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IN THE COMPETITION
APPEAL
TRIBUNAL

Salisbury Square House 8 Salisbury Square London EC4Y 8AP

Wednesday 16th July 2025

Case No.: 1433/7/7/22

Before:
Hodge Malek KC
Derek Ridyard
Greg Olsen
(Sitting as a Tribunal in England and Wales)

BETWEEN:

Dr Liza Lovdahl Gormsen

Class Representative

V

Meta Platforms, Inc. and Others

Defendants

APPEARANCES

SARAH FORD KC, SARAH O'KEEFFE & IAN SIMESTER On behalf of Dr Liza Lovdahl Gormsen (Instructed by Quinn Emanuel Urquhart & Sullivan UK LLP)

TONY SINGLA K.C. & JAMES WHITE On behalf of Meta Platforms, Inc. & Ors (Instructed by Herbert Smith Freehills Kramer LLP)

1	Wednesday, 16 July 2025
2	(10.32 am)
3	THE CHAIR: I had better do the live stream warning first.
4	Some of you are joining us live stream on our website,
5	so I must start therefore with a customary warning. An
6	official recording is being made and an authorised
7	transcript will be produced, but it is strictly
8	prohibited for anyone else to make an unauthorised
9	recording, whether audio or visual, of the proceedings.
LO	A breach of that provision is punishable as a contempt
L1	of court.
L2	In due course the transcript of this hearing will be
13	available on the CAT website and there will be a ruling
L 4	at the end of the day which will also be on the website
L5	fairly soon.
L 6	MR SINGLA: Sorry, I apologise. At the end of yesterday,
L7	I was addressing you on overarching issue 3.
L 8	THE CHAIR: Yes.
L 9	MR SINGLA: As you recall the Class Representatives attempt
20	to extend a number of issues of disclosure to go
21	beyond
22	THE CHAIR: And you say it is not on the pleadings.
23	MR SINGLA: Correct.
24	THE CHAIR: Presumably you will take us to Scott Morton and
25	say that was done by reference to Facebook alone. If that i

1	a proposition you want to take me to, let us quickly
2	look at it, but we have looked at that before. I do
3	accept that looking at, and that is the basis of
4	the certification, there is no reference to the use of
5	Off-Facebook Data on other platforms such as Instagram.
6	MR SINGLA: That is a very helpful indication. The reason
7	I wish to take this perhaps not too quickly is because
8	if you are not persuaded as to the scope of the case,
9	this actually is important, not merely for disclosure
10	purposes, but for the case going forward, for example,
11	expert evidence and so on, because if the Class
12	Representative now wants to change the way in which this
13	unfair bargain, as they describe it, is put, the
14	parameters of what they say is the relevant bargain,
15	that is actually going to have quite far reaching
16	implications because, as you have just observed, the
17	case was certified on a particular basis
18	THE CHAIR: I know, but I think I made it pretty clear
19	yesterday that relevance for the purposes of disclosure
20	is by reference to the parties' statements of case. As
21	I said, there may be a couple of exceptions to that, but
22	neither exception is being relied upon. So the key
23	question is whether or not it is something on the
24	pleadings, and at the moment I am not satisfied it is on
25	the pleadings, and I am also satisfied, having read the

1	report again, that it is not on the face of that report.
2	MR SINGLA: That is very helpful.
3	THE CHAIR: If there is going to be a plea that has such
4	a fundamental change on the economics of the case, and,
5	as you say, it will feed into the expert evidence, it is
6	going to have to be pleaded.
7	Now, I am not saying if an application is going to
8	be made, it has any merit or no merit. I think we just
9	have to deal with it as and when it comes, but in
10	principle, we are not prepared to have as an issue for
11	disclosure something so fundamental as this, unless it
12	is clearly on the pleadings, and for our part, having
13	heard you yesterday, you were sort of quite clear as to
14	your submission. Let us look at this report.
15	MR SINGLA: Yes.
16	THE CHAIR: Let us not spend too much time on it, because,
17	as you know, we are going to leave today with
18	a finalised list of issues and that may take time.
19	MR SINGLA: Well, can I just quickly say something about the
20	conduct of today?
21	THE CHAIR: Yes.
22	MR SINGLA: What we would respectfully suggest is that in
23	order to make as much progress today as possible, we
24	would respectfully suggest that we deal with the
25	overarching issues. We then have a discussion about next

1	steps,	because	that	is	very	important,	to	make	sure	that
2	the Sep	ptember 1	nearir	ıg						

THE CHAIR: We will deal with that, but I made it clear

yesterday, we will finalise the list of issues today

before we leave.

MR SINGLA: All I am saying, sir, is that in order to meet that objective, which I completely understand, it may be helpful for us to deal with matters in the following order: overarching issues, a discussion about next steps, and then we would like, as it were, an opportunity, perhaps either an early lunch or perhaps it will be lunchtime, for us to take stock of what are the other points and what the consequences may be of what you have decided on the overarching issues, because we do not want to be having an inefficient debate about the outstanding points. We might just need an opportunity to take stock of where we are.

THE CHAIR: It is not going to take very long. The fact is we are spending far too long on a list of issues. It is not a proportionate use of everyone's time -- look at the number of people here -- to spend much more time on the list of issues. I would much rather, as you say, discuss where we go from here and all of that, but I do want the list of issues to be finalised today. I think,

1	be under no doubt that we will finalise it today, and,
2	if necessary, the partners involved in working on this
3	list of issues, they can stand up and say what they want
4	to say, but we will go through each one, tick it off,
5	and then we will make orders as to what is going to
6	happen at the end of September.
7	MR SINGLA: I have put those behind me on notice that you
8	may call on them.
9	THE CHAIR: Yes, but that is quite standard. In the
10	commercial court, when you have issues like this, quite
11	often the persons who are having the day to day conduct
12	and drafting these things are in a better position than
13	leading counsel, who may not be involved in the minutiae
14	and the significance of any changes of wording.
15	MR SINGLA: All right, can I just try to put this to bed,
16	the overarching issue three?
17	THE CHAIR: Let us do that, that is fine.
18	MR SINGLA: This is not really, as I say, a list of issues
19	point and that is why it is quite fundamental to the
20	case going forward. If you turn up Scott Morton 1,
21	which is C1, tab 1 $\{C1/1/1\}$, and I am conscious of what
22	you have said about having had an opportunity to read it
23	again, but let me just quickly
24	THE CHAIR: Look, we have time now. I think as long as
25	everyone knows that what we are going to be dealing with

today -- let me just give you my agenda, so we all know where we are going today.

So we are going to go through the list of issues at the end of issue four. We need to discuss what is going to happen with your Disclosure Report. We are going to need to discuss the possibility of RFIs from the Class Representative in respect of certain discrete matters so that they will have the fact information to know about the scope of disclosure requests. We will talk about what is going to happen at the next CMC, what do we actually need and, if we have time, we will look at the Confidentiality Ring Order, because it should not be something that is too difficult. We are used to dealing with them. If there is any issue we can work that out today, but these things should not take too much time, and we are all pretty familiar with what they should look like, so I do hope that we will finalise that.

I think there is an agreement that issues as to expert evidence and stuff is going to be dealt with on a separate occasion, but let us see how much time we have at the end of the day. If there are any issues that both parties feel we can usefully deal with today, assuming we finish this bit by lunchtime, then we will deal with it.

MR SINGLA: Okay. Can I just explain, I am sure you have

1	this,	but	when	you	say	the	list	of	issues,	Ι	think
2	I have	e foi	ır ca	tegor	ries	of r	ooints	s - -	_		

3 THE CHAIR: Yes.

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4 MR SINGLA: -- that arise. So there is the overarching 5 issues, which we need to finish. There is a bucket of 6 issues which are entirely disputed, and then there are 7 some confirmations that have been sought and we say we have given them multiple times, then, fourthly, there 8 9 are some very fine points of drafting back and forth on 10 the issues. So we will just need to go through those 11 four categories.

THE CHAIR: Yes, we will -- yes.

13 MR SINGLA: If it helps, just in terms of time, your 14 proposal when we get to overarching issue four, for our part we are content with the suggestion that you made 15 16 yesterday in relation to GDPR and so on, you gave an 17 indication as to a way forward and we are content with 18 that. Just in terms of allocation of my time, the 19 reason I do want to spend a little bit of time on this 20 point is because I say it is pretty fundamental to where 21 the whole case goes, but we are not seeking to delay the 22 progress of today's hearing but you will understand why 23 we feel so strongly about this point.

THE CHAIR: I do not feel that anyone has not been cooperating with each other on this and I do not think

1	that anyone is trying to game the system or anything.
2	If I did, I would say it, but it is fine.
3	MR SINGLA: Thank you. Let me just take you through Scott
4	Morton 1. The first paragraph I wanted to show you was
5	paragraph 14 $\{C1/1/11\}$. Just to say this: the reason
6	this report has particular relevance as you know in this
7	collective proceedings, the Claim Form and the first
8	expert report go together, and you will have seen
9	cross-references to the expert report in the Claim Form,
10	so this is actually a very useful way of seeing what the
11	case is. At 14 she describes the economic concern,
12	being the so-called "unfair bargain", halfway down,
13	"which has allowed Facebook to take a disproportionate
14	share of the increased advertising revenue generated by
15	Off-Facebook Tracking as profits."
16	Then when you turn over the page to 17 and 18
17	$\{C1/1/12\}$, if you pick up 17, you will see "an unfair
18	and abusive bargain".
19	THE CHAIR: Just tell me what paragraph?
20	MR SINGLA: Sorry, 17 and 18. So it is an unfair bargain
21	because Facebook is generating substantial revenues and
22	profits, and you will see at 18a it is the excessive
23	profits driven by the Off-Facebook tracking "Given the
24	two-sidedness of Facebook and the zero monetary price to
25	users", and you will see the complaint is said to be

about Facebook's profitability and they are trying to work out the overall profits on the Facebook platform and then the extent to which the Off-Facebook Data tracking, as they call it, has contributed to those profits, but absolutely fundamental to their case, and this is why we are actually so surprised by the submissions we heard yesterday, this is all about the Facebook platform; no other platform. This whole expert report goes on to explore the two-sidedness of the Facebook platform. On the one hand, the users getting the service and giving their data, is what they say; on the other side, Facebook -- not Meta, not Instagram and so on -- Facebook making profits as a result of that Off-Facebook Data. It is just completely remarkable what we heard yesterday as to the scope of the case, because the whole expert report, which sits alongside the Claim Form, proceeds on that basis.

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It sounds like you have that point. If you look, for example, at 34, {C1/1/19} whole section, Mr Ridyard I think certainly has seen this report a number of times. It is all about the so-called economics of two-sided markets and platforms. So there is one platform, Facebook, and there are two sides to that platform, and that is the unfair bargain. It just goes on. Paragraph 40 it is all about two-sidedness

1	$\{C1/1/20\}$. 109, $\{C1/1/39\}$ it is all about
2	two-sidedness. 123, $\{C1/1/44\}$ so her entire section on
3	market definition and dominance is exploring the user
4	side and the advertiser side on a single platform, and
5	so when Ms Ford tries to say, well, we have this wrong
6	and we are taking an extremely narrow approach because
7	we have excluded other platforms, it is just quite
8	difficult to see how that sits with her own expert
9	report. 194 {C1/1/59}
10	THE CHAIR: Look, I accept that it would be an expansion of
11	the case that was certified because of the points you
12	are making, and if we are going to have such
13	an expansion, then it has to be dealt with in the normal
14	way, you know, through an application notice. It is helpful
15	to look at this, but let us not spend too much time on it.
16	MR SINGLA: Okay, can I give you a couple more references,
17	I obviously take the hint, but just 194, you will see,
18	again, a reference to the "bargain". So when one sees
19	references to the bargain in the pleading, this is what
20	they are talking about. It is Facebook monetising
21	attention and data, halfway down in 194, Facebook
22	monetising and data and the advertiser customers.
23	Then just let me show you the back end of the report
24	is actually quite interesting, because this is where, as
25	I say, there is an overlap or a direct consequence in

relation to the expert evidence. So if the submission yesterday was right, then this whole expert process that has been on going has been proceeding on a false basis, because if you look at 200 {C1/1/61}, paragraph 200, as part of their so-called unfair price case, you will see 200 is a good example:

"... Facebook is achieving an excessive profits overall ... across both sides of the platform; and ... whether the Off-Facebook Data it is extracting ... significant commercial value."

You will see 203, the same points, so this is all about profits on the Facebook platform. The reason that I stress these points, sir, is because when one gets to the joint list of issues for accounting, I am not getting into the debate about that list, but we have had at a number of hearings and discussions about what issues should be the subject of expert evidence.

THE CHAIR: Yes.

MR SINGLA: And let me just show you what Professor Scott

Morton is intending to do at the back end of her report.

So for example at 328 {C1/1/90}, it is quite a good

example, actually. We do not need to get into the

bargaining model in detail but you will have picked up

that what they are saying by way of their damages claim

and the counterfactual, as Ms Ford described it

yesterday, they are saying this Off-Facebook Data is worth so much to you in terms of your advertising profits on the Facebook platform that in the counterfactual, you would have paid users.

Now, we say that is flawed on a number of levels, but the crucial point for this purpose is you will see the table, "Impact of Off-Facebook tracking on Facebook's profits". At 333 {C1/1/91}, just to point that out, the cost of users for giving up their data. What they are trying to say is the counterfactual is you have this bargain where users are giving up their data and Facebook is making profits on the advertising side, and that is why we also said the Off-Facebook Data definition could not have been correct, because it is about giving up their own data. It is nothing to do with purchased data and so on.

Just to take this quickly, I will just show you the list of issues for accounting, which is {E2/217.1/1}. It may come up on the screen. There is a dispute about whether a particular issue should lie with the accountants or the expert economists. We do not need to get into that because the important point for present purposes is if you just cast an eye over 1, 2 and 3, this is all about profits on the Facebook platform.

THE CHAIR: (Pause) Yes, okay.

1	MR SINGLA: So when the CR says you have to look at the
2	whole value across all platforms, that is just simply
3	not the way in which the expert process has been set up.
4	THE CHAIR: No, I understand that. It is not how it has
5	been pleaded. I can see how, at the end of the day,
6	they may want to have a case that expands in that way,
7	but it would be quite an expansion
8	MR SINGLA: Yes.
9	THE CHAIR: and it would have disclosure implications,
10	probably quite costly implications.
11	MR SINGLA: Exactly. Just on that, sir, it is a very
12	perceptive point, actually, with respect, because it
13	would open up all sorts of new disclosure issues,
14	because suddenly they would have to give disclosure
15	about the value any users are getting from other
16	platforms. The bargain has to be commensurate on both
17	sides. You cannot say, well, you are getting value on
18	other platforms but then exclude that from account on
19	the user side. That would actually create some problems
20	because the Class at the moment is only Facebook users.
21	So it is more than a tweak to the pleading, as it were;
22	it is quite a significant change.
23	Ms Ford also sought to suggest this arises out of
24	the transparency obligations. I do not know whether you
25	want me to address you on that but that is again

1	a completely false point. What the complaint is
2	about first of all transparency is not in and of
3	itself one of the alleged abuses. To the extent it
4	comes in, it is a complaint about the transparency
5	Facebook terms and services.
6	THE CHAIR: If they want to introduce something as
7	fundamental as this, it has to be clearly pleaded, and
8	it is not enough to say it might be relevant if you sort
9	of try and stretch what is on the pieces of paper. I am
10	quite mechanical about this. If it is on the pleadings,
11	then it will go in. If it is not you are saying it
12	is not, and you are saying it was certified on
13	a completely different basis, and you cannot expand
14	a case without getting permission.
15	MR SINGLA: Yes.
16	THE CHAIR: I have all of that.
17	MR SINGLA: On that basis, I will pause there.
18	THE CHAIR: Pause there.
19	MR SINGLA: But can I just make one last point, which is
20	this: I actually do not accept that a mere reference in
21	a pleading is sufficient. I mean, the reason I make
22	this point now is because it feeds into what we are
23	going to be talking about later on some of the disputed
24	individual issues. So we will come back to that point,
25	but certainly we say this point completely falls outside

1	the scope of the pleadings, but it is quite important to
2	put down that marker also, which is that it is not
3	sufficient, in my respectful submission, simply to point
4	to a single line or word in a 150-page pleading.
5	THE CHAIR: We will have to look at it one by one.
6	MR SINGLA: Exactly. We will come on later to discuss, for
7	example, privacy issues. We say it is not good enough
8	on their own pleading, just because there happens to be
9	a reference. One has to understand what is this case
10	about and what are the central issues. Unless Ms Ford
11	is going to come up with something completely new, in
12	which case I will have to respond
13	THE CHAIR: If she comes up with something new
14	MR SINGLA: I will pause there.
15	THE CHAIR: you can pop up again. Let us leave it that
16	way.
17	MR SINGLA: I am grateful.
18	THE CHAIR: Ms Ford, I think the easiest thing I can see
19	why you may want to have an allegation like this and why
20	it could be relevant, but the real question is: is this
21	something that has been pleaded? If it has not been
22	pleaded you will have to apply to amend, and then once
23	you have permission to amend, it will all come in then, but
24	unless it is clear on the pleadings, I think this
25	is unless I have missed something, then this is

1	probably something whereby we are unlikely to open the
2	box until you have applied to amend. I am not saying
3	you are not going to get an amendment, because I can see
4	how it fits in, but you need to be able to show us
5	something clear that persuades us that it is on the
6	pleadings.
7	MS FORD: We agree, it is all about the pleadings.
8	THE CHAIR: It is all about the pleadings.
9	MS FORD: There is a missing piece of the jigsaw. It is at
10	${B/3/14}$.
11	THE CHAIR: Let us have a look at it. You have a complete
12	answer. Let us have a look. $\{B/3/14\}$. Okay, I have
13	marked that quite heavily already.
14	MS FORD: It is paragraph 6.
15	THE CHAIR: Okay.
16	MS FORD: Paragraph 6 is explaining what is meant by the
17	word "Facebook". If says:
18	"The three Proposed Defendants are members of the
19	Meta corporate group, previously known as Facebook.
20	Unless otherwise indicated, the term 'Facebook' is used
21	herein to refer to that corporate group."
22	When Mr Singla takes you through all the paragraphs
23	of the Amended Claim Form which talk about Off-Facebook
24	Data being monetised by Facebook and permitting
25	advertisers to target users on Facebook, what is meant

Τ	by racebook in that context is the corporate group.
2	It is not narrowed to mean Facebook the platform. So is
3	we go through all the paragraphs that Mr Singla relied
4	on yesterday to say that this is a narrow case, it is
5	not anywhere near as narrow as Meta would like it to be
6	He started with paragraph 7, $\{B/3/14\}$.
7	MR SINGLA: Sir, if Ms Ford now has developed submissions or
8	this, (a) it is remarkable this is the first we are
9	hearing about it, but I should have the opportunity to
10	take you through in a more leisurely way, because, as I
11	say
12	THE CHAIR: Look, what I have said is we are going to hear
13	Ms Ford now.
14	MR SINGLA: Yes.
15	THE CHAIR: If she has come up with a case that we might
16	consider shows that it falls within the pleadings, you
17	are going to have a second bite.
18	MR SINGLA: Okay.
19	THE CHAIR: (Unclear - simultaneous speakers). You do not
20	need to have a bite now. Let us see what she has to
21	say.
22	MR SINGLA: All right, but she needs to engage with the
23	two-sided nature of the single platform point. It is
24	just hopeless to raise it now.
25	THE CHAIR: Let us hear what he has to say.

1	MS FORD: Sir, it is interesting that Mr Singla thinks this
2	is a new point, because he was keen to tell the Tribunal
3	yesterday that one should not look at the summary
4	paragraphs. One should be looking at the claim as it was
5	pleaded pre-certification. He started at paragraph 7.
6	I am starting at paragraph 6. This tells us that when
7	there are references to Facebook in the remainder of the
8	pleading, the references are not narrowed down to the
9	Facebook platform, they are referring to the group.
10	So we can then look at all the paragraphs that
11	Mr Singla drew the Tribunal's attention to, to say that
12	this is a narrow case. He started with paragraph 7
13	(sic) and he drew attention to the fact that it says
14	"Off-Facebook Data from users generates tremendous value
15	for Facebook through monetisation via advertisers".
16	There the monetisation is being done by Facebook as
17	defined, the corporate group.
18	Then he drew your attention to 8b on the following
19	page $\{B/3/15\}$. He drew attention to:
20	"Off-Facebook Data from users generates tremendous
21	value for Facebook through monetisation via
22	advertisers"
23	Again, that is not a plea that has been narrowed

Again, that is not a plea that has been narrowed down to monetisation via the Facebook platform. It is a plea that the corporate group monetises Off-Facebook

1	Data from users. He then drew your attention to
2	paragraph 39 on page 24 $\{B/3/24\}$. There he drew
3	attention to the fact it says:
4	" Facebook charged advertisers to show highly
5	targeted adverts to Users based on their personal
6	data"
7	Again, as has been indicated, the reference to
8	"Facebook" there is not narrowed down to Facebook the
9	platform. It is Facebook the group.
10	He then drew your attention to paragraph 40, and:
11	"Throughout the Claim Period, Facebook made very
12	significant profits from this monetisation of Users'
13	personal data and time/attention."
14	Again, that is not narrowed down to Facebook the
15	platform, and we can see that specifically in
16	paragraph 40a where it pleads:
17	"Facebook's 2021 Annual Report states that
18	'substantially all of our revenue is currently generated
19	from third parties advertising on Facebook and
20	Instagram'."
21	He also drew your attention to paragraph 41 where it
22	talks about advertising revenue being "at all material
23	times at the core of Facebook's business model", and
24	referred to what Mr Zuckerberg said in respect of that.
25	Again, "Facebook" there in that context, as defined,

Facebook the group. He drew your attention to paragraph 42 {B/3/25} and the allegation that "Facebook was incentivised to maximise" its data collection practices. Again, that makes no distinction. It is not confined to Facebook the platform. It refers to Facebook the group.

Paragraph 43, he referred to the fact that we have pleaded that Facebook were "embarking on an advertising-based revenue model that generated 'real money' for Facebook". Again, an allegation in respect of the conduct of the group.

He referred to paragraph 95 on page {B/3/54}. This is the allegation "Facebook has incrementally increased the amount of Off-Facebook Data that it has collected from its Users over time, with the exploitation of Off-Facebook Data for the purposes of advertising having commenced in or before June 2014". That is not a plea which is narrowed down to Facebook the platform. It is defined by Facebook the group.

He referred to paragraph 95h on page {B/3/57} and he drew attention I think to the passage at the end of 95h where the fact that Facebook was exploiting "User data it collected from third-party websites and apps for ad targeting purposes, thereby enabling it to generate substantially greater advertising revenues".

1	Similarly, he drew attention to 153a on
2	page $\{B/3/114\}$, and the explanation that:
3	"In its basic and essential form, User data is
4	monetised by Facebook through the provision of
5	advertising services to advertisers on the other side of
6	the market."
7	None of those pleas have been narrowed down to be
8	exclusively concerned with Facebook the platform, and,
9	indeed, if we look at the terminology that is used in
10	the Defence, the Defence also understands that what is
11	being talked about in the context of advertising
12	revenues is Meta's advertising revenues.
13	If we look, for example, at $\{B/4/85\}$,
14	paragraph 137(a)(ii), saying:
15	" insofar as 'substantial' 'excessive' in
16	a competition law context that is denied
17	"Meta may combine and use the information it
18	received from different sources (including On-Meta Data
19	and Third Party Activity Information) to provide its
20	services and to improve and optimise the experience of
21	users and advertisers. In this context, while the use
22	of Third Party Activity Data and/or On-Meta Data from
23	other Meta products) is instrumental for Meta to provide
24	efficient advertising options for businesses, which may
25	result in increased advertising revenues, it is denied

that there is a direct link between Meta's use of Third

Party Activity Data ... and any developments in

advertising 'revenues' or 'profits', [and] ... whether

such revenues or 'profits' were 'substantial'."

This is a particularly striking paragraph because this is an example of Meta engaging with the allegations about monetisation of advertising revenues at the Meta level. What you do not see is Meta saying, well, hang on a minute, this is only about the Facebook platform.

That terminology is then repeated and reflected in the Class Representative's Reply. She pleads -- this is $\{B/6/58\}$, paragraph 78 (a) (ii) (3). She responds:

"... Meta's allegation that 'the use of Third Party
Activity Data (and/or On-Meta Data from other Meta
Products) is instrumental for Meta to provide efficient
advertising options for businesses, which may result in
increased advertising revenues' is noted; but ... Meta's
bare denial that there is a 'direct' link between its
use of Off-Facebook Data and developments in its
advertising revenues and/or profits is unexplained. The
link between Meta's collection and use of Off-Facebook
Data and its revenues and/or profits will be an
important matter for disclosure, evidence and submission
in due course."

So the parties have joined issue on the question of

the link between advertising revenues and profits at the level of Meta, not at the level of monetising on the Facebook platform.

In our submission, none of those pleadings that we have just looked at is narrowly limited to monetisation solely by means of targeted advertising purely on the Facebook platform itself.

Now, it is right that the concept of a user is defined as a Facebook user, but once the Facebook user's consent is obtained, that user's data can then be used to target advertising to them not only on Facebook, but on other platforms too, such as Instagram, and, indeed, on third-party websites. The Tribunal would have appreciated that a substantial proportion of Facebook users are what the economists have been referring to as multi-homing users, so they have accounts on Facebook, but they might also have an account on, for example, Instagram, and Meta uses their data to target them on both.

There are various references to that in the Amended Collective Proceedings Claim Form. Just to give three examples, we saw as we went past paragraph 40a, which was the pleading about Facebook's revenues which refers to both third parties advertising on Facebook and on Instagram. If we could then look at {B/3/48}, and

paragraph 84. This is a paragraph we looked at yesterday, but not for this specific purpose. It is pleading the merging of data across Meta products and services, and it is quoting what is provided for in Meta's previous data policy. What they explain there is:

"We use the information that we have to deliver our products, including to personalise features and content (including your ads, Facebook News Feed, Instagram feed and Instagram Stories) ... To create personalised products that are unique and relevant to you ..."

What we see is that the data policy is not drawing any distinction between monetising this data on the Facebook platform and personalising on other platforms. It is saying: we use it to essentially personalise to you on all of them.

One final example: paragraph 98c(iii) at {B/3/64}. This is quoting from Meta's privacy policy, but what it is quoting is specifically what is said about targeting ads. It says:

"When you use our products, you see ads and sponsored or commercial content, such as product listings in shops. You also see other ads shown through Meta Audience Network when you visit other apps. We want everything you see to be interesting and useful to

1 you."

