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IN THE COMPETITION

Case No. 1047/3/3/04

APPEAL TRIBUNAL

Victoria House
Bloomsbury Place
London WC1A.2EB

24rd May 2005

Before:
THE HON. MR. JUSTICE MANN
(Chairman)

MR. ADAM SCOTT TD
PROFESSOR PAUL STONEMAN

BETWEEN:

HUTCHISON 3G (UK) LIMITED

Appellant

and

OFFICE OF COMMUNICATIONS

Respondent

supported by

BT GROUP PLC

Intervener

Mr. Nicholas Green QC (instructed by Freshfields Bruckhaus Deringer) appeared for the Applicant

Mr. Peter Roth QC and Miss Kassie Smith (instructed by The Director of Legal Services (Competition), Office of Communications) appeared for the Respondent.

Mr. Gerald Barling QC and Miss Sarah Stevens (instructed by BT Legal) appeared for the Intervener.

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HEARING DAY TWO

1 THE CHAIRMAN: Mr Green, just so you know, we will take a break at some convenient moment
2 between a quarter and half past eleven, so if there comes a convenient moment at that time, and
3 assuming you are still on your feet, then you may choose it.

4 MR. GREEN: Can I start by dealing with one or two housekeeping matters. First, subscriber
5 numbers, and we have some details available from the public domain about Hutchison's
6 subscriber numbers for various months – if I could hand those up? (Documents handed to the
7 Tribunal) We have prepared a short note extracting the references from the cases on the
8 standard of proof, just stripping them out, so you have them paragraph by paragraph.
9 (Documents handed to the Tribunal)

10 So far as the technical question which arose yesterday is concerned, we are just
11 finalising the technical matter in relation to that and I will hand that up as an aide memoir
12 when I have the appropriate document.

13 THE CHAIRMAN: Thank you.

14 MR. GREEN: What we produced as far as subscriber numbers are two tables, one for Hutchison the
15 other for BT, taken either from our own press releases in the public domain or BT's website,
16 which indicate the growth in our subscriber numbers between August 03 and March 05. The
17 figure for March 04 of 361,000 is the figure given in Mr. Westby's statement, and for the
18 purpose of contrast BT's position from its website figures are given there.

19 The second document which I have handed up is entitled "Standard of Proof" and it is
20 an extraction of the various references from principally *Tetra Laval* and from other cases cited
21 in *Tetra Laval*. The only additional references that I will take you to at this stage are in para.5,
22 the AG's opinion. You have seen the CFI because it was extracted into the ECJ's Judgment,
23 but the Advocate General's opinion, which I did not show you yesterday is important, because
24 the Advocate General does explicitly address the question of the standard of proof. He
25 analyses the past cases and he gives his interpretation of them, including the CFI Judgment.
26 He was of the view that the standard of proof was not something below 50 per cent. On the
27 contrary, he thought it was substantially above 50 per cent. He said it was not as high as
28 "absolute certainty", that is para.74, but he put it at somewhere below that which he described
29 as "very probably", that is para.76. If you would like to I can take you to those paragraphs in
30 the Judgment now – I think that is probably a useful thing to do. Bundle H2, tab 17, p.411 of
31 the bundle. I think one can take it conveniently from para.73, although if anybody wishes me
32 to read more I will.

33 "73 It is plain, however, that the Commission's opinion regarding the creation or
34 strengthening of such a dominant position involves more than a mere factual

1 assessment as to the material existence or otherwise of certain requirements. In
2 addition to that assessment its opinion entails a complex evaluation, based not on the
3 application of precise scientific rules but on criteria and principles which are open to
4 question, such as economic ones. More particularly, the Commission is required to
5 undertake a complex assessment predicting the effects of the concentration on the
6 structure and competitive dynamics of the markets concerned, taking into
7 consideration the many constantly evolving factors which may impinge on the future
8 development of supply and demand on those markets.

9 74 It therefore cannot be claimed that in order to prohibit a concentration the
10 Commission must establish with absolute certainty that the concentration would lead
11 to the creation or strengthening of a dominant position as a result of which effective
12 competition would be significantly impeded in the common market or in a substantial
13 part of it. It seems to me sufficient for that purpose if, on the basis of solid elements
14 gathered in the course of a thorough and painstaking investigation, and having
15 recourse to its technical knowledge, the Commission is persuaded that the notified
16 transaction would very probably lead to the creation or strengthening of such a
17 dominant position. If the Commission is not so convinced, it must on the contrary
18 authorise the merger.

19 75. Unlike the Commission, I believe that application of such a test is not contrary to
20 the perfectly symmetrical nature of the legal requirements laid down in Article 2(2)
21 and (3) of the Regulations, for a declaration that a concentration is or is not
22 compatible with the common market.

23 76. As a matter of fact, I consider that the symmetry of those requirements cannot be
24 absolute seeing that there is, between the cases in which the notified transaction
25 would very probably create or strengthen a dominant position within the meaning of
26 Article 2, and the cases in which those transactions very probably would not create or
27 strengthen such a dominant position, a grey area, an area, that is to say, in which
28 cases are to be found where it is especially difficult to foresee the effects of the
29 notified transaction and where it is therefore impossible to arrive at a clear, distinct
30 conviction that the likelihood that the dominant position will be created or
31 strengthened is significantly greater or less than the likelihood that such a position
32 will not be created or strengthened. The system laid down by Regulation 4064/89
33 must therefore necessarily provide a yardstick for the solution of those cases which
34 are of doubtful or difficult classification.

1 77. I believe that in such cases the most correct solution is quite certainly to authorise
2 the notified transaction.”

3 So he says that where there is a grey area you approve it, you could prohibit it if it is clearly,
4 very probably, creates or strengthens the dominant position, but you cannot prohibit until you
5 are clear that very probably it would have an adverse effect.

6 THE CHAIRMAN: It does not seem to be clearly reflected in the court’s opinion, you do not really
7 find anything that strong.

8 MR. GREEN: You do not find anything that strong, but one must remember this, that he was
9 analysing the CFI’s judgment in the previous case law, in particular *Kali & Salz*. If you add it
10 up and look at it in the round they are pretty much saying the same thing. We analysed the
11 individual words yesterday and I will not go back to them, but they endorsed the CFI
12 judgment. What you do have is the Advocate General saying “My analysis of the CFI
13 judgment and other CFI rulings is that it sets out this very high standard of proof. So he is
14 saying this is not just a balance of probabilities, he would put it somewhere higher. He is two
15 steps away from an intervention where there is something less than 50%, where there is a risk.
16 He is categorically going to the prophylactic exercise of discretion, but you do not get anything
17 as explicit in the ECJ judgment.

18 THE CHAIRMAN: It might be said to be surprising that where you have this explicit material in
19 front of the ECJ they use words like “plausible”, rather weaker words.

20 MR. GREEN: They use the word “plausible” because they did so in the context of approving what
21 the CFI had said, where the CFI used the same word but I think they said “particularly
22 plausible”, and when you read what the CFI were saying it is clear that they were imposing a
23 pretty high standard of proof. I am afraid that particular quote is not in the note, but you will
24 remember from yesterday the ECJ cites the CFI. That was just one word and the number of
25 times they use “likely”, or “very likely”, or “more or less likely” or “the most likely” or “the
26 likelihood” is legion. You have also got to factor into that that the court is required and indeed
27 endorsed the CFI when it talks about a “precise examination” with “solid evidence”, “coherent
28 evidence”, “convincing evidence”; that is absolutely inconsistent with a notion of precise,
29 coherent, convincing evidence of something which improbably might not occur, which is less
30 than 50%. It just does not make sense to interpret it in that way. Plausible means, certainly as
31 the Advocate General would have it, more than 50% on a balance of probabilities. I think part
32 of the difficulty is that the CFI does not generally think in common law, balance of probability
33 terms but uses different language, because of partly the different legal traditions that many of
34 the judges have. We are trying to put it into a more understandable common law framework,

1 but we are after all applying the directive and the directive does not use the language of risk,
2 the directive, if you go to the end of our note, paragraph 15, puts it in absolute terms, is there
3 or is there not SMP? That comes out of Article 14(2), it is not might there be or could there be
4 or is there a risk of dominance, the framework directive puts it in absolute terms and absolute
5 terms plainly does not mean an absolute certainty, because life just is not like that and
6 economics is not like that, but it does require, as the court would have it, cogent, coherent
7 evidence based upon painstaking analysis and the likelihood that certain conduct would arise,
8 and not only an ability to engage in that conduct but also an incentive.

9 MR. SCOTT: Mr. Green, if we turn to the second part of paragraph 73,

10 “... the Commission is required to undertake a complex assessment predicting the
11 effects of the concentration on the structure and competitive dynamics of the markets
12 concerned, taking into consideration the many constantly evolving factors which may
13 impinge on the future development of supply and demand on those markets.”

14 So we are dealing with a complex situation, but what that sentence appears to say is that the
15 Commission has got to predict the effects of the concentration. There are two stages in
16 predicting the effects is what you are saying to us. You are saying to us that the Commission
17 has got first to think about the ability and the incentives on the concentrated party, and then the
18 Commission has got to think of the impact of that behaviour on the structure and competitive
19 dynamics of the markets concerned.

20 MR. GREEN: With a view to dominance being created, stripping out the equation and looking at it
21 sequentially.

22 MR. SCOTT: Yes.

23 MR. GREEN: Merger, conduct, creation of dominance, and that is simply because on the facts of
24 this case there was a time gap between the merger and the expected ...

25 MR. SCOTT: But in conceptual terms there is a distinction, therefore, between cause and effect.

26 There is necessarily a distinction between cause and effect, though in fact in most markets
27 there is a certain circularity. So in that one sentence you have quite a complex analysis taking
28 place, even though it is in one sentence, and there is a convolution in that sentence of the
29 different stages.

30 MR. GREEN: Any assessment of dominance involves the taking into account of more or less
31 complex economic factors and that does not vary between cases so there is nothing peculiar
32 about the analysis referred to in paragraph 73, it is a statement which applies to all dominant
33 cases.

1 MR. SCOTT: If we then take that on to a case such as the one which we are considering, there is no
2 strange in the structure as we understand it that is possible in the dynamics of the market.

3 MR. GREEN: With respect, there is. It is very important here to recognise that Ofcom's case is not
4 that the mere existence of a 100% market share because of its narrow product market definition
5 has any immediate impact on the market; Ofcom's case is that there is an ability to set an
6 excessive price and that is the impact on the market.

7 MR. SCOTT: Or to sustain a price.

8 MR. GREEN: Yes, to sustain a persistent, excessive price, so the conduct is an integral part of
9 Ofcom's definition of SMP in this case, and that is really quite important. Also, the timeframe
10 in this case, it is Ofcom's case that as of today – and I mean as of the date of the Decision –
11 there was no evidence of excessive price, their case is forward-looking, that at some point in
12 time in the future there may be an excessive price, largely because as they put it the effect of
13 BT as a countervailing buyer power will evaporate. So they have a forward-looking analysis,
14 they say the prices will become excessive in the future but conduct is absolutely integral to
15 their definition of SMP, and that was one of the reasons why I took you at considerable length
16 yesterday through the fact that they identified profit and profitability as a key criteria, that they
17 examined it at great length in relation to the four MNOs, they examined it in relation to
18 existing regulatory constraints, they did not examine it in relation to us but they still maintain it
19 because of their analysis of ability. So there is really quite a strong analogy with the facts of
20 *Tetra Laval*, obviously given the plain differences that there was a merger.

21 MR. SCOTT: But if Ofcom believed that there could come a situation at either a plausible or a
22 higher than plausible level between the date upon which they made their decision and the date
23 on which they made the next decision, that prices would be out of line with costs which by
24 then they had modelled, or upon which by then they had modelled, or on which by then they
25 had received evidence. Then they would, it seems to me, have to make a decision of SMP
26 because they could envisage in that period a situation arising in which regulatory intervention
27 would be appropriate.

28 MR. GREEN: If that were Ofcom's finding in however long it takes that Hutchison's costs were
29 very substantially below its prices and the margin was excessive, then as with the other MNOs
30 they would no doubt take that into account, but that ----

31 MR. SCOTT: But they did not do that.

32 MR. GREEN: They did not do that, no, indeed they accept explicitly that it is no part of their case in
33 relation to this decision that the prices were excessive. It is not just that they did not do the
34 exercise but they accept it is not part of the case. In other words, the decision has to be

1 analysed, *ex hypothesi* on the basis that they are not saying that the prices are now excessive or
2 will become so during the course of the Decision. That is why we have relied so heavily upon
3 these submissions. That is why you are not going to hear evidence about costs. You are quite
4 right in two or three years' time if the market changed, costs changed and Ofcom came to a
5 different conclusion we would be in an entirely different factual situation with a different
6 Decision to challenge or not challenge.

7 For your note the reference to "particularly plausible" in *Tetra* is para.162, and it is
8 tab 13 of H2 at para.162, p.197 and 198 of the bundle. It is probably worth just reading that to
9 you, p.196 of bundle H2. Perhaps I could just ask you to read from 160 to the end of 162.

10 THE CHAIRMAN: (After a pause) Yes.

11 MR. GREEN: That is where the "particularly plausible" comes from.

12 THE CHAIRMAN: And what impact do we give to the words "whilst allowing for a certain margin
13 of discretion"?

14 MR. GREEN: That is hallowed phrase which is relevant in Judicial Reviews in which the fact that
15 the Commission has a margin of discretion means, at least in the eyes of the Commission, that
16 the CFI should keep its grubby paws off its decisions. The CFI profoundly resented that
17 suggestion and in para.39 of the ECJ's Judgment the court limited the scope of the words
18 "margin of discretion" and it identified the ways in which the court would review the
19 Commission's decision and by parity of reasoning it set out an indication of the sort of things
20 the Commission would have to ensure that it had got right. The margin of discretion is a
21 limitation coming from the EC Treaty in the context of judicial review; it does not apply on the
22 merits.

23 THE CHAIRMAN: But the use of those words in that context weakens does it not, rather than
24 strengthens what might be read into the words "particularly plausible" if you are trying to us
25 that as a synonym for whatever the Advocate General said?

26 MR. GREEN: No, it was quite different. "Margin of discretion" is a well known concept which is
27 simply an allocation of functions between the decision maker – the Commission – and the
28 supervising court, the CFI.

29 THE CHAIRMAN: I understand that but actually in this context, and for the purpose you are taking
30 us to the words "particularly plausible", which you are trying to suggest is some sort of
31 synonym for "highly probable", or "very probably", or something like that, it may be slightly
32 misplaced but it weakens the effect of your submission, does it not?

33 MR. GREEN: For example, look at para.39, with respect I do not see how it can do. In para.39 the
34 court says:

1 “Whilst the court recognises the Commission has a margin of discretion with regard to
2 economic matters that does not mean that the Community Courts must refrain from
3 reviewing the Commission’s interpretation of information of an economic nature. Not
4 only must the Community court inter alia establish whether the evidence relied upon
5 is factually accurate, reliable and consistent, but also whether the evidence contains all
6 the information which must be taken into account in order to assess a complex
7 situation, and whether it is capable of substantiating the conclusions drawn from it.
8 Such review is all the more necessary in the case of a prospective analysis required
9 when examining a planned merger with conglomerate effect.”

10 Now if you apply a balance of probabilities to that one simply says the CFI would overturn a
11 Commission decision if, on a balance of probabilities, it concluded that the evidence relied
12 upon by the Commission in the decision was not factually accurate. Or on a balance of
13 probabilities it concluded it was not reliable. The word “margin of discretion” does not tell
14 you anything about the standard of proof, because you simply take the fact that there is a
15 margin of discretion, you work out what the test for a judicial review is and you apply the
16 appropriate standard of proof. The court is going to require of the Commission that at the
17 very least establishes the facts and the inferences that it draws on the balance of probabilities,
18 and there is a difference even within para.39 of the sort of exercise the court will engage in.
19 “Balance of probabilities” becomes less relevant if the court identifies an omission. So, for
20 example, if the CFI finds that the Commission has not addressed its mind to what the CFI
21 believes is a relevant factual inquiry, balance of probabilities does not figure as part of that
22 assessment. You say “misaddressed itself as a question of law because it failed to address
23 itself to relevant facts. These were relevant and material, ergo we set the Decision aside.” If
24 the question is did a particular expert’s report establish dominance, then there is an issue of
25 fact for the court to review and it does so on a balance of probabilities or the Advocate
26 General would have it, “higher standard”.

27 PROFESSOR STONEMAN: Mr. Green, while we have interrupted you, could I go back to para.17
28 of the standard of proof document? Your conclusion as to what Ofcom should have done if
29 they had followed the framework Directive and EC merger jurisprudence. What you say is
30 what they should have done is to address in the absence of ex ante regulation.. the
31 undertaking concerned raise prices to supra competitive levels or fail to reduce prices in line
32 with costs”, that is what you say, and that is the underlined section. First of all, in the absence
33 of ex ante regulation can I take it what you mean here is in the absence of ex ante regulation
34 of the undertaking being considered, but in the presence of all other regulation?

1 MR. GREEN: Yes.

2 PROFESSOR STONEMAN: So in the absence of regulation of H3G, but in the presence of
3 regulation of Vodafone, Orange, BT and the whole regulatory environment.

4 MR. GREEN: Regulatory framework imposed on H3G and other MNOs.

5 PROFESSOR STONEMAN: All right, fine, I just want to make clear what it is ----

6 MR. GREEN: You were right, it is a little bit ----

7 PROFESSOR STONEMAN: And then you say “will the undertaking concerned raise prices?” I
8 think the phrase should be “set prices”, should it not? “Will the undertaking concerned set
9 prices?”

10 MR. GREEN: Again, I think that is probably a little more accurate.

11 PROFESSOR STONEMAN: Then with your argument “Will the undertaking concerned ...” and
12 you are saying here it means “very probably”. I am quite incapable of interpreting what you
13 are telling us. Is it saying is it more likely that the undertaking will set prices at a supra
14 competitive level than at a non-supra competitive level? What is the more likely, the higher
15 prices or the lower prices? Now, that is not the same as “very probably” or “in all likelihood”.
16 It is saying “On the balance of probabilities the price is going to become supra-competitive or
17 not supra-competitive?” I think it is rather different from “on the balance of probabilities” that
18 we had earlier.” “More likely” means more likely of a list of outcomes. You could have just
19 two outcomes, supra-competitive prices and non-supra-competitive prices and you could say
20 which is more likely, or you could have 27 different outcomes and you could say which is
21 more likely. If it is 27 different outcomes and which is more like, the probability of the one
22 that you choose could be 5%, it is still the most likely. I am rather worried here that what you
23 are trying to do is to take something that was more likely of two possible outcomes and turn it
24 into in all likelihood, which is not the same.

25 MR. GREEN: Let us test your hypothesis. If the position was that there was a 5% chance of H3G
26 setting prices at a supra-competitive level because that was one of 20 less than equally
27 probable circumstances, if Ofcom set an SMP designation and obligations on that basis, that it
28 was slightly more likely, albeit 5%, that they would set an excessive level – it is inconceivable
29 that Ofcom would do that.

30 PROFESSOR STONEMAN: That is the criteria you are trying to give us as more likely or most
31 likely.

32 MR. GREEN: We are simply saying that the facts which go to the establishment of SMP, each and
33 every one of them has to be established on a balance of probabilities.

34 PROFESSOR STONEMAN: Between two outcomes.

1 MR. GREEN: There are only really two outcomes in this case, there was either setting a persistently
2 excessive price or not.

3 PROFESSOR STONEMAN: Alright, fine. The first stage anyway is set prices not raise prices,
4 although it is reduce prices once they have been set.

5 MR. GREEN: We are looking at an excessive price, which can be a price either derived because we
6 raised them or we failed to lower them, so your rolling up of that into set prices is probably
7 accurate.

8 PROFESSOR STONEMAN: Thank you.

9 MR. SCOTT: Can we just stay with your paragraph 16 here. We are, as you pointed out yesterday,
10 dealing with one instance of something over 400 decisions across the European Union where,
11 in accordance with the recommendations, NRAs are going through the three-stage process in
12 relation to a variety of markets, defined either in the terms of the recommendations or those
13 adjusted for national circumstances. I suppose the question that is in my mind is whether, in
14 the European regulatory framework for electronic communications, it is proportional to
15 imagine the 25 member states NRAs engaging in the depth of analysis you are suggesting is
16 appropriate in a conglomerate merger in relation to each of those markets and each of the
17 parties who may or may not have SMP in those markets. I suppose the reason for asking this is
18 that there seems to me a possible distinction between *Tetra Laval* in which you are considering
19 prohibiting a conglomerate merger, and the possibility of precautionary regulation. I am not
20 trying to be prejudicial about this, I am merely trying to think in realistic terms about how one
21 should interpret the European framework in a purposive way, because although I entirely
22 accept that it has been designed to reduce the amount of regulation over a period of time as
23 markets become effectively competitive, it is also designed to retain regulation in markets that
24 are not effectively competitive. So each NRA is faced with a real question of how they deploy
25 their limited resources in relation to making what is necessarily a large number of decisions,
26 and remaking those decisions as time goes by. It would be inappropriate, it seems, for us to
27 end up making a decision which suggested an impossible amount of effort for the 25 NRAs
28 and indeed the Commission.

29 MR. GREEN: There is an enormous assumption inherent in the question. Let us take it in stages.
30 First of all, in the present case, Ofcom did not do a single shred of a cost base analysis for
31 Hutchison, but it did for the other four MNOs, and it is not as if it cannot do it. Secondly, in a
32 dispute resolution exercise it must undertake some price analysis and it must do so within four
33 months – price analysis is the name of the game and the only problem in this case is that it has
34 not yet developed its 3G model. Once it has done that it is a relatively easy exercise to keep it

1 updated and the Regulator does that on a fairly steady basis, but that then gives it the
2 benchmark against which, very easily, to assess future disputes. So we are in this hiatus where
3 we are moving from 2G to 3G and during this gap there is not a cost bank, if you like, which
4 normally exists and which has existed for some time for 2G. So we are in a peculiar situation,
5 but the purpose behind the regulation is to minimise intervention and you have seen from a
6 number of recitals that it is not dirigiste and it is not precautionary in any sense of the word –
7 on the contrary, the access directive cautions against a precautionary approach. For example,
8 in interconnection if you take short term measures it can cause long term distortions, so we
9 would challenge head-on the notion that it is a precautionary basis and we would challenge
10 head-on the notion that it is disproportionate that a regulator, whose job par excellence is to
11 engage in price regulation, should be able to throw its hands up and say it is all too difficult
12 and it is disproportionate for us to have to carry out the exercise. Within two or three years,
13 possibly a shorter timeframe, it will have the databank that it needs for 3G and life will become
14 simpler, everybody will know what the parameters are. Dispute resolution is an illustration of
15 why the regulator must, across Europe, either engage in some form of price review or mini
16 price review to set a price, if that is inherent in the structure of the legislation.

17 MR. SCOTT: It seems that from the decision taken to veto Reg TP's decision in relation to fixed
18 alternative network operators, the Commission certainly is concerned that ad hoc dispute
19 resolution is not necessarily a proper replacement for ex ante regulation.

20 MR. GREEN: With the greatest respect to the Commission, if the law says that it has to be done
21 then it has to be done and that was very much the Commission's problem with merger analysis,
22 it did not believe it had to do the level of analysis which the court has set forth. That is why
23 you must very clearly distinguish between what the Commission thinks is the proper
24 framework for regulation and what the law says, and with respect you are a court of law.

25 MR. SCOTT: We appreciate that.

26 MR. GREEN: I hope that is not a contentious proposition.

27 MR. SCOTT: I think we do have regard to what you said yesterday about the hierarchy in Europe, I
28 was merely exploring the purposive interpretation of the European framework.

29 MR. GREEN: I understand that, it is a perfectly proper exercise for a court to engage in. What I
30 would like to do now us just draw some of the threads together in relation to prices and then
31 move on to the other two factual issues which directly concern the ability to set excessive
32 prices, which is dispute resolution and countervailing buyer power.

