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IN THE COMPETITION APPEAL TRIBUNAL

(T)

Salisbury Square House 8 Salisbury Square London EC4Y 8AP

Wednesday 5th – Friday 28th July 2023

Case No: 1266/7/7/16

Before:

The Honourable Mr Justice Roth
Jane Burgess
Professor Michael Waterson
(Sitting as a Tribunal in England and Wales)

BETWEEN:

Walter Hugh Merricks CBE

Class Representative

v

Mastercard Incorporated and Others

Defendants

APPEARANCES

Marie Demetriou KC, Paul Luckhurst and Crawford Jamieson (On behalf of Walter Hugh Merricks CBE)

Joe Smouha KC, Matthew Cook KC, Hugo Leith, and Stephen Donnelly (On behalf of Mastercard Incorporated and Others)

1 Thursday, 13 July 2023 2 (10.30 am)3 MR MICHAEL HAWKINS (continued) Cross-examination by MS DEMETRIOU (continued) 4 5 MR JUSTICE ROTH: Yes, Ms Demetriou, morning. MS DEMETRIOU: Thank you. Good morning, sir, members of the 6 7 Tribunal. Good morning, Mr Hawkins. 8 A. Good morning. Q. Could we please go to your witness -- first witness 9 statement $\{A/7/14\}$, paragraph 48, if you've got the hard 10 11 copy there. 12 MR JUSTICE ROTH: Just a moment, sorry. 13 MS DEMETRIOU: Of course. (Pause) 14 Mr Hawkins, paragraph 48. Your evidence is that 15 during the period 1991 to '96, the MEPUK board used the EDC cost studies to formulate what you describe as 16 17 reference rates; yes? 18 A. Yes. 19 And you say that those reference rates could be used by Q. 20 members in their bilateral negotiations; correct? 21 Α. Yes, they could be. Q. And you say that the EDC cost studies were a starting 22 point for consideration of the reference rates, but that 23 24 the reference rates tended to be lower than the cost

25

studies; correct?

- 1 A. The EDC studies were a starting point, yes.
- 2 Q. And the board would review the reference rates, you say,
- 3 whenever there was a new cost study, which was about
- 4 every two years.
- 5 A. That was the normal practice.
- Q. And it's correct, isn't it, that the EDC cost studies
- 7 would produce different costs? Each time, the cost
- 8 would say go up and down. We've seen that.
- 9 A. I've seen that, yes.
- 10 Q. But you say that the reference rates didn't change very
- 11 much; correct?
- 12 A. I don't think I said that. We noticed that over some
- 13 years that we looked at yesterday, they didn't change.
- 14 They remained stable.
- 15 Q. Alright. Now, we established yesterday that you were
- 16 keen that these reference rates should be enshrined in
- the rules; correct?
- 18 A. Sorry, could you repeat?
- 19 Q. We saw -- we established yesterday -- we discussed it at
- 20 some length -- that you were a proponent from early on
- of those reference rates being enshrined in the rules;
- 22 correct?
- A. Yes, I was.
- Q. And you say you lost that battle initially, but then you
- won it in November 1997 when MEPUK did adopt a UK MIF;

- 1 correct?
- 2 A. Well, I wouldn't, sir, put it that way; I won the
- 3 battle. I think it was just a sensible thing to do.
- Q. Okay. Now, can we turn up {C5/218/84}, please. These
- 5 are -- if you look at the top of the page, these are
- 6 notes of a Rules & Conciliation Committee meeting in
- 7 February 1998. Were they your notes, do you think? Do
- 8 you recognise them?
- 9 A. I can't see them signed on the item that you have --
- 10 Q. Perhaps we can just scroll down --
- 11 A. -- in front of us here.
- 12 Q. -- and look at the end.
- 13 A. It sounds like me, but I'd like to see my name at the
- 14 bottom of it.
- 15 Q. Okay, perhaps we can come back to that. If we go --
- does it go on over the page? I've forgotten. So
- somebody is going to help me with that, but let's
- just -- oh, it's up now.
- 19 A. Got it, yes.
- Q. So it was, in fact, your note.
- 21 A. I see the --
- 22 Q. Sorry, I should have spotted that.
- 23 A. Yes, I see the --
- Q. So this is February 1998 and the UK Domestic Rules were,
- of course, in force by this time; correct?

- 1 A. Correct.
- 2 Q. And the domestic rules were the rules set by MEPUK;
- 3 correct?
- 4 A. Correct.
- 5 Q. And if we turn to page $87 \{C5/218/87\}$, can you see the
- 6 passage which says, near the top of the page, the
- 7 second sentence:
- 8 "MEPUK is familiar with this issue of domestic rule
- 9 status as we have a current ruling that EPI recognises
- 10 and will enforce UK domestic rules, including
- interchange fees, so long as 90% of UK members measured
- 12 by volume support them."
- 13 A. Yes, I see that.
- 14 Q. And you were aware, weren't you, because you're writing
- 15 about it, of this 90% threshold? You were conscious of
- it at the time.
- 17 A. I think it was still 90% at the time it did change.
- 18 Q. It did change, you're correct, and --
- 19 MR JUSTICE ROTH: But you were aware of it at the time?
- 20 A. I was aware of it, sir, yes.
- 21 MS DEMETRIOU: And you knew that if MEPUK did not satisfy
- this threshold, it couldn't set a UK MIF, could it?
- 23 A. That's right.
- Q. So the board of MEPUK wouldn't have wanted to lose
- 25 confidence of more than 10% of members, would it?

- 1 A. Sorry, I don't think I understand that question.
- Q. Yes. So MEPUK needed to retain the confidence of 90% of
- 3 UK licensees; correct?
- 4 A. Yes.
- 5 Q. So it wouldn't have wanted to alienate or lose the
- 6 confidence of more than 10% of licensees, would it?
- 7 A. It wouldn't have wanted to alienate the other 10%, if
- 8 that's what you're saying.
- 9 Q. No. And, indeed it, wouldn't have wanted to alienate
- a chunk of its own membership, would it, because they
- 11 could have resigned if they'd really not liked what
- 12 MEPUK was doing; correct?
- 13 A. That's right. The 90% rule, sir, was there so that
- 14 Mastercard and Europay could be sure that the body that
- 15 contained those members was truly representative of the
- majority of banks or 90% of the banks in that country.
- 17 Q. So it was a matter that MEPUK -- the board of MEPUK was
- generally aware of when taking decisions; correct?
- 19 A. Yes, I'm not sure they're in front of mind all the time,
- but we -- we were aware that it was a rule, yes.
- 21 Q. So it follows, I think, that it was a matter that MEPUK
- 22 would've been aware of and borne in mind when setting
- the UK MIF; correct?
- 24 A. It was, but it was never a factor; "Should we set this
- in mind because -- should we set this rate, because 90%

- 1 agreed but 10% don't?" Nothing like that. It was just
- 2 in the back of our mind that that was the arrangement
- 3 for MEPUK.
- Q. So can I explore that a little bit? So you've spoken
- 5 then in your evidence about how net acquiring banks were
- 6 particularly conscious of the overall rate of fallback
- 7 interchange fees, so you said that yesterday.
- 8 A. Yes, yes.
- 9 Q. So if the MIF was set too high, then net acquirers would
- 10 generally be unhappy, wouldn't they?
- 11 A. Yes, I think I said the retailers would probably be very
- 12 unhappy, because the charge would have to be passed on
- 13 to them.
- Q. And they -- and they would put pressure on the
- 15 acquirers; correct?
- 16 A. They did. They're very good negotiators and they do put
- 17 pressure on acquirers.
- Q. So had MEPUK set the MIF too high, then there was
- a risk, wasn't there, that net acquirers would withdraw
- 20 support from MEPUK?
- 21 A. Should be drawn to, sorry?
- 22 Q. Could withdraw support from MEPUK.
- 23 A. Yes. That, of course, never happened.
- Q. Now, it's right, isn't it, that for some -- so when you
- 25 were -- before 1997, when MEPUK was discussing setting

- 1 UK Rules, it was aware at that stage too, wasn't it,
- 2 that it needed to satisfy the 90% rule in order to have
- 3 authority to do that?
- 4 A. That's right. It didn't have authority to -- prior to
- 5 that, of course, to pass rules, which was why we worked
- 6 throughout the 90s to ensure that that happened.
- 7 Q. So let's look at $\{C1/447/1\}$, please.
- 8 PROFESSOR WATERSON: Just before we go away from that
- 9 document --
- 10 MS DEMETRIOU: Of course.
- 11 PROFESSOR WATERSON: -- if we could turn to the beginning of
- the document again. I noticed that it says {C5/218/84}:
- "The Committee had started on the Midland v Bank of
- 14 Scotland arbitration case as I entered the room ..."
- 15 A. Yes.
- PROFESSOR WATERSON: Do you remember anything about that?
- 17 A. No, sir, I was asked to leave the room because this was
- involving another -- two banks that I was not a member
- of, obviously.
- 20 PROFESSOR WATERSON: Thank you.
- 21 MR JUSTICE ROTH: But do you know what the arbitration was
- 22 about?
- 23 A. Sorry, I don't. I can only speculate, sir. It would
- 24 probably be about interchange, but that would be
- 25 speculating.

- 1 MR JUSTICE ROTH: You don't know, yes.
- 2 MS DEMETRIOU: Do you think you would have been asked to
- 3 leave the room because it would have involved
- 4 confidential information -- information confidential to
- 5 those banks?
- 6 A. Absolutely.
- 7 MS DEMETRIOU: Okay.
- 8 MR JUSTICE ROTH: Just one second. (Pause)
- 9 And then if we look at item 9 on page 85 of this
- document {C5/218/85}, there's another arbitration being
- 11 reported to the committee, which is a chargeback
- 12 arbitration.
- 13 A. Yes.
- 14 MR JUSTICE ROTH: What is a chargeback arbitration?
- 15 A. Well, chargeback is the process whereby a transaction is
- sent back to the acquirer and then to the retailer
- because it is disputed. So there were often chargeback
- disagreements and the ultimate arbitration -- they
- mostly settled, but ultimately, they would be arbitrated
- 20 by this committee.
- 21 MR JUSTICE ROTH: I see. So if it's sent back, that may be
- 22 that the issuer doesn't -- refuses to reimburse the
- 23 acquiring bank; is that right?
- 24 A. That would seem to be the case. I see that this
- 25 involved a horse betting programme, so it was nothing

- 1 about interchange per se.
- 2 MR JUSTICE ROTH: Yes. And if the issuer refuses to
- 3 reimburse the acquiring bank, subject to arbitration
- 4 overruling that, then the acquiring bank bears the loss
- 5 unless they can recover it back from the retailer; would
- 6 that be right?
- 7 A. Yes, the acquiring bank would recover it back from the
- 8 retailer or bear the losses, but mostly recover from the
- 9 retailer --
- 10 MR JUSTICE ROTH: Yes.
- 11 A. -- if there'd been a defective -- defective goods or
- 12 something of that sort.
- MR JUSTICE ROTH: Yes. Yes, thank you.
- 14 MS DEMETRIOU: Thank you, sir.
- If we go to $\{C1/447/1\}$, now, please, and we can see
- that this relates to a task force and this document
- dates from July 1993.
- And if we go to page $8 \{C1/447/8\}$, can you see the
- 19 second paragraph? And it says that:
- "[MEPUK's] Board considers it is imperative that
- 21 Operating Regulations, specific to the UK, are
- introduced to enable Members of MCI/EPI within the UK to
- do business together more efficiently."
- 24 So that's referring, isn't it, to MEPUK's desire to
- 25 enact UK Domestic Rules?

- 1 A. Indeed so, yes.
- 2 Q. And then if we look at the subtitle a bit further down,
- 3 so if we can scroll, please, we see the subtitle
- 4 "Scope".
- 5 A. "Scope".
- 6 Q. And it says:
- 7 "The new domestic Operating Regulations will apply
- 8 to interchange between UK Members ..."
- 9 And then it says that those will include fallback
- 10 rates in relation to interchange fees. Do you see that
- 11 at the very bottom?
- 12 A. Yes.
- Q. So we can see, and this is consistent with your
- evidence, that back in 1993, the MEPUK board were hoping
- 15 to establish fallback rates in relation to interchange
- fees that UK -- a UK MIF; correct?
- 17 A. Yes, it was, to some extent, an anomaly so that the
- MEPUK board didn't have the powers that it subsequently
- 19 gained, but yes that's one of the things -- one of the
- 20 items it wished to have.
- 21 Q. And if we go to page 9 over the page $\{C1/447/9\}$, we see
- "Proposal", and the proposal is that the board should
- 23 pursue this issue as a matter of priority. Do you see
- 24 that?
- 25 A. Yes, I do.

- 1 Q. And do you remember that being the case; that that was
- 2 the desire?
- 3 A. Yes, I realise that that was the -- that was the desire
- 4 of the board for some years, but it took a long time to
- 5 get there.
- 6 Q. I understand that.
- 7 And then it says that -- do you see at the bottom,
- 8 it says:
- 9 "... so long as the Company represents at least 90%
- of the UK member interests ..."
- 11 A. Yes, yes.
- Q. So that's referring, isn't it, to the fact MEPUK would
- only have authority to do that if it represented at
- least 90% of UK member interest? So the board was aware
- of that at the time; correct?
- 16 A. Aware of that. It was the same, of course, in other
- 17 countries, sir, for example, France, Germany. The
- national organisations had to represent at least 90% of
- their banks, their members.
- 20 Q. That's right. It was the same because the same rules
- 21 applied; correct?
- 22 A. Yes.
- 23 Q. And then if we go to $\{C4/114/1\}$, please, this is
- 24 a letter that you wrote to Mr Goosse on 25 March 1997
- and at the start of the letter, you say that you're

- 1 writing about an issue of considerable importance for
- 2 the way Europay membership issues are managed in the UK.
- 3 Do you see that?
- 4 A. Yes.
- 5 Q. And then we see what the issue is, and it's the
- 6 understanding, in the next paragraph, between Europay
- 7 and MEPUK that Europay will recognise MEPUK as the
- 8 official representative body for the Europay membership
- 9 in the UK, provided that MEPUK members represent more
- 10 than 90% by value of Europay transactions.
- 11 A. Yes.
- 12 Q. So that's referring to the same rule; correct?
- 13 A. Yes.
- 14 Q. And then you see that -- you see below, MEPUK members
- 15 are concerned -- let me just see where I'm looking. Can
- we go over the page $\{C4/114/2\}$? Yes. So if you look,
- first of all, under "Exclusion of non-MEPUK Members",
- 18 you see that:
- "... there is an increasing danger that differences
- of opinion will arise between MEPUK and non-MEPUK
- 21 Members on matters concerning Europay business."
- 22 And then under "The 90% threshold", it says:
- "MEPUK Members are concerned that if more large card
- 24 issuing companies enter the UK market, and choose not to
- 25 become Members of MEPUK, MEPUK will eventually no longer

- satisfy the 90% [rule] (referred to above)."
- 2 So you were concerned that MEPUK would lose
- 3 authority to set rules as a result of the 90% rule;
- 4 correct?
- 5 A. I was. It was a characteristic of the inter-bank
- 6 organisations that they on the whole work by consensus,
- 7 and that's what the 90% rule applies to. The advent of
- 8 monoline issuers, as they were called, brought that into
- 9 question.
- 10 Q. And when you say "operate by consensus", you were aware
- 11 that there were different incentives at play for
- 12 different banks, so the monoline -- you've given the
- example of the monoline issuers; yes?
- 14 A. Yes, this is in anticipation that there may be some
- issues going forward.
- Q. Yes, and so it was important to make decisions by
- 17 consensus so that the 90% rule was not breached;
- 18 correct?
- 19 A. Yes, and these were non-competitive matters that were
- being discussed because, obviously, competitive matters
- 21 were not appropriate to be discussed at MEPUK.
- 22 Q. No. Mr Hawkins, and this issue, so the risk that the
- 23 rule might not be -- the threshold might not be met at
- 24 some point, you describe that here as being an issue of
- 25 considerable importance to you and it was, wasn't it,

- 1 because --2 Α. It was. It was. Thank you. Now, if we go to --3 Q. MR JUSTICE ROTH: Just before moving on, and why is it that 4 5 you thought that the new monoline issuers might not join MEPUK? 6 7 A. Well, I can't specifically recall that, but I think at the time they showed no signs of wanting to become --8 I hate it use the term "collegiate", but part of the 9 10 consensus. They were new members into the UK, mostly
- 14 MR JUSTICE ROTH: Yes.

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MS DEMETRIOU: And can we just go over the page {C4/114/3}?

So here you say at the top, "The way forward":

from America at the time. They didn't necessarily share

our ethos of how the system should work in the UK. But

I cannot specifically recall what my concern was.

"The most sensible solution, as far as UK Members

are concerned, would be to ensure that all UK licensees

are automatically made Members of MEPUK. [This] would

solve all the problems which have been identified in the

first part of [the] letter."

So effectively, you're saying there that the 90% rule should be abolished; correct?

A. I think I'm suggesting there so that new entries into the market would, as of right, be granted MEPUK

- 1 membership so they could take part in the debates.
- 2 MR JUSTICE ROTH: The 90% rule is that MEPUK membership
- 3 should comprise 90% of those in the market.
- 4 A. Yes, and originally, sir, I think it was 100% --
- 5 MR JUSTICE ROTH: Yes.
- 6 A. -- but with the new entrants into the market, that was
- 7 likely to change.
- 8 MS DEMETRIOU: Now, let's look at $\{C4/123/1\}$, please, and
- 9 these are draft -- we can see they're draft minutes of
- the R&CC meeting of 14 May 1997.
- 11 A. Right.
- 12 Q. And if we go to page $7 \{C4/123/7\}$, we can see the
- minutes recording your contribution to the meeting. Do
- 14 you see that about a third of the way down?
- 15 A. Yes.
- Q. And if we look below that paragraph, it says:
- "Currently, EPI recognises MEPUK if it remains
- 18 representative of at least 90% of total issuing and
- 19 acquiring volumes of the UK Members. His concern ..."
- I think this must be referring to you:
- 21 "... was that new members could decide not to join
- 22 MEPUK and, thus, effectively disband it if the
- 90% threshold was no longer met."
- 24 So failing to meet this 90% threshold was
- 25 effectively existential for MEPUK, wasn't it?

- A. Well, this is a worst case scenario, sir. MEPUK had
- 2 worked very well up until then and it was convenient for
- Mastercard and Europay, and this was just anticipating
- 4 that there may be problems in the future and how to
- 5 address those problems.
- Q. So we see that you go on to recommend that there should
- 7 be 90 -- no 90% threshold and you see that near the
- 8 bottom of the page:
- 9 "There should be no 90% threshold requirement."
- 10 Do you see that?
- 11 A. I see -- I see that, and, of course, it wasn't accepted,
- but it became the 75% eventually.
- Q. It did, but you wanted to get rid of it. And your
- 14 concern here was expressed in relation to new members
- 15 choosing not to -- not to join the scheme, but it's
- 16 correct, isn't it, that the 90% principle would also
- have applied if 10% of existing members felt that their
- interests weren't being looked after and withdrew from
- 19 MEPUK? The rule would have applied in those
- 20 circumstances too; correct?
- 21 A. I'm not sure that I follow that, sorry.
- 22 MR JUSTICE ROTH: I don't follow it either.
- MS DEMETRIOU: So --
- MR JUSTICE ROTH: It's 10% of the total licensees, not 10%
- of the members of MEPUK, isn't it?

- 1 MS DEMETRIOU: No, so -- so the figure is not going to be
- 2 exactly 10%, but if a proportion of current members of
- 3 MEPUK withdrew support, so resigned their memberships,
- 4 that could result in the 90% threshold not being met;
- 5 correct?
- 6 A. Sir, this is speculation. It never -- it never --
- 7 MR JUSTICE ROTH: That must -- I mean, that must follow --
- 8 MS DEMETRIOU: That must follow.
- 9 MR JUSTICE ROTH: -- because it's -- that's the rule.
- 10 A. It follows, but -- but it was -- it never came up.
- 11 MR JUSTICE ROTH: (Overspeaking). And did you see -- did
- 12 that ever appear as a threat?
- 13 A. It's a potential threat, sir, but it never actually
- happened.
- 15 MR JUSTICE ROTH: Yes.
- MS DEMETRIOU: Now, if we go back, please, to paragraph 52
- of your witness statement, so that's at $\{A/7/15\}$. We've
- 18 already seen this, but let's just look at it again. You
- 19 say:
- "The reference rates ... were discussed at the
- 21 meetings of the MEPUK RCC and MEPUK Board, but they were
- 22 not recorded in the minutes of those meetings in this
- 23 period, nor otherwise distributed to the UK members or
- 24 enshrined in the MCI or Europay rules."
- 25 You say that was because MEPUK was being careful not

- 1 to discuss bilateral negotiations of interchange fees,
- 2 which you say were strictly -- treated strictly as
- 3 a competitive matter.
- 4 So the reason why -- is this a fair summary -- MEPUK
- 5 didn't record the reference rates in the minutes was
- 6 because you knew, MEPUK knew, that it shouldn't be
- 7 interfering with bilateral negotiations; correct?
- 8 A. No, I think that's not strictly true, sir. The fact is
- 9 that the MEPUK board was hypersensitive to competition
- 10 law implications of actually setting any kind of
- 11 fallback rate at that stage. The MEPUK board never
- interfered with or had anything to do with the bilateral
- arrangements.
- 14 Q. I think we're agreeing. So MEPUK never had anything to
- 15 do with the bilateral arrangements and what you were
- keen not to do was to require banks to agree bilaterally
- 17 at these reference rates, is that fair, because you were
- worried about the competition implications?
- 19 A. Banks were required to agree between themselves by
- 20 Mastercard, so MEPUK had no authority to require banks
- 21 to do that. That was a scheme requirement.
- Q. Mr Hawkins --
- 23 MR JUSTICE ROTH: I think that wasn't quite the question.
- I think what you were asked is: is it right that you
- 25 were concerned that the individual banks in their

- 1 bilateral negotiations would not feel in any way bound
- 2 to apply the reference rates because you weren't going
- 3 to interfere with their bilateral negotiation?
- A. Yes, sir, they weren't bound to apply, no, but it was
- 5 there for them to use.
- 6 MR JUSTICE ROTH: Was that your question?
- 7 MS DEMETRIOU: Yes. Thank you, sir.
- 8 So you didn't want to write them down, is this
- 9 correct, because you didn't want them to -- you didn't
- 10 want to interfere unduly in the reference rates --
- 11 sorry, in the bilateral rates that they individually
- 12 negotiated; would that be correct?
- A. Well, that's right. As time went on, we became less
- 14 sensitive to some of the issues, and you'll see that
- 15 reference rates were discussed and agreed at the MEPUK
- 16 board.
- 17 MR JUSTICE ROTH: I don't quite follow the difference
- between once you agree a reference rate -- and the board
- is comprised of representatives of the banks --
- 20 A. Yes.
- 21 MR JUSTICE ROTH: -- and they know the reference rate
- because it's there as a guide.
- 23 A. Yes.
- 24 MR JUSTICE ROTH: It's a reference, the point of reference.
- 25 What's the difference between writing it down or not

- 1 writing it down?
- 2 A. Well, sir, I just think at this stage, in the very early
- 3 90s, they were very sensitive to competition law issues
- 4 and should it be written down or should it not be
- 5 written down? In fact, I think we understood and
- 6 discovered later on that there were no competition law
- 7 issues in terms of arriving at a reference rate because
- 8 the banks could either use that or not.
- 9 MR JUSTICE ROTH: Yes, it's just the point about why it
- makes a difference whether it's written down or not.
- 11 Somebody suggested that it might make a difference, did
- 12 they?
- 13 A. I believe so, sir. To the best of my recollection --
- it's a long time ago, but I think that was the
- sensitivity at that time.
- 16 MR JUSTICE ROTH: Yes.
- 17 MS DEMETRIOU: Do you remember whether there was discussion
- about not recording the reference rates in the minutes?
- 19 Was that discussed? Presumably it would have been.
- 20 A. I don't recall -- I don't recall that.
- 21 Q. So you're not able to help us with whether that
- 22 discussion -- whether any discussion about not recording
- rates was minuted anywhere?
- 24 A. Because I think I've answered eventually they were
- 25 recorded in the board minutes.

