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5 **IN THE COMPETITION**
6 **APPEAL TRIBUNAL**

Case No: 1266/7/7/16, 1517/11/7/22

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8
9 Salisbury Square House
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12 Wednesday 24th May 2023

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15 Before:
16 **The Honourable Mr Marcus Smith**
17 **The Honourable Mr Justice Roth**
18 **Ben Tidswell**
19 (Sitting as a Tribunal in England and Wales)

20
21 BETWEEN:
22 **Merchant Interchange Fee Umbrella Proceedings**

23
24 **And**

25 **Walter Hugh Merricks CBE**

Claimants

26
27
28 **v**

29 **Mastercard Incorporated and Others**

Defendants

30
31
32 **APPEARANCES**

33
34 **Adrian Beltrami KC, Mehdi Baiou, David R Wingfield and**
35 **Alexandra Littlewood** (Instructed by Humphries Kerstetter LLP, and Scott+Scott (UK)
36 LLP)
37 **Philip Moser KC, Philip Woolfe and Oscar Schonfeld** (Instructed by Stephenson Harwood
38 LLP)
39 **Derek Spitz and Greg Adey** (Instructed by Mishcon de Reya LLP) on behalf of Ocado
40 **James Segan KC and George Molyneaux** (Instructed by Hausfeld & Co. LLP) on behalf of
41 Primark
42 **Laurence Rabinowitz KC, Daniel Piccinin KC, Jason Pobjoy and Isabel Buchanan**
43 (Instructed by Linklaters LLP and Milbank LLP) on behalf of Visa
44 **Sonia Tolaney KC, Mathew Cook KC and Ben Lewy** (Instructed by Jones Day) on behalf
45 of Mastercard
46 **Marie Demetriou KC and Anneliese Blackwood**
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3 (10.00 a.m.)

4 MR JUSTICE ROTH: Mr Spitz, good morning.

5 MR SPITZ: Good morning. I will begin by making introductory remarks about the
6 nature of Ocado's claim very briefly and then I will respond to some of the matters the
7 Tribunal raised yesterday and then I will make some submissions. I expect not to be
8 very long and I don't intend to repeat what has been said so far. Ocado has claims
9 against both Mastercard and Visa but they are confined to the UK MIF rather than to
10 claims in relation to commercial card MIFs or for example interregional MIFs. The
11 claims fall into the period both before and after the coming into effect of the
12 Interchange Fee Regulation in December 2015. For the period prior to the Interchange
13 Fee Regulation Ocado understands from the pleadings that the schemes accept that
14 the UK MIF restricted competition under Article 101(1), although they rely on various
15 defences, including pass-on and exemption under 101(3). The damages estimated
16 for Ocado's claims against Mastercard it is at approximately £23 million. That's on the
17 assumption that there is no lawful level of the MIF but would obviously change if there
18 were one and approximately £17 million against Visa and both of those are before
19 interest. Ocado's focus at this hearing is on the question whether there should be an
20 exceptions process and if so how this process should work and in that regard our
21 proposal is set out at Section 68 of our skeleton and that is at supplementary bundle,
22 tab 5, page 97. It's worth turning that up briefly so that one can see how we have set
23 out our proposals for the exceptions process and it begins at the bottom of page 97,
24 paragraph 68 and the text of the proposal is then set out on page 98. So that is the
25 way we propose the exceptions process might work.

26 MR JUSTICE ROTH: How confident are you, Mr Spitz that a short additional merchant

1 claimants' hearing following Trial 2 is feasible?

2 MR SPITZ: I think it would have to be feasible because there is a risk otherwise of the
3 exceptions process expanding to unmanageable proportions.

4 MR JUSTICE ROTH: Yes.

5 MR SPITZ: With the evidence, expert evidence provided and with disclosure we have
6 suggested that that process, that sort of exceptions hearing process ought to be able
7 to be confined to two days. So, and we think that it would have to be confined in that
8 sort of way for the reasons I have just given.

9 MR JUSTICE ROTH: Well, of course speaking now in the abstract what you say
10 makes perfect sense and since we don't know the shape of the main hearing still less
11 have any kind of judgment it all seems awfully reasonable when one is to say, oh yes
12 a very short exceptions hearing that won't derail the intentions of having a significant
13 Trial 2 and it all sounds wonderful, but let's fast forward to a situation where you end
14 up, or someone ends up with an outcome they really don't like. Just how robust is a
15 statement here at the CMC that the exceptions process will be short when a
16 hypothetical claimant says, well, you've made such an error, it's not an appealable
17 error, but you have made such an error or failed to recognise our exceptional case we
18 are going to need two weeks to explain to you through our own expert evidence why
19 it is that we are not within this generic band but we are entitled to damages calculated
20 by reference to an altogether different pass-on rate. Now, that is in the face of it not a
21 particularly unreasonable stance to take and I don't imagine our saying, "well I am
22 terribly sorry you've got two days", because that's what we discussed at a CMC is
23 going to hold that much water. I mean is that something that we ought to be worried
24 about in the exceptions process or do you think that it is something that given the
25 discussions we are having now expectations will be managed so it is unlikely to be
26 rendered a problem in the future?

1 MR SPITZ: I think it is a potential difficulty that one needs to grapple with insofar as
2 one can grapple with it, given the uncertainties that you mention. I think the Tribunal
3 has made it clear how it envisages the exceptions process to work and I think that's
4 coming across very clearly to the various claimant parties. One obviously, I think,
5 cannot legislate absolutely because who knows what the contingencies are that may
6 arise and I think that there are also one needs to be alive to the need to limit the
7 exceptions process insofar as it is possible to do so and to disincentives parties taking
8 a punt, for example, on the exceptions process and that's why we have said that the
9 two mechanisms work pretty well towards that end. The one being the incidence of
10 costs in the event that one doesn't beat the benchmark and the other being the risk
11 that an award could be increased and not only a level of pass-on could be found that
12 is higher and not merely lower. Yesterday the Tribunal raised the possibility of whether
13 one could introduce a materiality requirement. Off the top of our heads, we suspect
14 that that may not be necessary but we fully take on board that the aim of this process
15 is to confine these to true exceptions processes. I am not sure I can advance it beyond
16 that.

17 MR JUSTICE ROTH: Thank you.

18 MR SPITZ: What I would like to do before commencing the submissions themselves
19 is clarify Ocado's position on a few of the matters that were raised by the Tribunal
20 yesterday. The first point to make is that Ocado is ready to participate actively in the
21 expert-led process for Trial 2 in this way at least, by providing its data or answering
22 any surveys that the experts may require and by making such disclosure as is
23 necessary. To that extent Ocado will participate in Trial 2 regardless of which of the
24 expert-led proposals find favour with the Tribunal.

25 Just pausing there, because that is one of the reasons why we rejected the
26 characterisation that Mastercard has provided, that we are somehow trying to opt out

1 of Trial 2 – not at all. We are participating in Trial 2 at least to that extent and potentially
2 to a greater extent. The scope of that involvement depends upon assessing what the
3 precise nature and scope of the expert-led process and the exceptions process are
4 going to look like. At that point Ocado will be in a position to decide whether in addition
5 to the information I have just mentioned, it wishes to be separately represented or to
6 instruct its own expert for Trial 2.

7 There is a point that is worth making here that the Tribunal may bear in mind, and that
8 is a proportionality consideration. If we are going to have a Trial 2, a six to eight week
9 trial with experts processing masses of information and data across a whole host of
10 claimant groups, it is one thing for those large claimant groups to be able to engage
11 and participate; it is another from the point of view of costs and time for an individual
12 claimant to be reviewing all of that material and participating to that extent. At the
13 same time there may be parts of Trial 2 that involve advancing legal submissions and
14 that is an area where on the basis of the information and understanding we presently
15 have, that is an area where Ocado may seek to come in and make legal position (sic)
16 so we are different to that extent from those proceedings that are entirely stayed.

17 When it comes to trial 3 and the exemptions, if one gets to a 101(3) inquiry, at that
18 point Ocado would need the opportunity to be able to participate, and I am not certain,
19 given the terms on which the stay is articulated, whether currently the stayed parties
20 have that right to participate in proceedings at any stage afterwards. I am also not
21 certain whether parties who have stayed their proceedings are entitled to take
22 advantage of the exceptions procedure at the end of Trial 2.

23 MR JUSTICE MARCUS SMITH: Those are two entirely fair points, Mr Spitz. They
24 are matters that we would want to make clear in any judgment we handed down now
25 but just to give a provisional marker for those who are stayed and listening in, we have
26 no intention of using the stay as a means of excluding someone who wants to opt back

1 in. Clearly, an application would need to be made to lift the stay and we are not saying
2 that the stay would automatically be lifted with no conditions because there are
3 obviously conditions in relation to the stay having been granted, namely an acceptance
4 of prior rulings that are general, so we are not saying it is a no brainer but we are
5 certainly not keen on a process of exclusion where someone for perfectly
6 understandable reasons wants to come back in, so that is how we see it working. It is
7 a point well made on your part but it is not something that has been expressly
8 articulated by the Tribunal to date.

9 MR SPITZ: That is really helpful, thank you.

10 MR JUSTICE ROTH: Mr Spitz, I may have misunderstood in Mastercard's objection,
11 in which case I will be corrected, but I thought when they talked about opting out it was
12 not that you'll opt out of the process by which the benchmark is set, it is that you will
13 participate in the process, that will therefore have an effect on the average, and then
14 you will opt out and seek a better outcome, and therefore having already been part of
15 the average and that is how the selection might work. I don't know if that is the right
16 understanding but that is how I read it, I think you were saying you would participate.
17 I think you were saying that was their concern, it was that the average goes down as
18 a result of your participation but then, because you were below the average they are
19 now saying "we are not going to take the benchmark, we want an exceptions process."

20 MR SPITZ: Yes, sir. I suppose there are two ways of approaching this. One is to say
21 "does one want to feed in as wide ranging a set of claimant data as one can reasonably
22 access, including, hypothetically the data from claimants who believe their pass-on is
23 low, does one want to feed that into the process and produce the benchmark with the
24 safeguard that as an individual claimant in a compensatory regime rather than one in
25 which aggregate damages are available, in that landscape does one then allow the
26 safeguard to be triggered", or does one say "if you are going to take the exceptions

1 route, if it is possible that you will take the exceptions route we don't want to have your
2 data in at the first round" and I suggest that the second is the less attractive of the two
3 options, that the benchmark for its own robustness ought to include – if one is going
4 down the factually specific route – it ought to include as much of the information across
5 the board, including from those who think their pass-on level is lower. I think, and this
6 will bring me ... Well, let me come on to Mastercard's primary objection in a moment,
7 but just to say before I do that, where we come out then on the questions that we
8 discussed yesterday is this, we are not wedded in advance to invoking the exceptions
9 process – in a sense, how could we be? – but we need to know the broad parameters
10 that will apply to that process in advance and that touches on the point that Visa have
11 made (and I will say a little bit about that in a moment) nor can we take a final view as
12 to the extent of our participation in Trial 2 right at this minute because the nature and
13 scope will be relevant in enabling Ocado to determine the level of its participation, but,
14 as I have said, provided it has the safeguard of an exceptions process it will be bound
15 by the outcome of Trial 2. It will in any event answer any questionnaires and make
16 the disclosure required of it.

17 MR JUSTICE MARCUS SMITH: Of course, that is something which anyone who has
18 accepted a stay is also obliged to do because we have written that into the stay as a
19 pre-condition of the stay, that may be an obligation of the disclosure requests even
20 though one is stayed, so in a sense that you are going to be obliged to do whether you
21 are stayed or whether you are inactive. Secondly, the point that Mr Justice Roth has
22 very helpfully made, there is clearly going to be a nexus between the matters that are
23 debated in the exceptions process and that which is considered in the main Trial 2 in
24 the sense that we are certainly not envisaging a process whereby you feed in data to
25 Trial 2, it is fully taken into account in terms of a generic carve-up, and how that carve-
26 up will be done is something which we will address in our judgment but we are not

1 obviously going to be drawn on today so you will have to see how we plan to do that,
2 but if there is that kind of feed-in of data from parties like Primark and Ocado we would
3 be singularly unsympathetic to an attempt to gain the exceptions process to say “Well,
4 we’ve had our data fully fed into and taken into account in the generic process, we are
5 now going to say ‘actually, if you look at us specifically we can beat the average’” well
6 that is not how we see the process working. Clearly, how one links the two processes,
7 the main generic decision-making process of Trial 2 and the exceptions process, that
8 is something we will have to think about very carefully because it is quite hard to frame,
9 particularly in the abstract, but certainly that is something we would be looking to frame
10 and it may well constitute an additional constraint on how the exceptions process can
11 be triggered.

12 MR SPITZ: Yes, sir. I hear the concern. I would say this, that there is – it is a fairly
13 obvious point and the Tribunal no doubt has it and has thought of it but it is a very
14 different process, the feeding in of the information that will come from Primark or
15 Ocado into the production of a benchmark where that pass-on rate gets blended with
16 all of the others and an individually targeted claimant-specific focus that would be
17 involved in an exceptions process and it is not self-evident to me that one can simply
18 close out the ability to exercise the exceptions process, as I have said, in the
19 compensatory regime purely because a claimant has fed into the benchmarking
20 process.

21 I would like to then turn to in addition to the reasons that were advanced on behalf of
22 Primark yesterday, with which we agree, I would like to submit that there are two
23 further reasons why the Tribunal ought to adopt the exceptions proposal. The first one
24 is what I have been outlining now, and that is that the proposed expert-led approaches
25 of the claimants and Mastercard do make allowance for some claimant-specific factual
26 evidence to be taken into account ultimately surveys, questionnaires and the like, but

1 these will not be capable of capturing all of the unique individual circumstances of
2 each claimant. Aggregating the factual evidence to produce a benchmark rate means
3 that an individual claimant's evidence is fed into that process blends with the rest of
4 the body of evidence, whereas the exceptions process by contrast allows the Tribunal
5 to do justice in the particular case.

6 If, for example, a claimant possesses particularly compelling factual evidence that
7 pass-on did not take place at all or to a significantly different extent, and that evidence
8 is not captured as part of the expert-led process then the claimant ought to have the
9 opportunity to adduce that evidence in the exemptions process. Documentary
10 evidence, for example, that might demonstrate that a claimant has decided to reduce
11 discretionary expenditure in its business in response to an increase in costs similar to
12 the limit or that it has adopted a policy along those lines, that would not necessarily
13 feed into the expert process but is rather probative of the issue of pass-on.

14 Our second submission in relation to the exceptions process is that it is unnecessary
15 to layer on an additional permission requirement on a party seeking to trigger the
16 process, and it is partly for reasons that we have debated in the Tribunal, and we say
17 that the twin risks of adverse costs and less favourable pass-on rates will limit the
18 number of exceptions, exception hearings that will be required, but it is also that to
19 raise an additional barrier along a permissions kind of line would necessitate further
20 costly and time-consuming preliminary adjudicative processes and that runs the risk
21 of becoming disproportionate when what is intended is a narrower limited process on
22 exemption.

23 The core of Mastercard's objection, its reasons, it is necessary to turn it up but perhaps
24 just for your note, Mastercard's reasons are at paragraphs 59 to 62 of its skeleton, in
25 the supplementary bundle, volume 8, pages 166 and 167. The nub of the objection
26 as we understand it is that the exceptions process would be likely to result in over-

1 compensation at Mastercard's expense due to self-selection bias. In our submission
2 that concern is over-stated for several reasons: first, it fails to give due regard to the
3 usual right that claimants have to adduce their own factual evidence if they so wish,
4 which would be the case in individual proceedings. We don't need to rehash the fact
5 that it is not possible for all the parties to present their evidence in that way and
6 reasons of proportionality dictate that, but closing out the opportunity for the individual
7 claimant to persuade the Tribunal that their particular circumstances merit
8 consideration would be unfair to those claimants who do possess compelling factual
9 evidence.

10 Mastercard's objection also doesn't take due account of the likely impact of Ocado's
11 proposals as to the risk of adverse costs and pass-on rates being increased following
12 the hearing, and Mastercard's objection also overstates the degree of information
13 asymmetry that is likely to pertain following Trial 2. We submit that in making that
14 criticism Mastercard hasn't taken sufficient account of the level of claimant-specific
15 factual evidence that its own expert is seeking to collect for the purposes of Trial 2. If
16 I could ask you to look at that, it is Dr Niels' expert report which is in the hearing bundle,
17 volume 1, tab 17 at 353. If the Tribunal would read paragraph 3.29 on page 353 to
18 themselves. (PAUSE)

19 MR JUSTICE ROTH: Yes.

20 MR SPITZ: Dr Niels envisages collecting factual information from all the claimants,
21 including information on the nature of their business operations such as their size and
22 geographic regions in which they operate, their budgeting, market targeting and price
23 setting processes, whether they are surcharged in relation to the MIFs and various
24 other factors. If one moves down to paragraph 3.32 on page 355, Dr Niels there
25 explains that he proposes gathering that information through a survey, and at footnote
26 71 he gives some examples of the types of questions that might be asked.

1 In our submission, the provision of that information from each of the merchant
2 claimants would significantly reduce the degree of information asymmetry, and the
3 claimant's experts themselves might collect different factual information from the
4 claimant, which would then also be available to Mastercard, so, as such, following Trial
5 2 Mastercard is likely to have a fairly extensive empirically granted data set at its
6 disposal. I put aside for present purposes the question that was raised yesterday as
7 to the possibility of an asymmetric exceptions process because that is probably best
8 addressed by the card schemes, at least in the first instance, but assuming that it is a
9 symmetrical process the asymmetry argument only goes so far, Mastercard will be in
10 possession of significant information as a result of Trial 2 that ought to enable it to
11 decide if it has the right to trigger the exceptions process and at whom to aim that
12 process.

13 Dr Niels might, for example, come to the view that pass-on would be high for a claimant
14 that deploys cost-plus pricing treats the MSC as variable rather than fixed and includes
15 the MIF in the relevant cost base.

16 Our submission in a nutshell is that the information asymmetry is likely to be minimised
17 substantially in the course of the preparation for Trial 2 and in the trial itself if the
18 parties' proposals for gathering factual evidence find favour.

19 Turning very briefly to Visa's position on the exemptions process: that position is that
20 it is premature for the Tribunal to make directions on the costs consequences and
21 criteria required to trigger the exceptions process, and we disagree, from Ocado's
22 point of view, but I think more broadly, determining those issues will enable claimants
23 who anticipate the possibility of invoking the exceptions process to make an informed
24 decision as to their level of participation at Trial 2. If the position as to any permission
25 requirement in relation to the exceptions process is left unresolved or deferred to
26 another time that uncertainty alone may lead such a claimant to have to take a more

1 active role in Trial 2 with the associated increased costs and complexity involved in
2 that. If it turns out that no permission requirement is ultimately imposed those costs
3 and the added complexity would have been for nothing. If, by contrast, the high-level
4 mechanics of the process are set down now such claimants will be able to make fully
5 informed decisions regarding their participation at Trial 2. In particular, if the Tribunal
6 agrees with Ocado that no permission requirement is necessary then claimants like
7 Ocado might decide that they do not need to instruct their own separate legal team
8 and experts for the purposes of Trial 2 subject, as we have said in our skeleton, to the
9 question of sampling, if Ocado were to be chosen as one of the sample claimants it
10 may need to instruct an expert.

11 The final very brief point that I would like to make simply relates to experts and it is
12 simply this, Ocado doesn't presently envisage instructing its own expert economist for
13 Trial 2 in the event that our proposals and the other claimants' proposals for the expert-
14 led process are accepted and the exceptions process is adopted and if Ocado is not
15 selected as a sample claimant. That should hopefully go some way to assuage the
16 defendants' concerns about wasteful duplication in the expert evidence.

17 As far as the exceptions process is concerned, in our submission the parties to such
18 a process should have permission to instruct their own expert for that purpose, and
19 that is because the role of the experts at an exceptions hearing will differ significantly
20 from the role in Trial 2 and we say that an expert economist will be required to assess
21 the individual evidence and the parties to that hearing should be accorded the usual
22 opportunity.

23 Those are the points that I propose to make, and unless there are further questions
24 from the Tribunal that is all we have to say.

25 MR JUSTICE ROTH: Mr Spitz, did you have the chance to consider the President's
26 question that he posed yesterday whether one might incorporate, if there is an

1 exceptions process to safeguard before bringing the matter back to the Tribunal the
2 parties would have to engage in mediation?

3 MR SPITZ: We did give some consideration to that, sir. We had some concerns, to
4 be completely frank about it, and the concern is really if one goes to the mediations
5 process it is difficult to foresee that it might have a positive outcome given a party that
6 is interested in invoking the exceptions because they feel the benchmark is materially
7 removed from what its actual pass-on rate is, I think that it is possible to encourage
8 the parties to consider mediation, but I would not put it any higher than that. I am not
9 sure that there can be any condition on the basis of which to trigger the exceptions
10 process, a prerequisite to triggering the expert process.

11 MR JUSTICE ROTH: Because you think it is unlikely to be productive, is that what
12 you are saying?

13 MR SPITZ: I suspect that with the benchmark and with the correspondence that might
14 flow in advance of an exemptions process, whether or not the matter can be settled
15 will be crystallised through that process. It is not clear to me what the mediation
16 process would add to that. It is not pre-action correspondence because one is so far
17 down the road, but one would envisage that there would be some correspondence
18 that sets out the parties' positions in advance of the exceptions process and I suspect
19 – who knows – that that sort of process is at least as likely to generate settlement if it
20 is going to happen.

21 MR JUSTICE MARCUS SMITH: I suppose the point that is that we don't yet know the
22 nature of the outcome that is envisaged for Trial 2, and, clearly, if one were to get
23 inflexible and broad sectorial outcomes, there is inevitably a considerable tension
24 between the generic outcome and the individual case. That tension, if it is high, is
25 liable to generate a large number of exceptions and is therefore something that one
26 wants to avoid, not simply because the tension is likely to make mediation

1 unproductive, but also of course volume of exceptions is something that we regard as
2 undesirable for obvious reasons. It does therefore seem that what we may be looking
3 at is not so much the establishment of a benchmark, or benchmarks, as the
4 establishment of a clear identification of those factors which cause pass-on to shift
5 either from a default of zero or a default of 100, so that one can by reference to clearly
6 defined factors say “Well these factors, if they exist, will involve a movement away
7 from the extreme” – it doesn’t really matter which end of the spectrum it starts from –
8 one articulates those factors and articulates also under the rubric of those factors what
9 specific elements will cause a change in, as it were, the pass-on rate. Now if one were
10 to take an approach along those lines one has the rather more flexible outcome in
11 terms of Trial 2 and the debate might be to what extent an individual case falls within
12 one or other of multiple rubrics or the extent to which one of those rubrics applies with
13 what force. That may well be something which is more susceptible of mediation if one
14 had an economist well-versed in how the judgment was functioning and the ability to
15 analyse the market than simply a series of very broad benchmarks which are
16 inherently inflexible. I articulate that not so much because I want your response –
17 although, of course, I do – but to enable others to think about slightly different ways of
18 configuring the generic outcomes of Trial 2 because I am a little concerned that we
19 don’t want to be unduly wedded to the idea of an inflexible tectonic plate emerging out
20 of Trial 2 which can’t be adjusted and must be opposed by exception, and it may be –
21 as I say, it can be done this way but it may be that one can achieve a rather more fleet
22 of foot outcome that achieves all the advantages of, or most of the advantages of, a
23 generic Trial 2 hearing with an ability to take the parts of the judgment and say “Well,
24 we slip into this bit, we don’t fall within that and therefore the pass-on rate is broadly
25 speaking going to be X rather than Y”. That is something which articulated in that way
26 one can see a significant role for expert intermediation between the outcome of Trial

1 2 and the commencement of the exceptions process and it may be that that is
2 something that we ought to be giving some thought to, in particular the identity of the
3 expert because given the number of parties we have got we are rapidly going to be
4 running out of experts who are not conflicted, and that may be something that we
5 would want to invite the parties to give some thought to if that were a route that we go
6 down.

7 MR SPITZ: Yes, all I would say about that, since that is really in the domain of other
8 parties before you, is that I can see that that more nuanced approach would certainly
9 signal to the various claimants in a potentially useful way where they fit in the scheme
10 of things. One can image, for example, that certain pricing policies may be more or
11 less likely to produce pass-on results and if that were the sort of process that the
12 Tribunal had in mind I could see that that is potentially a helpful one.