33 This appeal, as you know, is a challenge to a narrowly based decision and the
34 jurisdiction of the Tribunal is limited to the issues in the Notice of Appeal, it is not the

1 jurisdiction at large, the conclusion is not affected by the fact that this is a merits appeal and
2 not a judicial review. In our Notice of Appeal we focused upon failures of Ofcom to conduct
3 an analysis of matters which we say are relevant and material and which they were required to
4 investigate, and we have focused upon what we submit are errors of law for illogicalities or
5 inconsistencies. These are the matters set out in the Notice of Appeal which are for the
6 Tribunal to rule on; this is not an appeal where there are factual conclusions arrived at by
7 Ofcom which we are challenging. For example, Ofcom has not found – if I can take Professor
8 Stoneman’s example from yesterday – that a competitive price is one which relates to 2G costs
9 and that a competitive price should be determined by reference to 2G costs even for a 3G
10 operator. That is a valid question and it is one which will be debated between the parties and
11 Ofcom in the ensuing months, but Ofcom has not stated in its Decision that the costs are the
12 same as 3G costs or that the framework is the same, even in relation to the narrow product
13 market that we concerned with here, wholesale voice call termination. Indeed, Ofcom accepts
14 in its decision that there are these material differences, so whatever the right answer to the
15 question, that is going to be for a future day.

16 As we know, and it is common ground, Ofcom has not examined 3G costs at all, that
17 is the exercise it is now embarking upon, it has not concluded that the embed price in the BT
18 Agreement is excessive and it has not found that the costs for 3G will fall, during the course of
19 this Decision, to a level which will render the embedded price an excessive one, nor has it
20 found that Hutchison has an incentive to set excessive prices. It examined that issue and found
21 no evidence of it. We rely upon those findings as admissions, and it is not within, with the
22 greatest of respect, the jurisdiction of the Tribunal to arrive at its own findings on these
23 matters. It is for that reason that there is no evidence before the Tribunal on the matters, and
24 indeed, it is for that reason that the parties are agreed that a number of factual matters, for
25 example, the exchange between Mr. Mickel and Mr. Myers, and the evidence as to cost and
26 price are not for determination.

27 In so far as Ofcom considers these matters it will address them shortly. There might
28 or might not be a dispute as to these matters, and I think it is fair to say there might or might
29 not be an Appeal on these matters. At this juncture you might, if you are unlucky enough to sit
30 on this case in a few years’ time have the pleasure of, for example, analysing such issues as
31 what is the correct beta to be used in assessing risk for the purpose of weighted average cost of
32 capital to be included in the LRIC model. Those pleasures are not for today they are for a
33 future Appeal. The point I wish to make is that the present Appeal focuses on narrow grounds.
34 If H3G is correct, then the logical conclusion is that there is remission with appropriate

1 directions for Ofcom to comply with. The factual issue I have dealt with, and perhaps I could
2 just say this at this point, if you were with us on that hypothesis I think we would be inviting
3 the Tribunal to simply render its Judgment, and my learned friends may have views on this in
4 due course, and for the parties to consider what, if any, directions should be made to Ofcom in
5 the light of the Judgment, and we would invite the Tribunal to look at this in two stages –
6 Judgment first and then consider appropriate directions which may follow.

7 Putting this in the context of prices, there are a limited number of points to be made.
8 The first point is this, Ofcom' S test for dominance incorporates conduct, and this is an
9 important point. This is not a case such as the *Gencor* case before the CFI and Mergers, which
10 is referred to in the ECJ in *Tetra Laval* where the finding of dominance on the part of the
11 Commission turned upon the immediate impact of the merger on the structure of the market
12 without that effect being linked to any conduct. This is a particular type of dominance case
13 where the dominance is contingent upon market share and conduct, and I think it is worth
14 looking – just so you have the distinction squarely in mind, at what the Court of Justice said in
15 *Tetra Laval* about *Gencor* because it is a different type of case and I want you to be clear in
16 your own minds that it is different. If you go back to *Tetra Laval* paras.80 to 84, bundle H2,
17 p.389, where the court refers to the *Gencor* case which was a case where there was no conduct
18 alleged as being an integral part of dominance, but was simply this giant squatting toad on the
19 market place which, in its own right, immediately would impact on the market to create and
20 strengthen dominance. The court distinguishes that situation, the situation in *Gencor* from the
21 present one. In 80 the court thus says:

22 “The situation in the *Gencor* case was entirely different from that addressed in the
23 contested decision. As is clear from paragraph 91 of the judgment in that case, the
24 concentration would have led to the creation of a dominant duopoly in the platinum
25 and rhodium markets, as a result of which effective competition would have been
26 significantly impeded in the common market.

27 81 It was therefore the concentration which would have given rise to a lasting
28 alteration of the structure of the relevant markets in that case and thus would have
29 made abuses possible and economically rational.”

30 The objection was not a conduct based objection, it was the very fact of the merger sitting
31 there in its own right, *per se* creating this impediment to competition and creating or
32 strengthening dominance. That case is to be distinguished from one in which an element of
33 conduct is wrapped up into dominance, which is the present case and the *Tetra Laval* case.
34 Coming back to the drawing of the threads together ----

1 THE CHAIRMAN: Sorry, Mr. Green, just before you move off that, there is an element of conduct
2 or anticipated future conduct built in to what is said in para.81, is there not, when it talks about
3 the structure of the market would make abuses possible and economically rational.

4 MR. GREEN: Yes, the abuse that is referred to there is what is sometimes described as a “structural
5 abuse”. There are some mergers which are deemed to be abusive simply because their very
6 existence alters the structure of the market. It is not something where the alteration on the
7 structure of the market flows from conduct, it is the very being of the merger, impacts
8 immediately without more, on the structure, and that is capable – according to a long line of
9 consistent case law – of falling within the definition of abuse. You have the cases which are
10 broadly described as “conduct based”, and you have cases which are broadly described as
11 “existence” or “structural” abuses. *Gencor* was a structural abuse. All the court is saying here
12 is that in *Tetra Laval* the objection was the leveraging which then gave rise to the dominance,
13 and that was an integral part of the dominance, it was that which had to be proven. Test the
14 proposition this way: Does Ofcom in the present case say that there would be SMP if it had
15 not found an ability to set a persistently excessive price? Answer: No. If you simply strip out
16 the conduct element, would they have found SMP? No, not on the basis of their decision. So
17 the conduct is integral to the decision and the SMP found by Ofcom in this case. They have
18 lowered the hurdle for the conduct down to ability, but it is there. That is the crucial
19 difference.

20 PROFESSOR STONEMAN: Mr. Green, I think we are going around in circles as to where we were
21 yesterday afternoon. I think it is a nice distinction between “structure” and “conduct”.
22 Basically the paragraphs which follow in this page say as you have just explained, there are
23 certain cases where structure is important. In the *Gencor* case it was saying that it was going
24 towards a duopoly and it was perfectly rational that that duopoly would then exploit the market
25 and therefore it was not desirable. But then it goes on, in this case it is saying that it is looking
26 at a third market, or another market, where there was not going to be a significant change in
27 structure – just reading through here. Therefore, you could not rely upon the structural
28 argument; you had to rely upon the conduct argument. So it said in certain cases conduct is
29 sufficient. It is basically here saying if there is a duopoly then it is economically rational to
30 exploit that duopoly position.

31 If we go back to the H3G case we could say 100 per cent. of the market, it is
32 perfectly rational to exploit a monopoly position. You do not then have to prove execution.

33 MR. GREEN: They do say that but that is not what *Gencor* was about.

34 PROFESSOR STONEMAN: I am just reading paragraph ----

1 MR. GREEN: No, but that is why one has to understand that ----

2 PROFESSOR STONEMAN: I am reading para.81 and interpreting it into the H3G situation.

3 MR. GREEN: Yes, but that is what I have just explained. You have to ask yourself whether, on the

4 facts of a particular dominance case, conduct is viewed as an integral part of the dominance as

5 it is in the present case. If it is not, and it does not necessarily have to be in all cases.

6 PROFESSOR STONEMAN: By “present” you mean this case we are in today?

7 MR. GREEN: Yes.

8 PROFESSOR STONEMAN: So why do you see that conduct is part of the dominance?

9 MR. GREEN: Because Ofcom’s case is not that if they had not found the ability to set an excessive

10 price there would be dominance. If you strip that element out of the decision they would not

11 have found SNP.

12 THE CHAIRMAN: I got lost in your double negative, I am afraid, Mr. Green.

13 PROFESSOR STONEMAN: Do have I, yes.

14 MR. GREEN: Ask yourself this, on the decision we have in front of us, and Ofcom’s reasoning, is

15 the existing of an ability to set a consistently excessive price an ingredient of the facts they

16 have set out to prove for dominance? The answer is plainly “yes”. They set it out at the

17 beginning of their Decision, the factors which they say are relevant to SMP – one of them is

18 profit, and profitability. They then analyse it for the four MNOs in detail. They do not analyse

19 it for us but they still rely upon it because they say we have the ability to engage in excessive

20 pricing. If they did not conclude that we had the ability to engage in excessive pricing they

21 would not have found SMP. Conduct is absolutely integral to the findings of SMP against all

22 five of the MNOs in issue here, 2G and 3G.

23 PROFESSOR STONEMAN: What conduct?

24 MR. GREEN: The ability to set, or the setting of an excessive price on a persistent basis. That is

25 conduct, we are setting the price which, on this definition, is an abusive price.

26 MR. ROTH: I do not know if this will help, but given what has been attributed to Ofcom, that if I

27 may respectfully say so what Professor Stoneman said in his question in a sentence

28 encapsulates Ofcom’s case, and I shall be developing that in due course.

29 MR. GREEN: Well that is Ofcom’s reformulated case.

30 MR. ROTH: No, it is in the Decision but I shall deal with that in due course.

31 PROFESSOR STONEMAN: I am not trying to put your case for you (Laughter) I am trying to

32 understand, but it does seem as if we have gone in circles. I thought “conduct” meant “putting

33 into effect”, and I though “ability” means “having the ability to put into effect”.

1 MR. GREEN: That is what Ofcom says. Obviously we will come around to whether we have the
2 actual ability later, but Ofcom's case is the mere theoretical ability which they deduce from
3 100 per cent. market share is enough.

4 MR. SCOTT: Mr. Green, that seems to me to be a structural point that is being made. There is a
5 structure in this market, and the existence of a dominant player in a market can be structural
6 point and here we have a market which is structured in a particular way. I was actually about
7 to reach for my copy of the Decision because I am conscious at the moment you are engaging
8 in polemic about the Decision without actually examining the Decision and I was wondering
9 whether I would want to be taken to that – Mr. Roth will no doubt do that in due course. But
10 what you are saying is that they did not rely upon the argument of a rebuttable presumption
11 from the 100 per cent. market share, and absolute barriers to entry, they went beyond that in
12 their other two arms of their four armed approach.

13 MR. GREEN: Yes, para.3.2 of the Decision.

14 MR. SCOTT: Yes.

15 MR. GREEN: Ofcom set itself the task of proving SMP not just by market share and entry barriers,
16 but also by reference to the countervailing buyer power and profits and profitability. Those are
17 two parts of the four pillars of the Decision. If they had not concluded there was an ability to
18 set an excessive price, that is conduct in exactly the same way that leveraging is conduct,
19 which is just another aspect of pricing conduct, price wars, predatory pricing, excessive
20 pricing, it is just conduct within the meaning of *Tetra Laval*. That is an integral part of the task
21 Ofcom set itself. They cannot escape from that. This is not a structural decision *per se*. This
22 is not a structural decision. It is structural plus conduct and it is not open to Ofcom to try and
23 re-write its decision now by pretending it is purely structural. It is not. If we want we can go
24 to the Decision, you remember it para.3.2

25 MR. SCOTT: Yes, absolutely.

26 MR. GREEN: And countervailing buyer power is, if you like, structural and conduct based. It is
27 whether the conduct of BT as a buyer can negate the seller's market power. But this is not, and
28 I emphasise a structure based decision.

29 MR. SCOTT: But if we then go to the task that the Tribunal has to undertake, you very properly
30 directed us to the grounds of appeal and it may be that the grounds of your appeal have shifted
31 a bit since the initial pleadings, but we can leave that on one side for the moment. The
32 legislation requires us to decide the appeal on the merits and by reference to the grounds of
33 appeal, and then we have to include a decision as to what, if any, is the appropriate action for
34 the decision maker to take, and you have addressed us on the subject of a two-stage process

1 there. It is 469 in the legislation, section 195. One of the questions, therefore, that may arise
2 for us is whether there is before us sufficient evidence to take us to the stage of presumption,
3 and then whether there is sufficient evidence before us to take us to the stage of rebuttal. You
4 may think, the way the appeal has progressed, that we simply will not have evidence on which
5 to deal with that and that the proper course is remission, but it does seem to me that our task
6 goes a little beyond what I understood to be the narrower suggestion that you were making.
7 Let me say it again: you said we had to address ourselves to the grounds of the appeal.

8 MR. GREEN: Yes.

9 MR. SCOTT: We do have a task in relation to the merits and we do face a problem that we are not
10 going to have the level of evidence that you suggest is necessary in order to address the merits.
11 Is that correct?

12 MR. GREEN: You have to analyse the merits of the grounds, that is what you are about to do under
13 the Act, you assess this appeal by reference to our grounds and you do so on the merits. Our
14 grounds – we amended them to bring them up to date so I hope they are still up to date and I do
15 not think we resile from any part of them – are primarily focused upon what we say are errors
16 of law – failure to examine or an error of law then resulting in a failure to examine a material
17 issue, and although it is a merits appeal the grounds are more structured as judicial review type
18 grounds, simply because we do not have the evidence in front of us and it is not part of the
19 appeal. If we have the evidence in front of us we may then be asking you to draw different
20 assessments about the underlying facts, so it is a particular and rather peculiar type of appeal.
21 In that sense it is somehow inappropriate – we spent a great deal of time talking about the
22 standard of proof and the burden of proof, but when you are looking at an appeal based on a
23 judicial review type challenge, they have made an error of law, they have failed to address their
24 mind to a particular issue, those issues become less significant and it really becomes a question
25 do you accept as a court that they failed to address a relevant issue? If so, you may just simply
26 stop there and remit it without getting any further into the grounds. You may remember that
27 Mr. Fowler some months ago, when we were setting a date for the hearing, asked for a quick
28 hearing on the basis he thought it was a quick, judicial review type appeal, and I think
29 everybody essentially agreed. That is why there is a danger in getting sucked into the facts of
30 this case.

31 What we are essentially saying to you and what I really want to do now is to explain
32 in challenge terms what we say about prices. There are really only three or four points that it
33 boils down to and they are essential, so perhaps I could do that now. The first point that we
34 make is the distinction between ability and an incentive. You know that in the case of the four

1 2G MNOs Ofcom found both ability and incentive, and it says so in terms in its Decision. In
2 *Tetra Laval* the Court of Justice confirmed the CFI to the effect that when dominance turns in
3 part on conduct it is not enough to establish pure ability – see, for example, the ECJ in para 54
4 which was citing the Commission decision as to the ability to engage in leveraging. On the
5 contrary, the Commission has to go further and examine with care and precision, according to
6 all the standards that have been set out, the manner in which the alleged conduct would come
7 about and how it would impact upon dominance. In the case of Hutchison Ofcom found only
8 ability, but accepted in its Decision, having reviewed the matter, that there is no evidence of
9 incentive. We say, as a matter of law, ability and incentive have to be examined. Ofcom did
10 that in relation to the four 2G MNOs, the Court of Justice made it clear that it was part of the
11 ex ante test for dominance, and it did not do so for us; on the contrary, it found there was no
12 evidence of incentive. We therefore say ability per se is not enough, Ofcom has failed to
13 address itself to a relevant consideration and if one is asking oneself whether, within the
14 timeframe of this decision, which is short, H3G will raise/set prices at an excessive level, when
15 Ofcom accepts no evidence of incentive to do so but merely a theoretical ability, is that
16 enough? We submit in law the answer is no. That is the first point.

17 The second point is failure to examine an issue and connected to the point about
18 incentive, I suppose, is the fact that Ofcom failed to conduct any analysis of H3G's costs or
19 prices, either on a static or a dynamic basis over time. On the contrary – and this is where the
20 list of admissions we have set out in our first skeleton is relevant – Ofcom accepts for the
21 purpose of the Decision that there is no evidence of excessive pricing and it is not part of its
22 case that costs would fall to such a level as to make the embedded contract price excessive in
23 the course of the Decision.

24 In *Tetra Laval* the CFI held that it was the duty of the Commission to conduct detailed
25 economic analysis and if it did not do so then in a paragraph of the CFI judgment endorsed by
26 the ECJ, it was no answer for the Commission to turn round and say we found a possibility or
27 even a probability that the conduct would arise and that other factors would lead to dominance.
28 So if you do not conduct the analysis you cannot simply as it were research, by reference to
29 logic or whatever argument you wish to advance, that it is possible or probable. Here we rely
30 upon the fact that it is common ground in this case that there was no analysis done, and we set
31 out an entire list of what Ofcom says it did and did not do in our skeleton with the references.

32 What do we say about that in terms of a legal challenge? They failed to examine a
33 material issue, namely movement in costs and prices, they relied purely and simply on a
34 theoretical ability, but in the light of the admissions that is not goods enough and they are

1 therefore, in the absence of a proper economic analysis, particularly in the light of the many
2 admissions made – and I think the timescale is important here, we are talking about a short
3 timescale of 18 to 24 months from June 2004 – that that is an error of law.

4 THE CHAIRMAN: Sorry, what do you mean by “many admissions made”?

5 MR. GREEN: The many admissions that there was no analysis of price, there was no analysis of
6 cost, no analysis of a movement of cost, an acceptance that there was no incentive, all these
7 admissions.

8 We have extracted them and set them out in our skeleton argument at paragraph 46,
9 page 18 of the first skeleton. We have given the references to Ofcom’s amended defence and
10 Ofcom’s pleadings; can I just perhaps add two lines here. First of all, if you look at 46(ii)
11 excessive pricing formed no part of the basis upon which Ofcom found that the appellants had
12 SMP – what that means is evidence of excessive pricing. You have seen (a) that they have set
13 out excessive pricing for themselves as a task, and they found that we had the ability to engage
14 in it, it is quite plain that they are just talking about evidence in relation to excessive pricing
15 formed no part of the basis. There is a whole series of factors which are common ground, and
16 we would add in the one about incentives which I do not think is listed here.

17 THE CHAIRMAN: Yes, I was about to ask is it in your list. Are you suggesting that they have
18 accepted that?

19 MR. GREEN: I took you to the December statement in the Decision yesterday; they accept there
20 was no evidence of incentive, so we simply take that at face value. Those are the admissions
21 and one has to read the Decision in the light of those admissions, and you read that in the light
22 of the ECJ in *Tetra Laval* simply saying if you do not carry out an assessment then it is not
23 open to you to say that it is possible or probable, and I took you to the reference to that
24 yesterday. Failure to examine a relevant issue, therefore, is a ground of judicial review.

25 Those are the two very important points, but there is a third point about the temporal
26 element. In *Tetra Laval* the CFI and ECJ held that where dominance was due to emerge
27 following conduct after a period of time, then the Commission had to factor that into its
28 detailed analysis, so it is the further away the hypothesised conduct the more remote and less
29 likely it was that dominance would arise. Ofcom’s case is somewhat confused here and we
30 have seen a shift in Ofcom’s position. In their skeletons Ofcom suggest that the decision is
31 based upon the here and now, in other words some form of present ability; however, this does
32 not with respect stack up since, first, Ofcom accepted that there is no present incentive to raise
33 prices to an excessive level; secondly, Ofcom accepts that during the course of the Decision
34 costs will not decline to such a degree that the embedded price will become fixed at a level

1 which is so much greater than costs that it will become excessive, and then perhaps most
2 importantly – and it is set out in that list of admitted common ground statements – Ofcom
3 expressly accepts in the Decision that its decision is forward-looking and it is saying that even
4 if BT did, for example, exert countervailing buyer power in 2001 that is no guarantee that at
5 some point in the future we would not acquire dominance through the ability to set prices. So
6 the Decision, properly analysed, is forward-looking. In *Tetra Laval* the court said you have to
7 examine the emergence of this dominance within a relevant timeframe; the court emphasised
8 therefore that the Commission had to examine the entire question of temporal considerations as
9 p[art of its analysis. In this case Ofcom has not done this and there is no indication of when
10 costs will fall to reach a level so far below the embedded contract price that the price will
11 become excessive – indeed, Ofcom accepts that for the purpose of the Decision, the 18 to 24
12 months, it will not happen. In other words, Ofcom’s analysis of when the price will become
13 excessive is outside the scope of the Decision and there is no analysis of when it is said,
14 looking at the converse, raising prices, if it does (b) – if it is in fact Ofcom’s case that H3G will
15 raise its prices under the contract. Over what period of time is it said that we will use our
16 powers under the contract to push prices up? How would that mechanism operate and over
17 what period of time? Nothing is said in the Decision about that, so this is yet another matter
18 which Ofcom should have examined but which it did not examine. It is very important
19 because the timeframe in the Decision is very short and the logic of the Decision, which is all
20 that is in issue before this Court, is that H3G’s prices will become excessive during the 18 to
21 24 month period, in other words either by the end of this year at the earliest or by early
22 summer of next year at the latest. It is not open to Ofcom to say that the period of the next
23 review has now been put back, this is not part of the Decision it is simply an administrative
24 change of tack, and it is not relevant to the decision that you are assessing. There is nothing in
25 the Decision which provides any guidance as to Ofcom’s views on costs beyond the period of
26 its Decision. So that is another matter which has not been examined which the Court of Justice
27 said was relevant; those are three relevant matters in relation to prices that we say have not
28 been considered. You simply look at the Decision, it is a small Decision, it does not cover
29 many paragraphs – it invokes a great number of words but it does not involve many paragraphs
30 – and you will see, with respect, that that is true.

31 Can I turn from the complex question of prices to the more straightforward factually
32 driven question of dispute resolution and countervailing buyer power? I wonder actually if this
33 is an appropriate moment to have a break.

34 THE CHAIRMAN: Yes, though Professor Stoneman has one question.

1 PROFESSOR STONEMAN: It is a question of words again. You have talked of two pairs of words,
2 one is ability and incentive and the other is structure and conduct. Are these synonymous
3 pairs?

4 MR. GREEN: I do not think so. Ability and incentive are different, as are structure and conduct.
5 As I said earlier, in case law you can have what is described as “structural abuse”. There are
6 cases where, without more it is deemed that a merger is abusive and that was certainly the case
7 before the merger control regulation came into force, and there were certain occasions where
8 the mere fact that a dominant company does something without more, almost the mere fact that
9 it exists and acts will necessarily mean that it can abuse a dominant position. They are
10 exceptional cases, but they are defined as “structural abuses” and they are quite narrowly
11 defined. The vast majority of cases are conduct based, certainly under Article 82, merger cases
12 are perhaps more evenly spread for obvious reasons, but *Tetra Laval* was a conduct based case
13 and the present case is, on Ofcom’s own analysis, conduct based. So I do not think I review
14 them as synonymous pairs. Maybe I have misunderstood you.

15 PROFESSOR STONEMAN: Well, as you know, I come out of the economics’ side and not out of
16 the legal side, and within the analysis of industrial economics analysis there was a thing called
17 “The structure conduct and performance paradigm”, structure relating to the market shares in
18 the market, conduct relating to how the firms in the market behave, performance reflecting
19 what happens on the market. I have a feeling in fact that we may be talking at somewhat cross
20 purposes on some of these if we are not careful as to how we define these words.

21 MR. GREEN: Yes, I accept that. I am talking in more prosaic legal language. I would have used
22 “conduct” as anything to do with contract, anything to do with the actual behaviour of an
23 undertaking, calculating buyer power is conduct based, though you might describe it also as
24 structural because it impacts upon – these are not always neat divisions. But I think in the
25 context of *Gencor* the court is talking about what it referred to as a “structural abuse”, but I do
26 not want to get bogged down with *Gencor*, this case is what you are concerned with, and I am
27 simply concerned with what Ofcom did in this case, what its own grounds were.

28 PROFESSOR STONEMAN: Thank you.

29 MR. GREEN: Now, it is quarter past eleven.

30 THE CHAIRMAN: Well done. 11.30.

31 (Short break)

32 THE CHAIRMAN: Mr. Green, just before you resume, what is your current estimate of timetable?
33 I say that not because we are pressing you or nobody is living up to our expectations because I
34 know we have probably contributed to such under estimates of the time you thought you were

1 going to take. Roughly speaking, and we are not going to put deadlines on, how much longer
2 do you think you are going to be, and I will ask you, gentlemen, how long you think you will
3 be as well?

