, calculated as the sum of all possible values each
19 multiplied by the probability of its occurrence. For
20 example, a lottery ticket with a 10% probability of
21 winning £10 and a 90% probability of losing would have
22 an expected value of £1 ..."

23 Then, you say:

24 "Focusing on the 90% downside fails to consider the
25 value of achieving the 10% upside."

1 Now, this expected value is not necessarily the
2 actual outcome that is realised, is it?

3 A. No. No, it is not. But, as I have said, the more
4 incidences you have through models of glidepath triggers
5 happening or not happening, the more confidence you have
6 that you will have that outcome, the average outcome.

7 Q. Well, or at least one of those outcomes, because, of
8 course, where the models have such divergent
9 implications, we have talked about ranging from £100 to
10 £2 million, as I have already said, it is going to
11 matter enormously which one it is that gets triggered?

12 A. It might, but the more models you have, the more
13 confidence you have that will you would get the average
14 outcome.

15 Q. If you had enough models over enough time, you would be
16 confident that would happen?

17 A. Well, it depends on how many models you have.

18 Q. Yes.

19 A. But you would be more confident the more models you
20 have.

21 Q. When we look now -- if we can turn on, please, to
22 page 30 {E/43/30} -- back to page 30.

23 At 3.31, you say:

24 "... the expected value of Supply Pass-on is equal
25 to the extent of the Overcharge ..."

- 1 You say here.
- 2 A. Yes.
- 3 Q. You are not saying on that basis: therefore you recover
4 the overcharge, are you?
- 5 A. On that basis alone, no, and I have explained why
6 I think that is the best available estimate.
- 7 Q. But would you accept that this proposition that you are
8 stating here is really just stating a mathematical
9 relationship between the components that go into the
10 calculation of expected value? That it will equal the
11 overcharge?
- 12 A. Well, it will equal the overcharge. That is how the
13 rounding system -- the rounding system is set up to
14 recover costs in this way. It is not about the
15 overcharge, it is about the way the rounding system is
16 set up. It is just an explanation of why you need to
17 understand both the chance of a trigger happening and
18 the result of the trigger happening.
- 19 Q. But the fact that the expected value itself equals the
20 overcharge is just due to the mathematics of the way
21 expected value is calculated, is it not? It does not
22 tell us anything about what will happen in the real
23 world?
- 24 A. It does not tell you what will actually happen, but, as
25 I keep saying, in the absence of the models, you cannot

1 test that --

2 Q. No.

3 A. -- and in the absence of the models, you can make some
4 sensible assumptions, mathematically, about what is
5 a reasonable assumption or the best available
6 assumption. In the absence of the models.

7 Q. Just bear with me a second, if you would. (Pause).

8 So just talking about expected value, would you
9 accept that even if you had one glidepath with a 1%
10 probability, that would still come out in terms of
11 expected value as the level of the overcharge? Because
12 it is just the mathematics of this.

13 A. Sorry, I do not know what your question means.

14 Q. Let me unpack it a little bit. I am trying to get to
15 the idea that this idea that expected value equals the
16 overcharge is just the maths of the way expected value
17 itself is calculated.

18 Let me give it a try, putting it in words --

19 A. Right.

20 Q. -- and let us see how we get on. This is explained by
21 Mr Harvey in his third report and he was not challenged
22 on this so --

23 A. I do not think we disagree about the concept of the
24 expected value equaling the overcharge or equaling a sum
25 of money. I do not think we disagree on that. We

1 disagree about the confidence with which you could --

2 Q. Yes.

3 A. -- expect that, because we do not have the models.

4 MR WARD: I can accept that answer. The maths is not in
5 dispute. The question is, how likely is it and whether
6 it really matters anyway for the analysis?

7 So if that is a convenient moment, I would be happy
8 to stop.

9 THE CHAIRMAN: All right. Well, consistent with yesterday,
10 we will have a 15-minute break.

11 (11.30 am)

12 (A short break)

13 (11.47 am)

14 THE CHAIRMAN: Yes, Mr Ward.

15 MR WARD: Thank you. Can we go back, please, to the joint
16 experts' statement which is your tab 14 and our E/84,
17 {E/84/29}. This is the summary in G.1.4 of the
18 different types of charge control which apply and I am
19 going to try to deal pretty briefly with the remainder.
20 We see under glidepath which is 55%:

21 "3% related to extensions to existing glidepath
22 charge controls".

23 Here the point is really a short one. When that
24 happens, would you accept that, generally, there is no
25 consideration of any actual or forecast costs made for

- 1 the purpose of the extension?
- 2 A. Yes, I think that -- I would need to look but it is
3 a small percentage of the total they have rolled forward
4 to pre-existing arrangement.
- 5 Q. Yes, so we cannot conclude, can we, that the level of
6 overcharge actually paid in that time period has caused
7 the prices to be set higher?
- 8 A. Not within that time period but if you brought something
9 forward that has been affected, then that would carry
10 into the period.
- 11 Q. It would, it just would not actually reflect the levels
12 of overcharge actually paid in that period?
- 13 A. If that was a relevant consideration on these products,
14 no, it would not connect exactly.
- 15 Q. Let us talk now about the next category which is charge
16 ceilings and fixed price caps. These are prices where
17 there is no RPI minus X mechanism, there is just
18 a maximum -- usually a maximum price set by the
19 regulator?
- 20 A. By reference to expected efficient costs, yes.
- 21 Q. Yes, indeed. I just want to show you one example
22 which -- partly really to show the tribunal that not
23 everything is quite as well developed as the LLU example
24 we looked at. This is in your bundle at tab 35; for us
25 it is {I4/89}. This is "Wholesale Line Rental", so that

1 is the other element of BT -- Openreach that we talked
2 about earlier. This statement is from 2006. If we look
3 at page 3 {I4/89/3}, we can see what it is about. It
4 says:

5 "Wholesale Line Rental ... allows alternative
6 suppliers to rent access lines on wholesale terms from
7 BT, and resell the lines to [consumers] ..."

8 Then it notes at paragraph 1.6 towards the bottom of
9 the page:

10 "The charges for WLR have not been reviewed since
11 the starting charges were set by the DGT ..."

12 Which is the Director General of Telecommunications,
13 in other words Oftel.

14 "... in June 2002. At that time, the rental charges
15 ... were set at £28 per line per quarter ... and £29.87
16 per line per quarter ..."

17 With an RPI of minus 2. So that is, by this time,
18 quite a few years old, is it not?

19 A. Yes.

20 Q. We see over the page that -- at 1.9, we can see BT in
21 fact had been reducing its prices below the permitted
22 level at that time.

23 Then this is really just a summary but I think it
24 will suffice for present purposes, at 1.12, Ofcom
25 summarises its approach which is to say it uses -- in

1 the first bullet:

2 "Used cost data for 2004/05 from BT's audited
3 regulatory financial statements ..."

4 Then I just invite you to skim the bullet points, it
5 makes various adjustments which it summarises in short
6 form. (Pause)

7 A. I have read those, thank you.

8 Q. Of course it may be that in that cost base somewhere is
9 trucks, as we know, as Mr Harvey has shown, that trucks
10 were likely allocated to WLR products but they are not
11 identified specifically either here or indeed anywhere
12 else in this document.

13 A. They are not identified in this document. If this
14 product uses trucks, there will be a cost allowance for
15 trucks within the analysis.

16 Q. If we look at the prices that we can see under 1.14 on
17 page 5 {I4/89/5}, we can see prices rounded to the
18 nearest pound except for one of those prices. So
19 residential WLR, new line installation, £88, transfer
20 charge £2 and then with some pence, £100.68 for the line
21 rental charge ceiling. Business WLR is £88, £2 per line
22 and £110 per year.

23 Just one further thing before we leave this
24 document, if we turn to page 16 {I4/89/16}, you will see
25 at the bottom of the page, 3.27:

1 "Ofcom has considered both forecasting costs beyond
2 2005/06 and setting a charge control. However, Ofcom
3 considers that present costs are not sufficiently stable
4 to forecast costs beyond 2005/06 or for a charge control
5 to be imposed ... Further, where a charge is below the
6 charge ceiling, BT is able to set a cost oriented
7 price ..."

8 So it has some flexibility. That is why it says it
9 in fact -- sorry. I am just going to leave that point
10 because I realise there is some misinterpretation on my
11 part, so sorry to have troubled you with that paragraph
12 unnecessarily.

13 The point I wanted to make about this we can see if
14 we keep in mind those prices but now turn back to
15 Mr Harvey's first report, which is your tab 8. This is
16 {E/7/111}. We looked at this earlier in fact I think.

17 Do you have that, Mr Bezant?

18 A. Sorry, excuse me?

19 THE CHAIRMAN: He was just asking if you had it.

20 A. Sorry, there are a few bundles, yes, I do. Apologies,
21 yes, I do.

22 MR WARD: At paragraph 6.70 is the figure that Mr Harvey
23 generated, albeit for the years 2007/2008 so it is
24 a couple of years later. But at that time he says:

25 "Taking the estimated impact of the overcharge on

1 WLR rentals costs [130-odd thousand] alongside the total
2 costs [2 billion-odd] implies that the overcharge
3 accounted for 0.006% of total WLR rentals costs ..."

4 That is not for exactly the same year that we are
5 concerned with here but it does give us a sense of
6 scale. Really all I want to put to you, Mr Bezant, is
7 that it is just inconceivable that overcharge of this
8 kind of level could make a difference to the sort of
9 price setting we are seeing here in these charge
10 ceilings for WLR. Even if the trucks are in there
11 somewhere, it is just too little to matter.

12 A. So to the extent -- there is quite a few costs in here,
13 there is quite a few references to costs. You pointed
14 I think to a table where certain costs had been rounded.
15 Yes, there may be moments, if there is rounding, where
16 it will not have an effect. I agree with that.

17 Q. Okay. Let us move on to another topic. I want to
18 try -- in fact still within the topic of caps, I am
19 going to just give you an opportunity to comment on some
20 of Mr Nicholson's evidence where he generalises about
21 different types of cap. If I had time, if I had the
22 luxury, I would take you to the underlying documents.
23 I do not. If you tell me you do not feel able to
24 comment, I will of course accept that.

25 We can see this in tab 17 for you; {D/11/12}.

1 A. Let me put some bundles away.

2 Q. Of course, please.

3 A. Right, thank you.

4 Q. What Mr Nicholson does here is describe various types of
5 caps, price caps that Ofcom imposes and I just want to
6 at least put this to you and see if you are able to
7 agree or indeed disagree. He says at 4.12, if you have
8 that:

9 "Ofcom has taken broadly four approaches to setting
10 the level of a 'price cap'."

11 The first one is "RPI-X" which we obviously do not
12 need to discuss anymore. Then 14.12.2 is the
13 so-called -- he calls it a "determined price cap
14 approach". He says:

15 "This approach is typically taken where a service is
16 nascent and future costs are uncertain, eg the level of
17 demand is very uncertain ... A specific ... price cap
18 is set based on Ofcom's assessment of Openreach's
19 efficient costs.... "

20 So I think that, probably, what we have just been
21 looking at is an example of that.

22 A. Yes, for newer products generally.

23 Q. He observes at the bottom of that paragraph:

24 "I observe from my experience with regard to
25 determined price caps that the prices subject to the cap

1 stayed flat regardless of changes in the underlying cost
2 base."

3 That is indeed the inexorable logic, is it not, of
4 a price cap? It will just stay flat no matter what is
5 happening in the real world.

6 A. Well, it stays in place for the period in which it is in
7 place. If it is not in place for very long, because you
8 are waiting to see how costs develop, then it will be in
9 place for however long it is in place. It is a truism.

10 Q. Then he talks about two other types of cap, let us look
11 at what he says:

12 "The 'safeguard cap' approach. This approach is
13 typically taken where a service is nearing end of life
14 and a newer technology substitute is entering the
15 market. The cap protects the current customers whilst
16 encouraging innovation and incentivising migration ...
17 Ofcom simply requires the price for a product or tariff
18 basket over the price control period to stay flat in
19 nominal or real terms."

20 He gives an example of ISDN30.

21 "Where Ofcom sets a safeguard cap, it typically did
22 so without reference to costs as its primary concern is
23 not cost recovery per se but rather consumer protection
24 and innovation."

25 Are you able to comment on that? I am sorry to be

1 putting this at such a general level.

2 A. That is all right. So he is describing what happens.

3 He also explains that this type of cap was the exception
4 during the period, by which I understand it was not
5 deployed very often.

6 Q. But are you able to say whether you accept what he is
7 saying here in terms of the general description of how
8 it works?

9 A. Well, if the price has been set, then it has been set.

10 Q. Then the anchor pricing approach which is the last one
11 he mentions. He says it:

12 "... has been adopted at times of technology
13 change -- eg during the move from CGA to NGA ..."

14 "CGA", I cannot remember what it stands for but
15 "NGA" is next generation. Perhaps you know, Mr Bezant?
16 Something "generation access". "Current"?

17 A. I cannot remember the precise acronym.

18 Q. I am going to pitch for "current".

19 A. Okay.

20 MR BEARD: "NGA" is definitely new generation.

21 MR WARD: Yes. Probably it is about going from copper to
22 fibre.

23 "This means that price caps set by Ofcom may not
24 immediately reflect the forecast efficient costs of
25 a new technology but, for a time, may be based on the

1 costs of the existing technology. For example in the
2 [fixed access market review] ... 'for at least this
3 market review period we consider that anchor pricing
4 based on a hypothetical ongoing copper network and
5 pricing flexible for VULA [which is a new generation
6 product] gives the best balance ...' Again, a key
7 observation ... is that the anchor pricing ... was not
8 based on Openreach's incurred costs for the price
9 controlled services."

10 Does that match your understanding?

11 A. Yes, it is still based on costs but they are using one
12 set of technology costs as opposed to another for the
13 purpose.

14 Q. Exactly.

15 A. But it is still based on costs.

16 Q. So would you accept that these kind of caps make the
17 link between the overcharge even less clear than the
18 kind of detailed modelling that we looked at this
19 morning?

20 A. The safeguard cap does to some extent. Again, it
21 depends upon how that price was set in the first place,
22 obviously, and what leads that to carry forward.

23 The anchor pricing, again, I think they would use
24 whatever costs they had and in the counterfactual they
25 would use whatever costs they had. They are just

1 picking different cost bases for these purposes --

2 Q. Yes, for the different products.

3 A. For a different product but it still has a cost base and
4 if the cost base is different, the cost base is
5 different. But I agree there is some further step here
6 in the way they are thinking about the pricing, but it
7 is still informed by costs.

8 Q. You will not be surprised when I put it to you that what
9 this means is it is even more unlikely that this very
10 small amount of overcharge that we are debating would
11 actually be recovered?

12 A. To the extent that the links with costs are being
13 weakened in these approaches, I would -- costs
14 generally, I would agree with you.

15 Q. Thank you.

16 Let us move on to the last of the Openreach type of
17 cost controls which is cost orientation. I think we can
18 mostly take this from the joint expert statement, your
19 tab 14, and that is {E/84/50}. Here we see some
20 language of yours that we talked about yesterday in
21 fact, in other contexts.

22 "Mr Bezant considers that cost --"

23 Sorry, it is G.3.3.

24 "Mr Bezant considers that cost orientation
25 obligations (ie the obligation to set cost-oriented

1 prices) created a link between Openreach's costs and
2 price. For example:

3 "Ofcom explains that a 'cost orientation obligation
4 typically constrains the level of the charge by
5 explicitly linking prices to cost' ..."

6 But then you explain in your next bullet point how
7 that actually happens and you say:

8 "It is the evidence of Mr Nicholson that cost
9 orientation obligations have been consistently
10 interpreted by BT and Openreach as a requirement to
11 price its products between the DLRIC (price floor) and
12 DSAC (price ceiling) ..."

13 So you are recognising there that the cost
14 orientation is interpreted to apply -- to allow a band
15 of pricing between those two cost measures, are you not?

16 A. Yes.

17 Q. So would you accept then that, even if, as you put it,
18 it creates a link between cost and prices, it certainly
19 does not follow that the overcharge increment would
20 entail that BT would pick a higher price within that
21 band?

22 A. It depends upon where in the band they price by
23 reference to the band and the extent to which the costs
24 identify your lower band and your upper band. If they
25 price, I think, close to the ceiling, which I think they

1 did as a rule, then that would inform pricing decisions
2 with a different cost structure.

3 Q. Let me show you what Mr Nicholson actually says about
4 how they priced, which for you is tab 17, {D/11/28}. It
5 is paragraph 6.3.3. What he says is:

6 "Where a product was subject to a 'Cost Orientation'
7 obligation, the Pricing Board generally chose where to
8 price within the DLRIC to DSAC range having regard to:
9 (i) costs -- typically using the relationship to DSAC as
10 a benchmark; (ii) current pricing of the relevant
11 product or price expectation; (iii) customer willingness
12 to pay; and (iv) any available estimates of price
13 elasticity."

14 So there is a range of factors there, are there not,
15 including the cost?

16 A. Yes.

17 Q. What I am putting to you is, one cannot conclude from
18 that that the overcharge entailed a higher price in the
19 context of products subject to cost orientation.

20 A. If the pricing -- well, as I say, there are other
21 factors that may apply, I agree with that. If the price
22 is influenced because you are pricing up to a particular
23 cost cap, that is important to you, and if that cost cap
24 changes, then your price can change.

25 Q. Well --

1 A. But if you are pricing by reference, maybe you have got
2 a headroom, then -- and if your price changes, no reason
3 to change your headroom -- your costs change, excuse me,
4 and you are 10% below that ceiling, then it may change.
5 But there are other factors, I agree with you.

6 Q. There is no evidence, is there, at all that the
7 overcharge was critical in whether or not they were up
8 against one of these cost thresholds, or indeed how they
9 chose to price at all?

