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IN THE COMPETITION APPEAL TRIBUNAL

1517/11/7/22

Salisbury Square House 8 Salisbury Square London EC4Y 8AP

Monday 24 March – Friday 4 April 2025

Before:

The Honourable Justice Michael Green Ben Tidswell Professor Michael Waterson

Merchant Interchange Fee Umbrella Proceedings

APPEARANCES

Matthew Cook KC, Sonia Tolaney KC & Owain Draper on behalf of Mastercard (Instructed by Jones Day and Freshfields LLP)

Daniel Jowell KC, Jessica Boyd KC, Isabel Buchanan, Ava Mayer & Aislinn Kelly-Lyth on behalf of Visa (Instructed by Linklaters LLP and Milbank LLP)

Kieron Beal KC, Philip Woolfe KC, Reuben Andrews, Flora Robertson & Oscar Schonfeld on behalf of the SSH Claimants

1	Monday, 31 March 2025
2	(10.30 am)
3	THE CHAIRMAN: Just give us a moment.
4	(Pause).
5	Good morning, Mr Jowell.
6	MR JOWELL: Good morning.
7	May it please the Tribunal. I do not know if
8	the Tribunal has received the copy of an amended
9	timetable.
10	THE CHAIRMAN: Yes.
11	MR JOWELL: I hope that the Tribunal is content with that.
12	According to that, we would Ms Boyd and I would
13	intend to sit down at around about 2.45, I think, today.
14	THE CHAIRMAN: Okay.
15	MR JOWELL: The there is a possibility that we may need
16	to go over, and if we do, we hope you will indulge us on
17	the basis that that would come out of our Trial 2B
18	submissions, if necessary. Hopefully that will not be
19	necessary, but if we do go a little over
20	THE CHAIRMAN: Right.
21	MR JOWELL: then that may be
22	THE CHAIRMAN: Okay.
23	Closing submissions by MR JOWELL
24	MR JOWELL: The Tribunal has received no shortage of written
25	submissions

1	THE CHAIRMAN: Yes.
2	MR JOWELL: and evidence in this Trial 2A and I am sure
3	you will be relieved to hear that I do not intend to
4	repeat everything in our written closing, nor could I,
5	and I will make my remarks, as far as possible,
6	responsive to points in the claimants' closing
7	submissions.
8	But I would like to start, if I may, by pointing to
9	two rare, but nonetheless important points of agreement
LO	on approach between all of the remaining parties.
L1	The first point of agreement which one sees reflected in
L2	the claimants' written closing submissions and ours is
L3	that all of the parties agree that in these proceedings
L4	one has to adopt a sectoral approach. One cannot
L 5	practicably assess each claimant individually. As
L 6	the claimants put it in paragraph 217 of their closing
L7	submissions {RC-S/1/106}:

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"In the absence of a formal sampling process, a consensus emerged between the experts that the only way to reach pass-on estimates in respect of all of the SSH Claimants is to adopt a sectoral approach. This is because the number of claimants makes it impractical to assess pass-on individually."

Now, although the parties agree on a sectoral approach, they disagree on the precise delineations of

the sectors. This delineation issue does not, in our submission, matter very much. We all appreciate that sectoral division is to some degree subjective or arbitrary, but it is possible broadly to match up the various parties' different sectors, as Mr Holt has sought to do, and there should be, we consider, little impact on the ultimate outcome. I therefore do not plan to address you on the differences between the parties on the delineation of the sectors, but what I will do in due course is take you through the sectors as defined by Visa and point out where they match to the sectors of the other -- of -- which the claimants prefer and to go through the sectors in that way. The point I just wish to emphasise for present purposes is that we are all agreed in seeking to derive sectoral pass-on rates, not individual pass-on rates.

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The second point of agreement between the parties is that in order to assess pass-on rates, one cannot use econometric regression analysis of MIFs or MSCs themselves as against prices, instead what is required is an alternative proxy for the MIF or for the MSC.

Again, if I can quote the claimants in paragraph 205 of their closing submissions {RC-S/1/99}, they say this:

"... because meaningful direct econometric analysis of the MSC is not feasible, the only realistic approach

to assessing the rate of pass-on of the MSC is to analyse a proxy cost instead. That proxy cost must be a cost which is expected to be passed on at a rate similar to the MSC, otherwise it would not be safe to treat the rate of pass-on of that cost as a proxy for the rate of pass-on of the MSC."

We agree: one does have to use a proxy cost. One of the major -- probably the major dispute in these proceedings is what is the appropriate proxy cost to use for each of the sectors.

Now, with those two points of agreement in mind,

I would like, with the Tribunal's permission, to

structure my remarks into two main sections. In

the first section, I want to make some general points

regarding the proper approach to proxy selection and

the evaluation of the different types of evidence. In

the second part, I then ask you to go into closed

session so that we can freely discuss some of

the confidential factual evidence for the Willing

Claimants and to go through all of the various sectors

in a sort of whirlwind tour of the 14 Visa sectors.

Then, finally, I will hand over to Ms Boyd to deal with

some certain discrete evidential points.

Before I go into those two main sections, I would like to dispose of two specific points that my learned

1	friend makes in his written submissions. Both are, I am
2	afraid, clearly bad points and we suspect that they are
3	put in for the purposes of prejudice or distraction
4	rather than anything else, but I should say a few words
5	about them.
6	The first of these two points relates to
7	the significance of the Merricks settlement. Now, at
8	paragraph 12 of my learned friend's closing submission
9	$\{RC-S/1/6\}$, he refers to the joint to
10	paragraph 36(f)(ii) of the joint application of
11	Mastercard and Merricks for their settlement, and it is
12	noted that the settlement was for 200 million in respect
13	of an initial claim worth 10 billion, and it asserts
14	that {RC-S/1/7}:
15	"Mastercard failed to establish why the merchant
16	pass-on rate would be significantly lower in
17	the Merricks' claim period"
18	It then asserts that:
19	" neither Mastercard nor Merricks have succeeded
20	in showing any material pass-on by merchants in either
21	period."
22	And tells us that:
23	"This no doubt explains, at least in part, why
24	a substantial reduction in the claim figure advanced by
25	Mr Merricks has been agreed between those parties."

1	Now, with respect, this suggestion that a large part
2	of the reduction in the claim figure is due to
3	a supposed failure to establish pass-on in these
4	proceedings is not only an impermissible inference from
5	the settlement, but it is also not even a remotely
6	plausible inference. It is not permissible because this
7	Tribunal is obviously not in a position to draw any
8	conclusions from the terms of settlement as to what
9	the parties did or did not conclude about the underlying
10	strength of their case on particular issues. Parties
11	settle for all sorts of reasons, so this is obviously
12	just a rather childish attempt to inject some prejudice.
13	But I am conscious that one should never underestimate
14	the power of prejudice and I therefore feel bound to
15	point out that if one scrutinises the settlement
16	documents, there is nothing to suggest that they were
17	based upon anything but an assumption of a rather high
18	level of pass-on, even for the Merricks period.
19	The reduction from 10 billion to 200 million is clearly
20	overwhelmingly due to the series of wins that Mastercard
21	had in other aspects of the litigation. Now, it is
22	a matter of public record that at the second
23	certification hearing, 5 billion was lost from
24	the headline claim value to reflect the exclusion of
25	deceased persons and compound interest, the Tribunal's

1	limitation judgment of June 2024 knocked off another
2	billion in value, and above all, the Tribunal's
3	causation judgment of February 2024 found that
4	the central tenet of Mr Merricks' case, that
5	Mastercard's unlawful European interchange fees caused
6	its UK domestic interchange fees to be higher, failed
7	for the entire claim period, which lost around 95% of
8	the value of Mr Merricks' claim and the Court of Appeal
9	refused Mr Merricks' permission to appeal the judgment.
10	If one wants to see this made good and I do not
11	intend to take you through
12	THE CHAIRMAN: I do not see how we can really possibly read
13	anything into the settlement.
14	MR JOWELL: No, indeed. But I and if just for your
15	note, however, all what I have said is very clear from
16	the joint application, which you will see, for your
17	note, is in $\{RC-N1/1/1\}$ and if you look in particular at
18	paragraphs 16 $\{RC-N1/1/7\}$ and following.
19	THE CHAIRMAN: We will obviously have the Tribunal's
20	judgment before we deliver judgment
21	MR JOWELL: Yes.
22	THE CHAIRMAN: and we will be able to see what it says.
23	I cannot imagine it will say anything about
24	MR JOWELL: No.
25	THE CHAIRMAN: assumptions like that.

1	MR JOWELL: Well, no, but one can see I mean, this is in
2	the public domain, so I should if I could show you
3	one, just one document, which is an annex to it, which
4	is, if we could call it up, $\{RC-N1/7/45\}$. Now, as you
5	would expect, the parties were considering a range of
6	possible outcomes for things like interest rates,
7	merchant pass-on, acquirer pass-on, and you can see from
8	this page, if you look at the third column,
9	the assumptions that were being considered for merchant
10	pass-on by the experts that were advising, and you can
11	see that they are all between 50% and 85%. So
12	the insinuation that Mr Merricks' reduction from an
13	initial figure of 14 billion was largely or even
14	significantly because of concern over how the pass-on
15	trial went is simply contradicted by this. It is very
16	clear.
17	Now, the second point that I should dispose of is

Now, the second point that I should dispose of is rather more involved is the suggestion that we have not established a sufficiently proximate causal connection to establish pass-on. This is a motif that runs through the claimant's written closing submission repeatedly invoking paragraph 151 of the *Trucks* judgment, to the effect that we consider -- the lines there that {AB-D/37/96}:

"... we consider that DAF must prove that there was

a direct and proximate causative link between
the Overcharge and any increase in prices That means
that there must be something more than [the] reliance on
the usual planning and budgetary process, into which
the Overcharge was input and at some point prices
increased "

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That phrase from paragraph 151 is quoted many times.

On that basis, it is suggested that even if we could establish as a matter of economic fact on the balance of probabilities that merchant prices in a sector would have been lower in the counterfactual without the MIF, it is said that would not suffice. Even if we -- it would not matter that we established that using the most appropriate proxy cost there is an econometric effect on prices on the balance of probabilities and the suggestion is that we have to prove something more by way of factual causation than a "but for" test. It is not entirely clear what it is said that we additionally and specifically have to show to show a proximate and direct cause. There are -- at times, it looks as though it is being suggested that we have to show something like cost-plus pricing or something very close to cost-plus pricing if we are to establish proximate causation. There are several sectors where, even where their own expert finds on their preferred

1	proxy that there is likely to have been an overcharge,
2	it is said we have not still we have not passed this
3	proximate causation bar.

Now, I have already made submissions to you on the law in relation to this point and what we have submitted is that there is already a short and complete answer and that short answer is that this issue was determined on a binding basis by this Tribunal, not once, but twice already, first in its rulings in July 2022 and again in its ruling in March 2024, and that second ruling was clearly all about the issue of whether at this trial we had to establish something more than factual causation on the balance of -- on the balance of -- "but-for" balance of probabilities basis, or whether we needed to show something further, whether you call that legal causation or proximate causal link.

THE CHAIRMAN: But do you accept that whether something is proximate or not is a question of fact?

20 MR JOWELL: I think that --

21 THE CHAIRMAN: Or it involves findings of fact?

MR JOWELL: It can involve findings of fact, but in this

particular case, that issue of whether there was -
whether the -- whether there was sufficient proximity on

25 the facts of this case has already been decided.

Τ	THE CHAIRMAN: But now could it have been decided before
2	the evidence was adduced?
3	MR JOWELL: Because it was decided on the basis of the fact
4	that you had a that on the facts of this case, you
5	had already had a established facts about the MIF,
6	that it was industry-wide, that it was transparent, that
7	it that it and that it was a cost that was
8	material, and on that basis the Tribunal clearly found
9	that there was no requirement in this case to
10	investigate across the whole economy whether that
11	additional proximity standard was met, and that was what
12	was that was what was determined at these on those
13	occasions.
14	Now
15	THE CHAIRMAN: So are you saying we cannot examine whether
16	pass-on was effected through a direct channel or an
17	indirect channel, that that is not even open to us to
18	consider because that only goes to proximity?
19	MR JOWELL: Yes, in a sense. I mean, other than save
20	insofar as that may be relevant to the selection of
21	the appropriate proxy. But what you cannot do is say,
22	"Well, we find in this case that you have only
23	established an indirect cause and that is insufficient,
24	that is too indirect to amount to proximity as a matter
25	of fact or law", because that is that issue was taken

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off the table.
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         THE CHAIRMAN: But was that point addressed in the Tribunal
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             before, namely that we are not able to consider whether
             the pass-on was effected through an indirect mechanism
             rather than a direct mechanism? That was ruled out, you
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             say, by the ruling?
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         MR JOWELL: I say that the indirectness of the mechanism as
             a basis to say that there is not pass-on was ruled out,
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             yes. You are entitled to look at that issue,
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             absolutely, as it goes to proxy selection, but not --
             but what was clearly established, particularly in
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             the second ruling, was that this trial would be
             determined on a "but for" causation basis, that there
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             would be no additional requirement for us to establish
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             proximity, and I wish to take you through
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             the submissions that ran up to that --
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         THE CHAIRMAN: Okay.
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         MR JOWELL: -- if I may, to show you that. Before I --
         MR TIDSWELL: Just before you do.
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         MR JOWELL: Yes, yes.
         MR TIDSWELL: So you are using proximity and directness
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             almost interchangeably. Are you saying they are
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             the same thing?
         MR JOWELL: Yes, I think -- well, they are very closely
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             related. I mean, they are not -- I mean, I think that
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you can have an indirect -- I think, in my submission,
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             an indirect -- an indirect effect can also be
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             a proximate one for these purposes. I do not think that
             you can -- one can say that they are synonymous, in
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             fact, absolutely. I mean, I think you -- in my
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             submission, for the -- when one is considering pass-on,
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             indirect effects often are sufficiently proximate.
         MR TIDSWELL: So indirect effects might be relevant, not
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             just -- if you are thinking about a division between
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             legal and factual causation, which actually I think
             increasingly looks like quite a difficult line to draw,
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             but just assuming that there is a clear, bright line
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             between them, you could have directness as being
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             something which went to a factual causation question as
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             well, could you not, because it goes to the quality of
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             the evidence on causation?
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         MR JOWELL: I think my point is -- I think that it could go
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             to the -- it could go to the choice of appropriate
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             proxy, that --
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         MR TIDSWELL: That is what you are acknowledging with that.
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         MR JOWELL: -- that I acknowledge.
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         MR TIDSWELL: But just explain to me why you make that
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             exception. Why do you say that that is different from
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             your general argument?
         MR JOWELL: That -- well, that -- I say that it is -- I say
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that you are entitled to look at that evidence of --1 2 well, I think it -- what -- it comes out of what was 3 effectively ruled would not be in dispute in these -- in these proceedings, in these -- in the two rulings --4 MR TIDSWELL: Well, I am sure you are going to come to that. 5 But I think, just before we get to it, it is quite 6 7 helpful, I think, just to understand, logically and conceptually, what the structure is and where you draw 8 9 the line and what falls on what side of whichever line 10 you are going to draw. MR JOWELL: Yes. 11 MR TIDSWELL: Because it may well be that we go into this 12 13 and it is helpful or it is not helpful for the point, 14 but conceptually, understanding how it works 15 conceptually is quite important, is it not? 16 MR JOWELL: It is, except for -- well, let me say this. To 17 some degree, whether you call proximity legal causation 18 or factual causation is a matter of choice, it is not -one could say -- or let me put it this way: it is 19 a question of terminology. What is -- and whether one 20 calls it -- and if -- whether one calls it a requirement 21 22 of legal causation or an aspect of factual causation, it 23 is clearly a distinct issue, and what is clear from the judgments is that, whichever category you put it in 24 terminologically, it was ruled out, this -- or it was 25

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determined -- it was -- it was ruled that this
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             -- this hearing would be on the basis of a "but for"
             causation test and that is the basis on which all of
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             the disclosure was ordered and that the trial was
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             curated and, as I will come on to, it was actually -- it
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             is a perfectly defensible approach because it is the --
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             it was the only practicable approach when you are
             talking about all the sectors in the economy.
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                 The alternative would have been to have gone down
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             a completely different route, which would have been
             effectively to say: well, we need to do a deep dive into
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             each sector and we have to have very extensive
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             disclosure to see whether there is proximate causation
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             say by reference to multiple different claimants. But
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             that is simply not the route that the tribunal went
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             down --
         MR TIDSWELL: Well, I think -- I think --
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         MR JOWELL: -- and reasonably so, in my submission.
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         MR TIDSWELL: Well, I think I am making a slightly different
             point, which is --
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         MR JOWELL: Yes, forgive me.
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         MR TIDSWELL: No, let me try and be clearer. It is that if
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             you have a set of facts about, for example, the way in
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             which merchants treat the MSC --
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MR JOWELL: Yes.

Т	MR IIDSWELL: that might inform your analysis of
2	causation, both from a legal and a factual perspective,
3	and I think you are acknowledging that it does help you
4	understand the proxy, which seems to me to be an
5	acknowledgement, rightly so
6	MR JOWELL: Well
7	MR TIDSWELL: that there is a factual causation element
8	of that which is proper and relevant for us to consider.
9	MR JOWELL: I do not think it is a factual causation issue,
10	I think it is an issue of going to what is
11	the appropriate proxy which is a slightly different
12	question, which is how you assess
13	MR TIDSWELL: But the proxy is there to tell us whether
14	something has happened or not. When you talk about "but
15	for" causation what we are really interested in is
16	whether something has happened or not, "but for" is
17	a test to assess that. We want to know whether there
18	has been pass-on or not and so and we want to know
19	whether something has caused something else to happen.
20	MR JOWELL: Yes.
21	MR TIDSWELL: Now, that is obviously a matter of factual
22	causation. There is a separate question which arises if
23	one wants to distinguish the two as to legal causation,
24	which is the nexus with the original transaction if you
25	like, as put in Westinghouse.

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MR JOWELL: Mm.
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         MR TIDSWELL: But just simply the question of whether
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             something has happened or not, that is what we are
             interested in, is it not, and a proxy tells us --
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             the proxy is designed to find a way to estimate whether
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             something has happened or not.
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         MR JOWELL: Yes, it is, but one is talking in this case
             about a particular type of challenge, which is
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             a challenge to find what is -- what is the extent of
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             pass-on throughout an entire -- throughout an entire --
             all sectors of the economy, effectively, and that is
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             something that has to be done in a -- in a manner that
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             is proportionate and it -- it cannot be -- it cannot, in
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             our submission, be sensibly assessed by reference to
             self-selected evidence that a handful of claimants have
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             put forward --
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         MR TIDSWELL: It is about the quality of the evidence
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             rather --
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         MR JOWELL: Yes.
         MR TIDSWELL: -- rather -- I mean, that is a different
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             point, is it not? I mean, I think --
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         MR JOWELL: Yes.
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         MR TIDSWELL: Let me just test it a different way with you,
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             which is, if all the merchants had turned up and said
             that, "We used the MIF in our marginal cost pricing
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1	exercises for profit maximisation, we do that obviously
2	and deliberately", you would be saying that was a fact
3	that went to factual causation and demonstrated that
4	the charge had been passed on, would you not?
5	MR JOWELL: Well, if if they had come forward, then that
6	would be an a fortiori case, but they have not come
7	forward and that it is
8	MR TIDSWELL: That is not really answering my question
9	THE CHAIRMAN: They have not come forward with the evidence
10	you would have liked them to have come forward with.
11	MR JOWELL: Well, they have not been required to come
12	forward with any evidence that was on that sort of
13	basis, because there has not been a conventional
14	disclosure process in these proceedings or a process of
15	sampling in these proceedings. So I think I need if
16	I may, I think I need just to remind the Tribunal how we
17	got to where we are
18	THE CHAIRMAN: Okay.
19	MR JOWELL: and then I think it becomes clear, because we
20	say that actually, on the evidence, the evidence is so
21	inadequate in these proceedings that you cannot one
22	cannot possibly the qualitative evidence, that one
23	cannot possibly determine these sorts of issues on
24	the basis of that evidence. One has to consider this
25	from an economic perspective and look at the proxies

1	from an economic perspective and very and one gets
2	very little, actually, from the qualitative evidence, as
3	I will come on to, and that is and if this if one
4	had wished to go down this different route, the whole
5	curation of the whole proceedings would have had to have
6	been completely different, but what one cannot do is now
7	say, well, we have got self-selected claimants giving
8	self-selected disclosure, a-ha, therefore we do not see
9	we infer this or that from that. One simply cannot
10	do it that way in a reliable way. What is clear is that
11	this is that this whole issue of proximate causation
12	was ruled out.
13	If I could show you, first, the if I may, take
14	you to the first of the Tribunal's rulings. If we go to
15	this is the July 2022 ruling. It is $\{RC-D/7/23\}$.
16	You see here it quotes from the Supreme Court, you will
17	recall this, this is it quotes from
18	the Supreme Court's judgment in Sainsbury's v Visa and
19	it divides it between different propositions, and you
20	see in Proposition [b] it is quoting from
21	the Supreme Court, having mentioned British
22	Westinghouse, it says:

"Here also a question of legal or proximate

So the Supreme Court is effectively using proximate

causation arises as the underlined words show."