4 MR. GREEN: I will not be that much longer, it is possible that I will finish about lunchtime, or
5 shortly thereafter.

6 THE CHAIRMAN: Right, Mr. Roth, allow for no interventions, unlikely though that is, but that is
7 all you can do and we will add on whatever we think fit, so we have an idea. I think we want
8 to know whether we are going to go into Thursday and, if so, by how much?

9 MR. ROTH: I would hope the answer to that last question is “no”, and that if my friend, Mr. Green,
10 finishes by lunch time, I would probably just spill into tomorrow morning, but for only about
11 three quarters of an hour in the morning.

12 THE CHAIRMAN: And that is assuming a clear, uninterrupted run?

13 MR. ROTH: Assuming a clear run and subject, of course, that I do not know what my friend is
14 about to say between now and lunch and what that might provoke, but subject to that.

15 THE CHAIRMAN: Good, thank you. Mr. Barling?

16 MR. BARLING: Well as Interveners and coming third, obviously I will be in a position of scoring
17 out, no doubt, large chunks of what I was going to say – it may be that Mr. Roth will say quite
18 a lot of what I have down, but I might have to say. At the moment it looks like about two
19 hours, but it could well be less.

20 THE CHAIRMAN: So there is a sporting chance we will finish tomorrow, but it does not sound as
21 though it is inevitable, it will depend on what Mr. Green thinks he has to pick up by way of
22 reply, probably?

23 MR. BARLING: Yes.

24 MR. GREEN: I do have some difficulties on Thursday, is there any possibility we can start a bit
25 earlier tomorrow?

26 THE CHAIRMAN: I doubt it, Mr. Green, we will have to see how we go.

27 MR. GREEN: I am going to move now to dispute resolution. Can I ask you to put some paragraph
28 numbers in your notes because it is clear from the exchange a few moments ago that Mr. Roth
29 is going to say that in some way shape or form their Decision is not based upon conduct. The
30 paragraphs in the Decision which make it clear that that simply is not correct are many, but the
31 key ones are paras. 3.2, 3.7, 3.32 and 3.46. We submit that the most important is 3.2 which
32 makes it explicitly clear that in its assessment of SMP prices and profitability were taken
33 account of and that was an integral part of the analysis leading to SMP. Page 1097 of the
34 bundle. When you look at it you will see if you put it in traditional Article 82 terms, we are

1 not talking about abuse now, this is not a case about abuse, we are talking about dominance.

2 3.2 says:

3 “In its assessment of SMP in the markets for voice call termination, Ofcom has
4 focused on single firm dominance and has relied on four of the criteria listed in the
5 SMP Guidelines, and in Oftel’s Guidelines on the assessment of SMP. These are...”
6 (a), (b), (c), (d) – (c) is “excessive prices and profitability”. So conduct is one of the criteria it
7 is relying upon in order to get itself to a position where it can conclude that there is SMP. It is
8 not saying “we found SMP and excessive pricing is the abuse”. This is an integral part of the
9 definition of SMP. That is not always the case in all Article 82 dominance cases. If Ofcom
10 wants to retract on its Decision then it is just not entitled to do that. If it wishes to say that in
11 some way it did not bring conduct into the definition of dominance, then that just is not the
12 case. We are entitled to attack the Decision as it stands, and this is not an abuse case. This is a
13 dominance case. The word “excessive” is there. We are not talking about just the power to set
14 price at a higher level; we are talking about a price which is defined as one which is abusive.
15 That is the oddity, they might describe that as abuse, but they encapsulate the abuse into the
16 dominance, and that is precisely what happened in *Tetra Laval*. The abuse became part of the
17 definition of the dominance.

18 MR. SCOTT: Mr. Green, if you turn to 3.21 of the Decision, I entirely accept that earlier on in 3.7
19 they had been talking about ability and incentive in relation to the other MNOs, but by contrast
20 the wording of 3.21 and 3.22 suggests a belief that there is a structural ground for SMP as
21 distinct from a behavioural ground for SMP.

22 MR. GREEN: Yes, but look at the word “addition” in 3.22. One can get hung up on the language
23 here, but when you look at it in the round, and you look squarely at what was said in 3.32 and
24 3.46 almost everything they analyse is designed to take them to the conclusion is there an
25 ability to set an excessive price – whether it is countervailing buyer power, which they say
26 does not constrain the ability to set an excessive price, whether it is the dispute resolution,
27 which they say does not constrain the ability to set an excessive price, everything focuses upon
28 what is analysed as conduct and otherwise abusive.

29 MR. SCOTT: Hold on, just go back to 3.21, it seems on the face of the document that before they
30 get to behaviour they have a structural argument.

31 MR. GREEN: With respect, I understand what you are saying about the semantics, but it does not
32 stack up when you look at the Decision as a whole. When you look at the Decision as a whole,
33 which is what we are entitled to challenge, it is quite plain that they set themselves the task of
34 looking at prices, they made a conclusion about prices without carrying out an investigation,

1 they analysed all the constraints in terms of whether or not they were sufficient to prevent us
2 from setting an excessive i.e. abusive price. They themselves cite the Commission's
3 guidelines that very high market shares do not in their own right, and should not in their own
4 right be sufficient to create dominance. If this case turns on nothing more than a presumption
5 based purely and simply on their narrow product market definition then (a) that would simply
6 be inadequate; and (b) it is just not the case we are meeting. I understand what you are saying
7 about the semantics of 3.21 and 3.22, but I really do not think Ofcom can get home by simply
8 referring to some semantics in these two paragraphs, which is what they actually did.

9 MR. SCOTT: I am simply drawing a distinction ----

10 MR. GREEN: I understand that.

11 MR. SCOTT: -- between their approach to the other MNOs and their approach to 3.

12 MR. GREEN: They intended to rely upon - we would be arguing discriminatory treatment if they
13 said for everybody we actually accept we have to do prices, we have to do CVP, countervailing
14 buyer power, and so on and so forth – “Oh, Hutchison they are a new entrant, they have no
15 subscribers, they will not worry if we just slap an SMP on them if we do not impose a price
16 regulation obligation on them.” If that was the case, which I hope it is not, then we would be
17 able to describe discriminatory treatment. If it is the case it – it does not seem to be the case
18 from the Decision – we would be crying blue murder. Can I move on to dispute resolution?

19 Dispute resolution naturally precedes countervailing buyer power, I think because of
20 one of the questions that you posed to us in your letter – “What is the relationship between
21 dispute resolution and countervailing buyer power?” I think it is naturally a precursor to
22 countervailing buyer power because a buyer can use the threat of a reference to a regulator as
23 part of its armoury which may negate the supplier's supplier power, but it is probably best
24 viewed independently, because the supplier can use the threat of a reference to get a better
25 price out of a buyer and the regulator itself, of its own initiative can, in appropriate cases,
26 intervene to set a price. So it has free-standing value and moreover, our case against BT on
27 countervailing buyer power is in essence that they would have had buyer power regardless of
28 the threat of intervention. It would stand alone as independent buyer power, but clearly there
29 is a connection or cross-over between the two to some degree.

30 The starting point in law is Article 14(2) of the Framework Directive, and I will not
31 track back to the discussion we had yesterday, it is descriptive of the test for dominance, this is
32 clear from the Framework Directive itself, from the recitals, from the Commission's
33 guidelines. So we have the legislature and the Commission saying that SMP equals
34 dominance.

1 In *Tetra Laval* the European Court endorsed the ruling of the Court of First Instance
2 to the effect that it was incumbent upon the Commission to assess whether an allegedly
3 dominant undertaking would engage in conduct which it was said it had the ability to engage
4 in. You had to take into account the disincentives, and deterrents simply because they were
5 factually relevant. I would like to just give you references to CFI, and you have had them
6 already so I will not go back to them, and I then ultimately want to give you the references to
7 Ofcom's Decision to show what it thought about the relevance of regulatory deterrence. These
8 are really just for noting first of all. CFI paras.156 through to 162, and paras. 217 through to
9 224, and these are set out and recited in the ECJ, paragraphs 56 and 57. Then the key
10 paragraphs of the ECJ when it expressed its own view are 74, 75, 85 and 89. There does not
11 seem to be much difference in principle between the ECJ and CFI's position and Ofcom's
12 position. Can I show you what Ofcom thought about regulation, first of all in the Decision,
13 para 3.39, page 1103. That is in relation to buyer power and the first part thereof says as
14 follows:

15 "The December consultation (paragraph 3.44) noted that there were commercial
16 considerations which limited the countervailing buyer power of MNOs. Aside from
17 these commercial considerations Ofcom also considers that in relation to whether an
18 operator has countervailing buyer power the threat of regulatory intervention is
19 relevant."

20 So the first point that we rely upon is that Ofcom itself believes that regulatory intervention
21 and even the threat of it is, at the very least, a relevant consideration. I suppose what we would
22 say about that particular paragraph is that what is sauce for the goose must be sauce for the
23 gander, there is no logical distinction which can be drawn between taking account of regulation
24 for the purpose of assessing the demand side buyer power, but then ignoring that same
25 consideration when determining whether there is seller side market power, so if it relevant to
26 the demand side, it is buyer side, there it is plainly relevant the supply side, and that does not
27 appear to be a disputed proposition. If you go then in the Decision to 3.50, Ofcom says here in
28 relation to excessive prices, which is the heading on the previous page 1104,
29 "'3' claims that it submitted evidence to indicate that the threat or use of dispute resolution
30 processes had constrained its own pricing and would continue to do so for the foreseeable
31 future, but that Ofcom has dismissed this without any consideration.

32 "Ofcom's response:

33 "Ofcom believes it has already addressed this issue in paragraphs 4.3 to 4.9 of the December
34 consultation, where it was explained that the possibility of dispute resolution will not in

1 practice constrain an MNO from setting excessive termination charges. Ofcom provides
2 further reasoning on this point in the following chapters – see 4.14.”

3 So Ofcom’s point is not that regulation is irrelevant in principle, it is that it is irrelevant in
4 practice.

5 If you go to paragraph 4.14 at 1109 Ofcom says as follows:

6 “In this context, Ofcom notes it has the power to resolve the price increase dispute in question
7 by determining that it will not prevent the increase until it has exercised its powers to set, inter
8 alia, an SMP condition (see section 190(4) of the Act). Accordingly, Ofcom does not accept
9 that it has made a material error of fact in rejecting dispute resolution as a constraint on the
10 MNOs’ ability to price excessively.”

11 The point we would draw from that is that Ofcom accepts that it is relevant that on its view of
12 the law it concludes that the exercise of dispute resolution powers would not curb Hutchison’s
13 increase in price.

14 MR. SCOTT: Mr. Green, while you are on that page the previous paragraph contains Ofcom’s
15 response to Orange and their belief that reliance on its powers to resolve disputes would not be
16 the most appropriate way to achieve the objective set out in Article 8, so they are going back to
17 the purposive interpretation of the framework as a context. The opening words of 4.14 are “In
18 this context” and the context is the purposive interpretation.

19 MR. GREEN: Orange is talking about frequent, repeated references and that is not what we are
20 concerned with here, that is clear from the first two lines of 3.13. Orange’s suggestion appears
21 to be that price increase disputes could be referred frequently to Ofcom and I do not think we
22 are talking in the present case about Ofcom acting as a de facto day by day price regulator, we
23 are talking about occasional one-offs.

24 MR. SCOTT: And as we discussed yesterday BT has taken no steps to change prices or to refer the
25 agreement.

26 MR. GREEN: Then if one goes back to the December statement, because that is incorporated by
27 reference into this Decision from 3.51 – that is where the reference is found – that paragraph
28 refers to 4.3 to 4.9 of the December consultation and those are found at page 775 and 776 of
29 this bundle. I will go through those quickly, 4.3:

30 “The Director believes that, in the absence of any regulation (and of the threat of
31 regulation) MNOs would have the ability and incentive to set voice termination
32 charges at the profit-maximising (monopoly) level. They might not immediately
33 increase their charges to this level, but they would be likely to do so over time. The
34 Director accepts that since it is not possible to remove the threat of future regulation

1 it is possible that the behaviour of the MNOs would be constrained and that the
2 termination charges would not quite reach profit-maximising levels. However, he is
3 of the view that MNOs would raise their termination charges to an excessive level if
4 no regulation was placed on them at this time.

5 4.4 Orange argue that the Director's statement about the likely level of charges in the
6 absence of (ex ante) regulation were unrealistic. It suggested that it was impossible
7 to ignore the broader EU framework, under which Oftel is obligated to resolve
8 disputes about terms and conditions between network operators – and Oftel would
9 not set an 'excessive' charge in a dispute. Orange then suggested it would not be
10 appropriate to consider the likely level of charges in the absence of regulation
11 without also considering the possibility of BT being unregulated (which might
12 increase BT's countervailing buyer power).

13 4.5 In the Director's view, it is not tenable to conclude that the threat of dispute
14 resolution (or other ex post regulation) would constrain termination charges in the
15 absence of ex ante regulation. To see this, it is necessary to consider the
16 circumstances in which he would be likely to forbear from ex ante regulation: if he
17 believed that termination charges would be constrained by competition (i.e. if there
18 was no SMO); if he did not believe that charges would be constrained (i.e. there was
19 SMP), but he thought that the net detriment to consumers from termination charges
20 was not significant to justify ex ante regulation; or if he believed there was SMP, and
21 there would be net detriment but he thought it preferable to rely on dispute
22 resolution or other ex post regulation rather than ex ante regulation to prevent an
23 increase in charges.

24 4.6 It is clear that if either of the first two scenarios were applicable, then the Director
25 would not object to an MNO's increase in termination charges even if a dispute
26 between interconnecting operators was raised.

27 4.7 The third scenario under which termination charges might be constrained would
28 be if the Director thought that dispute resolution or other forms of ex post regulation
29 were sufficient to deal with the problem of excessive pricing.”

30 Can I pause there? Here he is recognising the *Tetra Laval* point that even Article 82 as an ex
31 post at large deterrent might on the facts of the case be sufficient.

32 “But, as discussed in Chapter 5 and in Annex N, for the four MNOs, the Director
33 does not believe ex post regulation would be an efficient or appropriate way to deal
34 with high termination charges, largely because of the extensive compliance and

1 monitoring requirements entailed in the development and implementation of cost-
2 based prices. Consequently, this scenario is not relevant. Hence, the Director
3 believes that under any relevant scenario the absence of ex ante regulation would
4 allow termination charges to increase.

5 4.8 The Director also disagrees with Orange's argument that it is not appropriate to
6 consider the likely level of charges in the absence of regulation, without also
7 considering the possibility of BT being unregulated (which might increase BT's
8 countervailing buyer power). Once an SMP finding has been made, the objective of
9 this review is to establish whether or not there should be ex ante regulation imposed
10 in mobile termination markets. The Director's analysis must therefore presume two
11 alternative states of the world – one with and one without the specific obligations
12 imposed on MNOs with SMP. It would not be appropriate in this context to consider
13 what would happen if regulation on BT was also to fall away, which itself has been
14 the subject of other market reviews. This approach would only be relevant if these
15 other reviews concluded that important regulation on BT should be removed. The
16 Director does not conclude there have been any material changes to the obligations
17 on BT that would be relevant to this review.

18 4.9 The Director therefore maintains his view that in the absence of regulation,
19 termination charges would be excessive, to the detriment of consumers.”

20 That is a very general statement, more directed at the four 2G MNOs. You have seen that in
21 specific relation to Hutchison he says that because you assume that there is no SMP when there
22 is a reference to the regulator, what he would do is allow any application by Hutchison to raise
23 prices and refuse any application by BT to lower prices. In principle, therefore, Ofcom does
24 not say regulation is not capable of being a constraint. His case, as you have seen in relation to
25 the 2G MNOs was that, notwithstanding regulation, prices were excessive, and he has a
26 different case in relation to Hutchison.

27 Where does this take one? It means that there is a substantial amount of common
28 ground in terms of principle as to whether or not regulation is capable of being a constraint and
29 is relevant. It is clear that that is the case, that regulation is relevant, it is capable of being a
30 constraint. The question is then how does it apply on the facts of Hutchison's case? In our
31 submission, Hutchison is wholly unable to set an excessive price, both (a) absolutely and (b)
32 within the confines of this Decision and the time period it incorporates. This is because we
33 submit an excessive price is precluded by virtue of the operation of the dispute resolution
34 procedure. Hutchison's case is to be distinguished from that of the 2G operators where there is

1 a long history of pricing that Ofcom can scrutinise; Ofcom came to the conclusion that prices
2 would be excessive, notwithstanding regulation. No such history exists in relation to
3 Hutchison and the analysis is therefore entirely prospective and ex ante.

4 Ofcom made an error of law in relation to dispute resolution when it said that it would
5 be bound to always allow a Hutchison price increase and reject always a BT price increase.
6 The effect of that error of law was that Ofcom did not, as you have seen from the Decision,
7 examine any other consequence or scenario for Hutchison. So Ofcom's starting point was a
8 legal error and Ofcom, as you have seen again in its most recent submissions, has somewhat
9 moved away from the proposition it advanced in its amended defence and has now identified
10 Article 5(4) of the Access Directive as the relevant statutory provision, and I am going to come
11 to that shortly. In our submission it is plain under that provision that Ofcom would have no
12 power to permit any application by Hutchison and reject any counter-application by BT. As
13 you posited as a hypothesis in your letter, a public body acting under public law duties could
14 not conceivably act in the way that Ofcom said it would act, namely allow our application and
15 reject BT's, that is just not a possible scenario under the directive for a public body.

16 Having fallen into that legal error, there is nothing behind it in the Decision, Ofcom
17 just did not examine what it would have done in relation to Hutchison' absent that conclusion.
18 We are therefore in a classic case of an error of law leading the decision-maker into an
19 omission, an omission to examine a relevant situation, in the same way that the European
20 Commission in *Tetra Laval* said we do not believe commitments are ever relevant because
21 they are behavioural and we do not accept behavioural undertakings, therefore we will not
22 examine them as part of the incentives and disincentives. The Court of Justice said that is an
23 error of law, as a result you did not assess whether or not the commitments would or would not
24 be relevant and therefore in the absence of an assessment you cannot get by the assertion of
25 other consequences, probable or possible.

26 Why is it manifestly wrong in law? If we go to Article 5(4) of the Directive we will see why.
27 This is in bundle E1, tab 7. I hope I can take this area relatively shortly because all parties
28 have now dealt with it twice in writing, and obviously you are aware of what we have said in
29 writing, so I do not intend to rehearse all the points that we have covered already. Article 5(4)
30 of the Access Directive says:

31 "With regard to access and interconnection, Member States shall ensure that the
32 national regulatory authority is empowered to intervene at its own initiative where
33 justified or, in the absence of agreement between undertakings, at the request of either
34 of the parties involved, in order to ensure the policy objectives of Article 8 of

1 Directive 2002/21/EC (Framework Directive) in accordance with the provisions of
2 this Directive and the procedures referred to in Articles 6 and 7, 20 and 21 of
3 Directive 2002/21/EC.”

4 The question is can Ofcom take the view that it will always allow Hutchison’s applications and
5 always reject BT’s when a dispute is referred to it because there is no agreement between the
6 parties. The first point to note is that the exercise of the dispute resolution power has to be in
7 accordance with the policy objectives of Article 8 and those you will find if you turn over to
8 p.148 of this bundle. Article 8 of the Framework Directive, at p.148, tab 9, is headed “Policy
9 objectives and regulatory principles”. Article 8(1):

10 “Member States shall ensure that in carrying out the regulatory tasks specified in this
11 Directive and the Specific Directives, the national regulatory authorities take all
12 reasonable measures which are aimed at achieving the objectives set out in paras. 2, 3
13 and 4. Such measures shall be proportionate to those objectives.”

14 Before moving on I make two points. First, the regulator must act reasonably, and secondly,
15 the regulator must act proportionately. Ofcom’s conclusion that it will always allow
16 Hutchison’s application and always reject BT’s is neither reasonable nor proportionate. Article
17 8 goes on to say:

18 “Member States shall ensure that in carrying out the regulatory tasks specified in this
19 Directive and the Specific Directives, in particular those designed to ensure effective
20 competition, national regulatory authorities take the utmost account of the desirability
21 of making regulations technologically neutral.

22 “National regulatory authorities may contribute within their competencies to ensuring
23 the implementation of policies aimed at the promotion of cultural and linguistic
24 diversity, as well as media pluralism.”

25 Then Article 8(2) says as follows:

26 “The national regulatory authorities shall promote competition”.

27 That is a mandatory duty to promote competition.

28 “... in the provision of electronic communication networks, electronic communication
29 services and associated facilities in services by *inter alia*;

30 (a) ensuring that users, including disabled users, derive maximum benefit in
31 terms of choice, price and quality.

32 (b) ensuring that there is no distortion or restriction of competition in the
33 electronic communications sector.

34 (c) encouraging efficient investment in infrastructure, promoting innovation,

1 (d) encouraging efficient use and ensuring the effective management of radio
2 frequencies and numbering resources.”

3 The first three of those would be infringed by Ofcom’s own analysis that it will always allow
4 our application however manifestly unreasonable, and always refuse BT’s. You are
5 contemplating the possibility that you are going to set up a system whereby users do not get a
6 choice of price and quality; distortions and restrictions of competition arise, and you
7 discourage efficient investment in infrastructure and promotion of innovation. In relation to
8 2(c) I rely on recital 19 to the Access Directive.

9 Can I take you back to recital 19, which I have shown you already, so I will not read it
10 again, but then I want to take you back to two previous recitals. Recital 19 on p.114, and the
11 relevant bit, which I suspect is the bit you have already got marked, is on p.115 and it is the
12 caution the Council Of Ministers is urging upon MRAs not to distort long term decision taking
13 in access by taking short term decisions.

14 The other two relevant recitals are 5 and 6 on p.112 and p.113. 5 says:

15 “In an open and competitive market there should be no restrictions that prevent
16 undertakings from negotiating access and interconnection arrangements between
17 themselves, in particular on cross-border agreements, subject to the competition rules
18 of the Treaty. In the context of achieving a more efficient, truly pan-European
19 market, with effective competition more choice and competitive services to
20 consumers, undertakings which receive requests for access or interconnection should
21 in principle conclude such agreements on a commercial basis and negotiate in good
22 faith.

23 “(6) In markets where there continue to be large differences in negotiating power
24 between undertakings, and where some undertakings rely on infrastructure provided
25 by others for delivery of their services, it is appropriate to establish a framework to
26 ensure that the market functions effectively. National regulatory authorities should
27 have the power to secure, where commercial negotiation fails, adequate access and
28 interconnection and interoperability of services in the interest of end-users. In
29 particular they may ensure end-to-end connectivity by imposing proportionate
30 obligations on undertakings that control access to end-users. Control of means of
31 access may entail ownership or control of the physical link to the end-user (either
32 fixed or mobile) and/or the ability to change or withdraw the national number or
33 numbers needed to access an end-user’s network termination point. This would be the

1 case, for example, if network operators were to restrict unreasonably end-user's
2 choice for access to internet portals and services.”

3 So two points come out of that. First, the NRAs are primarily intervening where there are
4 large differences in negotiating powers between undertakings and where undertakings rely on
5 infrastructure provided by others for delivery of their service. Those assist in construing
6 Article 5(4) but none of those provide any support for Ofcom's proposition that it would be
7 always bound to allow Hutchison's application and refuse BT's.

8 Article 5(4) being a Community provision has to be construed proportionately,
9 reasonably, and it does not allow the conclusion that Ofcom says would apply, and did say
10 would apply, in the Decision. Where does this take one? It is not suggested in the present case
11 that Ofcom would not have intervened. Ofcom's position is that it would have intervened but
12 in a particular way, so it is not as if Ofcom is saying in this Decision had there been a dispute
13 with a new entrant who had incurred vast costs “we would just wash our hands of it”. Ofcom's
14 position in the Decision is quite different. Ofcom's position therefore is flawed, it just does
15 not stack up and therefore Ofcom did not address its mind to the relevant position. There were
16 other matters which we have set out in our supplementary submission, which we invite you to
17 take account of which would prevent Ofcom from adopting the solution that it has adopted.
18 For example, and I think this really should not be controversial, as a public body under
19 Community Law it would be bound also to apply the competition law. Under Regulation 1 of
20 2003 Ofcom cannot permit a price which it actually endorses, which it knows at the same time
21 is abusive. It would not have the power to do that, that must be commonsense. That must be a
22 limiting factor over and above this Directive. It comes straight out of a combination of
23 Articles 3, 10 and 82 of the Treaty, and we have set that out in detail in our written
24 submissions and I will not go back into that.

