



IN THE COMPETITION APPEAL TRIBUNAL

Case No: 1433/7/7/22

BETWEEN

DR LIZA LOVDAHL GORMSEN

Class Representative

- v -

(1) META PLATFORMS, INC.

(2) META PLATFORMS IRELAND LIMITED

(3) FACEBOOK UK LIMITED

Defendants

- and -

COMPETITION AND MARKETS AUTHORITY

Intervener

ORDER (DISCLOSURE)

UPON the Tribunal considering the evidence and submissions filed, and hearing oral submissions from Counsel for the Class Representative and Counsel for the Defendants at CMC4 on 24 and 26 November and 16 December 2025, and at CMC5 on 6 March 2026

AND UPON the Tribunal's written ruling dated 16 December 2025 (the "**Ruling**"), which directed that: (i) the longstop date for disclosure in the proceedings (the "**Disclosure Longstop Date**") be 16 October 2026; and (ii) the Defendants should provide a disclosure costs report together with a composite disclosure list at the conclusion of the disclosure exercise

AND UPON the Defendants applying to the Tribunal on 30 January 2026, seeking an order that the Class Representative answer their Request for Information dated 16 January 2026 (the "**Defendants' RFI Application**")

AND UPON the Defendants applying to the Tribunal on 18 February 2026 to vary the Disclosure Longstop Date to 10 February 2027 (the "**Defendants' Longstop Date Application**")

AND UPON the parties reaching agreement as regards search terms, save as for Request 104, as communicated to the Tribunal on 10 February 2026

AND UPON the parties reaching agreement as regards the search terms for Request 104 on 23 February 2026

AND UPON the Class Representative confirming on 24 February 2026 that she does not oppose the Defendants' Longstop Date Application

AND UPON the Class Representative confirming on 16 February 2026 that she would provide a substantive response to Request 2 of the Defendants' RFI

AND UPON the Tribunal listing a case management conference for 20 April 2026 ("CMC6")

IT IS ORDERED THAT:

1. The Defendants shall provide disclosure in these proceedings in accordance with the finalised version of the Redfern schedule containing the requests for disclosure as filed with the Tribunal on 2 June 2026 (the "**Disclosure Schedule**"), appended to this Order in redacted form. In doing so they shall have regard to the List of Issues for Disclosure as filed with the Tribunal on 29 July 2025.
2. Pursuant to the Defendants' Longstop Date Application, the Disclosure Longstop Date is varied to 10 February 2027.
3. The Defendants' Designated Solicitor shall provide an update to the Tribunal in respect of the progress of the Defendants' disclosure exercise by way of letter or witness statement by 8 June 2026.
4. The Defendants shall complete the provision for inspection of all disclosure by the Disclosure Longstop Date.
5. The Defendants shall provide for inspection of certain aspects of their disclosure on a rolling basis, commencing with documents described in paragraph 54 of the Ruling from the pool previously disclosed by the Defendants in Case 3:20-cv-08570-JD Maximilian Klein, et al., vs Meta Platforms Inc., et al, and shall in deciding which further parts of the disclosure to prioritise for rolling disclosure, have regard to the indications of the Tribunal in the Ruling as to which categories should be prioritised.
6. On or by the Disclosure Longstop Date, the Defendants shall file and serve: (a) a disclosure statement; (b) a composite disclosure list; and (c) a disclosure costs report, as further detailed in paragraph 262 of the Ruling.
7. As regards the Defendants' RFI Application:
 - 7.1 The Defendants are to file a revised Request for Information (the "Revised RFI") by 13 March 2026 in accordance with the directions given by the Chair at CMC5.
 - 7.2 The Class Representative is to file and serve a substantive response to Request 2 of the Revised RFI (which, as above, shall reflect the directions of the Chair at CMC5) by 2 April 2026.

- 7.3 The Class Representative is to provide a substantive response to Request 1 of the Revised RFI (which, as above, shall reflect the directions of the Chair at CMC5) after the Disclosure Longstop Date, on a date to be agreed between the parties or, if agreement is not reached, directed at CMC6.
8. The Intervener shall not be provided with the disclosure made between the other parties in these proceedings, but the Intervener has liberty to apply for inspection of any such documents.
9. Costs in the case.
10. Liberty to apply.

Hodge Malek KC
Chair of the Competition Appeal Tribunal

Made: 3 June 2026
Drawn: 3 June 2026

No.	IFD	Ordered Disclosure Requests
1.	3(3), 4(3), 8(4)	Explanatory statement(s) addressing the corporate structure of Meta and the relevant Meta entities.
3.	All IFDs	Depositions from the <i>Klein</i> and ongoing Federal Trade Commission proceedings ² of Meta witnesses relevant to all IFDs.
4.	3-6, 8, 10, 11(1), 12- 13, 14(1), 15(1), 15(4), 16- 18, 20-21, 23-24, 26-28, 31(1), 36- 37	<p>Relevant submissions (including expert and/or witness evidence), reports, studies, analysis and underlying documents or data disclosed by Meta in the following investigations and/or legal proceedings:</p> <ul style="list-style-type: none"> a. The UK Competition and Markets Authority's <i>Online Platforms and Digital Advertising Market Study</i>; b. The European Commission's Case AT.40684 – <i>Facebook Marketplace</i> and related legal proceedings; c. The Bundeskartellamt's investigation under file number B6-22/16 and related legal proceedings; d. The Consumer Plaintiffs' Case and Advertiser Plaintiffs' Case in Case 3:20-cv-08570-JD <i>Maximilian Klein, et al., vs Meta Platforms Inc., et al.</i>; e. Case 1:20-cv-03590-JEB <i>FTC v Meta Platforms, Inc.</i>; and f. The European Commission's Case <i>DMA.100055</i>, and related legal proceedings (such as appeals). <p>(the "Relevant Proceedings").</p> <p>References to "underlying documents or data" in this request are limited to documents or data which underlie the categories of documents already sought in this request, such as contemporaneous documents referred to in a witness statement, and not all documents / data disclosed in the Relevant Proceedings.</p>
5.	3-6, 8, 10, 11(1), 12- 13, 14(1), 15(1), 15(4), 16- 18,	<p>Relevant submissions, responses and underlying documents provided to Meta by the Regulators in the Relevant Proceedings (where applicable).</p> <p>References to "underlying documents" in this request are limited to documents which underlie the categories of documents already sought in this request, such as contemporaneous documents referred to in a witness statement, and not all documents provided in the Relevant Proceedings.</p>

