

1 This Transcript has not been proof read or corrected. It is a working tool for the Tribunal for use in preparing its  
2 judgment. It will be placed on the Tribunal Website for readers to see how matters were conducted at the public  
3 hearing of these proceedings and is not to be relied on or cited in the context of any other proceedings. The  
4 Tribunal's judgment in this matter will be the final and definitive record.  
5

6 **IN THE COMPETITION**

Case No. : 1351/5/7/20

7 **APPEAL TRIBUNAL**

8 Salisbury Square House  
9 8 Salisbury Square  
10 London EC4Y 8AP  
11 (Remote Hearing)

Tuesday 27 October 2020

14 Before:

15  
16 **THE HONOURABLE MR JUSTICE ZACAROLI**  
17 (Chairman)

18  
19 (Sitting as a Tribunal in England and Wales)

22  
23 **BETWEEN:**

24  
25 **(1) CHURCHILL GOWNS LIMITED**  
26 **(2) STUDENT GOWNS LIMITED**

Claimants

28 - and -

29  
30 **(1) EDE & RAVENSCROFT LIMITED**  
31 **(2) RADCLIFFE & TAYLOR LIMITED**  
32 **(3) WM. NORTHAM & COMPANY LIMITED**  
33 **(4) IRISH LEGAL AND ACADEMIC LIMITED**

Defendants

34  
35  
36  
37 **A P P E A R A N C E S**

38  
39 Christopher Brown and Paul Skinner (instructed by TupperS Law Limited appeared on behalf  
40 of the Claimants)

41 Michael Armitage (instructed by Fladgate LLP appeared on behalf of the Defendants)

42  
43  
44  
45  
46  
47  
48 Digital Transcription by Epiq Europe Ltd  
49 Lower Ground 20 Furnival Street London EC4A 1JS  
50 Tel No: 020 7404 1400 Fax No: 020 7404 1424  
51 Email: [ukclient@epiqglobal.co.uk](mailto:ukclient@epiqglobal.co.uk)  
52

Tuesday, 27 October 2020

(10.30 am)

### Housekeeping

**THE CHAIRMAN:** Good morning, everyone, can everyone hear me okay?

**MR BROWN:** Yes.

**MR ARMITAGE:** Yes, thank you.

**THE CHAIRMAN:** Just an obvious housekeeping point, I am sure everyone is on mute but could they please stay on mute throughout the call unless they are speaking. I don't know how long this will last but if it is likely it will last more than half the morning we will take a break midway through the morning, about 11.40, for about 10 minutes, to give us and the transcribers a break.

Right, Mr Brown, I think.

**MR BROWN:** Yes, Sir, good morning. I appear together with Mr Skinner for the claimants. Mr Armitage appears for the defendants at this CMC.

Hopefully, Sir, you have received the updated hearing bundle, which was sent in on Friday.

**THE CHAIRMAN:** Yes.

**MR BROWN:** Which takes on board the skeletons, in particular, but also a witness statement filed by Ms Taylor of the defendant's solicitors on Friday morning.

**THE CHAIRMAN:** Yes.

**MR BROWN:** I am grateful. The Tribunal should also have an authorities bundle, ten authorities.

**THE CHAIRMAN:** Yes, again.

**MR BROWN:** Thank you.

May I take it that the Tribunal has managed to peruse the skeletons in advance of the

1 hearing?

2 **THE CHAIRMAN:** Yes, I have read the skeletons and I have also read Ms Taylor's  
3 witness statement.

4 **MR BROWN:** Excellent.

5 The final housekeeping point, I think, is that Mr Armitage put together a short schedule  
6 yesterday afternoon, which hopefully has made its way to the Tribunal.

7 **THE CHAIRMAN:** Yes, thank you.

8 **MR BROWN:** Very good.

9 Sir, we have received, of course, the Tribunal's provisional agenda, for which many  
10 thanks. I can say that the parties have cooperated to narrow the issues for the  
11 CMC, as the Tribunal would expect. The matters still in dispute, as you will  
12 have seen from the skeletons, are, first of all, whether, as we have requested,  
13 there should be a split trial.

14 Secondly, the scope of the Tribunal's order as to early disclosure of the arrangements  
15 at the heart of this case.

16 Third, whether the Tribunal should set down directions to trial now or defer that issue  
17 to the disclosure CMC early next year, which the parties are agreed should take  
18 place, subject of course to the Tribunal. And if so, in other words if the Tribunal  
19 should set down directions for trial now, what those directions should be.

20 I think the fourth and final issue is whether the costs management conference, which  
21 again the parties are agreed should take place, whether that should take place  
22 at the same time as the disclosure CMC or be pushed off to a separate hearing  
23 thereafter.

24 **THE CHAIRMAN:** Yes.

25 **MR BROWN:** So those are the issues. May I just suggest to the Tribunal that it may  
26 not be necessary, as we go through the split trial application, which I propose

1 we deal with first, but certainly it would be worth having to hand the composite  
2 draft order which is attached to Mr Armitage's skeleton. That seems the most  
3 convenient version of the draft order to have to hand.

4 **THE CHAIRMAN:** Yes, I have that, thank you, in hard copy. So I have that.

5 **MR BROWN:** Yes. Now, there are a number of items on the provisional agenda. I am  
6 in your hands, Sir, as to whether we run through one or two of them now or  
7 whether I just get on with the split trial application, and I say --

8 **THE CHAIRMAN:** Go on.

9 **MR BROWN:** I say the latter just because a number of things are likely to follow from  
10 the outcome of that application.

11 **THE CHAIRMAN:** No, I agree with that entirely, it seems to me quite a bit does flow  
12 from that.

13 It may be worth saying at the outset as well, in terms of timing I see there is a debate  
14 as to whether the trial should be listed now at all and, if so, is it October next  
15 year or later. The reality is that I am a docketed judge in a trial beginning -- well,  
16 taking place in the autumn term next year. So, in fact, I am not available either  
17 in October or for the rest of that term. So, unless the parties are seriously  
18 considering this matter being ready for trial before the long vacation, which  
19 doesn't seem to be anyone's proposal, I am afraid the reality is we are looking  
20 at January 2022. That, of course, will have a knock-on effect on other timings.

21 **MR BROWN:** Yes, that is very helpful indication indeed, Sir and we can address that  
22 as we go. But you are quite right to say that no party is pushing for a trial of  
23 this matter before the summer vacation.

24 **THE CHAIRMAN:** Yes.

25 **MR BROWN:** Well, without further ado I will proceed to open the split trial application.  
26

1 **Split trial application by MR BROWN**

2 **MR BROWN:** Our formal request for a split trial was contained in the letter from my  
3 solicitors of 20 October 2020, which is at page 143 of the bundle. Perhaps we  
4 can go to the composite draft order, just to see what it is that we are suggesting.  
5 The order we seek is at paragraph 35. You will see that there is wording in  
6 different colours to reflect the parties' competing positions.

7 That proposal has to be read alongside paragraph 37, which defines the issues of  
8 liability. That, in turn, refers to a list of issues. The list of issues, hopefully, Sir,  
9 you have seen. That is at page 252 of the bundle and it is perhaps worth just  
10 going there.

11 Just pausing there, Sir, I intend, unless this is inconvenient, to refer to pages of the  
12 bundle rather than the specific sub folders within the bundle. If it would be more  
13 helpful for me to do that I am happy to but --

14 **THE CHAIRMAN:** It is much easier to go straight to the page number.

15 **MR BROWN:** Yes, very good.

16 So if you are already there, Sir, you will see that the draft list of issues starts at  
17 page 251.

18 **THE CHAIRMAN:** Yes.

19 **MR BROWN:** We have liability. So breach of the chapter 2 prohibition, section 18 of  
20 the 1998 Act; then breach of the chapter 1 prohibition; and then joint and several  
21 liability. I will say something about that towards the end.

22 So that is the order we seek. Essentially we seek to have a first phase trial of the  
23 infringement issues in this case, together with the question of joint and several  
24 liability. The questions of what loss and damages the claimants have suffered,  
25 and whether the defendants' conduct or the agreements caused that loss,  
26 would be, on our position, for a subsequent trial.

1 Now, our overarching submission is that bifurcating the issues in this way is more likely  
2 to achieve the overarching objective of dealing with the case justly and at  
3 proportionate cost. We say that when one considers the infringement issues  
4 that arise, or are going to arise in this case, one can easily see considerable  
5 scope for a trial of them first to lead to real savings of costs and time.

6 May I just address the law briefly to start off with. You will be glad to know it is common  
7 ground. It is contained, or at least the relevant legal principles are contained,  
8 in two judgments of the High Court. First, Electrical Waste Recycling, and  
9 second, the Daimler judgment of Mr Justice Bryan from earlier this year.

10 Perhaps we can go straight to the Daimler judgment, which is at page 261 of the  
11 authorities bundle, so tab 10 of the authorities bundle. It starts on page 254 but  
12 the relevant principles are set out at page 261. In fact, the bottom of page 260  
13 you will see the heading "the law relating to the split trial application".

14 **THE CHAIRMAN:** Yes.

15 **MR BROWN:** Reference is made to Leaflet Company and Electrical Waste Recycling  
16 at paragraph 26.

17 At paragraph 27 we see the reference to a non-exhaustive list of relevant factors.

18 Those factors we set out and I think Mr Armitage also set out in the skeletons.

19 At paragraph 28 the task for the judge is to undertake a pragmatic balancing exercise.

20 Then, at paragraph 29, Mr Justice Bryan stresses the importance of  
21 a demarcation of a boundary between the two trials. We will come on to that.

22 And then he says, with regard to factor 4:

23 "Whether a single trial to deal with both liability and quantum will lead to excessive  
24 complexity and diffusion of issues or place an undue burden on the judge  
25 hearing the case."

26 He says that one example of excessive complexity that a single trial can lead to is

1 where a large number of possible permutations of loss and damage may arise  
2 depending on the judge's conclusions as to liability. I am going to be  
3 addressing you specifically on that point in just a moment.

4 The judge's dicta continues through to paragraph 33 so if I could invite you, Sir, just to  
5 cast your eye over those paragraphs.

6 **(Pause)**

7 **THE CHAIRMAN:** Yes, thank you. The factors blend into each other quite a bit,  
8 obviously. They aren't really a list of independent points. It seemed to me that  
9 the two critical, most critical questions here were whether there was a clean  
10 split if causation issues in particular are separated out from liability. There, my  
11 concern is the extent to which factual investigation of matters would be required  
12 in relation to liability and causation. It doubles up with each other, or overlaps  
13 with each other. My concern is that points towards no split.

14 The factor which might point towards a split is the one you have just mentioned, which  
15 is the extent to which findings on liability might lead to a number of different  
16 possible avenues for quantification of loss. That might suggest a different split  
17 to the one you are suggesting, between liability and causation on the one hand  
18 and quantum on the other. I think we need to address that possibility as well  
19 but that seems to me to be where the main battleground lies here. I am not  
20 stopping anybody from making any wider submissions on other points, but that  
21 seems to me to be where it lies.

22 **MR BROWN:** I am grateful for that. Those are the points I intend to focus on in my  
23 submissions, and I imagine Mr Armitage will be focusing on those points as  
24 well.

25 Can I turn to the claimants' pleaded case, and I will take this fairly rapidly.

26 I assume, Sir, that you have managed to cast your eyes over the pleadings --

1 **THE CHAIRMAN:** Yes.

2 **MR BROWN:** -- and will be familiar with the issues that arise in this case. But if we  
3 take it at page 4 of the hearing bundle.

4 **THE CHAIRMAN:** Yes.

5 **MR BROWN:** We see the essential allegations at paragraph 18. Just to summarise,  
6 what is at issue insofar as infringement is concerned is, first, whether Ede's  
7 so-called official supplier arrangements with a large number of  
8 universities -- and I think the total is somewhere in the region of 130,  
9 representing around 80 per cent of the universities in the UK -- whether that  
10 conduct in entering into those agreements constitutes an abuse or abuses of  
11 a dominant position or positions, contrary to section 18.

12 Second, whether those agreements -- so here focusing on the agreements rather than  
13 the specific conduct of Ede -- but whether those agreements infringe the  
14 chapter 1 prohibition because they had a likely or actual effect which is  
15 restrictive of competition.

16 Sir, just to emphasise that there are two possibilities there; either these agreements  
17 individually infringe the chapter 1 prohibition, they individually have a likely or  
18 actual effect which is restrictive of competition, or when considered as a class.  
19 We see that, just going forward to page 26, you will see at the top,  
20 paragraph 81:

21 "Each exclusivity agreement has the likely or actual effect ..."

22 And then at paragraph 82 we see that market definition, at least on our case, will be  
23 relevant here.

24 Now, just pausing there, Sir, the parties are not at one when it comes to market  
25 definition. We have said that there is a national supply market, the defendants,  
26 to the contrary, say that there are specific university specific markets for the

1 supply of academic dress. I will address that in just a moment and the  
2 relevance of it but, just for these purposes, we say that if there are university  
3 specific markets then the effect of each agreement is to confer market power  
4 and restrict competition and so on. Then there is a list of sub-points.

5 Then, at paragraph 83 -- this is our primary case on market definition -- if the market  
6 is UK wide then the exclusivity agreements, along with similar arrangements  
7 entered into by other suppliers with other universities, cumulatively have  
8 a restrictive effect.

9 So those are the two ways in which we put the chapter 1 allegations.

10 Then, of course, we say that the conduct and/or the agreements have stymied our  
11 ability to enter the market, or markets, properly and profitably.

12 Now, as you will have seen from my skeleton, and as you foreshadowed Sir, a very  
13 important point in our submission is that there are a substantial number of  
14 different permutations in respect of the infringement issues. I would like to take  
15 you through them because it is an important point.

16 First, there is the dispute about market definition. Our pleaded case, as I have said,  
17 is that there is a national market. We see that at paragraph 59 of our claim  
18 form, which is page 20, just for your note.

19 **THE CHAIRMAN:** Yes.

20 **MR BROWN:** The defendants' primary case is university specific, as I have said, and,  
21 for your note, that is paragraph 61 of the defence at page 68.

22 But it is worth looking at paragraph 66, as well, of the defence, which is on page 69 of  
23 the bundle. They say:

24 "In the alternative to the existence of university specific markets, and to the extent that  
25 essentially the market is not university specific, [they say] the relevant  
26 geographic market is worldwide."

1 Then at 66.2 they say:

2 "The relevant product market goes wider than academic dress, it encompasses legal  
3 dress, clerical dress..."

4 So there are a number of permutations when it comes to market definition.

5 In my submission, the Tribunal's determination of these market definition issues is  
6 itself liable to have a direct impact on the quantum issues, because if the  
7 defendants are right then the infringements, if any are found, will relate to  
8 specific university markets, or possibly a worldwide market, with potentially  
9 different competitive constraints on the players in the market compared to the  
10 position if there were a national market. In my submission, it is likely that, if the  
11 defendants are right that there is a university specific market, the sort of  
12 exercise that would be needed when it comes to quantum, quantification, will  
13 be more granular; looking at the loss that was caused in respect of each  
14 particular infringement, each particular market, each university specific market.

15 **THE CHAIRMAN:** It depends upon the agreement that has actually been reached  
16 between the defendants and each university, because I don't understand this  
17 to be uniform terms across the entire field of universities.

18 **MR BROWN:** Sir, exactly. That is a point I was just about to come on to. It very much  
19 overlaps with the point I am about to make, which is that it is conceivable that  
20 we will prevail on certain infringement issues but not others. It may be, for  
21 example, that we don't prevail on abuse of dominance, because the Tribunal  
22 may end up accepting Ede's case that they are not dominant. That is their  
23 pleaded case. It may be that the Tribunal agrees with that. But, at the same  
24 time, the Tribunal may uphold our claim insofar as we are alleging  
25 anti-competitive agreements. As you have just pointed out, Sir, it may be the  
26 case that the Tribunal finds that some of those agreements had a restrictive

1 effect, or have a restrictive effect, on competition and others don't. When we  
2 recall that there are some 130 odd agreements in play -- and we are talking  
3 there about the agreements which are currently in place, the claim period dates  
4 back to 2016 and you will have seen in the context of the early disclosure  
5 application that there are a number of agreements which are relevant to the  
6 claim period but which have expired. There is obviously no guarantee that the  
7 terms of those, and any broader understanding between Ede and the university  
8 in question, will be the same as it is currently.

9 So already you can see that there is very substantial scope for different permutations,  
10 a very significant number of permutations, to emerge from the liability or the  
11 infringement issues.

12 So we say that the defendants are wrong in their skeleton argument to say that this  
13 case is not one with a large number of possible permutations. That is what is  
14 said at paragraph 35 of the skeleton. We say our quantum claim is bound to  
15 look quite different, and the investigation needed in respect of it is going to be  
16 very different, if it is established that Ede were party to, say, 30 or 40 restrictive  
17 agreements rather than 130.

18 **THE CHAIRMAN:** Yes. I can see how that works in relation to quantification of  
19 damages but I need a bit more help on why that causes difficulties in relation to  
20 causation.

21 **MR BROWN:** Yes. Can I address causation in due course, because the defendants  
22 have made some submissions about it and put in some witness evidence about  
23 the extent to which there is going to be -- to which causation arises and is  
24 a distinct issue, or not. So I will --

25 **THE CHAIRMAN:** Yes. For my part, at the moment, the submission you are currently  
26 making, one which favours a split of quantification alone or one which favours

1 a split of causation and quantification from liability, which is your current  
2 submission aimed at?

3 **MR BROWN:** My current submission was aimed at a split of infringement issues  
4 alone. Our case is that, whilst we accept that the defendants' case is the  
5 causation of any loss is denied, that is their pleaded case, we say that the  
6 Tribunal can be confident that, following a trial of the liability issues, we will have  
7 established some loss, some minimal loss. But even if we don't, that is not in  
8 itself a reason -- or even if the Tribunal is concerned that that won't be the case,  
9 the Tribunal should not accord that significant weight in the overall balancing  
10 exercise, because it is not necessary for the purposes of a split trial to have  
11 causation, even of minimal loss, determined definitively as part of a first phase  
12 trial, as we will see from the Leaflet Company case that I will take you to in  
13 a short while.

14 So that is the infringement issues.

15 The third set of possible permutations relates to the counterfactual which, of course,  
16 is bound up with the infringement issues but it is a specific issue, sub issue,  
17 that will have to be addressed. We say that the Tribunal's conclusions as to  
18 the counterfactual will have a material bearing on the quantum aspects of the  
19 case.

20 It is common ground between the parties that the counterfactual is an important aspect  
21 of a competition claim such as this, under both sets of allegations, both the  
22 chapter 1 and chapter 2 allegations. But I think it suffices for present purposes  
23 just to focus on the chapter 1 allegations.