- 1 Q. Mr Hawkins, if you can just stick to the questions,
- 2 we'll go much more quickly. So I'm asking you about
- 3 this stage in your witness statement, and you say here
- 4 as well they weren't otherwise distributed to the
- 5 UK members. So was there a discussion that you recall
- about not distributing them to UK members?
- 7 A. I don't recall that precise discussion. I think
- 8 I've said all I really know on this subject.
- 9 MR JUSTICE ROTH: If you can't remember -- I mean, probably
- 10 someone must have -- there must have been some
- 11 discussion about, "Do we write these down or not?"
- 12 A. Yes.
- MR JUSTICE ROTH: But you can't remember it.
- 14 A. And I think somebody obviously decided to be on the safe
- 15 side not to do so.
- MS DEMETRIOU: And it's right, isn't it, that not every bank
- seeking to conclude bilateral agreements was represented
- on the MEPUK board; that's correct, isn't it?
- 19 A. Every bank that was a member of MEPUK was, in one way or
- other, represented on the board, yes.
- 21 Q. But there were some banks that weren't members of MEPUK;
- 22 correct?
- 23 A. Later -- later on, yes, sir, that's the case, the new
- 24 members. They were free to join it, of course.
- MR JUSTICE ROTH: So I think you said a moment ago initially

- 1 it was 100% --
- 2 A. Yes.
- 3 MR JUSTICE ROTH: -- of licensees and then it -- can you
- 4 remember -- perhaps you can't, but can you remember, for
- 5 membership, it started to be significantly less than
- 6 100%?
- 7 A. I can't put a precise date on it, sir, but I can see
- 8 from my note here that we looked at a bit earlier that
- 9 it was about this time, '93/'94.
- 10 MS DEMETRIOU: That it started to be less than 90% -- sorry,
- 11 less than 100% at that time; is that what you're saying?
- 12 A. It was still 90%.
- MR JUSTICE ROTH: Yes, that we know --
- MS DEMETRIOU: Yes.
- 15 MR JUSTICE ROTH: -- but it's how much less than 100%.
- 16 A. It wouldn't have been 100% because the new entries into
- 17 the market were not joining at that time.
- 18 MR JUSTICE ROTH: So this was -- that was starting to happen
- in '93/'94?
- 20 A. I believe so.
- 21 MR JUSTICE ROTH: Yes.
- 22 MS DEMETRIOU: Let's just look -- this may help. If we look
- at $\{C4/190/1\}$, and this is a 1995 document. Do you see
- 24 exactly the middle of the page under the heading --
- 25 before the heading "Issue", it says:

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1
                 "To-date all UK licensees are members of MEPUK with
 2
             the exception of ..."
                 And it names a number of banks.
 3
                 Sorry, somebody is whispering very loudly.
 4
         MR JUSTICE ROTH: The date of this document --
 5
         MS DEMETRIOU: The date of the document, yes. No, no, no,
 6
 7
             that's -- I want to listen. (Pause)
 8
                 Alright. I'm going to check it, but I'm told it's
 9
             1997. I put the question on an incorrect basis. I was
10
             trying to be helpful because of the tribunal's question,
11
             but it's -- probably I wasn't being very helpful.
12
         MR JUSTICE ROTH: Yes, the issue -- in their letter of
13
             25 March '97.
14
         MS DEMETRIOU: 1997, so it must be 1997.
15
         MR JUSTICE ROTH: It must be after 25 March.
         MS DEMETRIOU: So that's -- there's a fax header as well,
16
17
             Mr Smouha says. So I'm sorry, I was trying to be
18
             helpful in relation to proportions.
19
         MR JUSTICE ROTH: And it says:
20
                 "To-date all ..."
21
                 If you look on page 1 in the -- after the
             five numbered points.
22
         MS DEMETRIOU: Yes.
23
         MR JUSTICE ROTH: "To-date all UK ... are members of MEPUK
24
             with the exceptions of \dots Of these only \dots generates
25
```

- a meaningful business ... and has plans to join MEPUK -
- 2 as well as Halifax."
- 3 MS DEMETRIOU: Okay.
- 4 MR JUSTICE ROTH: So would that appear to be the position as
- 5 at around mid-'97?
- 6 A. That would appear to be the position, and I see that
- 7 they all intended to join MEPUK, apart from only --
- 8 well, they -- they all had plans to join MEPUK, I think
- 9 it says here.
- 10 MR JUSTICE ROTH: Well, some of them did.
- 11 MS DEMETRIOU: Sir, I'm just asked to clarify. So
- 12 Mr Hawkins' note -- this time, this is not a mistake
- I made, fortunately, but Mr Hawkins' note that we looked
- 14 at earlier, Mr Hawkins said that related to '93/'94,
- I think Mr Smouha is saying, but the note is dated '97,
- just so the Tribunal -- just so we have that on the
- 17 transcript.
- 18 MR JUSTICE ROTH: I see. Yes, that was -- the letter to
- Mr Goosse was 1 April '97.
- MS DEMETRIOU: Yes.
- 21 MR JUSTICE ROTH: Yes. So we are really in '97.
- MS DEMETRIOU: We are really in '97 here.
- Now, let's go to $\{C4/26/28\}$, and we've seen this
- 24 document already. It's Mr Turner's notes, but let's
- 25 have a look at it again. If we go to paragraph 3, that

- 1 says:
- 2 "Edgar Dunn cost studies are 'signed off' by the
- 3 MEPUK Board. The MEPUK Board agrees 'reference' rates.
- What purpose is served by these rates? A guide for
- 5 bilaterals and for use by arbitrators in dispute
- 6 situations?"
- 7 So it looks from this note that Mr Turner wasn't
- 8 sure what the purpose of these rates was; correct?
- 9 A. Well, that's Mr Turner's note, is it?
- 10 Q. Mr Turner -- Mr Turner was --
- 11 A. Yes. No, I'm just saying: is that Mr Turner's note?
- 12 Q. That's Mr Turner's note that we looked at yesterday.
- 13 A. Right.
- 14 Q. So the short question I'm putting to you is that he
- 15 appears to be asking a question; "So what purpose is
- 16 served by these rates?" So he doesn't seem to be clear
- 17 about their purpose. Can we take it that that's
- 18 correct?
- 19 A. So it appears. I obviously don't know why he's put
- 20 question marks there.
- 21 Q. Well, the truth is that quite a few people weren't very
- 22 clear about the purpose of the reference rates, were
- 23 they? And that's not surprising in circumstances where
- they weren't written down and they weren't distributed
- 25 to the banks.

- 1 A. I'm sorry, I haven't a comment on that because you said
- 2 "quite a few people". I can only see Mr Turner's here.
- 3 MS DEMETRIOU: No, but --
- 4 MR JUSTICE ROTH: Well, that we can see. I think you're
- 5 being asked: is it the case -- it's being suggested to
- 6 you, but is it the case, as far as you recall, that
- 7 there were quite a number of people who were involved in
- 8 this at the time who weren't sure what the purpose of
- 9 the reference rates was?
- 10 A. No, sir, I don't believe that's the case. I think
- 11 everyone with whom I negotiated was absolutely clear
- what the purpose was, and we used it, as we've seen
- 13 elsewhere, for our bilateral negotiations.
- MS DEMETRIOU: Well, let's look at a document -- so that was
- 15 February '97, Mr Turner's note. Let's look at
- a document from the previous year, so $\{C4/18/1\}$, please.
- 17 And you see here that this is -- these are extracts of
- minutes from the R&CC meeting of 24 October 1996. Do
- 19 you see that? And you see there's a reference to your
- 20 name and so you were present at the meeting.
- Is this a document you looked at when preparing for
- this hearing?
- 23 A. Yes.
- 24 Q. It is.
- 25 So this refers -- it says:

1		"Mr Warren referred to the following paragraph:
2		"'The majority agreed to add a note in the UK Rule
3		Book'"
4		So this is dealing with the new UK Rules; correct?
5	Α.	Yes.
6	Q.	" to the effect that in the absence of the bilateral
7		agreement, then the intra-regional rate would apply.
8		Mr Hawkins wholly opposed, saying it was a recipe for
9		chaos."
10		So you were opposed to this, weren't you, because
11		and we see that there in the next sentence. You were
12		opposed to it because it contradicted the reference
13		rates; correct?
14	Α.	Yes.
15	Q.	And then if we look at the secretary's note, that says:
16		"The UK practice is for MasterCard to commission
17		[EDC] to undertake the Interchange Studies. The results
18		are presented to the MEPUK Board for noting, but MEPUK
19		Board does not agree a fallback rate. If a Member fails
20		to agree a bilateral rate, MasterCard will arbitrate, if
21		requested, using the study as a key factor."
22		So, in other words, the secretary note is saying
23		that the MEPUK board does not agree a UK fallback rate.
24		So you were wrong, weren't you, to characterise the 1%
25		and 3% figures as fallback rates? They weren't, were

- 1 they?
- 2 A. They were, sir. This is the secretary's note and I see
- 3 that further on into that paragraph, there is reference
- 4 to the reluctance of EPI to introduce a fallback rate on
- 5 competition grounds.
- 6 Q. Well --
- 7 MR JUSTICE ROTH: What's being put to you is that you say at
- 8 the meeting the figures agreed at the MEPUK board for
- 9 fallback rates of 1% and 1.3% -- the secretary's note is
- 10 to say, well, they aren't actually a fallback rate. Are
- 11 you referring to the reference rate?
- 12 A. I am referring to the reference rate, yes, sir.
- MR JUSTICE ROTH: And the reference rates are not --
- 14 a fallback rate is a mandatory rate which applies if the
- parties can't agree.
- 16 A. It is, yes, sir.
- MR JUSTICE ROTH: The reference rate wasn't a mandatory
- 18 rate.
- 19 A. No, it wasn't, sir.
- 20 MR JUSTICE ROTH: Yes. So when you said this contradicted
- 21 the figures agreed for fallback rates, you were using
- that term a bit loosely, aren't you?
- A. A bit loosely, I'm afraid, yes.
- 24 MS DEMETRIOU: Thank you, Mr Hawkins. So the actual
- 25 fallback rate -- if we use the term "fallback"

- 1 precisely, the actual fallback rate at that stage, we've
- 2 agreed, was the intra-EEA MIF; correct?
- 3 A. That was what had been put into the UK Rules, and
- I wholly objected to that because if that was mandatory,
- 5 it bore no relationship whatsoever to UK costs.
- 6 MR JUSTICE ROTH: I think we know why you didn't like it --
- 7 A. Sorry.
- 8 MR JUSTICE ROTH: -- but that was, I think, in the rules as
- 9 the fallback rate.
- 10 A. Sorry, my Lord.
- 11 MS DEMETRIOU: So at this stage, you lost the argument,
- didn't you, Mr Hawkins? So you very much wanted the 1
- and the -- the reference rates to be the fallback rate.
- 14 You kept pressing the argument, but you were -- nobody
- 15 agreed with you, or at least the majority didn't agree
- with you, did they?
- 17 A. They didn't at that time, but I'm pleased to say that
- 18 they did later.
- 19 Q. Yes, so later on there was, as we know, a UK MIF. So
- that's why, the following year, there was uncertainty,
- 21 at least on the part of Mr Turner, as to what the
- 22 purpose of the reference rates was at all, isn't it?
- 23 A. He appeared to be uncertain about it. I certainly
- 24 wasn't and all the people -- all the banks with whom
- 25 I negotiated had no difficulty in understanding it.

- Q. Right. Well, let's look, please, at paragraph 57 of
- 2 your witness statement, so $\{A/7/16\}$. This is where you
- 3 give the evidence you're explaining now. So you say:
- 4 "In [your] experience of negotiating bilateral
- 5 interchange fees at NatWest ... [the] reference rates
- 6 ... acted as a practical fallback rate in the
- 7 negotiations."
- And I just want to ask you a few questions about
- 9 that. So you've accepted, just now in response to the
- 10 Chairman's question, that they weren't an actual
- fallback in the rules; correct?
- 12 A. I've accepted that. I use the term "practical" there.
- Q. You do. So if no rate could be agreed in the bilateral
- negotiation, the reference rate would not apply by
- 15 default, would it, in the absence of agreement? You
- agree with that?
- 17 A. Sorry, could you just repeat?
- 18 Q. Yes. So if banks negotiating bilaterally fail to reach
- 19 agreement --
- 20 A. Yes.
- 21 Q. -- the reference rate would not automatically apply.
- I think we can agree that; correct?
- 23 A. Well, sorry, it would appear to under the -- the rules,
- 24 MEPUK rules.
- 25 Q. I'm talking about before 1 November 1997.

- 1 A. Oh, right. Okay, yes, you're right.
- 2 Q. So I think we can agree it follows logically that a bank
- 3 that's negotiating could not insist on the reference
- 4 rate by walking away from the negotiating table;
- 5 correct?
- 6 A. That's right.
- 7 Q. And it follows from that, doesn't it, Mr Hawkins, that
- 8 the reference rate couldn't have given a bank any real
- 9 leverage in negotiations; correct?
- 10 A. I don't think that was its purpose, sir. I think its
- 11 purpose was to serve as a basis for the bilaterals.
- 12 Q. Alright. So it didn't give leverage, but that wasn't
- its purpose. Is that -- can we agree on that?
- 14 A. Yes.
- 15 Q. Now, we agreed, I think yesterday, that you can't speak
- 16 to the bilateral negotiations of any other bank than
- 17 NatWest; correct?
- A. That's absolutely right, because it's a strictly
- 19 commercial matter and confidential to each bank.
- Q. So you had no way of knowing, did you, at the time
- 21 whether the reference rates you discussed were being
- 22 discussed by other banks in their bilateral
- 23 negotiations; correct?
- 24 A. Well, that's not strictly true because I do know from
- 25 all the bilaterals that I negotiated with all the other

- 1 banks what rates we used, and the reference rate was, in
- 2 fact, very relevant.
- Q. Well, Mr Hawkins, you can only speak to negotiations
- 4 that you conducted and we know that for you, the
- 5 reference rate was something which you say was
- 6 important, but you can't speak, can you, to negotiations
- 7 between other banks? So you can't speak to
- 8 a negotiation between Bank of Ireland and Midland Bank,
- 9 for example.
- 10 A. No, but I can say the other bank to the negotiation that
- 11 I'm doing with, say, Midland Bank would have obviously
- agreed with me. So, therefore, they were agreeing with
- that reference rate.
- MR JUSTICE ROTH: What you're saying is when you negotiated
- 15 with Midland, they had regard to the reference rate,
- Midland.
- 17 A. Yes, sir.
- 18 MR JUSTICE ROTH: And when you negotiated with Bank of
- 19 Ireland, Bank of Ireland would have regard to the
- 20 reference rate; is that right?
- 21 A. Yes, sir. Otherwise, they might have gone to
- 22 arbitration.
- 23 MR JUSTICE ROTH: Yes. So you're assuming that when
- 24 Midland Bank and Bank of Ireland negotiated together,
- 25 they would be taking a similar approach; is that what

- 1 you're saying?
- 2 A. Well, sir, that would be an assumption because I have no
- 3 way of knowing. It's a confidential matter.
- 4 MR JUSTICE ROTH: Yes, but all you can say is that the other
- 5 banks that you were negotiating with, and those were all
- 6 the banks --
- 7 A. Yes.
- 8 MR JUSTICE ROTH: -- they were always -- also had regard to
- 9 the reference rate.
- 10 A. Yes, they did, sir.
- 11 MR JUSTICE ROTH: Yes.
- MS DEMETRIOU: But we know that for Midland Bank at least,
- they also used the actual default, the intra-EEA MIF, in
- 14 their negotiations, correct, because Mr Warren told us
- 15 that in the minute?
- 16 A. From what we've seen, that appears to be a case for
- a short period, yes.
- 18 Q. Now, when you say in your statement -- let's go back to
- 19 paragraph 57, so page 16 $\{A/7/16\}$. When you say in the
- 20 second sentence, "I mean that almost all bilaterally
- 21 agreed interchange fees were agreed at the levels of the
- reference rates discussed by the MEPUK Board," can
- I take it that you mean there almost all bilaterals
- 24 agreed by NatWest?
- 25 A. Yes, because there are other parties to the NatWest

- 1 agreements and all of those agreed with NatWest.
- 2 Q. Yes, but you're not there -- because it looks like
- 3 a much more general proposition, so -- and I was just --
- I just wanted to clarify what you mean, because the
- 5 first sentence says:
- 6 "In [your] experience of negotiating bilateral
- 7 interchange fees at NatWest ..."
- 8 So I appreciate you're going to know what all of
- 9 those agreements say with other banks.
- 10 A. Yes.
- 11 Q. But then you say:
- "... almost all bilaterally agreed interchange fees
- were agreed at the levels of the reference rates
- 14 discussed by the MEPUK Board."
- 15 And can I take it that that sentence relates to
- NatWest agreements only?
- 17 A. Yes. It's perhaps an inference of others, but I can't,
- 18 obviously, know.
- 19 Q. Now, if we go to $\{B/55/2\}$, which is the table of
- 20 bilateral agreements, and then this is -- so we've
- 21 got -- these are NatWest agreements, NatWest by
- 22 acquirer. Do you see that?
- 23 A. I see that.
- Q. And if we look at, for example, January to June 1994,
- 25 can you see that most of the agreements are at 1.3, but

- 1 some are at 1; correct?
- 2 A. Yes.
- 3 Q. And I just want to the show you -- in terms of the
- 4 inference you were just trying to draw, let's look at
- 5 page 4 $\{B/55/4\}$ and Midland Bank, and we see in that
- 6 same period that there are -- so page 4, January to
- June 1994 we're looking at, and we can see there that
- 8 most of the agreements are at 1; correct?
- 9 A. Yes, I can see that.
- 10 Q. And then if we go to Lloyds for the same period, so
- 11 page 5 $\{B/55/5\}$, starting near the bottom of the page,
- 12 so -- and then we can go over the page, if you just scan
- down. So looking we're at Lloyds and we've got a few
- there. And if we go over the page to page 6 $\{B/55/6\}$,
- 15 please, again, we can see that the majority are at 1;
- 16 correct?
- 17 A. Yes. I would point out, sir, that the -- I see that
- it's 1.3 in the case of the bigger banks.
- 19 Q. Well, it is simply not right, is it? So if you were
- seeking to infer that all or nearly all the agreements
- 21 were at the reference rate, that wouldn't be correct,
- 22 would it?
- 23 A. No, I know as a matter of fact what my rates were.
- I can only infer -- infer what the others were. But,
- 25 sir, I do see that the 1.3s that the other banks agreed

- 1 were with the bigger banks, therefore with the bigger
- 2 volumes.
- 3 Q. Now, you've explained that the banks took
- 4 confidentiality seriously, and I just want to look at
- one further point with you. So if we go to C3/171,
- 6 please, and this is a meeting of an R&CC sub-group on
- 7 2 June 1998 and I just want to the check I've got the
- 8 right reference, actually. If you just bear with me for
- 9 one second. Actually, can we go to page 2? That may
- 10 assist me.
- 11 VC TECHNICIAN: There's only one page.
- MS DEMETRIOU: Oh, there's only one page. Then it's
- definitely the wrong reference. Can everyone just bear
- 14 with me for a minute while I find the right reference.
- 15 (Pause)
- Oh, so it's $\{C3/17/1\}$. Yes, that was a wrong
- 17 reference. So we see here this is a meeting of
- 18 October 1995. It is an R&CC meeting and we see that
- 19 you're chairing it. Do you see that?
- 20 A. Yes.
- 21 Q. If we go to page $2 \{C3/17/2\}$, there is a discussion here
- 22 about whether or not there should be information sharing
- 23 between EPI and MEPUK. Do you remember that discussion
- 24 at all?
- 25 A. Not specifically, no.

1 Q. Alright. Well, if we go down the page, we see "CB". Do 2 you see that? So three paragraphs up from the bottom: "CB then raised a further point in defending ..." 3 So who was CB? Can you just remind us? Perhaps we 4 5 can look on the first page to identify who CB was. Is -- could I -- is it Christoph Baert? 6 7 Let's go back to the first page {C3/17/1}. MR JUSTICE ROTH: I think that's right. 8 9 MS DEMETRIOU: Let's go back to page 2 {C3/17/2}: 10 "CB then raised a further point in defending the EPI 11 decision not to provide the requested information to 12 MEPUK, which was that the UK Banks are dual members of 13 both MCI and VISA. This was regarded as an outrageous 14 comment since the Banks maintain 'Chinese walls' ..." 15 I think they're now called information barriers, but 16 anyway. So: 17 "... and it prompted the observation from IS that it 18 would make the UK members question what else was being 19 kept from the UK." 20 And just to understand that, the banks regarded this 21 as an outrageous comment. That goes back to 22 confidentiality, does it, and the banks appreciated that 23 they had to keep separate the information they knew 24 about Visa from the information they knew about

Mastercard; is that what that's getting at?

- 1 A. That's what that's getting at, yes.
- 2 Q. Okay.
- 3 A. Sorry, they're not Chinese walls but --
- 4 Q. I think information barriers --
- 5 A. -- information barriers.
- 6 Q. -- might be the term of the day. Thank you.
- Now, if we go to $\{C5/107/1\}$, this is just a similar
- 8 point, really. And we see here these are MEPUK board
- 9 meeting minutes of 30 March 1998. Again, you're
- 10 present, Mr Hawkins. Do you see that?
- 11 A. I see that.
- 12 Q. You were present at lots of meetings, it has to be said.
- And if we go to page $7 \{C5/107/7\}$, do you see that
- 14 at the top of -- we see at the top of the page it talks
- 15 about:
- 16 "This item commenced with discussion over the recent
- 17 ... meeting ... Prior to the meeting, EPI had stated
- 18 that the BMAC Chairman would not allow Mr Maddocks to
- 19 attend ... Mr Perez advised that this arose from
- 20 a decision taken at BMAC not to accept any
- 21 representative who is a Visa Board Director in view of
- 22 possible conflict of interest."
- 23 So then you express concern about that, because you
- think that the UK should have been able to propose
- whoever they wanted.

- 1 A. Yes.
- Q. But I just want to ask you about the conflict of
- 3 interest point. So is that getting at a similar point
- 4 that you shouldn't be having representatives on BMAC who
- 5 are Visa board directors because of these information
- 6 barriers?
- 7 A. So the reality at that time was there's still quite
- 8 a number of exclusive licensees and they felt that their
- 9 information should not be passed to the opposing scheme.
- 10 In the UK, we'd all been so-called dual. We'd been
- 11 members of the Visa and Mastercard, and we handled that
- internally very carefully so that one did not infect the
- 13 other.
- 14 Q. Alright. And then if we go to page 26 on this document,
- 15 please {C5/107/26}. So under part 2, "Arbitration",
- just looking at the -- let's just look at the top,
- 17 please, so we can locate it. So this is -- we're still
- in 1998 and this is talking about a meeting in Vienna in
- 19 February 1998, and I just want to ask you about what's
- 20 said about arbitration.
- 21 So there's a heading "Arbitration" and it is saying
- 22 that:
- "... a member Committee may not be the most
- 24 appropriate forum for resolving interchange disputes ...
- 25 it could bring competitors into contact with market

sensitive information." 1 2 So, again, that's a similar point, isn't it, about not sharing sensitive information? 4 Α. Yes. 5 And then it says that in principle -- so Europay seems Q. to have taken legal advice and: 6 7 "... their steer was that a Committee of Europay would be more appropriate as an Arbitrator." 8 9 Do you see that? Yes. By "a Committee of Europay", I'm not sure exactly 10 Α. 11 what that refers to, but I believe it's Europay members. 12 Q. But it seems to be -- this seems to be -- it seems to be 13 that legal advice was taken to set up a structure which 14 wouldn't involve sharing sensitive information. That 15 seems to be what's being said; do you agree? Yes. 16 Α. Q. And then if we go to page $27 \{C5/107/27\}$ and if we look 17 18 just over -- just above halfway down: "It is worth noting ..." 19 20 Do you see that? 21 A. Yes, I see that. So: 22 Ο. "It is worth noting that the rules for central 23

acquiring, as valid at present, stipulate that the

hierarchy of interchange rates ..."

24

concern

1	And then we see what the hierarchy is.
2	And then there's a talk about there being a con
3	that any arbitration rates will impact on existing
4	

- domestic fallback rates and -- a great concern. And
 presumably, the concern is that arbitration might
 result -- might put pressure on domestic rates; correct?
- 7 Is that your understanding or do you not remember?
- 8 A. I don't specifically remember, but you can infer that.
- 9 Q. You can infer that.

15

16

17

- And then you see that there was then a long debate

 about the costs of arbitration and so the arbitration

 costs were seen to be another reason why arbitration was

 not an ideal solution. Do you agree with that as

 a general proposition?
 - A. Yes. Obviously, there was a cost associated with arbitration, and it was usually set at a level which meant you really had to want to go to arbitration, thus pay for it, before you embarked on that route.
- 19 Q. Okay. Thank you very much, Mr Hawkins.
- 20 And then could we turn --
- 21 MR JUSTICE ROTH: The reference here "possibly the price of
 22 a cost study in order to arrive at cost figures for the
 23 Arbitrator", that was the -- I know there weren't any or
 24 hardly any domestic arbitrations. That was the
 25 understanding; that in an arbitration, what would be

- 1 very relevant is looking at actual costs.
- 2 A. That's right, sir, yes --
- 3 MR JUSTICE ROTH: Yes.
- 4 A. -- and that applied at a European level as well.
- 5 MR JUSTICE ROTH: At European level or a domestic
- 6 arbitration -- domestic costs.
- 7 A. Domestic and European.
- 8 MR JUSTICE ROTH: Yes.
- 9 MS DEMETRIOU: And then can we turn, please, to {C5/397/1},
- 10 and you can see this is a letter of 16 October 1997 and
- if we look at the first paragraph, you can see that that
- 12 refers to the formalities for introduction of UK Rules.
- Do you see that?
- 14 A. I see that.
- 15 Q. And then we see that under the heading "UK Domestic
- 16 Fallback Interchange Rates":
- "Board agreed that EPI be formally requested to
- incorporate UK Domestic Interchange Fallback Rates into
- 19 UK Domestic Rules with effect from 1st November ... the
- 20 rates being those currently in adoption ...
- 21 Standard 1.3% and Electronic 1% as modified from time
- 22 to time."
- 23 When that talks about the rates being currently in
- 24 adoption, does that mean -- do you understand that as
- 25 meaning the prevailing rates in bilateral agreements?

- 1 A. No, I understand that to be the reference rate.
- 2 Q. You understand that to be the reference rate, okay.
- 3 Now --
- A. Sorry, if I can just explain. Mr Jukes, as company
- 5 secretary, would not have any more information than
- 6 anybody else about the bilateral rates, so it is the
- 7 reference rate.
- 8 Q. Now, can we go to $\{C1/374/1\}$, please. This is a letter
- 9 from Europay -- you see Mr Nelson -- to Aidan Tyndall at
- 10 NatWest and it's dated 21 April 1993. Do you recall
- 11 that Mr Tyndall was manager of the technical team at
- 12 NatWest?
- 13 A. Yes, he was on my team, yes.
- 14 Q. Thank you.
- 15 And the letter states:
- "I am pleased to inform you that, as from midnight
- 17 ... 2 May 1993, Europay International will be able to
- 18 support bilateral interchange arrangements for
- 19 UK domestic clearing and settlement traffic. In
- 20 practice, this will mean that any transactions received
- 21 for clearing processing on Sunday 2 May will be treated
- 22 using the new rates.
- 23 "A complete list of interchange agreements entered
- into by [NatWest] is attached for your reference.
- 25 Please let me know if it does not match with your

- 1 records."
- 2 So this letter is identifying Europay's -- this is
- 3 sending a list, a complete list, of interchange
- 4 agreements entered into by NatWest and the idea is that
- 5 any transactions cleared after 2 May will be processed
- 6 at those rates; correct?
- 7 A. Yes.
- 8 Q. And NatWest, we've seen, is specifically asked to let
- 9 Europay know if anything in the list doesn't accord with
- 10 NatWest's records. And we see -- incidentally, we see
- 11 that:
- 12 "... as a result of enquiries made into
- 13 Europay/MasterCard rules last year, it was ascertained
- 14 that there's no intra-UK or intra-European fallback rate
- 15 applicable to cash advances or ATM transactions."
- 16 So we see for those things, the Mastercard rate
- applies, which is the inter-regional rate, correct, for
- 18 ATMs and cash back?
- 19 A. Yes, that's what it says, yes.
- Q. And that accords, doesn't it, with the order of
- 21 precedence we saw in the EPI rules yesterday, which had
- 22 a four-stage hierarchy? Do you remember that? So the
- 23 hierarchy went first bilateral, if any --
- 24 A. Yes.
- 25 Q. -- second, domestic; third, intra-EEA MIF; and then,

- fourth, intra-regional; yes? We saw that yesterday.
- 2 A. Yes.
- 3 Q. So here, the inter-regional rate is to apply to cash
- 4 advance and ATM, but only because there's no bilateral,
- 5 no domestic and no intra-EEA MIF; correct?
- 6 A. That's where that is the case, yes.
- 7 Q. Yes. So we can see that in this -- so for ordinary
- 8 point of sale transactions -- for ordinary point of sale
- 9 transactions, if there's no bilateral rate, then the
- intra-EEA rate would apply. We've established that.
- 11 A. No, I think this is talking about something quite
- 12 different, which is cash machines. I think I explained
- 13 yesterday, sir, that I also negotiated the inter-bank
- 14 rates for cash machines and -- so we would have had
- 15 a specific bilateral. They wouldn't be using this one,
- I don't think.
- 17 MR JUSTICE ROTH: Can I just ask? Cash machine -- what's
- 18 the difference between cash advance and ATM?
- 19 A. Well, cash advance is where you are using your credit
- 20 card and you are taking an advance. You are getting
- 21 cash out of the machine and then you will pay it back in
- 22 instalments later. Just cash on an ordinary card,
- a debit card, for example, doesn't attract that.
- MR JUSTICE ROTH: And the ATM, is that -- oh, I see. So one
- is where you're using a credit card and the other one

- 1 you're using a debit card; is that it?
- 2 A. Yes. Effectively, if you are using a credit card, you
- 3 are taking a cash advance and it's not particularly wise
- 4 to do so.
- 5 MR JUSTICE ROTH: Yes, as I think many of us have
- 6 discovered.
- 7 And the ATM is where -- so the ATM rate would only
- 8 apply to a debit card; is that right?
- 9 A. The ATM rate that I negotiated --
- 10 MR JUSTICE ROTH: Well, the one here, they're just giving
- 11 two different rates; one for cash advance, one for ATM.
- 12 A. I am not sure what the difference there is, sir. You
- could get cash back at this stage --
- 14 MR JUSTICE ROTH: Yes.
- 15 A. -- and that could be regarded as a cash advance, so that
- 16 would be a point of sale transaction.
- 17 MR JUSTICE ROTH: Yes, I see. Thank you.
- MS DEMETRIOU: Can we go, please, to $\{C1/375/1\}$. So this is
- 19 the attachment to the letter that we've been looking at,
- and you can see that it's headed "Domestic Bilateral
- 21 Agreement set up for NatWest Bank"; correct?
- 22 A. Yes.
- 23 Q. So if we go down the column, we see -- if we go to the
- 24 ninth row, can you see NatWest is listed there?
- 25 A. Yes.

- 1 Q. So that must refer to transactions between NatWest as
- issuer and NatWest as acquirer; correct?
- 3 A. Yes.
- 4 Q. And it specifies an interchange fee applicable to those
- 5 transactions, doesn't it?
- 6 A. It does.
- 7 Q. And if we look at $\{C2/255/1\}$, there's a similar table
- 8 here set up for NatWest Bank bilateral agreements and if
- 9 we scroll down a little bit, we'll see the date of that.
- 10 So that's the 1st -- do you see that; 1.8.94,
- 11 1 August 1994, towards the bottom right-hand corner?
- 12 A. Yes. Just to be clear, the previous one was '93?
- 13 Q. The previous one, yes, was the attachment to the letter,
- so that was '93, correct.
- 15 A. Yes, I --
- Q. And if we can go back up to see the table. So it seems
- 17 to be an updated version of the earlier table; correct?