10 A. That is quite a generalised statement. I thought they
11 tended to price to the caps that they faced.

12 Q. Well, that is not what Mr Nicholson is saying, is it?
13 He is saying they priced within this range. In fact,
14 there is evidence somewhere that often they priced
15 outside this range, despite this obligation.

16 But what I am putting to you is there is nothing to
17 suggest that this -- sorry to say it again -- this tiny
18 amount of overcharge actually makes a difference to how
19 they chose to price within that band?

20 A. It would depend upon how the overcharge affected the
21 price bands and how they would have responded to that in
22 a counterfactual world.

23 Q. Indeed it would, and that is not something you have been
24 able to reach a firm conclusion on, is it?

25 A. No, I have focused primarily on the price controls that

1 cover about 85% of the revenues. This is a subset of
2 the revenues.

3 Q. While we are here, I would like to just look now at what
4 Mr Nicholson said about non-regulated products.
5 Unfortunately this is in the confidential version only,
6 so you will be able to see it, Mr Bezant, but can I just
7 get instructions from behind about whether this can go
8 up on the screen at least. (Pause).

9 It is fine to go on the screen and I will not read
10 it out. It is {D/IC11/29}. Could I just invite you to
11 read to yourself paragraph 6.3.6, Mr Bezant? (Pause).

12 A. I have read that, thank you.

13 Q. Thank you.

14 We can put that aside now and go back to the joint
15 expert statement, but this time we do need the
16 confidential version which quotes some of this material,
17 but we will again read it without reading it out. So it
18 is {E/IC84/52} and for you it is tab 14.

19 This deals with Openreach's unregulated products and
20 you give a set of reasons for thinking again there is
21 a connection between the costs and prices at least, and
22 if we look at your three bullet points, the third one
23 summarises Mr Nicholson's evidence:

24 "Whilst Openreach did not use a 'set formula' for
25 determining all of its prices not subject to price

1 controls ... [that] does not mean that the approach was
2 a 'general' [quoting a word of Mr Harvey] ...

3 "The Pricing Board of Openreach based its pricing
4 decisions on the financial analysis ... that is ...
5 based on factors specific to the product ..."

6 Then:

7 "As summarised by Mr Nicholson ..."

8 For some reason this has a slightly different
9 confidentiality marking, but, to be careful, I will not
10 read any of it out, but it is the same paragraph you
11 just looked at.

12 A. Yes.

13 Q. What I am going to put to you again is really the same
14 point I have put many times: nothing here implies that
15 the overcharge would give rise to some mechanical
16 relationship between cost and price so that it would
17 actually have pass-on?

18 A. I do not think I have said it is mechanical in the
19 context of these products because of the considerations.
20 I have said I think costs are a relevant consideration
21 to the way prices are set against --

22 Q. But that gets us nowhere near to the conclusion that the
23 result was prices were higher by this tiny overcharge
24 increment, does it?

25 A. It may not in the context of these particular products.

1 Q. Well, or any product, I would suggest.

2 A. Well, we have discussed obviously the ones where it may
3 affect them through the mechanisms -- the glidepath
4 mechanisms.

5 Q. Well, we have dealt with those separately.

6 A. Yes. Yes.

7 Q. Let us talk very briefly now about BT's other lines of
8 business, because I am running out of time and I want to
9 just deal with this very quickly.

10 Firstly, BT Retail, and I think it is common ground
11 that BT Retail matters insofar as it received inputs
12 from Openreach and from BT Supply Chain?

13 A. Yes.

14 Q. Obviously there is a discussion about the extent to
15 which Openreach passed the costs on in the first place.

16 But there is another scale point here, I am afraid,
17 to go back to my, I am afraid, probably rather too
18 persistent theme. Can we go back to Mr Harvey's first
19 report? Again, it is tab 8, {E/7/251}. It is
20 paragraph 10.15, where he is considering, if there is an
21 assumption that Openreach did pass through to BT Retail,
22 what would the financial implications be of this for BT
23 Retail.

24 If we pick up around halfway through this paragraph,
25 he says:

1 "BT Retail accounted for approximately 36% of
2 Openreach's revenues ..."

3 This is 2010/11 as an example:

4 "Even assuming that Openreach increased its prices
5 as a result of the overcharge, which I consider to be
6 highly unlikely [but you of course disagree], assuming
7 that the overcharge was passed on in proportion to
8 BT Retail's share of Openreach's revenues, the
9 depreciated overcharge when assessed on a per customer
10 basis would be £0.0014 ..."

11 He is talking on a per customer basis because, of
12 course, Retail essentially sells phone lines and phone
13 services to people.

14 Would you accept that this kind of scale makes it
15 highly unlikely, if not inconceivable, that the
16 overcharge actually affected the prices that were set?

17 A. So, it is as before. BT Retail is drawing on Openreach
18 for some of the products that it sells, as are third
19 parties. Openreach is passing on the costs of those
20 products.

21 Q. On your account.

22 A. Well, it is passing on its costs, whatever they are. It
23 is passing them on to both BT Retail and third parties,
24 such that the general market price -- these are both
25 therefore variable costs for BT Retail and their

1 competitors, they make up I think a reasonable
2 proportion of the costs of the service ultimately. So
3 if costs are coming down the line from BT -- sorry, from
4 Openreach, excuse me, then I would expect BT Retail to
5 pass them on to their customers, because everybody in
6 the market has faced an increase in their costs and
7 therefore is likely to pass them on.

8 Q. Yes, to go back really to a point I made for the first
9 time yesterday though, what we are really concerned with
10 here is whether the particular bit of overcharge in fact
11 caused the price to be higher, not the same thing as
12 cost recovery overall. That is what is so unlikely
13 here, is it not, Mr Bezant?

14 A. Well -- so to the extent that the costs incurred by
15 BT Retail have increased and its competitors' have
16 increased, because the costs have increased or
17 decreased, whichever way round you are looking at it,
18 then that base cost has changed, they will have an
19 incentive to change their prices to their customers.

20 Q. But it just does not follow that the price they actually
21 charge the customer is 0.0014p higher as a result of
22 this, does it?

23 A. Well, it depends on obviously, of course, which products
24 coming down the line the price changes for. It is not
25 necessarily increasing uniformly.

1 Q. No, indeed, so in fact --

2 A. It depends on how it changes.

3 Q. That 0.0014 might be spread across a whole lot of
4 products, like, for example, a line rental and call
5 charges?

6 A. Which would be consistent with the glidepath, some of
7 them triggering and some of them not. I agree.

8 THE CHAIRMAN: So is 0.14 of a pence?

9 MR RIDYARD: 0.14 of a penny, yes.

10 MR WARD: 0.14 of a penny.

11 THE CHAIRMAN: Right.

12 A. Across all customers, across all products, but it would
13 have been concentrated in certain products, as we have
14 discussed.

15 Q. Could have been. Could have been.

16 A. Well, to the extent a trigger had occurred, yes.

17 Q. That is going back to your RPI X probability lottery
18 that we talked about earlier.

19 But putting that aside for a moment, I am just
20 putting to you, it is just a diff -- it is an additional
21 step you are unable to make to conclude that the price
22 is actually 0.0014 higher because of this than it
23 otherwise would have been?

24 A. We have virtually no information on BT Retail because of
25 the way information was provided. I do not say that

1 critically. It was not --

2 Q. But the tribunal ordered it.

3 A. No, but it was not understood at the time, as
4 I understood it, that BT Retail was relevant in terms of
5 its use of products that included trucks. I think that
6 position changed over time, so we had a pricing
7 statement and I think that is all we have. We have
8 a pricing statement on BT Retail; we do not have data.

9 Q. Obviously, proportionality played some role in this,
10 even if we did end up at 2,000 pages of reports --

11 A. I am not -- I am just describing why we have little
12 information --

13 Q. I understand.

14 A. -- to analyse BT Retail, because you are asking me
15 questions that, if I need to give an analytical
16 response, I do not have the data.

17 Q. In truth, the answer is you just cannot provide that
18 answer?

19 A. Because I do not have the data.

20 Q. No.

21 Any more than you could on the non-regulated prices
22 we were talking about a moment ago?

23 A. No, I am not sure that is quite the same thing, because
24 I think the market structures are different.

25 Q. Well, it is the same thing, in the sense that one has to

1 look again for the conclusion that the actual prices
2 were actually higher by the increment of the overcharge.
3 That is the same point.

4 A. Well, the same question arises, yes, but the answer may
5 differ depending upon the information available and the
6 market context.

7 Q. Well, I have put my case on that.

8 Let us just look just very quickly in a bit more
9 detail at BT Retail, because of the -- mostly because of
10 a point that Mr Beard made yesterday to Mr Harvey.

11 The pricing statement itself, I am afraid this might
12 not be the same reference Mr Beard gave, but you have it
13 at tab 39 and we have it at {D/IC16}. That is what it
14 says, I need to check that is right. Yes, it is, and --

15 A. Hang on a sec while I just make some space.

16 Q. I am going to go to page 17 {D/IC16/17}. In fact --
17 yes, that is fine.

18 THE EPE OPERATOR: There is some confidential information.

19 MR WARD: Yes, I am just wondering if we should put up the
20 non-confidential version and see if can get away with
21 that for this present purpose. It is {D/16/17} then.

22 Do you have it, Mr Bezant?

23 A. Yes, I do. Thank you.

24 Q. The confidential material, which we are not putting on
25 the screen because I think this probably is sensitive,

1 I hope you can agree, paragraphs 26 and 27 show that
2 costs were a factor, and indeed --

3 THE CHAIRMAN: Which page are you on?

4 MR WARD: I am now on page -- the problem is I am going from
5 the confidential version and I am not comfortable
6 putting this up on the screen.

7 THE CHAIRMAN: No, that is fine.

8 MR WARD: So, let me try and put it to Mr Bezant and see if
9 we can manage.

10 THE CHAIRMAN: Do you want us to look at the confidential
11 one?

12 MR WARD: If it is convenient to, yes. Can that be done,
13 without putting it on the screen?

14 THE CHAIRMAN: So what was the reference?

15 MR WARD: It is {D/IC16/15}. Page 15.

16 THE CHAIRMAN: Ms Paula Carter.

17 MR WARD: That is right. Her witness statement exhibits the
18 pricing statement.

19 THE CHAIRMAN: Right.

20 Which paragraph?

21 MR WARD: Thank you, sir. It is paragraph 26. I just
22 invite you, the tribunal and Mr Bezant, to read
23 paragraphs 26 and 27. (Pause)

24 THE CHAIRMAN: You want 27 as well?

25 MR WARD: Yes, please. (Pause)

1 Thank you.

2 Mr Bezant, it is really just a short point. Costs
3 were obviously relevant to prices, but so were many
4 other factors, were they not?

5 A. Costs were relevant to prices, other factors were too,
6 yes.

7 Q. So, again, one cannot conclude that the overcharge would
8 have been passed through in terms of higher prices than
9 in the counterfactual?

10 A. I think I have explained why I think, on balance, given
11 the market structures, if they had affected the price --
12 if it had affected the costs coming in to BT Retail,
13 then that would have affected the prices charged out by
14 BT Retail. But I have very little information and
15 I accept there are other factors.

16 Q. I have put my case on that point a number of times.

17 The point I wanted to pick up that Mr Beard made to
18 Mr Harvey yesterday actually relates to paragraph 30,
19 which is a summary of the regulation that applied to
20 BT Retail between 1997 and 31 July 2006. This is not
21 marked as confidential, so we now have that on the
22 screen {D/16/17}. It is really just this: if I can just
23 invite you to read that quickly and then I will just put
24 my really one-sentence question to you.

25 A. All of paragraph 30, just to be clear?

1 Q. Yes.

2 A. Okay. (Pause).

3 I have read that, thank you.

4 Q. Thank you.

5 Just before -- really I have two questions.

6 Firstly, would you accept that, as a general level, the
7 Oftel modelling was a lot less sophisticated than the
8 kind of Ofcom modelling we spent some time on earlier
9 this morning?

10 A. It looks like it, yes, without going into the detail.

11 Q. When we look at these controls, we see RPI controls in
12 pretty broad terms, so (a) is minus 7.5; (b) is minus
13 4.5 to the first 80% spend of residential customers; (c)
14 is RPI minus 7; (d) is RPI-RPI applying to the lower 80%
15 of residential customers; and then (e) simply says it
16 was -- oh, and then -- sorry, and then there is RPI 0
17 running to July 2006, then it lapsed.

18 Would you accept that is nothing like granular
19 enough to be affected by the overcharge, given, again,
20 the sums that we are concerned with?

21 A. I agree with you it is not granular. There is a range
22 of regulation applied to BT Retail, but this piece of
23 the regulation is not granular.

24 Q. Then, finally, before we move on to loss of volume,
25 I want to speak very briefly about BT Supply Chain and

1 Global. Mr Beard did not put any questions to Mr Harvey
2 about this and I do not want to spend a lot of time on
3 it. Let me see if I can do it in a very summary form.

4 We know that both of them took some account of
5 margins and costs in their price setting?

6 A. Yes.

7 Q. We know that they both tendered on external bidding
8 markets, did they not?

9 A. Yes, BT Supply Chain, of course, was predominantly an
10 internal service provider.

11 Q. Yes.

12 A. There is a small nub that is an external service
13 provider.

14 Q. What the evidence says is that they put in their bids
15 and then they negotiated with the customers, you will
16 recall?

17 A. And, without going into it, they had costing assumptions
18 and margin assumptions as a part of that bid process.

19 Q. As a part of that process, absolutely.

20 I really just want to look at what you say about
21 this in the joint expert statement, so back to tab 14,
22 Mr Bezant, for you, and for us it is {E/84/58}.

23 A. Sorry, I missed the page reference.

24 Q. 58, please.

25 A. 58. Thank you.

1 Q. I am wondering if that is the wrong reference.

2 J.2, and this is actually, in fact, in respect of
3 BT Global. You say, particularly the last half a dozen
4 lines:

5 "In the Counterfactual Scenario, if the prices of
6 [the Openreach] products were lower [the ones that feed
7 into BT Global] ... [then] the prices calculated in the
8 Business Cost Models would ... have been lower ... it
9 [is] reasonable to conclude that [the] lower 'starting
10 point', and following the same commercial negotiations
11 as in the Actual Scenario (for example ... applying
12 [a] discount ...), the final price would have been
13 lower."

14 I really want to just put to you that this approach
15 is just unduly mechanistic, which assumes that you have
16 price-setting based on highly detailed cost modelling,
17 and then commercial considerations are somehow going to
18 be exactly the same, irrespective of -- the overcharge
19 is somehow going to track through those commercial
20 considerations so that you actually end up with a higher
21 price, but that is just a -- that is what you are
22 saying, is it not?

23 A. So, if your costs are different, when you come to think
24 about your bids and your desired returns and your target
25 pricing, then that will inform and affect your bid.

1 Q. But it is a huge assumption that the commercial overlay
2 of this means that you will actually end up with
3 a slightly different price because of this tiny piece of
4 overcharge?

5 A. But, again, you are not starting from one price and then
6 taking a bit of cost out and thinking, shall I change my
7 price? You are starting with a different set of cost
8 assumptions from which you are targeting a price. So
9 you will have the same thought process, but if you have
10 got a different cost base to start with, higher or
11 lower, that will inform how you think about it in the
12 counterfactual world. You are not comparing and
13 contrasting with the actual world. You are working in
14 a different world. Your costs are different. You may
15 very well target a different price because it will give
16 you the same margin.

17 Q. Well, that would be very plausible perhaps if we were
18 talking about a significant cost element rather than one
19 that is extraordinarily small.

20 A. As I said, if the costs -- and you build up all of your
21 costs -- are different, then it may flow from there that
22 your pricing is different.

23 Q. Well, I am putting to you again, just hopefully for the
24 last time, it is just implausible to suggest that such
25 small price increments would make a difference?

1 A. It is not about price increments, it is about the
2 costing that you have in front of you when you make
3 pricing decisions, and if they are slightly different,
4 you start from a slightly different position.

5 Q. But the point I am making is it is so slightly different
6 that the likelihood of you ending up in a different
7 place is vanishingly small, but that is where we
8 disagree.

9 A. I think we disagree to some extent, yes.

10 Q. Yes. With that, I would like to turn back to Royal Mail
11 for the purpose of loss of volume, and I am sorry to, as
12 it were, cycle back into the world we thought we had
13 left yesterday, but it is thankfully a reasonably narrow
14 point and I am now confident of finishing by lunch.

15 THE CHAIRMAN: Great.

16 MR WARD: Now, you will be aware, I am sure, that
17 Professor Neven has given evidence on the loss of volume
18 claim relying on your work.

19 A. Yes.

20 Q. I am talking to you about it because DAF's solicitors
21 essentially invited us to do so. The issue arises on
22 the assumption that the overcharge was passed on through
23 supply pass-on and part of Royal Mail's response to
24 that -- obviously it does not accept that in the first
25 instance but, if you are right, it says, well, if it was

1 passed on, then it claims lost volumes arising,
2 essentially because of its modelled elasticity of
3 demands for postal products. You are nodding. If you
4 do not mind saying "Yes" for the transcript.

5 A. Yes, I understand what you are saying, yes.

6 Q. Okay. But this is all familiar to you, I hope?

7 A. Reasonably, yes.

8 Q. Good, okay. I do not want to catch a cold with it.

9 The issue that I am taking up with you is whether
10 the prices set would have been increased, would be
11 higher, essentially to compensate for the lost volumes
12 arising from the overcharge. That is the issue.

13 What Professor Neven says is there would have been
14 higher prices on what he calls the inframarginal sales,
15 in other words the sales that have not been lost through
16 loss of volume. Are you familiar with this argument?

17 A. I have not studied Professor Neven's report.

18 Q. No. Well, perhaps you can take this from me. Obviously
19 we have a difficulty here in that we were planning to
20 ask Professor Neven about this but we do not want to be
21 told later in closing that we somehow failed to explore
22 our case with the right witness, so that is why I am
23 taking you through this.