Meta products, not just Facebook. Nowhere in Meta's

Defence is there a pleading where they distinguish in

some relevant way between the way in which they target

ads at Facebook users, and the way in which they target

ads at Instagram users. It has not been pleaded that

they draw that relevant distinction, but the other

point we get out of this passage is that it is not even

limited to targeting across Meta products. What we can

see from this is a reference to the Meta audience

network. What the Meta audience network allows you to

do is to be targeted when you visit third party apps.

That is obviously hugely valuable to Meta. There is
a pleading as to exactly how valuable Meta considers

that ability is.

If we go to {B/3/60}, please, the relevant paragraph is 95n. What this is, is a pleading about Apple introducing its App Tracking Transparency Framework. As the Tribunal may be aware, the Class Representative's expert has proposed looking at the App Tracking Transparency Framework and using it as a natural experiment, as a way of isolating the value that is conferred on Meta by the unfair bargain. What this paragraph is doing is pleading how concerned the ATT

framework made Meta because of its potential effects on audience network. Remember that audience network is targeting users not on Facebook, but on third-party apps.

If we look down to the bottom of this paragraph, it pleads $\{B/3/61\}$:

"Prior to the release of ATT, Facebook published two blog posts setting out its concerns with ATT, stating that it 'may render Audience Network so ineffective on iOS 14 that it may not make sense to offer it on iOS 14' and saying that advertisers will have 'a reduced ability to accurately target and measure their campaigns'."

Then there is a plea about the actual financial impact of that:

"Meta CFO Dave Wehner was also quoted on an analyst call in relation to its fourth quarter 2021 earnings report, in relation to the financial impact on Facebook, that '[i]t's on the order of \$10 billion, so it's a pretty significant headwind for our business.'"

This is a pleaded case about the impact of potentially greater choice and transparency on Meta's advertising profits, not just on Facebook, and not even just on other Meta products, but in relation to third-party apps. So we say again this is a case which is clearly not limited to targeting of users on

1 Facebook.

Now, it is absolutely right that when we turn to consider questions of profitability we talk about the profitability of Facebook. We say that is the correct approach because the Class Representative's case is that in return for access to the Facebook Service, the user gives permission for their data to be collected and used in this way, but we say that does not in any way cut down the various ways in which that data is actually monetised.

Now, Mr Singla has made various points about the scope of the exercise that Professor Scott Morton is planning to conduct in relation to that. If we look very briefly at the joint report that Mr Singla referred to, it is {F8/1.2/7}, please. I am looking at paragraph 25 (sic). This is in the context of a concern that Professor Scott Morton is expressing that Meta's draft issue 4.4 is overly narrow. She has set out at paragraph 34 what the proposed drafting is, and she draws attention to the fact that it is defined as "use of data subject to the Class Representative's claim for personal advertising". The concern she compresses at 35 is, she says:

"... I intend to analyse whether the incremental data from Off-Facebook tracking is contributing

significantly to the overall financial performance of Meta. It would not allow me to carry out this work if there was a limited expert issue that only permitted the analysis of the profitability of the use of the relevant data in personal advertising. At this stage I do not know all the ways in which Meta utilises and/or generates profits from the use of Off-Facebook data, but I could envisage areas outside personalised advertising where it could create value such as the training of AI models. Accordingly, whilst personalised advertising is likely a key channel through which Meta gains value from the Off-Facebook Data, there may also be other channels relevant to my assessment. Failure to include these other channels risks under-estimating the incremental profitability to Meta of Off-Facebook Data. Therefore, in principle the issue should be broader than Meta allows for in the [list of issues] ..."

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Two points about that. First of all, she is very clearly contemplating that one needs to look at the profitability of Meta. Secondly, she is saying she is not even clear that that enquiry stops at personalised advertising, whether it is personalised advertising on Facebook, Instagram or third party apps. She is saying there may be means by which Meta monetises its use of this data which even go wider. The simple point I make

is that it is clear that Professor Scott Morton is not proceeding on the basis that this is a very limited inquiry which is constrained solely to targeted advertising on the Facebook platform.

The final point I make on this is that the Tribunal was not, in my submission, under the impression that the case that was being certified was narrowly confined to targeted advertising on the Facebook platform, and we can see that from the certification decision {A/15/12}. It is paragraphs 20 to 21 under the heading "The 'price' paid by Users". The Tribunal says:

"We noted earlier that Facebook is provided to Users for no monetary consideration. In other words, money does not flow from Users to Meta, although it very much does flow from Advertisers to Meta, in part facilitated by the data provided by Users to Meta.

"It is the provision of data by Users that constitutes the manner in which Users pay for Facebook. The PCR contends that the provision of data is, in short, the 'price' agreed between Users and Meta pursuant to which Facebook is provided, by Meta, to Users. This point is implicit in, and underpins, the entirety of the Draft Claim Form."

The Tribunal is not here drawing any distinction between monetisation by Facebook and monetisation by

1	other means, by Instagram, by third parties. Indeed, it
2	is referring very broadly to the flow of money from
3	advertisers to Meta. So it is not under any delusions,
4	in my submission, as to the basis on which the case was
5	certified.
6	In our submission, this is another example where the
7	scope of the Class Representative's pleaded case is not
8	as narrow as Meta would prefer it to be.
9	THE CHAIR: We will rise for a minute and we will give
10	a ruling.
11	(11.16 am)
12	(A short break)
13	(11.22 am)
14	(Ruling on Issue 3 given - published separately)
15	THE CHAIR: That is our ruling on issue 3.
16	On issue 4, we indicated yesterday where we are.
17	I understand from Mr Singla that he is content for the
18	wording that we have indicated. Ms Ford?
19	MS FORD: Sir, we are happy to confirm we are also content
20	with the indication the Tribunal gave on that.
21	(Ruling on Issue 4 given - published separately)
22	THE CHAIR: That is issue 4.
23	What do we do next? What would you like us to cover
24	next? I think it is for Ms Ford to take us through.
25	Let us see where we have got in your skeleton argument.

1	MS FORD: In the order we have dealt with it in the skeleton
2	argument, we come to a series of further issues of
3	drafting, which we say can be dealt with compendiously,
4	and then issues disputed in their entirety.
5	I think I have actually hopped over confirmations,
6	what we have termed confirmations. Those matters are
7	really quite short, and we have called them
8	confirmations because we hope that they are matters when
9	we clarify exactly what our concern is, the answer can
10	be: yes, of course, no problem at all.
11	THE CHAIR: What we envisage is that you will be serving
12	an RFI after this hearing
13	MS FORD: Yes.
14	THE CHAIR: and we will have a timetable for answering
15	it, and if there is any dispute as to the answers, well,
16	we one probably deal with that either on paper or at the
17	next hearing. Do the confirmations really fall within
18	that type of category?
19	MS FORD: Not as such because they are not concerned with
20	Meta's substantive case. They are essentially
21	saying: can you just confirm our understanding that this
22	is what falls under this issue for disclosure that we
23	are debating.
24	THE CHAIR: Yes. Mr Singla says we have already given you
25	the confirmation.

1	MS FORD: He does say that. We, having looked at I think
2	there are three footnotes in his skeleton where he says,
3	"this is what we have said". In relation to one of
4	them, in relation to the corporate group, there was
5	a letter which had said: we confirm that these
6	particular issue for disclosure will cover the entirety
7	of the Meta group, not just the Defendants. That has
8	now dealt with our concern on that. There were a few
9	others where we do still feel that what has been we
10	may be speaking past each other in the sense that what
11	has been confirmed is not quite addressing what we are
12	asking and it may be that once we clarify it, they say:
13	yes, fine, no problem.
14	THE CHAIR: So what do you want to do? Shall we just take
15	them one by one and then see what Mr Singla says?
16	MS FORD: I can deal with them extremely quickly, yes.
17	THE CHAIR: Yes, okay.
18	MS FORD: The first concerns the fact that in various of the
19	issues for disclosure there have been references
20	inserted to "the UK" or "UK users". We fully accept
21	that our claim is in respect of either the UK or UK
22	users, so to that extent it is not a problem. What we
23	are concerned to ensure is we do not lose out on the
24	disclosure of documents which are potentially relevant
25	to UK users in the sense of relevant by inference or

1	refevant by analogy, but we do not get told. You do not
2	get those because they do not expressly or specifically
3	refer to "UK users".
4	THE CHAIR: Yes. You can have a policy that relates to the
5	issues in the action, and that can be a general policy,
6	and that will feed into the whole world, including UK,
7	or you may have some analysis that will feed into issues
8	in the action, and you would expect that.
9	MS FORD: Absolutely, a classic example.
10	THE CHAIR: I can see why you would expect that.
11	MS FORD: A classic example is issue for disclosure 37(1),
12	which is asking whether Meta has ever made or considered
13	making a value transfer in respect of UK users'
14	Off-Facebook Data. We say, well, self-evidently, if
15	Meta had explored the possibility of a value transfer in
16	the context of, for example, US users, then its analysis
17	would be relevant by reference or relevant by analogy to
18	the position of UK users. So if it is considered
19	a value transfer to users in another jurisdiction, we
20	would say that is something which is relevant to
21	disclose.
22	If we can just look at the confirmation that we have
23	received in respect of this, it is footnote 16,
24	{F8/2/9}, please.
25	THE CHAIR: We are going to look at what? What are we

1	looking at?
2	MS FORD: I am just trying to clarify exactly why we are
3	hoping there is nothing between us, but there remains
4	just an inkling of doubt. What Meta has helpfully done
5	in their skeleton is to set out what it is that they
6	have said to us about this in footnote 16.
7	THE CHAIR: Where am I
8	MS FORD: This is their skeleton argument.
9	THE CHAIR: Just show me the document you were looking at
LO	a second ago.
11	MS FORD: It is $\{F8/2/9\}$. I do not know if the Tribunal has
12	an EPE screen, it should be on the screen.
13	THE CHAIR: Let us look at it on the screen. (Pause)
L 4	Okay. What paragraph are you looking at?
L5	MS FORD: It is footnote 16, this is where they explain what
L 6	it is they have told us. We are four lines down. They
L7	say:
L8	"Nevertheless, Meta has confirmed to the C[lass]
19	R[epresentative] that the reference to 'UK Users' in the
20	[List of Issues for Disclosure] does not mean that
21	Meta will omit disclosure relating to Facebook users
22	generally or a subset thereof"
23	So far, so good; that is all fine, but then it goes
24	on to say:
25	" insofar as that disclosure also relates to

1 UK users."

There we pause and say: hang on a minute, does that mean that, for example, the example we have given where it relates to consideration in the context of US users, would you say that that also relates to UK users? So we were happy with the first part of the confirmation and we were just slightly concerned that the remainder suddenly throws it in doubt. If the answer is, "No, we are perfectly happy to give documents in that circumstance when they are inferentially relevant or they are relevant by analogy," then we are happy, but that is the essence of the point.

THE CHAIR: Let us see what Mr Singla says about this.

MR SINGLA: We, as you know, say that we have already given confirmation which is sufficient and certainly sufficient at this stage. This is not a point, with respect, that one can really deal with in the abstract, so what we have said, I am looking at footnote 16 of our skeleton, but we also sent a letter on Monday which actually referred back to all of the things we have said in correspondence. So we will give disclosure insofar as it relates to UK users, but what it is, is very difficult to --

THE CHAIR: It is really a question of whether you mean "relates specifically to UK users", and if you mean

1	that, it is too narrow, or do you mean "it relates to UK
2	users", in which case then i.e. it could be relevant for
3	the consideration in relation to UK users, in which case
4	it is satisfactory, but we do need to pin you down on
5	this, because I do not want a misunderstanding, because
6	if you mean it also specifically relates to UK users,
7	then it is too narrow. If what you mean is it relates
8	to UK users in the wider sense, then it is absolutely
9	fine.

MR SINGLA: In a sense, we have said that we are not giving disclosure solely on documents that relate solely to UK users.

THE CHAIR: No, but their point is a simple one.

MR SINGLA: Yes.

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15 THE CHAIR: They are saying that -- let us say you have a document that relates to the USA, okay? It makes no 16 17 reference at all to the UK users, but, clearly, that 18 can still be relevant to the issues in the action in 19 relation to UK users because of the points that have 20 just been made by Ms Ford. If what you are saying here 21 is it has to specifically relate to UK users, amongst 22 other users, then it is too narrow, simple as that.

MR SINGLA: We are not saying that.

24 THE CHAIR: No, okay.

25 MR SINGLA: But the difficulty with taking this argument any

further now is because we accept that the documents need to be relevant to UK users, and we accept that should not be so narrow as to cover only documents that relate solely to UK users, but one cannot have this debate in the abstract. Those conducting the disclosure exercise will need to consider, when they collate and review the material, does a document cover both US users and UK users? Is it a document that relates solely to US users, in which case that would be irrelevant.

THE CHAIR: That may not be irrelevant.

MR SINGLA: It may not be, no --

THE CHAIR: If you have done an analysis, let us say, in relation to US users and say we are not going what they are doing in the UK because of X, Y and Z, then it is clearly going to be relevant to the issues in the action.

MR SINGLA: But that is exactly the kind of consideration that needs to be given in concrete terms. That is the difficulty with having -- we are quite clear -- we have addressed this -- I think I am looking at four letters that Herbert Smith have sent on this issue. They have reassured the Class Representative that they are not going to get disclosure limited solely to UK users. We understand the point that is being made, but at this stage, one cannot just have this debate in the abstract.

1	Is a document that covers US users also relevant to UK
2	users? That is going to depend and what they're
3	trying
4	THE CHAIR: Of course it is going to depend.
5	MR SINGLA: Exactly.
6	THE CHAIR: Mr Singla, it is fine.
7	Where we have got to, Ms Ford, is the answer given
8	by Mr Singla, no doubt on instructions, is adequate for
9	current purposes. It is on the transcript. It is clear
10	that what he is saying is "We are not going to confine
11	ourselves to something which directly only things
12	which refer to English users or directly relates to
13	English users but a more indirect way", in the way
14	I have just explained and you have explained. It is on
15	the transcript. You do not need any further
16	correspondence with it. If there is a problem with it,
17	we will deal with it at the next CMC. That deals with
18	that one. Next one.
19	MS FORD: Yes. We would certainly say, given the emphasis
20	that has been placed on context and assessment and the
21	like, what will be necessary is in the disclosure
22	statement that they give a clear explanation of what
23	they actually have done, what they have looked at
24	THE CHAIR: They will do that anyway. That is standard.
25	MS FORD: The next one is concerned with issues for

Τ	disclosure that relate to third parties such as Meta's
2	competitors. In that context, Meta has proposed to
3	limit scope of the disclosure.
4	THE CHAIR: Where are we in your skeleton? Then I can
5	follow it.
6	MS FORD: 43, $\{F8/1/17\}$ so under the heading "Meta's
7	understanding, assessment, consideration and/or
8	analysis".
9	THE CHAIR: We will have a break at quarter to 12 for the
LO	shorthand writer.
L1	MS FORD: I am hoping we can get these out of the way by
L2	then.
L3	THE CHAIR: Okay, let us get these out of the way first.
L 4	MS FORD: These are issues that concern third parties such
L5	as Meta's competitors. The reference is $\{F8/1/17\}$ to
L 6	our skeleton. Meta has proposed to limit the scope of
L7	the disclosure that it is obliged to give in relation to
L8	those sorts of issues by reference to its own
L9	understanding or assessment of the situation because it
20	relates to third parties, for example; and again, we say
21	that is unobjectionable in principle, subject to one
22	point, and that is to the extent that Meta does hold
23	contemporaneous documents that do bear directly on the
24	issue for disclosure in question, not just Meta's
25	assessment of it. So, for example, if they have

1	analyses by third parties that were in Meta's possession
2	when they were forming their assessment, we say that
3	those contemporaneous documents should self-evidently be
4	disclosed. What we are trying to avoid is a situation
5	where Meta does hold relevant third-party documents or
6	source documents and it says, "I am not disclosing those
7	because it does not go to my assessment in relation to
8	that issue."

THE CHAIR: Yes, but the thing is, let us say they have a report that relates to someone else's business and that is relevant to the issues in the action, then clearly it has to be disclosed. It is a relevant document in their possession, irrespective of whether or not they even looked at it or assessed it. If they have one in their possession, that needs to be produced. That is fairly basic. Mr Singla.

MR SINGLA: This is a total non-point. We said on four occasions that we will give such material, and those four letters were summarised in the letter that went on Monday. I mean, plainly, if there is a third-party document in our possession that is relevant, that would be disclosable. We actually genuinely cannot understand here what the concern is.

THE CHAIR: Well, we have solved that one, then.

Look, insofar as Meta is holding relevant documents

Ι	which relate to analysis by other people irrespective of
2	whether or not they form part of Meta's assessment, they
3	will need to be disclosed in the ordinary way.
4	Anything else for clarification or confirmation?
5	MS FORD: That covers the confirmations.
6	THE CHAIR: Okay, so we will take a break now until, let us
7	say, five to 12. Then what is next?
8	MR SINGLA: Just before you rise, you mentioned RFIs.
9	THE CHAIR: That comes later, yes.
10	MR SINGLA: I would just like to say I have something to say
11	about RFIs.
12	THE CHAIR: Of course. That is all up for grabs. We may
13	decide we do not want them. It is all up for grabs.
14	MR SINGLA: That is fine. I just wanted to explain that we
15	will address you on that.
16	THE CHAIR: That is absolutely fine.
17	(11.44 am)
18	(A short break)
19	(11.57 am)
20	THE CHAIR: Have we got to the stage where we can now go
21	through the list of issues one by one, because some of
22	the other issues in your skeleton will just come up
23	naturally as we go through.
24	MS FORD: They will, although they are best dealt with in
25	clumps so it may be it is not the most efficient to do

1	it in the order. I have to confess my speaking note is
2	not in order and therefore there may be a degree of
3	hopping around.
4	THE CHAIR: Do not worry about hopping around. That is
5	fine. I do not mind.
6	MR SINGLA: Sorry to be confusing, but we do not necessarily
7	accept the way in which they have been grouped together,
8	so we think it might be more helpful to go through issue
9	by issue.
10	THE CHAIR: That is what we are going to do. There may be
11	a bit of hopping around, but that is fine.
12	MR SINGLA: I am sorry, I misunderstood.
13	THE CHAIR: Okay, there may be a bit of hopping around but
14	that is fine. I say I do not mind.
15	So where is it in the bundle?
16	MS FORD: $\{D/9\}$ is the list of issues we had been working
17	from yesterday.
18	THE CHAIR: That is the one, yes. Okay. Just tick them off
19	as we go. Mr Singla, what we will do, we will just go
20	through them one by one, and if you have comments on it,
21	we will just hear your comments.
22	MR SINGLA: Yes.
23	THE CHAIR: So let us go through just one by one.
24	MR SINGLA: I think just to explain, when we go through it
25	one by one, there will be somewhere we say they should

1	be completely out, there will be somewhere we say
2	a couple of words should be out
3	THE CHAIR: Yes, of course.
4	MR SINGLA: and some points which affect a number of
5	issues. That is the structure of the
6	THE CHAIR: That is absolutely fine. What you tend to find
7	in these exercises, Mr Singla, once you have dealt with
8	it under one issue, if it keeps repeating we get
9	quicker. I know it is fairly daunting.
10	MR SINGLA: There is an element of that, but there is an
11	element where one does just need to go
12	THE CHAIR: Yes, okay. Issue 1(1)
13	MS FORD: The first one where to our knowledge there is an
14	issue
15	THE CHAIR: I want to go through them and tick them off one
16	by one.
17	MR SINGLA: I am sorry for rising again, but sir, so you are
18	aware, the version you are looking at is already out of
19	date because you will understand in the light of where
20	we have got to on the issues we have addressed thus far,
21	some of that of wording will need to change. You
22	understand that
23	THE CHAIR: They will change now. Whatever the changes need
24	to be done as a result of yesterday, the idea is we do
25	that now.

1	MS FORD: I understand at 20 past 10 this morning we were
2	provided with a version of a table that Meta have
3	amended.
4	THE CHAIR: Oh that is good.
5	MS FORD: We have not had the opportunity to work through it
6	and determine whether or not it accords with our
7	understanding.
8	MR SINGLA: Well if we are going to go through it one by
9	one, can I hand up what we have done overnight?
10	THE CHAIR: Yes, that would be brilliant. That would be
11	helpful.
12	MR SINGLA: Because those behind me have worked very hard to
13	update their side.
14	What we have done, to explain, this has CR's wording
15	on the left, Meta's wording on the right, and overnight
16	we have taken away our side of the document and updated
17	it. I think it is what you asked us to do.
18	THE CHAIR: That is what I thought was going to happen
19	overnight.
20	MR SINGLA: Exactly, so let us work off that. (Pause)
21	THE CHAIR: That is all right. So on issue 1(1), is there an
22	issue at all?
23	MS FORD: Sir, I am sorry, we do not yet have copies of
24	Meta's document that has just been handed up.
25	MR SINGLA: There is one. We will find some more.

1	THE CHAIR: Is there a copy for your junior?
2	MR SINGLA: It was sent across at 9 o'clock, I think.
3	MS FORD: 10:20. We do not have paper copies, I am afraid.
4	It has been sent.
5	THE CHAIR: Will it help if we make some copies for you,
6	then the whole team will have it?
7	MR SINGLA: Sir, the other issue is the Class Representative
8	has not updated the left-hand column, so this is why
9	I was tentatively suggesting we move to the discussion
10	about next steps to allow the parties a bit more time.
11	THE CHAIR: We can do this at 2 o'clock, by which time
12	everybody will have had time to digest
13	MR SINGLA: Exactly.
14	THE CHAIR: and then you will be able to identify which
15	ones are agreed, so they can spend their lunchtime
16	sorting out which ones are agreed and which ones are not
17	agreed, so we can do it fairly quickly.
18	MR SINGLA: We at least can try to
19	THE CHAIR: You can try, and I know primarily it is a matter
20	for the solicitors to work out this type of thing, but I
21	suggest
22	MR SINGLA: It is because it is such a multi-layered
23	exercise.
24	THE CHAIR: I agree, we can do it that way. Look, we want
25	to talk about where we go from here, and that the first

1	issue is what is going to happen to the DR. The
2	question is let us have a look at it first and then see
3	what needs to happen to it from now on. Where am I to
4	find the current version?
5	MR SINGLA: It is in bundle {D/3}.
6	THE CHAIR: Okay.
7	MR SINGLA: Can I just show you what work has already gone
8	into this?
9	THE CHAIR: No, I know a lot of work has gone into it. This
10	was ordered to be revised, was it, originally?
11	MR SINGLA: Yes, but
12	THE CHAIR: You have revised it since then.
13	MR SINGLA: Yes. I think yesterday I showed you the
14	references to the cost and the volume of documents.
15	What I did not actually take you to are the annexes, and
16	this is quite important in relation to the discussion
17	about next steps. So if you could pick this up,
18	please
19	THE CHAIR: Your proposals are at the front.
20	MR SINGLA: Well, I will show you the annexes. There is
21	a narrative explanation of what we intend to do.
22	THE CHAIR: Yes, that is the narrative.
23	MR SINGLA: And then the annexes are very important for you
24	to look at.
25	THE CHAIR: Yes.

1	MR SINGLA: I am afraid I do not have a page number, but
2	I think it is
3	THE CHAIR: Well, I have Annex 1.
4	MR SINGLA: Exactly. Annex 1, I am grateful. So what we
5	have done at Annex 1 $\{D/3/43\}$ is to give detail in
6	relation to the documents that were disclosed in the US
7	proceedings, you will have seen reference to the Klein
8	proceedings and that is what the CR originally asked for
9	and then they changed their position, so Annex 1 is all
10	about the half a million documents in the Klein
11	proceedings.
12	THE CHAIR: But are they all relevant to the issues in the
13	action? What happened about this last time round?
14	MR SINGLA: I do not want to take up time on this, because
15	the history is contentious. I mean, if you want in
16	a nutshell what happened
17	THE CHAIR: In a nutshell.
18	MR SINGLA: Right. In a nutshell, Mr O'Donoghue for the
19	Class Representative said at the certification hearing
20	in January 2024 that they thought the best way to move
21	this case forward was to start with disclosure from the
22	Klein proceedings, the "low hanging fruit" as he
23	described it, and then they would make targeted
24	requests.
25	By the time we got to the December CMC in front of

1	Mrs Justice Joanna Smith, they said they did not want to
2	be "dumped", I think was the word he used, with so much
3	material. They wanted us to do a Disclosure Report
4	first, and that was the argument we had. I really do
5	not think it is productive to go over that history, but
6	we have now gone through in Annex 1 to explain what that
7	material consists of, but then if you look at Annex 2
8	{D/3/46}
9	THE CHAIR: Are you saying you intend to disclose that
10	material or not bother?
11	MR SINGLA: It is within the material that will be reviewed.
12	THE CHAIR: You have reviewed it?
13	MR SINGLA: We are no longer intending to just hand it all
14	over.
15	THE CHAIR: No, that is much better, because there will be
16	stuff in there that is relevant, there will be stuff in
17	there that is wholly irrelevant, and it can be
18	oppressive for a party to be given vast amounts of
19	irrelevant data, so that is sensible. That is good.
20	MR SINGLA: Although the issues are quite similar. Anyway,
21	Annex 2 is Meta's proposed document custodians. So when
22	you are thinking about how to move this process forward
23	you will see that Meta has provided a list of 77
24	proposals.
25	THE CHAIR: I saw that. It is quite a lot, yes.