- 18 A. Yes.
- 19 Q. And if you go down to the ninth row, again, we can see
- NatWest listed and so, again, those are transactions
- 21 where NatWest is the issuer and NatWest is the acquirer;
- 22 correct?
- 23 A. Correct.
- Q. And we see that, actually, the rates have changed.
- They're now 1.3 and 1, whereas in the '93 table they

- were 1 and 1. Do you see that?
- 2 A. Yes, I see that.
- 3 Q. So at some point between the April 1993 table and the
- 4 August 1994 table, NatWest must have notified Europay
- 5 about these updated rates.
- 6 A. Yes.
- 7 Q. And then if we go to $\{B/55/1\}$, please. This is back to
- 8 the schedule of bilateral interchange agreements. Let's
- go to page 2 $\{B/55/2\}$. Those are NatWest's agreements
- and we've already looked at those.
- If we look at page 3 $\{B/55/3\}$, this page is Coutts
- and, again, I'm just asking, insofar as you can help me,
- if we look down a few rows, we see Coutts again and do
- 14 you see in the column for 1993 the rate of 1% as
- an interchange fee applicable in transactions between
- 16 Coutts and Coutts?
- 17 A. Yes.
- 18 Q. So that must be the fee applicable where Coutts is the
- issuer and Coutts is the acquirer; do you agree?
- 20 A. Yes.
- 21 MR JUSTICE ROTH: And Coutts was part of NatWest?
- 22 A. Yes, Coutts -- indeed, I used to negotiate Coutts' rates
- 23 for them.
- 24 MR JUSTICE ROTH: Yes.
- 25 MS DEMETRIOU: I'm not going to do this for the whole table,

- but insofar as you can help me with these things, so if
- 2 we go to -- well, let's do it in relation to Bank of
- 3 Scotland, so if we go to page 6 {B/55/6}. So this is
- 4 RBS and can you see in 1993, there's a rate specified
- for RBS and RBS transactions --
- 6 A. Yes.
- 7 Q. -- at the bottom of the page?
- 8 A. Yes.
- 9 Q. So where NatWest -- let's go back. We've seen the
- 10 NatWest interchange fees. Let's go back to the first
- 11 page -- to the second page $\{B/55/2\}$, and we see
- 12 two-thirds of the way down the NatWest/NatWest
- 13 transactions and we see how those fees move from 1 to
- 14 1.3. We've seen that in the attachment.
- 15 So NatWest -- I think you can accept can't -- you
- 16 can accept, can't you, that this reflects some kind of
- internal consideration on the part of NatWest as to what
- 18 the appropriate interchange fee should be for
- 19 on-us transactions?
- 20 A. Yes, but it wasn't specific to NatWest. This was
- 21 a general reflection. You see that all the rates went
- 22 from 1 to 1.3.
- 23 Q. If we look at $\{C3/51.1/1\}$, please, this is an internal
- 24 Europay memorandum of 21 December 1995 and if we look at
- 25 the -- so you're referred to in the first sentence as

- 1 being someone that works with Mr Harrison, who obviously
- 2 called Mr Warner, who was unable to contact Mr Nelson.
- 3 You see that in the first paragraph.
- 4 A. I see that.
- 5 Q. And then it says:
- 6 "I understand that Tony Lee has today decided to
- 7 cease routing [NatWest] Bank acquired 'On-Us' traffic
- 8 (authorisations and clearings) from EPS-Net preferring
- 9 to interface directly with FDRL."
- 10 Now, clearing would generally involve the
- 11 application of interchange fees; correct?
- 12 A. Yes.
- 13 Q. And we can see that the current position as of the date
- of this memo is that NatWest is currently, at this
- 15 stage, routing its on-us transactions via Europay;
- 16 correct?
- 17 A. That's what it says there, yes.
- 18 Q. And does that -- and you have got no reason to say that
- 19 that's wrong.
- 20 A. I've no reason to say that's wrong. I think I explained
- 21 yesterday, sir, I was not an operations expert, and
- 22 there were various acronyms available, the EPS-Net and
- others, but I take the point generally.
- Q. And if we go over the page, please $\{C3/51.1/2\}$, the
- 25 heading here is "[NatWest] as Acquirer". Do you see

- 1 that?
- 2 A. Yes.
- Q. And the left-hand column is headed "Issuer". So where
- we have NatWest, that's the counterparty. Those are
- 5 on-us transactions, correct, because it's NatWest
- 6 acquirer and NatWest issuer, the first row?
- 7 A. Yes, I haven't seen this before, so I --
- 8 Q. You're just helping me with it, as far as you can.
- 9 A. If you could just -- I don't know, could you enlarge
- 10 that, please?
- 11 Q. Of course.
- 12 A. Right.
- Q. So let's just take it in stages. So the heading says
- "[NatWest] as Acquirer".
- 15 A. Yes.
- 16 Q. And then we have in the first column the heading
- 17 "Issuer" and then we have NatWest as an issuer.
- 18 A. Yes.
- 19 Q. So those must be NatWest/NatWest on-us transactions;
- 20 correct?
- 21 A. I suppose that is the case, yes.
- 22 Q. And we see there that for 1995, the transaction routing
- 23 through EPS-Net is approximately 35% of 1995 volume. So
- that looks like it's a substantial number of
- on-us transactions being processed by Europay, doesn't

- it, on its face?
- 2 A. Does that also mean that the remainder are via FDR? As
- I say, I've not seen this before.
- 4 Q. No. Well, they take -- so NatWest then -- as we saw
- from the letter earlier, NatWest then takes business to
- 6 FDR later on.
- 7 A. Yes.
- 8 Q. But this is looking at the position then, but if you
- 9 haven't seen it and you can't help us further, then
- 10 that's fine.
- 11 A. No, I can't.
- 12 Q. Now, if we go over the page to page 3 $\{C3/51.1/3\}$,
- 13 I think the position will be the same; that you haven't
- 14 seen this so you may not be able to help us. But if we
- 15 see "Breakdown of Nat West Acquired Transactions in
- 16 1995 Clearings", again, we see NatWest as an issuer in
- 17 the second row in the first column and then we see the
- total for 1995, in the second column from the end, is
- 19 nearly 30 million on-us transactions, so --
- 20 MR JUSTICE ROTH: This says NatWest/FDR, which is a bit
- confusing, isn't it?
- 22 MS DEMETRIOU: So -- yes, so NatWest were using FDR for
- one portion of their transactions, but because they
- 24 weren't using FDR entirely at that stage, they were
- 25 routed through EPS-Net.

- 1 A. It's a complicated table.
- 2 MR JUSTICE ROTH: I don't think Mr Hawkins can help us on
- 3 this --
- 4 MS DEMETRIOU: I don't think Mr Hawkins can help us further.
- 5 MR JUSTICE ROTH: -- because this is supposed to be
- an EPS-Net document, isn't it?
- 7 MS DEMETRIOU: Yes.
- 8 MR JUSTICE ROTH: But yet it's dealing with NatWest from
- 9 FDR --
- 10 MS DEMETRIOU: Well, I'm just wondering -- the reason
- 11 I'm asking him is obviously Mr Hawkins was at NatWest
- 12 and these relate to NatWest on-us transactions. But he
- hasn't seen these documents, so I don't think I can take
- it any further.
- But what I do want to ask you is this: NatWest had
- both a large acquiring and a large issuing business;
- 17 correct?
- 18 A. Yes, it did, yes.
- 19 Q. So presumably, is it right, at the end of each financial
- 20 year the issuing part of the bank would prepare a record
- of its revenues and profits so that senior management
- 22 could follow its performance?
- 23 A. Yes.
- Q. And that would also be true of the acquiring part of the
- 25 business; correct?

- 1 A. Yes.
- 2 MR JUSTICE ROTH: So it accounts separately, as it were?
- A. Yes, sir, internally, yes.
- 4 MS DEMETRIOU: So presumably in relation to on-us
- 5 transactions, there would have been a fee that was
- 6 recorded internally, wouldn't there?
- 7 A. Yes, I believe so. They were subject to the same
- 8 interchange fee arrangements as anyone else.
- 9 MS DEMETRIOU: Alright. Thank you very much, Mr Hawkins.
- 10 MR JUSTICE ROTH: Would that be a sensible point?
- 11 MS DEMETRIOU: It would. I've finished asking questions to
- Mr Hawkins, subject to one point, which I don't think is
- for Mr Hawkins, but I wanted to raise with the Tribunal
- in case you think it is. Can I just raise it now?
- 15 MR JUSTICE ROTH: Yes.
- 16 MS DEMETRIOU: Thank you. So it relates to the 75% rule
- and, sir, you'll recall that you put two constructions
- of the rule to Mr Hawkins. Do you remember? So
- one construction was that members would have to leave
- MEPUK entirely, 25% of members, and the other
- 21 construction was that 25% could object to a particular
- 22 rule.
- And you put that point to Mr Hawkins and Mr Hawkins
- 24 said he agreed with the former interpretation of the
- 25 rule, and it rather looks from the transcript that

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1 I'm conceding that that is correct and I don't want to
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- 2 make that concession. We'll deal with it in
- 3 submissions, but I don't think that I can take it
- further with Mr Hawkins because he's -- he's given his
- 5 evidence as to what the rule said and --
- 6 MR JUSTICE ROTH: Yes, I think he said that 75% replaced the
- 7 90% --
- 8 MS DEMETRIOU: Yes.
- 9 MR JUSTICE ROTH: -- and that was the basis of the 90% and
- the basis of the 75%.
- 11 MS DEMETRIOU: That's right and he's -- in terms of --
- 12 MR JUSTICE ROTH: I think he said it was to make sure that
- 13 MEPUK was sufficiently representative --
- 14 MS DEMETRIOU: Exactly --
- 15 MR JUSTICE ROTH: -- of the licensees and if it ceased to be
- sufficiently representative, it lost all of its
- 17 authority.
- MS DEMETRIOU: That's right and -- but there's another
- 19 possible construction of the rule, which is what we say
- 20 happened in Belgium, which is --
- 21 MR JUSTICE ROTH: Yes.
- 22 MS DEMETRIOU: -- but I can't pursue that --
- 23 MR JUSTICE ROTH: I don't think Mr Hawkins can help us with
- 24 what happened in Belgium.
- 25 MS DEMETRIOU: No, I completely agree, but I wanted to raise

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1
             it.
 2
         MR JUSTICE ROTH: No, I don't think just the way you put
 3
             your question amounts to a concession --
         MS DEMETRIOU: No, I didn't want --
 4
         MR JUSTICE ROTH: -- but we have Mr Hawkins' evidence.
 5
         MS DEMETRIOU: Thank you.
 6
 7
                 So, Mr Hawkins, those are my questions for you.
             I don't have any more. Thank you very much.
 8
             Thank you.
 9
         Α.
         MR JUSTICE ROTH: Well, Mr Hawkins, there may be some more
10
11
             questions for you by way of re-examination and there may
12
             be questions that we have. So we'll take a break and
13
             we'll come back in -- I think if we come back at 12.00,
14
             give us a slightly longer break and give Mr Smouha
15
             slightly more time.
          (11.45 am)
16
17
                                (A short break)
         (12.10 pm)
18
         MR JUSTICE ROTH: Yes, Mr Smouha.
19
20
                          Re-examination by MR SMOUHA
21
         MR SMOUHA: Thank you, sir.
22
                 Mr Hawkins, I do have a few questions for you in
23
             re-examination. I know you've been in the witness box
             quite a long time, so what I'm going to do is where
24
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I'm asking you matters relating to questions that you

- 1 were asked yesterday, I will show you in the transcript
- 2 so you can see the question is that I'm asking you about
- 3 and the answer that you gave, just to take you back to
- 4 those matters that I want to ask you about.
- 5 A. I understand.
- Q. And, again, as I do, if I am showing you something in
- 7 the transcript and you want to be reminded of a little
- 8 more in terms of the topic and you want to read another
- 9 part of the transcript, then please say so, but I hope
- 10 I'll be able to show you what you need to see in order
- 11 to remember what the issue was.
- 12 A. Thank you.
- 13 Q. You will recall yesterday morning, first thing, my
- 14 learned friend Ms Demetriou was asking you questions
- 15 about the MCI Rules.
- 16 A. Yes.
- 17 Q. If we can go, please, in the transcript for Day 5 to
- page 1 {Day5/1:25} and at -- you can see the transcript,
- 19 Mr Hawkins? I want to show -- if we scroll down,
- 20 please, to page -- sorry, to line -- if you look at
- 21 line 25, Ms Demetriou was asking you about paragraph 62
- of your first statement, and do open that up as well.
- 23 A. Yes, I have that.
- Q. And Ms Demetriou asked you:
- 25 "... in fact, Mr Hawkins, you refer to that part of

1		the rule there, do you see? So you see:
2		"'The MCI rules dated December 1993"
3		Sorry, the question was then quoting, pointing out
4		to you that you refer to the MCI Rules dated
5		December 1993:
6		"' that have been shown to me similarly provided
7		for the application of the 'international interchange
8		[fee] applicable to transactions for such MasterCard
9		region in which the country is located'"
10	A.	Right.
11	Q.	And then Ms Demetriou asked you about a series of
12		documents and then asked you a few minutes later this
13		is now on page 9 of the transcript {Day5/9:3} about
14		a document from the previous year, from 1992. Do you
15		see on page 9 at line 3:
16		"Question: And then at paragraph 15, you refer to
17		some documents and at 15(a), you refer to minutes of a
18		MEPUK board meeting of 28 May 1992 and you set out here
19		the extract you rely on and that says, reading from the
20		statement:
21		" 'It was assumed that such a rate would apply
22		once arbitration had taken place and that it would not
23		have retrospective effect. It was further assumed that
24		meanwhile, the 'fallback rate' to be applied in absence
25		of bilateral agreement would be the MCI International

1 fallback rate'. 2 "And you then say: "The 'MCI International fallback rate' was the interregional rate ..." 4 "Yes? That's your evidence. 5 "Answer: That's my evidence. 6 7 "Question: But we've seen, haven't we, that the MCI Rules provide that the fallback rate is the 8 international rate that applies in the region in which 9 the country is located, so here the EEA; correct? 10 11 "Answer: That was a global rule, yes." 12 Now, I'm sure my learned friend would readily accept 13 that the question here to you unintentionally, but not 14 quite accurately -- was put not quite accurately 15 because, of course, in May 1992, the December 1993 rules weren't yet in effect, were they? 16 A. Right. 17 So can I ask you, please, to look at the May 1992 18 Q. 19 minutes and just ask you to explain to the Tribunal what 20 was being referred to. The May 1992 minutes are at 21 $\{C1/197/3\}.$ 22 Can we look at the whole of that first paragraph. So under the heading "'Fallback' Interchange Rate to be 23 Enshrined in MCI Rules - Minute 20/92": 24 "A number of issues had been raised at the 25

1	January 1992 Board Meeting where it was noted that
2	failure by issuers and acquirers bilaterally to agree
3	interchange rates would result in arbitration by MCI.
4	It was assumed that such a rate would apply once
5	arbitration had taken place and that it would not have
6	retrospective effect. It was further assumed that
7	meanwhile, the 'fallback rate' to be applied in absence
8	of bilateral agreement would be the MCI International
9	fallback rate. These issues had been raised with
10	George Strachan of MCI so that they could be clarified
11	and the Members advised in writing. In addition,
12	Mr Strachan had been advised that the MCI Rules should
13	be amended so as to recognise the differences between
14	the international fallback rate and the rate MCI
15	recognised should be used in the UK as the fallback
16	rate. Comment on this view had also been requested."
17	When Mr Hawkins, when the MEPUK board was
18	discussing or referring there to the MCI international
19	fallback rate, what was being referred to, at least to

21 A. That was the inter -- the inter-regional rate.

your understanding?

- Q. Now, you said yesterday that these issues about the rules were discussed several times by the MEPUK board.
- 24 A. Yes.

20

Q. Are you able to say from your recollection of those

- 1 discussions what other board members considered was the
- 2 fallback rate being discussed?
- 3 A. As far as I was concerned, sir, all the other board
- 4 members recognised that in the same way that I did.
- 5 Q. These board meetings in the early 1990s were presumably
- in person, not by conference call.
- 7 A. They were in person.
- 8 Q. When you were having discussions about the rules in
- 9 the -- in board meetings, would you or your colleagues
- 10 usually have copies of the MCI and Europay Rules in
- 11 front of you?
- 12 A. No, not necessarily. They're voluminous and -- no. But
- 13 we could refer to them afterwards, of course.
- Q. Thank you. I want to ask you --
- 15 MR JUSTICE ROTH: Before we move on --
- 16 MR SMOUHA: Sorry, sir.
- 17 MR JUSTICE ROTH: -- just helping us, if you can --
- 18 A. Yes, sir.
- 19 MR JUSTICE ROTH: -- and it's a long time ago, a very long
- 20 time ago. Just looking at the next sentences, those
- 21 issues had been raised with Mr Strachan so they could be
- 22 clarified. So does that -- because it says it was
- assumed the fallback rate would be the MCI international
- 24 fallback rate. You explain what that is, but it says it
- 25 was assumed that would be. And then there's a request

- 1 that Mr Strachan should clarify, number one.
- 2 Does that mean that there was some -- although that
- 3 was the assumption, it wasn't entirely clear? Is
- 4 that --
- 5 A. No, sir, it wasn't entirely clear. We're talking here
- about the application of the rules. We knew what we
- 7 were doing in terms of the bilateral negotiations
- 8 because we'd already had studies then --
- 9 MR JUSTICE ROTH: Yes.
- 10 A. -- but this is getting it into the rules so if there was
- a dispute, everybody would understand what the situation
- 12 is.
- MR JUSTICE ROTH: And then he goes on to say, or the minutes
- 14 go on to say:
- 15 "... Mr Strachan had been advised that the MCI Rules
- should be amended so as to recognise the differences
- 17 between the international fallback rate ..."
- 18 Which is the one you referred to:
- "... and the rate MCI recognised should be used in
- 20 the UK as the fallback rate."
- 21 What is that second rate being -- the rate MCI
- recognised should be used? Not MEPUK; MCI. What's that
- rate referring to?
- 24 A. Well, sir --
- 25 MR JUSTICE ROTH: Sorry.

- 1 A. MCI would -- were party, so they attended MEPUK board
- 2 meetings. They were part of the discussion of what was
- 3 going on. They would have been aware of the reference
- 4 rates. If there was an arbitration and we had to
- 5 fallback to the Mastercard international rate, it was 1%
- at that time, and the cost study showed that that wasn't
- 7 a fair reflection of the true costs. So we would expect
- 8 that in any arbitration, Mastercard would take on board
- 9 the cost studies and the reference rates.
- 10 MR JUSTICE ROTH: Oh, I see. So the international -- the
- 11 rate MCI recognised should be used, that is a reference
- 12 to the reference rate, because MCI were part of the
- 13 MEPUK discussions?
- 14 A. Yes, they are.
- 15 MR JUSTICE ROTH: Yes, I see.
- MR SMOUHA: Sir, if it's helpful, I can give you the
- 17 reference to -- I wasn't going to take Mr Hawkins to it
- or ask him about it, but the reference to Mr Strachan's
- letter is {C1/197/5}, the relevant parts at pages 5 to
- 20 6.
- 21 Mr Hawkins, a different ... (Pause)
- 22 Sorry, {C1/192/1}. I can't read my own writing.
- 23 192, I'm told.
- 24 MR JUSTICE ROTH: It's looked as though it was the right
- 25 bit.

- 1 MR SMOUHA: Yes. No, I'm getting contradictory instructions
- 2 from the right, from behind.
- 3 MR JUSTICE ROTH: I think your reference was correct,
- 4 I think.
- 5 MR SMOUHA: I'm told I'm wrong, now I'm told I'm right and
- 6 now I'm told that, in fact, both are correct.
- 7 Mr Hawkins, help me out. It's getting tough here
- 8 and I'm only taking a few minutes with you.
- 9 Mr Hawkins, Ms Demetriou also took you to some
- 10 correspondence between Bank of Scotland and Europay and
- 11 First Trust Bank and Europay.
- 12 A. Yes.
- Q. Do you recall? So let's look at the Bank of
- 14 Scotland/Europay letter, {C3/225/1}. Do you remember
- you were shown this letter?
- 16 A. Yes, I do, yes.
- Q. And Ms Demetriou asked you what Europay would have
- 18 understood the reference to "default rate" to mean. If
- 19 we look at the transcript, please, for {Day5/104:11},
- 20 Ms Demetriou asked you at line 12:
- "So the question I'm putting to you, Mr Hawkins ...
- is that where that says 'current default rates should
- 23 continue to apply' ... what Mr Nelson would have
- 24 understood by that, what Europay would have understood,
- is the default rate in the Europay Rules, correct, which

1	was	the	intra-EEA	MIF?

"Answer: Sorry, sir, I cannot speculate on that, because that's left blank. The reference is to default rates. My interpretation of default rates are the rates agreed by the MEPUK board. I can't really speculate as to what Bank of Scotland ..."

And there may have been some overspeaking there, but we get the gist of what you were saying there; that you couldn't speculate as to what Bank of Scotland may have understood, which is a perfectly fair response,

I'm sure, Mr Hawkins.

Let me show you a document and ask you about NatWest's position at the time. Can we look at $\{C2/34/1\}$.

You'll recall that when Ms Demetriou started her cross-examination on this part of your witness statement and this topic, she said to you that she would ask you about some of the documents that you refer to. This is a document which you do refer to in your witness statement, but about which Ms Demetriou did not ask you questions.

It's a letter from NatWest to the treasurer of HFC Bank of 31 December 1993. If we go to page 2, please {C2/34/2}, just to see that it's signed by Mr Clements, Manager, Payment Scheme Management.

- 1 Mr Clements, do you --
- 2 A. Yes, he was one of my team, yes.
- 3 Q. He was one of your team. Thank you.
- Can we go back to the first page $\{C2/34/1\}$? Now, as
- 5 we haven't looked at this before, can I ask you and the
- 6 Tribunal -- I won't read the whole thing into the
- 7 transcript -- just to read the whole of the first page
- and we'll go over to the second page to read the end of
- 9 the section on point of sale transactions.
- 10 So, Mr Hawkins, if you want to just -- I know
- 11 you've --
- 12 A. Could it be enlarged please?
- Q. If we maybe -- there we go.
- 14 A. Thank you.
- 15 Q. No, if we go back to the bit -- can we go back to the
- 16 previous view? Yes, there.
- 17 And, Mr Hawkins, if you just indicate when you've
- 18 read to the bottom of that page.
- 19 A. Yes, right.
- 20 Q. Thank you. (Pause)
- 21 A. Yes.
- Q. And then if we go over the page $\{C2/34/2\}$ and read, if
- 23 you would, the top paragraph just to the end of the
- 24 section dealing with point of sale. (Pause)
- 25 And at the end of that paragraph, Mr Hawkins,

- 1 Mr Clements says:
- 2 "I should point out to you that, in the meantime and
- 3 until effected in Europay's system, the current
- 4 MasterCard International fallback rate of 1% for all
- 5 transactions will automatically apply."
- 6 Which rate was Mr Clements referring to?
- 7 A. Yes, he was referring to the inter-regional rate.
- 8 Q. Thank you.
- 9 MS DEMETRIOU: Sorry, Mr Hawkins has said lots of times that
- 10 he can't speculate about what other people were
- 11 thinking, and the question was what was somebody else
- 12 referring to.
- MR SMOUHA: Well, I will repeat the question I asked you,
- 14 Mr Hawkins, about Mr Clements.
- 15 MR JUSTICE ROTH: I think he said Mr Clements was on his
- team and, therefore, presumably -- I mean, would he be
- writing with your authority?
- 18 A. Yes, but he -- I would understand what he was writing
- 19 about.
- 20 MR JUSTICE ROTH: And was he reporting to you?
- 21 A. He would report -- yes, he was reporting to me.
- MR JUSTICE ROTH: Yes. Well, I think in a case like this,
- you don't expect every member of the team who writes
- letters to be called as a witness. I think that's
- 25 reasonable. It's not as though it's another area of the

- 1 bank like processing. I mean, you can make submissions
- 2 later about the weight of the answer, but I think it's
- 3 a quite permissible question.
- 4 MR SMOUHA: Just while we're on that page, a different
- 5 topic, but you see there is some manuscript on the
- 6 left-hand side in relation to the section dealing with
- 7 cash transactions, ATM transactions and manual cash
- 8 advances, which says -- it looks as though it says
- 9 "changed July 1996".
- 10 Mr Hawkins, just while we have that open, do you
- 11 recognise the manuscript? If you don't, then please say
- 12 so.
- 13 A. I think, sir, it may be David's writing, but I cannot
- 14 tell you.
- MR JUSTICE ROTH: Well, it's not yours anyway.
- 16 A. Not mine, no.
- 17 MR SMOUHA: And do you know what that is referring to that's
- 18 changed in July 1996 in relation to ATM transactions and
- manual cash advances?
- 20 A. I could speculate, sir, but I can't say with absolute
- 21 certainty.
- 22 MR SMOUHA: Okay, Mr Hawkins. Thank you very much --
- 23 MR JUSTICE ROTH: Do you know on that -- I mean, it says in
- 24 the letter:
- 25 "Currently, we do not accept any domestically issued

- 1 MasterCard or Visa [cards] ... in our ATMs ... Whilst
- 2 this NatWest policy is under regular review ... we are
- not able to give consideration to opening our ATM to
- 4 cards ..."
- 5 A. Yes.
- 6 MR JUSTICE ROTH: Do you know: did that policy change?
- 7 A. I think that did happen. Whether it was in July 1996,
- 8 sir -- but yes, sir, I imagine it refers to that.
- 9 MR JUSTICE ROTH: Yes.
- 10 MR SMOUHA: Sir, there are documents in relation to that we
- 11 looked at yesterday. We'll draw the threads together of
- that in closing submissions.
- 13 MR JUSTICE ROTH: Yes.
- 14 MR SMOUHA: Mr Hawkins, thank you very much. I don't have
- any further questions. The Tribunal may.
- 16 A. Thank you.
- 17 Questions by THE TRIBUNAL
- MR JUSTICE ROTH: Yes, Mr Hawkins, we do have some questions
- 19 because you were so involved in this for a long time --
- 20 A. Yes, sir.
- 21 MR JUSTICE ROTH: -- and you can just help us understand how
- 22 certain things happened, and, of course, you chaired the
- 23 Rules Committee of MEPUK for about eight years, I think.
- 24 We know that UK Rules were first introduced in,
- I think, November 1996, but at that point, they didn't

- include a UK multilateral interchange fee, a MIF. That

 came a year -- about a year later.
- 3 A. That's right, sir.

MR JUSTICE ROTH: So we wanted to just understand a bit about the other aspects of the rules. We've been hearing a lot about the MIF, and I don't know if this helps, because our question really is what were the main areas in the rules. The rules, as you just said, are voluminous and there will be lots of things that are pushy rules, but people don't get interested in and there are other rules that people get interested about.

So we wanted to get a sense what were the main areas, apart from interchange fee, which were of interest to bank members?

A. Well, sir, I've been lucky enough to -- with the evidence that's been provided to me to revisit the UK Rules, and they are very long. And, in fact, interchange fees occurred something like chapter 11, chapter 12, quite a small aspect. So the rest of it is given over to chargebacks, which were very -- and chargebacks, authorisations, a whole bundle of matters relating to operations.

And you'll have seen that there were acronyms associated with that and numbers and so on, all of which the operations people would understand. And so that

- takes up most of the rules. Interchange is a relatively
- 2 small section of it.
- 3 MR JUSTICE ROTH: Yes, and when you were drawing up the
- 4 rules --
- 5 A. Yes.
- 6 MR JUSTICE ROTH: -- which of those were the things that, as
- 7 it were, created most debate or discussion among the
- 8 members of MEPUK, apart from interchange?
- 9 A. Well, I think it was chargeback rules which were
- 10 particularly problematic because we, as I think
- 11 I mentioned before, were a more developed credit card
- 12 market in the UK than Europe generally and, therefore,
- there were reasons for specific UK chargeback rules.
- 14 MR JUSTICE ROTH: And that would be when the acquirer
- 15 would -- when the issuer would be entitled to say,
- 16 "We're not going to honour this transaction".
- 17 A. Yes, it's the disputes, indeed, and there were
- a significant number of them, because, of course, not
- 19 all the goods are provided as they should be and so --
- or there may be all sorts of reasons for disputes.
- 21 That's what the chargeback system exists for.
- 22 MR JUSTICE ROTH: So that would be of great concern to
- 23 acquiring banks, the right of the -- what scope there
- 24 was for the issuing bank to charge back.
- 25 A. It would indeed and, of course, it would be of great

- interest to the issuing bank as well. Unfortunately,
- 2 the people around the tail, the operations people who
- 3 would be devising these, represented both sides, issuing
- 4 and acquiring.
- 5 MR JUSTICE ROTH: Yes, so they both had to be satisfied,
- 6 both sides, as it were --
- 7 A. Yes.
- 8 MR JUSTICE ROTH: -- that it was a fair rule in -- because
- 9 it governed when a chargeback was allowed. Was that
- 10 what the rules were dealing with?
- 11 A. Yes. To be perfectly honest, sir, I can't remember all
- the details.
- 13 MR JUSTICE ROTH: Yes.
- 14 A. In fact, indeed, that's what my operations manager would
- 15 have been dealing with. But there would be a whole host
- of other things --
- 17 MR JUSTICE ROTH: It would set out the regime for