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causation and legal causation as a single category
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             there, which is why I say this is just a question of, in
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             a sense, just of terminology.
         THE CHAIRMAN: Well, was the notion, the separation between
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             legal and factual causation, did that only appear for
             the first time in the authorities in Sainsbury's?
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             I mean, was it -- is it normally -- before then, was it
             sort of separated out as though it was a separate
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             question?
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         MR JOWELL: Yes, I am not sure -- I am not sure it was, in
             fact.
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         THE CHAIRMAN: No.
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         MR JOWELL: I think that is fair, yes --
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         THE CHAIRMAN: So legal -- this whole separation between
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             legal and factual causation --
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         MR JOWELL: Yes.
         THE CHAIRMAN: -- possibly stems from Sainsbury's and I am
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             not sure, frankly, how helpful it is.
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         MR JOWELL: Well, it is -- well, I respectfully agree, but
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             the only point I would make is that the requirement --
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             as we will come on to, is that whichever -- whatever
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             the terminology you use, proximity was excluded and if
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             I can come on to show you that.
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         THE CHAIRMAN: Well, I know they say legal or proximate
             causation --
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- MR JOWELL: Yes. 1
- 2 THE CHAIRMAN: -- but that does not sort of follow through
- in the later cases, I do not think. 3
- MR JOWELL: Well, if we go to {RC-D/7/28}, please, and we 4
- 5 see then paragraphs -- if I could read to you 55 and --
- to 58: 6

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7 "Whilst we have no doubt that a deliberate decision to increase prices in the face of the Overcharge 9 constitutes pass on, we do not agree that pass on is so 10 limited. Any increase in price, occurring as a result of the Overcharge, is sufficient to constitute pass on. 11 12 The intention of B to increase prices in response to 13 the Overcharge, whilst it constitutes evidence that may

> The Umbrella Interchange Fee Claimants identify no authority in support of their proposition that intention is an aspect of the pass on defence which therefore needs to be pleaded, and the assertion is flatly contradicted by Lord Haldane LC's statement in British Westinghouse. Moreover, there are cogent reasons of policy why the Umbrella Interchange Fee Claimants' proposition cannot be right. The Court of Appeal, in Sainsbury's, made clear that the Tribunal's approach to pass on was wrong, and that the Hanover Shoe approach to pass on (namely to close it out) did not reflect the law

be helpful, is not a necessary part of the defence...

of this jurisdiction. The Supreme Court has made it
clear that it would be wrong to place insurmountable
burdens on a claimant seeking to vindicate a claim, and
that such burdens would probably offend the principle of
effectiveness. If pass on only exists where there has
been a decision to pass on, the prospects of C ever
being able to make good a claim against A would be
vanishingly small."

Then he goes on to quote the Supreme Court addressing the evidential difficulty:

"'The loss caused by the overcharge included in the MSC was an increased cost which the merchants would in all probability not address as an individual cost but would take into account along with a multiplicity of other costs when developing their annual budgets.

The extent to which a merchant utilised each of the four options, which the CAT identified and we described ... above, can only be a matter of estimation. In accordance with the compensatory principle and the principle of proportionality, the law does not require unreasonable precision in the proof of the amount of the prima facie loss which the merchants have passed on to suppliers and customers.'"

Then, over the page $\{RC-D/7/29\}$:

"Again, this makes clear that a decision to pass on

Т	is unnecessary, and that the sort of counterfactual and
2	econometric analysis advanced by Visa (and, to an
3	extent, by Mastercard) is a proper way to plead
4	the defence of pass on. We find that there is nothing
5	objectionable in the way in which Visa and Mastercard
6	have pleaded the pass on defence, and that the Umbrella
7	Interchange Fee Claimants' objections to the pleadings
8	are unfounded in law and wrong."
9	So the way the proximity point was then put was
10	MR TIDSWELL: Just before you I mean, that was not about
11	proximity, was it, that was about the argument from
12	the claimants that you have to prove intention?
13	MR JOWELL: Well
14	MR TIDSWELL: There is nothing in there about proximity at
15	all, is there?
16	MR JOWELL: I do not agree. That was the way that
17	the proximity point was then being put was that it was
18	being put by reference to a need for a conscious
19	awareness of the cost and the decision to pass it on.
20	That was how they put the proximity point
21	MR TIDSWELL: Well, I think it is fair to say it was being
22	put as a requirement of the British Westinghouse test
23	that it was being said that it would not arise out of
24	the transaction unless it was apparent to the merchant
25	and they decided to do something about it. That was

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the way it was being put, so I understand that. But
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             there is no -- that is not about proximity, that is
             about --
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         MR JOWELL: Well, I respectfully disagree. I think that is
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             a way of formulating the proximity test and it is a way
             of formulating it quite high --
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 7
         MR TIDSWELL: You are now using proximity to equate to
             the legal causation test and I do not think that is
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9
             right. I think proximity is just an element of legal
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             causation, is it not? That is not the only way in which
             you could look at it.
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         MR JOWELL: Well, this was how they -- this was how they
13
             were putting their case, in my respectful submission, on
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             the need for a particular type of connection and
             the tribunal rules it out and determines --
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         THE CHAIRMAN: Can we just go back, sorry, to paragraph 56
             \{RC-D/7/28\}.
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         MR JOWELL: Yes.
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         THE CHAIRMAN: I am just trying to understand, where they
20
             are saying:
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                 "The Supreme Court has made clear that it would be
22
             wrong to place insurmountable burdens on a claimant
23
             seeking to vindicate a claim ... that would ... offend
             the principle of effectiveness ..."
24
         MR JOWELL: Yes, they are, I think, bearing in mind indirect
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claimants. There is a discussion earlier in this 1 2 judgment -- the judgment bears reading in full, but 3 there is a discussion earlier in the judgment regarding the fact that you have indirect claimants who, like 4 Mr Merricks and his class, require pass-on effectively 5 to be established. 6 7 THE CHAIRMAN: Okay. MR JOWELL: Then you have indirect claimants where, in 8 9 respect of which the defendants -- forgive me, you have 10 direct claimants who -- in respect of whom the pass-on is invoked as a defence by the defendants and the -- as 11 12 Visa and Mastercard do to the remaining claimants. But 13 the point that the tribunal makes, rightly, is that you 14 cannot treat those two situations differently. Judicial 15 integrity requires that you have the same approach, 16 whether you are talking about pass-on as a defence or 17 pass-on as a sword from an indirect claimant point of 18 view. This is a -- the principle of effectiveness in 19 European law has established that it is important that 20 indirect claimants, who bear the economic -- the real loss, have -- are able to claim and it --21 22 THE CHAIRMAN: So when they refer to a claimant being --23 "prospects", they are talking about a Mr Merricks 24 claimant.

25 MR JOWELL: Indirect. Yes, indeed, indeed.

1	THE	CHAIRMAI	N:	Okay
2	MD	TOWELL.	D11+	+ h o

MR JOWELL: But the test has to be the same, that is the point. One cannot just turn -- apply different tests depending on whether it is being considered as a defence or as a -- or as a sword.

If one then goes to $\{RC-D/7/30\}$, please, one sees paragraphs -- if I could read the paragraph 61(1),

(2) and (3). It says:

"As we made clear in the Ruling, these are complex claims, not least because of the sheer number of claimants. Given the nature of the ... Interchange Fee Proceedings and the pass on defence, it is appropriate that we give a clear direction to the parties as to how we intend to determine the pass on defence.

"(1) We note that Visa, in contrast to Mastercard, in substance proposes to demonstrate pass on by the use of econometric evidence and by relying on existing studies of pass on rates. We consider that approach to be, prima facie, the correct one to adopt. Mastercard, whilst not eschewing econometric evidence, also wishes to rely on disclosure from the Umbrella Interchange Fee Claimants. Given the sheer number of claimants, that will involve sampling.

"(2) Sampling is also the approach that the Umbrella Interchange Fee Claimants wish to adopt in demonstrating 1 that the Overcharge was not passed on.

2 "(3) We propose to make an order refusing Mastercard 3 permission to rely upon specific fact evidence to make good its pass on defence. Given the evidential 4 difficulty we have described, we are entirely sceptical 5 that the pass on defence can be established by claimant 6 7 specific evidence adduced from a sample of many thousand claimants and we consider that such an approach would be 8 9 a disproportionate and, frankly, hopeless way of 10 deciding the question of pass. That said, the Tribunal would be entirely sympathetic to some form of tightly 11 controlled, expert-lead disclosure, provided that it was 12 13 focused, cost effective, and proportionate. Such an 14 approach might include a survey or questionnaire directed to B or certain elements within the class that 15 16 constitutes B. We make no further direction in this 17 regard, because we are conscious that the parties are in 18 the process of completing the list of issues ..." 19 So --THE CHAIRMAN: This is an entirely pragmatic decision based 20 21 -- I mean, it is not making any decision about proximity

the defence to a pass-on claim.

MR JOWELL: Well, my Lord, what it is is it is clearly indicating that, in our submission, the Tribunal's view

and whether that can be relied upon as part of

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Τ	that pass-on can be demonstrated by econometric evidence
2	and by relying on existing studies of the pass-on rate.
3	That is what it says in the subparagraph. Secondly
4	THE CHAIRMAN: Not ruling out
5	MR JOWELL: Well, it is
6	THE CHAIRMAN: some disclosure. What is that to go to?
7	MR JOWELL: Well, some very focused expert-lead disclosure
8	to go to potentially the question of the appropriate
9	proxy, for example. But they are denying Mastercard's
10	attempt to obtain claimant specific evidence. I have
11	been asked also to read subparagraph (5), which says
12	{RC-D/7/31}:
13	" we are not going to preclude the Umbrella
14	Interchange Fee Claimants from adducing any evidence
15	that they might wish to produce in support of their
16	claim that the Overcharge was not passed on. We are, as
17	we have said, confident that claimant specific evidence
18	will not take the resolution of the pass on defence any
19	further, but if we are wrong on this point, this will be
20	demonstrated by the evidence that the Umbrella Fee
21	Claimants adduce. The intention to adduce [the]
22	evidence will be controlled by the Tribunal's case
23	management powers, and [the] evidence will need to
24	be specifically referenced to the list of issues"

25 THE CHAIRMAN: Why did Mastercard want that disclosure from

1	the claimants?
2	MR JOWELL: Because Mastercard took the position well,
3	Mastercard will speak for themselves
4	THE CHAIRMAN: Yes.
5	MR JOWELL: but they took the position that they thought
6	that it would be relevant to the issues in dispute, but
7	we but they did not they did not obtain it. You
8	see they say:
9	"If we are wrong on the utility of this evidence
LO	[they say] we will course revisit the question of
L1	sampling and of Mastercard's (and Visa's) right to have
L2	disclosure of claimant specific evidence."
L3	But they did not they never went we never had
L 4	sampling and we never had disclosure on the basis of
15	sampling of claimant specific evidence. So this is
L 6	this is the problem is that they that the whole
L7	proceedings had been curated in a way that is not
L8	this issue is not this is not an issue, and that is
L 9	then that was then the background against that
20	background of this and the curation of the evidence on
21	this basis, the proximity issue then surfaced again in
22	various submissions by the claimants and that is what
23	then led to Visa's application in March of last year in
24	relation to causation, because we saw them still

invoking proximity, but, as you see, the evidence is

being curated in such a way that it is impossible for that issue to be separately determined.

So if we go to our -- and our understanding of this -- of this ruling was that we were simply proceeding -- and of all of the rulings that followed in which sampling was -- there was no sampling, there was no detailed disclosure by selected claimants and so on, on the basis of sampling was that we were going to a hearing on the basis of "but for" causation.

If you go to {RC-O/6/1} you see this is our skeleton argument for the causation hearing, Mr Rabinowitz' skeleton argument, and you see the way we put it in paragraph 2:

"The question for Trial 2 is fundamentally one of (economic) fact. [The] question is whether, if [the] ('MSCs') had been lower, the Claimants would have charged lower prices to their customers; and if not, whether they would have agreed to pay higher prices to their suppliers. In other words, would the Claimants have charged lower prices to their customers -- or paid higher prices to suppliers -- but for the overcharge?"

So a very clear statement of how we see the issue for the upcoming trial.

Then over the page $\{RC-O/6/2\}$, you see, paragraph 3, we summarised the claimants' position:

1	"Contrary to that established position,
2	the Claimants now appear to suggest that at
3	the substantive trial they will argue that something
4	over and above factual causation is required. In other
5	words, they want to be able to deny that pass-on
6	occurred even if the aforementioned question of economic
7	fact is answered in the affirmative. They make two core
8	arguments in support of that proposition: (i) that
9	the Tribunal has not excluded 'proximity' as a relevant
10	consideration in the test for causation in these
11	proceedings; or (ii) that to the extent that it has done
12	so, the Tribunal's statements are not binding on
13	the Claimants, or are not binding on all of them."
14	So it could not be clearer and this is quoted in
15	the March 2024 judgment and it is referred to in
16	paragraph 3 as these are the battle lines. The debate
17	was not about legal causation in some narrow sense, it
18	is precisely, precisely, about whether proximity was
19	excluded as a relevant consideration in the test for
20	causation in these proceedings.
21	THE CHAIRMAN: Legal or factual proximity?
22	MR JOWELL: It means it comes to the same thing, with
23	respect. It does, because we have said in the previous
24	paragraph what we say the test is. It is a "but for"
25	test.

Τ.	MR IIDSWELL: One of the ways this has been put from time to
2	time is to ask the question if you were able to
3	demonstrate very obviously as a matter of fact that
4	the MSC had been passed on, the MIF had been passed
5	on
6	MR JOWELL: Yes.
7	MR TIDSWELL: then it was quite difficult to see why you
8	would then get into questions of proximity, so or
9	indeed the question of intent. So that you know,
10	that was I think that was one of the points that was
11	raised at that hearing in July 2022. Once you have got
12	evidence that it has been passed on as a matter of
13	fact
14	MR JOWELL: Yes.
15	MR TIDSWELL: then it is quite hard to see, with that
16	evidence, why you would not reach the conclusion that it
17	was arising out of the transaction in terms of
18	British Westinghouse. That seems to be, as far as I can
19	tell, what the Supreme Court is saying when it talks
20	about this, but it does presuppose that you have got
21	there with what is described here as an economic fact,
22	but really it is just a question of fact, is it not, as
23	to whether it was passed on?
24	Now, I wonder whether your focus on proximity is
25	really missing the point. I mean, it may be unhelpful

that the words used by the Merchant Claimants and it may 1 2 be it opens up all this debate, but the real question, 3 which is one I think we toyed with a little bit before, is whether it is open to us to consider the evidence we 4 have from merchants talking about the different ways in 5 which the MSC might be treated and therefore to draw 6 7 conclusions as a matter of fact from that as to whether or not it was passed on and that may be through 8 9 the choice of the proxy or through some other means. 10 MR JOWELL: The --MR TIDSWELL: In other words, does any of this really matter 11 if what we are really talking about is we have got some 12 13 evidence, it is what it is, it has been tested, you can 14 make submissions about the adequacy of it and the extent 15 to which it is universal for all claimants, but is there 16 any reason why it should not be taken into account for 17 determining the question of what is plainly factual 18 causation because it goes to your point about economic 19 fact? MR JOWELL: In our submission, the evidence is not -- is 20 21 simply not -- is simply not informative, and we will 22 come on to --23 MR TIDSWELL: No, but I -- I know you are going to say that, but I am asking --24

MR JOWELL: Yes, but --

1 MR TIDSWELL: -- I just want to know whether you think there
2 is anything wrong with looking at it.

MR JOWELL: I think that if what you are saying is that if
we can demonstrate that on the balance of probabilities
the -- there was pass-on by the claimants in
the particular sector, then there is no further issue,
if you see what I -- or it is very difficult to see how
there would be any further issue, then we respectfully
agree with that. But I have to address this point,
because my learned friend is saying it does not matter
that you show that yours is econometrically the better
proxy if you have not somehow connected all the dots and
shown some form of -- it is not clear exactly how we
have to connect the dots, but if we do not connect
the dots in some very specific way to show that in that
sector the cost is passed on proximately.

MR TIDSWELL: Well, I am not sure that is what he is saying.

I do not think he is saying that. I think he is saying that your proxy is not the right proxy because of the evidence he has produced and as a result, you then get into an analysis of indirect pass-on, which is not sufficiently clear. I will not use the word proximate.

There is not a sufficient causal connection between -- that can be shown between the MIF and the output of what all those indirect mechanisms are. So that is the sense

1	in which I understand he is using the word "proximate",
2	and it may be it is unhelpful to use it that way, but
3	actually, if used that way, it is just about the facts,
4	is it not, about whether something has happened or not,
5	it is not really about any of this?
6	MR JOWELL: Well, I respectfully disagree, because if that
7	had been if that had been effectively an issue, that
8	we have to show these mechanisms operating in practice
9	in a direct manner, then the whole of the disclosure
10	process in this in these proceedings would have to
11	have been done differently, and this was simply this
12	was as we will see, if one looks at the next
13	paragraph in this in this judgment in this
14	skeleton argument, we say:
15	"Visa respectfully submits that these arguments are
16	not now open to the Claimants, as the Tribunal has
17	previously considered and determined them."
18	That
19	MR TIDSWELL: But you are not saying surely you are not
20	saying that that means they could not argue that your
21	indirect mechanisms were the right ones to be looking at
22	and that they did not deliver evidence of causation.
23	I mean, surely there is a factual question open to them.
24	MR JOWELL: But how, on the evidence as it stands, are we
25	supposed to be able to prove our case?

1	MR IIDSWELL: Well, but that is a different question, is it
2	not? That is not about proximity and it is not about
3	legal causation, it is about whether we have got
4	the right evidence in front of us to determine what
5	the economic fact is, and I think and I cannot
6	remember I do not know whether you are able to tell
7	us when it first became apparent to all of us, certainly
8	to the Tribunal, that the merchants' position was that
9	this was not treated as a marginal cost or for marginal
10	cost purposes, but that is the point, is it not, that is
11	really the point about whether the evidence was
12	sufficiently focused on that argued treatment of it? It
13	has got nothing to do with legal causation, has it?
14	MR JOWELL: It has to do with proximity, as they as they
15	and that is how they put it, and this is how and
16	this was the issue at this time as well, in March,
17	because as you see in this paragraph 4, we then go on to
18	say:
19	"In particular, the Tribunal has already held that
20	legal causation is a 'no-brainer'"
21	That is quoting from the previous judgment:
22	" on the facts of the present proceedings,
23	a finding subsequently upheld and endorsed by the Court
24	of Appeal."
25	Because the March finding was they did not

the Court of Appeal did not give permission to -- for -- did not give permission to appeal:

"The case management directions that have followed that determination, and the blueprint laid down by the Tribunal leading to Trial 2, have all been predicated on the basis that all that remains to be tried with regard to pass-on is a question of factual causation -- the issue of legal causation and 'proximity' being clear."

So it is abundantly clear that we were not concerned with legal causation in a narrow sense, but with whether proximity still needed to be established.

We then go on to make the point that I -- that -- about the unsuitability of the evidence base if one were seeking to determine proximate causation, because we say in paragraph 5:

"It is ... not simply a question -- important though this is -- of the issue of legal causation having already been decided in these proceedings. There is also a serious practical consequence that would arise from the attempt by the Claimants to revive the legal causation issues. That is because the reopening of these issues at this stage -- if permitted -- would have fundamental evidentiary implications and would ultimately mean that Trial 2 could not take place in its

1	present form as umbrella proceedings with host
2	claims."
3	We then Mr Rabinowitz then addresses
4	the July 2022 judgment, and if we go, please, to
5	$\{RC-0/6/6\}$, you see in paragraph 14, the $Trucks$ judgment
6	in the Court of Appeal is mentioned and it is we
7	explain how the court distinguished the position in that
8	case from the position in the present interchange
9	litigation. We then go through the further hearings on
10	pass-on in May 2023 and January 2024, and if we go,
11	please, to $\{RC-0/6/8\}$, you will see that we quote from
12	the Allianz skeleton argument at the January '24
13	hearing, suggesting:
14	" that it might wish to challenge whether
15	'the requisite direct and proximate causative link
16	exists'"
17	That is what they are saying there.
18	If you go to page 20 forgive me {RC-0/6/9}, over
19	the page, paragraph 20, we see how, at the January 2024
20	hearing, counsel for Visa, Mr Rabinowitz, warned
21	the Tribunal of:
22	" the need to avoid a '"gotcha' moment at trial'
23	whereby one of the Claimants argues that factual
24	pass-on 'doesn't qualify as legal pass-on'."
25	You see the President's response to that.

