



IN THE COMPETITION
APPEAL TRIBUNAL

Case Nos: 1582/7/7/23
1572/7/7/22

BETWEEN:

AD TECH COLLECTIVE ACTION LLP

Class Representative

- v -

- (1) ALPHABET INC.**
(2) GOOGLE LLC
(3) GOOGLE IRELAND LIMITED
(4) GOOGLE UK LIMITED

Defendants

(the “Proceedings”)

ORDER

UPON the Order of the Tribunal dated 14 January 2025 (the “**CPO**”)

AND UPON the CMA’s letter dated 18 June 2024 expressing its intention to make observations pursuant to Rule 50(2) of the Competition Appeal Tribunal’s Rules 2015 (the “**Tribunal’s Rules**”)

AND UPON the Order of the Tribunal dated 15 August 2025 (the “**15 August 2025 Order**”), which referred to documents and datasets provided to competition authorities in connection with specified related regulatory and litigation proceedings (the “**Pre-existing Disclosure**”)

AND UPON the Defendants providing to the Class Representative an explanation of the Pre-existing Disclosure, and their proposal in respect of which of those documents and datasets should be produced to the Class Representative, dated 24 October 2025

AND UPON hearing Leading Counsel for the Class Representative and the Defendants at a case management conference on 18 December 2025 (“**CMC 2**”)

AND UPON receiving the parties' written submissions in advance of CMC 2, and hearing the submissions of counsel for the Class Representative and the Defendants at CMC 2 in respect of the Defendants' proposed strike-out application

AND UPON a further case management hearing having been listed for 21 May 2026 with a time estimate of one day plus a day in reserve (“**CMC 3**”)

IT IS ORDERED THAT:

PLEADING AMENDMENTS

1. The Class Representative shall be permitted to file and serve a re-amended Claim Form in the form provided to the Defendants on 23 October 2025 by 4pm on 12 January 2026.
2. The Defendants shall be permitted to file and serve an amended Defence making any consequential amendments to their pleadings by 4pm on 28 January 2026.
3. The Class Representative shall be permitted to file and serve an amended Reply making any consequential amendments to its pleadings by 4pm on 11 February 2026.

DISCLOSURE

Additional reproduction from the Pre-existing Disclosure and Further Disclosure

4. Paragraphs 10 and 11 of the 15 August 2025 Order be deleted.
5. By no later than 4pm on 13 February 2026 the Defendants shall provide responses to the requests set out in the Confidential Appendix A to this Order.

6. By no later than 4pm on 27 February 2026, the Defendants shall reproduce to the Class Representative:
- (a) on a rolling basis, all the materials from the Pre-existing Disclosure that they proposed to reproduce in their proposals for reproduction dated 24 October 2025;
 - (b) the categories of material excluded from their proposals for reproduction dated 24 October 2025 on the basis only that such material pertains to non-UK jurisdictions and markets;
 - (c) the materials which relate to the period before 1 January 2014, which were previously excluded from the Defendants' proposals dated 24 October 2025 only on that basis, but which the Defendants subsequently agreed to reproduce in their second letter to the Class Representative dated 9 December 2025;
 - (d) the materials produced in the DOJ Litigation after 17 October 2023 as set out in the Defendants' second letter to the Class Representative dated 9 December 2025; and
 - (e) the following non-contemporaneous material from the DOJ Litigation (as defined in paragraph 6(e) of the 15 August Order), subject to redactions of non-Google material that is subject to a protective order made in the DOJ Litigation: (i) expert reports; (ii) depositions given by Google employees and associated material, including exhibits, transcripts and written responses; (iii) Google's responses to the DOJ's interrogatories; and (iv) Google's responses to the DOJ's requests for admission.
7. By no later than 4pm on 13 March 2026, the Class Representative shall provide to the Defendants:
- (a) any further requests for reproduction of material from the Pre-existing Disclosure; and

- (b) a list of specific disclosure requests and requests for information based on the information provided pursuant to paragraph 5 above.
8. By no later than 4pm on 10 April 2026, the Defendants shall provide to the Class Representative their responses to:
- (a) any further requests for reproduction of material from the Pre-existing Disclosure pursuant to paragraph 7(a); and
 - (b) the Class Representative’s list of specific disclosure requests and requests for information referred to in paragraph 7(b).
9. By 24 April 2026, the parties shall seek to agree categories of documents and data for disclosure arising out of the exchange directed by paragraphs 7 and 8 above, and the timing for any such disclosure. Any disputes in respect of this paragraph and requests, made prior to CMC 3, for production of Further Disclosure (defined below) shall be determined at CMC 3.
10. By no later than 4pm on 30 April 2026, the Defendants shall, in respect of documents and datasets outside the scope of the Pre-existing Disclosure (“**Further Disclosure**”), file and serve a Disclosure Report and an Electronic Documents Questionnaire pursuant to Rule 60(1)(b) and (c) of the Tribunal Rules).