13 MR JUSTICE MARCUS SMITH: Mr Spitz, we are very grateful. Ms Tolaney, please.

14 MS TOLANEY: Good morning, sir. Can I start by just standing back and giving two
15 things by way of overview, in my submissions? First of all, can I identify what is
16 common ground between the parties and then, secondly, can I explain at a high level,
17 before I come on to the detail, what each party is proposing and why Mastercard's
18 proposal is the sensible middle course for the Tribunal? So, can I start with the points
19 that are common ground - and I have five points? The first point is that the parties, as
20 you have heard, agree that in a normal case, with one claimant and one defendant,
21 the issue of pass-on would be determined with close factual and expert evidence and
22 that is the approach this Tribunal has taken in every other MIF case to date. Likewise,
23 in the ordinary courses, no doubt, that evidence would be tested by cross-examination.
24 The second point of common ground with the Merchant Claimants is that this would
25 be too expensive and disproportionate, so the problem arises because of the scale of
26 this litigation and that is why we have to find a pragmatic and practical solution for

1 marshalling the necessary evidence. The third point of common ground is that it is
2 crucial, I am sure the Tribunal will agree, that any shortcut has to work because the
3 worst scenario is that we end up at trial without the necessary evidence to enable the
4 Tribunal to make the necessary findings or a situation where the Tribunal is driven to
5 make findings based on evidence the Defendants have not been permitted to
6 challenge, because both of those scenarios will result in an appeal and a retrial, as we
7 saw in various other litigation. Fourthly, what the Tribunal ultimately needs to
8 happen --

9 MR JUSTICE MARCUS SMITH: You are referring to MIF litigation.

10 MS TOLANEY: I had in mind Asda, Argos, Morrison's.

11 MR JUSTICE MARCUS SMITH: Yes, I mean that wasn't because of a failure to deal
12 with factual evidence.

13 MS TOLANEY: It was remitted was my point, it was just an example.

14 MR JUSTICE MARCUS SMITH: It was remitted, of course, but it was remitted for
15 altogether --

16 MS TOLANEY: Different reasons.

17 MR JUSTICE MARCUS SMITH: Different reasons.

18 MS TOLANEY: I understand that, but the point is that if there was not a factual basis
19 ultimately for the findings there is a real risk of remittal because one would have to
20 then try and get the factual findings before the decision could be made.

21 MR JUSTICE MARCUS SMITH: Of course. All I am saying is that the spectre of
22 remittal can occur for many reasons and the reason it occurred in the three MIF trials
23 we are talking about was not this.

24 MS TOLANEY: I don't suppose that, no. I was just simply saying that it is not unheard
25 of for a case to be remitted, for whatever reason.

26 MR JUSTICE MARCUS SMITH: No. The reason they were remitted --

1 MS TOLANEY: Indeed.

2 MR JUSTICE MARCUS SMITH: -- was precisely why we are all here today, namely
3 because there were violently inconsistent outcomes in cases where one would have
4 expected the outcomes to be the same --

5 MS TOLANEY: Indeed.

6 MR JUSTICE MARCUS SMITH: -- and that caused the problem.

7 MS TOLANEY: There is multiplicity as well --

8 MR JUSTICE MARCUS SMITH: Yes.

9 MS TOLANEY: -- and that's relevant here. The fourth point, sir, is that the Tribunal
10 ultimately needs to have sufficient probative evidence to make proper findings in
11 respect of each Merchant Claimant and that is significant. The Tribunal needs to
12 determine rates of acquirer merchant to supply pass-on for each and every Merchant
13 Claimant, however, if one does it whether by formula, or so on, that's the ultimate goal.
14 As my learned friend, Mr Beltrami, identified, this needs to be done in a way that a
15 large number of Claimants do not opt out and trigger the exceptions process. The fifth
16 point of common ground is that the task for the Tribunal and the parties at this hearing,
17 therefore, is to design an information gathering process that provides a sufficient
18 factual basis for making necessary findings for each and every Merchant Claimant,
19 but without flooding the Tribunal with an enormous and unmanageable volume of
20 evidence. So, can we then, with that in mind, but briefly, at a high level, first look at
21 competing proposals? And then I will come back to the detail, particularly in
22 Mastercard's proposal. So, starting with the Merchant Claimants proposals. There
23 was some movement by Mr Beltrami on his feet but the starting position for his clients
24 remains Mr Bloomfield's expert report, the pricing expert, and that is in Bundle 1, Tab
25 6. What Mr Bloomfield is proposing is an extensive survey to be answered by more
26 Claimants, including overviews of products, pricing histories, policies and processes -

1 and the reference to that is at page 113 at Bundle 1. Now, originally, because of the
2 sheer volume of information that would produce, the proposal was to dispense with
3 the cross-examination of the claimants. Now, that is a shortcut that we say could lead
4 to an instant appeal and Mr Beltrami backed away from that in his submissions but it
5 wasn't entirely clear what his proposal on cross-examination was. Alongside
6 Mr Bloomfield, Mr Falcon and Dr Frankel, for his clients, are proposing to assess
7 merchant pass-on using both the pass-on rates and the simulation approach and it is
8 important to note that their report identifies that Claimant-specific evidence is
9 necessary on either approach. I make that point because the simulation approach is
10 something of an outlier, but even on the other approach there is a series of factual
11 matters which it is said they suggest may prevent the pass-on approach applying and
12 a list of information they say that is required for their simulation approach. So, on
13 either approach, they need that information. You see that in paragraphs 67 and 75 of
14 their report.

15 MR JUSTICE MARCUS SMITH: Just pausing at the Bloomfield questionnaire,
16 speaking entirely for myself, the problem I have got with the questionnaire is that it is
17 going to produce, first of all, discursive answers, rather than answers that are
18 susceptible of specific categorisation and I note Dr Niels, in his report, indicated that
19 any questionnaires emanating from him or his clients would be, as it were, drop down
20 menu questionnaires, which avoids the problem of the discursive. That is something
21 which has a certain degree of attraction, whatever approach one takes. The second
22 problem with the questionnaire approach - and that is true I think not merely of
23 Mr Bloomfield's approach but also of Dr Niels - is that there is no point in asking
24 questions which are not clearly referable to the effects that the answers to those
25 questions will have on pass-on. My sense is that the point which is at the moment
26 being missed is that no one is actually listing what factors actually go to bumping the

1 pass-on rate up or down. What one has got instead is a series of questions that are
2 going to produce the series of diffuse answers which we might be able to control by a
3 drop down menu approach, but, actually, even taking that approach, we are not going
4 to get data that is tied to the question that is being asked of the Tribunal to resolve and
5 it does seem to me that that is an anterior question that we need to address before we
6 consider the acceptability of any questionnaire process. At the moment all we are
7 getting is: here are a series of questions which will produce answers that may or may
8 not be interesting, depending on how one approaches the question of pass-on. But
9 one can't have in the questionnaire process a production of chaff, rather than grain,
10 we want the grain and the chaff needs to be excluded right from the beginning. So
11 that seems to me the key question in terms of questionnaires.

12 MS TOLANEY: Sir, can I make two points? I am going to come back to it. The first is
13 that a questionnaire can be tailored with this in mind and so if there are anterior
14 questions, obviously there would need to be agreement from the parties but that can
15 be marshalled and then the questionnaire produced. The second point is the drop
16 down, I agree, is a better option because it reduces the amount, the volume again,
17 and as you say the discursive nature of answers. Dr Niels had produced an example
18 of a questionnaire, and I will pass that up when I come on to address it in more detail,
19 it is obviously a starting point but it would be a good starting point after this discussion
20 and I will come on to it in a moment. Just going back to what Mr Beltrami's clients are
21 proposing with their questionnaire - and I think this is what you are touching on, sir -
22 would come a large volume of information that would then need to be trawled through
23 and filtered and would produce quite a lot of work for the parties when it could be more
24 tailored. What we say is: that approach at the huge volume of information is at one
25 end of the spectrum of what the Tribunal could do and it seems to be a similar
26 approach taken by the SH claimants, although the submissions suggest it might be a

1 touch more limited, it wasn't entirely clear. At the other end of the spectrum is Visa
2 and Mr Merrick's approach, which is to say no factual evidence relies solely on expert
3 evidence. Now, we say that that is undesirable and dangerous because it will result
4 or seriously risk resulting in the Tribunal not having the requisite evidence before it.
5 The nub of the problem is that the methodology put forward by Visa and Mr Merrick
6 relies on taking results about pass-on rates with different types of costs in different
7 context and at different times and using those costs as proxies for MSCs. Mr Beltrami
8 gave you the example of hotel taxes in the 1970s, but there are many others. If you
9 look at the list of articles attached to Mr Holt's fifth statement, report, at Volume 6, Tab
10 59, page 1960, there is a remarkable array of different costs, EU emissions
11 allowances, exchange rates, minimum wages, different types of excise tax. All that
12 any expert can tell you is that those different types of costs might be approximations
13 or proxies for MSCs. They might be treated by merchants in the same way. We think
14 it is unlikely, but what is absolutely clear at this hearing is that the Tribunal cannot
15 proceed simply on the assumption that those costs are treated in the same way by
16 merchants as MSCs. We suggest that the studies put forward by Visa and Merricks
17 are simply not apposite, for the reasons we set out in paragraph 33 of our skeleton
18 argument. The other point made by Visa is that claimant-specific evidence is of little
19 probative value because merchants can pass-on costs unintentionally; that is at
20 paragraphs 13 to 15 of their skeleton. Again, the same point, you can't decide that
21 now. So, if you adopt the approach of shutting out factual evidence, which would be,
22 we say, an unusual approach, particularly when all the claimants suggest that they
23 need factual evidence, but we exclude factual evidence in its entirety, the danger is
24 that the Tribunal will be proceeding on assumptions that will subsequently be shown
25 to be incorrect.

26 MR JUSTICE MARCUS SMITH: Let's generate a little more specificity. Let's have a

1 look at the supplemental bundle, Tab 15, page 234. This is the second LEK letter that
2 we were taken to yesterday.

3 MS TOLANEY: Yes.

4 MR JUSTICE MARCUS SMITH: At page 234 we see that Ms Economides has set
5 out four different types of pricing strategy that might be adopted in consumer-facing
6 sectors, and you see them there. Quite clearly, the pricing strategy that is adopted is
7 going to be quite significant in terms of how pass-on operates. I mean, if one has an
8 undertaking that is operating a cost-plus process and is doing so properly, then the
9 pass-on question really does resolve itself, it is quite clear.

10 MS TOLANEY: Yes, I have got that.

11 MR JUSTICE MARCUS SMITH: 234. Now, if one were to have a questionnaire that
12 has one of the questions: we'd like you to pick one of these four, you don't have any
13 other choice, I mean obviously one would then want to make sure that there was expert
14 buy in, that the list of factors is comprehensive and appropriate, that is clearly right But
15 let's assume that Ms Economides (?) has got this right and these are the only four
16 ways of doing it. If one had a questionnaire on that basis where you basically tick one
17 box and that's it, one might have apps for different years, different options, but these
18 are variants on a theme. One gets the factual evidence in, one gets manipulable data
19 that is capable of being assessed by the economists and where the opinion comes in
20 is on the extent to which these are factors in causing pass-on to be higher or lower,
21 which is a matter of opinion evidence. Now, I would suggest the opinion evidence will
22 be pretty straightforward in 10.1, I imagine it will be rather harder in 10.2 through to
23 10.4, and that's where the economists are going to be adding serious value. Now, if
24 one tries to do that for all factors that are relevant to pass-on, don't we get the best of
25 all worlds in that we get controlled factual data, we lose the chaff and we get material
26 which the experts can then knock themselves dead on in terms of how significant each

1 factor is in relation to the pass-on rate that applies to a given claimant in this case.
2 Now, if that is possible, then in a sense articulating the two extremes of generic
3 questionnaires or sampling on the one side and a pure economist approach on the
4 other actually resolves itself, doesn't it?

5 MS TOLANEY: What I was going to say in the two answers, the first answer is that
6 the Mastercard proposal is the one that is in the middle which is taking a questionnaire,
7 trying to get information in a factual information that is pertinent, relevant, not chaff -
8 getting, in fact, filtered information and then allowing it to be tested by virtue of sample
9 claimants if underlying disclosure is necessary.

10 MR JUSTICE MARCUS SMITH: Why, on this approach, is either cross-examination
11 or disclosure necessary? If you can reduce the questions to an articulation of the
12 specific factors that may or may not, depending upon expert opinion, influence the
13 outcome? Why is that not sufficient?

14 MS TOLANEY: The answer is that first of all it is not clear that you could necessarily
15 reduce it to a specific factors that would be agreed.

16 MR JUSTICE MARCUS SMITH: Right.

17 MS TOLANEY: That's the first question of contention. The second is whether the
18 parties, certainly the Defendant parties, would wish to have their underlying material
19 to test any of those answers. But you don't usually have is a pleading with the
20 statement of truth, so let's say the questionnaire has the statement of truth, you do
21 usually have some underlying evidence to be sure that the analysis that has been put
22 forward in, for example, the pleading is actually backed up by when you look at the
23 underlying documents. That is one of the purposes of having a sample, but that is a
24 separate question of testing it.

25 MR JUSTICE MARCUS SMITH: If you were to take this hypothetical case that if we
26 have a factor of pricing strategy, everyone's going to tick the cost-plus box because

1 that's going to make pass-on to some extent easier if you need a way of testing that
2 that outcome is right. Is that right?

3 MS TOLANEY: Or they will do the opposite.

4 MR JUSTICE MARCUS SMITH: Or the opposite, yes.

5 MS TOLANEY: Yes, so we --

6 MR JUSTICE MARCUS SMITH: Well, depending on who's --

7 MS TOLANEY: Exactly. We need a way of testing it. So what Dr Niels has put
8 forward, we say, is -- how could I put this? - the embryonic proposal that could be the
9 one the Tribunal moulds. It could be the flexible proposal, which is to identify what the
10 crucial questions are, to see if one can get to honing it down to limit any factual
11 disputes. That must be the goal. I am not sure we could say here and now that will be
12 possible, but that must be the goal: to have limited, but sufficient disclosure from a
13 sample - not from the 1,000 plus merchants - but from a sample, and a sensible
14 sample, to ensure that everybody has the opportunity to test it, particularly the
15 Defendants. Again, that may never trouble the Tribunal because if, factually, the
16 documents quickly show that what has been ticked in the questionnaires is correct,
17 then that ends the point. If it doesn't, then obviously there has to be an opportunity to
18 challenge it.

19 MR JUSTICE ROTH: Is that what one is doing? Because, as I understand Dr Niels'
20 report, stage 1 is precisely what the President has been discussing with you, namely,
21 it's the questionnaire in a standardised form, really a drop down menu. It will include,
22 indeed precisely pricing (inaudible), that's one of his criteria and putting all the criteria
23 in together for everyone. But I thought, as I understood it, (I may have misunderstood
24 it), the second stage is not just to verify the accuracy, but is actually needed for the
25 empirical assessment. Looking at Dr Niels at 3.3.5 and so on.

26 MS TOLANEY: Yes, well --

1 MR JUSTICE ROTH: It is stage 1, which may be non, -- I say non-controversial, one
2 may say everything in this case becomes controversial -- but at least less contentious,
3 and deals with it. But I think the method proposed goes on then, more specifically, a
4 sort of verification, but once you have that, that enables you to group claimants by
5 categories - not just industry sectors - for criteria, and then you need some more in
6 each such category to actually work out the pass-on rate.

7 MS TOLANEY: So, sir --

8 MR JUSTICE ROTH: Stage 1 might get you the likelihood of pass-on, perhaps but --

9 MS TOLANEY: That's right.

10 MR JUSTICE ROTH: -- to get to an actual rate, I think, as I understand it, Dr Niels
11 has to go to the second stage.

12 MS TOLANEY: That's right and that's what I understood the President to be saying: --

13 MR JUSTICE ROTH: Yes.

14 MS TOLANEY: -- that you would get the factual basis but in a more simplified way. I
15 think what was being put to me: is there a way of honing the factual process to get it
16 packaged for the experts without a discursive approach or volume?

17 MR JUSTICE MARCUS SMITH: Well, yes, but also without sampling and without
18 cross-examination.

19 MS TOLANEY: Well, that I don't agree, though. I don't think one can. I think the way
20 I put it is, I don't think you can make the decision on cross-examination now because
21 one would have to see whether it needed to be tested, but permission would have to
22 be there, and indeed you would need to allow the sampling for the whole process that
23 Dr Niels is putting forward for really any expert process, and indeed to test what the
24 claimants are saying is in fact the only analysis. So, the other point is, I think, sir, your
25 position is assuming that there is only one pricing methodology per claimant, and of
26 course with supermarkets we have seen it is cost based and competition based, so it

1 | may be slightly more complicated per claimant as well.

2 | MR JUSTICE MARCUS SMITH: Well, yes, but then how, without stooping to resolving
3 | each individual case, is one to resolve that?

4 | MS TOLANEY: Well, I think the grouping point will --

5 | MR JUSTICE MARCUS SMITH: Yes, but how does that help, I mean presumably you
6 | are not saying that supermarkets are all going to price in exactly the same way?

7 | MS TOLANEY: No, but there may be a range of permutations that --

8 | MR JUSTICE MARCUS SMITH: Yes, okay, so you have got a range, but then
9 | immediately you are saying, well, I am outside the range, I am an exception, you have
10 | got to deal with me again in the exceptions.

11 | MS TOLANEY: We will come on to the exceptions process, but I think --

12 | MR JUSTICE MARCUS SMITH: Well, yes, the two have to be seen as one process
13 | because --

14 | MS TOLANEY: They do.

15 | MR JUSTICE ROTH: -- if you are creating a situation where you are not dealing with
16 | cases in the individual, which we are all accepting you can't do, unless you buy into a
17 | degree of genericism you are going to have a big exceptions process.

18 | MS TOLANEY: Yes. But what we are suggesting, if I can just show it to you --

19 | MR JUSTICE MARCUS SMITH: Of course.

20 | MS TOLANEY: Sir, I am coming on to my proposal, because what I was trying to
21 | show you is, in a way, the Tribunal can obviously come up with its own proposal but
22 | at the moment what you have got is the drowning in detail, or not the right evidence at
23 | all, or no evidence at all. Mastercard tried to take a middle ground. It is obviously a
24 | starting point for discussion but we say it is the right starting point and it can be
25 | modified by the Tribunal. The summary of that proposal is in Bundle 1, Tab 17, page
26 | 318, para 1.25. I think Mr Justice Roth is ahead of us, which sets out what in a nutshell

1 the proposal is and the explanation starts at page 351.

2 MR JUSTICE MARCUS SMITH: Yes.

3 MS TOLANEY: The proposal obviously applies to all forms of pass-on, but I am just
4 going to focus on merchant pass-on for the moment. What the essence of the proposal
5 was, was to get sufficient factual material in a marshalled way and then have a
6 controlled expert-led process of disclosure to create a body of evidence that can then
7 be applied to all the claimants that it is applicable to and we would want to test the
8 material, not by the interposition of experts that Mr Beltrami's clients wants, but
9 through the underlying material itself. The proposal is, so step 1, which starts at 3.26
10 is that each merchant claimant creates, completes the short questionnaire. Now, can
11 I hand up what is an illustrative questionnaire that Dr Niels has produced?

12 MR JUSTICE ROTH: Yes.

13 MS TOLANEY: I think this was circulated by email to the parties but I have hard
14 copies. Can I start by saying: this is obviously illustrative, it is not a definitive
15 document, it is just for discussion at this point in the hearing. The first point is it shows
16 that it is a relatively limited amount of information that could be sought in this stage
17 and, sir, if you look on the right-hand side of the columns you will see that the purpose
18 of the information has been identified in an attempt, I think, sir, for what you were
19 getting at, which is that we don't want lots of irrelevant information. So, there has been
20 an attempt to identify why it is needed.

21 MR JUSTICE ROTH: Yes.

22 MS TOLANEY: So this is a sort of, and it is something that we would envisage, the
23 question is the surveys would in fact be jointly agreed by the parties' experts.

24 MR JUSTICE MARCUS SMITH: They would be?

25 MS TOLANEY: They would be, that's what we would envisage in this process that
26 there would be. There may be disputes, I know Ms Demetriou says it will lead to

1 | disputes, but any of the processes before the Tribunal today could be - that could be
2 | said about. What this would envisage is that the parties' experts would cooperate and
3 | then the Tribunal would impose a timeline for agreeing the survey and resolving any
4 | disagreements as to its contents. If the Tribunal had views as to what the contents
5 | should be aiming for, or including, then obviously that could be something that was
6 | said at the outset for the experts to consider.

7 | MR JUSTICE MARCUS SMITH: Just to be clear, and it is not a criticism, Ms Tolaney,
8 | there has not been dialogue with Mr Beltrami's clients about this questionnaire. You
9 | are not presenting it----

10 | MS TOLANEY: No.

11 | MR JUSTICE MARCUS SMITH: -- as something that is a common position between
12 | the Merchant Claimants and your client?

13 | MS TOLANEY: This has been produced overnight in order to assist and circulated to
14 | the other parties. It is purely illustrative. There has been no agreement or discussion
15 | with any of the parties, and I would anticipate it would need discussion to be agreed,
16 | but it is the sort of document that we would suggest would (a) be useful and (b) is
17 | surely capable of agreement as the first stage. What it shows is we suggest that the
18 | relevant factual information could be more honed than perhaps the proposals on the
19 | claimants' side, but we agree with them that factual evidence is necessary. All we are
20 | trying to do is marshal what would be before the Tribunal a little further. The second
21 | stage, then -and as I say the questions in here mirror what we have set out in Dr Niels'
22 | second report at paragraph 3.29, including business location, size and industry - we
23 | say that the survey should be accompanied by a statement of truth which would assist
24 | then in terms of how – That is a matter for the Tribunal but we suggest that might be
25 | helpful and signed by somebody reasonably senior within each Claimant which again
26 | ought to minimise the potential for disputes later down the line, but that is very much

1 a matter for the Tribunal. We say that what it shows is it is not an onerous burden,
2 this example survey. We do not want to try and do something disproportionate. We
3 are trying to balance what is really needed for the purposes of this case. Step two
4 (which starts in the description at paragraph 3.26 of Dr Niels' second report) is that
5 using the results of the surveys actually as Roth J said, the experts group the
6 Claimants into distinct categories based on the characteristics which are likely to give
7 rise to similar rates of pass-on. Now, I take the President's point. It may be possible
8 to have an idea of that in advance. I simply do not know whether that is right, but that
9 may be one way of honing the expert process. The experts would then pick a sample
10 Claimant from each of the groups and they would provide disclosure and have the
11 opportunity to put forward factual evidence going to as to how they deal with the
12 recovery costs and in particular the charges in their business. I can see that, sir, you
13 are looking concerned about that, but we would have in mind with this first of all the
14 need to keep disclosure and evidence proportionate. We suggest that as much of the
15 information as possible is provided on an agreed standardised template or
16 spreadsheet, and that the experts would cooperate in producing those templates. We
17 say it meets several concerns. First of all, it is clear that some factual evidence as to
18 what the merchants were doing is thought to be relevant by the majority of parties in
19 court. Secondly, it might well help with - and I am going to come on to the exceptions
20 process because it provides a way of evidence being before the court - if there is an
21 outlier it might be possible to see that at that point. Thirdly, it gives this court the
22 comfort that it is not a case that you are going to be determining on the basis of
23 assumptions which we would say would have to be extraordinarily robust and Visa's
24 expert does not suggest they are. You heard the criticisms made of Visa's expert
25 report at this point, and that is not a criticism of him, but a recognition of the limitations
26 of his approach. So, if this Tribunal tries to determine a case of this quantum and size

1 and scale on assumptions without being 100 per cent sure that they are utterly robust
2 it would be, we say, very dangerous. Whereas having the factual evidence, and I am
3 going to come on to it (I have taken this out of turn), having the factual evidence that
4 underpins the relevant findings but honed down in the way we suggest, we submit is
5 the right way of going forward. There are, I think, three benefits of our proposal. The
6 first is we have taken on board the Tribunal's suggestions from last year, so we are
7 trying to limit disclosure from the thousand claimants. We have put that to one side.

8 MR JUSTICE MARCUS SMITH: Ms Tolaney, let us look at Dr Niels' questionnaire.
9 Let us take more or less at random question 15A. "Does your business set prices by
10 reference to target levels of margins/profitability following periodic budget setting
11 prices?" You then have a multiple choice "Select one option". Now, what sort of
12 disclosure and over what number of merchant claimants are you envisaging this
13 question would trigger?

14 MS TOLANEY: I cannot answer that, sir, other than to suggest that we are saying that
15 you would take – you would use these questions to group together the relevant
16 claimants into categories, and then you would pick a sample Claimant to give
17 disclosure and it would go to the issues in dispute. So, I cannot really answer with any
18 more specifics than that, to say that this is trying to hone down what the relevant
19 features would be to identify different types of factual situation.

20 MR JUSTICE ROTH: As I understand it, the stage one questionnaire involves no
21 disclosure from the respondents.

22 MS TOLANEY: That is right.

23 MR JUSTICE ROTH: It is used for grouping.

24 MS TOLANEY: That is right.

25 MR JUSTICE ROTH: Gathering together. You then look in group to fix samples within
26 each group, a representative sample, maybe more than one, a couple, maybe three –

1 I do not know. Then those two or three have to give disclosure. Now, the disclosure
2 is what Dr Niels sets out at 3.34 to 3.36 --

3 MR TOLANEY: That is right.

4 MR JUSTICE ROTH: -- on page 256.

5 MS TOLANEY: That is our proposal.

6 MR JUSTICE ROTH: It is not modest, Ms Tolaney. I am not saying that is necessarily
7 a criticism, but I think one has to, you know, confront it. It may be that that is right.
8 That is an expert. One needs that sort of detail, particularly bearing in mind what he
9 says in 3.36, particularly things like relevant costs variants. So, I think that is, if I have
10 understood it, that is what it is saying.

11 MS TOLANEY: That is absolutely right. Sir, it is modest in one sense in that it is going
12 to be from a representative --

13 MR JUSTICE ROTH: Oh yes. It is only a few of the Claimants.

14 MS TOLANEY: Indeed. That is why it is modest in comparison to the other proposal
15 on the table on factual evidence.

16 MR JUSTICE ROTH: Yes.

17 MS TOLANEY: But I think the criticism is made by the Merricks' team: Oh, well it
18 involves vast disclosure. Well, the whole point of our proposal is that it involves
19 disclosure.

