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## IN THE COMPETITION APPEAL TRIBUNAL

Victoria House, Bloomsbury Place, London WC1A 2EB Case No. 1299/1/3/18

24 June 2019

Before:

## PETER FREEMAN CBE QC (Hon) (Chairman) TIM FRAZER PROFESSOR DAVID ULPH CBE

(Sitting as a Tribunal in England and Wales)

**BETWEEN**:

#### **ROYAL MAIL PLC**

<u>Appellant</u>

- and -

## OFFICE OF COMMUNICATIONS

- and -

WHISTL

Intervener

Respondent

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HEARING – DAY 10

# <u>A P P E A R AN C E S</u>

<u>Mr Daniel Beard QC</u>, <u>Ms Ligia Osepciu</u> and <u>Ms Ciar McAndrew</u> (instructed by Ashurst LLP) appeared on behalf of the Appellant.

<u>Mr Josh Holmes QC</u>, <u>Ms Julianne Kerr Morrison</u> and <u>Mr Nikolaus Grubeck</u> (instructed by Ofcom) appeared on behalf of the Respondent.

<u>Mr Jon Turner QC</u>, <u>Mr Alan Bates</u> and Ms Daisy MacKersie (instructed by Towerhouse LLP) appeared on behalf of the Intervener.

1 Monday, 24 June 2019 2 (2.00 pm) 3 Housekeeping 4 THE CHAIRMAN: Mr Beard, hello again. 5 MR BEARD: Mr Chairman, hello. THE CHAIRMAN: I was about to say "Welcome back". 6 7 MR BEARD: That would be very rash. 8 Thank you. There have been various exchanges of 9 documents that the tribunal may have seen during today 10 and over the weekend. THE CHAIRMAN: I gather things have been going on. We 11 12 should go away more often. 13 MR BEARD: Again, I think it would be rash for me to comment 14 really. 15 I'll come to some of them in a minute. They include some documents from Ofcom following up from a request 16 17 that we made on Friday, a copy of the GK report that was provided by Whistl, and in addition, although I don't 18 19 have hard copies here, I believe they have been emailed 20 to the registry, there is a response or responses from 21 our experts in relation to Mr Parker's supplementary 22 report. But I'm going to leave those for the moment. 23 THE CHAIRMAN: I was going to raise that with you. MR BEARD: I'm happy to deal with it now, if that's useful. 24 25 THE CHAIRMAN: But do I deduce from that you don't have

a point to take, or what?

2 MR BEARD: For the purposes of dealing with it in 3 the process of expert consideration, we've set out in 4 those responses what our position is. We do think that 5 putting these points forward late on in the process is inappropriate and we will deal with those matters in 6 7 submissions in due course. But we have responses to the points that have been raised by Mr Parker and rather 8 than arguing the toss about whether or not they should 9 10 be considered as corrections, substantial corrections or something more than that, we've simply dealt with them. 11 12 THE CHAIRMAN: So you have responded to them? 13 MR BEARD: We have responded to them, yes. 14 THE CHAIRMAN: I suppose, would it help if we said we think 15 enough is now enough? 16 MR BEARD: We would be delighted. 17 THE CHAIRMAN: I think there will be no more supplemental opinions from any party, otherwise it makes 18 19 the examination process rather ridiculous. 20 MR BEARD: Well, we agree and we're not content with the way 21 that matters have been conducted, but in 2.2 the circumstances, rather than getting into some 23 argument given that we're about to start the expert process we thought it was more efficient to just deal 24 25 with it.

1 THE CHAIRMAN: I have avoided saying it was wrong, I have 2 just said there should be no more. 3 MR BEARD: Yes. With that, I was going to go back to the 4 cross-examination of Mr Wells. 5 THE CHAIRMAN: Mr Wells, nice to see you again. MR NICHOLAS WELLS (continued) 6 7 Cross-examination by MR BEARD (continued) MR BEARD: There are just one or two points I wanted to pick 8 9 up from Friday, if I may. The first, you may not have 10 a copy of the transcript but you may remember, I asked 11 about whether a merger would have an impact on whether 12 or not there was a need for cash on the part of PostNL 13 and you were quite emphatic in your response and that 14 may have been due to the terms of my question. But 15 I just want to ask you again was the failure of a merger material to whether or not PostNL and Whistl needed to 16 secure external funding? 17 18 Α. No. 19 Could you please have a copy of the Ofcom documents that Ο. 20 have just been provided today. I think there's a file. 21 I just want to go to tab 8 in this bundle. This is an internal email within Ofcom. It's dated 20 February and 22 23 it says at the top: "All, we met this morning with Nick Wells ... and 24

Angus Russell ... on TNT's end-to-end operations ...

25

1 Please note the confidentiality ..."

2 Then the first sentence of the next paragraph: 3 "The impact of the failure of the deal with UPS 4 means there is less cash for business development 5 including for E2E. As a result, TNT will shortly be announced in the PostNL 2012 results on Monday that 6 7 they're looking for external co-investment ... " 8 Now, that is a report of something you or possibly Mr Russell said to Ofcom, isn't it? 9 10 Α. It is, correct. And when it refers to "the failure of the deal with 11 Ο. 12 UPS", what it's referring to is the failure of the 13 proposed acquisition of TNT expressed by UPS, isn't it? A. It is. 14 15 Q. And what it's referring to there is the fact that 16 PostNL, which was the largest shareholder in 17 TNT Express, was hoping for cash from that deal, wasn't it? 18 19 They were a minority shareholder. Α. 20 They were a significant shareholder? Q. 21 Α. Yes. But this were hoping for cash from that deal, weren't 22 Q. 23 they? 24 Yes. Α. Q. So in fact what you said at the time was rather 25

1 different from the answers you've given me. In fact 2 what you said to Ofcom was that the need for cash was 3 a result of the failure of a merger between UPS and TNT, wasn't it? 4 5 What I thought I said was that the demerger of Α. TNT Express from PostNL left PostNL with some 6 7 significant debt, which is true. 8 Q. But when I asked you again today whether or not a merger 9 was material to the need for cash, you said no again, 10 didn't you, Mr Wells? I did. 11 Α. 12 And that's wrong, isn't it, Mr Wells? Q. 13 If that deal had gone through, then I accept that there Α. 14 would have been less -- they would have been less cash 15 strapped. So I apologise. 16 Thank you. Q. 17 Another matter we were talking about on Friday was the 6 December announcement of Royal Mail's intention to 18 19 change its pricing, introduce the price differential, 20 and you referred to having a call with 21 Mr Stuart McIntosh on that day, 6 December. 22 Mm-hm. Α. 23 In the course of that call, do you remember him Q. referring to the price differential being aggressive 24 conduct by Royal Mail? 25

- 1
- A. I don't recall the content.

2 Q. You don't recall the content.

3 Could we just go back to tab 3 in this bundle, 4 please. So this again is an internal email or chain of 5 emails. I'm going to pick it up at the bottom email from Stuart McIntosh, circulated internally. It says: 6 7 "I spoke to Nick Wells -- he had called me and asked that I get back to him. 8 "They do not know the details yet but consider that 9 10 the new pricing plan will discriminate against them as an E2E operator in a manner similar to the proposals RM 11 12 floated around this time last year." 13 Then if we go over the page, picking up two paragraphs from the bottom of this email, it says: 14

15 "I said that even if there is a potential issue with 16 RM's proposals, our getting involved will not result in an immediate or quick outcome -- we would need [to] 17 consider and assess them which would take time. 18 19 I suggest that, at the very least, he should have 20 discussions with his legal advisers to assess his 21 options, particularly if the issue is as critical as he 22 suggests."

I'm not going to ask you any questions about your
 contact with your legal advisers, Mr Wells.

25 "I also noted that LDC will have done their due

1 diligence and that they presumably would have considered 2 the possibility that RM would respond quite aggressively 3 at some point -- but that is an issue for them and LDC 4 (provided RM stays within the law and the relevant 5 regulations)." 6 So he's there referring to the price differential, 7 isn't he? He is. 8 Α. And he's talking about the price differential being 9 Q. 10 quite an aggressive response by Royal Mail? 11 Α. Yes. 12 Ο. But you don't remember him saying that? 13 I don't remember him saying that, no. Α. Thank you. 14 Q. 15 Now, in any event, as we explored on Friday, you were confident that Ofcom would find in your favour in 16 17 its investigation and declare the price differential unlawful so it wouldn't be implemented. If we go to 18 19 your statement at paragraph 74. Do you have your 20 witness statement? Oh, do you have a loose copy of your 21 statement? 22 Yes, this is the one I brought in the other day just Α. 23 with the amendments that you allowed me to bring in. Yes. That's fine. 24 Q. No other markings. 25 Α.

Q. I just was checking which one it was. Thank you,
 Mr Wells. Yes, 74.

3 I'm just confirming what I've just articulated. You
4 say:

5 "To be clear, throughout 2014 (and even afterwards). 6 I always thought that it was likely that Ofcom would 7 find that the price differential was unlawful. I think 8 that all of the management shared that view."

9 And as we were exploring on Friday, there was no 10 surprise in that position given the reaction you were 11 getting from Ofcom. That's correct, isn't it?

A. It's correct that -- that we shared the view that it was
wrong. That's true. But we could never be sure.

14 Q. No. And just to be clear, you referred to contact with 15 Ed Richards earlier on in the process. You had another 16 meeting with Ofcom on 20 March with Ed Richards. I'm 17 not actually going to take to that but do you recall 18 that meeting?