1	MR SINGLA: It is a fot. Now, there is quite a fot of
2	detail you will see, the names of the individuals and
3	their positions and date ranges and so on. Then if you
4	work through to Annex 3 {D/3/52}
5	THE CHAIR: That is the key one because I do not think
6	Annex 1 and 2 will change, will it?
7	MR SINGLA: It gets more detailed. Annex 3 then puts the
8	custodians next to each issue, so it is quite
9	a painstaking exercise. Through all of the list of
LO	issues, we have actually set out the proposed document
L1	custodians. You see that, we do not need to look at the
L2	detail but do you see
L3	THE CHAIR: I can see it, yes.
L 4	MR SINGLA: Then Annex 4 $\{D/3/111\}$. This is why I said,
15	sir, yesterday that we have gone past the point, as it
L 6	were, of completely fresh Redfern Schedule and a list of
L7	issues in the High Court, because we have already said
L8	essentially: these are the custodians we are going to
L 9	search for each issue; and then when you get to
20	Annex 4
21	THE CHAIR: I am still on Annex where does it start?
22	MR SINGLA: I think I am looking at an internal page number
23	60. Do you have very small internal page referencing?
24	THE CHAIR: Yes.
25	MR SINGLA: It is $\{D3/1/11\}$ (sic) if you have the bundle

1	referencing. I apologise, I do not have that.
2	THE CHAIR: Annex 4, so Annex 1 to 3 you say do not need to
3	be revised; is that right?
4	MR SINGLA: I will come on to what we say.
5	THE CHAIR: Okay, you are just showing me what there is.
6	MR SINGLA: Yes, I will show you the state of play, as it
7	were, now, but Annex 4 is the key for that purpose,
8	because Annex 4, on an issue by issue basis, has the
9	custodians and also our proposed search terms, and you
10	will see it is not on the first page, but if you go
11	through it you will actually see on the basis of the
12	sampling process that has been carried out, and you will
13	understand why it is inevitably had to be undertaken on
14	a sampling basis at this stage, but you will see there
15	is actually estimates of the total document hits
16	applying those search terms, using those custodians, on
17	an issue by issue basis. So do you see the numbers in
18	the right-hand column?
19	THE CHAIR: Just show me what page you are on.
20	MR SINGLA: Well, just by way of example, if you look at
21	$\{D/3/115\}$.
22	THE CHAIR: Yes.
23	MR SINGLA: Do you see the number in the right-hand column?
24	116,000 documents, total sample custodian hits,
25	therefore extrapolated out, estimated total custodian

1 hits, nearly 300,000 documents. Do you see that number? THE CHAIR: A lot depends on how you are going to do the 2 3 searches and how you are going to narrow them down and 4 to the extent you are going to use AI and all that sort of stuff. 5 MR SINGLA: No, but --6 7 THE CHAIR: This is the initial number of hits, is it not? MR SINGLA: This is the package of proposals, as it were, so 8 we have said on an issue by issue basis we will search 9 10 the following custodians, we will apply the following 11 search terms, and our estimate, necessarily an estimate 12 at this stage, of the number of documents that that 13 search will throw up is, in this example, 291,000. THE CHAIR: I know, but are you going to go to the next 14 15 level and be using AI for the purposes of actually 16 helping you identify within that population what documents are likely to be relevant for the issues in 17 18 the action, because if you are not going to do that, it 19 is going to be a very expensive exercise, but there are 20 so many ways of doing disclosure now. If you are using 21 AI technology properly, that can save a huge amount of 22 money. It is not like the old days where you 23 necessarily had to have someone reading millions of documents. We are in a different world now. 24 25 MR SINGLA: Sir, we are trying to take this in stages. In

my respectful submission, the stages are: sort the

issues out; get the custodians agreed, or directed; get

the search terms agreed or directed; then there is

a question of how one goes about doing the work, but what I

am trying to convey to the Tribunal is that we have done over

the last few months an enormous amount of work.

THE CHAIR: You have done background work, of course you have. I would expect you to do. The thing about these large disclosure exercises, if you do not plan it properly, you end up having to do it multiple times and it becomes really inefficient and very expensive, and if you are trying to look for the needle in the haystack, and that is the type of analysis you do, (a) you are unlikely to find it, and (b) you will spend far too much money on it.

MR SINGLA: Can I make just a few points. One, the purpose of showing you this document is when we come to discuss next steps, we do not accept that we should now start afresh with requests on the left-hand column of a Redfern Schedule, because we say what should happen is effectively they should tell us whether they agree or disagree on an issue by issue basis with the proposed custodians and the proposed search terms.

We are now so far down the track, as it were, one is not in the *Trucks* world of creating a new Redfern

Schedule saying: we would like this, we say that is not relevant, that is not proportionate. We have actually essentially put our cards on the table as to what we propose to do. The context of this, you will understand, this is again unlike a normal piece of litigation where the disclosure burden is going to fall entirely on our side.

We say what should happen between now and the next hearing, subject to a couple of points where we do accept some updates need to happen, we respectfully suggest that the Claimants should now say, "We do not agree with that list of custodians on that issue and we do not agree with those search terms," or perhaps they will agree; one never knows, but that is the next stage.

We, sir, like you, want to try to get all of this locked down in the September hearing that I think is being floated as a possibility, because you will understand we need many months to do the disclosure exercise. We then have to do witness statements and expert reports before the trial in 2027. So to get this locked down in a September hearing, we say, with a couple of caveats I will come back to, we say that that should be the next stage, not a fresh document saying we would like the following. They should say do

they have a problem with any particular aspects of -- it is very, very granular, sir. You will understand it is quite granular, search terms and custodians on every single issue is very granular.

Now, the two areas where I do accept we will have some further work to do, where this document, as it were, is not sufficient to move things forward in the way I have just explained, one, we do need to provide more information about our proposal as to regards non-custodial disclosure, in other words data, and we can do that, and the second aspect is that the document and all of this work has been undertaken on the basis of a temporal scope which is 2012.

THE CHAIR: Can I just raise one issue?

MR SINGLA: Yes, of course.

THE CHAIR: Quite often on the sole issue custodian there is an issue as to are you going to limit yourselves to individual custodians, or are you going to look at general service as well, because quite often what one does is say you have one company, it has a general server, but you have various officers that have their own individual log-ins and emails and stuff like that, and you are saying, "Yes, we will do the normal general check on the general servers, but in addition we will be looking at the individual custodians," but I need to

1	understand, on this one, are you
2	proposing to look at your let us say your more
3	general servers, or are you just going to confine it to
4	custodians?
5	MR SINGLA: We are definitely not I think there is
6	a couple of aspects to what you have just said. There
7	is custodian and non-custodial and, as I have just
8	explained, this doesn't deal with non-custodial.
9	THE CHAIR: I understand that.
10	MR SINGLA: I think the point you are driving at is within
11	custodians, where are you looking?
12	THE CHAIR: Well, I do not know. You may be looking for
13	general data, okay, the crunch type of stuff, and
14	clearly all of that is not going to be simply custodian,
15	but within the organisation, for example, there may be
16	a report that is relevant or an assessment that is
17	relevant that is not held or easily locatable within
18	individual custodians, but will be on the system of
19	Facebook in one way or another
20	MR SINGLA: Yes.
21	THE CHAIR: and you do not want that to fall off the
22	universe.
23	MR SINGLA: No, no, no. Sorry, sir, if I was not being
24	clear. We absolutely agree with what you have just
25	said, but that will be caught by what we have described

1	or I was describing as non-custodial data. So let us
2	say financial information on profitability of the
3	Facebook advertising. That may not be held I think
4	the point you are making is that may not be held by
5	a particular individual, it may just be
6	THE CHAIR: Yes, that type is clear. That goes without
7	saying. What I am saying is that there may be things
8	like relevant reports or whatever that are not being
9	held by any individual custodian, but will be within the
LO	general servers of the business. If you are saying they
11	are going to be searched in the normal way
12	MR SINGLA: Well, I mean the devil is in the detail of what
13	documents you are talking about, but in broad terms,
L 4	insofar as you are saying to me "Are you only looking at
15	documents held by individuals?" I think I am saying no,
16	we are not.
L7	THE CHAIR: As long as there is going to be a search on the
L8	general servers
L9	MR SINGLA: Well, to appropriate material there will be, but
20	that is, as it were, an aspect which this document, the
21	300-page Disclosure Report that I have just taken you
22	through, that does not deal with that.
23	THE CHAIR: Look, it is important we understand that you
24	will be doing what is a fairly normal exercise in
25	relation to your servers, and if you are doing that,

1	then that is absolutely fine. If you are not doing that
2	then we need to obviously resolve that.
3	MR SINGLA: I know. That is just something that we need to
4	explain to the Class Representative what we intend to
5	do. Another example would be terms and conditions.
6	They want the terms and conditions. Those I think would
7	also fall within
8	THE CHAIR: It would do. That is the type of things
9	MR SINGLA: Exactly. Yes. There is no issue there, sir.
10	THE CHAIR: Okay, that is fine. So you are saying "We have
11	already done a lot of work," and you say that the next
12	stage, apart from you updating it to reflect the actual
13	wording of the issues in the list of issues for
14	disclosure, is for the Class Representative to come back
15	and say whether they agree or disagree on things in
16	here.
17	MR SINGLA: Yes.
18	THE CHAIR: But, you see, what that does not necessarily
19	help us is that and I accept that they should come
20	back on this at the moment, subject to whatever my
21	colleagues may say and Ms Ford may say, but there will
22	come a point where I want something, a table, whether
23	you call it a Redfern Schedule or not, where I can see
24	what is in issue between the parties that needs to be
25	resolved by the Tribunal, and it may be that the best

2 to have what looks like a Redfern Schedule, but 3 obviously takes the benefit of the exercise which you 4 are saying that they need to respond to this, okay, but 5 I do -- we are all used to different things, and I am 6 far happier, when you have multiple potential issues, 7 having a table where I can see what is being sought, what your position is, what their position is, and it is 8 going to be far easier to do a Redfern Schedule. In 9 10 this case, once they have been through this, they will know what is in issue, so they -- hopefully you will see 11 12 what is agreed within this, and then there will be 13 a universe where things are not agreed, and for that 14 not-agreed universe, I will want something that looks 15 like a Redfern Schedule, and we probably will not need a large number of columns in the normal way because you 16 would have, let us say, crystallised your reasoning as 17 18 a part of this process in going through this disclosure 19 report. 20 MR SINGLA: Sir, we see it in exactly the same way. We can 21 call it a Redfern Schedule. The terminology does not 22 matter, but we see, for the purposes of the next 23 hearing, where we want to get to is the first column should be -- I will come back to one point --24

essentially this is what we are intending to do, issue

way and the easiest way for someone as simple as me is

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by issue, these custodians, these search terms, so that is essentially what we have done. Next column, we agree or we have a problem with it, and then when we get to the hearing you can go through it and say you have to -
THE CHAIR: I do not think it is going to be as simple as that. I think I can see the advantage in finishing this process that you have done, but I do not think this is going to be particularly helpful when it comes to doing the exercise of running through what is in issue and what is not in issue and coming to a ruling.

Look, it may be you have to do it in two stages.

The first stage is finalising this document, bearing in mind what they say, and you will see where the areas of dispute are. What I would prefer to have is once you have figured out amongst yourselves what your areas of dispute are, that we have a separate table which identifies the respective positions of the parties in the areas in dispute, and probably the best for that would be the first column not to be done by your side, but to be done by Ford's side, so Ford's side will say "We have the following issues that we want to be resolved at the next CMC. This is our position." You say what your position is, and by then you probably have a good idea of what you need to say. It may be that we will have a third column and a fourth column, but that

1	may of may not be necessary, it depends on now you get
2	there, but by the time I have a hearing, I think that
3	is what I am looking for.
4	MR SINGLA: Yes, we are content with that, but the
5	principles that we are working under are, one, we do not
6	want the work that has been done to be wasted, because
7	we spent months doing this work.
8	THE CHAIR: I know. Look, if we were not taking that
9	approach, we would have started again.
10	MR SINGLA: Yes. So we do not want to waste the work, and
11	we also want to get this sorted in September, so
12	THE CHAIR: I understand that, so we need to work out
13	detailed timings.
14	MR SINGLA: Sir, we are content with what you have just
15	suggested saying, but it is important I need to make
16	a couple more points.
17	THE CHAIR: Yes, sure.
18	MR SINGLA: I think yesterday I mentioned they have not
19	engaged with this document so far, and what I really
20	mean by that is they need to deal with the detail in
21	Annex 4. Where we have told them, custodian by
22	custodian, search term by search term, if we are going
23	to sort this out in September we now need to know
24	pretty quickly, actually whether those are acceptable
25	custodians or not.

If Ms Ford is going to say as she said yesterday,

"It is all too high level," this document is not an end

in itself; it is a tool to try and allow the Tribunal to

sort this out.

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THE CHAIR: What tends to happen is you have the DR and, let us say, you propose custodians 1 to 73. You will start going through the disclosure exercise and my experience is that, quite often, going through the disclosure exercise on your part, you will identify other custodians by looking at the custodians you have; at which point, when you give disclosure, you will be giving disclosure of other custodians than the one that you have actually done. So if, for example, you look at custodian 10 and you can see that custodian 10 has been sent a document from someone who is not on the list, and that person has done a lot of research which is highly relevant, you are going to say, "Well, following the normal procedure that solicitors follow," you are not simply going to say, "Well, I will not make any inquiries of that other custodian, just forget about it, it is not on my list." Of course, you are going to look and see where it is.

So when the other said say, yes, this is a sensible starting point for custodians, it does not mean that when they get disclosure and they start looking at that

Ţ	disclosure, it means they cannot say, well, you should
2	have other custodians. That is what happens in the real
3	world.
4	MR SINGLA: No, I understand. I mean
5	THE CHAIR: So I want them to feel that when they say, yes,
6	we think it is acceptable that you search these
7	custodians, it is not them casting in stone, they are
8	the only custodians, because it is not how it works in
9	the real world.
10	MR SINGLA: No, specific disclosure applications can always
11	be made but we need to get this process underway.
12	THE CHAIR: No, you have to start from somewhere.
13	MR SINGLA: Exactly.
14	THE CHAIR: But there will be, as in all these cases,
15	an information deficit on their side at this stage, and
16	so they will not be able to say conclusively that you
17	have covered all the custodians and you cannot say that
18	either because you have not done the search. There is
19	going to have to be an element of flexibility.
20	MR SINGLA: Yes.
21	THE CHAIR: But the way you have proposed it at the moment
22	seems sensible to me, that they need to respond to
23	this
24	MR SINGLA: Exactly, yes.
25	THE CHAIR: subject to the caveats I have already given,

1	and that way we move forward.
2	MR SINGLA: I am grateful. Can I just mention one final
3	point which is important.
4	THE CHAIR: That is all subject to what my colleagues say
5	MR SINGLA: Of course, but we are concerned we have spent
6	months this has become satellites of a piece of
7	litigation in itself so we are keen to draw a line under
8	it.
9	THE CHAIR: In large scale litigation problems like this
10	happen all the time. We are just going to do our best
11	to get through this
12	MR SINGLA: Yes, remembering proportionality is a key
13	consideration in all of this.
14	THE CHAIR: Proportionality is always a key consideration.
15	Proportionality, relevance, cost, all those come into
16	the assessment.
17	MR SINGLA: Can I just so the other point, we say this
18	document gives them enough now to start to engage with
19	custodians and search terms. I have just explained to
20	you that we need to convey our proposals on
21	non-custodial. So we do understand there is an aspect of
22	the disclosure process which we have not yet covered in
23	this document. So we will, as it were, explain what we
24	intend to do by way of non-custodial, but the other
25	aspect

1	THE CHAIR. Are you going to do that in a separate document
2	or in this document?
3	MR SINGLA: Yes, I think in a separate document.
4	THE CHAIR: A separate document is probably easier, but we
5	also need to have
6	MR SINGLA: (Pause) Okay, for the non-custodial we will
7	initially update Annex 4 but you will have a fresh
8	document, sir, for the next hearing.
9	THE CHAIR: Let us look at the time. When is this document
10	going to be finalised on your side?
11	MR SINGLA: Can I mention the other area where we suggest we
12	will do some further work before I
13	THE CHAIR: One of the advantages of having the
14	non-custodial done in a separate document is it may take
15	a bit longer than it requires to finalise this, because
16	if they are going to respond to this and then we are
17	going to have a proper schedule for the hearing at the
18	end of September, everyone is going to have enough time
19	to respond.
20	MR SINGLA: Can I just I have said it a few times. I just
21	need to mention the other piece of work that we intend
22	to do. On the temporal scope debate that we had
23	yesterday, where we ended up on the if I can call
24	them the first considered issues, you will recall there
25	are a number of issues where they did not have a date.

1	where we ended up was that the date would be 2011,
2	subject to an RFI.
3	THE CHAIR: Correct. Clarification or whatever.
4	MR SINGLA: Exactly, and we have reflected on that
5	suggestion. To try and streamline things and to make
6	sure this is all done, as it were, in September, we do
7	not want the RFI process to become particularly
8	involved. There is, you will understand, a concern that
9	in answering potentially a number of questions going
LO	back a long period of time, covering now a very broad
L1	range of data, that whole RFI process could actually
L2	take a lot of time, and we might incur a lot of cost.
L3	So what our proposal is going to be on those issues,
L 4	instead of having 2011 subject to an RFI, the document
L5	would actually have 2007 or 2005, an early date which
L 6	suits what they were driving at for some of the other
L7	issues, and then we would have any arguments about
L8	proportionality at the second stage, which I think fits
L 9	with what you said yesterday.
20	THE CHAIR: You are saying instead of using the 2011 default
21	date, we go back to a significantly earlier date. Let
22	us just see what Ms. Ford says.
23	MR SINGLA: Let me explain, because as we understand it, that
24	chimes with what you were saying yesterday as to how
25	normally one would have proportionality arguments at the

1	next	stage.

- THE CHAIR: We would, yes, of course we would.
- 3 MR SINGLA: So on that aspect we want to, as it were, align
- 4 those issues with the other ones insofar as they are
- 5 going back in time, we would argue about that at the
- 6 second stage on proportionality grounds.
- 7 THE CHAIR: Let us just see what Ms. Ford says about that, just
- 8 that last bit.
- 9 MS FORD: Sir, as we understand the concern being expressed
- it is about timing in the concern about how long it
- might take for them to give an answer about that when
- they started collecting this data. So what we would
- propose is to do the two exercises in parallel.

14 So first of all we start with a proposal that puts

in the earlier date so that we can liaise on

proportionality, but, in parallel, Meta can answer our

17 RFI to explain exactly what the position is, because we

do think that it was a very helpful indication by the

19 Tribunal yesterday that Meta should essentially tell us

20 what is within their knowledge and not ours as to when

21 they actually started engaging in this conduct, and it

22 appears that this proposal is using convenience and

timing as a means of avoiding actually answering that

24 question. So we would propose: let us do it in

parallel.

1 THE CHAIR: We will come back to that later, because that is 2 clearly a contentious issue. Is there anything else that you want to do by way of 3 4 this document before -- all we are going to do now is to 5 close down on what is going to happen to this individual document. 6 7 MR SINGLA: Yes, okay. THE CHAIR: So let us hear what Ms. Ford has to say, and then 8 you can come back, and then we will give a ruling if 9 10 necessary. 11 MR SINGLA: I am grateful. 12 MS FORD: We welcome the Tribunal's indication that it would 13 like this document to be completed. We also welcome Meta's acknowledgment that there is some updating to be 14 15 done. We do think that it is necessary to be clear 16 exactly what updating needs to be done. We would suggest it is necessary to update to reflect the two 17 18 rulings that the Tribunal gave yesterday. 19 THE CHAIR: To reflect the final version of the list of 20 issues and the rulings from today and yesterday. 21 MS FORD: Yes, so that would include what emerged yesterday, 22 which is that there is a substantive difference between 23 the parties as to essentially the data which is subject to the claim. As we understand it, the exercise has 24 25 been done on the narrower basis and now needs to be done

Τ	on the wider basis. Also to reflect the ruling on
2	temporal scope.
3	THE CHAIR: Exactly, yes.
4	MS FORD: We have also sent a letter where we have indicated
5	the other respects in which we feel that further clarity
6	needs to be provided in the context of this document.
7	That is at $\{E2/227/1\}$, please.
8	THE CHAIR: Just read out what you want me to
9	MS FORD: There are quite a few headings. What I was hoping
10	to do is to highlight the areas, and it is partly in
11	response to the suggestion which was repeated again, that
12	we have not engaged with the work that Meta has done.
13	We have engaged with it, and we have set out a very
14	detailed set of requests and the ways in which we say
15	further information needs to be provided in the context
16	of this document, and that will enable us to do the
17	exercise we understand would assist the Tribunal, which
18	is for us to have a column and populate the column
19	with our proposals.
20	THE CHAIR: You are saying that you need this clarification.
21	What is the date of this letter?
22	MS FORD: This was 8 July. We have not received a reply to
23	it.
24	THE CHAIR: I am not surprised. Okay.
25	MS FORD: But what it does do, in my submission, is to

highlight important areas where we say this document needs to be elaborated upon in order that we can make progress in September. So just to take the Tribunal through the order that they appear in the document, probably the first substantive one is narrative responses. The heading is at the top of page -- sorry, the bottom of page 2, but then at paragraph 7 we have made the point that this document does raise the possibility of a narrative response in relation to 11 issues. We have been open to that possibility. We note that they have not set out further detail as to what that would entail, whether it will be verified by a statement of truth, who will provide it, what will be provided, to enable us to say yes we are happy with that or no we think that this is --

THE CHAIR: On something like this, a narrative response, all you need to do is to agree that you are happy with the concept of a narrative response. They do not need to sort of spell out now how that is going to be done. You know, you can correspond separately on this, how it is going to be done, but at the end of the day, the Tribunal, if you cannot agree, is likely to say: we want a statement from someone who has made due inquiries of the relevant people, and that statement will be to the best of their knowledge and belief having made

reasonable inquiries, and they may need to specify what they are, verified by a statement of truth. I do not think that type of thing needs to go into that sort of detail in this document.

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What I am inclined to say on this, is that there is this letter. Mr Singla cannot be prepared to be in a position to answer that letter today, for obvious reasons, and everyone is sort of hopefully in a cooperative frame of mind. They can take into account this letter when they finalise the DR, and if there are issues that need further elaboration separately, that can be dealt with by correspondence or it can be dealt with at the next hearing, but what I do not want to happen is that there is going to be voluminous correspondence that actually slows down the process of getting the DR. The actual details of things like the form of the narrative response I think is not important for today. You know what I normally do on these narrative responses, so it is fairly easy to predict what I am likely to do. There is a whole bank of authorities where I have dealt with issues like this. We are all familiar with that, and you are unlikely to be able to sort of -- let us say it is far better for you to take into account what you predict we will end up doing when you decide what you are going to agree and

1	what you are not going to agree. So when it comes to
2	responses, I will most probably require a statement the
3	normal way, but I could be persuaded otherwise by
4	Mr Singla, and he is free to argue that, on the
5	appropriate things to what I am inclined to say is
6	that they should respond to this letter, but the
7	response should not it should be a constructive one,
8	but I do not want something that is going to hold up the
9	provision of the next draft of the DR. If you are going
10	to have side issues and other correspondence, you can
11	deal with that separately. I do not want the DR
12	finalisation process to be delayed.
13	MS FORD: It is certainly very helpful to get that
14	indication. Perhaps we can just deal with the other
15	points that we raise and the Tribunal can indicate
16	whether this is something that, as we say, should be
17	reflected in the DR or not.
18	THE CHAIR: Okay.
19	MS FORD: Data repositories, which is a heading
20	THE CHAIR: Number 7, you have what I would normally expect
21	on number 7.
22	MS FORD: Yes. We are content with that indication. That
23	is fine.
24	THE CHAIR: Let us see on the next one.

MS FORD: Scope of claim does not arise in this context.

1	THE CHAIR: It does not, no.
2	MS FORD: Data sources, the concern here is that what has
3	been said in relation to data depositories or proposed
4	repositories is that producing a catalogue of all
5	document and data management systems and processes would
6	be highly onerous. We have essentially said we have
7	asked for clarification in essentially paragraph 10,
8	where we request:
9	" that your clients produce a catalogue of all
10	the internal repositories used to which your clients
11	indicate they have had regard.
12	"To the extent your clients are suggesting that it
13	is reasonable and proportionate to limit their searches
14	to those repositories, it is necessary for the Class
15	Representative to be able to refer to a full list of
16	them before accepting or opposing that position."
17	This is simply this document does not presently
18	give us clarity as to exactly what repositories are
19	proposed to be searched, and that is obviously going to
20	be quite fundamental in terms of responding to their
21	proposals.
22	THE CHAIR: Normally you should have that information. That
23	is fairly standard.
24	MR SINGLA: It is in the DR already. It is in the DR.
25	THE CHAIR: It is fairly standard to have that.

1 MR SINGLA: We can cut this short, perhaps, by me saying: we 2 will respond to these questions insofar as they are going to move things forward, but what this is, is 3 4 a cross-examination of the 300-page DR. To move 5 forward, for the Tribunal to be in a position in September to actually say this is the disclosure 6 7 order, you do not need answers to questions such as -in the detail of mobile devices; why have you not 8 included secretaries. It is not targeted at what you 9 10 have in mind, sir, which is actually making disclosure orders. That is the problem with it. The reason I say 11 12 it is not engaging, it is not engaging with the points 13 that need to be dealt with for the disclosure orders to 14 be made. So we will, of course, answer questions 15 insofar as they actually will assist this process moving 16 forward, but just asking a whole host of detailed granular questions is not actually going to allow the 17 18 Tribunal in September -- September is not that far away. 19 THE CHAIR: Look, I do not want -- what I am going to do is 20 to say that they will use their best endeavours to 21 answer this letter, and they should answer any requests 22 which are reasonable. There may be a dispute as to what 23 is reasonable or not, but we can deal with that next time round, but the direction we are inclined to say is 24 25 that they should give a substantive response to this

1	letter, and that there can be issues as to the adequacy
2	of the response, but we can deal with that next time
3	round, but all I can do is to say that there should be
4	a response which is a substantive response to all the
5	reasonable requests, and there will be an issue as to
6	what is reasonable and not reasonable, okay.
7	MS FORD: We certainly welcome the indication that there
8	should be a substantive response. Just to address the
9	suggestion that this has already been dealt with: it has
10	not; otherwise we would not be asking these questions.
11	THE CHAIR: They may say this has been dealt with, see
12	paragraph or page whatever of the DR; they can do that.
13	Mr Singla, how long do you think your team will need to
14	answer this?
15	MR SINGLA: May I just take instructions?
16	THE CHAIR: Yes, of course you can.
17	MR SINGLA: The timeframe that we had considered for
18	a number of things, so the updating on the
19	THE CHAIR: Come back to that.
20	MR SINGLA: Yes, but essentially what we had in mind, is four
21	weeks to do the non-custodial disclosure proposal, the
22	updating of the DR to reflect any custodians that now
23	need to go further back, and to answer any questions in
24	this letter that are reasonable and go to that process.
25	THE CHAIR: It may be that you will take into account the

1 questions in the letter as you update the DR.

2 MR SINGLA: Yes, maybe.

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3 THE CHAIR: Because you may say, "See updated DR that we have done it".

MR SINGLA: Maybe, but these things do take time, sir.

MS FORD: The concern with that is it takes us to the middle of August in circumstances where we were hoping to have a productive CMC in September.