20 MR JUSTICE MARCUS SMITH: Yes, but this is why I do not really understand the
21 implications of your proposal because you have got all these questions, and they are
22 going to result in some sort of grouping, but you cannot tell us what sort of grouping
23 that is going to be -- whether one has five, 10, 15 groups -- because it is dependent
24 upon the outcome of the questionnaire. Is that the point?

25 MS TOLANEY: That is right. I think that is the fairest answer because until you have
26 the facts, it is impossible to say. Now, obviously the Tribunal is entitled to say: there

1 has got to be a proportionate approach, even on the grouping. This is why I am saying
2 to you this is a proposal that is flexible for the Tribunal to be able to give guidance at
3 different stages. So, I fully accept that if my Lord came back and said: right, we are
4 going to have a million groups, that would not work. Is it realistic to say there is only
5 going to be three? Probably not. So, there has to be some proportionality in the
6 grouping, but I could not tell you at the moment what the number is, and I do not think
7 any party could. That is not a flaw because we are effectively at the management of
8 the case stage and so we are at a very early stage in the process.

9 MR JUSTICE MARCUS SMITH: I am not sure I agree with that. The fact is we have
10 been debating the management of this case on at least two occasions before today.
11 The three day evidential hearing with the letters that the Tribunal has communicated
12 intended rather more specificity than: well, let us wait and see what number of
13 claimant samples we undertake. So, I mean, at the moment it seems to me we are in
14 a significantly worse position than the position that was articulated by the claimants a
15 year ago saying: well, we will sample according to sector and we will pick 11. What
16 you are saying now is: well, it will not be three, it will not be a million, but it may very
17 well be more than 11.

18 MS TOLANEY: I think the range that was given by other parties was 14 by Visa, and
19 39 by the Claimants, the Merchant Claimants. So, that is the range they had.

20 MR JUSTICE MARCUS SMITH: Where do you fit in that range?

21 MS TOLANEY: I would have to take instructions on that. I can do that --

22 MR JUSTICE MARCUS SMITH: Will it be more than 39?

23 MS TOLANEY: -- in the transcript break. I do not think so, sir, but I do not want to
24 give you an answer that I do not have on instructions. What I would say is that this
25 proposal allows now -- it has a degree of granularity. The Tribunal can -- Unless the
26 Tribunal is going to go down the route of saying: 'no factual evidence' - and I must

1 address you on that - then this proposal one could impose quite a strict timetable on
2 to make sure that – I understand, sir, that this has been going on for some time, but
3 now it could be put into a strict timetabled proposal. You have all the experts who are
4 on top of the material to the point of their reports at least, and one could impose that
5 to make sure that it is rigorously managed and results produced.

6 MR JUSTICE MARCUS SMITH: Again, this is not a criticism, but a suggestion that all
7 parties have bought into an expert-led approach is really not right, at least you are not.

8 MS TOLANEY: Well, sir, we have because as I said the starting point is that in an
9 ordinary case there is no doubt that there would be disclosure and witness statements,
10 and expert evidence in the usual way.

11 MR JUSTICE MARCUS SMITH: That would not be an expert-led approach.

12 MS TOLANEY: Exactly. Whereas here we are putting this in the hands of the experts
13 because they are distilling from the survey what the grouping is, picking a
14 representative and honing the process. So it is an expert-led process. What it is not,
15 which is what Visa and Merricks are urging on you, is a process where the experts are
16 substituted for the facts, and that is the essence of my criticism of that proposal, which
17 is that if you go down the route of saying the experts are – you do not need facts; they
18 can be the factual findings and decide the facts – I would suggest that is a very unusual
19 approach, and here it would be dangerous because even their experts cannot assure
20 you that the assumptions they are using are right. They might be; we just do not
21 know.

22 MR TIDSWELL: Can I ask you when you get disclosure – so, we have got to the point
23 where we have got our grouping and we have got our sample and we take in
24 disclosure. What happens then? Are you then treating that sample as representative
25 effectively for determination as if it was an individual claimant as in Sainsbury's? Are
26 we going to then hear evidence and see cross-examination about that Claimant, and

1 then the outcome is applied to the rest of the group? Is that the plan?

2 MS TOLANEY: That is the plan. At this stage obviously the need for cross-
3 examination is unclear, but one would have to build it into the timetable because
4 otherwise – I will address you briefly on that.

5 MR TIDSWELL: So the sample representatives – the outcome of the sample
6 representative becomes proxy for the group.

7 MS TOLANEY: That is right.

8 MR TIDSWELL: If people disagree with that – you say there is no exceptions process,
9 I think.

10 MS TOLANEY: I will come on to the exceptions process, but in a nutshell what I would
11 say is if you follow our approach there is going to be much less scope for exceptions
12 because you will have actually done a proper analysis of the relevant characteristics
13 of the group. I will come on to parties that choose to sit out. That is a different point
14 and I will come on to that.

15 MR TIDSWELL: But if you are getting your group right --

16 MS TOLANEY: If we are getting our group right –

17 MR TIDSWELL: -- you will get actually the people that are comfortable and they are
18 representative --

19 MS TOLANEY: That is right, and that is what Primark actually said yesterday, if you
20 remember, that if there is a proper sampling process it may catch them, and they may
21 want to come into it.

22 MR TIDSWELL: Yes. What happens if – just thinking about the verification point –
23 what happens if unfortunately the representative sample turns out not to have properly
24 filled in the form and has been – ended up in the wrong place, what does that do to
25 the process?

26 MS TOLANEY: That is why I was saying disclosure would serve two processes – two

1 purposes, rather.

2 MR TIDSWELL: So you would weed them out at that stage.

3 MS TOLANEY: You have to test it. That is what I was saying. With a pleading, despite
4 it having a statement of truth, you would not accept it or ask a party to accept it unless
5 they have had a chance to see what underpinned it. So, we would weed it out at that
6 stage.

7 MR TIDSWELL: And then do we go back into the corporates so they have done a
8 sample -- Because we need -- It is not going to be sufficient, is it, for someone like
9 an individual Claimant where if they lose, they lose. Here if the sample representative
10 lost for some reason, say for example falsification of the form, then you could end up
11 with a situation where the rest of that group was not then stuck with that result,
12 because you would have to go back and presumably pull up another sample and do
13 the process again. Is that right?

14 MS TOLANEY: That is right, but that may be why you would not just have one.

15 MR TIDSWELL: Yes.

16 MS TOLANEY: That would allow an assurance for that. So, that is why we put in
17 place safeguards, which are statements of truth; senior person signing the form; a form
18 that has more multiple choice than discussion, so the answers are quite clear; some
19 underlying disclosure that would, if needed, check that. We would have to work on
20 what that stage was, once there had been grouping, and it would be quite quick – it
21 may be quite obvious at an early stage if there had been falsification of the one you
22 picked, and in any case it would not necessarily just be one which would be the
23 insurance policy against, without being blunt about it, one bad witness. So we tried to
24 put in place those safeguards. Obviously this approach has two points to it. One is
25 that at the moment the questions have not been agreed by all the experts but if they
26 were, that would probably give some comfort. Two, this is an expert-led process

1 because the experts would no doubt be looking at then who the representatives should
2 be carefully.

3 MR TIDSWELL: We are still going to have a trial, are we not? We are going to have
4 – subject to your point about whether it is so clear there is no need for cross-
5 examination – but for perhaps a substantial number of these groupings we are going
6 to have to go through a mini-trial for each one of them on their particular facts with
7 cross-examination and expert evidence in relation to those particular facts within the
8 body of the trial.

9 MS TOLANEY: Yes. I would push back on the description “mini-trial” if I may, because
10 this is actually quite a substantial trial with the seven weeks, and you often have in a
11 seven-week trial multiple witnesses going to different points in the case, and this would
12 be similar; that you would have cross-examination on the representative witnesses
13 within the sample groups, query whether you would need to cross-examine more than
14 one, but I do not know. They would be the witnesses of fact. The experts would no
15 doubt be cross-examined in one piece on the different groups, which they would have
16 to be on any proposal because everybody is suggesting that there would be different
17 sectors or characteristics within groups.

18 MR TIDSWELL: There certainly would be an efficiency, would there not, to pick up
19 the President’s suggestion about a set of factors that were – and I appreciate they are
20 not all going to be agreed – but substantially agreed, and there may be some outliers
21 that can be resolved and might perhaps need to be done before trial – it might be
22 helpful. But if you have got that set up you might find it convenient to have the
23 evidence about those factors and then you would be able to go on and apply them to
24 whatever the position was, whether it was sectors or something else. So, it really goes
25 to the question of how much – what benefit you are getting from having the individual
26 claimant – I am not going to use the word “mini-trial” because you do not like it, but a

1 day or two days (whatever it is) and focus with what extra that brings once you have
2 dealt with the factors.

3 MS TOLANEY: That may well be right and I am not pushing back too hard on that
4 because I can see that, but what, I think, I cannot accept at the moment is that there
5 would not be the option in cross-examining. If Mr Beltrami's proposal was you would
6 interpose experts and cross-examine the experts rather than the underlying people,
7 that is the objection we have got. On his proposal, he needs that because of the
8 volume because otherwise you would be cross-examining 1,000 claimants. On my
9 proposal, I fix that by what I have suggested.

10 MR JUSTICE MARCUS SMITH: By sample.

11 MS TOLANEY: By sampling.

12 MR JUSTICE MARCUS SMITH: Yours is not an expert-led approach; yours is a
13 sampling approach – that is what it is.

14 MS TOLANEY: Mine is a sampling approach but with the benefit of – I put it that way
15 – serious expert input.

16 MR JUSTICE MARCUS SMITH: Yes, but at the end of the day it is the sample that
17 drives this and you are then analysing the sample through the lens of factual cross-
18 examination and expert opinion, but it is the sample that drives this.

19 MS TOLANEY: I accept that. What I would say is that that is the most orthodox --

20 MR JUSTICE MARCUS SMITH: No, no. That is absolutely fine, Ms Tolaney. I do not
21 mind it being a sample process. I just do not think it is particularly helpful to say we
22 have variants of an expert-led process here. We have got different processes being
23 suggested by different parties.

24 MS TOLANEY: I am happy to accept that.

25 MR JUSTICE MARCUS SMITH: For my part, it is --

26 MS TOLANEY: I can call it a sampling approach, or I can say it is an approach that

1 puts emphasis on the expert input rather than having factual evidence from every
2 claimant.

3 MR JUSTICE MARCUS SMITH: Yes. That is what sampling is.

4 MS TOLANEY: Indeed. May we take the break now, sir? Is that a good moment.

5 MR JUSTICE ROTH: Yes, indeed. Just one question before you rise. In terms of the
6 sampling and the addressees of the questionnaire, these would go to the stayed
7 parties as well as the unstayed parties. Is that right?

8 MS TOLANEY: I think that is a matter for you, sir. We can come into that in the context
9 of the exceptions. We are concerned, as you know, about the exceptions process in
10 a sense becoming its own massive process that completely undermines what we are
11 doing. We are also concerned about the idea that either the stayed parties do
12 participate but then somehow leave (inaudible) in the sample affect the rates and then
13 try and claim something different, or that they choose to sit out of it and then try and
14 have their own trial. So, in my view I think this questionnaire should go to the stayed
15 parties, but that is a matter for the Tribunal.

16 MR JUSTICE MARCUS SMITH: No, but intrinsic in your proposal is that it goes to the
17 stayed parties.

18 MS TOLANEY: Yes.

19 MR JUSTICE MARCUS SMITH: And certainly in terms of the conditions of the stay,
20 disclosure – I think I can safely include a questionnaire in the disclosure -- disclosure
21 is something that they are obliged to provide as one of the standard conditions of a
22 stay that we are imposing.

23 MS TOLANEY: If picked as the sample.

24 MR JUSTICE MARCUS SMITH: Well, yes but I think your point is everyone will get a
25 questionnaire.

26 MS TOLANEY: That is right.

1 MR JUSTICE MARCUS SMITH: And then within that you would sample according to
2 what is rational --

3 MS TOLANEY: That is right.

4 MR JUSTICE MARCUS SMITH: -- driven by the outcomes of the questionnaire.

5 MS TOLANEY: That is right.

6 MR JUSTICE MARCUS SMITH: And I have got a couple more questions, but they
7 will probably take a little longer.

8 MS TOLANEY: Also I need to take instructions if we can do any better on the
9 groupings. If there is anything else over the transcript break you would like instructions
10 on, I can take that.

11 MR JUSTICE MARCUS SMITH: Well, let me just go back to the Sainsbury's trial
12 where we had very helpful evidence from Mr Coupe on how Sainsbury's worked out
13 the cost versus pricing conundrum that they had. Now, that was, as is clear from the
14 judgment, very helpful evidence and Mr Cook will remember it very well. Presumably
15 you would accept that what goes for Sainsbury's is also likely to go for Tesco, Waitrose
16 and Aldi and Lidl.

17 MS TOLANEY: I will come back to you on that.

18 MR JUSTICE MARCUS SMITH: Okay. Let us say that there is at least an argument
19 that they approach things generally, which is why one groups parties by sector
20 because if there was utter variance among sectors, why have a sectorial approach at
21 all? So, my question is if that is right, and do push back on that, but if that is right why
22 does one not have someone like Mr Coupe speaking for the industry, or a retired
23 person who has been involved in the sector, to speak for the sector rather than
24 plucking samples and having someone who may not have that breadth of experience
25 and understanding on what is after all intended to be a common question? So, really
26 what I am probing is why you are in disagreement with Mr Beltrami about the

1 interposition of the expert as a means of understanding what is going on in what I am
2 assuming to be a generic case. Obviously, if it is not a generic case, if all supermarkets
3 are different then it does not work, but if - and it seems to me this is the assumption
4 underlying your questionnaire - there are groupings which are rational, then why insist
5 on a process of plucking individual claimant witnesses and disclosure rather than
6 relying upon the admittedly more remote but on another view more expert evidence of
7 someone who has seen it all, if I can put it that way?

8 MS TOLANEY: So, two answers: the first is we do not accept that all the merchants
9 in a particular sector can be grouped as one – and that is the whole purpose of this.
10 You see that in paragraph 3.21, page 350 of Dr Niels' report. So, it is not the case
11 that there could be the sector, and that is the whole point of having a sampling in this
12 way. The point on: why can we not interpose an expert is two-fold. One is that we
13 would, having gone through this process, take the view that we should have the benefit
14 of cross-examining the relevant person giving the factual evidence rather than having
15 an expert interposed whose read up on the factual evidence is removed, and trying to
16 answer on a basis that does not give us, the Defendants, the right to actually challenge
17 the evidence if we wish to. Obviously there will be expert evidence. We do not think
18 it should be used as a way of giving factual evidence. There needs to be factual
19 evidence and expert evidence.

20 MR JUSTICE MARCUS SMITH: Let us stick then with-- The Sainsbury's example: I
21 do not think there was very much disclosure that made its way to the Tribunal in terms
22 of how Sainsbury's conducted its business and operation. Now, the fact is we received
23 evidence from someone who knew what they were talking about. No doubt there were
24 documentary instances of how they went about the process of pricing and working out
25 what prices they needed to set in the round in order to recover their costs. But I am
26 questioning how far a disclosure-led process where you say: well, you are generic of

1 this particular group. You are a proper sample. I am questioning how far disclosure
2 from that one person is going to assist in answering the generic question.

3 MS TOLANEY: Sir that may prove to be right, but I think at this stage, substituting an
4 expert to essentially, if I can put it this way, undertake the Tribunal's fact-finding
5 exercise may not be the right process.

6 MR JUSTICE ROTH: I can see you may be concerned about a sort of pricing expert
7 who gathers information from lots of claimants and is the intermediary --

8 MS TOLANEY: Exactly.

9 MR JUSTICE ROTH: -- who then transposes them to the Tribunal. I do not think that
10 is what the President has in mind. I do not purport to speak for him, but an industry
11 expert is giving factual evidence based on their own experience of the industry. Often
12 they have worked for different companies in the industry over their career, and they
13 are saying this is the way things are done in this industry from their own experience
14 and understanding, and they are not gathering a whole lot of Claimant evidence, and
15 they, of course, can be cross-examined on that if that approach is taken. It has the
16 advantage that, it seems to me, you would get your sample... If you end up with a
17 sample of just one from each sector, you get a very nice, fine trial on that individual
18 claimant as pass-on, but not much recognition that there might be some variation
19 within the sector. Or you say, well, actually, the sample is not one, it is two or three, in
20 which case you have three people giving evidence and being cross-examined, which
21 immediately prolongs and complicates the trial, and that is a more elaborate form of
22 sampling, and that may be the only way to get a fair result for the sector, but you then
23 get, with 15/18 sectors, three claimant per sector, all giving disclosure, all being cross-
24 examined. You have got a very elaborate trial and it is quite far away, I think, from the
25 kind of trial we are thinking about. The advantages for the industry experts is that they
26 can speak to the sector and the variations within the sector.

1 MS TOLANEY: Can I just push back on the use of the word “sector”, because this
2 approach would not be by sector, and the reason I am pushing back on it is because
3 it is easy to talk about an industry expert for a sector, it is far less easy to talk about
4 an industry expert for a grouping of claimants who have a similar pass-on rate. So,
5 that is the first reason why the industry expert may not be appropriate.

6 MR JUSTICE MARCUS SMITH: You are putting the cart before the horse there. You
7 cannot group ex-ante persons who have a similar pass-on rate because that is the
8 very question we are determining.

9 MS TOLANEY: Persons who have similar business practices that would lead to that.

10 MR JUSTICE MARCUS SMITH: Might lead to that.

11 MS TOLANEY: That might lead to that because that is the point that is being made
12 by Dr Niels, that you cannot think of everybody in the same sector. So, for example,
13 The Hilton at Heathrow is going to be very different from the provincial B&B, so within
14 the sector there are going to be quite a lot of variants.

15 MR JUSTICE MARCUS SMITH: Well, indeed, but, I mean, let me be quite clear. Mr
16 Justice Roth is absolutely right. I was talking about an industry expert, not an
17 economist who is simply coming from somewhere with the expertise to give an
18 economic opinion. I am on record as saying that that is not a particularly satisfactory
19 way of doing things because the economist is being drawn into areas in which they
20 are not expert. So, let’s talk about the industry experts and let’s take the sector to
21 which they are addressing. Will not that industry expert be able to address precisely
22 those variations that you say exist within the sector? So, if you are taking, let us say,
23 a sale of groceries as the sector and you have got the local corner shop and you have
24 got the other extreme, Sainsbury’s and Tesco and the big four supermarkets, and then
25 you have got various chains in between: now, no doubt you may be right, they do
26 things differently (I am quite sure your local corner shop does something rather like

1 cost plus pricing, and the Sainsbury's model is rather more dynamic - but who knows?)
2 but that is something which would be captured, I am putting to you, by the expert and
3 not necessarily captured by the sampling because what you are doing is, in sampling,
4 you are assuming that your questionnaire is going to group together the people who,
5 not knowing the answer to the pass-on question, will provide that answer because they
6 are the same, but given that you do not know what the answer is, how can you say
7 they are the same?

8 MS TOLANEY: I think what we can say is that it is clear that everybody within a sector
9 is not the same.

10 MR JUSTICE MARCUS SMITH: Right.

11 MS TOLANEY: So, an industry expert who can talk about sectors is not going to be
12 able to answer the question for this Tribunal, which is why we want the sampling
13 process to group appropriately so we can go by grouping as opposed to sector. The
14 next question then is: how do you test that? And there has got to be some disclosure.
15 But rather than getting disclosure from everybody, one would pick sample
16 representative claimants, and not just one, in order to make sure that it was not a
17 disproportionate exercise. The third question, which, I think, is what is being put to
18 me, is: at that stage why would you need to cross-examine the individual claimants?
19 Could not an expert gather it altogether and you cross-examine the expert?

20 MR JUSTICE ROTH: Why do we need the sample claimants?

21 MS TOLANEY: The sample at all.

22 MR JUSTICE ROTH: And is that actually, (a) efficient, and (b) even helpful? I mean,
23 I can see that there may be scope for the questionnaire, which is not an onerous
24 process, and some general information can be done for all the claimants and that may
25 be very useful. It is stage 2 that, I think, we are rather more concerned about, which
26 is the sample and then really a trial for the sample claimants, accepting that they are

1 treated not as just a trial for them but a trial for their grouping, if you like.

2 MS TOLANEY: But, I think, if you were going down the expert route, then you are
3 back to, in fact, the Visa/Merricks' proposal, which does not have any factual sampling
4 - or are you suggesting, sir, that there would be the sampling exercise? That is what
5 I am unclear about.

6 MR JUSTICE MARCUS SMITH: I am not suspicious or concerned about the
7 questionnaire stage. I can see enormous difficulties there but I can see that the
8 questionnaire, properly framed, could be an enormously powerful tool in informing the
9 process. Where I struggle is why you are moving from that straight to a disclosure
10 sampling basis, followed by witness evidence out of that same sample, in
11 circumstances where one is likely to get a far better quality of information from the
12 expert, rather than from the sample, where you may get someone who is a perfectly
13 competent grocer but who is not actually a very good witness? I imagine, without any
14 disrespect to grocers, that may be a problem that one has. What one is looking for is
15 the best factual information. And what we are pressing you on, I think, is: why is an
16 industry expert, simply because there may be divergence within the industry, not the
17 person to provide the answer?

18 MS TOLANEY: Sir, what I am struggling with is: if it is the industry expert providing
19 the evidence as to what happens, then that is not factual evidence; it is expert
20 evidence. I do not know where the ...

21 MR JUSTICE MARCUS SMITH: No, it is opinion evidence.

22 MS TOLANEY: But I do not see what the sample then adds because the industry
23 expert would be not - if he is not gathering the underlying information, and is just giving
24 his opinion, if he does that based on a sample, surely he or she would want ...

25 MR JUSTICE MARCUS SMITH: Do not get me wrong. I am saying that the sample
26 should be just that. I am not suggesting that it is a great idea. I am suggesting that

1 one obtains the information that is needed by the expert, the industry expert, in order
2 to answer the Tribunal's questions. Now, it may well be that the industry expert says,
3 "In order to provide you, Tribunal, with the answer to your particular point, I need to
4 see the following stuff" and one would then say to the relevant persons in the claimant
5 group, "Here's a questionnaire" or, "Here's a request for you to produce this particular
6 thing so that the expert can be informed." But you would have it expert-led rather than
7 sample-led, and that is, I think, the big difference that we are very helpfully articulating
8 now.

9 MS TOLANEY: And would on this approach, sir, the Defendants see everything that
10 the expert saw and the disclosure that ...

11 MR JUSTICE ROTH: I mean, it would be, would it not, in the normal way, that the
12 expert would draw, first of all, from any published information about the grouping/the
13 sector/whatever it is - there are certain areas where there is quite a lot available, there
14 are other areas where there is virtually nothing, and there are a lot in between. So,
15 they would draw on that and they would cite it and you would be able to look at it. If
16 they then said, "We needed to make inquiries, and this is what we've done and these
17 were the answers that we got/we are relying on (discussions we've had with A, B and
18 C)", you would see the notes of those discussions.

19 MS TOLANEY: All of the experts say that they would want - on this topic, they would
20 want factual information.

21 MR JUSTICE MARCUS SMITH: Ms Tolaney, if your problem is, "Would all the parties
22 not calling that particular expert see the unused material that the expert had obtained?"
23 - well, yes, I cannot see any problem with that; there is no privilege or confidentiality
24 question. So, if you had - and I am sure we would not have - an industry expert that
25 was highly selective in picking materials that only supported his or her opinion and
26 ditched the rest, well, heaven help an expert on cross-examination, that is all I would

1 say, because the material, I cannot see any good reason for not ensuring it was
2 available to the cross-examining parties.

3 MS TOLANEY: Yes. Sir, I will come back on this after the break because, as you
4 know, we object strongly to just having an expert to cross-examine on factual material,
5 but let me take away what you have said over the break and come back to you.

6 MR JUSTICE MARCUS SMITH: That is very helpful and I appreciate that we are
7 throwing a lot at you. There is one more point that fits in with this, and I apologise for
8 taking up time before the break on this. Let's suppose that you are right and within an
9 industry that to the outsider appears homogeneous in the relevant ways - for instance,
10 one might say, take the supermarket sector, they all price in exactly the same way.
11 Let's suppose that you are right and that is an assumption that is simply wrong, and
12 the industry expert will say, "Well, frankly, they price in all sorts of different ways, and
13 this is how they do it ...". It is going to be very hard to produce, if that is the evidence,
14 a generic pass-on rate for the sector. You are not going to be able to say, "Well, for
15 each and every supermarket the pass-on rate is X." That would just be papering over
16 the differences. What one might be able to do is say, "If you can show that you
17 generally priced in this sort of way, and the alternative pricing was that, and there is a
18 percentage", then one has got a means of, after the event, ensuring that a pass-on
19 rate is calculable. Now, at that point one is, as it were, turning the testing of where
20 one falls in the categorization process, one is converting that from an ex-ante
21 approach, which is your approach, to say, "Well, we need to be assured that everyone
22 falls in the right categories" into an ex-post approach, where you are saying, "Well, we
23 have now worked out what matters in terms of pass-on. The following factors are
24 highly significant, these ones are not." One might even have aspirational rates as to
25 how each factor affected the overall outcome. That may be over-engineering it. But
26 one then, after one knows what the factors are, one has a process by which people

1 say, "Well, I fall within these factors, the pass-on rate is therefore X rather than Y."
2 Now, that moves things much more into what one might call an exceptions or a
3 mediation process, but at least one is doing it in an informed way. The trouble I have
4 got with the sampling thing is that you do not know why you are sampling a particular
5 person because you have not got the outcome from when you are doing the sampling,
6 and the industry expert, as I see it, is a way of unpacking these differences, which Dr
7 Niels says may exist. Of course, if he is wrong and they do not exist, things become
8 easier, but we fully accept that he is a respected expert and we have got to take on
9 board the difficulties that he is articulating because, if he is right and they do exist, we
10 need to have a means of resolving them. So, I leave that as a sort of final thought on
11 process and we will rise, unless you want to push back right-away?