24 The case law, which isn't in the bundle but I apprehend won't be controversial,  
25 establishes that assessing a restrictive effect on competition requires  
26 a comparison between the state of competition with the putatively restrictive

1 agreements or provisions, and the state of competition without them. In short,  
2 is the market more competitive without them than with them?

3 You will have seen from our pleaded case, in fact from both parties' pleaded cases,  
4 that there are, again, a number of permutations. We can see, if we go  
5 to -- conveniently I think this point is brought out at page 117 of the hearing  
6 bundle.

7 **THE CHAIRMAN:** Yes.

8 **MR BROWN:** Paragraph 54.3, which clarifies the claimants' case on the realistic and  
9 likely counterfactual.

10 You will see the second sentence:

11 "Either the universities would not have entered into any agreements with Ede relating  
12 to the supply of academic dress, or else they would have entered into  
13 agreements conferring official supplier status but without the exclusivity effect,  
14 without any obligation on their part..."

15 That is to say the University's part:

16 "... to require or strongly encourage to obtain their academic dress requirements from  
17 the official supplier/suppliers."

18 So there are at least those two possibilities, and of course it would always be open to  
19 the Tribunal to find a different counterfactual if that is what the evidence ended  
20 up suggesting to the Tribunal.

21 We say, again, the Tribunal's determination of this counterfactual issue could have  
22 a material impact on the quantum issues. I am not making any omissions or  
23 concessions at this stage but you can see it is at least conceivable that, if in the  
24 counterfactual there were official supplier arrangements but shorn of what we  
25 say is the exclusivity effect, then it may be the case, the evidence may be, that  
26 more students would be inclined to use the official supplier than would be the

1 case if there were no official supplier arrangements, if no one supplier was  
2 given the official supplier badge. So there is at least the scope for quantum to  
3 be affected by the determination of that counterfactual issue which is at large.

4 So we say that there are, even looking at those three issues, those three sets of issues,  
5 we say that when you analyse the various permutations there is a real prospect  
6 of cost savings by separating out infringement from quantum. That is even  
7 before you factor in the possibility that there won't be a need for a quantum trial  
8 at all, either because Ede wins outright on liability or because the claim is  
9 compromised.

10 Can I at this stage just go to a point made in Mr Armitage's skeleton at paragraph 36.

11 I don't know if you have that loose, Sir.

12 **THE CHAIRMAN:** I don't.

13 **MR BROWN:** It is -- I will give you the bundle reference. It is in the hearing bundle --

14 **THE CHAIRMAN:** I do have it separately, but not loose. It is on a separate screen.

15 Which paragraph?

16 **MR BROWN:** Sorry, yes. It is page 284, paragraph 36. I don't know if you have that  
17 in front of you, Sir?

18 **THE CHAIRMAN:** Paragraph 36?

19 **MR BROWN:** Paragraph 36 of Mr Armitage's skeleton.

20 **THE CHAIRMAN:** Yes, I have that.

21 **MR BROWN:** Thank you.

22 He says:

23 "It is telling that a split trial was not ordered in the Daimler case, notwithstanding that  
24 the defendants were able to identify a large number of issues relating to  
25 jurisdiction, territorial and temporal scope of EU competition law, limitation or  
26 matters of exemption, on the basis of which certain parts of the defendants'

1 liability might have been extinguished."

2 So he says, look, in that case there were lots of permutations and it is quite telling that

3 Mr Justice Bryan didn't order a split trial.

4 Can we go back to the Daimler judgment, which again is at tab 10 of the authorities  
5 bundle.

6 **THE CHAIRMAN:** Yes.

7 **MR BROWN:** We see, if you go to page 266 of the authorities bundle --

8 **THE CHAIRMAN:** Yes.

9 **MR BROWN:** -- a number of issues were raised. These are the issues, I think, that

10 Mr Armitage was flagging in his skeleton. You will see that, depending on the  
11 answers to these various issues, it would extinguish at least certain defendants'  
12 liability in respect of certain time periods. That is a slightly condensed  
13 submission but the point is that there were specific legal provisions relating to  
14 the transport services in issue there which may have had the effect, if I have  
15 understood it correctly, of meaning that the competition rules didn't apply during  
16 certain time periods. There was also a limitation issue.

17 So those are the various permutations that Mr Armitage's skeleton is pointing to and

18 you will see in paragraphs 47 and 48 a summary of the respective parties'  
19 arguments. If I could just ask you to cast your eye over those two paragraphs,  
20 I won't read them out.

21 **THE CHAIRMAN:** 47 and 48, you say?

22 **MR BROWN:** Yes, of the Daimler judgment. You will see a reference to a large  
23 number of different permutations.

24 **THE CHAIRMAN:** Yes.

25 **(Pause)**

26 Yes.

1 **MR BROWN:** The judge's conclusions start at paragraph 49 and this is where he sets  
2 out why a liability trial wouldn't produce significant savings. The first point he  
3 makes -- you will see at paragraph 50 he makes the point that this case was  
4 largely what is called a follow on claim. So, just to summarise, the claim in the  
5 Daimler case was the majority of the claim value related to an infringement  
6 decision of the European Commission, establishing definitively that  
7 an infringement took place. 54 per cent of the volume of commerce related to  
8 that bit of Daimler's damages action and the rest related to what is known as  
9 a standalone claim, because Daimler alleged that the collusion went further  
10 than the commission had found. So what the judge is saying in paragraph 50  
11 is, there is bound to be a quantum trial in any event. There is no possibility that  
12 a further trial on quantum will be unnecessary.

13 Just pausing there, that is not a factor that applies here.

14 But then, paragraph 52, the third reason, he says it is likely that data from the periods  
15 in question -- that is to say the periods in which, if the defendants were right  
16 about their various legal arguments, that period would not itself be  
17 an infringement period. But he says that it is likely that data from those periods  
18 will in any event be relevant when considering the quantum of the overcharge.  
19 That is because, as you will see in sub-paragraph 1, the defendants' economic  
20 expert proposed an overcharge analysis which compared the period before the  
21 cartel, the period during, and after the cartel. So, essentially, he is saying that,  
22 even though there are a number of permutations on liability, the data, the data  
23 disclosure, is going to be the same regardless.

24 We see in paragraph 54, his fifth reason:

25 "It is said on behalf of the defendants that there will be savings and expert evidence  
26 in the split trial as the expert would not have to consider each possible

1 permutation on liability. Set against that is the evidence of the claimants' expert,  
2 where it appears from his evidence that different calculations of loss for each  
3 period essentially amount to running a different set of data through the same  
4 economic model. It is not unduly onerous for a model to be run for different  
5 periods."

6 So, essentially, the permutations point in Daimler didn't go anywhere. We say that is  
7 in stark contrast to the position here.

8 So that is just to address paragraph 36 of Mr Armitage's skeleton.

9 Sir, that hopefully addresses the permutations point. If I can now move on to the divide  
10 between liability, causation and quantum.

11 **THE CHAIRMAN:** Yes.

12 **MR BROWN:** As I have indicated, and as you have alluded to, Sir, the defendants  
13 have taken the point that they deny causation in toto, such that, under our  
14 proposed split, the phase 1 trial won't address an important part of their liability  
15 defence. We see that at paragraph 10 of my learned friend's skeleton.

16 He also submits that our proposal does not provide for a clean split. He says that the  
17 defendants intend to call evidence which goes to issues concerning both liability  
18 and causation and loss, and that the witnesses will be one and the same for  
19 those purposes. I am going to turn to that now. He says that they would all be  
20 needed twice in the event of a split trial, so there would be huge amounts of  
21 duplication and cost.

22 We obviously accept the trite point that, in order to make out a breach of statutory  
23 duty, we have to show some minimal loss. I have already made the submission  
24 to you, Sir, that if we are able to show that Ede's arrangements are restrictive  
25 of competition, that their likely or actual effect is to foreclose competition, well,  
26 from the one party, which is us, who have seriously sought to challenge the

1 status quo, then we say the ready inference is that we will have suffered some  
2 loss, however trivial. But, as we have said, we don't rule out the possibility that,  
3 at the end of a first phase trial which deals only with infringement issues, the  
4 Tribunal may not be satisfied that it can, as it were, give judgment for the  
5 claimants because they are not -- the Tribunal is not yet, at that stage, satisfied  
6 that we will have suffered at least minimal loss. We say, in that event, that  
7 possibility, as I say, is not in and of itself a reason to decline to order a split trial.  
8 The point of having a split trial is to try issues which might render a trial of other  
9 issues unnecessary or enable it to be conducted in a more focused manner.  
10 The possibility that the findings in the first phase trial might not get the claimants  
11 fully over the line is not a strong factor to weigh in the balance.

12 As I think I alluded to earlier, that was not a factor which swayed the Chancellor in the  
13 Leaflet Company case, which I can go to briefly. It is at tab 2 of the authorities,  
14 starting at page 26.

15 The Leaflet Company v Royal Mail. This was a claim based on Articles 81 and 82, as  
16 they then were, Articles 101 and 102 now, and their equivalents in the  
17 Competition Act, which are both at issue here. We see at paragraph 1  
18 a summary of the action, and we see the Chancellor says;

19 "The issues included liability, as well as causation and damage. The claimants wish  
20 to defer all issues as to damage so that, in effect, at the trial in November, it  
21 should be assumed that the claimant has sustained damage sufficient to  
22 complete his cause of action."

23 Paragraph 2 sets out the various allegations of abuse. There were a number in that  
24 case. Then paragraph 4 sets out the claimants' submissions in support of the  
25 application for a split trial. It was submitted, you will see halfway down, that the  
26 effect on the market, which is an integral part of the allegation of infringement,

1 is different to the loss to the claimant and would require evidence of a different  
2 character. I am going to come on to that in just a moment.

3 Paragraph 5, summarising the Royal Mail's arguments in opposition to the split trial  
4 application, which you can see:

5 "... is likely to be a considerable overlap between proving the allegations essential to  
6 infringement, which on any view will fall in the first trial if I direct a split, and  
7 consequential damage suffered by the claimant."

8 It was argued that it would likely lead to a duplication of evidence.

9 Then at paragraphs 7 and 8 we get on to the Chancellor's conclusions. At paragraph 7  
10 he says he is:

11 "Satisfied that there should be an order for a split trial. To include in one trial not only  
12 the difficult issues involved in the infringement issue but also of all  
13 consequential damage would seem to be a waste of both time and money. The  
14 evidence on damage would have to cover all of the eventualities in the judge's  
15 conclusions."

16 **A point we have already canvassed.**

17 Paragraph 8:

18 "What if the damage necessary to complete the cause of action is true, as Royal Mail's  
19 counsel submits, that the proof of infringement will in many, if not all, cases also  
20 involve proof of some sufficient damage. On that basis, there is much to be  
21 said for including the causation issue in the main first trial. But if I do then it  
22 seems to me to leave to the first trial not only proof of the minimum damage  
23 required to complete the cause of action, but all of the damage caused by the  
24 claimant not specifically dealt with in the subsequent paragraphs of the  
25 particulars of claim."

26 Essentially, he is saying that if you include causation, causation of minimal loss,

1 essentially it is difficult -- as I understand it, what he is saying is it is actually  
2 very difficult to separate out causation of minimal loss from the detailed  
3 causation and quantification issues that would arise. So you would actually  
4 lose the benefit of having a split trial and dealing with infringement issues first.

5 The judge in that case, the Chancellor in that case, was not put off by the possibility  
6 that there would not be findings on the question of causation of some minimal  
7 loss.

8 **THE CHAIRMAN:** What were the issues of causation that were raised by that case?

9 **MR BROWN:** I am not sure. I might be wrong but I am not sure they are spelt out in  
10 the judgment of the Chancellor. Perhaps we can -- if that is wrong, I am sure  
11 my learned friend, Mr Skinner, will alert me to it on a different screen. Can  
12 I come back to that if I am wrong?

13 **THE CHAIRMAN:** Yes.

14 **MR BROWN:** Could I now, please, turn to Ms Taylor's witness statement, filed on  
15 Friday. That is at page 316 of the hearing bundle. Do you have that, Sir?

16 **THE CHAIRMAN:** I do, thank you.

17 **MR BROWN:** Thank you. And if we go forward to page 320.

18 **THE CHAIRMAN:** Yes.

19 **MR BROWN:** We see here a section where Ms Taylor sets out the evidence which  
20 the defendants anticipate adducing in these proceedings. You will see at  
21 paragraph 21 there are eight sub-paragraphs dealing with, or identifying,  
22 a number of witnesses, largely the defendants' personnel, but not exclusively.  
23 What I would like to do, Sir, is to go through them one by one to show that, in  
24 my submission, the defendants' solicitors' fear that all of these witnesses will  
25 be required to give evidence at both trials if there is a split, is misplaced.

26 As far as we can tell from the summary, to the extent that the witnesses are expected

1 to give evidence relevant to liability and causation issues, very few of them  
2 appear to be concerned with the issue of quantum of loss. To the extent that  
3 they are giving evidence on liability, which might also impact on causation in  
4 terms of some minimal loss, from the description given we struggle to see how  
5 their evidence would differ if they were giving evidence simply on infringement.  
6 So we say that there isn't the significant concern as to duplication that the  
7 defendants have suggested.

8 If I can start with Mr Middleton. It is paragraph 21.1. Ms Taylor says that he is  
9 anticipated to give evidence on three things. First, the allegations that the  
10 defendants have entered into anti-competitive agreements. Well, yes, that is  
11 squarely a liability issue. He would explain the requirements of many/most  
12 institutions for event management services at graduation ceremonies rather  
13 than simple gown hire services. Again, that is an infringement issue and that  
14 will conceivably go to the objective necessity argument that the defendants  
15 have raised. Sir, I am not sure how familiar you are with that argument but  
16 essentially the defendants are saying that, even if their conduct does amount  
17 to exclusivity arrangements, and even if it is prima facie problematic, they say  
18 that their conduct is objectively justified by reference to, among other things,  
19 the university's own requirements and so on.

20 Thirdly, he will also give evidence as to the emergence of new competitors into various  
21 markets that are relevant in these proceedings and how those new entrants  
22 have built or not built their businesses as compared and contrasted with the  
23 steps taken by the claimants.

24 Again that squarely goes to the question of infringement, and in particular whether the  
25 arrangements that Ede entered into have the likely or actual effect of foreclosing  
26 competition. It seems that this evidence will go, in particular, to what is said in

1 the defence at paragraph 77.3A on page 75 of the bundle.

2 **THE CHAIRMAN:** 75. Sorry, let me just get that.

3 **MR BROWN:** Sorry, yes, page 75 of the hearing bundle.

4 **THE CHAIRMAN:** Yes.

5 **MR BROWN:** You will see:

6 "It is further averred that ... the OSAs are not reasonably likely to harm the competitive  
7 structure of the market and nor do they have the capacity to or are likely to  
8 foreclose competition."

9 So that is a key issue on infringement.

10 "On the contrary, the practices of universities offering OSAs facilitates entry into the  
11 markets by ensuring that a new entrant will have a sufficiently long period of  
12 promotion so as to have a sufficient opportunity to recoup the investment  
13 necessary for entering into the market."

14 That is why we say the evidence that he is proposing to give there is squarely  
15 an infringement issue.

16 So we say that none of these three things that it is said he will give evidence, or is  
17 anticipated to give evidence on, is a distinct quantum or causation issue.

18 **THE CHAIRMAN:** Just take me back to where the three issues are identified in the  
19 statement, although I have now changed the page. What page were we on in  
20 Ms Taylor's statement?

21 **MR BROWN:** I think it is 317. Sorry, it is page 320.

22 **THE CHAIRMAN:** Thank you. To what extent, however, do those issues that he  
23 describes, or she describes in that paragraph that Mr Middleton will deal with,  
24 to what extent do those also relate to causation issues?

25 **MR BROWN:** Yes, I accept that they do -- I accept that in particular the third of those  
26 does go to causation as well.

1 **THE CHAIRMAN:** Yes.

2 **MR BROWN:** What I am saying is that it is very hard to see how his evidence would  
3 differ depending on whether causation is treated as a first phase issue or  
4 a second phase issue. In other words, there wouldn't be duplication of his  
5 evidence. He would give his evidence on that issue in respect of infringement  
6 at a first phase trial and that evidence -- his evidence on those issues when it  
7 comes to causation, it is very difficult to see how it would differ if he were only  
8 giving that evidence in relation to causation.

9 **THE CHAIRMAN:** You would hope that no one's evidence differs depending on which  
10 issue it goes to.

11 **MR BROWN:** No, when I say "differ", I mean whether the evidence would be  
12 more -- would be of a different character, would be more extensive, would  
13 address other issues. Of course, what I don't mean is that he would be giving  
14 contradictory evidence.

15 **THE CHAIRMAN:** No. So you would accept that the investigation of the factual  
16 matters going to causation will be done, therefore, in relation to Mr Middleton's  
17 evidence at the the first trial anyway.

18 **MR BROWN:** Yes, that's right. That is one of the reasons why we say that it is -- if  
19 we prevail on the infringement issues, then it is extremely likely, the ready  
20 inference is, that we would also have established at least some minimal loss,  
21 even though the quantification of the loss would remain to be determined at  
22 a subsequent trial.

23 **THE CHAIRMAN:** Let's try and take a concrete example, if we may. The  
24 counterfactual, which part of his evidence goes to I think, what would have been  
25 the position. Assuming that the agreements reached with a particular university  
26 or universities were anti-competitive and infringing -- assume that for the

1 moment -- the question then is, well, what other agreements could properly  
2 have been entered into which wouldn't have been infringing? As I understand  
3 it, that is the essential counterfactual question, or an essential counterfactual  
4 question. That is highly relevant to what the claimants could have done in the  
5 counterfactual. So their evidence, and the defendants' evidence, as to what  
6 communications they had with the universities, what the universities are  
7 prepared to do and what they would be justified in doing, all of that is relevant  
8 to both liability and quantum. So all of that needs to be investigated at the first  
9 trial, doesn't it?

10 **MR BROWN:** Well, yes. He is going to be giving evidence about the -- well, what is  
11 said there in the witness statement, he is going to be giving evidence about the  
12 way in which new competitors have managed to enter the market in the  
13 circumstances which have actually obtained.

14 **THE CHAIRMAN:** So what are you suggesting? That his evidence is all taken at the  
15 first trial but any decision that the Tribunal makes about causation is left over  
16 until some later date, notwithstanding it has all evidence it needs to reach  
17 a conclusion on those issues of causation?

18 **MR BROWN:** No, I am not suggesting that. I am suggesting that the Tribunal -- the  
19 Tribunal would not have to determine the issue of causation under my proposed  
20 split. But, of course, if the evidence were such that, following that first trial, the  
21 Tribunal is satisfied that there is at least some causation of minimal loss, then  
22 the Tribunal could make that finding.