25 We have also referred to recital 27 of this Directive, but that really is just icing on the
26 cake. The construction of Article 5(4) and Articles 3, 10 and 82 take you to that inevitable
27 conclusion. As a result, we are entitled to say that there would have been a reference, at least
28 in principle there could have been a reference to Ofcom. If Ofcom had had a reference in law
29 it would have been bound to have prevented Hutchison from charging an excessive price, or
30 setting an excessive price. It is an absolute curb. Moreover, one needs to ask also this
31 question: how proximate is that as a regulatory constraint? It is far more proximate than the
32 over arching Article 82 which exists as a deterrent but which is generally ex post and is, one
33 might say, somewhat remote. It is more proximate than the threat of fines or deterrents
34 imposed under the implementing machinery for Article 82. All these were matters the Court of

1 Justice said were at least in principle relevant in *Tetra Laval*. It is directly relevant because it
2 relates directly to the facts of Hutchison's entry into the market, and when I show you some of
3 the documents on countervailing buyer power you will see that Hutchison was contemplating
4 on a day by day basis how the regulator would react and whether or not it could make a
5 reference to the regulator.

6 PROFESSOR STONEMAN: Could I just intervene there? Again, I think we are going round a bit
7 in circles. The offence under Article 82 is abuse of a dominant position, and let us say that
8 setting an excessive price is an abuse. Unless you have a finding of dominance it is not an
9 abuse to set an excessive price. It is only an offence for a firm that is in a dominant position.
10 So the ex post regulation would not stop any firm in a non-dominant position from setting an
11 excessive price. Without a finding of SMP, or if you find that there is no SMP, is it not then
12 the case that H3G would not be in a dominant position and therefore by setting an excessive
13 price would not be in contravention of Article 82?

14 MR. GREEN: This is Ofcom's, what we saw in the Catch 22/Gotcha. It is quite plain what Ofcom
15 was thinking – certainly when it came to pleading this case out – was that they would say the
16 hypothesis for calculating this scenario is no SMP, “therefore we are going to allow any price
17 that Hutchison wants. We will also reject any price that BT wants. If that means that they
18 have then got market power we will prevent that price coming into being because we will slap
19 an SMP determination on them and price regulation”. There are only two ways of looking at
20 it. If they allow us under this, we say, balmy legal route, to set any price we want, that is
21 simply a step on the route to them concluding “gotcha, you've got power over price because
22 we have allowed it, ergo you have now got SMP and we reduce the price.” This is simply
23 intellectual semantics. Those are the only two choices, it is either they say “No SMP, but now
24 you have got SMP, so we prevent the price”, or they have to accept that they have to act
25 reasonably”. But Article 5(4) is not conditional upon dominance or SMP. So it is
26 contemplating that you may have two non-dominant operators, and both of them have a dispute
27 which is referred to dispute resolution. Recital 5 and 6 take you only to the point that the
28 regulators NOAs are urged, at the very least, to intervene where there is an imbalance in the
29 size of the networks.

30 So yes, if you are looking at Ofcom's first position which it has to be done under
31 framework directive and it is all about SMP, no, now we are looking at it under Article 5(4).

32 PROFESSOR STONEMAN: Given your argument yesterday, would Article 82 not dominate this
33 Directive that we have here, so that Article 82 is the leading piece of legislation and if your

1 price was controlled under this legislation then you would come on the grounds of appeal that
2 it is in contravention of Article 82.

3 MR. GREEN: Article 18(2) of the Framework Directive is plainly linked to Article 82, but there is
4 nothing in the Access Directive which necessarily takes you to Article 82. One just does not
5 find it. Article 5(4) is not going to be triggered purely in dominance cases, and it seems very
6 clear that the legislative intent is to provide a broader basis for intervention for dispute
7 resolution and standing back from it is a matter of commonsense. I think one would say that
8 dispute resolution disputes can arise in non-dominant circumstances but it is very important
9 that they are resolved for the benefit of consumers, and that is why even if, for the sake of
10 argument, BT is not dominant as a purchaser, it is still subject to an end-to-end connectivity
11 requirement. So when it comes to solving interconnection disputes it is not linked in the law to
12 dominance.

13 MR. SCOTT: Mr. Green, thinking about dispute resolution, as I understand it the uncontested facts
14 in the evidence show that in the negotiations between BT and H3G, BT rejected an initial set
15 of prices – and BT is clearly a party against whom a finding of SMP has been made.

16 MR. GREEN: In a different market.

17 MR. SCOTT: In a different market, but heading in the other direction.

18 MR. GREEN: Yes.

19 MR. SCOTT: You then had a circumstance in which again, as we understand the evidence, your
20 client decided against dispute resolution in the particular circumstance of urgency. We have
21 also had evidence that BT has taken no steps to try and change notice or an unreasonableness
22 provision, neither has your client under the provisions of the Agreement, so that so far as the
23 Agreement is concerned neither party has disturbed the situation. What you are suggesting is
24 that there are threats of regulation and regulators that overshadow your client's behaviour.

25 MR. GREEN: I am going to deal with the evidence in relation to countervailing buyer power next
26 and I was not going to deal with the particular points that you are addressing at this stage.

27 MR. SCOTT: I am not going to countervailing buyer power, you will see where I am going in a
28 moment. Under Article 8, to which you drew our attention – and you just mentioned it a
29 moment ago – the ultimate concern here is the price charged to consumers and what you are
30 suggesting to us is that because of that ultimate concern the threat of regulations and of
31 regulators is such that your client will behave properly. But what is likely to happen there is
32 not a dispute resolution, it is somebody acting on behalf of the consumer which could be
33 Ofcom acting on its own account, as is suggested in the framework, or it could be a complaint
34 to Ofcom, either as the national regulatory authority or as the national competition authority.

1 There is something going on here, therefore, which they may not have taken into account, but
2 which can be either them in their role as an NRA or them in their concurrent role as an NCA.
3 So at this stage it seems to me that it is not just dispute resolution that may need to be taken
4 into account in terms of conditioning your client's behaviour, and I think that is what you have
5 been saying to us.

6 MR. GREEN: Yes, I put dispute resolution as simply one of a number of potential regulatory
7 constraints and of that menu one or more may be more or less relevant on the facts of any
8 given case. It is undoubtedly true that Ofcom as an NCA (national competition authority) may
9 have concurrent but slightly different concerns which would incentivise it to investigate, use its
10 regulatory powers of investigation, to prohibit or control if it thought that was appropriate.

11 MR. SCOTT: Classically, if BT are in a position that they can pass through the prices charged by
12 H3G you have a situation of bilateral monopoly in which there is no particular incentive on
13 either party to disturb the agreement.

14 MR. GREEN: And if they cannot pass through then that is a very strong incentive for them to try
15 and prevent ---

16 MR. SCOTT: Absolutely. If BT were constrained to charge the same for all fixed to mobile calls
17 and not to use FM6 as a distinct band, then I suspect we would be in a different situation.

18 MR. GREEN: Again, you are right, these are things which might or might not be. Of course, they
19 are not part of the decision so one can speculate as to what might have happened, but you do
20 not know what Ofcom's conclusion would be. My criticism is that they made a legal error; if I
21 am right on that then I must be right on the second criticism, which is they did not examine the
22 facts.

23 MR. SCOTT: The potential incentives.

24 MR. GREEN: Potential incentives/disincentives to work out what they would have allowed and
25 what they would not have allowed, but we do not have that in the Decision and therefore it is
26 plainly not part of my challenge. I can point out that they did not do the exercise, which we
27 say they should have done, and we can say, we submit with great force, that they would have
28 constrained any excessive price. To a degree I do not want to overlap with what I am going to
29 shortly say about countervailing buyer power because the facts of the case I think shed light
30 upon both that issue and dispute resolution.

31 MR. SCOTT: Thank you.

32 MR. GREEN: In relation to dispute resolution there are a number of other matters which I will deal
33 with shortly. I would like to deal with clause 13 of the BT Agreement. We have dealt with
34 this in writing and I think it suffices to say that it may or may not be common ground, but

1 certainly from Hutchison's point of view it is not occurred to it that the cause is frustrated
2 simply because the Director-General no longer exists. It is a standard form agreement, it has
3 been initiated by but it has been subject to a certain amount of consultation and debate within
4 the industry and regulatory oversight. It is certainly Hutchison's understanding that there may
5 be an anachronism left in clause 13, but the intent is that it is a power to refer to whoever is the
6 prevailing regulator at the time. If one were to put it in traditional contract language one
7 would go back to either Lord Steyn in *Manor Investments* or Lord Hoffman in *Investors*
8 *Compensation v West Bromwich* and simply say the House of Lords have said if businessmen
9 cock it up then the courts can remedy any minor defects, provided we understand what their
10 intention is.

11 MR. SCOTT: But this is not a cock-up because it made sense when it was entered into.

12 MR. GREEN: It made sense when it was entered into, it is not a cock-up, and we would simply say
13 that in a sense that supports what we would say about its intention, which is it is intended to be
14 a reference to the then regulator, which was at that point in time the Director-General, it simply
15 has not been updated but it is intended to be the person who has the statutory power of
16 intervention and dispute resolution.

17 Assuming that it has valid force, then can Hutchison charge an excessive rate? If it is
18 simply a matter of going to BT and saying can we up the price, please, that requires BT's
19 consent and the answer is no. If it is a matter of serving notice to terminate then Hutchison can
20 do that but then there will be fresh negotiations and there will be BT saying we just do not
21 accept your excessive price, it is a matter of negotiation, but if there is a dispute it takes one
22 straight back into Ofcom. It does not matter for this purpose whether Ofcom is Ofcom or the
23 Director-General, Ofcom's powers exist quite independently of the contract and even under the
24 contract Ofcom or even the Director-General could not have been forced by specific
25 performance to act because it was not a party to the contract. In the 1990s the Director-
26 General used to insert himself into contracts, and we have cited in our skeleton the case which
27 went to the House of Lords on the Director-General's powers to resolve interconnection
28 disputes, both as a matter of contract and public law. That does not happen now, the regulator
29 stands to the side of the contract so the parties to the contract cannot force the regulator to act.
30 The regulator acts when he has a power to act under the relevant statutory provisions.

31 THE CHAIRMAN: Why would this not be an interconnection dispute under the relevant statutory
32 provision, section 183 or whatever it is? Here are parties who have agreed part of the price of
33 an interconnection, Ofcom (if it had been Ofcom) could have intervened to regulate the entire
34 terms of this contract if they could not agree it, why can they not simply invoke his powers and

1 say we cannot agree on this, the mechanism has broken down, but it is an interconnection
2 dispute, resolve it?

3 MR. GREEN: That is the point I am making, that his powers exist under statute and the statute is no
4 more and no less than what is in the directive, Parliament cannot derogate from the directive.
5 So he has a freestanding power and duty and obligation to act, so even if clause 13 evaporated
6 they would still be able to say to him, resolve my dispute.

7 MR. SCOTT: Indeed, clause 19(1)(2) deals with the situation of a material change in the law in the
8 United Kingdom, so they could proceed on that basis.

9 MR. GREEN: Yes. I do not know if there is going to be much dispute about that, but we are
10 certainly not saying that there was no power to invoke the relevant regulator at the time. So
11 you are either going to have to negotiate a new price – which is Hutchison trying to charge an
12 excessive price to BT when the existing price is an embedded price – or, and we are talking
13 about the framework again is the timescale of the Decision before we are talking about a
14 reference to the regulator who must act reasonably.

15 MR. SCOTT: Pausing on the word “reasonable”, Mr. Green, 19(1)(7) also provides for a situation in
16 which the agreement or any part thereof has ceased to be reasonable. So there could be a
17 circumstance, say, in 10 years time, if nothing has happened in relation to the charges, when
18 something like 19(1)(7) may apply.

19 MR. GREEN: Yes. BT may say your costs have collapsed to such a degree that your price is now
20 unreasonable, reduce it, and if we said no then it would be referred up to Ofcom. That is all I
21 wish to say about the dispute resolution procedure.

22 Moving finally to countervailing buyer power, it is the third main issue. We have
23 gone into pricing, (2) is dispute resolution and (3) is countervailing buyer power. I propose to
24 deal with the issue in this way, first as a matter of analysis of what is in the decision and
25 secondly as a matter of evidence, showing that had Ofcom rolled its sleeves up any distance
26 past its wrists it would have been apparent very quickly that the notion that BT could not wield
27 a big stick was ludicrous. Ofcom did not do that and you do not have to decide whether there
28 is or is not countervailing buyer power, you simply have to ask yourself whether Ofcom should
29 have investigated this issue, and for that purpose, in my submission, you would look at the
30 evidence to see whether it is a material and serious issue requiring consideration.

31 The first point is an obvious point which is reflected in the Decision. I think I have
32 shown it to you already; I will happily take you back to it, but in the interests of time can I give
33 you the reference? It is the decision, paragraph 3.42, bundle A2, page 1104. Ofcom makes the

1 obvious point that there is a disparity in the size of the networks between Hutchison and the
2 other 2G MNOs and BT, of course.

3 Ofcom's position in this case is that the end-to-end connectivity obligation imposed
4 on BT negates any countervailing buyer power – and if I may I will use the expression CVP as
5 a shorthand. Ofcom's decision is to the effect that because BT was subject to this end-to-end
6 connectivity guidance in May 2003, this is a complete answer – I emphasise the word
7 “complete answer” – to the suggestion that BT has sufficient CVP to curb an ability on the part
8 of Hutchison to set prices at an excessive level. In other words, putting it more prosaically,
9 because BT must interconnect BT has no CVP, and that is because, reducing it to its barest
10 essentials, on Ofcom's analysis the only manner in which CVP can be manifested is through
11 leveraging the threat of an outright refusal to act, and a refusal to connect. That is Ofcom's
12 theory as set out in the Decision, because CVP can manifest only through leveraging the threat
13 of an outright refusal to interconnect, so therefore when you take that power of refusal away
14 from them, they are left with no CVP. Once that threat has gone there is nothing left for BT to
15 wield.

16 This is Ofcom's long-held view. Can I start by showing you the December statement,
17 bundle A2, tab 4 at page 771, paragraphs 3.32 through to paragraph 3.34. At 3.32 Ofcom says:
18 “Countervailing buyer power exists when a particular purchaser (or group of purchasers) of a
19 good or service is sufficiently important to its supplier to influence the price charged for that
20 good or service. In order to constrain the price effectively, the purchaser must be able to bring
21 some pressure to bear on the supplier to prevent a price rise by exerting a credible threat, for
22 example not to purchase or to self-provide.”

23 Could you please emphasise the words “influence” and “some pressure” because what Ofcom
24 is saying is that it is a relative concept, it is not a binary all or nothing, black or white, it is a
25 question of fact and degree in any given case whether a buyer can exert sufficient influence
26 and pressure to constrain a supplier, which commonsense dictates should be correct. That is
27 reflected in paragraph 3.33:

28 “In this case, the question of whether each MNO providing voice call termination has SMP
29 depends [these words are important] on the extent to which its monopolistic position may be
30 offset by the buyer power of purchasers.”

31 So that is the theory, it is a question of fact and degree in every case. Then you get the
32 conclusion in 3.34:

33 “BT is the major buyer of voice call termination on mobile networks (see table 3.2
34 below). In theory, BT might credibly threaten not to purchase termination from an

1 MNO and this would deprive that MNO from the pricing freedom that it derives from
2 its monopoly over termination. In practice, this issue is irrelevant.”

3 There they are saying utterly irrelevant, not partially irrelevant, absolutely irrelevant.

4 “BT, even if it did have buyer power has not been able to exert it because of its
5 obligation to complete all calls, whatever the terminating network. The reasons for
6 this obligation were set out in Oftel’s Guidance document, “End-to-End
7 Connectivity”(published in May 2003). That requirement curbs any, (and please
8 emphasise the word “any”) buyer power that BT may have, and leaves the MNOs free
9 to set terminating charges above the competitive level.”

10 So Ofcom’s position set out in the December statement was that it is a question of fact
11 and degree but the end-to-end connectivity obligation, as described in the May document of
12 2003 curbs any buyer power that BT may have. If one goes to the Decision one finds a similar
13 position adopted, albeit a slightly different language, A2, tab 6, p.1102. If we start at 3.30, this
14 is under the heading “BT’s countervailing buyer power” on page 1101. Ofcom says as
15 follows:

16 “Ofcom believes it has taken account of all relevant evidence supplied by ‘3’.

17 3.30 In relation to the point about BT’s countervailing buyer power, Ofcom does not
18 believe that the existing regulatory framework would, in practice, allow BT (as an
19 originating operator) to reject price increases by ‘3’. While, as ‘3’ has pointed out
20 there were no formal conditions in place – because they have not previously been
21 required – the May guidance explains that BT is expected to offer end-to-end
22 connectivity in order to meet Universal Service Obligation requirements to provide
23 publicly available telephone services. This weakens BT’s bargaining position as it
24 removes the threat of BT not providing connectivity if agreement over charges cannot
25 be reached.

26 3.31 It is possible that during the initial interconnection negotiations between BT and
27 ‘3’, ‘3’s urgency to launch services was a relevant factor in the relative bargaining
28 positions of each party. However, Ofcom’s analysis in this market review must be
29 forward looking and consider ‘3’s likely position ion the next 18 to 24 months.

30 Therefore, Ofcom must also consider future negotiations between ‘3’ and BT.

31 3.32 With such a forward looking perspective, and with delay not such a critical issue
32 for ‘3’, it would be difficult to argue that ‘3’ could not set excessive charges for
33 termination services provided to BT.”

1 And then we have read the rest of that paragraph. So at this stage they are saying the end to
2 end connectivity obligation weakens the bargaining position. They conclude that the only
3 factor which gave BT bargaining power in 2001 was urgency, and that is the only thing that is
4 left as a reason once you strip out end-to-end connectivity, and that looking forward because
5 they say, and I think the words in 3.32 are quite important, with delay not such a critical issue
6 it would be difficult to argue that '3' could not set excessive changes. So it boils down to this,
7 BT is subject to an end-to-end connectivity obligation, that means it cannot refuse to
8 interconnect. It may have had a CBP in 2001, but that was only because of the fear of delay
9 and Hutchison's need for speed. In the future, because BT has no ability to refuse, it has no
10 countervailing buyer power, and although Ofcom accepts that delay may be important it is not
11 so critical. So this is what the countervailing buyer power point ultimately ends with.

12 The first point to note is that the end-to-end connectivity obligation long pre-dated the
13 May 2003 guidelines, and Ofcom is simply wrong when it says that was in some way a
14 material change in circumstance. BT, as you have seen from its own skeleton has been at pains
15 to point out that it was subject to an end-to-end connectivity obligation for a very long period
16 prior to May 2003. I will show you the documents in a moment, but what is clear therefore is
17 that in 2001, when Ofcom accepts that in principle BT might have had CBP it was still subject
18 to an obligation to connect. The obligation to connect in 2001 did not strip BT of possible
19 countervailing buyer power, and Ofcom accepts in principle it might have done so. You will
20 remember from their pleadings they go further than they say in the Decision, they accept it is a
21 possibility they had countervailing buyer power in 2001, that is notwithstanding the duty to
22 connect. In other words, the duty to connect is not determinative of whether they have
23 countervailing buyer power.

24 MR. SCOTT: Mr. Green, it seems you have changed your position. I seem to recall earlier on in
25 these proceedings your challenging whether BT was subject to a legally enforceable obligation
26 at the time of the earlier negotiations. Is it now your position that this is allied to your
27 existence of regulator, existence of regulations, allied to your argument that behaviour that is
28 conditioned by the existence ----

29 MR. GREEN: We accept, and we have seen BT's skeleton, we have checked the documents they
30 have referred to and we accept that they were subject to an end-to-end connectivity obligation
31 beforehand.

32 MR. SCOTT: Right, so you now accept that, yes.

1 MR. GREEN: Having looked through the documents they referred to and tracked the history
2 backwards it seems to us that is correct. When you actually look at the May 2003 document,
3 which I will take you to now, that actually makes it clear ----

4 MR. SCOTT: It was simply that you did challenge that at an earlier stage.

5 MR. GREEN: Yes, I had forgotten that, but we accept the position, it is a matter of record. We have
6 tracked back and done the homework and BT have usefully set out the history of the matter. If
7 you go to the 2003 Guidelines, bundle A1, p.729 and 730. Those are the only two relevant
8 paragraphs which I need to draw to your attention. They are 2.2 and 2.10. 2.2 on 729 says:

9 “The extent to which regulatory intervention is required to ensure end-to-end
10 connectivity -with originating operators requesting, and terminating operators
11 providing call termination on fair and reasonable terms – depends in part on the extent
12 of the respective power the interconnecting providers have in the market. Distortion
13 can arise either if the provider of call termination services has SMP or if the provider
14 originating has countervailing buyer power as a result of SMP.”

15 “2.10 Oftel proposes to continue the existing policy that USO (Universal Service)
16 providers, in meeting reasonable requests to provide access to PATS (publicly
17 available telephone services) must ensure that their customers can call other
18 customers and services irrespective of terminating network, that is they must provide
19 end-to-end connectivity.”

20 The point being made was that Ofcom was continuing an existing policy. The conclusion, at
21 least at this early point is that the logic underpinning the Decision is a flawed one. The May
22 2003 document did not change anything. At all times BT was subject to an obligation to
23 interconnect, and yet in 2001 Ofcom was certainly of the position that it was quite possible BT
24 had countervailing buyer power.

25 BT make a great play in their skeleton about the Commission’s recommendation of
26 February 2003. Could I ask you to go to BT’s skeleton, para.24, p.10 of 31? BT says:

27 “In the Commission’s recommendation of 11th February 2003 on relevant product and
28 service markets within the electronic communications sector, susceptible to ex ante
29 regulation published pursuant to Article 15(1) of the Framework Directive, at p.20 the
30 Commission makes the following observations on the role of countervailing buyer
31 power in the market for call termination on individual networks.”

32 The quote is as follows:

33 “For such a market definition call termination on individual networks does not
34 automatically mean that every network operator has SMP...”

1 We, of course, rely upon that quite heavily.

2 “This depends on the degree of any countervailing buyer power and other factors
3 potentially limiting that market power. Small networks will normally face some
4 degree of buyer power which will limit greatly the associated market power. Absent
5 any regulatory rules on interconnection, a small network may have very little market
6 power relative to a larger one in respect of call termination.”

7 Then BT emphasise the following words:

8 “The existence of a regulatory requirement to negotiate interconnection in order to
9 ensure end-to-end connectivity as required by the Regulatory Framework, redresses
10 this balance of market power”,

11 But then they do not emphasise the next words: “However, such a regulatory requirement”, so
12 it starts with a “however”, not promising for BT.

13 “However, such a regulatory requirement would not endorse any attempt by a small
14 network to set excessive termination charges.”

15 So a regulatory requirement does not in the Commission’s view permit a small network to
16 permit excessive charges to a large network which is precisely what we have in the present
17 case. Consequently there is still likely to be an imbalance of market power between large and
18 small networks, because it would be easier for a large network than a small network to initiate
19 the step of raising call termination charges and would be more difficult for a small network to
20 resist a move by a large network to lower termination charges.

21 The Commission contemplates that BT can reduce charges just in the same way that
22 Hutchison can seek to raise charges. That in its own right is evidence we rely upon to show
23 that Ofcom’s analysis of dispute resolution is incorrect. But here the Commission is saying
24 that as a matter of principle, an interconnection obligation is not conclusive of the
25 countervailing buyer power argument.

26 I gave you the reference earlier, para.3.42 of the Decision, p.1104 where Ofcom
27 recognise the obvious fact that Hutchison’s network was smaller than BTs in almost every
28 conceivable way.