12 MS TOLANEY: I will come back on all three points.

13 MR JUSTICE MARCUS SMITH: I am grateful. We will rise for 10 minutes, until 10
14 past.

15 (12.01)

16 (A short adjournment)

17 (12.17)

18 MR JUSTICE MARCUS SMITH: Ms Tolaney.

19 MS TOLANEY: Thank you, sir. I have had a chance to regroup. Can I just go back
20 on one point that you made, sir? You were referring to Sainsbury's, and I was not, of
21 course, involved in that case, but I think the witness that you had in mind was Mr Mike
22 Coupe.

23 MR JUSTICE MARCUS SMITH: It was.

24 MS TOLANEY: Now, he, of course, was a factual witness.

25 MR JUSTICE MARCUS SMITH: Yes, of course.

26 MS TOLANEY: And he had - and there were, I gather, 60,000 documents disclosed

1 in that case, and he was tested quite extensively in the usual way on the basis of
2 factual evidence. And that type of witness may be very helpful because he could, I
3 gather, speak to not just the business of Sainsbury's but more extensively, but that
4 was from his position as a factual witness, not an industry expert.

5 MR JUSTICE MARCUS SMITH: Ms Tolaney, of course, that is absolutely right and I
6 remember Mr Coupe's evidence very well. What I was putting to you, just to be clear,
7 is: why one could not have a retired Mr Coupe from, let us say, Tesco or Waitrose or
8 Sainsbury's saying, "This is how supermarkets do it. I've spent my career in retail, I
9 know how it's done"? And to the extent that documentation assists and is needed for
10 the expert to render his or her opinion, well, yes, that would be under consideration for
11 provision, but one would not be saying to each sample party independent of the expert,
12 "Well, just give us everything about your pricing documentation for someone to read
13 through and cross-examine you on." It would go, to the extent needed, to inform the
14 expert. So, I was using Mr Coupe as someone who I felt - and, of course, he was not
15 asked about this - but I felt would be able to give a very clear insight into how the
16 supermarket sector operated generally. Now, you cannot test for that, but I would be
17 surprised if there were not a retired executive from a supermarket and from other areas
18 of industry who could not give exceedingly cogent and more cogent evidence about
19 how a sector operated, including differences within it, than going to the sampling
20 process where you get, well, whoever you get.

21 MS TOLANEY: Sir, I think the points I would make in response are: first of all, whether
22 or not there is an equivalent of a Mike Coupe in an industry expert way - it was possible
23 to test that evidence through the material, in the usual way, of disclosure and cross-
24 examination, and that we maintain is very important both on a basic fairness level and
25 for the process. So, disclosure, we say, is required and it is not just an opinion piece;
26 it has got to be underpinned to the facts of this case. But the second point is ...

1 MR JUSTICE ROTH: I mean, it would be materials that the expert has relied on or
2 considered. It is not disclosure of his - because he is not from his own personal
3 company ...

4 MS TOLANEY: Indeed.

5 MR JUSTICE ROTH: ... and he may be an academic from a business school who has
6 studied the particular sector all of his or her career, or it may be someone, as the
7 President said, who is retired and can say, "Well, of course, not only do I know how
8 my company has priced, but we watched our competitors very carefully and we looked
9 at how they priced and I and I am drawing on that experience" and if there is any
10 published material he will refer to it and if there is any private material he or she will
11 disclose it. But there is not a sort of general disclosure.

12 MS TOLANEY: But that, sir, begs the question because one of the whole points in
13 this case is that there are not direct published papers on point, so everybody is talking
14 about using a proxy, and the biggest question for that is, then: what is the proxy? Now,
15 if you are talking about ...

16 MR JUSTICE ROTH: Sorry to interrupt you but there are published papers, but they
17 do not deal with that point. But there certainly are in certain industries quite a lot of
18 that.

19 MS TOLANEY: Yes, but not on these charges.

20 MR JUSTICE ROTH: About the industry pricing.

21 MS TOLANEY: Yes, but not on these charges, and one of the points about this is that
22 all the experts are saying they would want to know the facts of how the individual
23 merchant priced.

24 MR JUSTICE MARCUS SMITH: When you say the expert, you mean the economist
25 expert?

26 MS TOLANEY: The economist experts, they are all saying that, that they would want

1 to know how it was priced. So, that is the first point, that it is not very clear to me what
2 the body of evidence would be, what the grouping of documents would be for the
3 expert and how comfortable it would be for the parties to challenge it. The second
4 point is that it is unclear whether the Tribunal's proposal is that each party has their
5 own group of experts per sector, or whether these are court appointed experts,
6 because, obviously, it has got to be possible to test the case. On the Claimants'
7 proposal, they are appointing their own experts and we are appointing ours. That is a
8 lot of experts because we are talking about experts per sector or group. The third
9 point is that, as Dr Niels says, his opinion is that you cannot actually look at it by sector;
10 you need to try and group. And that is why the survey is actually very important. So,
11 our suggestion to the Tribunal would be - and I understand that the Tribunal's concern
12 here is that you do not want 50 witnesses of fact, either in number or who have no
13 useful evidence to give, so I understand that is my target here ...

14 MR JUSTICE ROTH: That is one concern but the other concern is, I have to say, how
15 the samples - you have got your groupings - but then how the samples are drawn from
16 each group? Because it is fine to say, "The experts will agree." Well, experience tells
17 one that they will not and we will get a lot of disagreement about who should be the
18 two or three individual claimants from each grouping, to use the neutral word, for whom
19 the detailed factual evidence should be provided.

20 MS TOLANEY: So, can I just take both of those targets? The first thing is that our
21 position is that we cannot go by sector, we should do the survey. The second stage
22 is to meet the Tribunal's concern: is the most sensible thing to see how the groups
23 come out? Quickly, I am not suggesting a delay. Because what I would say is that -
24 there are two questions here. One is: if it is done by grouping, are there - or even
25 sector, it does not matter - are there actually, is there actually the retired Mike Coupe,
26 to take your example, can that person be found or are we talking about each party

1 getting their own experts to opine in this way? And what is the body of documentation?
2 Is there going to be any disclosure from the Claimants put forward to all the experts?
3 How is it going to be done? Now, that may be more obvious once you have got the
4 groups because it may be more possible to see, because what you might find is that
5 there is in fact a Mike Coupe within the groups. There may be some of the Claimants'
6 senior factual witnesses who are actually best placed to speak in the way that Mike
7 Coupe did. And that assessment may not be possible until you have seen the grouping
8 and the results of the survey. What I would say to Mr Justice Roth's point is that it is
9 possible - and one does it in test cases all the time - to agree either the range of factual
10 scenarios, or different parties pick which test case. So, applying that approach, you
11 could take the position that the Claimants' expert picks a person in the sample, a
12 representative sample, and the Defendants do, too. And then you avoid the
13 disagreement, because undoubtedly each party or side, however one groups it, would
14 pick the person they thought was appropriate. And you would get then your range,
15 and you would limit it to two or three, and then you would get the range and then you
16 would be able to distil it down to see what the actual points of disagreement were, and
17 if there was in fact any need for cross-examination at all because it might be possible
18 to agree what the range was. So, what I would suggest to you, and I appreciate the
19 management of this has been going on for a while, but we are trying to find - it does
20 not feel like a short-cut - a short-cut through having evidence from every single
21 Claimant and expert evidence, and I would suggest that the survey is the starting point,
22 that very quickly one makes the decision on grouping and sees whether it is right that
23 there is a grouping point or whether it is a sector point, and one very quickly then
24 decides whether, through the Claimants, maybe the Claimants' own stance as to
25 whether there is a Mike Coupe in the relevant sectors or whether we are into experts,
26 but with an agreement on the body of material to be used. Because what the

1 Defendants are concerned about is that there was a proposal from the Claimants at
2 one stage that there was no cross-examination of either the underlying or even of
3 some of the experts, and we have to be in a position where we can test the evidence
4 against us, we have to be in that position, and we do not have the material. So, that
5 is what we are trying to achieve on our side as well. And the other option, as I say,
6 after one sees the grouping, is to take the test case approach, which is to have the
7 three, let's say hypothetically, the three picked from each group and then the range of
8 disagreement is limited. And one would then have to look at whether it is - and you
9 will hear at that stage management of the trial - really necessary to cross-examine all
10 those witnesses or what the key points are, and that is a separate exercise, but it can
11 be very sensibly managed. The spectre of 40 factual witnesses to be cross-examined
12 is a spectre and I do not think it is a real risk. Sir, those would be my answers on those
13 points. Can I turn, unless there are further questions on that ...

14 MR JUSTICE MARCUS SMITH: No, please do.

15 MR TIDSWELL: I think you suggested a little earlier that you might be looking for
16 some connection between, some factual connection between these charges, the MIFs,
17 and pricing, and I just was not sure whether that was being advanced as a reason for
18 going into the sampling? I think we have all proceeded, as I have understood it, on
19 the basis that it is very unlikely that businesses will have made pricing decisions by
20 particular reference to these costs, and I just wanted to understand whether you were
21 challenging that and saying that that was underlying some of Dr Niels' approach?

22 MS TOLANEY: Sir, we are not challenging that. It is more, I think, the way that the
23 pricing and processes - the processes and business practices. So, I think the point
24 was being made, and it is best put in Dr Niels' report at paragraphs 320 to 322, which
25 is page 350, and the point is within the concept of a merchant-specific assessment
26 rather than a sector assessment, and he gives the example of hotels, and he says at

1 322, "Merchant claimants' treatment of MSCs and their budgeting and pricing strategy
2 could vary between some competitors in the market ..." and the last sentence, "The
3 treatment of MSCs and the merchant pricing strategies would be expected to effect
4 the pass-on rate." So, that is the way it is put.

5 MR TIDSWELL: Yes, and that came out of a question from Mr Justice Roth, or an
6 observation, about what academic or other literature there might be about the way that
7 particular sectors or groups, whatever it is, operated. So, are you saying that there
8 obviously might be variations, and so therefore the variations ought to be taken into
9 account? And one of those variations might be the treatment of costs, treated as
10 overheads, or the variable costs, in a particular organisation? And so you are saying
11 that that might emerge from this? But you are not saying that you are expecting to
12 find lots of evidence about particular lines of cost that link into the price?

13 MS TOLANEY: No, but I am saying two things. One is that - and I think you have
14 made the point, sir - within a sector, if it is not obvious, that everybody paid the same
15 way. But, two, that somebody, "Industry experts" just may not have visibility over how
16 individual merchants were operating. On the other hand, they might, and in the
17 supermarket context there might be an obvious example of how everybody operated.
18 In other sectors, such as hotels you might be hard-pressed to get one person who
19 could speak to the operation of a very large hotel, to a provincial B&B. The difficulty, if
20 I may say, with the Tribunal's proposal in the ether, in a way, without knowing whether
21 one can do it is it is dependent on that person existing and being able to be identified,
22 whereas Dr Niels' proposal takes what is there and uses it. We know there will be
23 people there, it is just picking the right people and I understand that that process may
24 not be straightforward but I have suggested one way through it, whereas picking
25 people out of the ether who might be the right people, and it is only suggested at the
26 moment we necessarily have them, is the uncertainty over the industry expert

1 approach.

2 MR JUSTICE MARCUS SMITH: That is really why I think if you were to do this you
3 probably do start with a sector because the chances are there are going to be people
4 with expertise in that sector and then, as you say, there may be, it depends how you
5 draw your sectors, but there may well be quite large variations but of course that is
6 where your survey is useful because it will give you data to understand the composition
7 of the sector and it may well be that, as you say, it is necessary for the expert to gather
8 further information - perhaps directly from that sub-set or segment - but I think... so if
9 you – it may not matter if you go to your groupings first and then another sector and
10 apply groupings as a lens, or if you go to sectors first and apply groupings as a lens,
11 you are probably going to end up doing the same thing ultimately.

12 MS TOLANEY: That's right, it may be that the grouping exercise will flush it out and
13 would be helpful, whether or not one takes it to an analysis on a sectoral basis. I think
14 all the Claimants' economic experts recognise that there are sectoral differences. It is
15 only Mr Coombs' approach that doesn't account for differences between the Claimants
16 and the sector.

17 MR JUSTICE MARCUS SMITH: It is implicit in references to differences within the
18 sector, that there are a number of reasonable ways in which one can conduct one's
19 business within the sector. In other words you can reasonably adopt one pricing
20 strategy or another, for example. To what extent is this exercise focused on what
21 actually happened as opposed to what was within the reasonable range of options for
22 a person in a given sector?

23 MS TOLANEY: That is one of the points I was making earlier, sir, that your role will
24 be to find in each case what the actual loss or gain is, which means you are looking at
25 what actually happens and the problem with an industry expert ---

26 MR JUSTICE MARCUS SMITH: I understand the point, I just want to test it. Let's

1 take one Claimant who has conducted themselves in terms of how they have run their
2 business in a manner that is unreasonable in the sense that they have essentially
3 either made far less profit or actually made a loss when, had they done things
4 differently, they would have made more money or less of a loss. Is the proper measure
5 of what was passed on how they do it or how they should have done it, in terms of the
6 questions that we are answering? You are saying it is the “is” and not the ...

7 MR TOLANEY: The counter-factual, sir, is what they would have done, I understand
8 that, but how they set their – how their policies were ...

9 MR JUSTICE MARCUS SMITH: Yes, the counter-factual in this case is unlikely to be
10 very different from the actuality because the charge is so small, so I don’t think you
11 need worry about that part. What I am more interested in is a situation where you
12 have got an incompetently run business and how that plays in the mitigation defence
13 that is being articulated because I am not sure when one is talking mitigation one is
14 necessarily talking in all cases about how things in fact were right.

15 MS TOLANEY: I understand that, sir. I think the way the test was put by the Supreme
16 Court, which presupposes that you would look at what the merchant had actually done.
17 I do see that there may be arguments on a mitigation case that they should have done
18 something different, but you still need to know what they actually did.

19 MR JUSTICE MARCUS SMITH: It seems to me that the Supreme Court’s articulation
20 works if one accepts that there is a hidden assumption that what they did was
21 reasonable. What I am suggesting is that that is in fact the hidden assumption in the
22 reasons in court and in the points you are putting to us, that it is the “is” that matters.
23 I fully accept that if you have got a range of reasonable options, then the “is” is likely
24 to be determinative, but I am just testing that proposition.

25 MS TOLANEY: I understand that and I understand that there scope to look at what is
26 reasonable. I wonder whether, though, in this case it really matters, because I wonder

1 whether you have to know what people did before you have even got to the question
2 of what was reasonable given the nature of what we are discussing. I suppose what I
3 am saying is I don't think you can short-circuit the question of what factually happened
4 by moving straight to the question of what should have happened. I think you would
5 have to know the first to get to the second.

6 MR JUSTICE MARCUS SMITH: Thank you.

7 MS TOLANEY: Sir, can I just cover off some of the points that I ought to cover, I know
8 the debate has gone quite far down where I am going to end but nevertheless I will go
9 back to it. I just wanted to deal with the Visa Merricks' proposals to the extent I need
10 to. Those proposals, as we said, obviously dispense with factual evidence at all and
11 we say that that is not appropriate and the reason for that is that the assumptions put
12 forward by Visa are ones that you can't rely on safely at this stage because the proxies
13 put forward would be hotly disputed. We suggest that trying to simply take public
14 studies and discerning from that with no factual evidence at all would be unfair and
15 dangerous and we say will lead to real problems when it comes to trial and we think it
16 is not an appropriate approach. You have already been addressed on that by my
17 learned friend Mr Moser and I adopt those submissions, those are some of the
18 problems, and I would also refer you to Mr Holt's report. I think we touched on this
19 yesterday, it is paragraph 21(a), Bundle 1, Tab 15, page 224. What you see here is
20 him explaining how he will decide how much weight to place on each public study of
21 pass-on he identifies and you can see that his key concern is that identifying whether
22 the type of costing study is sufficiently different from the nature of the charges here in
23 issue in one or more aspects, for example: fixed versus variable costs, firm specific
24 versus industry-wide and so on. He concludes that "...for studies that examine the
25 pass-on rates of a different type of costs that differs in one or more of the above ways
26 from MSCs, I would consider either putting less or no weight on those studies when

1 deriving a sectoral average pass-on rate or using the estimated pass-on rates from
2 those studies as an upper or lower bound".. We don't take issue with the theoretical
3 points made because in general we agree that general variable costs are passed on
4 more than fixed costs, and in general industry-wide costs are passed on more than
5 firm specific costs, but the problem is that there is going to be disagreement about
6 how those conclusions apply to the charges here because it depends on how the
7 merchants treat MSCs and that is exactly what the Claimants' evidence describes. We
8 say that that's why you need factual evidence, however it is deployed. We say the
9 same problem arises with Mr Merrick's proposed approach, which you see in Bundle
10 1, Tab 12 at page 190, and that is at paragraph 3.16. So, he proposes using measures
11 of purchase price inflation as proxies for the charges, but that begs the obvious
12 question as to whether MSCs are passed-on in the same way as the input costs in
13 those industries, which again depends on how they are treated by the merchants.
14 They may be, but you just can't assume that they do without any factual basis --

15 MR JUSTICE MARCUS SMITH: But how does one test that in the individual case,
16 given that MSCs are such a small part of the business?

17 MS TOLANEY: Well, clearly information we are trying to gather.

18 MR JUSTICE MARCUS SMITH: Well, yes, but how will that information help? If you
19 are talking about something which is small when the merchant in question will be
20 focused, quite rightly, on the larger costs, why is one not extrapolating whether one
21 looks at the sample, whether one looks at the expert? At the end of the day, you don't
22 know because you can't see it in the way one can on the acquirer pass-on, you don't
23 know how this has happened because it is a tiny part of even a small business.

24 MS TOLANEY: I understand that but it is a tiny part of a particular business.

25 MR JUSTICE MARCUS SMITH: Yes.

26 MS TOLANEY: And that is affected by the various points Dr Niels has outlined in

1 terms of the individual claimants' business practices. What you can see in
2 Mr Coombs' approach is, first of all, there is no attempt to make any central distinction
3 at all. He, I think, is the only expert that doesn't even accept there is a central
4 distinction and he simply --

5 MR JUSTICE ROTH: I thought he does, at 3.18?

6 MS TOLANEY: He accepts but he says that you apply his approach across the board
7 within the same sector. He doesn't try and distinguish --

8 MR JUSTICE ROTH: Within the sector, yes?

9 MS TOLANEY: That's right.

10 MR JUSTICE ROTH: But he does it?

11 MS TOLANEY: Yes, between sectors he does, but not within the sectors.

12 MR JUSTICE ROTH: I see, sorry, I misunderstood you.

13 MS TOLANEY: That's right, whereas others, the other experts accept, as I have given
14 examples, hotels and so on, that there will be distinctions, he simply just tries to read
15 across everything because one of the problems we are just extrapolating with no
16 information is that you are going to have to take it at a very high level. What we are
17 saying is that there is no need for that to happen here, when you have a cross-section
18 of retailers before you, there is no need to proceed on the basis of assumptions from
19 public studies when you have the factual evidence you could have before the court.

20 MR JUSTICE MARCUS SMITH: That's my difficulty because I mean, let's suppose
21 we have in the witness box a merchant and we have had full disclosure from the
22 merchant and we look through it and we try and work out where there is specific
23 consideration of the interchange fee as a cost and how it is recovered and behold we
24 find that actually there is no such consideration because it is so small, they are worried
25 about things like the rent and the cost of goods coming in, and things like that, but they
26 are not worried about interchange fee because it is too small. So, we don't have any

1 help from the disclosure, except by way of analogy with how other bigger costs are
2 dealt with by that particular merchant. So we then cross-examine this merchant and
3 say, well, it is very puzzling that we don't have any specific consideration of
4 interchange fees. He says, well, actually it is not that puzzling because we have got
5 bigger fish to fry and you say, well, how do you treat them? How did you specifically
6 consider the interchange fee charge that you paid on each transaction? What do you
7 think? He will say, well, (or she will say) we actually looked at the bigger fish we had
8 to fry because there are other costs. So, how does one, if that's right, how does one
9 get an answer from a merchant who has given full disclosure, who is in the witness
10 box, as to how in fact they dealt with the overcharge that we are talking about here?
11 What useful evidence can that merchant give beyond a process of reasoning by
12 analogy from other larger costs?

13 MS TOLANEY: Well, I think there are two points to make here, one is that it is
14 assumed that the merchants can't give evidence as to how it was treated, and we don't
15 accept that because they may have a whole cost pricing way of doing things.
16 Secondly, taking --

17 MR JUSTICE MARCUS SMITH: Sorry, are you talking cost plus here?

18 MS TOLANEY: I am.

19 MR JUSTICE MARCUS SMITH: Right.

20 MS TOLANEY: But the second thing is, take, for example, the draft statement of Mr
21 Whitehorn that is in the bundle, so the Merchant Claimants say that, for example, Mr
22 Whitehorn says merchants' services charges are treated completely differently by
23 automated dealers from core input costs and they are treated as overhead costs. So
24 that is relevant evidence that you wouldn't get from Mr Coombs' approach because he
25 is saying they are not treated as input costs in that industry and Coombs assumes
26 they are.

1 MR JUSTICE MARCUS SMITH: But we are back to the industry expert versus --

2 MS TOLANEY: I am just dealing -- yes, I am dealing with Mr Merrick's proposal --

3 MR JUSTICE MARCUS SMITH: No, no, what I am trying to understand is what the
4 factual witness, who is not an expert, brings to the party in terms of their disclosure
5 and in terms of their live testimony, in understanding how the interchange fee is dealt
6 with, other than by looking at the general practices of that particular business in terms
7 of how they deal with costs.

8 MS TOLANEY: Right. So, sir, I think the point is that you have to look at the business,
9 as you say, the individual business, as to how they treat, whether they treat costs
10 from their business practices, so you look at their business practices as to whether it
11 is likely that they are treating MIFs as variable, rather than another way. But you are
12 looking at the business practices and/or maybe more specific cost processes of the
13 individual merchant business. Now, what the target I'm just meeting at the moment
14 is, what you can't do is assume, as Mr Coombs does, that they are all to be treated as
15 input costs.

16 MR JUSTICE MARCUS SMITH: Yes.

17 MS TOLANEY: I was giving you an example to show why that's wrong. To answer
18 your question, well, what evidence are you trying to get? The answer is, I think, and
19 the claimants set this out as well, is that when you have information about how the
20 business pricing and practices work of each business, you will be able to see more
21 fairly how these costs are treated within the business. That is the evidence. If you are
22 asking me, is there a document that says, this is how they are to be treated, I don't
23 know the answer to that and there may be, but I don't think you would need that
24 document, you would extrapolate from their own business practices, what you wouldn't
25 be doing is just reading across and saying they are all to be treated as input costs.

26 MR JUSTICE ROTH: They will be looking at how the business pricing, how it treats

1 changes in costs, how often it increases its prices relative to proper changes in costs
2 generally and inferring from that how, in practice, MSCs were dealt with, albeit not
3 consciously as a decision in saying, we have got to deal with this 0.5% increase in the
4 MSC.

5 MS TOLANEY: That's right. I think all the Claimants, who obviously are in the position
6 of knowing this, are assuming that each business will have got its own practice and it
7 would be relevant, and what you can't do is assume either that all MSCs are treated
8 in a particular way, which is the Coombs approach, or to suggest that all sectors (or
9 all hotels) treat them in the same way, and that is the whole target of Mr Niels'
10 approach.

11 MR JUSTICE ROTH: Or potentially the industry expert.

12 MS TOLANEY: Or potentially, yes.

13 MR JUSTICE ROTH: Various variations, but you are dealing with Mr Coombs'
14 approach?

15 MS TOLANEY: That's right. I am giving you one example as to why that would be a
16 dangerous approach, even on the evidence that you have at the moment, before you.

17 MR JUSTICE ROTH: He is not proposing industry experts at all.

18 MS TOLANEY: No. The other problems with the approach taken by Mr Merricks -
19 and I think it is important to have a health warning about it, because it is a different
20 action, and there are three further points to be made. The first is there is a difference
21 between the kind of pass-on being measured for the Merchant Umbrella Claims as
22 opposed to the Merricks collective action. For the Merchant Claimants, the purpose
23 of the exercise is for the Tribunal to form a conclusion on pass-on rates for the
24 Merchant Claimants based on categories of homogeneous claimants. In the Merricks
25 action, the subject of the analysis is the pass-on rate for the economy as a whole, and
26 those two things are different. Here, the Merchant Claimants are not representative

1 of the entire economy. There are some sectors that are not represented at all, and for
2 other sectors the relevant Merchant Claimants are unlikely to be representatives of the
3 entire sector. So, that is one distinction. The second problem with the approach is
4 that there is a difference between the claim periods in the two sets of actions. The
5 Merricks claim period runs from 1992 to 2010. Subject to the result of the Volvo hearing
6 the merchant claims period runs from broadly speaking 2013 onwards and there are
7 differences between the two periods. The payment market and retail markets have
8 undergone significant changes, so conclusions drawn from one period may well not
9 apply to the other. The third flaw in the approach identified is that there are differences
10 between the types of MIFs at issue. The Merricks claim is limited to EEA and UK
11 consumer MIFs, but the merchant claims involve commercial card MIFs, inter-regional
12 MIFs and most obviously MIFs from a large number of different European countries,
13 and so you cannot assume there will be a read-across between them. So, I just wanted
14 to put that marker down, that obviously the Merricks approach cannot necessarily be
15 an approach that one adopts in these proceedings without giving due regard to the
16 differences between the actions.