23 **THE CHAIRMAN:** Yes, I am not so much concerned about the more technical  
24 question as to you need to find some loss in order to find liability at all, I am  
25 more concerned with the duplication in effort for the Tribunal and the parties in  
26 that evidence being given in relation to two different questions at two different

1 times.

2 **MR BROWN:** Well, my point, Sir, is that it is very difficult to see what more  
3 Mr Middleton would be adding in terms of his evidence if causation and  
4 quantum were left over to a second trial, because he would already have given  
5 all of the evidence he intends to give when it comes to the question of  
6 infringement. So we say that we don't see the scope for the duplication of  
7 evidence in respect of his evidence.

8 **THE CHAIRMAN:** Just to cut to the chase, is that the same point for each of the  
9 witnesses?

10 **MR BROWN:** Yes, it is certainly the same point for Ms Middleton, so perhaps I don't  
11 need to address you on that.

12 We have accepted in our skeleton, Sir -- we have accepted, as you will have seen,  
13 that a limited number of the witnesses do appear to -- it does appear to be  
14 anticipated that a limited number of them have distinct evidence, evidence  
15 which goes to the distinct issue of quantum and causation. Perhaps I could just  
16 take you to Mr Cormack. This is 21.3. He is a member of the design team.

17 **THE CHAIRMAN:** Yes, 21.3.

18 **MR BROWN:** Of the witness statements. It is over the page.

19 **THE CHAIRMAN:** Yes.

20 **MR BROWN:** It is said that he would address the allegations to the effect that the  
21 defendants have caused or directed institutions to change the design of their  
22 academic dress. So that is an infringement issue, because we say that that  
23 is -- we have -- one of our allegations under the infringement issue is that the  
24 defendants have engaged in a broader strategy; a strategy to ensure that they  
25 have exclusivity. So he is going to be giving evidence about that particular  
26 issue. But then he is also going to give evidence about the look and feel of the

1 claimants' product offering, and he will be giving evidence about his compliance  
2 or non-compliance with the specific requirements of universities.

3 **THE CHAIRMAN:** Is he able to give evidence about that? That sounds rather like  
4 expert opinion evidence.

5 **MR BROWN:** Well, it may veer into expert evidence, but it may be that he is able to  
6 express a view based on his own experience. I am not -- I don't want to be  
7 taken as accepting that all of this evidence will be admissible. To the extent  
8 that it is, if that is what he is going to be giving evidence about then we can see  
9 that that evidence will go to -- if, for example, he has evidence that actually the  
10 claimants' product offering simply doesn't comply with universities'  
11 requirements with their published scheme, then that is relevant to whether we  
12 would have been able to make any sales at all.

13 **THE CHAIRMAN:** Yes, I can see your point. It is separate from his evidence on  
14 liability.

15 **MR BROWN:** Yes. So we accept that Mr Cormack would have to come back and  
16 give his evidence on two separate occasions but we say that is not in and of  
17 itself problematic, because, first of all, if there were a split trial then his evidence  
18 at the first phase would be narrower and would of course impose less of  
19 a burden and strain upon him. He may never have to give evidence at a second  
20 phase trial and, if he did, we say that there is limited if any scope for duplication  
21 of his evidence.

22 Can I just, in fairness to the defendants, the other witness who we say falls into that  
23 bracket is likely to be the finance witness. This is at paragraph 21.7 of  
24 Ms Taylor's statement:

25 "The defendants anticipate calling a witness from the finance department of the first  
26 defendant to address the allegations in relation to the amount of investment

1 required to acquire sufficient stock to carry out official supplier functions."

2 Just pausing there, this goes squarely to the objective necessity argument I alluded to  
3 a few minutes ago. The defendants say, well, even if these agreements  
4 otherwise appear on their face to be problematic, they are necessary because,  
5 in order to be an official supplier, universities require you to basically  
6 stock -- have a full suite of stock; be able to supply anyone who wants it and  
7 that comes at a great cost. We have to make very significant investments and  
8 we need to have the security -- I think that is the word used in the defence -- we  
9 need the security, essentially an assurance that we will actually make enough  
10 sales to be able to recoup that investment. So that is plainly an infringement  
11 issue. Indeed, that is what Ms Taylor says halfway down the paragraph.

12 Then in addition she says that the witnesses will give evidence as to market size,  
13 production costs and so on, and other matters going to the profit margin  
14 achievable by the defendants. As Ms Taylor says, that is evidence which goes  
15 to the issue of causation and loss.

16 So it seems to be accepted by Ms Taylor that, again, there will be no duplication insofar  
17 as that witness is concerned by virtue of having to give evidence at two separate  
18 trials. The same submission I made in respect of Mr Cormack would also apply  
19 to this witness.

20 Sir, I am very happy to take you through the other points in relation to the witnesses  
21 but if you would prefer me to move on, I can do.

22 **THE CHAIRMAN:** Essentially, it will be illustrations of the overarching point that their  
23 evidence would be the same when it goes to liability and causation/quantum,  
24 and therefore they give their evidence at the first trial and then at the second  
25 trial their evidence is taken as a given, I think is what you are talking about.

26 **MR BROWN:** Yes. The Tribunal will have made findings and those findings will

1 obviously be binding on the parties at the second stage. It is the same parties  
2 so we can't go behind those findings. So yes.

3 There are a number of other detailed points I could make about the witnesses but  
4 perhaps I should -- if I need to I can deal with them in reply. But the same points  
5 will apply to each of them so I don't think I do need to go through them all, in  
6 the interests of time.

7 Sir, just pausing there, I am conscious that the Tribunal wished to break, is that right,  
8 after an hour?

9 **THE CHAIRMAN:** An hour and ten minutes. Let's give it another ten minutes.

10 **MR BROWN:** Certainly.

11 So we say no serious risk of duplication of evidence or witnesses. By contrast, there  
12 is significant scope for cost savings in the event of a split trial. We say they are,  
13 first, there may be no need for a quantum trial, because, you know, either we  
14 lose on the question of infringement, in which case there are no further costs to  
15 expend on either side, or we prevail in full, or to some extent, and there is  
16 subsequently the possibility of a settlement, either early or following disclosure  
17 and possibly evidence.

18 One of the aspects in which -- or one of the main issues on which there will be  
19 potentially a very significant saving of costs relates to expert evidence. We  
20 note that in Mr Armitage's skeleton it is suggested, I think for the first time, that  
21 the defendants intend to seek the Tribunal's permission to adduce expert  
22 evidence in the field of forensic accountancy. Thus far the parties have -- until  
23 then, the parties had been focusing on expert economic evidence, which they  
24 both contend will be necessary. Now, we reserve our position on the  
25 appropriateness of granting permission pending proper explanation, but the  
26 simple point for today's purposes, or for present purposes, is that if permission

1 for such an expert, or such expertise and evidence, is grand, that will be a very  
2 significant cost, we apprehend. This litigation is already expensive enough for  
3 a very small enterprise like the claimants. In my submission, it should not be  
4 made more so unless absolutely necessary. So we have the costs issue.

5 **THE CHAIRMAN:** So that is a costs saving if the claimants lose at the liability trial,  
6 otherwise it is not.

7 **MR BROWN:** Yes.

8 **THE CHAIRMAN:** If they were to win at the first trial the costs of that expert would be  
9 the same, whether called at the first or second trial, surely?

10 **MR BROWN:** Yes. That is right. Well, the costs may not be the same, the costs may  
11 be more limited in the event that we win, because of course we might have won  
12 on more limited issues.

13 **THE CHAIRMAN:** The permutations point.

14 **MR BROWN:** Yes, certainly.

15 I have already made my submission that any quantum trial will be more focused,  
16 whereas if there is a composite trial the quantum issues will be, in my  
17 submission, significantly more diffuse.

18 In his skeleton argument Mr Armitage has taken the point that we have already agreed  
19 that only two extra days are needed for quantum. He says, look, there is really  
20 very little difference between five days and seven days and that, in itself, shows  
21 that there is little additional costs to having a composite trial. It is true to say  
22 that we agree with him, we thought seven days plus two in reserve sounded  
23 about right for a composite trial. In my submission, given the various  
24 permutations which we have been working through, we think it will be more  
25 likely to be at the outer limit of that sort of timetable. We note that the  
26 defendants themselves have said in correspondence that the trial may be even

1 longer. That is at page 305 of the bundle.

2 This was a letter -- in fact the letter starts at page 304 -- from the defendants' solicitors.

3 You will see at paragraph 6, over the page, page 305, that it may be that the  
4 initial trial estimate needs to be closer to 12 to 14 days. Subsequently, they  
5 have suggested seven days plus two in reserve but I think that illustrates that  
6 this composite trial would be a significant undertaking. We think, on reflection,  
7 that seven days may be rather tight, in particular if we need to deal with all of  
8 these permutations. So we are far from convinced that the difference between  
9 a liability or an infringement trial and a composite trial will be just two days,  
10 whereas the scope for a more focused quantum trial is all the greater when the  
11 permutations have been ironed out.

12 Can I just address the question of the risk of delay in the event of an appeal? This is  
13 a point that Mr Armitage makes at paragraph 34 of his skeleton. Now, of  
14 course, in any case where there is a split trial there is at least a risk, but no  
15 more than that, of an appeal against liability findings and the possibility that  
16 permission to appeal will be granted. We say two things. First of all, the  
17 Tribunal will still retain discretion as to what to do about quantum in the  
18 meantime, but we accept that it could mean that quantum is put on hold. But  
19 we say the appeal point really cuts both ways. An appeal in respect of the  
20 liability issues would likely be more focused than an appeal after a composite  
21 trial. Secondly, if there is an appeal following a composite trial, there is a real  
22 prospect -- there must be a real prospect of a remittal with the Tribunal having  
23 to reconsider quantum in the light of the Court of Appeal's findings. I simply  
24 note that this has happened in a number of cases in the competition sphere,  
25 including one that is now back on the Tribunal's books, the interchange  
26 litigation. In that case the Tribunal had heard Sainsbury's claim in full, that is to

1 say whether the interchange fees were an infringement of competition law and,  
2 if so, whether that caused Sainsbury's loss and how much? Following the  
3 Court of Appeal and very recent Supreme Court judgments in that case, the  
4 Sainsbury's litigation is now back at the Tribunal for reconsideration of all of the  
5 issues afresh. So we say that the appeal issue does cut both ways and that  
6 the Tribunal should not attach any significant weight to that point in the  
7 balancing exercise that the Tribunal is going to be undertaking.

8 Sir, those are my submissions in respect of Mr Armitage's skeleton. I have obviously  
9 had his schedule of overlapping issues since yesterday afternoon, which I have  
10 managed to give some thought to, and I think I probably ought to address it at  
11 least in summary now. But, if I may, I would quite like to hear what Mr Armitage  
12 says about it and reserve my position to come back in reply, seeing as it was  
13 only filed quite late yesterday afternoon.

14 **THE CHAIRMAN:** I understand you to not dispute there are overlapping issues.

15 **MR BROWN:** There are.

16 **THE CHAIRMAN:** Your point is that the evidence going to the liability aspect would  
17 be all of the evidence that the witnesses could give and they wouldn't need to  
18 come back and give it again, that is your point, isn't it?

19 **MR BROWN:** Yes, that is the essential point, yes. But if there are points of detail that  
20 Mr Armitage makes and you want me to address you on in reply, perhaps that  
21 is the best --

22 **THE CHAIRMAN:** Yes, that is fair.

23 **MR BROWN:** This is obviously getting rather ahead of ourselves on the claimants'  
24 side but if the Tribunal is minded to order a split, could I just mention the joint  
25 and several liability issue. At the outset I take you to the list of issues and we  
26 can go back there. It is page 252 of the bundle. Over the page, 253, joint and

1 several liability. You will have seen in the correspondence and skeletons that  
2 the joint and several liability issue is about to be the subject of a pleading  
3 amendment. That is all agreed. But there is clearly a -- assuming that the  
4 defendants' position is that the second defendant does not and did not exercise  
5 decisive influence over the third and fourth defendants, there is going to be  
6 a factual issue, there is going to be an issue for factual investigation at trial  
7 about whether that was in fact the case. That is likely to be relevant to the  
8 question of whether the second defendant is liable for the breaches, if any,  
9 committed by the third and fourth defendants.

10 The reason I mention this now is that if that is likely to involve extensive factual  
11 investigation, it may be that this issue would again, for similar reasons, be best  
12 hived off to a subsequent trial, because the issues relating to -- the factual  
13 investigation of that issue will be quite different from the factual investigation of  
14 the infringement issues. That will be about whether -- the factual investigation  
15 required for issue 4 will relate to the day-to-day and practical links between the  
16 parent company, the second defendant, and its subsidiaries. So it may be that  
17 we -- that it makes sense to hive those issues off for a subsequent trial.

18 **THE CHAIRMAN:** Okay.

19 **MR BROWN:** Sir, those are my submissions in opening, unless you have any further  
20 questions for me?

21 **THE CHAIRMAN:** No, thank you. That is very helpful.

22 We might as well break now. It is a natural time, so we will break for ten minutes now.

23 **MR BROWN:** Ten minutes. I am grateful.

24 **(11.37 am)**

25 **(A short break)**

26 **(11.47 am)**

1 **THE CHAIRMAN:** Yes, Mr Armitage.

2  
3 **Submissions by MR ARMITAGE**

4 **MR ARMITAGE:** My Lord, on this application the Tribunal is faced with a choice as  
5 to the overall shape of the way in which this litigation will progress. As my  
6 learned friend put it today, the claimants propose a first stage trial of, as he  
7 described them, the infringement issues. If that trial results in a determination  
8 in the claimants' favour, they say there should then be another trial, of a length  
9 unspecified by the claimants, on issues of causation and quantum.

10 In contrast, as my Lord knows, the defendants propose that there should be a single  
11 trial of all disputed issues, avoiding all of the delays that would be associated  
12 with a split trial. Importantly, until my learned friend's submissions this morning,  
13 there was an agreed position that an all issues trial, as the defendants propose,  
14 could be disposed of in seven days, with two days in reserve for any overspill,  
15 as opposed to the five days that the claimants say would be required for their  
16 preliminary trial.

17 My Lord, as I understood my learned friend's submissions this morning, for the first  
18 time there was a faint suggestion that the estimate of a seven day trial for the  
19 combined issues may in fact not be sufficient time. My learned friend didn't, as  
20 I understood it, actually resile from the time estimate. He, I think, described it  
21 as being at the outer limit. We agree with that and that is precisely why we  
22 propose that there ought to be two days held in reserve for any overspill.

23 He referred -- and I will deal with these points at the outset -- to a letter at page 304 of  
24 the bundle, which my Lord has seen, in which there was a reference from my  
25 solicitor to an estimate of 12 to 14 days. That was an initial estimate given  
26 some time ago for the purposes of some of the discussion about costs

1 budgeting. The basic point is that that is not the time estimate that we presently  
2 consider to be appropriate. We consider seven days with two days in reserve  
3 would be sufficient for a trial of all issues and, as I say, until today that was also  
4 the defendants' position.

5 The basic point in relation to the, as I say, until today agreed position, that including  
6 the causation and quantum issues in a single trial of all issues would only add  
7 two days to the overall trial estimate, is that it essentially undermines my  
8 learned friend's key point about the permutations and the idea that they are so  
9 complex that they would somehow generate major additional time and costs in  
10 relation to a single trial as opposed to a split trial. We say it is not helpful for  
11 my learned friend to come along today and express doubt about the agreed  
12 time estimate. I note he still hasn't offered an actual time estimate and, as I say,  
13 he simply says that the previously agreed position of seven days is somewhat  
14 tight, or towards the outer end of the necessary time.

15 We say, just to foreshadow my detailed submissions, given the extent of the overlap  
16 between the issues that would need to be considered at the first phase trial and  
17 second phase trial on issues of causation and quantum, really that second  
18 stage trial, if those issues were brought into the first stage, would not add  
19 a great deal to the time estimate. We do accept some time and costs would be  
20 added, in particular we accept that any forensic accountancy evidence that we  
21 might be permitted to adduce would indeed only come in at the stage of detailed  
22 quantification. We say those points are limited and outweighed by the  
23 substantial factors weighing in favour of a single trial of all of the issues.

24 So, my Lord, we say that when the choice is put that way, ie a choice between a five  
25 day preliminary trial on some issues, and a seven day trial, or perhaps up to  
26 a nine day trial, of all of the issues, there is only really one answer. The latter

1 is the course which would best secure the Tribunal's governing principles of  
2 dealing with cases expeditiously and justly and at proportionate costs, which  
3 includes dealing with cases expeditiously, of course.

4 My Lord, we also say by way of preliminary remarks that it is telling that almost all of  
5 the points my learned friend made in his oral submissions this morning were  
6 really arguments in favour of detailed quantification issues being put off to  
7 a second stage trial. This is the point that my Lord made from the outset about  
8 the possibility of a different split from those proposed by the claimants. I hope  
9 my Lord has our basic position. We would oppose that split also but it is fair to  
10 say that we do regard it as significantly preferable to the claimants' proposal.

11 Just in terms of the structure of my detailed submissions, in my skeleton we have  
12 advanced six basic points against the claimants' application. I don't propose to  
13 repeat them, particularly in light of the indications from my Lord as to the points  
14 which my Lord has identified as particularly important. We entirely agree with  
15 my Lord's characterisation of those. In particular, the clean split point.

16 Essentially, the points we have advanced in our skeleton are versions of the same  
17 point, which is that the split trial as proposed by the claimants is precisely the  
18 type of treacherous shortcut that is warned against in the authorities -- you have  
19 *Tilling v Whiteman*, for example, in the bundle, I don't propose to turn it up, in  
20 relation to the general case law on preliminary issues and the cautionary tales  
21 that those preliminary issues can sometimes give rise to.

22 So rather than going through my skeleton argument, I intend, first, to make some  
23 submissions about the precise proposal advanced, ie splitting out causation  
24 from other issues of liability; secondly, I will go through the factors identified by  
25 my learned friend in his skeleton and particularly those focused on in oral  
26 argument this morning; and thirdly, I will briefly address the reliance my learned

1 friend has placed in his skeleton and that the claimants have placed in  
2 correspondence on the Socrates litigation and the approach taken by the  
3 President in that case.

4 In relation to the claimants' precise proposal, in substance they seek a preliminary  
5 issue trial on the question of whether the defendants' arrangements infringe the  
6 Competition Act 1998. The question of whether any such infringement by the  
7 defendants caused the claimants to suffer any loss is squarely within the  
8 claimants' proposed quantum trial. My Lord has seen that by reference to the  
9 draft order and the list of issues.