29 So far as the law is concerned, before I turn to the evidence, the criticisms of the
30 Decision are first that it gives undue weight and almost seemingly total weight to the
31 assumption that an interconnection obligation negates BT’s countervailing buying power, and
32 that is, we submit, a serious error of law, a serious error of assessment. You read the
33 December statement and you read the Decision, it is quite plain that Ofcom believed that
34 simply because BT was subject to a duty to interconnect that negated its buyer power. That

1 was jumping to a factual conclusion which it was not entitled to jump to. It may or may not be
2 the case, but if it was to support such a conclusion, our submission – which takes me to our
3 second criticism – is it needed to examine the facts, and it did not do so. Who knows, it might
4 have found that the interconnection obligation did *de facto* negate CBP, but it did not do that
5 exercise, and therefore it does not know what the true answer is.

6 MR. SCOTT: Mr. Green, just while you are on CVP, does your analysis in relation to capability and
7 incentive apply to CVP as well, in other words if there is no incentive on BT to exercise CVP,
8 does that negate the CVP? What I have in mind is that if there is an end-to-end connectivity
9 obligation and an ability to pass through the costs, there seems to be little incentive on BT to
10 exercise any CVP.

11 MR. GREEN: Can I most helpfully address that in the context of the facts, because I think in a sense
12 the relevance of that issue or otherwise becomes quite clear from the documents and from the
13 history of the case. It is a relevant question to ask, but I think the context point is going to
14 arise in a few moments so can I park it?

15 MR. SCOTT: Yes, of course.

16 MR. GREEN: One turns to the evidence and since we have BT's submission to hand, if you could
17 turn to BT's skeleton at paragraph 47, BT says that the various points that it makes about CVP
18 are clear on the face of the documents themselves. This has been BT's position throughout,
19 that we do not need to worry about what Miss Laurent and Mr Locker say because it is clear
20 from the documents in question. BT relies in particular on one document which is, I think it
21 would be common ground, an important document. It is dated November 2001 and it was right
22 in the middle of the negotiations, at a crucial moment. There was an internal analysis by
23 Hutchison of its negotiating position, and of all the documents BT is probably correct to
24 identify this as symptomatic or as at the top of the pile, as highly relevant. When one actually
25 looks at this document, we submit that it makes all the points that Hutchison has made in its
26 case, and I put it to you only on this basis, that you need to look at it and say does this
27 demonstrate as it were a case to answer? If Ofcom had looked at this, would they have
28 considered that there was a serious issue to be examined in relation to countervailing buyer
29 power? I am not asking you to decide the question as between BT and Hutchison, but you
30 have to decide whether the criticism we make of Ofcom is a material one. Are there sufficient
31 pointers or indicators in this to suggest that BT might have had countervailing buyer power in
32 2001, and then how does that translate into the future?

33 The relevant document is dated 12 November 2001 and you will find it at B1, tab 24.
34 You will see that this is a confidential document so I am going to ask you to read portions of it

1 and then I will make the submissions I want to make, hopefully not too elliptically. The
2 document starts on page 571 and you will see it is dated 12 November 2001 and it is from a Mr
3 Jeffery to a variety of people within Hutchison, including Mr Westby who you have evidence
4 from. He says:

5 “Please find attached a paper on call termination, revised to take into account the comments
6 received last week and BT’s explanation of the timescales for implementation.”

7 There is then a document attached, and the document itself starts at page 573 in this bundle.
8 BT says that this documents provides useful insight into Hutchison’s thinking and it proves
9 that BT did not have countervailing buyer power. The document concerns three effective
10 matters which are identified in the third paragraph under the headings (a), (b) and (c) and I will
11 try and summarise them without giving away anything confidential. First of all it concerns
12 interim pricing, which it is said requires urgent approval, secondly, it considers factors relevant
13 to charges and, thirdly, it considers issues concerning timescale. You will see there is a
14 heading “interconnect charge for termination” and there is a description of what interconnect
15 charge is, and then there is a paragraph which is an important paragraph.

16 PROFESSOR STONEMAN: This is the five line paragraph.

17 MR. GREEN: I think I can read this paragraph, I do not think there is anything confidential in it.

18 THE CHAIRMAN: Mr. Green, one thing that struck me, looking at all the documents in this case, is
19 that there seemed to have been absurdly wide-ranging claims for confidentiality, for things
20 which cannot on any sensible basis be treated as being confidential. Fortunately, it has not
21 actually obstructed the proper hearing of this case, but if it had you would have expected an
22 intervention by me rather earlier than this to indicate that I, for my part, would have paid very
23 little attention to any of these designations of business secrets without a detailed case being
24 made in relation to each of them, which I think would have led to one or other of you actually
25 withdrawing a lot of the matter. This may be a document in point. I really do not want this
26 important point to be lost and significance not to be given to things because of over-sensitivity
27 about commercial matters. This is your document so you have got people behind and to the
28 side of you who will be able to say yes or no, but I would actually like to be able to have a
29 proper debate on this without being too constrained, and if necessary I will stop to rule on this,
30 but I hope it will not be necessary. I would like a degree of realism to be injected into this area
31 at this stage of the proceedings, please.

32 MR. GREEN: As you know, the parties discussed matters and we decided that a large number of the
33 documents were unlikely to be relevant so we decided that it was unnecessary to get into a
34 detailed debate, but we take on board your comments.

1 THE CHAIRMAN: I think you all come to a common regime and the difficulty was being created
2 by us rather than any one of you, I accept that. I think it is not going to be a problem in the
3 way in which this case has gone, but I put down a marker now and it may help you in deciding
4 whether you would, rather than point us to things. It is helpful, speaking for myself, to have
5 the words read and for the emphases to be placed on the important words.

6 MR. GREEN: Can I just have a moment?

7 THE CHAIRMAN: Yes, of course. (Pause for Mr. Green to take instructions).

8 MR. GREEN: There are one or two thickets, I think, over which we would hope to preserve
9 confidentiality.

10 THE CHAIRMAN: I am sympathetic to detailed figures and things like that, but if one looks at the
11 paragraph beginning "H3G's interconnect charge" which I think is the one you are going to
12 read, it is obvious to a first year business student it seems to me. There it is, Mr. Green, you
13 have my point and you appreciate the importance I give to it.

14 MR. GREEN: I will read this paragraph. There is only five minutes to lunch and it may be that by
15 the time I get to anything really serious I can just identify very precisely what we are
16 concerned about.

17 THE CHAIRMAN: Yes.

18 MR. GREEN: "H3G's interconnect charge must be set at a level to maximise this revenue

19 Opportunity without being unacceptable to Oftel, or to our interconnect partners. A
20 high interconnect charge will be reflected by other networks charging their customers
21 a high retail price for calling to H3G."

22 So at the outset of this document what is in Hutchison's mind is (a) the threat of intervention,
23 unacceptable to Oftel. We cannot set a charge at a level which is unacceptable, also we cannot
24 set a level which is unacceptable to our interconnect partners, not just BT but the other MNOs,
25 and not least this is because if we set a charge which is too high it will be reflected in charges
26 to their customers by way of a high retail charge, and as is explained later what they do not
27 want to do is to depress demand at the outset for their product, for the offering they are making
28 of connecting to Hutchison. So they are concerned right at the very outset with Oftel's
29 position, BT's position and the impact upon customers. That is the starting point and one sees
30 that these points becomes repeated and elaborated upon as the document unwinds.

31 MR. SCOTT: Mr. Green, just pausing on that second sentence, that is the pass-through point. That
32 appears to be a statement by your client that recognises the joint power between H3G and BT
33 of being able to be independent of the ultimate consumer.

1 MR. GREEN: It certainly contemplates that as a possibility, and you may want to put a note by the
2 side of this. If my memory serves me correctly I think that in paragraph 75 of the amended
3 defence of Ofcom they say in relation to dispute resolution that they do not mind allowing
4 Hutchison a very high price because, frankly, consumers would not bear it, and the consumer
5 would ultimately drive the price down. If there is an assumption of no SMP they assume a
6 factual scenario where there might be a pass-through. Again, we cannot speculate too much
7 because it is not in the decision, but all we can say is that there appears to be a reflection of a
8 possibility.

9 In relation to the point about consumers – I think I will deal with this and then end – it
10 is worthy just looking at BT’s own position. If you go back in the same bundle to page 311,
11 tab 1, this is the Competition Commission’s report into Cellnet and Vodafone of December
12 1998 and this is BT’s evidence, page 310 of the bundle, paragraph 9.81 and 9.82. This is BT’s
13 evidence to the Competition Commission:

14 “As to its role in the determination of termination charges, BT said that it had no
15 option but to interconnect with MNOs; similarly MNOs had no option but to
16 interconnect with BT and other operators seeking direct interconnect. Termination
17 charges paid by BT to the MNOs were commercially negotiated. BT was motivated
18 to seek reductions in termination charges to maintain customers’ perception of value
19 for money in its retail prices and to stimulate calling and in particular increased call
20 durations in the longer term. As a growing number of competitors exploited
21 arbitrage opportunities to offer significantly cheaper fixed-to-mobile calls, BT would
22 press for lower termination charges to remain competitive. However, BT did not
23 believe that termination rates should be set so low as to risk stifling development of
24 the mobile market. Its customers benefited from having an ever-wider group of
25 mobile users they could call.

26 “9.82 Significant competitive constraints applied to MNOs. In addition to the
27 downward pressure exerted by BT on termination charges it was not in MNOs’ own
28 interests to let interconnection charges become too high. The mobile market was
29 highly competitive. Whilst the price of calls-to-mobiles was the least competitive
30 aspect for subscribers selecting an MNO there were nonetheless pressures on these
31 prices. First, the charges for fixed-to-mobile calls were important in the selection of
32 an MNO for some customers. Customers who anticipated paying for fixed-to-mobile
33 calls within a closed user group would take account of the level of fixed-to-mobile
34 charges when deciding which MNO to use. MNOs needed to ensure that their

1 respective termination charges did not lead to retail tariffs for fixed-to-mobile calls
2 that made them uncompetitive in attracting new mobile customers and retaining
3 existing ones. Second, there were alternative services that could be used as
4 substitutes to a fixed-to-mobile call. These alternatives included (a) making a call to
5 a fixed line (as most mobile users also had a fixed phone); (b) call-back by the
6 mobile user to the fixed phone, if there was an excessive price differential between
7 fixed-to-mobile and mobile-to-fixed calls; (c) the use of pagers; and (d) for PABX
8 users, the use of equipment to route calls direct to a mobile network via a private
9 circuit, so bypassing the public fixed network.”

10 BT’s position, admittedly in 1998, subject to an interconnect obligation, was that it could
11 constrain supplier prices, it attempted to do so and it was conscious of retail competition
12 downstream. Again, one does not have to accept that as the necessary truth, but it is a serious
13 issue for negotiation. You can rely also on Mr Locker’s evidence in this case that BT refuses
14 termination rates on the basis that they represent a too high a cost for its retail customers – that
15 is Locker 1, volume D1, tab 15, page 302 para 52.9 and in Locker’s second witness statement,
16 D1, tab 16, page 316, para 12(g) he says:

17 “BT Wholesale is always mindful of the fact that it is the end customer who must pay
18 the termination rates to which BT Wholesale agrees ...”

19 and then in the same second witness statement, paragraph 12(h):

20 “It would not be commercially rational for BT to accept just any pricing proposal from
21 an operator seeking to interconnect just because the operator wants to rapidly conclude
22 an interconnect agreement.”

23 So that is BT’s position in 1998, BT’s position now is does it raise an issue which Ofcom
24 should investigate? BT says we can constrain prices, we are aware of consumers’ needs and
25 we do attempt to take those into account when negotiating an interconnect price, and we will
26 not just accept a price offered to us because the offeror, the supplier, is subject to an urgent
27 requirement to conclude an agreement. Is that an appropriate moment?

28 THE CHAIRMAN: Yes. Two o’clock.

29 (The short adjournment).

30 THE CHAIRMAN: Mr. Green?

31 MR. GREEN: Can I take you back to the document we were looking at before lunch. We will need
32 p.573.

33 THE CHAIRMAN: This document headed “Confidential” is not confidential?

34 MR. GREEN: I have taken instructions. I suspect it was confidential.

1 THE CHAIRMAN: I can quite see it was confidential once. My only point, you will have
2 appreciated Mr. Green, is the potential unnecessary obstruction in mindlessly – that is unfair –
3 too automatically labelling things “business secret” in these proceedings, but I have had my
4 say on that.

5 MR. GREEN: We have agreed, I have taken instructions, the document is to be treated as referable
6 by all concerned.

7 THE CHAIRMAN: Right.

8 MR. GREEN: I pointed out to you that right at the beginning of the document Hutchison was
9 explaining, as it were, to itself that its pricing policy had to be acceptable to Oftel, acceptable
10 to BT and had to take account of downstream consumers. You can see there on p.573 there is
11 a heading “An interim solution”. If you turn over and look at the bottom of the next page, 574,
12 the interim solution which Hutchison was negotiating was, as its name suggests, interim
13 pending the final solution. It was to be for the purpose of a test four hours per week, which
14 was to generate revenues of approximately £150 and that is the context of the analysis, or the
15 commentary under the heading “An interim solution”.

16 The first point that is made in the three paragraphs at the bottom of 573 is that
17 Hutchison was deeply concerned that if it did not adopt one of BT’s existing prices in its
18 existing price list that that would cause undue delay. So Hutchison recognised that as a new
19 entrant into the market, what it had to do was simply to read across BT’s price list and try and
20 find someone who it viewed as comparable and put the argument on the basis of BT’s pricing.
21 For your note that is what Mr. Westby says, but it is obvious from this section that it is Westby
22 D1, tab 8, para.19, but you get it really from this document. You just simply read across BT’s
23 price list, find something which is comparable and then plug away at that and hope that BT
24 will accept it.

25 You will see on the next page, 574, second paragraph:

26 “We recommend that H3G adopt the FM2 price point, i.e. the same charges as applies
27 to Dolphin, the Tetra operator, for interim”

28 And the word “interim” is emphasised,

29 “...interconnect charges. These charges will apply to the test calls from BT
30 terminating on the H3G network. The interim charges will continue to apply until
31 H3G proposes a different price that will apply at launch.”

32 Then they identify the benefits of the course of action and there are five bullet points.

1 “By using an existing price point in BT’s billing system, H3G avoid a lengthy delay
2 for implementation of the interim charges. The work to implement an additional price
3 point H3G final charges can take place in parallel.

4 “The FM2 price point has been accepted by BT Retail and applies to a new entrant
5 mobile network providing voice and data services similar to H3G in these respects.”

6 Dolphin’s interconnect charges are not subject to regulation so they sought to identify
7 themselves with Dolphin on the basis that they were also a new entrant, similar to H3G. Then
8 they say:

9 “The interconnect charges for the FM2 price point are higher than those applying for
10 existing MNOs maintaining a valuable source of revenue for H3G.”

11 Well it turns out it was £150.

12 MR. SCOTT: They did make the note, Mr. Green, that Dolphin’s interconnect charges were not
13 subject to regulation.

14 MR. GREEN: Yes.

15 MR. SCOTT: That is an interesting point.

16 MR. GREEN: It is.

17 “Setting H3G’s interconnect charges higher than those for the MNOs allows scope for
18 H3G to negotiate lower charges subsequently if necessary.”

19 Of course, what one does know and one has to bear in mind, that this suggestion by Hutchison
20 was rejected. So they offered BT the Dolphin FM2 rate because they thought it was
21 comparable and BT simply said “no”, and you have seen the evidence for that, it is set out in
22 Mr. Locker’s statement, and Mr. Westby’s statement. For your note: Westby 1st, paras 30-31,
23 D1, tab 1, p.12. So that was just simply rejected out of hand by BT. It was rejected by BT
24 upon the basis, said BT in their note, that BT found it (a) too high; and (b) they did not think
25 their customers would bear it. That is what the BT explanation said. The point is if you have
26 the ----

27 MR. BARLING: That is not an accurate statement.

28 THE CHAIRMAN: I know, we will ----

29 MR. GREEN: If you have the ability to act independently on the market you can tell BT that you are
30 going to have the Dolphin rate. If you are unconstrained, it means that you can set the price. If
31 the buyer says “no” for whatever reason – it really does not matter what the reason is – if they
32 simply say “no, we are not going to wash that price for our own reasons, good, bad or
33 indifferent”, that is an indication at the very least that you do not have an unconstrained ability
34 to set prices, not even on an interim level pending the final price.

1 THE CHAIRMAN: Mr. Green, this may not matter, but just in case it does I will mention it. There
2 is something that strikes us as being quite extraordinary about this exercise, or purported
3 exercise, and it is this. On the face of this document and on the face of the evidence what your
4 clients were asking for was a price for terminating calls relating to a test period. So it was
5 purely for testing and someone has hazarded that it would be about £150 worth of calls
6 anyway. So unless I have completely misunderstood what they were trying to agree with BT is
7 that BT would pay '3' for terminating the test calls. So it is an incoming price, but at the other
8 end someone was going to have to pay BT that, and if they were test calls presumably it was
9 your clients. So it is money going round largely in a circle, and here they are agonising very
10 deeply about what price they should pay.

11 MR. GREEN: Well it has slightly greater relevance than that.

12 THE CHAIRMAN: Well what they could have agreed, bearing in mind the test calls, is that the calls
13 be 1p, or zero, with a view to fixing other rates. It does not really matter.

14 MR. GREEN: I agree, but as you know from the evidence BT simply said "No" to that.

15 THE CHAIRMAN: What, to zero?

16 MR. GREEN: No to zero.

17 THE CHAIRMAN: We will have to look at that if it is necessary to do so.

18 MR. GREEN: They refused to test unless the price was agreed. There was going to be no testing
19 without.

20 THE CHAIRMAN: In that case, you could have agreed logically. You could have agreed whatever
21 price you liked because it was entirely irrelevant and you were paying it, what mattered was
22 the final price at the end of the day.

23 MR. GREEN: Exactly, and of course I think it is common ground between Westby and Locker that
24 the interim price was at least going to have some bearing on the final price. It is the first shot
25 across the bows in trying to negotiate a final price. So it is not going to be a price which is
26 completely in a vacuum.

27 THE CHAIRMAN: So we should view this, should we, as being part of the opening price for
28 negotiation? And all this interim stuff is really rather a smokescreen.

29 MR. GREEN: No, it is not a smokescreen at all, it obviously has an important reference in relation
30 to interim pricing and testing, but it is also part of the matrix for setting the final price. It is
31 one of the opening gambits or exchanges in relation to that, and I think that Mr. Westby says
32 that and Mr. Locker says that.

33 THE CHAIRMAN: But it is only that because H3G chose to position it in that way. There may
34 have been reasons for not negotiating it, but it could have been an acceptable way of

1 negotiating to say “the final price you want is X”, and negotiate X, whatever band you like,
2 and in the meanwhile for testing purposes we will have 1p per call, or something like that.
3 That would have been a way of going about achieving your objective of having a testable
4 network, would it not? If you do anything other than that then it means that the setting up of
5 this interim charge, as it appears to me, is really actually somewhat covertly part of the
6 negotiation, trying to soften BT up.

7 MR. GREEN: I am getting a lot of sound from the back.

8 THE CHAIRMAN: Well I know, I seem to have caused a lot of fluttering in the dovecote. That is
9 how it seems to me. It may not matter much, but if there is something which needs to be said,
10 you can say it and we can work out then whether it matters.

11 MR. GREEN: Yes, I will find out what I have to say in a moment! (Laughter) The fourth bullet
12 point, if you go to that.

13 “Setting H3G’s interconnect charges higher (these are the interim) than those for
14 MNOs allows scope for H3G to negotiate lower charges subsequently.”

15 So ask yourself this question throughout. Is this evidence of a company which is
16 unconstrained in the way in which it sets price, or is this evidence of a negotiation, possibly at
17 arms’ length? BT does not have to be a monopsonist, in other words a dominant buyer in order
18 to exert countervailing buyer power. It has to have a sufficient degree of power to curb an
19 excessive price. So is this evidence of a company that is setting an unconstrained price? Even
20 in relation to interim which may or may not be a piddling little issue, Hutchison did not get its
21 own way; the price it suggested, whether that is material or not, was rejected by BT, for
22 whatever reasons – good, bad or indifferent, really does not matter. Hutchison here, even for
23 interim was trying to work out a negotiating strategy recognising it may have to negotiate
24 downwards. Is that a company that can exercise an unconstrained ability to set an excessive
25 rate? This is only the precursor to the final negotiation and the final steps which are dealt with
26 on the next page.

27 MR. SCOTT: Mr. Green, just looking at this document, in the second paragraph on p.574, “the
28 interim charges will continue to apply until 3G proposes a different price that will apply at
29 launch”. So your clients are envisaging a situation in which they take the reference
30 interconnect offer, they insert into the reference interconnect offer a set of prices which are the
31 interim set of prices – yes? And that those would continue to apply unless there is a change
32 and they are envisaging a situation in which H3G propose a change?

33 MR. GREEN: The context of this is they are proposing a price for interim, knowing that interim will
34 change in final and you have interim in order to facilitate testing, but knowing that maybe

1 some day if you get price X agreed that will form part of the framework for setting price Y
2 which is the final price. There was no doubt between both parties that a final price would have
3 to be set at some point. Neither party thought otherwise. That is why, if you look at p.575,
4 you then see “Next step, interconnect charges at launch”.

5 MR. SCOTT: There was an agreement, but had there not been an agreement presumably given the
6 existence of an agreement with a set of tariffs in those tariffs would have continued?

7 MR. GREEN: I will have to check the way in which the contract or mechanism operated, because I
8 have a feeling that it could not have just continued *pro tem*.

9 MR. SCOTT: It is a reference interconnect offer, I mean it is a standard agreement.

10 MR. GREEN: What actually happened was that BT forced the price down to the price BT thought it
11 would ultimately accept and BT said “The price you have got for interim is the price you are
12 going to get for ever and a day”. That is what happened.

13 MR. SCOTT: But point one, and we are only ----

14 THE CHAIRMAN: Say that again, Mr. Green?

15 MR. GREEN: BT forced the price down. The interim price became the ultimate price.

16 THE CHAIRMAN: You said something about “forever and a day”?

17 MR. GREEN: For ever and a day until such time as under the BT Agreement it is varied by Ofcom
18 or by consent. But it becomes the contractual embedded price. When you ask yourselves the
19 questions in relation to the position on p.575: “Next step, interconnect charges at launch. The
20 process of determining the interconnect charges which will apply at launch, should consider a
21 number of factors to ensure that these charges are appropriate. Interconnect must be profitable
22 and should, at a minimum, cover all H3G’s costs relating to completion of the call.”

23 So they do not say let us charge something that is excessive, they say you have to cover the
24 costs.

25 “H3G’s business plan and network topology are still being developed, hence the
26 relevant costs for call termination are not yet known and will be subject to change post
27 launch.”

28 Then the second bullet point:

29 “Interconnect prices should not be set in isolation to retail prices. If a high
30 interconnect rate is set, there may be more scope for lowering prices on outgoing
31 calls. The retail pricing strategy does not appear to have been finalised at this stage.”

32 Again, just pausing there, what is the company saying? The company is saying we have to try
33 and cover our costs. It would be nice to be able to sort this bearing in mind a retail price
34 strategy, but we have not yet finalised that.

1 MR. SCOTT: Mr. Green, just pause on the central sentence there. This is a recognition by your
2 client of the general principle that MNOs have funded themselves out of incoming calls and
3 thereby enabled themselves to compete with the lowering prices on outgoing calls, so we have
4 a situation as I understand it in which outgoing calls from mobile-to-fixed are priced at a level
5 that is significantly ---

6 MR. GREEN: I think they are identifying the possibility, they are identifying the possibility, they
7 say there may be more scope and that is as far as it goes. They have not identified what their
8 retail strategy is yet so ideally they would like to bear that in mind but they have not yet
9 finalised the retail strategy. If they can get a higher interconnection rate there may be scope for
10 lowering prices on outgoing.

11 MR. SCOTT: The reason I mention is that earlier on we had the question of incentive and your
12 clients are recognising an incentive in that sentence.

13 MR. GREEN: Yes.

14 "If H3G propose interconnect charges which are outside BT's existing interconnect
15 price points, this will almost certainly lead to BT Retail requesting cost justification
16 for those prices. This will increase the time taken for BT to establish
17 interconnection."