One then sees the present application, and if

I could read you paragraphs 22 and following -- perhaps

if -- yes:

"As above, the Claimants appear to disagree that the only relevant question is one of fact ... whether prices would have been lower but for the overcharge. In particular, they seek to add to the test for causation by making repeated references to an additional need for a 'sufficiently close causal link' or a 'direct and proximate link' between the overcharge and ... higher downstream prices. This of course precisely raises the legal causation issue already determined by the July 2022 Judgment.

"The starting point is that, as above, the proposed insertion of an additional hurdle is entirely at odds with the July 2022 Judgment. For example, Allianz criticises Visa's position as being that 'following the ... 2022 Judgment, any causal link between the MIF and any of the Claimants' prices is sufficient', and goes on to argue that the 'sufficiency of any causal link' must additionally be inspected. But the July 2022 Judgment expressly and specifically found that in the context of the present proceedings, '[a]ny increase in price, occurring as a result of the Overcharge, is sufficient to constitute pass on' ..."

You have seen that, that is in paragraph 55:

"In other words, Visa's position -- with which the Claimants take issue -- is the very position set out in the July 2022 Judgment.

"Moreover, the Claimants have remarkably avoided saying what exactly they consider 'proximity' should add to the test -- or indeed whether they accept that this is simply posing the already-decided legal causation issue. In 2022, the Claimants suggested that 'proximity' in this context required conscious decision-making. That was rejected by the Tribunal.

Now the Claimants provide only limited indications of what they might intend to argue in the future."

You see:

"First, they argue that causation will not be established merely because a business seeks to recover its costs. As above (at [paragraph] 15), this was the point made in Trucks ...: 'something more than reliance on the usual planning and budgetary process' is required in order to show proximity where certain other factors are absent ... But as already noted, the Court of Appeal repeatedly and explicitly distinguished Trucks CA from the interchange fees proceedings, and endorsed the approach taken by the Tribunal in the July ...

Judgment on the facts of this case."

1	We then go through the law on res judicata and abuse
2	of process.
3	Then if you could go, please, to $\{RC-0/6/15\}$, and
4	you see paragraph 36:
5	"Visa's position is that: (i) the July 2022 Judgment
6	created an issue estoppel in relation to the relevance
7	of legal or proximate causation to these proceedings,
8	alternatively; (ii) to the extent that for any reason
9	any party considered itself not bound by the
LO	Judgment, the issue of 'proximity' could and should have
11	been raised by that party at an earlier stage"
12	That is the abuse of process argument:
13	" and; (iii) in any event, it would be an abuse
L 4	of process and/or vexatious for a party to now argue
15	that the question for Trial 2 is anything other than one
16	of (economic) fact. The short point is that
L7	the 'gotcha' approach of questioning a decided point at
18	a late stage which some Claimants appeared to be
19	contemplating prior to this hearing is not
20	permitted."
21	Then, on page $\{RC-0/6/17\}$, at the top of we see
22	paragraph 38:
23	" the point that the test for causation does
24	on the facts of this case, entail any additional 'legal
25	causation' or 'proximity' hurdle was necessarily

1	determined by the July 2022 Judgment. The finding
2	that 'proximity' is not in issue here was a fundamental
3	step in the Tribunal's reasoning, and led it to conclude
4	that there was no need for the Claimants to have made
5	a decision to pass on An issue estoppel was
6	therefore created"
7	THE CHAIRMAN: That is defining what the proximity issue
8	was.
9	MR JOWELL: With respect, it no. As we made very clear,
10	Mr Rabinowitz made very clear that that was simply how
11	they were expressing the proximity point at that
12	stage
13	THE CHAIRMAN: Okay.
14	MR JOWELL: and that there is a wider proximity point
15	that is now being raised that is in some way different
16	from the decision point, and that we say that if they
17	wanted to argue there was something else, they could and
18	should have done so at that hearing.
19	MR TIDSWELL: So what is your understanding of the wider
20	proximity point that is being raised now? I mean,
21	obviously the word has been used and, as I said earlier,
22	I am not sure it is entirely helpful, but what is your
23	understanding of what they are actually asking us to
24	take into account?
25	MR JOWELL: I my understanding is that they are saying

1	that "but for" causation, simple "but for" causation on
2	an economic fact basis on the balance of probabilities,
3	there is something over and above that that requires to
4	be proven, such that if even if you establish that
5	but for the overcharge the prices would have been
6	higher, nevertheless, because of the nature of
7	the indirectness of the method of in which that has
8	come about, there is insufficient proximity, whether
9	that is, for example, through a budgetary process that
10	is indirect or through competitors putting it into their
11	prices and you following the competitors, whatever
12	the precise methods are, they say some of those methods
13	they say are too indirect, even if you can establish
14	that on the balance of probability, absent the MIF,
15	their prices would have been lower. That is what they
16	are clearly seeking to do in various forms and they put
17	their case in various different ways, sometimes it
18	appears to be they are saying it has to be almost
19	cost-plus pricing, in other words they put it in a more
20	restrictive way. But what we were saying on this
21	occasion was the only issue on the table for this trial
22	is "but for" causation.
23	MR TIDSWELL: So it is something to do with the quality of
24	the causative link then; is that the understanding?
25	Because you are not suggesting you are not suggesting

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             there does have to be a causative link, does there not?
 3
             You cannot just say because prices have gone up and
             the MIF was charged therefore you can infer from that?
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 5
             That is not your case, is it?
         MR JOWELL: There has to be a causal link, but that causal
 6
 7
             link can be inferred from econometric evidence based on
             proxies --
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 9
         MR TIDSWELL: Yes, of course.
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         MR JOWELL: -- and that is how -- that is how -- on
             the appropriate proxy. We can have a -- we can have
11
12
             a debate about what is the appropriate proxy. What we
13
             cannot have in these proceedings is a debate about
14
             whether a particular type of causal mechanism is too
15
             indirect because -- and the reason you cannot have that
16
             debate is because then you put in play the question of,
17
             well, how did businesses in this sector actually carry
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that you do not have to find a causative link. I mean,

- 21 considerably.
- MR JOWELL: Yes.

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- 23 THE CHAIRMAN: We will try and move on --
- MR JOWELL: Yes.
- 25 THE CHAIRMAN: -- but it is obviously an important point.

THE CHAIRMAN: I realise we are slowing you down

out that pricing on a very, very granular, detailed

method -- (overspeaking) -- you cannot determine that.

MR JOWELL: Yes. 1 2 THE CHAIRMAN: What I was just thinking is that, in a sense, "but for" causation, which you say is the only issue 3 before us --4 MR JOWELL: Yes. 5 THE CHAIRMAN: -- is a rather sort of "all or nothing" 6 7 issue, is it not? Either there is causation or there is not on a "but for", whereas the issue in our case is, 8 9 well, what is the rate, the rate of pass-on? Because it 10 is not either 100% or 0%, it is -- and is "but for" causation really suited to determining that issue, which 11 is -- which depends on a whole number of factors as to 12 13 the rate -- as to how the MSCs were passed on and if so 14 in what amount? MR JOWELL: Well, that question of the rate, I accept that 15 16 if you decide on a particular proxy and that proxy shows 17 0% pass-on, I think that is a very unlikely scenario, in 18 my submission, in any sector, given the nature of this cost, but if you were to decide that, then that would --19 20 then "but for" causation would not be established. But I agree with you that once you -- in a sense, once one 21 22 is into the question of estimation, it is really just 23 a question of seeking to do the best you can with the material before you as -- really as Lord Briggs 24

explained in Merricks on the basis of the methodology

1	that was proposed by Merricks, and he said precisely
2	this sort of they envisage this precisely this
3	sort of sectoral econometric evidence and he said,
4	indeed, and tribunals must simply do and courts must
5	do the best they can with that material to arrive at
6	their best estimate.
7	THE CHAIRMAN: If, for example, the only way it could be
8	passed on was through some sort of indirect mechanism,
9	could it not be said that that would not satisfy
10	the "but for" test? Alternatively, if you have got
11	pass-on might be achieved through partly through
12	a direct mechanism and partly through an indirect
13	mechanism, what then happens to causation in that?
14	MR JOWELL: In my submission, the nature of the mechanism
15	does not matter from the point of view of the "but for"
16	I mean, if you are it may be an indirect mechanism,
17	but if it has happened if, on the balance of
18	probabilities, it happened, then that is sufficient for
19	the "but for" test. Provided there are mechanisms there
20	by which it can occur, then that is sufficient. Then
21	you are simply into a question of estimation.
22	If I one sees you see, if I may, because
23	THE CHAIRMAN: Yes.
24	MR JOWELL: I have got quite a lot to get through.
25	THE CHAIRMAN: Okay.

1	MR JOWELL: This is an important point, but there is more to
2	see. But we say what you see is that this would what
3	our skeleton argument is all about is whether there was
4	any additional proximity requirement in addition to "but
5	for" causation. If you go to page {RC-0/6/18}, please,
6	over the page, you see in paragraph 41 we explain
7	the practical consequences of proximity issues being
8	reopened and we note the lack of clarity as to what is
9	the evidence that would be required to determine
10	proximity.
11	At paragraph 44, over the page $\{RC-0/6/19\}$, we note
12	that:
13	" the concept of 'proximity' [is] inherently
14	entity-specific, despite the Tribunal having been clear
15	that these proceedings are not progressing on a 'case by
16	case [basis'] but rather on [the basis of] '
17	the statistics'."
18	In paragraph 46, we note that this would mean, if
19	proximity is back in play, then this would mean that
20	Trial 2 could not take place in its current form.
21	At paragraph 47, on $\{RC-0/6/20\}$, it is noted:
22	" that there was already a flavour of 'déjà vu'
23	in that the hearing had been a third attempt to 'achieve
24	a degree of confidence in the approach to the gathering
25	of the evidence to be adduced at Trial"

1	I respectfully say, well, if there was déjà vu then,
2	in the words of Yogi Bear, today, this is déjà vu all
3	over again.
4	Then we conclude in paragraph 48 that:

"If there is an argument that certain evidence needs to be adduced in order for there to be a fair trial, then the Tribunal will of course resolve it, but the key point which Visa intends to establish at this hearing is that such applications will have to be made on the basis that the proposed evidence is necessary to assess whether prices would have been lower but for the overcharge: in other words, whether pass-on occurred as a matter of economic fact. Spurious arguments about the need to prove 'proximity' or 'causal nexus' at a Claimant-specific level should not be permitted -- and nor should arguments that the evidence, as ultimately adduced, is insufficient to establish these additional requirements."

It is not just us that is framing the argument in this way. If you go to the response of Allianz, who I think led on this point, if you go to {RC-O/13/1}.

THE CHAIRMAN: I think it is RC-O, is it not?

MR JOWELL: Sorry, RC-O, and if we could go, please, to

"It seems clear, therefore ..."

 $\{RC-0/13/2\}$, we see:

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Paragraph 6:
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                  "... that the Defendants' applications are driven by
             the proposition that they need not prove a direct and
 3
             proximate causal link between the MIF and the Claimants'
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             prices in order to succeed on pass-on. That proposition
 6
             is plainly wrong."
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                 They say.
                 You will see at paragraph -- on {RC-0/13/3},
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 9
             paragraph 9, we see they then say:
10
                  "... the legal test for causation requires
             a fact-sensitive assessment. In Trucks ... the Tribunal
11
12
             identified a non-exhaustive list of factors that may be
13
             relevant when applying the legal test ..."
14
                 Then it goes through them.
                 Then if you read over the page, please, {RC-0/13/4}
15
16
             paragraphs -- if you could read, please, to yourselves
17
             paragraphs 10 to 14.
18
                  (Pause).
         THE CHAIRMAN: Go to 14, did you say?
19
20
         MR JOWELL: Yes, to 14.
21
         THE CHAIRMAN: Yes.
22
         MR JOWELL: If I could show you next the submissions of
23
             Ocado, which you will see in \{RC-O/14/1\} at page 2
24
             \{RC-O/14/2\}, and if I could ask you to read paragraphs 3
25
             to 7.
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1	(Dauga)
1	(Pause).
2	I am going to have to speed up a bit, but for your
3	note, if you read also page {RC-0/14/7}, paragraphs 17
4	to 19, and page $\{RC-O/14/9\}$, paragraph 24, and you will
5	see similar submissions were also filed by Primark.
6	If I could just show you {RC-0/16/1}, this is
7	the position of the SSH Claimants, and you see they say
8	they adopt the submissions of Primark and Ocado and
9	Allianz, and they say:
10	" the SSH Claimants agree that there remains live
11	in the claims a requirement for the Defendants to show
12	a close causal connection between the overcharge and any
13	higher downstream prices. This applies equally for all
14	of the SSH Claimants."
15	So, squarely and indisputably, the precise issue for
16	that hearing was whether proximity, causal connection,
17	indirectness of causal connection, however you wish to
18	put it, was that excluded or included, or did the only
19	issue remain one of "but for" causation on the basis of
20	economic fact.
21	One then comes to the oral hearing, and if you go to
22	$\{RC-E1/7/1\}$, please, and if we go to $\{RC-E1/7/3\}$, you
23	see at line 8 line 7. Mr Brealey:

"... what I would like to do is make some headline

points on how the Tribunal looked at proximate cause in

24

1	the May hearing. Because we say when one looks at
2	the pages, and we can't get into the Tribunal's mind of
3	course, but when one looks at the pages and the
4	background we say that Visa is not excused from having
5	to prove a sufficiently close causal link."

If you look at then the President makes a comment at line 20:

"Yes. This is exactly it. As the Tribunal will have seen, we gave three reasons in our skeleton as to why Visa is not exempt from having to prove a sufficiently close causal link."

So on.

If you go to {RC-E1/7/26}, you see in the middle, at line 9, you will see:

"These are concerns that you are using the wordings in the pleadings as a back door to re-opening a question that I think we have already decided. We have not decided matters on the basis of what the law of causation is, we have decided on the basis of what evidence in broad shape we would need to hear in order to resolve Trial 2. So we are proceeding down one track which I regard as wholly irrelevant to the question that is actually before us. We have lots of interesting academic questions and we have the practical question of how we resolve the factual issues before us. It is

the latter that we are trying to control, not the former. I mean, bearing in mind where we came from, right at the beginning, we had a long list of issues which we said we wanted to have populated so we would know what evidence was being adduced. The claimants were remarkably coy about what they wanted to produce in terms of evidence, because what they wanted to maintain was the notion of: we will produce a series of individual matters from individual claimants and that is how we are going to discuss pricing. We are going to have, essentially, a subjective approach. Now, we have shot that hare. We then had a debate about sampling and the representations of that and we have shot that hare. We are now going down an econometric assessment across a pool of claimants, whose shape we are trying to control, and my question, again, is how is this debate assisting us in controlling the evidential question that we are going there?"

He says $\{RC-E1/7/27\}$:

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"So I quite understand why Visa are here. They want a degree of confidence that there is not going to be a further rabbit pulled out of a hat saying: oh, yes, you have been dealing with one aspect of causation.

That is great. We have the evidence under control but we are going to have a whole raft of extra stuff which

1	is apparently open on the pleadings, which no one has
2	articulated yet, which we are going to be shoehorning
3	into a trial which means we are going to be adjourning
4	it. That is not going to happen."
5	You see I cannot take you through all of
6	the transcript, but if you see, for example, Mr you
7	will see Mr Draper's submissions on {RC-E1/7/28} where
8	he again says you will see he mentions, you will see,
9	at 2 to 15, he says:
10	"What we have said is for there to be witness[es],
11	they should come sooner and be accompanied by documents
12	
13	"That isn't affected by the debate today, because at
14	that hearing, when we make the application, what we will
15	have to persuade you, as the Tribunal, is that the
16	material we want is relevant to factual causation. That
17	it will go to whether pass-on occurred, aiming at a 'but
18	for' standard. So we are quite happy to have this
19	question of legal causation clearly squared away."
20	If you go to Mr Lask's submissions, page 42
21	{RC-E1/7/42}, you will see he, expanding on his skeleton
22	argument perhaps if you could just read lines 7 to
23	26.
24	(Pause).
25	THE CHAIRMAN: Yes.

1	MR	JOWELL:	Ιf	you	go	to {	RC-E1/7/61},	please,	if	you	see
2		line 24,	, M	r Ral	oino	owitz	says:				

"I am not going to press the Tribunal to take out any colour pencil at all, but can I just say this to the Tribunal. The more I have sat here and listened to my learned friends, in particular Mr Brealey and Mr Lask, the more in my respectful submission it is important for the Tribunal to make clear what you have said in paragraph 50(2) is binding on these parties.

"The reason I say that is, with respect to my learned friends, we had submissions which slid from talking about the legal test for causation to legal causation to remoteness being something separate from legal causation, to the suggestion that when you talk about policy at paragraph 50(2) -- and, indeed, as endorsed by the Court of Appeal in paragraph 150 -- that leaves something to the side in relation to legal causation, be it remoteness, sufficient connection.

"My learned friends were not there at the hearing we had in March ... and they probably don't know -- but they could have if they had looked at the transcript -- we went through all of this."

So on.

You will see, if you go to {RC-E1/7/65}, that following the ruling, the costs were awarded to Visa and

1	Mastercard. Now, the ruling is a short one. I have
2	taken you to it already, it is at $\{RC-D/26/1\}$. If we
3	could go to that, please, and if we go to {RC-D/26/3}
4	you will see in paragraph 3
5	THE CHAIRMAN: So the ruling was given there and then?
6	MR JOWELL: There and then, indeed.
7	THE CHAIRMAN: Fair enough.
8	MR JOWELL: You will see paragraph 3 describes it quotes
9	Visa's the first three paragraphs of Visa's skeleton
10	argument and it describes those as setting out
11	the battle lines.
12	Then if one goes forward to over the page to
13	{RC-D/26/4} paragraph 7 5:
14	"We refer to our Judgment on Pass-on, reported under
15	neutral citation number at [50]. We do not set that
16	paragraph out in this Ruling (it is not a short
17	paragraph), but it should be regarded as incorporated by
18	reference into this Ruling, for we endorse exactly what
19	was said there. In particular, we refer to $[50(2)]$,
20	which draws a distinction between factual causation and
21	legal causation."
22	Then it then goes into the Trucks judgment, and we
23	see legal causation, in paragraph 7, they say that:
24	"The intention of this paragraph and we consider
25	the wording to be very clear was to state our

conclusion that the questions of legal causation there articulated were not before the Tribunal because, as propositions, they were not arguable as a matter of law. That is the clear meaning of the last two sentences ... where we referenced and adopted the Supreme Court's approach to questions of legal causation, going so far as to describe this approach as a 'no brainer'. We are comforted in this assessment by the endorsement of our statement in the Court of Appeal in Royal Mail ... which states the law as it has previously been stated by the Supreme Court and this Tribunal."