24 But the argument is that the retained sales achieved
25 a higher price because the lost volume will have led to

1 the price being calculated higher to compensate for that
2 lost volume. That is Professor Neven's argument, as
3 I understand it.

4 A. Sorry, let me see if I understand this. There has been
5 a pass-on. It has caused a loss of volume because of
6 the interaction between prices and demand.

7 Q. Yes.

8 A. What has then happened?

9 Q. The prices are set a bit higher to compensate Royal Mail
10 for the fact it has indeed lost some volume, so it is
11 somehow recouped on the remaining sales. That is the
12 hypothesis that Professor Neven is advancing.

13 A. Right.

14 THE CHAIRMAN: Sorry, so I understand, prices go up because
15 of the overcharge which is passed on?

16 MR WARD: Yes.

17 THE CHAIRMAN: They go up again because of the loss of
18 volume.

19 MR WARD: Yes, that is the argument. Mr Beard will pop up,
20 I am sure, in his usual way if he thinks I am
21 misrepresenting it, but so far that is I believe what
22 Professor Neven is arguing, and we might ask him about
23 that to make sure we understand it.

24 That proposition itself, is that something you can
25 help with or comment upon?

1 A. It is not something I can help with as a matter of
2 economics of the interaction of the product set and
3 volumes and prices in the way that Professor Neven and
4 Mr Harvey have been discussing them.

5 Q. Well, that creates a little difficulty for me, I must
6 admit, as I am being told to put this to you.

7 THE CHAIRMAN: Sorry, how can the prices go up above the
8 price caps?

9 MR WARD: I think the argument is -- and this is why we
10 would be better discussing this with Professor Neven --
11 I think his argument is that when the price caps are
12 calculated, then one would factor in the volumes and
13 basing the prices on the increased cost because of the
14 overcharge, you would understand that volumes were a bit
15 lower and, therefore, prices would be set that little
16 bit higher to allow you to recover, because of --

17 THE CHAIRMAN: So it is something that Ofcom would have
18 taken into account or Postcomm?

19 MR WARD: Postcomm. I think that is his argument.

20 THE CHAIRMAN: That is probably a question for Mr Bezant if
21 that was something --

22 MR WARD: Well, that is why --

23 A. Okay, so now I understand the context, thank you.

24 Q. Okay, no, that is fine.

25 A. So if I think what this question is directed to is that,

1 in thinking about the regulatory regime that it would
2 allow, Postcomm, is Postcomm aware of the interaction
3 between prices and volumes and the demand being affected
4 by the price, and therefore to the extent that it is
5 awarding a set of revenues, it is doing so in the
6 context of the volumes that it expects but where the
7 volumes and the prices are connected. So it takes both
8 volume effects and price effects into account in
9 arriving at a set of allowed revenues to cover a set of
10 costs. It is a systemic approach. That is what it
11 does. Is that the question you are asking me?

12 Q. That is definitely -- we are heading in the right
13 direction.

14 A. Okay.

15 Q. The question is really whether these volume effects
16 would be picked up, if you like, through regulation in
17 the way that Professor Neven is contending?

18 A. Well, we are somewhat on the boundary here, but I would
19 expect in principle the regulator and Royal Mail for
20 that matter to appreciate the interaction between
21 volumes, prices and costs when thinking about the
22 composite outcome for a regulatory period. So to the
23 extent prices were higher because costs were higher,
24 which had an effect on volume, and then it has an effect
25 on cost and you have to come back and think about what

- 1 revenues you need to cover all of that, they would
2 understand that linkage.
- 3 Q. Okay.
- 4 A. How they would affect it is a separate question but they
5 would understand the linkage and take it into account.
- 6 Q. It is a separate question, indeed, as you say. I want
7 to start by showing you -- I am afraid this is not in
8 your bundle because this has all been a bit last minute,
9 I am afraid. It is bundle {E/1/185} and this is
10 Mr Harvey's report on loss of volume, so you would not
11 have seen this I do not think.
- 12 A. I think I have seen it but I am not sure I --
- 13 Q. I am sorry, it is in your bundle, I am told, it is
14 number 27.
- 15 A. All right.
- 16 Q. My mistake.
- 17 A. I have that, thank you.
- 18 Q. Mr Harvey has done a set of calculations here. You will
19 see at the top of the page, "Percentage price increases
20 consistent with 50% pass-on scenario". I am so sorry,
21 you are still looking. 185.
- 22 A. Yes, thank you.
- 23 Q. You will see at the top of the page, "Percentage price
24 increases consistent with 50% pass-on scenario" because
25 what he did was test various pass-on scenarios. Then he

1 looks at the overcharge --

2 A. I thought he tested for a single pass-on.

3 Q. Yes, in this table --

4 A. Yes, so in this table, okay.

5 Q. Yes, sorry. You will see he has got the overcharge, he
6 has got the amount passed on at 50%, and then he has got
7 the change in volumes that that implies and the change
8 in prices that the overcharge implies.

9 What we can see is that the change in volumes
10 implied are extremely small. In fact it rounds to zero
11 in some years and minus 0.01% in other years. Do you
12 see that?

13 A. But, again, we are not dealing with changes in prices
14 from a position we start at, we are dealing with
15 a counterfactual in which you have a different set of
16 costs --

17 Q. Absolutely.

18 A. -- implying a different set of prices and they think
19 about the implications, elasticity and so on, so they
20 just arrive at a systemic response, volume, costs and
21 prices that allow for a set of revenues to cover the
22 costs.

23 Q. The critical question in this litigation is, of course,
24 about whether that change in volumes is in fact going to
25 trigger a change in prices to compensate?

- 1 A. In the loss of volume?
- 2 Q. Yes.
- 3 A. Yes.
- 4 Q. So the first step in this is we need pass-on to actually
5 happen, and that is what we have been discussing for the
6 last day and, of course, as I said yesterday, we do not
7 accept that it is at all likely in the Postcomm era
8 because of the tiny scale of the pass-on again. But, if
9 that did happen, so if you are right and it did happen,
10 then it triggers this change in volumes and the question
11 is whether that tiny change in volumes is actually
12 reflected in an even tinier further upwards tick to
13 prices. So you have got the pass-through, which is
14 already contested, but beyond that there has got to be
15 a yet further very small change in prices to reflect
16 this very small change in volumes. That is the
17 hypothesis we are testing, is it not?
- 18 A. Right, but that is consistent with the fact that if your
19 volumes fall, then you have to recover your costs over
20 a smaller volume of products. It means your prices have
21 to rise to achieve that.
- 22 Q. The question is whether there is any reason to think
23 that the price setting is sensitive enough to pick up
24 these tiny, tiny changes in prices that would be implied
25 here.

1 A. Well, I can tell you that the regulator is trying to
2 match cost and revenues, back to that proposition,
3 trying to match cost and profits to revenues, doing so
4 with detailed models, understanding the interactions
5 between volumes and prices and costs, so I can tell you
6 they understood all of that and would have taken it into
7 account, it seems to me, in arriving at the regulatory
8 regime they have in the actual world and the
9 counterfactual world. How they would have implemented
10 it is not a question I can answer.

11 Q. No. Let me put the point to you that there is -- we had
12 enough of a debate yesterday about whether the
13 overcharge itself is big enough to actually shift the
14 dial on a price control that is 3% initial uplift and
15 then an RPI X, down to one decimal point. I am going to
16 put to you it is just inconceivable that these tiny
17 volume changes could actually have an effect on a price
18 control characterised in those terms.

19 A. Well, again, I do not think so because if the regulator
20 is trying to achieve a matching and has to understand
21 that if your volumes fall, you need your prices to rise
22 to cover your costs, then in principle it will react.
23 In practice I cannot tell you because I do not know what
24 they would have done with their models.

25 Q. That is indeed the case. Can we put that aside and look

1 at your first Royal Mail report, which is your tab 2.2?

2 This is {E/25}, please.

3 A. Sorry, which?

4 Q. Your tab 2.2.

5 A. Oh, thank you. I have got that, thank you.

6 Q. You have got it?

7 A. Yes, thank you.

8 Q. Super, thank you.

9 Can we go to page 123 {E/25/123}? This is where you
10 are commenting on volume effects in the PC3 period. At
11 14.58 you say:

12 "The extent to which Postcomm accounted for
13 anticipated volume effects in determining the price caps
14 depends on whether, and the extent to which, Postcomm
15 adjusted the mail volumes for different price caps. It
16 is not possible to know with certainty how Postcomm acts
17 as: (i) I do not have information on Postcomm's internal
18 decision-making processes ... and (ii) it might depend
19 on the size of price changes and volume effects."

20 Then you say at 14.59:

21 "... published documents in respect of the PC3
22 review ... suggest that Postcomm might have accounted
23 for the relationship between prices, volumes and costs."

24 What I am putting to you, Mr Bezant, is that nothing
25 here can possibly suggest that this extraordinarily

1 small change in volumes that we are talking about would
2 give rise to a yet smaller extraordinarily small change
3 in prices?

4 A. It depends upon how precisely Postcomm looked to match
5 revenues and costs given what I have said.

6 Q. Yes.

7 A. If volumes fall, then your price of your product has to
8 rise to cover your cost. They had detailed econometric
9 models, they had external consultants looking at this,
10 but I cannot tell you what they would have done.

11 Q. Let us look again at something else that Mr Harvey has
12 done which is --

13 SIR IAIN MCMILLAN: Mr Ward, could I come in and ask a quick
14 question here?

15 MR WARD: Of course.

16 SIR IAIN MCMILLAN: If the loss of volume allowed a price or
17 triggered a price rise to offset that loss of income,
18 is it possible then that that increase in price could
19 cause volume to be lost again, on top of the first loss
20 of volume?

21 THE CHAIRMAN: A never-ending spiral.

22 MR WARD: Sir, you have a question that I have asked myself
23 frankly.

24 A. It is an iteration. You have to juggle between the
25 implications of putting up prices, the implications for

1 volumes, the implications for costs and you have to
2 triangulate within that. That is what these models are
3 trying to do.

4 SIR IAIN MCMILLAN: So the balance of advantage has to be
5 judged?

6 A. Yes.

7 SIR IAIN MCMILLAN: Right. Thank you.

8 MR WARD: That would be quite a difficult exercise, would it
9 not?

10 A. Well, it is an exercise which Royal Mail does all the
11 time, trying to understand what happens to its prices
12 and what happens with volumes and what happens to its
13 costs, and it debates it with the regulator --

14 Q. Indeed.

15 A. -- on a frequent basis. The regulator takes external
16 advice, so a lot of people have thought hard about the
17 question.

18 Q. You would agree that with something like a volume
19 forecast, there is scope for a very wide range of views?

20 A. There is, although, obviously, when the regulator sets
21 the regime they crystallise on a particular view.

22 Q. Let us look at -- sorry, let me just see if you have
23 this. Turn to your tab 28, please. For us it is
24 {E/52}. I hope your tab 28, Mr Bezant, is going to be
25 Harvey supplemental report, plausibility --

1 A. I have that.

2 Q. Super. Can we go to page 128 {E/52/128}? This is
3 a table that Mr Harvey has prepared looking at PC2 and
4 PC3 where he says:

5 "I have summarised the differences between
6 Royal Mail's and Postcomm's volume forecasts in the
7 table below. Overall, these differences range from
8 234 million items to 1.856 million items."

9 He says:

10 "In view of the extent of this uncertainty, and the
11 fact that the volume change implied by Supply Pass-on of
12 50% is at most 2 million items, it appears highly
13 unlikely that the volume forecast used in the setting of
14 price caps would have differed between the factual and
15 counterfactual scenarios."

16 Because you see the volume forecasts are up in the
17 20 billion territory here and the point Mr Harvey is
18 making is that this difference of, at most, 2 million is
19 just too small to matter here, is it not?

20 A. I see the point he is making. I do not know if he is
21 comparing forecasts from the beginning of the process
22 with Postcomm's final proposals, where things had moved
23 in the interim in terms of expectations for the market.
24 I do not know.

25 But what matters is Postcomm's final view when

1 setting the regulatory regime and if certain things had
2 been different in the way they set that regime and
3 understanding the interactions we have just discussed,
4 whether they would have expected a lower volume because
5 certain prices were higher and then got into this
6 iteration as to what prices they should allow for to
7 offset that, and then work through the further iteration
8 of that before settling on kind of a net outcome.

9 Q. Let us just try and summarise what would need to happen
10 here. If the overcharge is going to cause -- if the
11 volume effect is going to cause an increase in the
12 price. The first thing we have to have is the
13 Postcomm's forecast of volumes to actually be 1 or
14 2 million lower because of the increase in price caused
15 by the overcharge, do we not? That is the first thing.

16 A. But there is nothing untoward about that if that is what
17 is implied by the counterfactual information available
18 to you. We are not comparing the actual and the
19 counterfactual. We are starting with a different set of
20 economic assumptions about the business that has
21 implications for prices, volumes and costs, and the
22 regulator is thinking about that. They are not saying
23 it is a little bit different, let it be. They are
24 starting with something different.

25 Q. No, but that 1 or 2 million reduced volume has to be in

1 Postcomm's forecast for this effect to happen, does it
2 not?

3 A. The difference in the volume expectations, to the extent
4 that the modelling suggests them, based on the different
5 inputs in the counterfactual, they would come into
6 Postcomm's modelling considerations.

7 Q. Depending, of course, on just how refined Postcomm's
8 modelling actually is, whether it would pick up a change
9 of that scale?

10 A. I cannot comment on Postcomm's modelling. I am saying
11 in principle they would understand the need to model --

12 Q. In principle, yes, but what we cannot say is in practice
13 whether it would have happened, can we?

14 A. No, but they are trying to match costs and revenues, if
15 you remember that proposition.

16 Q. Yes. Broadly.

17 A. So, therefore, they understand the need to make sure
18 that the volume effects and the price effects and the
19 cost effects are all integrated in arriving at the
20 overall outcome.

21 Q. It would be just useful to remind ourselves of what they
22 actually said about that because it features quite
23 heavily in the argument. This time we need to go to
24 {I3/374}. I have to find out which reference this is.
25 So it is tab 20 for you.

1 A. I have got that, thank you.

2 Q. Thank you. Going to page 70 {I3/374/70}, this is the
3 Postcomm final document for PC2, just scroll down
4 a little further, please. I think this is what you were
5 just alluding to, 7.44:

6 "In setting the level of the control, Postcomm has
7 set the allowed revenues so that on Postcomm's central
8 view of volumes, operating, capital and renewals
9 expenditure, Royal Mail will be broadly cash
10 neutral~..."

11 I think that is what you were just alluding to, that
12 paragraph?

13 A. Yes.

14 Q. It is a point I think I made yesterday. This is quite
15 broad language -- sorry, it actually says "broad". It
16 is broadly cash neutral based on its central views. It
17 is hard to read into that, is it not, that 1 or
18 2 million extra volume would make a difference to that
19 proposition?

20 A. If they had a different central view -- you keep
21 imagining that they live in the actual world and then
22 the next day we change something. They do not. They
23 live in the counterfactual world. If they have
24 a different central view of volumes because of the
25 different configuration of costs and the implications

1 for prices to recover those costs, then they will have
2 a different central view. This sentence does not
3 dissuade from that. What they are trying to do in their
4 central view is match costs and revenues taking into
5 account the interactions.

6 Q. It is so small, though, that the question that then
7 arises, let us suppose that is right and their forecast
8 volumes would actually have been 1 or 2 million lower,
9 even though, as is accepted, we do not really know how
10 they did it. If this argument is going to be right, the
11 actual price set needs to be different. The price set
12 actually has to be higher, does it not?

13 A. If the -- the prices of certain -- yes, the price has
14 to -- the price -- when you mean the price set, you mean
15 the revenues allowed?

16 Q. Or the price cap that they set in light of the revenues
17 allowed.

18 A. Net, it has to take into account volume effects, yes.

19 Q. We debated yesterday whether it was granular enough to
20 pick up the whole overcharge. We spent lots of time on
21 that yesterday, I am sure you --

22 A. Yes, and I am pointing out to you they are not picking
23 up the overcharge, they are dealing with a different
24 body of costs and taking that into account.

25 Q. Okay, I understand what you are saying but the question

1 that we are really focusing on here is: is it plausible
2 that the price would actually have been higher because
3 of this tiny volume change than otherwise would have
4 been the case? That is the question.

5 A. It is not a tiny volume change. It is a different
6 volume implication having a different set of costs. So
7 they have a different model.

8 Q. Yes, but --

9 A. But it is not wrong because it is different from the
10 actual world.

11 Q. I am not suggesting it is wrong.

12 A. It is right in the counterfactual world where
13 a different set of costs exist. It is consistent with
14 the counterfactual world --

15 Q. Yes.

16 A. -- where a different set of costs exist. So they model,
17 sensibly and consistently, in the counterfactual world
18 based with the cost and the volume implications that
19 they have and the price implications and the
20 interactions of those. That is what they model. They
21 model coherently in the counterfactual world. If it is
22 slightly different, because it needs to be slightly
23 different to the actual world, none of which they know
24 about, they do it because it is coherent in the
25 counterfactual world.

1 THE CHAIRMAN: I am not sure we are talking about the
2 counterfactual world, are we? We are talking about the
3 actual world, whether -- we are assuming there was
4 a pass-on of the overcharge and how the volume effect
5 would have affected the price setting.

6 MR WARD: That is it, sir.

7 A. Right, apologies. Going back to this proposition,
8 because they were trying to do this, then they would
9 have taken these factors into account at one level.
10 I cannot tell you in practice what they did because I do
11 not have their models.

12 Q. No, indeed. So at a high level of abstraction, that is
13 obviously right. As ever, I am trying to leave that
14 level of abstraction and look at what actually happened
15 here.