18 So Hutchison knows that if it seeks a higher price it will be asked to cost-justify it, but it also
19 knows that it is not going to be able to do that and it also knows that therefore it has to set a
20 price which does not trigger as it were the cost justification exercise, and you will have seen
21 from the documents that in fact BT did ask for a cost justification which Hutchison was unable
22 to give. It also was highly confidential information, but that was a pressure forcing Hutchison
23 to accept a lower price. Are they unconstrained, answer no. The buyer says I am not going to
24 accept your price unless you cost-justify it, you have problems in doing that and you do not
25 want to do it anyway so what do you do, you accept a lower price. Is that constrained? No, if
26 you were unconstrained you would not have to worry about whether someone asks you for a
27 cost justification.

28 PROFESSOR STONEMAN: Mr. Green, do you accept that there might be a position of partial
29 constraint? It is all or nothing, I think, from what you are saying, you are constrained or you
30 are not constrained. Is there such a thing as partial constraint?

31 MR. GREEN: Yes, I accept a notion of partial constraint but as I said at the outset this is not a
32 binary question, it is not a yes or no, it is a question of fact. One has to analyse quite closely
33 whether the buyer has sufficient market power to curb an excessive price, not just a p[rice
34 increase but one which is excessive and thereby unacceptable. All we say is that Ofcom have a

1 task to undertake and what this demonstrates is that there were real issues which required
2 investigation as to the extent of BT's ability to curb prices, and whether or not that extent was
3 sufficient to prevent Hutchison setting an excessive price on a persistent basis.

4 PROFESSOR STONEMAN: What you are saying then is that there might be some. How can we
5 judge whether some is sufficient?

6 MR. GREEN: You cannot judge, Ofcom can. Ofcom has to get into the minutiae or roll it sleeves
7 up. It may have to supplement an analysis of documents with an analysis of costs and prices,
8 there may be a number of things which it would have to do. It is not an issue in the appeal
9 whether or not BT had CVP, it is an issue whether Ofcom should have investigated the issue.
10 Then we go to the fourth bullet point:

11 "If BT reject H3G's proposed interconnect charges and no agreement can be reached
12 commercially, this will result in BT requesting Oftel to intervene and determine what
13 charges should apply. In addition to being a long and costly process for H3G, this will
14 almost certainly result in lower interconnect charges for H3G."

15 Again, what are they saying? They are saying that if we do not accept a lower rate, BT will
16 make a reference to the dispute resolution procedure to Ofcom and Ofcom may lower our
17 prices, and this will in any event be long and costly. So the threat of regulation here curbed the
18 ability to push prices up to an excessive level.

19 Finally,

20 "If H3G propose final interconnect charges for voice traffic which are significantly
21 higher than the interconnect charges of other MNOs, Oftel may conclude that, in the
22 long term, H3G, could be controlling (along with other MNOs) the market for mobile
23 termination and apply regulation to the interconnect charges for call termination. This
24 has been the experience of the other MNOs, which are now subject to a price cap on
25 their interconnect charges."

26 Again, the threat of regulation was potent; it is a fact, they did curb their price demands by
27 reference to the threat of regulation.

28 The next paragraph I do not think is relevant, but then there is the proposal:

29 "We propose that H3G continue to investigate the various factors which influence the
30 level of interconnect charges to ensure that the final interconnect charges are
31 consistent with both regulatory and pricing strategy."

32 So the final charge must be consistent with their perception of regulatory intervention, and we
33 are only talking about the threat here, not even the actuality. The pricing strategy was such
34 matters as you cover costs, must not be unacceptable to BT, do not want to have to cost-justify

1 it and therefore they keep it at a level which BT accepts and find a comparable price on the BT
2 price scale and see if BT will accept that.

3 Then they say,

4 “These final charges must be implemented in time for soft launch, as they will apply
5 to all calls made to H3G. the timescale for implementing changes to interconnect
6 charges is lengthy, particularly if an entirely new price point is adopted. H3G cannot
7 change these charges quickly if they are later found to be inappropriate.”

8 So those were the factors governing Hutchison and we submit that, manifestly, it is not a
9 reflection of a company that feels it can set prices in an unconstrained manner. The other point
10 on the next page, timescale, provides a highlight between the two different processes within BT
11 for agreeing prices, and there is a statement that BT has advised Hutchison of the lead time for
12 implementing interconnect charge proposals. You will see in that table that for an existing
13 price point it is 55 days, for a new price point it is 125 days. So there is a difference of 70 days
14 which is just between two and three months, which may not be large in the overall scheme of
15 things but was obviously a factor which Hutchison was aware of.

16 That is the document which BT relies upon as the zenith of its case. This document is
17 extracted and they say it demonstrates that Hutchison must have had supplier power and BT
18 had no countervailing buyer power whatsoever.

19 The next document I want to show you is Miss Laurent’s witness statement. If you
20 would like me to I will take you to it, but as you have probably read it I think I can summarise
21 the points and just give you references to paragraph numbers unless you would like me to deal
22 with it in some other way. Following the BT Agreement, there was no logical or rational basis
23 upon which Hutchison could justify either seeking to renegotiate the price by service a notice
24 to terminate or referring the matter to Ofcom. The practical effect was that Hutchison was
25 locked into a price which was cast for a considerable period of time, and only subject to change
26 in accordance with the contractual mechanisms. BT’s buyer power, if it exists, which is a
27 matter for Ofcom to investigate, would exist for a considerable period of time, there is a degree
28 of lock-in by virtue of the agreement. Ofcom of course did not examine either this agreement
29 or the implications of this agreement for the future, and Miss Laurent’s evidence (D1, tab 4,
30 pages 60-65), unchallenged evidence, may be summarised as follows, and I will give you a
31 series of propositions and the paragraph numbers from the statement. First of all, the
32 agreement with BT was essential to Hutchison’s launch. The negotiations were long and
33 difficult (paragraph 4(a) and, secondly, Hutchison was dependent upon BT for the vast
34 majority of Hutchison’s external traffic, and this was an essential product offering for any

1 mobile operator (also 4(a)). Thirdly, once the agreement was signed it would have been highly
2 distracting, time consuming and costly to be involved in new negotiations or a price review,
3 both of which would have been uncertain in outcome at a time when Hutchison's services had
4 not even been launched and were in the initial post launch phase (also 4(a)). Hutchison also
5 needed BT for other critical services such as international and emergency calling and to have
6 sought to renegotiate with BT immediately after having concluded an agreement would have
7 been damaging to Hutchison's relationship with BT.

8 The fifth proposition is that it was contrary to Hutchison's rational business interests
9 to signal uncertainty to the marketplace or customers about its ability to deliver incoming and
10 outgoing calls. It therefore made no sense to serve notice to terminate the very agreement
11 which had just been signed after great length and effort (4(d)).

12 Sixthly, it was extremely unattractive to invite an Oftel price review which was
13 uncertain in terms of duration, process and outcome (4(e)).

14 The next proposition: Ofcom expressed the view to Hutchison that it did not wish to
15 undertake a price review whilst the Competition Commission was ongoing. Ofcom had said
16 that a price review could take a long time (4(e), 5, 6, 7 and 13 in relation to Vodafone).
17 Indeed, Ofcom in all practical terms appears to have declined to assist in resolving Hutchison's
18 difficulties with BT in the 2001 negotiations (paragraph 5).

19 Ofcom never suggested that it could or would always grant Hutchison's application
20 until 2004.

21 THE CHAIRMAN: What was your last point on paragraph 5?

22 MR. GREEN: For all practical purposes Hutchison considered Ofcom as declining to assist in
23 resolving Hutchison's difficulties with BT because of the time that would be taken and the
24 complexities.

25 THE CHAIRMAN: Where do you get that out of paragraph 5? You referred to paragraph 5 and I
26 just do not see that at all in paragraph 5.

27 MR. GREEN: It is a combination of 4(e), 5, 6 and 7. If you look particularly in 7,
28 "Ofcom's opinion I was told was that resolving a dispute on call termination would be lengthy
29 and did not offer any estimate on how long that resolution would take ... considered the
30 dispute was very difficult to resolve because H3G was a new entrant providing a new service,
31 building a network based on new technologies such that the analysis required would be
32 complicated and time-consuming. Instead, Oftel suggested that H3G should attempt to reach a
33 commercial solution with BT. This was also the approach that Oftel adopted in subsequent
34 meetings that I had, as I mention below, and also in other contexts such as issues relating to

1 national roaming. I am not aware of any suggestion by Oftel during these discussions that at
2 any other time prior to these proceedings that Hutchison could impose a call termination price
3 on BT that BT would simply have to accept because Oftel would force BT to accept that price.
4 I am not aware of any serious suggestion to Hutchison that once having entered into the BT
5 Agreement one potential way forward was to terminate the BT Agreement and renegotiate the
6 charges.”

7 So from Hutchison’s perspective it was presented with not an outright refusal but effectively a
8 significant disinclination. That was its position, it was basically told it was too difficult, it was
9 too complicated, you should reach a commercial solution, and that is why you see reflected in
10 the November memorandum that from Hutchison’s perspective it had little choice but to either
11 agree BT’s price or BT would refer it and then it would be involved in what it perceived then
12 to be a long, costly dispute resolution procedure within Ofcom. That was its position and that
13 was its perception at the time. Ofcom has not sought to challenge the evidence of Miss
14 Laurent.

15 THE CHAIRMAN: That does not mean to say that we have to give it full weight, does it? We can
16 still give this evidence such weight as we think fit and find it as convincing as we find it when
17 we put it in its actual context.

18 MR. GREEN: It is an important factor in this case, and it will be on the transcript – I remember Mr.
19 Fowler saying that they accepted that this was Hutchison’s view at the time, and it did not wish
20 to say that it was incorrect. Obviously the court can give such weight to it as you see fit, that is
21 plainly correct, but it is relevant that it is not challenged when the relevant party who could
22 challenge it has chosen deliberately not to.

23 THE CHAIRMAN: Well I can see that there are difficulties in rejecting it on grounds of falsity if it
24 has not been challenged, but there are also questions of weight, and if you wish to rely on what
25 you say Mr. Fowler said, and you may well be right, but I would want to see the extent of that
26 concession on the transcript unless, of course, it is confirmed in due course by one or other of
27 the parties. My recollection of the case management conference which I chaired was that there
28 was some debate as to whether she would be called. It would be inconsistent, I think, with
29 what I recall happening, that he would have said that his clients accepted what she said,
30 whether as being H3G’s view or higher. But my recollection may well be wrong, and it is
31 always dangerous as we all know, Mr. Green.

32 MR. GREEN: I think it is more important that in the context of this case we were going to call her
33 for the first hearing and she was scheduled to come across, and then a deliberate decision was
34 taken not to. So she is available to be cross-examined, she is willing to be cross-examined, we

1 were willing to put her up and they have chosen not to. That is entitled to be given
2 considerable weight in the thought process which goes into evaluating the evidence.

3 MR. SCOTT: Just staying with the evidence for a moment, what your client was experiencing was
4 some of the difficulty in actually getting the regulator to take action against a major player like
5 BT, and it may be that that provides a bit of colour in their own realisation about the
6 relationship between regulator and regulated, to which you are giving some attention in
7 relation to other matters.

8 MR. GREEN: I think one can look at it two ways. If Ofcom was not prepared to act then my client
9 was facing a negotiation where it was either going to have to knuckle under, or it was going to
10 have to force BT (or itself) to try and force Ofcom to make a reference. If Ofcom was willing
11 to act, and it certainly seems from the November document that they were contemplating that
12 the price had to be acceptable to Ofcom, then that may have contemplated that they thought
13 ultimately Ofcom might intervene. Either way it is not the evidence of a company that has an
14 unconstrained ability to set prices. The November document I think is telling because
15 Hutchison was acutely conscious of the fact that it had to find a price that was going to be
16 acceptable from a regulatory perspective, and acceptable to BT.

17 Miss Laurent's evidence simply goes to the fact that once that price was in place
18 commercial reality took over. Was there an ability or an incentive to charge an excessive
19 price, in other words, try and escape from the contract in the 18 to 24 month period from June
20 2004? Answer: No, because having spent a lot of time negotiating that contract you would be
21 sending entirely the wrong signals to the market place if you turned around and tried to
22 renegotiate the contract you have just concluded. It just did not make business sense when you
23 have to launch a new product – launching a new product to establish a new network. So from
24 the perspective of either ability or incentive neither exists when you look at it in the light of
25 commercial reality, not certainly in the time frame of this decision, which is a short time frame.
26 I have been shown the transcript of what Mr. Fowler said. Page 5 of the transcript:

27 “MR. FOWLER: We do not challenge those statements as statements of their
28 position. They are simply not relevant to the question of countervailing buying
29 power.

30 THE CHAIRMAN: What it boils down to is this, are you going to seek to challenge
31 anything that Miss Laurent says in her witness statement?

32 MR. FOWLER: We are not.”

33 THE CHAIRMAN: Yes, if it goes to their thinking, “we are not in a position to challenge it”, if that
34 is their thinking that is their thinking. We do not challenge their statements as statements.

1 PROFESSOR STONEMAN: Mr. Green, just before we leave this document, I am not sure about
2 timing on this, so you may tell me that it is a matter of timing. On p.62 ----

3 MR. GREEN: I am sorry, which document?

4 PROFESSOR STONEMAN: Miss Laurent's statement.

5 MR. GREEN: Yes.

6 PROFESSOR STONEMAN: Page 62C, which is marked "business secrets", so we had better not
7 read it out.

8 MR. GREEN: Which subparagraph?

9 PROFESSOR STONEMAN: C, in the middle. This is an admission by the regulatory director of
10 H3G that basically it did not have the information and knowledge to do a detailed analysis of
11 HG3 costs or prices.

12 MR. GREEN: Before or shortly after launch, she said.

13 PROFESSOR STONEMAN: So where does this fit in, if you are saying that this is what Ofcom
14 should have done----

15 MR. GREEN: No, she says "before or shortly after".

16 PROFESSOR STONEMAN: The timing then, this is about 2001, 2002?

17 MR. GREEN: No, there were 15 months after launch before the June 2004 decision. The launch
18 was in March 2003.

19 PROFESSOR STONEMAN: So the date on that statement is somewhere in ----

20 MR. GREEN: Approximately up to March 2003 and shortly thereafter.

21 PROFESSOR STONEMAN: Whereas Ofcom were supposed to have done their analysis when?

22 MR. GREEN: By June 2004, 15 months later.

23 PROFESSOR STONEMAN: By which time we must assume that H3G had all that information, is
24 that right?

25 MR. GREEN: Well had sufficient information. To put that in context it comes back to a point you
26 made before lunch, or it might have been Mr. Scott, about proportionality. In Brussels the
27 European Commission must conduct a full scale merger analysis, phase 1 within 30 days,
28 phase 2 within 90 days. Now, the European Court has not said "We are afraid it is too
29 complicated, you are not allowed to do these things, four months is just too much, we will let
30 you off the hook". They had 15 months.

31 PROFESSOR STONEMAN: I do not think that is a valid argument. The argument that H3G did not
32 have the information in March 2003, which is what this says here?

33 MR. GREEN: Yes.

1 PROFESSOR STONEMAN: But by June 2004, Ofcom was supposed to have that information and
2 the only place from which it could come would be H3G.

3 MR. GREEN: It depends what level of costs' data you required, what level of analysis has to be
4 done in order to test whether a particular price is excessive.

5 PROFESSOR STONEMAN: You told us yesterday that it should be a detailed inspection of H3G
6 and 3G costs and prices.

7 MR. GREEN: On the contrary I said you can either do a cost based analysis, or if you do not have
8 the costs there are other tests which can be used. I made the point that under the Directives
9 there was a dispute resolution procedure which has to be gone through in four months. By
10 analogy there are admission procedures which have to be done within 30 days or 90 days. You
11 do not have to have a full cost base analysis, there are other things which can be done, which is
12 why I took you to the *Openworld Freeserve* Decision. You have to do what you have to do – it
13 is a best evidence exercise.

14 PROFESSOR STONEMAN: That is fine, thank you.

15 MR. GREEN: Conclusions on countervailing buyer power. I go on to propose a series of
16 propositions about a company that has unrestrained seller power. If one asks a series of
17 questions you get some very quick answers which would give you an indication as to whether
18 this was an issue Ofcom should have investigated.

19 First, is there evidence that a buyer can reject a seller's price? The answer to that is
20 plainly "yes". BT rejected H3G's request for the fm2 price on both an interim and a
21 permanent basis. Plainly Hutchison did not have the ability to impose prices

22 Secondly, is there evidence that it does not have to justify its prices? If you are
23 unconstrained you generally would not have to justify your prices. We have seen that BT
24 required to justify its prices and Hutchison was aware that it might have to justify its prices.
25 Just for your note the demand by BT to justify the prices is B1, tab 33, p.593.

26 Thirdly, is there evidence that the seller has relied upon the buyer for speedy and
27 timeous implementation? Yes, there is plenty of information that the supplier had to constrain
28 its desire for a higher price, because it needed to overcome the internal procedures of the
29 purchaser. It was not just a matter of saying "Here is the price", it was a long, complicated
30 procedure internally within BT, and Hutchison needed a degree of speed.

31 Fourthly, is there evidence that the seller believes it has to negotiate in a negotiating
32 process? Yes, well we see that by reference, for example, to the interim price. There was, on
33 any view, a negotiation, and there was a negotiation whereby Hutchison started with a higher
34 price and was driven to a lower price.

1 Is there evidence that a seller drafts a business case on a conservative basis? Yes, the
2 November document, p.575, the first bullet point, Hutchison says that its business case was
3 setting a lower price than it was negotiating and that is at least part of the evidence.

4 PROFESSOR STONEMAN: Could I ask you on that one, it was not quite clear whether the price on
5 the fm2 band was higher than that assumed in the business case for the introductory period, or
6 whether it was higher than that assumed in the business case for the post-introductory period,
7 because when you get three paragraphs on you say that there is no business plan for the post
8 introductory period. I am on p.574 of B1. The point you have just made is in the middle of
9 p.574. You say: "H3G's business plan is built upon lower charges than the fm2 price point".
10 Yes?

11 MR. GREEN: Yes.

12 PROFESSOR STONEMAN: Then at the top of p.575 in bullet point 1, you say ----

13 MR. GREEN: I see the point.

14 PROFESSOR STONEMAN: "H3G's business plan and network typology are still being
15 developed".

16 MR. GREEN: I do not know the precise answer to that factual question, I can take instructions if
17 you want me to.

18 PROFESSOR STONEMAN: Then I cannot take your interpretation of it.

19 MR. GREEN: What you see is, even if you just take it in stages, for interim the business plan was
20 set at a lower level. It seems that the business plan which is being referred to in the first bullet
21 point on p.575, I would assume it is the same business plan. It is hard to see that there should
22 be one for a month or so's launch, rather than one that which is in the state of development.

23 PROFESSOR STONEMAN: How can you have a business plan on p.2 but not a business plan on
24 p.3?

25 MR. GREEN: It only says it is being developed, it does not say it does not exist. It says it is being
26 developed.

27 PROFESSOR STONEMAN: So the plan that was in existence had built into it already the complete
28 price profile which was somewhat below the fm2 price point.

29 MR. GREEN: That would appear to be what is stated in the document. All we are trying to work
30 out here is whether there was an issue for an investigation. If the Tribunal was going to get into
31 the nuts and bolts of what was the true position then you would require a great deal more
32 evidence. This is the document BT rely on and they say it shows unequivocally BT did not
33 have countervailing buying power. We say that looking at this document it demonstrates there
34 is a real issue because here you see, for example, as per the next proposition, did the seller

1 believe it had to set prices which were acceptable to the buyer and the regulators, answer
2 “yes”. That is almost an answer in its own right. If you have to do something which your
3 buyer finds acceptable, and which the Regulator also finds acceptable, it is very difficult to say
4 you are not constrained. Those are the two most powerful circling constraints upon you – your
5 buyer and your regulator, and here you are accepting that you must find something acceptable
6 to them.

7 PROFESSOR STONEMAN: Thank you.

8 MR. SCOTT: Mr. Green, as I recall the evidence, after the rejection of the *Tetra* rate, which as we
9 understand it is a rate applied to an “un-normal” mobile network operator, your client then
10 went back and suggested the highest possible conventional mobile network operator rate. At
11 that point, as I understand it, BT did not exercise any buyer power to suggest one of the three
12 lower rates?

13 MR. GREEN: The evidence suggest and is certainly set out in Mr. Westby’s statement, and if it is a
14 disputed fact it is not something that really needs to be disputed, that we had proposed to us an
15 existing 2G rate by BT. We ultimately felt that we had to accept that.

16 MR. SCOTT: But as I understand it, both BT and H3G were faced with a situation in which there
17 were bands fm1, 2, 3, 4 and 5, and there would be that extra delay mentioned over the page on
18 page 576 if FM6 was to be introduced prior to the launch.

19 MR. GREEN: Yes, that is right.

20 MR. SCOTT: So the most advantageous position for your client was the One-2-One rate, FM3.

21 MR. GREEN: We were given the rate BT paid to its own business O2 at the time, we were given the
22 O2 rate. We were simply given the existing 2G rate which was equivalent to the O2 rate.

23 MR. SCOTT: You were given the highest one, the O2 rate was the lowest one. If BT had been
24 exercising buyer power they could have pushed H3G right down to the bottom. They did not
25 do that, instead H3G got the top rate.

26 MR. GREEN: We got the 2G rate which they were prepared to pay for the other MNOs and we are a
27 3G operator. Of course, we were asking for something which reflected our high level of costs.

28 THE CHAIRMAN: You got one of the 2G rates.

29 MR. GREEN: We got one of the 2G rates.

30 THE CHAIRMAN: Which you proposed, not BT.

31 MR. GREEN: I think we would say that BT proposed it.

32 MR. SCOTT: According to the evidence you proposed it.

33 MR. GREEN: I think there is a dispute over that, but I do not think it really matters.

1 THE CHAIRMAN: Mr. Westby, who is your client, says that you wrote to BT (paragraph 39) to set
2 out a counter-proposal to set the rates to the same level as those of One-2-One, so your own
3 witness says that you proposed the rate. That is paragraph 39 of Westby (1).

4 MR. GREEN: The suggestion that we adopt an existing 2G operator's rate was put to us by BT.

5 THE CHAIRMAN: Yes, and you then proposed ---

6 MR. GREEN: Yes. It is page 590 of B1.

7 "They suggested that H3G adopt an existing mobile operator's termination charges,
8 specifically those of Cellnet."

9 MR. SCOTT: So we are not in a situation where BT made a counter-proposal. In other words, BT,
10 as far as we are able to see from the evidence, made no attempt to force H3G down to the
11 bottom of the range of conventional 2G MNOs.

12 MR. GREEN: They told us that would give us a 2G rate, that is what they proposed. They proposed
13 to us a 2G rate, they said Cellnet, their own subsidiary – as you may be aware there was a lot
14 of margin-squeeze allegations being levelled at the time, right or wrong, but from the
15 outsider's point of view Hutchison said right, it is a 2G rate we will go for the best rate.

16 MR. SCOTT: Yes.

17 MR. GREEN: We were a 3G operator, we wanted a price which would reflect the 3G cost.

18 MR. SCOTT: Mr. Green, hold on. In the regulatory framework – if you are referring to the
19 regulatory framework, earlier on you took us to Article 8. Article 8, which is part of the
20 framework within which we are operating, speaks of technological neutrality ---

21 MR. GREEN: Not between 2G and 3G, manifestly not. The Government has required everybody to
22 move to 3G and has set up a £20 billion plus auction requiring people to go to 3G.

23 MR. SCOTT: May I remind you of the hierarchy, Mr. Green. We are talking here about an EU
24 document which is talking about technological neutrality. If you then go down a bit you come
25 to innovation and investment.

26 MR. GREEN: I can deal with that because there is other legislation dealing with the introduction of
27 3G called the UNTS directive and that actually deals specifically with the question of the
28 introduction of new technology, and there is quite a long history to the introduction of 3G, in
29 particular that it is being actually promoted, and there is specific legislation brought in at the
30 Community level to introduce 3G. If it is then said that there should be neutrality between 2G
31 and 3G then one is going to beg the question about a considerable body of EC legislation,
32 particularly on 3G.