17 MR JUSTICE MARCUS SMITH: That is a very helpful peg to hang the question that
18 probably we should put to Mr Beltrami as well. He will deal with it in reply. Do I infer
19 from what you have been saying that you would be opposed to the Umbrella
20 Proceedings regime extending to the Merricks class action? That is a point which we
21 have had significant debate upon in the past. We have not resolved it and it is
22 something that we will need to resolve in the course of this hearing. So, the sense I
23 got was that you are saying that the Merricks and the Merchant Claimants' claims are
24 sufficiently different not to suggest that the Trial 2 cast list include the Merricks class
25 representatives. Have I got that right?

26 MS TOLANEY: I am just checking, sir.

1 MR JUSTICE MARCUS SMITH: Of course.

2 MS TOLANEY: (After a pause) We are checking on that, sir. We can come back on
3 it.

4 MR JUSTICE MARCUS SMITH: Yes, of course. Do take your time.

5 MS TOLANEY: Can I give you one example of --

6 MR JUSTICE MARCUS SMITH: Yes. I mean, do not answer before lunch.

7 MS TOLANEY: Yes.

8 MR JUSTICE MARCUS SMITH: Let us put that aside.

9 MS TOLANEY: I had not realised the time.

10 MR JUSTICE MARCUS SMITH: Do not answer immediately at 2 o'clock if you want
11 to take further time.

12 MS TOLANEY: Thank you.

13 MR JUSTICE MARCUS SMITH: I think Mr Beltrami's position is that they want the
14 Merricks class representative out. That was certainly Ms Smith's position last time. I
15 do not know whether that has changed.

16 MS TOLANEY: I will come back on that. Sorry, do you want to answer the question?

17 MR BELTRAMI: No. I will come back on that as well.

18 MR JUSTICE MARCUS SMITH: I am very grateful.

19 MS TOLANEY: But what I was going to say to you in terms of the approach that is
20 being advocated by Mr Merricks in this hearing is to give you an example, one of the
21 criticisms made by Mr Merricks is that Dr Niels' proposal cannot be used for the
22 Merricks proceedings because merchants do not have records stretching back to the
23 mid-1990s. So they are suggesting that in these proceedings a methodology should
24 be adopted that takes account of that. Now, we say that just approaches things from
25 the wrong direction because Mr Merricks faces obvious difficulties in being able to
26 prove merchant pass-on to consumer for a claim period that goes back 30 years,

1 because of the absence of records and document retention policies and so on, and he
2 has the burden of proof on that issue. It may well be that he is unable to discharge
3 that burden. Now, the claims from the merchants relate to a more recent period from
4 2010 onwards where there is document and information, and in so far as they want to
5 rely on that material and are permitted to do so, the Tribunal cannot allow Mr Merricks'
6 stance to derail the proceedings when there are documents available if it is considered
7 appropriate.

8 MR JUSTICE MARCUS SMITH: Well, that is an entirely fair point, but can I repackage
9 it and ask it in a slightly different way? Let us assume we are simply trying the
10 Merricks' case and it is not infecting the Merchant Claimants' position, and let us
11 assume that you are right, there are no factual records which exist to enable the sort
12 of sampling process that you want to have applied in the merchant claims apply to the
13 Merricks' class, presumably one then has to move on to a question of whether the
14 claim fails *in limine* at that stage. But surely one must ask before that whether one
15 can fill the factual void by evidence along the lines of what Mr Ridyard put in Trucks 1,
16 namely that as a matter of economic logic the charge moves down to the person who
17 ultimately pays it, and that if there is an economist who can credibly articulate that,
18 then the burden of proof is satisfied and it is a question of whether you can produce
19 either factual or economic evidence in rebuttal of that. Or are you saying that actually
20 an economist saying this would not be sufficient even to discharge arguably the burden
21 of proof that vests in an indirect claimant such as the Merricks' class?

22 MS TOLANEY: I think I am saying that.

23 MR JUSTICE MARCUS SMITH: You are saying that. Okay.

24 MS TOLANEY: The point for this hearing is what I have shown you is that you can
25 see an obvious flaw just looking at one point on Mr Coomb's approach, the input cost,
26 and one cannot allow that approach, particularly when you can see all the difficulties

1 and differences in position, and why Mr Merricks may be putting that approach to infect
2 the Merchant Claimant proceedings where there is a very different documentary base
3 and should be looked at on its own terms. So, I just put that health warning down.

4 MR JUSTICE ROTH: Well, as I understand it Mr Coombs does for sectors where
5 there is no public data.

6 MS TOLANEY: That is right.

7 MR JUSTICE ROTH: He uses sampling and he wants disclosure --

8 MS TOLANEY: That is right.

9 MR JUSTICE ROTH: -- from merchants, although Merricks is a collective action where
10 the merchants are not party to it.

11 MS TOLANEY: That is right, sir, and that is one of the ironies of their position.

12 MR JUSTICE MARCUS SMITH: Is that a convenient moment?

13 MS TOLANEY: It is. Thank you.

14 MS DEMETRIOU: Sir, can I just raise one procedural point, given that you have asked
15 Mr Beltrami and Ms Tolaney to come back at 2.00 in relation to the participation of Mr
16 Merricks' claim.

17 MR JUSTICE MARCUS SMITH: Yes, of course.

18 MS DEMETRIOU: Understandably, Ms Tolaney has, in fairness, made the points that
19 she has just made in her skeleton argument and so I was alive to those points, but
20 nobody in their skeleton argument has said that Mr Merricks' claim should not
21 participate in Trial 2, and that is understandable because of course the Tribunal has
22 already ordered that it should and so that order has been made and that is perhaps
23 why nobody – I was not expecting that particular issue to be re-opened. Of course,
24 there is a question, sir, as you say, as to whether or not we should be designated as
25 part of the Umbrella Proceedings, which is a slightly different question, but the Tribunal
26 did order that the parties in the Merricks collective proceedings shall participate in

1 Trial 2. Sir, as I understand it nobody has sought to reopen that in their skeletons.

2 MR JUSTICE ROTH: I think there is a difference between your participation and ability
3 to cross-examine and so on and make submissions, and actually resolving the
4 Merricks' pass-on question in Trial 2, which is a substantive matter.

5 MS DEMETRIOU: Well, sir, there may be and we can make submissions about that.
6 I do not want to do it given the time now, but I just did want to point out for everyone's
7 benefit that there is that order.

8 MR JUSTICE MARCUS SMITH: Ms Demetriou, I think it is very helpful that you have
9 raised this, but the reason I am raising it now is because last time we had these parties
10 before us, I was in the process of doing an *ex tempore* judgment which was taking the
11 participation of Merricks, I think, in an umbrella form, as more or less read, and I was
12 surprised by the extent and push back that we received from Ms Smith, and so we
13 expressly parked the question of the Umbrella Proceedings as a matter to be
14 addressed. Now, it does, I think, significantly affect your position within Trial 2, in the
15 sense that - I am afraid my memory fails as to what we have and have not ordered,
16 but I am sure, if it matters, I will be reminded - but if there are no Umbrella Proceedings,
17 or you are put at issue regarding pass-on, then Merricks is significantly detachable
18 from Trial 2. I appreciate that there was a question of how quickly Merricks would
19 come on, but it does seem to us that we are going to have to, at this hearing, grasp
20 the Umbrella Proceedings ubiquitous matter question first and then we may have to
21 think about, assuming it is answered in the negative and there is not a new matter,
22 how Merricks would fit into a trial whose very configuration we are talking about. So,
23 of course, if we ordered that you participate in Trial 2, then that order stands, but if we
24 were to have a situation where we concluded that there was no ubiquitous matter
25 arising between Merricks and the other issues, and seven weeks, or six weeks, or
26 however long we ordered for Trial 2, was only just enough to deal with the non-

1 Merricks questions, then, obviously, the question of detachment would arise in those
2 circumstances because there would have been a material change in terms of triability.
3 But if it is a question of the ubiquitous matter, then we would have to think about, in
4 terms of management, adding time on rather than detaching in order to deal with the
5 issue. So, I do think the Umbrella Proceedings question is the fundamental one and
6 it then affects, in a manner that is harder to predict, the configuration of Trial 2. So, I
7 would not want you to be under any illusions that you can bank on an order regarding
8 participation without the Umbrella Proceedings question being resolved as answering
9 this particular question because there is an interrelationship between the two
10 questions, and at the end of the day, it is managing the issues that are before the court
11 that matters.

12 MS DEMETRIOU: Sir, I understand that and, of course, we would be prepared to
13 make submissions on that point. I just wanted to raise it.

14 MR JUSTICE MARCUS SMITH: No, that is very helpful, but I think the key question
15 is the point which triggered my question about Umbrella Proceedings, which is Ms
16 Tolaney's point that, actually, you are so different in terms of the way in which the
17 issue arises that you are just not a ubiquitous matter at all and, if we were to have you
18 present at Trial 2, it would be effectively conducting two trials together, where there
19 were really no synergies, and potentially a disadvantage to Ms Tolaney in that you
20 would be infecting what on her case is a perfectly nicely triable set of factual issues
21 which are better tried in your absence than in your presence. So, that is the way the
22 question falls, and that is why, I think, the participation question is reasonably
23 contingent on but affected by the ubiquitous matter question.

24 MS DEMETRIOU: Sir, yes, I understand that and, of course, I will address that in our
25 submissions once I have heard what my learned friend has got to say.

26 MR JUSTICE MARCUS SMITH: Indeed, and Ms Tolaney has very helpfully provided

1 the peg for raising this interesting question, and we know where Ms Tolaney stands
2 and we will hear Mr Beltrami at the end because we - and I am sure it is our fault - did
3 not have it front and centre in our minds when we heard from him.

4 MR JUSTICE ROTH: And to help us on that, Ms Tolaney, you made the point that the
5 merchant codes do not represent the entire economy. I appreciate that you are saying
6 the sector approach is not the appropriate one, but parking that for a moment, it would
7 help at least me in getting a handle on this - because I have no idea what the answer
8 is - if you can indicate what are the sectors of the economy, major sectors, that are not
9 covered by the merchant codes?

10 MS TOLANEY: Of course, we will do that.

11 MR JUSTICE MARCUS SMITH: In other words, what sectors are missing? That
12 would be very helpful. Ms Tolaney, we have taken you significantly out of your way,
13 but it has been very helpful from our point of view, if not yours. How are you doing on
14 timing?

15 MS TOLANEY: I think I would be grateful for a 2 o'clock start, just to make sure that I
16 get through.

17 MR JUSTICE MARCUS SMITH: We will certainly start at 2, yes.

18 MS TOLANEY: Thank you.

19 MR JUSTICE MARCUS SMITH: I think we will only be able to run until about 4.25
20 today; I have other commitments after court. But we can certainly, if the parties are
21 amenable, start earlier tomorrow. I will check with my colleagues, if that is not
22 speaking out of turn, but we will start again at 2 o'clock.

23 MS TOLANEY: Thank you.

24 MR JUSTICE MARCUS SMITH: Thank you.

25 (13.09)

26 (The short adjournment)

1 (14.05)

2 MS TOLANEY: Before the break I was laying out what our position was on Merricks
3 joining beyond participation, and our strong position is that we do not think they should
4 be part of these proceedings for reasons that I think were debated and the trial should
5 not be combined. We think it is combining two very different trials and it is already
6 challenging enough with this one and I think it risks unfairness, either because, as I
7 gave you the examples, Mr Merricks' approach risks derailing the approach that
8 should be taken or where it suits Mr Merrick, as Mr Justice Roth pointed out, he wants
9 the sampling benefit when it suits him, which, of course, wouldn't be appropriate
10 otherwise.

11 In terms of the sectors you asked which are not represented, we are obviously doing
12 the best we can at the moment but examples are healthcare, trains and utilities, and
13 there are a number of sectors where coverage is minimal or thin on the ground and
14 not representative as well, so we say there is a difference.

15 I have obviously given you the various differences in claim period, documentary
16 records and so on. There are also two other factors raised by the Merricks team, and
17 I won't dwell on them, I will just flag them, that we say are wrong but also would have
18 to be sorted out within these proceedings pretty quickly, which is, one, that they
19 suggest that it is not necessary to consider each MIF separately but rather try and
20 lump them all together, but that is not the right approach, as the Court of Appeal has
21 already found in June, and that is in the authorities bundle at Tab 13, Volume 4, page
22 1012, paragraph 56 of the judgment of Flaux LJ. The second point which we flagged
23 ---

24 MR JUSTICE MARCUS SMITH: Was the Chancellor talking about MIFs needed to
25 be put in in the pass-on context?

26 MS TOLANEY: The relevant passage reads, "It cannot simply be assumed without

1 evidence that appreciably lower figures would have been agreed if the MIFs applicable
2 to inter-regional transactions which make up only a relatively minor part of merchant
3 transactions compared to domestic and intra-EEA transactions had been lower” and it
4 was in the context of acquirer pass-on.

5 MR JUSTICE MARCUS SMITH: Okay.

6 MS TOLANEY: The second point which we had flagged in our skeleton is that the
7 approach taken by Mr Merricks in the expert report of Mr Coombs is to treat the
8 position as – the question of whether there had been increases in the MIFs rather than
9 the correct counter-factual which is whether there would have been a reduction in the
10 MIFs and we flagged that in our skeleton argument, and we say that he approaches it
11 trying to see what the increase was in the MIF and that is also the wrong approach.

12 These are ---

13 MR JUSTICE ROTH: That is not a reason why they shouldn't take part.

14 MS TOLANEY: No, I have just ---

15 MR JUSTICE ROTH: It is something the Tribunal might have to resolve.

16 MS TOLANEY: Indeed, that is what I was saying, sir, that these aren't reasons for
17 them not to take part but they are things that would have to be dealt with quite swiftly
18 in these proceedings if they are going to be in them, and so I just flag them at the same
19 time for reasons of convenience. I have taken it out of the skeleton.

20 MR JUSTICE ROTH: Can I just ask you – I am sorry to interrupt.

21 MS TOLANEY: Of course.

22 MR JUSTICE ROTH: You said the merchant claims were for 2013 onwards, if I have
23 got that correct, I think we were told, but it maybe that Mr Moser and Mr Beltrami can
24 help us, that actually some of them go back to 2006.

25 MS TOLANEY: I did say 2013, you are quite right, and I will be corrected if I am wrong
26 about that.

1 MR JUSTICE ROTH: There are a number of claims going back rather earlier.

2 MR MOSER(?): Both of us deny that. I don't know. It certainly wasn't me.

3 MR JUSTICE ROTH: I am not saying you said it. I am making the point that some
4 are actually going back earlier. There may be mistaken claims, I don't know, but they
5 certainly don't go back to 1997, but they go back to 2006/2007.

6 MR MOSER: We can look into that.

7 MR JUSTICE MARCUS SMITH: I think rather than waste time now, if the parties could
8 just provide us with a single, perhaps quite large piece of paper which sets out sectors
9 included where known and the time period of claims for both Merricks and merchant
10 claims, assuming, without speaking out of turn, assuming that the limitation period
11 stays as it is, in other words assuming that *Volvo* goes against the parties who are
12 seeking to extend the limitation period, we can obviously compute what the difference
13 would be if it goes differently, then we will have an idea of how these sets of
14 proceedings mesh just as we have got an uncontroversial understanding of what is in
15 and what is out. Obviously we don't need sectors for the Merricks' class action
16 because we don't know and we all assume they are all in.

17 MS TOLANEY: We will do that, sir.

18 MR JUSTICE MARCUS SMITH: Thank you.

19 MS TOLANEY: The second point I want to go over, and I don't want to go too much
20 over old ground, but I think one of the points that you put to me before lunch was the
21 point that Merchant Service Charges are too small to see from disclosures so what's
22 the point of the evidence? I answered that, but just putting it a bit more fully, I think
23 the point you are making, sir, comes from the suggestions in the evidence that it is not
24 possible to identify the pass-on rate for those charges using economic tricks and that
25 is not possible because those charges are small and largely won't have changed, so
26 their effectively drowned out when you are just looking at it in that way.

1 MR JUSTICE MARCUS SMITH: Certainly I have that point that in terms of a
2 regression you are going to have to proxy the MIF by reference to something bigger
3 and then either on a wing and a prayer or some peculiar statistical quirk translate what
4 happens to the bigger cost into the smaller, so, yes, I have that, but my point was
5 actually not being made in the context of econometric analysis, I have that, but in the
6 context of what one would get if one had a physical disclosure from the sampled
7 claimant and that sampled claimant in the witness box being asked about MIFs and
8 what I was suggesting – please do tell me if I am wrong – was that actually one would
9 get a rather similar answer to the regression analysis answer from the witness. they
10 would say, “Well, we’ve got bigger fish to fry, the MIF would be treated with bigger
11 costs and we wouldn’t really specifically trouble ourselves about that”, so that is what
12 I was putting.

13 MS TOLANEY: I think we do think that is wrong – not necessarily from the answer
14 from the witness, but from the disclosure because, while these charges are small,
15 merchants face many small costs and depending on the industry they actually may
16 represent a significant part of the profit margin, Merchant Service Charges, so what
17 you may well see - and we believe you will see in certain cases - is that the budgeting
18 process within individual merchants is detailed and includes specific entries for a
19 number of smaller costs, including specific provision for Merchant Service Charges,
20 and that the total cost stack, which includes those charges, is used in determining
21 prices, and that would show pass-on because in the counter-factual the costs stack
22 would have been different; or the alternative, as you might see, that prices are
23 determined based on input costs and the merchant targets are a margin which is not
24 calculated in a way which takes any specific account of costs, like Merchant Service
25 Charges, and that would indicate there was no pass-on because the target margin
26 would have been the same in any event. We believe that disclosure will reveal that

1 and it is one of the reasons why the Claimants are all pressing on it and saying that it
2 is relevant, and it is why we are saying it.

3 MR TIDSWELL: (Microphone interference) That means you need to know what the
4 pricing approach was because, of course, if you are pricing at purchase cost plus then
5 of course the best way for costs plus would be that item's cost - apart from the
6 verification, which may be the point you are making. Does it actually help you beyond
7 knowing that that is the pricing approach?

8 MS TOLANEY: We think it would help on verification, as you say, and secondly it
9 might do - depending on the level of detail and the differences between merchants
10 and approach, it might do.

11 MR TIDSWELL: It does seem quite – I take the point about the profit margin but it
12 does seem quite unlikely that in any substantial business that the costs of this
13 (inaudible) is going to make any particular difference by anyone who can say anything
14 sensible about it. It was why I am putting that to you, because is anyone going to be
15 paying any specific attention to this line item in the costs stack? And it just seems to
16 me to be inherently unlikely anyone would ever do that in a (inaudible) business.

17 MS TOLANEY: I think there are two points, the first thing is: is it in the costs stack? Is
18 there a line item that is dealt with which may be relevant to disclosure? There may be
19 a separate question as to whether there is relevant evidence on it.

20 MR TIDSWELL: There would have to be in a price stack, if you are talking – unless
21 you are (inaudible) to costs stack being excluded, so if you are looking at overheads,
22 those are variable costs or ---

23 MS TOLANEY: Exactly, but it is going to flow from that debate is our point, and it is
24 also going to help because within different sectors you may have different treatment,
25 so it will also show that you are talking about an industry expert, that there is not one
26 approach per sector, for example, because this would demonstrate it very clearly.

1 MR TIDSWELL: Yes, but then you may be back to a difficulty in determining which of
2 the targets you identify through your survey (inaudible) because if you are going to
3 allocate your group on the basis of whether it was fixed or variable costs, you then
4 have a potential conflict with someone who has got their costs plus and someone who
5 works on dynamic pricing? It is difficult to see where it actually sits. It is going in a
6 line item somewhere. It is difficult to find much more than being told what the pricing
7 approach was, that is how it seems to me.

8 MS TOLANEY: I think what I was saying was I have given you samples of where it
9 may be in the evidence. You have also got, as I say, the witness evidence before the
10 Tribunal showing that, precisely showing that the approach is to treat it in one way in
11 one sector and those are examples. It is the only material we have at the moment to
12 show you that you can't just make assumptions because — and the assumptions that
13 are being pressed on you may not be the right assumptions, which is why you would
14 expect to know as a matter of fact, so far as you can, what actually happened. And
15 the Claimants are saying the same thing, so it is an unusual situation where the people
16 who have got the information are saying they want to provide it and they want to put it
17 forward because they think it is relevant and we on the Defendants' side (not all of us)
18 agree, so what we are saying is: don't exclude it because it seems to be quite onerous
19 to get the information, because we say that the information is going to be useful
20 whether or not it is processed by or put forward by factual evidence or in some other
21 way.

22 MR TIDSWELL: So what we are really talking about is the different levels to which
23 you go and aside from Visa, and even not completely Visa, everybody accepts, I think,
24 that you go beyond the completely generic and you ---

25 MS TOLANEY: That's right.

26 MR TIDSWELL: I think the real debate is in relation to your position, whether you go

1 even further and then for claimant-specific - and I appreciate that everybody at some
2 stage seems to want to meet and be claimant-specific - but in the broader sense, you
3 are definitely inviting that argument as much, if not more than most to disclose ---
4 MS TOLANEY: I am not sure I am. I think Mr Beltrami client is suggesting there is
5 disclosure and investigation into each claimant but it is just collated in a particular way,
6 it was an example.

7 MR TIDSWELL: I was going to say, I think whatever extent it goes to there is a
8 difference about the central mediation of an expert, isn't there and the argument ...

9 MS TOLANEY: Yes, that is the difference, and I think on my approach I was trying to
10 get less than perhaps the claimants were offering.

11 MR TIDSWELL: Yes.

12 MS TOLANEY: It is just how it is put forward, and the difference between us is we
13 didn't agree to the collation by an expert, particularly one we can't cross-examine,
14 which was the proposal. We are saying it should actually be done within, as factual
15 evidence, the way it should be. And what I was going to put forward as well, just
16 buttoning up on that, is that taking the Mike Coupe example, in a sense the Tribunal's
17 proposal could be that instead of having a current Mike Coupe you try and search for
18 one that might exist to 'firm up' Mike Coupe but who doesn't have the specific
19 knowledge and is doing his best rather than somebody who is in situ, that is the danger
20 of that approach. What is not clear at the moment is: if we are going down an industry
21 expert route, is it going to be an industry expert for each party in each sector or
22 something different? Which, when we talk about quantum of witnesses, then the same
23 problem may arise on quantity of witnesses.

24 What I think I was going to suggest to the Tribunal in terms of how it could be taken
25 forward in a pragmatic way would be a series of directions along the following lines, -
26 and I just put these out again as a starting point - that a survey is agreed between the

1 parties' experts within a week of this hearing ending, so Friday week. That means:
2 everybody will have it for ten days; that we write to the Tribunal on the papers by the
3 following week, 9 June on this timetable, if there is a disagreement; a period is allowed
4 for the Tribunal, - whatever the Tribunal thinks it wants to resolve that disagreement
5 and I appreciate if it is a large one it may take time, but hypothetically, and it may be
6 ambitious - allowing a week, until 16 June; and, assuming there was either agreement
7 or a resolution of a disagreement, two weeks later one could send out the surveys and
8 get the responses. That is the same period as Visa has allowed for a survey in relation
9 to Trial 1, and, of course, the nature of the survey is going to be apparent already so
10 one could line up the relevant person to deal with it, I assume, so it won't just be limited
11 to two weeks. On that timetable it will take one to 30 June. You then ask the experts
12 to do their grouping based upon the information individually, and they are given a two
13 week period, or however long one thinks for that, and then a further week to meet and
14 resolve disagreements. If there is an immediate disagreement on approach, one could
15 have, subject to the Tribunal, a hearing at the end of July to resolve it. If there is
16 nothing that is terribly urgent one would then go into August and early September to
17 determine: how many groups, what they are, is it sensible to have a representative
18 from a group? Is it sensible to have an expert? How would it be dealt with? And the
19 parties could make their proposals insofar as there is disagreement, and come back
20 to the Tribunal in mid-September. That is a possible way forward that would allow the
21 testing of how the evidence should be deployed, what information one is getting, a bit
22 more granularity on the Claimants and who they are and what they are doing without
23 taking up a huge amount of time and allowing the Tribunal to make an informed
24 decision then about the way forward, which is well in advance of the next steps. That
25 is a suggestion; the Tribunal may have already reached the conclusion that that is too
26 complicated and want to go a different route, but what we would say is our essential

1 point is there has got to be factual evidence and the factual evidence has to be capable
2 of being tested however it is deployed.

3 MR JUSTICE ROTH: Just so I understand, (leave aside the dates which are not for
4 discussion now) but this is the first stage effectively of the Niels proposal, so you do
5 the survey and you are saying 'wait until you get the results of that before deciding if I
6 can deal with the next stage, whether it should be by industry expert or sampling or
7 whatever' - that is your proposal?