19 A. 20 March 2014.

20 Q. 2014, I'm sorry.

21 A. No.

Q. I'm going to move on. Now, he stressed at that meeting that he was taking your complaint seriously and was willing to meet LDC and PostNL. Do you recall that at all?

1	A.	I not not specifically, no.
2	Q.	Do you know whether Mr Richards did meet with LDC or
3		PostNL thereafter?
4	A.	I don't believe so.
5	Q.	No, thank you.
6	Α.	We had a meeting obviously in 2013.
7	Q.	Yes, we canvassed that on Friday.
8		If we could just go to paragraph 84 in your
9		statement, you refer to the fact in April 2014 that:
10		" Ofcom announced that it would investigate our
11		complaint under its competition powers rather than under
12		the regulatory framework, and also carry out a review of
13		the regulatory framework for access pricing."
14		Now, can we just look at the position here. 9 April
15		was the relevant time of announcement, and if you could
16		have volume C4B at tab 109.
17	Α.	Sorry, tab?
18	Q.	109, Mr Wells.
19		Does the Tribunal have it? Yes.
20		Mr Wells, do you have it? It's a chain of emails
21		that starts from Nick Wells right at the top.
22	Α.	Mm-hm. Yes.
23	Q.	So you say:
24		"Hi chaps."
25		So this is an email going to LDC.

1 "Note from Angus. This really does look positive 2 particularly the comments that Angus received from Ofcom this afternoon which appeared frank and unguarded about 3 4 sorting out RM abuse of their position. 5 "When you have some time it might be good to catch 6 up for dinner. We might even be able to sign in 7 August!" So here, what you're saying is that on the basis of 8 what you've been told by Mr Russell about Ofcom's 9 10 position, you're very optimistic about the investment going ahead; that's correct, isn't it? 11 12 Α. We were -- yes, I -- I believe positive about the 13 response that we had from Ofcom, that's correct. Q. Yes. So when in your witness statement you say "I was 14 15 disappointed", that's not really an accurate approach --16 summary of the position? Yeah, I don't quite frankly know the timing of the two. 17 Α. 18 Q. Well, in your witness statement you say: 19 "In April 2014 Ofcom announced that it would 20 investigate our complaint under its competition powers 21 rather than under the regulatory framework, and also 22 carry out a review of the regulatory framework ... I was 23 disappointed ... ", then you say "... because I had been hoping for a decision in August/September ... and 24 25 I understand that this change would push back that

- 1
- timetable."

2	But that's not what you're saying here, is it?
3	A. No, I'm just reading the context of the memo as well and
4	seeing
5	Q. Oh, it's fine, Mr Wells, we're coming to that.
6	MR TURNER: Well, if Mr Wells has something to say, maybe
7	I should look at it.
8	MR BEARD: Well, he said he was reading it, Mr Turner. I'm
9	certainly content for him to read it because I'm going
10	to ask him questions about it.
11	Let's look at the email from Mr Russell, this is
12	9 April, to you and others:
13	"Dear all, Ofcom have announced two related actions.
14	This is very good news."
15	This is you.
16	"What have Postcomm done?
17	"First, they will pursue our complaint as
18	a competition law complaint."
19	You understood that to focus on the price
20	differential, did you, Mr Wells?
21	A. I did.
22	Q. "They have concluded that the issues are, essentially,
23	competition law matters and that they are duty bound to
24	investigate in this way.
25	"Second, very pleasingly, they are acutely aware of

- 1 our timing constraints and so have opened a simultaneous review of the Access Condition." 2 3 So this was the more general condition about access 4 pricing, is that right, Mr Wells? 5 That's right. Α. "By decoupling the processes, this allows them to alter 6 Q. 7 the access condition and give us market and regulatory certainty this calendar year whilst pursuing the 8
- 9 competition law breaches.

"Why did they do this way?

II "It would have been too difficult to pursue a complaint for regulatory conditions whilst, at the same time, changing those very conditions. This is a very clever use of their processes which takes account of the proposed investments by and in TNT Post UK. They describe it as 'the best of both worlds'.

17 "They say granting Royal Mail complete freedom has 18 not worked and provisions which are more prescriptive 19 are needed."

20 Then he says:

21 "What happens now?

"Ofcom has set up a team ... to carry out these twoworkflows.

24 "The competition case will get under way and25 information will be required of Royal Mail. An Ofcom

official said (informally) that we [that's presumably
 Whistl] have demonstrated a clear abuse of dominant
 position in our complaint."

4 So you were being told by Ofcom at this stage via 5 Mr Russell that in relation to the price differential 6 issue Ofcom considered there was a clear abuse of 7 dominant position. Was that your understanding? 8 A. No, we had a good chance of success.

9 Q. Well, it was an informal indication by the Ofcom
10 official that Mr Russell is conveying that message to
11 you and that's how you understood it, I assume?
12 A. Yes, I also understood that there are no certainties
13 when it comes to regulation law.

14 Q. Understood.

25

15 "On the Access Condition review, a consultation will 16 be issued in August (possibly July) with details of how to address Ofcom's view that 'under the current 17 18 structure Royal Mail have too much ability to exclude 19 competition'. The consultation will include [I think] 20 detailed conditions and give 'a clear statement of 21 intent for the control on pricing going forward'. Their 22 specific objective is to establish 'what structure best 23 serves competitive entry but does not unduly disadvantage Royal Mail'. 24

"In other words, we will have more regulatory

1 certainty than currently exists."

2 So what you understood to be being said here was 3 Ofcom were making clear that they thought that 4 Royal Mail needed to be more heavily regulated one way or another; is that correct? 5 A. I don't know about being more heavily regulated. This 6 was one of many updates, I think, that we got from 7 Mr Russell during the course of this year, and of course 8 we were always hoping for a positive outcome so we could 9 10 secure the investment and continue the roll-out. Q. Just two points there. What was clearly being indicated 11 12 to you by Mr Russell was that "conditions which are more 13 prescriptive are needed" was what Ofcom was already 14 saying at that stage; is that right? 15 Sorry, what paragraph? Α. It's the first full paragraph on the page. It's one of 16 Q. 17 the ones I read to you. But that's what you understood 18 the position to be? 19 Paragraph where? Α. 20 Q. Sorry: 21 "They say that 'granting RM complete freedom has not 22 worked and conditions which are more prescriptive are needed'." 23 24 So that's what you understood to be the position that Ofcom were adopting as at 9 April? 25

1 Α. To be honest, I -- I can't recall what my thoughts were 2 back then, and I can't recall this memo. 3 Understood. Ο. 4 And then it goes on below: 5 "What is the timing? "The intended regulatory conditions will be 6 7 published by August ... this means we will have a very 8 good idea of the future regulatory structure in late 9 summer." 10 So this was part of the reason why you were saying you could be signing by August in your email. Correct? 11 12 Α. We were hoping for some certainty by August, that's 13 true. But you were saying that the certainty by August would 14 Q. 15 be enough for you to sign, that's what you are hopeful of? 16 It is, because without signing we don't get the 17 Α. 18 investment. 19 Of course, of course. Ο. 20 But what you're saying here is that what matters is 21 the general regulatory certainty that you want, not particularly the competition complaint issues. 22 That's correct, isn't it? 23 24 Α. No. Well, if we go on, it says: 25 Q.

	"On the competition investigation, this will
	certainly run into 2015."
	Do you see that?
Α.	I do.
Q.	So the competition investigation would not be concluded
	by August 2014 on the basis of the intelligence from
	Mr Russell, would it?
A.	It would appear so, yes.
Q.	That's right. So that's what you read, and yet you were
	optimistic that you would be able to sign up in August,
	so your real concern was about general regulatory
	certainty, wasn't it, Mr Wells?
A.	No, it wasn't. It was getting some clarity over
	the pricing differential.
Q.	But Mr Wells, that's not consistent with what's written
	here by your own legal adviser upon which you comment in
	the subsequent email, is it?
Α.	But Mr Beard, this is one of probably many documents.
Q.	But I'm just asking you questions about this one,
	Mr Wells, and your answer isn't consistent, is it,
	Mr Wells?
Α.	I think I'm being consistent from my memory back then
	that my overriding concern was getting certainty to
	the pricing differential which had a hugely negative
	impact on our business and stopped the roll-out of
	Q. A. Q. A. Q. A. Q.

1 end-to-end because we couldn't get investment. 2 I'm not going to put the questions further. Q. 3 If I keep going down to the conclusion: 4 "This is a really good result and shows Ofcom's 5 clear intention to encourage competition which is a fundamental part of their regulatory framework. That 6 7 Ed Richards tipped Nick off about the announcements is, apparently, exceptional. Ofcom remain open to speak to 8 LDC and PostNL whenever helpful." 9 10 So apart from this email, had you had a quiet call from Ed Richards beforehand tipping you off about this? 11 12 Α. Well, it says that there. I don't remember the exact 13 content of the call with Mr Richards. Was there a prior call with Mr Richards that indicated 14 Q. 15 what the announcement was going to be on 9 April? 16 Α. Yes. Q. There was. So you were tipped off about it, Mr Wells? 17 18 Α. I -- I recall a call from Mr Richards, yes. 19 And that was before the announcement was made, wasn't Ο. 20 it, Mr Wells? 21 Α. It was. So you were tipped off, weren't you, Mr Wells? 22 Q. If that's what you call "tipped off", yes. 23 Α. Well, actually, it's Mr Russell's language, Mr Wells. 24 Q. Α. 25 Okay.

