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IN THE COMPETITION APPEAL

<u>TRIBUNAL</u> New Court, Carey Street, London WC2A.2JT Case No. 1016/1/1/03

26 September, 2003

Before: SIR CHRISTOPHER BELLAMY (President) PROFESSOR PETER GRINYER MR GRAHAM MATHER

BETWEEN:

GENZYME LIMITED ("Genzyme")

Applicant

and

THE OFFICE OF FAIR TRADING ("OFT")

Respondent

Mr David Vaughan CBE QC and Mr Aidan Robertson appeared for the applicant.

Mr Rhodri Thompson QC and Mr Jon Turner appeared for the respondent.

Transcribed from the shorthand notes of Harry Counsell & Co Clifford's Inn, Fetter Lane, London EC2A.1LD Telephone: 0207 269 0370

PROCEEDINGS

DAY TWO

1	MD	VAUGHAN: I have just been handed a third witness statement of Dr. Gareth Jones,
2	IVIIX.	which we had not seen, despite having been here for about ten minutes, until being
3		handed it this very second, which is not very polite, apart from anything else. We will
4		reserve our position on that, if we may. You have not seen it, I imagine.
+ 5	тис	PRESIDENT: We do not have it.
		VAUGHAN: So it is not before the Tribunal.
6		
7		PRESIDENT: It is not in the proceedings at the moment. Yes, Mr. Thompson.
8	MR.	THOMPSON: Perhaps I could just deal with that point straight away. I think it was a
9		point that Mr. Vaughan raised on a number of occasions yesterday and he was awaiting
10	THE	a response from us on this issue.
11		PRESIDENT: On which issue?
12	MR.	THOMPSON: On the issue of the question asked about paragraph 240 of the
13		Fresenius/Caremark report.
14		We have made a number of enquiries, culminating in some enquiries with
15		Heathcare at Home on the basis of which we have a statement from Dr. Jones which
16		was faxed to the Tribunal at 10 o'clock, which I appreciate is not ideal - and to the other
17		side.
18	THE	PRESIDENT: I do not think it has got through the system. At least, it has got to the
19		Registry but it has not got physically to the members of the Tribunal.
20	MR.	THOMPSON: I apologise for that. Can I hand up copies? (Same handed)
21	THE	PRESIDENT: Give them to the Registrar for the time being and we will look at them
22		later; we will not look at them now.
23	MR.	THOMPSON: I think it is probably best in that case to go straight into the witness
24		evidence and, as I understand it, Mr. Brownlee intended to come first.
25	THE	PRESIDENT: Yes, I think that is the idea.
26	MR.	THOMPSON: So if I can call Mr. Brownlee. I do not know how formally you wish
27		me to call him, but I was proposing to take him to his statement in the conventional
28		way, but if that is not necessary
29	THE	PRESIDENT: Well, first of all, I do not think it is necessary on this occasion for these
30		witnesses to be sworn, unless anybody thinks they should be.
31	MR.	VAUGHAN: No, not at all.
32	THE	PRESIDENT: If you would be kind enough to ask
33		Mr. Brownlee to come forward and ask him who he is, we will go on from there.
34	MR.	THOMPSON: Certainly, and the only other question, of course, is whether there is
35		anything which the Tribunal wants to raise in the light of the discussions overnight or
36		whether you are happy just to proceed and see how we get on.
37	THE	PRESIDENT: I am proceeding on the basis that the e-mails that were disclosed
38		yesterday are in the proceedings and we have to deal with them on the basis that they
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1		are in the proceedings. I find it very difficult to see how we can really treat as
2		confidential the subject-matter of those e-mails.
3	MR.	THOMPSON: I am going to speak to Mr. Brownlee this morning. I do not know
4		whether that issue can be cleared up at the start.
5	THE	PRESIDENT: I think we ought to clear it up before we have any evidence. That ought
6		to be sorted out first, if we may.
7	MR.	THOMPSON: You will recall that there was a formal position which
8		PRESIDENT: Which was a holding operation until you had a chance to get
9		instructions or clearer instructions.
10	MR.	THOMPSON: Indeed, and my formal position is as it was before. So far as I
11		understand it, the formal position of the Tribunal has not changed. I am simply raising
12		it to see what the formal position of the Tribunal will be when Mr. Brownlee takes the
13		stand.
14	THE	PRESIDENT: If you want to invite us to treat the contents of these e-mails in some
15		restrictive way and if that is opposed by Mr. Vaughan - if it is - then I think we ought to
16		rule on it before we go any further.
17	MR.	THOMPSON: Indeed. I think the principal issue is whether, as a representative of the
18	-	Department of Health, Mr. Brownlee's views should be known and taken into account;
19		that is why I raise it now.
20	THE	PRESIDENT: It should be raised now and if Mr. Brownlee has views on it, I think you
21		should take instructions and tell us whether you maintain the position that you were
22		maintaining yesterday.
23	MR	VAUGHAN: It is as I understood it, Mr Brownlee is not concerned about the content
24		being discussed, it is simply there is an issue of principle here for the Department and
25		he is happy to explain what it is in his own words if that would assist the Tribunal.
26	THE	PRESIDENT: What do you say, Mr Vaughan?
27	MR	VAUGHAN: It is wholly unsatisfactory, my friend has had the whole evening, night,
28		and morning to discuss this, it is up to his solicitor to give him instructions and for him
29		to make a decision and an application. At the moment there is no application for
30		confidentiality. It is a matter for my friend to make an application. If the wants to make
31		an application one can deal with that with everyone here, but otherwise the court has to
32		be cleared, and it looks as if half the Hutton Inquiry has arrived here wanting
33		something to do.
34	THE	PRESIDENT: It is not a suitable analogy I don't think.
35	MR	VAUGHAN: No, no, but very large numbers of people are here.
36	THE	PRESIDENT: Yes.
37	MR	VAUGHAN: And we cannot start Mr Brownlee without you ruling on this matter, and
38		my friend has to make his application. We would certainly oppose anything