Then over the page $\{RC-D/26/5\}$:

"Considerable emphasis was placed by the Claimants on the next paragraph in the Court of Appeal's decision at [151]. We do not regard [151] as in any way assisting in the construction of [150] or what that paragraph lays down. Of course, [151] is important: but it is only important in the context of the consideration the Court of Appeal was giving to the reasoning of the Tribunal at first instance in the decision under appeal in the DAF case. The paragraph is, therefore, an important paragraph in the specific context of the appeal in that case; but it says nothing about causation in the abstract. We consider that reference to or deployment of [151] in support of a general

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proposition to be quite simply erroneous and wrong."
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                 Yet we see in the claimants' written submissions
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             they seek to deploy that paragraph 151 over and over and
             over again. Now, if the claimants disagree with
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             the Tribunal's evaluation in that paragraph 8 and in
             their response to our application, they ought to have
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             appealed that ruling, and they did not. So it is --
             whether it was an abuse of process to re-litigate
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             the issue of proximate causation the first time round,
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             it is certainly an abuse of process to do so now.
         THE CHAIRMAN: What are you saying they should have
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             appealed? The finding that 151 --
         MR JOWELL: Yes.
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         THE CHAIRMAN: -- is not relevant --
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         MR JOWELL: Yes.
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         THE CHAIRMAN: -- to what was being considered by
             the Tribunal then?
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         MR JOWELL: Yes, and the overall --
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         THE CHAIRMAN: I mean, 151 is binding on us insofar as it
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             finds anything or sets out anything in relation to
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             the law on pass-on, is it not?
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         MR JOWELL: Well, in my submission, the Tribunal has ruled
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             that 151 is irrelevant, is not -- is irrelevant as
24
             a general proposition in the context of this case -- of
             this hearing. They have ruled -- I am afraid there is
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1	no getting around it, but they have ruled that
2	the factual in the factual circumstances of
3	the interchange proceedings, proximate causation is
4	already taken as established, save only for
5	the exceptions procedure that they go on to mention in
6	the judgment. There is no additional requirement at
7	this trial for us to establish some further individuated
8	facts to meet the requirement of factual causation other
9	than the "but for" test. That was precisely the issue
10	that was firmly put to bed at the March 2024 hearing.
11	Now, if I do wish to make some further points by
12	way of summary.
13	THE CHAIRMAN: We need to have a break at some point. Do
14	you want
15	MR JOWELL: This is a good enough place. Thank you.
16	THE CHAIRMAN: Yes?
17	All right, a ten-minute break.
18	(11.55 am)
19	(A short break)
20	(12.08 pm)
21	THE CHAIRMAN: Yes, Mr Jowell.
22	MR JOWELL: Thank you.
23	Sir, I wish to address you briefly on the question
24	of: was the Tribunal entitled to do what it did?
25	Because we say it clearly set aside for this trial any

proximity issues and said that for this trial that
the only issue was that of "but for" causation as
a matter of economic fact. But I can see that
the Tribunal is somewhat troubled by that and so I want
to address you as to why we say actually the Tribunal
was entitled to do that.

The first reason is that one does need to and cannot ignore the sheer scope and scale of these proceedings and the need to ensure proportionality, and this is -- and proportionality is actually an aspect of the application of the compensatory principle. If I can show you the Supreme Court's judgment in Visa v Sainsbury's, it is {RC-J5.1/46/74}, please. You see in paragraph 217, it says:

"The court in applying the compensatory principle is charged with avoiding under-compensation and also over-compensation. Justice is not achieved if a claimant receives less or more than its actual loss. But in applying the principle the court must also have regard to another principle, enshrined in the overriding objective of the [CPR], that legal disputes should be dealt with at a proportional cost. The court and the parties may have to forgo precision, even where it is possible, if the cost of achieving that precision is disproportionate, and rely on estimates. The common law

takes a pragmatic view of the degree of certainty with which damages must be pleaded and proved."

Of course, that pragmatic view was again underlined in the Merricks judgment of the Supreme Court in which Lord Briggs highlighted the importance of the Tribunal doing what it can on the basis of the evidence before it, if necessary by, as he put it, "informed guesswork", and it had in mind, of course, a methodology that was proposed by Merricks which is precisely sectoral estimates of pass-on based on econometric evidence.

One of the -- the second aspect here is one I have already mentioned, which is that the pass-on has two implications. One is that it is a defence to defendants, but, just as importantly, it is also a way in which indirect claimants, who may well be consumers -- normally are consumers, who in economic substance are often the real victims of an alleged infringement, the real losers in economic terms who bear the cost, and it allows them to be able to claim and obtain their compensation rather than being retained by the intermediaries, the direct claimants, who do not, in reality, suffer the loss, or did not suffer all of it. Neither this jurisdiction -- that is why I know, neither this jurisdiction, nor the EU has taken the more stringent approach that you see in the United States at

the federal level, where in cases like Hanover Shoe, they say, other than in cost-plus cases, pass-on cannot be invoked as a defence, and logically, following on from that, in their subsequent case of Illinois Brick, the federal courts in the United States have said therefore, of course, it must follow, to avoid double compensation, multiple compensation, that indirect claimants cannot claim. But we do not have that approach. We permit indirect claimants to claim and the tighter you tighten the -- the more you tighten the screws on pass-on as a defence, the more you tighten it for those indirect claimants as well, and that is really also what lies behind the judgment in Merricks.

If one steps back and comes back to the practical point, well, how in practice could you square an approach where you are seeking to take a sectoral approach based on econometric estimates, but also try to establish a further distinct proximity requirement for each sector? How would you do that -- how would you even do that? It would be an enormous challenge, and the only way you could do it really is if you, as I said, potentially, is if you, in each sector you went through a sampling exercise, you got a range of claimants in every sector and then you got really deep dive, detailed disclosure from each of those claimants.

1	THE CHAIRMAN: What would that evidence be going to?
2	MR JOWELL: It would be going to it would enable you to
3	assess potentially I am not suggesting this is
4	a sensible approach, but it would enable you to assess
5	how, within the sector, the cost is treated by a range
6	of claimants on a really proper, detailed level and see
7	how it tracks through in their internal budgetary
8	processes and so on.
9	THE CHAIRMAN: Right.
10	MR JOWELL: Yes. Then you would also be able to see, if you
11	had a range of claimants, potentially the competitive
12	interaction. It would be a tremendously difficult,
13	challenging process and the trial would not last
14	four weeks, it would last six months, and probably even
15	there, you would have to limit it just to some sectors.
16	But that is the sort of process, if you were seeking to
17	establish proximate causation, that is what would be
18	required.
19	MR TIDSWELL: You could take the view that that was
20	necessary to establish factual causation, because all
21	those things just establish whether or not it was passed
22	on. So I am not sure that it depends on it was case
23	management for a broader purpose, not because of
24	proximate or legal causation.

MR JOWELL: Well, in my submission, the two things are

1	linked, and the point the difficulty that we find
2	ourselves in is that, as I said in opening, we do not
3	have the evidence before the Tribunal fairly to resolve
4	that issue. If my point in opening was of course my
5	learned friend quotes me in opening, suggesting, well,
6	we cannot prove proximity. That is not what I said.
7	What I said was that if the burden falls on
8	the defendants to prove proximity by reference to
9	individual claimant evidence and demonstrate a direct
10	causal link, then we do not have the evidence before us
11	fairly to permit us to do so. Indeed, that is just
12	obviously so when you take, for example, the number of
13	now, there are a number of sectors, a whole slew of
14	sectors where we just have got no claimant evidence at
15	all. We have got no witness statements, no disclosure,
16	and that comprises 30% of the claim value.
17	THE CHAIRMAN: But there were directions for evidence given
18	in this case from the claimants.
19	MR JOWELL: The claimants well
20	THE CHAIRMAN: They were allowed to put in witness
21	statements and they disclosed certain documents.
22	I mean, to what issue was that evidence therefore
23	directed?
24	MR JOWELL: Well, they that evidence it was not
25	entirely clear what that evidence was directed to, but

Т	it certainly could not have properly been directed to
2	the question of establishing proximate causal link,
3	because that was excluded.
4	THE CHAIRMAN: But surely, at least in the first instance,
5	what it was primarily directed to was how did those
6	particular claimants treat MSCs?
7	MR JOWELL: No.
8	THE CHAIRMAN: No?
9	MR JOWELL: What it was initially directed the way that
10	the evidence from the claimants emerged was they wanted
11	to put in lots of evidence at various times, as did
12	Mastercard, and their requests were declined the
13	the Mastercard, rather, sought claimant evidence
14	THE CHAIRMAN: Yes.
15	MR JOWELL: and their requests were declined. What then
16	happened was, very late in the process, the claimants
17	wanted to essentially, they were producing data,
18	claimant data, and then, in support of that, they were
19	producing these witness statements to show which they
20	said was relevant to the treatment of the data. But it
21	was never understood by us or, in our understanding, by
22	the Tribunal, to be going to this question of proximate
23	the establishment of a proximate causal link.
24	The Tribunal ordered at an early stage that there
25	would be no sampling of claimants, so these are not

Τ	representative claimants, they are not claimants that
2	cover all the sectors, they are not also claimants who
3	provided meaningful disclosure, in our submission,
4	because the disclosure process that they adopted was,
5	for the most part, one in which solicitors were not
6	involved, they were not involved in selecting
7	the relevant documents. If I may just remind you of
8	that, of the requirement for that, if we go to
9	${AB-D/19/1}$, this is a judgment of Mr Turner sitting as
10	a Deputy High Court judge, and if you go to
11	{AB-D/19/53}, at paragraph 200, he quotes he reminds
12	us that the CPR requirement is not the the extent of
13	the solicitor's relevant disclosure duties in civil
14	litigation, and he says:
15	"It is fundamental that the client must not make
16	the selection of which documents are relevant"
17	He then quotes Matthews and Malek on Disclosure:
18	"'A solicitor's duty is to investigate the position
19	carefully and to ensure so far as is possible that full
20	and proper disclosure of all relevant documents is made.
21	This duty owed to the court, is
22	"'"one on which the administration of justice very
23	greatly [depends], and"'
24	"'The solicitor has an overall responsibility of

careful investigation and supervision in the disclosure

process and he cannot simply leave this task to his client. The best way for the solicitor to fulfil his own duty and to ensure that his client's duty is fulfilled too is to take possession of all the original documents as early as possible. The client should not be allowed to decide relevance -- or even potential relevance -- for himself, so either the client must send all the files to the solicitor, or the solicitor must visit the client to review the files and take the relevant documents into his possession. It is then for the solicitor to decide which documents are relevant and disclosable'."

Now, most of these claimants who gave their disclosure, they were left to run it unsupervised.

There were insufficient custodians, in many cases there were no board members or key -- key members of the finance teams were even asked for documents, there were no proper searches, in many cases no hard-copy documents, no proper word searches and so on. So if the burden lies on us as defendants to establish a further proximity requirement, a further level of causal connection, then we are just at the kind of -- this is the "gotcha" moment that we sought to avoid. We have been lured along essentially on one basis, assuming that proximity has been disposed of, with the Tribunal

1	structuring the evidence on that basis, only then for us
2	to find that at trial, it is said, "Ah, but you have to
3	establish an additional requirement", a sort of
4	juridical catch-22. We feel a bit like we have been
5	invited to play cricket and we have come along with all
6	our pads in our pads and then we turn up and we are
7	told, "No, no, you have to play football and you have
8	also got to score a penalty without but there is no
9	football for you to shoot the penalty". It is that
10	is not a fair process if that is what was required.
11	THE CHAIRMAN: What proximity are you do you think
12	the claimants are requiring you to prove?
13	MR JOWELL: They seem to be saying that we have to show
14	well, they put it in various different ways, but they
15	seem to say that certain types of even if in fact,
16	economically, the burden of the MIF has not fallen on
17	them but has been reflected in higher prices to their
18	customers on the balance of probabilities, that does not
19	matter, that should not be taken into account, because
20	we have not because we have not established for
21	certain of the sectors that the method, the causal
22	method by which that was that happened is
23	sufficiently close.
24	THE CHAIRMAN: But is not your answer to that what Mr Holt
25	has chosen as his proxy? So he has decided to go down

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that route and this is really a battle on the choice of
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             proxy, is it not --
         MR JOWELL: It is --
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         THE CHAIRMAN: -- because --
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         MR JOWELL: -- yes.
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         THE CHAIRMAN: -- once he has decided to do that, then there
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             is a direct mechanism for passing on variable costs.
         MR JOWELL: Well, absolutely. We say there are various --
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             we say that there are various different possible
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             mechanisms which one sees, none are excluded in any of
             the sectors based on the paltry evidence that we have
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             seen from the claimants, and therefore he establishes
             "but for" causation --
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         THE CHAIRMAN: This debate about proximity, does it really
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             just come down to what is the appropriate proxy then?
         MR JOWELL: Yes. In our submission, yes.
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         THE CHAIRMAN: So we have that debate anyway, so do we --
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         MR JOWELL: Yes, as long as that is the (inaudible). Yes,
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             we are content with that approach, absolutely.
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             Absolutely.
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         THE CHAIRMAN: All right.
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         MR JOWELL: On that basis, if I can --
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         MR TIDSWELL: I hate to puncture the bubble, but is that,
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             right, because is not this part of your defensive
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position if Mr Holt's proxy turns out to be wrong? Are

Τ	you not advancing this because then you get into
2	the other mechanisms which are not about Cost Of Goods
3	Sold, they are about other about overheads?
4	MR JOWELL: Ah, well, I think one can we would say that
5	well, I think
6	MR TIDSWELL: Or, put another way, I do not understand
7	the claimants to be saying that there is a proximity
8	requirement if Mr Holt is right about Cost Of Goods
9	Sold. I do not think that is their case. I think they
10	are saying that if that is the case, they accept that
11	you have ticked the boxes. It is only if Mr Holt is
12	wrong about the proxy, you then get into the other
13	mechanisms, let us not call them indirect, the other
14	mechanisms you rely on, but they all presuppose that
15	the right proxy is some form of overhead costs or
16	possibly total costs, but not total Cost Of Goods Sold.
17	MR JOWELL: Well, I think if, for any particular sector, you
18	are not convinced that Cost Of Goods Sold is not
19	the appropriate proxy, then we would say, well, then you
20	must go to the next best proxy and that may be
21	overheads. But if it may be but using overheads,
22	you then use the overheads, the relevant overheads
23	estimates and you do not at that stage say
24	MR TIDSWELL: Dr Trento's overhead estimates, because
25	Mr Holt has not done any, has he?

- 1 MR JOWELL: Well, or Mr Holt's adjustment of Dr Trento's
- 2 overheads.
- 3 MR TIDSWELL: Yes.
- 4 MR JOWELL: Because there are some sectors where -- but what
- 5 you do not say is, oh, well, it is only -- because it is
- 6 overheads therefore there is no proximate causation.
- 7 MR TIDSWELL: Well, but, hang on, are you saying there is no
- 8 factual causation point once you get into that scenario?
- 9 Are you saying that if you can show some correlation
- 10 between overhead costs and prices, are you saying that
- 11 disposes of the factual causation point?
- 12 MR JOWELL: Yes.
- 13 MR TIDSWELL: That deals with "but for" causation?
- 14 MR JOWELL: Yes.
- 15 MR TIDSWELL: In circumstances where we know the overhead
- 16 pass-on rates are lower, let us say at least lower than
- 17 Cost Of Goods Sold, and therefore necessarily, in
- a mixture of a whole lot of costs which may have been
- 19 treated in different ways, some of which are variable,
- 20 some of which are semi-variable, some of which are
- fixed, you are saying you have got over the "but for"
- 22 causation?
- MR JOWELL: Yes, absolutely. Yes. Yes, I do say that, yes,
- absolutely.
- 25 MR TIDSWELL: Well, that is what the nub of the argument is

1	because I think that they are saying that as a matter of
2	factual causation, you have not done that. They may use
3	the word "proximate" to describe that, but I think that
4	they are saying it is a factual causation point.
5	MR JOWELL: Yes, well, I think they are wrong about that and
6	I think that it is not really open to them to say that,
7	as I have said.
8	MR TIDSWELL: Well, if they they must be entitled to say
9	that you have not produced any evidence which links
10	the MIF to the prices as opposed to some other costs.
11	MR JOWELL: Well, no, because that is
12	MR TIDSWELL: They do not accept overheads is the right
13	proxy either. I mean, that is not Dr Trento's
14	evidence was not that that was the correct proxy, he
15	said that was just the best he could do.
16	MR JOWELL: Well, I think it was his evidence that that was
17	his preferred proxy.
18	MR TIDSWELL: No, I do not think it was.
19	MR JOWELL: In my submission, the whole nature of having
20	a proxy is that that proxy does not link to
21	the particular it does not link in that in
22	a direct way to the it cannot, because it is a proxy.
23	It cannot link to the specific cost. It is a different
24	cost, but you are trying to use it in order to assess,
25	to get the best evidence of what your cost would how

1	your cost would be treated by the entire sector, and
2	that and one does need it does come back a lot to
3	this question, we are talking about sector entire
4	sectors of the economy and trying to figure that out.
5	This is why it is, I think, challenging for us common
6	lawyers often to you know, to try to translate our
7	concepts onto that, but Lord Briggs has said, you know,
8	we must do the best we can, even if it is by informed
9	guesswork. But always with a proxy you are never saying
10	that proxy is exactly the thing you are the actual
11	cost, because that, in the nature of a proxy, it is
12	different.
13	This is, as I said, this is the key question which

This is, as I said, this is the key question which
is: which is the better proxy for each sector?

MR TIDSWELL: Yes.

MR JOWELL: Now, in the hot tub for the Trial 2B, Dr Trento said something quite interesting and I just quote it to you. It was on {Day19/140:19}, he said:

"I agree with Mr Holt and Ms Webster ... that acquirer pass-on is more of an empirical question ... than a question that can be resolved as a matter of economic theory. I think what you can do with economic theory is you derive a framework that then you use to design the empirical analysis or you use in order to assess whether your empirical analysis or the results of

your empirical analysis make sense."

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2 Now, obviously I am not going to discuss whether that is a good description of Dr Trento's approach to 3 acquirer pass-on, but it is a good description of 4 Mr Holt's approach to merchant pass-on, because what he 5 does, Mr Holt, is to use economic theory to derive 6 7 a framework that he then uses to design the empirical analysis, but ultimately his answer is not determined by 8 9 economic theory but by the empirical results that he 10 finds. In accordance with this, Mr Holt approaches the selection of the appropriate proxy for each sector 11 on the basis of criteria that economic theory tells us 12 13 are likely to be salient to the pass-on rate of the cost 14 in question. So it was first necessary to consider: well, what are the critical economic features of 15 16 the cost in question -- here, the MSC -- and also 17 the key economic features of the nature of the cost change envisaged? Mr Holt observed, of course, it is 18 19 a variable cost, and he also observed it is an 20 industry-wide or a market-wide cost. It is well established in economic theory, as in all of 21 22 the guidance and studies that you have seen, including 23 those of the European Commission and others, that whether a cost is fixed or variable, whether it is 24 market-wide or firm-specific, are two very important 25

factors in determining both whether the cost in question is passed on, and if so the rate of pass-on. So it is essential to Mr Holt's approach that the proxies that he uses share those two key economic characteristics. He based his selection of proxies on whether the proxies were also variable and also largely industry-wide. That is why, in many sectors, he uses the Cost Of Goods Sold, or the part of Cost Of Goods Sold, and in other sectors he uses labour costs, which are -- and in still other sectors, he uses a combination of labour costs and the Cost Of Goods Sold.

Now, there are other features -- other relevant features of the costs which Mr Holt also considered the relevance of and I will come on to them. One is that it is a transparent cost, it is not a secret overcharge. Another is that it is a relatively small cost, not a tiny, minuscule cost, but somewhat less than a per cent of the cost base. I will come on to those features shortly and why Mr Holt did not consider them to be significant in this case.

But just to be clear, Mr Holt's approach is not a theoretical one, ultimately, it is an empirical one, because he does not just assume that variable and market-wide costs are passed on at a particular rate in any particular sector. Rather, he obtains as much

reliable empirical data as he can from as many reliable sources as he can and he then tests and estimates the actual empirical average rates of pass-on of the variable and market-wide cost proxies for each sector. So the ultimate choice for this Tribunal is, really, was Mr Holt's choice of proxies a reasonable one or should it prefer Dr Trento's choice of total overheads, or perhaps Mr Coombs' approach of total costs, or Ms Webster's combined approach. The starting point is that economists are in agreement that in theory at least, whether a cost is variable or fixed is liable to matter to the existence and rate of pass-on. They all agree that variable costs are likely to be passed on more than fixed costs, and you will see the reference to that in paragraph 62.1 of our written closing $\{RC-S/3/29\}.$

So the first question is: well, are we right that

MSCs are variable costs? A common sense answer is,

well, obviously so, they clock up regularly on pretty

much every card transaction. It is actually quite hard

to think of a better example of a variable cost, and

indeed a variable cost that is very visible and

front-of-house to most merchants. Now, the claimants,

or at least Dr Trento, concede that MSCs are variable,

but then they wriggle by trying to say, drawing a rather

fine distinction between variable costs and marginal
costs and the main basis for that distinction is
the observation that MSCs are not paid on every single
transaction, but only on those transactions where cards
are used. You will recall the discussion of this in
cross-examination with Dr Trento, where I used
the example of the milk, the price of milk that goes
into an Americano coffee. The Americano can be white or
black, but it is still treated as the same product and
priced the same, and the milk for the white Americano,
as I suggested, is a variable cost of those Americanos,
even though it is not charged on every single
transaction. What matters for the purposes of economic
classification is that the merchant can reliably predict
that the cost will vary with output and will vary
reliably with the number of units sold, and Dr Trento
ultimately accepted in cross-examination that MSCs would
vary predictably with output. Just for your note, that
is {Day17/43:22} to {Day17/45:16}. So we say that
the theoretical distinction between marginal and
variable costs is not a relevant distinction for present
purposes. It might arise because the marginal cost is
the cost of producing one more unit, whereas variable
costs are the sum of all marginal costs, and
the distinction might become relevant if marginal cost

1 changes depended on the volume of sales, for example.