8 MS TOLANEY: That's right, and it would also allow the parties the time to refine what
9 they think because it may be possible, having had the debate today, that in certain
10 groups/sectors, there is an obvious industry expert whereas in others you would have
11 to have a factual representative, and the Claimants may be better placed to answer
12 that in the first place as well. I think in this scenario what we are all trying to do is to
13 get the material we need to determine the case and hopefully cooperate in that
14 process.

15 Unless there are any further questions on that can I turn to the exceptions process?

16 MR JUSTICE ROTH: Yes, of course.

17 MS TOLANEY: As I think has been foreshadowed by others, we do have very serious
18 concerns about the suggested exceptions process as suggested, I think, by some of
19 the Claimants, and we have two concerns. The first concern is that an exceptions
20 process could, if not tightly controlled, undermine the entire case management
21 approach that we are debating because the whole purpose of adopting a process of
22 sectoral averaging or grouping averaging is to keep pass-on within manageable and
23 proportionate limits, and obviously the advantage of that is lost if we then have a whole
24 series of not just mini-trials, but proper trials following on. The second concern is that
25 there is a real risk of unfairness to Mastercard if essentially anybody who wants more
26 can have another go, the 'two bites of the cherry' point, and our concern is that a broad

1 brush to pass-on, which we are having to engage in up to a point, necessarily is going
2 to result in some form of average rates which by definition may be too high for some
3 Claimants and too low for others but that is the process we are in. The problem is that
4 what we can't is those who think they will do better being in these proceedings and
5 those who think they might do better outside staying outside because that is just a
6 one-way bet for the Claimants and it is unfair to Mastercard.

7 In terms of how we deal with it, at the moment the candidates for this, (the really major
8 candidates) seem to be Primark and Ocado, and at the moment it is not very clear why
9 they shouldn't participate in these proceedings, and a proper explanation hasn't, with
10 respect, we say, been put forward because if they envisage having a wholly separate
11 trial that is surely going to be quite costly, so the cost savings can't be the only
12 consideration, and they can obviously participate only in certain parts of the trial - if
13 necessary, with limited attendance - but it is sensible that they are bound rather than
14 a whole exceptions process being created for them.

15 The suggestion also was that we could trigger the exceptions process therefore it
16 wasn't imbalanced. But that is not obvious at all. It is said that by the end of Trial 2
17 we will know a bit more but it is not clear to us how we are going to have the relevant
18 information in the timescale we would need it to be able to trigger the exceptions
19 process, and we certainly wouldn't want to be flooding the court with trials of our own
20 volition.

21 MR JUSTICE MARCUS SMITH: Ms Tolaney, you may be coming to it - in which case
22 tell me to await the answer. It does seem to me that although an equivalent approach
23 to exceptions is to commend itself, the reality for the schemes is that either they are
24 sufficiently unhappy with the pass-on result in Trial 2 that they appeal it or if they are
25 unhappy and can't appeal it or happy they are not really going to be able to use the
26 exceptions process, not because of information or mismatch (I am a bit sceptical about

1 that and whether we end up with sufficient information to make it) but just because the
2 Tribunal is simply not aware of an industrial scale of exceptions from the schemes.

3 MS TOLANEY: That is why I said there are two reasons, one is if it came earlier we
4 wouldn't have the information and the second is after the trial is completed there is not
5 going to be any appetite, if ability, to re-open effectively the debate to have more trials,
6 so it is an asymmetric provision at the moment but the reality of it ...

7 MR JUSTICE MARCUS SMITH: Just to assist, in terms of the way we frame the
8 exceptions process, would you be pushing back very hard if we made it explicitly
9 asymmetric and said actually the outcome is final so far as the schemes are concerned
10 and all we are really talking about are the requirements are easily satisfied in terms of
11 a claimant challenging the outcome.

12 MS TOLANEY: We would push back.

13 MR JUSTICE MARCUS SMITH: You would push back, okay.

14 MS TOLANEY: Just because an asymmetric process is unfair, we understand the
15 reality of it, that we are unlikely, I think, to overload the process but we have to have
16 – if there is going to be an exceptions process that we have the ability, properly
17 advised, to trigger it if we need to.

18 MR JUSTICE MARCUS SMITH: I see. Where I was going on this was one could then
19 start to think what would act as an appropriate filter for a claimants' challenge in the
20 sense that if one is talking about a mismatch between the individual case and the
21 generic case, that is something which is really a Claimant issue and not a scheme
22 issue, that sort of mismatch. One can then start talking about limits that one could try
23 to impose to ensure that only worthy exceptional cases are dealt with. If, on the other
24 hand, one has a purely symmetric approach, that sort of avenue to controlling the
25 source where exceptions come from would meet exactly the same problem that you
26 have articulated, namely it would be unfair to impose restrictions on the Claimant class

1 that were not present in relation to the scheme. What I am really articulating is a
2 reflection of the fact that the reality of the case is that the Claimants are all individuals,
3 individual parties who are technically speaking party only to one claim, whereas
4 Mastercard and Visa are, of course, Defendants and common to all, so it rather, to my
5 mind, implies that asymmetry is actually the right way to go and not unfair because we
6 would be treating differing cases differently and not different cases similarly. That is
7 where I am coming from but of course if it is a position that you are suggesting that
8 what is sauce for the goose is sauce for the gander and there needs to be equivalence
9 between the schemes and the claimants, then that would affect, as it were, the
10 gateway criteria equally.

11 (14.30)

12 MS TOLANEY: Well, sir, I was going to suggest gateway criteria anyway. I find the
13 position, you know, as we go back to think there should be an exceptions process but
14 if that's not the Tribunal's preference, then it has to be genuinely exceptional and
15 therefore we say constraints should be put in place. What I was going to suggest
16 originally was that any party seeking to be excepted from the averaging should make
17 a notification to that effect within four weeks of the Tribunal's ruling, following this
18 hearing. Now, if you are going, or attracted by the proposals on grouping in a survey,
19 then I can see that that notification should come after the grouping because having
20 regard to Primark's position that the sampling process may, or rather the grouping
21 process may capture, for example, their client, but what we say is there should be a
22 short time period for somebody to raise the exceptions process. It has been said
23 already by Primark and Ocado that they think they would fall into that category and we
24 should know before the trial, if they're saying they are not going to participate, whether
25 there are particular features of the business they are relying on in taking that stance,
26 which are significantly different from their competitors, and there is no reason to delay

1 that because presumably the position they are already taking has been informed by
2 that type of analysis. It is also vital for us to know whether they should be included in
3 the averaging process or not, which I think was the point being made this morning, if
4 they are included affects the averaging and then claim that they are not --

5 MR JUSTICE MARCUS SMITH: Don't assume that the outcome of Trial 2 will be an
6 averaging process.

7 MS TOLANEY: No.

8 MR JUSTICE MARCUS SMITH: It may not.

9 MS TOLANEY: I understand that, but it is one option.

10 MR JUSTICE MARCUS SMITH: Certainly, and it may be the only option but it has
11 certain unattractive features which might suggest different approaches to determining
12 a large number of claims.

13 MS TOLANEY: I accept that. But if I put it more neutrally, that their position may
14 impact or risk impacting the Tribunal's assessment of the relevant pass-on rate for
15 others, let's say, and then they are going to say in fact they should be treated differently
16 but without having disclosed why originally, that seems to us dangerous for the whole
17 process we are undergoing and unfair. So, we had a timing suggestion, we also had
18 a threshold point which I think is what you had in mind, sir, when you mentioned this,
19 that a party wishing to be excepted should have to demonstrate to the Tribunal's
20 satisfaction that there genuinely are features of this business which are significantly
21 different to other companies in the same sector or grouping, with the likely result that
22 they will have a materially different pass-on rate, and they should do that by a short
23 witness statement. That should therefore control the quantity of claimants seeking to
24 do that.

25 MR JUSTICE MARCUS SMITH: So if you know early on that you are in the wrong
26 category, or you say you are in the wrong category, you, at that point, have an

1 obligation to notify?

2 MS TOLANEY: That's right.

3 MR JUSTICE MARCUS SMITH: Two questions: how does that work in the context of
4 those who are stayed and, secondly, how does that work in the context of the
5 schemes?

6 MS TOLANEY: So, in the context of those who are stayed, we suggest that actually
7 for this purpose they should have to deal with it because otherwise it is just delaying
8 things off and it is limited participation, but it makes the case management of these
9 proceedings sensible. In relation to the schemes, what we say at the moment is, it is
10 something that - you are right, it seems unlikely that we would be making an application
11 in that respect, but I don't think there is a need for an asymmetric process, we can
12 have the right to do it, but obviously this is naturally a more Claimant-focused position.

13 MR JUSTICE MARCUS SMITH: Let us suppose there is disagreement as to
14 categorisation, and let us suppose that it needs to be dealt with by the Tribunal ruling
15 on matters at some point, sooner rather than later, and let us suppose that the outcome
16 of that ruling is one that Mastercard are unhappy with or Visa are unhappy with, you
17 would then have a situation where the exceptions process would be triggered. One
18 might have, as regards a large number of claimants, an exceptions process triggered,
19 and suppose we have classified 1500 parties wrongly, the schemes ideas, would you
20 then hit the exceptions button on all 1500, and say, well, we don't like this, we want to,
21 we need to get these after the event, is that how it is going to work?

22 MS TOLANEY: I don't think so, sir. I think the first thing is to actually - again, if I may
23 take this in stages, which is to ascertain - and that is one of the points of our process
24 -, ascertain how many people that it actually applies to. At the moment we know about
25 Ocado and Primark, but I'm not aware of any others at the moment. So this may be a
26 spectre that is not --

1 MR JUSTICE MARCUS SMITH: No, I mean Ocado and Primark are assisting us in
2 identifying the problem of the Claimants who have a great deal of skill in the game
3 because their claims are large --

4 MS TOLANEY: Yes.

5 MR JUSTICE MARCUS SMITH: -- and in any other case they would be saying to
6 some courts that they are entitled to a trial of their own. What I am interested in is the
7 situation where one has got a large number of Claimants who are in monetary terms
8 less engaged, it is worth their while participating and instructing solicitors and having
9 counsel here, but they are not really up for a separate trial. They end up being very
10 happy with the way they have been categorised, according to the scheme, but as
11 things happen the schemes are not. So, they don't accept the exceptions process,
12 my question is what is Mastercard or what is Visa going to do in that situation where
13 they don't like the categorisation and want liberty to challenge?

14 MS TOLANEY: Sir, that is, I'm just trying to tell you, that's you having made a ruling
15 because you say, I think we'd then be in appeal territory and that the exceptions
16 process we are positing is one that is quite short now.

17 MR JUSTICE MARCUS SMITH: As I understood what you are saying - I may have
18 got it wrong - you are suggesting that at that point in time where there is a clear
19 categorisation that you are put into a sector or a group, you said, I think, that the four
20 week process should begin from that point where you know that you are in the right or
21 the wrong sector?

22 MS TOLANEY: It can, is what I said.

23 MR JUSTICE MARCUS SMITH: You are putting it as --

24 MS TOLANEY: Yes, and that was for the Claimants' benefit, rather than ours.

25 MR JUSTICE MARCUS SMITH: Well, yes, but you want symmetry, don't you?

26 MS TOLANEY: I think all we are saying is if there is a process, then it shouldn't be

1 predetermined now that it is asymmetrical, although I accept that pragmatically it is
2 going to be a more of a Claimant-driven process.

3 MR JUSTICE MARCUS SMITH: Well, you see that's what I am testing, because we
4 do understand the Claimant-driven process and there are ways and means of
5 controlling that exceptions approach because a lot of the Claimants will not be up for
6 considerable additional costs that might be involved in an exceptions process (Ocado,
7 Primark notably the exceptions), but that does not pertain, so far as the schemes are
8 concerned, if there is quite a general unhappiness with the categorisation. Now, I
9 appreciate we are talking theory here because no one has done the categorisation.

10 MS TOLANEY: That's right, sir.

11 MR JUSTICE MARCUS SMITH: But it doesn't, as it seems to me, inevitably follow
12 that if Visa and Mastercard are unhappy with the way things have been categorised,
13 that that automatically falls into appeal territory, it may do but if it doesn't, you have
14 then got the question of whether the exceptions process can be invoked on a really
15 rather considerable industrial scale, thereby effectively defeating the whole process.
16 Now, it may be that we can say, let's not worry about this now, it won't happen. I am
17 something of a pessimist in this regard and I do think that if we don't address what
18 may be a theoretical, certainly a hypothetical issue now, then we may reap the
19 whirlwind later in the form of a rather difficult to manage process that we have
20 embedded in what you are proposing.

21 MS TOLANEY: Well, I think there are two points. The first is if we are unhappy with
22 the categorisation, it may be that we have to argue about the categorisation but it is
23 not obvious that that unhappiness would lead to any triggering of exceptions and
24 certainly not on that scale.

25 MR JUSTICE MARCUS SMITH: Assuming that there is such unhappiness that it can't
26 be agreed, that the Tribunal needs to rule, which is one of the points that you were

1 articulating in your process?

2 MS TOLANEY: That's right and that would not, though, be on an exceptions process,
3 that would be on categorisation.

4 MR JUSTICE MARCUS SMITH: Right.

5 MS TOLANEY: So, that's the first answer. The second answer is, in the process on
6 exceptions that I was outlining, I had included a threshold criteria and the Tribunal
7 would have, therefore, to be satisfied before Visa or Mastercard --

8 MR JUSTICE MARCUS SMITH: What's the threshold?

9 MS TOLANEY: The threshold would be that we would have to demonstrate, to the
10 Tribunal's satisfaction, why the features of the business meant the same test as the
11 Claimants, that it had to be treated differently.

12 MR JUSTICE MARCUS SMITH: Yes, thank you.

13 MS TOLANEY: But you see already that it is unlikely that that will be something that
14 will be on our turf, and I understand that. Sir, I think that there is a solution and I think
15 it is also, I would hope, an unlikely risk. On the other hand, the risk of an unconstrained
16 exceptions process is a genuine risk, for all the reasons I have outlined. You asked, I
17 think, three questions yesterday about the exceptions process, which were, I think,
18 first of all, the possibility of a mediations --

19 MR JUSTICE MARCUS SMITH: Yes.

20 MS TOLANEY: -- a mediation process. I think, like all the other parties who have
21 responded to this, we are open to alternative ways of resolving any dispute, but the
22 reality is that if the parties are ready to resolve their entire case, they will do so anyway.
23 If the mediation was just to resolve pass-on before all the other issues, it is difficult to
24 see how it would work and it is very difficult to see how we would have the information
25 at this stage, it can be encouraged but I would agree with the submissions made, I
26 think by Ocado, that we don't see it as a fruitful first step of an order. The second point

1 is the asymmetric point, which I have already addressed, and the third issue was in
2 relation to costs in respect of inactive claimants, that obviously depends on how the
3 exceptions regime is structured. But our point is that we wouldn't want somebody who
4 had had the opportunity to participate in Trial 2 to be able to sit on their hands and
5 then insist on a separate trial, to their advantage, and then claim the costs of that, they
6 would have to bear their additional costs if they could have brought the point sooner.

7 MR JUSTICE ROTH: I don't quite understand your response on mediation, it can be
8 said that the commercial parties, if their employers want to settle, they will settle, you
9 never need a mediation, that would be the end of mediation, all the experience has
10 shown that it does help parties settle. Secondly, it would be the same: they'd go with
11 the same, as it were, evidence explaining their position, though no doubt it would be
12 deployed in a more developed way if they came back for a short trial before the
13 Tribunal. But it would mean that they are compelled to go through a similar preliminary
14 process, which in general experience mediation shows quite often, or always,
15 achieves a satisfactory result.

16 MS TOLANEY: I think our position would be as Ocado's, which is: the Tribunal may
17 very well think it is sensible to encourage that process to have happened before the
18 parties come to court, but we would - we resist an order to that effect.

19 MR JUSTICE ROTH: That there could be costs consequently --

20 MS TOLANEY: Indeed.

21 MR JUSTICE ROTH: -- if one party refused.

22 MS TOLANEY: We understand that.

23 MR JUSTICE ROTH: -- we should do so.

24 MS TOLANEY: That's right, and I understand that. If the Tribunal so advise, we just
25 -- I think our points were that there is quite a lot to resolve with the parties, between
26 parties, and it may be impossible to mediate just one aspect of it satisfactorily.

1 MR JUSTICE ROTH: That can be in the light of the Trial 2 judgment --

2 MS TOLANEY: I understand that.

3 MR JUSTICE ROTH: -- explaining how pass through, if dealt with: what are the
4 relevant factors, what it should be in certain circumstances and they'd really be saying,
5 'we are different', or 'this case is different'.

6 MS TOLANEY: It could be. But one would hope that, in a way, looking if the Trial 2
7 judgment was certainly clear for people to make that conclusion, I'm not sure you
8 would need a mediation anyway, because it would result in the parties probably
9 recognising that commercially. I think what we are grappling with is where perhaps it
10 isn't so clear and the parties are hotly in dispute, whether a mediation then would be
11 the answer, and I am a touch sceptical of that. Can I turn then to acquirer pass-on
12 briefly? I am conscious of the time. I don't have much to add on the methodology and,
13 sir, we have covered that. The real question here is about the information that both
14 parties have and what, who should provide it. Now, we received a letter over the
15 weekend from Mr Beltrami's clients and that's in the bundle at page 250. We have --

16 MR JUSTICE ROTH: Which bundle?

17 MS TOLANEY: The supplemental bundle. We have responded by letter, which is not
18 in the bundle, so please may I pass copies to you? The essential- I won't, I am
19 conscious of the time, sir - and the essential -- I'm not going to try and go through
20 them, I just want you to have the documents.

21 MR JUSTICE MARCUS SMITH: No, it is very helpful.

22 MS TOLANEY: I think, as Mr Beltrami said, we are in discussions about it. But the
23 essential point which was raised for the first time was that it was said that the claimants
24 do not have information on the MSCs that they paid in this context, and we were a bit
25 surprised to receive that out of the blue this far into the proceedings. But, also, we
26 think it is wrong because we are not talking about them having to provide their

1 complete records, but just a small number of sample Claimants doing so and that the
2 whole point of a blended MSC is that the headline rate should be readily apparent from
3 the merchant acquirer contracts. So, their charges that the Claimant paid, which they
4 must have some record of, they must have some periodic invoicing or statements
5 setting out the amount they were being charged and some explanation of the overall
6 charge which could be tied back into the agreed blended rate in the merchant contract,
7 and, as we pointed out in our letter (and perhaps when the Tribunal has a moment,
8 particularly to pages 2 and 3 of our letter), their own expert, Mr Martin, indicates in his
9 reports that the claimants have substantial volumes of data available for those
10 Claimants, the SSU claimants, so there is no reason that wouldn't apply to all the
11 complaints. If they haven't retained the records, they can get them from the acquirers.
12 I notice that Mr Beltrami didn't push back on that particularly. So, it does seem to us
13 that they actually do have the data about the charges they paid, we do not, and in any
14 case it would be very difficult for us to go through any records we do have for the
15 reasons we have set out in our skeleton where, for example, you have a single legal
16 entity with multiple brands or multiple stores and each brand or stores may have its
17 own coded entry, we won't automatically be grouping all of them under the name of
18 the relevant legal entity which brought the claim, so we need the coding data from the
19 Claimants to match entries to the legal entries. So, the process of us extracting is
20 going to be quite complicated and it won't be comprehensive because it won't include
21 transactions which are not rooted through the Mastercard clearinghouse. So, there is
22 also the point that the data is held in different formats, in different places, so the result
23 of this is that while Mastercard does have some data, and if ordered can provide data
24 for particular Claimants, it is an arduous, expensive and highly labour intensive
25 process that will require input from the Claimants and previous experience shows it
26 will be criticised by the Claimants for providing incomplete data. Whereas, they

1 actually do have the data or access to the data pretty readily available and if there are
2 gaps, then we can look to try and fill them.

3

4 MR JUSTICE MARCUS SMITH: So, we are only talking about blended rates here --

5 MS TOLANEY: We are.

6 MR JUSTICE MARCUS SMITH: Not 'MIF plus' or 'plus plus'?

7 MS TOLANEY: We are.

8 MR JUSTICE MARCUS SMITH: Okay. So that's 25% of the class by value and if
9 50% by volume.

10 MS TOLANEY: That's right. So, he said 50, Mr Beltrami said 50% of his clients have
11 costs plus acquiring contracts and that they represent perhaps 75% of the claims.

12 MR JUSTICE MARCUS SMITH: 75%.

13 MS TOLANEY: But that's obviously only one Claimant group.

14 MR JUSTICE MARCUS SMITH: Well, hopefully, that reads across, but we will -- so
15 we are talking about the blended rates. Now, those blended rates, are they rates that
16 vary per merchant in the sense that it is a different rate for different merchants?

17 MS TOLANEY: We assume so.

18 MR JUSTICE MARCUS SMITH: Right.

19 MS TOLANEY: We have never seen them, this is the point.

20 MR JUSTICE MARCUS SMITH: So, are you wanting the blended rates over time of
21 each claimant?

22 MS TOLANEY: We are back to the sampling point, sir. We want samples, so we don't
23 think it is so onerous.

24 MR JUSTICE MARCUS SMITH: Right.

25 MS TOLANEY: What I suggest, subject to the Tribunal and Mr Beltrami's position,
26 because it was addressed very briefly by him, is that we have set out our position in

1 | correspondence. We have not had a response to this letter. I don't know if we are
2 | going to get one and whether there is pushback on what we are suggesting. Our
3 | stance is, as we have said, that we don't have immediate access to the data they are
4 | seeking, whereas we believe they do. If there are gaps, of course we will try and fill it
5 | but at the moment it doesn't seem sensible.

6 | MR JUSTICE MARCUS SMITH: What I am trying to get a feel for, and of course I am
7 | speaking without having read the letter you have just handed up, and I confess I can't
8 | quite remember what Mr Beltrami's client said in the letter that was in the bundle, but
9 | you would like a schedule of sampled blended rates, enough of a sample to be
10 | representative over time, okay. So, we can debate what would be a representative
11 | sample, but are we talking 100 or 200?

12 | MS TOLANEY: We don't think even that much, sir.

13 | MR JUSTICE MARCUS SMITH: Even that.

14 | MS TOLANEY: So, we don't think it is a particularly onerous task.

15 | MR JUSTICE MARCUS SMITH: Right. So --

16 | MS TOLANEY: There is only one acquirer market, so that's why we don't think it is
17 | going to be such an extensive task. I mean, one option, sir, is that we put some more
18 | detail around what we want.

19 | MR JUSTICE MARCUS SMITH: No, of course. The reason I am raising it now - and
20 | I do apologise for taking up time, but I do want to get a sense of whether this can't be
21 | dealt with really quite quickly. So let's suppose we have got a sample of blended rates
22 | from a representative sample over time, if one sets those blended rates against the
23 | 'MIF plus', the 'MIF plus, plus' rates that prevailed over the same time, and one sees
24 | an absolute correlation between the changes in the blended rates and the changes in
25 | the MIF rates, doesn't that answer the question about acquirer pass-on rather
26 | straightforwardly?

1 MS TOLANEY: It may do, if I can put it that way. We would need to see the
2 information, I think, sir, before we could --

3 MR JUSTICE MARCUS SMITH: Okay. So, if we were to try and facilitate the
4 production of a schedule like this in very short order, is there any prospect of
5 simplifying Trial 2 by killing acquirer pass-on much sooner, so that we have that
6 imponderable out of the way well before Trial 2?

7 MS TOLANEY: I don't know the answer to that, sir. I'd like, I hope so, but I don't know
8 the answer.

9 MR JUSTICE MARCUS SMITH: You could only give the answer with the schedule.
10 But, I mean, is the suggestion so silly that you can say there is no prospect of this
11 happening and that is the case with a number of questions here, or is it something that
12 is worth exploring? In which case we would read the letters that we have had with that
13 in mind?

14 MS TOLANEY: I think it is worth exploring it. If I can take instructions on that?

15 MR JUSTICE MARCUS SMITH: Well, we will leave it to the following correspondents
16 but I have planted the thought in the minds of those before us and it does seem to me
17 that rather than chase uphill and down dale over experts that will be called at Trial 2,
18 if we can deal with this as a separate issue quickly, that has a certain attraction, both
19 in getting rid of an issue and in providing a degree of baselining for the argument about
20 a merchant pass-on because the experts will at least know what it is that is being
21 passed on, rather than existing in a vacuum in not knowing what the outcome of
22 acquirer pass-on would be when they are debating merchant pass-on. So, it does
23 seem to me that there might be some benefit in doing it that way, but it may not be
24 possible.

25 MS TOLANEY: I can certainly see the attraction sir, I don't know if it is possible. I am
26 told it is something we are looking at for Trial 1 as well.

1 MR JUSTICE MARCUS SMITH: I am grateful.

2 MS TOLANEY: Sir, I think those are, and I am on time, those are my submissions,
3 unless I can assist you further?

4 MR JUSTICE ROTH: What I am wondering is, in your skeleton argument, Ms Tolaney
5 you stress the importance of the 'threshold legal issue', as you put it, about acquirer
6 pass-on or the counterfactual, whether it is counterfactual or not, and you say this is
7 really important to deal with to determine how the parties approach pass-on. I think
8 the expert refers to it as well. Is that something you continue to say is significant, that
9 we need to consider? That is paragraphs 4-8 of your skeleton.

10 (15.00)

11 MS TOLANEY: I think, sir, the answer is: it really depends on whether Mr Merricks is
12 in this case or not because it is relevant to that.