² Paragraph 4.41 of the Defendants' DR.

No.	IFD	Ordered Disclosure Requests
	20–21, 23–24, 26–28, 31(1), 36- 37	
7.	3(1)	<p>One copy of final (non-draft) versions of each of the:</p> <ul style="list-style-type: none"> a) Terms of Service b) Statement of Rights and Responsibilities c) Privacy Policy d) Data Policy / Data Use Policy e) Cookies Policy <p>in each case to the extent applicable to UK Users in relation to: (a) their access to and/or use of the user-side of Facebook; (b) data generated as a result of their activity on the user-side of Facebook; and/or (c) Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>One copy of final (non-draft) versions of the equivalent to each of (a)-(e) above (if applicable) for (i) Instagram; (ii) WhatsApp; (iii) Oculus; and (iv) Onavo, in each case to the extent applicable to users of those platforms located in the UK in relation to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date for Facebook, 1 April 2012 to date for Instagram; 1 October 2013 to date for Onavo; 1 March 2014 to date for Oculus; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: ██████████</p>
8.	3(2), 3(5)	<p>Custodial documents, screenshots/other images, (and, to the extent reasonably necessary, non-custodial documents) which concern how and for what purposes Meta introduced, designed, displayed and implemented the UK User terms of service (and equivalents), including drafts thereof, identified in Request 7 for Facebook, Instagram and WhatsApp, and why they were communicated in the way that they were.</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p>

No.	IFD	Ordered Disclosure Requests
		<p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
9.	3(2)	<p>Analysis, summaries, studies, reports, research, modelling and/or similar documents relating to the "testing" of the suitability of the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp (including documents addressing the position when those terms of service and equivalents were in draft and/or alternatives).</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p>
10.	3(4)	<p>External announcements and/or communications issued by Meta applicable to UK Users in respect of the terms of service (and equivalents) identified in Request 7 (and any significant/material changes thereto that relate to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data).</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
11.	3(6), 3(8)	<p>Non-custodial documents (including screenshots/other images) that show each element of the choice architectures (including prompts to accept options) presented to UK Users in respect of the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp (and any significant/material changes thereto) insofar as they relate to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p>
12.	3(6)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to <u>why</u> Meta presented the choice architectures that it did to UK Users in relation to the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp, including documents addressing the position when those terms of service and equivalents were in draft.</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Custodial Repositories: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
		<p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
13.	3(7)	<p>Non-custodial documents and/or screenshots/other images in relation to what effect did the choice architectures referenced in Request 11 have on UK Users' awareness of, engagement with, and/or acceptance of the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp.</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p>
14.	3(8)	<p>Custodial documents and/or screenshots/other images (and, to the extent reasonably necessary, non-custodial documents) in relation to the reasons why (to the extent it did so) Meta made UK Users aware of the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp in the ways that it did, and why it prompted them to accept those terms of service (and equivalents) in the ways that it did, if any (including documents addressing the position when those terms of service and equivalents were in draft).</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED].</p> <p>Custodians: [REDACTED]</p>
15.	3(9)	<p>Non-custodial documents in relation to Meta's monitoring, tracking or recording (if any) of UK Users' engagement with and/or reading of, confirmation of having read, and prompting to read, the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp.</p> <p>Date range: 1 January 2005 to date for Facebook; 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
16.	3(10)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to the effect of the GDPR and DMA on the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp, including documents addressing the position when those terms of service and equivalents were in draft.</p> <p>Date range: 1 December 2015 to present (GDPR) and 1 January 2020 to date (DMA).</p> <p>Non-Custodial Repositories: [REDACTED].</p> <p>Custodians: [REDACTED]</p>
17.	3(10), 4(12), 8(5), 8(7), 8(8), 8(9), 8(10), 8-(11), 12(1), 13(1)- (3), 15(1)- 15(4), 30(2)- (4), 31(1)- (3)	<p>Internal manuals, policies, protocols, notes, guidance, memoranda, impact assessments risk and compliance assessments, audits, policy reviews and similar documents relating to the introduction and/or impact of, and compliance with, GDPR, including without limitation: Records of Processing Activity pursuant to article 30 of the GDPR, data inventory and mapping documents, Data Protection Impact Assessments, audit or compliance assessments, Personal Data risk assessments, Legitimate Interests Assessments, privacy training materials, Privacy notices, data sharing agreements with third parties, data processing addendums, intra-group data transfer/sharing and/or privacy due diligence on suppliers and third parties, insofar as relevant to Meta’s collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2015 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
18.	4(1), 13(1)	<p>Copies of final (i.e., non-draft):</p> <p>a) standard form terms, policies, and/or arrangements with third parties; and</p> <p>b) terms, policies, and/or arrangements with each of: (x) the largest 25 providers of Off-Facebook Data relating to UK Users as measured by the specified value of the contract with those third parties for the provision of Off-Facebook Data by those third parties; and (y) (to the</p>