THE CHAIR: Yes, but the thing is, the way I envisage it is we are going to be in the best position to sort of deal with things at the end of September if this has been updated, you have responded to it, that is the first big job, and then we prepare this schedule of what is in issue for the next CMC, and you say what you are requesting, they say what their response is. That is all going to take time, and I think you are probably right that if we leave that process to -- because you are going to need time to respond to the DR. That does not mean you are not going to be looking at this document as you go along, so it does not mean that -most of this document is going to be unchanged, and so your team can start looking at it. I would be very disappointed if your team simply said, "Well, it is the middle of August now, and we are going to start looking at this". I think that will lead to too much delay.

MS FORD: Sir, we absolutely do intend to do this in parallel, but it rather begs the question: if this stuff is supposedly all done already, why does it take to the middle of August in order to produce an updated disclosure schedule?

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THE CHAIR: But the problem we have is that everyone has other cases in their diary. Clearly, if the team had nothing else to do, then they could do it in two weeks, I could easily see that, but they probably have other files. We have to figure out what is practicable. I think that three weeks is probably practicable from today, and that is what I am likely to order, but then you need to have time to respond, and that -- I would have thought that you need two weeks probably to respond, because of the importance, and so you would have two weeks to respond, and then you are going to have to start preparing your schedule for agreements and disagreements setting out what your actual requests are in the light of what your response is. Then Mr. Singla's side is going to have to have an opportunity to fill out the next column.

MS FORD: Sir, we envisage that that is workable, provided we do get substantive responses to the questions about what are the repositories and the questions about the custodians, because if this document comes back and the

1 answer is we are still not going to tell you what 2 repositories we have and we are still not going to tell 3 you what custodians there are, and matters of that -- it 4 really limits the ability we have to engage with them. 5 THE CHAIR: But for certain ones, it is a no-brainer. On 6 the repositories, they are going to give it. I cannot 7 see why they are not going to give it. It is clearly something you are entitled to. It is standard to do 8 9 that. I cannot see why this case is any exception from 10 all the other cases I have dealt with, but, you know, I know there is an element of sort of mistrust or 11 12 whatever that makes everyone worried that someone else 13 is going to try to pull a fast one. If we have any 14 suspicion that that is going to be the case, then, you 15 know, certain consequences will follow in September, but I 16 cannot see, when we are dealing with the firms 17 that we are dealing with, that anyone is going to try to play games. Life is too short. Life is too short. 18 19 MS FORD: Absolutely in that spirit, then --20 THE CHAIR: So your response is two weeks after that, and 21 then will you be serving at the same time the first 22 draft of the -- what could be the Redfern Schedule, or 23 do you think you need to have a further response from them to their response? 24 MS FORD: It rather depends on what we receive, I think. 25

Τ	I am in difficulty in being specific.
2	MR SINGLA: We are clear about what we are going to provide.
3	I mean, I think by that stage they have had this. As
4	you said, most of that will remain unchanged. They will
5	have had that for many weeks. They will have had our
6	non-custodial proposal as well, and they will have had
7	answers
8	THE CHAIR: So the idea is they will say, "We do not agree
9	with you on this, we want this". You set out your
10	pitch, and then the next stage will be to go into the
11	sort of Redfern Schedule stage, whereby they will
12	crystallise what do they want, and you will then respond
13	to that document.
14	MR SINGLA: Yes.
15	THE CHAIR: Look, the vast majority of these entries are
16	probably going to be agreed. What you will be arguing
17	about is having a table which crystallises what the
18	issues are between the parties.
19	MR SINGLA: Yes. Can I I forgot to make one very
20	important point. We are keen to understand whether you
21	will be chairing the next hearing, because having set up
22	this process, it would obviously make
23	THE CHAIR: Look, I am available on those is it the 29th
24	and the 30th?
25	MR SINGLA: I am not sure what precise dates have been

1	floated, but having had the parties in front of you for
2	two days, it would certainly assist
3	THE CHAIR: Look, subject to what the President says, I will
4	reserve this next hearing to myself
5	MR SINGLA: I am very grateful.
6	THE CHAIR: with my colleagues here, and we will aim to
7	have it at the end of September. The other alternative
8	is to say we have it in October, but I do not know what
9	people's diaries are like, in which case you will have
10	more time to get this process done.
11	MR SINGLA: Yes. There may be an issue with October. I can
12	come back to you on precise hearing dates, but you
13	understand the
14	THE CHAIR: Yes, so the response will be in two weeks, and
15	then your column will be two weeks thereafter.
16	MS FORD: Is that the Meta column, sir, just to be clear?
17	THE CHAIR: Yes, the Meta column. So you will respond to
18	this, and you will produce your disclosure request of
19	issues of areas of disagreement on disclosure. They
20	will put their position on that, and then if you want
21	another column, you can have one week thereafter, and
22	hopefully it will fit, but the rest we can deal with on
23	the day. All right.
24	MS FORD: I wonder if, just before we move off the question
25	of repositories and custodians, the particular concern

1	we have is that we understand the current search has
2	been run on WhatsApp and work chat messaging systems,
3	and it is unclear what the proposal is in relation to
4	what additionally will be searched. That obviously is
5	quite fundamental in terms of us understanding the scope
6	of the dispute.
7	THE CHAIR: When you look at a custodian, you look at their
8	messaging in every form, do you not? You look at the
9	phones, you look at the emails, and the various apps.
10	MS FORD: That would certainly be our expectation.
11	THE CHAIR: Yes, and that is what my expectation would be.
12	Mr Singla, is that really going to be an issue between
13	you, as to the types of things?
14	MR SINGLA: I do not know what the answer to that off the
15	top of my head is, but it is obviously something that we
16	will engage on that sort of point
17	THE CHAIR: You are going to have to engage on it, yes.
18	MR SINGLA: Yes, but I am not sure I mean, we are not
19	taking questions and answers right now on it.
20	THE CHAIR: The three examples that I have given that
21	I would expect look, it will be on the transcript,
22	what we expect, and then you can respond.
23	MR SINGLA: Okay. I mean, I am not sure it is a good use of
24	time now to
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1	(Ruling given - published separately)
2	THE CHAIR: That is where we are on the Disclosure Report.
3	The next issue is are we going to have any form of RFI,
4	and, if so, on what topics? Ms Ford.
5	MS FORD: Sir, we understood that your ruling yesterday was
6	expressly based on the anticipation that there would be
7	an RFI. For our part, we think it is a good idea, and
8	we are proposing to make an RFI. It does not seem
9	particularly appropriate
LO	THE CHAIR: This is an RFI for the purposes of disclosure.
L1	MS FORD: This is for the purposes of establishing the
L2	question of what is the actual date from which Meta
L3	first considered, and then I am trying to recall the
L 4	exact formulation that we used in our issues for
L5	disclosure from which it first considered receiving,
L 6	collecting, processing or using the data which is the
L7	subject of the Class Representative's claim, which the
L8	Tribunal has obviously now determined to be Off-Facebook
L 9	Data as defined by the Class Representative.
20	THE CHAIR: Yes.
21	MS FORD: So we would essentially be asking Meta to clarify
22	what is the relevant date for those purposes, and that
23	will cover both, when it considered doing so in
24	relation to each of those categories, when it considered
25	doing so and when it actually did so.

1 THE CHAIR: You see, it is such a fundamental issue that 2 I think that if that is going to be done, it will need to be answered with a statement of truth --3 4 MS FORD: Absolutely. 5 THE CHAIR: -- after having made reasonable inquiry of the 6 relevant people et cetera, but subject to what 7 Mr Singla says, I am inclined to direct that you can serve an RFI. Mr Singla's clients will respond to it to 8 the best they can, and if there is any dispute about the 9 10 adequacy of the response, that can be dealt with at the 11 next hearing. 12 Mr Singla. 13 MR SINGLA: No, I do want to say something about this. I mean, one has to remember how this issue has arisen. 14 15 THE CHAIR: Yes. It is a fundamental issue. 16 MR SINGLA: No, but --THE CHAIR: It is a fundamental issue we need to get to the 17 18 bottom of for the purposes of disclosure. 19 MR SINGLA: Well, with respect, no. 20 THE CHAIR: Unless you are going to say you are going to 21 cover it some other way. 22 MR SINGLA: I am; that is what I have just said. Can I just 23 go back a step? THE CHAIR: Yes. 24 MR SINGLA: Right. When we first received the list of 25

issues for disclosure from the Class Representative, their temporal scope I think essentially across all issues was 2004. That was actually just wrong; it should have been 2005, but this wording that crept into the draft, "when did you first -- "from the date when you first considered" and so on, that was -- the genesis of that, was it was said to be a some compromise wording from the Class Representative. So they were saying: okay, we maybe do not need to go back as far as 2005; let us pick some other date undefined. That is the genesis of the wording.

THE CHAIR: That is, yes.

MR SINGLA: Yes, and where we got to yesterday was the default would be 2011 subject to an RFI. What I said earlier was that they do not need the RFI because we are happy to use 2007 or 2005 as the default, and then have arguments about whether it is proportionate to go back that far. So one has to ask oneself: what is the RFI's purpose, given where we have got to? You say it is a fundamental issue.

THE CHAIR: Fairly fundamental, yes.

MR SINGLA: Well, it is not going to assist on the disclosure side because, as we say, we are content with this 2007 or 2005 date. They will therefore have to justify that on proportionality grounds. You say it is

a fundamental issue generally. It is not something that has ever been an RFI on the pleadings. You say it would be helpful to have a statement of truth. Our position with the statement of truth in the Defence is that the first time Meta used for a personalised advertising on

Facebook purpose was 2012 or 2013.

THE CHAIR: They have that on the pleading. Their question is slightly different. You are saying you have given the rough dates for actual use. Their question is when did you first contemplate, because at that stage you would expect documents to be generated.

MR SINGLA: Yes, but one has to ask oneself: why do they need the answer to that question? There are two potential answers. One, because they do not understand the pleaded case. Well, that is not the position, because they have never asked us this question before, and our pleaded case is the only thing that matters is monetisation on their claim, and we have given you dates with a statement of truth. So it is not going to advance things so far as the issues in the case are concerned. Is it going to assist on disclosure, which is where this first came in? Well, in my respectful submission, it will not, given our proposal. It is not going -- we are content with these early dates subject to proportionality. So why are they fishing around for

more information, and why should we be put to the burden, the significant burden, of having to go away and make inquiries which will, in and of itself, become a process? All of this has to happen, on their view of the world, by the time of the September hearing.

We respectfully disagree that given where we have got to and the constructive proposal we have made, this RFI has any independent utility.

THE CHAIR: (Pause) We will come back to this at 2:00 because it is clearly a contentious issue between you, and the question is: are you, Ms Ford, accepting the concession by Mr Singla, namely that where we have not got those dates, we are now going to put in earlier dates than the 2011?

Presumably you are going to take that anyway; that is worth taking, but the question is -- and we will deal with this at 2:00 -- is it has been put in issue as to why you need this additional information either for the purposes of disclosure or the substantive issues in the case. Do not answer now, because I want a proper answer at 2.00, and if you can persuade us that it can fulfil either function, we will then come back to Mr Singla to see what he has to say,

but I can see that sometimes these things look really simple and you would have thought there is

1	a clear answer and they should be able to do it, and
2	then when you actually try and get it done, it takes
3	more than you contemplate, but we will hear this again
4	at 2.00 and we will come to a view shortly thereafter.
5	(1.03 pm)
6	(The luncheon adjournment)
7	(2.08 pm)
8	THE CHAIR: Ms Ford, I sent a message saying I would like to
9	know the wording of the draft RFI, in broad terms.
10	MS FORD: Sir, yes. We have very recently sent to
11	the Registry a draft that we have produced over lunch.
12	I am hoping it has happened. I am afraid I do not have
13	it printed out.
14	MR SINGLA: Sir, I am not sure we have received it on this
15	side, and we certainly have not had a chance to
16	consider it.
17	THE CHAIR: Let us get that printed out.
18	MS FORD: I understand it has been copied to my learned
19	friend, but it is extremely recently because obviously as
20	the Tribunal will appreciate
21	THE CHAIR: That is fine. Is it one document?
22	MS FORD: It is one document, yes. I think it is two pages.
23	THE CHAIR: I think we need to look at it. The Registry
24	says they have not received it.
25	MS FORD: I understand that actually it is being sent as we

speak. I am sorry, I thought it had been sent.

THE CHAIR: We will come back to this a bit later. The two issues that I wanted you to address me on, maybe you can do it anyway now, and then we can look at the precise wording later if we are inclined to give it, is to what extent is the request that you have outlined going to relate to an issue in the proceedings, ie you have shown me the pleadings; does this relate to an issue between the parties on the pleadings? In which case, it will be something that will fall quite standard within what is currently CPR 18 in relation to High Court.

The second is that the Tribunal has wide case management powers. As part of that, as we have done in previous cases, we can require a party to provide information which may assist in the disclosure process, including narrowing down disclosure. So if you can address it on both of those levels. Meanwhile, if someone can print out, let us say, eight copies of this draft, that can be done, and I suggest that is done by the Registry, because that will speed up time, speed things up. If you know who to send it to, send it to that person. They can liaise with people at the front to agree how it is going to be done.

Let us look at the extent to which -- well, just say what the request is in broad terms and then we will look

1	at the pleadings and see to what extent does it relate
2	to a matter, an issue in the proceedings.
3	MS FORD: Yes. So the request is of paragraph 138(c) of
4	Meta's Defence, which says {B/4/88}:
5	"Meta has received Third Party Activity Data for use
6	in personal advertising on Facebook since around January
7	2013".
8	THE CHAIR: Wait a second. Defence, sorry?
9	MS FORD: Paragraph 138(c), which is on page internal 88 of
10	the Defence, which is where Meta pleads:
11	"Meta has received Third-Party Activity data for use
12	in personal advertising on Facebook since around January
13	2013."
14	It is also of paragraph $154(a)$ {B/4/100}.
15	THE CHAIR: Can I just find out where we are. (Pause) Just
16	say, how does it start?
17	MS FORD: Having identified those two paragraphs and what is
18	said in them.
19	THE CHAIR: Just read out paragraph 138(c) so I know where
20	I am in the right spot.
21	MS FORD: Sorry, the entire paragraph. The second sentence
22	is denied:
23	"Before Meta was even founded, the online eco-system
24	had evolved to adopt various types of technologies."
25	Internal page 88 $\{B/4/88\}$, I am told.

Ţ	THE CHAIR: Okay.
2	MS FORD: So it is of a particular passage in that
3	paragraph, final sentence:
4	"Meta has received Third Party Activity Data for use
5	in personal advertising on Facebook since around January
6	2013."
7	THE CHAIR: Yes, but that last bit does not quite address
8	what you are looking for at the moment.
9	MS FORD: No, but it is a request of this paragraph.
10	THE CHAIR: Okay.
11	MS FORD: So I am just identifying the two paragraphs of
12	THE CHAIR: What is the other paragraph?
13	MS FORD: Paragraph 154(a), that is page $\{B/4/100\}$. It
14	begins:
15	"The first sentence is denied. Meta repeats 138 of
16	this Defence."
17	THE CHAIR: 154(a)?
18	MS FORD: Yes, and the particular passage we have asked
19	about is as explained in 138(c) of this Defence
20	{B/4/88}:
21	"Meta has received Third Party Activity Data for use
22	in [provision of ads service since early] 2013."
23	And we are also asking in respect of the definition
24	of Off-Facebook Data as directed by the Tribunal on 16
25	(sic) July 2025, being yesterday, so we are asking

1	essentially in the light of the fact that the Tribunal
2	has endorsed a definition of Off-Facebook Data.
3	THE CHAIR: In relation to that, presumably you are only
4	asking in relation to things that you have not already
5	specified in your pleadings, are you?
6	MS FORD: We are asking about Meta's case, so yes.
7	THE CHAIR: Okay, we will have a look at it when that comes
8	back.
9	MS FORD: Then the request is:
10	"Of the definition of Facebook Data as directed by
11	the Tribunal on 16 July 2025, please specify when and
12	for what purposes the Meta corporate group, of which
13	Meta Platforms Inc is the parent company and of which
14	the Defendants are members, defined as Meta"
15	And it says:
16	" first please specify when and for what
17	purposes Meta first"
18	Then there is (a), (b), (c), (d):
19	"(a) collected Off-Facebook Data, and/or (b)
20	received Off-Facebook Data; and/or (c) processed
21	Off-Facebook Data; and/or (d) used Off-Facebook Data."
22	Then the second request is:
23	"Please specify when Meta first considered doing
24	each of the acts identified 1(a) to (d) above."
25	THE CHAIR: Okay, and you say that relates to issues in the

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	proceedings.
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2 MS FORD: Absolutely, at the core of the proceedings.

THE CHAIR: But it also goes to disclosure exercise, that you need to have that in order to basically know what is being disclosed and what time periods and stuff like that.

MS FORD: It goes to both those issues. In relation to the pleaded case, we say this would on any view be a legitimate request for information for us to make in the light of the submissions that were made yesterday, and in the light in particular of the three elements of the lack of clarity that arises from Meta's case. We do not know when they first did these activities. We do not know -- we are not told what their case is in relation to any purpose other than personalised advertising, so we are titled to ask about any other purposes for which they collected this data. We heard yesterday from Meta that their definition of Third Party Activity Data is different from the Tribunal's definition of Off-Facebook Data so we are entitled to ask what their case is in relation to all these matters in relation to Off-Facebook Data.

THE CHAIR: What we will do is that we will deal with this after the next break, because that will give everyone time to digest what the actual wording is and Mr Singla

1 to respond to this. We are not going to waste any time 2 because we will deal with finalising the list of issues 3 for disclosure first, and then we will see how much time 4 we have left at the end of the day to consider the RFI, 5 but I think it is only fair to Mr Singla that he has time to consider this and discuss it with his solicitors 6 7 and clients and comes back with a properly formulated response to that, but we can consider this when he has 8 had more time to look at it properly. I do not want it 9 10 to interfere -- although he is a very experienced 11 advocate and he can deal with things easily, he still 12 needs to get instructions as to what his position is 13 going to be on the actual wording that is produced. Let us go back to the list of issues for disclosure 14 15 and we will come back later on the RFI. 16 Am I right in thinking that this is the -- once we finalise the list of issues for disclosure and subject 17 18 to the RFI, we are basically done, subject to just 19 running through what the order is going to be? 20 MS FORD: I believe that is correct, yes. Yes, it is. 21 THE CHAIR: Your junior will have the job of sorting out the 22 wording of the order with his opposite number, and that 23 should be filed with the Tribunal by close of business 24 tomorrow.

Hopefully, that will append the final -- it may not

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1	need to append it, but together with that we will have
2	the final version of the RFI not the RFI, the list of
3	issues for disclosure, and what he should be doing in
4	relation to that list of issues for disclosure is adding
5	in, to the extent relevant, which of the relevant
6	paragraphs of the statement of case that relate to each
7	specific issue.
8	MS FORD: Yes, that exercise has to a certain extent been
9	done. We have not troubled the Tribunal with
10	an enormous table that had that in it
11	THE CHAIR: I do not need that now. I do not need to see
12	the words all quoted or anything, you just say the ACF
13	para whatever, and whatever it is, just put that
14	underneath the issue, and for Mr Singla's team, they are
15	free to put in any other paragraph in any statement of
16	case. We are not going to resolve who is right and who
17	is wrong. We are just going to get the list of issues
18	finalised.
19	Okay, so shall we go through the list of issues?
20	Which version am I working from now?
21	MS FORD: For my part, we have the version that Meta handed
22	up this morning. We have been working on a version that
23	inserts our wording, but given the various things that
24	have been going on
25	THE CHAIR: Yes, just how am I going to figure out which is

Ι	Which?
2	MR SINGLA: Sir, you can identify
3	THE CHAIR: Is it neither of those? Okay. Can someone just
4	give me a version.
5	MR SINGLA: Sir, if you look at issue 2(2)
6	THE CHAIR: Yes, but I clearly do not have the right one, so
7	give me another copy.
8	MR SINGLA: I was trying to help you identify whether you
9	have.
10	THE CHAIR: I may have it; wait a second. "Updated
11	composite to reflect CMC3 Day 1 rulings", is that it?
12	Okay, we now have it, thank you very much.
13	MR SINGLA: Just to double-check, if you look at 2.2,
14	$\{D/10/4\}$ there should be a column saying "Meta Wording
15	following Day 1". Does it say "From TBD"?
16	THE CHAIR: That is fine. Thank you very much. Okay. Let
17	us go through it, then.
18	MS FORD: So the first issue in relation to which there is
19	a residual dispute on the word is 1(4).
20	THE CHAIR: Okay, what I am going to do is go through each
21	one and tick it once it has been agreed. Is 1(1)
22	agreed?
23	MS FORD: Yes.
24	THE CHAIR: And I tick the box "Meta Wording following Day 1
25	CMC3". That is all I have to do, so I tick that one.

1	Okay. 1(2), do 1 do exactly the same:
2	MS FORD: Yes.
3	THE CHAIR: So there will be when it comes back, there
4	will be issue $1(1)$, that wording, and then in brackets
5	after that the references to the relevant pleadings in
6	brackets, not setting out what the wording is, just the
7	paragraph numbers of each of the pleadings. That is
8	fine. 1(3), is there an issue on that?
9	MS FORD: No, the parties agreed to take it out.
10	THE CHAIR: So you agree that I just put a line through
11	that. That is not going to be reflected in anything, it
12	just disappears; yes?
13	MS FORD: Yes.
14	THE CHAIR: 1(4)?
15	MS FORD: 1(4) there is an issue on.
16	THE CHAIR: Okay, let us see what the issue is.
17	MS FORD: This is one of a number of IFDs where Meta has
18	proposed to put in whether the IFD relates to the user
19	-side of Facebook or the advertiser-side of Facebook. In
20	relation to the vast majority of those, we have been
21	able to agree, we say fine. There are a few where we
22	think actually it is not correctly characterised as one
23	or the other, and this is one of them. This is about
24	which Meta entities:
25	"How, and by which entities within Meta, have

1	decisions been made in respect to the use of
2	Off-Facebook Data relating to UK users"
3	And we are suggesting that those decisions need to
4	include both user- and advertiser-side of Facebook,
5	because we would say, self-evidently, questions of
6	business and monetisation strategy engage both sides of
7	the Facebook platform.
8	Meta's wording in relation to this has suggested for
9	advertising purposes on the user side of the Facebook
LO	platform only, and so that would exclude anything in
11	relation to the advertising side. There is a further
12	dispute which is that our wording includes "How, and by
L3	which entities within Meta" and their counter-wording is
L 4	simply asking "which entities".
L5	THE CHAIR: Let us hear from Mr Singla on this. I am not
L6	sure how far you are apart, really.
L7	MR SINGLA: No. Essentially the background to this does
L8	affect a number of issues. We had originally used the
1 9	words "the Facebook Service", but the Class

affect a number of issues. We had originally used the
words "the Facebook Service", but the Class
Representative objected to the use of "the Facebook
Service", so all we are seeking to do is to be specific.
Throughout the list, we will come to later, there is
a whole section on the advertiser side and the user side
and so on, and all we are really seeking to do is to
confine this to "advertising purposes on the user side

1	of Facebook". Their case is about advertising on the
2	user-side. We are not at this stage of the list talking
3	about the advertiser-side.
4	I mean, if we were to stop if you look at our
5	wording and if we were to stop after "for advertising
6	purposes", we would be content with that. It is just to
7	make sure we are being precise about what this issue is
8	covering: it is Meta entities responsible for
9	decision-making on the use of the data relating to UK
10	users for advertising purposes. Whereas in issue 1(4)
11	they are asking about what was going on on the
12	advertiser's side as well, and that is covered later in
13	the advertiser's side section of this document.
14	THE CHAIR: As long as it is covered later on it is not
15	a problem.
16	MS FORD: For our side, we are happy with "for advertising
17	purposes", full stop. It was confining that to the user
18	side of Facebook
19	MR SINGLA: Sorry, to be clear, "advertising purposes on
20	Facebook". It has to be narrowed to the platform. That
21	is the debate we had this morning.
22	MS FORD: Yes. It is confining it to the user-side only
23	that we had the concern with, given that advertiser
24	services, by definition, involve the advertiser-side.
25	THE CHAIR: It looks as though you agree this. Just take

1	out on the last column "on the user-side of Facebook"
2	and then I can tick it.
3	MR SINGLA: We are leaving in "Facebook". So it is going to
4	say "for advertising purposes on Facebook". I think
5	Ms Ford just said that is agreed.
6	MS FORD: Yes, that is fine.
7	THE CHAIR: That is agreed.
8	MS FORD: Yes.
9	THE CHAIR: Others are captured elsewhere. So that is fine.
10	So we have 1(4) done. I can tick that one.
11	MS FORD: Subject to the point about "how". We are asking
12	"how, and by which entities" have these decisions been
13	made, and I think Meta is suggesting just telling us
14	which entities and not how they have been made.
15	MR SINGLA: I am not sure we understand why "how" is being
16	introduced here. If we go back to the heading, this is
17	section A of the list of issues, it is to do with Meta's
18	corporate structure, so actually at this stage of the
19	list trying to bottom out some very fundamental points
20	about which entities were doing things. We are not
21	quite sure at this stage why we are getting into "how"
22	things were going on. It is just which entities. There
23	is an issue about the Defendants and whether they were
24	doing certain things or not. This is just about
25	corporate identity.