13 MR JUSTICE MARCUS SMITH: I think you can proceed on the basis that Mr Merricks
14 is not.

15 MS TOLANEY: I understand that. So, on that basis, then yes - unless it becomes not
16 necessary.

17 MR JUSTICE ROTH: And that is to do with the reliance on the PSR report.

18 MS TOLANEY: That is right.

19 MR JUSTICE ROTH: Do you say this is a point that is only taken on Mr Merricks'
20 approach to acquirer pass-on, not by any of the Merchant Claimants?

21 MS TOLANEY: That is my understanding.

22 MR JUSTICE ROTH: Right.

23 MR BELTRAMI: No. I am afraid that is wrong.

24 COUNSEL: We consider the point to be taken to be wrong as well.

25 MR JUSTICE MARCUS SMITH: Yes. I thought you might.

26 MS TOLANEY: We thought it was only Mr Merrick.

1 MR JUSTICE ROTH: Do you want to say anything more about it? If that is the
2 submission and you do not want to add to it orally, I do not want to push you to do so.

3 MS TOLANEY: I think the matter is covered in our skeleton. I am not sure I can add
4 to it at the moment, so it is there.

5 MR JUSTICE MARCUS SMITH: That is very helpful. We felt, given that it was on our
6 radar, we ought to make sure that you had the opportunity at least to address us orally,
7 but thank you very much, Ms Tolaney. We are very grateful. Mr Rabinowitz.

8 MR RABINOWITZ: Thank you. The Tribunal will, of course have well in mind that at
9 least as regards merchant pass-on, this hearing is essentially a sequel to the hearing
10 that took place exactly a year ago on 23 and 24th May 2022. That hearing itself had
11 been listed to – and I quote – “determine the precise method whereby the pass-on
12 issue is to be determined.” The need for such early consideration of these issues,
13 identified I think in March 2022, arises not least from the nature of these proceedings
14 involving, as the Tribunal knows, claims being brought by some 840 claimant groups
15 comprising more than 3,000 different claimant entities – in fact the exact number is
16 3,070 – with around 30 claimant groups waiting in the wings in various divisions of the
17 High Court. Those claims have been brought against the two card schemes as well,
18 of course, as the separate claims being brought by the Merricks claimants, which may
19 or may not be part of these proceedings. To state the obvious, these proceedings are
20 unlike, for example, the earlier Sainsbury’s proceedings, or indeed the Trucks
21 proceedings brought by BT and Royal Mail which resulted in the Tribunal judgment
22 very recently. It presents very different challenges and in our respectful submission it
23 calls for a very different approach. Maybe that is to state the obvious, but it does have
24 implications for what this Tribunal does going forward. It was exactly these matters or
25 these issues that were very much to the fore when the President first canvassed this
26 in March 2022 and indeed in the course of the hearing exactly a year ago, which

1 resulted in the first pass-on judgment. Whilst I do not ask the Tribunal to go back to
2 that pass-on judgment it did, we respectfully submit, make a number of important
3 findings and decisions after the Tribunal had heard – most of the Tribunal had heard
4 very detailed submissions on exactly the same issue as you are hearing now. Among
5 other things, the Tribunal rejected the Merchant Claimants’ contention that there
6 remained any legal issue to be clarified concerning the test for pass-on following the
7 decision of the Supreme Court in Sainsbury’s. It found that legal causation in relation
8 to a retail business seeking to recover its costs was straightforward, indeed a “no-
9 brainer” in the language of the Tribunal. It rejected the contention made by the
10 Merchant Claimants that a pass-on defence requires the defendant to show that the
11 claimants made any decision to pass on the overcharge, and importantly for present
12 purposes it indicated its view that demonstrating pass-on by use of econometric
13 evidence and by relying on existing studies of pass-on rates was prima facie the
14 correct approach to adopt. Now, I am not standing here saying you are bound by
15 anything or indeed that it was more than a prima facie indication, but that is where we
16 were a year ago. That clear indication of the appropriate approach was further
17 articulated by the Tribunal when, in the same part of its judgment on that occasion, the
18 Tribunal rejected MasterCard’s suggestion that reliance should be placed upon
19 specific factual evidence to make good its pass-on defence. The Tribunal expressed
20 scepticism that – and again I quote – “The pass-on defence can be established by
21 claimant-specific evidence adduced from a sample of many thousands of claimants.”
22 Groundhog day, in my respectful submission, because we are back with that
23 submission. The Tribunal also made clear that it regarded any such approach as in
24 its words being a “disproportionate and, frankly hopeless way of deciding the question
25 of pass-on”, not least, I might add, because of the problem identified by the President,
26 and indeed the Tribunal, of the fact that the charge is so small that if you are going to

1 get documents, they are not going to show MIF anywhere or they are very unlikely to
2 show the MIF anywhere, which really raised the question: what would be the point of
3 getting evidence from these people which effectively showed nothing and advanced
4 the case not at all one way or the other. Now, it is against that background that the
5 Tribunal is having to deal with the submissions made both by the Merchant Claimants
6 and indeed – in include both sets of claimants and indeed Ocado and Primark, I do
7 not want to leave anyone out – and indeed MasterCard who in a sense reprise the last
8 submissions and try them again. Some of these submissions involve solutions which
9 are dressed up in different clothes, for example the interposition of an expert between
10 factual evidence and the Tribunal. Some of them are, with respect, nakedly the same
11 as before. In our respectful submission none of these approaches comes anywhere
12 near rebutting the prima facie indication that the Tribunal arrived at and provided on
13 the last occasion where it said that demonstrating pass-on by use of economic
14 evidence and by relying on existing studies of pass-on rates was the correct approach
15 to adopt. I am not standing here – as I say, I am not saying you are bound by anything
16 you said and I am not saying that bells and whistles, and indeed important bells and
17 whistles, might not be added to our approach. What we do, however, reject is either
18 of the approaches put forward by either the Merchant Claimants or indeed
19 MasterCard. Both of those approaches, in our respectful submission, will either
20 produce a trial which is disproportionate, and indeed spends a lot of time looking at
21 facts which go nowhere and do not assist the Tribunal or, in order to deal with the
22 disproportionality, it will produce an approach which is unfair, and I will develop those
23 submissions in more detail now. Can I just perhaps just say this about those
24 proposals, dealing first with the merchants' proposals, first on merchant pass-on – I
25 will deal with acquirer pass-on later. We submit that the claimants have not submitted,
26 nor indeed has MasterCard – have not demonstrated that claimant-specific factual

1 evidence going to how claimants set their prices or how internally they accounted for
2 MSCs in their internal accounting or indeed budgeting processes, as distinct from data,
3 on for example prices and costs needed for econometric analysis will be probative. As
4 a consequence we will be inviting the Tribunal to refuse admission of that evidence.
5 For closely related reasons, we will invite the Tribunal to refuse the claimants'
6 permission to rely upon industry and pricing expert evidence at least in the form
7 envisaged by the claimants. Now, I appreciate that a further proposal has come forth
8 from the Tribunal involving the use of industry experts. I am happy to say something
9 about that now or later, but in our respectful submission although one understands
10 why the Tribunal wants this evidence, again we do, with respect, question what it is
11 going to relate to; whether that will be probative in the sense of advancing either party's
12 case in any relevant respect; and how many experts one is going to have. The
13 Tribunal will bear in mind that according to the Merchant Claimants there are 38
14 different sectors. If we have, say, three different party groups, two or three (it does
15 not really matter – maybe we will be lumped with – MasterCard maybe we will be
16 lumped with Merricks – but if it is 38 times two or three you are dealing with either 80
17 experts or 120 experts. How many experts are we going to deal with? What are they
18 actually going to say? Where are these experts going to be found? What are the
19 sectors that the Merchant Claimants have identified? I think it is in the Turbulence
20 report, page 119, is the pawn-broker industry, and I mean "pawn" as in pawning shop
21 brokers! (Laughter) Is there such a thing as an expert in that industry? If there is, no
22 doubt it will be working for the pawn broker claimant who is involved. That raises a
23 question as to where these experts are going to be found? How are they going to be
24 independent? There is an equality of arms problem here. The claimants, no doubt
25 because they have parties on their side who act in these industries, may have an
26 employee working in some way in that sector who may be able to give relevant

1 evidence – maybe about their own business, maybe about other people in that
2 industry. With respect, even that is doubtful. Where are we going to find an expert
3 who is independent or is not in some way tied to someone in that industry? It does,
4 with respect, raise all sort of problems. I am not saying we reject it outright, but in our
5 respectful submission the Tribunal needs to be very cautious about going down that
6 route because it has practical implications and indeed potentially fairness implications.
7 Indeed, in our respectful submission, when you look at what they will actually be able
8 to tell you, it will not help. I can see Roth J looking a little bit quizzical about that and
9 I appreciate why.

10 MR JUSTICE ROTH: You picked, you know, an example, no doubt chosen quite
11 carefully, where it seems somewhat absurd. I am still struggling to understand how a
12 pawnbroking transaction is paid for by credit card, but no doubt someone can explain
13 that. But there will be major sectors which account for a much bigger area, and indeed
14 we have got some experts here already.

15 MR RABINOWITZ: There will be.

16 MR JUSTICE ROTH: Local authorities, which is a large number of claimants, like the
17 automotive industry, petrol stations and so on where clearly you will be able to get
18 industry experts, and there should be no problem with both sides getting an industry
19 expert.

20 MR RABINOWITZ: Can I invite the Tribunal to go to page 119 of volume 1?

21 MR JUSTICE MARCUS SMITH: Sorry, which bundle?

22 MR RABINOWITZ: It is volume 1, tab 6, page 119.

23 MR JUSTICE ROTH: That is the list.

24 MR RABINOWITZ: That is the list. And the one I had in mind appears --

25 MR JUSTICE ROTH: And you are assuming that we would, you know, accept that
26 there should be-- 39 I think they say, not 38.

1 MR RABINOWITZ: 39. The trouble with proceeding on any other assumption, other
2 than an expert per sector, i.e. break down the sectors, is if it is not sector-based how
3 is the expert going to be dealing with anything which can remotely be expected to be
4 homogenous? How could the expert possibly be expected to talk about not only his
5 particular firm, but indeed other firms in the industry? That is not where the problems
6 end and in a sense I am dealing with the Tribunal's submission rather than -- It is not
7 your submission; it is a proposal and I understand how you get to it.

8 MR TIDSWELL: Is there a way of dealing with the point that is being made? So, if
9 you take some of the sectors – take hotels where you have got, as Dr Niels says, this
10 great spread of different entities in there, and therefore some different pricing practices
11 and different approaches to thing. How do we get that context? How are we going to
12 get that simply from economists, and if so what is their factual basis going to be for it?

13 MR RABINOWITZ: As the Tribunal will have picked up – my understanding, as I
14 understand it, the Tribunal understand, expect or maybe anticipate that these experts
15 will be talking about pricing practices or how people in the industry set price, and there
16 may be an expectation that that will be homogeneous across the industry or not
17 homogeneous or a mix of various things. Our primary submission, of course, as the
18 Tribunal knows, is that price setting mechanisms tell you nothing in the end about
19 whether there has been pass-on or not. You could have a costs plus price mechanism,
20 and then you know there will be a pass-on. You could have a dynamic price
21 mechanism – that is the one to say: we have got things we need to get rid of, therefore
22 we price in a particular way, but that is also consistent with there being pass-on
23 because everyone always has regard to the cost position. You could have something
24 which is entirely dependent on what competitors do, or indeed a combination of costs
25 plus competitors, like Sainsbury's, for example, perhaps looking at margins of what
26 they have told the market to expect, but again they will have an eye on costs. So none

1 of them, looking at what the price setting mechanism is, is going to actually tell you
2 whether or not there has been pass-on because they are all consistent with pass-on.
3 So, our primary point in relation to price-setting, and this goes to claimant-specific
4 evidence about pass-on as well, is it is not particularly probative. It is not really going
5 to get you to where you want to go. Let me develop that for a moment because again
6 there may be an assumption. It was not an assumption made by Mr Beltrami's clients
7 and I do not understand it to be an assumption made by Ms Tolaney's clients, there
8 may be an assumption that one can do this without disclosure, or indeed without cross-
9 examination, but in our respectful submission, if that is the assumption then we would
10 respectfully suggest that it is misplaced. Let us take from an industry where it is not
11 just debt recovery on pawnbroking services, or whatever it is. Let us take alcohol sales
12 or let us take bars and brewers. So, someone stands up – Mr Smith says: "I used to
13 work for a particular bar. This is the way in which we set prices and I happen to know,
14 because I spoke to my mate Mr Jones, or I happen to know because I once had a
15 conversation with someone, that at least three other bars or brewers do it in the same
16 way". Now, we are not going to accept that. We may have an expert who says: "well,
17 that may be what Mr Smith and Mr Jones say, but I have spoken to Mr Cohen and Mr
18 Segal, who operate in a very different part of the bar sector, and they say something
19 entirely different. I want to see disclosure. How do I test what their expert is saying?
20 I want to see disclosure and I want to cross-examine, and it is not going to be narrow
21 disclosure because we will want documents around price setting". They may say: "it
22 is a price set in a particular way". We want to see whether that is always the case.
23 Do they ever react to competitors? Do they ever raise their prices even if they are
24 dynamic, because competitors are doing it? Do they drop prices because their
25 competitors are doing it? In our respectful submission, none of this is going to advance
26 the question or at least the answer to the question in a way which justifies the candle.

1 Now, let me be clear. If we were in a Sainsbury's case, if we were in a BT and Royal
2 Mail case, then one can quite understand that in a sense the Tribunal will say: If
3 someone wants to try and make a case in a particular way, let them try. No problem.
4 It will be a seven-week case rather than a six-week case. We are not in that world.
5 We are in an entirely different world. We are in a world where, in our respectful
6 submission, the Tribunal has to be, with respect, ruthless about allowing expert
7 approaches or indeed approaches which rely on particular evidence from particular
8 claimants, or indeed sample approaches, which run the risk of creating an
9 unmanageable trial, indeed a trial which is disproportionate because although this
10 evidence may have some probative value -- people may think it is of some use to look
11 at price setting -- that probative value simply does not justify what it will do to the case
12 management of the trial. I am not saying anything which the Supreme Court has not
13 already said. The Tribunal will recall that the Supreme Court -- this is at paragraph
14 217 and following, and we can go to it -- having dealt with the legal point and the
15 causation point, they then had to deal with the submission as to whether you had to
16 prove pass-on precisely. The Tribunal will recall the Supreme Court saying: you can
17 deal with pass-on by way of estimates. It does not have to be precise. That is not a
18 betrayal of the compensatory principle. You have heard a lot about the compensatory
19 principle from people who want to say: oh, you have to get right down to the -- I do
20 not know whether they are saying the last penny, but the only way you can do it is
21 looking at our evidence. With respect, that is inconsistent with what the Supreme
22 Court has said. They have said you can use evidence which gets you to an estimate,
23 and case management and proportionality can play a key role or an important role in
24 how you approach this, and that is all we are submitting. If the evidence is not
25 sufficiently probative, then the Tribunal can, for case management reasons, say: we
26 are not going to go down that route. In our respectful submission, the danger with

1 industry expert evidence is that it risks becoming disproportionate because I do not
2 know how you deal with 38 sectors. Maybe they are slightly less, but even if they are
3 less, you are still going to be dealing with experts numbering in the many tens who
4 may or may not be independent, where there may or may not be issues of equality of
5 arms, which will most certainly produce huge quantities of disclosure requests which
6 will most certainly involve very substantial cross-examination and which in the end, in
7 our respectful submission, will advance if not a jot, then not a lot of jots, in terms of
8 being able to get to the answer you would like to get to. In a sense that is my broad
9 submission generally, but it also relates to the Tribunal's point about industry experts.

10 MR JUSTICE MARCUS SMITH: Mr Rabinowitz, that is very helpful as a hatchet job,
11 as it were, on the suggestions that others have made, but shifting from the negative to
12 the positive – you explain how it should not be done; is the way you say it should be
13 done really articulated in a single sentence that Mr Ridyard in Trucks 1 was right?

14 MR RABINOWITZ: Indeed. I was going to say exactly that. One of the reasons I
15 made the point earlier about this is in a sense a re-run of what we had on 23 May/24
16 May a year ago, is there was a discussion in the course of that hearing as to whether
17 there really was this big distinction between the way economists see pass-on and the
18 way lawyers see pass-on. In our respectful submission, there is no such distinction.
19 There is a question of what the law wants to impose by way of what you have to prove,
20 but pass-on is pass-on. Yes, to make it manageable and make it capable of being
21 dealt with by courts, various Tribunals and courts over the years have said: well, you
22 have to show this, you have to show that. The point which emerged on the last
23 occasion, and indeed I think it was the President and Mr Tidswell was involved in this
24 as well, is you want neither over-compensation, nor under-compensation. Where you
25 have direct and indirect parties claiming, the risk-- Of course, what the consumers,
26 what the Merchant Claimants want is to make it as difficult as possible to prove pass-

1 on, no doubt because -- I am going to make an economic point without any evidence,
2 save that it makes sense. Merchants pass on costs. To the extent that they are able
3 to, they pass on costs. The great likelihood is that some part of the costs involved in
4 the MIF have been passed on. What the merchants would like, in my respectful
5 submission, because they pass it on to consumers – someone else is bearing the cost.
6 You have to show that there is deliberate consideration of this point, which will of
7 course make it near impossible to show that it had been passed on to consumers
8 because the merchants would like to keep more of the damages and the consumers
9 would get nothing. Whatever method one adopts in terms of what you require to prove
10 pass-on has to be alive to the fact that you do not want to over-compensate the
11 merchants. I am not saying you should under-compensate them either, but you do not
12 want to over-compensate them and the harder you make it to establish pass-on the
13 more likely it is that you are going to over-compensate them. Particularly with the
14 Merricks parties here, they can say their own piece very well. But their gain is their
15 loss. We are in the middle here. Now, to be clear, I am not suggesting that Trucks
16 was wrongly decided on the facts, but the facts of Trucks was very different to the facts
17 of the facts of this case. Trucks was not dealing with an ad valorem cost. What we
18 are dealing with here is something where as soon as you sell a product there is a
19 charge relating to that product. One can quite see, as the Supreme Court said, in a
20 sense it is a no-brainer.

21 MR JUSTICE ROTH: As soon as you sell it on card payment.

22 MR RABINOWITZ: I beg your pardon?

23 MR JUSTICE ROTH: Only when it is paid for by card.

24 MR RABINOWITZ: Only when it is paid for by card.

25 MR JUSTICE ROTH: The proportions to which people have made their total
26 transactions paid by card may vary by sector.

1 MR RABINOWITZ: Well, they may. If it is a small proportion of transactions by card,
2 the considerations of whether to spread a cost across all purchases may vary. So
3 there will be considerations.

4 MR RABINOWITZ: I do not for a moment doubt that or disagree with what, Roth J,
5 you are saying. What I am saying is that the legal causation thing is a no-brainer. We
6 still have to establish factual causation, but it is a very different case to Trucks when,
7 since you have a direct cost which is being imposed, which will be certainly passed on
8 if it is on a card. I say, "will be passed on", whether or not it is passed on is a question
9 of fact, but there is a direct relationship between the card, the use of the card and the
10 MIF charge and what the consumer is paying. That is obviously not the position in
11 relation to – you will know better than me – the Trucks cases where somebody is
12 buying a truck, but that is not their business. Their business and what they are
13 charging for is something very different, and one can quite see why, in a case like that,
14 it is a very much more complicated position, but we are not in that world. I am not sure
15 how I got into this, but I need to get myself out of it quickly.

16 MR JUSTICE MARCUS SMITH: We were asking how far you were endorsing the
17 proposition that Mr Ridyard was right.

18 MR RABINOWITZ: And we would respectfully submit that his approach was right.

19 MR JUSTICE MARCUS SMITH: Just coming on from that, Mr Moser, I think, put the
20 point very well that the reason this hearing is so hard-fought and so significant is
21 because the route by which we determine the issues are to be decided is likely to have
22 an enormously significant effect on outcome, and that is probably the most unusual
23 and most significant factor in this case in that if we go down the non-expert, prove it
24 by factual evidence and disclosure route, leaving on one side the management
25 question, ignoring those, one gets to a situation where it is unlikely that one is going
26 to be able to prove that pass-on goes down to the ultimate consumer. On the other

1 hand, if one takes the economists' approach, then the economists are saying obviously
2 if you have incurred a cost you seek to recover it by way of the revenue you obtain
3 through selling your products, because if you cannot do that, you are going to go out
4 of business. And so it ends precisely where the factual evidence does not necessarily
5 show it. It ends in a different claimant's hands, and it is squaring that circle that is the
6 problem. My question to you is – I quite accept you are saying it is the economists
7 that ought to be assisting us more on these factual questions, but is it the case that Mr
8 Ridyard is right to the extent that it is always essentially everything being passed down,
9 or is it the case that it is not so. If so, what factors render it less likely that there is 100
10 per cent pass-on but something less, and what evidence do we need to understand
11 those factors as they apply to the vast range of different parties that we have claiming
12 in these proceedings?

13 MR JUSTICE ROTH: Mr Holt does not say, as the economist, that there is always
14 pass-on. He reflects on the industry conditions, and that is what took one to the
15 industry expert --

16 MR RABINOWITZ: Exactly.

17 MR JUSTICE ROTH: -- to deal with those conditions.

18 MR RABINOWITZ: Exactly. He does not always say there will always be 100 per cent
19 pass-on or indeed that there will always be a pass-on. Mr Holt, and I think in this
20 regard he is in line with an approach with that identified by the Commission in its
21 communication – its guidance to the national courts as to how to estimate over-charge
22 – Mr Holt effectively identifies criteria which are almost exactly those that the
23 Commission itself has identified. First, what is the nature of the cost? Is it fixed or
24 variable? Now those are facts because one of the points I need to address is the way
25 in which the debate has been presented to you thus far by those sitting to my left is
26 that on the one hand you have the people who are interested in the facts. On the other

1 hand you have the people who are only interest in the theory, us and them. We are a
2 fact-free zone. I was going to say a fat-free zone, but that does not work! (Laughter)
3 We are a fact-free zone on this side. They are the fact people. With respect, that is a
4 complete mischaracterisation. Mr Holt relies, and says he has to look at and identify
5 facts. What is the nature of the cost that is involved here? Is it a variable cost, a
6 marginal cost or is it a fixed cost, because that has a very important consequence for
7 whether MIFs are going to be – whether there is going to be pass-on and indeed
8 generally in relation to MIFs. Secondly, what is the nature of demand in the market in
9 which you are operating, i.e. the sector?
10
11 Is it an elastic demand? Related to that is, how competitive is the sector? In other
12 words, if everyone is going to have to cut costs when other people cut costs and be
13 able to raise costs when other people raise costs, that is a fact. It is a sector-wide fact
14 but it obviously reflects the people in that sector. We are not a fact-free zone. And
15 fourth (I think it is fourth), in this particular case you are dealing with transparent costs.
16 Everyone knows that there is this cost. They may not think about it but they know it is
17 there and, again, that is going to be a factor. Now, I said that Mr Holt largely relies on
18 what is said by the Commission in its document. Can I invite you to go to bundle 7 of
19 the authorities, tab 25 and if I can invite you first to go to page 2258, just to introduce
20 the Tribunal to this - the Tribunal, I imagine, will be fairly familiar with this.
21 “Introduction. Purpose, scope and structure ...” - if the Tribunal has that? Bundle 7,
22 tab 25, at page 2258. Paragraph 1, if we are there: “These guidelines intend to provide
23 national courts, judges and other stakeholders in damages actions for infringements
24 of Article 101 and 102 of the Treaty ... [etc.] with practical guidance on how to estimate
25 the passing on of overcharges. In particular, they set out economic principles,
26 methods and terminology concerning passing on, inter alia, by reference to a number

1 of examples. Further, these guidelines are designed to help determine the sources of
2 relevant evidence, whether a disclosure request is proportionate in assessing the
3 statements of the parties in passing on, and any economic expert opinion that may be
4 presented to the court.” If I can then invite the Tribunal to go to page 2282? Sorry,
5 that is a wrong reference. 2288: “Annex 1. Economic theory. This annex explains in
6 more detail the insights from economic theory relevant in the context of estimating
7 passing on. As described in paragraph 49 above, different factors may affect the
8 degree of passing on, such as the nature of input costs subject to an overcharge, the
9 nature of the product demand faced by the direct or indirect consumer, the nature and
10 intensity of competitive interaction between the firms in the market, whether direct or
11 indirect, cost cuttings are active, and other elements such as the share of components
12 and various inputs affected by the overcharge or the time horizon of the infringement.”
13 Now, I was not going to take the Tribunal through the detail of this, but the Tribunal
14 may wish to glance at what is said below which really just develops those four points.
15 Paragraph 8.2 deals with input costs, “Is it marginal/is it fixed?” 8.3, “Characteristics
16 of demand and links to prices. What is the nature of the demand? What is the nature
17 of the slope?” 8.4 is something about a firm’s pricing decision and the Tribunal may
18 just want to glance at that: “A firm will adjust prices only where this will increase profits,
19 according to economic theory. However, in order to achieve a higher price, a firm will
20 usually have to accept reduced sales.” I am not sure that really helps, that is economic
21 theory - “ ... whether passing on or overcharges by a given purchaser vis-a-vis own
22 customers typically differs depending on whether the purchaser’s competitors are also
23 affected by the overcharge or not. When a single purchaser is impacted by the
24 overcharge, the passing on will necessarily be firm-specific. By contrast, if all
25 purchasers at a given level of the supply chain are impacted by the overcharge, they
26 may consider passing on rates for each but also the industry-wide passing on.”

