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5 **IN THE COMPETITION**
6 **APPEAL TRIBUNAL**

Case No:1590/4/12/23

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9 Salisbury Square House
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11 London EC4Y 8AP

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13 T
14 Tuesday 30th May 2023

15 Before:

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17 The Honourable Mr. Justice Marcus Smith
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19 (Sitting as a Tribunal in England and Wales)
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21
22 BETWEEN:

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24 Microsoft Corporation **Applicant**

25
26 v

27
28 Competition and Markets Authority **Respondent**
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30

31 **A P P E A R A N C E S**

32
33 Daniel Beard KC, Robert Palmer KC and Stefan Kuppen (On behalf of Microsoft
34 Corporation)

35
36 Lord Grabiner KC, Lord Pannick KC, Brian Kennelly KC and Douglas Paine (On behalf of
37 Activision Blizzard Inc.)

38
39 Rob Williams KC, Daisy Mackersie and Richard Howell (On behalf of Competition and
40 Markets Authority)

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(2.00 pm)

Case management conference

THE CHAIRMAN: Mr Beard, good afternoon.

MR BEARD: Good afternoon. In terms of appearances, I appear today with Mr Palmer KC and Mr Kuppen. For Activision, you have Lord Pannick KC, Lord Grabiner KC and Mr Kennelly KC. For the CMA, you have Mr Williams KC, Miss Mackersie and Mr Howell.

THE CHAIRMAN: Thank you very much, Mr Beard. Before one of you begins, a few housekeeping matters. First of all, this hearing is being live streamed on our website, so I must start with the customary warning. An official recording is being made and an authorised transcript will be produced, but it is prohibited for anyone else to make an unauthorised recording, whether audio or visual, to transmit the proceedings or to broadcast them in any other way or photograph them, and a breach of that provision is punishable as a contempt of court. I know you all know that, but nevertheless, that's the usual rule.

Thank you all for attending on what is very short notice. It should, however, come as no surprise to anyone as to why we are here today. The guide is very clear about how applications for review under section 120 are to be run. I am not, so far as possible, going to make any specific orders today, we'll see how we go, but I am very keen to set a clear direction of travel, so that everybody knows what they are tilting at. Looking at the agenda, it seems to me that the first point is to consider in broad terms when the substantive application can be heard, how long the hearing will need to be, and what obstacles exist in order to achieve that. Let me put my own cards on the table: in terms of feasibility of dealing with this, it will require some consideration of both available courtrooms and the composition of the tribunal itself. We can do

1 the weeks commencing 24 July or 31 July, not the 17th, that is not a date or week
2 that we can manage. It seems to me that I ought to hear from Microsoft and I think
3 the only intervener that is before me, as to whether that is a date that we should
4 strive for. I know that the CMA is not keen on such a date, but I would like to hear
5 from you, Mr Beard, as to why it is important that we try to achieve this. I will then go
6 on to the obstacles that exist, at least to my mind, as to achieving that date. So first
7 of all, I want to know whether it's worth the candle of actually pushing that hard for
8 what would be a pretty tight timeframe for dealing with the matter, and then if it is,
9 we'll work out whether it can actually be done.

10 **MR BEARD:** Yes. Thank you, sir. I anticipated that we would be starting with
11 timing, so I was going to pick that up directly. I think the broad position is sooner the
12 better, so far as Microsoft, and indeed I'll leave it to Activision to speak, are
13 concerned. The CMA has suggested in its submissions not before the summer and
14 it should be in the autumn. We say that outcome would not be acceptable, as sir,
15 you're well aware and have already referred to by reference to the guidance, merger
16 control in the UK, and indeed elsewhere, is time limited for a very good reason. It's
17 to provide certainty and commercial practicability in relation to review processes, and
18 that is because it is recognised by the legislature that delay jeopardises deals and
19 jeopardises the benefits to customers and consumers that can result from deals like
20 these. We have a full in depth investigation process here, that takes 24 weeks, can
21 be extended by eight. If we were to be dealing with this matter in the autumn, we
22 would be looking at, effectively, having a second phase two period in relation to this
23 merger. Now that is just wrong, we say. Parliament clearly intended these things to
24 be dealt with swiftly. The tribunal recognises that in its guidance. That is why we're
25 here today. We're not pressing for the sort of timetable one saw in cases like
26 HBOS/Lloyds, where it was ten days from start to finish. We are looking, particularly

1 | if we're talking about the week commencing 24 July, as being a two month process.
2 | We consider that is entirely feasible, and is one that should be possible for all
3 | concerned, subject of course, to the tribunal's availability.

4 | Let me just, in dealing with these matters, pick up the objections that have been
5 | raised, if I may, to our dealing with this matter quickly. The first is that the appeal
6 | that we've lodged is long. Let's take a step back. The CMA provided a 480-page
7 | decision on 26 April. We had four weeks to digest it and prepare and lodge our
8 | appeal. They protest the appeal is long. I'm sure, to paraphrase Blaise Pascal, if we
9 | had had more time, it would have been shorter. But we actually wanted to make
10 | sure that it was full enough that we could essentially do away with a second round of
11 | pleadings here, because we anticipated that that would be one of the ways that
12 | things could be moved along. We do hope it is clear the five grounds show just how
13 | badly wrong the CMA has gone here. We have indicated in our skeleton, of course
14 | we're happy to provide summaries and route maps, and we will do that, but we don't
15 | think the substance is in any way unclear and, therefore, we think that objection is
16 | not well served.

17 | **THE CHAIRMAN:** We'll, obviously, come on to how we can make the job more
18 | manageable, so that's something certainly, we'll want to discuss.

19 | **MR BEARD:** Yes.

20 | **THE CHAIRMAN:** Just to identify the road blocks that I perceive, there is first the
21 | question of expert evidence, which at some point, but I think perhaps not now, we
22 | are going to have to discuss.

23 | **MR BEARD:** Yes.

24 | **THE CHAIRMAN:** It does seem to me that the expert evidence is a potentially
25 | derailing question. I will want to hear from you on that, and obviously from the CMA.
26 | The second area that potentially can derail is interventions, the extent to which there

1 are interventions on both sides which may slow matters down. Then, with less
2 seriousness, there is the question of disclosure and the question of confidentiality.
3 Now, to be clear, we'll go through all of those in order to work out what the problems
4 are. At the moment, I'm really interested in why it's important to move fast, not
5 whether we can't move fast. We'll come on to that, as I say, separately.

6 **MR BEARD:** No, certainly. I'll pick up, if I may, just towards the end of my points,
7 some of those issues and in particular, just to outline our position in relation to the
8 expert evidence. I think the fundamental issue here is that if this process does not
9 move forward quickly, it jeopardises this merger being completed. The CMA, in one
10 of its other objections, has said: well there's no rush here, because other regulators
11 are considering this matter, and they haven't yet cleared the deal and so it can't be
12 closed, and so a longer appeal is fine. I think it's worth just dealing with that issue,
13 because the CMA is being highly selective in the jurisdictions it cites in this regard.
14 There are ten clearances now, including in the EU, China, Brazil, Japan, and, of
15 yesterday, South Korea. The CMA is the outlier here in its position, and it creates
16 the uncertainty that risks derailing this deal, and it's for that reason that speed is of
17 the essence. Unless we can resolve these issues, the prospects of this deal being
18 disrupted increase over time, as the delay in the appeal continues.

19 Just to deal with the three jurisdictions that the CMA refers to, it says: well approval
20 has not been granted by Canada and New Zealand, but of course, the CMA doesn't
21 know the outcome of those processes, or we assume it doesn't, because we don't.
22 In those situations, with Canada, for example, in fact the waiting period that exists
23 under Canadian law has expired, and so far as Canada is concerned, although there
24 is a pending investigation, in fact the deal can be closed so far as Canadian law is
25 concerned at the moment. As for New Zealand, we believe that any investigative
26 processes will be completed well before the summer there. And so in terms of

1 saying: well there are other regulators investigating, there isn't any particular rush
2 because you can't close the deal over, that's not correct.

3 That takes me, I think, to the US, where the CMA have said: well, the FTC is
4 objecting to this deal. But to be fair to the CMA, paragraph 6 of its skeleton
5 recognises, Microsoft is free to close with Activision in the US because the
6 Hart-Scott-Rodino waiting period has expired there. A question is raised by the CMA
7 whether or not there would be prosecution by the FTC to seek an injunction, but
8 I made enquiries in relation to this, in the light of seeing the skeleton this morning.
9 The usual practice of the FTC is to seek an injunction, if it's going to do so, at the
10 start of the administrative period. And, of course, that hasn't happened in relation to
11 the FTC process, so of course, unless the CMA, again, knows something that we
12 don't because of its contacts with the FTC, there is no injunctive application in the
13 US. And, again, that operates as no bar to our closing this deal in relation to those
14 regulators. So the point here is we are getting clearance in relation to other
15 jurisdictions. It's a worldwide merger. We are getting clearance. We want to be
16 able to close this deal as quickly as possible. The CMA's decision is the outlier. It
17 creates the uncertainty as to whether or not this deal can close, and in those
18 circumstances, it is important that that uncertainty is removed, because if it were to
19 be the uncertainty generated by a continuing appellate process in the UK that
20 jeopardised this deal, that would be wholly inappropriate, because it would be the
21 transaction of appeal that was undermining these matters rather than the substance
22 of the analysis.

23 **THE CHAIRMAN:** It can feed in one of two ways, depending on how it ends, but
24 let's suppose you are successful in your substantive application. Is that likely to
25 have a bearing on how, let us say, the US authorities would view the transaction?

26 **MR BEARD:** I don't want to make a presumption that I know enough about the

1 views of the FTC in relation to these matters. I can take instructions in relation to
2 these issues, but I know that there's an evidential hearing that will occur in relation to
3 these matters in the FTC in August, but of course, the FTC process is rather
4 different. The FTC does have to prosecute a merger, it has to go before the
5 administrative law judge within the system, and the administrative law judge does not
6 necessarily accede to what the FTC wants. In the last major vertical merger that
7 occurred before the FTC which involved Illumina and GRAIL, that I'm aware of, the
8 administrative law judge wholly rejected the way in which the FTC decided it was
9 going to pursue these matters.

10 So I think there is a danger with all of this. What we say is the CMA can't say: well
11 we can delay things because other regulators might do X and Y, and in particular,
12 might prohibit, because the evidence we see from all these other regulators is they're
13 clearing this deal. In those circumstances, that's the working assumption we should
14 be proceeding with. I'm not asking, of course, the tribunal to make any assessment
15 of the position in these other jurisdictions, but it would be quite wrong to assume that
16 it's okay to wait until the autumn because someone else might block this deal.

17 **THE CHAIRMAN:** What you're saying, Mr Beard, is that although you don't want to
18 be too specific in your crystal ball gazing, closing out uncertainty in this jurisdiction,
19 one way or the other, is a decided benefit?

20 **MR BEARD:** It is an enormous benefit, and as I say, it is only here that we have this
21 uncertainty, in terms of there being a decision which we say is fundamentally wrong
22 and purports to stop this merger worldwide in relation to a tiny part of the gaming
23 industry. It is a remarkable decision that has been made and remarkable is not
24 a term I use as a necessary compliment to the CMA and its analysis here.

25 **THE CHAIRMAN:** Yes, thank you.

26 **MR BEARD:** The third point I think it's worth picking up is the reference in the CMA

1 skeleton at paragraph 7, that Activision has referred to a so-called drop dead date in
2 relation to the arrangements. I think it's rather dangerous to use that sort of
3 language. This is obviously a public offer, and there is a time limitation in relation to
4 that public offer, but we don't see the relevance of that issue here, because the idea
5 that, somehow, because there is currently a time limit in relation to this offer, we
6 should push the time for hearing this appeal back, is almost perverse, with respect to
7 the CMA. The truth is that the drop dead date, as it's referred to, or the time
8 limitation in relation to the public offer, is something that encourages the importance
9 of dealing with this matter as soon as possible.

10 Now, of course, we recognise that the date that's referred to by Activision would fall
11 before 24 July, but of course, what you have here are commercial parties who
12 recognise that there may need to be some sort of attenuation of that timing, in order
13 to be able to accommodate this tribunal reaching its conclusion. But as I said at the
14 outset, the longer that period continues, the greater the uncertainty, the greater the
15 chance that parties say: well, actually, this is not worth the candle, or: we're going to
16 have to do something radically different here, and that is what is so inappropriate
17 about the CMA's approach to delay. This reference to a date doesn't assist the CMA
18 at all, and of course, it's entirely contrary, as I say, to the idea that from a commercial
19 perspective, you need to get these matters resolved as fast as possible and that is
20 what the statutory scheme does. That's what it's there for. That's why we have the
21 24 week phase 2 time limit, with a strictly limited extension. That is why it exists.
22 The idea that because parties put in place timings for public offerings, that one
23 should simply defer the consideration, is simply the wrong way round. It speaks to
24 actually doing it as soon as possible, but as I've said, we recognise that we can't be
25 in HBOS/Lloyds territory here, and that we recognise that there may have to be
26 discussion about that date between commercial parties. But as I say, it just reflects

1 on the commercial unreality of the CMA's approach in relation to these matters.

2 So it goes back to the same point I made at the outset, it is engendering uncertainty,
3 it is undermining the proper operation of the system and the expedition that this
4 system of merger control in the UK has.

5 If I could just pick up one or two other points, and in fact, move on slightly into some
6 of the road block issues, because those road block issues are to some extent raised
7 by the CMA as a reason to push all of this back into the autumn.

8 **THE CHAIRMAN:** Yes, do keep that brief, Mr Beard, because I want to do this in
9 a phased way. I want first of all to understand the in principle problems with moving
10 fast and then we'll move on to the practical issues.

11 **MR BEARD:** Of course, I completely understand. The headline here is insofar as
12 we're talking about expert material, the concerns being expressed by the CMA are
13 just grossly overblown. We have focussed on the Law Society case criteria here.
14 We have one expert report from a US lawyer, talking about the interpretation of US
15 law terms in the relevant agreements. That's a long report, it runs to 25 pages.

16 But that is by far the longest of the expert reports. The report from Professor Fiona
17 Scott Morton has a sum total of six and a half pages of substance. Dr Foschi's
18 report, 14 pages, and a lot of -- I refer to them as pictures, I know economists see
19 them differently, but it's pictures and diagrams and tables. Dr Caffarra is a whole
20 12 pages. We've explained what is going on in those reports. We say there is no
21 difficulty in dealing with these. We'll come back to how they should be dealt with, but
22 we say plainly the issues, if the CMA has any concerns, can be aired at the hearing.

23 We're not in the territory of cases where you're lodging, effectively, a recapitulation of
24 factual arguments or opinion arguments that were run during the course of the
25 inquiry itself, the investigation itself. That is not what any of this material does, and
26 indeed, the material from Dr Foschi, for example, is dealing with data that was only

1 provided after the final report to Microsoft. So in those circumstances, with respect,
2 it is preposterous to say that the CMA needs more than the month to deal with these
3 issues, and certainly no more than the two months that would be envisaged by
4 a hearing at the end of July.

5 As to the suggestions that the CMA may want to respond in relation to these matters,
6 I'll perhaps take you to the Somerfield case in due course, where it is made very
7 plain that the CMA is required to stand by its decision, it can't elaborate those
8 matters. The references, for example, to BGL in the CMA skeleton, are just
9 misplaced. Yes, Dr Mike Walker did give evidence for the CMA in those
10 proceedings. As, sir, you are very well aware, vastly different proceedings, a full
11 appeal and a range of considerations that meant that there was extensive
12 cross-examination by both sides in relation to that. It's not a relevant comparison
13 here. The references to the Banks Renewables cases, indeed a number of these
14 cases are, frankly, not of assistance because they deal with case management
15 situations where, to put it euphemistically, the procedural wheels have dropped off,
16 and therefore it was important that there were early hearings dealing with these
17 matters rather than dealing with expert material de bene esse. And one of the
18 authorities that is referred to, the Dye & Durham case, that one actually does give
19 rise to a slight concern, because it appears that the tribunal there wasn't cited on the
20 Law Society case at all, because there's no reference to it. And in those
21 circumstances, we think that those submissions are, frankly, not to be relied upon.

22 Now, in those circumstances, we say the expert material can be dealt with. The
23 factual material is clearly justifiable that we've put in, and we can come back to that.
24 In terms of disclosure, we will ensure that these matters are limited. But to put it in
25 simple terms, if this tribunal were to be saying: well, if it's because of the expert
26 material, we'll have to move to October or November, we would be in a position

1 where, because we need this hearing to be early, that material would have to be
2 dropped. Now that is not of assistance to the tribunal, given the nature, terms and
3 brevity of that material. It is not of assistance to the fair disposal of this case, and it
4 is not justified here. It would be grossly unfair to us, as appellants, to deal with it on
5 that basis. So in those circumstances, we say it is our absolute imperative to get this
6 dealt with quickly. We will take the steps to ensure that can happen before this
7 tribunal, but these road blocks, they are surmountable, and what the CMA are
8 describing as lions and tigers they face in their process to trial are in fact, very much
9 smaller pussy cats here. In those circumstances, we reemphasise uncertainty needs
10 to be overcome, needs to be overcome quickly. We are enormously grateful to the
11 tribunal, both for today's hearing and for the indication that it would be able to sit
12 in July, in the weeks that you have indicated, because those seem to us to be the
13 latest that this matter should sensibly be dealt with.

14 Unless I can assist, I will perhaps hand over to Lord Grabiner.

15 **THE CHAIRMAN:** I'm grateful, Mr Beard. Lord Grabiner, I appreciate we haven't
16 dealt with your application to intervene yet, but we'll come to that in a moment. If you
17 have anything to add to what Mr Beard has said, then of course --

18 **LORD GRABINER:** My Lord, no, I don't think so, and we're certainly not in the
19 business of wasting your Lordship's time by repetition, but essentially, we agree with
20 what my learned friend has been saying. I'm not commenting about the expert
21 materials, that's nothing to do with me, but we do respectfully urge on your Lordship
22 the importance of speed in this exercise, as I think must be obvious to everybody.

23 **THE CHAIRMAN:** Thank you. Mr Williams, I appreciate you have a number of
24 points to suggest and go to, in fairness to the CMA, about having a matter expedited.
25 We'll come to those, you don't need to address me on those at this stage, but if you
26 have anything to push back on the reasons why Mr Beard has articulated the need

1 for speed, then now's your time.