10 There is, if I may say so, some confusion in relation to the precise proposal that is  
11 being put forward. In the letter to the Tribunal by which the claimants applied  
12 for directions today, that is in the hearing bundle at page 144, the claimants  
13 appeared to accept that it would be necessary, at a first stage trial, to  
14 demonstrate that the allegedly unlawful conduct has had some effect on the  
15 claimants, which on its face read as though it might be accepted that causation  
16 would need to be considered at a first stage trial. My solicitors sought to clarify  
17 that point. I don't need to turn up all the correspondence but, for my Lord's  
18 note, at page 313 of the hearing bundle, paragraph 7B of the letter from the  
19 claimants' solicitors, they confirmed in terms that they do not intend to have  
20 causation issues addressed at the first stage trial. We had thought that had  
21 clarified the matter but, in my submission, some further confusion was  
22 introduced today, because my learned friend suggested that the Tribunal could  
23 make findings at a first stage trial, if it were satisfied based on the evidence  
24 before it at that stage, that the arrangements had caused the claimant some  
25 loss. Then he said that if the Tribunal was not satisfied then the matter would  
26 fall to be considered again, essentially, at a second stage trial.

1 So, essentially, what the proposal appeared to be is that the Tribunal would consider  
2 and potentially rule on questions of causation, at least of some minimal loss  
3 necessary to complete the cause of action, potentially twice. It didn't seem to  
4 be, in the final analysis, a split trial proposal at all. We say that somewhat  
5 tortuous analysis illustrates very clearly the problems of seeking to split out  
6 causation in a case such as the present, where, as I will come on to, there is  
7 a significant overlap between liability, causation and quantum issues.

8 My Lord, on the basic legal point, which is not in dispute but I do want to take you to  
9 two authorities on the point because they help in informing some of the  
10 decisions before the Tribunal, could I ask you first just to turn up the  
11 Arriva the Shires case. It is a decision of Mrs Justice Rose, as she then was,  
12 and it is at the fourth tab of the authorities bundle.

13 **THE CHAIRMAN:** Can you give me the page number?

14 **MR ARMITAGE:** Yes, I am sorry. It is paragraph 51 of the judgment, I will just find  
15 the page reference, bear with me. It is page 58 of the authorities bundle.

16 **THE CHAIRMAN:** Okay, yes.

17 **MR ARMITAGE:** In fact it may be convenient for my Lord just to read that paragraph.

18 **THE CHAIRMAN:** Paragraph 50?

19 **MR ARMITAGE:** 51. It relates to the fact that causation is an element of the cause  
20 of action but, in particular, it is the judge's discussion of the Leaflet Company  
21 case that I wanted to draw my Lord's attention to, over the page.

22 **THE CHAIRMAN:** All right.

23 **(Pause)**

24 Yes, thank you.

25 **MR ARMITAGE:** So, my Lord, by way of context, the allegation under consideration  
26 by the judge here was an allegation that a tender process for access to the bus

1 station at Luton airport -- I don't know if my Lord is familiar with the  
2 case -- an allegation that that process was conducted in a way that was so  
3 unfair that it amounted to an abuse of the dominant position by the operating  
4 company in respect of the airport. My Lord, towards the end of the page, the  
5 sentence that begins on the last line of page 58, Mrs Justice Rose makes the  
6 point:

7 "There is usually no difficulty in the parties accepting that, if there is an infringement,  
8 there is at least some loss suffered, albeit that the precise quantification may  
9 raise complex issues."

10 What we see here is a recognition that in many competition law cases, if there is  
11 an infringement, it will logically follow that some loss at least has been suffered.  
12 In such a case, for obvious reasons, taking causation out of the scope of  
13 a liability only trial is unlikely to be problematic. But, as we see from the  
14 judgment here, Arriva itself is not an example of such a case because, as the  
15 judge goes on to say, she says:

16 "As regards this aspect of the abuse [ie the allegation as to the conduct of the tender  
17 exercise] there is a dispute that the abuse caused any loss."

18 The basic point made on behalf of the defendant, which in fact found favour with the  
19 judge, was that the claimants' bid was so low that, irrespective of the way in  
20 which the tender was conducted, it would never have won anyway. So it was  
21 a basic dispute about causation of any loss.

22 Then the judge refers to the Leaflet Company case, which my Lord has seen, as  
23 an example that falls into the other category, ie a case in which a finding of  
24 infringement effectively determines the question of basic causation as well.

25 My Lord, I don't necessarily need to turn the Leaflet Company case back up but  
26 my Lord has seen it today and will have apprehended that it was a case in which

1 it was alleged that Royal Mail had infringed the Competition Act in relation to  
2 a number of its terms of service for the door to door delivery of the promotional  
3 materials that were provided or distributed by the claimant. My Lord will have  
4 seen that there were 16 different, separate infringements of the Competition  
5 Act alleged. They included matters such as an allegation that the pricing  
6 charged by Royal Mail for its services was so excessive that it amounted in  
7 itself to an abuse of a dominant position.

8 One can immediately apprehend that there may have been all manner of arguments  
9 about whether those prices were indeed so excessive that they amounted to  
10 an abuse of a dominant position but once that was established -- and my Lord  
11 you asked my learned friend whether there were any particular causation issues  
12 in that case -- once that was established, bearing in mind the nature of the  
13 allegations, there would have been effectively no scope for controversy about  
14 causation. The claimant was a purchaser of the services about the terms of  
15 service for which it was contending, so a finding that the prices that the claimant  
16 had paid were excessive and hence abusive necessarily resulted in a finding  
17 that some minimal loss had been suffered. Although there may then have been  
18 arguments about precisely how much had been bought of the service,  
19 potentially arguments about pass on of loss, but in terms of that basic point  
20 about causation, one can see there is essentially a logical link between the  
21 finding of infringement and the finding of causation.

22 My Lord, we say the present is an example that falls into the Arriva category, rather  
23 than the Leaflet Company category, because this is a case in which basic  
24 causation is not determined -- would not be determined by a finding on issues  
25 of infringement, or not necessarily determined, and basic causation is indeed  
26 a hotly disputed issue in this case.

1 **THE CHAIRMAN:** When you say "basic causation", what do you mean by that?

2 **MR ARMITAGE:** I mean a finding that the infringement has caused the claimants at  
3 least some loss necessary to complete the cause of action.

4 My Lord, I think I will make that point good by going directly to the defence, so that  
5 my Lord can see how this point is put in the pleadings. If my Lord would turn,  
6 please, to paragraph 90.

7 **THE CHAIRMAN:** I need the page number again, I am afraid.

8 **MR ARMITAGE:** Yes. Sorry, I have discarded the reference but I will turn it up.

9 **(Pause)**

10 I am so sorry, it is paragraph 96 of the defence, it responds to paragraph 90 of the  
11 claim form, and it is page 90. That was the confusion.

12 **THE CHAIRMAN:** Thank you. Yes, I have it.

13 **MR ARMITAGE:** So we see there is an initial pleading which refers back to some  
14 deficiencies that have been identified in the pleaded case on causation. Those,  
15 my Lord may have seen, are the subject of an outstanding RFI. The defendants  
16 advance a positive case that the true reasons for the claimants' failure to  
17 establish a profitable business include a number of specified matters. My Lord  
18 will have apprehended that this is not a case in which an established business  
19 is alleged to have been harmed by anti-competitive conduct. This is essentially  
20 a start-up business, not previously active on the relevant market or markets,  
21 who allege that they have been prevented from making millions of pounds in  
22 profits because of certain pre-existing arrangements that cover the market or  
23 markets in issue. We say that is the essential reason why this is a very long  
24 way from a case in which it necessarily follows from a finding of infringement  
25 that the infringement caused the claimants any loss at all. The Tribunal will  
26 only be able to make such a finding if it is satisfied on the evidence that the

1 infringements, if established, were the cause of the claimants' failure to  
2 establish themselves as a profitable undertaking. Put another way, the  
3 claimants will need to show that they would have established a profitable  
4 business on the market absent the defendants' arrangements of which  
5 complaint is made. If they cannot show this, their claim for breach of statutory  
6 duty must fail.

7 My Lord, one sees a number of points made in the defence as to why the true reasons,  
8 it is alleged, for the claimants' failure to establish a profitable business were  
9 nothing to do with the defendant's arrangements. They include matters such  
10 as the claimants' inability to pre-qualify for tenders to supply academic dress,  
11 questions concerning the quality of the products offered by the claimants, and  
12 then various points about general deficiencies in the claimants' business model.

13 My Lord, the Tribunal is obviously in no position today to adjudicate on the likelihood  
14 of these points succeeding. The critical point though is that causation is a major  
15 bone of contention in this case. Carving it out of the liability trial that the  
16 claimants propose should be taken at the first stage, would mean that a central  
17 plank of the defendant's defence to the question of liability is not even  
18 considered at the first stage trial. That is a point that feeds into a number of the  
19 detailed points I make on overlap. It is also, we say, a critical issue when it  
20 comes to the suggestion that a split trial might facilitate settlement.

21 We say the Tribunal cannot be confident of that on any view because, even if the  
22 claimants establish an infringement of the 1998 Act, that leaves a whole raft of  
23 substantive points, as my Lord has just seen, that the defendants would want  
24 to advance before any finding of liability could be reached in this particular case.

25 My Lord, I was going to add that there is another illogicality in the claimants' precise  
26 proposal, which is the suggestion that issues of joint and several liability should

1 be decided at the first stage trial. My submission was going to be that joint and  
2 several liability depends on primary liability and, if causation is carved off until  
3 the second stage trial, in my submission it makes no sense to decide joint and  
4 several liability issues before a finding on primary liability has been arrived at.

5 My Lord, it is now not entirely clear to me what proposal is being advanced. There  
6 was a suggestion, I think, that joint and several liability issues might be carved  
7 off until the second stage trial also.

8 My Lord, you have the defendant's primary point that there should be no split trial in  
9 this case. We don't accept the submission that there should be yet some further  
10 carve out of joint and several liability issues. Those should go along with the  
11 main trial.

12 My Lord, turning to the principal factors on the basis of which my learned friend put his  
13 case in support of the precise split trial proposal that is being made by the  
14 claimants, and, as I say, picking up in particular the clean split point. The first  
15 point in fact made in my learned friend's skeleton -- and I should say, my Lord  
16 rightly pointed out that these factors essentially overlap, they are not statutory  
17 requirements and one could consider the relevant issues under a number of  
18 different headings. But just looking at the way in which the point was put in the  
19 skeleton, the first factor, and indeed Mr Justice Hildyard's first factor in the  
20 Electrical Waste case, is whether the prospective advantage of saving the costs  
21 of an investigation of quantum if liability is not established outweighs the  
22 likelihood of increased costs in the aggregate if liability is established and  
23 a further trial is necessary. My Lord, the claimants assert that the aggregate  
24 costs are likely to be lower, or at least not substantially higher, if liability is  
25 established and a second trial is necessary than if liability and quantum are  
26 tried together. My Lord, as Mr Justice Bryan put it in the Daimler case, that is

1 a surprising proposition even in the abstract. It would seem obvious that two  
2 separate trials would be more expensive than one single trial, in circumstances  
3 where the parties, their legal representatives, their factual and expert witnesses  
4 would have to turn up only once, with the Tribunal compendiously addressing  
5 all of the issues.

6 The obverse of that is that two trials, especially with the prospect of an interlocutory  
7 appeal between the two, would increase costs.

8 It is noteworthy that there has been no attempt in the present case to quantify the  
9 alleged saving. That was a point Mr Justice Bryan relied on at paragraph 56 of  
10 the Daimler case. I don't need to turn that up but it is at page 270 of the  
11 authorities bundle.

12 Indeed, the claimants have not, to my knowledge, even said how long they think  
13 a second separate quantum trial would take. Instead, they have relied on two  
14 points based on the pleaded case. The first is to refer to the numerous, they  
15 say, possible counterfactuals. The permutations point. It is obviously  
16 an important point. On that basis, they say that a trial of quantum issues would  
17 be less costly to prepare than if it had to be prepared to meet multiple possible  
18 eventualities. That was the first substantive point made by my learned friend  
19 this morning.

20 Secondly, they say that the claimants have alleged infringements of both chapter 1  
21 and the chapter 2 prohibition. They say it is conceivable that the approach to  
22 quantum will differ, depending on the Tribunal's findings on the two  
23 infringements that are alleged.

24 Now, as the case was put on permutations this morning, my learned friend referred to  
25 three specific respects in which he said that the findings at a proposed first  
26 stage trial could have a bearing on the scope of the second stage trial. The first

1 related to questions of market definition. My learned friend said that the  
2 Tribunal's determination of these issues is liable to have a direct impact on  
3 quantum issues because of the dispute over the precise geographic and  
4 product scope of the relevant market. My Lord raised the possibility that, if the  
5 defendants are correct on their primary case, that there are separate university  
6 specific markets, that raises the possibility that there may be different findings  
7 on liability as between different agreements.

8 My basic response is to say that that concern is not borne out when one looks at the  
9 way in which the case is put. The vice of all of the infringements alleged in the  
10 present case is essentially the same. We see that from paragraph 41 of the  
11 claim form, which I will ask the Tribunal to turn that up. It is at page 14 of the  
12 CMC bundle.

13 Sorry, I have skipped ahead somewhat. There is a primary point from the claim form.

14 Sorry, if my Lord can go back to page 9, paragraph 38. This is the basic  
15 description of the vice of the agreements --

16 **THE CHAIRMAN:** Yes.

17 **MR ARMITAGE:** -- complained of. It is the allegation that:

18 "In general terms, pursuant to such agreements, the university grants to the relevant  
19 member of the E&R Undertaking the exclusive or quasi-exclusive right to supply  
20 students with academic dress for use at its graduation ceremonies, expressly  
21 or otherwise, and irrespective of any label used such as 'preferred' or 'official'  
22 or 'approved' to describe its supplier status."

23 That is an allegation that is made by reference to some specific examples. There is  
24 a particular example of an agreement that the claimants have somehow  
25 managed to obtain between the first defendant and the University of Dundee,  
26 which is set out at paragraph 39 of the claim form. Then at paragraph 40 there

1 is an inference that the other, what they call "exclusivity agreements", are in  
2 materially the same or similar terms. The complaint, in essence, in relation to  
3 all of them -- and the claimants go through a large number -- is this conferral,  
4 they say, of contractual or de facto exclusivity, or near exclusivity.

5 Then, at paragraph 40 there is the related -- I am sorry, at paragraph 41 there is the  
6 related complaint -- that is at page 14 -- that, in addition to conferring what they  
7 describe as a right of exclusive supply, these agreements also impose certain  
8 obligations on the university.

9 My Lord, the basic point is that the essential complaint that is made is the same in  
10 respect of all of these agreements, so the suggestion that, depending on  
11 questions of market definition, there may need to be some granular exercise  
12 looking at the precise terms of these individual agreements is a speculative  
13 one.

14 The claimants' case, as I say, is that each agreement has these particular problematic  
15 features.

16 **THE CHAIRMAN:** Yes, but they may or may not succeed on that with different  
17 universities. That is the problem, isn't it? Their case is the same, but their case  
18 may be successful in relation to some only of the universities, which is what you  
19 need to know before you can work out quantum.

20 **MR ARMITAGE:** Well, my Lord, the submission is that, given -- the argument that the  
21 agreements are anti-competitive is put in terms that apply to all of the  
22 agreements. There is a -- it is true that there is a point on the pleadings about  
23 whether the agreements contain terms that require the universities to warn  
24 students against using academic dress provided by rival suppliers, but there is  
25 no dispute about the basic structure of the agreements; they are official supplier  
26 agreements and they have these particular features. The questions are as to

1 the legal characterisation of those agreements.

2 **THE CHAIRMAN:** Is that right? The University of Dundee does contain a clause, at  
3 least the one pleaded here, giving Ede & Ravenscroft the sole right to hire and  
4 sell academic dress. So there looks to be an exclusivity there. But you would  
5 say that, if that is true there, it is not true in other places, so there may well be  
6 a difference in the facts as between the different agreements.

7 **MR ARMITAGE:** My Lord, yes. The basic point -- as I understand it, that agreement  
8 is somewhat unusual. In fact, the defendant's position is that the universities  
9 are not able to confer an exclusive right, and my Lord will have seen the basic  
10 outline of the defence. Although they may be described in particular cases as  
11 conferring exclusive rights of supply, obviously the university has no legal ability  
12 to control the ability of suppliers to sell directly to students. That is an important  
13 point in this case.

14 So, my Lord, just stepping back, the basic point is that there may be differences  
15 between these agreements. Those differences will be relevant irrespective of  
16 the precise market definition that the Tribunal arrives at and will need to be  
17 considered on any view at a first stage trial.

18 There is a point -- I accept there is a conceivable state of affairs in which the Tribunal  
19 arrives at the view -- and on the assumption that the Tribunal accepts that these  
20 agreements do give rise to some degree of restriction of competition, bearing  
21 in mind the primary defence that the reason for the exclusivity, or rather the  
22 official supplier nature of these agreements, is that such provisions are  
23 necessary to effectively protect the investments that it is necessary for the  
24 defendants to make, it is conceivable that the Tribunal might draw distinctions  
25 between the lawfulness of particular agreements based on their length. That is  
26 a possibility that we recognise. Some agreements may be regarded to be too

1 long to be proportionate to the aim of allowing the defendants to recoup their  
2 investments. Obviously we deny that any of them are too long but that, we  
3 accept, is a theoretical possibility.

4 Two points in relation to that. The first point is as I have said in relation to the terms  
5 of the agreements. It is hard to see how the Tribunal's determination of  
6 questions of market definition will affect the need for the first stage trial to  
7 consider those different permutations. More fundamentally, I think as my Lord  
8 noted, this doesn't seem to be a point that goes to the question of basic  
9 causation, bearing in mind that the defendant's case is that, irrespective of  
10 matters such as market definition, the claimant would not have been able to  
11 operate profitably on this market in any event.

12 I do accept that this is a point that is capable of affecting the determination of detailed  
13 quantum issues. I do accept that there is a possibility that, based on some of  
14 the permutations that may be possible on the Tribunal's findings at a first stage  
15 trial, that may have some effect on the scope of the evidence and submissions  
16 necessary in relation to detailed quantification. There, my Lord, we fall back on  
17 the overarching point that, even on the claimants' view, adding in those issues  
18 would not add a very significant amount to the overall time estimate of the first  
19 stage trial. So it is a slightly different point, I can see, on basic quantum and  
20 detailed quantification.

21 Those fundamental points apply to the other two permutation points that were made  
22 by my learned friend. The second was that he said the claimants advance  
23 a case under the chapter 2 prohibition and a case under the chapter 1  
24 prohibition, so abuse of dominance and restrictive agreements. My learned  
25 friend, however, did not actually seek to identify how different findings on those  
26 allegations would impact on questions of causation or indeed detailed quantum.