But this is not the case for the MIF; it does not go up

3 and down with the total volume, it is effectively

4 the same on every single transaction.

So we say, yes, the MSC is indeed a variable cost, and yes, it is de facto equivalent to a marginal cost.

Now, it is also argued by the claimants in their closing submissions that MSCs are in some sense not variable because they are paid on each transaction rather than on each item purchased, and they say, you know, well, when you go into a supermarket, you pay once for the whole -- all of the things you get rather than buying just one item. Well, that may be true in a supermarket. Of course, if you are buying a television or a mobile phone, it will just be one item. But, again, the point goes nowhere, because essentially, similar reasons, that if you as merchant can -- you can assume the product mix of the average transaction will remain broadly constant and so MSCs will still change reliably -- vary reliably with output.

The final point the claimants rely on is that, even if it is a variable cost, they say the MSC is in significant part an ad valorem cost and they observe that the theoretical predictions of economic theory of variable costs is somewhat muted in the case of

1	ad valorem costs. Well, it is true that for the claim
2	period that postdates the Interchange Fee Regulation
3	coming into force, which is about mid-2015, the MSC has
4	largely been, but not exclusively been, ad valorem. But
5	it is also worth noting that actually, before
6	the Interchange Fee Regulation in mid-2015, MIFs for
7	debit cards were set on a per unit or per transaction
8	basis, and of course for Visa, debit cards are a very
9	large share of the claim, so it is actually only
10	partially ad valorem when you take the whole claim
11	period into account.
12	MR TIDSWELL: Where do you sorry.
13	MR JOWELL: Yes.
14	MR TIDSWELL: Are you still on ad valorem? I thought you
15	were finished.
16	MR JOWELL: Yes, I am, yes.
17	MR TIDSWELL: Keep going. Sorry.
18	MR JOWELL: Okay.
19	In that case, we accept that the ad valorem point is
20	a slightly better point than the other two, because it
21	has at least got some it has got some basis in
22	economic theory, but in that ad valorem costs may in
23	some cases be expected to be passed on at a lower rate
24	than per unit costs. But, as Mr Holt observed, this is
25	largely expected only to be significant in cases where

1	you have particularly low marginal costs, or where there
2	are high gross margins. You will see that in Mr Holt's
3	evidence at in his 12th report $\{RC-G/17/80\}$, at
4	paragraph 223. He also notes that actually there is
5	quite a lot of in the next paragraph, in 224, he
6	notes that in fact there is also quite a bit of
7	empirical evidence that supports the view that
8	the pass-on changes in ad valorem costs are actually
9	high and unaffected by their ad valorem nature.
10	Now, the claimants and one sees that with, for
11	example, VAT and so on.
12	MR TIDSWELL: I was going to ask you
13	MR JOWELL: Yes.
14	MR TIDSWELL: a different question about where in this
15	maybe you are going to come to it, but where does
16	the claimants' argument that, as a matter of fact,
17	the MIF does not find its way into the profit-maximising
18	discussion? Does that how does that fit into
19	the framework you have just given us about variable and
20	marginal costs, because in a way, the categorisation
21	does not matter from an economic theory point of view,
22	so say the claimants, if in the real world no one
23	actually looks at it because it is just not worth
24	putting it into that calculation?
25	MR JOWELL: Well, we say that the it does feature in

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the real world and would feature in the real world, and
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             it is -- well, we will come to the qualitative evidence
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             in due course, but we say that it is -- that when you
             have an industry-wide, indeed an economy-wide variable
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             charge like this, it will inevitably feed its way
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             through by a number of -- the number of mechanisms that
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             Mr Holt posits, whether that is through the budgetary
             process, or through competitors --
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         MR TIDSWELL: Well, but on the point about -- sorry, but if
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             we are just on the point about the choice of proxy,
             which I thought we were --
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         MR JOWELL: Yes.
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         MR TIDSWELL: -- so, in other words, if you are making
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             a decision about whether you are going to choose Cost Of
15
             Goods Sold because it was the right proxy --
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         MR JOWELL: Yes.
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         MR TIDSWELL: -- and the point of departure for
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             the claimants at that stage is they say, well, maybe you
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             can characterise it as variable, even marginal from an
             economic theory point of view --
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         MR JOWELL: Yes.
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         MR TIDSWELL: -- but in the real world economic theory does
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             not hold because that is not what people do with this,
             they do not treat it like Cost Of Goods Sold.
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         MR JOWELL: Well, we will look at the evidence that they
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1	cite for that. We say there is no reliable evidence to
2	show that.
3	MR TIDSWELL: So you say there is no factual evidence that
4	that is the case?
5	MR JOWELL: No, there is no there is no evidence to show
6	that that is in any sense convincing.
7	MR TIDSWELL: If that was the case, would you accept that
8	the proxy was the wrong proxy?
9	MR JOWELL: Well
10	MR TIDSWELL: Does it not undermine the variable and
11	marginal costs point?
12	MR JOWELL: Well, you have to establish that across
13	the whole sector, because there is a competitive
14	interaction between
15	MR TIDSWELL: Well, no, I understand the point about the
16	other mechanisms.
17	MR JOWELL: If you could show that all that, if you like,
18	all companies, all businesses across a sector were
19	somehow priced in a way that hermetically sealed
20	themselves from taking into account the
21	MR TIDSWELL: Well, that is not really the question I am
22	asking you, though, because that is back into your other
23	mechanisms. The question I am asking, let us put aside
24	the sector for a moment and just take a merchant who has
25	turned up and been cross-examined on the way in which

1	they treat the MIFS, and II their evidence II we were
2	to accept their evidence, and you have no doubt lots of
3	reasons why you say we should not, but if we accepted
4	their evidence that they just had the MIFs tucked down
5	in bank payments somewhere in their overheads and that
6	when they did their profit maximisation pricing exercise
7	they looked at other Cost Of Goods Sold and all sorts of
8	things, but not the MIF, in those circumstances, would
9	you accept that COGS would not be a good proxy for
10	pass-on for that merchant?
11	MR JOWELL: No, because they also have to take into account
12	their competitive interaction with other merchants
13	and
14	MR TIDSWELL: But that is not about the proxy. That is not
15	about the proxy, is it, because the proxy has got
16	nothing to do with that, that is just about other ways
17	that it can be passed on?
18	MR JOWELL: No, it is still about the proxy is about
19	seeking to determine on a sectoral basis what is
20	the likely effect of the of the of effectively
21	what will best proxy the effect the extent of
22	pass-on, and that you cannot look at it is not
23	informative to look at an individual merchant.
24	MR TIDSWELL: Oh, because you say other merchants will be
25	treating it as a Cost Of Goods Sold and therefore it

will find its way through, I see. So you are saying 1 2 that -- so you are really saying that anybody who does 3 that is an aberration and the aberration is cured by other ways of looking at it but that we should not draw 4 a conclusion from that about the whole sector. That is 5 6 the point you are making. 7 MR JOWELL: I certainly say that you cannot draw a conclusion -- you cannot draw reliable conclusions 8 9 from self-selected claimants, who have come forward 10 without proper disclosure, about how the costs are treated by the whole sector. I absolutely say that. 11 I also say that what one will find is, even in relation 12 13 to this -- the claimants have created this sort of 14 dichotomy between Cost Of Goods Sold and overheads that 15 does not exist in that way, and they say: Cost Of Goods 16 Sold, these all go into pricing; overheads, they go into 17 pricing in some other way. 18 MR TIDSWELL: Well, that is the economic theory, is it not? 19 I thought the experts all agreed that is the economic 20 theory? MR JOWELL: No. 21 22 MR TIDSWELL: Okay. 23 MR JOWELL: No, that is not the economic theory. The economic theory is that you seek to find a cost that 24

is -- that shares similar characteristics, from an

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1 economic perspective, to the cost that is in question.

So if we take, for example, labour costs. Now, in many industries, labour costs do not go into Cost Of Goods Sold from -- either from an accounting classification point of view or in any other sense, they are often categorised as overheads, and there is -- indeed there is evidence in this case to show that that is the case in some cases. Labour costs are one of the costs that Mr Holt uses to -- as a proxy.

MR TIDSWELL: Yes, but --

MR JOWELL: He does so because they, like these Cost Of

Goods Sold, these -- effectively these -- are -- share

the economic characteristics of the MIF, that they are

variable and industry-wide.

MR TIDSWELL: Yes, but I think, generally, the experts agreed, did they not, that you have a set of costs which you treat as Cost Of Goods Sold, generally, and that you use as being your proxy, if you like, a different sort of proxy, but the basis on which you set your pricing, and so you undergo your profit maximisation analysis on that basis, that would be the economic theory, and you have a bunch of costs that you do not do, therefore, which would generally be your fixed or semi-fixed costs. That much was agreed by the experts, was it not? There is a -- there are two buckets of costs which operate in

different ways.

MR JOWELL: Well, I am not sure the -- I think the experts say that, economically, you would expect those -- there to be a different rate of pass-on, but matching that to how merchants do things in practice is a hazardous business, because there are all sorts of ways and all sorts of mechanisms by which these costs can find their way through, and I think we have seen some of that indeed in the qualitative evidence. So I think that Mr Holt's approach, in a sense, is just more high level than that. He says, well, what type of a cost, from an economic point of view, is this cost, and he says it is a variable cost and it is a market wide cost.

Now, again, when it comes to the fact that it is a market-wide cost, the experts are all agreed that such costs are likely to be passed on at a greater rate. You may recall that in cross-examination he sought to suggest that this theoretical insight only applied to conditions of perfect competition, but I think you may remember that in cross-examination he accepted that, at least intuitively, he agreed that an industry-wide cost would likely be passed on at a higher rate. You will see that on {Day17/37:15} to {Day17/38:17}, and you also see it at {Day17/48:11-25}. That is not surprising, given the obvious significance of the point for

the selection of an appropriate proxy, and one can see that there is a hint of a suggestion in the claimant's written closing that, well, because some customers may have more — some businesses may have more customers that pay with credit cards than others in the sector, therefore it will not be, if you like, perfectly industry—wide, perfectly market—wide, but they do not actually really refer to any expert evidence to support that view, and in fact what is clear is that, when you look at a particular market, it is highly likely that businesses in the same market will have broadly similar amounts of MSC costs.

It is also important to bear in mind that
the question is not whether MSCs are perfectly common
across competitors, the question that matters is: are
they similarly common across competitors to the same
extent that the proxies are? So if you take, for
example, COGS and labour rates, which are the two types
of proxies used by Mr Holt, as I have said, they also
will not be perfectly common across competitors, but
they will be similarly common and similarly variable to
MSCs and that is what makes them a good proxy, that they
share those similar economic characteristics.

Now, the problem with the use of overheads is, fundamentally -- which is what the claimants invite you

to use, is that they fundamentally do not share those
two economic characteristics. It is true that some
overheads may have a degree of commonality across
a sector and some may be variable, but for the vast bulk
of those costs, they are not going to be either variable
or industry-wide and that is what makes them, in our
submission, an inappropriate proxy.

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Now, I should mention the other features of the cost. One is the transparency of the cost, which is a factor that is mentioned by the courts as making a cost more likely to be passed on, and it is referred to in the Trucks case, for example, where -the invisibility of the overcharge. Well, the MSC clearly is a highly visible cost. You will see that in section VIII of our closing submissions {RC-S/3/90}. We establish that it was highly visible to all of the -- or most of the claimants in this -- in these proceedings. But Mr Holt is not in fact impressed by that factor as being economically relevant. You will see that in his 11th report at paragraph 152 {RC-F/19/67}. He says, from an economic perspective, the visibility of the cost does not -- is not a factor, but of course, if it is a factor, it only can be supportive of greater pass-on, or a selection of proxies that are similarly transparent, such as the Cost Of Goods Sold and labour

1 rates. 2 There is then the factor of the size of the cost, or 3 the size of the cost change. Now, all of the economists, including Dr Trento, accepted that, 4 according to economic theory, the size of a marginal 5 cost should not affect the degree of pass-on for that 6 7 cost, and you will see that on {Day17/38:19} to {Day17/39:4}. Now, Mr Holt's approach is that -- which 8 9 is conventional, again, for the economists, is that 10 the size of the cost might be relevant when it comes to the extent of pass-on in the short run, but that size 11 should not affect pass-on in the long run, and he 12 13 acknowledges that you have things like price adjustment 14 costs, or menu costs, that can delay a pass-on in 15 the short term, but in the case where you are 16 considering a very long claim period, like the present case, 14 years, and you are considering an industry-wide 17 18 variable cost that is operating on an ongoing basis, his view is that the size of the cost is not a relevant 19 factor, and that is supported by economic --20 THE CHAIRMAN: It is not a relevant factor in the choice of 21 22 proxy? 23 MR JOWELL: In the choice of proxy, or in the -- yes, indeed, in the choice of proxy. 24 THE CHAIRMAN: Is that right, though? I mean -- go on. 25

PROFESSOR WATERSON: You are appealing to economic theory 1 2 there rather than empirical evidence, as I understand 3 it. MR JOWELL: Well, there is also -- no, there is also --4 5 there is also economic evidence of it. One sees some of 6 it in the European Commission, for example. In 7 the European Commission study, they refer to a relatively small cost that was passed on at the same 8 9 rate as larger costs, and there is -- it is -- I would 10 say I am appealing to economic learning on that point. But there is a bit of a -- there is a problem, 11 empirically, which is that the reason one is using 12 13 the -- these proxies in the first place is precisely 14 because of the signal-to-noise issue. So it is 15 something of a catch-22, that you cannot -- precisely 16 because the noise gets in the way of the signal for 17 small costs, that you cannot actually necessarily prove. 18 But rather like you cannot prove the existence of atomic 19 structure from the naked eye, that does not mean that it 20 is not happening, it just means you cannot necessarily 21 prove it. 22 THE CHAIRMAN: Size is the reason why we need a proxy. 23 MR JOWELL: Yes, indeed, it is. THE CHAIRMAN: But it is not -- what you are saying is it is 24 not determinative of what that proxy should be. 25

1	MR JOWELL: It is not, particularly well, at least in
2	a case like this one where one has a 14-year period that
3	one is considering. I think I said in opening, if you
4	had a cost that was sort of a flash in the pan, that
5	came and went, and there were many adjustment costs,
6	that might not feed its way through. But if you have
7	got a cost that is ticking up on every single credit
8	card transaction over 14 years, it is inconceivable that
9	it is not going to get passed through, largely.
10	PROFESSOR WATERSON: Would VAT, for example, meet Mr Holt's
11	criteria?
12	MR JOWELL: Yes. Yes, it would. I think, if one thinks
13	about it intuitively, it seems, if you had, say if
14	you had VAT goes up by 15%, as it has on certain
15	services recently, then you expect that to be passed on
16	to a large degree, and
17	PROFESSOR WATERSON: Well, but
18	MR JOWELL: but and if the VAT rate instead went up by
19	1%, one would not, in the long run, expect there to be
20	any proportionate difference to the extent of its
21	pass-on, otherwise you would be in a world where fifteen
22	1% VAT increases would be passed on at a lesser rate
23	overall than one 15%, which is which may be plausible
24	in the short term but is not plausible, in my respectful
25	submission, in the long term. Intuitively, it seems

1	right.
2	PROFESSOR WATERSON: My point really is, did Mr Holt try
3	VAT?
4	MR JOWELL: Yes, VAT is one of the is absolutely one of
5	his proxies, indeed.
6	PROFESSOR WATERSON: That he used?
7	MR JOWELL: Yes. Well, forgive me, I will be corrected, but
8	I believe it was, yes. VAT is also ad valorem as well.
9	PROFESSOR WATERSON: Yes.
10	MR JOWELL: So really, we say, the significance now,
11	the significance of the long run, as it is sometimes
12	said that Mr Holt uses the long run because all costs
13	are variable in the long run, that is not
14	the significance of the long run to Mr Holt. Rather it
15	is essentially that the relatively small size of a cost
16	will not be a significant factor in relation to
17	the pass-on rate once one is considering a long-run
18	perspective. It also, therefore, means that it is much
19	less informative to look at evidence of the short run
20	cost treatment, particularly by one claimant in
21	isolation, when seeking to assess pass-on rates.
22	So the claimants put great reliance on a number of
23	other factors that they say that Mr Holt has either got
24	wrong or left out of account. He says: well, what about
2.5	the intensity of competition, the shape of the demand

curve, the shape of the supply curve, the structure of the market, and so on? They say: well, all of those things can affect the extent of pass-on as well. Mr Holt, his response is: well, I accept that entirely, they can, but they are extremely difficult to observe what the shape is of the supply curve, for example, or the shape of the demand curve, and it does not actually matter, because I am not taking a theoretical approach, what I am doing is I am looking at how the proxies -- to what extent the proxies are actually passed on in each sector, I look at -- so therefore all of these other factors will be reflected in the empirical evidence as to the extent of pass-on of a proxy cost sharing the same key economic characteristics as the MSC within each sector. That is why, in Mr Holt's view, it is not necessary to take a view on exactly how competition works in each sector, or how these various factors, because effectively it will come out in the wash of what the pass-on rates actually are empirically.

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Similarly, the references to different models of competition, Cournot and Bertrand. Mr Holt does not, in any sense, assume certain particular models of competition. On the contrary, he simply takes what -- he considers what the evidence shows from his -- from the empirical rates that emerge at the end of the -- at

1 the end.

It is equally wrong to say that the case advanced by Visa and Merricks is premised on a theory of perfect competition. Mr Holt does not say that. He does not say that prices -- that firms set prices at marginal costs, because they generally do not, and perfect competition is just one of three examples of general structures of competition that Mr Holt identifies in his report.

So that is, in a nutshell, Mr Holt's approach. He uses proxies that mimic the key economic characteristics of the variable and industry-wide MSCs.

Now, the claimants took a different approach and they did not go to their economist to select the appropriate proxies, in the first instance at least. Instead what they did was they went to Mr Economides, a strategic management consultant. I will come on in a moment to the limitations of his expertise and of his approach, but before I do, it is important to recall that Mr Economides' initial selection of proxy costs was rather different than the proxy costs that the claimants ended up using. The initial selection was essentially multifactorial. They sought to select costs -- proxies based in part on their accounting classification. But that was not -- to be fair to Mr Economides, that was

not the only factor that he used in his first report; he also sought to select costs that were variable, costs that varied with output, and indeed he sought to select costs -- cost proxies that were industry-wide and not firm-specific. He discarded those, for example, that included things like depreciation, or other fixed or firm-specific costs, and you will see some examples of that in paragraph 113 of our written submissions {RC-S/3/48} and you may recall that I put some of those examples to Dr Trento in cross-examination.

So my point is this, that even Mr Economides, originally at least, recognised that the variable and market-wide nature of the MSC was relevant in the selection of the appropriate proxy, albeit that he did not put all of the weight on that. The problem was that, as it transpired, and as Dr Trento accepted, the proxies that Mr Economides initially selected were not statistically usable for essentially the same reason that the MSCs could not be used, because the signal-to-noise ratio was too great. So that then prompted Mr Economides and Dr Trento to rethink their approach and select a different proxy, and their new approach was to say: well, we are going to use total overheads. There are really so many fundamental problems with that choice of total overheads that it is

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1 hard to know where to start or stop, but the -- we have
2 identified a number of false assumptions underlying
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- 3 the approach in our written submissions at
- 4 paragraphs 121 to 158 {RC-S/3/52-66}, and what I would
- 5 like to do is just to take you through a few of the main
- 6 points.
- 7 The first problem --
- 8 THE CHAIRMAN: Would that be -- is that a convenient time?
- 9 MR JOWELL: That is a convenient time.
- 10 THE CHAIRMAN: Do you want to make the headline points now
- 11 or ...?
- MR JOWELL: No, that is a convenient time. I would say,
- I am running -- very much behind time, so if it is
- possible to start a little earlier, but I do not want to
- 15 -- that would be very helpful.
- 16 THE CHAIRMAN: All right. Shall we start at quarter to 2?
- 17 MR JOWELL: I am grateful.
- 18 THE CHAIRMAN: All right.
- 19 MR JOWELL: Thank you very much.
- 20 (1.01 pm)
- 21 (The short adjournment)
- 22 (1.45 pm)
- THE CHAIRMAN: Yes, Mr Jowell.
- 24 MR JOWELL: The -- I was going through the problems with
- 25 Dr Trento's selection of proxy and I will try to go as

fast as I can. I do not think, realistically, I am
going to be done by 2.45, in which case we will have to

3 eat in, with your permission, to our time for Trial 2B.