2 **MR WILLIAMS:** Yes, sir. Can I start by putting this question in the wider context of
3 proceedings of this nature in this tribunal. All applications for review of merger
4 decisions are heard by this tribunal on what is an expedited timetable by any normal
5 standards. The recent Dye & Durham case refers to the period being around three
6 months from the issue of the notice of application to the hearing, and that's certainly
7 consistent with my experience. If one applied that three months in this case, it would
8 fall at the end of August, which obviously creates its own issues, but it's a useful
9 benchmark nonetheless. The timetable to bring a case on that timescale, to bring it
10 on to a hearing, is necessarily very compressed. The CMA has one month to
11 prepare its defence. That's a short and intense period at the best of times. In this
12 case, we have an atypically large and complex application with a very significant
13 amount of supporting material. Mr Beard focussed on the expert reports, but of
14 course, there are ten witness statements as well, and those raise significant issues
15 in themselves. The CMA and the tribunal are going to have to grapple with all of
16 that, and we say that, standing back, the idea that this case can fairly and sensibly
17 be brought on considerably more quickly than most cases, is not plausible, and that
18 proves to be the case when one looks at detail.

19 So we agree that the case should be heard speedily, the question is how speedily
20 does the case need to be heard in the particular circumstances of the case and how
21 long is needed to bring the matter on, on a timetable which is fair to the CMA and
22 which will assist the tribunal. Obviously, the timing of the hearing is a balance
23 between those two considerations.

24 Focussing first on urgency, of course we accept as a general matter that this tribunal
25 will want to resolve the uncertainty created by proceedings of this nature as quickly
26 as is practicable, and the question really is, what's the specific urgency on the facts

1 of the case? There isn't particular evidence on this issue. The points taken by
2 Mr Beard are broad points about the need for certainty in the regime generally and
3 about the regulatory position in other jurisdictions, and he emphasises the fact that
4 the matter has been cleared elsewhere, and so he says a completion is being held
5 up by the CMA's decision. Well, he has mentioned that in Canada and New Zealand
6 there are ongoing proceedings, but that's probably not the main point. The main
7 point is that proceedings are about to get underway in the United States in August,
8 with an evidentiary hearing, as part of the prosecution brought by the FTC. Our
9 general understanding is that a resolution of those proceedings is several months
10 away and is likely to take months after the evidentiary hearing takes place in August.
11 Although Mr Beard has emphasised the absence of any impediment to the merger
12 proceeding as a matter of US regulation, our understanding is that it's not seriously
13 suggested that the merger may proceed pending the completion of the FTC's
14 proceedings. The FTC doesn't have an injunction, but at the moment, it doesn't
15 need an injunction, because the merger can't complete because of the regulatory
16 position elsewhere, including in the UK. And so whether the FTC would seek
17 an injunction in a world where there was no other impediment to the transaction
18 proceeding, that's a different question, sir, and I think Microsoft's submissions
19 presume the answer is it wouldn't seek an injunction. That's not our understanding
20 of the position.

21 **THE CHAIRMAN:** Well no, but isn't that the problem, that if the position in the
22 United Kingdom is one that is feeding through, for instance, in the United States, in
23 that one can say there's no need for an injunction out of this jurisdiction because
24 things are in process in the United Kingdom, well isn't that an excellent reason for
25 removing that uncertainty, whichever way it goes, so that one has as much clarity as
26 one possibly can? At the moment, people will be saying: well why bother with

1 an injunction in the US, nothing's going to happen because one has a road block
2 here.

3 **MR WILLIAMS:** But, sir, there are two different questions, in my respectful
4 submission. The first question is what mechanisms might be adopted in the
5 United States by the FTC in order to deal with the position as it stands in the US,
6 having regard to the position in other jurisdictions. Obviously, as you say, it's
7 possible that in a world where the transaction could otherwise proceed, the FTC
8 would bring proceedings to obtain an injunction. That's one question. That's really
9 a question of process and mechanics. The biggest question that we're focussing on,
10 sir, is the position in the UK causing incremental delay to whether the transaction
11 proceeds, in circumstances where regulatory scrutiny is ongoing in the
12 United States, and they're about to embark on a process which will take a period of
13 months to conclude. One proceeds on the basis that, in fact, as a matter of practical
14 reality, the transaction's not going to conclude while that process is ongoing, then the
15 real point, sir, is that the UK position isn't the road block, it's not causing incremental
16 delay. Those proceedings need to reach their conclusion in the same way that the
17 proceedings in this jurisdiction need to reach their conclusion.

18 Mr Beard emphasises the fact that the transaction has been cleared in other
19 jurisdictions. It is, of course, the case that the FTC has chosen to prosecute the
20 merger. That is the FTC's decision. Those proceedings need to reach a conclusion.
21 But that's the starting point. The merger requires scrutiny from a US perspective.
22 And, of course, we aren't being selective when we refer to other jurisdictions, we're
23 focussing on ones where proceedings are ongoing and there is this prospect of
24 incremental delay. So that's our position in relation to other jurisdictions and, in
25 particular, the FTC. Microsoft, in my respectful submission, isn't able to show you,
26 sir, that the UK position is what's holding the transaction up, because of the position

1 in the United States, which is of course, the home territory for the merger.

2 The other point that's made, and FTC half suggested in Microsoft's letter last week,
3 is that the transaction's at risk for as long as there is uncertainty. Of course, one can
4 see that in the most abstract terms. The question is, is the transaction really at risk?
5 Is there really a prospect that this deal is going to fail over the sorts of time horizons
6 we're talking about, in the context of these proceedings and in the context of what's
7 going on in the United States? And, of course, the FTC proceedings are going to be
8 ongoing over the whole of this period, so to the extent that there's a suggestion that
9 the transaction is at risk, well that's not simply a matter of the UK proceedings, the
10 FTC proceedings are relevant to that too. But in reality, there's no evidence that the
11 deal's going to fail or is at real risk of failing. I think Mr Beard misunderstood our
12 point about the drop dead date. We were acknowledging that that was a point that
13 might be relied upon against us, the point that at a contractual level, the deal could
14 be terminated after a certain date. And we were picking up the argument at that
15 stage and saying: but in reality, even if the matter were to be heard on 17 July, which
16 was the date being countenanced at that point, that wouldn't allow the proceedings
17 to be resolved before the drop dead date, and as such, the parties are going to have
18 to take a view about the position. That is also true of the other dates that the tribunal
19 has suggested to the parties in argument this morning.

20 So the date's going to have to be extended. The only question is until when, and in
21 my submission, one has to look at that in the context of the global picture, including
22 the FTC's proceedings.

23 So our position on this question of urgency is that we've suggested a hearing in
24 late September/early October, and as we understand it, that transaction will not, in
25 reality, lead to any incremental delay to the transaction proceeding. That is a really
26 critical point, sir, in my submission, when one's weighing up the need for an urgent

1 hearing against what you've described as the road blocks or impediments to
2 an urgent hearing. Because absent that compelling need, obviously it's particularly
3 important that the tribunal considers the factors on the other side of the scales.

4 I'll pause there, but that's where the next part of my submission goes, sir.

5 **THE CHAIRMAN:** We'll certainly be going there, Mr Williams. Thank you very
6 much.

7 **MR BEARD:** Might I make just two brief remarks in response?

8 **THE CHAIRMAN:** Of course.

9 **MR BEARD:** The first is I don't know if Mr Williams is able to identify it but as far as
10 we're aware, all of the cases that he's referring to were in relation to deals that had
11 closed, in terms of timing. It's not the case here, and that does change the question
12 of commercial uncertainty.

13 Secondly, I think the tribunal has the point, but Mr Williams praying in aid the FTC is
14 essentially circular. He seems to be saying: well, because the FTC didn't need to
15 seek an injunction because of the UK proceedings, you can assume that the FTC
16 might seek an injunction if these proceedings are concluded. Well it might or it might
17 not. The position in law at the moment is that we can close over in the US, and the
18 quicker the position in the UK is resolved, the better. On the basis of Mr Williams's
19 account, it is better both for the UK and for the position in the US, and therefore, it is
20 certainty in spades that will be achieved by dealing with these matters sooner rather
21 than later.

22 **THE CHAIRMAN:** Thank you very much, Mr Beard.

23 **LORD GRABINER:** My Lord, I wonder if I might briefly respond just on a couple of
24 points to my learned friend Mr Williams' observations. First of all, if I may
25 respectfully say so, the reality is that if the CMA has to be ready in whatever it is,
26 eight or nine weeks' time, it will be. It's obvious that they will be, and it will be able,

1 on that occasion, to present its case. That's the reality. And so, obviously, they're
2 very keen indeed at this stage to delay matters if they possibly can, but the important
3 point is that they can, and I'm sure will be ready, if your Lordship were to direct that
4 the matter should be dealt with either on that 24th or on the 31st.

5 The other point is this: my friend Mr Williams says that there will be no incremental
6 delay if this case is not heard until September, but there's every reason to believe
7 that if the CMA objections are overturned, the deal will be closed. So it all depends
8 upon the ultimate outcome of the appeal, and that's all that I wanted to say.

9 **THE CHAIRMAN:** Thank you very much.

10 **MR WILLIAMS:** Just in terms of the points Lord Grabiner was making, so far, we've
11 only talked about one side of the scales.

12 **THE CHAIRMAN:** I'm not going to make any order, Mr Williams, we'll certainly hear
13 about the CMA's take on Lord Grabiner's point about you being ready, come what
14 may. We're coming to that.

15 **MR WILLIAMS:** I'm grateful, sir, thank you.

16 **THE CHAIRMAN:** Yes. I want to be very clear, I'm not making a direction that we
17 have a trial at the end of July or beginning of August. What I am going to say is that
18 if it can fairly be done, that is what we are going to strive to do. There are a number
19 of reasons why we should strive to achieve this. First of all, as Mr Beard has said,
20 this is intended to be a swift jurisdiction. The merger investigation is time limited,
21 and it follows that any challenge to that jurisdiction needs to follow with equal pace.
22 That is a general proposition which applies to these matters generally.

23 More specifically, it does seem to me, this being a worldwide merger, that it is
24 important to resolve this matter quickly, one way or the other, in order to minimise
25 regulatory uncertainty. Quite properly, no party has sought to identify any particular
26 regulatory uncertainty that arises out of the matter here, in this jurisdiction, not being

1 resolved, but it seems to me plain that uncertainty is, in any event, a damaging
2 matter, even if it cannot be predicted how that damage will arise. So it seems to me
3 that that is an excellent reason for proceeding as swiftly as one fairly can.

4 Thirdly, there is the potential risk to the deal itself. I fully appreciate that the drop
5 dead date, as it is unfortunately known, is not actually any such date, but it must
6 follow that there are risks to the deal, the greater the uncertainty continues.
7 I appreciate, of course, that the uncertainties are not solely arising out of this
8 jurisdiction, and I can do nothing about the uncertainties that arise in other
9 jurisdictions. But we can do something about the uncertainties here, and if we can
10 fairly do so, then that is what we should do.

11 Finally, there is the question of the judgment that follows any hearing. It is inevitable
12 that there will be a reserved judgment. This is clearly a complex matter, there
13 cannot be an ex tempore judgment after this. My aspiration would be to seek to
14 have a judgment during the course of the summer, handed down, rather than one
15 that drifts into October and November, when there are a number of other
16 commitments on a number of other chairs, including myself, in the tribunal. So it is
17 not simply a question of picking which chair is the least busy, the fact is that if you
18 want a swift judgment, appropriate to these proceedings, then there are significant
19 advantages in dealing with it at the end of July, than at the end of September.

20 So for all those reasons, we are going to try, and I do not want anyone counting their
21 chickens, Mr Beard, we are going to try for those dates, but we are now going to see
22 whether the road blocks that Mr Williams, in particular, will be articulating, are such
23 that can be overcome. The road block that I want to begin with is the question of the
24 evidence, the expert evidence. My first question, Mr Beard, and just take this as
25 an indication of what I would be assisted on, is -- Mr Williams?

26 **MR WILLIAMS:** Sir, if we're moving to the next stage of the argument with

1 Mr Beard, I should say at this stage that the way the argument's been broken up so
2 far, there are important points that I haven't made to you, sir.

3 **THE CHAIRMAN:** Well, yes indeed.

4 **MR WILLIAMS:** In the context of your indication that we should be striving for July,
5 I mean just to make two points at this stage: the first is that, obviously, as we move
6 forward, we will need clarity about what the date is, so that we can resource the case
7 and allocate a team to it, and obviously, I think your Lordship's aspirations by the end
8 of this hearing, we will have that clarity one way or another.

9 **THE CHAIRMAN:** Mr Williams, I hope I made it very clear that I wasn't making
10 a ruling. My plan is that if it can be done, we will all be leaving this courtroom with
11 a date clearly in mind, to the fortnight that I have articulated. Whether we can be
12 more concrete within that fortnight rather depends on things like length of hearing
13 and so on, but much more importantly, there are the practical questions of fairness,
14 upon which I really do want to hear from you.

15 That we do need to resolve, because let me be clear, if we can't do it in the nine or
16 so weeks that we have, fairly to all concerned, then we won't do it. If you want, the
17 way I was minded to do it was to go through with Mr Beard the problems I had
18 identified, but if you want to set out the reasons the CMA have, as to why, as
19 a matter of practicality, it can't be done, then of course --

20 **MR WILLIAMS:** No, I don't want to take you out of your course at all sir, it's only just
21 to make this point: the CMA, as you know, has a panel of leading standing counsel.
22 None of them are able to do a hearing on the dates that you've suggested. In one
23 sense, that's a point that comes at the end of the argument, but I thought it's a point
24 that's worth making now. The CMA thinks that as things stand, it's going to have
25 incredible difficulty instructing suitable counsel for proceedings of this nature on the
26 dates that you've suggested. We can come back to that date in due course, but,

1 obviously, the way things are moving forward, you want to explore a series of
2 discrete topics with Mr Beard. In our submission, that's a fairly fundamental issue.
3 We can come back to it, sir.

4 **THE CHAIRMAN:** We certainly can. That's very helpful, Mr Williams, to know. Just
5 so that you know where I'm coming from in terms of difficulties, I'm afraid counsel
6 convenience is not very high on my list of priorities. We are blessed with
7 a remarkably capable bar, and you are going to be given quite a lot of notice for what
8 I accept is a very important case, but obviously, I will want to hear you on manning
9 difficulties, but as I say, it can't feature very highly on these matters. And I'm afraid if
10 Mr Beard were to say: look, I can't do the two weeks that you've outlined, well he
11 would receive -- I don't know, he may be saying that -- he would receive similarly
12 short shrift. And the same goes for any interveners who are permitted to involve
13 themselves in this matter. The fact is, we are going to have to do some quite careful
14 jockeying in terms of the manning on this side of the tribunal. Certainty is necessary
15 for all concerned. I think the CMA thought that because we mentioned before the
16 summer as the aspiration in our communication to the parties, there was
17 an assumption that the week commencing the 17th was doable by the tribunal. As it
18 happens, it isn't. For a variety of reasons, it can't be done, whether with me
19 presiding or anyone else. So we are working with a very difficult geometry which
20 isn't going to get easier, whether one talks about September or late August. So
21 these are problems which we will obviously want to hear you on, but they're not
22 fundamental problems to a fair hearing.

23 **MR BEARD:** Obviously, a hearing coming on at this remove is going to cause
24 inconvenience, and I think shrift may be short, no doubt, from this court, but also
25 domestically, for many of us, in having the negotiations about being available for
26 these issues. But I think that is something that we all, and the clients involved, have

1 to recognise. In those circumstances, we're very much in the position that it may not
2 be me, it may not be Mr Palmer, who is appearing for Microsoft at that time but we
3 also recognise that it is imperative that these matters occur, and I don't speak for
4 those to my right.

5 But in terms of the overall fairness, we agree, much against our own personal
6 position, that counsel convenience is not to be a priority in relation to the disposal of
7 these matters. When it comes to the other road blocks that, sir, you indicated, I'm
8 obviously conscious that you don't want to have, as I understand it today, a full
9 discussion of the whys and wherefores of the justification for the particular pieces of
10 evidence that are submitted, but you want some sort of sense of a process by which
11 these matters can be dealt with. And that is what we've been endeavouring to work
12 out through the position in our skeleton argument. Obviously, I'm very happy to
13 make submissions on the basis of, in particular, the Law Society case, as to why the
14 four expert reports are entirely admissible and entirely relevant and appropriate, but
15 I also recognise that that wasn't the indication of what the tribunal wanted to do
16 today. To some extent I'm in your hands in relation to these matters. I've already
17 outlined in broad terms what the expert materials go to. The first report I've referred
18 to is a report on US law which goes to the interpretation of the relevant agreements
19 which we say, under our grounds, are being wrongly attributed no material weight in
20 the consideration of the assessments undertaken by the CMA. And we say how is it
21 the CMA can make assertions about the interpretation of specific terms without
22 evidence on American law contracts, and here is the evidence that shows why
23 they're wrong. That is, self-evidently, relevant material. If there are particular
24 paragraphs in this material that somehow the CMA says: no, this should be struck
25 through, I'm not sure that is going to be a sensible use of this tribunal's time to work
26 through, whether today or on any other date, because those sorts of debates are

1 much better dealt with in the course of a full hearing, where the argument in relation
2 to the particular terms can be considered and whether or not a particular paragraph
3 or section in a report is or isn't relevant can be dealt with. But as a matter of
4 principle, the idea that that evidence is not admissible, just seems to us very difficult
5 to understand. It's thrown out there as something that may be objected to, but we
6 don't see it. It seems to us much more sensible in those circumstances, just taking
7 this as an example, that the CMA has, if necessary, as long as we had to put in our
8 appeal. We had to deal with a 480-page decision, we put together our appeal.
9 22 June would give them four weeks in order to put in their defence. It cannot be
10 that the CMA should be afforded longer than the appellant dealing with this lengthy
11 decision, to prepare any material that it wants to put forward. I think this has to be
12 also considered, and I do just want to take you briefly to this, to the Somerfield
13 decision in relation to these matters. One of the points that's made is that in relation
14 to this expert material, the CMA may want to respond. But as we well know, and
15 I don't know if we have copies of Somerfield for the tribunal ...

16 **THE CHAIRMAN:** Just pausing there, Mr Beard. When I read over the weekend,
17 the decision again, and your notice of appeal application, I had in particular mind the
18 extent to which I felt that I didn't understand the economics, for example, that was
19 going on, in order to see whether I would be assisted by expert evidence. Now, it
20 may be a sign of the haste of my reading, but I didn't detect any particular areas
21 which were taking the tribunal outside its comfort zone in terms of economic
22 evidence. One of the points that I do have for you is the extent to which the points
23 that you would like to make by way of the expert economist evidence that you have
24 appended to your application, the extent to which that can be done by submissions,
25 either in writing or orally, given that you have an economically literate tribunal before
26 you.