No.	IFD	Ordered Disclosure Requests
		<p>extent not included in (x), i.e. up to a maximum of 30 providers in total) the largest 5 providers of Off-Facebook Data by volume of Off-Facebook Data collected/received/processed/used by Meta in relation to UK Users,</p> <p>insofar as they relate to: (i) Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data of UK Users for personalised advertising on Facebook; and/or (ii) the means by which those third parties collected, and/or received and/or transferred UK Users' Off Facebook Data.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
19.	4(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to how and for what purposes Meta designed and implemented Meta's Business Tools Terms (including predecessors) insofar as relates to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data, including documents addressing the position when those terms were in draft.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
20.	4(2)	<p>Non-custodial documents relating to the "testing" of the suitability of Meta's Business Tools Terms (including predecessors) insofar as they relate to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data, including documents addressing the position when those terms were in draft.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
21.	4(4)	<p>External announcements and/or communications issued by Meta applicable to UK Users and third parties in respect of Meta's Business Tools Terms (including predecessors) (and any significant/material changes thereto) that relate to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p>

No.	IFD	Ordered Disclosure Requests
		<p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
22.	4(4), 4(5)	<p>Non-custodial documents and screenshots/other images in relation to how and why Meta’s Business Tools Terms (including predecessors) were communicated to third parties and to UK Users in the ways that they were, insofar as this relates to Meta’s collection and/or receipt and/or processing and/or use of Off-Facebook Data (including documents addressing the position when those terms were in draft), and, to the extent reasonably necessary, custodial documents as regards the “why” element of this request.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
23.	4(8)	<p>Non-custodial documents and/or screenshots/other images (and, to the extent reasonably necessary, custodial documents) regarding:</p> <ul style="list-style-type: none"> (1) any prompts and/or other communications communicated to and/or shown to third parties in respect of Meta’s Business Tools Terms (including predecessors) (and any significant/material changes thereto); and (2) why (to the extent that it did so) Meta prompted third parties to accept Meta’s Business Tools Terms (including predecessors) in the ways that it did (including documents addressing the position when those terms were in draft), <p>in each case insofar as relates to Meta’s collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
24.	4(9), 4(11)	<p>Non-custodial documents regarding monitoring, tracking or recording (if any) conducted in respect of:</p> <ul style="list-style-type: none"> a) third party engagement with; and/or b) third party compliance with any requirements introduced in respect of (a), (b), and (c) of Request 25 in, <p>Meta’s Business Tools Terms (including predecessors), insofar as they relate to Meta’s collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p>

No.	IFD	Ordered Disclosure Requests
		Date range: 1 January 2005 to date Non-custodial Repositories: [REDACTED]
25.	4(11)	Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to how, the reasons why, and when Meta introduced requirements (if any) in its Business Tools Terms (including predecessors), with respect to: (a) the legal basis for the receipt and/or collection and/or transmission and/or processing and/or use of Off-Facebook Data; (b) notifications by these third parties to their own users regarding the same; and (c) Users' consent, in each case including documents addressing the position when those terms were in draft. Date range: 1 January 2005 to date Non-custodial Repositories: [REDACTED] Custodians: [REDACTED]
26.	4(12)	Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to the effect of the DPA and UK GDPR on Meta's Business Tools Terms (including predecessors) insofar as they relate to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data, including documents addressing the position when those terms were in draft. Date range: 1 January 2005 to date Non-custodial Repositories: [REDACTED] Custodians: [REDACTED]
27.	5(1), 7(1), 18(1),	Best Available Evidence ³ of: a) the total number of unique UK Users provided as the total aggregate figures across 14 February 2016 and 6 October 2023; b) the number of daily active UK Users (1 January 2005 to date);

³ Subject to the Defendants' obligation only to conduct a reasonable and proportionate search. This does not necessarily require all contemporaneous documents and/or data responsive to such requests, but instead the request may properly be met by the Defendants providing, for example, samples, or summaries or consolidated data showing (with sufficient context and explanation) the information sought.