33 MR. SCOTT: Let us just ask ourselves in relation to what are we talking about technological
34 neutrality? We are talking about technological neutrality in relation to a finding of significant

1 market power, and when we are considering significant market power over wholesale voice
2 termination, in which I think we have all agreed the wholesale voice termination is wholesale
3 voice termination regardless of the technology deployed to implement it ---

4 MR. GREEN: With respect, I cannot agree with that for three reasons. First of all, this is not
5 Ofcom's reasoning in the Decision, manifestly it is not. Secondly, Ofcom says 2G and 3G are
6 different, and I have taken you to the paragraphs in the decision which demonstrate that, and,
7 frankly, this is a matter which Ofcom is presently reviewing, the 3G costs, to see whether or
8 not – they may come to this conclusion in a year's time, who knows, but it is not something
9 which can form the basis of my challenge to this decision which is that Ofcom made an error
10 of law about countervailing buyer power, it did not investigate what therefore lay behind in the
11 facts, and all I have sought to do is to demonstrate to you that there was a real issue which
12 required investigation. The points you raise may be very valid points and they may have been
13 the sorts of things Ofcom would have reviewed and ruled upon had it done the exercise, but it
14 did not.

15 MR. SCOTT: In that case we may need to move on to an issue to which we were going to come
16 later on, and that is the relationship between our finding of what Ofcom did and any order we
17 make in relation to what Ofcom should subsequently do.

18 MR. GREEN: Yes.

19 MR. SCOTT: This matter may become relevant in relation to the second as distinct from the first.

20 MR. GREEN: I understand that and I hope I have not been offensive in the way I have tried to point
21 out that the decision is narrow, but I am very conscious that there are many, many questions
22 which are begged in the documents. That perhaps is our fault for opening Pandora's Box, and
23 we certainly are responsible for Mickle and Myers in some degree at least, and there are many
24 questions which would have to be raised and discussed and debated within Ofcom between my
25 client, and they are very serious issues. The point raised yesterday about 2G and 3G costs –
26 which is the relevant benchmark – is a serious issue which will have to be aired in the future.
27 We have to challenge a specific decision, which may be a narrow and technical decision and
28 we are going to have to meet these points in the future, but if you are with us on technical
29 grounds – and lot of our Notice of appeal raises criticism of the consistency or logic which
30 would simply result I think in a remittal – there may well be big issues as to what is remitted
31 back. That is why I hinted yesterday that one way to deal with this is if you were with us in
32 principle then we would need to consider the judgment and consider with you what would be
33 the nature of any direction, what guidance the Tribunal could give to Ofcom as to the things it
34 should or need not examine in a future investigation. That is something that no doubt my

1 learned friends would have a view on as a sensible, mechanical way forward. I have been
2 trying to suggest to the Tribunal what is the scope of the appeal and it is quite a narrow appeal,
3 but I have obviously got to show you that there is a serious issue here in relation to CVP. We
4 say at the very least there is that, it is not something you have to decide.

5 MR. SCOTT: The context of my remarks was simply having to do with the fact that what BT
6 appeared to be saying was you are providing a fixed-to-mobile call, we have a set of fixed-to-
7 mobile tariffs, they suggested the lowest one, your client came back with the highest one and
8 BT did not exercise whatever buyer power they had to push your client back down.

9 MR. GREEN: we do not know, for example, whether BT was not also concerned that if it went to
10 Ofcom, Ofcom might give us credit for being a 3G operator and give us a higher price. In a
11 negotiation what one is seeing is a negotiation, you do not have all the evidence and nor do we,
12 you have only seen on our side a portion of it. We wanted a higher price to reflect what we
13 perceive to be higher costs, but we did not get that. Does this demonstrate unconstrained
14 pricing? Answer, we submit, no. It is a serious issue which Ofcom should have investigated.

15 There is only one other thing that I want to say and then I think I am just going to sit
16 down. That is this, that the negotiations and evidence you have seen are evidence which would
17 have durable effect, at least in some considerable measure. If we assume another negotiation
18 between BT and Hutchison in a few years time, what factors out of these documents would
19 have currency as matters move forward? What will Ofcom have to review now? It would
20 obviously be conscious of the fact that BT was conscious of consumers' reactions. That seems
21 to be an on-going matter, or at least it might be. Ofcom would also take account of the fact
22 that as Hutchison developed it was still a much smaller network than BT and would be
23 concerned about speed and urgency, though not for the same reasons as it was in 2001, but as
24 Miss Laurent says she cannot possibly do without a interconnect agreement with BT. BT's
25 own internal procedures would remain a constant; BT's own contract – the BT Agreement
26 originated within BT, subject to industry consultation, but that means that there cannot be
27 supplier power reflected in the contract terms, it is an industry-negotiated contract.

28 MR. SCOTT: Just pausing on that, as I understand it the reference interconnect offer is a regulatory
29 requirement under the framework and it remains a regulatory requirement to date?

30 MR. GREEN: The obligation to interconnect?

31 MR. SCOTT: No, BT as a dominant operator is obliged to provide what is called a reference
32 interconnect offer, and that is what is reflected.

33 MR. GREEN: Yes.

34 MR. SCOTT: So it is a regulatory requirement.

1 MR. GREEN: Absolutely. It may not mean that BT has buyer power, but from the supplier you
2 cannot enforce your own terms on BT because it is an industry norm. Is Hutchison aware of
3 Ofcom? They were in 2001 and they of course still are aware of Ofcom and Ofcom's
4 regulatory powers. Are they aware that BT has the ability to simply reject its prices? They did
5 in the past, BT has given evidence to the Competition Commission and gives evidence in MR.
6 Locker's witness statement that they take account of consumers and they will not just accept
7 any old price. There are many factors which one sees which would have on-going currency.
8 Again, it is dangerous to speculate about how they would play out in a future negotiation, but
9 they are in fact relevant. That really is the final piece in the jigsaw. We submit Ofcom was in
10 error in its analysis in the Decision, which is too simplistic and made the wrong assumptions, it
11 did not carry out the proper analysis that it should have carried out, that was something which
12 it should have done and these are material because not only were they relevant at the time but
13 these are the sorts of considerations which may operate in the future again. I dare not say I
14 have finished, lest you have any further questions.

15 MR. SCOTT: I am afraid there are, Mr. Green. You spent some time this afternoon and indeed this
16 morning dealing with whether there was countervailing buyer power in the negotiations and
17 complaining that there were lots of things in there which Ofcom ought to have taken into
18 account. On one reading of Ofcom's Decision – perhaps assume that in your favour and not
19 consider that because they say in paragraph 3.31 of the Decision at page 22 of the internal
20 numbering ---

21 MR. GREEN: Page 1102 of the bundle.

22 MR. SCOTT: Thank you. Having set out delays and weakening of bargaining position in 3.30, the
23 Decision says:

24 "It is possible that during the initial interconnection negotiation between BT and '3',
25 '3's urgency to launch services was a relevant factor in the relevant bargaining
26 positions of each party."

27 It is dealing there with whether or not the situation was special because of your urgency.

28 MR. GREEN: Yes, that is right.

29 MR. SCOTT: But then it goes on to say

30 "However, what we are interested in is the future."

31 MR. GREEN: Yes.

32 MR. SCOTT: It looks to me, I confess, that what Ofcom were doing was parking any consideration
33 – or perhaps putting on hold would be a more appropriate metaphor in a telecoms case – any
34 consideration of what was going on at the time of the negotiation and looking to the future. If

1 that is what went on then it does not really matter. I hesitate to say this about any of your
2 submissions, Mr. Green, but what you have been submitting does not really matter because it
3 was dealing with an irrelevant period, and what one should be addressing is what they did
4 think of or what they should have thought of in relation to the future period, that is to say from
5 their review onwards.

6 MR. GREEN: I agree with that, that is what I have been trying to show, but the only evidence I have
7 in order to demonstrate what they should have done was, in a sense, the past. What they seem
8 to say is that in the future is “yes”, there will be interconnection obligation and no, there will
9 be no urgency – or not such urgency. They go from that, which is I think what you deduce
10 from 3.31 and the first part of 3.32, you go from that to their conclusion and it would be
11 difficult to argue ‘3’ could not set excessive charges. So BT has an interconnect obligation,
12 we are no longer constrained by urgency, ergo we can set excessive charges, to which I say
13 well, if you look at the 2001 negotiation when there was an interconnect obligation it was
14 much, much more complicated than that. It was much more complicated than just urgency.

15 THE CHAIRMAN: So you are saying that the sort of things which you have drawn to our attention
16 as operating at the time are the sort of things which may still operate now which require some
17 thought.

18 MR. GREEN: Exactly, that is really the final thing I was talking about just a few moments ago.
19 That is the only evidence we really have. That is your test laboratory - the only two factors
20 which are relevant, interconnection obligation and urgency. The negotiations make that very
21 clear, that that is not so, there are many other factors, it is much more complicated and that is
22 why they needed to go on and examine this much more complicated situation.

23 THE CHAIRMAN: Right, and my second question is this: there has gone into our bundles the
24 Commission Decision of 17th May about the Reg.TP, to which passing reference has been
25 made from time to time, I think, by Mr. Scott. One can see the approach of the Commission
26 there and what it says about regulation and the impact of regulation, a greenfield approach, or
27 a partial Greenfield approach. Did you want to say anything about that?

28 MR. GREEN: Given it was so recent I was going to wait and see what Ofcom said about it and deal
29 with it in reply.

30 THE CHAIRMAN: I am sure we would be assisted by anything you want to say about that, but I
31 cannot make you say anything about it obviously. We can leave it until then so long as you are
32 going to cover it.

33 MR. GREEN: Yes, I am very conscious of the time, and I think ----

34 THE CHAIRMAN: I would not worry about that.

1 MR. GREEN: If that is acceptable I would prefer, I think, to deal with it in reply.

2 THE CHAIRMAN: Thank you very much, Mr. Green.

3 MR. GREEN: We promised to hand up what we described as our “technical note”, and I hope by
4 handing it up now I will not even get a question about it.

5 THE CHAIRMAN: There may be no such luck, actually, Mr. Green. We are going to take a short
6 break so we can gather our thoughts, and I think Professor Stoneman will in fact have a
7 question for you after that.

8 PROFESSOR STONEMAN: Unless you want to do it before?

9 THE CHAIRMAN: Well do it before.

10 PROFESSOR STONEMAN: That would be the neat and tidy way. I want to tidy up where we are
11 now and get back to our friendly definition of significant market power, “to an appreciable
12 extent” is the phrase within that definition, “being able to act to an appreciable extent
13 independent of...” Are you basically arguing now that because of what we observe in the
14 dealings between Hutchison and BT that there is no extent to which H3G can act independent
15 of its customers?

16 MR. GREEN: It would be foolish to say there was “no extent”, it is a question of degree, but there is
17 sufficient buyer power to constrain an excessive supplier price, and it is a question of fact and
18 degree.

19 PROFESSOR STONEMAN: That is all I want, thank you.

20 MR. GREEN: There are many, many points across the barometer between those two extremes, but
21 that is what we say Ofcom is there to do.

22 MR. SCOTT: Can I thank you for the note. It would seem sensible to read the note into the record
23 in the sense that it does explain the answer to my question. The problem, as I understand it
24 being, that because the individual handset listens out for a network, and once it has found a
25 network attaches itself to that network, and that network might be the H3G network, or might
26 be the O2 network. O2 would not know at any stage what had happened if a telephone had
27 associated itself with the H3G network.

28 MR. GREEN: Nor would BT.

29 MR. SCOTT: Nor would BT, yes.

30 THE CHAIRMAN: 3.15.

31 (Short break)

32 THE CHAIRMAN: Mr. Roth.

33 MR. ROTH: May I begin where the Tribunal began in your first question to Mr. Green at the outset,
34 the meaning of SMP. The concept of SMP clearly has to be seen in the context of the EC

1 regime for electronic communications where it is set out. Under that regime if a market is not
2 effectively competitive then an undertaking has SMP. In other words, the absence of an
3 effectively competitive market and the existence of an undertaking with SMP are two sides of
4 the same coin. That is clear from the Framework Directive, which is bundle E1, tab 9, p.152,
5 Article 16(4):

6 “Where a national regulatory authority determines that a relevant market is not
7 effectively competitive, it shall identify undertakings with significant market power
8 on that market in accordance with Article 14.”

9 The EC Guidelines, the same bundle at tab 11, p.193, at para.19:

10 “In respect of each of these relevant markets, NRAs will assess whether the
11 competition is effective. A finding that effective competition exists on a relevant
12 market is equivalent to a finding that no operator enjoys a single or joint dominant
13 position on that market.”

14 Also in these guidelines para.112, p.206, p.112:

15 “As explained in Section 1, the notion of effective competition means that there is no
16 undertaking with dominance on the relevant market. In other words, a finding that a
17 relevant market is effectively competitive is, in effect, a determination that there is
18 neither single nor joint dominance on that market. Conversely a finding that a
19 relevant market is not effectively competitive is a determination that there is single or
20 joint dominance on that market.”

21 This may, perhaps, have some bearing on the point, if I may respectfully say so, very apposite
22 observation made by Professor Stoneman after lunch on Monday, that a competitive price is by
23 definition the price that is charged in a competitive market. That I apprehend is rather basic
24 first year economics.

25 SMP is defined as being equivalent to dominance – as that term has been explained in
26 the case law of the European court. That is of course the Framework Directive, Article 14(2),
27 same bundle E1, tab 9, p.151. It has been read, of course before:

28 “An undertaking shall be deemed to have significant market power if, either
29 individually or jointly with others, it enjoys a position equivalent to dominance, that is
30 to say apposition of economic strength affording it the power to behave to an
31 appreciable extent independently of competitors, customers and ultimately
32 consumers.”

33 Recital 25 of this Directive, at p.143:

1 “For this reason, the definition used in this Directive is equivalent to the concept of
2 dominance as defined in the case law of the Court of Justice and the Court of First
3 Instance of the European Communities.”

4 That is, of course, a reference to Article 82 and, as Mr. Green said in answer to Mr. Scott, on
5 Monday afternoon, SMP under the Directives is ‘linked squarely to Article 82’, and to be
6 interpreted and applied in accordance with the case law under Article 82. That is for the
7 record, transcript p.45 lines 23-24, and see also p.22 lines 13-14. I said in answer to Mr. Scott
8 I see in the transcript all the questions seem to have been put as coming from the Chairman,
9 but it was in fact Mr. Scott who asked the question.

10 Here the designation is to be based on a forward looking structural evaluation of the
11 market, obviously based on existing market conditions, because that is the evidence that is
12 available, but looking at likely development in the market in the future. That is made clear in
13 the Guidelines, para.19. I do not ask you to turn them up, that is a reference.

14 So one turns to the case law of the European Courts. Under the case law of the
15 European Court of Justice a highly significant factor in determining dominance is market
16 share. In particular a very large market share raises a presumption of dominance. That is so
17 fundamental, but there is, with great respect, a danger of overlooking some of those
18 fundamentals of the case law of the Court of Justice in the way the argument has been
19 addressed to this Tribunal.

20 So can I ask you, please, to take bundle H1? In bundle H1 at tab 2, *Hoffman-La*
21 *Roche*, one of the landmark cases under what is now Article 82, then of course Article 86, a
22 case where the abuse in question was tying and exclusive purchasing with regard to vitamins,
23 and if you go in the stamped numbering to page 206, paragraph 39, the last paragraph:
24 “The existence of a dominant position may derive from several factors which, taken separately,
25 are not necessarily determinative but among these factors a highly important one is the
26 existence of very large market shares.

27 A substantial market share as evidence of the existence of a dominant position is not a constant
28 factor and its importance varies from market to market according to the structure of these
29 markets, especially as far as production, supply and demand are concerned.

30 Even though each group of vitamins [the subject-matter of the case] constitutes a separate
31 market, the different markets, as has emerged from the examination of their structure,
32 nevertheless have a sufficient number of features in common to make it possible for the same
33 criteria to be applied to them as far as concerns the importance of the market sharers for the
34 purpose of determining whether there is a dominant position or not.

1 Furthermore, although the importance of the market shares may vary from one market to
2 another the view may legitimately be taken that very large shares are in themselves, save in
3 exceptional circumstances, evidence of the existence of a dominant position.

4 An undertaking which has a very large market share and holds it for some time, by means of
5 the volume of production and the scale of the supply which it stands for – without those having
6 much smaller market shares being able to meet rapidly the demand from those who would like
7 to break away from the undertaking which has the largest market share – is by virtue of that
8 share in a position of strength which makes it an unavoidable trading partner [echoes of course
9 of the situation here for H3G voice termination] and which, already because of this secures for
10 it, at the very least during relatively long periods, that freedom of action which is the special
11 feature of a dominant position.”

12 Then *AKZO* at tab 6 of this bundle, a case from 1991 of predatory pricing, and at page
13 529, paragraphs 60 to 61 in the judgment,

14 “With regard to market shares the Court has held that very large shares are in
15 themselves, and save in exceptional circumstances, evidence of the existence of a
16 dominant position [reference to the judgment in *Hoffman-La Roche*]. That is the
17 situation where there is a market share of 50% such as that found to exist in this case.

18 61 Moreover, the Commission rightly pointed out that other factors confirmed *AKZO*’s
19 predominance in the market. In addition to the fact that *AKZO* regards itself as the world
20 leader in the peroxides markets, it should be observed that, as *AKZO* itself admits, it has the
21 most highly developed marketing organization, both commercially and technically, and wider
22 knowledge than that of their competitors with regard to safety and toxicology.

23 62 The pleas put forward by *AKZO* in order to deny that it had a dominant position within the
24 organic peroxides market as a whole must therefore be rejected.”

25 So it is a presumption, not conclusive, but it is then a question whether that evidential
26 presumption has been rebutted. Again, one can see that if one turns back to *Hoffmann-La*
27 *Roche* at tab 2 and goes in the judgment now to page 217. I pick it up first at paragraph 68, the
28 summary:

29 “It follows from the foregoing that, as far as concerns the groups of vitamins A, B2, B6, C, E
30 and H, all the constituent elements of a dominant position were present whereas the existence
31 of such a position in the case of vitamin B3 has not been established.”

32 If you cast your eye up the previous paragraph you see vitamin H, its 100% market share and
33 then 93%, so a de facto monopoly, that was the basis for the summary. Then section 5 goes on
34 to say:

1 “It is however necessary to consider whether the preceding conclusions are belied by the
2 applicant’s behaviour on the relevant markets, which in its view shows that there was not only
3 lively competition but also that such competition brought pressure to bear on it.

4 On this point it places special reliance on the fact that the prices of the various groups of
5 vitamins continually fell and also that in certain member states its market shares decreased.”

6 Then it also refers to information contained in various internal documents and so on.

7 Paragraph 70:

8 “The Court has already held *inter alia* in its judgment of 14 February 1978 in [the
9 *United Brands* case] that even the existence of lively competition on a particular
10 market does not rule out the possibility that [there] is a dominant position on this
11 market since the predominant feature of such a position is the ability of the
12 undertaking concerned to act without having to take account of this competition in its
13 market strategy and without for that reason suffering any detrimental effects from
14 such behaviour.

15 “However, the fact that an undertaking is compelled by the pressure of its competitors’ price
16 reductions to lower its own prices is in general incompatible with that independent conduct
17 which is the hallmark of a dominant position.”

18 The court then looks at the evidence produced by Hoffmann-La Roche, seeking to show that it
19 was not therefore dominant, and concludes at paragraph 78 on page 220:

20 “Although the figures and documents produced show that price variations, which were
21 sometimes considerable, may be recorded on the markets for all the different vitamins,
22 these variations appear in certain cases to bear no relation to the existence of
23 competition, while in other cases it is usually Roche which at least plays the part of
24 the price leader.

25 Furthermore, the documents products taken as a whole disclose the existence of a first-rate
26 commercial and marketing organisation through which it is possible, not only to carry out a
27 systematic survey of the markets but also to detect the slightest intention on the part of any
28 possible competitor to enter the market for one or other of the products, and which is capable
29 not only of reacting instantaneously but also of forestalling such endeavours by taking
30 appropriate steps.

31 All these considerations show that the price variations alleged and in fact confirmed do not
32 prove that there was any competitive pressure which was likely to jeopardise the marked
33 degree of independence enjoyed by Roche as far as concerns its market strategy and that such
34 variations are not of such a kind as to invalidate the findings that there is a dominant position

1 based, in the case of each group of vitamins, on the combination of the market shares and the
2 other factors used.”

3 This is not a reversal of the burden of proof, it is saying that market share establishes an
4 evidential presumption and other factors must be looked at to see if that is displaced. Nothing
5 in the *Tetra Laval* judgment, to which I shall come in due course, has changed that position,
6 neither expressly nor by implication, and *Tetra Laval* has most certainly not cast aside these
7 landmark cases from the Court of Justice from the late 1970s to the 1980s and the early 1990s.
8 We absolutely reject Mr. Green’s submission that the burden of the regulator to establish SMP
9 under these directives is all the greater than to establish dominance under Article 82 because,
10 he said, SMP carries negative consequences for the company concerned. (Transcript, Monday,
11 page 33, lines 26-30).

12 There is no authority at all for that proposition, and indeed it is well settled that
13 dominance for the purpose of Article 82 also carries very serious consequences for the
14 company concerned. That is noted by the Court of First Instance in the *Tetra Laval* case itself,
15 if I could ask you to look briefly in bundle H2 at tab 13, page 195, the bottom of the page:

16 “It should be recalled that, according to settled case-law, where an undertaking is in a
17 dominant position it is in consequence obliged, where appropriate, to modify its
18 conduct so as not to impair effective competition on the market regardless of whether
19 the Commission has adopted a decision to that effect [reference to *Michelin*, to the
20 *Tetra Pak* Article 82 case and to the case of *Coca-Cola*].”

21 For example, certain kinds of pricing conduct are prohibited for a dominant company
22 but they are available to a company that is not dominant, and a dominant company, as any
23 dominant company is well aware, is constrained in the way it can behave in the market –
24 indeed, often much more constrained than under, in this case, the very light SMP obligation
25 imposed.

26 MR. SCOTT: Mr. Roth, just to clarify that point, what you are suggesting here is that dominance
27 leads to behaviour, not behaviour leads to dominance. Let me re-express that. What the court
28 is saying is that if you are in a dominant position you are obliged to modify your conduct,
29 whereas as we understand something of what has been said by your learned friend, the
30 dominance and the behaviour are closely associated.

31 MR. ROTH: I think he has been saying that and I shall come to that. I was actually meeting a
32 slightly more limited point, namely that there is somehow a higher standard of proof, a higher
33 burden on the regulator to establish SMP than to establish dominance for Article 82, and we
34 say that is not right. The only reason given for that – no authority quoted – was SMP has

1 serious consequences; I am saying so does Article 82 have serious consequences so there is
2 absolutely no basis for saying a different burden. The conduct point, can I come back to that
3 because I think that is a slightly different point.

4 He does lead into my next point which is that we submit it is not necessary to
5 establish or even to consider whether an undertaking's prices are excessive in order to
6 determine dominance, nor is it necessary to conduct an analysis of the undertaking's costs and
7 whether those costs are fairly related to its prices. You will recall that that was a fundamental
8 part of Mr. Green's submission and one can see that from so many of these landmark cases in
9 the Community courts. *United Brands*, back in bundle H1 – but if you could keep bundle H2
10 out if you have somewhere to put it – at tab 1. This is a case, as you will see from the first
11 page, the sub-heading is “Chiquita Bananas”, it is a bananas case, all about pricing of bananas.
12 It was not only pricing, the abuses here were price discrimination, excessive prices – this is one
13 of the very few excessive price cases – and refusal to supply. Those were the three abuses that
14 they were accused of, but of course the first question is whether they were dominant, and if one
15 goes to page 78, paragraph 125, one sees the argument put by United Brands:

16 “However UBC takes into account the losses which its banana division made from 1971 to
17 1976 – whereas during this period its competitors made profits – for the purpose of inferring
18 that, since dominance is in essence the power to fix prices, making losses is inconsistent with
19 the existence of a dominant position.

20 An undertaking's economic strength is not measured by its profitability; a reduced profit
21 margin or even losses for a time are not incompatible with a dominant position, just as large
22 profits may be compatible with a situation where there is effective competition.

23 The fact that UBC's profitability is for a time moderate or non-existent must be considered in
24 the light of the whole of its operations.

25 The finding that, whatever losses UBC may make, the customers continue to buy more goods
26 from UBC which is the dearest vendor, is more significant and this fact is a particular feature
27 of the dominant position and its verification is determinative in this case.

28 The cumulative effect of all the advantages enjoyed by UBC thus ensures that it has a
29 dominant position on the relevant market.”