1 **MR BEARD:** Yes, we obviously have that in mind, and that's partly why these expert
2 reports are so short. Let's just park the statement of Dr Foschi for a moment,
3 because that is obviously dealing with material that was provided to us after the final
4 report, where we're saying: you have some of this stuff wrong and you hadn't put it to
5 us, and it's material. That, I think, is relatively straightforward. I think the two reports
6 you're then referring to are the six and a half pages from Professor Scott Morton.
7 You'll have seen from that that what she is articulating are the reasons why the
8 market definition errors matter, from the point of view of economic analysis as
9 a whole. Now, that is a point, of course, we can make by way of submission, I'm not
10 denying that that is possible, but what that evidence does is explain the significance
11 of the failings in relation to market definition errors made by the CMA in the context
12 of this particular case, by someone that is external to it. We think that those matters
13 are better spelled out by an independent economist than simply by way of
14 submission, but if the point that is being made here is: well, actually, this doesn't add
15 anything to submissions, then in due course this evidence is not going to be
16 problematic for the CMA in dealing with these matters. But what it does do is it
17 explains from the background of someone with real expertise, why, even though
18 you're dealing with a technology related merger, where the CMA is talking about the
19 development of future markets, or competition, which is the way that Professor Scott
20 Morton deals with it, nonetheless, what has been done in relation to market definition
21 is significant here. We say that's very important. If the tribunal says: well we
22 understand all of this, there is no problem here, there is no difficulty with us
23 understanding these points, then of course we recognise we can deal with them by
24 way of submissions, but you're in the territory where, because these are matters
25 where you're looking at the technical context of why this is such a significant error,
26 the assistance of someone with that sort of technical competence, we considered

1 was of assistance here. So we're not suggesting that there is some bright line
2 between what can be covered in submissions and what can be covered in relation to
3 the expert material, but ironically, the more that there is an overlap here, and given
4 the concision, the idea that this should be treated as, somehow, a big issue or
5 stumbling block, becomes less and less significant. And actually, what we say is,
6 this is the best way of this material being presented. It gives the tribunal, both expert
7 economists, those with a lot of economic expertise but also, potentially, business
8 members who don't necessarily have that sort of background, an authoritative
9 account of why those things matter. So I think in relation to Professor Scott Morton,
10 we say that when we go back to the Law Society criteria, as we've articulated here in
11 our skeleton, in particular at paragraphs 9 through to 12(a), the criteria that they
12 would be relying on in relation to this, what we have as 9(c) and (d), we are saying
13 that not only did the CMA fail to take into account a relevant consideration, but it
14 acted irrationally in the way that it operated its market definition. In explaining why
15 that's a relevant consideration and why what it did was irrational, having that
16 economic context in perspective from an independent expert, seemed to us to be of
17 assistance.

18 **THE CHAIRMAN:** Mr Beard, the reference in your skeleton at 9(c) to technical
19 matters does elide with the concern that I do have in relation to technical fact. I very
20 nearly began this hearing with the reverse of the usual declaration of interest, in that
21 I don't spend many hours on Xboxes, PlayStations or Switches, and I am finding the
22 distinction between a platform gaming scenario, whatever that platform might be,
23 whether it be mobile gaming, PC gaming or console gaming, where you download
24 and don't use the cloud, versus cloud gaming, quite a difficult one.

25 **MR BEARD:** Yes, I think that may be the essence of our point here, sir, in due
26 course, that there isn't, materially, a difference in relation to these matters when it

1 comes to market definition. In relation to that, given the agenda we have today,
2 I haven't dealt with this in the skeleton and I haven't discussed it with the CMA, but of
3 course, if it would be of assistance to the tribunal, and obviously, we would have to
4 discuss the topics covered, we have within our organisation, as do Activision, people
5 that are able to provide the tribunal with a brief teach-in in relation to these matters.
6 Now I know that that would be unusual in the context of judicial review, but ironically,
7 that would go to some of the technical issues that we are talking about here. We
8 would be very happy to provide that. As I say, I haven't raised that with Mr Williams
9 or the CMA team, it was something that we thought about, but unfortunately, that's
10 not one of those things that it's great if we put in a further witness statement.
11 Obviously, we do have the witness statement from the people involved in cloud
12 gaming. So we have the Edwards witness statement in particular, but however well
13 spelled out, that doesn't necessarily quite bring to life how these computer and video
14 games work.

15 **THE CHAIRMAN:** No. I mean I am very reluctant to go down the path of creating
16 further material, because that's not what JR is all about. On the other hand, I do
17 think that an agreed glossary of terms, in particular what the CMA understood by
18 those terms in the decision, is going to be quite important. So I looked, before
19 coming in, to the glossary definition in the decision of cloud gaming, and it was brief
20 and in and of itself, not particularly helpful. I have a concern that unless we nail what
21 is on the one side platform gaming and what on the other side is cloud gaming,
22 because there's going to be a software exchange, whatever you do, it's a question of
23 how much you're doing, unless we have an understanding of that, we're not going to
24 get our market definition right, and from that, certain consequences follow. So we
25 need, I think, to understand what the CMA understood by these terms of art.
26 Whether you agree with them or not --

1 **MR BEARD:** Of course.

2 **THE CHAIRMAN:** -- it doesn't matter. We need to know the building blocks for the
3 decision. We then need to know what market definition arises out of the decision,
4 ideally have that agreed. Not agreed that it's right, but agreed as to what the
5 decision says, and then we can start working out how far the determinations on
6 those factual questions by the CMA are susceptible of challenge on a JR. But until
7 we get those building blocks right, that I think, is going to be a difficulty, and it seems
8 to me to have nothing to do with the economic evidence. Indeed, it's the sort of stuff
9 that one wants the economists to have locked down before they ever venture to
10 express an opinion on the way the market works, because it's outside their area of
11 expertise.

12 **MR BEARD:** I'll take that in two stages. First, if the CMA is going to provide that
13 sort of glossary and try and pin down its market definition or terminology, that's
14 perfectly to be welcomed. I think we have a reasonable understanding of the way
15 the CMA is approaching this. Our concern is their understanding is flawed and the
16 way that they analyse it in terms of market definition. One of the essential points, as
17 you will have seen, is that we say they haven't considered potential switching
18 between what's called native gaming, in other words downloading the game and
19 playing it, albeit with some connections to further services, with effectively, playing
20 the game live on an external server. We say that it is self-evidently wrong, but we do
21 then ask the economists how do they see that as significant here. And that is what
22 Professor Scott Morton is essentially doing, and she is grappling with the fluidity of
23 some of these issues and why that, nonetheless, is an important component in any
24 rational analysis. But I don't want in any way to deter the tribunal from ensuring that
25 the CMA is absolutely clear about what it's saying in relation to these matters. But
26 that doesn't, I think, move immediately to the second step of saying: well the material

1 put forward by this expert economist isn't grappling with these issues, because she is
2 grappling with these issues, given the fluidity of these definitions, not trying to pin
3 particular matters down in that way. Therefore, I think there may be two issues arise
4 there, and certainly it doesn't go to whether or not Professor Scott Morton's
5 evidence, we would say, is relevant or admissible in that regard.

6 **THE CHAIRMAN:** In terms of the framing of the admissibility question, you aren't
7 going beyond just saying -- and I appreciate that the "just" is perhaps not appropriate
8 in JR -- but all you want is the reports admitted for the tribunal to read, for better or
9 worse, you're not going any further than that, you don't want live witness testimony?

10 **MR BEARD:** No, we don't see any need for that. Obviously, once an expert report
11 is put in, the person recognises that they may exceptionally, in judicial review
12 proceedings, be cross-examined, and they will stand ready to do that, but no, it's no
13 part of our application that this is necessary for this process at all. Indeed, we don't
14 think that's appropriate because what we're trying to do is spell out the context and
15 ramifications of the errors we've identified in the CMA's decision. That is what this
16 material is intended to do. That is true both of Professor Scott Morton's material,
17 which focuses on the market definition issue in ground 1, but in relation to Dr
18 Caffarra's material, that focuses on ground 4 and the issues of ability and incentive.
19 What you see there is her saying: well look, I have been representing Microsoft, but
20 actually, I have also been engaged in a much broader policy discussion about how
21 these sorts of mergers should be dealt with. And what I am very conscious of is the
22 importance of how one defines the nature of foreclosure, and one shouldn't just
23 move from the idea that something might be exclusive, to the idea that that
24 exclusivity itself forecloses. Those steps are important, and she does that by
25 reference to economic literature. In doing so, of course, those are matters that we
26 could refer to in submission, to set the context for where we say the CMA has gone

1 wrong in conflating exclusivity and foreclosure. But, again, we say it is much better
2 for an expert economist, even though she has acted in presenting matters in these
3 proceedings, nonetheless understands her duties to the tribunal and has set out her
4 position in relation to these matters by reference to economic materials which we
5 think are of assistance to the tribunal.

6 And then the second part of her report is essentially saying: well look, these errors
7 are material when one comes to consider the economics of whether or not a merger
8 creates a substantial lessening of competition. So it's contextual material. Yes,
9 I can stand up and say many of the points that are put forward by Dr Caffarra. Do
10 I come at those submissions with the same authority as someone like Dr Caffarra?
11 No, I don't. And I recognise that that is the position in relation to this sort of material.
12 But, again, if we take a step back, the reason why I said these were not major
13 obstacles, these are not lions and tigers, is precisely because of that material. It is
14 essentially trying to contextualise the errors by reference to the economics here, and
15 that doesn't engender some need for extensive responsive material from the CMA,
16 nor indeed, would it be appropriate.

17 I've tried, if I may just take you to Somerfield just in that regard. I'm trying to not take
18 you to many cases, so I haven't gone back to the Law Society, and I think Dye &
19 Durham, I'm very reluctant to deal with because I think it's not a sound legal basis
20 that was used there and in any event, the particular pieces of evidence were very,
21 very different, but I can take you to those materials if that's of use. But in relation to
22 Somerfield, the tribunal will probably be well aware of it. It concerned divestments in
23 the grocery sector. The point I want to just go to was actually in relation to -- it's at
24 page 24, paragraph 58 onwards. It's concerned with when it is appropriate for the
25 CMA to submit further material, given that the guidance that applies, or the law that
26 applies here, is to be derived from the relevant administrative case law, and in

1 particular ex parte Ermakov. I just invite the tribunal to read, if you would, from 58
2 through to 69, rather than me reading it out. **(Pause)**.

3 **THE CHAIRMAN:** Yes, thank you.

4 **MR BEARD:** I think it's relatively self explanatory, but I'll just draw attention to
5 a couple of points. Obviously, one of the things the tribunal highlights is the length
6 and detail of the report. I won't highlight the irony that 70 pages there was seen as
7 long and comprehensive, as opposed to the 480 with which we're dealing. But what
8 is important is the essential proposition that a regulator has these powers to carry
9 out its investigation. That is what it is charged with doing under the statutory
10 scheme. It does that, and then it is required to stand by its decision and not gloss it.
11 We accept that, as said here, there may be circumstances where further evidence is
12 required for technical clarification. We also accept that there can be occasions
13 where responsive evidence is appropriate, but they will be very limited. We say here
14 it is not appropriate, because if we think about the US law issues, these were
15 matters that were missed by the CMA in its analysis. If we think about the data
16 points from Dr Foschi, those were matters that were put to us later. We need to put
17 in evidence to explain our position as regards material that was set out in the final
18 report.

19 In relation to the economic material from Dr Scott Morton and Dr Caffarra, those are
20 contextualising and explaining why the errors that we're identifying as significant,
21 those are errors that exist in the report. The idea that there should be an economic
22 response that somehow glosses the analysis in the decision would be entirely
23 unacceptable. It would be wrong and inappropriate. We cannot have a moving
24 target here.

25 In those circumstances, the idea that there should be, on the part of the CMA,
26 an opportunity to put in some sort of extensive expert material, or indeed, any expert

1 material, when none has been put to us to date, would be quite inappropriate, unless
2 there are absolutely exceptional circumstances, and we do not see what those could
3 be here.

4 In those circumstances, I'm not for a moment, trying to keep the CMA out of raising
5 whatever objections it wishes to do, and protesting that it needs to put in further
6 material, but it needs to be done within the context of the decision making framework
7 that the statute lays down. And indeed, cognisant of the fact that we, here, have
8 tried to narrow and limit what we're putting forward in this material, so it doesn't
9 create an undue burden on the CMA. Because, as I hope I made very clear at the
10 outset, time is of the very essence for us, and we do not want to do things that risk in
11 any way impeding the resolution of this matter quickly.

12 Just one final point. If there are really exceptional circumstances, we had 28 days to
13 prepare this. The CMA will have 28 days to come forward, seek to apply to put in
14 expert material, just as we have done. If they think they fall within the scope of those
15 exceptions articulated in *Somerfield v Ermakov*, we're not trying to stop them doing
16 it. They can lay down, or the tribunal can indicate dates by which that should be
17 done. What it should not do in any circumstances is derail or justify the derailing of
18 what you put forward as being what we should strive for in relation to the timing here.
19 Unless I can assist on you the expert material, I perhaps should pause there.

20 **THE CHAIRMAN:** I'm very grateful, Mr Beard, thank you. Lord Grabiner.

21 **LORD GRABINER:** My Lord, I'm grateful. I do not want to get involved in the
22 question of the expert materials, for the reasons I previously explained. Could I just
23 make one point: we are of course concerned, as your Lordship pointed out right at
24 the outset, with the direction of travel here. If I may respectfully say so,
25 your Lordship has honed in on an absolutely fundamental aspect of this case and the
26 matters that will be dealt with in the appeal, namely the market definition and the

1 question of switching. In its bare essentials, the point is that the platform business
2 that your Lordship referred to, that really leads to what we call native playing. You
3 play on those platforms, you play on a PC, you play on a mobile phone, you play on
4 a console, but you do it by downloading. You can also do it by the insertion of a disk
5 into the hardware. That's all native playing.

6 On the other hand, you have cloud streaming, and that comes straight down and it's
7 streamed down in the way that we all understand, I think, by that expression. The
8 key point here, or a key point here, is that our contention is that cloud playing is not
9 a distinct market. The other side, the CMA, says it is. That bears both on the
10 question of market definition, obviously, but it also bears upon the distinct question
11 which we respectfully suggest was hardly and certainly not properly dealt with by the
12 CMA, namely switching, which is the ability of the player to move between the
13 streaming process onto, say, the console, onto the native playing. But we do need
14 absolute clarity on this question, as your Lordship indicated, because it really is -- it's
15 not the only matter at the heart of the debate, but it is a critical part of the matters
16 that will be discussed at the appeal.

17 **THE CHAIRMAN:** I'm grateful, Lord Grabiner. Thank you very much. Mr Williams.

18 **MR WILLIAMS:** Can I just start with that point, the questions of definitions. As you
19 appreciate, I've been involved in the matter for just a couple of days, so I'm not going
20 to say anything about matters of substance.

21 **THE CHAIRMAN:** No.

22 **MR WILLIAMS:** In terms of the process issue which you raised, though, and how
23 we might arrive at a position where the tribunal feels it has a clear statement from
24 the CMA as to how it's defined these concepts -- of course we are about to embark
25 on the preparation of our defence, and if we know what the exam question is, we can
26 of course address these matters as part of our defence, and I think, actually, the

1 specific point you've raised is, of course, a point we would inevitably have been --

2 (Overspeaking)

3 **THE CHAIRMAN:** I'm quite sure you would have done, Mr Williams, yes.

4 **MR WILLIAMS:** But to the extent that what you have in mind, sir, is some clear
5 point of reference, obviously the defence is an obvious opportunity to deal with that,
6 as long as we know what we're aiming at. And you've identified one issue and we
7 will obviously now take that firmly on board. If there are others, then of course the
8 defence is probably the vehicle in which to do that.

9 **THE CHAIRMAN:** It is. I'm quite sure, Mr Williams, that these answers lie in the
10 decision itself, and it's really a question of extracting out of the decision, the key
11 parts which inform these issues. I think when I was, in my own mind, trying to
12 articulate where the difference between native play and cloud gaming lay, it struck
13 me that this was not necessarily a clear cut matter, and that led me to the need for
14 some form of education on the part of the tribunal, so that we would know where the
15 decision draws the line. Before one gets to any question about the correctness of
16 the line, we need to know where it exists. Because whatever way in which the
17 gamer games, you are going to have some form of technology either side of the
18 divide. As I understand it, you can, on a native platform, play interactively. Equally,
19 you must have some form of technology at the player end, in order to enable cloud
20 gaming to work. You're going to need some form of graphics handling, some form of
21 monitor, some form of software that enables that to work. So it's something of
22 a fuzzy line, I suspect, upon which we're going to need a degree of education.
23 That's nothing to do with the economics, that's simply to do with how the market
24 works. I'm very reluctant to go down the route of a teach-in. If this were an on the
25 merits hearing, then I suspect we would be agreed that that was a helpful course to
26 undergo, but that isn't the question that will be framed for the tribunal to resolve, it's

1 much more is the decision defensible on rationality grounds, given the articulation of
2 the market that the CMA has taken. And it's unpacking that which we need, which is
3 why I've rather swivelled round on these points, to ensure that it ensures that when
4 we're talking about a particular concept, we're all talking the same language. What I
5 really wouldn't want to happen at the hearing, whenever it takes place, is for the
6 tribunal to use the term "cloud gaming" in one sense, for you to understand
7 something different, and for the other parties to have all kinds of different views as to
8 what exactly we're talking about. So we're going to have to have some sort of clarity
9 before we get into the argument about whether you've done it rationally or not. We
10 just need the language of the debate clarified.

11 **MR WILLIAMS:** Yes. I think you've provided a helpful explanation of the concerns
12 that you have and the matters that you want to resolve by the time we get to the
13 hearing, and obviously, we will have that on the transcript and those behind me will
14 consider it. Obviously, just to be clear, there are two discussions going on here.
15 One is a question of fact, and it's effectively a question of definition and explanation.
16 The other is the economic question of market definition, and the point you've made
17 to me, sir, is one has to be clear about the facts before one gets to the question of
18 market definition, and we would agree with that.