Τ.	THE CHAIR. I have cicked the third column, the words on
2	the user-side of Facebook", just putting "on Facebook".
3	MR SINGLA: Thank you, yes.
4	THE CHAIR: As you say, once you get into "how", you are
5	confusing different points.
6	MR SINGLA: Yes.
7	THE CHAIR: Next one.
8	MS FORD: Issue 2(1) is another of these issues where there
9	has been an insertion of wording. The Class Reps
10	wording this is again a question about entities:
11	" which Meta entity or entities have been
12	responsible for providing advertising services to
13	advertisers in relation to UK users?"
14	Then we are just slightly mystified by the proposed
15	alternative wording, which ends up saying:
16	" which Meta entities have been responsible
17	for providing advertising services to advertisers in
18	relation to UK users for advertising purposes on the
19	advertiser-side of Facebook?"
20	It seems to us to be potentially duplicative and not
21	clear what it is achieving.
22	THE CHAIR: Mr Singla, I think she is right about that.
23	MR SINGLA: It is actually the mirror image of the one we
24	were looking at just a moment ago.
25	THE CHAIR: That's the other way of looking at it

1	MR SINGLA: It is just for advertising purposes on Facebook.
2	It is two sides of the same coin. I hope that
3	demystifies the position.
4	THE CHAIR: I think it does. (Pause)
5	Ms Ford?
6	MS FORD: Sorry, those behind me simply point out that this
7	advertising services qualification is already in the
8	wording. We are asking who has been responsible for
9	providing advertising services to advertisers in
10	relation to UK users.
11	THE CHAIR: Look, what we are going to do is, looking at
12	column 3, and we are taking out "on the advertiser side
13	of", so "for advertising purposes on Facebook". Does
14	that work? Or are you saying that that does not work,
15	in which case why, and then we can argue it.
16	MS FORD: No, that works.
17	THE CHAIR: I think it works. Okay. So we have done 2(1),
18	okay. Next one.
19	MS FORD: 2(2). This was originally an issue where we had
20	said "from the point when Meta first considered"
21	et cetera, and I think the proposed Meta wording now
22	says "to be determined".
23	THE CHAIR: What the proposal is, we are going to put 2005.
24	MR SINGLA: Or 7, and then
25	THE CHAIR: Whatever

1 MR SINGLA: Exactly. 2 THE CHAIR: -- whichever one you have agreed, and then we 3 have the separate issue of the RFI. 4 MS FORD: Right. THE CHAIR: So is this a 2005 or 2007 one? 5 MS FORD: (Pause) Yes, given this is in the context of the 6 7 corporate structure, we would say this is a 2005 question. 8 THE CHAIR: I think so, but then if we are going to have the 9 10 RFI, we may have to -- we are not going to change the 11 list of issues, but we may have to revisit some of these 12 issues at the next CMC, if we are going to have the RFI, 13 and see what the answer is on that, but I think for current purposes, I think the suggestion of Mr Singla is 14 15 eminently sensible. So we are going to order column 3, 16 put 2005 in there. Yes. 3(1). MS FORD: 3(1), I think from our perspective we are happy 17 with the wording that is in the Meta column. 18 19 THE CHAIR: All right, so third column, we tick that. 3(2) 20 $\{D/10/5\}.$ 21 MS FORD: First of all, this is a temporal scope question where there is a "to be determined" in brackets. 22 I think given that this is asking about terms and 23 policies we would say that this is probably a 2005 24 25 issue.

1	THE CHAIR: 2005, is there anything else in that wording
2	that you are not happy with?
3	MR SINGLA: Can I I can maybe assist. The main problem
4	we have with the CR's wording here, which I think crops
5	up elsewhere, is if you look at the left-hand column,
6	bottom, two lines up, "including alternatives". Do you
7	see that? Do you see in green "including alternatives"?
8	THE CHAIR: Well, that may be part of the testing, but,
9	I mean, I can see that may well form part of the
10	testing, "including alternatives". I think that would
11	follow anyway.
12	MS FORD: We have actually it is one of the things we
13	have asked Meta to confirm. If they are happy to treat
14	testing as including potential alternatives then that is
15	fine by us, but we understand that actually they are
16	suggesting they are not content to include references to
17	alternatives.
18	MR SINGLA: Can I explain why? Because, sir, the testing is
19	the testing of things which Meta goes on to actually
20	do
21	THE CHAIR: But you quite often test against alternatives
22	though, do you not?
23	MR SINGLA: Yes, but what is the relevance of the
24	alternatives? Where does it stop? We are talking about
25	the list of issues disclosure which the guidance, at

1	least in the CFR, says should be the key issues in the
2	case.
3	Now why are we looking at all the things that were
4	tested, but were never actually implemented, that did not
5	see the light of day? That is the problem.
6	MS FORD: Perhaps I can assist on why we say this is
7	relevant. This is an issue for disclosure which
8	concerns the introduction of terms and conditions with
9	users and how they were tested. What we mean by
10	"alternatives", to be clear, is potential options which
11	were considered or tested but ultimately not
12	implemented, and we say particularly in the context of
13	the parties joining issue on questions of transparency,
14	and I took the Tribunal through in some detail yesterday
15	the pleadings and how we put Meta on notice of their
16	professed keenness on transparency, we say it is highly
17	informative and relevant to understand whether there
18	were potential options which potentially would have been
19	more transparent which were considered and discarded,
20	and that would also arise in relation to Meta's pleaded
21	case that their approach is legitimate and
22	proportionate. Because, again
23	MR SINGLA: Sir
24	THE CHAIR: We will make it your wording. It is pretty
25	obvious you are right on that, we agree with that.

Τ	So what is the final wording we are going to have?
2	Is it the last column, but with the additional
3	"including alternatives" on it?
4	MS FORD: It would include "alternatives". There is also
5	a granular drafting issue, which I am just trying to
6	turn to my notes to remind myself what it is, that
7	arises on this issue. It is the "how and why" wording.
8	We have asked in relation to this issue "How and why the
9	terms and conditions applicable to users were designed
10	and implemented by Meta", and what Meta is proposing by
11	virtue of its wording is simply to explain essentially
12	how and why they were displayed to users.
13	This is the the wording in this $3(2)(ii)$, "design and
14	implement those terms and policies", we say that again,
15	in the context of this dispute about Meta's lack of
16	transparency, including as regards the terms and
17	conditions that Meta imposed on users, it is relevant to
18	ask how and why particular terms and conditions were
19	designed and implemented by Meta, not just how they were
20	displayed.
21	THE CHAIR: Mr Singla, do you want to respond to that last
22	point?
23	MR SINGLA: No, I will. So we have accepted in our wording
24	the "design" after 3(2)(ii), but it is "and implement" which
25	we submit is duplicative, because 3(2) (i) is "introduce".

1 So we are not sure why one needs 3(2)(i) "introduce", and then (ii) "implement". 2 3 THE CHAIR: Yes, I can see that. 4 MR SINGLA: That is the point. 5 THE CHAIR: Ms Ford, although it is potentially duplicative, I can see no --6 7 MS FORD: Sorry, sir, I am just trying to see where that has been included in Meta's wording. I am not seeing 8 a Roman --9 10 THE CHAIR: I am inclined, subject to what my colleagues 11 say, is to adopt your wording, subject to dealing with 12 the date point, which is the 2005 point. There is 13 potentially an element of duplication, I accept that, but it is fine. You have to amend 3(2) slightly to deal 14 15 with the date point. So I will tick 3(2) and put "plus 16 date". Yes, next one. MS FORD: 3(3), there is a "to be determined temporal scope" 17 box. So this is a --18 19 THE CHAIR: Where you are going to put either 2005 or 2007. MS FORD: Yes. (Pause) Those behind me, sir, say 2005. 20 21 THE CHAIR: Okay, Mr Singla, so on this one, it will be your 22 wording, just putting in "2005". MR SINGLA: Yes. Can I just make clear, I think this is 23 sufficiently clear, but for the transcript, I think the 24 25 point you made yesterday is the further back they go,

1	the less relevant it will be and the greater the burden
2	will be on them to justify proportionality. I don't
3	want this to become a free for all where they just say
4	it's 2005 on everything. They do need to be sensible on
5	this, because the onus will be on them to justify going
6	further back in time.
7	THE CHAIR: The further back you go and the more costly the
8	exercise is going to be, the greater the burden on the
9	other side, given the concept of proportionality,
10	reasonableness and necessity.
11	MR SINGLA: I am grateful for that.
12	THE CHAIR: That is clear.
13	MR SINGLA: That is clear.
14	THE CHAIR: Thank you. Next one.
15	MS FORD: The difference in the wording is there is
16	a cross-reference in this issue. We say for the terms
17	and/or policies referred to in issue for disclosure
18	3(1). If the Tribunal turns back to issue for
19	disclosure 3(1), there are three categories: it is
20	"user-side of Facebook, "data generated as a result of
21	their activity on the user-side of Facebook", and
22	"Off-Facebook Data". The Meta wording is suggesting
23	that it is confined to (a).
24	MR SINGLA: That is fine. We can take the (a) out.
25	THE CHAIR: Take out the reference to (a), that is right.

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                 Thank you for being sensible, Mr Singla. That helps us.
 2
                 Next one, 3(4).
             MS FORD: 3(4), the --
 3
 4
             THE CHAIR: You will have the same point there.
             MS FORD: The same point, exactly. The same date range,
 5
                 presumably, and the same cross-referencing point arises.
 6
 7
             THE CHAIR: Are you happy with column 3, just putting in
                 2005 and deleting the (a)?
 8
             MS FORD: Yes.
 9
10
             THE CHAIR: Thank you. 3(5) \{D/10/6\}.
11
             MS FORD: 3(5), there is a date to be confirmed.
12
                 Consistently that would be 2005 as well, and there is
13
                 a difference in wording in relation to we ask "why did
                 Meta communicate these terms ... or policies ... in the
14
15
                 ways that they did", and Meta simply want to ask how did
16
                 they communicate these terms or policies. This comes
                 back to a similar point about --
17
18
             THE CHAIR: I can see why you want it that way, but we have
19
                 to have an argument on that, sorry, for Mr Singla --
             MR SINGLA: Yes, sorry, I didn't mean to interrupt.
20
                        -- to see what the two angles of the argument
21
22
                 is. You have three possibilities. You can put "how and
                 why"; you can have "how"; and you can have "why".
23
             MR SINGLA: Yes. It --
24
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THE CHAIR: Let us just see which is the best one.

25

MR SINGLA: Yes, can I just explain? The "why" is the problem. The "why" is getting into the internal or the subjective rationale for doing things, which even on the difficult to follow Claim Form is not part of this case.

So it is not being suggested there is any subjective intention to mislead and so on, but insofar as there is a complaint about transparency, that has to be investigated on an objective basis. So actually, going back to the debate we had about what is their case, they are saying the terms of service for the Facebook platform were not clear. Well, we will then see that and be able to test that by reference to what those terms and policies were.

What one does not need is an internal investigation as to what Meta was considering internally, why were they doing certain things? That is not part of its case. That really would have to be pleaded if they are alleging some sort of subjective conduct here. Of course, just on this, actually, it is quite an important point: on this whole transparency issue, sir, there is a paragraph, I accept, where a criticism is made about transparency. One does have to be quite careful with that allegation because the first iteration of this case included allegations of misrepresentation, and this Tribunal in its first judgment pointed out there is no

1	jurisdiction here to try such cases. We are ultimately
2	dealing with a competition case. The alleged abuse is
3	not even a lack of transparency. So starting to fish
4	around for internal "why" documents really does go
5	beyond the four corners of even their case.
6	MS FORD: I have shown the Tribunal the passage where we say
7	that transparency does go to the alleged abuse, but the
8	question of subjective intention actually comes from
9	Meta's case, because it is Meta that has pleaded that it
10	ensures that Facebook users understand how their
11	personal data is being used and that it had a desire to
12	provide transparency and clarity to users. That is
13	their Defence 68(d) $\{B/4/45\}$ and 70 $\{B/4/47\}$, both of
14	those, but very particularly expressing a desire to
15	provide transparency and clarity, with which the Class
16	Representative has joined issue in the reply, I think
17	I showed the Tribunal that earlier. That does put in
18	issue the question of why Meta chose to communicate
19	terms and policies in the ways that it did.
20	MR SINGLA: It is quite interesting, that is based on our
21	pleadings so she has accepting they have no pleaded case
22	in this regard. We do keep coming back to this, sir.

in this regard. We do keep coming back to this, sir.

This may be a theme this afternoon. This is supposed to be a list of key issues for disclosure.

Again, just a single reference in a long pleading is

not a sufficient hook. A case about transparency or
lack thereof, terms can be tested at trial by
reference to those terms. One needs to be very careful
with this pleading and the way the case is just really
just casting around. It is quite revealing that she
points to our Defence on this, which confirms that they
have no case in this regard.

THE CHAIR: (Pause) The way it has been pleaded in the Defence does open up "why", because their case is they did not have the intention. So we will have "why", but there is a caveat here, which I said before. We are going down this particular route. This is not the right route for a list of issues, but we will explain that in the ruling, but I think that Singla has been very, let us say, flexible and accommodating in relation to the whole approach in relation to this document, because as I said before, I would have -- if it had come to me, I would have said we just start again, but given all the work that had been done in the DR by reference to this, it would be completely pointless to say: we start again at this stage. So it is going to be "why", and 2005.

That is 3(5), okay.

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MS FORD: 3(6), there are two points. The first is the time period to be confirmed, and consistently with the

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                 previous ones, we would say that is another 2005 one.
             THE CHAIR: You do not want "how"?
 2
             MS FORD: Sorry, "how" is Meta's proposed alternative to
 3
                 "why".
 4
 5
             THE CHAIR: You only want "why"; you do not want "how" as
                 well. That is fine. That is understandable.
 6
 7
             MS FORD: Well, it actually refers back to the previous
                 issues, I think. The "how" has been covered.
 8
             THE CHAIR: Yes, so it is just "why" in 3(5). We are now on
 9
10
                 3(6).
             MS FORD: Yes, so 3(4) is by what means, so that is
11
12
                 essentially how, and then 3(5) why.
13
             THE CHAIR: Yes. 3(6).
             MS FORD: 3(6) is the date, which we would say again 2005,
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15
                 and there is the same cross-reference issue to 3(1) and
16
                 the three categories.
             THE CHAIR: We take the (a) out.
17
             MS FORD: Yes.
18
19
             THE CHAIR: Okay. So that is 3(6) is agreed, 2005 and the
20
                 (d) taken out. 3(7), that is agreed, is it?
21
             MS FORD: 3(7) is agreed, yes.
22
             THE CHAIR: So I tick third column, yes.
23
             MS FORD: 3(8) is first of all a temporal scope question,
                 and consistent with previous issue 3s, that presumably
24
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would be 2005.

1	THE CHAIR. IS that the only change you want to the third
2	column at this stage?
3	MS FORD: No, so there is
4	THE CHAIR: A bit further, there is a difference between
5	MS FORD: There are differences.
6	MR SINGLA: Can I assist, sir? I do not want to interrupt,
7	but can I assist?
8	THE CHAIR: Yes, of course you can.
9	MR SINGLA: The issue here is, leaving aside "why" and
10	temporal scope, the issue here is they say: did Meta
11	prompt UK users to accept the terms and policies. We
12	are trying to add the words "and/or make UK users
13	aware", because if what is being said is we were not
14	transparent and so on, then it is not just acceptance of
15	the terms; it is also making people aware of the terms.
16	That is the point. I am sure Ms Ford will agree with
17	that, given what she said about transparency.
18	THE CHAIR: At the moment I am inclined to accept the
19	wording in column 3
20	MR SINGLA: I am grateful.
21	THE CHAIR: subject to anything Ms Ford is going to say.
22	MR SINGLA: I am grateful.
23	MS FORD: We have no concerns about adding in "make aware".
24	There is a "how" and a "why" point at the end of the
25	3(8) Metals formulation says "if so how" and we ask

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1
                 "if so, how and why", which is consistent --
             THE CHAIR: That is consistent with the others, yes. How
 2
 3
                 and why, yes.
             MS FORD: Then there is a very small point about
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 5
                 cross-referencing, and I am not even sure that it is
                 substantive so much as tidiness. We proposed Meta --
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 7
                 "did Meta prompt UK users to accept the terms and
                 policies referred to in 3(1) above", and then Meta
 8
                 referring to 3(1) and (2) above. Yes, what we have put
 9
10
                 in is "did they accept the policies and/or any
11
                 significant or material changes thereto relating to
12
                 Meta's collection and/or receipt and/or processing"
13
                 et cetera. What I think we have asked for confirmation
                 of is the intention by inserting "and (2)" simply to
14
15
                 incorporate, in neater form, a reference to changes to
16
                 the policies, in which case, fine.
             THE CHAIR: Well, it should include changes to the policies,
17
18
                 but -- Mr Singla.
19
             MR SINGLA: Yes, I agree.
20
             THE CHAIR: It does include changes to the policy. Just put
21
                 the words "including changes" in the last column.
22
             MS FORD: Our wording, "and any significant material changes
23
                 thereto".
             THE CHAIR: Exactly, put "and why" and 2005.
24
             MS FORD: Yes. 3(9), we have a suggested 2011 date that has
25
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1	been put in here. We are not sure on what basis that is
2	saying 2011 when this is one of those ones where we
3	originally suggested, "from the point at which Meta
4	first considered" et cetera.
5	MR SINGLA: I think this we are not pushing 2011 on the
6	date point now.
7	THE CHAIR: Yes, so we are just saying from 2005 to date.
8	Is there any other changes that you are saying that you
9	object to in relation to 3(9)?
10	MS FORD: There is a point of granular drafting in relation
11	to this issue, which is yes, it was the
12	cross-reference to 3(2) appears here again, so we
13	presumably can substitute "significant material changes"
14	for that. Yes.
15	THE CHAIR: We have that already.
16	MS FORD: Yes, so yes, this actually uses both. It says
17	"significant material changes referred to in IFD3(2)",
18	so belt and braces.
19	THE CHAIR: The only change at the moment I am going to make
20	on this is, the date, 2005 instead of 2011.
21	MS FORD: There is a further issue, which is that Meta's
22	wording excludes whether it monitored, tracked or
23	recorded whether terms and conditions were in fact read
24	by users. So it focuses it asks whether users were
25	prompted to read or accepted or confirmed that they had

1	read terms and conditions, but what it is not offering
2	disclosure on is whether or not it tracked or recorded,
3	and the fact whether, and the extent to which, UK
4	users in fact did read those terms and conditions.
5	MR SINGLA: That is covered by the first line. I do not
6	follow this point at all. "Did Meta track monitor
7	and/or record".
8	MS FORD: It is not covered by the first line, because what
9	is covered is whether they accepted or confirmed that
10	they had read. What we are asking about is whether or
11	not they monitored whether they had in fact read.
12	MR SINGLA: We do not follow the relevance of that at all.
13	I mean, sorry, but this is about users. Our wording is
14	"Did Meta monitor, track and/or record whether UK users
15	accepted and/or confirmed they had read and/or were
16	prompted to read". I mean, what is the problem?
17	I cannot understand.
18	MS FORD: The alternative language is at the end of
19	THE CHAIR: What you are trying to capture is the reality,
20	because you are saying people have this on their mobile,
21	they just click it. They click, they confirmed and they
22	have read it, when in fact the vast majority of people,
23	they just do not have the strength and willingness to
24	read all those conditions. So we will go back to your
25	wording on that. Thank you.

1 All right. Next one. 2 MR SINGLA: Sorry, before we leave that issue, we have added in "prompted to read". That is not just "read", it is 3 4 "prompted to read". This is very similar to the point 5 we discussed earlier. THE CHAIR: We have "confirmed that they have read", that is 6 7 one, "and/or were prompted to read". MR SINGLA: We say that should be in. It is not in the 8 Class Representative's --9 10 THE CHAIR: It should be in, I think that is right. I have accepted is 3(9), last column, taking out 2005, 11 12 and looking -- and adding the additional point that 13 I have accepted Ms Ford can have in, which is "on actual reading". 14 15 MR SINGLA: I would like to understand --MS FORD: It is the words at the bottom of the box "were 16 read (in full or in part) by UK users". So it is 17 actually asking were they read. To what extent did you 18 19 track or monitor were they actually read. Those are the 20 words. 21 THE CHAIR: I know. Move on. Next point. So 3(10) we can 22 tick $\{D/10/7\}$. MS FORD: 3(10) is fine, yes. Issue 4, there is a temporal 23 scope date to be inserted. 24 25 THE CHAIR: Exactly, so that is for you to insert and see if

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1
                 Mr Singla is happy with it.
 2
             MS FORD: It is also about terms and conditions. This is
 3
                 the issue that relates to third party terms and
 4
                 conditions, so we would say 2005 for the ...
 5
             THE CHAIR: Okay. Mr Singla?
             MR SINGLA: No, I think there is something more fundamental
 6
 7
                 on --
             THE CHAIR: We are looking at 4.
 8
             MR SINGLA: Yes, not 4, sorry, 4(1).
 9
10
             THE CHAIR: We have not got to 4(1) yet.
11
             MR SINGLA: Sorry, 4 is temporal only, but I think we are
12
                 about to come to a group which we can address.
13
             THE CHAIR: 4 is okay?
             MR SINGLA: Yes, 4 is okay.
14
15
             THE CHAIR: We can tick 4, we are putting in 2005. The next
16
                 one is 4(1).
             MS FORD: The first point between us is that our wording
17
18
                 refers to "terms, policies and/or arrangements" and Meta
19
                 would prefer to simply refer to "terms or policies".
20
                 The basis on which we have referred to arrangements is
21
                 that we consider wording such as arrangements is
22
                 materially different than wording of terms or policies,
23
                 and it is wording which Meta itself has used. So, for
                 example, Defence paragraph 160(a) at \{B/4/103\} refers to
24
25
                 "arrangements with" Meta's partners.
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1	THE CHAIR: Is that the only issue that is between you at
2	the moment?
3	MS FORD: There is a further issue we need to come on to
4	about the wording about commercial purposes, but that is
5	a separate point from the wording about arrangements,
6	which we say, given that Meta itself
7	THE CHAIR: In 4(1)?
8	MS FORD: In 4(1), yes.
9	THE CHAIR: You put "for commercial purposes", and they are
10	saying effectively "for personalised advertising on the
11	user-side of Facebook".
12	MS FORD: Yes.
13	MR SINGLA: It goes back to the argument we were having this
14	morning which is, the pleaded case only concerns
15	advertising. It is actually very specific. We submit
16	this is actually very similar to the ones we were
17	talking about earlier this afternoon. We can delete "on
18	the user-side", but it does need to be confined to
19	"advertising on Facebook".
20	THE CHAIR: Where I am at the moment, is I agree with you
21	about "arrangements", so you add that in in $4(1)$, but
22	provisionally, subject to speaking to my colleagues if
23	there is any dispute, I would take out the words "the
24	user-side of" in the last line, and that is consistent
25	with the rulings that we have given at this CMC and how

1 we are dealing with it above. 2 MS FORD: Those behind me indicate they are fine with --THE CHAIR: Yes, it all follows. So 4(1), we use, column 3, 3 4 adding in "arrangements" in line 1, and taking out "the 5 user-side of" in the final line. Next one, 4(2). MS FORD: 4(2). 6 7 THE CHAIR: Hopefully we will get through a few pages which are quicker than this. 8 MS FORD: First of all a temporal scope point to be put in, 9 10 and again, because this is terms, we would say 2005. THE CHAIR: Yes. 11 12 MS FORD: There is the same point about "design and/or 13 implement" which we had earlier discussed and I think the Tribunal indicated should be included in relation to 14 15 terms. THE CHAIR: Also "including alternatives". We have already 16 done that. 17 MS FORD: Of course, also including "arrangements", so there 18 19 is quite a few of the issues which have previously 20 arisen. THE CHAIR: So "arrangements", "alternatives", 2005, and 21 also having "design and/or implemented". 22 23 MS FORD: Yes. THE CHAIR: Okay. Mr Singla, on this one. 24

MR SINGLA: Yes. Just a second.

- 1 THE CHAIR: Just take a second, that is fine.
- 2 MR SINGLA: Sorry, just to be clear as to the difference

3 between these issues. These all concern arrangements

4 with third parties, not with users. So I am not sure it

5 is actually as simple as saying what we did before

6 necessarily carries across. If I could just have

7 a moment, sorry.

8 THE CHAIR: Yes.

9

MR SINGLA: (Pause) Okay, so I think on this point, I am

not going to try to re-argue a point that you have just

11 dealt with, but "alternatives" is a concern here,

because now we are, as I say, issue 4, all of these

sub-issues are about terms with third parties. So

14 whereas I did not accept that "alternatives" was

15 relevant as far as users are concerned, but now we

really are going into territory that is so peripheral,

if relevant at all. I think we can live with the CR's

18 wording on "design and/or implement", we can live with

19 "the arrangements" even though that is quite vague, but

I would have another go at saying here, when one is

21 dealing with third parties, including "alternatives" is

too far reaching.

23 THE CHAIR: So really the only issue now is "including

24 alternatives".

25 MR SINGLA: Well, I am trying to cut through this.

1 THE CHAIR: No, I agree. You are being sensible. 2 MS FORD: I showed the Tribunal when we addressed the 3 question of transparency that it applies not only in 4 respect of Meta's terms with users, but also in respect 5 of Meta's terms vis-a-vis third parties. MR SINGLA: But that is a point I never dealt with. 6 7 THE CHAIR: That is not the same thing, that is the problem. MR SINGLA: I never got round to dealing with that in my 8 submissions because ... 9 10 THE CHAIR: We are going to include "including alternatives" 11 so you do not need to come back on that. 12 MS FORD: I am grateful. 13 THE CHAIR: So that solves 4(2). 4(3)? MS FORD: 4(3), so there is a distinction between "entities 14 15 within Meta", plural, "were responsible for each of the 16 design and/or implementation". So again we have the "design and/or implementation" wording, and for "each of 17 18 the terms, policies and/or arrangements (referred to in 19 IFD4(1)". Meta is referring to a single "entity". 20 THE CHAIR: I think you need to have it in the plural, and 21 if it is only one entity, it is only one entity. 22 I think, Mr Singla, on that, I do not think whether --23 it is a live or die point, because if it is only one 24 entity, it is only going to be one entity. MR SINGLA: Sir, I would like to spend 20 minutes debating 25

Τ	grammar
2	THE CHAIR: Yes, you would love to, but we are going to put
3	"entities".
4	MS FORD: There is a design and implementation wording here
5	that arises in the same way.
6	THE CHAIR: We have looked at that before, and
7	"arrangements" and stuff.
8	MS FORD: Yes, and "arrangements", yes.
9	THE CHAIR: So it looks as though we are going back to your
10	wording in the first column.
11	Mr Singla, do you want to argue against that? No,
12	he does not, that is okay.
13	So we took the first column up for $4(3)$.
14	MS FORD: $4(4)$ {D/10/8} is one of the issues which are
15	disputed in their entirety. This is going to come up in
16	relation to $4(4)$, $4(5)$, $4(8)$ and $4(9)$. These are in the
17	context of the terms or policies between Meta and third
18	parties, and $4(4)$ is asking how such terms and policies
19	were communicated to third parties and UK users; and
20	then $4(5)$, so the one immediately following, is asking
21	why were they communicated in that way.
22	I am in the Tribunal's hands as to whether you also
23	want to take into account 4(8) and 4(9) because there is
24	nothing in between and they are essentially on the same
25	basis.