1 Q. Now, in fact, apart from that call, you had a further meeting with Mr Richards in July 2014. If we go to 2 document 8 in that bundle of additional documents from 3 4 Ofcom -- I'm sorry, it's at tab 10. 5 THE CHAIRMAN: We leave C4B for now, Mr Beard? 6 MR BEARD: For now. I think we may be come back to it for 7 various documents. So this is a meeting in July of 2014. This is 8 a note, again internal to Ofcom, indicating that 9 10 Mr Richards and others had met you and others, including from LDC and PostNL, and I'm not going to work through 11 12 it. Feel free to read it, Mr Wells, but picking it up 13 in the fourth paragraph: "I summarised where we were. On the Competition Act 14 15 case we had recently published a bulletin entry on our 16 website saying we were currently collecting and analysing information, were planning to take a 17 provisional decision in autumn/winter 2014." 18 19 So things had maybe moved back a little bit, had 20 they, by that point, Mr Wells, in your view? 21 Α. Yeah, probably it looks as if they've moved back from 22 August to autumn, yes. I see. And they say they're working through as quickly 23 Q. as possible. If we pick it up, the person from PostNL, 24 so third paragraph from the bottom, said: 25

1 "... they would have to draw a line in the sand at 2 some point, and that they felt the need to make a decision this calendar year on whether to invest 3 further in UK end-to-end roll-out." 4 5 So what's being said there is so long as that decision is taken as expected by the end of the year, 6 7 then the investment can go ahead. That was the position being put forward at that point; is that correct? 8 At that point in time, as we know, we continued a little 9 Α. 10 further than the end of 2014. Yes. Then if we just go over the page, it's said: 11 Ο. 12 "I said [I think this is the author of Ofcom] it 13 would be inappropriate to tell them [that's you and others] what we had been considering and noted that we 14 15 hadn't yet been through governance. I said that the 16 issues we were considering were clear, ie whether the access pricing rules were too flexible, and particularly 17 18 given the concerns raised about price differentials and 19 zonal tilt given Ofcom's guidance in 2012." 20 So that was an indication from Ofcom as to their 21 desire at that point to regulate more generally; is that 22 how you understood it, Mr Wells? Yes, of course I -- I wasn't privy to these comments at 23 Α. all. 24 Q. You weren't privy to the comments? You were at this 25

- meeting, Mr Wells.
- 2 A. No.

3 Q. Are you sure you weren't privy to --

- A. Yeah, yeah, yeah. So what is the question? Did my
  interpretation of that meeting --
- 6 Q. I just took to you that --
- A. -- expand on the general regulation, access regulation,
  8 is that your question, Mr Beard?
- 9 Q. Well, I asked you whether you understood that to be an 10 indication from Ofcom as to their desire at that point 11 to regulate more generally, which is something you 12 wanted. Is that how you understood it, Mr Wells?
- 13 A. I can't honestly remember.
- 14 Q. I see.

15 But what I can remember is being fairly focused on Α. 16 wanting a resolution for the pricing differential. I'm not a regulatory expert, I'm a businessman, and what 17 18 I wanted was just a solution to the issue that we had. 19 This issue that you had in relation to general Q. 20 regulation is one that you in fact pick up in your 21 witness statement, page 28 of 30. So this is in 22 paragraph 91 and you start the paragraph talking about March 2015, about the formal withdrawal of the CCNs. 23 And you say there, picking it up at the top of 28: 24 25 "Whatever the reason, however, Royal Mail did not

1 state any intention to give up on the idea of a price 2 differential. On the contrary, they suggested in 3 a statement on their website that they 'would want to reissue the change notices to allow customers a fair and 4 5 reasonable notice period' given the time that had 6 elapsed. The withdrawal of the CCNs therefore did not 7 give us or LDC certainty about whether a price differential would be implemented in the future." 8 So there you're concerned about the implementation 9 10 of the price differential, or a price differential --11 I should be more exact -- aren't you? 12 Α. I am. 13 And you're saying that the key issue for you here wasn't Q. the fact of that particular price differential, it was 14 15 the risk of a price differential between NPP1 and APP2 16 being implemented by Royal Mail. That's what concerned

17 you, wasn't it?

18 A. It was.

19 So, just to be clear there, what you're saying is that Q. 20 the withdrawal of the CCNs didn't remove the uncertainty 21 that you had in relation to pricing concerns? 22 The removal of the CCNs, just for clarity, was welcome, Α. 23 but of course it was simultaneously -- a message from 24 Royal Mail simultaneously announced that they would reintroduce them, and that was my concern. And that 25

didn't give us certainty.

2	Q.	So can I just go back slightly. I explored with
3		Mr Polglass last week the reaction of Whistl to the
4		6 December announcement 6 December 2013, I'm sorry
5		that Royal Mail was intending to introduce a price
6		differential and I explored with him the steps that you
7		as Whistl took immediately to deal it including planning
8		to delay the roll-out, that's correct, isn't it?
9	A.	We planned to delay the roll-out, that is correct.
10	Q.	And you continued to develop your delayed roll-out
11		version and in particular you applied what was referred
12		to as Luke scenario 5b; is that correct, Mr Wells?
13	Α.	That's correct.
14	Q.	And as a consequence of that and you set it out in
15		your witness statement at paragraph 77 in
16		February 2014 you decided to roll out to three more SSCs
17		in 2014, so that's Harrow and Liverpool in Q1 and
18		Edinburgh in Q4. That was the plan, wasn't it,
19		Mr Wells?
20	A.	That was the plan.
21	Q.	Yes.
22		And that was in line with 5b. Could I just pick up
23		on this bundle C4B, tab 101, please. I want to just
24		look at the email halfway down the page:
25		"Dear [redacted name],

1		"Thenk you for your endil and further evolution "
1		"Thank you for your email and further analysis."
2		Do you see that, Mr Wells?
3	Α.	I do.
4	Q.	This is an email from someone at LDC. You'll see
5		the second paragraph:
6		"Our strong preference is for scenario 5b of your
7		two presented scenarios which is the closer case to what
8		we envisaged in the original model. We also concur we
9		should keep the deal the same as what was agreed in
10		the SPA. This would mean completing post the Ofcom
11		ruling once we have clear visibility on the ruling
12		implications."
13		So just really one point in relation to this. This
14		was LDC saying, "You've come up with different roll-out
15		scenarios, delay scenarios, we want to go with the one
16		that is closest to the original plan." That's correct,
17		isn't it?
18	Α.	Not the original plan, no. I think what this is saying
19		in the second paragraph, if I'm not mistaken, is our
20		strong preference is for scenario 5b.
21	Q.	Yes.
22	Α.	Of your two presented scenarios.
23	Q.	Yes, absolutely. Sorry, of the two presented scenarios
24		they wanted to go with the one that was closer to what
25		was envisaged in the original plan. That's correct?

A. Yes, it was very different, if I can just clarify, from
the original plan. So scenario 5b was the roll-out of
Harrow, Liverpool in quarter 1, because they had already
been committed, and in -- later in the year, I think
quarter 3 or 4, for a further roll-out of an SSC in
Edinburgh. That is very different from the original
case.

8 Q. Understood.

9 Now, none of these plans, scenario 5b, 4b or any 10 variants, I think as was explored on Friday, assumed 11 that the price differential would be implemented, did 12 they?

13 A. None assumed they would.

Q. I want to ask you one or two questions in relation to zonal tilt, if I may. You pick this up in your witness statement at 68 and 69. In broad terms -- and I don't mean to unfairly paraphrase -- you thought the zonal tilt part of the CCNs was wrong but you say there essentially it wasn't your principal concern; is that correct?

21 A. That's correct.

Q. But you knew that zonal tilt was one of the things that Royal Mail had indicated previously it might well propose to do; that's correct, isn't it?

A. Yes. It was always a possibly.

1	Q.	In fact, when you met Royal Mail on 17 December 2013 you
2		specifically asked about zonal tilt, didn't you?
3	A.	Quite likely.
4	Q.	If I could just take you now to Whistl bundle B10,
5		please. So B10. You should have a slide deck that's
6		entitled "Anti-competitive implications of Royal Mail's
7		Access pricing proposals"?
8	A.	Yes.
9	Q.	This is one of your presentations. If you pick it up at
10		slide 16, you've got your planned E2E coverage in London
11		and other urban areas.
12		Then on 17 it says:
13		"Price reduction in areas facing E2E competition
14		funded by rural price increases."
15		So this is zonal tilt; is that correct?
16	Α.	That's correct, yes. This is where they increased the
17		rural and decreased London.
18	Q.	So in this slide deck where you're setting out what you
19		say are the concerns, the first concern you're
20		referring to is zonal tilt.
21		If you go over two slides to slide 19, it's headed:
22		"NPP1 discount acts as retroactive rebate and
23		contract terms create de facto exclusivity."
24		So this is the price differential which you're here
25		saying operates as a retroactive rebate; is that

1 correct?