- chargebacks.
- 19 A. The regime for chargebacks yes. And also, of course, as
- 20 you get into different classes of transactions such as
- 21 electronic hard card files and all the rest of it, there
- 22 had to be rules specifying exactly how that operated.
- MR JUSTICE ROTH: Yes. Yes, thank you.
- Then you say in your first witness statement, and we
- can go to it perhaps at paragraph 25 $\{A/7/7\}$, that when

- 1 you talk about the -- that Barclaycard obtained
- 2 a licence for Mastercard, Lloyds, a licence to Visa and
- 3 soon thereafter, all the relevant UK banks joined both
- 4 the Visa scheme and the Mastercard/Eurocard scheme.
- 5 So when they joined the schemes, both schemes, how
- 6 many of the main acquiring banks for Mastercard, which
- 7 I think we saw were your bank, NatWest, Midland,
- 8 Barclays, Lloyds, how many of them were also acquiring
- 9 banks for Visa? Do you know?
- 10 A. I believe they all were, sir. We certainly were.
- 11 Barclays obviously were dual acquirers. Midland Bank,
- 12 as it was then, also dual acquirers. Royal Bank of
- 13 Scotland too, at that stage on a much smaller scale.
- 14 MR JUSTICE ROTH: In the period when you had bilateral fees
- 15 before you got the UK MIFs --
- 16 A. Yes.
- 17 MR JUSTICE ROTH: -- and so bilateral negotiations of
- 18 separate interchange fees, would retail merchants who
- 19 dealt with -- had a contract with the acquiring bank --
- 20 A. Yes.
- 21 MR JUSTICE ROTH: -- would they switch services, their
- 22 acquiring service that they took from one bank to
- 23 another sometimes?
- 24 A. Yes. It was a very, very competitive market, especially
- 25 towards the end of the 90s. The major retailers would

- be, obviously, very cost conscious and if they could
- 2 persuade one bank to offer them a better deal than the
- 3 other -- for example, NatWest had moved up to
- a 50% share of the acquiring market from something like
- 5 25%.
- 6 MR JUSTICE ROTH: And would that be then the pressure the
- 7 retailer could put, part of it, at least, on the bank on
- 8 the acquiring side? They could threaten to move to
- 9 switch -- take the acquiring business somewhere else.
- 10 A. Yes, not only threaten to move, but they actually did
- 11 move. And I like to think as far as NatWest was
- 12 concerned, and maybe I'm prejudiced, it succeeded in
- getting business from Barclaycard, for example.
- 14 MR JUSTICE ROTH: Yes. And then you were involved in
- 15 negotiating the bilaterals for NatWest --
- 16 A. Yes.
- 17 MR JUSTICE ROTH: -- and I think you just said a few moments
- ago also for Coutts; is that right?
- 19 A. Yes, I believe so, yes.
- 20 MR JUSTICE ROTH: So when you negotiated, say, a bilateral
- 21 agreement with Barclays, that would be a big one,
- 22 wouldn't it?
- 23 A. Yes.
- 24 MR JUSTICE ROTH: I -- would you cover in that negotiation
- 25 both your interchange fee for Mastercard cards and for

- 1 Visa cards or would you have a separate negotiation for
- 2 Visa cards?
- A. We tended, sir, to put the two together.
- 4 MR JUSTICE ROTH: And as you were both acquirer and issuer
- of Mastercard and the Visa card --
- 6 A. Yes.
- 7 MR JUSTICE ROTH: -- and Barclays was an acquirer and issuer
- 8 of -- would you be covering in the one negotiation both
- 9 the interchange fee where you were acquirer and where
- 10 you were issuer?
- 11 A. Yes, sir, just the one fee, yes.
- MR JUSTICE ROTH: Yes, so you would be dealing with these
- different aspects in the negotiation.
- 14 A. Yes, it was a question of taking everything into account
- and arriving at a mean, I guess.
- 16 MR JUSTICE ROTH: So what you did on one could affect what
- 17 you did on the other. Would it work like that?
- 18 A. Yes, I suppose so. The fact of the matter is the
- 19 retailers would not have been interested in having
- 20 a different merchant service charge for Visa and
- 21 Mastercard. As far as they were concerned, they were
- 22 all credit cards. So if they were dealing with
- 23 Streamline, which is the NatWest acquiring arm, they
- 24 would expect to negotiate a single rate for all
- 25 transactions; tiered, of course, as we've discussed.

- 1 MR JUSTICE ROTH: Yes. And then we've just seen
- 2 a few moments ago these two other categories of ATM and
- 3 cash advance --
- 4 A. Yes.
- 5 MR JUSTICE ROTH: -- which, in the earlier part of the
- 6 period, you weren't offering, but then at some point,
- 7 maybe July '96, maybe slightly later, you did offer.
- 8 Once you did offer those would that also -- the fee
- 9 for that also be covered in the negotiation?
- 10 A. Well, sir, at that stage, about '95/'96, the retail
- 11 bank, we were divided into divisions. They felt it was
- more appropriate for them to be negotiating the ATM
- inter-bank fees; a scheme called Link, if you've come
- 14 across it.
- MR JUSTICE ROTH: Yes.
- 16 A. But -- so the retail bank got their way and --
- MR JUSTICE ROTH: And the others were separate, yes,
- 18 I understand.
- 19 A. Yes, yes.
- 20 MR JUSTICE ROTH: And you refer in your statement to these
- 21 negotiations would cover -- take account of various
- things, and one is general commercial considerations.
- 23 A. Yes.
- MR JUSTICE ROTH: Can you expand a bit on that? We're
- 25 trying to get a flavour of the negotiation, really.

- 1 This is bilaterals we're talking about.
- 2 A. Yes, sir. Well, it is frankly what the market will
- 3 bear. So as we've seen, for example, the costs --
- 4 credit write-off costs in the '99 study had gone up
- 5 considerably, and there was no question in our mind that
- that would mean a 30% rise in the merchant service
- 7 charge. That certainly was not acceptable to retailers,
- 8 and that is why we had to be realistic about it and
- 9 apply a level that was acceptable in the market.
- The cost studies were very important so that we had
- 11 a basis from which to work, but thereafter, it was what
- 12 was realistic.
- 13 MR JUSTICE ROTH: Yes, and then Visa. The Visa interchange
- 14 fees -- clearly you could have bilaterals for Visa, but
- 15 what was the -- what happened as regards -- are you able
- 16 to help us? If there was no bilateral agreement, what
- 17 was the default arrangement with Visa?
- A. Well, sir, I haven't been reminded of that. I would
- 19 have been aware of it at the time and I -- I'm sure that
- arbitration would have come in. Well, probably there
- 21 would have been a rule in Visa to -- that you had to
- fallback to the Visa rate established under their
- 23 separate methodology.
- 24 MR JUSTICE ROTH: Yes. And when you then moved to having
- 25 a UK MIF in 1997 --

- 1 A. Yes.
- 2 MR JUSTICE ROTH: -- if it had been a higher MIF than the
- 3 Visa MIF, would that have been a competitive benefit to
- 4 Mastercard because you would attract more issuing banks
- 5 who would get a higher interchange fee? How would it
- 6 work?
- 7 A. Well, you'd certainly think so, but as I said, the
- 8 pressures that the -- particularly the major retailers
- 9 were able to exert meant that we had to offer a blended
- 10 rate. I wasn't personally involved in the Streamline
- 11 negotiations with the major retailers, but I know from
- discussions with my colleagues that that's how it ended
- up, with a blended approach.
- 14 MR JUSTICE ROTH: Yes. Moving on to another topic, you may
- 15 remember there was that table seeking -- giving
- information -- I think it was to the OFT by Europay --
- of the proportion of bilaterals, and this was in the
- 18 Europay system, cleared through Europay that everyone
- 19 was puzzling over a bit.
- 20 As at 1995 to 1997 -- we can go to that big large
- 21 A3 schedule -- I think it's right that NatWest had
- 22 bilateral agreements with all the other major -- well,
- 23 pretty much all the UK banks.
- 24 A. Yes, sir.
- 25 MR JUSTICE ROTH: And I think that was true of Coutts as

- 1 well.
- 2 A. Yes. They actually signed, obviously, their agreements
- 3 themselves, but they relied on us to interface with the
- 4 schemes. They had a much smaller team.
- 5 MR JUSTICE ROTH: Yes, and I think you said you negotiated
- the Coutts agreement as well.
- 7 A. Yes.
- 8 MR JUSTICE ROTH: And Barclays had a bilateral with NatWest.
- 9 We've heard about that.
- 10 A. Yes.
- 11 MR JUSTICE ROTH: And I think, and someone will correct me
- if this is wrong, that these were being cleared through
- the EPSS system by about 1995.
- 14 A. Yes, it obviously varied according to what, I guess,
- deals were done by the operation people.
- MR JUSTICE ROTH: Yes, but if we just look at the Europay
- 17 response, which is $\{C7/198/1\}$, these were the questions.
- 18 It's what's called a section 26 notice from Office of
- 19 Fair Trading as part of its inquiry.
- 20 And then if we go to the next page $\{C7/198/2\}$,
- you'll recall that there's the question 4:
- "What percentages of transactions are made ... on
- 23 the basis of the fallback ... (ii) by way of bilateral
- 24 agreements ... Please provide this information by value
- 25 and volume ... for the previous five financial years."

1	A. Yes.
2	MR JUSTICE ROTH: Answer:
3	" Europay does not process all of the domestic
4	traffic in the UK, Europay [can't] provide figures on
5	the percentage of transactions processed under bilateral
6	interchange and service fees as opposed to the total
7	traffic."
8	A. Yes.
9	MR JUSTICE ROTH: And then they asked a follow-up in the
10	questionnaire, almost anticipating that answer:
11	"In the event that Europay only has details of the
12	bilateral agreements between Participants that do use
13	the ECCSS what percentages of transactions are made
14	\dots on the basis of fallback interchange \dots and (ii) by
15	way of bilateral agreements Please provide this
16	information by value and volume for the previous
17	5 financial years."
18	They said they can only do it for three years.
19	And then on the next page $\{C7/198/3\}$, we have this
20	table and it shows a decline from 1997 through to 1999.
21	Well, in 1999, of course, we have the multilateral fee
22	and I think you said, when asked about this, that you
23	can't really reconcile these figures.
24	And if we look at '97, when NatWest was using the
25	ECCSS system, is it possible that of the transactions on

1 the system, 0.01% could be bilateral and the rest would 2 be fallback? Does that -- is that possible? 3 A. Well, sir, this table is a puzzle to me, and I think it 4 was partially explained by the fact, as we heard 5 yesterday, that the UK had been able to adopt the proper rate in its fallback and, therefore, in NatWest's case, 6 7 for example, we no longer needed to go through all the business of exchanging bilateral agreements and we could 8 use the fallback. So probably that explains some of 9 that. It seems a very, very low figure to me. 10 11 MR JUSTICE ROTH: Yes. By the fallback in 1997, do you mean 12 that the UK MIF was agreed? 13 When it was -- became the UK MIF. Α. 14 MR JUSTICE ROTH: Yes. So NatWest then moved to the --15 using that UK MIF as opposed to having bilaterals. 16 Yes, yes. Α. 17 MR JUSTICE ROTH: Then you gave some evidence about the 18 reference rates and you were asked about that and you 19 say -- talked about cost studies and so on. 20 If we look at paragraph 49 of your statement on 21 page 14 $\{A/7/14\}$ under the heading there "Reference

23 "The discussion of appropriate reference rates was
24 market-centric and took into account factors such as the
25 competition from Visa's credit card scheme."

rates", and then you say:

22

- 1 Well, how did that work with the information
- barriers about Visa? How did that play out?
- 3 A. The fact is, sir, that we were both members of Visa and
- 4 Mastercard and we knew what the rates were. We
- 5 didn't -- I hesitate to use the word "Chinese", sir;
- 6 I think it's "information barriers" -- in terms of
- detail and so, therefore, I took great care not to be
- 8 discussing, when I became more Mastercard-orientated
- 9 than Visa, the details of the schemes. But we were well
- 10 aware of the rates.
- 11 MR JUSTICE ROTH: And would that apply to other board
- members as well?
- 13 A. That would apply to other board members as well. And
- 14 there were other schemes that we were -- regarded as
- 15 competitors. For a start, cash was a competitor,
- effectively, but so was American Express and JCB,
- 17 Discover, other cards.
- 18 MR JUSTICE ROTH: So when you say "took into account",
- 19 people would have in their mind what they're paying for
- 20 Visa --
- 21 A. Yes.
- 22 MR JUSTICE ROTH: -- or what they were paying for Amex if
- 23 they -- although the banks were not actually paying the
- 24 Amex rates, were they? You didn't have an interchange
- 25 fee really with Amex.

- 1 A. No, it worked differently with Amex. For example,
- 2 NatWest did have a relationship with Amex and we did
- issue Amex-branded cards and they were accepted at Amex
- 4 retailers. Were signed up by us, actually, but no
- 5 interchange fee there.
- 6 MR JUSTICE ROTH: No, I'm asking specifically about Visa.
- 7 So you say you wouldn't disclose the bilateral
- 8 arrangement you had with Visa?
- 9 A. Not the bilateral arrangements, but we knew what the
- 10 Visa -- I hesitate to use the word -- fallback was. We
- 11 knew what the applicable rate was and it would not have
- 12 been sensible to go well out of line of that.
- MR JUSTICE ROTH: Yes, I see.
- 14 And then last question from me. The retailer and of
- 15 the acquiring bank, the large retailers, you said that
- 16 the acquiring market was very competitive --
- 17 A. Yes, sir.
- 18 MR JUSTICE ROTH: -- and retailers would sometimes move
- their acquiring business to another bank.
- 20 Would other retailers keep their acquiring business
- 21 with the bank that they did their major banking business
- 22 with, their regular bank, or to what degree was this
- 23 separate, or how did that -- do you understand my
- 24 question?
- 25 A. Yes, I do understand your question, yes.

- 1 MR JUSTICE ROTH: So it was part of the overall banking
- 2 relationship, or was it a separate thing?
- A. That certainly came into it, there's no question about
 that, but they were very -- just -- they might move for
 just a few basis points, as it was called, because with
 the volumes that some of the major retailers were
 putting through the scheme, it all added up. But yes,
- 8 the major banking relationship would have had a part to
- 9 play as well.
- 10 MR JUSTICE ROTH: Yes, thank you. Just a moment.
- 11 Have you any questions arising out of that,
- 12 Mr Smouha?
- MR SMOUHA: Sir, can I just raise one matter, which I hope
- is helpful, in relation to the first questions, sir,
- 15 that you asked Mr Hawkins about, matters of importance
- 16 to members and matters that were discussed in the rules?
- 17 MR JUSTICE ROTH: Yes.
- 18 Further re-examination by MR SMOUHA
- MR SMOUHA: Could we look at a document that my learned
- friend took you to, Mr Hawkins, this morning, but only
- 21 because it has another part that is perhaps relevant to
- 22 this that may help the Tribunal and you. $\{C1/447/8\}$.
- This is the September 1993 task force report that you
- 24 may remember you were asked some questions about.
- 25 A. Right.

- Q. But just at the bottom of the page, under the heading
 "Scope":
- "The new domestic Operating Regulations will apply
 to interchange between UK Members and will relate to
 non-competitive issues only; they will include but not
 necessarily be limited to ..."

Then there was a list of matters that will be

covered and will already have been covered by the rules

in some respects. You've mentioned in relation to the

matters that were important and discussed, you mentioned

to the Tribunal, chargeback.

Can I ask you -- you see three from the bottom:

"Risk Management Rules (including floor limits in

special merchant categories)."

Can you just explain what floor limits were?

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- A. Yes, indeed. So that -- it was not necessary for every transaction to be referred back to the issuer for authorisation, and that would perhaps bring the whole system to a halt. Therefore, floor limits were applied as appropriate. Petrol, for example, would be lower than a department store, and so on. It depended on the retail category.
- But this was to make the system workable. So it was
 a pragmatic approach to processing transactions.
- 25 Q. Which operated how? What did it actually -- what was

- 1 a floor limit in that respect?
- 2 A. Well, what it meant was -- let us take somebody going
- into a shop with a card, buying something for £29 and
- 4 they have an effective floor limit of £30, it would not
- 5 need to be referred to the issuer, the transaction could
- 6 be accepted.
- 7 MR JUSTICE ROTH: And the issuer is bound to honour it?
- 8 A. And the issuer is bound to honour it because the issuer
- 9 is part of the agreement that the floor limit is at £30
- 10 for that particular retailer type.
- MR SMOUHA: And was that an issue that was of interest to --
- 12 discussed by the board?
- 13 A. Yes. Oh, yes, of course it was. And I am reminded that
- there were other issues, such as recurring transactions,
- 15 which are effectively direct debits on credit card. So
- there were quite a lot of operational matters that went
- into the UK Rules.
- 18 Q. Operational matters of financial significance, of
- 19 commercial significance?
- 20 A. Operational matters that made the scheme workable, sir.
- 21 MR SMOUHA: Thank you. That was all.
- 22 MR JUSTICE ROTH: Ms Demetriou, do you have any questions?
- MS DEMETRIOU: No, I don't.
- 24 MR JUSTICE ROTH: Well, that takes us nicely to lunchtime,
- and concludes your evidence, Mr Hawkins. You've been

- 1 very patient with everyone. You've been here a long
- 2 time. Thank you very much for your time and assistance
- 3 and you're released as a witness.
- 4 A. Thank you very much.
- 5 (Witness released)
- 6 MR JUSTICE ROTH: And that's a convenient moment obviously
- 7 to rise and return at 2 o'clock.
- 8 (12.58 pm)
- 9 (The short adjournment)
- 10 (1.58 pm)
- 11 MR JUSTICE ROTH: Yes, Mr Smouha.
- MR SMOUHA: Sir, first of all, can I just apologise? The
- 13 Tribunal having given us the opportunity to start
- 14 earlier, I failed to make sure the message got through
- to our transcriber and the EPE operator.
- 16 MR JUSTICE ROTH: A mis-communication.
- MR SMOUHA: We don't think there will be any difficulty on
- 18 timing this afternoon.
- 19 Sir, can I call Mr Sidenius.
- 20 MR JUSTICE ROTH: Yes.
- 21 MR PETER SIDENIUS (affirmed)
- 22 Examination-in-chief by MR SMOUHA
- 23 MR SMOUHA: Mr Sidenius, good afternoon. You have a copy --
- a clean copy, I think, of your witness statements there.
- 25 A. Of both.

- 1 Q. You do,
- 2 $\{A/9/1\}$, if you can look, please, at your
- 3 first witness statement first and if you would turn,
- 4 please, to pages 20 and 21 $\{A/9/20\}$.
- 5 Could you please confirm that those are your
- 6 signatures on the confirmation of compliance and
- 8 A. Yes, they are my electronic signatures.
- 9 Q. Thank you. And then if you could look at your second
- witness statement, please, {A/13.3/1}, and turn to
- 11 page 9 $\{A/13.3/9\}$. And, again, can I ask you to confirm
- that those are your signatures on the confirmation of
- 13 compliance and statement of truth, signing the statement
- on 19 June 2023?
- 15 A. Yes, they are my electronic signatures.
- 16 Q. Now, I understand that there's one additional matter
- 17 which you wanted to mention, which relates to
- paragraph 15 of your second statement, which I'll come
- 19 to in a moment. But apart from the additional matter,
- which you're going to mention in a moment, can I ask
- 21 you: are there any corrections or clarifications which
- you wish to make to either of your statements?
- 23 A. No, there is not.
- Q. And can I ask you to confirm that the contents of your
- 25 statements are true?

- 1 A. They are indeed.
- 2 Q. So if you would please turn to paragraph 15 of your
- 3 second statement.
- 4 Sir, I should say straight away this is a matter
- 5 Mr Sidenius wanted to raise, of which we've given notice
- to my learned friend and Mr Merricks' legal team.
- 7 MR JUSTICE ROTH: Yes.
- 8 MR SMOUHA: At paragraph 15 {A/13.3/4}, you are dealing with
- 9 EDC's data collection from banks and, Mr Sidenius,
- 10 I understand that you wish to add to what you have said
- 11 here and to refer to a document you have in your
- 12 possession which you wish to be made available to the
- 13 Tribunal.
- 14 A. That is correct.
- 15 Q. So would you just explain what it is you want to add and
- 16 explain what the document is and then we will provide
- 17 it?
- 18 A. Yes.
- 19 Q. Perhaps, actually, let me do it the other way around.
- 20 If we could pass up to the Tribunal -- sir, this isn't
- 21 yet on Opus, but it will be. We're working on hard
- 22 copies for the moment. (Handed)
- 23 Yes, do explain to the Tribunal what you wanted to
- 24 add.
- 25 A. Okay. Well, this was in connection with the data

collection process and what I wanted to provide was the documentation that we provided to the participants in the cost studies. So one of the documents, which is the thicker of them, is the data definitions for our credit card and charge card study and it defines the data elements that we need in detail and was the reference document by which we referred to the data request we had.

And the second is an Excel spreadsheet in which the participants were to capture the information that they submitted to us and which also includes sections referring to the source of data, the description of the process to produce the submitted data and to identify the person in the organisation responsible for producing it in case there were follow-up questions from our side on either how the data was extracted or whether the result looked reasonable or not.

But I just felt that was helpful because I found when I reviewed the supporting documentation to my statements that, actually, they weren't in there. So I apologise for that.

MR JUSTICE ROTH: No, it is helpful. Thank you.

MR SMOUHA: Sir, I suppose we should probably -- as these aren't yet on the system, we should probably give these documents a reference or at least, for present purposes,

- 1 maybe call them -- call the "Mastercard branded pay
- 2 later interchange cost study" reference materials
- 3 exhibit A and the --
- 4 MR JUSTICE ROTH: Why don't we call it PS1 and PS2?
- 5 MR SMOUHA: Yes, PS1, and the questionnaire PS2.
- And the witness, when referring to PS2, the
- 7 questionnaire, was referring to the boxes on the
- 8 right-hand side on the cover page that show the
- 9 right-hand columns on this spreadsheet; source of data,
- 10 description of process to produce data point and
- 11 responsible person to produce data point.
- 12 Thank you, Mr Sidenius. One other matter, and only
- because it was a matter raised this morning that the
- 14 Tribunal asked about and I understand that you may be
- 15 able to assist on. There was a question that arose this
- morning as to what the difference is between ATM and
- 17 cash advance.
- 18 A. Yes.
- 19 Q. Yes, and I understand you can assist us on that.
- 20 A. We have undertaken ATM cost studies, not ATM cash
- 21 advance cost studies, for a large number of years, and
- 22 there are two forms of cash advances you can have. One
- is over the counter in the branch and the second is
- through the automated teller machine outside.
- 25 Typically, the ATM will have a floor limit -- a cap

- limit, rather, so maybe £100, £200. If you want larger
- 2 cash advances, you would have to go into the branch and
- 3 then process it there. So we called it a manual cash
- 4 advance versus an automated cash advance.
- 5 MR JUSTICE ROTH: I see.
- 6 A. That was the differentiation between the two interchange
- 7 rates that were being discussed.
- 8 MR JUSTICE ROTH: That's very helpful. Thank you.
- 9 MR SMOUHA: Thank you, Mr Sidenius. If you wait there,
- 10 Ms Demetriou will have some questions for you.
- 11 A. Thank you.
- 12 Cross-examination by MS DEMETRIOU
- MS DEMETRIOU: Good afternoon, Mr Sidenius.
- 14 You're currently the chief executive officer of EDC,
- 15 aren't you?
- 16 A. Correct.
- 17 Q. And you joined EDC as a director in 1999.
- 18 A. Yes, correct.
- 19 Q. So the evidence that you give relates from the period
- 20 1999 onwards primarily; correct?
- 21 A. Primarily. I am aware of the existence of studies
- 22 undertaken before, but I have not reviewed them in any
- 23 detail. They had been subpoenaed in a case in the US,
- 24 so I had to collect all of those studies together.
- Q. Thank you.

1		Now, in your witness statements, you explain the
2		methodology that EDC applied when it carried out the
3		cost studies and you also explain EDC's approach to data
4		collection and you've pointed you've referred to
5		these additional materials which we've just looked at.
6		Can we look, please, at paragraph 20 of your first
7		statement, so $\{A/9/8\}$. That may be a wrong reference.
8		${A/9/6}$. In fact, it was the paragraph that's the wrong
9		reference. So $\{A/9/8\}$ is correct. It's paragraph 30,
10		please.
11		And here, you're making a point about data. We just
12		looked at paragraph 15 of your second statement, but
13		here you're also making a point about who was invited to
14		participate in the cost studies and you refer again here
15		to the 2008 cost study as well, don't you?
16	Α.	Yes.
17	Q.	And then if we look at paragraph 35, over the page
18		${A/9/9}$, you're talking there about the approach to
19		quality control and, again, you say that:
20		"The approach to quality control is set out further
21		in the 2008 cost study"
22		Which you say you quote for convenience as it
23		reflects your recollection.
24		Now, you've given these examples in relation to
25		2008, but I would be correct in saying, wouldn't I, that

- EDC's approach to data collection and quality control

 evolved from the 1990s through to 2008? So it improved

 over that period, didn't it?
- Α. It was not so much our approach as it was the availability of data within the banks and their own management information systems that improved over time. We always required that there would be an audit trail of the data submitted and we always undertook the statistical analysis to identify outliers, which we would query with the banks, which is why in the example I've provided on PS2, you actually see the reference to source of data, description of process to produce the data point and the person responsible.

In the early studies that I was involved with, but I haven't reviewed the ones prior to '99, those records were maintained by the bank so that we could refer to them if we raised questions. We then subsequently, and I guess you could call that an improvement, required them to submit to us as well those records of where the data came from and who was responsible for extracting it.

Q. Alright. Thank you. So when you say that it wasn't so much your approach as it was availability of data within the banks, when you first started in 1999, you were aware, weren't you, that some of the data that the banks

- were giving you was of quite poor quality?
- 2 A. No, then we -- if we were not satisfied with the
- 3 quality, we would work with the banks to improve that,
- 4 either through identifying a sampling methodology to
- 5 allocate the costs.
- I should perhaps ask the panel how familiar you are
- 7 with activity-based costing, because this is -- my
- 8 answer is based on understanding activity-based costing.
- 9 Q. Mr Sidenius, perhaps if you wouldn't mind trying just to
- 10 give short answers to the questions --
- 11 A. Okay.
- 12 Q. -- and if there is anything else you want to elaborate
- on later, we can get to that.
- 14 A. Okay.
- 15 Q. Now, let me take you -- so yesterday, the Tribunal saw
- a letter from EDC dating from 1997, which I appreciate
- was before your time, but let me show it to you. It's
- 18 at $\{C4/237/5\}$. So you can see here the date of the
- 19 letter is July 1997, and I know it's before you started,
- but I want to get an idea of the data issues that were
- being faced at the end of the 1990s.
- 22 If we go to page 9, please --
- 23 MR JUSTICE ROTH: Is this a letter you've had a chance to
- read in preparation?
- 25 A. I have not seen this letter before, I believe.

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1
         MR JUSTICE ROTH: No. I don't know if you'd like to -- it's
 2
             quite a long letter, but at least read the opening
 3
             paragraph to yourself.
 4
         Α.
            Yes.
 5
         MS DEMETRIOU: And then if we could go to page 9 \{C4/237/9\},
             please, and if you look at the second paragraph there,
 6
7
             that says:
                 "During the last interchange study, the quality of
 8
             the data responses from the participants was relatively
 9
10
             poor. All participants but one responded after the
11
             deadline ... More importantly, the accuracy of the data
12
             submissions was mediocre and, during the course of our
13
             reconciliation activities, significant changes were made
14
             by many participants in their original ... submissions.
15
             This increased considerably the amount of time we spent
16
             on reconciliation. In addition, we again had difficulty
17
             in obtaining satisfactory data from FDR ..."
                 And this is about your cost, EDC's cost:
18
                 "The result was that our costs were substantially
19
20
             higher ..."
21
                 So it does seem at that stage that EDC was
2.2
             struggling to get robust data from the banks. It was
23
             having to undertake reconciliation to try and get to the
24
             bottom of what was going on. Do you see that?
         A. Absolutely. This is the process that I described; that
25
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- 1 we would analyse the data. If we weren't satisfied with
- 2 the results, we'd go back and query it. So that
- 3 resulted in this case, I guess, the professional fees
- 4 being higher.
- 5 Q. And if we look, please -- let's go, please, to
- 6 {C5/218/42}. This is from 1998. Again, if you just
- 7 look at the first two bullets, again, you see a picture
- 8 of banks not being very compliant or accurate in the
- 9 data that they were submitting; correct? So you see the
- 10 second bullet:
- "Many responses were found to be inaccurate and we
- 12 therefore had to make significant changes to the
- original data submissions."
- So it looks like in 1998, obtaining accurate data
- 15 was difficult; correct?
- 16 A. Correct.
- Q. And then if we go to $\{C7/173/1\}$, this is EDC's
- 18 1999 report, and you were in place then, weren't you,
- 19 Mr Sidenius?
- 20 A. Yes, correct.
- 21 Q. You remember this report, and it's dated September 2000.
- If you go to page 3 $\{C7/173/3\}$, at the bottom of the
- 23 page, it explains that due to a lack of data, it wasn't
- 24 possible to develop cost-based results for internet
- 25 transactions, chip transactions or commercial card

1		transactions. So what EDC did was prepared estimated
2		costs for those categories by developing a set of
3		assumptions.
4		And then if we go over to page 4 $\{C7/173/4\}$. This
5		is the second the first complete paragraph at the top
6		of the page:
7		"A lack of robust data and comprehensive management
8		information systems has led to difficulties in
9		calculating the costs for the additional interchange
10		categories."
11		So, again, it looks there these documents
12		indicate that the banks weren't at that stage very good
13		in terms of providing robust data or maintaining
14		management information systems; correct?
15	A.	It's not as simple as just saying yes, they weren't.
16		Some of these categories were brand new. There were not
17		a lot of transactions taking place and, therefore, the
18		relevant statistics were a bit unreliable.

And, secondly, I would say that it is my general experience that management information systems tend to lag by two to three years after the introduction of new products to be able to capture the detail of those products. So yes, there is a delay and you have to try and work around that by building up analysis through sampling or other ways of getting to the information.

- 1 Q. Thank you. So when you say there's a delay, I think
- 2 what you mean is these were new categories, correct, or
- 3 some of these were new categories?
- 4 A. Correct.
- 5 Q. That transactions had been taking place within those
- 6 categories, hence the need to carve-out separate
- 7 categories, but there's a time lag in terms of the
- 8 information gathering and so at that stage, you didn't
- 9 have complete data; would that be fair?
- 10 A. The categories hadn't actually been introduced yet. So
- 11 internet, for example, there were internet transactions
- taking place, but they were being classified as
- electronic transactions. So it was -- the difficulty
- 14 was in finding out what proportion of electronic
- 15 transactions were actually internet transactions.
- 16 Q. Thank you. That's very helpful.
- 17 So the transactions were taking place, but they
- hadn't been categorised in that way, so it was difficult
- 19 to get to the bottom of the data, so you were making
- assumptions in order to calculate the rates.
- 21 A. We were sampling.
- Q. You were sampling?
- 23 A. Yeah.
- Q. Thank you.
- 25 And your evidence, I think, was that this process in

- terms of the banks' ability or the banks' capacities to
- 2 provide you with the data that you wanted improved over
- 3 time. So it was better in 2008 than it was in 1999.
- A. Yes, it continuously improved as they got used to
- 5 participating in interchange studies.
- 6 Q. Now, you say at -- if we go to your second witness
- 7 statement, please, so {A/13.3/5}, you say:
- 8 "The quality of the data collection and
- 9 determination of weighted average unit costs were
- audited on a number of occasions by Ernst & Young ..."
- Now, that didn't happen until 2004, did it; that's
- 12 right?
- 13 A. That's correct.
- 14 Q. And if we --
- 15 A. It may have been 2002, because I think it came in after
- the Visa agreement. There was a requirement to have
- 17 studies audited, but I can't recall exactly.
- 18 Q. I think you say in your statement it was 2004. I think
- that's what you say at paragraph 23.
- 20 A. Okay.
- Q. If we just quickly look at that, $\{A/13.3/7\}$. So that is
- 22 certainly talking about the intra-EEA cost studies
- audited by Ernst & Young from 2004.
- 24 A. Yes, I stand corrected. It was three studies; 2004, '06
- and '08, so you're correct.

- 1 Q. Thank you.
- 2 And if we look for a moment at the Commission
- 3 statement of objections, so {C10/98/33}. So this
- 4 statement of objections is dated 24 September 2003. Do
- 5 you remember that landing -- was that shared with you at
- 6 the time?
- 7 A. I -- I did see it, yes.
- 8 Q. You did see it.
- 9 And if we look at paragraph 126, one of the
- 10 Commission's complaints or criticisms at that time was
- 11 precisely that the cost studies were not audited;
- 12 correct?
- 13 A. Correct.
- 14 Q. And, presumably, when EDC introduced auditing by
- 15 Ernst & Young in 2004, presumably that was at least in
- part in response to what the Commission said here; would
- 17 that be fair?
- 18 A. It actually, as I mentioned before, was a result of the
- 19 Visa agreement in 2002, and I believe the Commission at
- 20 the time said that Visa would not disclose their
- 21 methodology and therefore required them to benchmark
- 22 their results to cost categories similar to the
- 23 Edgar Dunn proxy methodology and that those results
- 24 should be audited. And so, by extension, this also was
- 25 applied to our studies, even though Mastercard said that

- 1 we were an independent company and therefore gave
- 2 an independent view on the cost.
- 3 Q. So what's happening here is that Mastercard and EDC are
- 4 responding to criticisms the regulator is making;
- 5 correct?
- 6 A. Correct.
- 7 Q. Because part of the purpose of these cost studies is
- 8 that the interchange fees should withstand regulatory
- 9 scrutiny; correct?
- 10 A. That is correct.
- 11 Q. Now, let's just look at some of the other criticisms
- made in the statement of objections. If we go back to
- 13 page 32, please {C10/98/32}, and look at paragraph 118,
- 14 we see there that's where EDC are referred to. So
- 15 Mastercard is saying, "Look, we employed EDC to use this
- method for calculating the weighted average results".
- And then at 119, you see that the Commission said it
- has the following concerns with regard to
- 19 representativeness of the data samples, and then the
- 20 Commission makes five specific criticisms, if we just
- 21 look -- if we just scan down the page, please. And
- these criticisms are explained in turn.
- 23 MR JUSTICE ROTH: Do you want Mr Sidenius to read it,
- 24 because they're quite detailed?
- 25 MS DEMETRIOU: Do you want to just have a look at them,

- 1 Mr Sidenius?
- 2 A. Yes. Paragraph 120, you say?
- 3 O. To 124.
- 4 A. Okay.
- 5 Q. I'm not going to ask detailed questions about them, but
- just so you get a flavour of what they were, and I know
- 7 that you knew them at the time. (Pause)
- 8 A. Okay, yes.
- 9 Q. Go over the page, please {C10/98/33}. (Pause)
- 10 A. Okay, yes.
- 11 Q. Thank you, Mr Sidenius.
- 12 Then we see at paragraph 125, the Commission says
- 13 that:
- 14 "MasterCard has not provided any assurance that the
- 15 cost data used in its study have been gathered
- 16 consistently and correctly, checked against accounts or
- otherwise verified or audited independently. It is
- therefore not possible to verify whether the data used
- 19 correspond to actual cost and relevant cost categories."
- 20 And my question is: we've seen already that EDC
- 21 responded to things the Commission said about auditing
- 22 and introduced auditing by Ernst & Young. Did EDC make
- any other changes to its approach in light of these
- 24 criticisms that the Commission made?
- 25 A. The only changes were that we actually collected the

1	audit data that we otherwise required the banks to
2	maintain themselves as part of the questionnaires, which
3	would enable Ernst & Young to undertake an independent
4	audit of the result.

Q. Thank you.

And then if we go back, please, to paragraph 14 of your first statement, so that's {A/9/4}, you explain there that EDC used two methods, the proxy method and the Baxter methodology; correct?

10 A. Yes.

Q. And if we go to page 5 and paragraph 16 {A/9/5}, you explain that EDC used the proxy methodology for credit card cost studies for the UK and the EEA rather than carrying out end-to-end Baxter-style studies. And you say that's because:

"... the proxy methodology provided a good and reliable measure of the imbalance of costs that should be recovered through interchange fees and was considered to be less onerous and more proportionate than the Baxter approach."

So it's a question of proportionality; correct? You thought that the proxy method was robust enough, but would you accept that if money and time were no object, the Baxter approach is more rigorous?

A. I would, yes.

- 1 Q. And you describe at paragraph 17, the next paragraph,
- 2 the mini and maxi Baxter studies which EDC performed for
- 3 the OFT investigation; correct?
- 4 A. Correct.
- Q. And let's go to the OFT decision. That's at $\{B/6/1\}$,
- and the decision is dated 6 September 2005. You can see
- 7 that there. And if we go to page 185, please $\{B/6/185\}$,
- 8 so paragraph 626. So Mastercard says here that,
- 9 second sentence:
- 10 "... issuers and acquirers will not supply a service
- 11 unless they can recover their costs."
- 12 And just pausing there, it's correct, isn't it, that
- in a four-party interchange system, costs are borne by
- both issuers and acquirers?
- 15 A. To support the transaction of the two customer sides,
- 16 yes.
- 17 Q. So just to take fraud as an example for a moment, the
- 18 cardholder fraud element is a cost borne by the issuer;
- 19 correct?
- 20 A. Not necessarily. The issuer bears some of the fraud
- 21 cost.
- 22 Q. Yes.
- 23 A. Where the merchant hasn't complied with the obligations,
- 24 and the transaction is therefore not valid, it will be
- 25 charged back. So, for example, if it's a paper

- 1 transaction and you sign "Mickey Mouse", that has not
- 2 been checked against the signature on the card, it can
- 3 be charged back and then the merchant would be charged
- 4 back the amount.
- 5 Q. That's very helpful.
- 6 So chargebacks, those are the costs that would be
- 7 borne initially by the acquiring bank and then they
- 8 would pass it through the merchant. Is that how it
- 9 would work?
- 10 A. Yes, if it's upheld.
- 11 Q. If it's upheld.
- 12 So that's an example of a potentially significant
- 13 cost that an acquirer might have to bear in the system
- 14 to make the system work.
- 15 A. I don't think chargebacks in the realm of acquiring were
- 16 necessarily a significant cost compared to other cost
- 17 elements that might be there. The acquirer would be
- 18 more nervous about a merchant going bankrupt and being
- 19 liable for the transactions of undelivered goods, and
- 20 that has brought down acquirers in the past.
- Q. Thank you.
- 22 MR JUSTICE ROTH: But that would be also a chargeback,
- 23 wouldn't it, if the merchant goes bankrupt, in that the
- 24 cardholder would then --
- 25 A. That's correct --

- 1 MR JUSTICE ROTH: -- complain to the issuing bank and say,
- 2 "I don't want to pay for this because I'm not getting
- 3 the goods or the service"?
- 4 A. Correct, but when you assess -- credit risk assess, for
- 5 example, an airline, you're buying a ticket six months
- 6 out from now. The airline goes bankrupt during those
- 7 six months. The acquirer has to assess the risk of the
- 8 airline going bankrupt. That's the real big risk factor
- 9 and that then leads to chargebacks. It's not the
- 10 chargeback mechanism that led to that loss. It was
- 11 an erroneous risk assessment.
- 12 MR JUSTICE ROTH: Yes.
- MS DEMETRIOU: And I'm right in thinking, aren't I, that
- 14 EDC's proxy cost studies didn't purport to assess
- 15 acquirer cost; that's right, isn't it?
- 16 A. It did not, no.
- Q. And, by contrast, the Baxter methodology looked at both
- issuer and acquirer cost; correct?
- 19 A. Correct.
- Q. Now, if we go, please, back to the OFT and to
- 21 paragraph 631, so on page $\{B/6/186\}$, we see at 631 that
- 22 Mastercard are saying that:
- 23 "... the OFT's finding that the ... MIF agreement
- 24 does not meet this condition (because the ... MIF is set
- 25 with reference to and used to cover extraneous costs)

1	cannot stand."
2	We then see the heading "The OFT's response", and
3	let's go to paragraph 633, please. So we see there that
4	Mastercard's argument is that:
5	" the MIF is set at a level that proxies the
6	optimal MIF. This argument cannot be accepted as
7	grounds for believing that a MIF set without reference
8	to extraneous costs would lead to a significantly less
9	efficient scheme for the following reasons"
10	And then the OFT sets out third three reasons,
11	sorry, and I just want to go to the third, please, over
12	the page $\{B/6/187\}$.
13	Sir, I keep saying Mastercard, but it's in fact
14	MEPUK. MMF is MEPUK. My mistake. I'm grateful to my
15	learned friend. You probably realised that,
16	Mr Sidenius, but you were too polite to say.
17	Now, the third point over the page:
18	"The Parties have not demonstrated that the
19	theoretical literature on the MMF MIF and in particular
20	the Baxter framework did influence the setting of the
21	MIF historically, and is not merely being used by
22	the Parties as a way of seeking to justify the MIF
23	ex post."
24	So there, the OFT is saying that there's no evidence
25	that cost studies or the principle that UK MIFs should

- 1 be set by reference to cost was actually driving the
- level of UK MIFs; correct? That's what they're saying.
- 3 A. That is what they're saying, yes.
- 4 Q. And I'm going to come back to that point.
- 5 But then the second reason:
- 6 "There are serious flaws in the methodology
- 7 underpinning the empirical EDC Baxter analysis which MMF
- 8 relies on to argue that the current MIF approximates the
- 9 optimal MIF."
- And the flaws that the OFT identifies are summarised
- 11 at 635 to 636, because you can see at 634 that says
- point (ii) is elaborated on below. Do you see that?
- 13 A. Yes.
- 14 Q. And if we go to 635 and 636 and look at 636:
- 15 "Notwithstanding the OFT's reservations over the use
- of the Baxter framework set out above, the OFT does not
- 17 consider that the methodology underpinning the ...
- 18 Baxter analysis is consistent even with Baxter's
- 19 theoretical premise."
- 20 And it says that there's a detailed consideration of
- 21 that at annex 11. Do you see that?
- 22 A. Yeah.
- 23 Q. I want to turn to annex 11 now. I just want to show you
- how the document fits together first.
- If we go to page $261 \{B/6/261\}$ and look at

- 1 paragraphs 7 to 9. Could I maybe just ask you to read
- 2 paragraphs 7 to 9 to yourself and also for the Tribunal
- 3 please to read them?
- 4 MR JUSTICE ROTH: This is part of annex 11?
- 5 MS DEMETRIOU: This is part of annex 11. (Pause)
- 6 A. Yes.
- 7 Q. And then if we just go over the page $\{B/6/262\}$. (Pause)
- 8 So here at paragraph 9, the OFT is considering
- 9 a benefit to cardholders which has no associated benefit
- 10 to merchants, but which nevertheless results in
- an increase in the MIF; correct?
- 12 A. Can we go back to the beginning of the paragraph?
- 13 Q. Yes.
- 14 A. I thought you said paragraphs 6 to 8.
- 15 Q. Sorry, 7 to 9.
- 16 A. 7 to 9, sorry.
- Q. Sorry if that's my fault. And, really, I'd just like to
- focus at the moment on paragraph 9.
- 19 A. Yes.
- Q. I asked you to read 7 and 8 just because that's context.
- 21 (Pause)
- 22 A. Okay, yeah.
- 23 Q. And then we see at paragraph 11 where this reasoning
- 24 ends up. So you see that the OFT says at $11 \{B/6/262\}$:
- 25 "But if merchants' collective benefit is zero (i.e.

- 1 Baxter benefits do not increase), the benefits as
- 2 measured in the ... Baxter Analysis would nevertheless
- 3 still increase. The result would still inaccurately
- 4 indicate that the new higher level of MIF was optimal
- 5 and appropriate."
- I think is the final word.
- Now, it's true, isn't it? You agree that was
- 8 a serious methodological flaw in the study?
- 9 A. Well, there are several points that are being made here,
- 10 and I think the first is the criticism of the Baxter
- 11 analysis being apportioned demand based on revealed
- 12 willingness to pay --
- 13 Q. Yes.
- 14 A. -- which is an otherwise accepted method for finding
- a point on the demand curves, which we disagreed with
- between the OFT and ourselves.
- And the second is that they have an imaginary
- 18 situation, for example, that you double the interest
- 19 free period, which in our methodology, if that were to
- 20 happen, would have increased the interest free period to
- correct the cost of that.
- 22 Q. Yes, and do you agree with that part of the criticism?
- 23 A. Yes, I do, if that were to happen, but it didn't happen.
- Q. But do you agree that it demonstrates that the
- 25 methodology itself is unsound?

- 1 A. No, I do not.
- 2 Q. So you disagree with the OFT on that point?
- 3 A. I do.
- Q. Now, let's go to the Commission decision at $\{A/27/198\}$.
- 5 So we looked at the statement of objections and now
- 6 we're going to the Commission decision, please, so
- 7 recital 702 under the Baxter framework, and we see:

8 "Notwithstanding the lack of evidence to bolster

9 MasterCard's efficiency claim the Commission has

10 moreover also assessed the theoretic underpinnings of

11 MasterCard's MIF, as well as MasterCard's methodology

for setting the level of the fees. These theoretic

underpinnings are problematic and the methodology

14 MasterCard applies has little in common with the

15 theory."

16 And then the Commission sets out a number of

17 criticisms of the economic theory at 703 to 708, but

it's the methodology rather than the theory I want to

focus on for present.

So if we go to page 119, please, and recital 709

 $\{A/27/199\}$, and we see the heading just above 709, and

22 what is said there is:

23 "As MasterCard recognises, the Baxter framework is

24 theoretical and does not set out a practical way to

25 calculate an interchange fee. MasterCard has devised

1		two methodologies to apply the theory in practice,
2		namely the MasterCard Standard Interchange Methodology
3		and the Global MasterCard Debit Interchange Fee
4		Methodology."
5		And then there's a description. But staying in this
6		section for the moment and looking at 710, that's
7		dealing with the Mastercard standard interchange
8		methodology.
9		And if we go down to 712, please $\{A/27/200\}$, the
10		Commission there finds that:
11		"MasterCard applies the Baxter framework by
12		assessing which costs card issuing banks incur. The
13		data collected in cost studies are said to serve as
14		'proxy' for measuring the willingness to pay of
15		merchants. This approach is not satisfactory."
16		So they find that at 712.
17		And then at 713 and perhaps I can just ask you,
18		instead of me reading it out it's a long paragraph,
19		but could I just ask you to read paragraph 713, please?
20	Α.	Yes. (Pause)
21		Yes.
22	Q.	So we see the conclusion, so having gone through that
23		reasoning, the conclusion we can see in the final
24		sentence:
25		"Overall, the costs of issuing banks appear to be

Ι		a particularly poor indicator of merchants' willingness
2		to pay for card services."
3		So do you agree or disagree with the Commission's
4		conclusion there?
5	A.	I disagree with this conclusion, and I would refer to
6		the 2002 Visa agreement which actually stated that this
7		was a fair comparison and that Visa should benchmark
8		against these cost items.
9	Q.	But here in a later decision, the Commission's finding
10		is that it's a poor indicator, but your evidence is that
11		you disagree with the Commission's conclusion there.
12	A.	I do disagree with that, yeah.
13	Q.	You disagree.
14		And if we go to recital 718, please, over the page,
15		I think $\{A/27/201\}$, there the Commission found that:
16		"Mastercard therefore failed to establish
17		a conceptual link between the problems allegedly
18		addressed by interchange fee according to MasterCard and
19		the methodology used in practice"
20		And we can see the problems identified by Mastercard
21		in footnote 860, which I think is I'm not sure if
22		it's on that page or the next page. Thank you. So:
23		"Cardholders and merchants will not be willing to
24		pay a price higher than the benefits (which, on the
25		merchant side, are not limited to simply transactional

- benefits) they each derive from the transaction.
- 2 Similarly, issuers and acquirers will not be willing to
- 3 supply the service if they cannot recover their
- 4 costs ..."
- 5 So those are the problems identified by Mastercard.
- And going back to 718, please, to the recital, where
- 7 the Commission there says that -- where the Commission
- 8 refers to the methodology used in practice, that's
- 9 a reference to the Baxter methodology; correct?
- 10 A. I would assume it would be the proxy methodology.
- 11 Q. Okay, thank you.
- 12 And do you accept that the Commission is correct
- about that; that the proxy methodology doesn't actually
- 14 provide a conceptual link between the costs reported by
- issuing banks and the economic problem that Mastercard
- reports in footnote 860?
- 17 A. In fact, I would correct my previous statement. I think
- the wording "the methodology used in practice for
- 19 determining the level of intra-EEA fallback interchange
- 20 rates" includes the Golden Rules, which is -- the cost
- 21 study methodology is one part of it where you start and
- 22 it effectively sets a cap for what the interchange can
- 23 be and then you consider all the other issues of
- 24 competitive item -- competitive issues --
- 25 Q. I hear your evidence, Mr Sidenius, but this part of the

- decision is certainly dealing with the EDC methodology,
- 2 so we read it -- if you could just --
- 3 A. Well, costs were only a part of what went into
- 4 determining the level of intra-EEA interchange fallback
- 5 rates. It did not set it.
- 6 Q. I understand it and we're going to come back to that
- 7 particular issue.
- 8 Here, the Commission has gone through a number of
- 9 flaws that it's identified in the methodology used to
- 10 assess costs; correct? That's what we've been looking
- 11 at.
- 12 A. Yeah.
- 13 Q. And it reaches a conclusion at 718 that there's no
- 14 conceptual link or Mastercard hasn't established
- 15 a conceptual link between the problems allegedly
- addressed, which we just looked at, and the methodology
- 17 used. So is that something you agree with or disagree
- 18 with?
- 19 A. I mean --
- 20 MR JUSTICE ROTH: Are those problems allegedly addressed?
- 21 MS DEMETRIOU: The ones in the footnote -- at footnote 860,
- 22 sir?
- 23 A. But these are more related to the Golden Rules; the
- 24 willingness of the consumers to pay, the users of the
- 25 payment system versus the costs incurred.

- Q. Can we look at 860 again, please, footnote 860. So the fundamental points being made by Mastercard are that cardholders and merchants are not willing to pay a price higher than the benefits which, on the merchant side, they derive and, similarly, issuers and acquirers won't
- 6 be willing to supply the service if they can't recover
- 7 their costs.

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- So what the Commission is saying is, well, that's
 the problem that Mastercard's identified and the cost
 methodology doesn't link conceptually to that problem.

 And my question is: do you agree with that or disagree
 with that?
- A. Well, I think the statement they're making is different,
 because the footnote clearly relates to acquirers as
 well. Our proxy methodology does not measure anything
 on the acquiring side, so Mastercard must be thinking
 about the Golden Rules rather than the methodology.
 - Q. Do you mean the Commission must be thinking about --
- 19 A. The Commission. I stand corrected.
- Q. Okay. Thank you very much.
- Now, still in the Commission decision, if we go to

 page {A/27/61}, please, and we look at -- so starting at

 recital 172 through to 175. So could I just ask you

 again to read those recitals rather than me reading them

 out, if you don't mind?

- 1 A. Yeah. (Pause)
- 2 Yes.
- 3 Q. And if we go over the page, please. (Pause)
- 4 A. Yes.
- 5 Q. So the first question is: Mastercard recognised there
- 6 that the cost studies are a relatively simple analysis.
- 7 Would you agree with that statement?
- 8 A. It's a relatively simple analysis compared to do
- 9 an end-to-end issuing and acquiring cost study, yes,
- 10 because you're measuring a much more reduced number of
- 11 data points.
- 12 Q. And do you accept they were a tool, merely a tool, for
- 13 estimating the willingness of merchants to pay, which is
- 14 what we see at recital 17? Would you accept that?
- 15 A. That is correct. That's how it was derived.
- Q. And do you accept they were effectively setting
- 17 a ceiling for interchange fees; that that's how the cost
- 18 studies were used?
- 19 A. Correct.
- 20 Q. Now, I want to show you what Mr Coombs, who is the
- 21 expert economist called by Mr Merricks -- I want to show
- 22 you what he says in his report. So if we go to
- $\{A/14/33\}$, please, and if we look at paragraph 4.32. So
- he says:
- 25 "... the EDC cost studies only accounted for

- 1 a subset of issuer costs.
- 2 "... It appears that EDC applied a 'proxy'
- 3 methodology in all its credit card cost studies for the
- 4 UK and the EEA. This methodology is based on the
- 5 premise that, for credit card transactions, the
- 6 imbalance in the costs incurred by issuers and acquirers
- 7 in the payment card process can be assessed by measuring
- 8 a subset of costs on the issuing side."
- 9 And then he refers to your first witness statement.
- 10 And I think we can take it that you agree with what
- 11 he says there, at 4.32(a); correct?
- 12 A. Yes, that is correct.
- 13 Q. And then at 4.32(b):
- 14 "The methodology is based on a decision, by EDC and
- 15 the relevant Mastercard decision-making bodies, that
- some costs should be paid by cardholders, and can
- therefore be ignored in the cost study and some costs
- should be paid by merchants (through MSCs), and should,
- 19 therefore, be included in the cost study."
- 20 A. That I do not agree with.
- Q. You don't agree with that?
- 22 A. I do not agree with that.
- 23 Q. Do you agree that Mastercard had made such a judgment?
- 24 A. No.
- Q. You don't agree with that. Okay.

1 Can I explain why?

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- 2 MR JUSTICE ROTH: Can you explain that? Yes.
- Yes. So, first of all, the costs that we do measure is 3 Α. 4 a weighted average of the cost in the marketplace. So 5 if you have X participants, there will be a subset of those that will be above the average cost and there will 6 7 be a subset of those that are below for each of the individual cost items.

So, therefore, some members will not pay or get refunded their full, for example, credit losses. If they're going for a more risky segment of the market, they will get reimbursed part of that, but they will also have to price on their APRs to recover the rest of the risk factor.

Secondly -- let me catch my mind as to where I wanted to go with that second point. Yes, we do not -- we did not make any decisions on what should be paid by cardholders and what shouldn't.

When, as an issuer, you looked at -- you knew you were going to get a given interchange, you knew what your cost structure is, you then set your prices on all the other services based on where you were compared to the competition, what segments you wanted to go after and what services you wanted to offer them.

It could be a premium card with maybe loyalty points

- and an annual fee, like Amex has demonstrated very

 amply, very high fees, high costs to the cardholder, or

 it could be a basic card with no costs, free banking, as

 we've had in the UK for a long time, and therefore lower

 level of benefits so that they could offer that at
- So we did not decide what it was that should be paid
 by cardholders. We let the market decide that.
- 9 Q. Yes, so you say you let the market decide that, but then
 10 just looking at 4.33 of Mr Coombs, I think you've agreed
 11 that EDC examined issuer costs but not acquirer costs;
 12 correct?
- 13 A. Correct.

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- Q. So even though, according to how the market operated,