1	THE CHAIR: It is all one point. It is best to hear you
2	say what you want to say first, and then it is probably
3	quite predictable what Mr Singla will want to say, and
4	so you can probably pre-empt some of what he wants to
5	say on that.
6	MS FORD: So they are all about third party, in terms and
7	policy, third parties. Meta's position, as we
8	understand it, is they are not necessary to involve key
9	issues in dispute on the pleadings. We say that this
10	arises out of the way in which Meta has put its own case
11	on transparency and how terms were communicated and
12	understood.
13	In particular, and this is a slightly different
14	point than the one that has been canvassed with the
15	Tribunal before, we say that it is a repetitive thread
16	that runs throughout Meta's Defence that it says third
17	parties "choose" to share Third-Party Activity data with
18	Meta. I have quite a few examples of them, but it may
19	be that just a first few may give a flavour.
20	So Defence 10(b) at $\{B/4/5\}$, we can see for example:
21	"user activity data on websites or apps of third
22	parties that those third parties choose to share
23	with Meta."
24	Then paragraph $56(d)(ii)$, on page $\{B/4/30\}$ of this
25	document, this is taking issue with the use of the word

Τ	corrects and they say.
2	" Third Party Activity Data is user activity data
3	on the websites or apps of third party advertisers that
4	those advertisers choose to share with Meta"
5	And then they go on to explain how that happens.
6	Then, for example, Defence 61, $\{B/4/35\}$, 61(a)(i):
7	" Meta does not 'gather' Third Party Activity
8	Data on users' activity The owners of such
9	websites/apps at their own election can choose to share
LO	certain Third Party Activity Data"
11	Just for the Tribunal's note, the similar
12	formulation, this emphasis on "choose" appears in
13	61(b)(ii), 62(b)(v)(2)(b), 79, 80, 81(b) and 104, so it
L 4	really is, we would say, a consistent thread.
L5	In response, we have put in issue whether third
16	parties do indeed choose to share third-party activity
L7	data, and even whether they were actually aware that
18	they were doing so. That is our Reply, paragraph 6b,
19	{B/6/8}. We say:
20	"Meta is required to prove the allegation that third
21	parties 'choose' to share Third Party Activity Data with
22	Meta. The CR understands that certain Third Party
23	Activity Data is transmitted automatically to Meta
24	or without any 'choice' and/or in some cases,
25	even the third narties themselves are unaware that they

are sharing Third Party Activity Data ... with Meta."

That is us very much joining issue on this reliance on the notion of choice. I have shown the court the reliance we place on the ruling of the Court of Appeal in *Gutmann* about the lack of transparency being relevant to whether conduct is abusive.

THE CHAIR: That is one of the issues in the action. You have pleaded it, so take that as an issue.

MS FORD: It is an issue and it applies to third parties too. It is straying into legal submissions but the Michelin case that Lord Justice Green cited in Gutmann was a case where the transparency issue, the lack of transparency was vis-a-vis a third party but it impacted the victim of the abuse. We say that is very much here: there is a transparency vis-a-vis as between Meta and third parties, and that potentially impacts the class in terms of how their data is dealt with.

So there is that tripartite transparency issue arises in very much the same way. In those circumstances, we say this group of three issues for disclosure, which go to how and why Meta communicated terms and policies to third parties, and whether they were prompted to accept them and whether they actually read them, are very much responsive to a key issue, and the way in which Meta puts its case, that it is all

2	MR SINGLA: Sir, can I just respond to that?
3	THE CHAIR: Of course you can.
4	MR SINGLA: It is so far removed from the core of the case
5	that one has to actually keep reminding oneself what the
6	alleged abuses are. The alleged abuses are, (a), that
7	the users were presented with a take it or leave it
8	choice; and (b), there was an unfair price.
9	Just pausing there, there is actually nothing even
LO	in the alleged abuses vis-a-vis users that concern
L1	transparency. One of the many sub-particulars is
L2	a complaint that the terms vis-a-vis users were opaque.
L3	So we understand the point to that extent, but to
L 4	submit to the Tribunal that there is also a key issue or
L5	the pleadings which that is the test for something to
L 6	be an issue for disclosure vis-a-vis third party
L7	terms, we do respectfully take issue with this. I mean,
L8	the Defence refers to third parties choosing to provide
L 9	the data. That is just how this works. Those are the
20	business tools, Meta's business tools. No one is
21	imposing or requiring these third parties to do this.
22	They are doing it pursuant to commercial arrangements.
23	There is no question as to the word "choose"; it is
24	simply a reflection of what is going on in reality.
25	So what this sort of disclosure request is turning

a matter of informed choice.

into is a completely new avenue of exploring whether or not terms, between Meta and the users, but terms between Meta and completely unrelated third parties, are transparent or not.

It is okay to say some proportionality arguments should be stored up for a second stage, but there are some points, sir, that need to be actually headed off at the pass. I mean, we do pray in aid your own observations in the *Trucks* litigation. This is, in my submission, quintessentially some unpleaded, illogical avenue that really should not even be pursued at this stage. Of course they are going to get disclosure under 4(1), 4(2) and 4(3), so it is not that they will have no documents with relation to the third parties, and the very helpful Annex 4 to the Disclosure Report already tells us, on the sampling exercise that has been done, they are going to get more than 20,000 documents through issue 4(1) alone.

So in trying to shoehorn all of these issues, it is 4(4), 4(5), 4(8), 4(9), I do respectfully submit that the onus is to persuade the Tribunal that these are sufficiently relevant points that justify disclosure that would be proportionate. In my submission, again, there is just an expansion of the case that is going on through the prism of the list of issues.

Sorry, I should just clarify. The volume of
material, the 20,000-plus documents, that is the
documents that would be thrown up and then need to be
reviewed; it is not necessarily the disclosure that they
would get.

Subject to that, sir, we are actually in a slightly surreal situation where this list of issues is being used to expand the case. I mean, if they want to introduce a complaint that the terms vis-a-vis the third parties were not transparent, that is for them to plead. Simply alighting upon the word "choose" in the Defence, that does not make it an issue in the case. That is the sort of false premise of all of this.

MS FORD: Sir, I have shown the Tribunal how this does arise on the pleaded case. In my submission the objections that Mr Singla has just raised go to proportionality, and they are for another day. It is clearly an issue for disclosure and questions of proportionality are to be debated in due course.

THE CHAIR: (Pause) As regards 4(4), 4(5), 4(8) and 4(9), although these would not be regarded by the Tribunal has part of the key issues for disclosure, it does not mean that they are relevant for disclosure purposes. We accept that the point being made in relation to the pleading of the Defence, which at various parts refers

1 to the third parties "choosing" to share, in the light 2 of that, we accept the wording in column 1 for 4(4), 3 4(5), 4(8) and 4(9), which will no doubt be part of the 4 same exercise in relation to the earlier subparagraphs. 5 Okay, we have done that. Then 4(11) we tick. MS FORD: 4(11) is fine. 4(12) {D/10/9} raises a particular 6 7 point concerning the words "and demonstrated". The basis for that is -- and it arises in the context of 8 GDPR obligations. The Class Representative has pleaded 9 10 that Meta is required under Article 30 of the GDPR and 11 the UK GDPR to maintain a written record of processing 12 activities under its responsibility, and that its reply 13 paragraph 6, footnote 8 $\{B/6/7\}$. Again, this is straying into legal submissions but 14 15 Article 30 is an aspect of the principle of 16 accountability and it essentially makes the controller responsible for compliance with specified data 17 18 protection principles and puts an explicit duty on the 19 controller to be able to demonstrate compliance with 20 those principles. 21 In seeking to exclude the words "and demonstrated" 22 from this section, we say it is essentially excluding 23 from disclosure an aspect of compliance with the data

protection obligations.

THE CHAIR: Their wording does not actually get to the

24

1	bottom of whether or not they did in fact comply,
2	because their wording, which simply looks at have they
3	"considered" it
4	MS FORD: Yes, have they considered it, have they
5	demonstrated it, exactly.
6	THE CHAIR: Yes, okay.
7	MR SINGLA: Sir, by way of context, it is interesting that
8	this is now being pressed as something so obviously
9	relevant, because this only appeared in the list of
10	issues, the words "and demonstrated", last week,
11	notwithstanding these discussions have been going on for
12	a long, long time. So it is an afterthought and we
13	submit it is plainly inappropriate, because what are
14	they asking us to do here? They are asking us to
15	demonstrate compliance.
16	THE CHAIR: Can you just show me the relevant paragraph of
17	the pleadings?
18	MR SINGLA: No, I am in Ms Ford's hands because I do not
19	accept any of this is material to the pleaded case.
20	THE CHAIR: No, I need to see where it is in the pleaded
21	case.
22	MR SINGLA: I need to hand over to Ms Ford.
23	MS FORD: The paragraph I have just cited is our Reply
24	paragraph 6, {B/6/7}.
25	THE CHAIR: That is your Reply.

1	MS FORD: IIIIS IS OUT Reply, yes. Page 7. Solly, I am
2	told
3	THE CHAIR: What paragraph number are you asking me to look
4	at?
5	MS FORD: I should have gone to the Claim Form first.
6	Sorry, 96b of the Reply.
7	THE CHAIR: I would rather see it in the Claim Form to see
8	if it is an issue on the face of the pleading rather
9	than something being introduced for the first time in
LO	a reply. Is there anything in the Claim Form that
11	MS FORD: There is certainly a lot in the Claim Form about
12	GDPR obligations generally.
13	THE CHAIR: Yes, about the obligations but
L 4	MS FORD: About this particular point about demonstrating,
L5	and I should say it is not the case that this has
L 6	appeared recently.
L7	THE CHAIR: I do not worry about when it has come up, I just
L8	want to know where
L9	MR SINGLA: (Overspeaking) It is worse than that, because
20	not only is this not in the Claim Form. If you have the
21	Reply to hand, can I show you, go to page 66 {B/6/66}.
22	THE CHAIR: Sorry, page 66?
23	MR SINGLA: Yes, it is easier than giving you paragraph
24	numbers. At page 66 at the very top:
25	" the CR avers that her case on abuse does not

1	depend on establishing that the consent requirements of
2	the GDPR were not met"
3	So quite rightly, they are accepting here that there
4	cannot be a satellite case within a case where they are
5	alleging failure to comply with GDPR. Such a case in
6	fact would fall outside the jurisdiction.
7	THE CHAIR: Just let us look at this.
8	MR SINGLA: Yes, the top of page 66.
9	MS FORD: Perhaps the Tribunal could read the whole
10	paragraph.
11	THE CHAIR: I will read the whole paragraph. Going back
12	to a?
13	MS FORD: No, b is fine.
14	THE CHAIR: (Pause) But you are actually talking about
15	breaches in real terms.
16	MR SINGLA: They cannot ask the Tribunal to that is the
17	problem. There is a jurisdictional problem about
18	alleging a breach of GDPR and that is why they rightly
19	disavow such a case. It does not depend on that.
20	MS FORD: We are alleging an abuse
21	THE CHAIR: You may still win without it. I think that is
22	what they are saying.
23	MS FORD: 96b is also relevant.
24	THE CHAIR: Can we just go back to the relevant paragraph of
25	the Claim Form and see how it fits in. Is there an

Τ.	arregaction in the Craim Form that these requirements
2	were not met? That is what I want to know.
3	MS FORD: Yes, so I understand that the Tribunal
4	specifically asked the Class Representative to make
5	clear what her position was in relation to the GDPR on
6	certification, so that position was made clear in the
7	summary, which is then at the beginning of the amended
8	Claim Form. So it is S.23, $\{B/3/9\}$ starting at page 9.
9	THE CHAIR: Okay, let us just look at it. Because if it is
L 0	there then you get it; if it is not there, you are not
L1	going to get it. Let us look at it.
L2	MS FORD: B3, page 9. S.23. She reiterates well, she
L3	makes clear:
L 4	"The case on abuse is not reliant on
L5	establishing that the consent requirements of the GDPR
L 6	were not met (albeit it does contends they were not)
L7	Rather, the Class Representative relies on the consent
L8	requirements under the GDPR and Facebook's 'choice
L 9	architecture' as relevant facts and matters in
20	demonstrating that the collection of Off-Facebook Data
21	as a condition of providing social network services
22	involves the imposition of unfair trading condition
23	and/or an unfair price."
24	So we say it is a relevant fact or matter that goes
25	to abuse, and:

1	" as summarised as paragraph S.15 above, the
2	Class Representative further relies on the fact that
3	Users were deprived of an important choice in relation
4	to their Off-Facebook Data and"
5	THE CHAIR: Okay, we cannot spend too much time on this.
6	I accept the wording in column 3. Breach is not
7	actually pleaded. If it had been pleaded, of course,
8	"demonstrated" is the right word; it has not been
9	pleaded. I do not think you can get it in through the
10	back door this way. It is an unnecessary diversion,
11	because it is not actually a necessary part of your case
12	to demonstrate a breach.
13	Next one.
14	MS FORD: The next one is I think 5 we are now agreed.
15	THE CHAIR: Yes.
16	MS FORD: Sorry, I am being told to wait.
17	THE CHAIR: We will finish 5 and then we will have a break.
18	MS FORD: $5(1)$ is also I think agreed, as is $5(2)$. No,
19	sorry, there is a date in $5(2)$.
20	THE CHAIR: That is your wording.
21	MS FORD: Sorry, I am getting confused with the colours.
22	5(2) is fine. $5(3)$ there is a "to be determined" in
23	terms of temporal scope. This is collection, receipt
24	and processing data, so I think that is a 2005 issue.
25	I am looking at those behind me.

1 THE CHAIR: So it is just a question of putting 2005 in 2 column 3, is it? MS FORD: 2005, yes. 3 4 THE CHAIR: Okay. 5 MS FORD: Issue 6 I think is now agreed, the headline of 6 issue 6. 6(1) is agreed. 7 THE CHAIR: 6(1), 6(2). MS FORD: 6(2) is agreed and we are coming up to 6(3) where 8 there is an issue $\{D/10/10\}$. 9 10 THE CHAIR: We will deal with that at 3:30. Meanwhile, if 11 Mr Singla could have a look at this RFI, and if we have 12 time to deal with it today, we have time to deal with 13 it. If we do not have time to deal with it, Mr Singla, what we will do is I will order that you provide 14 15 an answer, such particulars as counsel considers they 16 are entitled to, one of those ones, i.e. -- so if you are objecting to it, you put out your objection in your 17 18 reply. 19 MR SINGLA: Okay. 20 THE CHAIR: Otherwise it is going to take probably 21 15 minutes or 30 minutes to bottom out whether or not in 22 fact you are required to answer. 23 MR SINGLA: I mean, we do object. THE CHAIR: I know you object. 24

MR SINGLA: I can explain why.

1	THE CHAIR: There are two ways of doing it. I can either
2	rule on the objection now, but we may not have time, and
3	there is a limit of how long you can expect people to
4	wait after normal court hours.
5	MR SINGLA: Well
6	THE CHAIR: Let us just keep going through the schedule now.
7	MR SINGLA: Can I respectfully make this observation, which
8	is, temporal scope was a so-called overarching issue. So
9	it is actually more important the parties perceived
10	temporal scope to be more important than the detail we
11	are now running through. The RFI idea has never been
12	raised
13	THE CHAIR: No, it does not have to be. It is something
14	I think could be helpful to crystallise, but let us not
15	argue it now.
16	MR SINGLA: Can I take instructions because I think we may
17	want you to dismiss it now as opposed to
18	THE CHAIR: No, we may not have time, that is what I am
19	saying. The priority is to deal with the list of
20	issues. We have to achieve something in this
21	MR SINGLA: No, I understand, but you have to understand we
22	are trying to settle a list of issues and we have agreed
23	to these earlier dates on a particular basis
24	THE CHAIR: No, I 100 per cent understand what your
25	objection is. The concern is do we have enough time to

Τ	resolve that today. We may not have enough time. I am
2	saying we will get to a stage, we are going to finish
3	the list of issues, and then we will see if we have
4	enough time. If we do not have enough time, the simple
5	way of doing it is to allow them to serve the RFI and
6	you write out your objection in the response, and then
7	we can deal with it another time.
8	MR SINGLA: I am conscious of the time constraint, but you
9	understand the position we are in is that we made
10	a pragmatic proposal to change the date from 2011
11	THE CHAIR: I understand, but then you can put that in your
12	reply.
13	MR SINGLA: Okay.
14	THE CHAIR: But then at least they have served an RFI and it
15	is on the table for the next time round.
16	MR SINGLA: But they have the benefit of the earlier date.
17	THE CHAIR: They may do, and you might say we do not need it
18	by then.
19	MR SINGLA: I put down this marker that the earlier date was
20	proposed on the basis there would be an RFI process. If
21	you are going to say we do not have time to deal with
22	the RFI question then I put down the marker and reserve
23	the right to come back on the date point. As we saw
24	them, the two
25	THE CHAIR: You do not need to become a Luddite for the

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1
                 purposes of making a point. Let us just deal with it at
 2
                 the end of the day.
             MR SINGLA: Yes.
 3
 4
             THE CHAIR: Right. We will come back at 25 to 4. Thank
 5
                 you.
 6
             (3.24 pm)
 7
                                   (A short break)
 8
             (3.36 pm)
 9
             THE CHAIR: All right, carry on.
10
             MR SINGLA: Sir, could I just ask for a moment. I think my
                 team must be --
11
12
             THE CHAIR: It is one minute past when we said we would
13
                 start, and I do not think you need a cast of thousands
14
                 to help you deal with a schedule like this.
15
             MR SINGLA: You would be surprised.
16
             THE CHAIR: I would be surprised? Come on!
17
             MR SINGLA: That is very flattering, sir, but I do sometimes
                 require assistance. Could I ask for a minute?
18
19
             THE CHAIR: Can you go and look for them, and then we
20
                 will ...
21
             MR SINGLA: Yes.
22
                     (Pause)
             THE CHAIR: All right, we can start now. On 6(3), the issue
23
24
                 is whether or not "addiction effects" is included.
25
             MS FORD: Yes.
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1	THE CHAIR: And what is your case on that, and we will hear
2	what Mr Singla's case is.
3	MS FORD: Our understanding is that the objection taken to
4	including "addiction effects" is that it is an expert
5	issue. We say, and this is essentially the same answer
6	that we make in relation to all the matters that Meta
7	has said are expert issues, so it will come up again and
8	again, we say that the fact that experts will be opining
9	on these issues from an expert perspective does not mean
10	that Meta's own contemporaneous assessment of these
11	issues is not relevant to be disclosed.
12	THE CHAIR: The experts themselves may want to look at that
13	relating their own
14	MS FORD: Absolutely and that will be the way the experts'
15	views can be tested.
16	THE CHAIR: Exactly, yes.
17	MS FORD: So that arises in relation to this and it arises
18	in relation to various others as we come to them, but we
19	do say they are not mutually exclusive.
20	MR SINGLA: Sir, could I just take you forward in the
21	document to 21(3), which is an agreed issue $\{D/10/23\}$.
22	THE CHAIR: Yes.
23	MR SINGLA: Do you see the terms in which that issue has
24	been agreed, so:
25	"How much time did and do HK Users [spend] on

1 ... the user-side of Facebook ..."

We say with the benefit of that disclosure, which we have agreed to provide, if they want to develop a case based on the so-called addiction effects, it will be a matter, if they have permission to do so, a matter for an expert to, with the benefit of that material, provide their opinions,

but one has to, again, put this point into its proper context. Addiction effects is, I think, the subject of a fleeting single reference in the Reply. It came in at that stage. I think Professor Scott Morton refers to one academic paper on this concept. So that is really the point. The point is it is tangential. They will get material through 21(3) that goes to this issue. If an expert wants to come along with the Tribunal's permission and overlay an opinion about what the time spent amounts to or some examination of so-called addiction, then that will be a matter for the expert with the benefit of the 21(3) material, but we do object to the inclusion of addiction effects in 6(3).

MS FORD: In our respectful submission, 21(4) is really not asking at all the same question as the question about Meta's assessment of addiction effects.

THE CHAIR: It is the assessment -- the question is if you have expert evidence on this, is that going to be

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2
                 assessment at the time?
             MS FORD: In our submission, the answer must be very much
 3
 4
                 so. Were there to be contemporaneous documents where
 5
                 Meta is opining on the existence of addiction effects
 6
                 and the effects of addiction contemporaneously,
 7
                 that is very much going to inform whatever any expert
                 may say about the effects of those.
 8
             THE CHAIR: We order 6(3), because that certainly can inform
 9
10
                 the expert evidence, but we do agree, Mr Singla, that
                 this is a matter largely for expert evidence, but if
11
12
                 there are relevant documents which would assist the
13
                 expert on this, then they should be produced. So that
                 is 6(3).
14
15
                     It is going to be going back to your wording.
             MS FORD: Yes.
16
             THE CHAIR: So we tick the first column. Next one.
17
             MS FORD: 6(4) I think is agreed.
18
19
             THE CHAIR: So we can tick that.
20
             MS FORD: 6(5) there is just a temporal scope date to be
21
                 inserted and this is asking about --
22
             THE CHAIR: We are just -- do you agree the last column
23
                 subject to putting in 2005?
             MS FORD: I think we -- yes, we do.
24
             THE CHAIR: All right. 7(1) is agreed. 7(2) {D/10/11}.
25
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informed by any documents Meta may have on their own

1	there any dispute on that?
2	MS FORD: (Pause) No, we do there is an issue on this.
3	Sorry, there may be some confusion.
4	THE CHAIR: I am quite happy at the moment with the third
5	column on this.
6	MS FORD: Yes, I think we are. I am afraid it is a case of
7	shuffling a few speaking notes that were in a different
8	order.
9	THE CHAIR: Okay. 8(1).
10	MS FORD: Right. $8(1)$, there is an issue on that.
11	THE CHAIR: It is really about what categories are
12	(inaudible - audio dropout) Off-Facebook Data.
13	MS FORD: This is actually the headline inquiry that we have
14	discussed with the Tribunal a couple of times. We are
15	asking about all data that has been collected by Meta,
16	so from 2005 to date, what data has been collected. It
17	is designed to encompass both On-Facebook Data and
18	Off-Facebook Data, and just to tell us, in the light of
19	the asymmetry of information, what exactly is it that
20	Meta collects?
21	MR SINGLA: Yes. I think this may be a non-point, because
22	all we are doing by the inclusion of "categories of" is
23	we do not understand them to be asking for the
24	underlying data. If you look at their wording:
25	"From 2005 to date, what data has been collected

1 and/or received ..."

Are they actually asking for every single piece of data that Meta has collected? We do not think that is what they are after. What they are after, as we understand it, is an explanation of what categories of data were collected. If I am mistaken about that,

Ms Ford will say. If I am mistaken there is a serious question (a) as to relevance and (b) proportionality, of course.

MS FORD: Yes, we are not asking for every single item of data, but I had understood the point being taken by Meta to be a different one, which is that they put in "what categories of Off-Facebook Data", whereas we are asking for On-Facebook and Off-Facebook Data. We want to know what they collect.

Of course, the Tribunal will recall that the way in which it is defined is negatively. There is a relationship between what is on and what is off, and we simply want to understand the universe of data collection practices.

MR SINGLA: Okay, that is a different point, but the problem with that is the case concerns Off-Facebook

Data. We had this whole debate yesterday. The case is all about the alleged unfair bargain, the users giving their Off-Facebook Data -- (Pause)

1	Sorry, the Class Representative's wording is "what
2	data on UK users has been collected and/or received".
3	That, in my submission, is manifestly inappropriate as an
4	issue for disclosure. We well understand they have
5	brought a case based on the Off-Facebook Data
6	THE CHAIR: That is amalgamated with the On-Facebook Data.
7	MS FORD: Absolutely, and then in the counterfactual, one
8	asks what would you have left if you did not collect the
9	Off-Facebook Data.
LO	MR SINGLA: I understand the point, you are absolutely
L1	right, there is reference in the pleading to the
L2	amalgamation, but what does that go to, is my rhetorical
L3	question, because why do they need to understand the
L 4	data that is not the Off-Facebook Data?
L5	A MEMBER OF THE TRIBUNAL: It is to understand the
L6	enrichment, to understand the nature of the aggregation.
L7	MS FORD: Yes, and what would be left absent the alleged
L8	abuse, because in the counterfactual they would have
L9	only the On-Facebook Data.
20	THE CHAIR: What we going to do is we are going to order
21	this but with the word "categories of".
22	MS FORD: We have no objection to "categories".
23	THE CHAIR: Okay, so it is your one with "categories of".
24	MS FORD: 8(1) we have just done. Sorry, I am losing track.
25	8(2) is a temporal scope question, and I think, given

Τ	that o(1) was 2005, we would say that would also be
2	2005.
3	THE CHAIR: 8(2), just put in the date 2005 in the last
4	column. 8(3).
5	MS FORD: 8(3) first of all has a temporal scope question.
6	Presumably again 2005, and there is a difference
7	between us on this. We are asking for
8	THE CHAIR: The thing is, we have changed 8(1) for the
9	wording that they wanted, so I think that the wording
LO	they have proposed
L1	MS FORD: Probably results we are actually only asking
L2	for Off-Facebook Data in relation to this.
13	THE CHAIR: It may be easier to go back to 8(3) and your
L 4	column, and put in the date.
15	MS FORD: Yes, in relation to this, "only seeking
16	Off-Facebook Data", I think Meta were proposing
L7	a cross-reference on the presumption it was limited in
L8	the way they were hoping.
19	THE CHAIR: Okay, it may end up being narrower otherwise
20	once we change 8(1) it becomes too broad.
21	MS FORD: Yes.
22	THE CHAIR: So it is going to be the first column, adding in
23	2005, and not your wording because your wording actually
24	would lead to much wider disclosure now that we have
25	amended 8(1). Okay, so we tick that one. Next one.

1	MS FORD: $8(4)$ {D/10/12} has a date to be inserted, which
2	presumably is 2005.
3	THE CHAIR: Yes, so $8(4)$, only change in the last column is
4	put in the date.
5	MS FORD: Yes. 8(5) I think is fine. 8(6) has a date to be
6	inserted, again, 2005, and then
7	THE CHAIR: They have a qualification.
8	MS FORD: They have and this arises in relation to I think
9	about three issues for disclosure at various points and
10	different qualifications have been put in. We have
11	a concern about the workability and the practicality as
12	a matter of simply disclosure exercises of putting in
13	materiality qualifiers of this nature. We simply ask
14	how
15	THE CHAIR: I think the only dispute at the moment on 8(6)
16	is whether or not you have the word "seriously", which
17	makes it quite difficult for people to do the disclosure
18	exercise. So I am inclined to take out "seriously"
19	unless Mr Singla wants to argue.
20	MR SINGLA: We are obviously happy to make life easier, but
21	can I just make this point. We are not pressing hard
22	for "seriously" to remain in, but we do want some
23	reassurance, perhaps with the assistance of the
24	Tribunal, that on this point and I think one or two
25	other issues we will come to, there has been

correspondence about the need for some materiality,
qualificatory wording. Essentially the concern is if
you have an issue which is framed as broadly as "what,
if any, alternatives were considered," you can see that
is heading in a very disproportionate direction. So we
are content, as it were, not to press the inclusion of
these qualifiers. Both here and elsewhere we have tried
to say that something should have been formally
considered or considered at senior level, but what we
cannot have is the situation where the expectation is
that disclosure should encompass individuals who are
very junior employees, for example, who have a fleeting
discussion. Technically that might be said to be
consideration by Meta.