2	Α.	Well, slide are we referring to slide 19?
3	Q.	Yes, I'm just clarifying it because the first bullet
4		point says:
5		"1.2% discount on NPP1 relative to APP2 is targeted
6		at preventing interest in the end-to-end business."
7		So this slide is about the price differential, isn't
8		it?
9	A.	This slide is about the price differential, slide 19,
10		for sure.
11	Q.	And if we go on to slide 24, it says:
12		"None of Royal Mail's contracts could be used when
13		TNT expands its end-to-end network."
14		The first point you make is in relation to APP2:
15		"APP2 is not viable due to the distorted level of
16		the zonal price based surcharges and the need to match
17		NPP1 discounts."
18		So the first thing you're emphasising is actually
19		the zonal tilt in relation to APP2; that is correct,
20		isn't it?
21	A.	Are you sorry, for clarity, are you asking me is this
22		the first thing I'm asking I'm clarifying in this
23		presentation?
24	Q.	Well, the first thing you clarify here under this slide
25		"none of Royal Mail's contracts could be used" is that

1 APP2 is not viable because of the distorted level of 2 zonal price based surcharges and you also then refer to 3 a need to match NPP1 discounts. But the first thing 4 you're emphasising there is the zonal pricing, isn't it? 5 On this slide but may I take you to another part of this Α. 6 from a presentation where -- you know, slide 8, slide 9, 7 slide 10, slide 11, slide 12, slide 13, slide 14, slide 15, they're all relating to the impact of the pricing 8 differential --9

10 Q. Those are in relation to --

11 A. -- on our customers.

12 -- particular customers, I completely understand that. Q. 13 And just going through, because one might read your 14 statement and think that all that you were really 15 emphasising on all of this was the price differential, 16 but what we see when you come to crystallise what the problems are is emphasis on zonal tilt as well as price 17 18 differential. I'm not saying you don't deal with 19 the price differential in this slide pack, obviously you 20 do, Mr Wells, but you also emphasise the importance of 21 zonal tilt, don't you?

A. We do, and of course in my statement I think I also
mention that we complained to Ofcom about both
the pricing differential and the zonal tilt.
Q. And it made sense for you to be complaining about the

1 zonal tilt because in fact that would have a much bigger 2 impact on your business, wouldn't it? Mr Harman has 3 estimated that when you look at the analysis provided by 4 your economists, Frontier, that the total estimated 5 impact of the CCNs that they look at, just under 20% is attributable to the price differential; over 80% is 6 7 attributable to the zonal tilt, isn't it? A. It would appear on the face of it that the financial 8 impact of zonal tilt was more damaging than pricing 9 10 differential, but the reality is that the zonal tilt was 11 a calculation that Whistl did, and our customers didn't 12 realise the impact of the zonal tilt on our business. 13 The most immediate impact on our business was the -- was the price differential of 0.25 that could have 14 15 a damaging impact, between 25 to 40-odd per cent 16 discount to our customers.

Q. But as a rational operator, you were very concerned 17 18 about zonal tilt which essentially meant that of the 19 overall impact of the CCNs that was being calculated, 20 four-fifths of it came from that zonal tilt. You were 21 concerned about that, weren't you, Mr Wells? 22 We were concerned about zonal tilt. We were more Α. 23 concerned because of the immediate impact to the business of pricing differential, because if that 24 had materialised, we would have lost our DSA business. 25

- Q. So when you say if it had been materialised, if that had
   been implemented you were more concerned about the
   impact of that implementation?
- A. We were very concerned, yes, about the pricing
  differential, and it's any future pricing differential.
  Q. Yes, so further changes apart from the CCNs that could
- 7 be made were of concern to you?
  - A. Yes.

Now, I just want to go back to pick up one or two points 9 Q. 10 about the process of getting a decision in relation to 11 various matters. I think we probably canvassed a number 12 of these issues, and if we go back to your witness statement at 57, when you met with Ofcom on 9 December, 13 I think you say you thought that -- they thought that it 14 15 would be concluding an investigation in six to nine 16 months and you said that you thought LDC would see this as a relatively short delay and hang around. So what 17 18 you're saying there is, if you had a decision within six 19 to nine months, LDC would still be there, the delay 20 would stop, LDC would invest and things would roll 21 forward; is that right?

- A. We were hopeful that if we got clarity on this theinvestment could still continue in 2014.
- Q. So this was part of the reason for that email we've seentalking about concluding a process in August was

1		something that Mr Russell thought was good news and you
2		were optimistic about; that's correct, isn't it?
3	Α.	That's right.
4	Q.	If we could just go to the cross-examination bundle,
5	₽.	
		tab 4, please.
6		CHAIRMAN: Which is the cross-examination bundle?
7	MR	BEARD: I'm so sorry this is Mr Wells' cross-examination
8		bundle. We handed it up at the start of the
9		cross-examination. It's the one that has documents that
10		are not in the files for the witness and one or two
11		others.
12		Internal email again within Ofcom
13	A.	Sorry, I seem to have the wrong bundle.
14	Q.	I'm so sorry.
15	A.	I've got Citipost.
16	Q.	No, it should have the name Ian Strawhorne at the top
17		left. There was another one that was handed up on
18		Friday. I'm sorry.
19		So this is a document this is just really my old
20		reference. We've looked at this document already this
21		morning. But here we have the notes of the meeting
22		internal note of the meeting, and I just wanted to pick
23		up in the first paragraph, you're saying there, apart
24		from the fact that you've clearly been involved in
25		lobbying with one of the Johnson brothers and the number

1 10 policy unit, in the first paragraph, you're 2 emphasising that it's a time-limited investment 3 opportunity. 4 Α. I see that. 5 And as I say, we looked at this earlier, and that Q. 6 reference to "time-limited investment opportunity" is 7 emphasised at the end of the note of the meeting as 8 well. But of course we wanted to emphasise the urgency 9 Α. 10 required so we could continue our roll-out plans. 11 Yes. And you talk about this in paragraph 90 of your Ο. 12 statement and your disappointment that you didn't even 13 get a consultation on access pricing until 14 December 2014. 15 So December 2014 you got a consultation on access 16 pricing, which was the regulatory decision or a step in the regulatory decision-making process that you had 17 18 wanted, and that was key to your thinking, as we've 19 seen, in April 2014, but you emphasise there it was only 20 a consultation, so that was disappointing? 21 Α. But it was only a consultation and we knew that 22 Royal Mail and some of our competitors would resist 23 the proposals. Yes, so it wasn't just Royal Mail, it was others as 24 Q. well, as you fairly say there. Is that correct? 25

1 A. That's correct.

2	Q.	And in fact you didn't actually get any real progress on
3		the competition decision issues until a statement of
4		objections of some sort was published in July 2015;
5		that's correct, isn't it?
6	A.	I'm I'm not sure about the statement of objections.
7		Can you run that by me again, please?
8	Q.	Sorry, it's sometimes referred to as the "provisional
9		competition decision"
10	Α.	Right.
11	Q.	that was in the first version of it was provided
12		in July 2015 and then an amended version was provided in
13		October 2015, you remember that?
14	Α.	Okay.
15	Q.	And overall that competition investigation ended up
16		taking over four years which was a real disappointment
17		to you?
18	A.	It was.
19	Q.	And you say that by the time of mid-2015, LDC had had
20		enough, the delay in investment, the pause that had
21		occurred by then, should be a stop, and you say at
22		paragraph 96:
23		"There was no realistic possibility of getting
24		alternative funding by that point in time."
25		Is that correct?

- 1
- A. That's also correct, and --

2 Q. And -- I'm sorry, I cut across you.

- A. Perhaps I should explain that, I mean, LDC's decision
  would have largely been influenced by management. They
  were investors, and professional investors, and they
  would have taken the advice of management.
- 7 Q. Well, we're going to come on to LDC in a moment. But actually, what I wanted to ask you, the reason there was 8 9 no realistic possibility of getting alternative funding 10 by the time LDC decided to withdraw was because in fact there wasn't any resolution, in your view, to the 11 12 various investigations, both the access pricing 13 consultation process and the Competition Act investigation process; is that correct? 14
- A. That's correct, along with the view that there was -seemed to be a determination of Royal Mail to -- to
  remove us from the end-to-end market.
- 18 Q. But it was a general sense of uncertainty as to how 19 the regulation of the market would operate that you 20 considered meant there was no realistic possibility of 21 getting alternative funding; that's correct?
- A. No, that's not entirely correct. I think it was the
   behaviour primarily of Royal Mail and their desire and
   determination to snuff out end-to-end competition and
   not having suitable recourse.

Q. I'm sorry, just to be clear, that is, you're saying,
 after they built in the suspension mechanism, the CCNs
 were suspended and at this point they'd also been
 withdrawn but you still maintain that position,
 Mr Wells?

What I would like to clarify on that position, although 6 Α. 7 the CCNs were withdrawn, Luisa Fulci wrote to us and said, "We're going to reintroduce them", and they only 8 withdrew them because of their price changes in April. 9 10 Every year Royal Mail have a price change and I think 11 that they withdrew the CCNs because of complexity with 12 that hanging over them. But they made it perfectly 13 clear on their website and in the change notice that they were going to reintroduce them. And it was that 14 15 level of uncertainty that was partly responsible for us 16 coming, unfortunately, to the conclusion that we couldn't continue to support the end-to-end losses 17 18 because we didn't have the investment to close down 19 end-to-end.

Q. So just to be clear on this, you're saying that because
Royal Mail said although the CCNs have been suspended
throughout and withdrawn, because they might explore
further price changes including some sort of price
differential, that, to you, meant you shouldn't carry on
with the business. That's what you have said. Am
- 1
- I correctly understanding it?

2 Well, there was a number of factors when you make these Α. 3 unfortunate decisions to exit a market that you've been 4 trying to develop for several years, and that was one 5 factor that led us to exit the market: the instability and uncertainty of them reintroducing a price change. 6 7 And your fear there was that the price change would be Q. permitted; correct? 8

9 A. There was always a likelihood, but of course we were 10 optimistic that we would get a -- we were the right side 11 of the law and we would get -- we would get this changed 12 through the Regulator or through the competition 13 process, but there's no guarantees.