4 THE CHAIRMAN: Right.

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5 MR JOWELL: But I think it is important that we go through 6 a lot of this material, because it is important.

> Now, the first and most fundamental problem with the choice of proxy is that -- of total overheads is that they are likely to contain a preponderance of costs that are largely fixed or semi-variable and costs that are largely firm-specific rather than industry-wide. So if you include within overhead costs things like relocation costs of the firm in question, or corporate governance costs of the firm in question, or even things, as Dr Trento does in some cases, amortisation and depreciation costs, then we say that you cannot reasonably expect it to operate as a reliable proxy for a cost like the MSC that is incurred market-wide and whose size varies reliably with output and with sales. In other words, it will be systematically downward biased. Mr Holt illustrates this point about how it will skew the true pass-on rate downward by his Monte Carlo experiment, which you will see and we refer to in our written submissions at paragraph 116 to 119 $\{RC-S/3/50-51\}.$

There is -- another problem, a fundamental problem with the approach is that the claimants want to give primacy to the accounting classification of the costs: are they put into overheads or do they feature in Cost Of Goods Sold? The first difficulty is, well, how do we know how the businesses will in each sector classify their costs for accounting purposes, and more fundamentally, even if we were to know how they classify them for accounting purposes, how do we know how the businesses actually treat those costs? It assumes that we have got the evidence to determine how, for each sector, businesses categorise their costs and how they treat them for pricing purposes.

Now, the claimants' initial approach was to rely on the evidence of Mr Economides' views on the basis of his presumed knowledge of the accounting classification of costs and the pricing methodology in each of the sectors. But what emerged in cross-examination -- and you will see it all referred to in paragraph 125 of our closing submissions {RC-S/3/53} -- is that

Mr Economides simply did not have the experience to opine on the classification or categorisation of MSCs in most sectors, still less how they would be treated for pricing purposes. It transpired that out of the 30 sectors he considered and in respect of all of which he

had confidently offered his views in his report,
Mr Economides had experience, significant experience in
only 18 of them, and you will see that in the document
that is at $\{RC-M/414/1\}$. Now, his assistance he said he
relied on, Mr Ward and Mr Robertson, did not improve
the position because, regardless of the fact that they
had worked in some of those sectors, as Mr Economides
acknowledged, neither of them had any significant
pricing experience. You will see that in his
cross-examination {Day13/42:2-22}.

Mr Economides also relied in his reports on supposed accounting requirements as to why MSCs supposedly had to be classified in particular ways in certain companies' accounts. You will see that, for example, at paragraph 2.54 of his responsive report, which is {RC-G/3/40}. But it transpired that Mr Economides had no accounting qualifications, and Mr Harman, who does have accounting qualifications, disagreed with Mr Economides' approach, and nor did either of his assistants have any accounting qualifications.

Mr Economides also -- important to bear in mind that even in relation to the sectors where he said he had experience, he had never actually worked in a business in the finance department in any of the relevant sectors, and indeed, there were a number of instances in

which the limited evidence we do have contradicted his assertions as to how costs were supposedly accounted for or dealt with. You see those -- a number of those discrepancies mentioned in paragraph 130 of our closing submissions {RC-S/3/56}.

So, not surprising, the claimants now in their written closing put a bit less weight on Mr Economides' evidence and they try instead to turn to the claimant-specific evidence. The difficulty is that the claimant-specific evidence simply does not stretch to support what the claimants wish to assert. So to give one striking example of overreach, the claimants say in paragraph 8 of their closing submissions {RC-S/1/5}, they say:

"The factual evidence has shown that with the possible exception of two Analysed Claimants, the vast majority of SSH Claimants do not treat the MIF or the MSC as a COGS."

Well, with the greatest respect, the factual evidence shows nothing of the sort. What we have is, out of 2,000 claimants, or 600 or so -- a bit more -- claimant groups, we have 13 that came forward to give evidence, and out of those 13, three classified the MSC as part of COGS for accounting purposes and ten classified them as part of overheads or operating costs.

That is not, in our submission, informative or representative. We simply do not know how the vast majority of the remaining SSH Claimants categorise the MSC for accounting purposes, still less do we know how they address them internally for pricing purposes.

As Mr Holt observed in his report, even in Dr Trento's narrowly defined sectors, there are considerable differences in business models: in the restaurant sector, you have got claimants range from casual dining to very high end; in hotels, you have got global hotel chains next to caravan parks. It is interesting, if you look at the European Commission study, that suggests that many merchants classify MSCs as variable costs. You will see that at {RC-J1.6/114/189}.

So the reality is that, other than the 13 that came forward, we do not have reliable evidence as to how the remaining SSH Claimants classify their MSCs even for accounting purposes, and the sleight of hand really that is going on here is to seek to pretend that these 13 Willing Claimants are somehow representative of their respective sectors, and there is no reason to suppose they are. Sampling was rejected by the Tribunal and one simply cannot treat a self-selected sample as though it were a representative one.

1	But even beyond that, one should not lose sight of
2	the fact that for claimants that represent 30% of
3	the claim value, there are no Willing Claimants at all,
4	hence no claimant-specific and hence no
5	claimant-specific evidence for those sectors. These are
6	what Mr Economides called the "unanalysed sectors".
7	Now, indeed, if you count Sony, where there is no actual
8	witness evidence proffered, then I think the proportion
9	goes up to about 40% of the claim value. So what do you
10	do there? Well, Mr Economides had his extrapolations,
11	where he tries to seek to extrapolate the treatment that
12	he knows from one sector to another sector. Well,
13	the method was always highly unreliable, but it became
14	positively preposterous once it became clear in
15	the course of his evidence that neither Mr Economides,
16	nor those assisting him had any significant pricing
17	experience in many of the relevant sectors they sought
18	to extrapolate from or to. To extrapolate results from
19	the university sector to the autoparts sector is, to say
20	the least, deeply implausible. When you have got no
21	experience in either sector, as Mr Economides did not,
22	it is actually absurd.
23	Now, the other problem with this approach is that
24	again, another fundamental problem, is that it assumes

that if a cost is categorised for accounting purposes in

a particular way, then it will also be treated that way for pricing purposes. We say the factual evidence that you have seen before the Tribunal does not support that proposition. Rather, the preponderance of the evidence suggests, if anything, that it is the substantive nature of the cost that matters when it comes to pricing, not its accounting treatment. We will come to -- I will come to that when we go through some of the sectors.

There is not a clear relationship between the accounting classification and how the costs are then used internally when it comes to pricing.

Now, that complexity is why Mastercard's experts,

Ms Webster and Mr Harman, are not focused ultimately on
the accounting classification of a cost; they are
interested in its de facto treatment, and they say -they ask themselves in substance: well, regardless of
its accounting classification and leaving aside for
the moment its economic nature, is the cost treated as
a variable industry cost or is it treated as
a firm-specific cost that is fixed? That approach
certainly has more to commend it than a focus on
the accounting classification, but it also has got
difficulties in this case, because to apply it properly,
one would really need a deep dive into how businesses
across each of these sectors treat their costs for

pricing purposes, and the limited number of claimants that have given disclosure, and the limited scope of the disclosure that they have given, is not always capable of revealing that in a comprehensive or reliable way.

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Now, Mr Holt explained in his evidence that companies in the real world use a variety of short-term pricing methods. He recognises that those involved in pricing in many businesses will initially set their prices day-to-day in the short term on the basis of a rule of thumb that is often connected to a limited set of costs and they do so, no doubt, for reasons of practicability. But as Mr Holt observed, it is also very likely that in almost all cases a much wider set of costs will come to inform and influence prices over the medium term and certainly over the long term, and Mr Holt identifies these various channels in his report. You will see it, for example, in section 4.2 of his 12th report, which is in {RC-G/17/64}. In particular, one way that it might happen that is very common, and one sees in the evidence, is there are changes to target margins that then affect prices, and those sorts of changes, although they do not always take effect immediately, are nevertheless in substance prices reacting to changes in variable market-wide costs.

1	Now, I want to say a word about the evidence from
2	the claimants generally. You will have seen that they
3	submitted, rather carefully their carefully selected
4	witnesses and they have certainly got carefully drafted
5	witness statements, and all of them seek to emphasise
6	the fact that in their respective businesses, prices in
7	the immediate term are set exclusively by reference,
8	they say, typically to some limited set of costs,
9	typically COGS or some part of COGS. But what emerged,
10	in our submission, is that, when you look at
11	the documents more carefully and under
12	cross-examination, that the evidence is that picture
13	is either incorrect or, at very best, a partial and
14	materially incomplete picture of their overall price
15	setting process. We respectfully suggest that Mr Holt's
16	positive mechanisms were ultimately borne out by that
17	qualitative evidence, notwithstanding its serious
18	limitations. The analysis of the disclosed documents
19	conducted by Mr Harman and by Mr Holt, and
20	the cross-examination of the claimants' witnesses,
21	revealed that there was this wider picture, wider than
22	that portrayed in the witness statements, and
23	essentially what one sees is prices are set by reference
24	to budgetary goals, or margin goals, set by the finance
25	department, that take into account a wider set of cost

inflation or deflation and that they are also set by reference to disaggregated categories of costs, and those disaggregated categories of costs included -- almost certainly included MSCs.

You will recall, I think, in the evidence that there were a number of those EBITDA walks that appeared, where you see how costs -- particular costs had changed from one financial year to the next. Now, those EBITDA walks are not by some just total costs, total overhead costs, as the claimants would have it, they are disaggregated, they are broken down, and that -- those -- that -- those disaggregated costs are then considered when it comes to the margins and the prices that are to be adjusted in due course.

Now, it is notable that, in many cases, the relevant witnesses that were called did not include the board level individuals responsible for that critical top down margin setting based on the scrutiny of cost categories and their inflation or deflation. There was one notable exception to that, but in many cases the board level and finance level people were not called. What that means is that we are not in a position always to demonstrate incontrovertibly that MSCs for that particular claimant would have been scrutinised at a disaggregated basis.

But what one does see from the documents is that board

and finance departments had the documents there to scrutinise a disaggregated breakdown of costs and looked at their movements and their origins. Now, the claimants assert in their written closing at paragraph 158 {RC-S/1/77}, they say:

"... there is no suggestion in any of the evidence that any of the Claimants who account for MSCs as overhead costs nevertheless identify MSCs as distinct from other overhead costs when it comes to making pricing decisions."

Well, we respectfully disagree. There were plenty of instances within the qualitative evidence that MSCs feature as significant components within specific line items that are individually monitored by the companies and there is strong circumstantial evidence at least to suppose that those categories of card payment costs or similar would, and were, directly and individually considered when it comes to pricing, and you can see that in some of the instances, even within the limited disclosure provided. It is true that in other cases the limited disclosure and the limited seniority of the witnesses called meant that the pricing process was essentially a black box, but there are powerful reasons to suppose that in all cases a change to a market-wide, variable and visible cost like the MSC would not be

ignored merely because it was classified as part of overheads, or still less be ignored by competitors across the market and across the sector. One cannot ignore, when one has a sectoral approach, that one has to consider the wider market, and particularly where you have got firms of a diverse range of sizes and natures competing in the same market. As we point out in our closing submissions at paragraph 260 {RC-S/3/95}, two things emerge from the evidence with near universality about competitors. First of all, the Willing Claimants priced, in significant part, by reference to their competitors' pricing, and secondly, equally strikingly, was that none of them knew the internal methodology by which their competitors arrived at those prices.

Now, there may be some markets or sub-sectors where it is supposed that if you have got an insight into how one company prices, you have got an insight into how they all price. But that is not a reasonable basis to suppose that, for example, Holland & Barrett will price by the same methodology as -- or take into account the same costs as Amazon, or even a Tesco, or that a mid-range hotel group will price its goods in the same way as the Aman Hotel or an individual bed and breakfast. It is that interaction between competitors that really gives Mr Holt confidence to a large degree

that a market-wide variable cost is liable to be passed on at least when one is considering an entire sector and the long run, as one is in this case.

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This is not, as the claimants put it in their submissions, a process of "economic osmosis" $\{RC-S/1/67\}$. This is a familiar process of competitive interaction whereby, if one significant competitor does take into account a particular variable and industry-wide cost, like MSCs, particularly if that competitor is a price leader in the particular market, then it is likely that other competitors will follow that lead, and they will do so because, if the price changes upward, they will want to maximise their prices, and if the leader's prices go down, they will want to make sure that they maintain market share. That is why it is really treacherous, in our submission, to look at a single, particularly self-selected examples of internal price setting processes of just one competitor in an industry to seek to work out what is happening in the sector as a whole. It is just not likely to be informative, certainly not in the long run, and it is certainly likely to be uninformative when the disclosure is incomplete and the witnesses are incomplete, even for the one example that you have before you.

THE CHAIRMAN: So are you saying that, in terms of looking

1	at the evidence that we have got, if you cannot see that
2	that particular company was setting its prices by
3	reference to an MSC, you can say, or you can infer that
4	other competitors in the same industry were, and that
5	that would then be influential on
6	MR JOWELL: Yes, there is one proviso to that. I do accept
7	that you could say, well, we have actually got and
8	I think this is almost said in one of the cases, they
9	say: we have almost got a methodology that is, if you
10	like, hermetically sealed from those costs, it just does
11	not go into it, and if you could say, well, it is
12	hermetically sealed from the cost and also from
13	competitors' pricing, then you could if you like,
14	that would be a good counter-example to our approach.
15	But if you are looking at a sectoral basis, as we are,
16	it is not, in our and you only have claimants that do
17	not even cover or only cover two-thirds of the sector,
18	you have to base yourself on effectively,
19	on reasonable assumptions and estimates, which is
20	exactly what Lord Briggs had in mind in Merricks.
21	Now, I want to move on briefly to the shortly to
22	the various industry sectors because I want to go
23	through the evidence on them on a whistle-stop tour, as
24	I said. I want to just mention one point, which is that
25	one of the virtues of Mr Holt's approach is that he

considers all three sources of evidence available to the Tribunal: the public studies, the public data and the claimant-specific data. Now, the same is true, perhaps to a slightly lesser extent, of Mr Coombs and Ms Webster, and it is notable that Dr Trento stands out as placing almost no reliance on that wider set of information and evidence.

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Now, it is said by the claimants that Dr Trento places no reliance on the studies. That is actually not quite fair to him. He acknowledged that there are empirical analyses in the economic literature and he said these are usually sound -- you will see that on $\{Day17/105:11-15\}$ -- and he also made clear in the course of his cross-examination that his preferred pass-on estimate for the supermarket sector was to rely on one existing study that dealt with the pass-on of minimum wages in the supermarket sector -- you will see that on {Day17/104:22} to {Day17/105:5}. He said he did so cautiously, but still that was the basis of his best estimate. But for the rest, he preferred exclusively to use the claimant data alone, and we respectfully say that his reasons for ruling out all of the other public studies and all of the public data are simply not adequate. Insofar as he points to econometric issues, particularly in relation to the public data, they are no

doubt there, but they are no greater certainly than compared to the econometric problems of Dr Trento's regressions on overheads, which suffer from severe problems also arising from the short-term nature of some of the data, the highly aggregated nature of the data, and its lumpiness and the mix effects, a number of which tend to bias -- further bias, I should say, his overhead estimate systematically downwards.

Now, it is also important to mention, and I think I have already done so, that the cost indices that the claimants use are not just based on COGS, they are also based on pass-on of wages. If I could show you a document which I believe I put to Dr Trento, it is {RC-I6/4/1}, and you will see here we have created a summary of the existing studies on the pass-on of labour costs by Mr Holt. You see the various pass-on rates. If one goes over the page {RC-I6/4/2}, there are certain others. These labour costs, as the evidence showed, are often a part of overhead costs, not classified necessarily as COGS in many sectors. We see that these figures also show the similar high pass-on rate.

So those are the general points I wanted to make as to the selection of different proxies.

If I could then quickly turn to the various sectors.

You will see in our written closing at just below paragraph 2 {RC-S/3/5}, we have set out a table that summarises Mr Holt's final results for each sector, including his estimates for all three of his data sources that he uses, and you will see in Appendix II {RC-S/3/133}, we have set out the estimates of the other experts for the same sectors, those at least that are based on COGS. We analyse each sector in section VII of our written closing {RC-S/3/62}.

Now, I should say at the outset that we understand for each of the 14 Visa sectors that we have identified, we understand there is at least one still unsettled or live claimant, and therefore it will be necessary, in our submission, for the Tribunal to consider what is the appropriate pass-on rate for all of those 14 sectors. So if I can whizz through them.

The first is the Automotive Sector, which we address in paragraphs 162 to 167 of our closing submission {RC-S/3/67}. This corresponds to two of the claimant sectors, vehicle and accessory sales, and vehicle maintenance and repair. For this sector, Mr Holt was able to use data from all three of his data sources. He uses four reliable public studies, he uses public data, he uses his and Mr Coombs' estimates calculating a rather lower average pass-on rate of 54%, and he also

1	uses data from [redacted], which is a claimant that did
2	not serve any witness evidence, but and I believe did
3	not serve any disclosure either but did provide its
4	data. From those three sources Mr Holt arrives at an
5	overall estimate of 82%.
6	Now oh, forgive me, I am so sorry, we should go
7	into closed session at this point.
8	THE CHAIRMAN: Right.
9	MR JOWELL: Forgive me. Yes, I am so sorry.
10	THE CHAIRMAN: Right, can we go into closed session, please.
11	(The hearing continued in private)
12	(In open court)
13	MS TOLANEY: Thank you.
14	The first point, just standing back, is that
15	the Tribunal should observe that the case advanced by
16	the merchants is simply unrealistic. The merchants say,
17	in a nutshell, that even if they and their competitors
18	had paid lower Merchant Service Charges, they would not
19	have reduced their prices at all. So, essentially,
20	their case is that they would have ignored their own
21	lower costs and continued to put up prices each year to
22	the same extent as if those prices had been covering
23	higher costs and that seems very unlikely in
24	a competitive margin competitive market where margins
25	are tight.

Now, we suggest that, applying commercial and common sense and having regard to the evidence before the Tribunal, this is plainly not what would have occurred, but rather the merchants would have reduced their prices to reflect the lower charges, or would have reduced the efficiency savings which they needed to hit their profit targets. Now, as the Tribunal is aware, each side has tried to ground their case in the options put forward by the Supreme Court in the Sainsbury's litigation, and as we say in paragraph 8 of our written closing, the claimants' case is essentially option 1, which is: do nothing in response. Our case is that either supplier pass-on or price pass-on applied, and that is options 3 and 4.

Just to ground the claimants' arguments so that the Tribunal has it firmly in mind before I start my closing submissions in earnest, those are described at paragraphs 14 to 15 {RC-S/2/5}, the two strands of the claimants' argument, of our written closing, we describe them, and each is unsustainable. First of all, the claimants contend that sophisticated retailers would not have known that their Merchant Service Charges had reduced at all, and you will recollect, through cross-examination, the case that was advanced was that merchants could find themselves in the dark about what

had caused a change in their total costs. So it is on that basis they say they would have done nothing, because they did not know what was happening.

The second strand is that the claimants say that even if retailers were to identify that their costs had fallen this would have had no effect whatsoever on any relevant business decision, and except for in relation to a travel agency, they deny any degree of pass-on ruling out that any of the benefit of lower costs would have been shared with consumers.

My second overarching point is that despite the very limited evidence produced by the claimants, the evidence available to the Tribunal shows two things, which we identify at paragraph 24 of our written closing {RC-S/2/7}. First, that merchants engage in detailed and careful monitoring of their costs, and I will show you the evidence to that effect. So just pausing there, that undermines the first strand of the claimants' case based on the evidence that is before you, that they were in the dark, because what we can see is that there was indeed a detailed and careful monitoring of costs.

Secondly -- and this attacks the second strand of the claimants' case -- the Merchant Service Charges feed into the merchants' price-setting processes, and the evidence before you will show that either through

Merchant Service Charges being treated as COGS, and that is true of a fair proportion of the merchants for whom there is evidence, or it feeds in through other mechanisms, such as margin or profit targets, for instance, EBITDA targets which are calculated after taking account of a number of constituent elements, including the Merchant Service Charges. In summary, 13 merchants provided qualitative evidence for Trial 2A.

Not all gave oral evidence or even produced witness statements, but those are the merchants from whom we have data. Of these, three categorise Merchant Service Charges as COGS, and it is common ground between the experts that COGS are likely to be passed on to a higher degree than other costs.