16 We have volumes in and around the 20 billion figure,
17 20 billion. We have a change in volumes of 1 to
18 2 million, depending on exactly which year we are
19 talking about. We have prices that are set, whole
20 number price increases of RPI, of 3% or 4%, depending on
21 whether we mean PC2 or PC3. We have RPI X factors set
22 in the way we discussed yesterday. It is not remotely
23 plausible that this tiny change in volumes could have
24 somehow led to a different price as compared to a world
25 where those volumes are not lost. That is the point

- 1 that I am putting to you.
- 2 A. It depends upon how these assumptions would have
3 affected their modelling, and I cannot answer that
4 question because I do not have their modelling.
- 5 Q. Okay, that is fine. I will just say finally that, if
6 and to the extent, I am not sure, that this also refers
7 to unregulated prices, Professor Neven's argument, one
8 would say exactly the same thing, that this is simply
9 too fine grained to be picked up in any commercial price
10 setting. Would you accept that?
- 11 A. I think the relationship is weakened in a commercial
12 price setting but, again, I do not know enough -- that
13 is Professor Neven's analysis.
- 14 MR WARD: Okay. Well, I will ask him about it as well.
- 15 Thank you very much, I have no further questions.
- 16 THE CHAIRMAN: Just picking up on that last point about
17 volume, if the regulator is taking into account the
18 volume effects, then it shows that -- it is a further
19 example of the amount of judgment that is going into the
20 ultimate price setting, does it not?
- 21 A. There is judgment in the sense of trying to accommodate
22 the economic interactions, yes.
- 23 THE CHAIRMAN: Yes.
- 24 A. That is a part of the regime anyway and the economic
25 judgments they make --

1 THE CHAIRMAN: Yes, you have to take into account a whole
2 bunch of factors.

3 A. Yes, you do.

4 THE CHAIRMAN: Any re-examination?

5 MR BEARD: I have one or two questions, they are really just
6 follow-up clarifications maybe from yesterday's
7 material, if I may.

8 THE CHAIRMAN: Okay.

9 Re-examination by MR BEARD

10 MR BEARD: Could we go back to yesterday's transcript so
11 {Day16/187}? Just picking it up at line 25. It will
12 just have to be on the screen.

13 You will see this discussion which runs from 187/25
14 and if you could just read down through to page 188,
15 line 13. (Pause).

16 A. I have read that, thank you.

17 Q. Yes, you will recall it. If we could just go to the
18 document that was actually being referred to here which
19 is {I3/374/21}. We just need to scroll down into the
20 "Structure" section, thank you. So this was what you
21 were taken to in the context of this, and Mr Ward took
22 you to (a) and the first sentence of (b). Do you
23 remember that?

24 A. Yes.

25 Q. Then if you just read down, he did not take you to (c).

1 Just sort of completing the discussion here:

2 "A correction factor will require Royal Mail to
3 reduce prices in later years ..."

4 Are you able to explain to the tribunal what is
5 being referred to there and how it might be relevant to
6 any discussion of pricing up to the cap?

7 A. So to the extent that -- you have a cap in each year but
8 to the extent you undershoot in one year, you can kind
9 of carry that forward as credit to the next year, and to
10 the extent you overshoot, you need to under-react in the
11 next. So there is discretion and latitude over the
12 period of the price control to calibrate to the cap.

13 Q. When you say discretion, that is for Royal Mail --

14 A. For Royal Mail. They have got the ability over time to
15 try to reach the overall cap, even if they do not hit it
16 within a particular year.

17 Q. Right. Thank you.

18 If we can just go to page 197, line 4 {Day16/197:4},
19 this is in the context of PC2 I should say. If you just
20 read through there from line 4 and then down on to
21 page 198 at line 15, just to give yourself some context.

22 (Pause).

23 A. I have read that.

24 Q. Lovely. I just want to take you to the document that
25 you were being asked about, which is {I3/374}. We will

1 pick it up at page 70, please {I3/374/70}.

2 So this is February 2003 again, a Postcomm document.
3 It is in the "Setting revenues". I think Mr Ward took
4 you to some of these preambular paragraphs.

5 Then if we just go through to the next page. If we
6 could go down, please {I3/374/71}. I think he went to
7 these alternative revenue profiles and he took you to
8 the table that is on the following page {I3/374/73}.

9 Now, you will recall that Mr Ward focused
10 particularly on option 2 and on that final column where
11 he says that you have got 17 billion revenue and
12 21 million cashflow. Obviously we have heard the theme
13 of it is a very, very big number and this one is a very,
14 very small number and so it cannot make any difference
15 on Mr Ward's case.

16 Could you just explain what is actually going on in
17 this table and each of the rows so that we and the
18 tribunal understand what is being described here?

19 A. So in the context of PC2 and the objective of
20 matching -- operating a capital cost over the period of
21 time to allowed revenues and doing that by reference to
22 an RPI minus X framework, you need to calibrate so that
23 your projected costs and your projected revenues match
24 as closely as possible. The three options are
25 considering different ways of doing that.

1 Option 1 is doing it as closely as possible and,
2 therefore, you are getting revenues within 2 million of
3 your costs, because the difference is shown as minus 2
4 there, but your revenues are slightly less than your
5 projected costs, but highly carefully calibrated in
6 terms of your expected revenues.

7 The other two options are looking at slightly
8 different patterns over time, taking into account
9 considerations as to Royal Mail's desire to put prices
10 up to start with and/or a particular pattern that may or
11 may not be more attractive to consumers. But in each
12 and every case, they are thinking about how you can set
13 revenues and costs that are very closely connected, in
14 one case by 2 million, in another case 21 million out of
15 17 billion, and in the third case 17 million out of
16 17 billion.

17 Q. Thank you, that is helpful.

18 If we could just go back -- no, I think I can leave
19 that one in the light of the answer you have just
20 helpfully given.

21 Can we just move on to PC3, picking it up at
22 page 202 in the transcript, please {Day16/202:20}.
23 Mr Ward was asking you about Postcomm's final decision
24 for PC3. You probably remember that. Then he took you
25 through various paragraphs.

1 If we could go through to page 203 {Day16/203:18},
2 picking it up at line 18. He says:

3 "So that is how we end up with a round number of 4%,
4 which is a matter of regulatory judgment [he says], and
5 then an almost peculiarly highly granular RPI X to two
6 decimal places. It has got nothing at all to do with
7 a highly refined judgment of RPI X, it is just
8 a regulatory judgment [he is saying] ..."

9 You say then, if we just go over the page, that you
10 do not agree with that and you talk about the various
11 objectives. If you could just read down through that
12 page to line 4 on page 205 {Day16/205:4}. (Pause).

13 A. I have read that. Thank you.

14 Q. Thank you. You talk about you have got to get back and
15 solve the equation. Could you just clarify, when you
16 say "equation", what you are talking about in this
17 context?

18 A. Well, once again there is a set of projected costs and
19 there is a pattern in prices that you are looking for,
20 such that over the period of time in question you
21 recover all of those costs and you make a profit, the
22 RAB system and so on. But it is being set to a very
23 high level of precision again, you are trying to marry
24 the two quite closely. So, again, you can think about
25 your RPI minus X glidepath, it is the same

1 consideration. In this case, if the regulator is
2 allowing a particular figure, like 4% in year 1, but you
3 are still trying to get a very clear connection between
4 total projected costs, total projected revenues,
5 allowing for a profit, then you have a very precise
6 mechanism by which to do that, which is the two decimal
7 place X factor, which you can then adjust very acutely
8 if you have a different set of costs and you are still
9 trying to achieve the same outcome of matching your
10 revenues with a profit element to that set of costs.

11 Q. Understood, and you refer to the equation over years 2,
12 3 and 4. So are you talking about the same equation
13 over 2, 3 and 4 or different equations or --

14 A. No, I am just talking about the overall equation, saying
15 you could have a glidepath that fell consistently over
16 time but if you make a particular assumption in year 1,
17 in this case to allow a price increase, for example, but
18 you are still trying to make sure that over the duration
19 of the regime you are recovering your costs carefully
20 and exactly and making a particular set of profit, then
21 you only have X -- you then have to adjust X in years 2,
22 3 and 4 but it is all part of the one consideration.

23 Q. Understood. Thank you.

24 THE CHAIRMAN: Do you have much more, Mr Beard?

25 MR BEARD: One more. It is just going back to the points on

1 Mr Cahill's -- the evidence on Mr Cahill.

2 If we could just go to transcript {Day16/222}.

3 Mr Ward put to you there, you will see, certain points
4 in relation to what he said was Mr Cahill's evidence.
5 We will make submissions in due course about Mr Ward's
6 characterisation of that evidence.

7 You answered over the page, on {Day16/223}, and you
8 referred there, further down, about what was being done
9 at different times. You said:

10 "Earlier in the period, they were not inputting
11 prices to see what the margins were, if I have
12 understood it; they were inputting contributions to see
13 what the prices were ..."

14 Could we go to {D/IC5/17}? This is Mr Cahill's
15 statement. He was referring to a pricing model. Was
16 that what you were referring to in your recollection?
17 Sorry, we may need to scroll down slightly.

18 A. Yes, I think that is the pricing model.

19 Q. Let us just go -- because it is exhibited, so it is
20 {I2/2}, please. Sorry, it is just being downloaded on
21 to the screen. Do you remember looking at this at all?

22 A. Yes.

23 Q. Do you have any observations in the light of the
24 exchange you had with Mr Ward in relation to this?

25 A. Well, I think this is the model where you have margin

1 over costs in order to arrive at a price.

2 MR BEARD: Right. That is your understanding of it. Thank
3 you very much.

4 I do not have any further questions.

5 Questions by THE TRIBUNAL

6 MR RIDYARD: Mr Bezant, just going back again to yesterday's
7 evidence, there was a discussion of a chart which was in
8 one of -- in your first report where you did this
9 correlation analysis between fully allocated costs and
10 prices for Royal Mail.

11 A. Yes.

12 MR RIDYARD: I do not expect you to know the precise answer
13 to this question but just as a sort of thought
14 experiment, I wondered what would happen if you adjusted
15 that analysis, so instead of putting in the actual fully
16 allocated costs, you made an assumption of, I do not
17 know, a 10% infringement overcharge and put those cost
18 numbers into this model, keeping the prices the same so
19 there was no cost pass-through, what do you think --
20 what effect do you think that would have on your
21 correlation between those new costs and the prices?
22 Do you think it would differ very much from 0.97?

23 A. No, I do not think it would.

24 MR RIDYARD: Okay. Thank you.

25 THE CHAIRMAN: Thank you very much, Mr Bezant. That is the

1 end of your evidence and you are free to go.

2 A. Thank you.

3 THE CHAIRMAN: All right. We will calculate the time left
4 available to both of you. I think Mr Beard has a bit
5 longer, if it is Mr Beard cross-examining on financing.

6 MR WARD: Sir, you will recall that Mr Lask has been dealing
7 with financing matters and I hope I will not be thought
8 guilty of either lack of disinterest or discourtesy if
9 I leave Mr Lask to fend for himself this afternoon.

10 THE CHAIRMAN: All right.

11 MR WARD: Thank you very much.

12 THE CHAIRMAN: You have left him a shorter amount of time
13 perhaps than he would have wanted.

14 MR WARD: There has been a negotiation with junior counsel!

15 THE CHAIRMAN: All right, that is fine. So we will start
16 at -- we will start at 2.10 then.

17 MR WARD: Thank you, sir.

18 THE CHAIRMAN: Thank you very much.

19 (1.11 pm)

20 (The short adjournment)

21 (2.10 pm)

22 THE CHAIRMAN: Good afternoon.

23 MR LASK: Good afternoon, sir.

24 This afternoon we have Mr Earwaker giving evidence.

25 He obviously needs to be sworn in.

1 MR JOHN EARWAKER (affirmed)

2 THE CHAIRMAN: Thank you, Mr Earwaker. Please sit down and
3 make yourself comfortable.

4 I see you have got some bundles there. No doubt you
5 will be taken to some of the contents soon.

6 MR LASK: Sir, if it suits the tribunal, I was proposing to
7 introduce Mr Earwaker's evidence in the same way that
8 Mr Beard introduced Mr Bezant's evidence yesterday, in
9 an abridged fashion.

10 THE CHAIRMAN: Yes.

11 Examination-in-chief by MR LASK

12 MR LASK: Mr Earwaker, you have provided three reports and
13 signed a joint expert statement. Are the contents of
14 those documents true to the best of your knowledge and
15 belief?

16 A. They are, yes.

17 Q. Thank you.

18 Do you have any corrections you wish to make to any
19 of your reports?

20 A. Yes, I do. I have one correction I would like to make,
21 if that is possible. Just in preparing overnight,
22 I have identified that I made a numerical error. It is
23 in -- probably the joint expert statement is the place
24 to look, if it is possible to go there?

25 Q. That is at {E/IC85}.

1 A. Page 20 (E/IC85/20).

2 Q. That can be displayed, thank you.

3 A. One of the issues that Mr Delamer and I were not able to
4 agree on was the cost of debt in the year 2013/14. That
5 was the year of Royal Mail's flotation. I, in my
6 methodology, tried to take account of the debt that was
7 in place both pre-flotation, in the first six months of
8 the year, and post-flotation, in the second six months
9 of the year. In calculating the 3.5% value that appears
10 in the penultimate column in row 2013/2014,
11 I inadvertently forgot to include the cost of one of the
12 pieces of debt that Royal Mail had prior to its
13 flotation. It had a shareholder loan that was -- had an
14 interest rate of 12% and I mistakenly lost track of that
15 piece of borrowing as I produced this table. So the
16 number there should be 5.0%, I believe, instead of 3.5%.

17 If you go on to page 22 {E/IC85/22}.

18 THE EPE OPERATOR: Are you happy for that to be shown as
19 well?

20 MR LASK: Yes, thank you.

21 A. The relevance of this correction is limited to the
22 alternative case where the WACC is not appropriate. We
23 have to look to an alternative and Mr Delamer has
24 provided some alternatives. In my column of this table,
25 the 2013/14 value would again move to 5.0%, just to take

1 account of that extra interest that I --

2 THE CHAIRMAN: It is the same point?

3 A. The same point again, yes.

4 THE CHAIRMAN: Okay.

5 MR LASK: Thank you. I do not have any further questions
6 but if you wait there, Mr Beard will have some questions
7 for you.

8 A. Sure, thank you.

9 Cross-examination by MR BEARD

10 MR BEARD: Good afternoon, Mr Earwaker.

11 A. Good afternoon.

12 Q. So I want to ask you some questions about your approach
13 to the claim for interest in this case. In broad terms,
14 you argue that simple interest rates should not be used,
15 it should be a compounded rate that should be applied,
16 and the relevant rate you espouse is the weighted
17 average cost of capital; correct?

18 A. That is correct.

19 Q. I am just going to put that in context if I may. Can we
20 just call up {E/IC47/80}?

21 You will be familiar with this, Mr Earwaker, but if
22 we just scroll down so we can see the figure. Here, we
23 are comparing your preferred rate in red with simple
24 interest rates. This is from Mr Delamer's report, but
25 you are familiar with that table?

1 A. Yes.

2 Q. You do not actually disagree with the maths on that I do
3 not think?

4 A. No, that is correct.

5 Q. No.

6 Then if we scroll back actually just to page 76
7 {E/IC47/76}, so that was a -- that was -- that table was
8 against simple interest and this is your measure against
9 different compound interest computations that we will
10 come back to. So the red is what you say, and
11 I think -- just in making the corrections, you referred
12 to what I think you referred to as alternative
13 calculations and there are four set out there; correct?

14 A. That is correct.

15 Q. Thank you.

16 You are nodding, but you are also answering; that is
17 great because it comes across on the transcript. I am
18 not preventing head movement, but just if you can ensure
19 that you say yes or no, or whatever else that you want
20 to say, within reason, that would be great for the
21 transcript.

22 Now, I think there is some common ground on what you
23 say about how the WACC should be calculated or at least
24 I think we can agree on how you say it should be done.
25 I am not going to take you through your report, but

1 I can go to it if there is anything controversial or you
2 want to. But you calculate separately the cost of debt
3 and cost of equity and then combine them into the
4 weighted average cost of capital; correct?

5 A. That is correct.

6 Q. Right.

7 You calculate Royal Mail Group Limited's cost of
8 debt over the period '97 to 2021 by taking interest rate
9 figures from the available documentary material;
10 correct?

11 A. That was my approach, yes.

12 Q. Yes.

13 Then, you explain that the cost of equity is the
14 return that shareholders require to put money into
15 a company, and you say that is not observable and so you
16 use modelling techniques to calculate the cost of
17 equity?

18 A. That is correct.

19 Q. Yes.

20 Then, you use a formula called the capital asset
21 pricing model in relation to the calculation of the
22 WACC; that is correct, yes?

23 A. That is correct.

24 Q. Yes.

25 The capital asset pricing model has three

1 inputs: the risk-free rate, the expected market return
2 and the beta; correct?

3 A. Yes.

4 Q. We will come back to those a bit later, but I am just
5 making sure we have got the groundwork sorted.

6 Once you have calculated the cost of debt and cost
7 of equity, you combine them using this formula, using
8 a formula that you say ensures they are properly
9 weighted; that is correct, is it not?

10 A. That is correct.

11 Q. Yes. Okay.

12 You set out calculations of the WACC in your report.
13 Now, those we have treated as confidential, but I am
14 just going to raise with Mr Lask whether or not actually
15 they are, in the light of the fact that we were just
16 seeing the back end calculations.

17 MR LASK: Which figures?

18 MR BEARD: I am just thinking about any WACC and cost of
19 debt figures, given that you just put the others up.
20 But if Mr Lask can take instructions, it may mean we
21 have to do less in confidential session. There will be
22 some bits during the course of this afternoon where we
23 may have to go into a confidential session, but the less
24 we have to do that, the better.