1	THE	PRESIDENT: What Mr Thompson is inviting me to do is to hear what Mr Brownlee
2		has to say about this aspect, before we rule.
3	MR	VAUGHAN: My friend has to take a point of principle. Confidentiality is not a matter
4		for individuals, it is a matter for my friend, he represents the Office of Fair Trading, he
5		has to make an application and rely on evidence if he wants to, but one cannot deal
б		with it on the hoof as on goes along, you rely on submission. It is of fundamental
7		importance, because clearly these documents have some relevance, and otherwise we
8		cannot really question, and you cannot question Mr Brownlee, and we cannot question
9		Mr Brownlee without referring to the documents. It cannot be done in shorthand or
10		code.
11	THE	PRESIDENT: Yes, Mr Thompson?
12	MR	THOMPSON: Can I clarify? I am not making a formal application. On Monday I
13		indicated that this might be a matter of sensitivity, and that there might be aspects of
14		Mr Brownlee's evidence that would be confidential, and since Monday a particular
15		issue has arisen on which the Tribunal made an order. That order was still in force, as I
16		understand it at the end of yesterday and the beginning of today. I simply raise the
17		matter so that we all know where we are when we start. My formal position is that Mr
18		Brownlee is perfectly happy to discuss the content of the emails. He does have
19		reservations about the use that might be made of the content, for example in the
20		Judgment, and I simply raise that and the obvious person to give evidence on what the
21		Department's concerns are is Mr Brownlee himself, rather than me to do it, especially
22		as he is about to appear in the witness box. That is the only point I make, and in my
23		submission that is an entirely reasonable position.
24	THE	PRESIDENT: I think we had better have Mr Brownlee, and he had better explain to us
25		what his concerns are, if he would be kind enough to come along. Have we got Mr
26		Brownlee?
27		MR JOHN MICHAEL BROWNLEE, Called
28	THE	PRESIDENT: Good morning, Mr Brownlee.
29	A.	Good morning.
30	MR	THOMPSON: Mr Brownlee, you will have heard that exchange. Can I just explain,
31		you have two bundles there. One is a bundle of defence statements which I think is the
32		fatter bundle underneath, and your first statement is in there. The other one is a more
33		recent bundle, bundle 47 and your more recent statement is in there, and the documents
34		appended to your first statement are behind the first statement in that bundle, if that
35		should be necessary, and I am sure you can be provided with a copy of the emails in
36		question as necessary, if you have not got them already.
37	THE	PRESIDENT: Yes, well do you want to ask the witness about the confidentiality
38		issue?