1 The factual allegations set out broadly in the first half of the claim form are  
2 essentially the same. There are differing legal points that may result in  
3 a different outcome in terms of those allegations, for example if the Tribunal  
4 accepts the defendants' case that the defendants did not occupy a dominant  
5 position on any relevant market. But fundamentally, as I have said, the basic  
6 factual allegation is that the agreements have the effect of conferring exclusive  
7 or near exclusive supply on the defendants. So if one of the two separate  
8 allegations of infringement were to fail because of, as I say, a legal point such  
9 as dominance, in my submission there is no basis for thinking that that would  
10 affect the scope of a second stage trial in relation to causation, or indeed  
11 detailed quantification points.

12 My Lord, in my submission this could not be more different from the Leaflet Company  
13 case, where there were 16 different infringements relating to an array of  
14 different factors in respect of Royal Mail's terms of supply. In that context, it  
15 was understandable that the Chancellor thought that including all possible  
16 permutations on causation and quantum, in particular quantum, would  
17 overburden the trial judge, and indeed the parties and their witnesses in  
18 preparing for that first stage trial.

19 We have two basic allegations of infringement. The factual allegations underlying  
20 them are the same. So we say this point doesn't take my learned friend any  
21 further.

22 My Lord, the third point that my learned friend made under the heading of  
23 "permutations" related to the counterfactual. He said this could have a material  
24 impact on quantum issues, depending on the precise conditions of competition  
25 that the Tribunal thinks would have obtained in the absence of the  
26 arrangements complained of. The point there being that it is possible that the

1 Tribunal might reach an intermediate view between all of these agreements in  
2 place and none of these agreements in place. It may be, as I say, that the  
3 Tribunal reaches the view that agreements of a certain length might be  
4 justifiable in particular cases.

5 My learned friend, as I understood him, in his submissions this morning did not say  
6 that this is a factor that would impact on the question of causation of some loss,  
7 as opposed, again, to detailed quantification issues. Again, we say it is hard to  
8 see how these considerations could affect the basic question of causation.

9 My Lord, that brings me to the Tribunal's point that a different split, where causation is  
10 addressed at a first stage trial and detailed quantification issues are carved  
11 out --

12 **THE CHAIRMAN:** Just on that point, then, which links to addressing the third point  
13 made by the claimants, the counterfactual is critical for liability, as we have all  
14 agreed.

15 **MR ARMITAGE:** Yes.

16 **THE CHAIRMAN:** And, until you know the counterfactual, you wouldn't know what  
17 steps the claimant would have to have taken in order to obtain a share of this  
18 market, and therefore whether it could have done so, given its own business  
19 and its limitations, if any. So until you know the counterfactual, you can't really  
20 begin to work out which particular head of quantification, or manner of  
21 quantification, is the appropriate one to carry out.

22 **MR ARMITAGE:** My Lord, it is important to bear in mind that the counterfactuals that  
23 are actually on the table, if I can put it like that, are of course -- well, there is the  
24 defendants' position, which is that the arrangements were perfectly lawful. It is  
25 obviously a matter -- or rather, were not an infringement of the 1998 Act --

26 **THE CHAIRMAN:** We don't get in to quantification then. Yes.

1 **MR ARMITAGE:** The two counterfactuals advanced by the claimants can be seen on  
2 page 27 of the hearing bundle. It is paragraph 82D, perhaps I could invite  
3 my Lord to read that.

4 **(Pause)**

5 **THE CHAIRMAN:** So will the Tribunal be stuck with a binary decision on this? That  
6 is, either it accepts that proposition, that the counterfactual would have been as  
7 in paragraph D, or not? Or is it possible that the Tribunal might come to  
8 a conclusion somewhere in between?

9 **MR ARMITAGE:** My Lord, in my submission, not least because the defendants may  
10 well wish to advance, for example, in their evidence, including their expert  
11 economic evidence, different points on the counterfactual, yes, in my  
12 submission it is perfectly open to the Tribunal to come to a view that does not  
13 directly map on to the counterfactuals advanced in the alternative by the  
14 claimants. The Tribunal will form its own view based on the evidence. That is  
15 always an issue in competition law cases, of course.

16 My submission is that, in relation to the -- again, returning to the distinction between  
17 causation of basic loss, causation of some loss, and detailed quantification  
18 issues, my learned friend has not articulated how different permutations on the  
19 potential counterfactual will direct -- will be relevant to the scope of a second  
20 stage causation and quantum trial in relation to the question of causation.  
21 Again, I accept that the precise finding on the counterfactual will clearly be  
22 relevant to detailed quantification, because the conditions of competition that  
23 the claimants would have faced, as my Lord says, in the absence of the  
24 defendants' arrangements, the precise conditions of competition that the  
25 claimants would have faced would be relevant to the extent to which the  
26 claimants may have been able to make profits or not make profits.

1 So, my Lord, I return to the basic point. There is a very important distinction here  
2 between causation and detailed quantification issues. As I say, although we  
3 resist any form of split trial, it is very, very clearly preferable that, if there is to  
4 be a split, that causation of basic loss is included in the first stage trial.

5 My Lord, I will return to this point when we come to overlapping evidence but the  
6 counterfactual is a particular area of overlap that gives rise to particular  
7 concerns, because it is a point for expert evidence in particular. Both parties  
8 intend to call expert economists, as is common in cases of this kind, to opine  
9 on what the conditions of competition would have been in the absence of the  
10 arrangements of which complaint is made. That is very, very clearly an issue  
11 that is relevant indeed to liability, causation and detailed quantification. It is  
12 a good example of an issue that overlaps in all three of those areas.

13 I will return to that when it comes to my submissions on overlapping evidence.

14 My Lord, I should say it is right to say, as the claimants do, that if the defendants were  
15 to succeed in establishing that there was no infringement, then there would be  
16 no need at all for a second stage trial. That would obviously result in a costs  
17 saving.

18 Just a number of points in response to that. It is always true that, for any split trial  
19 proposal where a potentially dispositive issue is taken first, there would be  
20 a cost saving if the case were disposed of at that first stage trial. As my Lord  
21 knows, that hasn't stopped the senior courts from warning about the  
22 treacherous shortcuts that preliminary issues can pose. Given, as I have  
23 referred to a number of times, the agreed position that these matters could be  
24 added to the first stage trial without a major impact on the overall time estimate,  
25 the saving is, in any event, reasonably limited. I have accepted already that,  
26 for example, forensic accountancy evidence may not need to be given. But

1 overall, given the overlaps that I am going to come on to, my submission is that  
2 the savings would be very small, and they would in any event certainly be  
3 outweighed by the additional costs associated with having to come back for  
4 a second stage trial if the first stage trial were to be decided in the claimants'  
5 favour.

6 Indeed, given the prospect of an appeal from a finding in relation to the first stage trial,  
7 there may well end up being no saving at all, depending on the outcome of that  
8 appeal.

9 So we say, as in Daimler, as Mr Justice Bryan put it, this is a case where the reality is  
10 obvious, to use his words. With two trials, costs are likely to increase, and that  
11 is the primary submission on the basis of which we say that the claimants'  
12 proposal ought to be resisted.

13 My Lord, I think I will turn directly to the overlap point.

14 **THE CHAIRMAN:** Yes.

15 **MR ARMITAGE:** Which is obviously an important one in the present case.

16 I am sorry, I ought to briefly deal with my learned friend's attempt to distinguish the  
17 Daimler case, because that was relevant to the point about permutations.  
18 Essentially, as I say, my learned friend made various points with a view to  
19 distinguishing that case and showing that the permutations were not as  
20 complex as in the present case.

21 If we could just turn up -- my Lord has already seen it -- paragraph 46 of the judgment  
22 in Daimler, page 266 of the authorities bundle.

23 **THE CHAIRMAN:** Yes.

24 **MR ARMITAGE:** As my Lord has seen, this illustrates the, in my submission, very  
25 wide array of different permutations that were at issue in that case. Just to take  
26 one example, the second point that Mr Justice Bryan refers to is a question as

1 to whether the court has the jurisdiction to apply Article 101 of the treaty to  
2 events that occurred before 18 October 2006. Obviously, that is a situation  
3 where, depending on the outcome of that decision, there is a potential for  
4 an effect on the scope of any subsequent trial. There are a number of other  
5 such examples of jurisdictional and limitation matters set out there, which  
6 affected the scope of the liability and therefore gave rise to different  
7 permutations on any second stage trial.

8 My learned friend then took my Lord to the factors which persuaded Mr Justice Bryan  
9 that, despite these different permutations and complexities, this was not a case  
10 in which a split liability and quantum trial was appropriate. In my submission,  
11 the only material point of distinction that my learned friend was able to point to  
12 was the first factor relied on by Mr Justice Bryan at paragraph 50. This was the  
13 point that, in Daimler, in contrast to the present case, there was a follow on  
14 element to the claim. So there was a commission decision which had  
15 established that there was an infringement on particular routes for a particular  
16 period of time, but Daimler was bringing a wider claim that also incorporated, in  
17 particular, allegations that there was a worldwide infringement that extended  
18 back before the time period covered by the commission decision.

19 Now, I accept, of course, that is a point of distinction from the present case. I can't  
20 say otherwise. But, my Lord, when one looks at the other factors relied on by  
21 Mr Justice Bryan, in my submission almost all of them do apply with equal force  
22 in the present case.

23 Skipping to the third factor, for instance, Mr Justice Bryan-- and this is  
24 paragraph 52 -- relies on the fact that data from the periods in question -- I think  
25 that must mean periods not specifically covered by the commission  
26 decision -- will in any event be relevant when considering the quantum of

1 overcharge. So, my Lord, what you may have seen is, in this case, the basic  
2 points made in relation to split trial by the claimants was that they were intending  
3 to call expert economic evidence on issues relating to both liability and  
4 quantum. They were going to call evidence as to the effect of the alleged cartel  
5 on price, and they said that was equally relevant at the liability stage for the  
6 standalone elements and at the quantum stage. My Lord, it is a short point but  
7 we say, essentially, we are in the same position here, where expert evidence,  
8 as I have already said, is relevant to matters going to liability in relation to the  
9 nature of the counterfactual, but also potentially of serious relevance in relation  
10 to causation and quantum. My Lord, I don't need to go through the factors but  
11 the short point is that, although of course every case has to be decided on its  
12 own facts, in fact the points which persuaded Mr Justice Bryan that are  
13 enumerated here, many of them do in fact apply with equal force in the present  
14 case.

15 My Lord, turning then to the overlapping issues point -- and I take here  
16 Mr Justice Hildyard's third and sixth factors together, which are factors that  
17 themselves overlap, so it is whether the trial will impose unnecessary  
18 inconvenience on witnesses and whether there are difficulties in achieving  
19 a clean split. We say that this is a clear example of a case in which no clean  
20 split is possible because many of the issues that are relevant to questions of  
21 liability are closely bound up with issues of causation but still to an appreciable  
22 extent with detailed quantification issues. It is precisely for that reason that the  
23 witnesses of fact on both sides, and indeed the parties' expert witnesses, have  
24 relevant evidence to give at both the claimants' proposed preliminary trial on  
25 infringement and at the envisaged second stage trial.

26 My Lord will have seen that the inability to obtain a clean split were highly important in

1 both the Electrical Waste case and the Daimler case. I don't propose to turn  
2 them up but they were clearly factors which weighed heavily in the balance.

3 My Lord, the claimants themselves accept, quite properly, that there are factual  
4 overlaps, or overlaps between the issues in these cases. My Lord, I just want  
5 to spend some time identifying the sheer extent of that overlap.

6 **THE CHAIRMAN:** Well, I think you can probably take that as read. The claimants  
7 accept that there is considerable overlap. I won't stop you going to the schedule  
8 because I think, in any event, it is important that you do so Mr Brown has  
9 a chance to respond to it, but his key point, I think, is there is overlap or  
10 duplication but that doesn't matter because the evidence they will give at the  
11 first trial will be evidence which covers all of the points and therefore they don't  
12 need to come back and give evidence at the second trial.

13 **MR ARMITAGE:** Well, my Lord, the short response to that is we see that as a point  
14 in our favour rather than his favour. That is the very vice that is identified in the  
15 authorities in relation to split trials where it is impossible to achieve this clean  
16 split. Bear in mind that the allegation is that having a second stage trial  
17 following a determination on the issues of infringement in light of all of the  
18 evidence would save time and costs. Well, the position is, if the evidence that  
19 needs to be given to establish an infringement is heavily overlapping with the  
20 evidence that will decide certainly causation and, to a lesser but still appreciable  
21 extent, detailed quantification issues, it is plainly more efficient for the Tribunal  
22 to consider those issues in one go at a first stage trial rather than, in a sense,  
23 holding the evidence given at a first stage trial in the bank, potentially reaching  
24 a view on causation at that stage, although my learned friend said it may need  
25 to reconsider those issues at a second stage trial. When one starts to consider  
26 it in that light, we can see that, in fact, to the extent that the evidence of the

1 witnesses exactly overlaps in relation to liability and causation and quantum  
2 issues, that is a point in favour of a single trial rather than a split trial.

3 That said, there are also witnesses, and my learned friend recognised this, who have  
4 distinct evidence to give at both stages. We say, in fact, that the summary of  
5 the proposed evidence from Ms Taylor is of course only an indicative summary  
6 and we don't exclude the possibility that many, if not all, of the witnesses will  
7 have both strictly speaking overlapping evidence, ie evidence that is equally  
8 relevant to both stages, but also distinct evidence that goes to both stages of  
9 the inquiry. In relation to a situation where a witness gives different evidence  
10 at both stages then the vice is slightly different. There we have the problem  
11 identified in the authorities about witnesses having to turn up for two separate  
12 trials when, in fact, particularly in light of the convergence between the parties  
13 as to the length of a single trial, it is more efficient, we say, for witnesses only  
14 to have to do that once, only be cross-examined once, and so on and so forth.

15 My Lord, on the schedule, I don't propose to go through it, unless it would be of  
16 assistance, line by line. This was essentially an aide-memoire that I was  
17 preparing for my own use and it just struck me that, since I was going to be  
18 using it, it would be sensible for the Tribunal and my learned friend to have this.  
19 I appreciate it was sent only yesterday afternoon so, of course, I have no  
20 objection to my learned friend replying on these points. But what we see -- what  
21 I have sought to do in this schedule is group the basic allegations of fact into  
22 categories and then to seek to illustrate that they are relevant, essentially, at all  
23 three stages of the enquiry. I think, looking back at this document, the third  
24 column should in fact be relevance to infringement as opposed to relevance to  
25 causation. Because the first stage trial, as I say, is envisaged to concern issues  
26 of infringement. So that should be relevance to infringement. So the liability

1 trial that the claimants propose.

2 Just taking the first entry in the table, there is a group of allegations in the claim form,  
3 as my Lord knows, about what the arrangements in this case oblige universities  
4 to do in relation to their students, and also an allegation that the universities  
5 have in fact acted pursuant to those obligations. That is a matter that is  
6 centrally relevant to the way in which the case on infringement is put. If  
7 universities are obliged to, and in fact do, direct their students only to purchase  
8 academic dress from the defendants or other official suppliers, then that is  
9 a matter of obvious relevance to the question of whether the arrangements  
10 have a restrictive or foreclosing effect on competition. So squarely relevant to  
11 infringement.

12 It is also, in my submission, an area of factual allegations that is relevant to the  
13 question of causation, because whether universities in fact discourage students  
14 from using non-official suppliers or giving their customer to non-official  
15 suppliers, is obviously relevant to the question of whether Churchill have been  
16 restricted by those arrangements, or by the universities' actions pursuant to  
17 those arrangements, in their ability to attract custom from their students. So  
18 that is causation.

19 Also, there could be an enquiry as to the extent to which particular universities have  
20 in fact taken action pursuant to these arrangements. That may be relevant to  
21 the precise issues of quantification. I accept the overlap is stronger between  
22 infringement and basic causation, as I have characterised it.

23 That is a central aspect that goes right to the heart of the case on infringement.

24 As I say, I won't go through all of these, but the second group of allegations is the  
25 allegation that the defendants have caused, directed or agreed with the  
26 universities that the universities will take further steps to preserve what are

1 described as the defendants' exclusivity rights.

2 Of course, that is another set of allegations that is relevant to the case on infringement.

3 Presumably the allegation is that, by taking these further steps, the defendants  
4 have further restricted or foreclosed competition which is relevant to both  
5 chapter 2 and chapter 1. But what is striking, and perhaps I will just turn the  
6 claim form up -- I will only take my Lord to one aspect of the pleadings. If one  
7 looks at page 14 of the hearing bundle, paragraph 42 of the claim form.

8 **THE CHAIRMAN:** Yes.

9 **MR ARMITAGE:** Could I just ask the court to cast an eye over 42 and the  
10 sub-paragraphs to it.

11 **THE CHAIRMAN:** Yes.

12 **(Pause)**

13 Yes.

14 **MR ARMITAGE:** So, my Lord, the important point here is that these allegations,  
15 a number of these allegations, relate specifically to steps that have been taken  
16 in relation to the claimants. So, as well as being relevant to the basic question  
17 of whether these steps have contributed to an infringement of the 1998 Act,  
18 they are also clearly relevant to the question of whether the claimants have  
19 been prevented from entering the market, so a causation point. And again, the  
20 extent to which these steps have been taken and have in fact been effective in  
21 dissuading the claimants from entering the market is a matter of potential  
22 relevance to detailed issues of quantification.

23 My Lord, I don't propose to go through the document in full.

24 **THE CHAIRMAN:** Yes.

25 **MR ARMITAGE:** My Lord, the point is the same, essentially, in relation to each of  
26 them. There is a very, very significant degree of overlap and, as I say, I don't

1 think that point is actually disputed.

2 My Lord, in relation to the point about witnesses having to give evidence twice, I think

3 I have essentially addressed that point already. In their skeleton argument, my  
4 learned friends begin by referring to the fact that only two of the witnesses  
5 whose prospective evidence is summarised in Ms Taylor's statement are  
6 described as having distinct evidence to give on questions of infringement and  
7 questions of causation or loss. They say that the remaining witnesses  
8 mentioned by Ms Taylor have evidence that, if it is relevant to both stages, it is  
9 evidence which is equally relevant to both stages of the analysis. As I have  
10 said already, we don't necessarily accept those characterisations, we are  
11 obviously at an early stage where the precise evidence hasn't yet been  
12 formulated, but, as I say, the more fundamental point is that, with respect, the  
13 claimants appear to have misunderstood the vice of overlapping evidence. It  
14 is precisely when evidence is not distinct that the absence of a clean split is  
15 most pronounced. That is the situation which, as I say, weighed heavily with  
16 both Mr Justice Hildyard in the Electrical Waste case and with Mr Justice Bryan  
17 in the Daimler case. The fact that it is not, in fact, possible to split out evidence  
18 that goes to liability from evidence that goes to causation.