1 Effectively, Mr Holt has used this as a blueprint for the approach that he has adopted
2 and, although, as I say, we are characterised as fact-free and heterodox in our
3 approach, our approach is not heterodox at all, at least not when you look at what the
4 Commission in this document, by way of the guidelines, said might be an appropriate
5 approach. And then the Tribunal may want to have a look at 8.6, but there is nothing
6 in that that I particularly wanted to show you.

7 MR JUSTICE ROTH: 8.6 deals with price adjustment costs.

8 MR RABINOWITZ: Price adjustment costs, over time, yes, and that might be relevant
9 in a particular case where maybe a business was opening another business, or maybe
10 a particular product was only available for a period of time.

11 MR JUSTICE ROTH: No, I think it concerns where there is a very small increase in
12 marginal costs, where it is not profitable to pass it on, and if one looks at the prices,
13 that is why early on, right at the beginning, section 4.1 on page 2273, it deals with
14 information needed when quantifying the passing on effects, and the Commission
15 discusses the potential use of qualitative as well as quantitative evidence, such as
16 internal documents, pricing strategy and so on. So, yes, there is a big wealth of
17 economic theory, and I think no-one is suggesting, or certainly persuasively
18 suggesting that the broader economic factors that Mr Holt identifies are irrelevant, but
19 to say they are necessarily therefore rendered otiose - qualitative evidence of the firm's
20 pricing strategy, that is certainly not what it is saying. They say that qualitative
21 evidence can inform the theory. It was helpful to be taken to that, Mr Rabinowitz,
22 because it is a very useful document prepared for courts facing indeed what we face,
23 although not the particular problem of having so many cases to deal with at once.

24 MR RABINOWITZ: Can I just address the 4.1 qualitative pricing?

25 MR JUSTICE MARCUS SMITH: I am reminded that we probably ought to take a
26 shorthandwriter break. We will rise for five minutes, but a number of the points that

1 you raised, for instance the nature of the demand in the market, do suggest that one
2 cannot answer that question simply by reference to an economist's understanding
3 alone; he or she is going to require some help. And the question is: where does that
4 help come from?

5 MR RABINOWITZ: I understand that. To some extent, that is the reason that Mr Holt
6 wants to analyze public data and studies on particular markets, because that
7 information will come from public sources. He has already identified 42 different public
8 papers addressing particular sectors, I think there are five where he has not found a
9 paper, and from those papers he will also be able to extrapolate, for example, what
10 affects pass-on in particular industries and whether this applies to the industries with
11 which he is concerned. He has identified 14 industries and I think he says on four or
12 five he has not got enough data.

13 MR JUSTICE ROTH: 38?

14 MR RABINOWITZ: No, he is not saying that. Of course, we only say here 14 sectors
15 rather than 38, and one of the problems with the splintering, in a sense, of sectors - in
16 a way, and I do not mean this pejoratively, but it is self-serving. If you splinter sectors
17 so that almost every claimant is in a different sector, inevitably you are going to be
18 driven down a path which says you need claimant-specific evidence. So, yes, we
19 could say there are 90 sectors and then say we all need to produce our documents,
20 but that produces unworkability and, in our respectful submission - and I am not saying
21 14 is the exactly right number, and indeed I think Mr Coombs has got a slightly different
22 number, but, in our respectful submission, that is broadly the right approach. Do not
23 take too narrow sectors. Plainly, there can be a debate about sub-sectors, and indeed
24 this allows for the possibility of sub-sectors, but do not allow the fragmentation of them
25 into 88 or 39 or whatever it is.

26 MR JUSTICE MARCUS SMITH: Thank you very much, Mr Rabinowitz. We will

1 resume in five minutes.

2 (15.40)

3 (A short adjournment)

4 (16.04)

5 MS DEMETRIOU: Sir, Mr Rabinowitz has kindly indicated that he does not mind me,
6 with your permission, just raising a short practical point.

7 MR JUSTICE MARCUS SMITH: Of course.

8 MS DEMETRIOU: Thank you. So, it would be extremely helpful if, before the Tribunal
9 rises this afternoon, Mr Beltrami and anyone else who wants to take a position on Mr
10 Merricks' participation in Trial 2 expressed their position and briefly why they take that
11 position because, as I say, nothing has been canvased by anyone in their position
12 papers or in their skeleton arguments, and I will need to make submissions tomorrow
13 on the point, and I would like to know in advance of making those submissions what
14 everyone's position is. So, if that is acceptable? Obviously, Ms Tolaney has already
15 indicated Mastercard's position. As I understood - I was not at the last hearing, as you
16 know - but I think Ms Smith's position was that she opposed an umbrella proceedings
17 order in respect of merchant pass-on but did not oppose the same for acquirer pass-
18 on, and so it would be good to know, for example, whether their position has changed.

19 MR JUSTICE MARCUS SMITH: Ms Demetriou, I think the position was that no-one
20 particularly minded you being in, but there were a number of people who minded very
21 much that there was an umbrella proceedings order in relation to you. But, as I
22 explained earlier, the position is related; if one has got an unmanageable trial and you
23 are the reason it is unmanageable, then the answer to the umbrella proceedings order
24 could be quite important. But your point is well made. Are we able to do a quick roll
25 call in terms of where the parties stand?

26 MR BELTRAMI: I was not aware I was going to be bounced into this quite so quickly.

1 My clients had opposed the umbrella proceedings order application and my
2 instructions have not changed. I shall make submissions on it, but I cannot do it right
3 now. There is a skeleton in the bundle from the previous hearing in which the same
4 points arose.

5 MR JUSTICE MARCUS SMITH: I think, Mr Beltrami, that is enough for our purposes,
6 because, Ms Demetriou, Ms Smith certainly did address us quite extensively but
7 helpfully on this, and I think you can glean from what she said the nature of the
8 opposition, but I think it is important that you know that there will be opposition.

9 MS DEMETRIOU: Sir, yes. Obviously, if there is some other substantive point that
10 Mr Beltrami wants to make, it would be very helpful if he could indicate it overnight so
11 that I could address it, because certainly it is not something that can just be raised for
12 the first time in reply.

13 MR JUSTICE MARCUS SMITH: That is fair enough.

14 MR MOSER: To the extent you want a roll call, I thought I would join in. We think the
15 point is not entirely unexplored because, in preparation for this hearing, you may or
16 may not have noticed, and if you are lucky you did not notice, a slight spat over the
17 wording of the list of disagreements, where we had put them at the beginning, that
18 since the Merricks' claimants are not part of the umbrella proceedings, we are not sure
19 why they are commenting on this, that or the other, and then there was an exchange
20 and really we left it pragmatically. The situation, as we understand it, is that there was
21 an application - I also was not at the previous hearing - and that application was
22 stayed. And, as far as we are aware, there has been no application to unstay.

23 MR JUSTICE MARCUS SMITH: Our understanding, or at least my understanding,
24 was that this was an issue for this hearing, and it is obviously necessary that we do
25 that because it fundamentally affects the shape. So, we are going to decide it, and
26 the real question is: what the ranks of opponents to Ms Demetriou's position are so

1 that she can ready herself for that?

2 MR MOSER: Indeed, and as the arguments take shape, one can see how Merricks'
3 participation could be more problematic than perhaps anticipated. Ms Tolaney made
4 the point about different time periods. There might be an overlap for some, but
5 certainly we do not go back to the '90s, and if it were proposed, for instance, that the
6 umbrella claimants had to give disclosure in the Merricks' proceedings going back to
7 the '90s, that would be an extraordinary burden and entirely derail what is going on in
8 the umbrella proceedings. So, one can see that there are real issues.

9 MR JUSTICE MARCUS SMITH: Indeed, because that is one of the differences, I
10 anticipate, between trying together, where questions of disclosure will be detached
11 and dealt with in the two actions separately. There might well be common exchanges
12 of disclosed material but they will not be in an over-extensive form. Whereas, if one
13 labels something a ubiquitous matter, then one might - the whole point of having a
14 ubiquitous matter declared is that one is deciding the point as one issue. So, there
15 are questions, and we have well in mind the points that might be an issue on this. And,
16 Ms Demetriou, I think one of the things you will need to focus on is, if you were in fully,
17 that is to say as a ubiquitous matter, what you would be seeking, if anything, going
18 beyond what the disclosure would be if the two trials were separate but heard together.

19 MS DEMETRIOU: Yes, I understand.

20 MR JUSTICE MARCUS SMITH: So, that is something, if we are having overnight
21 exchanges, it might be worth identifying whether, for instance, if you were seeking an
22 umbrella order to embrace the Merricks' claim, that you were saying, "Well, it's a
23 ubiquitous matter, we're going to have disclosure from the merchants, to the extent
24 disclosure is ordered anyway, going back to the year dot."

25 MS DEMETRIOU: Thank you.

26 MR JUSTICE MARCUS SMITH: We are not going to ask ...

1 MR MOSER: Along with Ms Tolaney, we strongly oppose ubiquity.

2 MR JUSTICE MARCUS SMITH: I understand. We are not going to ask Primark and
3 Ocado to join the roll call. Mr Rabinowitz, I take it that you are on the other side of the
4 equation, or are you ...

5 MR RABINOWITZ: We are awaiting instructions, so I do not think I can commit either
6 way, we had better just get instructions.

7 MR JUSTICE MARCUS SMITH: No, of course. Thank you, Mr Rabinowitz, that is
8 very helpful. Ms Demetriou, does that assuage your concerns at least to an extent?

9 MS DEMETRIOU: It does. Thank you very much.

10 MR JUSTICE MARCUS SMITH: I do not think we can go any further in any event. Mr
11 Rabinowitz.

12 MR RABINOWITZ: Can I, before I move on to a different topic, just say a little bit
13 more, first about the industry expert proposal and, secondly, about the Commission
14 guidelines? Just on paragraph 4.1, which the Tribunal has referred me to, on page
15 2273, so we are still in volume 7, and this obviously does say, when talking about
16 general aspects, "Data and information needed when quantifying the passing on
17 effects." Just looking at paragraph 76, "The court may have to consider ..." - and I
18 emphasize the word "may" - "... evidence of both qualitative and quantitative nature.
19 Qualitative evidence, such as internal documents and pricing strategy, contracts and
20 reporting, may be analyzed in the context of economic theory, they may also give
21 information on when there is evidence of a link between the downstream pricing and
22 the upstream overcharge that results in the infringement." And you will see there, in
23 line with the first sentence, a reference to footnote 69, which refers to boxes 9 and 10,
24 and I am going to take you to that in a moment. The first point I would make just about
25 this is that it is certainly the case that there will be some cases where, by virtue of the
26 context in which the passing on issue - boxes 9 and 10, which you will find on page

1 2280, and if the Tribunal glances at those examples which are said to depend on
2 qualitative evidence, what is striking by its absence is any suggestion that anyone is
3 looking at price setting mechanisms or internal accounts or the sort of material that my
4 learned friends for the Merchant Claimants, in particular, but Ms Tolaney as well for
5 Mastercard, say is relevant. So, first, not only is, it must be right that there will be
6 cases, depending on the nature of the pass-on charge which is being debated, that
7 you will need to see qualitative evidence, but, secondly, when you look at what they
8 mean by qualitative evidence, it is nothing of the sort, as my learned friends have
9 suggested they need. Can I then, before I pass on, because I am only trying to
10 introduce our position, just say this about the idea of having industry experts? We do
11 not per se object to industry experts. Our objection is to the content of the industry
12 expert reports, that is to say our objection is to industry expert reports that seek, in
13 relation to any industries, be it debt collecting and pawn broking industries or
14 supermarkets, purport to give apparently expert evidence on price setting mechanisms
15 and attitudes to pricing across the whole industry. First, because, for the reasons I
16 have given, it will lead to disproportion and, secondly, because, in our respectful
17 submission, if it is probative, it is only very marginally probative and is not worth the
18 candle. That is not to say that there will be some evidence which can be provided by
19 an industry expert which is more general in nature. For example, it may be about the
20 competitive dynamic of an industry, it may be at that level really proper industry expert
21 evidence which does not depend, as my learned friend for the Merchant Claimants,
22 Mr Beltrami, suggests, does not depend on claimant-specific evidence. That sort of
23 evidence may assist and will not lead, in our respectful submission, to the kind of
24 concerns we have about disproportionality. So, I just wanted to clarify that.

25 MR JUSTICE MARCUS SMITH: Mr Rabinowitz, I am just trying to work out how one
26 delineates where one needs additional non-economic expert material and where one

1 does not. Can I test your reaction to this sort of proposal: let's suppose we take the
2 line you are advocating and get each party's economist to articulate the various factors
3 that are relevant to determining pass-on, get early agreement on that and then get the
4 economists to work out, in relation to each of those agreed lists of factors, what
5 elements or variables cause the pass-on in relation to those factors to move up or
6 down. So, the economists seek to do that and they can rely on published material and
7 material that is available to them in order to inform their opinions. If there comes a
8 point in time where the economists identify a point that is material to their opinion which
9 lies outwith their expertise, at that point one needs to work out how that gap is filled
10 because the expert cannot and the expert has also said it needs to be. Is it at that
11 point in time that one says, "Well, it may be that either a questionnaire to the claimants
12 or an articulation of the point on which a particular industry expert, say, needs to
13 opine", that is then captured and one goes out into the market and obtains the
14 necessary number of experts to opine on this point so that the matter can be resolved,
15 but resolved in a controlled way?

16 MR RABINOWITZ: Can I answer that - and I think it is an answer to your question -
17 in the following way. In terms of the factors which will affect pass-on, Mr Holt has
18 actually sought to identify them. So, we have done what you have asked us to do, we
19 have done our homework, we have returned our homework and you can give it an A
20 or a minus B or whatever, it does not matter, but Mr Holt has actually gone away and
21 said, "These are the things and they are in regard to what the Commission guidelines
22 say, or they are going to affect pass-on, particularly in circumstances where it is the
23 nature of the charge. Is it variable? What is the nature of the market? Is it
24 competitive?" and the like. You have seen it in his report.

25 MR JUSTICE ROTH: He has not done it in full.

26 MR RABINOWITZ: No, he has not done it in full.

1 MR JUSTICE ROTH: He said "among" and he gave some examples. He said he
2 could do more.

3 MR RABINOWITZ: He could do more and he says he has not done it in full. Holt 7 is
4 a progression from Holt 5, it can no doubt be progressed further. We have come here
5 with our proposal to the Commission. Now, Mr Holt has already accepted that there
6 are gaps, and in a sense he has done what the President has asked me should be
7 done. He said, "There is no public study or relevant data in relation to certain
8 industries. I will need help because, even when I have regard to the factors which the
9 Commission has said will affect pass-on, I don't know what they are for particular,
10 sectors I don't know what the position is in local council, I don't know what the position
11 is in education, I don't know what the position is in B to B. There are also areas where
12 there is no report from which I can derive anything at all. I don't know the facts there.
13 I will need ..." - and he says - "... I will need ..." - my learned friend tried to make
14 something of this and I do not understand why - "... I will need an industry expert to
15 assist here, and indeed I may need data, not qualitative documentation, but data from
16 the claimants to help in relation to these limited areas." So, he is by no means saying,
17 "I have all the answers." In fact, he is saying exactly the opposite. He is saying, "This
18 is an approach which is proportionate, which will hit the things you need to have hit
19 but it doesn't take me as far as I need to be taken and there are gaps, and my proposal
20 ..." says Mr Holt and me through him, or him through me - "... is to go down this route,
21 there are gaps, this is how I propose they will be filled." And I do not think he is saying
22 either that, "This is the only area where there are gaps." Mr Economides has identified
23 the possibility that there may be sectors within sectors, maybe debt recovery and pawn
24 broking is a sector which requires a specific report, maybe it becomes accepted that
25 that is a different sector. Of course, the situation is not final here, but, in our respectful
26 submission, what ought to be final after this is that the Tribunal should have a very

1 clear idea and tell the parties what the right approach to it is. And there really are
2 extreme positions here and to some extent Mastercard is perhaps the most extreme,
3 maybe not, but the extreme positions are: "Get a lot of claimant data, claimant-specific
4 data and do not let us cross-examine on it." Mastercard are less extreme in the sense
5 that, "We don't get it from everyone, we just get sample claimant data but get them to
6 be cross-examined." And my learned friend's proposal is, "Don't let them be cross-
7 examined, let a pricing expert be cross-examined." And what do they want claimant
8 data on? Something which, in our respectful submission, for reasons I have already
9 submitted, is not really going to move the dial very much. So, those are in a sense all
10 of the proposals there and we are the only ones who in a sense are in line with what
11 the Commission has said is capable of being done in this way. So, we are not saying
12 it is a final package, but it is a final approach, it is an identifiable approach and in a
13 sense it tessellates, as my clerk would say, with what the President has said; it
14 identifies where there may be gaps and then the experts say - and my learned friend's
15 experts can also say, "Well, I'm not happy with that report as being sufficient to cover
16 hotels because hotels are different. We need more industry expert evidence there."
17 It can be dealt with. Someone may say, "Well, because it's dynamic in one part of the
18 hotel industry and not in another part of the industry, we need to break down that
19 sector into two. We need a report on something." Okay, that is fine. What matters is
20 what that report is going to be on. And the proposal that I am making in terms of what
21 will be covered by that report will not generate disclosure, or, if it does, it will generate
22 very limited disclosure. It may generate requests for data, as Mr Holt has indicated,
23 but we are not going to have huge requests for disclosure, which is an inevitability, in
24 my respectful submission, of all my learned friends' approaches. Does that answer
25 your question? I hope it does because I have tried.

26 MR JUSTICE MARCUS SMITH: It answers most of it.

1 MR RABINOWITZ: Okay.

2 MR JUSTICE MARCUS SMITH: The bit that I'd like further assistance on is how, as
3 a matter of procedural practicality, one is going to articulate the areas that we need. I
4 mean, are you envisaging a first cut report that is exchanged between all the parties
5 containing essentially as far as the expert can go, but articulating the bits where help
6 is needed and what help is needed? One then goes out, gets the help, and one then
7 completes the report or some other process by which one articulates what the gaps
8 are.

9 MR RABINOWITZ: I am, to some extent, speaking on the hoof here, but just
10 responding to the President's point, which I understand, if the Tribunal says that it is
11 disinclined to go for claimant-specific disclosure and that in general terms there should
12 be in fact be an expert-led approach in the real sense of the word, econometric experts
13 following what the guidelines for the Commission say can be done, you have all seen
14 what Mr Holt says, no one says he is right, we are not prejudging that, you may have
15 different views about sectors, you may have different views about gaps, there ought
16 to be a discussion, you have seen what Mr Holt says, there ought to be a discussion
17 between experts, you ought to be able to resolve the sector issue, at least try and
18 resolve it, you ought to be able to resolve where there are gaps which need to be filled,
19 I am not going down, say the Tribunal, the route of claimant-specific evidence with all
20 that it entails, please be back here in a month with any disagreements. In my
21 respectful submission that ought to be, and indeed there is a CMC in July, maybe
22 that's a bit soon but it ought to be achievable in the short term. Then no one can be
23 worrying, no one need worry about massive disclosure, and actually we can move
24 fairly rapidly to a trial. Because the parameters of what the trial will be involving will
25 be clear, and I'm not saying there will be no disputes, plainly the econometric experts,
26 there will be disputes, there will be a need for some industry expert, there will be some

1 data requests, but we will be at least, all be moving the same direction with clarity.

2 MR JUSTICE ROTH: I mean, he does acknowledge that to fill the gaps, (a) there
3 might be a need for industry experts and (b) there might indeed, he says, for some
4 settling of claimants.

5 MR RABINOWITZ: Exactly, but he is talking about data.

6 MR JUSTICE ROTH: About data, yes.

7 MR RABINOWITZ: So, as I say, he is definitely not saying he has all the answers to
8 all the issues, he is acknowledging there are gaps and he has proposals as to how
9 those gaps can be filled, as I say where there may be reasonable disagreements if he
10 is right about the sectors, if he is right about the gaps, because there may be more
11 gaps, people can disagree about where you need industry experts, evidence whether
12 there is sub-sectors and the like but it is a workable, in a sense we are dealing in an
13 imperfect world and I think we all accept that, and it is an imperfect world in which we
14 have to produce a result which is not unfair, but which at least follows a guideline in
15 terms of how you might achieve a fair result fairly. Mr Holt, in my respectful
16 submission, is the only one has come up with a proposal which achieves that, that's
17 to say proportionate in terms of the time it will take of the Tribunal and the cost it will
18 take to the parties. Bindingness, I haven't touched on bindingness yet, the President,
19 indeed the Tribunal, were very concerned about the point about bindingness, how do
20 you produce an outcome, an output, as an economist might say, at the end of this day
21 with a judgment which has the most binding effect on the most number of people?
22 You certainly don't do it with a claimant sample. The more you rely on
23 claimant-specific evidence, the more you are going to be into Ashmore territory, rather
24 than bindingness. Indeed, that was one of the factors that I understood motivated the
25 Tribunal on the last occasion. If you can produce something which is sector-related
26 by reference to evidence which is not, which does not depend upon particular

1 claimants, but is generalised and applies to the industries in which they are in, in our
2 respectful submission you are most likely to produce something which is binding, in
3 the sense that no one can say, well they may try, but it will be difficult for them to say,
4 this doesn't relate to us; it does relate to them. My learned friends hold up the spectre
5 of everyone saying, well, it's not claimant-specific, therefore I am not bound by it, with
6 respect that is to completely miss the point. It would be binding on them precisely
7 because it isn't claimant-specific but it relates to sectors in which they are all part, the
8 Tribunal having decided that that is how it is going to decide these matters and, as the
9 Supreme Court said, paragraph -- 221, that is a perfectly, case management matters
10 here and can count and you are perfectly entitled, I think the Court of Appeal may have
11 said the same in Meta, you are entitled to say, this is the way we are going to decide
12 it and they will be bound by it and no one can say, I'm sorry, that's not about me. Of
13 course we are relying on an exceptions process, this was, as the Tribunal suggested
14 this, we, with respect entirely agree with the exception process, but one needs to be
15 clear that this a process for exceptional cases which is to say you can't say, no one
16 can say, but it's not my data, you didn't use it in my documents, I'm not bound by it,
17 there has to be a gateway, there have to be criteria and they have to be clearly drawn.
18 Now when do you draw them? In our respectful submission, not until you have had
19 Trial 2, I'm sorry for my learned friends for Ocado and Primark, they may have to make
20 a decision about whether they need to participate or fully participate now, but there is
21 no other way to decide what the criteria should be, other than to know what mattered
22 to the Tribunal in making its decision. If the Tribunal were making its decision, as we
23 would respectfully suggest is likely to be the position, produce an outcome which says
24 these are the sector passing-on rates, these are the factors which led us to the view
25 that this is the right passing-on rates, if someone can come and say those factors have
26 literally nothing to do with my specific case because I am such an outlier in that sector.

1 If they are, one can identify other things that you should build in as safeguards, that is
2 a proper exceptional case. They won't be, there shouldn't be that many of them
3 because if there are too many of them, the experts won't have done their job properly.
4 But if the experts do their job properly, which is to identify sectors properly and to do
5 the econometric analysis properly and the Tribunal produces a sort of judgment that
6 we would anticipate being produced, where the factors which have gone into deciding
7 what rates apply to what sectors are identified, that's the point in which you can very
8 clearly say, if you can show that none of these apply to you, or maybe less than one,
9 and indeed you say that, because one of the other things you would want to build into
10 this, this isn't a trivial difference, you are materially substantially different to those
11 factors, then we may listen to you as an exceptional case, that's the way you produce
12 exceptional cases, but otherwise people will be bound. My learned friend's proposals,
13 particularly the Mastercard proposals, lacks that benefit. There are too many people
14 being able to say, I wasn't in the sample, I am different. You said that what mattered
15 was that what Sainsbury's did with their costs, whether there was a cost step or not,
16 that's not me. In our respectful submission, that is a recipe for disaster. Anyway, as I
17 say, my learned friend's problem is that you may have very few exceptions but that is
18 because you will, if you are going to have a fair trial, it will be a seven month trial, not
19 a seven week trial on their proposal, just because disclosure and the need for
20 cross-examination if we are getting documents from everyone and looking at
21 everyone's price setting approaches, that is where that will lead. Because you
22 certainly, with respect to my learned friends, you cannot stop people testing the
23 evidence, that would be grossly unfair. I know that the Tribunal has this point, if
24 people, as they anticipate, if experts are actually there to deliver a fact-based expert
25 report, first one needs the documents by reference to which they came to this
26 conclusion and, secondly, one ought to be entitled to test that and that will take time.

1 So, I think, as I understand it, we have to stop now and --

2 MR JUSTICE MARCUS SMITH: If you reach a convenient moment.

3 MR RABINOWITZ: Any time.

4 MR JUSTICE MARCUS SMITH: Thank you very much, Mr Rabinowitz. We are likely
5 to have a full day tomorrow, aren't we?

6 MR RABINOWITZ: Not from me, but Ms Demetriou has to follow me obviously.

7 MR JUSTICE MARCUS SMITH: Well, we will start at 10.00 and again, I am afraid,
8 there will have to be a 4.30 finish. I will see if I can buy an extra quarter of an hour but
9 I am not sure I can. But we will start at 10 o'clock, I don't think it's, I am reluctant to
10 start sooner. So, 10 o'clock tomorrow morning.

11 (16.32)

12 (Adjourned to Thursday 25 May 2023)

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