Q. I see, but it was general uncertainty in relation to
unknown price differentials or other price changes that
gave you those concerns; I'm understanding correctly?
A. You are.

18 Q. Thank you.

Now, you quite fairly on Friday said you weren't
giving evidence for PostNL and you're not giving
evidence on behalf of LDC, so when you, for instance,
talk about the reasons why LDC put forward a MAC clause,
or invoked it, you can't actually speak on behalf of LDC
about that, can you?

25 A. For clarity, we recommended that there was a MAC clause

1 inserted.

2 Q. Yes, and we saw that on Friday, absolutely.

3 A. Yes.

4 Q. Yes.

5 So I just want to look at one or two points in relation to the withdrawal of investment. I think we 6 7 probably only have two documentary pieces of evidence. 8 The first I want to pick up is in bundle C4C at 143. I don't know if you've seen this email chain before. If 9 10 you read it from the bottom, it's someone at Citypress. 11 Do you know who they are? 12 Α. I'm guessing it's a PR or media relations. 13 That's what we understand to be the position as well. Q. 14 Thank you, Mr Wells. 15 And they were advising LDC, I think; is that correct? 16 I couldn't -- it looks like it, for sure. 17 Α. 18 Q. Have you seen this exchange before? 19 No. Α. 20 No. Q. So when at the end of it it's said in an email from 21 22 an individual we've seen an awful lot of being referred 23 to, albeit not so much material from him: 24 "If they want us to say we stop the discussions we 25 can include a full list of reasons of why but not sure

1 they will like the list."

2		So that's someone at LDC communicating back to
3		people in relation to PostNL's position; is that
4		correct? Is that your understanding, but it may be you
5		can't comment?
6	A.	It would seem, I agree with you, to be an exchange of
7		comments between one of our main contacts at LDC and
8		the press office.
9	Q.	Could I just go on to tab 153 in this bundle. This is
10		a document from LDC to Ofcom. It's 2017, because Ofcom
11		decided to, with some prompting from Royal Mail, ask
12		some questions from LDC. 21 April 2017. Have you seen
13		this document before, Mr Wells?
14	Α.	No, I haven't. Not at all, no.
15	Q.	I'm not going to ask you questions then about that
16		document, which talks about LDC's reasons for its
17		withdrawal of investment.
18		I'm about to move on to some new topics. I'm
19		conscious of the time. Would now be a useful moment to
20		have five minutes?
21	THE	CHAIRMAN: Are you planning to conclude this this
22		afternoon?
23	MR	BEARD: Most certainly, yes.
24	THE	CHAIRMAN: Then I think we'll pause for five minutes.
25	MR	BEARD: I'm grateful.

1 (3.02 pm)

2 (A short break) 3 (3.08 pm) 4 MR BEARD: You very fairly before the short break emphasised 5 that your concern in relation to the price differential 6 was the price differential materialising, and that was 7 the essence of your complaint to Ofcom in January 2014, wasn't it, your concern that this price differential 8 could materialise; is that correct? 9 10 Α. I think we complained on two levels, didn't we: pricing differential and zonal tilt. 11 12 Q. And either of those -- or both of them materialising 13 with what you were really concerned about, correct? Yes, more concerned about the pricing because of its 14 Α. 15 immediate impact, but we were obviously concerned about both. 16 Q. Just a couple more topics that I wanted to pick up. In 17 18 your witness statement at paragraph 67, if you would. 19 Paragraph 67, you talk about your belief there that 20 Whistl wouldn't be eligible for NPP1, and we've seen in 21 passing on some of the slide decks that that was the 22 position you were adopting in relation to your planning 23 and submissions. So your belief at the time was that Whistl was not eligible for NPP1; is that correct? 24 That's correct. 25 Α.

1 Q. Now, you met with Royal Mail on 17 December. 2 Bundle C4B at 72, if you would. Tab 72, I'm sorry. We've already been to this document previously, but if 3 4 you recall, it's a meeting you attended with Royal Mail. 5 If we just go over the page to -- internal page numbering -- 2, you'll see the fourth paragraph, so it's 6 7 Mr Agar, said: 8 "They considered the revenue from each customer and the price plans. They would look at the impact on each 9 10 customer and assess where some customers have a possible mitigating effect." 11 12 And further down the page -- well, you then say: 13 "It was blindingly obvious what happens to TNT if they're staying on national price plan too." 14 15 And then you ask for details of the proposals, and 16 then Mr Agar fairly says: 17 "Stock exchange compliance perspective got to give 18 everyone simultaneously." 19 Was that what he said to you? 20 At that stage we didn't know what the pricing Α. differential was, that's true. 21 22 Q. Yes. 23 That didn't become obvious until January. Α. And then at the bottom of the page: 24 Q. 25 "SA said that the prices would be cost-reflective

1 and TNT Post has options to mitigate the effect." 2 And he said that: 3 "... TNT Post currently satisfied the conditions of NPP1." 4 5 So at that time you were being told that you were 6 eligible for NPP1; is that correct? 7 Α. This is just -- can you point me to --8 I'm sorry, it's right at the bottom. It's the final --Q. On page? 9 Α. 10 Q. -- two lines on page 2. I'm sorry, Mr Wells. It says: "SA said that the prices would be cost-reflective 11 . . . " 12 13 Do you see that? And then the second sentence --"... options to mitigate the effect". 14 Α. 15 Ο. Yes, but then in the second sentence: 16 "SA said that TNT Post currently satisfied the conditions of NPP1." 17 18 Α. I think that's true, we did currently satisfy them. 19 Would you like me to expand on why, and why we wouldn't 20 continue to satisfy them? 21 Q. Well, I wanted to just clarify, because you say in --22 you're obviously going to be able to answer that and set 23 this out, but what I wanted to clarify was whether or 24 not you were saying at the time in December that you 25 weren't eligible for NPP1 and you're saying you accept

- 1
- you were eligible for NPP1?
- A. Theoretically we were eligible, Mr Beard, and I feel for
  the benefit of the tribunal I perhaps ought to explain
  this.
- 5 Q. Please.
- A. At the time we rolled out to five SSCs and we were
  planning to roll out to more. On what we call
  the national spread benchmark, that meant that we could
  fail I believe at the time six SSCs, and on the basis
  that our plans were to roll out more in the first
  quarter, we would have been immediately in breach of
  that contract. That was obvious.
- Q. Well, we will leave the obviousness of that forthe moment, Mr Wells.
- 15 THE CHAIRMAN: It does rather depend on what you mean 16 by "eligibility", doesn't it?
- MR BEARD: Yes, it may well depend on what the contractual
  terms mean in these circumstances.
- A. Well, I think the contractual terms, if I may, said that we had reasonable likelihood of meeting the terms, which we wouldn't have done.
- Q. Well, Mr Wells, I think we will be coming back to that.
  I'm not going to ask you questions about contractual
  interpretation, you may well be very pleased about that,
  those are legal matters for due course, but it's

1 Royal Mail's case that you were eligible and that once 2 you were on NPP1, the terms on which you would be 3 required to leave NPP1 were governed by a set of 4 specific terms. 5 But let's just stick with the document for a moment. On page 3, just at the second paragraph, you'll see 6 7 Mr Agar said that: "Customers could switch from NPP1 to NPP2 if 8 the customer failed to meet the criteria of NPP1 and 9 10 offered to help TNT Post to model the outcomes to enable it to make the best choice for its business." 11 12 So Royal Mail was there offering to assist in 13 relation to how TNT Post would best deal with any of these changes; that's correct, isn't it? 14 15 To say Royal Mail were there to help us model I think is Α. 16 bordering on ludicrous. Well, that's what's being offered there, isn't it? 17 Q. 18 Α. Yeah, it won't surprise you that we wouldn't take them 19 up on their modelling. We can do our own modelling and 20 our own modelling said that we weren't definitely 21 compliant. 22 So you refused to engage with Royal Mail in relation to Q. 23 that modelling exercise and took your own view about how the eligibility criteria should work, didn't you? 24 A. We took our own view on the eligibility, that's true, 25

1 Mr Beard. To say that we did not or would not want to 2 engage in Royal Mail is absolutely not true. That's why 3 we came to this meeting. 4 Q. I didn't say not engage, I said you didn't want to 5 engage with what they had offered in terms of modelling, 6 did you? 7 We didn't believe the output would be meaningful. Α. 8 But you didn't ask, did you? Q. 9 It's a bit like somebody has shot you and then you're Α. 10 going to ask them to then sort of take you to hospital 11 and do the surgery. 12 Well, it may well be very noble to die, but if they're Q. 13 offering, wouldn't that be a more prudent way of dealing with matters, Mr Wells? 14 15 Α. I honestly don't think that Royal Mail were in 16 a position to help us do the modelling, Mr Beard. 17 Q. I see. 18 Α. We had experts in our business and I had advice that was 19 given to me that said we were ineligible to shift to 20 NPP1 for a number of criteria. 21 Q. Right. If you go over the page to page 4, picking up 22 the third comment down, so the second SA comment, 23 Mr Agar repeated that mitigation strategies are possible. And you work further down the page to page 4, 24 so five from the bottom -- six from the bottom, you say 25

1 you asked if Mr Agar considered E2E to be a form of 2 arbitrage and Mr Agar said that there were "mitigation 3 strategies available by using NPP1 for some mail and 4 using a zonal contract for the rest". That's what he 5 said to you, wasn't it, Mr Wells? 6 He did say that. Α. 7 Q. So he is there saying that you can have arbitrage 8 between the two price plans, can't you, Mr Wells? He's suggesting that we could do that. But do remember 9 Α. 10 that arbitrage did not exist back then. Oh, Mr Wells, we're going to come to that. But he is 11 Ο. 12 there saying you could engage in arbitrage, isn't he? 13 He's saying that we could utilise NPP1 and a zonal Α. 14 contract. 15 That's arbitrage, isn't it, Mr Wells? Q. 16 That is arbitrage as long as you can comply with the Α. tolerances. 17 But it is arbitrage, isn't it? 18 Q. 19 Using two price plans I guess is a definition of Α. 20 arbitrage. 21 Q. And you actually specifically asked him whether or not 22 you could engage in arbitrage and he said yes, didn't 23 he? A. But we're back to the same point that we didn't feel 24 25 that we were eligible for NPP1.