25 A. Understood.

1 Q. Sorry, that was an indirect question to Mr Lask rather
2 than to you, Mr Earwaker.

3 So, first of all, I want to turn to look at one of
4 the statements which effectively underpins your approach
5 for the use of the WACC. I will go now to -- I will
6 pick it up in your third report. So this is
7 {E/IC60/24}. I have given the wrong reference, have
8 I not? I have given the same reference -- yes. No,
9 sorry.

10 So, picking up at 3.9, just under your heading "The
11 relevance of the WACC", here, you are actually --
12 because we are in the third report, you are actually
13 summarising Mr Delamer's objections to the use of the
14 WACC; do you see that there?

15 A. I do.

16 Q. Yes.

17 I am not going to say that you fully reflect all of
18 his arguments, but that is a matter that can be raised
19 with Mr Delamer in due course.

20 If we go down to 3.11, you say:

21 "In the case of point (c) ..."

22 Which is the point above in 3.9, "the way in which
23 equity finance took the form of a use of Royal Mail's
24 retained earnings rather than actual injection of fresh
25 equity".

1 In relation to (c):

2 "... Mr Delamer has pointed out that Royal Mail did
3 not pay dividends between 1997 and 2014. However [you
4 say]:

5 "Between 1997 and 1999, The Post Office Corporation
6 did pay a proportion of its profits to the UK Government
7 under 'External Financing Limit' rules ".

8 If we go over the page {E/IC60/25}, we have various
9 other points. I will just let you read through those.

10 A. I am familiar with these paragraphs.

11 Q. Thank you.

12 Paragraph 3.12:

13 "I take two things from this chronology. First,
14 Royal Mail was to all intents and purposes a dividend
15 paying company between 1997 and 2001."

16 Then:

17 "Second, although I cannot say for certain what
18 would have happened differently, it is likely that
19 Royal Mail would have paid dividends after 2001 ..."

20 I just want to have a look at this.

21 You were not in court when Mr Jeavons gave evidence,
22 were you?

23 A. I was not.

24 Q. No.

25 Have you reviewed the transcript of Mr Jeavons'

1 testimony?

2 A. I believe so, yes. I think that is right.

3 Q. Did you speak to Mr Jeavons at any point prior to the
4 preparation of your report?

5 A. I do not think I did, no.

6 Q. No.

7 Did you speak to any other individuals within
8 Royal Mail involved in financing at Royal Mail before
9 you produced your report?

10 A. I do not think I did, no.

11 Q. No, okay.

12 So let us just look at the transcript of Day 4,
13 picking it up at page 58, if I may. So this is the
14 testimony of Mr Jeavons {Day4/58}, and I am going to
15 take you to one or two bits in it. The first bit, just
16 picking it up at line 12, I just want to pick up
17 something in relation to the accounts in 2000, if I may.
18 It simply confirms the answers you have already given
19 but could we go to it? This is the Post Office accounts
20 1999/2000, so let us just go to that document so you can
21 see it. {I3/63/1}, please. You actually have some of
22 these documents in a hard copy bundle.

23 A. I am okay with the screen at the moment.

24 Q. You are okay with the screen? Great, we will carry on
25 with that then, that is fine. Thank you.

1 If we can just go over to page 3, please, in that
2 document {I3/63/3} and now we have to do the focusing
3 in. On the left-hand side, fourth heading down, would
4 that be possible, please? Thank you. You see there
5 "Future dividend":

6 "Current legislation does not permit the payment of
7 dividends by The Post Office."

8 So The Post Office at that time was the name of
9 Royal Mail Group Limited, so there is no issue. So
10 these accounts were saying the current legislation does
11 not permit any payment of dividends. Had you looked at
12 this document before you prepared your report?

13 A. I had, yes.

14 Q. Yes. I see.

15 So let us -- then it goes on:

16 "£151m has been reserved as a 'future dividend' to
17 be paid to Government after enactment of the Postal
18 Services Bill."

19 But we are talking about 1999/2000.

20 If we could go back to the testimony of Mr Jeavons,
21 so that is transcript {Day4/58}. As I was saying,
22 line 15:

23 "So this is your accounts, and if we could go down
24 to page 3 ... this is actually quite hard to read. It
25 is the fourth heading, 'Future dividend'."

1 Then I took Mr Jeavons to that, which I have just
2 taken you to.

3 If we could just go over the page, please {Day4/59}:

4 "So essentially this is your point ..."

5 So this is to Mr Jeavons:

6 "... that you were making ... there was
7 a reservation of monies, but there were no dividends and
8 pay-outs being made.

9 "Yes."

10 So just to be clear, Mr Jeavons confirmed the
11 position that Royal Mail Group Limited had put in its
12 accounts in 1999/2000 that there were no dividends and
13 pay-outs being made; do you see that?

14 A. Okay, yes.

15 Q. You have no reason to doubt that factual statement,
16 do you? You are not here as a witness of fact? No?

17 A. No.

18 Q. So Mr Jeavons had made it very clear that Royal Mail
19 Group was not a dividend paying company. Indeed, he
20 made it clear that it was not a dividend paying company
21 in the period right up until 2013; are you aware of
22 that?

23 A. Yes, but he does talk about the mails reserve.

24 Q. Yes, we will come on to the mails reserve. But let us
25 just be very clear: Mr Jeavons has given evidence which,

1 quite rightly, you do not challenge that Royal Mail
2 Group Limited was not a dividend paying company right up
3 until 2013. You understand that?

4 A. That is factually correct.

5 Q. That is factually correct.

6 So when you say to all intents and purposes
7 Royal Mail Group Limited was a dividend paying company
8 between 1997 and 2001, you mean to all intents and
9 purposes except for the factual proposition that it was
10 not?

11 A. So what I am doing here is I am bringing in what
12 happened subsequently with the mails reserve and the use
13 to which the monies in the mails reserve are put.

14 Q. Right. So you are saying -- you are not disputing the
15 fact that there were no dividends paid?

16 A. I believe, until Royal Mail was reconstituted into
17 Consignia in around 2001, it was not able to pay
18 dividends legally. From 2001 onwards, it was legally
19 able to pay dividends.

20 Q. It did not prior to 2013, did it?

21 A. It paid to the mails -- this is why I think we have to
22 look at the chronology altogether. It is what happened
23 to the monies that you have identified in, say, the
24 1999/2000 --

25 Q. It is a simple question. I am going to come to the

1 mails reserve, Mr Earwaker. I am not going to duck out
2 of dealing with the mails reserve.

3 A. Okay.

4 Q. But there were no dividends paid by Royal Mail Group
5 Limited prior to 2013, were there?

6 A. No dividends, no.

7 Q. No. No. Right.

8 Now, I asked Mr Jeavons about the financing limit
9 that was actually in place before the mails reserve, so
10 let us just touch on that, shall we? Then we will come
11 on to the mails reserve? If we could look at page 60 in
12 the Day 4 transcript {Day4/16}.

13 You will see, picking it up at line 16:

14 "... the mails reserve was created in 2003."

15 I think you accept that; yes?

16 A. That is right.

17 Q. Yes.

18 "Prior to that, there was a financing limit that was
19 placed on Royal Mail. It was effectively a profit
20 cap ...

21 "Yes?"

22 I am just reading out, and Mr Jeavons agreed and
23 said:

24 "... it was a negative financing limit."

25 So this was making clear that up until 2003, even by

1 reference to your mails reserve issues, there was no
2 dividend being paid; correct?

3 A. No payment of dividends, correct.

4 Q. Yes.

5 Then you say in relation to the mails reserve period
6 things were slightly different.

7 Now let us just see {Day4/55} if we could. This was
8 a question from the chairman to Mr Jeavons:

9 "Were dividends ever paid to the government?

10 "I do not think so in this period [I think that is
11 the period to 2013, I will double-check]. There was
12 a mechanism in place where retained or what were
13 considered to be surplus retained earnings were
14 ringfenced into a special reserve called the mails
15 reserve, on the balance sheet, and that was invested in
16 government bonds, gilts, so that they had the cash, and
17 it was ringfenced such that the company did not have
18 access to it without first going to government to seek
19 permission."

20 He says:

21 "... that was [sort] of in lieu of dividends."

22 A. I agree --

23 Q. This is what you are -- this is what you are referring
24 to as the mails reserve and you would agree with
25 Mr Jeavons' description of it?

1 A. I can explain if you would like me to.

2 Q. Could you just answer the question first, and then feel
3 free to explain?

4 A. So, yes, I agree with the statement --

5 Q. Thank you.

6 A. -- where he replies it was in lieu of dividends --

7 Q. Yes, so in lieu of dividends, you are suggesting here.

8 Just to be clear, what was required of the mails
9 reserve, that it was invested in government bonds and
10 gilts, so particular financial instruments that would
11 provide a return; correct?

12 A. When it was not being used for other purposes, correct.

13 Q. Yes.

14 So effectively there was a government mandate that
15 you had to invest the money that you had in particular
16 sorts of instruments; correct?

17 A. That is my understanding.

18 Q. Yes.

19 I am not going to try and get into the full
20 ramifications of what government bonds might mean, or
21 gilts, because I know that you can have variable
22 interest rates and fixed interest rates and all sorts,
23 but essentially, what these instruments did was had the
24 government pay Royal Mail Group Limited certain amounts
25 of money in relation to the instruments they held;

- 1 correct?
- 2 A. Sorry, could you repeat that for me?
- 3 Q. So if you invest in a gilt --
- 4 A. Yes.
- 5 Q. -- you expect to get some kind of return, do you not?
- 6 A. You get a return, yes.
- 7 Q. Yes.
- 8 So what was happening was Royal Mail Group Limited
- 9 was being required to take certain sorts of financial
- 10 instruments, gilts and government bonds; correct?
- 11 A. Correct.
- 12 Q. It was earning a return on those government gilts and
- 13 bonds, was it not?
- 14 A. It was earning a return and paying that return into the
- 15 mails reserve.
- 16 Q. Yes, so what it was doing was just accumulating that
- 17 money; correct?
- 18 A. Correct.
- 19 Q. So, actually, the UK Government was effectively paying
- 20 Royal Mail in relation to the gilts and bonds, correct?
- 21 A. As the issuer of gilts you mean?
- 22 Q. Well, Royal Mail is required to invest the mails reserve
- 23 in gilts and government bonds; correct?
- 24 A. Correct.
- 25 Q. Then it gets a return on those gilts and government

1 bonds, does it not? Royal Mail Limited.

2 A. That is correct.

3 Q. Yes.

4 Now, it is a funny sort of dividend, is it not, in
5 those circumstances, the idea that you are investing in
6 an instrument that you are specified to invest in and
7 then you get paid for it at the particular rate that the
8 instruments provide for? That is not a dividend to the
9 person in relation to whom you have purchased the
10 instruments from, is it?

11 A. It is not yet, but it is where you hope you are going
12 next in the story, that it becomes a dividend.

13 Q. Well, we say not, because what you have is a situation
14 where it was ringfenced and you were not getting any
15 dividends paid in relation to these arrangements. What
16 it was was a form of investment by Royal Mail Group
17 Limited, was it not?

18 A. It was initially, but, again, we have not got to the
19 stage where we talk about what was done with that money.

20 Q. So you are saying that when the money is then released,
21 it can then be provided and treated as a dividend to
22 government, even though, throughout that period,
23 actually what has been happening is that, on the balance
24 sheet of Royal Mail Group Limited, there are
25 a collection of assets in relation to which Royal Mail

1 Group Limited itself is being paid; correct?

2 A. Would you like me to explain why I think it is

3 a dividend, because I am not following the --

4 Q. Well, if you could answer the question and then feel

5 free to explain, please.

6 A. Okay, could you repeat the question for me then, please?

7 Q. Of course. So you are saying that when the money is

8 released it can then be provided and treated as

9 a dividend, even though, throughout the period, actually

10 what has been happening is that on the balance sheet of

11 Royal Mail Group Limited, there are a collection of

12 assets in relation to which Royal Mail Group Limited

13 itself is being paid; correct?

14 A. That is correct.

15 Q. Thank you.

16 THE CHAIRMAN: Do you want to go on and explain?

17 A. Yes. So what is happening here is that the government

18 has, I think under the Postal Services Act, required

19 Royal Mail to form these mails reserves. So at the

20 point of creation in 2003, my recollection is somewhere

21 to the order of £1.5 billion of accumulated profits were

22 transferred into the mails reserve.

23 It is correct to say that, for the period in which

24 those monies were in the mails reserve, they were in

25 government gilts, they were earning a return through

1 the investment into government bonds. But the reason
2 why I describe them as being akin to a dividend, or
3 words to that effect, is the government, at that point
4 when the reserve was created, had the opportunity to use
5 those monies for purposes of its choosing. So, from
6 2003 onwards, it would direct Royal Mail to put money
7 in, for example, The Post Office network which was
8 struggling financially at the time.

9 Then, my recollection is, somewhere around 2007,
10 what was left in the mails reserve was then actually
11 paid up by the claimant to the parent company and the
12 mails reserve was essentially extinguished to zero at
13 that point. Again, at that point, the owner of
14 Royal Mail had the opportunity to use that money for its
15 purposes, again, Post Office, the pension fund, things
16 like that.

17 So I think you are correct to say that once the
18 reserve was created it did accumulate in the way that
19 you have described. The reason why I point to that as
20 being eventually akin to a dividend is, when the
21 government chose to use that money, it was essentially
22 taken out of the postal business and used for government
23 purposes elsewhere --

24 THE CHAIRMAN: Are you saying it was effectively under the
25 control of the government?

- 1 A. That is my understanding.
- 2 THE CHAIRMAN: Which was the shareholder?
- 3 A. That is my understanding.
- 4 MR BEARD: Well, with respect, that is not right, is it?
- 5 Because what the government could do with the mails
- 6 reserve was actually use it for the purposes of the
- 7 business, and all of the examples you have just given
- 8 are part of the Royal Mail business. What the
- 9 government did not do was ever take that money out and
- 10 use it for other purposes. That money was ringfenced
- 11 within the mails reserve and all of the examples you
- 12 have given are investments in various aspects of the
- 13 Royal Mail Group business, are they not?
- 14 A. I am not sure that is correct at the very end. So,
- 15 I believe, in 2007, the money was paid out of the
- 16 claimant company to its parent, and at that point the
- 17 money was applied for purposes decided by the
- 18 government.
- 19 Q. Sorry, when you say the money was paid out of the
- 20 claimant, which is the right distinction to make here,
- 21 to the parent company, you are meaning Royal Mail Group
- 22 plc; correct?
- 23 A. That is my recollection.
- 24 Q. Yes. So all of the payments you have referred to refer
- 25 to payments to Post Office, to Royal Mail pension funds,

1 to the parent company, which are all uses of the mails
2 reserve for Royal Mail Group business, are they not?

3 A. That may be correct. That is ...

4 Q. That is in fact the constraint that existed in relation
5 to the mails reserve, is it not?

6 A. I do not know.

7 Q. You do not know. So the only examples you have given
8 are all related to investment in the business. We
9 understand that that was the constraint that existed in
10 relation to the mails reserve and there are no examples
11 of the government simply taking money out and putting
12 it, for instance, into the consolidated fund or using it
13 for some other purchase?

14 A. No. No, I do not believe that is correct.

15 Q. No.

16 SIR IAIN MCMILLAN: May I ask a question, Mr Beard?

17 MR BEARD: Of course. Sir Iain, just before you do, just
18 a correction, I said "plc", it would have been Holdings,
19 the parent company, but I do not think that changes the
20 issue that we just discussed.

21 SIR IAIN MCMILLAN: Thank you.

22 It is just a quick question about the gilts that
23 were purchased. Were they purchased on the stock market
24 at the prevailing value on the day of the purchase and
25 was the yield that you used to quantify the income the

1 difference between the par value yield and the real
2 yield dependent on the price of the gilt at the time of
3 the purchase?

4 A. I am afraid I do not know the answer to either of those
5 questions, so I do not know the arrangements for
6 purchasing. I did not actually use the gilt yields
7 purchased by Royal Mail in my analysis. I apologise.

8 SIR IAIN MCMILLAN: Thank you.

9 THE CHAIRMAN: Can I just ask a question. Do we know the
10 actual terms of the mails reserve?

11 MR BEARD: I think we can check those --

12 THE CHAIRMAN: All right.

13 MR BEARD: -- but my understanding is that (a) they were
14 constrained because -- and that in fact all of the uses
15 of it to which it were put, as in fact Mr Earwaker has
16 accepted --

17 THE CHAIRMAN: No, I understand that.

18 MR BEARD: -- were into the business, and our point is that
19 does not constitute a dividend. If you --

20 THE CHAIRMAN: No, I understand that, but I just want to
21 know --

22 MR BEARD: Yes, we will check that. Sorry. Of course.

23 THE CHAIRMAN: -- whether the actual terms prevented it
24 being used outside the Royal Mail business.

25 MR BEARD: I believe that is the case, yes.

1 THE CHAIRMAN: Okay.

2 MR RIDYARD: Does Mr Earwaker accept that? I thought he
3 said that was not -- in [draft] line 7, he said "I do
4 not believe that is correct".

5 MR BEARD: No, I think, in the end, he -- when he said
6 initially it was not correct, he then gave examples, as
7 I recall, of all of the investments being into the
8 business. I think he was not clear about whether or not
9 this was a formal constraint. I think I am not
10 misrepresenting the position.

11 I will ask the question again.

12 I think you have accepted that all the uses of the
13 mails reserve of which you are aware were reinvestments
14 in Royal Mail Group business activity?

15 A. So, I do not know the arrangement between Royal Mail --
16 the claimant, Royal Mail company -- and the pension
17 fund. So I am hesitant because --

18 Q. Understood.

19 A. -- as an expert, this is not my field of expertise at
20 all. I know, in 2007, the money was paid up from the
21 claimant company to its parent. I do not know what
22 happened to it after that point.

23 Q. Let me clarify. I understand your concern not to
24 overreach in relation to matters, but when we are
25 talking about the pension fund, we are only talking

1 about Royal Mail pension fund. We are not talking about
2 a more general civil service pension fund, are we?