19 There is of course also a distinct unfairness and inefficiency in requiring witnesses  
20 who do have distinct evidence to give at the first stage and at the second stage  
21 to turn up on two occasions -- I have already made this point -- and submit  
22 themselves, potentially, to a second bout of cross-examination.

23 One example of the latter was Mr Cormack, whose prospective evidence is  
24 summarised at paragraph 21.3 of Ms Taylor's statement. We don't actually  
25 need to turn it back up, my Lord will recall this is the person who is intended to  
26 give evidence on allegations that go to the question of whether the defendants

1 prevailed on the universities to change the design of their garb, and also the  
2 allegations as to whether the quality of the claimants' products conformed with  
3 the requirements of universities.

4 My Lord, we have heard the observation about that potentially straying into matters of  
5 opinion evidence. We will obviously consider that but, obviously, there is  
6 a clear factual point about conformity with universities' requirements.

7 We say it is obviously inefficient for Mr Cormack to give evidence in relation to one set  
8 of issues at a first stage trial and then return to give evidence in relation to  
9 similar but distinct issues at a second stage trial, as opposed to having him turn  
10 up for one session at a single trial, all in the context of the claimants' prior  
11 acceptance that that would not add more than, say, two days to the overall trial  
12 estimate.

13 As Ms Taylor notes at paragraph 22 of her statement, it is presently envisaged that all  
14 of the proposed witnesses would have evidence that pertains to both  
15 infringement issues and causation and quantum issues, or certainly at least  
16 causation issues.

17 For good measure, I should add that the claimants have said that they are proposing  
18 to call at least one witness of fact from Mr Adkins who, as we understand it, is  
19 the director and, I think, founder of the company. We know from the claim form  
20 that Mr Adkins is going to be giving evidence on the core factual allegations  
21 underlying the alleged infringements, as one would expect. That is  
22 paragraph 54B of the claim form at page 19. But it is equally certain that  
23 Mr Adkins will be giving evidence on whether, and to what extent, the  
24 arrangements caused the claimants to suffer what they claim to be £3.7 million  
25 or thereabouts in lost profits. Some of that evidence may be overlapping, in the  
26 sense that it is the same evidence that is relevant to both stages of the enquiry.

1 Some of it may be properly distinct. Either way, it is not just the defendants'  
2 witnesses but also the claimants' witnesses who have to turn up on two  
3 occasions.

4 My Lord, briefly on expert witnesses. I just want to take the Tribunal to one example  
5 of the considerable overlap that arises in relation to expert evidence, with all of  
6 the concerns in terms of duplication of time and costs that arises. My Lord, it  
7 is common ground, I think, that expert economic evidence is going to be  
8 relevant to the issues of infringement. There are questions in this case of  
9 market definition, dominance and anti-competitive effects, and they are all the  
10 classic terrain of expert economists in the competition case.

11 My Lord, if we could turn up paragraph 73 of the claim form, page 24 of the CMC  
12 bundle.

13 **THE CHAIRMAN:** Yes.

14 **MR ARMITAGE:** We see here an allegation about the effect of the alleged exclusivity  
15 agreements on the prices charged to students as compared with the  
16 counterfactual competitive market, and also an effect on consumer choice. The  
17 fact, if it is a fact, that prices would have been higher or that would there would  
18 have been less consumer choice in the counterfactual than in the actual  
19 conditions where these OSAs were in place, it is obviously of central relevance  
20 to the question of infringements.

21 I should say there is an equivalent allegation -- the allegation I have just shown you  
22 pertains to the case on abuse of dominance -- there is an equivalent allegation  
23 in relation to the chapter 1 case, and that is at paragraph 85. It is exactly the  
24 same allegation. It is not just an allegation, in that context, about the  
25 defendants' pricing, but also about prices in the market generally. Expert  
26 evidence on that issue is also -- I think my Lord has the point -- highly relevant

1 to causation and quantum issues, because the price which the defendants, and  
2 indeed other suppliers, would have charged in the absence of the OSAs of  
3 which complaint is made are relevant to the claimants' ability to set its prices  
4 and the extent to which they would have been able to operate a profitable  
5 business.

6 Likewise, the number of suppliers. You will recall the allegations about limiting  
7 consume are choice. The number of suppliers is an another matter that is of  
8 obvious relevance to causation and quantum issues. It is just one example but  
9 it is a general point that the expert economists, at least, would be opining on  
10 what the competitive landscape would look like absent the agreements of which  
11 complaint is made.

12 I took my Lord to the paragraphs of the Daimler case in which a similar consideration  
13 weighed very heavily against ordering a split trial.

14 My Lord, in conclusion on the overlap issue, in my submission it is not necessary or  
15 appropriate for you to decide today, finally, whether there will in fact be overlap  
16 between the two proposed trials or the precise extent of that overlap. My Lord,  
17 the correct approach to take is that taken by Mr Justice Hildyard in Electrical  
18 Waste at paragraph 14. He specifically says:

19 "I don't think I need to decide on the precise extent of the overlap."

20 The point is, if you can apprehend that a clean split is likely to be unrealistic, that is  
21 factor, as I say, that weighs very heavily against the claimants' proposal.

22 My Lord, I think that has addressed the main points made this morning.

23 **THE CHAIRMAN:** Yes, thank you.

24 **MR ARMITAGE:** I have some submissions on the other Electrical Waste factors but  
25 I don't, in fact, propose to go through them. My Lord has my --

26 **THE CHAIRMAN:** No, I have read your skeletons. I have your points generally on

1           them but I think you have dealt with the main points.

2 **MR ARMITAGE:** I am very grateful.

3 The only other short point was just in relation to the Socrates matter. Again, I have  
4           addressed this in my skeleton. The short point is that, when one looks at the  
5           transcript -- and I can take my Lord to it if that would be helpful -- that was in  
6           fact a case in which causation was not deferred until a second stage trial. The  
7           question of whether the infringement in that case had caused some loss to the  
8           claimant entity was retained as part of the first stage trial. So we say that there  
9           is not an example of a case that mirrors the claimants' proposal here.

10 As I have said, it would be open to the Tribunal to direct -- of course it would be open  
11           to the Tribunal to direct that detailed quantification issues should be decided at  
12           a later stage. We resist that, principally because we don't think that overall it  
13           would result in major savings, certainly not in terms of time but, as I say, we  
14           accept that would be open to the Tribunal and indeed it would be distinctly  
15           preferable. The critical point in relation to all of the issues about the  
16           permutations and about the savings in time and cost and overlapping evidence  
17           is that, including causation in the second stage rather than the first stage, is a  
18           recipe for inefficiency and precisely the kind of treacherous shortcut that the  
19           authorities warn against.

20 **THE CHAIRMAN:** Yes.

21 **MR ARMITAGE:** I think those are my basic submissions, unless I can assist --

22 **THE CHAIRMAN:** No. Thank you, Mr Armitage.

23 Mr Brown?

24

25 **Reply submissions by MR BROWN**

26 **MR BROWN:** Sir, I am grateful.

1 We have not got long until the short adjournment but I might be able to take the points  
2 relatively swiftly. I will focus on the key points I need to come back on.

3 **THE CHAIRMAN:** Yes. If we go over slightly, it doesn't matter. I want to finish this  
4 before we break. We can break a few minutes late if necessary.

5 **MR BROWN:** Understood.

6 The first point is the trial length estimate. Mr Armitage says that I made a faint  
7 suggestion this morning that seven days wouldn't be sufficient time and that  
8 seven days was our outside estimate. What I was saying was that we agreed  
9 with the seven days plus two in reserve which the defendants had suggested  
10 and my submission to you this morning was that, having considered the issues,  
11 having considered all of these permutations, we think it is much more likely that  
12 we will be at the outer nine day estimate rather than stretching to seven days.  
13 So we think we are not looking at a difference of two days between  
14 an infringement only or a liability only trial and a full trial, we think it is going to  
15 be longer than that.

16 I might also say that, at this stage, we are at a very early stage. It is possible that the  
17 parties -- each of the parties -- will form a different view as we go along,  
18 depending on disclosure and evidence, and it may be that we have to come  
19 back to the Tribunal, we would hope not, to say that actually the time estimate  
20 is unrealistic and we think it is going to take longer. What I would say about the  
21 time estimate is that we think it is going to be longer than just a two day  
22 difference. There is at least some uncertainty about whether even a seven to  
23 nine day timetable will end up being appropriate. That is our best guess and  
24 that is all we can do for the time being.

25 So that is the point. Mr Armitage was keen to stress that essentially all that divides  
26 the parties is two days. We think it is going to be rather more than that if it is

1 a composite trial.

2 Very briefly on the Tilling v Whiteman point that Mr Armitage made. He didn't take you  
3 to the authority but it is true to say that in Tilling v Whiteman -- this is tab 1 of  
4 the authorities bundle -- the House of Lords, Lord Wilberforce, warned against  
5 taking preliminary points of law. Whether that would be academic depended  
6 on the resolution of a very simple factual question. So, if you go to tab 1 of the  
7 authorities bundle you will see, at page 2 in the headnote, there was  
8 a preliminary issue ordered in the County Court about whether:

9 "One of two joint owners of a dwelling house let on a regulated tenancy who occupied  
10 it as his residence was an owner-occupier entitled to recover possession of it  
11 under Case 10 of Schedule 3 to the Rent Act 1968 if the court was satisfied that  
12 the dwelling house was required as a residence for himself."

13 You see that the judge decided this case on a point of law.

14 If we then move on to page 17, what is said by Lord Wilberforce, towards the bottom  
15 of the page, is that:

16 "The judge took an unfortunate course. Instead of finding the facts, which should have  
17 presented no difficulty and taken little time, he allowed a preliminary point of  
18 law to be taken so that the case has reached this house on hypothetical facts."

19 The only reason I mention it is that in Tilling v Whiteman, the observation is well known  
20 and quite understandable, but that is a long way from what we are faced with,  
21 potentially, here.

22 I am just looking through my notes to make sure I capture the key points.

23 **THE CHAIRMAN:** Yes.

24 **MR BROWN:** The point on which Mr Armitage had greatest difficulty was the question  
25 of the permutations. He relied on the fact that our essential complaint is the  
26 same in respect of all of the agreements as a whole. As, Sir, you pointed out

1 to him, that is our case but it may not succeed. Of course, we don't at the  
2 moment have the agreements, the official supplier agreements, or the  
3 exclusivity agreements, as we have termed them. We obviously don't know  
4 their terms. We don't know to what extent, if any, those terms encapsulate the  
5 full understanding of Ede and the relevant university as to the arrangements.

6 The short point is that the defendants have no answer to this point. This is not a case  
7 where there are a limited number of permutations, there are in fact more than  
8 100 permutations. So, contrary to Mr Armitage's case that this is a much more  
9 simple matter than the Royal Mail, the Leaflet Company case, in fact it is  
10 considerably more complex when it comes to the question of infringement than  
11 that case.

12 I think I have dealt with the Daimler distinction. I don't think I need to go back to that.

13 Mr Armitage says that that third factor I took you to, and so did he, relied on by  
14 Mr Justice Bryan, he said that Mr Justice Bryan's observations apply equally in  
15 this case because he says expert evidence will go to both the issues of liability  
16 and causation and quantum. We say that is no answer. The factor that weighed  
17 heavily with Mr Justice Bryan was that the evidence, and the data in particular,  
18 would be the same and would need crunching in the same way regardless of  
19 the outcome on the permutations. In other words, whether the earlier period  
20 covered by Daimler's claim was an infringement period or a clean period.  
21 Because either way you would be wanting to use that data to assess the  
22 overcharge. So the Daimler case is distinguishable, in my submission, for the  
23 reasons I gave this morning.

24 Mr Armitage said that a submission made this morning actually went against me on  
25 the question of the split. He said that if witnesses are going to be giving  
26 evidence on causation at the infringement trial then where is the cost saving?

1 Well, we see a very significant costs saving when it comes to detailed  
2 quantification. Mr Armitage was very keen to point to the overlap and he  
3 stressed very heavily the overlap between infringement and causation issues.  
4 Then he was rather more lukewarm about the duplication when it came to  
5 detailed quantification. In my submission, he was right to be lukewarm.

6 You have my submission that causation issues are likely to be, or the Tribunal is likely  
7 to be able to come to a view about minimal causation, even if it only hears  
8 an infringement trial. But Sir, you canvassed with me, and with my learned  
9 friend I think, about the possibility of the first phase trial including what  
10 Mr Armitage refers to as basic causation. That hasn't been our primary case  
11 but if the Tribunal considers that would be a more appropriate split, then we  
12 consider that that would certainly be better than no split at all. We see  
13 significant scope for costs savings by hiving off detailed quantification to  
14 a second trial and keeping issues of basic causation within the first trial.

15 Can I just touch on the schedule briefly? Mr Armitage only took you to two entries,  
16 perhaps I can take you to the same ones.

17 **THE CHAIRMAN:** Yes.

18 **MR BROWN:** In respect of the first allegation that he has put in the table, the  
19 allegation that the arrangements oblige universities to instruct and so on  
20 students to hire from Ede and warn them off hiring from others, and universities  
21 haven't in fact done so. Quite rightly, he says that is relevant to the issue of  
22 foreclosure of competition and also that there is overlap with the issue of basic  
23 causation. Again, I say that issue will therefore not require duplicative evidence  
24 at a second trial, but the question of the concrete effect of that, if we make it  
25 out, on particular students' decision making in respect of Churchill is a discrete  
26 issue. We say that is likely to be -- to the extent it is a matter for witness

1 evidence, it is likely to a matter for Churchill's witnesses rather than Ede's.  
2 Ms Taylor doesn't suggest otherwise.

3 I think the second entry was the other one that Mr Armitage took you to. He pointed  
4 to paragraph 42 of the claim form. Again, in a sense there is little between us;  
5 the issues on infringement and causation do overlap here. The evidence in  
6 respect of this allegation, insofar as it goes to infringement, in my submission,  
7 for the reasons I gave you earlier will be -- it is hard to see how the relevant  
8 witnesses' evidence would be different when it comes to the question of basic  
9 causation than the question of infringement. But the effectiveness of the  
10 strategy, which is what Mr Armitage has put into the detailed quantification box,  
11 we say that raises distinct issues which again are going to be addressed by,  
12 principally, the claimants' evidence. So that tells us that there would be no  
13 unnecessary duplication if one were to have a split trial.

14 I think the final -- sorry, I am just checking my notes, Sir.

15 **THE CHAIRMAN:** Yes.

16 **(Pause)**

17 **MR BROWN:** Yes, Sir, I think the other points I have covered off, either in my skeleton  
18 or in oral argument this morning. I don't think I need to go back over it, given  
19 the time. Obviously, if you have any questions for either of us, please say.

20 **THE CHAIRMAN:** No, thank you both very much.

21 It is 1.05, so we will break now. I need to think about this for a little but I hope to be in  
22 a position to give you a ruling at 2 o'clock. In the meantime, given my indication  
23 about the trial date and the inability from the Tribunal's perspective of doing it  
24 before 2022, it might enable you to have a further discussion about some of the  
25 timings that are currently in dispute. There is no point in arguing about a few  
26 weeks here or there if they make absolutely no difference to the trial date, so

1 I encourage that conversation if that is possible.

2 We will meet again at 2 o'clock. Thank you.

3 **(1.06 pm)**

4 **(The luncheon adjournment)**

5 **(2.05 pm)**

6 **THE CHAIRMAN:** Mr Brown, Mr Armitage, are you both there? Yes. Sorry to keep  
7 you.

8 Right, I will give a brief ruling on the split trial issue before we deal with the other  
9 matters.

10

11 **Ruling on split trial application**

12 (For Ruling, see [2020] CAT 22)

13 **MR BROWN:** Sir, I am grateful for the ruling. I am sure Mr Armitage is too.

14 Just before the short adjournment, Sir, you asked us to put our heads together in terms  
15 of the trial timetable.

16 **THE CHAIRMAN:** Yes.

17 **MR BROWN:** We have done our best but unfortunately, due to a slight difficulty in  
18 tracking down the relevant people, for which apologies on both sides, we would  
19 be grateful for, at some stage, a short adjournment in order to put our heads  
20 together and hopefully avoid unproductive argument and discussion in front of  
21 you.

22 **THE CHAIRMAN:** Yes.

23 **MR BROWN:** Whether we do that now or whether we deal with the early disclosure  
24 application, which I apprehend will be a pretty short bit of today's proceedings,  
25 I am in your hands.

26 **THE CHAIRMAN:** Let's deal with the other points of principle first. Again, it might

1 make the discussion easier amongst you later on.

2 **MR BROWN:** Certainly.

3 **THE CHAIRMAN:** So advanced disclosure is the next point, is it?

4 **MR BROWN:** Yes, I propose we take that next unless anyone has any objections.

5 I can deal with this very shortly.

6 **THE CHAIRMAN:** Yes.

7

8 **Application for advanced disclosure by MR BROWN**

9 **MR BROWN:** You will have seen our request, also contained in our letter to the  
10 Tribunal of 20 October. We are seeking disclosure at an early stage of  
11 documents containing or evidencing the official supplier arrangements, or  
12 exclusivity arrangements as we have termed them. We say that these are  
13 plainly of central relevance to the claim and I don't understand that to be at all  
14 disputed. Our position is that having as full a suite of the arrangements, the  
15 agreements, as possible at this stage would allow us to be getting on with the  
16 undeniably extensive review exercise sooner rather than later, rather than  
17 waiting for another few months when we will have a lot more besides to review.  
18 As Mr Armitage's skeleton rightly points out at paragraph 61.2, disclosure will  
19 be an extensive and intensive exercise.

20 It strikes us that it may well also assist us to have as full a set of official supplier  
21 arrangements at this stage, when it comes to discussing broader disclosure  
22 issues with the defendants. For example, as I mentioned in argument this  
23 morning, some of the arrangements at issue in this litigation have since expired.  
24 Obviously we haven't seen them, we don't know how far back those  
25 agreements go, when they were struck, and so on. But, by having copies, even  
26 of agreements which fall within the claim period but which have since expired,

1 that should help us in turn to assess how far back the defendants' searches  
2 should go on the broader disclosure exercise, and indeed whether there can be  
3 a tailored approach, depending on the university in question or the arrangement  
4 in question.

5 Now, the defendants initially resisted the proposal for early disclosure altogether, but  
6 their position has certainly become more constructive since we made the  
7 request to the Tribunal. If you look at paragraph 7 of the composite draft  
8 order --

9 **THE CHAIRMAN:** Yes.

10 **MR BROWN:** -- you can see what they are proposing to give, which is all OSAs to  
11 which the relevant defendants are currently parties, to the extent that those  
12 agreements are set out in a formal written contract. So we have two caveats:  
13 current agreements and only those which are contained in a freestanding  
14 written contract.