19 I think Mr Beard, though, for his part, saw this part of the discussion as separate
20 from the discussion about expert evidence, and if I may respectfully say so, I agree
21 with that position. They are different points. As you have seen from our skeleton,
22 there is a concrete issue which arises from the way in which Microsoft has presented
23 its application, relying on, first of all, four expert reports and ten witness statements
24 of fact. I think we have had the material for one working day at the moment. All
25 I can say today is that there are, on the face of it, serious questions about the
26 admissibility of much of that material.

1 **THE CHAIRMAN:** I'm conscious that we didn't have the factual questions on the
2 agenda specifically.

3 **MR WILLIAMS:** Yes.

4 **THE CHAIRMAN:** And just to flag up the point that you make at paragraph 28 of
5 your written submissions, the need for a direction as to new versus old material,
6 I probably should have put it to Mr Beard, but it does seem to me that that is
7 a direction to which -- Mr Beard, you are on your feet. You have no problems with
8 that?

9 **MR BEARD:** No.

10 **MR WILLIAMS:** Yes, so that's one aspect of it.

11 **THE CHAIRMAN:** Yes, I thought I would get that out the way.

12 **MR WILLIAMS:** I'm grateful. There are other aspects of that discussion, but I will
13 put them on one side for the minute.

14 As I say, I'm not in a position to deal with the substantive issues which arise in
15 relation to the expert evidence, and I don't think there's any expectation that I do so.
16 I do have to say this, though: we don't at all accept Mr Beard's attempt to play all of
17 this down. Different issues will arise in relation to different experts, and indeed,
18 potentially different sections of their reports, but there are various things going on in
19 these reports. Some of it is an allegation of technical errors, which falls to be dealt
20 with under one set of principles. A lot of it, in our respectful submission, looks at the
21 moment like commentary and argument, and we say you really shouldn't be assured
22 by Mr Beard's platitudes about how this is all likely to be neutral, helpful material, but
23 we need to consider the position. We've had it for one working day, and we will
24 revert in relation to it.

25 **THE CHAIRMAN:** Mr Williams, first of all, your point about this all going somewhat
26 over your head and my head, probably not Mr Beard's head, but that is a point that is

1 well taken.

2 **MR WILLIAMS:** It's not about me personally, though, sir, the CMA has had the
3 material for only one working day.

4 **THE CHAIRMAN:** Fair enough, I'm speaking to you as the advocate of the CMA,
5 just as I'm speaking for my yet to be appointed colleagues on this side of the bench.

6 **MR WILLIAMS:** Fair enough.

7 **THE CHAIRMAN:** So clearly there's a way to go in terms of understanding, and let
8 me also be clear, I'm not anticipating that neutrality will be at the very fore of the
9 expert reports that are submitted by Mr Beard. I'm sure they will comply with their
10 expert obligations, but they will have been deployed to a purpose, and I think you
11 can expect the tribunal not to be naive about that either. The question is, to what
12 extent can we deal with the question of expert evidence now, at least by way of
13 broad brush signals? Is it the case that we have to regard it as a derailing factor that
14 means we can't, as I have indicated we want to do, hear the matter in the fortnight
15 that I've articulated, or is there something that we can do to ensure that we proceed
16 on the basis that that fortnight is used, but ensure that the CMA is in the best
17 position it can be to respond, so that we have a fair process?

18 **MR WILLIAMS:** I think that is the point, sir. I was going to address you on the steps
19 that are likely to be needed --

20 **THE CHAIRMAN:** Yes, of course.

21 **MR WILLIAMS:** -- given where we are. But before I come to that, I was just going
22 to start with, I'm afraid, an advocacy point, which is this wasn't an inevitable problem.
23 Microsoft has chosen to present its application in this way, and it's chosen to present
24 its application in this way in the face of clear statements from this tribunal about the
25 way in which it generally receives expert evidence. And we've quoted the
26 formulation that I think came from Tobii, which was then repeated in Dye & Durham

1 about expert evidence being strongly discouraged. It's strongly discouraged in part
2 because of the expertise of this tribunal in dealing with these matters. But,
3 nevertheless, Microsoft has chosen not to follow that steer, notwithstanding the clear
4 line of authority which was available to it. And so the issue now needs to be
5 grappled with.

6 I think it's clear from the submissions there are two ways around the issue, in
7 principle. Admissibility can be dealt with as a preliminary matter, or it could be dealt
8 with in the manner that Mr Beard is suggesting, which is that it should all be in play
9 for the hearing, and the tribunal should deal with it then. We have real reservations
10 about that, as we have indicated in our skeleton, but the point is however you deal
11 with that issue, it has a timetable impact, and that is the point I'm going to develop.

12 Just starting with what the tribunal can do today, we've indicated our real
13 reservations about the evidence being admitted de bene esse, but we do need time
14 to consider it and we need time to consider it because in part, it's possible when we
15 look at the material, we consider it in the context of the evidence that was before the
16 CMA and the arguments that are developed by Microsoft, that the problem may be
17 more rather than less manageable. It might be. So we don't want to take
18 an absolutist position on the basis of the very short period that we have had the
19 material to review but we do need time to consider it. It is right to say that the course
20 that Microsoft is urging upon you is contrary to the ordinary and default position.

21 I don't know, sir, whether you have had a chance to look at any of the authorities that
22 we cited on this point. I can take you to perhaps one, if that would be of assistance.

23 **THE CHAIRMAN:** You can. Let me indicate where I am at on this question. It
24 seems to me that there can be no question, given the time that has elapsed since
25 the application was served on the CMA, of my saying: carte blanche this stuff goes
26 in, and I don't think Mr Beard is actually pressing for that. The choice that I have is

1 either to say: no, it doesn't go in, that's that, which gives you a degree of clarity, and
2 of course, what you say about the normal course is pertinent to that --

3 **MR WILLIAMS:** Yes.

4 **THE CHAIRMAN:** -- or we acknowledge that since we are just setting the direction
5 of travel, we say that it is provisionally in, not even de bene esse in, but provisionally
6 in, to enable the CMA to take stock, to see what it, as a responsible regulator
7 authority needs, in order to be able to either say: "look, this absolutely can't go in
8 because we can't deal with it by the end of July", or: "we need the following
9 directions in order to ensure that it's a fair process".

10 That's where I'm at at the moment, that we don't see it as a derailing question, that
11 we allow matters to proceed on the basis that it isn't a derailing question, but that if it
12 does, on the CMA's mature consideration, become such, we knock the evidence out
13 rather than lose the hearing. I'm sure I'll hear in reply from Mr Beard, but that's
14 where I'm seeing the geometry at the moment.

15 **MR WILLIAMS:** If I may respectfully say so, sir, that's a difficult position for me to
16 deal with, because I'm dealing with the application as it stands now, and all I can do
17 is -- I think, when you say "we knock the evidence out", obviously that, to some
18 extent, comes down to what Mr Beard's client's position is in relation to the evidence,
19 when you've given an indication of how you see matters unfolding, and in part comes
20 down to legal questions of admissibility. But we're not there yet. All I can do is deal
21 with the application as it stands today, and with Mr Beard's clearly stated position
22 that his clients rely on the expert evidence. They're not shrinking from it, they've
23 seen what we say about it and they've seen what our concerns are. So at the
24 moment, all I can do is address you on what steps would be needed in relation to the
25 application as it stands and in relation to the evidence that Mr Beard relies on.

26 **MR BEARD:** Obviously, I don't want to leave Mr Williams in an awkward position,

1 but is what Mr Williams saying, that if he had a week to identify whether or not he
2 was actually objecting to any of this material being considered de bene esse at the
3 hearing, and that we would not be keeping him out from making objections to
4 particular parts of it at the hearing, but if he's saying: no, no, we must have some
5 prior application, if he had a week to do that, I'm very happy to defer our application,
6 if that's what's needed in order to get through this, because I'm really not trying to
7 stop this. As I indicated, we do not want this to hold things up. If the CMA come up
8 with unreasonable objections, we're going to resist them, but if they have sensible
9 points to make, we're going to listen, because we don't want this derailed. If it takes
10 a week so Mr Williams can have a fun week reading all of this, then that's not
11 a problem for us.

12 **THE CHAIRMAN:** I think, but we'll hear from Mr Williams in a moment, I think his
13 point is that there is an application for the admission of evidence before the tribunal
14 today.

15 **MR BEARD:** Yes.

16 **THE CHAIRMAN:** Technically speaking, that is right.

17 **MR BEARD:** Yes, it is.

18 **THE CHAIRMAN:** But I hope I've indicated that I'm going to shy away from making
19 decisions.

20 **MR BEARD:** That was my understanding as well.

21 **THE CHAIRMAN:** So far as I can. Mr Williams, I think the position is, if you want to
22 press for the matter to be excluded today, then --

23 **MR WILLIAMS:** No, sir, that's not my position.

24 **THE CHAIRMAN:** -- I'll obviously hear you. Mr Beard is not pressing for the matter
25 to be unequivocally admitted today, and I'm not going to hear him on that today, so
26 it's a question of how we manage it. What I'm indicating to you is that it seems to me

1 that, particularly given the fact that the CMA has had one clear working day to look at
2 this stuff, it's entirely reasonable for the CMA to say: we'd like a little bit longer, and
3 we will then, hopefully, not at another hearing, but the plan is to have another CMC
4 at which these matters can be fully aired, the 12th is I think at the moment, the date
5 we're looking at, but I don't think we can take that as set in stone, but we're looking
6 at a CMC coming very soon down the line, at which these things can be very fully
7 argued out. So what I'm trying to do is to ensure that we have a really effective CMC
8 after this one. That's where I'm coming from. I quite understand if you can simply
9 say no more than: we need to look at this and we may very well have some root and
10 branch objections in the future. That's completely understood.

11 **MR WILLIAMS:** The position I want to develop, sir, if I may, is that as we stand here
12 today, questions arise about the future conduct of the proceedings, and about what
13 is the pathway, if there is a pathway, to a hearing at the end of July. That's what
14 we're debating. I think where we are, sir, is that Mr Beard accepts, I think, he
15 accepts in paragraph 13 of his skeleton argument, that the pathway to a hearing at
16 the end of July is the evidence coming in de bene esse. That's his position. He says
17 he's not trying to shut me out from bringing this to a hearing but that's the way in
18 which he sees things moving forward.

19 **THE CHAIRMAN:** Yes, de bene esse though covers a multitude of sins, in a way.
20 What I mean by de bene esse is you admit it, you hear the whole thing, and then you
21 decide whether to kick it out after the hearing has taken place and you're writing the
22 judgment. That is not what I'm considering today. What I'm considering today is we
23 have an application, we're not explicitly hearing it, we're working out what we do with
24 this stuff, whether it gets kicked out altogether, whether it gets admitted fully or
25 whether it gets admitted de bene esse on another day. That's where I'm at at the
26 moment.

1 **MR WILLIAMS:** I do understand that, sir. The point I was making a moment ago is
2 I think Mr Beard's position in his skeleton argument was that if we went down that
3 road, that wasn't a practicable route to a hearing in July, that is what paragraph 13 of
4 his skeleton was saying, as I understood it, but I was going to go on and make my
5 submissions about how we see the thing working.

6 **THE CHAIRMAN:** Yes, of course.

7 **MR WILLIAMS:** The reference is paragraph 13, I think.

8 **THE CHAIRMAN:** Yes.

9 **MR WILLIAMS:** If you see at the end of that, he says:

10 "Given the short time available, it is unrealistic to suppose any admissibility dispute
11 can properly be resolved at a preliminary hearing in advance of the substantive
12 hearing."

13 So I thought his position was the course that you're now suggesting wasn't
14 practicable, and I was going to basically make submissions about how we think that
15 would work and what the implications would be, but we agree with what he says in
16 his skeleton argument.

17 The point I was on before we got into that, sir, was what's the default position in
18 relation to this? And the submission I was going to make was that the default
19 position is not to leave questions of admissibility to a substantive hearing, it is to deal
20 with matters on a preliminary basis. I can give you one reference or I can perhaps
21 take you to the authorities. Do you have the authorities bundle?

22 **THE CHAIRMAN:** I have, yes.

23 **MR WILLIAMS:** It's tab 15, is the Banks Renewables case. I was going to refer you
24 to this because it has the relevant quote from Mr Justice Sales in this tribunal in
25 BAA. That's at paragraph 9. If you want to see the context, the context of the case
26 is at paragraph 2, but it really doesn't affect the point I make.

1 **THE CHAIRMAN:** I'll just read the relevant paragraphs.

2 **MR WILLIAMS:** So paragraph 9 cites Mr Justice Sales, as he then was, and one
3 can see that the practice of this tribunal in relation to these issues has a wider impact
4 on the conduct of judicial review in the Administrative Court, because that's where
5 this case is being heard. If you want to look at then, paragraph 16, I don't need to
6 read it out, that's Mr Justice Lewis's take on this issue, as he then was, now Lord
7 Justice Lewis. So these are the reasons why one doesn't leave the matter until the
8 substantive hearing, so that would militate in favour of the sort of course that you
9 were just suggesting to me a few moments ago. And we've made points in our
10 skeleton argument about why we think those issues are real, but it's not just about
11 the time and cost that's expended, it's about the complexity of the final hearing,
12 because the materials that Microsoft has relied on in its notice of application, they're
13 obviously woven into the fabric of its argument, and obviously, it's going to affect the
14 way in which those arguments proceed at the final hearing, as to whether those
15 arguments are made on the basis of and with the support of that material or not. Are
16 we grappling with that material on its own terms, or are we just grappling with the
17 arguments which it's intended to support? In my submission, it's not going to be
18 helpful to the tribunal to be hearing these arguments with reference to this material
19 and then to, if you like, have to strip the material out, if it turns out not to be
20 admissible, in order to work out what the argument really is.

21 So we say that the default position is that admissibility should be determined as
22 a preliminary matter, and four expert reports -- there are also ten witness statements,
23 which would need to go through the same process of analysis and consideration,
24 and we have referred in our skeleton argument to the Dye & Durham case, which
25 reiterates the point that this is not a kind of broad brush assessment of the sort that
26 Mr Beard was presenting to you, it really is a granular paragraph by paragraph,

1 section by section analysis. So that's going to take time. It's going to take time at
2 a hearing of the sort that you described. The question is when could that hearing
3 happen, sir? If you're talking about another CMC, we would be dealing with the
4 expert evidence, we would be dealing with the factual witness statements, and in my
5 respectful submission, seeking for us to take a position on that and for the matter to
6 be ready for full argument by 12 June, it's just too soon. There's too much to do.
7 We suggested in our skeleton argument we would need two weeks to do that, and so
8 one would be looking at a timetable that was built up on that basis. Of course, that's
9 time consuming work, it's obviously a distraction from the main process, which is
10 getting on with working on our defence and defending the main arguments, and
11 obviously, this process of going through all this material, it is an unwelcome
12 distraction.

13 That's the sort of process we have in mind. If, at the end of the process, the tribunal
14 decides to admit some of the evidence, you then get to the question of whether we
15 might be entitled or might wish to put in responsive evidence. In my respectful
16 submission, Mr Beard is wrong to submit at this stage that there's no realistic
17 prospect of the CMA being able to respond to the evidence. It really depends on
18 what the evidence is and for what purpose it's admitted, what issue does it go to.
19 We accept, obviously, what's said in Somerfield that we shouldn't be putting in expert
20 evidence or, indeed, any evidence, in an attempt to replace the reasons given in the
21 report. That's, of course, not what we would be seeking to do, but if one looks at the
22 specific purposes for which the expert evidence has been put in play, it is in some
23 respects to allege technical errors. As we've cited in our skeleton argument, there's
24 authority in the Law Society case about how the court or the tribunal ought to deal
25 with evidence put forward for that purpose, I think it is worth looking at that. It's
26 tab 13 in the authorities bundle, page 137 in the pagination.

1 **THE CHAIRMAN:** Yes.

2 **MR WILLIAMS:** Really we pick it up -- it's 40 and 41 for your purposes, sir.

3 **THE CHAIRMAN:** Yes. **(Pause)**.

4 **MR WILLIAMS:** Just as a matter of principle, to the extent that the evidence is relied
5 upon for the purposes of establishing a technical error or, indeed, an incontrovertible
6 technical error, clear authority there that that may well be an appropriate matter for
7 an authority in the position of CMA to have the opportunity to respond with its own
8 responsive expert evidence. I think Mr Beard has misread a point that we made in
9 our skeleton argument when we referred to the BGL case. What we were grappling
10 with in that reference was the question as to whether that evidence would come from
11 an independent expert or an internal expert, and I'll explain why that matters in
12 a minute. But the point we were making there is if one's dealing with the question as
13 to whether an error's been made, we will have to ask ourselves the question as to
14 whether that ought to be addressed by independent evidence rather than internal
15 evidence, because of the nature of the allegation. So we weren't relying on BGL --

16 **THE CHAIRMAN:** You weren't making an allegation in any --

17 **MR WILLIAMS:** The public law sense, yes.

18 **THE CHAIRMAN:** It's simply saying that the reasoning process in the decision
19 doesn't stack up. It's no more than that, isn't it?

20 **MR WILLIAMS:** Yes.

21 **THE CHAIRMAN:** I've had a note that we ought to rise for a transcriber break, and
22 I think we should do that shortly, but I think I am going to need to hear a little bit
23 more about why an independent expert economist could be needed. For my part,
24 I would rather hear from the economist whose reasoning has informed the panel, if it
25 isn't a panel member at all, in terms of how the decision has been put together. I am
26 conscious that it actually takes longer to put things in writing than actually to explain

1 matters orally. I should, I think, make clear that this tribunal is quite prepared,
2 provided it is fair and consistent with the spirit of judicial review, to look at different
3 ways of dealing with these questions. For example, speaking entirely for myself,
4 I would not have an issue with the economist involved in the decision being called to
5 explain his or her take on the expert material that was produced, without necessarily
6 being admitted, by Microsoft. In other words, one has not an exchange of papers,
7 which the tribunal reads without being able to ask questions, but one has the person
8 whose thinking is, in part at least, incorporated in the decision, saying: well, I've read
9 the reports that Mr Beard's clients have produced, we disagree. The disagreement
10 is one which is within the reasonable range of experts to disagree, and on that basis,
11 of course, the CMA would prevail. Now, that's something which I throw out there for
12 consideration, because I don't want the sheer burden of: this is the way we do things
13 normally, to derail better and quicker ways of doing things, if that is a better way of
14 doing it.

15 **MR WILLIAMS:** I didn't completely follow what you were putting to me, sir. Were
16 you effectively suggesting an appearance at the oral hearing to deal with these
17 matters?

18 **THE CHAIRMAN:** Yes.