3 A. That may be right. I genuinely do not know.

4 Q. It might just be worth just confirming this. I mean,
5 you are taking your information, as I understand it,
6 from Mr Jeavons' witness statement in this regard; is
7 that right?

8 A. Not solely, no.

9 Q. Not solely. It might be worth just turning up
10 Mr Jeavons' witness statement, because I think that
11 confirms that at least his references are all to
12 internal business matters. It is {D/IC7}, please. If
13 we can just pick it up at 19.8.

14 A. What page?

15 Q. I am so sorry, 45 {D/IC7/45}, my apologies.

16 You will see there:

17 "The 'Mails Reserve' that I [have referred to] above
18 ... was a special reserve fund created by RMGL that the
19 Secretary of State ... could direct [Royal Mail] to
20 allocate for a general or specific purpose in accordance
21 with section 72 of the Postal Services Act 2000."

22 I think that, sir, is where we end up going to for
23 the answer to your question. I just did not -- I do not
24 have it to hand.

25 THE CHAIRMAN: So it is in the Postal Services Act it is

1 probably related to --

2 MR BEARD: Yes.

3 THE CHAIRMAN: Yes.

4 MR BEARD: I think, yes, the clue may well be in the name as
5 they say.

6 "The Mails Reserve was created by RMGL on
7 3 February 2003 in accordance with directions from the
8 Secretary of State ..."

9 So this is in line with your chronology.

10 "... and RMGL allocated funds to the Mails Reserve
11 ... up [until] the 2013 IPO."

12 Which is, I think you accepted, it was just
13 accumulating up until that point.

14 "Once funds were allocated to the Mails Reserve,
15 they were ring fenced in the 'capital and reserves'
16 section of RMGL's balance sheet ..."

17 So I think you accepted that they were all on
18 Royal Mail Group's balance sheet:

19 "... and therefore could not be used for working
20 capital purposes unless the Secretary of State directed
21 that the Mails Reserve could be [used]."

22 So, there he is talking about working capital within
23 the business. I think that is tolerably clear.

24 "As reported at note 18 to RMGL's Accounts for the
25 financial year 2002/03 (and as subsequently [noted] ...)

1 the interest accrued on the funds ... was transferred by
2 RMGL to the fund at the year-end date. It is explained
3 at note 17 that the amounts [were] allocated to the
4 reserve were to be applied 'as if they were profits
5 available for distribution ...', such that they were
6 equivalent to dividend payments."

7 He refers to note 17. Then:

8 "The UK Government also took security over the Mails
9 Reserve as part of the debt financing arrangements ...
10 For a period from 2003 to 2006, the UK Government
11 directed that the Mails Reserve be used to subsidise
12 [Post Office Limited's] rural network."

13 So that is I think one of the examples you refer to?

14 A. Correct.

15 Q. Thank you.

16 "In August 2006, the UK Government made an equity
17 injection of £145 million in relation to that subsidy."

18 So what he says there is that one should treat that
19 akin to an equity injection, which is what
20 I cross-examined him about in relation to these matters.
21 But the point is that it is investment from the mails
22 reserve into Post Office Limited again; correct?

23 A. That would be my understanding.

24 Q. Yes.

25 "In addition, in 2006, the UK Government released

1 £850 million from the Mails Reserve to set up an escrow
2 account that could be drawn on by the Royal Mail Pension
3 Plan in exceptional circumstances on account of the
4 deficit in the scheme."

5 Now, I am not asking you to confirm that, but that
6 is Mr Jeavons' evidence and I cross-examined him as to
7 how those should be treated.

8 A. I think that is consistent with what I have been saying.

9 Q. Yes.

10 A. I may have said 2007 instead of 2006, but --

11 Q. Yes.

12 It may be consistent in chronological terms, but
13 I think it is pretty clear that the case that I am
14 putting to you is that it is not right to say, to all
15 intents and purposes Royal Mail Group Limited was
16 a dividend paying company between 1997 and 2001, nor
17 is it correct to say that in relation to the period
18 through to 2013. Your reliance is solely on the mails
19 reserve in that regard, is it not?

20 A. My lay person's reading, because this is really not my
21 field of expertise, was that there was a process in
22 place and the words on the screen there were designed to
23 create something that was similar to a dividend. You
24 can see that from the words quoted from the act. So I,
25 as a lay person, may have misinterpreted that.

1 Q. Thank you. You may have misinterpreted that, indeed.

2 THE CHAIRMAN: Did you cross-examine Mr Jeavons on that

3 paragraph?

4 MR BEARD: On the -- I cross-examined Mr Jeavons on a series

5 of points about the use of dividends and the mails

6 reserve. We will go back through the transcript. I do

7 not know that I particularly put that to him. What

8 I was challenging him on was whether or not the -- what

9 I put to Mr Jeavons was whether or not there were

10 dividends paid and what payments had been made and how

11 they had been made. So I did not necessarily take him

12 to each paragraph in his witness statement, but I put

13 the gist of the position to him in relation to the

14 transcript, which was what I was in part quoting.

15 I have not gone through all of Mr Jeavons' evidence with

16 Mr Earwaker.

17 THE CHAIRMAN: No.

18 MR BEARD: Mr Bourke is pointing out that actually I had

19 taken him to various of those paragraphs in the

20 transcript, but I will leave that for closing

21 submissions.

22 MR RIDYARD: Mr Jeavons did say they were equivalent to

23 dividend payments, so is that ...

24 MR BEARD: Yes, he asserted that they were equivalent to

25 dividend payments, but what I did was I put the case to

1 him that in fact they were not dividends and in fact
2 what was going on with the mails reserve was that they
3 were being used, when you had permission, within the
4 business.

5 Our submission is, when the fact witnesses explain
6 that, what is in fact the case is that these are not
7 dividends, and for the purposes of what we are talking
8 about here, which is, is there a cost of equity, which
9 is where we are headed in relation to this, we say,
10 look, no dividends are being paid here and it is not
11 equivalent to dividends for these purposes.

12 Yes, I think, as I recall, Mr Lask tried to get him
13 to say that in re-examination as well, that they were
14 akin to dividends, but we put the case in relation to
15 that and have the factual evidence in relation to it.

16 There is just -- there was one more thing I did want
17 to show you. I would like to take you to a Postcomm
18 document if I may. It is a Postcomm consultation
19 document of March 2004, so that is {I3/378/1}, we will
20 pick it up at page 1 so you can see the front page.

21 A. Sure.

22 Q. Now, this is "Royal Mail Price and Service Quality
23 Review", March 2004, "Consultation about Process,
24 Timetable and Main Issues for the Review". Have you
25 seen this document or looked at it before?

1 A. Almost certainly, but perhaps not for many years.

2 Q. Right.

3 Let us just go over to page 2 {I3/378/2}. There we
4 can see the "Purpose of this Document":

5 "Royal Mail's present price control and service
6 quality obligations are due to be revised on
7 31 March 2006."

8 So this is the consultation in relation to this,
9 setting out various proposals.

10 A. Yes.

11 Q. You are familiar with this type of document?

12 A. Very familiar.

13 Q. Yes.

14 Now, if we could go to page 28, please {I3/378/28},
15 paragraph 4.9, so just a bit down the page, please:

16 "Postcomm did not make a specific allowance for any
17 profit for Royal Mail as part of the last price
18 control ..."

19 So, here we are talking about the price control that
20 is going to run from 2006 in this consultation document,
21 so that is known as PC3. It is saying:

22 "Postcomm did not make a specific allowance for any
23 profit ... as part of the last price control ..."

24 So that was PC2 as it was known.

25 "... although it noted in the price control decision

1 document that the price control anticipated Royal Mail
2 making an operating profit of 6% on its regulated
3 revenues in the final year of the control. Postcomm did
4 not make any allowance for profit because Royal Mail's
5 shareholder (the Government) waived any requirement for
6 a return during the period of the control."

7 Were you aware of that when you made your -- put
8 forward your expert report?

9 A. No, I am not sure I follow what these words mean. But,
10 no, I do not believe I was aware of these statements
11 when I produced my expert report.

12 Q. Now, if we could go to the joint experts' statement,
13 {E/IC85/8}, please. We see the columns, so halfway down
14 the paragraph under "Mr Earwaker's position", you say:

15 "Mr Delamer states that the Claimant did not pay out
16 dividends ... This is not correct in the case of the
17 period 1997-99."

18 Well, I think we have covered that.

19 "Moreover, the Claimant has paid out dividends since
20 2014. It is not possible to know what dividends the
21 Claimant would have paid prior to 2014 absent any
22 overcharges."

23 So you are saying dividends were paid out after 2014
24 and then you are connecting that with a proposition that
25 says it is not possible to know what dividends the

1 claimant would have paid prior to 2014, absent any
2 overcharges.

3 A. That is correct.

4 Q. Yes.

5 Could we go to transcript {Day4/62:16}. So:

6 "I think, given your answers so far ..."

7 This is me asking questions of Mr Jeavons again.

8 A. Okay.

9 Q. "I think, given your answers so far, that no dividends
10 were being paid and no dividends, in those
11 circumstances, would be paid, whatever the level of any
12 putative overcharge ... would be. I think you agree
13 with that, do you not?"

14 "Answer: Sorry, could you say the question
15 again ...?"

16 Reading it back, I can see why he asked that.

17 I then had another go:

18 "You have indicated that no dividends were paid at
19 any point, and I think you would agree that there would
20 be no difference if there had been, in a hypothetical
21 world, an overcharge on trucks, that would not have
22 changed the position, there would still have been no
23 dividends paid?"

24 "Answer: It is unlikely to have been remotely
25 material to those decisions."

1 Now, obviously you had not spoken to Mr Jeavons in
2 relation to these matters prior to making your report,
3 but he is making it absolutely clear there, is he not,
4 that even if there had been this putative overcharge, it
5 would have made no difference in his view to dividends?

6 A. He is very clear, yes.

7 Q. Yes, and he is the CFO of Royal Mail Group Limited, is
8 he not?

9 A. That may be right, yes.

10 Q. Yes.

11 So I have been focusing on the dividends issue, but
12 now I want to look at equity contributions.

13 A. Okay.

14 Q. So the other way effectively.

15 So we know the shareholder is the government, do we
16 not, the sole shareholder of Royal Mail Group Limited?

17 A. Up until 2013.

18 Q. Yes, up until 2013, quite right.

19 If we could just stay with that transcript and go to
20 {Day4/52}, please. Just picking it up at line 16, that
21 was where Mr Jeavons was making it clear that the
22 government owned Royal Mail Group. Then we see, at
23 line 24, I asked Mr Jeavons:

24 "It is also true, is it not, that the government did
25 not make any equity injections into Royal Mail Group

1 Limited business during that period 1997 to 2013, that
2 is correct ...?

3 "Answer: No. No. Yes, sorry, [that] is correct."

4 In other words, I think he was saying: no, they did
5 not; yes, your statement is correct.

6 A. Understood.

7 Q. You do not dispute that, do you?

8 A. I have no reason to.

9 Q. No.

10 It is also correct, is it not, that there was no
11 capital injection into Royal Mail Group Limited in the
12 period from 2013 to 2021, was there?

13 A. I believe that is correct.

14 Q. We can go through the financial statements, but having
15 the fun of looking at the issue of equity capital value
16 and showing that it is the same is probably not
17 necessary in the light of that answer.

18 A. Sure.

19 Q. Thank you.

20 Now, I know you are not here as -- you are certainly
21 not putting yourself forward as giving evidence on the
22 law, but there is something I do want to pick up here.
23 You are aware that the test we are considering is
24 whether the claimant, Royal Mail Group Limited, suffered
25 actual loss. You do understand that that is the test we

1 are assessing here; correct?

2 A. I think so, yes.

3 Q. Yes.

4 You are putting forward a measure, the WACC, which
5 refers to what you say are debt costs and equity costs,
6 correct?

7 A. Correct.

8 Q. But if there is no injection of equity, there are no
9 equity costs in the relevant period, are there?

10 A. So that is why I, in my report, talk about retained
11 earnings. You will be aware Mr Delamer and I had an
12 exchange about the cost of retained earnings.

13 Q. Right.

14 Just as a general proposition, if you are
15 a profitable company and you do not take any -- there is
16 no equity injection, would you expect that your retained
17 earnings would just grow in normal circumstances or does
18 it depend on the level of investment that you are
19 making?

20 A. It depends on factors such as the level of investment.

21 Q. Level of investment.

22 So you do not happen to know whether or not
23 Sainsbury's, for example, has significant retained
24 earnings?

25 A. I do not know about Sainsbury's specifically. I know of

1 other companies that do not pay dividends and that do
2 either grow their earnings or make investments out of
3 retained earnings.

4 Q. So unless your profits exactly match your investments,
5 then just as an accounting matter, the difference would
6 essentially be treated as retained earnings; is that in
7 very loose terms correct?

8 A. So I am not an accountant. I definitely cannot speak to
9 the way in which accounts would be prepared, but I think
10 generally you are saying the right thing.

11 Q. Generally the right thing.

12 You are aware that in other cases where these issues
13 have come up that there had been comment on whether or
14 not a company had raised equity capital or there was an
15 equity injection was material to whether or not the
16 weighted average cost of capital would be relevant;
17 are you aware of that?

18 A. So, as an economist, I have some peripheral awareness,
19 but I would not say that I have gone through case law
20 and understood the legal points.

21 Q. Right, I will leave that. I think that can be one for
22 submission in due course.

23 Now, I should say, we say that, in the absence of
24 dividends, the absence of an equity injection, it really
25 is the end of the issue on weighted average cost of

1 capital, but let us go to this point about retained
2 earnings.

3 You suggest I think that retained earnings form part
4 of the cost of equity and incur a cost of equity; is
5 that right?

6 A. That would be the orthodox economics textbook position.

7 Q. Well, let us see about that.

8 Mr Jeavons' witness statement, if we could go to
9 that, {D/IC7/42}, please.

10 THE EPE OPERATOR: There is some confidential information in
11 this.

12 MR BEARD: I think that one is going to be okay. Can you
13 just pop it up on to the screen briefly? It is 19.2, so
14 page 42 I think. It is fine. Thank you. Yes, it is
15 document references, but thank you for checking.

16 So Mr Jeavons tries to maintain the same position
17 you do, that equity financing for a company may take the
18 form of either equity injection or retained earnings:

19 "An equity injection is where new shares are issued
20 [none here], increasing the share capital of the
21 company, which can then be utilised by the company as
22 finance. Retained earnings are the company's net income
23 left over for the business after it has paid out any
24 dividends [which we have dealt with] to the
25 shareholders, which is retained in the business and used

1 as finance."

2 So he is saying retained earnings are monies that
3 can be used by the business to invest in essence;
4 correct?

5 A. Yes.

6 Q. Yes.

7 "However, retained earnings form part of the
8 shareholders' equity and do still incur a cost of
9 equity. This is because the equity investor is
10 sacrificing the opportunity to invest those retained
11 earnings on other opportunities in the expectation of
12 obtaining a return in the future ..."

13 So the reason he refers to there being a cost of
14 equity is because essentially he is saying that there is
15 an opportunity cost to the equity investor; that is
16 correct?

17 A. That is what he is saying, yes.

18 Q. You agree with that as the characterisation, do you not?

19 A. I do, for reasons that again I can explain if you would
20 like me to.

21 Q. No, I just wanted you to check whether you agreed.

22 But, I mean, what Mr Jeavons is there saying is that
23 there is a cost to the equity investor but it is not
24 a cost to the claimant, is it?

25 A. So, as an economist, my answer to that question is that

1 the cost to the shareholder is mirrored as a cost to the
2 company. I think in my expert reports I have quoted
3 from the economics and corporate finance literature to
4 really describe essentially two sides of the same coin
5 here.

6 Q. So you are saying that, even though the situation is
7 that an equity investor may face an opportunity cost,
8 that should be treated as a cost to the claimant? That
9 is your position?

10 A. As an economist, we have a concept of the cost of
11 capital or the cost of equity, in which the opportunity
12 cost borne by the shareholder is mirrored as a cost to
13 the company.

14 Q. But what we are talking about when we talk about the
15 opportunity cost of an investor is the cost to the
16 investor of not being able to invest those monies in
17 alternative investments going into the future?

18 A. That is correct.

19 Q. Yes. So we are not talking about actual losses, are we?
20 We are talking about potential future opportunities
21 being foregone; correct?

22 A. We are talking about an opportunity cost, that is right.

23 Q. Yes, but that is a future opportunity being foregone
24 necessarily?

25 A. It is a contemporaneous opportunity. So that if the

1 money is occupied in a particular company, it cannot be
2 simultaneously invested elsewhere.

3 Q. So the point is that the equity investor who might have
4 liked to have a chunk of those retain earnings to invest
5 elsewhere is not able to do so; correct?

6 A. That is right.

7 Q. So that equity investor cannot take them off and say,
8 "Well, actually, rather than Royal Mail, I would rather
9 stick this in Apple because I think I would get a better
10 return on that"; correct?

11 A. Yes, or just generally put it across the stock market
12 and --

13 Q. Yes, sorry, I am certainly not operating as an
14 investment adviser, Mr Earwaker. I would like to stress
15 that for all concerned.

16 But the point is that it is the opportunity cost for
17 the investor, is it not?

18 A. That is where the story starts, yes. I think, in my
19 reports, I try to then explain why that is a cost of
20 equity.