No.	IFD	Ordered Disclosure Requests
	18(2), 21(1)- 21(4), 22 23(1)- 23(3)	<ul style="list-style-type: none"> c) the number of monthly active UK Users (1 January 2005 to date); d) the time spent by UK Users on the user-side of Facebook: (i) over a year; (ii) over a day; and (iii) over a month (Claim Period); e) the proportion of UK Users' time spent on at least the top five most commonly used of the user-side of Facebook's features and functionalities: (i) by year; (ii) by month, and (ii) by day (1 January 2005 to date); f) the number of unique UK User Facebook accounts used for trade, profession and/or commercial purposes (Claim Period); g) how and when Facebook's key user-facing features, functionalities, characteristics and/or improvements on the user-side of Facebook launched and/or changed (1 January 2005 to date); h) how the user- and advertiser-side of Facebook has been used by UK Users for purposes related to their trade, profession or for any commercial purpose (Claim Period); i) the number of unique users in the UK of: (i) Instagram from 1 April 2012 to date; and (ii) WhatsApp from 1 February 2014 to date, (a) in total, (b) by daily active users and (c) by monthly active users; j) the time spent by users in the UK on each of (i) Instagram from 1 April 2012 to date and (ii) WhatsApp from 1 February 2014 to date, (a) over a year, (b) over a day and (c) over a month; k) the proportion of time of users in the UK spent on at least the top five most commonly used of Instagram's (from 1 April 2012 to date) and WhatsApp's (from 1 February 2014 to date) respective features and functionalities: (i) in total, (ii) by day, and (iii) by month; l) Meta's understanding of the number of unique UK Users who used products that compete with the user-side of Facebook (1 January 2005 to date); m) Meta's understanding of the number of unique UK Users who single home or multi home (1 January 2005 to date); and n) Meta's understanding of the extent to which UK Users have used products that Meta considers compete with the user-side of Facebook either as a complement to or as a substitute for the user-side of Facebook (1 January 2005 to date).
28.	3(2), 3(5), 3(6), 3(7), 3(8), 4(2), 4(5), 4(8), 6(4) 8(4), 12(1), 12(2),	<p>Custodial documents, and documents from Research Library for (f) and (h) (and, to the extent reasonably necessary, non-custodial documents) containing testing, analyses and studies for UK Users related to:</p> <ul style="list-style-type: none"> a) The design and implementation of the terms of service (and equivalents) identified in Request 7 for Facebook, Instagram and WhatsApp; b) The design and implementation of Meta's Business Tools Terms (including predecessors) identified in Request 18; c) The design and implementation of the options, tools, controls, features, and/or resources referred to in Request 58 that UK Users had to understand Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data and/or to limit or prevent the same; d) The design and implementation of the tools referred to in Request 66 for UK Users to access their online data held by Meta; e) Strategies to respond to and/or mitigate the impact of ad blockers and ATT which relate to Meta's collection and/or receipt and/or processing and/or use of UK Users' Off-Facebook Data; f) Value transfers to UK Users in connection with the collection and/or receipt and/or processing and/or use of data; g) Strategies to respond to and/or mitigate the impact of the GDPR and/or Article 5(2) of the Digital Markets Act (in so far as they relate to Off-Facebook Data); and

No.	IFD	Ordered Disclosure Requests
29.	5(1)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the reasons for the launches or changes to Facebook's key user-facing features, functionalities, and improvements, to include at least:</p> <ol style="list-style-type: none"> 1. Facebook Groups. 2. Timeline. 3. Live Video. 4. Facebook Marketplace. 5. Facebook Watch. 6. Facebook Stories. 7. Facebook Shops. 8. Facebook Reels. 9. Facebook Chat. 10. Facebook Messenger. [...] 18. Like button (and expansions to wider reactions). 19. Facebook Live. 20. Facebook Dating. <p>and such other user-facing features, functionalities and improvements (if any) which Meta considers to be key.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
30.	5(2)	Non-custodial documents regarding how Meta personalised the content on the user-side of Facebook for UK Users.

No.	IFD	Ordered Disclosure Requests
		Date range: 1 January 2009 to date Non-custodial Repositories: [REDACTED]
31.	5(3)	Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the role that Off-Facebook Data has played in the personalisation of the user-side of Facebook. Date range: 1 January 2005 to date Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories. Non-custodial Repositories: [REDACTED] Custodians: [REDACTED]
33.	6	Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to UK Users' reasons for having used the user-side of Facebook, and Meta's views and/or analysis of the same. Date range: 1 January 2005 to date Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories. Non-custodial Repositories: [REDACTED] Custodians: [REDACTED]
34.	6(1), 6(2)	Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to: a) which reasons Meta consider to be the most important reasons why UK Users use the user-side of Facebook; b) which reasons Meta consider to be the reasons for which UK Users spend material time on the user-side of Facebook; and

No.	IFD	Ordered Disclosure Requests
		<p>c) the user-side features, characteristics and functionalities of Facebook that Meta considers to be valued or disliked by UK Users and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
35.	6(3), 20(3)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's assessment of the role of: (i) network effects; and/or (ii) addiction effects in:</p> <p>a) Users' use and/or value of the user side of Facebook; or</p> <p>b) switching costs for users.</p> <p>Date range: For (i): 1 January 2005 to date For (ii): 1 January 2009 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
36.	6(4)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to Meta's consideration of the reasons why UK Users value, dislike, or change their behaviour in relation to, advertising on the user-side of Facebook.</p> <p>Date range: 1 January 2007 to date</p>

No.	IFD	Ordered Disclosure Requests
		Non-custodial Repositories: [REDACTED]
40.	8(1), 8(3), 15(2)	<p>The categories of data on UK Users that has been collected and/or received, and/or processed, and/or aggregated and/or used by Meta, in the form of internal manuals, summaries (or equivalents), including data dictionaries (or equivalents), that list and define each of the data points gathered by Meta and/or the sources of such data together with information as to from when such data was gathered.</p> <p>Date range: 1 January 2005 to date</p>
		Non-custodial Repositories: [REDACTED]
41.	8(2)	<p>Non-custodial documents in relation to how Meta used Off-Facebook Data together with UK Users' data generated on the user-side of Facebook.</p> <p>Date range: 1 January 2005 to date</p>
		Non-custodial Repositories: [REDACTED]
42.	8(3)	<p>Non-custodial documents in relation to, for each type, category, format and/or other delineation of Off-Facebook Data held by Meta on UK Users identified in Request 40, how and why Meta collected and/or received and/or processed and/or aggregated and/or used such data (and, to the extent reasonably necessary, custodial documents as regards the “why” element of this request).</p> <p>Date range: 1 January 2005 to date</p>
		Non-custodial Repositories: [REDACTED]
		Custodians: [REDACTED]
43.	8(4)	<p>Non-custodial documents in relation to the tools, methods and measures used to collect and/or receive and/or process and/or aggregate and/or use Off-Facebook Data, including how, when and why they were designed, implemented and communicated to UK Users (and, to the extent reasonably necessary, custodial documents as regards the “why” element of this request).</p> <p>Date range: 1 January 2005 to date</p>
		Non-custodial Repositories: [REDACTED]