1	MR	THOMPSON: I am sorry, I had understood the Tribunal was going to ask, but the
2		question is what is the position of the Department in relation to these particular emails,
3		both in these proceedings and more widely the issue of confidentiality in such
4		discussions between the Department and the Office of Fair Trading. If you could
5		explain that to the Tribunal I think that would be helpful.
6	A.	In this case, and if I may refer back to the previous case, the Napp case with which I
7		was also involved, we have a position where, on the one hand we talk to the Office of
8		Fair Trading as inter-Government departments and in the other case we make
9		statements or things into the public domain. In the Napp case we found ourselves, we
10		were feeling our way in a sense, we found ourselves in a situation where there were
11		conversations that had taken place and minutes that we had not seen which two years or
12		eighteen months later we then find there is a request to be released and as I recall they
13		were.
14		So when we got to this place we tried to make a distinction between what I
15		might call informal conversations and discussions and what was going to be possibly
16		released. The three or four emails that are the point of this morning come into the latter,
17		they were not deemed at the time that we understood would be relied on.
18		There was, if you like a point of principle there rather than actually the content
19		of the emails themselves of which I have no concerns about them
20	THE	PRESIDENT: No concerns over content?
21	A.	being discussed, because I think they are pretty well what subsequently was said,
22		not necessarily the exact words
23	THE	PRESIDENT: Yes, but you are happy with the content?
24	A.	Yes.
25	THE	PRESIDENT: Well, I think for the purposes of today, all we need do is rule that there
26		is no objection to the contents of those emails being discussed today. The Tribunal is in
27		a difficult position, Mr Brownlee, because we are simply trying to get information
28		about what happened and how the system works and all that sort of thing. In this
29		particular case this decision, rightly or wrongly, has placed a certain amount of weight
30		on your views which is why we have asked you very kindly to come and help us. The
31		emails - both your existing email of 13th and now these further emails of a couple of
32		days before tell us informatively what your views are and it is useful for us just to
33		explore what your views are in the context of this case. I do not think anybody feels, I
34		do not think that you feel particularly that you have any reason to hide what your views
35		are. So I think if it is all right with you we will proceed on that basis, on the basis that
36		the emails will be the subject in this public hearing, and if there is any later issue that
37		arises, of course, or any concern that you have then either directly or through OFT's
38		counsel by all means let us know what your concerns are. We will proceed on that basis

1		if we may.
2	A.	Fine.
3	THE	PRESIDENT: Thank you very much. Good, are you all right standing or would you
4		prefer to sit down?
5	A.	I would like to sit down eventually but
6	THE	PRESIDENT: Yes, please sit down if you feel you would like to sit down. Just for the
7		record, I just need to establish if I may for the transcript, that you are John Michael
8		Brownlee. You are a civil servant, and you work for the Department of Health and you
9		have responsibility for the Pharmaceutical Price Regulation Scheme, known as the
10		PPRS?
11	A.	That is all correct.
12	Q.	And you have in fact been doing that for nearly seven years now, since 1996?
13	A.	Yes.
14	Q.	We, in this Tribunal, as you know - if I may say so by way of background, are
15		investigating matters under the Competition Act, 1998. We are not investigating the
16		PPRS or how the DoH administers that scheme. We are only interested in the PPRS in
17		so far as it bears on the competition issues in this case, you will understand me. We are
18		primarily interested in understanding it, and understanding the background with which
19		you are familiar but we are not, so we may well - I in particular - may well ask you
20		questions that seem to you very simple questions that anybody would know, but please
21		bear with me if I seem to ask things that may, at first sight seem to be rather simple.
22		We are very sensitive to the fact that you may have issues that you may have to decide
23		from time to time which may or may not have arisen so far, and you may not
24		particularly want to commit yourself as to what you decide if any case arose, so please
25		do not feel inhibited in telling us that you do not have a firm position or whatever it is
26		if that is all right. Is that a reasonable basis upon which to proceed from your point of
27		view?
28	A.	Yes, sir.
29	Q.	I think you have had the chance to read the decision. You were to some extent
30		involved in exchanges prior to the decision being taken. We have various items of
31		evidence, particularly from Professor Yarrow and Mr. Williams that has been produced
32		by the appellants in this case, and we have the advantage of two witness statements
33		from you: one of 30th June 2003 and the other of 5th September 2003. So that is the
34 25		general background.
35		Could I now just start with a few questions to clarify my mind on the NHS lis
36		price? As we have understood it - and I would like you, if you would, when I have
37		asked a question if you could just say yes or no so that the Shorthand Writer gets it,
38		rather than just nod your head because there is a transcript being kept - under the