21 Q. Well, what you try to explain, I think, in your reports,
22 is why, for the purposes of the weighted average cost of
23 capital calculation, one treats -- one might, in certain
24 circumstances, treat equity investor opportunity costs
25 from an economic point of view as being translated

- 1 across to a company. But you are always, in those
2 circumstances, talking about the future, are you not?
- 3 A. I am talking about the present and the future, yes.
- 4 Q. Yes, the opportunity being lost now for the future?
- 5 A. Being lost now and in the future.
- 6 Q. But what you are not talking about is any actual loss
7 being incurred by the claimant, because the claimant in
8 this case has those retained earnings and could invest
9 them itself, could it not?
- 10 A. So that is the heart of why I think Mr Delamer and
11 I could not agree on this particular issue. So, again,
12 I can explain that if you would like me to.
- 13 Q. Let us come on to your explanation in a moment, but
14 again, would you mind just answering the question
15 I posed: the claimant has the retained earnings and is
16 able to invest them; correct?
- 17 A. In a general sense, yes.
- 18 Q. Yes, and if it is able to invest them, then it can gain
19 the benefits of those investments or risk the losses, of
20 course?
- 21 A. Yes.
- 22 Q. Yes.
- 23 A. We have not talked about the overcharge yet. Obviously
24 the overcharge prevents you from investing the monies
25 and --

1 Q. I am sorry, I am just dealing with the concept of the
2 retained --

3 A. (Overspeaking - inaudible).

4 Q. I will come back to the overcharge in a moment.

5 A. Sure.

6 Q. But I think the point I am making here is, if you have
7 retained earnings, you can invest them, you can invest
8 them short term, long term, there are a range of things
9 that you could do, subject always to a legislative
10 government constraint on what you can do with monies?

11 A. Understood.

12 Q. Yes.

13 A. Yes.

14 Q. Yes.

15 Therefore, if your retained earnings were lower than
16 they might otherwise be, so this is in a situation where
17 there is no -- so in circumstances where, because of
18 a putative overcharge, your retained earnings are lower,
19 what you would be losing is the ability to invest those
20 monies in short or long-term investments or other
21 investments; correct, as the claimant?

22 A. That is one perspective that you could take, yes. That
23 is I think where we get to in these alternative
24 scenarios that we describe in our expert reports.

25 Q. Well, the reason I say that is, in the real world, the

1 claimant has retained earnings. In the real world, if
2 those retained earnings are lower than they otherwise
3 would have been, what the claimant has lost is the
4 ability to invest those lost monies, is it not?

5 A. What you are saying is factually correct.

6 Q. Yes, and that is the actual loss to the claimant in
7 relation to these monies?

8 A. So that is not what I would agree with, no, because I,
9 again, see the cost of equity in a way that I think
10 perhaps you do not see.

11 Q. I certainly do not see it as an actual loss for the
12 purposes of the claimant, Mr Earwaker. I think we can
13 agree on that. What I was just testing is, if you have
14 retained earnings, as someone like the claimant, and
15 those retained earnings are lower, so that you cannot
16 invest the missing money --

17 A. Yes.

18 Q. -- then what you are losing is the return that you would
19 have gained on those investments of the missing money;
20 correct?

21 A. So that -- I apologise. Questions like this make me
22 feel quite uncomfortable because it does not tell the
23 complete story. So what you are saying is correct, but
24 I feel like I am not answering the question properly if
25 I give yes or no answers.

1 Q. But it is correct what I have said?

2 A. What you say is correct.

3 Q. Yes, so those are the actual losses.

4 Now, you are obviously very concerned to explain
5 further that there is an internalised further approach
6 that can be taken here. Am I understanding correctly?

7 A. So, I am happy to go where you would like me to go, but
8 what we have not talked about yet is the concept that
9 when you take money from investors and when you have not
10 yet paid them back there is a cost of equity.

11 Q. Right. Now, let us just be clear: there was no equity
12 injection by the government?

13 A. Correct.

14 Q. So they have not taken any money from the government at
15 all, have they?

16 A. Correct.

17 Q. What we are talking about are monies that have been
18 generated by the claimant and put into retained
19 earnings; correct?

20 A. Up until 2013, yes.

21 Q. Yes, okay. I am happy to go with that.

22 So in those circumstances, these are not monies that
23 are taken from investors; these are retained earnings
24 that the claimant is entitled to invest; correct?

25 A. That is one way of looking at things.

1 Q. But that is the right way of looking at things in terms
2 of the reality of the situation, is it not, Mr Earwaker?

3 A. Only if you wish to ignore this concept of the cost of
4 equity.

5 THE CHAIRMAN: I think we need to give Mr Earwaker an
6 opportunity to explain what he clearly wants to explain.

7 MR BEARD: I am very happy for him to explain. He is
8 itching to do so and we are going to come on to some
9 further questions --

10 THE CHAIRMAN: Well, I think it is only fair that he does
11 so.

12 MR BEARD: Well, let him do so.

13 A. I am not itching. It is just --

14 THE CHAIRMAN: No, no, if you are looking at it in
15 a different way, I think you should explain to us what
16 that way is.

17 A. So, I am an economist and I am trained as an expert in
18 corporate finance, and the world that I come from, we
19 see the opportunity cost borne by the shareholder that
20 we have been talking about. But the literature that
21 I have read into over 25 years is very clear that it is
22 important to recognise that the cost, if you like, borne
23 by the shareholder is also a cost that is relevant and
24 that matters to the company.

25 So in my second expert report, I took the trouble to

1 spend a day in the library pulling off various textbooks
2 and just making sure that I understood correctly what
3 the consensus was in the world of economists, and they
4 draw a clear mirror image across to the opportunity cost
5 borne by shareholders through to the cost to the
6 company.

7 THE CHAIRMAN: Is that the same costs?

8 A. So it is the same percentage number, yes, so ...

9 MR BEARD: Let us just test that. You actually say it
10 mattered, you say it "matters to the company" was what
11 you just said.

12 A. Yes.

13 Q. Is really what you are saying that, if you are a company
14 and you wanted to get equity investment, the level of
15 return you would need to offer to attract that equity
16 investment would be at a certain level; is that how you
17 are thinking about it?

18 A. So that is sort of where the story might begin, yes.

19 Q. That is where the story might begin. But that is to do
20 with a situation where you are talking about potentially
21 attracting equity finance in.

22 If you are in a situation as we are here, where you
23 are not drawing in equity finance, then although, as
24 a matter of theory, these things could matter for
25 raising equity, in this situation it is not a real cost,

- 1 is it?
- 2 A. So I think probably what we are not talking about here
3 is the way in which the value of the company can be
4 affected by what it does with the shareholder money that
5 it receives. So the reason why there is this corporate
6 finance literature, the reason why people are very keen
7 to stress that there is a cost to equity is that the
8 value of the company can change, either in a positive
9 way or a negative way, depending on whether shareholder
10 money, either in the form of equity injection or
11 retained earnings, is used in a responsible and
12 appropriate way.
- 13 Q. So if you are dissolute with your retained earnings,
14 people are going to treat the company as less valuable;
15 is that broadly one aspect of what you are saying?
- 16 A. I think that is why it matters. You picked up the words
17 "why does it matter". I think it matters to a company
18 that they do not put themselves in a -- it matters to
19 a company that it does not destroy value, it does not
20 needlessly give shareholders a return that is far below
21 the opportunity cost.
- 22 Q. But again, we are in the territory of giving investors
23 returns so it is not far below the opportunity cost,
24 because otherwise you will not be able to raise the
25 equity.

1 A. Sure. So all I can do is I can explain as an economist
2 how we look at things. We have the concept that this is
3 something that is relevant and matters to the company.

4 Q. So if, from your point of view in corporate finance
5 terms, this matters for the characterisation of
6 investment analysis, for example, and therefore those
7 are the circumstances where you particularly mirror
8 these ideas of cost between shareholder and company,
9 I think one of the things you are, fairly, not saying is
10 that we can carry that concept across to the issue of
11 actual loss in relation to the situation of this
12 claimant in relation to an overcharge. I think you are
13 distinguishing the two situations, am I correct?

14 A. I am sorry, I am not sure I understand the question.

15 Q. Well, I think we agree that the -- or you, I think, said
16 you understood that the test we are considering here is
17 whether or not there is an actual loss to this claimant
18 from the putative overcharge that it has suffered in
19 relation to the purchase of trucks.

20 A. Understood.

21 Q. Okay? So in simple terms, the case being put against us
22 is: we, Royal Mail Group Limited, paid more for trucks
23 than we should have done.

24 A. Okay.

25 Q. Now, that claim is recognised as being something that

1 can be the subject to a claim for loss before this
2 tribunal, which is what we have spent several weeks
3 discussing. What we are now discussing though is, if
4 that additional sum of money is suffered as a loss by
5 Royal Mail Group Limited, does it also suffer damage
6 because, if it had not paid those monies, it could have
7 earned more? That is the test that we are really
8 focused on here because that is actual loss. Do you see
9 that?

10 A. I understand the perspective that you have. I am not
11 a lawyer, so I ...

12 Q. Right.

13 THE CHAIRMAN: Would this be fair to say, that you are
14 looking at it in terms of how one would value the
15 company, or the claimant companies, and this would be
16 taken into account in terms of valuing a company?

17 A. In part. What I want to do or what economists want to
18 do is dissuade anybody from the notion that equity, once
19 received, is free money or a free source of funding and
20 that it does not matter what you do with that money once
21 you have taken it into a company. So I think that is
22 again one of the areas where Mr Delamer and I disagree,
23 about whether equity is free money, free funding, or
24 whether it has an ongoing cost.

25 The other thing I think I was probably striving for

1 in my expert report was to think about when monies can
2 be paid at different points in time, when a company will
3 care or when a company will be indifferent about when it
4 receives a particular payment.

5 Perhaps if I can give you an example. For example,
6 if at the end of these proceedings you were to decide
7 that Royal Mail was owed £100 million, to give a very
8 round number, I think the view that I am hearing is that
9 Royal Mail should be indifferent as to when that
10 £100 million is paid, whether it is paid here in 2022 or
11 it is paid in 2032. I think, in real life, the company
12 is not indifferent as to whether it gets the sum of
13 money now or whether it gets the sum of money in many
14 years time, and it is not indifferent as to the rate at
15 which that amount of money rolls up in terms of interest
16 or equivalent.

17 I am trying to get at what would be the appropriate
18 amount with which to roll over a sum of money which has
19 been taken from a company and then is repaid at a later
20 date.

21 MR BEARD: I would like to be clear, that is not our case at
22 all. I think that is fairly clear. I think what we are
23 talking about are measures of assessment of damage.
24 Mr Earwaker has very plainly, just there, articulated
25 the position that his concern is that injections of

1 equity should not be treated as free money and that that
2 drives the observations that he is making. Well, that
3 may well be true, I will leave that for
4 cross-examination of Mr Delamer, if there are disputes
5 about it. But we have already traversed the issue that
6 there were no equity injections involved at this time
7 and therefore, in those circumstances, there is a danger
8 that all of the questioning that I am about to embark on
9 may be entirely otiose.

10 I am conscious of the time. I wonder if now might
11 be a good moment and I might do some -- think about some
12 filleting.

13 THE CHAIRMAN: All right, great.

14 We will have a ten-minute break now, Mr Earwaker.
15 You may know that you are not able to speak -- whilst
16 you are in the witness box, you are not able to anybody
17 about the case --

18 A. I understand.

19 THE CHAIRMAN: -- so please refrain from doing so. Thank
20 you.

21 (3.16 pm)

22 (A short break)

23 (3.28 pm)

24 MR BEARD: We are going to move on to a couple of other
25 topics, but just to pick up one issue in relation to

1 retained earnings. Just to be clear, although you are
2 not an accountant, I think you recognise that the
3 retained earnings are not reported as a cost in any of
4 the reports or accounts of Royal Mail; correct?

5 A. That is my understanding, yes.

6 Q. Yes.

7 So one of the things you say in your reports is that
8 somehow Royal Mail Group internalised the WACC within
9 its business, and you refer to that in your first
10 report. You suggest that that is important for these
11 questions about whether it should be used as a relevant
12 metric for the assessment of interest. You say -- if we
13 go to your first report at {E/IC9/18}.

14 THE EPE OPERATOR: There is a little bit of confidential
15 information in there.

16 MR BEARD: Yes, do not worry, that is great. Thanks for the
17 warning, but that one is fine.

18 You say:

19 "Mr Jeavons' witness statement, along with the
20 separate witness statement provided by Ms Bradshaw,
21 makes it clear to me that Royal Mail's management have
22 throughout the relevant period recognised the cost of
23 its capital as an important cost item."

24 I am going to work through that in a bit more detail
25 in a moment. But can I just pause there. The claim

1 period we are talking about began in 1997, and
2 Royal Mail Group Limited was actually The Post Office
3 corporation at that time. Do you remember that?

4 A. Okay.

5 Q. Yes.

6 But it did not even start to use the WACC for even
7 investment appraisal purposes until 2002; you know that?

8 A. That may be right, yes.

9 Q. That may be right.

10 Well, let us just have a quick look at that because
11 you cite Ms Bradshaw's statement. Can we go to that at
12 {D/IC2/13}, please? If we just go down to 5.10:

13 "As explained above, The Post Office had not yet
14 identified its WACC in February 1999. I am not able to
15 recall exactly when and how the first WACC estimate came
16 to be calculated, and I understand from BCLP [that is
17 lawyers] that Royal Mail has not been able to identify
18 a document which records this. However,
19 The Post Office's Accounting and Performance ...
20 Policies Manual for 2000-01 ... does identify a 9% WACC
21 ... in that it records the following."

22 Then, if we just go over the page {D/IC2/13}, then
23 it refers to a WACC.

24 "Although this document does not address how the
25 WACC was to be used in an investment appraisal context,

1 it suggests that matters had progressed since the
2 meeting I had attended the previous year. The use of
3 the WACC in an investment appraisal context was
4 subsequently explained in the new Investment Policy for
5 2002 ..."

6 Which she then goes on to talk about.

7 Just going back to your statement -- your first
8 report, 3.5, if we could, so that is {E/IC9/18} again:

9 "... It [is] clear to me ..."

10 From Mr Jeavons' witness statement and the separate
11 witness statement of Ms Bradshaw:

12 "... that Royal Mail's management have throughout
13 the relevant period recognised the cost of its capital
14 [to be] an important cost item".

15 I mean, it is certainly not the WACC that was
16 important to it, given that they had not even calculated
17 it until 2000/2001; correct?

18 A. Yes, I think that throughout the relevant period, it is
19 just clumsy drafting that -- but I --

20 Q. Understood.

21 If we stay there, going through some of the points
22 you make in 3.5. The first point you refer to is the
23 operation of the market economy operator principle. Fun
24 though it would be to have a set of questions on the law
25 of state aid, I am going to pass over that for the

1 moment.

2 Let us go to (b). So you say:

3 "Royal Mail has consistently applied investment
4 appraisal policies which generally ... permit the
5 business to draw on investor capital only when it can be
6 demonstrated (via use of a 'hurdle rate') ... returns to
7 investment exceed the investor cost of capital."

8 So what you are saying there, and I think this is
9 what Ms Bradshaw was referring to, is that a hurdle rate
10 for investment appraisal will be used by the business
11 with the funds that it holds; correct?

12 A. Yes, I am paraphrasing, but I read -- when I saw
13 Ms Bradshaw's statement.

14 Q. Right, but here you are -- this is under the heading
15 "Use ... of the WACC Within Royal Mail". What you are
16 saying is that the WACC is the cost of capital measure
17 that was used for investment appraisal as a hurdle rate;
18 correct?

19 A. That was my understanding --

20 Q. That was your understanding.

21 A. -- from Ms Bradshaw's evidence, yes.

22 Q. Then, you see in (c):

23 "Royal Mail has subjected the estimate of its cost
24 of capital, and hence its hurdle rate, to periodic
25 review and adjustment."

1 So that is the same issue, but just saying it is
2 reviewed from time to time, so (b) and (c) go together;
3 correct?

4 A. I think so, yes.

5 Q. Yes.

6 Now, are you aware that when the case was originally
7 pleaded, Royal Mail Group actually included a pleading
8 of foregone investments based on the WACC as a hurdle
9 rate?

10 A. I saw that in the strike-through of the statement of
11 claim.

12 Q. You are aware that that whole claim based on hurdle rate
13 has gone?

14 A. I am, yes.

15 Q. Yes.

16 Then, if we go to subparagraph (d):

17 "Royal Mail has recognised that under- [and]
18 over-estimating the cost of capital would have adverse
19 consequences."

20 Here, I think what you are saying and what you are
21 drawing on in relation to this investment appraisal
22 approach is the idea that, if a measure of cost of
23 capital is set too low as a hurdle rate, then
24 investments might proceed which, from an economic point
25 of view, you might consider inefficient. On the other

1 hand, if it is set too high, investments would not be
2 undertaken that could be efficient for the company;
3 correct?

4 A. That is correct.

5 Q. Yes. So again, it is all to do with this hurdle rate
6 for investment appraisal; correct?

7 A. That is what I am trying to capture in this summary,
8 yes.

9 Q. Yes. Yes. Thank you.

10 Could we now go to Mr Delamer's third report,
11 paragraph 66? So this is {E/IC72/49}. So this is the
12 section -- I know you will have read all of this,
13 Mr Earwaker. You no doubt have much greater familiarity
14 with Mr Delamer's report than I do, or even possibly
15 than Mr Delamer does. Everyone is concerned about
16 reading everybody else's report, I am sure.

17 Here, he is explaining that he has compared the
18 actual returns historically generated by Royal Mail
19 Group on investments with the weighted average cost of
20 capital. You understand the exercise he is undertaking?

21 A. I do, yes.

22 Q. Yes.

23 I think you understand also that his assessment
24 shows that Royal Mail Group's actual returns were
25 significantly below the WACC as you were calculating it;

1 correct?

2 A. That was what Mr Delamer's purported to show, yes.

3 Q. Yes.

4 Now, there is some confidential information that
5 I just wanted to show you here. Rather than moving
6 straight into confidential, just for this bit, so we can
7 stay in open, we have got some hard copies to assist the
8 tribunal. (Handed).

9 These are all on Opus as well.

10 I am really sorry, might I have one as well? Sorry,
11 just to make sure. I realised I had been too generous
12 with them! Thank you.