19 **MR WILLIAMS:** In addition to, or instead of a written witness statement?
20 Presumably --

21 **THE CHAIRMAN:** I mean what one could do, and let me be clear, I am articulating
22 a possibility, which we're very far from saying is anything more than a possibility, but
23 one could have a situation where the reports that Microsoft want to rely upon are not
24 admitted, but are used as ways in which one can put questions to your expert to
25 explain why they are misconceived, in terms of understanding the decision. That
26 would be in a form of flagged questions, or flagged topics at least, to the economist

1 in question. I don't, on that basis, actually see the need for a written report at all.

2 **MR BEARD:** Can I just -- obviously, sir, we're very much open to any sorts of
3 innovations that can make this process work fairly, but I think there are two points
4 that it's important to flag in relation to that proposal: first of all, I think we would need,
5 as I think Mr Williams' tentative question indicates, some sort of written statement of
6 what was being talked about, in advance. Obviously, it's a matter for the CMA and
7 I do not want to step into their shoes in any way, but there is an issue here about the
8 extent to which the commentary of an economist who forms part of the team in
9 relation to the CMA is able to speak to what is actually done in the decision, because
10 of course, the decision is taken by a group of persons. And so I don't want to
11 undermine innovation, but I do place two caveats that (a) we would need proper
12 notice of what it was that was being said and (b) the CMA would want, I have no
13 doubt, to reflect on whether that was an appropriate representation of what was in
14 the decision, and we would deal with that under advisement, because an economist
15 within the CMA staff team may have all sorts of particular views. They may not, of
16 course, be reflected in the final decision because the panel doesn't have to agree
17 with them.

18 **THE CHAIRMAN:** I don't want to get bogged down in what is simply an effort to
19 indicate that we're not, if we have a nine week run to the hearing, in the business of
20 going through the usual steps of: let's work out whether we have an objection, let's
21 deal with the objection, let's then have, if we lose on our objection, time to put in
22 a responsive report. All of these things, as you rightly say, Mr Williams, distract from
23 the essence of matters, and I think those distractions need to be kept to the absolute
24 minimum. I'll say again what I said a moment ago: we're not in the business of
25 following prescriptively what is ordinarily done, we're in the business of ensuring that
26 a proper hearing takes place in the minimum time that it can fairly do so, and in order

1 to achieve that, we're quite willing to contemplate different ways of doing things. I'm
2 sure there are all sorts of difficulties which arise out of that, and if they are difficulties
3 which make the job bigger rather than smaller, we won't do it. But if they're
4 difficulties of detail, which require careful consideration but remove the workload
5 from, in particular, the CMA, then for our part, we will give them very serious
6 consideration. So I extend that as an indicator to the CMA that we're not necessarily
7 going to follow the usual course if that is generative of work that doesn't need to be
8 done on the CMA's part, because you're absolutely right, if this process is going to
9 work, the four week period for defence is the period that we're working to. We can of
10 course extend that, and there's probably some time to extend it, even on the nine
11 week process, but four weeks is what it is at the moment, and we don't want you
12 getting bogged down in two weeks of trying to work out just how far you object to the
13 expert evidence, and indeed factual evidence, that Mr Beard's clients are adducing.
14 That's really not helpful for anyone.

15 I'll leave you to think about that. I've thrown a lot at you, Mr Williams, but we'll rise
16 now until 4 o'clock, to enable the shorthand writer to take a break.

17 **(3.48 pm)**

18 **(A short break)**

19 **(4.00 pm)**

20 **THE CHAIRMAN:** Mr Williams.

21 **MR WILLIAMS:** Dealing with a few of the points that we were discussing before the
22 break, I've taken preliminary instructions, if I can put it this way, as preliminary as is
23 allowed, and like Mr Beard, we have reservations at this point about the suggestion
24 that the question of what I've called the technical errors could be dealt with through
25 the sort of oral process that you were describing, sir. I do not really want to make
26 detailed submissions about that at this point, I just want to put down that marker. In

1 broad terms, ultimately what we're grappling with is how the CMA ought to put
2 evidence before this tribunal on what is a mixed question of fact and economics, and
3 at the moment I think we would have reservations about the idea that that's dealt
4 with in a manner which departs from the ordinary way of proving one's position in
5 proceedings of this nature, for a combination of reasons, which we may or may not
6 need to get into on another occasion.

7 **THE CHAIRMAN:** I don't think you need get into it now. The reason I've raised it is
8 because questions, particularly actually, from this tribunal, directed to experts
9 unintermediated by counsel, can be of peculiar use in working out what actually is in
10 issue, and when one has technical questions, that is significant. The problem with
11 JR in a competition context is that one has extraordinarily difficult issues which one
12 is grappling with, which generally speaking, are of an order of magnitude at least
13 harder than the sort of pure policy questions that one tends to get in judicial review in
14 the Administrative Court. To take, for example, the Heathrow Airport JR, which I had
15 the pleasure of dealing with, we had a 600-paragraph statement as to how it was
16 done. It was really very hard to see how that made the process more efficient, given
17 the wealth of fact that was thrown at the tribunal there. So the last thing we want is
18 a situation where we say the only way we can fairly deal with Mr Beard's points, be
19 they factual or expert, is by churning out our own volumes of paper, when there are
20 other ways of dealing with it. That's really as far as I wanted to go.

21 **MR WILLIAMS:** Yes.

22 **THE CHAIRMAN:** We're clearly not even in the realms, the ballpark, of articulating
23 a new process for this case. The furthest I'm going is to say that if there is a better
24 way of doing things, because of the particular factors arising in this case, then we're
25 open to debating those.

26 **MR WILLIAMS:** Yes, and in fact that's I suppose, the next point I wanted to come

1 to, that that's the spirit in which this was suggested, sir, and essentially what you're
2 saying is you're open to means of alleviating what might otherwise be a burden on
3 the CMA in the first instance and then the tribunal, potentially, in due course,
4 particularly if that's causing delay.

5 And my response to that is really a point I made before the break, which is to say we
6 are grateful for that. Obviously, anything that within reasonable bounds alleviates
7 the burden on us as a party to litigation is a good thing, but we are dealing with the
8 application for judicial review as it stands, which involves reliance on this body of
9 evidence, four expert reports, ten factual witness statements. What we are doing is
10 grappling with how, as a matter of fair and due process, one gets from where we are
11 now, to a final hearing where it's clear to everybody what material is in play and
12 admissible and what's not, so that the argument can proceed on a fair and informed
13 basis. The point I was developing before the break is that we, at the moment, don't
14 really see an alternative to the sort of step wise process that I think you were putting
15 to me, sir, and the point I'm developing is that, actually, we think that sort of step
16 wise process is necessary, and the question is, where does that go, where does it
17 leave you in terms of timing? The steps that we've gone through so far have the
18 need for the CMA to consider the evidence, to take a position in relation to it, to then
19 have some sort of preliminary hearing, and then possibly, subject to the outcome of
20 that hearing, for the CMA to need to respond to that evidence as appropriate. So
21 questions of practicality and timing arise in relation to all of those stages, and our
22 position is this: I've indicated that our position coming into the hearing was that we
23 needed two weeks to digest the material because of the volume and, frankly,
24 everything else that's going on. We don't resile from that position. Obviously, the
25 tribunal has in mind a particular date for a hearing, and one has to think practically
26 about how that would work, given the volume, and when we would need to have

1 a position by, when we would get Microsoft's position in response and so on. One
2 also has to think about what else is on the agenda for a CMC, what steps would be
3 taken before that, how long they would take, and how long the CMC would need to
4 be, because we all have experience of these questions of admissibility. I've been
5 involved in a number of them myself, never on this scale, and they tend to be, you
6 know, half the day to a day hearings and here we've got fourteen of the things and
7 that's quite apart from any other CMC business. So there are really serious practical
8 questions about whether this sort of hearing can happen sufficiently quickly in order
9 to maintain the timeline that I think -- the idea you're exploring would require, sir,
10 which is to get the matter on for a July hearing. As I said, that's the step wise
11 process that we have in mind, and that's why we say this sort of timeline isn't
12 practicable, because what one has in mind is a hearing sometime, putting it
13 neutrally, in the middle of June, possibly further back in June if your Lordship's
14 persuaded by what I say, and that is the point at which we have definition as to what
15 is the proper scope of the application. Given the volume of the material, it's capable
16 of making a material difference to what it is we're dealing with. We're not saying that
17 that would be day zero for the preparation of the defence, of course we're not saying
18 that, but we would have had a significant period of distraction and disruption prior to
19 that, and then we would have a new level of clarity about the scope of the application
20 from that date. Obviously, and I'm not making submissions on particular dates, the
21 submission we make is that that is pushing the process back, its pushing it back
22 towards the end of June and into July, and if one looks at that in conjunction with
23 other issues which I will come to, the idea that we're all going to be ready for
24 a hearing at the back end of July isn't realistic, sir.

25 So that's really the overarching submission. If I can go back to my notes and see
26 whether there are other points I haven't picked up.

1 **THE CHAIRMAN:** Of course. **(Pause)**.

2 **MR WILLIAMS:** Yes, independence. I did need to come back to that. Again, sir, it's
3 difficult, really, to make anything by way of a very concrete submission. The point
4 we've made in our skeleton argument, and which I'm afraid I will just repeat for
5 present purposes, is that if the question is whether the material relied on by the CMA
6 contains an incontrovertible error, it's possible that we wouldn't feel able to defend
7 our position on that issue, based on internal evidence. It's possible, and, indeed,
8 when you raised the possibility of the CMA putting forward an individual economist to
9 explain the CMA's position on those issues, Mr Beard was very careful immediately
10 to reserve his position as to whether that would be a proper way for the matter to be
11 dealt with. So as we stand here today, all we can do is say that on the principles in
12 the authorities, expert evidence which seeks to establish the sorts of propositions
13 that Mr Beard's clients want to establish may well be the subject, or may well need to
14 be the subject of responsive evidence going to the question of whether there is
15 an incontrovertible error. And we would need to consider in due course whether that
16 needed to be an independent expert. I think you made the point before the break,
17 sir, which is that that would necessarily introduce delay, and we agree that that
18 would introduce delay, and we have made points in our skeleton argument about the
19 sort of steps one would need to take. There would have to be a procurement aspect
20 and there's a process of instruction. I fully recognise, sir, that your position is that
21 these sorts of burdens, to use your word, ought to be avoided where possible, if
22 they're impeding the smooth progress and speedy hearing of the case. But as we
23 see it, as we stand here today, it's really difficult to see a clear way through which
24 avoids these issues and bypasses them. So if you're establishing a direction of
25 travel today -- and of course, another point I should make in a minute -- then that has
26 to cater for the difficulties and contingencies that arise in the case. And I repeat the

1 point, these are issues generated by Microsoft's approach to the application. It didn't
2 need to present the application in the way that it did, but it has chosen to do it in that
3 way. It's not resiling from that position and the issues all need to be grappled with.
4 In terms of direction of travel, it is important for me just to make this point: I've
5 explained to you, sir, that the CMA has real difficulties, very serious difficulties, with
6 counsel, in relation to a hearing in July, and we can come back to that point in due
7 course, but we are concerned at the possibility in this case that the tribunal might, for
8 understandable reasons, want to feel its way towards the best possible outcome,
9 subject to review in due course. Of course, this is a CMC heard at very short notice,
10 but if the tribunal were contemplating a hearing as soon as July, then all sorts of
11 things need to happen in order to make that happen, including not least, the
12 instruction of counsel. At the moment we have real difficulties as far as that's
13 concerned. In my submission, it's not a matter of the convenience of counsel. Three
14 standing counsel aren't available. Who is realistically going to be available to commit
15 the time that's necessary to a case of this nature between now and the end of July?
16 Counsel with development expertise, no commercial conflicts, no technical conflicts,
17 and indeed, frankly, willing to act for the CMA as a public body, having regard to the
18 commercial constraints. So serious issues do arise, and in my submission, the idea
19 of a slightly inchoate direction of travel is going to cause us very, very significant
20 difficulties, sir. At the moment we don't have counsel available for that date, and the
21 matter can't proceed on the basis that the hearing takes place on a date to be fixed,
22 where one counsel team could do it if it was one date and it would be a different
23 counsel team for another date. That's a completely unworkable situation, and as
24 I understand it, it's not a predicament that would be faced by the other parties, so it
25 would be unique prejudice to the CMC. I'm not making points about the convenience
26 of counsel, sir, I'm making points about the availability.

1 **THE CHAIRMAN:** I entirely take your point that you're wanting a target to tilt at that
2 is clear.

3 **MR WILLIAMS:** And part of the reason I say that, sir, is because you talked about
4 making no orders, and we are very concerned that we end up in a situation where
5 nothing's determined until everything's determined, and we have no clarity, and
6 therefore we're just not able to plan the case.

7 **THE CHAIRMAN:** That's an entirely fair point, Mr Williams.

8 Before, Mr Beard, you begin, two points. First of all, you have very helpfully
9 addressed me on both the expert and the factual evidence that Microsoft are relying
10 on. The factual evidence is, as I understand it, Mr Beard will be able to correct me if
11 I am wrong, is intended as a helpful statement of that which was before the CMA
12 prior to the decision being made, so that the tribunal knows what -- and I'm taking the
13 way Microsoft look at it -- what material that was material was disregarded by the
14 CMA. Now whether it was or wasn't is neither here nor there, but that's my
15 understanding of its intention. Do I have that right, Mr Beard?

16 **MR BEARD:** There are two elements. One is some of the statements are that, so
17 there is a statement, for instance, from Miss Hulsmann, that's talking about the
18 process, how it worked. There is a statement from Miss Edwards that talks about
19 what evidence was before the tribunal. Already there are four statements, for
20 example, very short ones, that are from third parties who are cloud gaming
21 providers, and the point that those statements all made are, "We do not agree with
22 the market definition". Our understanding is the CMA didn't ask any of those people
23 those questions, so it wouldn't be right to say that is material that was before the
24 CMA. They're, obviously, totally relevant in the sense that we say you should have
25 asked those questions, that was material you omitted. The European Commission
26 actually did that, it came out with a different conclusion. This is the evidence of the

1 sort of thing you would have got if you'd asked those questions.

2 **THE CHAIRMAN:** Yes, I see.

3 **MR BEARD:** So there's some of that, and that is also true in relation to some of the
4 material in relation to Mr Stuart's statement on profitability and also the Bond and
5 Lucero statements which are just to do with the agreements and how they were
6 settled. Some of that is: this was what was before you, but it makes clear on
7 occasion, there are additions. So there are two categories. It wouldn't be right to
8 say that -- but in the main, they are either: this is what was before you and you
9 missed, or: if you hadn't made the mistake, this is the evidence that's relevant.
10 Because otherwise, the CMA's going to turn round and say: oh it wouldn't have
11 mattered anyway. And so we went away and we talked to these third parties and
12 said well actually, what do you say about market definition if you'd been asked? And
13 this is what they came back with. So I think it's right to explain that. I think it is
14 important that although there are ten statements, it's only because they fit within the
15 parameters of what we say is appropriate for judicial review. We're not throwing out
16 hundreds and hundreds of pages for these purposes. We're not, as I tried to
17 emphasise, trying to impede the CMA in hitting the deadlines that are required in
18 order to make it through to the July hearing.

19 **THE CHAIRMAN:** In any event, you will be providing a statement as to what this
20 material is going to?

21 **MR BEARD:** Absolutely, that's absolutely fine. It is completely obvious from the
22 start of each statement, but we are very happy to provide that material and to say
23 what is, in substance, new. For instance, those four statements, they are, in
24 substance, new, because we say the CMA should have taken that stuff into account.

25 **THE CHAIRMAN:** Obviously, it's a matter for you how you meet the direction that
26 I have indicated is one of the few ones I will be making today. If you can do it in

1 a manner that explains what the material goes to, and do it on a page of A4 rather
2 than more than a page of A4, that would, from our point of view, be very helpful.

3 **MR BEARD:** We can certainly do that. We can cross refer to the parts in the
4 application it goes to. It may be fairly broad brush in places to get it within the A4
5 constraint, but if that helps both the tribunal and the CMA, we're more than happy. If
6 there are other documents of that sort that we can usefully provide, we're very happy
7 to do that. I think there's an extent to which there's a degree of shadow boxing going
8 on here. Where, for instance, one can understand that from Mr Williams' statements
9 about wanting an independent expert to deal with an incontrovertible error. This is
10 all, with respect, a degree of fiction. The challenges in the grounds are: you have
11 failed to take into account relevant considerations, you've taken into account
12 irrelevant considerations, or your reasoning doesn't stack up. None of that stuff
13 requires an independent expert. Indeed, under the Ermakov / Somerfield approach,
14 it would be inappropriate. Now to start saying: oh well, it's going to be difficult to go
15 through a procurement process for something like that, you're just conjuring
16 obstacles where they really don't exist. The same is true of this factual material,
17 because when you read it, it's much, much more limited, as indeed is the expert
18 material.

19 **THE CHAIRMAN:** Thank you, Mr Beard. That's, from my point of view, a helpful
20 articulation of the factual side. The expert side --

21 **MR WILLIAMS:** I'm bound to say, obviously, to really reiterate the points I've made,
22 we've recently received the material, we don't at the moment agree with -- anyway,
23 I think you know what our position is, sir.

24 **THE CHAIRMAN:** You have every right in the future to disagree in the most
25 extreme terms with what Mr Beard has said.

26 **MR WILLIAMS:** I look forward to it.

1 **THE CHAIRMAN:** And I think it is appropriate to put on the record that this entire
2 hearing, in terms of what the CMA may or may not do in the future with regard to
3 objecting to the material that Microsoft is relying upon, you have the full reservation
4 of rights in relation to that. You're not going to be shut out from making any points
5 that you appropriately can make now, because we all recognise that this is
6 an attempt to get a grip on an important hearing that, for the reasons I've given, if it
7 can appropriately take place when I would like it to, is what we're trying to achieve.
8 So just one point on the expert evidence. For my part, and I put down my own
9 marker here, I would take some persuading that an independent expert would be
10 appropriate in the circumstances of this case. It seems to me, and the reservation
11 that I just articulated applies in spades, but it seems to me that it would be positively
12 counterproductive to have someone coming in afresh to say: well, here's a decision
13 which I had nothing to do with, but it seems right to me. What we want is someone
14 who can say: this is what the decision was. It was based, as you can see from the
15 terms of the decision, on this material. Here's what it means. The tribunal will be
16 very astute to prevent a back filling of a decision, to articulate that which was not
17 there, to say that it always was. But, frankly, it is either a panel member with the
18 economic credentials or an in-house economist, who can explain what's going on
19 under the bonnet, that this case I suspect needs, if it needs reply economic evidence
20 at all. So again, that's something you will, I'm sure, want to push back on, if so
21 advised in the future, but it seems appropriate that I put down my own marker in
22 regard to the quality of economic evidence that is required if Microsoft's evidence
23 comes in and if the CMA gets the right of reply.