30 The excessive pricing which the Court goes on to look at under the heading of “Abuse”, is
31 normally taken into account if at all in the prior determination as to whether or not UBC was
32 dominant.

33 THE CHAIRMAN: Before you move on, you were reading this case to establish the proposition that
34 it is not necessary to establish whether prices are excessive in order to determine dominance,

1 the passage you read refers to profitability which is not prices. It says we are not interested in
2 profitability, but that does not I think itself quite make good your point, does it?

3 MR. ROTH: The other part of my point was whether costs are reasonably related to prices.

4 THE CHAIRMAN: It does not quite make good that point either, it says what we have seen here
5 does not deflect us from our previous view. Is your point effectively that if you go back and
6 read the other pages – and there are a lot of them which we have not read – you will not find
7 much or anything about prices or costs there?

8 MR. ROTH: That is correct. This is the closest you get to it; I fully accept your point, sir, clearly, it
9 is not saying in terms here excessive prices, it is not necessary for determining dominance.

10 Under tab 2 is the *Hoffmann-La Roche* case. I have read you on page 206 the
11 paragraphs about market share and the presumption, but I did not read paragraph 42:

12 “The contested decision has mentioned besides the market shares a number of other factors
13 which together with Roche’s market shares would secure for it in certain circumstances, a
14 dominant position.”

15 Perhaps I need not read them out, but if you just cast your eye down sub-paragraph (a) to (f)
16 you will see no reference there to excessive prices or costs in relation to prices.

17 Then *Michelin*, the next tab, 3. *Michelin* was a case where the abuse was to do with
18 quantity discounts and tying of products, and in the *Michelin* case at p.338, paras.54 to 59,
19 under the heading “The other criteria and evidence proving or disproving the existence of a
20 dominant position” para.54:

21 “It [Michelin] also claims that the Commission took no account of a number of
22 evidential factors which were incompatible with the existence of a dominant position.
23 For instance, dealers’ net margins on Michelin tyres and competing tyres are
24 comparable and the cost per mile of Michelin tyres is the most favourable for users.
25 Since 1979 Michelin NV has made a loss. As its production capacity is insufficient,
26 its competitors, which are also financially strong and more diversified than the
27 Michelin group can at any moment replace the quantities which it supplies. Lastly,
28 because users of heavy-vehicle tyres re experienced trade buyers they have the ability
29 to act as a counter-poise to the tyre manufacturers.”

30 “55 In reply to those arguments it should first be observed that in order to assess the
31 relative economic strength of Michelin NV and its competitors on the Netherlands
32 market the advantages which those undertakings may derive from belonging to groups
33 of undertakings operating throughout Europe or even the world must be taken into
34 consideration. Amongst those advantages the lead which the Michelin group has over

1 its competitors in the matters of investment and research and the special extent of its
2 range of products, to which the Commission referred in its decision, haven not been
3 denied. In fact in the case of certain types of tyre the Michelin group is the only
4 supplier on the market to offer them in its range.

5 “56 The situation ensures that on the Netherlands market a large number of users of
6 heavy-vehicle tyres have a strong preference for Michelin tyres. As the purchase of
7 tyres represents a considerable investment for a transport undertaking and since much
8 time is required in order to ascertain in practice the cost-effectiveness of a type or
9 brand of tyre, Michelin NV therefore enjoys a position which renders it largely
10 immune to competition. As a result, a dealer established in the Netherlands normally
11 cannot afford not to sell Michelin tyres.

12 “57 It is not possible to uphold the objections made against those arguments by
13 Michelin NV, supported on this point by the French Government, that Michelin NV is
14 thus penalised for the quality of its products and services. A finding that an
15 undertaking has a dominant position is not in itself a recrimination but simply means
16 that, irrespective of the reasons for which it has such a dominant position, the
17 undertaking concerned has a special responsibility not to allow its conduct to impair
18 genuine undistorted competition on the common market.

19 “58 Due weight must also be attached to the importance of Michelin NV’s network of
20 commercial representatives, which gives it direct access to tyre users at all times.
21 Michelin NV has not disputed the fact that in absolute terms its network is
22 considerably larger than those of its competitors or challenged the description, in the
23 decision at issue, of the services performed by its network whose efficiency and
24 quality of services are unquestioned. The direct access to users and the standard of
25 service which the network can give them enables Michelin NV to maintain and
26 strengthen its position on the market and to protect itself more effectively against
27 competition.

28 “59 As regards the additional criteria and evidence to which Michelin NV refers in
29 order to disprove the existence of a dominant position, it must be observed that
30 temporary unprofitability or even losses are not inconsistent with a dominant
31 position. By the same token, the fact that the prices charged by Michelin NV do
32 not constitute an abuse and are not even particularly high does not justify the
33 conclusion that a dominant position does not exist.”

34 Of course, we emphasise that sentence.

1 “Finally, neither the size, financial strength and degree of diversification of Michelin
2 NV’s competitors at world level nor the counterpoise arising from the fact that buyers
3 of heavy-vehicle tyres are experienced trade users are such as to deprive Michelin NV
4 of its privileged position on the Netherlands market.”

5 Then there is *Akzo* which is at tab 6. I do not think I need to read *Akzo* to the Tribunal. *Akzo*,
6 the abuse, was predatory pricing, in other words charging below cost with a view of driving
7 out competitors, so self-evidently there was no evidence that *Akzo*’s prices were excessively
8 high. The whole basis of the case was the opposite. They were held to be abusive. Those are
9 all cases in the Court of Justice. One case in the Court of First Instance, which is at the last
10 tab, tab 11, of this bundle, at p.797, the case of *AAMS* and going to 801, you will see from
11 para.1 that this was a decision by the Commission finding that the Italian body, *AAMS*, state
12 body, had abused its dominant position and engaged in the production, import/export
13 wholesale distribution of manufactured tobaccos. That is what *AAMS* did, and the abuse here
14 was abusive contract terms. In the Judgment at p.824, paras. 51 to 53.

15 “51 It is settled case law that very large market shares are in themselves and save in
16 exceptional circumstances, evidence of the existence of a dominant position. An
17 undertaking which has a very large market share and holds it for some time, by
18 means of the volume of production and the scale of the supply which it stands for –
19 without holders of much smaller market shares being able to meet rapidly the demand
20 from those who would like to break away from the undertaking which has the largest
21 market share – is by virtue of that share in a position of strength which makes it an
22 unavoidable trading partner and which, because of this alone, secures for it, at the
23 very least during relatively long periods that freedom of action which is the special
24 feature of a dominant position.”

25 That is a straight quote, as you will recall, from *Hoffman-La Roche*.

26 “Moreover, a dominant position is a position of economic strength enjoyed by an
27 undertaking which enables it to prevent effective competition being maintained on the
28 relevant market by giving it the power to behave to an appreciable extent
29 independently of its competitors, customers and ultimately of its consumers.”

30 And that is a quote from *United Brands*, which is of course taken over in the Directives here –
31 that is the source. Then the judgment goes on:

32 “52 In the present case, *AAMS* does not dispute either that its share of the Italian
33 market for the wholesale distribution of cigarettes was 100 %...”

34 So this is one of the very few cases of 100 market share.

1 “ ... or that it preserved that share in its entirety, despite the fact that at law foreign
2 firms were able either to set up their own distribution network, or to entrust the
3 wholesale distribution of their cigarettes to traders operating bonded warehouses.
4 Further, AAMS’s argument alleging that the creation by foreign firms of their own
5 distribution networks could be justified from an economic point of view cannot be
6 accepted, the financial difficulties that foreign firms (other than Philip Morris), whose
7 total share of the Italian cigarette market is less than 10%, would have encountered
8 when setting up an independent distribution network and AAMS’s ability to decline
9 the requests of those firms for amendments to be made to the distribution agreement
10 are factors which may be properly be taken into account tin the finding of a dominant
11 position.”

12 In other words, barriers to entry.

13 “Furthermore, AAMS did not deny at the hearing that retailers are in any event
14 obliged *de facto* to obtain their supplies from AAMS’s warehouse outlets.”

15 In other words, compulsory trading partner.

16 “53 It follows that the Commission did not make a manifest error of assessment when
17 it found that AAMS held a dominant position on the Italian market for the wholesale
18 distribution of cigarettes.”

19 No reference anywhere to costs, prices, or any relation between the two. When an undertaking
20 is alleged to have abused a dominant position the conduct constituting the abuse may be, but
21 need not be, considered as supporting the finding of dominance. There is nothing wrong with
22 looking at the conduct and saying “Does it support it?” but it is not necessary to do so, because
23 dominance is a concept that is completely distinct from abuse. That was made, if I may say so,
24 very clear by this Tribunal in its comprehensive Judgment in the *Napp* case, and that is bundle
25 H2 at tab 12, stamped p.37, paras. 153 to 165. I can start it at 153, “Dominant Position”.

26 “Napp argues in the notice of appeal that it is not dominant in any relevant market
27 because the PPRS is effective to prevent Napp from being able to abuse any
28 dominance it might otherwise enjoy at least in respect of the abuses alleged in this
29 case.”

30 Pausing there, the “PPRS”, as the Tribunal may well know is the pharmaceutical price
31 regulation scheme, which is a scheme between the pharmaceutical industry and the NHS to
32 stop the pharmaceutical companies charging excessive prices, and one of the abuses alleged
33 against Napp was excessive pricing.

1 “Napp argues, in particular, that the PPRS prevents Napp from engaging in excessive pricing.
2 In addition, the Department of Health could regulate the offering, by PPRS companies, of
3 discounts against the NHS list prices. The fact that the Department does not choose to do so is
4 irrelevant.

5 “154 The Director submits that Napp is dominant by virtue of its market shares alone,
6 which are in excess of 90%. That dominance is reinforced by the barriers to entry
7 referred to in the Decision. The PPRS does not go to rebut dominance at all. That
8 scheme controls the overall profit that a supplier of branded pharmaceuticals may earn
9 from the NHS but is not directed at anti-competitive abuse. It does not affect
10 discounting to hospitals. Napp’s argument confuses the question of dominance with
11 the separate question of whether, in the light of the PPRS Napp’s prices in the
12 community segment are an abuse of its dominant position.”

13 Then the Tribunal says “We agree with the submissions of the Director.”

14 The Tribunal sets out quotations from the *Hoffman-La Roche* case, refers at the top of
15 the next page to the *Akzo* case, and the passage that I have read, and continues in para.159:

16 “In the present case Napp’s overall market share in the relevant market has been in
17 excess of 90 per cent for many years. It is currently around 96 per cent, and over 90
18 per cent, in the community and hospital segments of the market respectively. In
19 addition, various further factors reinforce barriers to entry and Napp’s ‘first mover
20 advantage’, as pointed out in paras 102-108 of the Decision. None of these facts are
21 contested by Napp.

22 “160 Applying the concept of a dominant position in Community law to the Chapter II
23 prohibition, which we are required to do by s 60 of the Competition Act, the foregoing
24 considerations suffice, in our view, to establish that Napp enjoys a dominant position
25 within the meaning of s18(1) of the Act, without it being necessary at this stage of the
26 analysis to rely on the further matters to which the Director refers at para.114-118 of
27 the Decision.

28 There is then some discussion of the PPRS, perhaps I can go to the facing page, para.164:

29 “In our view, the case law on the existence of a dominant position, cited above,
30 directs our attention to the competitive situation in the market place, and in particular
31 to whether the allegedly dominant undertaking is able to ‘prevent effective
32 competition being maintained on the relevant market’. As seen from the foregoing
33 the PPRS does not have a direct effect on Napp’s freedom to conduct itself as it
34 wishes in the market for oral sustained release morphine...”

1 which was the product at issue, called MST.

2 “As regards the issue of dominance, the effects of the PPRS are at most remote and
3 indirect, in that the scheme might in some circumstances constrain Napp from
4 increasing the price of MST (an issue not relevant here) and may similarly constrain
5 Napp’s profits on its range of NHS branded medicines taken as a whole, as distinct
6 from MST in particular. In our view neither of those indirect effects go to the
7 threshold question of whether Nap has the degree of power in the market place
8 necessary to bring the Chapter II prohibition potentially into play.

9 “165 The fact that the initial price set for MST in 1980 *may* have been constrained by
10 the PPRS and has been reduced since in the context of across the board reductions
11 agreed under successive schemes, could perhaps, be relevant to the Director’s
12 allegation that the community price for MST was excessively high, as could, perhaps,
13 Napp’s argument that the portfolio based approach of the PPRS is to be preferred
14 when it comes to determining whether the price of MST is excessive for the purposes
15 of the Chapter II prohibition. But those arguments which in any event we reject at
16 paras 406 et seq below, go to the question of *abuse* and not to the question of the
17 existence of the dominant position.”

18 That passage I will turn to in the context of role of regulation, when one comes to look at
19 dominance.

20 MR. SCOTT: It is the word ‘prior’ question of existence.

21 MR. ROTH: Not to the prior question – sorry, I missed out “prior”, I am so sorry.

22 “...not to the prior question of the dominant position”, that is important, indeed.

23 MR. SCOTT: The reason it is important it has to do with this, is it a one stage or a two stage
24 analysis?

25 MR. ROTH: Absolutely, and we say it is clearly a two stage analysis.

26 PROFESSOR STONEMAN: Before you go on, you are drawing from this that it is a two stage
27 analysis. Are you actually going to say anything about whether this also means whether
28 regulation should be involved in the definition of “dominant position” or is that to come?

29 MR. ROTH: That is to come.

30 PROFESSOR STONEMAN: All right.

31 MR. ROTH: Yes, indeed, I will return to that. We say it is a two stage analysis, because of course
32 many undertakings are dominant in various markets, without, thankfully, committing any
33 abuse, whether by excessive pricing or otherwise. The world would be a much less happy
34 place if every dominant company was going around abusing its position. It would be a still

1 less happy place if they were all abusing their positions by excessive pricing. The great
2 majority are not. But we accept that conduct can be evidence of market power. It is not
3 irrelevant in that sense that one cannot look at it, and that is seen from the OFT's new
4 Guidelines on market power, which we have supplied to the Tribunal in a relatively small –
5 everything is relative – supplementary bundle H4, at tab 5. I say “small” the bundle is as big
6 as all the others, but the content is a bit slimmer. At tab 5, and this is the 2004 Guideline of the
7 Office of Fair Trading on Assessment and Market Power, and if you go to tab 5, p.25, which is
8 one of the last pages in the bundle, paragraph 6.5, p.25 in the document. You see the OFT
9 says:

10 “Evidence on behaviour and performance”

11 6.5 An undertaking's conduct in a market or its financial performance may provide
12 evidence that it possesses market power. Depending on other available evidence it
13 might, for example, be reasonable to infer that an undertaking possesses market power
14 from evidence that it has:

15 * set prices consistently above an appropriate measure of cost, or

16 * persistently earned an excessive rate of profit.

17 6.6 High prices or profits alone are not sufficient proof that an undertaking has
18 market power: high profits may represent a return on previous innovation, or result
19 from changing demand conditions. As such, they may be consistent with a
20 competitive market, where undertakings are able to take advantage of profitable
21 opportunities when they exist. However, persistent significantly high returns, relative
22 to those which would prevail in a competitive market of similar risk and rate of
23 innovation, may suggest that market power does exist. This would be especially so if
24 those high returns did not stimulate new entry or innovation.”

25 We fully accept from what the OFT sets out that it can be supporting evidence, but it is not
26 necessary evidence, and equally the lack of excessive prices does not disprove or displace a
27 finding of dominance or a significant market power.

28 So the contention that because Ofcom did not find excessive pricing by H3G, or carry
29 out a cost analysis of H3G's costs Ofcom therefore did not do a proper job, or did not do its
30 homework, or the various opprobrious comments that Mr. Green levelled at my clients in his
31 submissions in assessing whether or not they were dominant, that submission is fundamentally
32 misconceived.

33 The fact that much less than 100 per cent. market share can be consistent with
34 dominance shows that dominance does not require a complete absence of competitive restraint

1 but the power to behave to an appreciable extent independently of competitors' customers, and
2 ultimately consumers - and the words "appreciable extent" are, of course, important. Here we
3 have a situation where H3G has 100 per cent. market share on a market definition which
4 reflects the EC Guidance and is not challenged. Mr Green says it is a narrow market
5 definition. There have been lots of cases with narrow market definitions. Companies have
6 been held to be dominant in the supply of spare parts for their own products – a very narrow
7 market definition, and there is no challenge to the market definition. So we have 100 per cent.
8 market share.

9 Secondly, there are absolute barriers to entry. Those matters are not speculative.
10 H3G's skeleton argument, at para.10 says that Ofcom has determined that H3G has got
11 significant market power based on speculation. With respect that is wholly wrong. These are
12 objective facts, they are beyond dispute. The question then is whether the presumption of
13 dominance derived from the market share alone, a very high, indeed absolute monopoly
14 position, is rebutted by other factors. One of those other factors one looks at, as you saw, from
15 *AAMS* is barriers to entry. Here barriers to entry are absolute, so that does not rebut it.

16 Another relevant factor is countervailing buyer power, and I shall come to that. But I
17 do note that in almost half a century, since what is now Article 82, previously Article 86 of the
18 EC Treaty came into force on 1st January 1958. I do not know of a single case where a
19 complete monopolist in a market has not been found to be dominant, and I note that no case
20 has been cited by H3G. So one approaches that proposition with some caution.

21 The position here was that the high prices charged by the 2G MNOs were indeed used
22 by Ofcom as further support to establish the finding that each of those MNOs has SMP. I ask
23 you now please to look at the Decision, which I am sure the Tribunal will recall is in bundle
24 A2 at tab 6, paragraphs 3.5 to 3.7, page 1098. Mr. Green read to you paragraph 3.7, but one
25 has to see that in the context of the two previous paragraphs.

26 "Ofcom considers that Vodafone, Orange, O2 and T-Mobile each have SMP in the market for
27 mobile voice termination on their 2G and, where services are offered, their 3G networks. This
28 is due to the fact that the calling party pays arrangement and existing technologies prevent
29 other providers from offering termination services on a specific network. This is an absolute
30 barrier to entry. Hence, each MNO faces no actual or potential competition in the supply of
31 termination services on its own network(s). This means that each MNO is in effect a
32 monopolist. This is further addressed in paragraphs ... of the December consultation.
33 3.6 In addition, Ofcom believes that there is insufficient countervailing buyer power on the
34 part of any originating operator, fixed or mobile, to offset the ability of these MNOs to act

1 independently of their customers and to prevent them from setting excessive termination
2 charges [reference back to the December consultation.

3 3.7 This SMP finding has been further supported by Ofcom's analyses of 2G voice call
4 termination charges which appear to have been substantially above the reasonable estimate of
5 each MNOs' cost for a number of years, despite both formal and informal regulation. This
6 ability to keep prices persistently and profitably above the competitive level is a further,
7 important, indicator of SMP. In addition, Ofcom considers that, in the absence of any ex ante
8 regulation (or threat of any ex post regulation) the MNOs would have an incentive and ability
9 to set even higher termination charges (i.e. at the profit-maximising level – which may be at 20
10 pence per minute or more).”

11 They used, clearly, the finding that call termination charges had been high for the 2G operators
12 as further support, but they could not do that for H3G as a new entrant because 3G cost
13 calculations are problematic, and so Ofcom made no finding one way or the other as to
14 whether H3G's current termination rate is excessive. That is absolutely clear from 3.46 of the
15 Decision where they say that Ofcom has not performed a detailed analysis of '3's charges, and
16 they explain why.

17 They did not find, as Mr. Green asserted earlier today, that the H3G termination
18 charge is not excessive, they made no positive finding of that, or that it may become excessive,
19 we just do not know. It may be that it is or it may not be, and that is hardly surprising when
20 one looks at H3G's own evidence about this, and I ask you briefly to take bundle D1 at tab 2.
21 This is Mr. Mickle of H3G at paragraph 9. this is confidential, which I am aware of, but I am
22 only looking at the first part of the second sentence of paragraph 9 which begins “Even without
23 a comprehensive calculation of 3G termination costs ...” It is the next few words which I find
24 very hard to imagine could conceivably be a business secret. If I am asked not to read them
25 out I will not, but you can all see what it says. That is what H3G's own witness says about
26 doing that exercise and Mr. Mantzos, an outside consultant whose evidence is put in by H3G at
27 tab 5 of this bundle, at page 68, paragraphs 8 and 9, says much the same. You will see the first
28 sentence of paragraph 9; again, I find it very hard to see how that statement can possibly be a
29 business secret.

30 Indeed, Mr. Mantzos in fact, so complex is this, disagrees with some of the approach
31 of Mr. Mickle, because if you look at paragraph 34 on page 73 with regard to one element of
32 this calculation, which is the low utilisation adjustments, you see the last sentence of paragraph
33 34. So they cannot even agree with each other what is the most appropriate approach. It is
34 because of the complexity and because H3G is a new entrant that my clients did not take that

1 approach and get that additional support with regard to H3G, but that does not vitiate the
2 finding of SMP as regards H3G because that is not in any way an essential or necessary
3 condition to reach a conclusion of dominance.

4 I would only mention that the *Freeserve* decision on which Mr. Green relied in this
5 context by way of suggested comparison was not a decision on dominance at all, it was a
6 decision on abuse, and in that decision, as Ofcom found there was no abuse, they said we will
7 not actually take a decision on whether the company is dominant because even if it is dominant
8 we find no abuse so we do not have to go through that part of the exercise. That is bundle H3,
9 tab 3, paragraph 1.6 of the *Freeserve* decision.

10 PROFESSOR STONEMAN: If I can interrupt again, Mr. Roth. When we were talking about this
11 area earlier, Mr. Green suggested that there were other indicators, we did not need full model
12 of HG3, costs and prices, in order to undertake this exercise of whether prices were excessive
13 or not. He indicated that there were other indicators. I am still not quite sure in my own mind
14 what those other indicators are, or were, but could you not have explored these other
15 indicators?

16 MR. ROTH: There is no closed set of indicators that can be relied on to support a finding of
17 dominance, but where you have a situation of very high market share, indeed not very high,
18 100 per cent., where the next immediate indicator you look at, which is potential competition,
19 barriers to entry is absolute - so no potential competition – then the most obvious thing you
20 look at next is if it is suggested and here it was, is countervailing buying power. When you
21 have been through that you do not need to go further. There is never a limit to what you can
22 look at but it is not necessary. What is being said here is that this finding has to be set aside,
23 and we say this finding on this evidence is absolutely solid.

24 I am conscious, Sir, of the time. I had been optimistic before lunch saying I might
25 only be three-quarters of an hour in the morning, but I thought I might, from what Mr. Green
26 said, start a bit earlier. I do not know if you would like to go on for a little bit today?

27 THE CHAIRMAN: Let us go on for another five minutes or so, I cannot sit particularly late. We
28 will go on if you have another self-contained point that you can develop in five minutes or so,
29 otherwise I think we might as well start tomorrow morning.

30 MR. ROTH: My next point will probably take us, because of the documents, to 4.30. Is that
31 possible?

32 THE CHAIRMAN: Let us do it tomorrow morning. I have difficulties sitting later today. You think
33 you will be roughly how long tomorrow?

34 MR. ROTH: I think I will be maybe till 12.30 – if I can do it by noon ----

1 THE CHAIRMAN: There is no pressure on you, Mr. Roth, we just want an indication, and we will
2 have to wait and see.

3 MR. ROTH: Can I just mention, I think from your questions you have all read it, the Commission's
4 veto decision I think it is called, with regard to Deutsche Telecom, that will save me having to
5 read it all out, I can just refer to relevant bits of it. It is clear from your questioning that you
6 are on top of it, as it were.

7 THE CHAIRMAN: Well, I have read it anyway, Mr. Roth, but if you are flagging that you would
8 like us to have read it and got on top of it we will do what we can.

9 MR. ROTH: If you are able to look at it – it is mercifully short. The previous tab, they are at the
10 end of bundle F1, is a very short press release, which is in even more readable language –
11 question and answers on it – from the Commission which is also helpful. If there is a chance
12 of you all looking at that overnight I am most grateful.

13 THE CHAIRMAN: Yes,

14 MR. ROTH: The last two tabs of bundle F1.

15 THE CHAIRMAN: We will do what we can.

16 MR. ROTH: Thank you so much.

17 THE CHAIRMAN: Very well, 10 o'clock tomorrow morning.

18 (Adjourned until 10.a.m. on Wednesday, 25th May 2005)

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