13 So just for your note, this is actually sort of
14 further on through this section, but I am not going to
15 ask the Opus operator to move it down, so we are just
16 continuing down. If you can imagine the page scrolling
17 up, we will go back to a rather more manual approach to
18 it all.

19 If we just go over to figure 10, most of this is not
20 confidential, but just out of an abundance of caution.
21 Now, again, you will be familiar with this, but this is
22 Mr Delamer's actual historical evolution of the
23 claimant's returns using different metrics. The four,
24 which I am not going to go through in detail, but it is
25 a pre-tax ROCE, return on capital employed.

1 A. Okay.

2 Q. Post tax, pre-tax return on assets and post-tax version,
3 and that is how you get the various coloured lines. So
4 that is the assessment he is carrying out. I am not
5 asking you to agree to that, but you understand what is
6 going on --

7 A. I understand the analysis, yes.

8 Q. Yes. Those are the plots across time.

9 Then, what we do if we go over the page {E/IC72/53},
10 is see figure 11, which is where Mr Delamer has looked
11 at the claimants' WACC rates of return as estimated by
12 you versus the historical average returns, using the
13 different metrics. We saw on the previous page that
14 some of the returns were low and negative; there were
15 some spikes in 2013, around then. I am not going to get
16 into the detail of the level of them because it is
17 confidential, but you see that those numbers are
18 effectively averaged on the right-hand side in the four
19 blue bars. Can you see those averages?

20 A. I do, yes.

21 Q. Then there is the comparison with three versions of
22 a WACC. The Earwaker vanilla WACC is a particular plain
23 flavour of WACC, is that fair?

24 A. It is probably not worth spending our time on, but it
25 ignores tax as a concept, yes.

1 Q. It is a strange term that economists have adopted for
2 normal and unpolluted, is it not? Their ice cream
3 choices are very orthodox I think!

4 Then we have got some tax-oriented comparisons as
5 well. So what we are seeing there is Mr Delamer putting
6 forward a comparison of the actual returns with the cost
7 of capital you calculated and some variants on it. Now,
8 just to be clear, you did not carry out any sort of
9 calculation of the actual returns by Royal Mail Group
10 Limited over the period, did you?

11 A. No, I did not.

12 Q. No.

13 Now, in your second report at 3.32, so if we could
14 just go on to {E/IC32/20}, this is where I think in your
15 report you say that -- I am paraphrasing to some
16 extent -- that Royal Mail Group Limited's actual returns
17 are irrelevant to the assessment. Is that --
18 am I broadly capturing what you are doing here?

19 A. Broadly, yes, that is right.

20 Q. Yes.

21 Here, you talk about how -- in 3.33, you talk about
22 how returns on assets metric is not directly comparable
23 to the WACC, and you say that it is calculated as
24 a return to equity holders expressed as a percentage of
25 total gross assets, and that WACC is different because

1 it is a measure of returns to both equity holders and
2 lenders; correct?

3 A. That is right.

4 Q. Yes.

5 But the return on capital employed, that does
6 measure returns to both lenders and equity holders, does
7 it not?

8 A. Not in the way that Mr Delamer went on to calculate it
9 in his third expert report. I still have some issues
10 with those calculations.

11 Q. Right, so you have some issues with the precise way in
12 which Mr Delamer has calculated the return on capital
13 employed for these --

14 A. In figure 10 and figure 11 that you have just showed me,
15 yes, I do.

16 Q. Just to be clear, just going back to the basic question,
17 return on capital employed does measure returns to both
18 lenders and equity holders; correct?

19 A. If it is properly calculated, it could, yes.

20 Q. Yes, it could.

21 Your concern about Mr Delamer's calculation is that
22 it does not properly calculate returns to equity
23 holders; is that what you are saying?

24 A. I still have some issues with the denominator that he
25 uses in the return on capital employed calculation.

1 Q. Right. Well, that is a matter that I think in due
2 course Mr Delamer will be cross-examined in relation to,
3 but we say that he has carried out a sensible comparison
4 in relation to these matters and we have clarified that
5 you have not carried out any alternative.

6 Let us just go to 3.34, you say there:

7 "... the WACC, by construction, is an ex ante (ie
8 forward-looking) expected rate of return."

9 I think we have discussed that to some extent. You
10 there say also it is:

11 "... [a] near certainty that outturn returns will
12 either fall short or exceed the cost of capital ..."

13 In a way this illustrates the point that we have
14 already canvassed. What you are doing with the WACC is
15 looking at a forward-looking appraisal, the cost of
16 capital; what we are interested in is actual losses that
17 have occurred in the past. Therefore, it is
18 understandable, is it not, that you can have essentially
19 your economic world discussing the significance of the
20 WACC, and our world of trying to assess actual loss
21 approaching these things differently? I think you
22 recognise that?

23 A. That has become apparent I think through the
24 conversation we have had so far, yes.

25 Q. Yes. Yes, thank you.

1 So, if we go to 3.35 {E/IC32/20}, this is where you
2 say:

3 "Even if Mr Delamer had reported figures for return
4 on capital employed on a basis ... comparable to the
5 WACC, and even if this comparison showed that outturn
6 returns were below the cost of capital, this would
7 simply indicate that risks generally crystallised in an
8 unfavourable way for Royal Mail between 1997 and 2020
9 [in other words as you put it] ... the revenue that
10 Royal Mail was able to generate from its day-to-day
11 operations fell short of its costs ..."

12 So if you are hypothesising that this cost of equity
13 that forms part of the weighted average cost of capital
14 really is a cost to Royal Mail, what you are saying is,
15 day to day, actually they did not make the same sort of
16 returns that they would have hoped to in order to
17 recover those putative costs; correct?

18 A. That is right. Royal Mail had some pretty serious
19 headwinds during the period that we are looking at here,
20 so it did not -- I think even if I were to correct
21 Mr Delamer's numbers, I would not see a return that was
22 equal to the cost of capital.

23 Q. No, you would actually see a return that was way lower,
24 would you not?

25 A. Whether it is way lower or lower, I am not sure, but it

1 would not surprise me if it were --

2 Q. No.

3 A. -- a noticeable difference, yes.

4 Q. Yes.

5 Sorry, Mr Bourke reminds me, when you say cost of
6 capital, you do mean the WACC there, do you not?

7 A. I do mean the WACC, yes.

8 Q. Yes. Thank you.

9 Sorry, I should finish off in the "ie":

10 "... that the revenue that Royal Mail was able to
11 generate from its day-to-day operations fell short of
12 its costs, inclusive of the ex ante cost of capital
13 [which is the point we were just discussing], meaning
14 that shareholders lost money on the capital they put
15 into the company."

16 So we are back into the issue that you are
17 identifying, that there would be a loss to shareholders
18 in your hypothetical, but because of the way that you
19 look at this, economically, you treat that as a cost to
20 the company as well?

21 A. A loss --

22 Q. Yes.

23 A. -- of value, yes.

24 Q. I see.

25 Now, I just want to move on to a slightly different

1 topic in relation to the WACC.

2 A. Okay.

3 Q. If we could go to your third report, 2.35, this is
4 {E/IC60/19}. So this is under the heading in your
5 report "Relevance of returns on short-term investments
6 vs cost of debt". You say here:

7 "In the case of shareholder-owned, profit-focused
8 company, it does not make sense to think that Royal Mail
9 would currently be sitting on a bigger amount of
10 short-term investments were it not for the Defendants'
11 overcharging. Instead, it is much more logical to
12 assume that short-term investments would remain sized to
13 business needs."

14 Just picking up a couple of points here. When you
15 say "shareholder-owned, profit-focused companies",
16 are you meaning private companies as opposed to state
17 owned?

18 A. I am -- so the context for this section is I am talking
19 about Royal Mail as it has been since 2014.

20 Q. Right.

21 A. I am describing Royal Mail as a shareholder-owned
22 profit-focused company.

23 Q. Okay, but here, when you say that, are you hypothesising
24 a sort of optimally efficient company in terms of its
25 financing?

1 A. I am talking about a company who is there trying to earn
2 the maximum profit for shareholders, a profit-maximising
3 company if you will.

4 Q. Profit-maximising, profit-focused.

5 In essence, you would expect that the short-term
6 investments would be, as you say, calibrated to business
7 needs, but that -- when you say "business needs", you
8 are meaning that that would be the optimally efficient
9 pool of short-term investments for any particular
10 business; is that what you are hypothesising there?

11 A. So I am saying that, particularly having read
12 Mr Jeavons' evidence --

13 Q. Right.

14 A. -- in common with other profit-maximising companies, the
15 amount of short-term investments that the business has
16 on hand is intended to be suitable for the risks that
17 they face and the issues they may encounter, and no more
18 than is necessary.

19 Q. Okay. Right. Well, we will maybe come on to take that
20 in context when we come to some of the numbers.

21 Now, in the pleadings, I probably do not need to
22 take you to them, there is an estimation of the WACC
23 which you will have seen in the re-re-re-amended
24 particulars of claim. I will not take you to it, only
25 because it is confidential. If you want to go to it,

1 that is fine.

2 A. No, that is fine.

3 Q. But you carried out a new calculation of the WACC,
4 did you not, for your reports?

5 A. That is right. I thought it was important to give an
6 independent calculation of the WACC.

7 Q. Yes, that is fine.

8 Now, I am not going to go through all the details,
9 but we picked up earlier that the capital asset pricing
10 model had three elements: risk-free rate, expected
11 market return and the beta; yes?

12 A. That is right.

13 Q. Yes.

14 If we could just go to your first report at
15 {E/IC9/41}, please, and if we could just pick it up just
16 down the page, at 6.41. You say here:

17 "Royal Mail plc, [which is] the ultimate parent
18 company ... [of the Claimant], has been listed on the
19 London stock market since 2013. The business of
20 Royal Mail (the Claimant) has historically been by far
21 the largest business within the Royal Mail plc group of
22 companies. I am therefore able to use eight years of
23 share price data for Royal Mail plc ... to estimate
24 Royal Mail's beta notwithstanding that [these are two]
25 separate corporate entities."

1 So, as I understand what you are doing is, for the
2 purposes of the capital asset pricing model, you are
3 taking the parent's beta and applying it to the
4 claimant?

5 A. As the best available comparator or proxy company that
6 I have, yes.

7 Q. You have said that is an appropriate comparator. Now,
8 you do not have share price data before 2013. I think
9 that is clear; correct?

10 A. That is right.

11 Q. Yes, so you do not have any information to feed into
12 this capital asset pricing model, essentially for the
13 first 16 years of the claim; correct?

14 A. I have to make an extrapolation or assumptions.

15 Q. Yes, and you say this at 6.47, if we could just go down
16 {E/IC9/43}?

17 THE EPE OPERATOR: There is one line of confidential on
18 there.

19 MR BEARD: That is fine, thank you for checking. It is
20 great having a confidentiality cop!

21 THE CHAIRMAN: I do not really understand why things like
22 that should be --

23 MR BEARD: No, this is part of the problem. I think what
24 has happened is there has been an automated --

25 THE CHAIRMAN: Any reference to -- right.

1 MR BEARD: Yes, and protests were lodged early on in the
2 process about that means of identifying confidentiality,
3 but we are where we are with it. We are trying to
4 cooperate.

5 THE CHAIRMAN: The footnote is not confidential.

6 MR BEARD: No. The ironies here we leave to one side. The
7 fact that only the main text was searched.

8 THE CHAIRMAN: Not really a matter for this witness anyway.

9 MR BEARD: No, it is certainly not -- this does not lie with
10 Mr Earwaker, that one we can definitely be clear on.
11 Let us pass swiftly over the way in which those things
12 have been dealt with by BCLP.

13 So, here, you are recognising that you do not have
14 the share price so you cannot directly compute a beta
15 value for the early years. You do not think the figure
16 of 0.8 should be -- you have no reason to think 0.8 is
17 not a reasonable proxy.

18 "I note that the basic nature of Royal Mail's core
19 business has not changed fundamentally in the past
20 25 years and I find it difficult to identify any
21 compelling reasons why the sensitivity of Royal Mail's
22 profits to systematic risk factors, like growth in UK
23 [GDP], should have changed in a material way during this
24 period."

25 So you are saying there is a sort of constancy,

- 1 therefore you can read backwards to some extent?
- 2 A. As the best available assumption I had at the time.
- 3 Q. I understand the approach of trying to take the best
4 available, but what you do not recognise here is that
5 there was a very significant change in the business
6 after 2012, because Royal Mail Group Limited was
7 separated from Post Office Limited, was it not?
- 8 A. Yes.
- 9 Q. Post Office Limited was a vastly different business from
10 Royal Mail Group Limited, was it not?
- 11 A. That may be right.
- 12 Q. You know that Post Office Limited took very significant
13 losses during the period 1999 to 2011?
- 14 A. Yes.
- 15 Q. So, Royal Mail Group Limited with Post Office Limited
16 would have had a very different risk profile when it was
17 part of the same group with Post Office Limited up until
18 2012, would it not?
- 19 A. I would need to think about that. So the way that CAPM
20 asks us to think about risks is very specific. It asks
21 us to think about the exposure to the systematic risks
22 in the economy. So I would need to think about that.
- 23 Q. Okay, you would need to think about that, but you did
24 not think about that for this report?
- 25 A. So, I did not, because I was able to use some other

1 cross-checks in order to make sure that the overall WACC
2 calculation that I was coming up with was reasonable.

3 Q. But you did not actually think about how the capital
4 asset pricing model risk profile analysis would work in
5 relation to Post Office Limited?

6 A. Not specifically to Post Office Limited, no.

7 Q. No.

8 I think you recognise that a government-owned
9 business might function rather differently from
10 a privately owned business?

11 A. That may be right.

12 Q. Yes.

13 So, of course, Royal Mail Group Limited was
14 privatised in 2013 and therefore there are very
15 significant dangers about extrapolating backwards?

16 A. So, again, that is where the cross-checks became
17 important. I was able to cross-check to Postcomm's
18 contemporaneous estimate of Royal Mail's beta during the
19 time.

20 Q. You say that gave you enough confidence in relation to
21 these matters?

22 A. Then Mr Delamer has also looked at this and come up with
23 some very similar numbers for the cost of equity and
24 the WACC as well.

25 Q. The Postcomm beta only covers the period from 2006 to

1 2010, does it not?

2 A. It covers the period 2006 to 2010 in the sense that was
3 the beta that was used to fix Royal Mail's profit
4 entitlement for that period, but, obviously, that
5 calculation would have been in probably late 2005 and it
6 would have been a backward-looking calculation.

7 Q. I think the point I am putting to you is that, given
8 that whilst noble endeavours to use the best possible
9 comparisons may be worthy, actually we have a series of
10 issues here that create real problems and doubts about
11 the ability to extrapolate backwards from 2013.

12 A. I think we have a good handle on what Royal Mail's cost
13 of capital, cost of equity was, historically.
14 Mr Delamer had his own attempt at calculating a WACC and
15 we came within spitting distance of each other. My WACC
16 was very similar to the Postcomm WACC, so I feel quite
17 confident that we have assessed what the WACC was.

18 Q. I am not going to even begin to toy with the image of
19 two economic experts being within spitting distance in
20 relation to WACC calculations, but for the moment we
21 will --

22 MR RIDYARD: In these calculations we are interested in
23 how -- are we interested in how the profits of these
24 companies vary over the cycle against the other returns
25 on other investments? So it is not that we are

1 saying -- it is not that you have to say it is identical
2 to what happened before, but it is just the profile of
3 the returns, how that compares with the profile of
4 returns you would get on other equity investments?

5 A. That is right. We were essentially looking for the
6 covariance --

7 MR RIDYARD: The covariance, yes.

8 A. -- between the firm's returns and the returns that were
9 available on the market as a whole.

10 MR RIDYARD: Yes. So it is a very -- as you say, it is
11 a very specific aspect that you are looking at. When
12 you are saying they are comparable, you are not saying
13 they are comparable in every respect, but you are just
14 saying how does this company vary over the business
15 cycle compared to other equity investments?

16 A. Exactly, so thinking about that co-variance
17 specifically, because that is what CAPM requires us to
18 focus on.

19 MR RIDYARD: Yes.

20 MR BEARD: (Inaudible). I wanted to highlight the
21 particular issues that arise here, but obviously the
22 CAPM model has particular parameters of comparison. As
23 Mr Earwaker has rightly said, there has been
24 a discussion between the experts in relation to it. The
25 key issue is that none of this shows actual losses in

1 relation to what we are talking about.

2 What I now wanted to move on to was actually cost of
3 debt.

4 A. Okay.

5 Q. So leave the pleasures of equity and move to debt.

6 Now, here, in fact, as I understand it, between you
7 and Mr Delamer, there has been a significant degree of
8 agreement on the interest rates that Royal Mail Group
9 Limited has historically paid on its borrowings for the
10 period 1997 to 2013, in general terms; is that right?

11 A. In our discussions we tried to push things that were not
12 material to the side and focus really on the material
13 matters of disagreement.

14 Q. Yes.

15 Now, I think that although there was a large measure
16 of agreement, there are a couple of issues that I think
17 we need to explore where there is a disagreement.

18 Now, I have tried to stay out of confidential
19 material so far. I think, at this point, I am about to
20 go into one or two specific materials on debt
21 instruments and so on, where Royal Mail have indicated
22 that they want them to be treated as confidential, and
23 I do not think I can sensibly dance round those in terms
24 of references?

25 THE CHAIRMAN: So we need to go into private?

1 MR BEARD: I think we need to go into private unfortunately.

2 THE CHAIRMAN: Anyone who is --

3 MR BEARD: Yes, essentially, clearing out people -- I think
4 mostly everyone here is actually going to be able to
5 stay, but I think it has to be confidential. So I do
6 not know if there are any non-ring members. No, it is
7 lawyers and economists and economists' support.

8 (Pause for discussion re transcript)

9 (The session continued in private)

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