24 **MR WILLIAMS:** Yes, we've all heard what you've said.

25 **THE CHAIRMAN:** It's on the record. You don't need to respond.

26 **MR WILLIAMS:** We were on the subject of steps that we've suggested that

1 Microsoft needs to take, given the way that it's presented its application. We also
2 suggested that there was a need for another exercise, which we dealt with at
3 paragraph 39 of our skeleton argument. I don't know whether you have that in mind,
4 sir, or whether you just want to refresh your memory.

5 **THE CHAIRMAN:** Yes.

6 **(Pause).**

7 **MR WILLIAMS:** We dealt with that in the section of the skeleton argument which
8 you identified as how can the CMA's response best ensure that the tribunal's focus is
9 on the adequacy of the report, not extraneous material. I'm not sure it completely
10 goes to that agenda item but it's obviously closely related to it and I don't know
11 whether that's opposed. If it is opposed, I would be happy to develop the point, but
12 in short, these are judicial review proceedings. If we failed to have regard to
13 something, it needs to have been material that was put to us. There are instances
14 where one gets into the witness statement, tracking back, and one can find what it is
15 that the CMA is said to have disregarded, but there are other instances where it isn't
16 clear. I could give you examples of both if I needed to, but it seems to us, to
17 streamline the process, it would be much more helpful to have this on the face of the
18 NOA, given the case that's made.

19 **MR BEARD:** I think rather than refiling the NOA, because it's in, it's dealt with, we're
20 very happy as part of this process, of indicating what is new evidence, what is not
21 new evidence, what it goes to, to run through any references where it appears that
22 they're concerned that we're referring to witness evidence as a shorthand, which
23 might actually be to material that was before the tribunal, and identify those. That's
24 absolutely fine, we'll do that, and if there are particular concerns that the CMA has,
25 we will answer them. We are happy to clarify. We dealt with this within four weeks,
26 it was extensive. Mr Williams keeps saying it is Microsoft's choice as to how it put its

1 case. It is Microsoft's choice, in the face of the CMA's choice as to how it took its
2 decision, that we are answering in this appeal, and there is only so far we can make
3 sensible choices, given the significant errors in this decision. We have tried to be
4 helpful with the evidence. If our references to the evidence are impeding the CMA,
5 who have all the material, then obviously, we're very willing to help.

6 **MR WILLIAMS:** I would urge you to accede to the application as we put it, sir. The
7 application for review is set out in the notice, and allegations are made that the CMA
8 failed to have regard to evidence. And it seems to me that the pleaded case ought
9 to identify the evidence to which we failed to have regard, and doing it indirectly
10 through a witness statement. And in some cases, a witness statement that doesn't
11 lead to the answer, is not the best way to present the application. It is putting us to
12 more work, and it's going to take longer to respond to. That's why we put the
13 application in that way, otherwise we're just tracking back.

14 **THE CHAIRMAN:** I'm not going to direct a refiling, but I am going to direct that in the
15 most straightforward way, Microsoft articulate what it is they are saying was not used
16 by the CMA, culpably, if you like, in reaching its decision. I am not going to stipulate
17 the form. What I am going to say is I would like Microsoft to address the substance
18 of the point in paragraph 39 as swiftly as possible. I see nodding, and I know it is in
19 Microsoft's interests to ensure that questions from the CMA are answered helpfully
20 and quickly, and both of those are important.

21 Mr Williams, I think I should make clear that the CMA should feel at liberty to ask for
22 clarification of whatever it needs from Microsoft, and should do so clearly in writing to
23 Microsoft, in the expectation that Microsoft will respond both as helpfully as it can
24 and as swiftly as it can, bearing in mind that although these are contentious
25 proceedings, it is in Microsoft's interests to ensure that the CMA's job is, in process
26 terms at least, as easy as possible. So I put that on the record. I don't think it needs

1 any kind of order, I don't think that would be appropriate, given its lack of specificity,
2 but that is how, if we go forward in the aspiration I would like us to do, that is what
3 the tribunal will be looking to achieve.

4 So paragraph 39 you get in that modified form. Anything else that you are
5 concerned about, that you don't know what you're tilting at, well that is something
6 which you should ask, and it will hopefully be given.

7 **MR BEARD:** Thank you, sir. If it assists, that's no problem. Those behind me hear
8 the indications of the tribunal, and we will try to deal with any requests as quickly as
9 possible. I will leave aside the irony about the extent to which we don't have the
10 evidence relied on by the CMA, but that's a discussion for another day.

11 **THE CHAIRMAN:** That's a discussion for another day, Mr Beard.

12 Mr Williams, is there anything else you want to say?

13 **MR WILLIAMS:** Not on expert evidence.

14 **THE CHAIRMAN:** Or on factual evidence?

15 **MR WILLIAMS:** No, the point we make about the process applies to both in slightly
16 different -- on the basis of different tests.

17 **THE CHAIRMAN:** I understand.

18 **MR BEARD:** Can I just make two quick remarks. Just in relation to the case law
19 that was referred to, it probably doesn't matter, but in relation to the Banks
20 Renewables case, it's worth referring to the fact that at paragraph 8 is a
21 consideration of the Law Society case, and in opening, I rather casually referred to
22 what was happening in that case as the procedural wheels coming off. That is very
23 much what is described in paragraph 15 of that case. It is a very, very different
24 situation.

25 In relation to the Law Society, it's of course important to have in mind paragraphs 38
26 and 39, which are the relevant paragraphs about the way in which expert evidence

1 should be considered in the course of a judicial review proceeding.

2 But other than that, unless I can assist the tribunal on these issues. I can run
3 through more detail on the experts and fact, but I have a feeling that this won't assist
4 at this point.

5 **THE CHAIRMAN:** No, I think at this stage I have heard enough to enable me to find
6 a provisional way forward. Thank you very much.

7 **MR BEARD:** I'm grateful. Our major point is none of this derails, and if, as
8 Mr Williams seeks, he wants to have, essentially, a provisional indication as to when
9 this hearing is going to be, in order to assist with recruiting counsel or rearranging
10 holidays or whatever terrible consequences there may be, then obviously, even if it is
11 only a provisional, pencilled-in diary commitment, that might be useful for all
12 concerned, sir.

13 **THE CHAIRMAN:** Thank you very much.

14 I have before me a question of difficult case management, for entirely
15 understandable reasons. The CMA, the respondent to this application, desires
16 a degree of certainty in terms of the aspirational trial date that I articulated earlier on
17 in this process. It seems to me that the CMA is entitled to that certainty. It is not
18 absolute certainty, but it is as close to certainty as I can give in the present context.

19 The hearing of the substance of this application will take place in the fortnight
20 commencing 24 July, so the weeks commencing 24 and 31 July. I am not expecting
21 it to take the whole of those ten days, but I would like the parties to err on the side of
22 longer rather than shorter oral submissions. It seems to me that that is an excess
23 that we can afford. There is a tendency, and it is very much driven by the tribunal
24 rather than the parties, to cut submissions shorter than they perhaps ought to be.

25 I want to do the reverse in this case. I want to have the parties understand that we
26 will want to give them every opportunity to unpack the difficulties of this case in oral

1 submissions, and for us to have the time to do that.

2 So although I am very satisfied that ten days will be dramatic overkill, we will use
3 those two weeks to have, let us say, a six day hearing, which is significantly longer
4 than the four days Microsoft have indicated. We can do more than six if needed, but
5 within that window, the CMA will be able to ascertain what availability difficulties
6 there are, and there will be an ability to mark out certain days, if those are days
7 which simply cannot be done. So the aim of this two weeks process is to give
8 a certain degree of flexibility, which I am going to accord primarily to the CMA in
9 terms of what days are actually used for the purposes of this hearing.

10 I have marked these weeks in the tribunal's diary and in the parties' diary, with
11 a moderately firm pencil. I do so because I am satisfied that there is, as of today, no
12 derailing question that precludes me from directing that a trial take place in this
13 window.

14 I have listened most carefully to what Mr Williams has said by way of extremely
15 articulate concern about the position that the CMA is placed in. The CMA, to be
16 clear, has had one working day -- yes, it has had a bank holiday and a weekend as
17 well, but one working day -- to consider the voluminous material, and Mr Williams
18 has reserved his position, quite rightly, as to how this can be coped with. I respect
19 that, and we will, I am sure, hear more on how the factual and expert evidence can
20 be dealt with by the CMA at a second case management conference, which will take
21 place on 12 June. That is just under two weeks' time, and is a date which I am going
22 to fix, so that the very difficult questions regarding factual and expert evidence can
23 be dealt with finally at that stage. Although it would be highly regrettable, I do not
24 leave out of consideration the prospect of either adjourning the date that I have put in
25 the diary in very heavy pencil. I would do that with great regret and only if it was
26 absolutely essential for fairness, or indeed, in putting Mr Beard to an election about

1 whether he would want to retain the hearing and jettison certain evidence, to see
2 where we go. So all options remain open, but, subject to a pretty clear steer that
3 I hope will enable the CMA to deal with the planning questions that have been
4 raised, particularly in terms of the manning of the case going forward, so that there is
5 a target to tilt at, in terms of when this matter will be resolved by this tribunal.

6 I say nothing more about the issues regarding the factual and expert evidence that
7 has been deployed by Microsoft at this stage. It would be inappropriate to do so,
8 given the quite understandable inability on the part of the CMA to address with any
9 granularity the concerns that they have quite rightly articulated at a general level.
10 Equally, I should put on the record that although the tribunal has had the opportunity
11 over the weekend and the bank holiday to read this material, it has been a single
12 reading at some haste, and the tribunal is not, in and of itself, as fully apprised of the
13 difficult matters that arise out of this case that it ordinarily would be.

14 So those health warnings are appropriately made, and subject to them, that is the
15 direction I make as to the trial, and the parties should all work on the basis that that
16 is when the trial will take place. It may be that we will revisit it. The usual rules
17 about adjournment will not apply. I am not saying that it is a fixture in that sense, but
18 it is, as I say, a fixture in very heavy pencil.

19 **LORD GRABINER:** My Lord, should we assume a full day, starting at 10 o'clock in
20 the morning?

21 **THE CHAIRMAN:** I think 10 o'clock, Lord Grabiner, is a very good suggestion. We
22 will run as long as we need to, to sort the matters out. I am obviously expecting the
23 parties to prioritise the most important matters and to leave either for a later date, or
24 even better, agreement, the less important matters. So we will have to cut our cloth,
25 but if you need longer, I am sure we can find the time.

26 **MR BEARD:** I am most grateful to the tribunal. I realise this might be going slightly

1 backwards, but I suppose if we are in that position in relation to the second CMC,
2 there are one or two particular matters that need to be picked up. Obviously, the
3 position of Activision as an intervener.

4 **THE CHAIRMAN:** Interveners is on the list, yes.

5 **MR BEARD:** There is an issue in relation to disclosure, but I think that that matter
6 might sensibly be dealt with by an indication from Microsoft to the CMA in the next
7 day or so, as to the particular categories of disclosure it is continuing to pursue,
8 without prejudice as to whether or not the CMA has behaved appropriately, more
9 generally, in relation to disclosure of information, that it will pursue, in order for the
10 CMA to respond by, we would say, 7 June, in order that that matter can be
11 crystallised and dealt with at the hearing on the 12th.

12 **THE CHAIRMAN:** Thank you, that is very helpful, Mr Beard. Can I give
13 an indication on the various matters that are outstanding. I am glad your list and my
14 list are coinciding.

15 Intervention, clearly I will want to hear, Lord Grabiner, from you on that. There is no
16 dispute that you have an interest. What I am concerned about is to ensure that the
17 paperwork that is produced is as limited as possible, and one of the points that I am
18 going to suggest that one thinks about is that there be a closer nexus between
19 Microsoft and Activision, in terms of how documents are produced and submissions
20 carved up, rather than the usual process, where in effect, the interveners' additions,
21 to the extent they are appropriate, follow what the lead party who they are
22 supporting, produce. So that is something which I put out there for both Microsoft
23 and Activision to consider. I am conscious that there are likely to be other
24 interveners, at least considering their position. I am minded to abridge time for
25 a statement of an intention to intervene to be made, and I am minded to make that
26 pretty short, because I think we need to know where we stand, well before the 12th.

1 That is all I have to say in terms of interventions, subject to what the parties
2 themselves have to say.

3 In terms of disclosure, I very much want to ensure that the CMA's in tray is as free as
4 possible of matters. I cannot see, at the moment, why exchanges with other
5 regulators matter at all. It seems to me that what matters is the CMA's decision, not
6 what it has said or not said, or might have said, with regulators elsewhere. That is
7 an indication upon which, perhaps, Mr Beard, you could assist me.

8 Thirdly, not something that you mentioned but which I have well in mind, is the
9 question of confidentiality. The CMA, unfortunately, bears a significant burden here,
10 and what I am wondering is whether we can kick questions of confidentiality off by
11 having an over-inclusive confidentiality regime going forward, until at least the 12th,
12 so that the CMA doesn't have to engage with the 27 interested parties, and can
13 focus on what is at issue rather than anything else. I am very conscious that that is
14 echoing exactly what I said I would never say again in BGL, but I don't want the CMA
15 to be distracted from the preparations for the 12 June CMC, and, more importantly,
16 the preparation of its defence, which I am not going to extend time for today. Again,
17 I will hear from the CMA on this, but I think for the moment, we should work on a four
18 week basis, with a view to an application to be made to extend time for that
19 document, when the CMA has a better idea of the mountain it has to climb. So I'm
20 absolutely not saying no, Mr Williams, I'm saying not today.

21 **MR WILLIAMS:** I wasn't asking for one today.

22 **THE CHAIRMAN:** No, I'm merely setting out my thinking.

23 **MR WILLIAMS:** If you had said no, that would be particularly disappointing. We see
24 it as a matter for another day, sir.

25 **THE CHAIRMAN:** It seemed to me something we need to discuss later on.

26 Mr Beard, I've thrown rather a lot at you.

1 **MR BEARD:** No, they are all issues that the tribunal had already indicated on the
2 agenda. You have outlined submissions in relation to them. If I take them in order
3 rather briefly. In relation to interventions, just dealing with the abridgement, we
4 strongly agree. Obviously, this merger has had, and the treatment of it by the CMA,
5 has not lacked publicity, and those people that might be interested in polling up,
6 should know whether or not they are doing so. We think abridgement should be to
7 2 June. We think it should be short, and that if people are going to be admitted, then
8 we are content for there to be an exchange of the papers in advance of 12 June in
9 relation to those matters. It may be that certain issues would roll over to 12 June if
10 necessary, but it may be possible to deal with these matters in advance, but we think
11 a very short abridgement period is appropriate.

12 In relation to the intervention by Activision, obviously standing. In relation to the
13 issue that, sir, you raised, there have already been preliminary conversations,
14 because for instance, in relation to the ground concerning the counterfactual, for
15 example, it may well be that the sensible division of labour is actually that Activision
16 is taking the lead in relation to submissions in relation to those matters, even though
17 it is one of our grounds of appeal, but since it is focussed upon the evidence given
18 by Activision itself, that may well be an entirely appropriate issue for Activision to
19 lead on. We will discuss further with them whether there are other matters or
20 whether that matter is the sensible course, but those are issues we already have in
21 mind because we can see that we don't want, simply, duplication of submissions in
22 relation to these matters, or just follow on submissions in relation to it. So we have
23 that very closely in mind already. That is in relation to intervention, abridgement and
24 the position in relation to Activision. We have said in the skeleton argument we think
25 that getting the statement of intervention in quickly, unless Lord Grabiner has other
26 things to say about it, is a sensible course, so we know where we are in relation to

1 these issues and have suggested 9 June for that.

2 In relation to disclosure, we are seeking to narrow down categories. As I say, there
3 is something slightly remarkable about the fact that we know more about what went
4 to the CMA through the Commission access to the file process than we have had
5 from the CMA, but we are trying to tailor our requests to the particular grounds. Just
6 picking up very briefly on the specific issue you raised about contacts with other
7 regulators. It's not so much what the CMA says to other regulators, although that
8 might be relevant. What is also instructive is what the other regulators have said and
9 provided to the CMA. You will be alive to the fact that the European Commission, in
10 its decision, made very clear that it had received material, for instance, from third
11 parties and had made inquiries of third parties in relation specifically to issues of
12 market definition. We want to understand what was said or discussed in relation to
13 those issues by the CMA with the European Commission, because we think that is
14 relevant. If at any point comments were made by other regulators as to how the
15 CMA should be thinking about this case, those are also relevant because those were
16 never put to us. Now, even if the CMA says: well we didn't actually take those
17 matters into account, it is right that we and the tribunal understand those issues and
18 it is that angle which is more important than precisely what the CMA is saying to
19 others in relation to that material. But as I say, we will set those matters out and the
20 CMA can respond as it feels fit. That is the position in relation to those issues.

21 In relation to confidentiality, we are very keen not to have confidentiality create
22 undue problems, and we are willing to be flexible about it. Insofar as up until
23 12 June, we have a more inclusive regime, and we have a set of orders that doesn't
24 press the CMA to be going through the process of, in detail, dealing with 27 parties,
25 then we understand that. We do think it is appropriate that there is a confidentiality
26 regime with the tribunal, and it isn't just a confidentiality regime that the CMA had in

1 place with the parties, because we think it's important that it is managed by the
2 tribunal, even though we think the order will be in pretty much identical terms. I think
3 there's one variation, which is we would like people in print rooms to be open to be
4 covered by the confidentiality ring as we roll forward in relation to this, but that is
5 a minor wrinkle. In broad terms, we transpose the terms of the confidentiality ring to
6 the tribunal, and if there is a sensible way of dealing with confidentiality, having
7 regard to BGL but also the necessities of this case, we're very happy to ensure that
8 that process is sensibly undertaken.

9 **THE CHAIRMAN:** Thank you very much, Mr Beard. Lord Grabiner, your
10 intervention.