1	Q.	If we go on to page 6, top of the page:
2		"Mr Agar repeated his offer to help TNT Post to look
3		at the impact of moving to an NPP1 contract."
4		So at the end of the meeting he is re-emphasising
5		that they would help you with the move to an NPP1
6		contract because you were currently on NPP2. You
7		understood that, didn't you, Mr Wells?
8	Α.	We understood if we'd have moved to NPP1 we would have
9		had to stop our end-to-end roll-out.
10	Q.	That's not what's being said here, is it, Mr Wells?
11		Mr Wells, what you had here was a meeting that you
12		sought with Royal Mail and you went into it with
13		a closed mind, didn't you, Mr Wells?
14	Α.	Absolutely not.
15	Q.	They were offering to you to help with ensuring that you
16		could be on NPP1 and that you could engage in arbitrage.
17		That was what was being said to you, wasn't it,
18		Mr Wells?
19	Α.	That's not my idea of help.
20	Q.	I understand, but that was what was being offered to you
21		and you were simply rejecting that out of hand, weren't
22		you, Mr Wells?
23	Α.	I don't think that they meant help. I think that they
24		meant that you could move to NPP1 and stop your
25		roll-out, and I agree, if that was the case, we would

1 have been compliant, but then, if we'd have moved to 2 NPP1, continued the roll-out, and if the question is do 3 I honestly think that Royal Mail would not do everything 4 in their power to breach -- say we're in breach of the 5 terms and conditions, I think our collective 6 understanding was that they were determined to do that. 7 Q. So nothing that they could have said would have made any difference to you, could it, Mr Wells? 8 That's not true either. If they'd have said, "Will we 9 Α. 10 reduce the -- we'll withdrew the pricing differential because we understand the impact on your business", then 11 12 that would have been helpful. 13 But in terms of the differential pricing that they were Q. 14 putting forward, no offers of help, no commitments as to 15 eligibility, no undertakings that arbitrage was 16 permissible and appropriate would have been of use to you, you say; is that correct? 17 18 A. No, that's -- that's not correct, because arbitrage, as 19 I've said, Mr Beard, didn't really exist. It was in its 20 infancy, and possibly most importantly again I think 21 Mr Polglass referenced this in his witness statement, 22 that we delivered 4 -- or carried about 4 billion items 23 upstream, and out of that there was probably 80 million 24 items generated, most of which were zonal, and

legitimate zonal contracts. So this element of

25

arbitrage didn't exist; nobody understood it

2 particularly.

- Q. Let's just have a test of that. You've moved from "it didn't exist" to "it was in its infancy" in your answer. Now, when did you sign the new access letters contract, Mr Wells?
- 7 A. Could you remind me?
- 8 Q. Yes, March 2013. And you know that you opted to be able 9 to operate on a national price plan and a zonal price 10 plan?

11 A. Yes.

- 12 Q. So your intention at the time you signed the contract 13 was to be able to engage in arbitrage between a national 14 plan and a zonal plan; that's correct?
- A. There is some element where clients genuinely want zonal
  postings. Peterborough City Council, for example, who
  go mainly to urban or cable companies, or somebody like
  Thames Water, would legitimately -- I use those as
  examples -- would legitimately use a zonal contract
  because they want the cheapest price.

Q. But the point I'm making is that you, as Whistl, contracting with Royal Mail, set up an access letters contract to enable arbitrage on your part in March 2013; that's correct, isn't it?

25 A. I think that we set up the contract to enable some

1		selective clients to use the zonal contract.
2	Q.	Are you suggesting the contract was specifically limited
3		to particular types of client, Mr Wells?
4	Α.	Mainly, yes.
5	Q.	Was it, Mr Wells? If we go to the contract, are we
6		going to see any specification of any particular types
7		of contract?
8	A.	You'll see an APP2 contract and a zonal contract.
9	Q.	No, your contract with Royal Mail. Are we going to see
10		any specification of what sorts of people can use NPP2
11		and ZPP3 with you?
12	Α.	No, probably not.
13	Q.	No. You're not, are you, because it was built by you to
14		enable arbitrage. And in fact you engaged in arbitrage
15		right from 2013 onwards, didn't you, Mr Wells? You used
16		both national mail postings and zonal mail postings as
17		Whistl right from 2013, didn't you?
18	A.	Again, for the purposes of clarity, we had, as
19		I mentioned, 4 billion items. I think 80 million of
20		those items were either were either zonally based or
21		there were three clients at the time that posted
22		a national price and then posted on a zonal basis. We
23		weren't beneficiaries of that. One was Scotts of Stow,
24		one was M and M and the other was a mailing house.
25		Three clients. This is small volume, extremely small

1		volume. We weren't beneficiaries from the from those
2		clients using two different price plans.
3	Q.	Well, we will be able the question about
4		beneficiary the nature of the beneficiary here we can
5		come back to and it will be a matter for submission, but
6		in particular, these were your clients, weren't they?
7	A.	They were our clients, yes.
8	Q.	And so in order to make sure that you maintained
9		compliance with the national criteria for NPP2, you
10		posted the mail from those clients you're referring to
11		on zonal plans, didn't you?
12	A.	We placed a very tiny amount on a zonal contract in
13		2013.
14	Q.	Well, let's I'm going to pass up we've had a look
15		at what we understand to be Whistl's national and zonal
16		mail profiling over the years.
17		(Handed).
18		Now, you won't have seen this table previously, and
19		obviously those acting for Whistl will be able to look
20		at the numbers in it, because obviously this is
21		Royal Mail's understanding of the supply of national and
22		zonal mail to Royal Mail by Whistl over years. So
23		the top chart is national and the bottom chart is zonal.
24	A.	Mm-hm.
25	Q.	And what you'll see is, in relation to 2013 and 2014,

1 it's not -- it wasn't possible to break out volumes by 2 zone, so that's why it says "no split available", but in 3 broad terms -- and I'm not going to refer to the 4 specific numbers just in case there are confidentiality 5 concerns, albeit I think you've given this broadly -the number you see for 2013/2014 broadly reflects 6 7 the numbers you've already indicated, I think, Mr Wells; is that about right? 8 If we're talking about the brown bar chart --9 Α. 10 Q. Yes. -- I think I said 80 million and that looks about --11 Α. 12 like 80 million. 13 I think you said 80 million and three other customers, Q. 14 but we can go back to the transcript, but I agree with 15 you that's broadly in that ballpark, yes. It included those three customers. 16 Α. So what we see here is over time a substantial growth in 17 Q. 18 use of zonal mailing and a decline in national mailing, 19 but throughout the period and right back to 2013 we see 20 arbitrage, don't we, Mr Wells? 21 Α. At the time that we're talking, '13 and '14, I still 22 maintain that arbitrage didn't really exist, and I think 23 I'm going to restate my point, which is that three companies were using arbitrage, the ones that 24 I mentioned previously. And the other 40 million items 25

- out of the 80 million were genuine zonal places and that's why I reinforced the point that arbitrage didn't really exist back then.
- Q. Well, Mr Wells, what we see is that you had customers
  who you carried out posting for using zonal plans at the
  same time as you were posting on national plans. So you
  knew back in 2013/2014 that you could engage in
  arbitrage, didn't you?
- 9 A. We knew that we could post on a national and zonal
  10 basis --

11 Q. And -- I'm sorry.

12 A. -- and that was a very basic understanding.

13 So you're saying that you knew that you could engage in Q. arbitrage but you didn't explore the possibilities for 14 15 arbitrage in 2013 fully; is that your evidence? 16 We didn't look at the opportunities for arbitrage Α. because the level of sophistication required was beyond 17 18 us and anybody else quite frankly, and we thought, to 19 restate my point, that we would have broken on that 20 contract the tolerances of the national spread because 21 of our roll-out plans, and we would not have been able 22 to practically, even if it was possible, we wouldn't 23 have practically been able to deal with arbitrage, Mr Beard. 24

25 Q. Well, what this shows is that you did engage in

1 arbitrage, it grew over time over 2013 and that you 2 didn't explore the possibilities for arbitrage that 3 Royal Mail had specifically indicated to you existed in 4 the 17 December meeting, did you?

5 A. No, I disagree.

6 Q. Thank you.

Just one more question, I think. If we could go
back to paragraph 32 in your witness statement. So just
in paragraph 32, you refer to:

10 "The E2E roll outs in London in 2012 acted like a trial. They allowed us to test E2E with limited risk. 11 12 If it hadn't worked, we would have pulled E2E and 13 accepted the sunk costs. But it did work. Our first 14 E2E roll outs in London were a success. I know that Royal Mail has suggested that we had operational 15 problems but that isn't true. Of course, there were 16 some teething problems, which is inevitable with any 17 start-up but, as Mr Polglass explains, we dealt with 18 19 those quickly."