What we are trying to do, you may see it differently, you may say that is a second stage proportionality point, which is fine as long as you can help us and make clear --

THE CHAIR: I think you are right about the way you put it there, and that is going to be on the transcript. So we take out the qualifiers, but then when it comes to proportionality, we can argue, you know, how deep you need to go. I can see that if you are saying some junior employee on his own was making some rough notes and never got anywhere, that is not really going to

1 assist us, if at all. 2 MR SINGLA: Absolutely. 3 THE CHAIR: On the other hand, if it is something that has 4 been considered at a senior management level, sent to 5 him, then it is slightly different. MR SINGLA: Yes, it is really just trying to pre-empt --6 7 THE CHAIR: I agree with that. MR SINGLA: I am grateful. 8 MS FORD: We have no objection to that. We envisage it can 9 10 be addressed by means of custodians, for example. 11 THE CHAIR: Yes, so we have done that. 8(6). 12 MS FORD: 8(7), there is a date to go in. We are otherwise 13 happy. Presumably 2005. THE CHAIR: 2005, yes. $8(8) \{D/10/13\}$. 14 15 MS FORD: 8(8) also needs a date of 2005. Here, there is a question about user- or advertiser-side of Facebook, 16 which we have encountered before. 17 18 MR SINGLA: Yes. In my submission, this is similar to the 19 ones we looked at before the adjournment. So we could 20 take out the words "on the user-side". 21 THE CHAIR: No, I think that -- we have done that, yes. The 22 user-side, yes. MR SINGLA: Also we can help, do you see the red wording 23 "referred to in", it should be "IFD8(1)". We can live 24

with "Off-Facebook Data" to try to clear this away.

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1
             MS FORD: That would be another one where it would be wider
 2
                 if one included the 8(1).
             THE CHAIR: That one is done now, yes. 8(9), same with the
 3
 4
                 date.
 5
             MS FORD: 8(9) is a date, and there is another
 6
                 cross-reference.
 7
             THE CHAIR: So take out the cross-reference to 8(1).
             MS FORD: Yes, that should be "Off-Facebook Data".
 8
             MR SINGLA: Which just leaves the addition of "on Facebook"
 9
10
                 at the end. Do you see that in red? We say that flows
                 from the ruling that you gave this morning.
11
12
             MS FORD: Yes, I think we are happy with "on Facebook".
13
             MR SINGLA: I am grateful.
             THE CHAIR: Yes.
14
15
             MS FORD: 8(10) is a temporal scope question, so another
16
                 2005 to go in. Otherwise, I am not quite clear why
                 "Off-Facebook Data" is in red there, but I think it is
17
18
                 fine.
19
             THE CHAIR: 8(10) ticked, 2005.
20
             MS FORD: Yes. 8(11) we need a date, 2005.
21
             THE CHAIR: Delete "referred to in ...8(1)", or do you want
22
                 that?
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MS FORD: Yes, delete "referred to in ... 8(1)", use Off

THE CHAIR: Yes, so that is 8(11).

Facebook Data.

23

1 MS FORD: Then user- advertiser-side, I think probably the 2 same reasoning will apply. THE CHAIR: Next one. 3 4 MS FORD: Sorry, can I just check whether or not there is 5 any particular point on user- advertiser-side in relation to that one. 6 7 THE CHAIR: What, 8(11)? MS FORD: 8(11), yes. Just because --8 THE CHAIR: Let someone check that before we move on. 9 10 MS FORD: I think the same principle will apply, unless somebody tells me otherwise. 8(12) {D/10/14} we need to 11 12 add the date in, 2005. 13 THE CHAIR: Yes. MS FORD: We are happy with "Off-Facebook Data". I am not 14 15 sure why it is in red. 16 8(13) is a user advertiser-side point. MR SINGLA: Yes, so just to be clear on that one, I would 17 18 suggest that we say "in relation to UK users on 19 Facebook", and then we delete everything else in red. MS FORD: Yes, we are happy with that. 20 21 THE CHAIR: Yes. 10? MS FORD: 9 comes out. 10, temporal scope question for 22 23 a start. THE CHAIR: 2005 for now. Anything else that you want to 24 25 change?

Τ	MS FORD: Yes, there is a point on the drafting which arises
2	in relation to 10 and also in relation to $10(2)$, and the
3	effect of Meta's wording, as we understand it, is to
4	exclude documents that are relevant to the economic or
5	commercial value to Meta of users' permission to collect
6	Off-Facebook Data. We say that the value of the
7	permission to do what Meta is doing is absolutely at the
8	heart of what it acquired by means of the abusive
9	bargain, and so we say that that is very much front and
10	centre of the Class Representative's case.

MR SINGLA: Sir, our objection here is just that you will see our wording is much more straightforward. It is just what is the value of the data, which (a) is more workable from a disclosure perspective, and (b) in fact subsumes or contains within it the additional sort of convoluted wording that the Class Representative is putting forward, because if they are trying to suggest there is some value not merely in the data but in some permission to collect the data, that would all be swept up anyway.

THE CHAIR: I agree, so your wording on 10, based on the assumption that your confirmation there, is fine.

MS FORD: We are content provided it is clear that permission is included, because of course permission to do something on an open-ended basis is a different thing

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1
                 than the value of a defined --
 2
             THE CHAIR: It is a wide request -- (inaudible -
 3
                 simultaneous speakers) the platform is wider than that,
 4
                 so the permission is within that because of the wider
 5
                 definition that Mr Singla has put forward.
             MS FORD: If permission falls within it, then I think we are
 6
 7
                 fine.
             THE CHAIR: It clearly does fall within it. 10(1), that is
 8
 9
                 done.
10
             MS FORD: 10(1), yes, appears to be fine.
             THE CHAIR: 10(2).
11
12
             MS FORD: 10(2) needs a date, and the same point arises in
13
                 relation to permission in 10(2), so if it is encompassed
                 within the wording again then I think we will be fine
14
15
                 with it.
16
             THE CHAIR: It is encompassed in the wording, yes, I think
                 we all understand that. 11 \{D/10/15\}.
17
18
             MS FORD: 11 requires a date. Again, I think it would be
19
                 2005. 11(2) --
             THE CHAIR: 11(1), you are agreeing the third column, just
20
21
                 with the date?
22
             MS FORD: Subject to -- actually --
23
             THE CHAIR: There is a difference between you.
24
             MS FORD: I am checking that. (Pause) Oh, I see. So the
25
                 different wording -- right, so the difference in the
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1	wording here, I am told, in attempts to try and condense
2	some of these issues and reach an accommodation, what we
3	have done is, we have tried to amalgamate 11(2) into
4	11(1) and that explains the difference in wording. So
5	11(1) was originally asking: to what extent have UK
6	users preferences et cetera, and/or concerns been
7	collected and/or considered. Then 11(2) was then asking
8	to what extent are they being taken into account or
9	addressed, so obviously the next stage in the process.
10	What we have proposed is that 11(2) is then incorporated
11	into 11(1).
12	THE CHAIR: You have condensed it all into 11(1).
13	MS FORD: We have condensed it into 11(1).
14	THE CHAIR: So we need to see what Mr Singla wants to say
15	about the additional wording in 11(1) in your column
16	that is not in his column, but what you have
17	effectively done is amalgamate $11(1)$ and $11(2)$.
18	MR SINGLA: If I can just take a moment to take instructions
19	but before I do, can I just understand: is the
20	suggestion that 11(2) then falls away in the light of
21	the wording at the end of 11(1)?
22	THE CHAIR: Correct, it does fall away, yes.
23	MR SINGLA: Can I take instructions on that basis? Yes,
24	well that's fine, so 11(2) goes. Our point on 11(2) was
25	that it was duplicative.

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1
             THE CHAIR: I agree. 12.
 2
             MS FORD: 12 requires a date. Presumably 2005 again.
 3
             THE CHAIR: It seems to me that the wording in 12 is fine on
 4
                 the last column, unless I have missed something.
 5
             MS FORD: There is an issue about including "alternatives"
 6
                 in our subparagraph (d) which does not appear in Meta's
 7
                 version. The alternatives here --
             THE CHAIR: Where -- we are looking at 12, yes?
 8
             MS FORD: Sorry, 12(1).
 9
10
             THE CHAIR: But 12 itself.
             MS FORD: 12 itself.
11
12
             THE CHAIR: Before you look at 12(1), your heading bit is
13
                 fine, is it not, in the third column?
             MS FORD: Yes, 12 is fine subject to the insertion of the
14
15
                 date.
             THE CHAIR: So we will now look at the individual ones, yes.
16
                 Again, the date in 12(1) {D/10/16} would be 2005, but
17
18
                 then where is the difference between you?
19
             MS FORD: The difference is in subparagraph (d),
20
                 alternatives, so this entire issue is concerning the
21
                 "tools, controls, features and/or resources" introduced
22
                 for UK users, so what tools they have available to them.
23
             THE CHAIR: But we have ruled on this alternatives argument
                 before.
24
             MS FORD: Yes.
25
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1	THE CHAIR: So I am inclined to have "including alternatives,"
2	because that must be right. Mr Singla?
3	MR SINGLA: Yes, I think that does follow from what you said
4	earlier, but can I just jump ahead as it were also to
5	12(2).
6	THE CHAIR: 12(2), is that the end of 121?
7	MR SINGLA: Yes, but this alternatives point essentially
8	arises in a different guise in 12(2) and I would like to
9	really make this point. 12(2) is an issue for
10	disclosure about tools that never saw the light of day.
11	THE CHAIR: You say that is caught within alternatives?
12	MS FORD: Yes, that is the first point. The second point is
13	if this is going to be an issue we just again need
14	reassurance from the Tribunal that this is going to be
15	kept within proportionate bounds because I do not accept
16	that it is of any real relevance. This is tools that
17	users never in fact saw or used.
18	THE CHAIR: What we are going to do is on 12(1) we are going
19	to use the wording in column 3, putting 2005 and adding
20	in "including alternatives" under (d).
21	On 12(2), we will include that, but, as Mr Singla
22	said, there will be an argument about proportionality
23	when it comes to disclosure. So the mere fact it has
24	been included now does not mean that it will be decided
25	that it is proportionate at the end of the day to have

1 that disclosure. 2 Okay, next one, 12(3) {D/10/17}. Is that now 3 agreed? 4 MS FORD: I think that is agreed. 5 13, there is a date that needs to go in. This concerns choices. 6 7 THE CHAIR: Yes. I think it should be 13, column 3, just adding in the date. 8 MS FORD: Yes, we have no objection to "UK Users" in that 9 10 context. THE CHAIR: Yes. 13(1) is agreed, 13(2) is agreed. 11 12 MS FORD: Is the date 2005 to go in 13? 13 THE CHAIR: Yes, I have put that in, yes. 13(3) is agreed, 14(1) is agreed. 14(2) is agreed. 14(3) is out. 14 15 15(1). MS FORD: 15(1) {D/10/19} is one of the group of issues 16 17 concerning GDPR which have been objected to in their entirety. Just to tell the Tribunal which issues those 18 19 are, because they do rather all inter-relate. It is 20 15(1), 31(1) and 31(3). In terms of where it fits in to 21 the pleaded case, I have already shown the Tribunal 22 paragraph S.15 $\{F4/2.3/5\}$ in the summary, which was 23 the -- maybe I have not. S.15(c) pleads: "In the context of GDPR (which is relevant to the 24 abuse but not necessary to prove it), the processing of 25

1	data from other websites and apps is not necessary for
2	the provision of social network services or for
3	Facebook's such as personalised advertising or network
4	security. Furthermore, separate, and specific, consent
5	is required for the processing of Off-Facebook Data
6	under GDPR, which Facebook did not obtain."
7	That is {B/3/6}.
8	THE CHAIR: Mr Singla, on this one, I am inclined to keep
9	the wording in the first five lines, but I think the "in
10	addition" ones, that is just going into the minutiae.
11	MR SINGLA: Yes, I agree with that. Can I just make a point
12	on the fifth line. Our concern is "in regard to its
13	collection of data on UK users". You understand the
14	nature of Meta's business.
15	THE CHAIR: I do, yes.
16	MR SINGLA: This is not tethered to the pleaded issues.
17	THE CHAIR: What is going to happen on this is you are going
18	to have to give relevant documents within that category.
19	It is a broad category, but what I am not inclined to do
20	is to put, in effect, interrogatories and stuff like
21	that here, because that does not seem to work.
22	MR SINGLA: I agree with you to that extent, but can we also
23	agree the remaining wording, if "collection of data" is
24	amended to "collection of Off-Facebook Data", otherwise
25	this is covering essentially any consideration over

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1 a 20-year period to issues of privacy, and you will
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- 2 understand in relation to Meta that is incredibly broad.
- 3 THE CHAIR: Let us see what --
- 4 MR SINGLA: Yes.
- 5 THE CHAIR: That seems sensible to me, but we will see if it
- 6 seems sensible to Ms Ford.
- 7 MS FORD: Sir, yes. As I understand it, if we change "data"
- 8 to "Off-Facebook Data", then (a) to (d) then are
- 9 accepted as I understand.
- 10 THE CHAIR: Okay. 15(1), we take out "in addition", and we
- 11 add in "in the collection of Off-Facebook Data", that is
- subject to the caveat that we will need to look at any
- application for disclosure on that, bearing in mind
- 14 proportionality.
- MR SINGLA: Yes.
- 16 THE CHAIR: 15(2).
- MS FORD: Is just the date.
- 18 THE CHAIR: So we will put 2005 there for 15(2). 15(3) is
- 19 the date.
- 20 MS FORD: Just the date.
- 21 THE CHAIR: 15(4) {D/10/20} --
- MS FORD: Just the date.
- 23 THE CHAIR: -- is just the date. Okay. All of 16 is okay.
- 24 MS FORD: Yes. 16 --
- 25 THE CHAIR: 16(4) has gone. Sorry, 16(5), let me have

1 a look at that. I think their wording is sensible. 2 MS FORD: Yes, so this is concerned with the changes which were made to the --4 THE CHAIR: Then that is covered in there -- or is there 5 something else that I have missed? MS FORD: Yes, we have asked for changes. They have 6 7 narrowed it down to "What changes were made to the operation of the Beacon feature", and so --8 MR SINGLA: Just to try and speed things up, the issues 9 10 between us fundamentally here is the "when and [the] 11 why", so the changes are in, but we do not accept that 12 "why" should be in, and the reason for that is if you 13 look at what they are getting under, for example, 16(1), so "When, why, and for what purposes was the Beacon 14 15 feature first introduced?" 16(3), "Why did [it]... 16 attract ... negative feedback?" That is actually a slightly tendentious language anyway, but essentially 17 18 they are going to get, through 16(1), (2) and (3), 19 disclosure about Beacon. So we confine 16(5) to 20 "changes". It does not need to have "Why were changes 21 made to the feature?" 16(6) is also -- yes, I am 22 grateful. THE CHAIR: There is "why" in 16(6). 23 24 MR SINGLA: Excatly, that is very helpful, actually. 16(1), 25 "Why was it first introduced?" 16(6), "Why and in what

1	circumstances was it deprecated?" Why are we getting
2	into why were changes made? Difficult to understand,
3	because you have heard about the Beacon feature. They
4	say this is something that went on and it was deprecated
5	for a particular reason, because of user backlash, they
6	describe, but that will all be covered by 16(6).
7	MS FORD: 16(1) is concerned with why it was first
8	introduced. 16(6) is concerned "Why and in what
9	circumstances Beacon was deprecated and discontinued?"
10	In the middle you have a period where we are asking
11	about changes which were made in between.
12	THE CHAIR: The question is whether or not there should be
13	"why" in 16(5) and whys in some of the others.
14	MR SINGLA: There is no case about even the they do
15	not make any allegation about changes to Beacon. They
16	just say: you brought it in, there was user backlash,
17	that is why you deprecated it. That helps their case.
18	There is not actually an enquiry into what went on
19	between '07 and '09 in relation to the technical
20	operation of the Beacon functionality. That is going
21	actually a step too far.
22	MS FORD: Sir, there is a pleaded case advanced by Meta on
23	that point so we expressly pleaded Beacon at
24	THE CHAIR: You pleaded Beacon at
25	MS FORD: various places, but Meta deny the relevance of

Τ	Beacon to the Class Representative's claim and advanced
2	a positive case about why it initially attracted
3	negative feedback, which contradicts our case. So this
4	is their Defence, 139, $\{B/4/88\}$ to $\{B/4/89\}$.
5	MR SINGLA: Yes, that is
6	MS FORD: Perhaps I can finish the submission.
7	MR SINGLA: It is already quarter past four.
8	THE CHAIR: (Unclear - simultaneous speakers) We have not
9	got much longer for this hearing. We need to finish it.
10	MS FORD: The case that is advanced on behalf of Meta itself
11	is not concerned with why it was introduced or why it
12	was deprecated. It says:
13	"Meta updated Beacon within its first month to
14	address that user feedback by adding an opt-in function
15	to each Facebook post. The function ensured that, if a
16	user failed to approve or decline an activity on a
17	third party partner site, Beacon would assume the user
18	did not want to display that activity [etc etc]
19	time, Facebook also introduced a setting for users to
20	turn off Beacon completely."
21	The point being there is a case about what happened
22	in between.
23	THE CHAIR: Okay, I am happy to include "why" because it
24	seems as though there have been changes in response to
25	user feedback in that department. So add in "why".

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1
             MS FORD: That would be to the -- yes, the concern is that
 2
                 it is not constrained to the operation of the Beacon
                 feature, because it is the feature itself which was
 3
 4
                 changed.
 5
             THE CHAIR: So you are saying we just go back to 16(5) in
 6
                 the first column.
 7
             MS FORD: Yes.
             THE CHAIR: Okay, you are happy with that, okay. Next one.
 8
                 So 16(6), done. 17(1) and 17(2), done. The rest of 17,
 9
10
                 done.
             MS FORD: Yes.
11
12
             THE CHAIR: 18 you have --
13
             MS FORD: 17(12) {D/10/21} there is a tiny cross-reference
                 issue I think which is a typo. It has been fixed, has
14
15
                 it? Thank you.
16
             THE CHAIR: Then we go up to 19 \{D/10/22\}.
             MS FORD: 19, this is another one that Meta says is for
17
                 expert evidence only. This is in the section of the
18
19
                 list of issues on user-side market definition, and it is
20
                 asking about Meta's assessment of the impact of its
21
                 collection of "Off-Facebook Data on its ability to
22
                 compete on both the user-side and advertiser-side ..."
23
             THE CHAIR: That brings up the same issue that we dealt with
                 last time --
24
             MS FORD: It does.
25
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1	The Chark and the mere fact you are going to have
2	expert evidence is not conclusive because it can be
3	material that the experts can feed into.
4	MS FORD: Sir, yes.
5	THE CHAIR: So subject to whatever Mr Singla says, I am
6	inclined to order 19
7	MR SINGLA: No, that is not the only point, sir.
8	THE CHAIR: There is another point, okay. Let us hear it.
9	MR SINGLA: Yes. We also say this is duplicative of some
LO	other issues. If you give me a moment to locate,
L1	I think there is a number of them
L2	THE CHAIR: To the extent it is duplicative, it does not
L3	really matter, because the fact it is in more than one
L 4	place, it is not perfect, but this document is never
L5	going to be perfect.
L6	MR SINGLA: It does matter to those doing the work, because
L7	you saw for example we are trying to identify sorry,
L8	sir.
L9	THE CHAIR: No, that is fine.
20	MR SINGLA: I mean, it is a very, very long list already and
21	if you are with me that it is duplicative we would
22	submit the way
23	THE CHAIR: No, but the question is: Is it completely
24	duplicative or not? There are elements that can be
>5	duplicative but I do not think it is completely

1	duplicative of the rest. That is the trouble. It is
2	now well, you can see what the time is, and there is
3	really a limited amount of time, so I am inclined to
4	order 19 and 20. Obviously, we will look at
5	proportionality when it comes to the actual exercise of
6	what has to be produced.
7	MR SINGLA: I mean, I hope I get the benefit of the time
8	constraints on some other issues because we cannot have
9	a situation where everything now just comes in.
10	THE CHAIR: No, I am not saying it just comes in. I can see
11	the relevance of this and I can see it could be useful
12	information for the experts, but it is not as if this is
13	the first time I am looking at this schedule. I have
14	read all the pleadings more than once. It is not as if,
15	you know, this is all being done in a vacuum, but I do
16	understand the points you are making.
17	MR SINGLA: I am grateful.
18	THE CHAIR: Okay, that is 19 and 20.
19	MS FORD: 20(3) is actually linked to 20, in that 20 says
20	"in relation to" colon, and then it is actually the
21	switching cost of users, so it is the same point again.
22	THE CHAIR: I think it is the same point. Yes. Then all
23	the next page is agreed.
24	MS FORD: Apparently, yes. Apparently there is one that has
25	been marked as agreed but there is a residual issue.

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1
             MR SINGLA: Sorry, we are now going too quickly, I think.
 2
                 The next one is 20(3).
 3
             THE CHAIR: Have I missed a page?
 4
             MS FORD: No, we just discussed it. We said it was the same
 5
                 issue.
             MR SINGLA: No, it is not the same issue. We say this is
 6
 7
                 actually duplicative of 18(4).
             MS FORD: Well, 18(4) is asking --
 8
             THE CHAIR: The difference between 18(4) and 20(3) is that
 9
10
                 they are looking at the assessment. That is the thing.
                 It is not -- for example, 18(5) deals with assessment,
11
12
                 I understand that, but 18(4) is just the mere fact of
13
                 switching costs, and this is the assessment of that. So
                 I think they are not the same.
14
15
             MR SINGLA: Well --
16
             THE CHAIR: I am ordering 20(3).
             MR SINGLA: Yes.
17
18
             THE CHAIR: 21 up to -- the next page is done, I think.
19
                 Then --
             MS FORD: 24(3), \{D/10/24\} although it is marked as green,
20
21
                 we think the inclusion of 2011 there might be a mistake,
22
                 because this was one of the ones where --
             THE CHAIR: You want 2005.
23
             MS FORD: Yes.
24
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25

THE CHAIR: Yes.

1	MS FORD: Although actually I should correct that because
2	I look at the headline and it is 2007, so this may be
3	a 2007 one.
4	THE CHAIR: You are saying 2007?
5	MS FORD: 2007, yes.
6	THE CHAIR: Okay, that is fine. We are now up to 24(5), and
7	you say you propose it should be dealt with in
8	a narrative statement.
9	MS FORD: 24(5), (6) and (7) all arise together. These are
10	all concerned with how Meta targets its advertisements
11	and they are in the section of the list of issues which
12	concerns Meta's relationship with third parties and
13	advertisers and emphasise the market definition. They
14	are asking how Meta determines what advertisements are
15	shown to each UK user; "what machine learning and other
16	software and tools Meta has used to try and predict user
17	behaviour"; and "What role (if any) and/or use of
18	Off-Facebook Data played in relation to [those issues]
19	"
20	We understand Meta's contention to be that these are
21	not necessarily to resolve key disputes on the pleading.
22	We disagree with that because of Meta's contention that
23	its receipt and use of Off-Facebook Data serves
24	a legitimate purpose and is proportionate in terms of
25	its contention that it used it for uses it for

advertising purposes on Facebook, and it says it enables it to compete for advertising and to generate ad revenue necessary to provide Facebook at no charge use to users, and that is something we have traversed at some length.

That means the way in which Meta goes about doing that, including its use of machine learning, which it has expressly pleaded and I can show the Tribunal the paragraph for that if it assists, and the extent to which Off-Facebook Data plays a role in doing that and what would happen if it was not there in the counterfactual, whether there are less intrusive alternatives, all those issues are matters that the Tribunal is going to need to understand if it is going to assess Meta's contention that its use of Off-Facebook Data is legitimate and proportionate.

So we say that this does go to a core issue and we spent quite some time debating the way in which Meta targets its advertising and how Off-Facebook Data links into that. In the course of this hearing, it is really quite a central matter.

MR SINGLA: Sir, the problem with this, I mean, if you just look at 24(6) by way of example, "what machine learning and other software and tools has Meta used to try to predict user behaviour?", in my respectful submission, that has nothing whatsoever to do with this case. This

case is about an alleged abuse on the user-side of the market. The advertiser-side is relevant because that is the side of the market where it is said that you make lots of profit which you should be sharing with users. What one really does not see -- again, Ms Ford says. I can show you a reference in the pleading. Again, one has to think about what is the substance of the case rather than a passing reference in the pleading. There is nothing in this case as a matter of substance which justifies disclosure or any investigation at trial into the nuts and bolts of what is going on on the advertising side. The only relevance of the advertising side are what is said to be the excessive profits, so this is going too far.

I have a separate point about 24(7), but just look at 24(5) and (6). One could easily understand from those issues that this case is all about the advertising side of the market. This is just simply irrelevant.

What machine learning and tools is Meta using to predict user behaviour? Let us just again take a step back.