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1		system, if I can use the word loosely, for a new pharmaceutical product, a new active
2		substance, the company can freely set its own NHS list price. That is as I have
3		understood it; is that right?
4	A.	Yes, it can, sir.
5	Q.	Once that is set, under the PPRS, it cannot actually increase that price without your
6		permission; is that right?
7	A.	That's correct, sir, yes.
8	Q.	From time to time there may be an across the board reduction in that price insisted on
9		by the Department of Health, as happened in 1999; is that right?
10	A.	The last two occasions we have re-negotiated the scheme, as part of the new scheme,
11		the Department has negotiated a price cut.
12	Q.	As I have understood it, the list price, which is also the price that appears in the drug
13		tariff, is the basis or the starting point for the reimbursement of the pharmacist when
14		the drug is dispensed in a community pharmacy; but there are circumstances in which
15		the pharmacist is not actually paying the NHS list price to acquire the drug, so there are
16		arrangements for, as it were, clawing back any discount he may have received under a
17		discount scheme, except in cases of drugs that are known as zero discount drugs. Am I
18		broadly right so far? Would you like to explain it in your own words?
19	A.	The first thing to say is, not all drug prices are in this document. Indeed, the products
20		that we are dealing with today are not in here. The system is that for a new active
21		substance the company concerned will inform the Prescription Pricing Authority what
22		the price is. It will hopefully also tell us.
23	Q.	But they do not necessarily tell you or are they supposed to tell you?
24	A.	They pretty well do, actually, if only because it has become known that sometimes the
25		PPA will take things up with us if they are not clear, so most companies realise that it is
26		quicker to short cut that loop.
27	Q.	But the scheme does not actually say they must tell you first.
28	A.	No, it does not. That price is then the basis upon which, as you correctly say, the
29		pharmacist is reimbursed, less a discount claw back, which is currently slightly less
30		than 10% across the board, except for a classification of drugs, as you correctly say,
31		which is zero discount, which, because of their exceptional circumstances, because of
32		their distribution requirements - cold storage or something like that - the Department,
33		in co-operation with the PSNC, which is the representative body of the community
34		pharmacist, have agreed that there will be no claw back against the list price. So the
35		wholesaler and the pharmacist are allowed the whole margin, which nominally is
36		12.5%.
37	Q.	So they are allowed that margin irrespective of whether in a particular transaction the
38		actual transaction price is less than the

1	A.	We generally do not know what, in terms of branded medicines, the transaction price is
2		between the manufacturer and the wholesale and the wholesaler and the community
3		pharmacist or any other variation of that
4	Q.	particular chain of supply.
5	A.	Yes.
б	Q.	Perhaps I can come back to zero discount drugs in a moment and just press on for the
7		time being. If we can then look at the standard or typical case. We know this case is
8		perhaps not standard, which may be one of the underlying problems, but if we look at
9		the typical case, as I have understood it, the NHS list price is not normally the
10		ex-manufacturer price, that is to say, the manufacturer will normally be selling to a
11		wholesaler at a discount, conventionally 12.5% but maybe less or more than that figure;
12		is that right?
13	A.	That is the assumption, yes.
14	Q.	That is the conventional assumption.
15	A.	That is the conventional assumption.
16	Q.	In fact, that is in the decision at paragraph 85. Would it be, in general, fair to say that,
17		conventionally speaking, the published list price is "a delivered price", that is to say,
18		within that price is the idea that it will cover the distribution of the product through the
19		chain in the standard conventional case?
20	A.	Yes, that is correct.
21	Q.	Looking at how the PPRS works, as we have understood it, it is a control over the
22		overall profits of the company by reference to a return on capital employed rather than
23		a direct control over individual drugs or the prices of individual drugs; would that be
24		right as a broad description or how would you describe it?
25	A.	I would describe it as, it limits or controls the prices of medicines indirectly through
26		placing a limit on profitability of companies.
27	Q.	In that context, you control the profits of companies that are above a certain size, I
28		think.
29	A.	Yes, 25 million.
30	Q.	Twenty-five million.
31	Q.	And those companies submit to you, I believe, a detailed return of their costs and their
32		profitability. Some items are allowable and other items are not. In the case of this
33		company we are discussing today, Genzyme, I gather they are under the 25 million
34		limit.
35	A.	As far as I am aware, yes, they are.
36	Q.	Do you have any direct knowledge of what kind of returns they submit or is that not
37		something you have got present in your head at the moment?
38	A.	They should submit their annual accounts to us. If I might just add a little bit more