No.	IFD	Ordered Disclosure Requests
		<p>Custodians: [REDACTED]</p>
44.	8(5)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to the steps and/or consideration (if any) taken by Meta relating to the DPA 1998, Article 5(2) of the DMA and the GDPR, and compliance therewith, before designing the tools, methods and measures referred to in Request 43.</p> <p>Date range: 1 January 2005 to date for DPA, 1 January 2015 to date for GDPR, 1 January 2020 to date for DMA.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
45.	8(6)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's consideration of alternative types, categories, formats, delineations and sources of Off-Facebook Data, and alternative methods of collecting and/or receiving and/or processing and/or aggregating and/or using the same.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
46.	8(7), 8(9)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to:</p> <ul style="list-style-type: none"> a. Meta's understanding of when, from what sources, how, why and for what purposes advertisers and/or other third parties collected and/or received and/or processed and/or used Off-Facebook Data; and b. for each type, category, format and/or other delineation of Off-Facebook Data, when, from what sources, how and why Meta first (and then subsequently) collected and/or received and/or processed and/or used Off-Facebook Data for the purposes of providing products and services to advertisers on Facebook. <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
47.	8(8)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to the sharing or transmission of Off-Facebook Data between (i) Facebook and WhatsApp, and/or (ii) Facebook and Instagram, for use in relation to Facebook, and in particular for each type / category / format / other delineation of Off-Facebook Data, (a) when (b) from what sources (c) how and (d) why that sharing / transmission took place.</p> <p>Date range: 1 April 2012 to date for Instagram; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
48.	8(10)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to the respective roles played by Meta and by third parties in relation to the collection and/or receipt and/or transfer and/or processing and/or aggregation and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date</p>

No.	IFD	Ordered Disclosure Requests
		<p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
49.	8(11)	<p>Agreements, arrangements, terms, policies, memoranda of understanding or similar documents between (i) Facebook and (ii) WhatsApp, and/or Instagram and/or Oculus and/or Onavo, relating to the collection, receipt, transfer and/or sharing of UK Users' data for use in relation to Facebook, including provision of personalised advertising on Facebook.</p> <p>Date range: 1 April 2012 to date for Instagram; 1 October 2013 to date for Onavo; 1 March 2014 to date for Oculus; and 1 February 2014 to date for WhatsApp.</p> <p>Non-custodial Repositories: [REDACTED]</p>
50.	8(12)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the efficiencies (if any) in relation to providing the user- and advertiser-side of Facebook to UK users from Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
51.	8(13)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to whether Meta's commercial motivation was in any way to maximise the collection / receipt of Off-Facebook Data, and if so in what way(s).</p>

No.	IFD	Ordered Disclosure Requests
		<p>Date range: 1 January 2007 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
52.	10(1)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's rationale for collecting and/or receiving and/or processing and/or using Off-Facebook Data prior to doing so, in particular any expected commercial benefits to Meta.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
53.	10(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the commercial benefits and/or economic value to Meta of collecting / receiving Off-Facebook Data, and how any such commercial benefits / economic value were created.</p> <p>Date range: 1 January 2005 to date</p>

No.	IFD	Ordered Disclosure Requests
	25(3)	<p>Meta Technologies"); and iv) daily information on the user's total number of impressions, clicks, and conversions, and the revenue generated by the user.</p> <p>Date range: 15 January 2021 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
57.	11(1)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the extent to which UK Users' preferences, views or opinions regarding the collection and/or receipt and/or processing and/or use of Off-Facebook Data have been: (i) collected and/or considered by Meta; and (ii) taken into account and/or addressed by Meta in its development and operation of Facebook, and Meta's decision-making relating to the same.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
58.	12	<p>External announcements, and/or communications and/or explanatory documents issued by Meta in respect of the options, tools, controls, features and/or resources available to UK Users in order to understand Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data, and/or to limit or prevent the same by Meta including but not limited to: Off-Facebook Activity / Off-Meta Technologies; the Activity Information from Ad Partners Setting; and the Cookies Control.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
59.	12(1)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) concerning the tools, controls, features and resources referenced in Request 58, insofar as they relate to: (i) the design, introduction, testing and effect of those tools; (ii) the extent to which UK Users are aware of, understood, and/or engaged with such tools; and (iii) Meta's consideration of and steps taken because of privacy legislation requirements (namely the GDPR, DPA 1998 and Article 5(2) of the DMA) in designing and introducing such tools.</p> <p>Date range: 1 January 2005 to date for DPA, 1 January 2015 to date for GDPR, 1 January 2020 to date for DMA.</p>

No.	IFD	Ordered Disclosure Requests
		<p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
60.	12(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the tools, controls, features and resources that Meta considered introducing to allow UK Users to understand or limit Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data, but did not introduce; and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
61.	12(3)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to:</p> <ul style="list-style-type: none"> a) the steps Meta took in response to ad blockers and ATT (and why); b) the effect of those steps on Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data; and c) the commercial / economic value of this data to Meta. <p>Date ranges: 1 January 2016 to date in relation to ad blockers for (a), (b) and (c).</p>