So pausing there, that is three out of the 13
Willing Claimants, which is 23% or almost a quarter of
the merchants before the Tribunal, categorise Merchant
Service Charges as COGS, and we suggest the true number
is likely to be higher. In the case of one of
the merchants, an insurer, it was accepted by its
counsel, as I will show you, in opening submissions that
Merchant Service Charges form part of its manufactured
costs, which is treated analogously to COGS in
price-setting. Just so you have it for your note, it is
{Day2/153:15-25} and also {Day2/154:1-3}. So that is

four of the 13 Willing Claimants.

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I said to you it is probably higher, in fact. As we say in paragraph 26 of our written closing {RC-S/2/8}, we draw there attention to a small study conducted by EY and Copenhagen Economics which demonstrated that, for nine out of the ten merchants who were participants in this survey, payment costs were an explicit variable cost category in line with many other variable costs, with only one merchant treating payment costs as a fixed cost which was not controlled at store level. Now, that is a small survey, but quite a striking result. Where the Willing Claimants then categorise the charges as overheads for accounting purposes, which is the other of the 13, to the extent that there is available evidence it strongly indicates that Merchant Service Charges are part of the costs that are taken into account in setting profit or margin targets and which influence negotiations with suppliers or price setting, and the strongest example of that for a Willing Claimant is a restaurant chain, which I will come on to, but it is far from alone.

So that is the summary of the evidence that you have, the factual evidence.

The third point I have by way of introduction is that although the merchants have failed to provide

the evidence we would have expected to see in relation to supplier pass-on, the evidence they have provided in fact shows that supplier pass-on played an important role and we make that point at paragraph 29 of our written closing {RC-S/2/9}. In essence, the likelihood is that to the extent that reductions in charges were not passed on in the form of lower prices the pass-on would have occurred by supplier pass-on, because reductions in the service charges would have reduced the efficiency savings needed for merchants to hit their profit targets. Again, I will develop that.

The fourth point is that economic theory, existing studies and the results of analysis of public data all indicate that there is likely to be high price pass-on, 70% to 100%, for industry-wide variable costs for most retailers, and we make that point at paragraph 23 of our written closing {RC-S/2/7}. So economic theory, existing studies and public data are all consistent with the factual evidence before the Tribunal in this case. Visa has already addressed the Tribunal on economic theory and I will not repeat their submissions. For the Tribunal's note, we address economic theory at paragraph 75 to 80 of our written closing {RC-S/2/24-26}. I am going to concentrate in my submissions on the factual evidence before the Tribunal

which we say is consistent with the studies and data in the public domain.

3 Then my fifth and final overarching point relates to burden of proof, and these are the points we make at 4 paragraphs 30 to 35 of our written closing 5 $\{RC-S/2/9-10\}$. You will recollect, because it has been 6 7 mentioned many times, that the Supreme Court held in Sainsbury's, at paragraph 216 {AB-D/21/73}, that once 8 9 a defendant has raised the issue of mitigation in 10 the form of pass-on, there is a heavy evidential burden on the merchants to provide evidence as to how they have 11 dealt with recovery of their costs in their business and 12 13 it is for the merchants to produce that evidence to 14 forestall adverse inferences being taken against it by 15 the court.

THE CHAIRMAN: It does not change the burden of proof, though.

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MS TOLANEY: It does not, but what it is very clear about is that the burden of proof starts on the defendant who is seeking to prove mitigation, but it is recognised, inevitably, that it will be the merchants who have all the information, and if they do not produce information that the court would expect to see, then an inference will be drawn against them when they are making assertions as to their practice. The only reason for

making that point is the recent case law has very much gone against the idea of drawing adverse inferences from witnesses not being called and so on, but this is very different. This is in relation to the proof of pass-on, and you will remember that the Supreme Court said essentially, and I think it was followed in *Granville* as well, that one needs to not overstate the burden, given where the information is likely to be held.

The Supreme Court also went on to talk about the fact that establishing pass-on of the Merchant Service Charge is necessarily a matter of estimation, and the law does not require unreasonable precision, and that the merchants would in all probability address it not as an individual cost but by taking it into account along with a multiplicity of other costs when developing their annual budgets. That is paragraph 225 {AB-D/21/76}.

Now, we suggest that the merchants have not produced appropriately fulsome disclosure in this case, and what they have tried to do instead to avoid their disclosure obligations is to suggest that Mastercard has to meet what they contend is an extremely high evidential burden and undertake a granular exercise of tracing actual cost changes into specific price decisions. That is clearly not the test, looking at the paragraph I have referenced

1	in the Supreme Court decision, and just for your note,
2	it is $\{AB-D/21/76\}$, and it is also the case that that
3	was rejected in Granville Technology Group at
4	paragraph 180, and that is $\{AB-D/40/68\}$.
5	THE CHAIRMAN: The trouble is that in the run-up to this
6	trial, as we have just heard, Visa were objecting to any
7	disclosure, they did not want the claimants to provide
8	any disclosure, so you cannot sort of say that they were
9	required to produce this stuff when it seems as though
10	there was
11	MS TOLANEY: Well, sir, I
12	THE CHAIRMAN: as part of the case management decision
13	MS TOLANEY: I absolutely can, sir, because Visa's case was
14	rejected. So the reason why you have disclosure is
15	because it was ordered to be produced and Mastercard
16	wanted that disclosure.
17	THE CHAIRMAN: Well, what was ordered to be produced and
18	have they not complied with that order?
19	MS TOLANEY: Well, the Tribunal, in previous case management
20	decisions, warned the parties that the onus was on each
21	of them to take and I quote "a warts and all
22	approach", that is $\{RC-E1/8/6\}$, and they said that
23	a party who advanced a cherry-picked or untestable case
24	put squarely on risk that it would be in the bin, or
25	"down the drain". So the Tribunal made it clear that

1	there was "a warts and all approach", and that was
2	debated, and indeed what was ordered was disclosure.
3	Now, the idea of that was, sir, so that it could be
4	assessed whether the relevant merchants in fact passed
5	on the charges, and there may be debate about what has
6	to be shown, but the evidence as to what merchants did
7	was supposed to be there.

Now, can I just, in contrast, show you what was in fact disclosed, and you can see a summary of this in Mr Harman's reply report at table 2-1, which is {RC-G/11/8}. I will not read this out because we are in closed session.

THE CHAIRMAN: Yes. Well, we are in open session.

MS TOLANEY: We are in open session, I beg your pardon.

But you can see that the table sets out for each Willing Claimant the period of time that their evidence covers, the number of statements, number of documents and so on, both originally and later provided in late 2024. You see that in the fifth row, the restaurant had, less than three months before the start of trial, disclosed just ten documents, and then in total it disclosed only 126. Next line down, you see a total of 64 from the relevant claimant, and in the eighth row, you see 66 from a telecommunications provider.

Then if we go, please, to figure 3-2, which is at

1	$\{RC-F/13/34\}$, and it is Mr Harman's report still. Thank
2	you. It should be, yes, figure 3-2. That shows
3	the quantity of documents produced by the Willing
4	Claimants against each year of the claim period. So
5	the merchants have disclosed almost no documents in
6	relation to the early years of their claims.
7	MR TIDSWELL: I may have my recollection wrong, but
8	I thought that it was slightly different from what you
9	just said. I thought that there was an indication of
10	intent from the claimants to put in evidence with their
11	positive cases and that is what the expression about
12	the "warts and all approach" applied to. So there was
13	not a full disclosure process, but that was their
14	decision as to what they wanted to put in and they were
15	being told, well, if you are selective about it, it is
16	going to cause a problem in the process, so please do
17	not be selective about it. But in advance of that,
18	Mastercard did seek disclosure, and actually some
19	I do not know how much of this related to that, but my
20	recollection was that Mastercard was actually seeking
21	disclosure as early as March February and March and
22	was getting that, but then, as I think you acknowledge
23	in your closings, you did not get as much as you
24	wanted
25	MS TOLANEY: That is right.

1	MR TIDSWELL: and the process, for one reason or another,
2	did not deliver to you orders that allowed you to get
3	more documents, if one can put it that way.
4	MS TOLANEY: That is right. I think there were time
5	constraints and pragmatic reasons informing that, but at
6	no point was the suggestion that disclosure was not
7	needed accepted.
8	MR TIDSWELL: Well, I think that the messaging from
9	the Tribunal was always, we do not want to have
10	a wide-ranging disclosure exercise because (a) it is
11	unlikely to be helpful, and (b) the trial timetable did
12	not allow for that, but that if you wanted things, you
13	should ask for them, and if they were obviously things
14	you needed, then the Tribunal would help you get them.
15	Now, you know, it may be that last bit has not worked as
16	much as we would all have liked, but I do not think
17	there was not disclosure in a CPR 31 sense at any stage,
18	as I recall.
19	MS TOLANEY: I accept there is no CPR disclosure, but in
20	a sense, the position has to be one thing or the other.
21	If there was no disclosure, then in a sense the whole
22	factual inquiry is unnecessary and Visa's position, that
23	it is all about the economic assessment on public data
24	and other matters, is where the Tribunal has to land.
25	If it is that disclosure is relevant because it is

necessary to look at or have in mind what the merchants 1 2 did in order to assess the "but for" causation test, 3 then the only point I am making is that to the extent the claimants seek to rely on an absence of evidence 4 and/or a suggestion that what we have put forward is not 5 sufficiently granular, the Tribunal has to have in mind 6 7 that the absence of evidence is a matter that rests entirely in the claimants' hands, given that they have 8 9 put forward the material and a "warts and all approach" 10 was suggested, and if they now suggest that there is insufficient evidence before the Tribunal, then an 11 inference needs to be drawn against them, rather than it 12 13 being suggested that my clients cannot prove pass-on 14 with essentially their hands tied behind their back. 15 MR TIDSWELL: Well, Visa's position was slightly different, 16 was it not, because Visa's position was, "We do not need 17 it, we do not think it is useful", but then when it 18 became apparent that evidence was going to go in, 19 I think from the moment that it was flagged there would 20 be some evidence coming in, Visa started saying, "Well, if that is going to be the case, we need to deal 21 22 with it, so we may need disclosure", and that led to 23 a number of discussions and hearings and so on, from about I think probably starting in June in terms of 24 correspondence and then ending up in September, so very 25

1	tight. But Mastercard's position was different.
2	I think Mastercard was always saying, "We would like to
3	see more material in from claimants".
4	MS TOLANEY: That is right. I do not shy away from that.
5	We always said, because we were always concerned, and
6	with respect, it may be different approaches from
7	different tribunals, but we were always concerned that
8	part of the causation test may require an assessment of
9	a causal connection looking at what merchants were
10	doing, and that is why we were concerned about it. Now
11	what we say is, on the basis of the material we have, we
12	can make good that test, but insofar as my learned
13	friend Mr Beal wishes to say that something more
14	granular was required and/or we do not have sufficient
15	evidence, then the Tribunal has to look at that through
16	the prism of them holding the keys, if you like.
17	THE CHAIRMAN: But are you saying that there was stuff that
18	you asked for and they did not provide?
19	MS TOLANEY: I will need to take instructions on that, so if
20	you give me a moment. (Pause).
21	I am being told yes, but I would have to give you
22	chapter and verse on that
23	MR TIDSWELL: I think, certainly my understanding, if it is
24	helpful, is that there were requests made.
25	MS TOLANEY: Yes.

1	MR TIDSWELL: You were not satisfied with the responses to
2	quite a lot of them, it then ended up in the Redfern
3	process. Actually, when the Redfern process reached its
4	culmination or supposed culmination in September,
5	the hearing was vacated because the parties wanted to
6	continue to discuss the matter, and it was not, I think,
7	until October that it came back before me to deal with
8	quite a limited number of matters which were still in
9	dispute, and I made some orders, including, I think, in
10	favour of Mastercard, for the production of documents at
11	that stage.
12	So I think the position may well have been that
13	there were there was a long period of dialogue, but
14	actually the only time that it really came to an
15	application was October.
16	MS TOLANEY: That may explain why there are so many
17	documents provided at that point. I will have to
18	THE CHAIRMAN: Were those orders not complied with in the
19	end? I mean, it ultimately came to an order having to
20	be made and are you saying there was non-compliance?
21	MS TOLANEY: I am sorry, I was not at the hearing so I am
22	just asking Mr Cook, who was. As I understand
23	the position, in a sense, it almost became
24	a fait accompli, given the timing, that there was
25	a limit to what could be done.

2 MS TOLANEY: So, I can get you chapter and verse on it --3 THE CHAIRMAN: So, you left it there, effectively? MS TOLANEY: -- but, if I put it this way, we thought more 4 5 should have been provided, but by the time we had -there was a limit to what could be done. 6 7 THE CHAIRMAN: Okay. MS TOLANEY: I will see if there is any good examples 8 9 overnight, I can assist on you that. 10 THE CHAIRMAN: Thank you. MS TOLANEY: With those introductory points and I do not 11 12 want to overstate, I should say hastily, I do not want 13 to overstate the adverse inference point, but I do want 14 to make that point clear because it is one of the limbs 15 of my learned friend's case, I think, that there is 16 insufficient material to deduce pass-on and that is why 17 I just thought it was important to have in mind 18 the Supreme Court's approach to that question. 19 Can I then just outline the structure of my submissions. First of all, I wanted to, I think this 20 afternoon, pick up the questions asked about 21 22 the distinction between legal and factual causation just 23 briefly and some other small points on the law. 24 I then propose, secondly, to address the evidence of the merchants who categorise the Merchant Service 25

THE CHAIRMAN: Right.

1

1	Charges as COGS, and from that point, we will need to go
2	into closed session. I am not sure whether I will reach
3	that today or not.

Thirdly, I will address the evidence of the merchants who treat the service charge in a manner that is analogous to COGS.

Fourthly, I will address the evidence of merchants who categorise the Merchant Service Charge as overheads.

Fifthly, I will address supplier pass-on.

Then, sixthly, I will address the criticisms of our experts briefly and also the findings we submit should be made.

So turning then to the first topic on the legal framework. We have explained, at paragraph 40 of our closing {RC-S/2/11}, that the allegation of pass-on raises issues of factual and legal causation, as we have been debating this morning, and a very good explanation of the distinction comes from the *Trucks* litigation in the Court of Appeal, and that is at {AB-D/43/1}. If we could go, please, to {AB-D/43/52}, paragraph 150.

The Chancellor says within this paragraph that -- refers to the "elusive distinction between legal ... and factual causation", and he, I think, cites the CAT's judgment below in holding on line 4:

"Factual causation involves consideration of whether

1	the effect of the mitigating conduct was in fact to
2	reduce or eliminate the claimant's loss, whereas legal
3	causation concerns whether, even if the effect of
4	the mitigating conduct was in fact to reduce or
5	eliminate the claimant's loss, as a matter of legal
6	policy, it should serve to reduce or eliminate
7	the damages payable by the defendant to the claimant."
8	THE CHAIRMAN: There is no reference in there to proximity,
9	is there?
10	MS TOLANEY: There is not. But in answer to your question,
11	the issue of where proximity lies in the factual or
12	legal causation split is in fact clear from
13	the Supreme Court Sainsbury's decision. If we can just
14	go to that, it is at $\{AB-D/21/73\}$, and essentially, sir,
15	what you see in paragraph 215, under the quote, is
16	the reference to proximate being equated, we would say,
17	with legal. So it is:
18	"Here also a question of legal or proximate
19	causation arises But the question of legal causation
20	is straightforward in the context of a retail
21	business"
22	So what we would suggest is that "proximate" here is
23	part of legal causation and that is the way in which
24	the test is used, and the reason why factual causation
25	can be insufficient is remoteness, intervening act,

1	proximity, but they are all covered within the umbrella
2	term "legal causation".
3	MR TIDSWELL: Is there a point, do you think, that
4	the statement in Trucks, in 150 of Trucks, is very
5	general and really I think is aimed as a statement of
6	the general law in relation to legal causation, because
7	it talks, for example, about the position of an insurer
8	insurance policy, which I do not think you would
9	characterise as being a proximity point, but when you
10	come and apply it in this context of mitigation, you are
11	then back to this expression "arising out of
12	the transaction", and it may be that that is actually
13	a lot closer to a test of proximity. In other words,
14	this is I am not suggesting that there is a different
15	approach to mitigation than there is to general
16	causation, because I think that Trucks is telling us
17	that is not the case, but actually, when you look
18	specifically at mitigation and you apply
19	British Westinghouse, then those words "arising out of
20	the transaction" do lend themselves more to a concept of
21	proximity.
22	MS TOLANEY: I think the difference and I do not think we
23	need the word "proximity" there is just simply
24	between "but for" causation, which is factual. So
25	I think I said to the Chairman in my oral opening

1	the essential question the Tribunal needs to ask
2	is: were prices in fact different as a result of
3	the overcharge? That is the factual question. That is
4	distinct from legal principles which would restrict
5	the recoverability of damages, even where the damage
6	would otherwise have satisfied the "but for" test, and
7	the principal example of that is remoteness or breaking
8	the chain of causation, or a proximity from a policy
9	issue. That is the question, if you like: even if
10	the prices were different, is there a reason why we
11	should not allow it as a matter of policy? That would
12	be the legal causation test.

I think what we are suggesting the Tribunal has already determined, as Mr Jowell explained, is that that question of the, even if you find there has been an overcharge that is passed on, is there a policy reason why we cannot allow recovery, that second limb, legal causation, is not part of this trial. The only question for this Tribunal is the factual question: were the prices -- the overcharge in the prices passed on?

PROFESSOR WATERSON: Can I try and put it in terms that I understand it?

MS TOLANEY: Of course.

PROFESSOR WATERSON: Rather than a lawyer. So what I think you are saying, from my point of view, is that factual

Τ	causacion is necessary, but not sufficient to
2	demonstrate that you win, if you like.
3	MS TOLANEY: I am saying the opposite, I am afraid. I am
4	saying factual causation is sufficient, because
5	the question of any policy reasons does not arise,
6	because that is what the Tribunal has already taken off
7	the table, if you like.
8	PROFESSOR WATERSON: I was talking more generally.
9	MS TOLANEY: Oh, I see.
10	Typically, you are right that there is two
11	questions. The first is: can you get over the factual
12	link between the overcharge and the loss? Then
13	the second question is: as a matter of policy, for all
14	the various reasons, should it be recoverable?
15	THE CHAIRMAN: You are including proximity as an aspect of
16	that sort of policy reason?
17	MS TOLANEY: I am in the sense that it is being used here,
18	where you see it being used in that way, a proximate.
19	That is how the Supreme Court have used
20	the word "proximate", and
21	THE CHAIRMAN: The trouble is that "proximate" also comes
22	in, in, for instance, the Trucks in the Court of Appeal
23	paragraph 151, by linking it as part of factual
24	causation
25	MS TOLANEY: That is right, but

1	THE CHAIRMAN: where you have to prove direct and
2	proximate causative link.
3	MS TOLANEY: I see that, but in a sense you do not
4	need "proximate", if you just because I think
5	THE CHAIRMAN: Similarly, you could say the same, you do not
6	need "proximate" in the Supreme Court judgment.
7	MS TOLANEY: I agree. I am just trying to say that I think
8	proximity in the legal sense of like remoteness, in
9	that way, as an extra if I can just stand back and
10	put it this way. We do not challenge the idea that
11	there has to be a connection between the cost and
12	a price change, and the more indirect it is, the more
13	difficult it may be to establish "but for" causation.
14	That is just the reality. How we go about establishing
15	it I can come on to, because there is a difference
16	between us as to the granularity and what one would
17	show, and I think the claimants are wrong in their
18	approach, because what we say is, it is a common sense
19	approach to "but for" causation in the context of
20	the available evidence and appropriate inference. We
21	say that is all part of the factual process.
22	Insofar as my learned friend is trying to say that
23	there is some extra add-on of a concept of proximity
24	even if we satisfied "but for" causation, then we would
25	not agree with that, and that appeared to be what they

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were saying in opening. In closing, I am not so sure
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             that they are, because they seem to be suggesting it is
             part of factual -- they are talking only about factual
 3
             causation. So --
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         THE CHAIRMAN: Are you saying that to prove "but for"
 5
             factual causation, you are accepting that there is an
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 7
             element of proximity that will need to be established
             there --
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 9
         MS TOLANEY: Well, I am accepting --
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         THE CHAIRMAN: -- you are saying there has to be a direct
             and proximate causative link?
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         MS TOLANEY: I am not accepting proximity because I think it
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             is adding a concept from legal causation. I am
14
             accepting that, in order to satisfy a "but for" test,
15
             you have to show a link between -- because you have to
16
             show --
         THE CHAIRMAN: Well, yes, clearly.
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         MS TOLANEY: Exactly. I think -- I think -- I am not sure
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             that adding concepts of direct/indirect, proximate/not
20
             proximate help that debate, because it is simply whether
21
             you are satisfied that there is a sufficient link, and
22
             the reason I do not think in this context
             the words "direct" and "proximate" help --
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         THE CHAIRMAN: You have to establish a link, clearly.
         MS TOLANEY: We do.
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Τ	THE CHAIRMAN: The question is: now close a link?
2	MS TOLANEY: That is right. But, as the Supreme Court said
3	and I mention this, I think we have got it up on
4	screen let me just find the relevant passage where
5	you have got by definition this type of cost that would
6	be not necessarily isolated but merged into other costs,
7	you have to factor in the reality of being able to show
8	the nature of the link. So the court cannot approach
9	things on the basis that it is insufficient to show that
10	the Merchant Service Charge was in a pool of costs that
11	were affected by price change. You do not have to show,
12	for example, because and we could not because of
13	the signal-to-noise point, that the isolated MSC has
14	moved, and if that is what my learned friend is trying
15	to get at with "direct" and "proximate", we say that
16	runs into things like if we go to paragraph 225
17	which, is I think at {AB-D/21/76}.
18	THE CHAIRMAN: Of Sainsbury's?
19	MS TOLANEY: Of Sainsbury's. So here, the point is that
20	this is all about compensation, and:
21	"The loss caused by the overcharge included in
22	the MSC was an increased cost which the merchants would
23	in all probability not address as an individual cost but
24	would take into account along with a multiplicity of
25	other costs when developing their annual budgets."