20 So there you're talking about the teething problems 21 you had as an early start-up in 2012. Am 22 I understanding correctly?

23 A. Sorry, can you just repeat the question?

24 Q. Yes, I'm just referring to that paragraph.

25 A. Yes.

1 Q. And you're saying there -- you're referring to 2 the roll-outs in 2012 and you're saying there were some teething problems that were solved and what you're 3 4 referring to are the teething problems in 2012 as part 5 of that roll-out there, aren't you? A. I'm suggesting that there were some teething problems 6 7 but overall it did work. Yes, in 2012? 8 Q. Mm-hm. 9 Α. 10 MR BEARD: I have no further questions for the witness. 11 Thank you, Mr Wells. The tribunal may have some 12 questions and Mr Holmes may have some questions. 13 THE CHAIRMAN: We'll wait a little to ask our questions. 14 Mr Holmes? 15 Cross-examination by MR HOLMES 16 MR HOLMES: Thank you, sir. 17 So I have a few questions arising from the questions Mr Beard asked about Whistl's meetings with Ofcom in the 18 course of December 2013. 19 20 On Friday, you were asked by Mr Beard about your 21 meeting on 9 December; do you recall that? 22 Α. I do. Q. And I think this is the meeting you describe at 23 paragraph 55 of your witness statement where you explain 24 25 that the meeting was at Ofcom's office and that you and

Mr Angus Russell attended; that's correct, isn't it?
 A. That's correct.

3 Q. Mr Beard asked you if there were any notes of the 4 meeting. Ofcom has since located its note of 5 the meeting, which is in the Ofcom additional documents bundle. If the witness could be handed that, please. 6 7 It's at tab 4. You see that this document contains two meeting notes, one at the top of a call between Angus 8 Russell and Mr Chris Rowsell of Ofcom, and then in 9 10 the middle of the page a record of a meeting between Mr Rowsell from Ofcom and yourself and Mr Angus Russell; 11 12 do you see that? 13 I do. Α. Q. And --14 15 MR BEARD: Just to be absolutely clear -- and I'm not going to object to Mr Holmes proceeding -- this is a document 16 that I haven't put to the witness, so for the purpose of 17 18 re-examination it's an interesting course. 19 MR HOLMES: This isn't re-examination, sir, so --20 THE CHAIRMAN: I was just going to ask, you're 21 cross-examining presumably. And you did ask if there 22 was a note of this meeting. 23 MR BEARD: Yes, I absolutely did. 24 THE CHAIRMAN: Now you've got it and now you're not happy that there is one, is that right? 25

1 MR BEARD: No, I'm always happy.

2 THE CHAIRMAN: You're very happy that there is a note 3 produced and you're not objecting to Mr Holmes? 4 MR BEARD: No. 5 MR HOLMES: Thank you sir. You see the note records several key points that 6 were made by Whistl at the time. The first we need not 7 dwell on, the value of end-to-end entry, employment 8 growth, competition efficiency incentives and so on. 9 10 I'd like to consider the second with you. It states that: 11 12 "Even a 0.3p differential between the National Price 13 Plans would have a c.flOm per annum impact on TNT, ie greater than TNT's 2012 operating profit." 14 15 Pausing there, that was one of the points you made at this meeting, is that correct? 16 That's correct. 17 Α. Q. And you're here describing the additional access costs 18 19 that the differential would impose on Whistl if it 20 stayed on APP2 in order to be able to roll out its own delivery network; is that right? 21 22 That's right. Α. Was this financial impact on the current operating 23 Q. profits of the business at the start of the roll-out 24 25 a commercial consideration which you took into account

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3 A. It -- it was almost certainly a commercial 4 consideration, but it was also a consideration on the 5 impact of the -- of the business going forward. So 6 clearly there was a -- an impact of 10 million, say, 7 which would have effectively wiped out of our profits, but clearly there were other more strategic impacts if 8 this pricing differential had been allowed. 9 10 Q. And do you want to elaborate on those? 11 Well, clearly in terms of the customer base there was Α.

12a huge -- although 0.3 seems like a tiny amount, that13had a huge impact in terms of 25% to 40% discount on14some of our clients. So you could imagine going along15to Tesco with that type of discount of 0.25. They would16be able to save on 200 million items half a million17pounds.

18 In a very price-sensitive market, although our 19 service was good and our account management was good and 20 the clients were -- trusted us, price was particularly important, and the impact of the pricing differential 21 22 would have had a huge impact on our downstream access 23 business, and of course without customers, without volume and without the downstream access business, we 24 wouldn't have end-to-end. 25

1 Q. Thank you.

2 If I could consider now the next two bullets with 3 you. You go on to say at the meeting: 4 "They were going to have to ..." 5 That you were going to have to disclose Royal Mail's letter to LDC and you were concerned that this could 6 7 scupper LDC's investment and that without LDC's investment, your end-to-end operation was not viable. 8 So two questions. First, if LDC had not invested, 9 10 did you consider at the time that Whistl could proceed realistically by obtaining an alternative source of 11 12 investment, or by funding the roll-out itself? 13 It's probably easier to answer the second question, Α. 14 which is did we consider the ability to fund 15 the roll-out ourselves, bearing in mind, at the time we 16 talked about the potential deal structure here was 40% PostNL, 40% LDC, 20% management. 17 18 The benefit that LDC brought to this was investment 19 money to enable the roll-out. PostNL made it clear that 20 they didn't have the strategic priority because they had 21 retrenched to provide that funding, and management 22 clearly couldn't afford it, although it's important to 23 say that management here just weren't corporate managers, we put money on the line ourselves, because we 24

had belief in the business plan and belief that

25

1		end-to-end could provide a viable alternative long term.
2	Q.	And secondly apologies, I cut you off.
3	Α.	Yeah, I think I've answered the second bullet.
4	Q.	Yes.
5	Α.	The first one was did we consider alternative
6		investments.
7	Q.	Yes, did you consider at the time that Whistl could
8		realistically proceed by obtaining an alternative source
9		of investment?
10	Α.	Well, I think what we'd been through is a process where
11		we'd established that there was funding there from LDC,
12		but to go through the whole process again would have
13		taken quite a long time and I think trying to establish
14		new funding without certainty would have made it nigh on
15		impossible, which of course is why we weren't rolling
16		out anyway. So imagine saying to another bunch of
17		institutional funders, "We have failed with this
18		investment because of pricing differential and
19		the regulatory environment, but please back us for
20		another set of funding". It it wouldn't have
21		happened.
22	Q.	And the second question, based on your experience

23 dealing with LDC at the time, do you consider it likely 24 that LDC or any alternative investor would have been 25 prepared to lend twice the amount provisionally agreed

in order to cover the additional cost imposed by the price differential over the five-year roll-out period running to 2018?

A. No, I don't think that would be feasible. They'd got
their own metrics, their own return models, and that's
what they'd -- that's what had been agreed with their
Investment Committee. And those returns were favourable
and they still were, you know, with some of
the alternatives. But to change the plan like that
without the certainty was difficult.

Q. And a further question arising out of your last answer. In deciding whether to proceed with the roll-out, did you take into account in your commercial decision-making the additional costs that would be imposed on your business specifically during the five-year roll-out period to 2018?

17 A. So the -- the question, Mr Holmes, is did we take18 the extension in terms of the time plan?

19 Q. No, it's a simpler question. For the period from 2014 20 to 2018 the business would have been rolling out its 21 end-to-end network, is that correct?

22 A. Yes, that's correct.

Q. Did you specifically consider in your commercial
 decision-making the additional costs that would be
 imposed during that roll-out period on the business as

- 1
- a result of the price differential?

2 A. No, we did not.

3 Q. Can you elaborate on why not?

4 Because the reason that we didn't -- we knew the impact Α. 5 of the pricing differential, but we needed to get certainty on the pricing differential because if we 6 7 didn't have the pricing differential removed and a guarantee that this was going to be an environment 8 that we could roll out without abusive behaviour from 9 10 Royal Mail, there was no point modelling it, because the environment wasn't receptive. 11

12 Q. Yes, I see. So your point is that you didn't in fact 13 model it in any quantified sense because you didn't need 14 to, you had already factored it into your commercial 15 decision-making and you knew the consequences; is that 16 correct?