No.	IFD	Ordered Disclosure Requests
		<p>a) when and how these options were designed and introduced; b) why Meta chose to design and introduce them in this way, including any consideration or steps taken by Meta relating to privacy and data protection requirements (namely the GDPR, DPA 1998 and Article 5(2) of the DMA); and c) what the effect of such options was.</p> <p>Date range: 1 January 2005 to date for DPA, 1 January 2015 to date for GDPR, 1 January 2020 to date for DMA.</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
65.	14(1)	<p>Non-custodial documents in relation to: (i) whether there was and the extent of interoperability and/or online data portability of UK Users' data; and (ii) how UK Users could request or action interoperability and/or online data portability.</p> <p>Date range: 1 February 2016 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
66.	14(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to what tools were available on Facebook to UK Users to access their online data held by Meta, and when, how and why these tools were introduced.</p> <p>Date range: 1 January 2010 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
67.	15(1)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to Meta's consideration of privacy and data collection under the requirements of the DPA 1998, Article 5(2) of the DMA and the GDPR in regard to its collection of Off-Facebook Data.</p> <p>Date range: 1 January 2005 to date for DPA, 1 January 2015 to date for GDPR, 1 January 2020 to date for DMA.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
70.	16(1), 16(2), 16(5), 16(6)	<p>Custodial documents in relation to:</p> <ul style="list-style-type: none"> a) when, why and for what purposes the Beacon feature was first introduced; b) how the feature operated – specifically, whether Beacon involved the collection and/or receipt and/or processing and/or use by Meta of activity data from third-party websites relating to Users; c) the changes that were made to it, when and why; and/or d) why and in what circumstances was it deprecated and/or discontinued in late 2009? <p>Date range:</p> <p>In respect of 70(a)-(c), from 1 January 2007 to 31 December 2009 In respect of 70(d), 1 January 2009 to 31 December 2009</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
		<p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
73.	17(1)-17(10), 17(12)	<p>Custodial documents in relation to the user-side market and Meta’s competitors in that market relevant to:</p> <ul style="list-style-type: none"> a) the competition and/or competitive constraint faced by the user-side of Facebook from its competitors; b) Meta's consideration of and response to competitive constraint from its competitors; c) Meta's assessment of barriers to entry and expansion that its competitors faced; d) Meta's consideration and/or analysis of the features and functionalities offered by those competitors to their users; e) Meta's perception of and/or response to the entry or growth of those competitors; f) Meta's consideration and/or analysis of the pricing and/or monetisation models of those competitors; g) Meta's consideration and/or analysis of the data that competitors of the user-side of Facebook have been able to collect and/or receive and/or process and/or use on their users; h) Meta's assessment of whether the user data collected and/or received and/or processed and/or used by its competitors is comparable (in quantity or quality) to that collected and/or received and/or used by Meta; i) Meta's assessment of the services offered by its competitors, including the extent to which they offered complementary or substitutable services as compared to the user-side of Facebook; and j) how (i) Meta's assessment and/or consideration and/or response and/or analysis of the issues set out in (b)-(i); and (ii) the competition and/or competitive constraint faced by Facebook on the user side from its competitors, have changed and if so, when, why and how. <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
75.	17(11), 17 (12)	<p>Non-custodial documents in relation to Meta's assessment of its share of the market in which the user-side of Facebook competes, and how Meta's assessment has changed, and if so, when, why and how.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
76.	18(1), 18(2), 18(7)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the extent to which UK Users: (i) used products that compete with the user-side of Facebook (including either as a complement to or as a substitute for the user-side of Facebook); and/or (ii) single home or multi home, and in relation to each, if this has changed, how and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
78.	18(3), 18(7)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to the extent of UK Users that have left Facebook, or Facebook's loss of UK User time, to products that compete with the user-side of Facebook, and for what reason, and if this has changed, how and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
80.	18(4), 18(7)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to any switching costs incurred or faced by UK Users in switching to products that compete with the user-side of Facebook, and if this has changed, how and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>
81.	18(5), 18(7)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's assessment of whether UK Users have countervailing buyer power, and if this has changed, how and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>
82.	19	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's assessment of the impact of its collection, and/or receipt, and/or processing and/or use of Off-Facebook Data on its ability to compete on each of the user-side and advertiser-side of the market.</p> <p>Date range: 1 January 2005 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
83.	21(1)- 21(4)	<p>Non-custodial documents in relation to:</p> <p>a) the number of UK Users on the user-side of Facebook;</p> <p>b) the time spent by UK Users on the user-side of Facebook; and</p> <p>c) what proportion of UK Users' time was spent on the top five user-side Facebook features or functionalities.</p> <p>Date range: 1 January 2005 to date for IFDs 21(1) and (4); and the Claim Period for IFDs 21(2) and (3).</p> <p>Non-custodial Repositories: [REDACTED]</p>
84.	21(5)	<p>Non-custodial documents in relation to Meta's assessment as to the position of the entities that Meta perceives to be Facebook's competitors in relation to the matters identified in Request 83.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
87.	24(1), 24(2), 24(3) 24(8)	<p>Non-custodial documents (and, to the extent reasonably necessary for sub-request (d), custodial documents) regarding:</p> <p>a) the advertising products and/or services Meta has offered and/or made available to third parties, including advertisers;</p> <p>b) how such products and/or services enable advertisers to target their advertisements to UK Users;</p> <p>c) the extent to which such products and/or services enable advertisers to identify UK Users; and</p> <p>d) if the matters at (a) to (c) have changed, why Meta has introduced those changes.</p> <p>Date range: 1 January 2007 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
90.	26(1), 26(5)	<p>Non-custodial documents addressing why and to what extent advertisers and/or other third parties used Meta's advertising products or services, and how and why this changed over time.</p> <p>Date range: 1 January 2007 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>
91.		Custodial documents (and, to the extent reasonably necessary, non-custodial documents) addressing:

No.	IFD	Ordered Disclosure Requests
	26(2), 26(3), 26(4), 26(5)	<p>a) use by advertisers and/or third parties who used Meta's advertising services of advertising channels other than those provided by Meta, including what advertising channels and whether and the extent to which the advertisers and/or third parties single home or multi home across Meta and other advertising channels;</p> <p>b) whether and the extent to which this use is complementary to or in substitution of Meta's advertising services;</p> <p>c) the extent to which they would move their custom, or not, and in each case, why;</p> <p>d) Meta's assessment of the extent to which advertisers have countervailing buyer power; and</p> <p>e) how and why the matters in (a)-(b) above, changed over time.</p> <p>Date range: Claim Period</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
93.	26(3), 26(5)	<p>Custodial documents in relation to the reasons for why advertisers moved their custom from Meta's advertising services to other advertising channels, or did not do so, and how and why this changed over time.</p> <p>Date range: Claim Period</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
94.	26(4), 26(5)	<p>Custodial documents in relation to Meta's assessment of the extent to which advertisers have countervailing buyer power, and how and why this changed over time.</p> <p>Date range: Claim Period</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
95.	27(1)- 27(6), 27(8)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents):</p> <ul style="list-style-type: none"> a) which identify Meta's competitors on the advertiser side of the market; b) in relation to the competition and/or competitive constraint faced by Meta from such competitors; c) in relation to Meta's consideration of and/or response to competition and/or any competitive constraint from such competitors; d) in relation to Meta's assessment of the barriers to entry and expansion that such competitors faced; e) in relation to Meta's perception of and/or response to the entry or growth of such competitors; f) in relation to Meta's assessment of the services offered by such competitors to advertisers, including the extent to which they offered complementary or substitutable services as compared to Facebook; and/or g) in relation to how the issues identified in (a)-(f) above have changed and if so, why. <p>Date range: 1 January 2011 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
96.	27(7), 27(8)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to:</p> <p>a) what was Meta's assessment(s) of its share of the advertiser-side market;</p> <p>b) how it made that assessment; and</p> <p>c) how Meta's consideration and/or views and/or analysis and/or understanding of how (a) above has changed and if so why.</p> <p>Date range: 1 January 2011 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
97.	28(1), 28(4)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's assessment of how its advertising products and/or services compare to other advertising channels and how and why that assessment has changed.</p> <p>Date range: 1 January 2007 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
98.		Custodial documents in relation to Meta's assessment of:

No.	IFD	Ordered Disclosure Requests
	28(2), 28(4)	<p>a) what other advertising-funded platforms offer in relation to their ability to target viewers; and /or b) how and to what extent (if any) did they collect and/or receive and/or process and/or use individuals' data for that purpose, and/or how and why (a) and (b) have changed over time.</p> <p>Date range: 1 January 2007 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
99.	29(1) 29(5)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to: a) how the returns generated for advertisers using Meta's advertising products and/or services compared to other advertising channels, including Meta's consideration and/or analysis of how they differed and why; and/or b) how advertisers decided which products and/or services to invest in,</p> <p>and how and why this changed over time.</p> <p>Date range: 1 January 2007 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
100.	29(2), 29(4) 29(5)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to:</p> <p>a) Meta's assessment of how (if at all) Meta's pricing for its services compared to other advertising channels;</p> <p>b) the extent that its pricing differed, how it did so and why;</p> <p>c) Meta's assessment of how the returns that Meta received from its advertising business compared to the returns received by the other advertising channels; and</p> <p>d) how and why the matters in (a)-(c) above have changed.</p> <p>Date range: 1 January 2007 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
101.	30(1)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to Meta's approach to User privacy and data protection in the UK/EU in relation to Off-Facebook Data and whether it has changed, and if so, when, how and why.</p> <p>Date range: 1 January 2005 to date</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
102.	30(2)	<p>As regards Meta's approach to privacy and data protection in the UK and EU in relation to Off-Facebook Data, custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to:</p>

No.	IFD	Ordered Disclosure Requests
		<p>Custodians: [REDACTED]</p>
105.	31(1), 31(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to:</p> <ul style="list-style-type: none"> a) Meta's commercial, strategic, and/or other business assessment of, or strategy in relation to, the effects of each of the GDPR and Article 5(2) of the Digital Markets Act as regards Off-Facebook Data; b) Meta's assessment as regards the predicted and actual effect, including the financial effect, of these developments, in relation to Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data; and/or c) the strategy Meta considered and/or adopted, and what steps it took, to respond to or mitigate the impact of the same as regards the collection and/or receipt and/or processing and/or use of Off-Facebook Data. <p>Date range: 1 January 2015 to date (GDPR) Date range: 1 January 2020 to date (DMA)</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019) and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>
106.	31(3)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's rationale for and the impact on Meta of the introduction of the "subscription for no ads", "less personalised ads" and default (personalised ads) options, in the EU, as regards Off-Facebook Data.</p> <p>Date range: 1 January 2015 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019) and other relevant custodial repositories / document categories.</p> <p>Custodians: [REDACTED]</p>
107.	32(1)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to Meta's assessment of the financial impact of ATT and its impact on Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data for advertising purposes.</p>