 acquirers were bearing costs such as chargeback costs,
 you weren't bearing those in mind in the assessment.
 They weren't factored in; correct?
- 18 A. Correct, the acquirer side, yeah.

a cheaper price.

Q. So we saw the finding and you've agreed -- we saw the
finding in the Commission decision and you've also
agreed that the cost study results operated as
a ceiling. Do you agree that interchange fees could, as
a matter of theory, be brought down substantially below
the cost study ceiling and the scheme would not
collapse?

- 1 A. I do agree with that and I think it's borne out in the
- 2 evidence of some of the cost studies we've done. The
- 3 economic cycles that the world has been going through
- 4 and the economies have been going through have at times
- 5 made lending products very expensive, and I think we're
- 6 going through a period like that right now. And it is
- 7 not feasible to introduce those level of costs that
- 8 would guarantee the same level of profitability --
- 9 Q. Thank you.
- 10 A. -- without damaging your product.
- 11 Q. Thank you.
- 12 So I think it follows from that that the cost
- studies were not identifying a level of fees which had
- 14 to be charged in order for the scheme to be economically
- 15 viable; correct?
- 16 A. That's correct. That's why the Golden Rules were there.
- 17 Q. Now, in your role at EDC, you presented the results of
- 18 EDC's UK studies to the Interchange Sub-Group of MEPUK's
- 19 board, didn't you --
- 20 A. Correct.
- 21 Q. -- in the years during which MEPUK was responsible for
- 22 setting UK MIFs; correct?
- 23 A. Correct.
- Q. If we go to your first statement, please, $\{A/9/17\}$,
- 25 paragraph 62, you say there that based on your

- 1 attendance at those meetings, your understanding was
- 2 that MEPUK used the results as a starting point in its
- 3 MIF-setting process; correct?
- 4 A. Yes.
- 5 Q. And in your second witness statement at paragraph 25 --
- I'm not sure we need to turn it up; you will probably
- 7 remember -- you acknowledge that there are sometimes
- 8 differences between the results of the cost study and
- 9 the level of the UK MIF; correct?
- 10 A. Correct.
- 11 Q. Now, can we go to $\{C7/43/2\}$, please, and these are the
- 12 minutes -- we can see from the top right-hand corner
- 13 they're the minutes of the Interchange Sub-Group of
- 14 10 May 2000.
- 15 A. Yes.
- Q. Have you looked at this document in the course of
- 17 preparing to give evidence to the Tribunal; do you
- remember?
- 19 A. I think I may have seen it in the bundle that I had.
- Q. Okay. And if we look at agenda item 5; do you see that?
- 21 A. Yes.
- Q. That's the 1999 cost study, and then it says:
- 23 ""Mr Sidenius referred to the preliminary draft of
- 24 [EDC's] report on the cost study, which had been
- 25 circulated previously."

- 1 And you stress that the figures were preliminary at
- 2 that stage.
- 3 So just pausing there, this is you taking the
- 4 Interchange Sub-Group through the preliminary results of
- 5 the study; correct?
- 6 A. Correct.
- 7 Q. And is this, presumably, the first or one of the first
- 8 sub-group meetings you attended, because it's in 1999
- 9 and you joined in '99?
- 10 A. It would have been.
- 11 Q. It would have been.
- 12 A. Actually, it would have been in 2000. The '99 cost
- 13 study was 1999 financial figures collated in 2000.
- 14 Q. Yes. In fact, we saw the date, which was May 2000.
- 15 A. Yeah.
- 16 Q. 10 May 2000, so you're quite right.
- And in the middle of the page, you're recorded as
- 18 saying:
- 19 "Overall there had been a marked increase in the
- 20 blended cost from 1.11% to 1.62%."
- 21 Yes?
- 22 A. Yes.
- 23 Q. And, in fact, you explain in your statement, if we go --
- can we go to your statement at $\{A/9/12\}$, your first
- 25 statement, and if we start at paragraph 46. You explain

- 1 that you'd found that the costs of credit write-offs had
- 2 increased significantly, which was partly behind the
- 3 1.62% figure; correct?
- 4 A. Correct.
- 5 Q. And the sub-group said that this increase would need to
- 6 be offset by something else; is that right?
- 7 A. That is correct.
- 8 Q. And if we -- and then what happened was you prepared
- 9 a memorandum, didn't you --
- 10 A. Yes.
- 11 Q. -- which explained that certain steps would be taken to
- reduce the cost calculated by the cost study; correct?
- 13 A. If you're referring to substituting the credit losses
- 14 with the previous study results, yes, we did do that.
- 15 We would also undertake a study into whether anything
- 16 could be done to look at the credit write-off
- methodology going forward.
- 18 Q. So if we just go to that document, the memorandum, so
- it's at {C7/179/1}, and you see that that's a memorandum
- 20 from you to Mr Hawkins.
- 21 A. Yes.
- Q. And you see the purpose is:
- "... to provide the Interchange Sub-Group with
- 24 an overview of the calculated interchange costs from the
- 25 1999 study using the write-offs from the previous

- study." 1 2 Do you see that? 3 Α. Correct. And then we see that you explain that the current cost 4 5 study had found higher credit write-off costs; correct? Correct. 6 Α. 7 Q. And then if we scroll down and if we go over to the next page $\{C7/179/2\}$, we see: 9 10 11
- "At the Interchange Group Meeting [in] August ...

 2000, Members discussed the impact of the increase ...

 The Group concluded that there is no clear justification

 for including the full increase ... and ... there is a

 need to revisit ... Consequently, the Group recommended

 that the 1997 credit write-offs figure ... be applied to

 the 1999 interchange fee calculations ..."
 - Now, just pausing there, that doesn't really represent best practice, does it, to insert previous figures into your current analysis?
- A. They were using the previous figures as a benchmark for
 their Golden Rules application. Our study did not
 change its results. Our study still had the correct
 measurement of the 1999 figures.
- Q. So you used -- your study contained the 1999 figures
 because those were the most up-to-date figures you had.
- 25 A. Yes.

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- 1 Q. And what you were being asked to do was to re-run your
- 2 analysis using the 1997 figures to arrive at a lower
- 3 cost result; correct?
- 4 A. To provide a different benchmark --
- 5 Q. To provide --
- 6 A. -- is how I would put it, yeah.
- 7 Q. A different benchmark which, according to you, didn't
- 8 relate to the 1999 costs that you had found; correct?
- 9 A. Correct, but it assisted with the considerations they
- 10 would do under the Golden Rules.
- 11 Q. And by that, you mean that the sub-group -- the
- sub-group didn't think that the higher cost figures --
- that they could charge the higher cost -- they could
- 14 reflect those in interchange fees because the market
- 15 wouldn't bear it. Is that what you mean by that?
- 16 A. That's correct.
- Q. But it's odd, isn't it, Mr Sidenius, instead of just
- saying that, they asked you to go away and use the
- 19 1997 figures instead to arrive at lower costs? It
- 20 rather looks like they're trying to justify their
- 21 decision not to reflect the costs by asking you to
- re-run the analysis, doesn't it?
- 23 A. My recollection of the debate -- and the group that were
- 24 present was large and there were a sub-group of them --
- 25 "sub-group"; I shouldn't use that word because it's the

- 1 Interchange Sub-Group.
- 2 There was -- there was an element of banks which
- 3 would have preferred not to use the Golden Rules but
- 4 just to be given a figure that they could say, "This
- 5 should be the interchange", and they would prefer to
- have a methodology that would give them that figure.
- 7 And as part of that, the suggestion was that we should
- 8 use the lower credit numbers that were in existence from
- 9 the previous study and apply them to the current study.
- 10 Q. Thank you. That's really helpful.
- So what you're saying -- when you say that they
- would prefer to have a methodology that would give them
- that figure, what they've got is a commercial figure in
- 14 mind, is it, but they want to show that that figure is
- somehow reflected in a methodology; is that correct?
- 16 A. I -- my personal impression at the time was that they
- 17 wanted to avoid any risk of being accused of collusion
- in setting a rate through the debate amongst them and
- 19 therefore preferred to be given a result that just had
- to be endorsed.
- 21 Q. Okay.
- 22 A. Whether that's the same as your question, I don't think
- 23 so.
- 24 Q. I think it is. Thank you. It's very helpful. Thank
- you. It's very clear.

- 1 And could we look at the final figures for 1997,
- $\{C7/175/1\}$, and you can see this is the final report.
- If we go to page $3 \{C7/175/3\}$, we can see that the
- 4 blended costs are 1.49; correct?
- 5 A. Correct.
- Q. So the figure has come down, hasn't it?
- 7 A. It has.
- 8 Q. And the reference to 1997 in the table is the last time
- 9 EDC conducted a UK cost study for MEPUK; correct?
- 10 A. Correct.
- 11 Q. So we see there there's an increase of 0.38%.
- 12 A. Correct.
- Q. So somewhat less than the preliminary results, but still
- 14 a substantial increase; correct?
- 15 A. Correct.
- Q. And for costs and transactions processed at the standard
- 17 category, they're 1.6% -- well, you can see the figures
- and you've got increases in costs down the table,
- 19 haven't we?
- 20 A. Correct. So to explain that in a little more detail --
- 21 MR JUSTICE ROTH: Please.
- 22 A. -- the credit write-offs were proportionate to the
- 23 turnover in each category, whereas the fraud levels, for
- 24 example, would change between standard, electronic and
- 25 CAT and, therefore, when you added up those differences,

- 1 you would get different rates that resulted from
- 2 different transaction categories.
- 3 MS DEMETRIOU: Thank you, Mr Sidenius.
- And if we go to page 14 of this document
- $\{C7/175/14\}$, it says here:
- 6 "EDC was also asked to evaluate the interchange
- 7 costs associated with the following types of
- 8 transactions, for which separate categories were
- 9 established in April 1999 ..."
- 10 So those are the new categories; correct?
- 11 A. Yes.
- 12 Q. So they were introduced after the '97 cost study,
- weren't they?
- 14 A. Correct.
- 15 Q. But EDC is using the data from the '97 cost study to
- determine what the costs were for those types of
- 17 transactions; correct?
- 18 A. Correct.
- 19 Q. And the reason that that's useful is that it informs the
- reader how costs have changed between '97 and '99; is
- 21 that right?
- 22 A. Yes. I should mention here that the establishment of
- 23 these categories was prior to my joining and I actually
- 24 didn't undertake any of the analysis that supported the
- 25 introduction of --

- 1 Q. Thank you. That's fair and that's good to understand.
- 2 Now, if we look at page -- so we see what the
- 3 categories are there, and if we go to page 15
- 4 $\{C7/175/15\}$, you can see the analysis of CAT transaction
- 5 costs, and it says that those have increased
- 6 substantially from '97. And then you see the headline
- figures at the bottom in bold of the table. Do you see
- 8 that? So in '97, it's 1.79 and then it goes up to 2.33,
- 9 the bottom row of the table.
- 10 A. Okay, yes, yes.
- 11 Q. Yes. And then if we go to page 19 {C7/175/19}, you'll
- see it reads at the top of the table:
- "Interchange costs for CNP transactions have
- increased 60% to 1.60% since 1997."
- 15 And that's reflected in the table too, if we just
- scroll down. Do you see that there?
- 17 A. Yes.
- Q. And then if we go to page 20 $\{C7/175/20\}$, this is
- 19 airline transactions, but there is no comparator because
- there aren't any previous estimates. Do you see that?
- 21 A. Correct, yes.
- 22 Q. And then if we go to page 22 $\{C7/175/22\}$, the
- 23 first paragraph explains that there hasn't been reliable
- 24 data on chip transactions, but that EDC has arrived at
- 25 indicative figures, and that's something we discussed

- 1 a little earlier; correct?
- 2 A. Yes, and we did that with APACS' counterfeit team, which
- 3 helped us with projected numbers.
- 4 Q. Thank you.
- If we go over the page to page 23 $\{C7/175/23\}$,
- 6 you'll see that the analysis results in interchange fees
- 7 ranging from 1.53, year 2000, to 1.44, 2005. So that's
- 8 the indicative range that you've calculated; correct?
- 9 A. Correct, and that was based on the fraud predictions of
- 10 migrating to chip that APACS had developed.
- 11 Q. Now, if we go to $\{C7/250/1\}$, please, these are the
- 12 minutes of the Interchange Sub-Group of 4 October 2000.
- Do you see that in the top right-hand corner?
- 14 A. Yes.
- 15 Q. And do you see that you were attending?
- 16 A. Yes.
- Q. And then on page $3 \{C7/250/3\}$ and we go to agenda
- item 5, "Chip-Based Transactions", this -- you can see
- 19 there that -- you can see the discussion at (i) relating
- 20 to the new chip category. If we go to the middle of
- 21 that section of text, it says:
- 22 "Mr Sidenius advised that the projections made by
- 23 [EDC] indicated that the total cost for chip
- 24 transactions would be up to 50 basis points lower than
- 25 non-chip transactions."

- 1 So you were advising the Interchange Sub-Group here
- as to EDC's final findings in the 1999 cost study
- 3 regarding the costs associated with chip transactions;
- 4 correct?
- 5 A. Correct, our predictions.
- Q. And then if we go to the table at $\{A/18.1/1\}$, please,
- 7 this sets out the different levels of UK fallback MIFs
- 8 over time. And if we go to -- I'll have to find the
- 9 page very quickly. It's the year 2000, so it's page 4
- 10 $\{A/18.1/4\}$.
- 11 What you can see there is that in the year 2000 --
- do you see that the categories are down the side? So if
- 13 you just locate "Chip" first in the left-hand column,
- just below halfway, and you read across the table,
- 15 you'll see for the year 2000, there was no chip category
- 16 and it was introduced in 2001. Do you see that?
- 17 A. I see that, yes.
- 18 Q. So at 0.9%.
- And then let's just look a bit more generally at the
- 20 2000 and 2001 MIFs, which were the MIFs to which the
- 21 1999 cost study were relevant; correct?
- 22 A. Correct.
- 23 Q. So the 1999 study, we've just seen, found that the costs
- of standard transactions increased by 0.32%, but if we
- look at standard at the top of the page, in 1999, it was

- 1 1.3%, and it stayed that, didn't it, in 2000 and 2001?
- 2 A. Well, I was not party to the final decisions on the
- 3 rates.
- 4 Q. No.
- 5 A. I did sit in on the preliminary discussions and I was
- 6 available to answer questions on the cost study. But
- from this table, I can see it didn't change, but I have
- 8 no personal experience of why or what caused that.
- 9 Q. That's fair, but you were there in the meetings and
- 10 listening to some of the discussions.
- 11 A. That's correct, but not the decision-making.
- 12 Q. But not decision-making. So I think there may be
- a limit to how much you can explain now as to what went
- into the decision-making as a result of that.
- 15 A. That's correct. That's my --
- Q. So I'm just going to show you, though, what actually
- happened, because then we see in the same table
- electronic again was -- in 1999, we see was 1%. Do you
- 19 see that?
- 20 A. Yes.
- 21 Q. And then it stayed at 1% in 2000 and 2001, didn't it?
- 22 A. Correct.
- 23 Q. And that compares to an increase in costs that EDC found
- 24 of 0.36%; correct?
- 25 A. Correct.

- 1 Q. And the same is true of CAT and CNP transactions,
- isn't it? So CAT costs, we've seen, had increased by
- 3 0.54%, and if we look at those, they stayed at 1.3%
- 4 across those years.
- 5 A. Correct.
- Q. And the CNP costs were 0.6 -- had increased by 0.6%
- between 1997 and 1999, as we've just seen, but they
- 8 remained at 1.1%. Do you see that too?
- 9 A. Yes, I see that.
- 10 Q. So just looking at the levels and appreciating that it
- 11 wasn't your decision to take, Mr Sidenius, EDC's finding
- 12 that costs had increased for every category between '97
- and '99 didn't have any tangible effect on the levels of
- 14 MIFs at all, did it?
- 15 A. Not based on this, no, and I would put that down to the
- 16 Golden Rules.
- 17 Q. To the Golden Rules, which gave flexibility.
- 18 A. Yes.
- 19 MS DEMETRIOU: Now, can we turn, please, to -- sir, is now
- an appropriate time to take a break or shall I go on?
- I have about another ten minutes on -- I'm going to turn
- 22 to a different document, which will take me ten minutes.
- I don't mind which way we do it.
- 24 MR JUSTICE ROTH: Well, I think it's not just Mr Sidenius;
- 25 it's also the transcriber. So I think we'll take

- 1 a short break --
- 2 A. Okay.
- 3 MR JUSTICE ROTH: -- for everyone's benefit and we'll come
- 4 back about 3.20.
- 5 (3.11 pm)
- 6 (A short break)
- 7 (3.25 pm)
- 8 MS DEMETRIOU: Mr Sidenius, I want to look at the 2002 cost
- 9 study next, please. That's {C9/140}, and we can see the
- 10 date there, November 2002, and that would have been the
- next one after '99; correct.
- 12 A. Correct.
- Q. And if we go to page $3 \{C9/140/3\}$, we can see the
- 14 results set out in the table and, again, there's
- 15 a comparison, we see, between 1999 and 2002. And just
- from a glance, we can see that no two numbers are the
- same, are they? So there have been changes in every
- 18 category.
- 19 A. Correct.
- Q. And we can see that blended costs have increased from
- 21 1.49 to 1.61. Standard's increased, electronic has
- 22 increased. And if we go down, we can see, I think, that
- there's been a decrease for CNP and a decrease from
- 24 chip, but otherwise, everything has increased; correct?
- 25 A. Correct.

- Q. And if we go to $\{C9/105/1\}$, please, these are the
- 2 minutes of the Interchange Sub-Group held on
- 3 20 September 2002 and, again, you're on the list of
- 4 attendees. Do you see that?
- 5 A. Correct, yes.
- Q. And if we go to page $3 \{C9/105/3\}$, we can see the
- 7 words -- we can see that:
- 8 "The Sub-Group considered the draft report ..."
- 9 Do you see that just under "Action" about a third of
- 10 the way down?
- 11 A. Yes.
- 12 Q. Yes. And that draft report -- so that is the 2002 cost
- study; correct? And you then summarise the key
- 14 findings. Do you see that --
- 15 A. Yes.
- Q. -- in the next -- and they're the findings that we just
- had a look at in the table, aren't they?
- 18 A. Yes.
- 19 MR JUSTICE ROTH: Presumably they then saw the report in
- 20 draft; is that right?
- 21 A. Yes.
- 22 MR JUSTICE ROTH: And then what we were just looking at was
- the final report, is it?
- 24 A. Actually, we need to go -- I guess that's correct. This
- is a draft report --

- 1 MS DEMETRIOU: It's a draft --
- 2 A. -- so it's prior to the final.
- 3 MS DEMETRIOU: That's prior to the final one. The figures,
- 4 actually, just looking at them, look --
- 5 MR JUSTICE ROTH: The same.
- 6 MS DEMETRIOU: -- the same.
- 7 A. They -- yeah, they may not have changed.
- 8 Q. And if we go to the schedule of MIFs again, so at
- 9 $\{A/18.1/5\}$. So the 2002 cost study would have fed into
- 10 2003 MIFs, would it?
- 11 A. Yes, that's correct.
- 12 Q. And we see that -- if we compare 2002 to 2003, we can
- see that there isn't any change in any of the
- 14 pre-existing categories. Do you see that if you scan
- down? So we've got standard in 2002 was 1.30. It
- 16 remains at 1.30. Electronic is 1 and remains at 1, and
- we see that that's the case for all of the categories.
- Do you see that there?
- 19 A. I do see that.
- Q. And -- but that's despite the fact that, as we saw, the
- 21 costs did change in every single category; correct?
- 22 A. Correct.
- 23 Q. So, again, what we see here is the EDC's reported
- 24 changes in costs, its analysis, didn't actually lead to
- any changes in the UK MIFs, did they?

- 1 A. That is -- that's the evidence I see here, yes. As
- I said before, I wasn't party to the MIF-setting
- discussions.
- 4 Q. Decisions.
- 5 A. Yeah.
- Q. I understand that, but would you have known about where
- 7 they ended up in terms of the MIFs that they adopted or
- 8 not?
- 9 A. No. I would only learn that through other work we did
- 10 with merchants; for example, sending out RFPs for
- 11 acquiring contracts and stuff.
- 12 Q. I see. Is it -- now, just looking at this, is it
- a little demoralising to think all of that work wasn't
- 14 reflected in any of the -- any changes in the MIFs?
- 15 A. No, I don't think so because the reason we did the work
- was because of the regulatory interactions that were
- going on and ...
- 18 Q. Okay. Thank you. And can we turn --
- 19 MR JUSTICE ROTH: Can you expound that a bit? You said:
- 20 "... the reason we did the work ..."
- 21 A. Well, the interchange studies started in -- well, about
- 22 1990 were the first ones in the UK market, and that was
- 23 due to early discussions with the OFT. And the schemes
- 24 made a commitment to undertake cost studies in the
- 25 markets at some stage. Whether they did it at the

- 1 outset, I don't know, because I wasn't involved in that,
- 2 but there was an expectation that cost studies would be
- 3 undertaken periodically, which we set at two years.
- 4 MR JUSTICE ROTH: So Visa did it as well?
- 5 A. Visa did it as well.
- 6 MR JUSTICE ROTH: But not using your company. They used
- 7 someone else, or they used you as well?
- 8 A. They -- no, they initially used Andersen Consulting,
- 9 which has now become Accenture.
- 10 MR JUSTICE ROTH: Yes.
- 11 A. And I understand that Andersen Consulting developed
- 12 a methodology in the US that was used in the UK market,
- similar to, actually, what Edgar Dunn had done with the
- 14 proxy methodology.
- 15 MS DEMETRIOU: Thank you, Mr Sidenius. I think -- the
- 16 1997 cost study, I think you've said, that was not
- something you were involved in because it predated your
- 18 arrival.
- 19 A. It pre-dates my arrival.
- Q. Now, if we go, please, to -- so you explained in your
- 21 first witness statement that Mastercard Europe took over
- 22 responsibility for setting UK MIFs from 2004; correct?
- 23 A. Correct.
- 24 Q. But that Mastercard Europe continued to commission cost
- 25 studies for the UK domestic market.

- 1 A. Correct.
- Q. And if we go to $\{C15/152/1\}$, please --
- 3 A. Perhaps I should clarify. I think prior to 2004, the
- 4 cost studies were still -- I think the 2002 cost study,
- 5 from memory, was co-ordinated with Mastercard, so it
- 6 covered the intra as well as the domestic UK, and it was
- 7 commissioned, from memory, by Mastercard, but they
- 8 recharged MEPUK behind the scenes.
- 9 Q. I see, okay. But generally, there were cost studies for
- 10 the UK and for the intra-EEA interchange fee too;
- 11 correct? So you were analysing both things separately.
- 12 A. No, in the same study.
- 13 Q. Oh, the same study.
- 14 A. The same study --
- 15 Q. Okay.
- 16 A. -- because the same costs supported both groups of
- 17 transactions.
- 18 Q. So --
- 19 A. So it was more efficient to do one study and allocate
- 20 out the proportions of costs relevant to the individual
- 21 sub-groups of transactions.
- 22 Q. I see. Thank you.
- 23 MR JUSTICE ROTH: And you did some separate ones for other
- 24 European domestic markets, did you?
- 25 A. We did, and we often did them as well with the -- at the

- same time as the intra. So if they were part of the
- 2 intra study sample, it was easier, once you collected
- 3 all their costs, also to connect -- collect the domestic
- 4 transaction volumes, costs, write-offs, whatever.
- 5 MS DEMETRIOU: Thank you, Mr Sidenius. So there is
- a document up on the screen $\{C15/152/1\}$ and these are
- 7 minutes of Mastercard Europe's tenth European
- 8 Interchange Committee dated 1 September 2005. We see
- 9 that at the top of the page.
- 10 A. Yes.
- 11 Q. And if we go to page 4, please $\{C15/152/4\}$. So there in
- the table, that lists the current UK MIF categories in
- October 2005. Do you see that?
- 14 A. Correct, yeah, I see.
- 15 Q. And then in the "Proposed" column, you then have what's
- proposed and the changes are in bold; do you see? So
- everything stays the same in terms of proposal, but
- there's a change in that it looks like they're going to
- remove the PAN-key-entered category, remove the internet
- 20 category, remove CAT and airline, and then the standard
- interchange fee is going to go down to 1.2. Do you see
- 22 that?
- 23 A. I do see that, yeah.
- Q. And then if we go back to $\{A/18.1/6\}$, please, and
- 25 looking at 2006, can you see that these proposals were

- 1 all made? So you can see at the top that standard has
- gone down to 1.2 and that the categories we just looked
- 3 at that were proposed to be removed were removed. Do
- 4 you see that?
- 5 A. I do see that, yes.
- 6 Q. Thank you.
- 7 And then if we go back to the minutes we were just
- 8 looking at, so {C15/152/6}, and then it's the bottom of
- 9 the page, please. It's the passage below
- "Cost Considerations". So:
- "The average MIF level which will result from the
- above changes ... will be well below the latest measured
- costs (1.63% in the 2002 UK domestic cost study)."
- 14 Do you see that?
- 15 A. Yes.
- 16 Q. And it then says:
- "The 2005 ... cost study has currently not been
- 18 finalized. Edgar Dunn is currently working on providing
- 19 an indicative cost result, which will be exposed during
- the meeting."
- 21 So they don't have anything from Edgar Dunn at that
- stage, correct, in this meeting?
- 23 A. Correct.
- Q. So the changes to the UK MIFs that were proposed and we
- 25 then see ended up as having been adopted were agreed

- without -- were adopted without reference to the updated
- 2 2005 cost study; correct? They were basing
- 3 themselves -- they were looking at 2002.
- 4 A. I can't recall if we had shared any draft results before
- 5 then. It could have been that we'd done that. I --
- I was not party to the discussion. I can't say.
- 7 Q. You can't help us any further. It looks like --
- 8 MR JUSTICE ROTH: Do you know if you did provide
- 9 an indicative cost result?
- 10 A. We often did with the studies, as we got the first
- 11 results in from all the banks. We might provide
- 12 a result that was missing two to three banks'
- submissions and we might still be going through the data
- 14 quality checks, but provided an interim result, if
- 15 requested. I can't recall in this instance whether we
- 16 did that.
- MS DEMETRIOU: Where it says "working on providing
- an indicative cost result", that would be a preliminary
- result, would it, "indicative"?
- 20 A. It could be. I wasn't party to the discussions.
- I don't know what led them to write "indicative".
- 22 Q. But it looks here, doesn't it, that when they talk about
- 23 the latest measured costs that what they have in front
- of them is the 2002 domestic cost study and they're
- 25 waiting for something from Edgar Dunn in relation to

- 1 2005? That's what it looks like on the face of these
- 2 minutes.
- 3 A. I can interpret it to be that, yes, but I'm speculating.
- 4 O. That's --
- 5 MR JUSTICE ROTH: These are -- sorry, if we go up a bit.
- 6 These are not minutes. I think you said minutes.
- 7 MS DEMETRIOU: I did and --
- 8 MR JUSTICE ROTH: This is not -- this is a report for agenda
- 9 item 5 for endorsement at the meeting. That's what it
- says.
- 11 MS DEMETRIOU: So --
- MR JUSTICE ROTH: So there's then a meeting on 1 September.
- 13 This would, therefore, be in advance of the meeting,
- I think. I think it's being put, and it's not
- 15 something, unless -- and if we have the minutes of the
- 16 meeting -- because what's indicated here in the item
- 17 you've just taken us to on, is it, page 6, is that it's
- hoped that Edgar Dunn will provide an indicative cost
- 19 result at that meeting.
- 20 MS DEMETRIOU: Sir, that's correct, and the point that
- I was -- that I was exploring was the fact we have in
- 22 this document, before the meeting, the proposals which
- were then indeed adopted.
- 24 MR JUSTICE ROTH: And we don't know what discussion, without
- 25 minutes of the meeting, took place at the meeting,

- 1 whether Mr Sidenius or someone else attended and whether
- 2 they were cross-checking it against costs or not;
- 3 updated costs, albeit indicative.
- 4 MS DEMETRIOU: I --
- 5 MR JUSTICE ROTH: I mean, that's -- and we saw sometimes,
- 6 Mr Sidenius, certainly with the domestic UK committee,
- 7 you sometimes attended the meeting to explain your --
- 8 A. To explain results, yes.
- 9 MR JUSTICE ROTH: Would you do that sometimes at the -- this
- is the European level as well, or would it be one of
- 11 your colleagues?
- 12 A. No, I -- we would or I would present the results to the
- 13 Interchange Fee Team and they would then query me on the
- 14 results, etc. But when Mastercard took on the setting
- of interchange fees, they, probably quite correctly,
- limited Edgar, Dunn & Company to only undertake the cost
- 17 study and no further attendance to any discussions
- 18 relating to the interchange, and I think that was down
- 19 to sensitivities about splitting the responsibility for
- 20 data collection and the setting of the rates.
- 21 MR JUSTICE ROTH: Yes. So you wouldn't have attended the
- 22 meeting --
- 23 A. I did not attend the meeting.
- 24 MR JUSTICE ROTH: -- on -- (overspeaking) --
- 25 A. I do also see now -- sorry. (Pause)

- 1 MR JUSTICE ROTH: So we -- and we don't have the minutes of