17 A. We knew very clearly the consequences.

18 Q. I'm grateful.

19Then just finally in relation to arbitrage, Mr Beard20suggested that at your meeting with Royal Mail on 1721December 2013, Mr Agar of Royal Mail suggested you could22mitigate the impact of the price differential by means23of arbitrage and that he offered to help you with that.24Did you at any subsequent stage receive any written25communication from Royal Mail suggesting that you pursue

1 arbitrage as a means of avoiding the effects of 2 the price differential while rolling out an end-to-end 3 network? 4 Α. No, nothing, from my memory, was forthcoming from 5 Royal Mail. And what was Royal Mail's attitude towards arbitrage at 6 Q. 7 the time, in your experience? Negative. 8 Α. And based on your experience of the industry at the 9 Q. 10 time, do you consider that a viable entry strategy could have been based on -- to the direct delivery market 11 12 could have been based on extensive arbitrage? 13 A. It would have been completely foolhardy to base your 14 business plan and roll-out plan based upon something 15 that Royal Mail could effectively close very quickly 16 through changing tolerances. MR HOLMES: Thank you. I have no further questions. 17 THE CHAIRMAN: Thank you, Mr Holmes. 18 19 Mr Turner, do you wish to re-examine? 20 Re-examination by MR TURNER 21 MR TURNER: Very short, I have five questions, Mr Wells. 22 You were asked on Friday about discussions of 23 the suspension clause which was introduced into Royal Mail's contracts in 2012; do you remember that? 24 A. I do. 25

1 Q. And you were shown a note of the meeting that you 2 attended in December 2012 with Royal Mail. I'm not going to ask you to go back to that. It was put to you 3 4 that a suspension clause was, in the words of 5 Royal Mail's counsel, a safeguard for you in relation to 6 changes that might be made by Royal Mail. Do you 7 remember that? I do. 8 Α. You disagreed with Royal Mail's counsel, but you weren't 9 Q. 10 then asked by him to explain your thinking. Can you now 11 explain your thinking? 12 Α. In terms of -- sorry, in terms of the -- I disagreed 13 about the suspension clause. Why you disagreed that it was a safeguard. 14 Q. 15 Yeah, I mean, the -- the whole premise of the -- of Α. the introduction in 2012 is what we're talking. 16 We needed them to withdraw that to give us certainty, and 17 18 that is what our -- that is what we were pursuing, and 19 ultimately that's what Royal Mail withdrew. 20 Q. Second question. You were asked about a letter you 21 wrote to Royal Mail's chief executive in January 2014, 22 and it was put to you that it was clear from that letter 23 that even before the contract changes were notified, Whistl was going to complain. You weren't taken to 24 the letter, and I'd like you to look at it now, please. 25

1 It's at C4B, if you could have that given to you, at 2 tab 83. 3 PROFESSOR ULPH: Which tab? 4 MR TURNER: C4B, 83. This is the letter from which it was 5 said to be clear that even before the CCNs were 6 notified, you were going to complain. 7 I'd ask you please, Mr Wells, to look at that letter, all of it, including the last sentence. 8 9 Α. Sorry ... 10 Q. 83. 11 I have it now, yes. Α. 12 If you could scan it, read all of it to the end, and Ο. 13 once you have done so, I'd like to ask if there's 14 anything you'd like to add about your thinking at that 15 time in January 2014 and Royal Mail counsel's 16 proposition that it was clear you were going to 17 complain. 18 (Pause) 19 Yes, I -- I recall the letter that -- that was sent, and Α. 20 clearly this was our attempt to strongly point out the 21 impact of the pricing differential to our business, to 22 our roll-out, the impact to the viability of providing 23 an alternative end-to-end solution, and also the fact that we considered it to be anti-competitive, and also 24 the fact that we would pursue a claim against Royal Mail 25

should they not withdraw it.

2 Third question. You were also asked on Friday about the Q. 3 fact that notice would have to be given by Royal Mail in 4 January 2014 for any contract changes to happen to take 5 effect in April, and it was put to you by Royal Mail's counsel that the timing of notification of the price 6 7 differential in January would not have come as a shock to you because -- and I quote -- "you knew what timing 8 would apply in relation to those changes". You said you 9 10 disagreed. You weren't asked why you disagreed. Can 11 you explain your thinking?

12 Yeah. I think, Mr Turner, that the -- we weren't privy Α. 13 to Royal Mail's internal timetable, and there was no guarantee when they would publish. The one thing that 14 15 we did know was if they introduced price changes, it's 16 in April. But personally, I'm not privy to when they start and consult on their own internal price amendments 17 18 and pricing plans. That's what I disagreed on. 19 I wasn't privy to the knowledge of Royal Mail's internal 20 plans. We only know when they announce those plans. 21 Q. Thank you.

Then two questions from today. The first is this: you were asked about the note of the meeting that you had on 17 December 2013, and that is, if you still have the bundle there, at tab 72 in bundle C4B.

- 1 A. I have it here.
- 2 Q. If you remember, there was a discussion focusing on what 3 was on page 4 concerning arbitrage.
- 4 A. Mm.
- 5 Q. If you look at page 4.
- 6 A. Yes.
- 7 Q. And Royal Mail's counsel said to you:

8 "You ... asked him [that was Mr Agar] whether ... 9 you could engage in arbitrage and he said yes." 10 Now, I would ask you on that page just to read up

11 above the words that Mr Beard took you to. Do you see 12 halfway down:

13 "AG [which is Mr Goddard] raised the issue of 14 arbitrage"?

- 15 A. Mm-hm.
- 16 Q. Do you see that?
- 17 A. I do. "Asked about the proposal".

Q. So if you could read what he said, and in particular
Mr Agar's response below it:

20 "SA said he was not suggesting ..."

A. "[Andrew Goddard] raised the issue of arbitrage. He
 said that TNT Post had been surprised at the profile of
 the mail posted under the zonal contract."

24 Q. And then Mr Agar's response, please?

25 A. "... said he was not suggesting that TNT Post was

- deliberately trying to arbitrage in the way that other
   access customers may be."
- Q. And in relation to that sentence, what do you understand was meant by Mr Agar and what was the point he was making?
- Well, as we talked about earlier, I -- the point that 6 Α. 7 I was saying is that arbitrage, from our perspective, didn't really exist. We only posted a very small number 8 of mailings on a zonal basis. Arbitrage, I think 9 10 Mr Agar is referring to here, was -- there are a couple 11 of companies like Citipost and Onepost who -- who did do 12 some arbitrage using price plans but that TNT Post did 13 not in the same way that some of these other smaller operators did. 14
- Q. My final question is a related question. Royal Mail's counsel also put to you that you engaged in arbitrage and it grew over time in 2013. In your answer, you said it would not have been possible practically to deal with arbitrage.

20 A. Mm-hm.

- 21 Q. Mr Beard didn't follow up on what you meant. What did 22 you mean?
- A. The practical impact of even if we were allowed on
  the price plan to arbitrage would have meant, for
  example, going to our customers, not -- instead of

having two files, which was an end-to-end file, and a DSA file, having a third file based upon zonal, we would have had to go through a lot of software changes, customers would have had to change their main frame.

5 It took us 14 months to persuade BT to move to end-to-end. Imagine going back to BT and say, "Oh, we 6 7 now need to change all the systems again". It would have meant putting zonal indicators on the post that 8 required zonal postings, it would have meant talking to 9 10 mailing houses who weren't geared up for split mailing, 11 software changes, to do all these elaborate and at the 12 time implausible splits.

So it was practically impossible because of the
supply chain and because of the complexity to do that.
MR TURNER: I have no further questions.

Questions from THE TRIBUNAL 16 THE CHAIRMAN: I've just got one question for you, Mr Wells. 17 18 You've told us about the uncertainties in post and why 19 you eventually withdrew from end-to-end. Ofcom has now 20 made it fairly clear what their view of the price 21 differential is. Does that mean that you might come 22 back as an end-to-end competitor, or have you given up all thought of doing so? 23 It's -- I think it's a good question, and of course had 24 Α.

25 the decision not taken so long, we may well have

1 re-entered the market. But I think where we are now is 2 that we have a different business model. We are still 3 the market leader in downstream access. We've expanded 4 our plans in terms of parcels and E-commerce fulfilment. 5 I think that we have moved on from being able to deliver. Unfortunately, as much as we wanted to be 6 7 the product of liberalisation and providing an end-to-end delivery network, six years on I think we 8 have also unfortunately moved on. 9 10 THE CHAIRMAN: And if someone else appeared on the scene 11 with an E2E plan, what would your attitude be then? 12 I think that's also highly -- highly unlikely. Α. 13 THE CHAIRMAN: Not quite what I asked, Mr Wells. I don't think that would change. 14 Α. 15 THE CHAIRMAN: You would remain of the view that it wouldn't affect Whistl's attitude and Whistl's current business 16 17 plan? 18 No. No, it wouldn't. Α. 19 THE CHAIRMAN: You wouldn't seek to oppose it, you would 20 just stay away from it? 21 Α. I think we would continue to do what we're doing. 22 THE CHAIRMAN: Right. We wouldn't oppose it, no. 23 Α. 24 THE CHAIRMAN: Thank you. 25 Right, I think that concludes the evidence of this

6

witness, is that correct?

2 MR BEARD: I think so. I think that concludes all of the --3 THE CHAIRMAN: In which case you may stand down. You are 4 discharged.

5 A. Thank you.

## (The witness withdrew)

It's 4 o'clock, Mr Beard. Where are we now? 7 THE CHAIRMAN: 8 MR BEARD: We begin tomorrow morning with the concurrent 9 evidence process the guidelines for which have been set 10 out by the tribunal and discussed at the CMC. So in the circumstances we're anticipating that Mr Dryden, 11 12 Mr Matthew and indeed also Mr Parker will be sat here 13 tomorrow and we will make sure that arrangements are made so that they can properly be accommodated and 14 15 the questioning will be led by the tribunal in 16 accordance with the guidelines that have been set. THE CHAIRMAN: I can't guarantee that we're going to keep 17 18 exactly to the order of the questions, but the 19 questioning will be as set out. I don't think --20 MR BEARD: I don't think anyone is holding the tribunal to precisely that framework. 21 22 THE CHAIRMAN: We're not going to issue a script in advance. 23 MR BEARD: No.

24 THE CHAIRMAN: Everybody happy then? In which case thank 25 you very much, we'll meet tomorrow at 10.30.

1	(4.01 pm)
2	(The hearing adjourned until 10.30 am on Tuesday,
3	25 June 2019)
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