11 **LORD GRABINER:** My Lord, yes. I'm very grateful. My Lord, when we arrived at
12 the tribunal this afternoon, we were very much hoping that we would persuade
13 your Lordship to direct or make an order in relation to our application to intervene,
14 and at the moment I'm still minded, if I may, to pursue that application. If
15 your Lordship is against us, then in terms of what your Lordship very fairly calls the
16 direction of travel, it no doubt will be helpful to everybody, particularly to my learned
17 friend Mr Williams and his clients, to know exactly what our case is on intervention,
18 and I'm very happy to proceed on that basis. My primary concern, if it's possible, is
19 that your Lordship should give that direction today. Apart from anything else, it's in
20 the CMA's interest to get our statement of case as soon as possible. If your Lordship
21 does not make that direction today, the timetable for the delivery of that document
22 simply won't be triggered, which can't be sensible from anybody's perspective,
23 especially as we are willing and able to deliver it at a time or date when would be
24 convenient to the court. I think we have suggested 9 June, and we are very happy to
25 comply with that. But if it's deferred, it just won't happen before some appropriate
26 time thereafter.

1 I should deal first with what the other side say in their skeleton argument. Perhaps
2 your Lordship has that handy at paragraphs 11 and 12. I want to deal first of all with
3 what they say in paragraph 12. What they do say is they've not had a proper
4 opportunity to consider my client's application to intervene, and for that reason, they
5 say that there should be a further CMC, when our application to intervene can be, as
6 they put it, considered, alongside any others. We say that neither point has any
7 substance. In the first place, it must have been obvious to the CMA that there would
8 be an appeal by Microsoft. It's as plain as a pikestaff. Equally, it must have been
9 obvious that Activision would wish to intervene and participate in that appeal. As
10 I think your Lordship said earlier this afternoon, we all know why we are here. This is
11 a very substantial case. I understand it's the largest and highest profile merger
12 challenge ever to come before the tribunal, and it has obvious commercial and global
13 implications. I am bound to say also, that from a UK plc perspective, it is a terribly
14 important case, and the apparent lack of urgency on the other side, I must say is
15 rather depressing. The regulator should be concerned to ensure that this matter is
16 dealt with as fast as possible and not try to provide any sort of stumbling block to
17 an early hearing to this very important case. As I say, it is rather depressing that the
18 regulator apparently takes the position that there's not enough time to do this, that
19 and the other, praying in aid all sorts of really curious arguments, to the effect that
20 they don't have access to counsel on their list. My Lord, the English bar is full of
21 extremely clever people, and the earlier they get to some suitable person to instruct,
22 the better. But they don't need me to tell them that, it's self-evident.

23 Secondly, the CMA has been deeply involved from the outset. They have had our
24 application to intervene since Friday. I know that's not long, but it doesn't tell them
25 anything that they haven't known for an awful long time. We do not accept that they
26 have not had a proper opportunity to consider our six page document. They have

1 certainly been able to produce their own 14-page skeleton argument, and, indeed,
2 we received this morning, 500 pages of legal authorities from them. They seem to
3 have focussed upon the law rather than the facts in this case, but very succinctly, if
4 you think 500 pages is succinct. But they should have been focussing on what we
5 had to say in our six pages. That's a lot more straightforward than getting out
6 500 pages of legal authority, much of which, if not all of which, is essentially
7 irrelevant for the purposes of this hearing today.

8 As to the CMA's other contention, that our application should be considered in
9 conjunction with any other applications to intervene, in my submission there are at
10 least two reasons why your Lordship should reject that suggestion. First of all, there
11 is no other intervener. If there were one, as indeed has been indicated a moment
12 ago by my learned friend, if there were one, that party would, in all likelihood, have
13 appeared by now. Nothing could be better known to the world that matters here,
14 than the fact of this application to appeal. It's obvious. Everybody knows about it,
15 and everybody concerned with it knows about it.

16 Secondly, even if another applicant intervener were to appear, and as I say, we don't
17 expect there will be one at this stage, your Lordship will have to examine the
18 particular circumstances of that application. Every applicant would be in a different
19 factual situation. Certainly the scope of such an intervention would be bound,
20 necessarily, to be different from ours, because each intervener would have
21 a different context, coming from a different place. So the notion that any intervention
22 application should be dealt with any other application at the same time, is, with great
23 respect, misguided.

24 So there is no justification, we suggest, to wait for another intervener, beyond the
25 abridged date, and in any event, the circumstances of that intervener would be
26 different from those of my clients. There's no warrant for dealing with any

1 intervention applications together.

2 In case it's not already obvious, we would strongly resist the CMA's ill-disguised
3 attempt to delay matters, because that's what, in our submission, your Lordship is
4 being presented with.

5 Turning to paragraph 11 of the CMA's skeleton, it objects to Microsoft's suggestion
6 that the time limit for permission to intervene should be abridged to 2 June. It
7 suggests in the alternative, no earlier than 6 June. Our concern is to ensure, so far
8 as possible, the effectiveness of whatever date your Lordship goes for. Currently,
9 I think we're looking at the fortnight of 24 July onwards. Our concern is to hold that
10 date and that trial period as the substantive hearing date. I would add that any party
11 interested in intervening is well on notice of what's going on, and there's no
12 justification for unnecessary time extensions.

13 In an application for permission to intervene, I need to demonstrate first of all that we
14 have a sufficient interest under rule 16 of the tribunal rules. Activision, as the target
15 of the merger, plainly has a sufficient interest in the outcome, which is the language
16 of the rule. Apart from Microsoft, nobody has a greater interest. If the CMA decision
17 is not overturned, my clients would be blocked from a massive global deal. We were
18 also extensively involved throughout the CMA process. So we have been involved
19 from the outset, unlike any other potential intervener, because nobody else was
20 involved.

21 A distinct part of the CMA investigation concerned the counterfactual. Our case is
22 that, absent the merger, Activision would not have put its games content, and
23 your Lordship will be familiar with some of these games -- I don't know if you actually
24 play them or our children do. Mercifully, we haven't got to that stage yet. I think you
25 have to wait until your dotage to do this stuff but Call of Duty, Candy Crush, World of
26 Warcraft, Diablo and Overwatch. These are things your Lordship would be looking

1 out for. Activision would not have put its games content on cloud services. That's
2 our position. That's our case. If that is right, there is no cloud competition issue, and
3 the CMA decision, which rejected our case on that point, cannot stand.

4 Put shortly, and I may need to revert to this point shortly in a little more detail, the
5 CMA's finding on the counterfactual is founded, we say, on unevidenced assertions,
6 misinterpretations of the evidence, and if I may say so, pretty stark procedural
7 unfairness.

8 Turning on the other bit of rule 16, which is your Lordship's discretion in rule 16.6,
9 the court will be familiar with the decisions in the cases of Gutmann and CityFibre, to
10 the effect that added value is a convenient shorthand for what the court should be
11 looking for from the intervener, so to speak, as a justification for permitting the
12 intervention. What it comes to is there should be some likely benefit to be obtained
13 by the court, given its task, to deal with the case in a just fashion. In the Meta
14 decision in February last year, and your Lordship will recall this because it was your
15 judgment, you helpfully drew some attention to additional pointers leading to, and

16 I quote:

17 "A rather more broader based approach to interventions."

18 And:

19 "A novel market."

20 And:

21 "These were considerations which might lead the court to widen the test of
22 intervention."

23 Your Lordship said that. It's in the transcript at page 18, lines 15 to 18 for the record,
24 but I won't go to it.

25 In my submission, we don't need the benefit of a wider test in this case, but if we do,
26 we certainly satisfy the points that your Lordship made in the Meta case. First of all,

1 this case raises significant public concern as to the lack of commerciality in the CMA
2 decision, and I emphasise that. I can't overemphasise the importance of that point.

3 Secondly, the market suggested by the CMA, namely cloud gaming, as distinct from
4 native gaming, on a console, a PC or a mobile phone, is certainly a novel market. It
5 comes exactly within the words that your Lordship used in that case. Microsoft and
6 Activision say it isn't a separate market at all, and that is a key issue in the appeal.

7 Thirdly, this case raises novel and important points as to market definition, the
8 approach to remedies, and the procedural unfairness concerning the CMA's
9 treatment of the evidence regarding the counterfactual. I should make it plain, as
10 I think has already been made by my learned friend Mr Beard, that we will not
11 duplicate Microsoft's submissions. That would be inappropriate and time wasting,
12 and we are sufficiently well versed in doing this job that we will ensure we will not
13 waste the time of the court, I promise you.

14 In this appeal, our focus will be on Activision's own documents, strategy and decision
15 making, and its unique perspective as the global developer and publisher of games,
16 which essentially distinguishes Activision from Microsoft. That's what we have to
17 bring, so to speak, to the party, and that's why the merger makes great attraction, as
18 far as both parties are concerned.

19 I ought to say next, something about what we say is or would be the likely benefit
20 from our intervention. If permitted to intervene, we would focus principally, as I have
21 said, on the counterfactual, ground 3. We would also wish to make some limited
22 points on market definition, which is ground 1. We would also wish to say very
23 briefly, something about ability and incentives, ground 4, and remedies, ground 5.

24 I can deal with each of those points now, if I may.

25 As to the counterfactual, ground 3, this is about what Activision would do. That is
26 a question for Activision. We can deal with the context and the relevance of the

1 documents relied on by the CMA and the evidence of the CMA and the evidence that
2 the CMA failed to take into account. We say that there was no evidential basis for
3 the conclusion reached by the CMA, and that the decision on the counterfactual was
4 irrational. If the relevant points and documents had been fairly put, including to
5 Activision's CEO, Mr Kotick, we can deal with what Activision's responses would
6 have been. I'm not sure if your Lordship has picked up on this, but Mr Kotick has
7 provided a witness statement addressing these points. The witness statement forms
8 part of Microsoft's appeal paperwork. We would deal briefly with market definition,
9 which is ground 1, to show that the CMA failed to consider switching between cloud
10 and native gaming on a console, PC or mobile, and out of market constraints on
11 cloud gaming from native gaming, so that what is never addressed by the CMA, and
12 was certainly not the subject of any questioning, is the notion that the player might
13 be in a position to switch between cloud streaming and native gaming through the
14 very same piece of hardware. This concept is very, very important, because it goes
15 to the key question of market definition, because if in fact, you had the capacity to do
16 the switching, and we understand what that means in mechanic or electronic terms,
17 then the notion that this is a separate market becomes a lot more difficult to explain
18 or justify. That's why the question your Lordship posed earlier this afternoon is, with
19 respect, such an important point in this case.

20 Activision is uniquely placed, because it knows gamers and the gaming industry
21 better than anybody. Activision will be able to explain why cloud gaming, which is
22 nothing more than simply a delivery mechanism -- through the cloud is just another
23 way of delivering the product to the player, that's all. It's no different -- it's a different
24 way of doing it but it is simply a mechanism of delivery to the player. It is not
25 a separate market.

26 As to ability and incentives, which is ground 4, the CMA decided that Activision

1 content would be a particularly important input to cloud gaming services, which
2 would give the merged entity the ability to foreclose cloud gaming providers.
3 Microsoft says that this was an extreme and irrational conclusion. It's also a piece of
4 highly theoretical, and I would suggest, rather unworldly analysis. Your Lordship
5 may have picked up in your weekend reading -- and you do have my sympathy to
6 have got through the 400 pages in the course of the weekend and it shows, if I may
7 respectfully say so, a serious commitment to the job, but the vast majority of the time
8 taken by the CMA in its, whatever it was, 32 weeks' investigation, 28 weeks were
9 devoted to their first concern that there had been some anti-competitive conduct, or
10 would be anti-competitive result if this merger were permitted in respect of the
11 console, what they call the console market. The back end of the 32 weeks dealt with
12 the cloud story, and of course, at the end of the day, contrary to probably many
13 expectations, they decided that the console side of the story was okay, there was no
14 problem there, and so at the end of the day, the reason that we have lost is because
15 of their views in relation to the cloud story. One of the aspects of the console bit of
16 the debate was the foreclosure argument, but that was rejected. So you have at one
17 and the same time, the conclusion that we don't think there's going to be a valid
18 foreclosure argument in relation to the console story, but we do think that there will
19 be foreclosure, or a likelihood of the outcome that there will be foreclosure, in
20 respect of competitors not being able to get access to these Activision games in
21 respect of the cloud.

22 On the face of it, that is a remarkable pair of conclusions. They're diametrically
23 opposite each other, and one wonders what the purpose of all that would be and why
24 anybody would behave in that way, given that finding in the other way that we know
25 about. It is also, as your Lordship will have noted, flatly inconsistent with the
26 decision reached by the European Commission, who take a completely different view

1 about what is meant by the market and whether or not there is any validity in the
2 proposition that there would be foreclosure in relation to cloud streaming, which, as
3 we know, they have decided that there is no separate market in their view.

4 Activision is in the best possible position to comment on the validity of the argument
5 that I have just been identifying. Call of Duty is a popular game, but it is not so
6 successful that if it were withheld from other providers, they would not be able to
7 compete with the enlarged Microsoft. Activision can explain how the CMA wrongly
8 interpreted the evidence and why the particular findings have no evidential support.

9 As to remedies, which is ground 5, this is a key issue, because it is one of the areas
10 of disagreement between the CMA and the EU Commission. Activision is well
11 placed to explain why the prohibition of the merger was disproportionate and that the
12 proposed behavioural remedies, which have been accepted by the EU Commission,
13 would have fully addressed the concerns of the CMA.

14 We also say there was procedural unfairness under this heading, and Activision was
15 directly involved in that deficient process.

16 Ground 2 relates to the contracts which have actually been made by Microsoft with
17 key cloud gaming providers. This is another area of disagreement between the CMA
18 and the European Commission. This is primarily a matter for Microsoft, as party to
19 those contracts. We would wish to make only very limited submissions on the point
20 to the effect that the CMA's treatment of these agreements, essentially to give them
21 little or no weight, which is exactly what they have done, was commercially and
22 legally unrealistic, and I think that would be the only point that we would want to
23 make. But that is our case, and that is a very, very important point, because these
24 are binding legal contracts made between sophisticated parties. Also against the
25 backdrop of users out there in the marketplace, who are very, very smart people,
26 ready to complain, so that if they're not getting their money's worth, they will be

1 complaining, and they would be complaining to parties who are in a very strong
2 position indeed to do something about enforcing the contract. This is not a contract
3 about some person walking into a bank, who's well beyond retirement age and trying
4 to get some consumer advantage that's been given to them by some promise, by
5 some multinational, who's now broken the promise, it's not that kind of environment.
6 This is a real, hard nosed commercial bargain that's been entered into, or series of
7 bargains, that have been entered into, but the CMA, in its wisdom, has decided
8 these things have no real value, or they're not to be taken seriously into
9 consideration. We respectfully suggest that that is uncommercial, unreal, unworldly,
10 and wrong.

11 Then turning to some practical issues, if granted permission to intervene, firstly we
12 will fit in with whatever timetable is determined by your Lordship. Secondly, as
13 I have said, we agree with Microsoft's submission that the time limit for other
14 applications to intervene should be abridged, and we would suggest to 2 June.
15 Similarly, we agree with Microsoft's suggestion that the CMA should file its defence
16 by 22 June, with Microsoft's skeleton on 7 July, and the CMA's skeleton on 12 July.
17 I appreciate these dates may be impacted by your Lordship's subsequent decision,
18 because we were then focussed upon the week of 17 July. Fourth, we propose to
19 serve our statement of intervention on 9 June, which is eight working days from
20 today. The CMA would still have two weeks for its defence. Fifth, we will not
21 duplicate Microsoft's arguments. We think our statement will also serve as
22 Activision's skeleton, but we would wish to reserve our position in light of materials
23 from other interveners, so if there is another intervener, unanticipated, and the
24 CMA's defence, we don't know what they're going to say, so we would then, in those
25 circumstances, want to put in a short reply or a short skeleton, dealing only with any
26 new points which come out of those documents which, of course, would postdate

1 today.

2 Can I then turn almost finally to Mr Kotick's witness statement that I previously
3 mentioned. As to that statement, which as I say, was served by Microsoft, our
4 position is that his evidence is important. It goes to the counterfactual. That is, what
5 Activision would have done. He explains Activision's steadfast position on cloud
6 gaming, and deals with documents which were relied on by the CMA which were not
7 put to Activision. Really, it's a matter for the CMA and your Lordship, whether they
8 wish to have Mr Kotick give live evidence. It may be that the CMA has no objection
9 to the contents of that witness statement, I just don't know. If they don't, that's fine.
10 If they do, and they want to cross-examine or question Mr Kotick, I presume -- well,
11 I'm speaking for Mr Kotick here, he would have no objection to that being done if
12 necessary. I think it would be an unusual thing to do, but it's something that may
13 well be possible. But it may be that they wouldn't disagree with anything in the
14 statement, I don't know. But that's something that we'll have to wait and see what
15 their reaction is to that.

16 So far as the hearing date is concerned, we're content with the two week window
17 your Lordship has identified. We understand that there is no earlier available date.
18 If there were one, we would be seeking for that one.

19 Then we appreciate, finally, that this will, in any event, overrun the 18 July time
20 limitation date. I'm not in a position today to comment on what might be discussed
21 between Microsoft and Activision with regard to that deal date, but as your Lordship
22 will appreciate, the parties are sophisticated and they have the point well in mind,
23 and of course this couldn't go on forever. But these people are very sensible, they
24 are very commercial and they are very clever, and they know where their interests
25 lie, you may be assured of that. One thing is absolutely clear, though it's not very
26 clear to the CMA side of the story, the urgency of this matter is absolutely critical. It's

1 critical to the success or otherwise of this transaction, and it's critical to the outcome
2 of the issues which arise or would arise on this appeal.

3 My Lord, I'm sorry to have taken so long on that, but I hope I've given you a fairly
4 clear summary of where we're coming from, and Mr Williams now does understand,
5 I'm quite sure, about exactly what our position is on these matters. If your Lordship
6 felt in all the circumstances, that it would be, in the circumstances, appropriate to
7 make that order, or at the very least, to indicate that you were minded to make the
8 order which would permit my client to intervene, that would be extremely helpful to
9 us, and it would be quite a valuable indication of the direction of travel as well.

10 My Lord, that's all I wanted to say, but if there's anything that you would like to ask
11 me, please feel free.

12 **THE CHAIRMAN:** No, that's very helpful, Lord Grabiner. Can I explore the practical
13 question of the form of your statement of intervention. Is it something that you could
14 embed, as it were, in Microsoft's notice? In other words, one could have either
15 an acceptance that you're going to be taking a lead on something that has already
16 been articulated by Microsoft -- you mentioned ground 3, I think, as something which
17 might be appropriate to be handled in that way -- or, to the extent that there is, as it
18 were, new points emerging, whether one can, instead of having a self standing
19 separate document, which is always longer, insert it by way of amendment?