15 But the defendants have said that not all agreements are contained in a formal written  
16 contract, some of them are contained in email correspondence and so on. So  
17 it goes beyond formal written contracts.

18 They say -- and perhaps the best place to take this is Ms Taylor's witness statement,  
19 which is page 318 of the bundle. I am just trying to locate my own copy of it, it  
20 seems to have gone loose. Yes, it is paragraphs 11 and following. Ms Taylor  
21 sets out the defendants' position.

22 They say it would be disproportionate -- paragraph 15 -- in terms of time and costs for  
23 them to go further than their proposal for now. They say that this would involve  
24 searching across hard copy and electronic documents held by three different  
25 defendants, each with their own computer system and filing systems, and so  
26 on. That is actually the exercise they have anticipated doing for the broader

1 disclosure exercise, so there would be some duplication there.

2 Our reaction to that is we find it somewhat surprising to see the defendants saying it  
3 would be a particularly time consuming exercise to find either recently expired  
4 formal contracts and/or agreements which are contained in documents other  
5 than formal contracts. We have made the observation that these are surely key  
6 documents for the Ede business and that they set out the rights and obligations  
7 on each party in circumstances where a significant amount of money is at stake,  
8 whether it be in the form of commission payments which would be due from  
9 Ede to the university -- that is accepted in Ede's pleaded case -- or in terms of  
10 the amounts that the Ede parties stand to make from students pursuant to these  
11 agreements, or in connection with these agreements. We are somewhat  
12 surprised to hear that the documents may be spread out all over the place and  
13 aren't contained in some form of central repository, such is their importance, or  
14 at least they would be relatively straightforward to find. Indeed, we assume that  
15 they would have to collate them on a reasonably frequent and regular basis, if  
16 only to show to their auditors, given that the agreements do provide for payment  
17 of commissions, which we assume will be costs of sales.

18 So we say that it is rather surprising that the documents are said to be so difficult to  
19 find. We say that, actually, there is a real, very good reason for those  
20 documents to be provided at a very early stage, so that we can hopefully  
21 telescope and focus the disclosure requests, or disclosure discussions, which  
22 will follow subsequently.

23 Those are my submissions on the early disclosure application.

24 **THE CHAIRMAN:** Thank you.

25 Yes, Mr Armitage?

26

1 **Submissions by MR ARMITAGE**

2 **MR ARMITAGE:** My Lord, you will have apprehended that the defendants do not  
3 resist the application in its entirety. You will see from the rival text at  
4 paragraph 7 of the composite draft order. I will just ask my Lord to turn that up.

5 **THE CHAIRMAN:** Yes, I have it. Yes.

6 **MR ARMITAGE:** You will see from the blue text, that is what the defendants are willing  
7 to provide by way of early disclosure. My Lord, I am instructed that, as a matter  
8 of fact, that will give them approximately 80 contracts. Bearing in mind that this  
9 is a case in which, I think as my learned friend put it this morning, there is  
10 something in the region of 130 arrangements with different universities in issue,  
11 that is a very substantial -- it is the majority of the arrangements. In my  
12 submission, the Tribunal should decline the invitation to go further than that at  
13 this stage.

14 If I could just develop that for a few minutes.

15 **THE CHAIRMAN:** I understand the problem is one of duplicating searches which you  
16 are going to have to do at some stage anyway. That is your concern. I think  
17 that just needs interrogating a little, and perhaps could you address this. If  
18 an agreement is contained in an email, or an exchange of emails, there you  
19 are, you have it. Why does it take so long to search for the emails which contain  
20 the relevant exchange of terms which comprise the agreement?

21 **MR ARMITAGE:** I think, my Lord, the best I can do is -- if I could -- and I am not trying  
22 to dodge the question, I think it is obviously an important question and  
23 I intended to come to it.

24 **THE CHAIRMAN:** Yes.

25 **MR ARMITAGE:** If I may just make one preliminary remark, which is this is the  
26 claimants' application for, essentially, disclosure out of the ordinary course.

1 **THE CHAIRMAN:** Yes.

2 **MR ARMITAGE:** It is for the claimants to establish that there is a need, not just for  
3 disclosure of relevant documents -- I am sorry, my Lord, I think may have lost  
4 you?

5 **THE CHAIRMAN:** Have I been lost to everybody?

6 **MR ARMITAGE:** No, it was the image had frozen but as long as you can hear me.

7 **THE CHAIRMAN:** Okay.

8 **MR ARMITAGE:** In my submission, it is for them to establish that there is a good  
9 specific reason for early disclosure, bearing in mind, as my Lord has seen, that  
10 there is agreement that there will be a detailed disclosure exercise in the period  
11 following this CMC, disclosure reports and production of EDQs. Insofar as this  
12 argument is put on the basis that these documents are relevant, we say that  
13 isn't a sufficient reason for ordering early disclosure.

14 My Lord, in terms of the proportionality of the requests, it is important to look at the  
15 wording of the proposed order. As I say, I will come momentarily, my Lord, to  
16 specific queries, but if one looks at the red text at paragraph 7 of the composite  
17 draft order.

18 **THE CHAIRMAN:** Yes.

19 **MR ARMITAGE:** It isn't just documents containing the terms of the OSAs, it is all  
20 documents evidencing the terms of the OSAs, for both current contracts and  
21 any contracts that have been in force at any time since July 2016. So  
22 potentially going back to the period before that, to the extent that there was  
23 agreements that expired after 2016 but were entered into before that. So it is  
24 capable of covering, say, an email from a university to the first defendant about  
25 a graduation ceremony in 2017, evidencing the services that the first defendant  
26 had agreed to provide in relation to that particular arrangement. So there is

1 potentially, in my submission, a vast number of documents that are potentially  
2 responsive to this category.

3 Just on that basis, we say that the request is overly disproportionate.

4 In relation to what would actually have to be done in order to comply with this request,  
5 my Lord has the evidence of Ms Taylor beginning at page 318 of the hearing  
6 bundle. Paragraph 16 over on page 319 is the particular paragraph on  
7 which -- that is the evidence before the Tribunal on the nature of the exercise.

8 **THE CHAIRMAN:** Yes, that is explaining the complexities of the search exercise.  
9 What I don't quite understand is if one went to each of the defendants and said,  
10 "where is your agreement with X institution?" and asked that 130 times, or  
11 whatever it is, why wouldn't they be able to say, "well, our agreement with this  
12 institution is here, and this one is here, and here they are"? What is the  
13 complexity in producing an agreement you would expect them to be able lay  
14 their hands on relatively quickly? If any dispute ever arose under that  
15 agreement, for example, they would want it find the terms pretty quickly.

16 **MR ARMITAGE:** My Lord, the point is, bearing in mind it covers both current and  
17 historical documents that are, as I say contain or reference the terms of these  
18 agreements, what my Lord has is a large number of different arrangements with  
19 universities, in force at different points in time and, as I say, potentially going  
20 back substantially before 2016. One has three separate defendants. As  
21 Ms Taylor points out, one has multiple different computer systems and potential  
22 different custodians. So, for the cases in which there is no standalone  
23 document evidencing the terms of the relevant agreement, it isn't  
24 a straightforward matter of simply asking somebody what are the terms of the  
25 current arrangement. As I say, this is dispersed across multiple different  
26 defendants and multiple different custodians, some of whom have left the

1 business.

2 My Lord, you are quite right, if the reality is that a particular arrangement is set out in,  
3 say, one email or a short exchange of emails, it may be that that particular set  
4 of arrangements could be disclosed quite readily. One doesn't know until one  
5 carries out the exercise and, as I say, in circumstances where it is agreed that,  
6 immediately following this CMC, there will be, as envisaged by Rule 60 of the  
7 Competition Appeal Tribunal Rules 2015, that is the process which is intended  
8 to identify where the relevant documents are so that the parties can formulate  
9 their disclosure requests accordingly. In my submission, given in particular that  
10 a very substantial body of documents is going to be provided by way of early  
11 disclosure, my friend simply hasn't identified a good reason why it would also  
12 be necessary to undertake this duplicative further search -- I am sorry,  
13 my Lord?

14 **THE CHAIRMAN:** I was going to say, the reason given, I think, is that it would help  
15 the parties narrow the broader disclosure requests which are going to arise at  
16 the next stage. If you know what the basic terms of the agreements are with  
17 each institution, that helps in narrowing the disclosure exercise.

18 **MR ARMITAGE:** Yes. I can see that that is a reason for giving -- well, my Lord, that  
19 is a reason why Rule 60 envisages the approach that it envisages. So all of  
20 these steps in terms of narrowing issues can be picked up in that context. In  
21 my submission, again, there is going to be a substantial, as I say, quantity of  
22 documents provided. Those can be reviewed. That will in itself be a time  
23 consuming exercise and that can be utilised in order to inform the Rule 60  
24 process, of course. The submission is particularly in light of the extremely  
25 broad nature of the wording of the request. As I say, "any document evidencing  
26 the terms", not simply documents setting them out.

1 **THE CHAIRMAN:** If it were narrowed in that way -- if it were narrowed to the  
2 documents containing the terms, would that make it easier?

3 **MR ARMITAGE:** Well, it would make it easier, albeit that I think the primary position  
4 would still be that it would be necessary to undertake the exercise set out in  
5 terms in paragraph 16 of Ms Taylor's statement. The point being that, until that  
6 exercise is carried out -- and as I say it is duplicative of the exercise we will be  
7 doing anyway pursuant to Rule 60 and the agreed position -- until one does  
8 that, one doesn't know which particular agreements -- bearing in mind, again,  
9 a large majority of them are set out in single contractual documents, as one  
10 would expect -- we are talking about the others and, as I say, the historic  
11 documents. That is the position.

12 My Lord, it is not as though, for example, it is said that these further documents are  
13 necessary for the purposes of pleading a case, or indeed responding to the  
14 outstanding RFI that my clients have made. If they had been necessary for  
15 those purposes, no doubt my learned friend would have said so.

16 My Lord, the basic point -- and my learned friend can say that he is surprised by  
17 Ms Taylor's evidence but that is the sworn evidence before the court -- this is  
18 not a case in which there is a central repository of all current and historic  
19 contracts. They are spread over different custodians, in relation to universities  
20 of different sizes, different periods in history, and, as Ms Taylor puts it, it would  
21 indeed be a time consuming and disproportionate exercise. Given that it is  
22 going to happen anyway in relation to the general disclosure exercise, what is  
23 the good reason -- and there must at least be a good positive reason -- for  
24 ordering this broader exercise to take place, essentially, twice?

25 **THE CHAIRMAN:** Yes.

26 **MR ARMITAGE:** Those are my -- I will see if I have any other electronic instructions

1 but I think those are my submissions.

2 **THE CHAIRMAN:** Thank you.

3

4 **Reply submissions by MR BROWN**

5 **MR BROWN:** Sir, may I come back very briefly on the points?

6 **THE CHAIRMAN:** Yes, do.

7 **MR BROWN:** Mr Armitage suggests that I haven't given any reasons, or any good

8 reasons. He says that relevance in itself isn't a good reason. That isn't the

9 reason I gave. I said that the documents are centrally relevant, there is no

10 dispute about that, but I said that there are two good reasons why we should

11 get these documents, or as full a suite of them as possible, now. One of them

12 is that it will ease the burden on the claimants' team in terms of the review

13 process, because there will be undoubtedly a very large number of documents

14 to be disclosed. The sooner we can get on with reviewing a decent tranche of

15 them, the better. That is one good reason.

16 The second good reason is that it will assist in the broader disclosure exercise. Sir,

17 you have given one reason for that but there is a second reason which I alluded

18 to in opening this application, which is that the claim period goes back to 2016.

19 Once we know the start date of the expired agreements we will be in a better

20 position to assess and to discuss with the defendants' solicitors the timeframe,

21 or the time period, covered by the liability or infringement disclosure. That too

22 is a good reason for us seeing these agreements now.

23 We don't have copies of any current agreements. We have a copy of one expired

24 agreement. So we are very much in the dark. Mr Armitage says that it is not

25 necessary. The claimants aren't saying this is necessary for pleading purposes

26 but we have said in terms in the claim form -- and I can try and find the reference

1 if need be -- we have said that we expressly reserve the right to apply to amend  
2 our claim form once we have seen these documents. I certainly can't rule out  
3 the possibility that we will be applying to amend, I just don't know.

4 It is important that the Tribunal has that point.

5 Sir, in response to your suggestion that we limit our requests to documents containing  
6 rather than evidencing the terms of the OSAs, Sir, we are in your hands. That  
7 sounds like a way of making it more concrete and, hopefully, assuaging some  
8 of the concerns that Mr Armitage has expressed.

9 **THE CHAIRMAN:** Thank you. Thank you both.

10  
11 **Ruling on advanced disclosure**

12 (For Ruling, see [2020] CAT 22)

13 **THE CHAIRMAN:** Is that clear to both of you?

14 **MR BROWN:** Yes. I am grateful for that.

15 Would now be the appropriate time to have a short adjournment to try and knock our  
16 heads together?

17 **THE CHAIRMAN:** The only thing I think, then, that impacts timing is whether the next  
18 hearing is costs and disclosure.

19 I should say -- again, I will hear argument, but my instinct, just to let you know where  
20 I am thinking on this, is that it would be preferable to have both a costs case  
21 management conference and the disclosure discussion at the same time.  
22 I recognise the possibility that it may be that a final conclusion couldn't be  
23 reached at the hearing and I will have to go away and think about it and produce  
24 something in writing afterwards, that is always a possibility. But I do think that  
25 the Tribunal will be assisted by the cost estimates, which will include ranges,  
26 I think, of estimates for different disclosure exercises. That can only, it seems

1 to me, help the court in deciding which disclosure versions to go for. It is at  
2 least a relevant factor.

3 So that is my instinct. I would prefer that to happen.

4 Do you want to just address that between you, with me now? Because that will impact  
5 on timing.

6 **MR BROWN:** Sir, I suppose strictly speaking --

7 **THE CHAIRMAN:** It is for Mr Armitage, I think, because he is the one that wants to  
8 separate them.

9 **MR BROWN:** I was wondering whether it might make sense for him to go first.

10 **THE CHAIRMAN:** Yes.

11

#### 12 **Submissions on the scope of the next hearing by MR ARMITAGE**

13 **MR ARMITAGE:** My Lord, yes.

14 As my Lord knows, the parties have agreed in this case that cost budgeting would be  
15 beneficial. There is some precedent for that in other decisions of this Tribunal,  
16 notwithstanding that there is no default cost budgeting on that position in the  
17 High Court. The parties are also agreed on what cost budgeting would  
18 practically involve. The disagreement is about timing. As my Lord has said, it  
19 is about whether, essentially, cost budgeting should take place simultaneously  
20 at the disclosure CMC that the parties are agreed should take place, if the  
21 Tribunal is able to hear it, in January next year.

22 We say, as my Lord will have apprehended, the suggestion that those processes  
23 should take place in parallel is problematic. Experience suggests that  
24 disclosure is likely to be a major element of the parties' respective costs budget,  
25 but the scope, and therefore the anticipated cost, of the required disclosure will  
26 not crystallise until the proposed disclosure CMC. The purpose of which,

1 pursuant to Rule 62 of the 2015 Rules, is for the Tribunal to decide what orders  
2 to make about disclosure. We say it is far more efficient for cost budgeting to  
3 take place by reference to the disclosure that the parties are actually going to  
4 be providing.

5 My Lord, just to take my Lord's point that the Tribunal will be assisted by having  
6 information about the costs associated with disclosure at the January CMC, if  
7 I understood my Lord's point, that will be before the court anyway. Does  
8 my Lord have access to the 2015 Rules?

9 **THE CHAIRMAN:** Yes.

10 **MR ARMITAGE:** Rule 60. If my Lord has it.

11 **THE CHAIRMAN:** Yes, I have it. Yes.

12 **MR ARMITAGE:** The definition of "disclosure report" at 60.1(b) at (iv):

13 "That disclosure report will include estimates of the broad range of costs that could be  
14 involved in giving disclosure in the case, including the costs of searching for  
15 and disclosing any electronically stored documents."

16 So that information will be before the Tribunal. Obviously, in relation to particular  
17 orders and questions of proportionality, the Tribunal will be able to take those  
18 broad estimates into account.

19 What we say would be inefficient is for the Tribunal to take decisions on the budget  
20 actually allowed to the parties, or at least budgeted for, in relation to the  
21 disclosure exercise, because that may well differ from the broad indications  
22 given in the disclosure records, because of course the Tribunal may decide that  
23 certain aspects of disclosure sought by a particular party should not be ordered.

24 My Lord, insofar as the claimants have sought to contest this proposal for a staged  
25 approach, the main point that they advance, indeed the only point that they  
26 really advance in their skeleton, is that, in High Court proceedings, cost

1 budgeting does take place at the first CMC, often alongside questions as to the  
2 scope of disclosure. They say that is invariably the case in the High Court, that  
3 is not correct. In fact, my Lord you have in the bundles an example, a rare  
4 example, if I may say so, of a competition case in which costs budgeting  
5 actually took place, due in particular to the relatively low value of the claim.

6 Perhaps I could just turn that up very briefly. It is the Office Depot case. And it is  
7 at -- sorry, I don't know if my Lord has the tabs but it begins at page 213 of the  
8 authorities bundle. 213.

9 **THE CHAIRMAN:** Yes. I did look at this before, Ms Pat Treacy's judgment.

10 **MR ARMITAGE:** In fact, most of the judgment, as one would expect, is taken up with  
11 detailed points about costs budgeting. The point is simply that what occurred  
12 in this case is there was, as one sees from paragraph 2, there was a costs and  
13 case management conference in the ordinary way for High Court litigation,  
14 which took place on 20 November 2019. As the judge says:

15 "Various matters, particularly relating to disclosure, were resolved, but issues relating  
16 to costs budgeting remain."

17 What had happened is that the parties had exchanged budgets and budget discussion  
18 reports in advance of the first CMC, as of course is the requirement under the  
19 relevant part of the CPR, but there was then a major debate about the scope of  
20 the disclosure to be given at the CMC itself. One can see that from  
21 paragraph 15 of the judgment, page 218 of the hearing bundle.

22 **THE CHAIRMAN:** Yes.

23 **MR ARMITAGE:** The court at the CCMC, it is fair to say, had approved the budget  
24 submitted by the defendant, subject to an adjustment to brief fees, which is not  
25 a point that is material today, but also an invitation to the defendants to:

26 "Revise the estimates proposed for disclosure and experts, in view of the fact that

1 a number of aspects of the defendant's applications for disclosure were refused  
2 at CCMC."