Τ	we see:
2	"The extent to which a merchant utilised each of
3	the four options can only be a matter of estimation.
4	In accordance with the compensatory principle and
5	the principle of proportionality, the law does not
6	require unreasonable precision in the amount of
7	the prima facie loss which the merchants have passed on
8	to suppliers and customers."
9	THE CHAIRMAN: The thing is they are not really dealing with
LO	price setting, are they, and pass-on through price?
L1	MS TOLANEY: Well, I think they are, because they are
L2	talking about the options, one of which was price pass
L3	on
L 4	THE CHAIRMAN: Yes, it was one of the options.
L5	MS TOLANEY: It is 4, and supplier pass-on is the other, and
L 6	they are talking about the take into account when
L7	"developing their annual budgets". So I think they are
L8	talking about price setting.
L9	THE CHAIRMAN: Then we know from the Court of Appeal in
20	Trucks that merely the setting of budgets is not
21	sufficient
22	MS TOLANEY: Well, I am going to come on to address that
23	because I know I need to persuade you on that point.
24	But what I would say is this case concerned, bang on
25	point, the Merchant Service Charge. I appreciate <i>Trucks</i>

concerned something different and both the CAT and 1 2 the Court of Appeal were very keen to distinguish that, 3 whereas, here, we are talking about price setting and here we do see the Supreme Court saying -- essentially, 4 just standing back here, what is happening here is that 5 the merchants are saying they have suffered loss and 6 7 what the court does not want to do is give the merchants a windfall if in fact they have not suffered a loss 8 9 because they have passed it on. The reality here is 10 that if the merchants say, "Oh, well, come on and prove it that we have actually passed it on", because then 11 the court might say, "Well, you have got 12 13 the information, but from what you have disclosed, we 14 can see that the Merchant Service Charge has been put 15 into your budget, going up or down depending on its 16 level and the price you need to set", and our submission in essence is, if you look at the evidence, having in 17 18 mind paragraph 225 of the Supreme Court judgment in 19 Sainsbury's, you will see, in the case of all of 20 the Willing Claimants, either that they treated Merchant Service Charges as COGS, which it is accepted would be 21 22 variable with price, or, insofar as it was classified as 23 overheads, in fact it fed into price setting. We suggest that having in mind that we cannot -- we would 24 not be able to show you an absolute link as showing that 25

1	the Merchant Service Charge pushed the price up by this
2	amount, that is not something we could do and we have
3	not been given the evidence to be able to do that. What
4	we can show you is that it does feed in, exactly in
5	the way it is addressed here:
6	" into account with a multiplicity of other
7	costs when developing annual budgets."
8	THE CHAIRMAN: But they are saying that the merchant might
9	use any of the four options.
10	MS TOLANEY: That is right.
11	THE CHAIRMAN: So it is not necessarily saying, well, you
12	can assume that it went into price setting.
13	MS TOLANEY: No, but if what they are saying is,
14	the extent to which can only be:
15	"The extent to which a merchant utilised each of
16	the four options can only be a matter of
17	estimation."
18	So I think when they are talking about the four
19	options, it is actually on a separate point.
20	I understand it has got to be I would have to show
21	that they if you had a merchant who did not factor in
22	Merchant Service Charges to their budget, then I might
23	be on more difficult ground. Or if there was evidence
24	showing that, for example, and it may be the case when
25	we come on to it that one does fall into this category,

1	a merchant just absolutely had no regard to Merchant
2	Service Charges at all, then the claimants' case is that
3	is option 1. If we see it being fed into a budget which
4	sets prices, then we are saying it is option 3, or it
5	may be, if it did not factor into the price, option 4.
6	So the point is, if you look at
7	THE CHAIRMAN: I think it might be the other way round,
8	actually.
9	MS TOLANEY: Hm?
10	THE CHAIRMAN: I think it might be the other way round
11	actually.
12	MS TOLANEY: 225, if I may, just the first sentence, is
13	talking about the fact that you will not see the MSC as
14	an individual cost factored in.
15	MR TIDSWELL: So when you talk about you talk about it
16	feeding into the budget, but I think you accept that is
17	not enough, you have to then show that the budget has an
18	effect on price?
19	MS TOLANEY: Yes.
20	MR TIDSWELL: Are you saying you just infer that, or how do
21	we get that, the impact on price? I mean, is that done
22	in an empirical way or a qualitative way? Budgets do
23	not set prices, prices determine what budgets look like
24	because the price is an input into the budget, is it
25	not?

MS TOLANEY: Well, when I show you the evidence that might 1 2 be easier to answer. 3 MR TIDSWELL: No, I am just -- so you are going to rely on, no doubt, lots of things, but do you say there is 5 a bunch of evidence that will demonstrate that there is a connection between overhead costs in aggregate and 6 price? Is that the --7 MS TOLANEY: Yes, so what -- what you see for different 8 9 merchants will be that the budgets are set having regard 10 to their -- the costs they are likely to incur having regard to the margin or profit they would like to make, 11 12 and what factors into the costs which then relates to 13 the profit, amongst other things, will be the Merchant 14 Service Charge. 15 MR TIDSWELL: But that does not show an impact on price. 16 MS TOLANEY: I think it will if it shows they are trying to 17 set -- if they are trying to set their budget so that 18 they get a margin, a profit of a certain amount, then they have to set their price having regard to their 19 20 cost. 21 THE CHAIRMAN: But the prices are an input into that budget. 22 That is how they establish the margin. 23 MS TOLANEY: Well, let us --24 MR TIDSWELL: That is how the experts tell us that this is

done. It is that --

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1	MS TOLANEY: Well, let us we will have a look at in
2	practice and then you will see what I am saying in
3	relation to each one, rather than me trying to give an
1	overarching point.

But can I deal with the law on budgetary processes, just to deal with that before we stop, because if I can just -- I have shown you paragraph 215 now of the -- if we just go back and just remind you of it, the relevant question at {AB-D/21/73} on the screen. So the core factual question is:

"... has the claimant in the course of its business recovered from others the costs of the [Merchant Service Charge], including the overcharge contained therein [and thereby has the claimant] transferred all or part of its loss to others ..."

So it is the transfer of all or part of its loss.

I have shown you 225, about the estimation and they are joined together.

Now, the estimation point, we say, is inconsistent with a granular tracing exercise, and we would say that the determination of pass-on rates can only be made by approximate estimates. The fact is that the Supreme Court formulated a simple question, the answer to which could turn on whether Merchant Service Charges were passed on as part of a wider group

1	of costs in a merchant's budgetary process with some
2	wielding of the broad axe. Just to remind you, in
3	the Supreme Court in Merricks, at paragraphs 47 to 48,
4	Lord Briggs explained that sometimes the court has to do
5	the best it can when calculating damages with informed
6	guesswork. Now, the CAT judgment in Trucks, we say, is
7	entirely consistent with the two Supreme Court
8	decisions, and if I could just show you the Tribunal
9	decision at $\{AB-D/37/1\}$. If we go, please, to page
10	${AB-D/37/98}$. So at paragraph 228 we looked at these
11	in oral opening we see the identifying features that
12	in general terms can be said to make it easier to show
13	pass-on or result in higher rates of pass-on.
14	The fourth is the size of the overcharge that is
15	relevant to the merchant's expenditure or price cost
16	margin, and that goes back to paragraph 220(2). If we
17	can go back to that, please, on {AB-D/37/96}.
18	MR TIDSWELL: Did you say the fourth?
19	MS TOLANEY: Yes, 228(4). Oh, no, 228(2), I beg your pardon
20	{AB-D/37/98}. 228(2).
21	MR TIDSWELL: But against the overall costs and revenue,
22	yes.
23	MS TOLANEY: That is right.
24	If we go to $220(2)$, which is at the top of the page
25	${AB-D/37/96}$, that is where it comes from. Just below:

" the CAT compared this case with Sainsbury's
where there was both knowledge of the MIF and it was
a significant cost and held that more of
a causative connection would need to be shown than
merely the Overcharge being taken into account in
business planning."

The Tribunal then summarised the position on the facts, if we go back to {AB-D/37/98}, please, and it is paragraph 228, where it said that it was not enough for the defendant in the *Trucks* litigation to argue, this is line 4:

"... that all costs, including increases in costs, are fed into the Claimants' or their regulators' business planning and budgetary processes ... something more specific than that ... [was needed]."

Now, what we would suggest is that, here, it would suggest that it was not enough just to demonstrate that on the facts of this case, but it cannot be a blanket rule, because that would be inconsistent with what the Supreme Court had said in relation to pass-on at paragraph 225, as I have shown you, and here we would suggest the Tribunal was influenced by the tiny amount of the overcharge and the particular circumstances relevant to the setting of the prices on the case before it. You can see that very clearly from the Court of

1	Appeal decision, which is at $\{AB-D/43/51\}$, at
2	paragraph 146 of the Court of Appeal decision, the Court
3	of Appeal acknowledged that the evidential problems
4	the Tribunal had had in relation to "the imprecision of
5	the experts' regression models", and at 149, if we can
6	go down, please {AB-D/43/52} you can see the level of
7	the relevant overcharge was no more than about 0.025% of
8	Royal Mail's revenues and 0.0015% of Openreach's
9	revenues, which was characterised, rightly, as "a tiny
10	amount". It was for that reason that it was said that:
11	"The idea that this tiny amount could not only be
12	traced to the price of the Claimants' individual
13	products, but that it is then possible to establish that
14	it caused a price increase, seems to me completely
15	unreal."
16	Now
17	THE CHAIRMAN: Sorry, you referred to 146 before there.
18	That was dealing with the overcharge, the evidence
19	the regressions on the overcharge, not on pass-on.
20	MS TOLANEY: That is right.
21	THE CHAIRMAN: Anyway, I just wanted to point that out.
22	MS TOLANEY: That is right, but I think that there is no
23	I think that is the same for the point I need for it,
24	that the quality of the evidence was not good enough,
25	and then the fact is that you could not trace the tiny

amount into the budget given the quality of the evidence 1 2 and the size of the overcharge. Properly understood, we 3 would suggest that there is a distinction to be drawn in this case between the facts of the present case, where 4 the overcharge is of a much more significant amount, and 5 that the budgets are -- you know, that some of 6 7 the budgets are relevant in evidence. If what is being said is that the Trucks litigation is now authority for 8 9 the idea that simply relying on budgets and costs 10 collectively will never be enough to establish pass-on, then there is an inconsistency with the approach taken 11 12 by both the Supreme Court and the Commercial Court in 13 Granville, and also it would likely mean that in 14 a Merchant Service Charge case you could never establish 15 pass-on, because, as you have heard, the experts cannot 16 isolate that charge, or the MIF. MR TIDSWELL: If you had a budgeting process where 17 18 a particular -- where all of the costs or a particular 19 group of costs were set as a basis for price, then 20 obviously there would not be an argument about that, like a cost-plus situation, I mean, in a way that is 21 22 the test of a proposition. So I do not really think 23 that is what this is about. This is about the --

I think this is about the difficulty that is apparent

from paragraph 225 of the Supreme Court decision, which

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1	is that when you if you do not have anything as clear
2	as that, you are left with a huge amount of uncertainty
3	as to what has actually happened as prices have
4	increased, which of the options has been followed and
5	how do you actually prove that. The challenge here is
6	about providing the linkage between that budgeting
7	process and some outcome which gives you some confidence
8	that actually you have created a linkage between
9	the increase and the price, is it not? That is really
10	what this is about.
11	MS TOLANEY: Well, that is certainly what we say. I think
12	my learned friends do rely on the Trucks case as
13	demonstrating that we cannot rely on a linkage that
14	arises from budgets.
15	MR TIDSWELL: Well, I think
16	MS TOLANEY: That is part of their written closing.
17	MR TIDSWELL: Well, I think they certainly well, I do not
18	know, I have to see if they say that. I thought they
19	were saying it is no good just taking a budget and
20	saying therefore the price has to be affected, you have
21	got to do better than that, and actually it is not
22	entirely clear how you do better than that given that it
23	may well be that there are no records and the claimant
24	does not even know how they have done it because
25	the budget process is pretty fluid, but and at the

Т	end of the day, if someone said, well, we can knock
2	these costs down a bit, we can stop doing this, we
3	decide not to pay, we are going to let this premises go
4	and not pay rent on it, all those things happen in
5	a fairly uncoordinated way in a budget process and then
6	you have not got any evidence of any linkage between
7	the decision that might have been taken to change prices
8	which may have been based on six different other things.
9	That is the problem, is it not? That is where you do
10	get into the directness, put aside proximity for
11	a moment, that is where directness becomes a difficulty,
12	because, as you say, you have got so many other things
13	happening there that it is quite hard to work out that
14	there is a linkage between the cost and the price.
15	MS TOLANEY: Well, I think there are two points to be said
16	in relation to that.
17	First of all, I had in mind the claimants' closing,
18	for example at paragraph 3 $\{RC-S/1/3\}$.
19	MR TIDSWELL: Yes. I may be wrong
20	MS TOLANEY: No, I think you are right, in the sense that
21	they say "the usual budgetary and planning process"
22	$\{RC-S/1/4\}$, but they are seeking to exclude, I think,
23	some of the evidence we rely on through the sweep of
24	the Trucks litigation, and we do not think it is quite
25	right to say that that prohibits in all cases reliance

on budgets.

2 The second point -- and I am sorry to -- I feel like 3 I am labouring the same point, but in a pass-on trial about the Merchant Service Charges, one has to start 4 from really the Supreme Court's approach, which is 5 merchants are not likely to identify it individually, so 6 7 you are always going to see it, if at all, within a group of costs and it will be in -- presented in 8 9 a certain way. Now, the Supreme Court clearly thought 10 that, with that evidential piece in mind and with the evidential point that they made, which is that 11 the merchants have to provide the information, it is not 12 in the defendants' hands and adverse inferences will be 13 14 drawn. In my respectful submission, what they were 15 saying -- seeking to say is -- there are always going to 16 be these four options and one of the four is going to apply. In working out which one, you have got to be 17 18 realistic that although the defendants have got 19 the burden of proof, ascertaining which one is going to 20 lie in the hands of the merchants and they have got to provide the information, that it is not going to be 21 22 packaged necessarily in a way that you can say, "Ha-ha, 23 there is the direct increase", because it will be, as a matter of real life, factored in with a number of 24 other costs in a budget, for example, and all you are 25

trying to do is to stand back and say, when

the claimants are claiming compensation, because we do

have to start from the premise that they are the ones

who are seeking payment and will get a windfall if in

fact they have passed on.

Now, what we have said is, if you look at the evidence, which I will come to now I think tomorrow, you can see the way in which pass-on has occurred, and that is entirely consistent with the evidence in the public data, studies and expert evidence saying that you would have these costs passed on as a matter of economic theory. It is also entirely a matter of common and commercial sense that if you are trying to cover as a merchant a set of costs that are very high, if those costs do not exist, then your prices do not need to be high, and one of the things that you heard in the evidence was that this is an area where margins are tight. So if competitors reduce, everybody would reduce their prices. So some of it is going to be common and commercial sense.

But I think what the Supreme Court was saying is you have got to have a fairly broad approach to this, it is going to be a matter of estimation because of the way this cost will have been handled, and that is really all I am saying. If my learned friends and sir take

a different approach based on Trucks, our answer is, 1 2 well, Trucks was not dealing with a Merchant Service 3 Charge, it was dealing with something very different, presented differently in evidence and a tiny overcharge 4 which had a lot of distinguishing features to the case 5 before you. 6 7 THE CHAIRMAN: Well, it certainly was very different, but actually, in Trucks, there was a hell of a lot of 8 9 evidence about price setting, because they had to go 10 through all the regulatory processes, and one can see the way prices were capped for Royal Mail, etc, and so 11 we actually had a lot of it. It was not because of 12 13 a lack of evidence that we came to the conclusions that 14 we did, it was because, in the end, we thought that 15 there was not sufficient linkage proved. 16 MS TOLANEY: But one very distinguishing feature on that was 17 the size. 18 THE CHAIRMAN: Yes. MS TOLANEY: I think that has been the "tiny Trucks" point. 19 But also, there were a number of other features that 20 were not met in that case, for example the knowledge of 21 22 the overcharge and things like that. 23 THE CHAIRMAN: Yes. MS TOLANEY: So but what we would say is, I do not think 24

Trucks -- and I am trying to limit it to this point --

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1	is the authority to say you cannot rely on a budget,
2	relying on budgetary processes is insufficient to show
3	a link, which is the way it has been characterised.
4	PROFESSOR WATERSON: Can I raise a point. I am thinking
5	about the difference between 2A and 2B, and in 2B,
6	people have not all experts, but several experts have
7	taken the approach of looking at particular sort of
8	events and seeing what has happened. Now, there is
9	the same issue of correlation versus causation here,
10	although, you know, you might want to look at other
11	costs which are in the same bucket as MIFs to see
12	whether there is this causation rather than just simply
13	a correlation, because, you know, if you take a very big
14	chunk of costs and you see that prices have gone up,
15	well, you know, any member of the public could tell you
16	that that is likely to happen, you know, if costs
17	constitute 95% of what determines price. But that is
18	there is no very direct linkage there, is there,
19	necessarily? (Pause).
20	Luckily, Mr Cook has got the answer.
21	MS TOLANEY: I am afraid I was not involved in Trial 2B, so
22	I am at a disadvantage I think to others. But Mr Cook
23	tells me that we asked for cost shock disclosure.
24	PROFESSOR WATERSON: Right.
25	MS TOLANEY: So it is difficult to say more than that,

- 1 I think.
- 2 PROFESSOR WATERSON: Thank you, yes. I look forward to
- 3 that.
- 4 THE CHAIRMAN: All right. Well, we have probably slowed you
- 5 down a little bit.
- 6 MS TOLANEY: Not to worry at all.
- 7 THE CHAIRMAN: The question is, how are you doing?
- 8 MS TOLANEY: I have got to cover the factual evidence.
- 9 I think I have got another couple of hours or a bit more
- 10 to go.
- 11 THE CHAIRMAN: Right. Do we think it is sensible to start
- 12 a bit earlier tomorrow?
- 13 MS TOLANEY: I think so. I think that would be helpful.
- 14 THE CHAIRMAN: I mean, presumably that can be taken account
- of so that Visa are not prejudiced by you having more
- 16 time, or whatever. We can work out the adjusted
- 17 timings.
- 18 MR JOWELL: (Off microphone inaudible).
- 19 MR BEAL: I usually get squeezed in these things
- and I suspect this trial is going to be no exception.
- I am very happy with my existing allocation; I am not
- looking for more, if that helps. But, you know, we
- obviously do need to get through 2A and then do 2B, and
- I am not asking for any more time at this stage.
- 25 THE CHAIRMAN: Yes. You are not asking for more time.

1	Well, I do not want to set a precedent for the rest of
2	the week, but I think we should probably, to be safe,
3	start at 10 o'clock tomorrow.
4	MS TOLANEY: Thank you.
5	(4.36 pm)
6	(The hearing adjourned until 10.00 am on Tuesday,
7	1 April 2025)
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