20 **LORD GRABINER:** We will have to use some other lurid colour to distinguish our
21 position from theirs, but I understand your Lordship's point. It will all be contained in
22 one document, basically.

23 **THE CHAIRMAN:** Indeed, so that you can buy into the articulation of the general
24 position, and we have, quite literally, only the new stuff that you bring to the party,
25 leaving it then to those points where you are completely aligned with Mr Beard, for
26 you to decide in due course who is going to take the lead on a particular point in the

1 one document.

2 **LORD GRABINER:** I am sure we can do that, yes.

3 **THE CHAIRMAN:** Mr Beard, I'm taking a lot as read, but that does seem to me to
4 be a course that at least ensures that there is no clear blue water between
5 Microsoft's position and Activision's, in terms of how the points are made, but
6 I appreciate it's quite an unusual course.

7 **MR BEARD:** Why don't we take it away and have a look at it. I see the idea would
8 be, effectively, that the Activision application would be us passing over a Word
9 version of the document, and then Activision adding to it in a tracked form, and then
10 that being their application, ours stands as it is. Because, obviously, you talk about
11 no clear blue water. In terms of the grounds, I think that's absolutely true, but
12 obviously, we're independently represented, we take independent instruction, and
13 therefore, they have to be to some extent, freestanding. But if, in term of logistics,
14 that works for Activision and it involves us sending them a copy of a Word document,
15 then I don't envisage there being any problems. I leave it to Activision as to how it
16 wants to put those things forward. I completely understand that what you want to do
17 is avoid duplication, and if that's the most efficient way, I leave it with Activision to
18 decide how to deal with it.

19 **THE CHAIRMAN:** Yes, otherwise one simply has the foothills being set out in some
20 form in the statement of intervention, which is invariably not helpful.

21 **LORD GRABINER:** And if, God forbid, there is some difference of view, we will spell
22 it out in our contribution to the document. But my expectation is it will be pretty
23 obvious that we are essentially aligned, and that the contribution that we want to
24 make is in respect of matters that we have something to say.

25 **THE CHAIRMAN:** Well indeed, and I wouldn't, I think, be suggesting this if it wasn't
26 clear that you were substantially aligned, and frankly, to the extent you're not, that is

1 quite helpful information to have.

2 **LORD GRABINER:** Precisely.

3 **MR BEARD:** My Lord, that's absolutely no problem for us. As I say, I leave it to
4 Activision how they want to use what we send them.

5 **THE CHAIRMAN:** Pro tem, and obviously I need to hear from Mr Williams, that will
6 be the course I'd be minded to take.

7 Can I move to my second practical point, which is to what extent can I hold
8 Activision's feet to the fire and press you on 9 June? I don't want to push too hard,
9 but is there a prospect of doing it a little bit sooner, bearing in mind that we have
10 a second case management conference scheduled for the 12th, and the 9th is the
11 Friday?

12 **LORD GRABINER:** I'm trying to get into a negotiation with your Lordship. I'm
13 minded to say if your Lordship allows us to intervene now, then I'm sure there's
14 plenty of scope for a discussion.

15 **THE CHAIRMAN:** I'm going to hear from Mr Williams, but I'm going to --

16 **LORD GRABINER:** He may of course accede immediately, having heard the
17 argument.

18 **THE CHAIRMAN:** Having heard your silver tongue, Lord Grabiner, he may well do
19 that, but we will see just how receptive he is to your submissions. But if I were to say
20 2 June for the statement of intervention for other parties, that's this Friday, and
21 something like the 6th or 7th for your statement of intervention --

22 **LORD GRABINER:** What about the 8th, my Lord?

23 **THE CHAIRMAN:** That's too close to the 9th, Lord Grabiner. We'll see what
24 Mr Williams has to say, but you can ponder --

25 **LORD GRABINER:** You know that I want it to be as close to the 9th as possible,
26 that's my position.

1 Is there anything else I can assist on at the moment?

2 **THE CHAIRMAN:** No, not at the moment, thank you very much. Mr Williams.

3 **MR WILLIAMS:** It's exciting to see the opportunities I will have to negotiate with
4 your Lordship in years to come, but I don't think we're quite there yet.

5 I'm not going to respond to the points Lord Grabiner made about whether we're
6 trying to hold matters up and create obstacles and take curious points, I don't think
7 that's going to help your Lordship, and obviously we aren't saying Activision doesn't
8 have an interest in the merger, that's not our point. The only point that we were
9 focussed on is how does Activision's contribution differ from that of Microsoft, and in
10 what way is it going to supplement that? Our concern really is twofold: first of all,
11 that the tribunal isn't faced with multiple versions of the same case in different words;
12 and secondly, it affects considerations of timing, which we've been focussing on
13 today.

14 So we weren't seeking to hold matters up when we took the position we did in our
15 skeleton argument, we simply made the point that that's not clear as things stand,
16 and in the ordinary course of proceedings of this nature, we would have a CMC,
17 there would be skeleton arguments, all of this would be ventilated, but that hasn't
18 happened on this timescale.

19 Before hearing the exchanges between you, Lord Grabiner and Mr Beard a minute
20 ago, my suggestion was going to be that Activision are asked to put in their
21 statement of intervention in draft in advance of the CMC so that we could all consider
22 these questions on an informed basis. We're not going to be taking silly points about
23 Activision's interest in, and the contribution it can make to, the hearing of this matter
24 on specific points, this is just case management.

25 I was going to suggest -- in fact I wasn't going to negotiate backwards with
26 your Lordship and try and get it before the 9th. Obviously the sooner it is the better

1 for the purposes that I described, but that was going to be our practical suggestion
2 as to how to take it forward. In that context, it doesn't matter for our purposes
3 whether it's in the usual form of a standalone document or whether it's in the form
4 that you were suggesting, sir. That's our position. Unless there's any other aspect
5 of that I can help you with?

6 **THE CHAIRMAN:** In terms of other interveners, are you pushing back on a longer
7 date than the 2nd?

8 **MR WILLIAMS:** No, the suggestion that we have a CMC now on the 12th, when we
9 took the position we did in paragraph 11, was it, of our skeleton argument, we
10 weren't thinking in terms of a CMC on the 12th.

11 **THE CHAIRMAN:** No indeed, a lot of things are changing.

12 **MR WILLIAMS:** Yes, so in the context of that obviously we can see it's important to
13 have things dealt with sooner rather than later, whether it ought to be the 2nd or
14 some other date is really a matter for you, sir, but I think although obviously the world
15 is aware of the case and is aware of the fact that Microsoft is likely to appeal, it's
16 a separate question of how quickly people can pull these sorts of documents
17 together, so whether it's the 2nd or some other slightly longer timescale, that's
18 a matter for you, sir.

19 **THE CHAIRMAN:** I am grateful. It's going to be the 2nd, 5 pm or before for
20 statements of an intervention to intervene. I make that indication because anyone
21 who seeks to intervene I regard as being on very clear notice for some time now that
22 this was going to happen, and if an application to intervene is made, anyone doing
23 so can expect to be given days, not weeks, to put in a full statement, if that is
24 appropriate. So that is the deadline for an indication of a statement of
25 an intervention to intervene.

26 Lord Grabiner, it's going to be 7 June for your statement of intervention, 4 pm on that

1 date. That I think gives enough time for the CMA to consider matters. It's a very firm
2 direction of travel point, in other words I do think that the CMA are entitled to say
3 well, we've seen what Activision say, and frankly this is just not appropriate for
4 a statement of intervention. I would be astonished if we got that far, but I am
5 reserving the position to review what you put in, in light of what the CMA may or may
6 not say. I'm quite sure they won't be taking silly points, but they may well, in the light
7 of what you have pleaded and said, have some points which I think need to be
8 factored in.

9 But subject to that, you have my permission to intervene in that way. So it is
10 permission, but with a bit of a clawback.

11 That I think deals with intervention. We have a few other housekeeping matters, but
12 on the minor side of things.

13 **MR BEARD:** Yes. I think --

14 **THE CHAIRMAN:** Sorry, Mr Williams?

15 **MR WILLIAMS:** Sorry, we went through confidentiality and I never addressed you
16 on it, I don't know if you wanted me to round that off.

17 **MR BEARD:** That was actually the next topic I was going to come back to.

18 **THE CHAIRMAN:** You are absolutely right, Mr Williams, that's my fault.

19 **MR WILLIAMS:** We dealt with this in our skeleton argument. The CMA has been
20 endeavouring to progress matters in the way we described. That is by seeking
21 representations from third parties on the position. Obviously the making available of
22 information in a confidentiality ring has two aspects. One is making sure parties
23 have the material they need to plead and so on, and we're not in that situation, we've
24 gone through that. So we are, as I understand it, dealing with the question of what is
25 truly confidential and what can be released into the public domain as the
26 proceedings move forward. For the purposes of grappling with that issue, obviously

1 anything that takes the pressure off would be welcome.

2 As I understand it, that's where we are in process terms, and if that process isn't time
3 critical from the point of view of the progress of the proceedings, then that would help
4 us.

5 **THE CHAIRMAN:** I think Mr Beard's suggestion of translating over -- subject to any
6 appropriate amendments that can be agreed -- the ring so that it is, as it were,
7 a tribunal confidentiality ring, so that we have control over it, is sensible. But
8 contrary to what I said in BGL, it does seem to me that whilst I'm sure the CMA will
9 do what it can, I regard confidentiality as something that is to be parked for the
10 moment, because you have rather bigger fish to fry, and I want you to get on frying
11 them, rather than worrying about an important but time consuming, and, in terms of
12 critical path, less important job. So if that is a sufficient indication for the CMA's
13 purposes, I'll leave it at that, but you can --

14 **MR WILLIAMS:** The work was in train, it's just how much it's pushed forward.

15 **THE CHAIRMAN:** I know the CMA takes this obligation extremely seriously, and for
16 that reason it is a lot of work, and so I want to do what I can to ensure that that work
17 is put off, and we will deal with any problems of confidentiality and the public domain
18 going forward. You can simply rest assured that I will remember what I have said,
19 and if there is a car crash in terms of public justice versus confidentiality, then it will
20 be a car crash of my making, and not yours.

21 **MR WILLIAMS:** Thank you, sir. In terms of the process of establishing a ring in the
22 tribunal rather than as part of the CMA's procedure, obviously that needs to be dealt
23 with, and the parties can liaise in relation to that.

24 **THE CHAIRMAN:** Yes.

25 **MR BEARD:** We can liaise on that issue, I think. I don't think that should be too
26 problematic. We'll need to provide you with a draft order, and then it might be

1 possible that those who have already signed undertakings to the CMA, the order
2 could be that those undertakings roll over so everyone doesn't have to sign off again,
3 because logistically that can be a bit of a pain. I think that deals with confidentiality.
4 The only two issues I had beyond that were disclosure, which I think I've dealt with,
5 and then there's the distillation of the application issue that was mentioned by the
6 tribunal in the agenda.

7 We're very happy to provide that, but this is, without wishing to sound impertinent,
8 a question for the tribunal as to what it is you're looking for. There are different
9 versions. We can summarise in 10/15 pages, but actually we did wonder whether it
10 was more useful for at least there to be headline issues, so a very brief summary of
11 what the grounds were and what we considered were the headline issues, so that
12 there's more of a route map. I'm not going to refer to it as routes to victory, we've
13 already spelled out that any one of them takes us to victory, that's not the point
14 I think that matters for these purposes, it's streamlining the process so the tribunal
15 has an easier and more navigable approach. We're somewhat in your hands as to
16 what would be more useful, but that's the suggestion we tentatively make.

17 **THE CHAIRMAN:** That's helpful. What I am going to suggest is both the CMA and
18 the tribunal take this away and think about what exactly would be of most use.
19 Rather than your drafting something between now and the 12th, we will give some
20 thought, and I hope the CMA can do the same, as to what will enable the tribunal
21 and the CMA to get to grips with the issues that matter. In other words, if we can get
22 rid of the chaff that inevitably pervades all applications, and I'm not saying ...

23 **MR BEARD:** There's no chaff.

24 **THE CHAIRMAN:** Well, I'll take that under advisement. But to really get down to the
25 points that actually matter.

26 **MR BEARD:** Yes, we're entirely with you, and what we were thinking of was

1 essentially an abbreviated list of issues under the different headings as potentially
2 a way of dealing with it. Obviously once you get beyond the broad issues, there are
3 a number of sub-issues. That then slightly starts to ramify, and actually detracts
4 from the purpose of what we thought was what the tribunal wanted, and therefore
5 what we were trying to do was identify six or seven key issues for each of the
6 grounds that then make the thing navigable. We think it will turn up around ten
7 pages, something of that sort.

8 **THE CHAIRMAN:** That does sound helpful, and getting rid of, for instance,
9 contingent issues, where you have a big delta, and only if you go down one root --

10 **MR BEARD:** That was the way we were thinking. Just the basic branches of the
11 decision tree, not the finer branches or the end leaves --

12 **THE CHAIRMAN:** The tendrils.

13 **MR BEARD:** Yes. That's what we were thinking might be most useful for you, and
14 potentially for the CMA as well. But we were thinking primarily with the tribunal in
15 mind at that point.

16 **THE CHAIRMAN:** That sounds sensible. What we will do is articulate exactly what
17 we would like in the course of the next couple of days, but that does sound like
18 something which is helpful, if you can --

19 **MR BEARD:** We will perhaps start the work on that. It may be that if the tribunal is
20 thinking about it, we could provide a draft, for example, that might be refined, and
21 that might actually give the tribunal a better sense of what might be asked for.
22 There's always a danger that the tribunal asks for something and it turns out that that
23 particular formulation would be extremely difficult or lengthy or whatever, whereas if
24 we provide you with something in draft, you can perhaps look at it and say no, we'd
25 like the following additions or subtractions.

26 **THE CHAIRMAN:** Let's do that, it's always better to focus on a draft and critique

1 that than a blank sheet of paper.

2 **MR BEARD:** We'll do that as soon as we can.

3 **THE CHAIRMAN:** That would be very helpful. I think if the CMA has improvements
4 to suggest, then we can feed those in as well, because I see this as a document that
5 is of use to both the respondent and to the tribunal.

6 **MR WILLIAMS:** Yes. If what we're talking about now is something a bit more like a
7 conventional list of issues, then the question is always at what level of granularity, is
8 the document going to be of assistance, and I can see that that is suitably tested in
9 the context of a draft rather than talking about it in the abstract. That sounds
10 sensible.

11 **THE CHAIRMAN:** That's very helpful, thank you both.

12 **MR BEARD:** I suppose the final matter is obviously in our skeleton argument we set
13 out a more detailed timetable through to the hearing, involving skeleton dates and so
14 on. I don't know whether the tribunal wants to deal with that now in outline or not.

15 **THE CHAIRMAN:** I'm not inclined to, because I think we have our work cut out
16 between now and the 12th, and clearly on the 12th we will want to have a timetable
17 running absolutely clearly through to the last week in July and first week in August,
18 and we will want to crystallise that a little bit more as well, so the parties will need to
19 think about how long, bearing in mind what I have said about generosity of time, how
20 long they will need in those ten days, and probably work back from there to see what
21 dates need to be met. But that's very helpful.

22 One question that I had, which again we should think about, is document
23 management. There aren't going to be a huge number of documents here, but I do
24 think that it would probably assist if the parties either had imposed on them or could
25 agree a numbering protocol so that we can refer to documents, electronically filed,
26 by the electronic equivalent of a tab, so that they both order in the directory in

1 a proper manner, and we can actually say in our submissions we're referring to
2 document whatever number, and everyone's talking the same language, so that we
3 don't file, refile and re-refile the same electronic documents under different rubrics,
4 we instead have a common language for document references going forward.

5 I don't want to cut across any other thoughts the parties might have, but if I'm not
6 cutting across, then we might send a suggestion to the parties as to how that might
7 be done.

8 **MR BEARD:** We're very happy to do that. We'd already been thinking about this,
9 we were essentially thinking that the application bundle, and then obviously the
10 evidence that goes with it, which actually contains a good deal of relevant
11 background material, would remain, we wouldn't renumber that, refile that, and we
12 would be slightly more following the process that the European Court procedure
13 works on, which is that you have A documents, which are the application documents,
14 the B documents, the defence, and so on, and you have them as separate bundles
15 accretively.

16 **THE CHAIRMAN:** Are the parties anticipating a paper rather than electronic
17 process? It may depend on who is ...

18 **MR BEARD:** Yes, there will be electronic versions of all of these things, and we
19 want to make sure that the electronic bundle references work coherently. Whether
20 or not it's some sort of Opus type system is a matter for further discussion, given that
21 we won't be likely using it for cross-examination, which is where that sort of facility is
22 most useful.

23 **THE CHAIRMAN:** In that case, I'll leave it to the parties to work out what works for
24 them before we engage ourselves.

25 **MR BEARD:** I'm grateful.

26 **THE CHAIRMAN:** Is there anything else?

1 **MR WILLIAMS:** Yes, my Lord, Mr Howell has helpfully reminded me that there is
2 an order your Lordship can make in relation to forum today, if you're minded to
3 resolve that issue.

4 **THE CHAIRMAN:** Is there any --

5 **MR WILLIAMS:** I call it an issue, I don't think it is an issue.

6 **MR BEARD:** We're not pressing for Scotland.

7 **THE CHAIRMAN:** No. It does raise greater complexities than one might think,
8 which I thought about in Meta, which was you really want to be saying
9 United Kingdom, and that's the one thing you can't say. On the basis that it is being
10 presented to me as a no-brainer, but one which we don't actually have to deal with
11 today, we'll leave it for the 12th. I can't see any alternative to England and Wales,
12 but I do think that the gamers in Scotland are entitled to a degree of consideration as
13 to whether they have an interest.

14 **MR BEARD:** I don't think the suggestion is that in any way this is not an adjudication
15 that would not affect Scotland and Northern Ireland, it's merely within the scope of
16 the tribunal rules how you sit. As you say, sir, there is a particular wrinkle that you
17 don't sit as a tribunal across the UK simultaneously, or have not done so ever, and
18 it's never been seen to be needed. Of course, the CMA decision applies in Northern
19 Ireland and Scotland just as it does in England and Wales, and you are therefore
20 adjudicating on those matters in any event.

21 **THE CHAIRMAN:** Thank you very much. It will hopefully be a non-agenda item for
22 the 12th.

23 Can I thank everyone for their assistance. I am sorry it has gone on so long, but it
24 has been time well spent. Thank you all for making it so. I will rise now.

25 **(5.41 pm)**

26 **(The hearing concluded)**