Charles River Associates’ questions and codebooks for datasets

11. By 4pm on 13 February 2026, insofar as reasonable and proportionate, the Defendants shall provide written responses to the questions raised in the confidential memorandum from Charles River Associates dated 27 November 2025 in respect of the datasets reproduced from the Pre-existing Disclosure on 26 September 2025. Where the Defendants decline to provide a substantive answer to any question, the Defendants shall explain why they consider that it is not reasonable or proportionate to do so.
12. By 4pm on 13 March 2026, the Class Representative shall write to the Defendants to confirm whether the responses provided by the Defendants pursuant to paragraph 11

are sufficient and/or whether it has further questions arising out of the responses provided by the Defendants pursuant to paragraph 11.

13. By 4pm on 13 February 2026, the Defendants shall confirm:
 - (a) whether and to what extent ‘codebooks’ or ‘data dictionaries’ exist for each dataset reproduced (or to be reproduced) from the Pre-existing Disclosure;
 - (b) whether they are willing to provide those codebooks or data dictionaries to the Class Representative; and
 - (c) where the Defendants are not willing or able to provide any particular codebook or data dictionary, the Defendants' reasons.
14. By 4pm on 13 March 2026, the Class Representative, if so advised, shall write to the Defendants with any questions arising out of the responses provided by the Defendants pursuant to paragraph 13.
15. Any disputes in respect of paragraphs 11-13 shall be determined at CMC 3.
16. The Defendants shall produce all codebooks and data dictionaries to be produced further to paragraphs 11-14 as soon as practicable and on a rolling basis, and by no later than 4pm on 26 June 2026.

DEFENDANTS’ STRIKE-OUT APPLICATION

17. By 4pm on 21 January 2026, the parties shall file and serve submissions as to whether the Tribunal should hear the Defendants’ proposed strike-out application in advance of Trial.

FACTUAL WITNESS EVIDENCE

18. By 4pm on 19 February 2027, the parties shall file and serve signed statements of witnesses of fact, and hearsay notices where required by CPR r 33.2.

19. By 4pm on 7 May 2027, the parties shall file and serve signed reply statements of witnesses of fact, and hearsay notices where required by CPR r 33.2.

THE CMA'S INTERVENTION UNDER RULE 50(2) OF THE TRIBUNAL RULES

20. The CMA shall not be provided with the disclosure made between the other parties in these Proceedings, but the CMA has liberty to apply for inspection of any such documents.
21. The parties shall serve non-confidential versions of any further statements of case, and their respective factual witness statements, expert reports and skeleton arguments on the CMA as soon as reasonably practicable after those documents are otherwise served.
22. The CMA shall file and serve its written observations pursuant to Rule 50(2) of the Tribunal's Rules by 4pm on 28 May 2027.
23. If so advised, the parties shall file and serve their respective written observations on the CMA's written observations by 4pm on 25 June 2027.
24. If so advised, the CMA shall file and serve written observations in reply by 4pm on 9 July 2027.
25. The CMA shall have liberty to apply at the Pre-Trial Review for permission to submit oral observations at trial.

EXPERT EVIDENCE

26. By 4pm on 24 April 2026, the Class Representative and the Defendants shall provide notice of:
 - (a) the number of expert witnesses they propose to call;
 - (b) those experts' respective fields of expertise; and

(c) the issues it is proposed that each of those experts will address.

27. Subject to further order:

(a) By 4pm on 13 August 2027, the Class Representative shall serve signed expert report(s) on the Defendants.

(b) By 4pm on 28 January 2028, the Defendants shall serve signed expert report(s) on the Class Representative.

(c) By 4pm on 24 March 2028, the Class Representative shall serve reply expert report(s) on the Defendants.

(d) By 21 April 2028, the parties' experts in each respective field shall meet on a without prejudice basis to discuss their respective reports.

(e) By 28 April 2028, the parties' experts in each respective field shall have a further meeting on a without prejudice basis to discuss their respective reports.

(f) By 4pm on 2 June 2028, the parties' experts in each respective field shall produce a joint statement of matters agreed and not agreed.

PRE-TRIAL REVIEW

28. The Pre-Trial Review shall be listed at the earliest available date on or after 24 July 2028.

GENERAL

29. Costs in the case.

30. Liberty to apply.

Mr Justice Leech

Chair of the Competition Appeal Tribunal

Made: 19 February 2026

Drawn: 19 February 2026