What are the alleged abuses? The take it or leave it conditions and unfair price. Is the Tribunal at the trial going to be conducting an investigation into the machine learning and tools? It is actually very difficult to see how that falls within the four corners

1 of the case. 2 MS FORD: It falls within Meta's Defence, {B/4/81}. 3 MR SINGLA: With respect, Ms Ford has done this quite a few 4 times over the last two days. It is quite concerning to 5 think there is a sentence in a pleading which makes something a key issue for disclosure. 6 7 THE CHAIR: The trouble is that on one level, this is not -these are not key issues that go to the heart of the 8 case for the purpose of disclosure, and I would not 9 10 expect this level of detail to be in a list of issues 11 for disclosure. We have gone down this route that we 12 are going to finalise this document, because no one has 13 actually asked us to say, "Let us start from the beginning", when so much work has already been done. If 14 15 we go back to BC then we will be no further and all that time has been wasted. 16 MR SINGLA: Sir, we --17 18 THE CHAIR: I am reluctant to decide now whether these are 19 issues that feed into -- what may end up feeding into an 20 order at the end of the day for a narrative statement. 21 So the question is: How do we deal with that? Do we 22 leave it in as an issue with that flag there, or not? That is where I think we are. 23 24 MR SINGLA: Can I just address that, because I respectfully

submit, I understand, as it were, the temptation to

1	leave things to another day
2	THE CHAIR: But the problem is we are now at 4:25.
3	MR SINGLA: I know.
4	THE CHAIR: So I do not want to do anything that prejudices
5	either side.
6	MR SINGLA: Okay. Can I suggest, on something like this,
7	actually it should be out for now, and if they want to
8	introduce it, they can justify that. We have a lot of
9	work to do on all sides between now and September, so
10	actually the shorter this list is, the better, and the
11	more efficient this process is going to be.
12	MS FORD: Sir, we have indicated that we propose that this
13	is a sub issue that could be addressed through
14	a narrative statement
15	THE CHAIR: I agree.
16	MS FORD: so we have sought to take a proportionate
17	approach on this.
18	THE CHAIR: Our inclination at the moment is to say this is
19	far too granular. We are going to leave it out for that
20	purpose. That does not mean you cannot ask for it at
21	the next hearing. It just means we do not think that we
22	need to go into this granular detail. I am not
23	satisfied, anyway, that this is what I would call a key
24	issue for disclosure. I can see it is relevant in some
25	way, but I am not prepared to make it an order that this

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1
                 stays as a key issue for disclosure, so this will be
 2
                 a fight for another day. We are not stopping you
                 arguing it next time round. It is a fight for another
 3
 4
                 day, but for now it is not going to be in the list of
 5
                 issues, so it is completely neutral for both sides.
             MR SINGLA: Can I just check, does that apply to sub 24(5) and
 6
 7
                 24(6), because on 24(7) we make a slightly different point,
                 an additional point, that that is in fact duplicative of
 8
                 other issues, in particular --
 9
10
             THE CHAIR: I am inclined to put 24(5), 24(6) and 24(7) in that
11
                 basket for now.
12
             MR SINGLA: Okay.
13
             THE CHAIR:
                        Yes.
             MR SINGLA: Again, just conscious of the time, the basic
14
15
                 point on 25, if we are now looking at 25 --
16
             THE CHAIR: I just want to make sure we are finished with
                 24(8).
17
18
             MR SINGLA: Okay. That is just a date point, I think.
19
             THE CHAIR: I just want to make sure.
20
             MR SINGLA: Sorry. Yes, I think that is agreed.
21
             MS FORD: 25(1), we are happy to agree the proposed wording.
22
             MR SINGLA: I am grateful.
             THE CHAIR: 25(1), tick the third column.
23
             MR SINGLA: For 25(2), the submissions I made a moment ago
24
                 on 24(5), 24(6) and 24(7), 25(2) in my submission falls into
25
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1	the same bucket, indeed may even be a fortiori, because
2	this is getting into what factors affect bidding
3	behaviour, winning probability, on the auctions. Again,
4	why is it relevant to this case what the bidding
5	behaviour is on the advertising auctions and what the
6	prospect of success the winning probability is?
7	We understand the profits point.
8	THE CHAIR: I will put that in the same category.
9	MR SINGLA: I am grateful.
10	MS FORD: Sir, there is a slightly different point on that,
11	which is that the experts think that this is relevant.
12	When Mr Singla poses the rhetorical question "why is it
13	relevant", in the joint expert statement grid of issues,
14	the Class Representative's expert has identified that
15	these are relevant and I can show the Tribunal that.
16	THE CHAIR: Let us have a look at that quickly, yes.
17	MS FORD: C7, tab 20, starting at page 34 $\{C/7/34\}$. We are
18	in the section
19	THE CHAIR: Wait, I have to have it on the screen.
20	MS FORD: Yes. This is their grid where they have
21	identified what they consider to be the relevant
22	evidence. We are in the section on profitability.
23	Issue 4 is concerning profitability of the use on the
24	Facebook Service of the data to which the class rep's
25	claim relates. Then under 4.2, over the page, we can

1	see under the Class Rep's column, that is in the middle,
2	"Relevant categories of evidence", and she identifies
3	internal documents and data on Meta's auction mechanism
4	as being relevant. I am not sure if that is quite the
5	right point. We can try going over the page. Yes, so
6	it is the first bullet {C7/20/36}:
7	"Internal documents and internal data on how
8	Facebook has monetised the data to which the CR's claim
9	via Meta's auction mechanism and what role Facebook/Meta
10	Ad Manager plays in this."
11	If we can go back out again. Other bullet
12	(inaudible - audio dropout) privacy prompts/settings
13	et cetera.
14	So that is the Class Representative's expert.
15	Meta's expert has also identified internal documents.
16	If we look at 4.3 for Meta's expert, can we zoom out and
17	try page {C7/20/37}. Meta's expert is saying "for
18	example its impact on ad auction outcomes" as a relevant
19	category.
20	MR SINGLA: Yes, which is what I said.
21	MS FORD: So both experts are indicating that this is
22	potentially relevant material.
23	MR SINGLA: No, with respect, that is actually not right.
24	Our expert refers to outcomes of the auctions, which
25	I think is in line with what I said, but what this issue

1	is going to is bidding behaviour and winning
2	probability, so that is during the lifetime of the
3	auctions. It is quite different to the outcome.
4	I would say this does fall into the category that we
5	discussed previously. They need to go away and justify
6	this. Otherwise they cannot just
7	THE CHAIR: We will allow that in, because I think they have
8	justified it. Next one.
9	MS FORD: 26(5) is the next one, and we are content to agree
10	the wording that has been proposed there. 28 has been
11	marked green, but the 2011 date seems to have snuck in
12	there.
13	THE CHAIR: So you go back to, what, 2007?
14	MS FORD: 2007, yes.
15	THE CHAIR: Okay, then 28(4), that is agreed, but then do
16	you not need to put 2007 there as well?
17	MS FORD: Yes, that is another one where you need to change
18	the date, yes.
19	THE CHAIR: Yes. 29 on that page is all agreed. I am
20	looking at 30. That is contentious. Let us look at
21	that.
22	MR SINGLA: Are you on 30, sir? Are you on 30(1)?
23	THE CHAIR: I am looking at 30(1). I am just looking at it
24	now.
25	MR SINGLA: Yes $30(1)$ and $30(2)$ if we can confine these to

1	the Off-Facebook Data, which is what we agreed, or at
2	least where we ended up on issue 15, you will recall the
3	discussion we had about consideration of privacy
4	generally is far too broad, so if we can just confine
5	this to Off-Facebook Data, that deals with 30(1) and
6	30(2).
7	THE CHAIR: Yes, that sounds right.
8	MS FORD: Yes.
9	THE CHAIR: Thank you.
10	MR SINGLA: I think it is sub 30(3) as well, because I think
11	these are all privacy. What material representations
12	has Meta made. This is 30(3).
13	THE CHAIR: Okay, that is 30(3). We need to look at 31 now.
14	MR SINGLA: I am so sorry. There is another point on $30(3)$.
15	THE CHAIR: Yes.
16	MR SINGLA: I think the point on the additional point on
17	30(3) is can you see four lines up on the CR's
18	wording in green, they want representations to
19	regulators, and we object to that, because it is quite
20	hard to understand
21	THE CHAIR: You are saying that the representations to
22	users, and their wanting regulators as well
23	MR SINGLA: Yes, I mean, insofar as there is an issue, we do
24	question whether there is a genuine pleaded issue about
25	privacy at all, but insofar as any issue does exist, it

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1
                 is about whether Meta was transparent vis-a-vis users in
 2
                 relation to privacy-type points.
             THE CHAIR: But what you may have said to regulators can be
 3
 4
                 highly relevant.
 5
             MR SINGLA: To what, with respect?
             THE CHAIR: Well, to the issues in the action, because that
 6
 7
                 really could cut across the pleadings. 30(3) I am going
                 to order as per the -- in column 1, but putting in the
 8
                 date.
 9
10
             MS FORD: The date I think for these is 2005 --
11
             THE CHAIR: Yes, that is 2005. Yes, that is right.
12
             MS FORD: Yes.
13
             THE CHAIR: And again, on 30(4), that has been changed.
                 That must be fine.
14
15
             MS FORD: Yes, that is fine.
             THE CHAIR: We are about to do 31 now.
16
             MS FORD: This is one of the ones --
17
18
             THE CHAIR: The assessments point.
19
             MS FORD: I think it may be an expert evidence point. I am
20
                 just trying to find my -- it is opposed in its entirety,
21
                 apparently. 31(1) --
22
             THE CHAIR: We are now looking at 31(1), 31(2) and 31(3).
23
             MS FORD: Yes, so these are -- so the inquiries in relation
                 to the data protection legislation, which the Tribunal
24
25
                 has been to date prepared to put in, subject I think to
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1	referring to Off-Facebook Data. I do not know if that
2	is a qualification that is acceptable in relation to
3	these as well.
4	MR SINGLA: No, I think it was a few points, really. One is
5	that you have already seen there are quite a number of
6	issues elsewhere concerning GDPR and so on, so we say in
7	substance it is duplicative, because they are already
8	going to get disclosure concerning the subject of GDPR
9	insofar as it is relevant to the issues in the case.
LO	That is one point. The second point is if one looks at
11	the wording, it is just far too broad, even with the
12	qualification that has just been offered.
13	"What was Meta's commercial, and/or strategic and/or
L 4	any other business assessment of, or strategy in
L5	relation to "
L 6	It just does not have any regard to the need to
L7	tailor these things to the case. It is just
L8	otherwise with a business like Meta, it is far too
L9	broad.
20	There is also an objection we take to the reference
21	to the Digital Markets Act, because that is not
22	something that actually has any relevance to this case.
23	At most, I think the Class Representative says it is
24	relevant to the counterfactual, but that this is all

a regime that operates in the EU and not in the UK, so

1	we do not actually understand why that should come in.
2	MS FORD: I can address immediately that point, if that
3	assists. Both of the experts have, at different times,
4	indicated that Meta's response to the DMA is, they
5	consider, very relevant, because it gives an indication
6	of what Meta would have done in the counterfactual had
7	it not been able to impose what we say are unfair
8	trading conditions or unfair prices. So to show the
9	Tribunal where both of the experts have at various times
10	touched on this, Professor Scott Morton in the joint
11	expert statement, C7, tab 20, page 21 {C7/20/21} (sic):
12	"Mr Parker agrees that Facebook's reaction to events
13	that shed light on issues arising from the claim (e.g.
14	ATT, GDPR) are relevant. However, he suggests that
15	disclosure should be restricted only to aspects of
16	Facebook's response that relates to the data to which
17	the claim relates. It may be that there is not much
18	substantive disagreement, but I wish to clarify that:
19	(i) there are events besides ATT and the GDPR which are
20	relevant to the claim including the DMA and Facebook's
21	reaction to the introduction of other privacy controls
22	and ad blockers and that the disclosure
23	should to which the claim relates"
24	THE CHAIR: What we are going to do is we are going to allow
25	31(1), (2) and (3) . It clearly is something that is at

1	least being supported by your expert as an issue or
2	a matter on which they need disclosure on, it would be
3	quite helpful for them. So that is $31(1)$, (2) and (3) .
4	MR SINGLA: Just to be clear, I think, are we confining
5	these to Off-Facebook Data?
6	THE CHAIR: I think, yes, we are. Yes.
7	MR SINGLA: Can I just put down a marker on the
8	proportionality on the Digital Markets Act, which, as
9	I say, does not even apply in the UK. I understand
10	where the Tribunal is going in terms of the time we have
11	to argue these points, but we will have to deal with
12	that in proportionality.
13	THE CHAIR: Yes, I agree about the proportionality.
14	MS FORD: So 32 is 32 itself, the headline question, is
15	fine, but then 32(1), there is a small point of granular
16	drafting, which is
17	THE CHAIR: They have put "for advertising purposes" is the
18	main
19	MS FORD: Well, yes, there is a slightly separate point. It
20	relates to the impact of Meta's ATT innovation, so our
21	wording says:
22	"What was Meta's assessment specifically as regards
23	the predicted and actual financial impact of ATT "
24	They say:
25	"What is Meta's assessment specifically "

1 THE CHAIR: Yes. It should be "was", I think. 2 MS FORD: The predicted impact versus actual impact arises, 3 as well. 4 THE CHAIR: The only real substantive point is whether or 5 not you add "for advertising purposes", 32(1). MR SINGLA: No, I --6 7 THE CHAIR: Is there something else? MR SINGLA: If only life were that straightforward. 8 THE CHAIR: What is the other difference? 9 10 MR SINGLA: It is the "predicted and", do you see in the 11 left-hand column. Again, it is difficult to deal with 12 these issues at such speed, but essentially the Class 13 Representative and her expert rely on ATT, which is something that Apple introduced, and they say this is 14 15 a natural experiment, I think is the phrase that is 16 used, but to the extent they want to rely on this, what matters is the actual impact of ATT, not Meta's 17 18 assessment as regards the predicted impact. 19 THE CHAIR: No, I accept that. That is why I am saying --20 we are in column 3. 21 MR SINGLA: I am grateful. We are in the right place, then. 22 THE CHAIR: We are in the right column. 23 MS FORD: That is a contested point, whether it is only the actual impact rather than the predicted impact. We do 24 25 consider and the expert considers, so far as we are

Τ	aware, that predicted impact is relevant because it
2	reflects any workarounds developed by Meta in response
3	to the anticipated impact, so it undermines the
4	reliability of what we do term the natural experiment
5	that is proposed by Professor Scott Morton, if one only
6	looks at the actual impact after any steps have been
7	taken to work around it.
8	MR SINGLA: But it just sir, can I just remind you of
9	your comments in the Trucks case that it is not good
10	enough for an expert to say "I would like X , Y and Z ".
11	This is not entirely driven by expert
12	THE CHAIR: As you know, I am against expert-led disclosure
13	anyway.
14	MR SINGLA: Yes. This is a classic example of an expert
15	saying "I would like to investigate something".
16	THE CHAIR: Okay. Let me just think.
17	MR SINGLA: Yes.
18	THE CHAIR: On that one, I do think that the financial
19	impact would include what is coming as well as what
20	actually happens, so what I am inclined to do is to have
21	column 3, "What was Meta's assessment specifically as
22	regards the financial impact of ATT", so that will
23	include them coming in, so that is what we are going to
24	order now on $32(1)$. Then the only other point is do we
25	add in "for advertising purposes".

1	MS FORD: I am sorry, sir, I may not have understood. Are
2	you saying that the predicted impact will be included in
3	that wording?
4	THE CHAIR: Yes, because if you are talking about the
5	financial impact, you are looking at it in advance as
6	well, are you not? This is what is going to come, it is
7	around the corner.
8	MS FORD: That is fine, so long as it comes within
9	THE CHAIR: My colleagues say it is probably safer to put
10	"predicted". Okay, we will have "predicted". It is
11	clearly something that is relevant that should be in
12	there; it is a question of the wording. So it will be
13	"predicted and actual financial impact", and what about
14	"for advertising purposes"? I cannot see anything wrong
15	with that.
16	MS FORD: No objection to that.
17	THE CHAIR: Okay. That is what we are going to have. Okay.
18	32(2). That should be agreed.
19	MS FORD: That is fine, yes.
20	THE CHAIR: $32(3)$, that should be fine. 33 is fine. $35(2)$.
21	MS FORD: This is one of the ones that Meta says is an issue
22	for expert evidence, and so the Tribunal's indication
23	that that is not mutually exclusive would presumably
24	apply to that.
25	THE CHAIR: Let me see what Mr Singla says about 35(2).

Τ.	MR SINGLA. Tes, It is a short point, actually. Do you see
2	the wording in green, their wording? Do you see the
3	subparagraph (b)? I think we simply say in relation to
4	this that is covered by (a):
5	"Why did Meta make these changes and investments?"
6	Then I think, as you described it earlier, these are
7	sort of getting into interrogatories:
8	"Were these changes or investments related to, or
9	otherwise enabled by "
LO	One has to really have
L1	THE CHAIR: That is really a subcategory of the earlier one.
L2	MR SINGLA: That is how we see it, yes.
L3	THE CHAIR: I am happy with that. So what are we going to
L 4	do? Are we going to
L5	MS FORD: Sir, before you there is one other tweak in the
L 6	wording. We do not quite follow why this is an issue
L7	which both sides accept has user-facing elements and
L8	advertiser-facing elements, and the Meta wording has
L 9	limited the advertiser-facing elements to key features,
20	and we do not understand this asymmetry. We think that
21	really it ought to be referring to both user- and
22	advertiser-side essentially without that key
23	qualification.
24	THE CHAIR: Where I am at the moment is the first column,
25	and then it should read:

1	"In particular, as regards both the user- and
2	advertiser-side:
3	"(a) Why did Meta make these changes and
4	investments?"
5	Leaving out (b). That is where I am at the moment.
6	MS FORD: Yes, we are happy with that.
7	THE CHAIR: That is what we are ordering.
8	MR SINGLA: I wonder whether it might be more accurate and
9	specific to add, if you are using their wording,
10	"developing the user- and advertiser-side features of
11	Facebook". It might just be more specific.
12	MS FORD: I do not think we are sure quite what that is
13	supposed to achieve.
14	THE CHAIR: Okay, we will just leave the wording we have at
15	the moment if that is going to not sure what it
16	means. Okay. 36(1) must be agreed, that one.
17	MS FORD: I think that is agreed on the basis that our
18	wording seems to have been accepted.
19	THE CHAIR: Yes. 36(2) and(3).
20	MS FORD: These are, yes, further issues which we understand
21	the objection is that they are supposedly expert issues,
22	to which the same response comes from us, which is that
23	Meta's analysis or assessment is relevant to those
24	THE CHAIR: What does Mr Singla say about that?
25	MR SINGLA: I do not think we are saying there should be no

1	disclosure. I think we are saying there is going to be
2	disclosure in relation to the same subject matter, so if
3	you just look at 36(1):
4	" revenues, cost, asset values, capital
5	expenditure "
6	So what we are saying is there will be disclosure
7	covered by other issues, but what 36(2) and 36(3) are adding
8	is something that the experts can opine on having
9	investigated the raw materials which will be disclosed
10	pursuant to other issues. I think it is a strawman to
11	say we are saying if something is going to be addressed
12	by experts, there should be no disclosure. That is not
13	actually the position we are taking. 36(1) is very
14	broad. You will see under 36(1)
15	THE CHAIR: Yes, that is the point.
16	MS FORD: Sir, we do not accept that these are in any way
17	duplicative. In $36(1)$, $36(1)$ is asking a factual issue.
18	36(2) is asking what was Meta's analysis of and/or
19	understanding in relation to, and then 36(3), what was
20	Meta's assessment.
21	THE CHAIR: We will have $36(2)$ and $36(3)$. Then $37(1)$, is it
22	just a question of the date and taking out
23	"significantly"?
24	MS FORD: Yes, "significantly" is a qualifier that we have
25	discussed previously.

- THE CHAIR: Yes, and then the date is -
 MS FORD: 2005 for this one.
- 3 THE CHAIR: Yes, and then we now take out "significant", so we go back to your wording, I think, in 37(3).

5 MS FORD: Yes.

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THE CHAIR: Then that is that schedule. Okay. So 6 7 a finalised schedule is going to be submitted with the cross-referencing. I think, being realistic, given the 8 cross-referencing needs to be added and the checking, 9 10 today is Wednesday, so if we can have it by 11 o'clock in the morning on Friday, then I will be able to look at 11 12 it over the weekend. Well, I will look at it on Friday 13 and get that determined if there are any issues, and if there is any argument about something, put it in square 14 15 brackets and put the alternatives in there. I do not 16 want any arguments. I do not want any point -- I will just look at it and tick it, whichever the two 17 18 alternatives are.

As regards the RFI, we have run out of time, so what I can see from the RFI that you have drafted is that you are simply relying on it being in relation to an issue in the action as opposed to something that may assist the Tribunal on disclosure.

MS FORD: No, sir, that is not right.

25 THE CHAIR: But then you are going to have to amend it to

Τ	bring that in.
2	MS FORD: Well, we say that the inquiry that is being made
3	is relevant to the issue for disclosure, because it has
4	been very clear and many markers have been laid down
5	that we are going to have a debate about proportionality
6	in relation to all of these, and the core
7	THE CHAIR: There are two separate things. One is, does
8	this RFI relate to a matter in issue in the proceedings
9	primarily by reference to the pleadings? That is the
10	first point, and that will be a conventional Part 18
11	RFI. The second thing is, will this information assist
12	the court as part of the case management of the
13	disclosure process? If that is right, the court does
14	have jurisdiction under its broad case management powers
15	to make an order that this information be disclosed.
16	This wording is simply a wording on the first basis
17	and not the second basis. All you have to do is to
18	think do not answer now. If you want to do it on the
19	second basis as well, you are going to have to add in an
20	extra paragraph, on the current wording of this RFI.
21	MS FORD: Sir, I am sure we will be content to do so.
22	I wonder if I can tell you in 10 seconds why we say that
23	this is relevant to proportionality as well. We will be
24	met with an argument that you cannot have documents
25	going back to 2005 because, and the sorts of arguments

1	we have already heard, which are this is X number of
2	years from the Claim Period, this is X number of years
3	from the
4	THE CHAIR: That goes to the second way of putting it.
5	MS FORD: It absolutely does, yes.
6	THE CHAIR: All I am saying is if you want to do it that
7	way, you do it that way as well as this wording. What
8	I am going to direct or what we are going to direct is
9	that you have liberty to file an RFI, but it will go
10	through the normal process, which means that the other
11	side will respond by a certain date, and in that
12	response, they are perfectly entitled to say, "We do not
13	agree for the following reasons", and then it gets
14	resolved by the court at the next hearing as to whether
15	or not you are entitled to an order that they do in fact
16	provide a substantive response. That is how one would
17	normally expect a Part 18 request to go, so that is what
18	we are inclined to do.
19	MS FORD: Sir
20	THE CHAIR: It is totally neutral for both parties, but what
21	it does do, it gives us jurisdiction at the next hearing
22	to make an order if we think it is appropriate.
23	MS FORD: So in terms of what needs to be added, it will be
24	an application for an order under the Tribunal's
25	discretionary case management powers to be directed

1	THE CHAIR: You just need to add in an extra paragraph
2	saying in addition whatever you think is appropriate.
3	That "this information will be of assistance to the
4	Tribunal in exercising its case management powers at the
5	next CMC", or something like that.
6	MS FORD: Yes.
7	THE CHAIR: But then Mr Singla has every right to object to
8	the RFI and say either it is not relevant on the
9	pleadings, or he may say that "I do not think it will
LO	assist the Tribunal as part of the case management", but
11	everything is on the table. All this is doing is
12	allowing us to have effectively the jurisdiction to
13	consider this issue properly next time round, and it
L 4	will give Mr Singla the opportunity, if his clients are
15	going to object to it, to explain in some detail why it
16	is objected to, so we have a focus for the argument next
L7	time around.
L8	Is there anything else that anyone would like us to
L9	deal with?
20	MS FORD: Just before Mr Singla rises, just a point of
21	housekeeping on the timing for the draft order.
22	Obviously we will prepare it as soon as we can. We are
23	mindful that various parts of what the Tribunal has
24	directed will probably be deemed as judgments that will
25	come to the Tribunal for approval before they come to

1 the parties, and in those circumstances, to avoid having 2 a debate what the Tribunal said, it may make sense we 3 can have until the Friday deadline to try to agree the 4 order, and if the Tribunal could then --5 THE CHAIR: I do not know how quick we can get the actual ruling done. I have seen today's transcript, and that 6 7 is fine. I can deal with that. I have not seen the ruling bit of the transcript for yesterday, but I will 8 see how far we can do it, but hopefully we will get you 9 10 the draft ruling tomorrow, and the idea is any comments 11 or changes or whatever by let us say 10 o'clock -- same 12 time, 11 o'clock on Friday, and then we should be in 13 a position to release the ruling either the same day or on Monday. 14 15 MS FORD: Might we then seek to agree the order once we have 16 seen the ruling? It simply sidesteps debates about what the Tribunal did in fact say. 17 18 THE CHAIR: You should get the draft ruling tomorrow. 19 MS FORD: Okay. Normally, the ruling prior to approval does 20 not come to the parties, I think it is fair to say. 21 THE CHAIR: No, but we will have done all the necessary work 22 by fairly early tomorrow morning, because I would have 23 got everything together, so you will get the draft ruling tomorrow, but it will not be issued on the 24 25 website until after I have got your corrections of typos

1 and stuff like that. 2 MS FORD: I am sorry, that was my misunderstanding. 3 MR SINGLA: I was just going to -- sorry. 4 THE CHAIR: Yes, of course, Mr Singla. 5 MR SINGLA: Just really a plea on behalf of really those 6 behind me. The Friday 11 o'clock deadline. 7 I understand you are keen to look at all this over the weekend, but there is a lot to do in terms of the 8 cross-references to the pleadings, and also that needs 9 10 to be done by both sides, it needs to be verified and so 11 on. I just wonder whether we could push that into the 12 start of next week. 13 THE CHAIR: No, if you feel you need more time, it is better that we do not rush the actual order if you think that, 14 15 having spoken to your team, they think they need a bit 16 more time. What we will try and do, then, is try and get the ruling done and get it out tomorrow along the 17 18 time lines we have discussed, so at least when you 19 provide the draft order and the finalised version of the 20 documents, the list of issues, by -- I suppose let us 21 say by 2 o'clock on Monday, because it does not mean 22 people have to work all weekend, I think that is 23 sensible. 24 MR SINGLA: I am grateful. I think any more time that we

could have would obviously be helpful. 2 o'clock on

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1	Monday is very helpful but
2	THE CHAIR: Is that hard for you?
3	MR SINGLA: You will be amazed at how long these things
4	take.
5	THE CHAIR: No, I agree. Let us make it on Tuesday, then.
6	We will aim for 12 o'clock on Tuesday.
7	MR SINGLA: I am very grateful.
8	THE CHAIR: Then I can finalise it I am just trying to
9	think. I am working this week on another case anyway,
10	so it is probably better for me if I do not get it on
11	Monday, because I will be doing something else on
12	Monday, but I know I am free to look at things properly
13	next Wednesday; that is my next proper gap to look at
14	anything. So if we get everything by 12 o'clock on
15	Tuesday, then that will give me time to look at it on
16	Wednesday.
17	MR SINGLA: I am very grateful. That will help a lot.
18	THE CHAIR: Right. Thank you very much, everyone. We will
19	rise. I thank the transcribers for doing what they are
20	doing in quite long hours. Thank you.
21	(5.01 pm)
22	(The hearing adjourned to a date to be confirmed)
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