3 Then various points are there set out. So what happened in that case is that, in light  
4 of the disclosure orders that were made, the defendant, in particular, had  
5 prepared their cost budget on the basis that the disclosure they were  
6 seeking -- I think my Lord has the point -- the disclosure they were seeking  
7 would be ordered. It was not ordered and therefore they were sent away to  
8 revise their cost budgets. Further time and costs that didn't need to be incurred  
9 in advance. It took another month, approximately, for a ruling.

10 My Lord, all we are trying to do here is offer an efficient way forward, based on  
11 experience. We are not suggesting major delay, we are suggesting that, almost  
12 immediately following the proposed disclosure CCMC, there could be a short  
13 process where the relevant documents could be exchanged and, if necessary,  
14 a further short hearing. It avoids the situation in which budgets are prepared,  
15 essentially, on a provisional basis, and a basis which may turn out to be false  
16 in light of what the Tribunal actually orders.

17 **THE CHAIRMAN:** What is the difference in the work required for each party to  
18 produce (a) a costs estimate for the purposes of Rule 60 and (b) a costs  
19 budget?

20 **MR ARMITAGE:** I think the exercises are somewhat different because the Rule 60  
21 process essentially concerns -- as the wording of the rule provides, it is broad  
22 estimates of the costs that would be associated with giving disclosure of the  
23 documents identified in the disclosure reports, as opposed to the budget to be  
24 allowed for the disclosure that is actually going to be given.

25 I am not sure I can make the submission that there is a major difference in terms of  
26 the work, the real issue is not so much the work, it is the inefficiency of the

1 Tribunal making decisions on one and the same occasion.

2 **THE CHAIRMAN:** Right, okay.

3 **MR ARMITAGE:** So the potential -- as I said, the advantage of the defendants'  
4 proposal is just to avoid the situation of the parties having to go back and  
5 essentially do part of the budgeting process again. It is not just disclosure, as  
6 one sees from the Envelopes case, it may also affect other aspects of the  
7 budget, in particular expert witnesses, if the disclosure that they are going to  
8 have to consider is different in scope.

9 So it is really an efficiency suggestion. What is proposed is a further short process  
10 and a short hearing. Indeed, no hearing at all if these matters can be agreed,  
11 which is at least theoretically possible, my Lord. So, as I say, it oughtn't to  
12 cause any overall delay and we say it would be the more efficient approach as  
13 a matter of principle.

14 **THE CHAIRMAN:** Okay. Thank you, Mr Armitage.

15 I think, despite your valiant efforts, I am going to require it to all happen at the same  
16 time. Insofar as efficiency is concerned, I think I need to assume that there will  
17 be a hearing because if it can all be agreed, it is the same whether one has it  
18 on one occasion or two. So we are trying to cater for the position where the  
19 parties can't agree.

20 It seems to me that, since there isn't a huge amount of difference in the work the  
21 parties have to do in preparing costs estimates and a costs budget, and the real  
22 difference will be for the Tribunal itself, I think the Tribunal can probably live  
23 with the need, if necessary, to defer decision on something to a further date.  
24 But I think the parties are better served by not having to attend for a further  
25 hearing so I shall require everything to be wrapped up in one hearing.

26 Before you go away and discuss dates, you should know that the Tribunal can

1 accommodate this proposed next CMC in January, not on the 11th but on any  
2 of the 12th, 13th and 14th.

3 How long do you think you want to talk?

4 **MR ARMITAGE:** My Lord, I need to finalise some instructions on a helpful revised  
5 order that my learned friend, Mr Brown, has circulated. I expect 15 minutes  
6 should be enough, if that is agreeable to your Lordship?

7 **THE CHAIRMAN:** Yes, indeed. Will that dispose of everything else we need to  
8 consider, other than going through the Is and Ts of the order?

9 **MR ARMITAGE:** My Lord, there is potentially still a point of principle about whether  
10 there should be any directions given at all. The best approach there, in light of  
11 the indications my Lord has given and the fact there is now a revised proposal,  
12 is to take instructions on that issue as well to see if agreement can be reached  
13 on it.

14 **THE CHAIRMAN:** I had assumed your discussions about timing are on the  
15 assumption I am going to make directions for the timing of various matters.  
16 I think my position is that, if the trial isn't go be going to be until January 2022,  
17 we ought to fix that now, in which case we can start putting in dates between  
18 now and then.

19 **MR ARMITAGE:** I understand. I am grateful.

20 **THE CHAIRMAN:** 15 minutes then, we will resume at 3.05 pm.

21 **MR BROWN:** I am grateful.

22 **(2.50 pm)**

23 **(A short break)**

24 **(3.20 pm)**

25

26 **Housekeeping**

1 **THE CHAIRMAN:** Hello, how have we fared?

2 **MR ARMITAGE:** Thank you for the time, my Lord.

3 **MR BROWN:** Do you want to go first, Mr Armitage?

4 **MR ARMITAGE:** My Lord, I think it is fair to say substantial progress. My learned  
5 friend, Mr Brown, has helpfully sent a revised set of directions with most of the  
6 dates in, with which we are entirely content, subject to a couple of points that  
7 I think Mr Brown still needs to take instructions on but I apprehend may not be  
8 problematic. I don't know what the most efficient course is.

9 **MR BROWN:** Sorry, perhaps I should just clarify. I don't mean to criticise Mr Armitage  
10 for it but we have just had a conversation while we were awaiting your return,  
11 Sir, in which he read out some alternative dates to me. I have just been liaising  
12 in real time via another platform with my solicitors. We can run through them  
13 but I think I am getting okay responses to just about all of them.

14 There is probably one issue that Mr Armitage -- well, if you would like us to just go  
15 through the dates immediately we can, or I can just canvas the one issue where  
16 perhaps we need to have a brief debate?

17 **THE CHAIRMAN:** Shall we turn to the order, because we need to settle all parts of  
18 the order. So perhaps if we now turn to it and take it in turn.

19 **MR BROWN:** Yes.

20 **THE CHAIRMAN:** Paragraph 1, no problem; 2 to 6 is all agreed, I have no problem  
21 with any of that, so that is fine; 7 we have dealt with; 8 through 10 --

22 **MR ARMITAGE:** My Lord, I am sorry to interject. Just on 7 --

23 **THE CHAIRMAN:** Yes.

24 **MR ARMITAGE:** We had agreed to the date of the 27th on the basis of the offer that  
25 we had made of the somewhat more limited category of disclosure. I am  
26 instructed that if we could have until 8 December, for purely logistical reasons

1 because the category is somewhat more broad than we had been seeking.  
2 I raised that with Mr Brown, I don't know if he has an objection to us having a  
3 little bit of extra time. The major reason for us having a little bit more time is to  
4 do with the Covid-19 related difficulties referred to in Ms Taylor's statement.

5 **MR BROWN:** I can satisfy Mr Armitage that we are okay with that.

6 **THE CHAIRMAN:** Okay, thank you. 8 December.

7 **MR ARMITAGE:** Very good.

8 **THE CHAIRMAN:** The confidentiality ring, I don't think I have any substantive issues  
9 on that, other than two points. One, the Tribunal will separate that out  
10 into an independent order; secondly, the terms, as drafted, seem to  
11 contemplate the Tribunal being aware of who is in the confidentiality ring, who  
12 the relevant advisers are, but nowhere is it made available to the Tribunal.  
13 I think there should be a schedule to the order identifying the relevant advisers  
14 for each party. Then if the process under 17 is gone through, people are added,  
15 then that can be done, the Tribunal can be informed and the schedule can be  
16 updated.

17 I am seeing nodding with that, so I think everyone agrees with that.

18 **MR BROWN:** Yes, that's right. We are perfectly happy with that, Sir.

19 Can I just go back to paragraph 8 --

20 **THE CHAIRMAN:** Yes.

21 **MR BROWN:** -- before we leave this page. Mr Armitage has proposed slightly revised  
22 dates for the disclosure -- oh, sorry, apologies, we will get to costs budgeting,  
23 I am getting confused. We will get to costs budgeting in a moment.

24 **THE CHAIRMAN:** Right. Is there anything else on anything up to and including  
25 paragraph 23, which is the end of the confidentiality provisions?

26 **MR BROWN:** No.

1 **THE CHAIRMAN:** No. Right.

2 So 24, I think that has gone, hasn't it? We are looking at the substantive directions

3 now.

4 Right, here we get to dates. Why don't you take me through the rest of the provisions.

5 **MR BROWN:** Yes, I am happy to do so, or I am happy for Mr Armitage to do so.

6 **MR ARMITAGE:** Why don't I do so and then I can raise any --

7 **MR BROWN:** Yes.

8 **MR ARMITAGE:** 25, agreed on a new date of 2 July 2021 --

9 **THE CHAIRMAN:** Yes.

10 **MR ARMITAGE:** -- subject to my Lord.

11 26, reply witness statements agreed on a new date of 13 August.

12 **THE CHAIRMAN:** Yes.

13 **MR ARMITAGE:** I think there will need to be -- just turning to 27 -- some finessing,

14 obviously, of various bits of the draft in relation to the split trial point, but that

15 I think is a matter which I expect my learned friend and I can sort out after the

16 hearing, if that is agreeable to you, my Lord.

17 **THE CHAIRMAN:** Yes.

18 **MR ARMITAGE:** There is one substantive suggestion that I had made in my skeleton

19 argument, just that, in relation to the proposed expert economic evidence, it

20 would be helpful if the parties could liaise to agree the precise questions to be

21 covered by that evidence, as opposed to merely the broad field. What we had

22 in mind was that that liaison could happen and the parties seek to agree the

23 scope of the expert evidence by 21 December, and any dispute could be

24 considered along with disclosure issues at the CMC in January.

25 **THE CHAIRMAN:** That makes sense. I do think it is important to identify the scope,

26 so that is sensible to me.

1 **MR BROWN:** Sir, can I just -- I don't wish to push back against the idea of the scope  
2 being clarified, but experience -- at least my experience -- tells me that seeking  
3 to identify or agree detailed questions for the experts can quite often prove  
4 unproductive and incur serious costs. We would certainly agree with a list of  
5 issues for the experts.

6 **THE CHAIRMAN:** I think that is what I understood, rather than the questions to be  
7 put to them; the issues which the experts are to address.

8 **MR ARMITAGE:** The specific issues as opposed to just, say --

9 **THE CHAIRMAN:** Economics.

10 **MR BROWN:** In which case we are ad idem.

11 **THE CHAIRMAN:** Good.

12 **MR ARMITAGE:** Then, 28, without prejudice discussions, agreed on a new date of,  
13 I think, 3 September 2021.

14 **THE CHAIRMAN:** Yes.

15 **MR ARMITAGE:** Paragraph 29, expert reports, agreed on a new date of  
16 18 October 2021.  
17 Reply expert reports agreed on a new date of 19 November.

18 **MR BROWN:** Sorry, may I just jump in. On the expert reports, paragraph 29, I think  
19 it was 8 October rather than the 18th. I might have misheard, but I think it was  
20 8 October.

21 **MR ARMITAGE:** I meant to say 8th, so apologies if I didn't. 8 October.

22 **THE CHAIRMAN:** But it is still 19 November, is it? Because that is quite a long time.

23 **MR BROWN:** Yes. For the expert reports and reply --

24 **THE CHAIRMAN:** Yes.

25 **MR BROWN:** -- we felt it was safe to build in a slightly longer period than the parties,  
26 or at least we had anticipated in our initial draft directions, just to cater for the

1 possibility that the reports are very detailed. Hopefully it won't be necessary to  
2 have quite such a long period but we thought it sensible to have a period which  
3 minimises the risk that the parties will be coming back to the Tribunal or having  
4 to seek to agree a new date.

5 **THE CHAIRMAN:** Right.

6 **MR ARMITAGE:** Yes. That was also agreed on our side.

7 Similarly, agreement on a new date for joint expert statement, 3 December 2021,  
8 my Lord.

9 **THE CHAIRMAN:** Yes.

10 **MR ARMITAGE:** Then, subject here, of course, to the Tribunal, we had agreed upon  
11 a new window for the pre-trial review of the week commencing 13 December,  
12 with the time estimate of half a day.

13 **THE CHAIRMAN:** Yes. We will have to come back to that but let's see the rest.

14 **MR ARMITAGE:** Paragraph 32, in relation to the trial bundle, I had suggested to my  
15 learned friend that it may be more useful for that to be in place in advance of  
16 and therefore available at the pre-trial review. It could even be prepared  
17 following the submission of the joint expert statement as that is the last  
18 document. I see Mr Brown nodding. So we can build that in.

19 **THE CHAIRMAN:** Yes. So that is available before 13 December?

20 **MR ARMITAGE:** Indeed.

21 **THE CHAIRMAN:** Yes. Sorry, you were going to put a date in no later than a date  
22 some time before 13 December, say 10 December?

23 **MR ARMITAGE:** Yes.

24 Skeleton arguments, we had suggested that sequential exchange would be more  
25 useful to the Tribunal. I am not sure if Mr Brown has been able to take  
26 instructions on that but our proposal would be that the claimants' skeleton would

1 be 7 January, we would reply and would put in our skeleton on 14 January, and  
2 then in advance of a trial on a date subject, again, to availability, but 24 January  
3 was the date we had in mind, so seven days after the -- sorry --

4 **MR BROWN:** Ten days.

5 **MR ARMITAGE:** Yes, exactly. Just to repeat: 7 January for the claimants' skeleton,  
6 14th for our skeleton and then 24th, or whatever date thereafter for the trial.

7 I am not sure if Mr Brown has had full instructions on that.

8 **MR BROWN:** Yes. We have no objection to sequential skeletons if that is the  
9 Tribunal's preference.

10 **THE CHAIRMAN:** It is, yes.

11 **MR BROWN:** All we were concerned was that we have enough time to prepare  
12 following receipt of the tome we will receive from the other side.

13 **THE CHAIRMAN:** Okay. That makes sense.

14 **MR ARMITAGE:** I have just spotted that there is no provision for authorities bundles.

15 That probably ought to be provided for. I think on a day in between the  
16 defendants' skeleton and the commencement of the trial, so potentially -- well,  
17 it is a matter for the Tribunal how far in advance one would need those.

18 **MR BROWN:** Sir, if I may suggest that the authorities bundle be produced either  
19 simultaneously, or finalised simultaneously, with the defendants' skeleton, or at  
20 least almost immediately afterwards, so that we all have a chance to work on it  
21 for as long as possible.

22 **MR ARMITAGE:** Yes.

23 **THE CHAIRMAN:** It would make sense to produce it on Monday the 17th. Would that  
24 work for you both? So it gives the weekend to finalise it.

25 **MR BROWN:** Yes.

26 **THE CHAIRMAN:** Just before we get to the trial, whilst we are still on bundles, both

1 the trial bundle and the authorities bundle, at the moment I am minded to direct  
2 that they be purely electronic bundles produced. But we have no idea what the  
3 world will look like by January 2022. It may be that the Tribunal Panel as will  
4 then be properly comprised might prefer hard copies. I suggest that we leave  
5 it at the moment that the trial bundle be produced in advance of the PTR in  
6 electronic form but that, either at the PTR or earlier if the Tribunal contacts the  
7 parties, the Tribunal reserves the right to change its mind and ask for hard copy  
8 bundles of some form, maybe just a core bundle or something like that.

9 **MR BROWN:** Yes.

10 **THE CHAIRMAN:** We will leave that flexible for now but at the moment it is electronic  
11 bundles.

12 **MR ARMITAGE:** I think that takes us to cost management.

13 **THE CHAIRMAN:** Before we get to that, the trial will be listed on 24 January, subject  
14 to final confirmation with listing, for seven days with two reserved? What is the  
15 estimate given now I have split the trial in the way neither of you asked for?

16 **MR BROWN:** Yes, I confess to not having given that any thought. It would be, I think,  
17 sensible to err on the side of caution.

18 **THE CHAIRMAN:** I think so.

19 **MR BROWN:** And add a day or two. What we don't want to do is find that we get to  
20 seven or eight days in and find we are running out of time. So I would have  
21 thought six days with two in reserve, possibly seven with two in reserve.

22 **THE CHAIRMAN:** I am going to suggest seven with two in reserve, given that I can  
23 envisage the causation issues -- well, I think causation -- the evidence that  
24 goes both to infringement and causation could itself take quite a bit of time, so  
25 I think seven plus two for the moment. It can always be modified later on.

26 Right, costs, then.

1 **MR ARMITAGE:** Yes. So looking at the dates in red, I had suggested to my learned  
2 friend that in fact those dates should come slightly forward, just to avoid budget  
3 discussion reports going in just after the new year. We had suggested in fact  
4 that costs budgets could be exchanged seven days earlier, so 14 December.  
5 Then 21st for the budget discussion reports, bearing in mind that there will be  
6 potentially skeleton arguments to do before the January CMC, which would  
7 then be done shortly after the Christmas break.

8 **MR BROWN:** Yes, no objection.

9 **THE CHAIRMAN:** Right, so 14th in (b), 21st in (c), and then the date -- had you fixed  
10 on a date in the week of 11 January? I couldn't do the 11th but I could do the  
11 12th, 13th or 14th.

12 **MR BROWN:** I think they are all okay on our side. I am just awaiting final  
13 confirmation, having just spoken those words. But I think so.

14 **MR ARMITAGE:** Yes, I am available on any of those dates.

15 **MR BROWN:** Yes, I have had that confirmation.

16 **THE CHAIRMAN:** It is early days, have you any idea what you think the Tribunal  
17 might require in terms of pre-reading?

18 **MR BROWN:** No, not yet.

19 **THE CHAIRMAN:** I would have thought if we put half a day's pre-reading, that means  
20 the 12th is a possibility because the 11th is only a half day in the High Court,  
21 given there are meetings going on in the morning. So if we said the 12th for  
22 the hearing.

23 **MR BROWN:** Yes.

24 **THE CHAIRMAN:** Yes. I am going to build in half a day's pre-reading.

25 Good. You don't need 37 now, do you?

26 **MR BROWN:** No.

1 **THE CHAIRMAN:** And everything else is fine?

2 **MR BROWN:** Yes.

3 **THE CHAIRMAN:** Good. Thank you both very much.

4 Just -- are you going to provide a further version of the order? I am not sure of the

5 procedure. Do we leave it to the referent there to produce the order generally?

6 We will certainly produce one that is the confidentiality ring but we will need the

7 names provided to us.

8 **MR BROWN:** I think the Tribunal's usual practice is to take the order forward itself but

9 if it is more helpful we can knock our heads together.

10 **THE CHAIRMAN:** I think we are fine. We have a note of the date, so we can do that.

11 Yes.

12 Thank you both very much. Anything further?

13 **MR ARMITAGE:** No.

14 **MR BROWN:** Not from us.

15 **THE CHAIRMAN:** Thank you both very much indeed.

16 **(3.40 pm)**

17 **(The hearing concluded)**

18

19

20

21

22

23