- 2 the meeting?
- 3 MS DEMETRIOU: I don't. I'm just asking if anyone else
- does, but I -- we do have them? $\{C15/78/1\}$.
- 5 A. If I may observe one thing here; that I notice now that
- 6 we scaled out again. I do recall the introduction of
- World Signia and World card, which were premium products
- 8 that Mastercard wanted to introduce, and that brought me
- 9 to remember that there was an early change of
- 10 interchange because they had a time frame to introduce
- 11 these globally. Whether that impacted this or what
- happened post that with setting other rates, maybe they
- took on board the results from the study, I don't know.
- 14 But I believe this would have been caused by trying to
- introduce premium products in -- across the world,
- 16 actually.
- 17 MR JUSTICE ROTH: Yes.
- MS DEMETRIOU: Sir, I think may I now see why I wasn't
- focused on the minutes. If we go to $\{C15/78/1\}$.
- I think this is why I was not asking any questions about
- 21 the minutes. If we go to the next page $\{C15/78/2\}$,
- 22 there's not very much we can take from the unredacted
- parts of the minutes.
- 24 MR JUSTICE ROTH: It doesn't seem to have discussion of the
- 25 UK --

- 1 MS DEMETRIOU: Well, I don't know because -- we don't know.
- 2 MR JUSTICE ROTH: Because it's agenda item 5, I think,
- 3 isn't it?
- 4 MS DEMETRIOU: Yes, I think it was agenda item 5 and then --
- 5 but that seems to be blanked out. I'm not sure why.
- 6 MR JUSTICE ROTH: Yes. Perhaps someone on the Mastercard
- 7 side can have a look at that. Anyway, we know
- 8 Mr Sidenius wasn't -- wouldn't have been there.
- 9 MS DEMETRIOU: We know Mr Sidenius -- exactly.
- 10 Now, I just want to go back, please, to Mr Coombs'
- 11 report at $\{A/14/49\}$. Can you see at table 14 he is
- 12 looking at correlation coefficients between UK domestic
- weighted average interchange fees and costs? Do you see
- 14 that's the --
- 15 A. I do.
- Q. Have you looked at this report or not, Mr Sidenius?
- 17 A. I have not looked at this report.
- 18 Q. Okay.
- 19 A. It wasn't shared with me.
- Q. That's helpful to know.
- 21 So his conclusion at 6.30, he says:
- 22 "The table shows negative correlation coefficients
- for each of the three metrics. These results do not
- 24 support Mastercard's assertion that the UK Domestic
- 25 [interchange fees] were influenced by the cost estimates

1	developed in the EDC cost studies."
2	And if we also go, just to show you, page 38 so
3	sorry.
4	PROFESSOR WATERSON: Just before you do that, I notice,
5	incidentally, that none of those is significant.
6	Otherwise, they would have had an asterisk against them.
7	MS DEMETRIOU: Professor, you're quite right. Let me in
8	fact, I can take this quite shortly. So let's go to the
9	agree/disagree statement between the experts. That's at
10	{A/22/19}.
11	Mr Sidenius, this is a statement where the experts
12	on each side have explained their views in relation to
13	particular issues so that the Tribunal sees a summary of
14	where they agree and where they disagree on certain
15	points. And if we look at point 26:
16	"Was there a relationship between UK Domestic
17	[interchange fees] and EDC cost studies?"
18	Mr Parker, that's the expert called by Mastercard in
19	these proceedings, he says:
20	"In [his] econometric analysis, I do not find
21	a statistically significant correlation between the
22	level of the UK [interchange fee] and the level of
23	costs"
24	Then he says:
25	" this does not imply that the cost studies

- 1 were not ... relevant ... There is factual evidence that
- 2 [they] were seen ... as indicating the maximum
- 3 level ..."
- Which is the point, I think, that you made. You
- 5 said that they were seen as a ceiling.
- 6 A. Correct.
- 7 Q. And then Mr Coombs agrees about that. He agrees about
- 8 the first point. He says:
- 9 "I do not find a statistically significant positive
- 10 relationship between weighted-average UK Domestic
- 11 [interchange fees] and the blended cost estimates ..."
- 12 And he says that he doesn't comment on factual
- matters.
- 14 So the experts agree that there's no correlation,
- 15 correct, between the cost study results and the domestic
- MIFs as set or the domestic interchange fees as set?
- 17 A. Correct.
- Q. And that's consistent with what we've seen, what we've
- been seeing, isn't it, when we've looked at cost study
- 20 results and then we've gone to the table of MIFs and
- seen that they haven't changed?
- 22 A. Correct.
- 23 MS DEMETRIOU: Thank you very much, Mr Sidenius. Those were
- 24 my questions for you. Thank you. It may be that Mr ...
- 25 (Pause)

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1
                 Oh, we have the unredacted minutes, which I haven't
 2
             seen yet, but perhaps --
         MR JUSTICE ROTH: Not relevant for Mr Sidenius, though,
 3
 4
             because he wasn't at the meeting.
 5
         MR SMOUHA: No, quite.
         MR JUSTICE ROTH: But it's something useful to have.
 6
 7
         MR SMOUHA: I'll just pull them up, sir, so you have you see
             them at the same time. And, of course, if my learned
 8
             friend thinks there is a change in position, then please
 9
10
             say so.
11
                  \{C15/92/1\}, and Mr Sidenius was not there and the
12
             agenda item 5 is dealt with at page 2 \{C15/92/2\}.
13
                 I'm told indicative costs were given or are at
14
             {C15/77/11}.
15
         MR JUSTICE ROTH: Yes. Well, that's --
16
         MR SMOUHA: 31 August, so the day before.
17
                 Mr Sidenius, at least in relation to that -- sorry,
             if we go to page 8 {C15/77/8}, indicating which
18
19
             countries were representative in the indicative results,
20
             including the UK. Page 19 {C15/77/19} and then look at
21
             the next page \{C15/77/20\}, and so on.
22
                 Mr Sidenius, I don't know whether that assists you
23
             with your recollection in relation to what was provided
24
             in advance of that meeting.
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A. No, that would have been our report on the

25

- 1 intra-European study and the domestic studies we
- 2 undertook at the time.
- 3 MR SMOUHA: This looks like it's in the form of a PowerPoint
- 4 presentation.
- 5 A. It is, and I apologise for the formatting.
- 6 MR SMOUHA: In what form would that -- when you were
- 7 providing indicative results --
- 8 A. That would often be in PowerPoint.
- 9 MR SMOUHA: Thank you. Mr Sidenius, just a few questions --
- 10 MR JUSTICE ROTH: Just one moment. Have you finished
- 11 your --
- MR SMOUHA: Oh, sorry.
- MS DEMETRIOU: No. Well, it's just I haven't seen this
- 14 document before, so I can deal with it after -- maybe
- it's better if I deal with it after.
- MR SMOUHA: No, no, please. No, no, absolutely.
- 17 MR JUSTICE ROTH: Yes.
- 18 MR SMOUHA: It's in the bundle.
- 19 MR JUSTICE ROTH: I mean, it's not --
- 20 MS DEMETRIOU: No, sorry, the previous document.
- 21 MR SMOUHA: The unredacted version?
- MS DEMETRIOU: The unredacted version.
- 23 MR SMOUHA: It's on --
- MR JUSTICE ROTH: Oh, the unredacted --
- 25 MS DEMETRIOU: The unredacted version was in the bundle

1 unredacted. Okay. 2 MR JUSTICE ROTH: Yes, it's --MS DEMETRIOU: I'd obviously only come across the redacted 3 version. It's Alright. I will deal with those points 4 5 in submission because I think Mr Sidenius has said he wasn't there. 6 7 MR JUSTICE ROTH: And he's not on the list of attendees. MS DEMETRIOU: And he's not on the list of attendees. 8 9 MR JUSTICE ROTH: So I think we understand what happened. 10 It seems there was the report to the committee --11 a report of a committee. They didn't have indicative 12 costs. They said that they're hoping EDC can provide 13 indicative costs before the meeting. On 31 August, EDC submitted in PowerPoint form this 14 15 table of indicative costs, which includes the UK, based 16 on a sample -- 60%, rather, of the sample. So they 17 haven't finished the work, and that's what they had. 18 That was before the meeting on 1 September when the 19 proposal was endorsed. 20 MS DEMETRIOU: Sir, yes --21 MR JUSTICE ROTH: But the minutes don't record any discussion --22 MS DEMETRIOU: The minutes record no discussion, but then 23 24 just one more question. 25 We saw from the document before that said that EDC

- 1 was going to provide indicative costs, so we saw from
- 2 the agenda, that the proposed interchange fees were well
- below the 2002 costs, which were 1.61. Do you remember
- 4 seeing that?
- 5 A. Yes.
- 6 Q. And I think what we see here is that costs in the cost
- 7 study, the indicative figures, have gone up much more,
- 8 haven't they?
- 9 A. They have.
- 10 Q. So the proposals were even further below the indicative
- 11 costs; correct?
- 12 A. Correct.
- MS DEMETRIOU: Thank you.
- MR JUSTICE ROTH: Yes, Mr Smouha.
- 15 Re-examination by MR SMOUHA
- 16 MR SMOUHA: Thank you, sir.
- 17 Mr Sidenius, you recall earlier you were shown
- 18 various documents which referred to the initial data
- 19 being poor and then EDC undertaking significant
- 20 reconciliation work.
- 21 Can we look at the September 2002 cost study that
- 22 you refer to, C17/173 -- no, that's a wrong reference.
- 23 Sorry, {C7/173/1}.
- 24 MR JUSTICE ROTH: That's 1999. C7/173 is 1999 --
- 25 September 2000 based on '99.

1 MR SMOUHA: Exactly so, sir. 2 And can we look at page 3, which you were shown. 3 Let me just remind you, Mr Sidenius, the passage in 4 the -- at the last paragraph on the page $\{C7/173/3\}$: 5 "Due to a lack of data, it was not possible to develop cost-based results for Internet transactions, 6 7 chip-read transactions or commercial card transactions." 8 And you said -- this is at page 87 of the [draft] 9 transcript for today -- that some of these categories 10 were brand new, there were not a lot of transactions 11 taking place and you mentioned internet transactions at 12 that time. 13 Α. Yeah. Can we go, please, to page $22 \{C7/173/22\}$. 14 Q. 15 Α. I think I clarified internet transactions were taking 16 place, but they were captured under a different category 17 and the problem was to identify which transactions actually were internet. 18 Q. You did indeed. That's much more accurate. Thank you. 19 20 Apologies. 21 On page 22, we see a section that deals with 22 chip-read transactions: "Given the fact that less than half of Members 23 24 participating in this study have rolled out chip cards,

and given that cards have been issued in small volumes

25

1 to date, Members have been unable to provide reliable 2 data on chip-read transactions. Thus, it has not been possible to arrive at interchange fees for chip-read 3 4 transactions based on quantitative cost-based methods." For the cost studies that you were involved in, 5 6 Mr Sidenius, at the end of the process, what was your 7 view of the quality of the data that you were using? I think it was very good. We went through rigorous 8 Α. activity-based costing quality checks. We challenged 9 10 the participants where costs were outliers, be they either cheap or expensive, and at the end of the day, if 11 12 a member couldn't justify a cost, be it on the high end 13 or the low end, we would exclude it from the sample. As a somewhat funny example, I challenged a member 14 15 in Ukraine once on the very low chargeback costs. 16 Chargebacks take a lot of manual work. And they said, "When you pay people \$150 a month, they don't cost 17 much", and then I didn't challenge him any further. 18 19 MR SMOUHA: Thank you, sir. I have no further questions. 20 Questions by THE TRIBUNAL 21 MR JUSTICE ROTH: Yes. We just were curious, Mr Sidenius. 22 If one looks back -- take the document we just had $\{C7/173/19\}$ of the -- and this is card not present, but 23 the cost components you used, is funding cost -- is that 24

the cost of the interest free period? Is that what

25

- 1 you're dealing with there?
- 2 A. That is correct. So that is driven by the average days
- 3 that a transaction is funded. So typically, during the
- 4 30 days of a statement period, that's 15 or 15 and
- 5 a half days, plus a certain sample time from the
- statement goes out to payments received, and that
- 7 normally you're given 15 days and average payments come
- 8 in about 10.5, 11, 12.
- 9 MR JUSTICE ROTH: And we see here it's much the major
- 10 component.
- 11 A. Credit write-offs are.
- 12 MR JUSTICE ROTH: Credit write-offs and fraud, yes, those
- three are the --
- 14 A. Yeah.
- 15 MR JUSTICE ROTH: Is that fairly typical; that those would
- be the three --
- 17 A. For CNP, the fraud losses being very significant was
- 18 very typical and still today remains a big problem.
- 19 MR JUSTICE ROTH: And for the standard and the electronic,
- what would be the big cost component?
- 21 A. The electronic was safer than the standard. The
- 22 standard was just a magstripe-read transaction and not
- 23 authorised, but just processed through. It could be
- 24 under floor limit, for example. And the electronic was
- 25 you read the magstripe and you obtained an electronic

- 1 authorisation, so it went online and got authorised.
- 2 Now, the magstripe had the weakness that if a card
- 3 number got compromised, it was very easy to code a hotel
- 4 key or anything, and sometimes you had merchant
- 5 collusion. They didn't mind taking hotel keys through
- 6 there. Sometimes you had -- they made good covers to
- 7 make them look like a Barclaycard or something, and
- 8 those transactions would go through even authorised
- 9 until the cardholder identified there was a problem.
- 10 So both of these two, standard and electronic,
- 11 relatively unsafe. CNP, quite unsafe at the time, and
- that's why we went to chip first and chip and PIN
- 13 second.
- 14 MR JUSTICE ROTH: One can see, if one goes to page 13
- 15 $\{C7/173/13\}$, is it, of this document, the table there,
- 16 we've got the electronic and standard. One sees the
- 17 difference in the fraud element --
- 18 A. Correct.
- 19 MR JUSTICE ROTH: -- and the major share again being credit
- 20 write-offs and funding once fraud is reduced.
- 21 A. Correct.
- MR JUSTICE ROTH: And the funding cost, that would be
- an issuing bank cost, would it?
- 24 A. Yes, that would -- actually, we used LIBOR as a good
- 25 measure for inter-bank costs of lending.

- 1 MR JUSTICE ROTH: Because they pay the acquirer on clearing
- 2 straight away.
- 3 A. They do, exactly.
- 4 MR JUSTICE ROTH: But they get significant revenue for --
- 5 after the interest free period from the APR
- 6 (overspeaking).
- 7 A. If -- if the cardholder revolves as the -- it's called
- 8 when you turn the balance over. As a rule of thumb,
- 9 one-third of customers would revolve. Two-thirds
- 10 wouldn't. And of transactional activity, it was more or
- 11 less the opposite. The two-thirds -- sorry, more or
- less the same and even more, actually. So the
- 13 two-thirds who paid off in full transacted more than the
- 14 one-thirds -- proportionately more than the one-thirds
- 15 who revolved, because if you think of the credit limit,
- a revolver goes somewhere up near, pays down a bit, and
- doesn't have that much space to transact, and someone
- 18 who has the full credit limit available has more space
- 19 for a transaction.
- 20 MR JUSTICE ROTH: So that's the sort of calculation --
- 21 A. We did --
- 22 MR JUSTICE ROTH: -- issuing banks would very much take into
- account, I suppose.
- 24 A. They would, and the two primary groups they wanted was
- 25 transactors with high levels of transactions, and that's

1	typically the T&E sector that they were interested in,
2	big ticket items, travel, hotels, etc, and then they
3	were also interested in pure revolvers, which borrowed
4	money and transacted a fair bit to maintain the balance,
5	and they could then make money on the lending on them.

MR JUSTICE ROTH: "T&E" is travel and entertainment?

- A. That's correct, yes. Sorry, that's our terminology.
- PROFESSOR WATERSON: Just to add on this line of questioning, if I may. You weren't asked explicitly in these studies to offset those potential interest rate benefits for the issuer or --
 - A. No, we weren't, and it might be worth explaining then
 a little bit about why the proxy is what we defined, and
 it goes back to the NaBanco case. And in the NaBanco
 case, as Professor Baxter explained, they found that it
 was highly likely that a payment system would need
 a level of interchange. He said he couldn't even
 theoretically work out which way it should flow, but
 there should be a way of doing it.

And at the time of the NaBanco case, Bank of America Card, which is now Visa, was a California-only payment system run by Bank of America Card, but their clients travelled across the US. And due to bans on interstate banking, they couldn't support their customers in other areas, so they came up with the idea of an open banking

or open payment system that became Visa. And when they then looked at the payment system, which before operated like Amex does, as a three-party, and they said, "Okay, let's take this apart and let's define an interface between what is acquiring activities and what is issuing activities". And then they looked at the relative costs versus income and they said, "This doesn't work", so they put an interchange in place. But they didn't justify it. They didn't put a methodology in place. They didn't do anything.

And the NaBanco case said, "Well, okay, if you need to have an interchange in place, you have to define a cost-based methodology". And Edgar, Dunn & Company, Peter Dunn, one of the founding partners, looked at it and said, "Well, if there is more demand than costs on one side, there must be something on the issuing side that represents value". And then they identified and agreed with Mastercard that this was probably a reasonable proxy to use, which is why it's called a proxy methodology because it's between the imbalance.

And as far as I understand, on the Visa side, they defined a methodology which is much closer to the Baxter, which -- I know from the marketplace they definitely also measured acquiring costs and issuing cost, but what I don't know and which would be the

1	complexity is: how do you measure demand? We've tried
2	to look at that several times and it's a moving beast
3	and very difficult.
4	PROFESSOR WATERSON: Thank you. That's very helpful indeed.
5	Thank you.
6	MR JUSTICE ROTH: We have no more questions, unless anything
7	out of that.
8	Well, thank you very much for coming, Mr Sidenius.
9	You're released as a witness.
10	A. Thank you.
11	(Witness released)
12	MR JUSTICE ROTH: I don't think there is any you can
13	leave the witness box well, we'll rise just for
14	five minutes and then come back, please.
15	(4.03 pm)
16	(A short break)
17	(4.10 pm)
18	Housekeeping
19	MR JUSTICE ROTH: Yes, we've had the letter from Freshfields
20	about witnesses and in particular then the question
21	regarding experts. We agree that there seems no need to
22	sit tomorrow and so we'll resume on Monday.
23	As regards the experts, we did have first
24	one question on volume of commerce. We were told at the
25	outset that, really, there's only one issue remaining,

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             which is how one should have regard to on-us
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             transactions, which is not a question really for expert
             evidence. It's a question on the facts and then
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 4
             interpretation, perhaps, of what's being alleged.
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                 So that's not something that concerns them, but we,
             I think, as part of this trial are supposed to determine
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 7
             volume of commerce. Their figures are very close.
             They're not identical. What is it proposed that we
 8
             should do about figures because -- is there an agreement
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10
             on the actual figures?
         MS DEMETRIOU: I think -- somebody will tell me if
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12
             I'm wrong -- that the disparity that you've seen is to
13
             do with interest, but I think that there's now --
             subject to on-us, I think there is agreement on figures.
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15
             Mr Cook is nodding, so I'm taking some comfort from
16
             that.
         MR JUSTICE ROTH: Yes. It would be --
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         MS DEMETRIOU: Yes.
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         MR JUSTICE ROTH: And the figure for on-us is agreed as
19
20
             well, is it?
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         MS DEMETRIOU: That's right. I think that's correct.
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         MR COOK: There is -- I mean, sir, I think there is
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             something of an issue in the sense that -- and it's not
             an issue that requires resolution, but a volume of
24
             commerce number that is just 500, whatever it is,
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Τ	billion is not a particularly helpful one. What it
2	actually is is the volume of commerce for each of
3	the years
4	MR JUSTICE ROTH: Yes.
5	MR COOK: because that is then the relevant one you would
6	apply, whatever the overcharge is, if we ever get to
7	that charge.
8	So some of the ones the way they've been quoted
9	as being a compendious figure for a 16-year period isn't
10	actually what the Tribunal needs to determine. There
11	is, it must be said, much more on Mr Parker's analysis,
12	the breakdown underlying that, which has each individual
13	year, and that is what we would say is the relevant set
14	of numbers.
15	That is not apparent on Mr Coombs' report at all.
16	It is apparent in his data pack, which is not before the
17	Tribunal. So we will be saying what should be in the
18	tribunal's judgment, and it may be it doesn't need to
19	because the numbers are agreed, is that annual breakdowr
20	rather than just simply a compendious headline number,
21	which isn't terribly meaningful.
22	MR JUSTICE ROTH: Yes. What we're really concerned to
23	establish is: is there any dispute or difference between
24	the experts on those numbers that we are going to have
25	to determine?

1 MR COOK: Well, that was the reason for making the point, 2 sir, is to say that we have -- well, Mr Parker has that 3 annual split, which appears to not be in dispute because 4 Mr Coombs has it in his data pack. But nonetheless, it 5 would be sensible for it to be clear common ground that 6 Mr Parker's annual numbers are the right ones --7 MS DEMETRIOU: That --MR COOK: -- rather than just the headline ones. 8 MS DEMETRIOU: Sorry to speak across Mr Cook. That sounds 9 10 like a sensible approach, so we will ask Mr Coombs just 11 to extract that and do it by year in the same way so 12 that the Tribunal has Mr Coombs' figures. I don't think 13 there's going to be any dispute. MR JUSTICE ROTH: So --14 15 MR COOK: And I think, sir, there is a marginal adjustment 16 needed to some of the earlier numbers just on the basis of Debit Mastercard, domestic has dropped out. It's 17 18 a rounding error, essentially, but just to make sure the 19 right set of numbers are being looked at for that. MR JUSTICE ROTH: Yes. Well, we asked that because we don't 20 21 feel in a position as a Tribunal to ask them questions 22 going into the detail of the numbers and if there is 23 that -- if there is any need, which we hope there isn't, to explore that, that will certainly have to be done by 24 counsel. 25

1	Subject then only to that, we do think there is
2	great merit in this case to having a hot tub. We think
3	the issues are high level issues for the most part; that
4	having the exchange between the experts and questioning
5	from the Tribunal will assist and be more efficient and
6	help us. And, of course, that does not exclude or
7	preclude counsel asking supplementary questions
8	afterwards. There's certainly time for that.
9	But we do feel, Mr Smouha, that given the nature of
10	the reports here, it's a case where it actually may be
11	quite helpful and we think we can, we hope, manage to do
12	it, which is it's always a task for the Tribunal and
13	we have to do that.
14	So we do think that that will work for everyone, in
15	fact, and we certainly don't anticipate that that will
16	last more than a day. And in the normal course, there
17	shouldn't be extensive cross-examination afterwards. So
18	that should mean that the experts certainly wouldn't
19	need to come, is it, next Thursday, which is
20	MR SMOUHA: Tuesday, sir.
21	MR JUSTICE ROTH: Well, depending quite when they start
22	MR SMOUHA: (Overspeaking)
23	MR JUSTICE ROTH: You're expecting, as Mr Langevin is not
24	being cross-examined, that Mr Douglas and
25	Mr van den Bergh will be completed on Monday.

- 1 MR SMOUHA: Yes, sir.
- 2 MR JUSTICE ROTH: So Tuesday, hot tub.
- 3 MR SMOUHA: Yes.
- 4 MR JUSTICE ROTH: Maybe Wednesday half a day for experts,
- 5 but we would have thought then we wouldn't need to sit
- on Thursday of next week.
- 7 MR SMOUHA: Sorry, sir, just give me a moment.
- 8 MR JUSTICE ROTH: No, of course.
- 9 MR SMOUHA: Because it's going to be Mr Cook
- 10 cross-examining. (Pause)
- 11 Well, sir, can we leave it on the basis that we'll
- invite the Tribunal not to pre-determine that
- 13 cross-examination will be limited, but, sir, on the
- 14 clear understanding that -- our clear understanding
- would be that the Tribunal is permitting
- 16 cross-examination after the hot tubbing and on the basis
- of that, cross-examination should not be duplicative of
- 18 what has come before.
- 19 MR JUSTICE ROTH: Yes. Well, we don't want you to go over
- 20 again --
- 21 MR SMOUHA: Quite.
- 22 MR JUSTICE ROTH: -- matters that we've covered.
- MR SMOUHA: Of course.
- 24 MR JUSTICE ROTH: Of course, if we've omitted something or
- 25 there is something arising out of an answer that we

1	haven't followed up, it's perfectly legitimate for you
2	to take that forward. Generally, it works quite
3	sensibly. We're not placing a time limit on it, but
4	there's now some experience of having hot tubs, and that
5	tends to be the way that it works and we hope that will
6	work successfully in this case.

7 MR SMOUHA: Very good, sir.

MR JUSTICE ROTH: Two other things that we wanted assistance on.

One is we're not sure we've got in one place a nice sort of table of the MCI inter-regional rate for each year 1992 to '97. In the big table, we've got various rates, including the EEA fallback rate, but we haven't got the inter-regional rate, which your case is was the fallback rate.

And could we, please, someone, prepare, ideally by Monday, but if not, as soon as possible, a table showing those rates year by year?

Secondly, if someone can give us a reference at some point to the arbitration rules, which we assume are in the -- I don't know if they're in both sets of rules, but there is obviously a rule about arbitration. And in particular, we just want to see what the provisions are and what's the position for -- if there is a reference to arbitration, what rate applies pending arbitration

Τ.	and does the rate determined on arbitration then appry
2	retrospectively from the date the arbitration was
3	started and the notice for arbitration was given or
4	quite how does it work?
5	We assume that's in the rules, so if we could be
6	given those references.
7	MR SMOUHA: Sir, will you just give me one moment?
8	MR JUSTICE ROTH: Yes. (Pause)
9	MR COOK: Just me to explain something, sir. There are,
LO	I think, three documents in the bundle, two of which we
L1	were asked questions about by my learned friend's
L2	solicitors yesterday. If you recall they said there
L3	were a couple of documents that Mr Smouha did explain
L 4	after lunch, and there were a I think there were two
L5	more, or three more they asked questions about and we've
L6	come back to them on those.
L7	As a result of that process there are three
L8	documents that we found clearer copies of or, rather,
L9	they were all the existing copies, but we've now put
20	clearer versions of those I think. Whether they've made
21	their way into the bundle yet if they haven't, they
22	will do so.
23	As a result of those clearer versions, it is now
24	possible to add a bit more to the bilaterals table and
25	we would intend to do so.

Τ	MR JUSTICE ROTH: Yes.
2	MR COOK: So, in particular, to the 1993 where it's now
3	apparent, we say from those documents, that there was
4	a comprehensive set of bilaterals for every single bank
5	pair apparent from those documents. So the bilaterals
6	table will be updated in relation to that, but we wanted
7	to make sure my learned friend didn't say that came by
8	surprise at some point. She may not like it but that is
9	certainly our intention, sir.
10	MR JUSTICE ROTH: That's very helpful. Is there anything
11	else either side would like to raise?
12	MR SMOUHA: Not from us, sir.
13	MR JUSTICE ROTH: Very well. 10.30 on Monday.
14	(4.21 pm)
15	(The hearing adjourned until Monday, 17 July 2023,
16	at 10.30 am)
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