No.	IFD	Ordered Disclosure Requests
		<p>Date range: From 1 June 2020 to date.</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
108.	32(2)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to whether and if so, how Meta mitigated the financial impact of ATT, and its impact on Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data (including the services it offered to advertisers).</p> <p>Date range: From 1 June 2020 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
109.	32(3)	<p>Custodial documents issued or shared by Meta to advertiser customers in respect of the impact of ATT on Meta's advertising products and Meta's collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: From 1 June 2020 to date</p> <p>Custodial Repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
		<p>Custodians: [REDACTED]</p>
110.	33	<p>In relation to Meta's processes, practices, protocols and/or procedures in accounting its revenues, costs and profits for provision of the user- and advertiser-side of Facebook, including in the UK:</p> <ul style="list-style-type: none"> a) Policy documents, procedures or guidelines, consolidation processes, internal accounting manuals (or equivalents) addressing and/or considering and/or setting out Meta's required approach to the accounting and reporting (whether monthly, quarterly or annually) of its revenues, costs and profits for the provision of the user- and advertiser-side of Facebook, including in the UK; b) Transfer pricing or other intercompany agreements / arrangements that relate to the provision of the user- and advertiser side of Facebook (including specifically to UK Users) and costs charged by Facebook UK Ltd to or by other entities; and/or c) Chart of accounts. <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>
111.	35(2)	<p>In relation to Meta's research and development and/or other investments and their costs (including when they were incurred) in developing the user- and advertiser-side of Facebook:</p> <ul style="list-style-type: none"> a) Meta's internal analyses and/or estimates of: (i) research and/or development expenditure incurred in relation to the provision of the user- and advertiser side of Facebook (including specifically to UK Users); (ii) bases of capitalisation or recognition of expenditure; b) copies of all transfer pricing or other intercompany agreements / arrangements that relate to the provision of the user- and advertiser side of Facebook (including specifically to UK Users) and costs charged by Facebook UK Ltd to other entities; c) management accounts; and d) accounting ledgers applicable to expense or capitalisation of R&D expenditure. <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>
112.	35(2)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to why Meta made research and development and/or other investments in developing the user- and advertiser-side of Facebook.</p> <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
		<p>Custodians: [REDACTED]</p>
113.	36(1), 36(2)	<p>To the extent relevant to Meta's global profits or profits attributable to UK Users, Meta's internal analysis and/or estimates of:</p> <ul style="list-style-type: none"> a) the financial performance of the entity or entities providing the user- and advertiser-side of Facebook (including specifically to UK Users); b) the revenues, costs, asset values, capital expenditure, liabilities, working capital, and profits of the advertiser-side and user-side of Facebook (including specifically to UK Users); c) intercompany or inter-divisional charges or recharges as between Meta companies and/or divisions relating to the provision of the advertiser-side and user-side of Facebook (including specifically to UK Users); d) the cost of financing the provision of the user- and advertiser side of Facebook (including specifically to UK Users); e) the weighted average cost of capital of, or applicable to the provision of the user- and advertiser side of Facebook (including specifically to UK Users). <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>
114.	36(1), 36(2), 36(3)	<p>Meta's:</p> <ul style="list-style-type: none"> a) statutory financial statements for entities relevant to the provision of the user- and advertiser side of Facebook (including specifically to UK Users); b) other annual or periodic financial reporting of the revenue, costs, assets, liabilities and equity or investment of and in entities relevant to the provision of the user- and advertiser side of Facebook (including specifically to UK Users); and c) management accounts relevant to the provision of the user- and advertiser side of Facebook (including specifically to UK Users). <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>
116.	36(2)	<p>Non-custodial documents in relation to Meta's analysis of and/or understanding in relation to the change (if any) in revenues (including gross revenues), costs, asset values, capital expenditure, liabilities, working capital, and profits generated by Meta's provision of Facebook, including specifically to UK Users.</p> <p>Date range: 1 January 2004 to date</p> <p>Non-custodial Repositories: [REDACTED]</p>

No.	IFD	Ordered Disclosure Requests
117.	36(3)	<p>Meta's internal analysis and/or estimates of the income from and cost of the use of Off-Facebook Data.</p> <p>Date range: 1 January 2004 to date</p> <p>Non-custodial repositories: [REDACTED]</p>
119.	36(3)	<p>Non-custodial documents (and, to the extent reasonably necessary, custodial documents) in relation to Meta's assessment of the proportion of the revenues, costs, asset values, capital expenditure, liabilities, working capital, and profits generated by Meta's provision of Facebook, including specifically to UK Users, that were attributable to its collection and/or receipt and/or processing and/or use of Off-Facebook Data.</p> <p>Date range: 1 January 2004 to date</p> <p>Custodial repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial Repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
120.	37(1), 37(3)	<p>Custodial documents (and, to the extent reasonably necessary, non-custodial documents) in relation to whether Meta ever made or considered making a value transfer to UK Users in connection with the collection and/or receipt and/or processing and/or use of data (including UK Users' online and/or device activity), and in relation to any such proposals, if they were not enacted, why not.</p> <p>Date range: from 1 January 2005 to date</p> <p>Custodial repositories: E-mails, Workchat, Facebook Messages (2008 to 2010), Facebook Messenger (2010 to March 2019), and other relevant custodial repositories / document categories.</p> <p>Non-custodial repositories: [REDACTED]</p> <p>Custodians: [REDACTED]</p>
121.	1(1), 1(2),	Explanatory statement(s) addressing:

No.	IFD	Ordered Disclosure Requests
	1(4), 2(1), 2(2)	<p>a) the corporate structure of Meta in relation to entities that have provided the user-side and advertiser-side of Facebook, including the provision of personalised advertising on the user-side of Facebook, to UK Users;</p> <p>b) which Meta entity or entities have provided the user-side of Facebook to UK Users during the Claim Period;</p> <p>c) which Meta entities have been responsible for decision-making on the use of Off-Facebook Data relating to UK Users for advertising purposes on Facebook;</p> <p>d) which Meta entity or entities have been responsible for providing advertising services to advertisers in relation to UK Users for advertising purposes on Facebook; and</p> <p>e) which Meta entities were responsible for decision-making in relation to Meta's strategy for its advertising business model based on Off-Facebook Data, namely the provision of advertising services to advertisers which involves Meta's use of Off-Facebook Data.</p> <p>Date range: For (a), (b), (d): 1 February 2016 to date For (c): 1 January 2007 to date For (e): 1 January 2005 to date</p>