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1		detail.
2	Q.	Yes, please.
3	A.	Below the 25 million, if a company does not apply for a price increase or wants to do
4		something that we think is a bit peculiar or wants investigation, then we need never see
5		them other than them sending in their annual accounts and then that is it. If there is an
б		issue to do with the deliver of, say, the 4.5% price cut or they consider that they are
7		justified a price increase, then they write in and for a price increase one of the things
8		we would say is, "Can we please have a financial return on the same basis as a
9		company above 25 million?"
10	Q.	So for companies in this case, below the limit in the ordinary way, they will simply sail
11		on unless they wish to do something or something alerts you to something that you
12		ought to be looking at.
13	A.	Yes.
14	MR.	GRINYER: How detailed would those accounts be? Would they cover a cost analysis
15		of any sort?
16	A.	The accounts for the 25 million?
17	Q.	Under 25 million.
18	A.	The annual financial return that we would apply
19	Q.	would just be the normal company accounts.
20	A.	would just be the normal - companies submitting their figures - we have got a
21		tailored return that companies have to complete, which tries to extract the costs and the
22		assets related to NHS sales and those figures should be related back to UK published
23		accounts so that we
24		can
25	Q.	So that relates to companies under 25 million too.
26	A.	Where we ask them to submit a return, yes.
27	THE	PRESIDENT: We can look at particular returns actually submitted in this case and that
28		will tell us what they should have included.
29	A.	As far as I know, Genzyme has not been asked to submit - in fact, I am 100% certain
30		that we have not found it necessary to ask Genzyme to submit a return.
31	Q.	So what have they actually been sending in, their statutory accounts?
32	A.	I presume so. I am sorry, I have not checked in detail as to what has been coming in.
33	Q.	That is fine. There is no reason why you should have done.
34	A.	We have provided that that is what they should be doing.
35	Q.	Sending their normal statutory accounts.
36	A.	Yes.
37	Q.	As we have understood it, even in cases where a more detailed return is being
38		submitted in which the companies over 25 million are invited to break down their costs

1		under various headings - distribution, R&D, marketing and so forth - that is done on a
2		company basis rather than on an individual drug basis; would that be right?
3	A.	Yes, that is correct. Obviously, there are circumstances where you get companies with
4		one main medicine, although that does not typically come with a company with 25
5		million or more.
6	Q.	In the typical case, it would not be your particular concern to go into the costs of
7		individual drugs: you would get the general figures for a portfolio of products; is that
8		right?
9	A.	Yes. There are two circumstances in which we get involved in the prices of individual
10		medicines. One is where a company comes along and proves to us that it is justified a
11		price increase across the board on its total - we then will obviously want to know which
12		products it want to take those in and have some idea as to comparable products in that
13		class of drug. The other is where a new medicine is introduced which is not a new
14		chemical entity, a medicine that has got some sort of delayed release formula or
15		something that has been added to it, in which case the company comes in and says,
16		"We would like to charge twice the price", or whatever, and we say, "No". There then
17		proceeds a negotiation on what, in the circumstances of that medicine and in the
18		circumstances of what the NHS is paying for comparable products, the price should be.
19	Q.	In those specific circumstances, you might look in more detail at the build up of the
20		price of particular medicines.
21	A.	Yes, and the circumstances and what the company was claiming would determine what
22		we looked at, so it is hard to give a generalised rule.
23	Q.	One of the conundrums we have in this case is what the NHS list price is supposed to
24		cover. The evidence that we have so far is that there is no precise definition of the
25		NHS list price or what exactly it is supposed to cover. What I am wondering - and I
26		would be very grateful for your view - is this. Given that the PPRS scheme is a control
27		over profits and it is looking at the company as a whole, can we really draw any
28		conclusion from the way the PPRS is administered as to what the NHS list price is
29		supposed to cover, if you see what I mean? In other words, since the PPRS is not a cost
30		plus schemes, I think is one of its virtues or is often said to be - features, anyway - is
31		there in your view a read across from the PPRS to the list price? Does it throw light on
32		what the list price covers, or is it somewhat obscure, if I may put it like that? We would
33		be glad of your view.
34	A.	As you will know from my statement, actually part of this was the first time we had
35		actually been asked to try and define
36	Q.	You had not been asked to define it before?
37	A.	Well not to my knowledge.
38	Q.	Not to your knowledge, no.

1	A.	As the new products' companies are allowed to name their price, as it were, and that is
2		the reimbursement price, and that becomes the NHS list price, we do not then say
3		"Please what are the components of that?" If, on the other hand, a company comes in
4		and puts in for a price increase, and it says "We want a price increase because we want
5		to build worldwide headquarters int he UK", we may or may not say that that is a valid
6		cost reason for that price increase. To that extent we would look at what the actual
7		components of the list price might be, but only in a fairly limited way. I think there is a
8		general recognition between us and the pharmaceutical industry, one of the benefits the
9		pharmaceutical industry see of the PPRS is that we do not ask, and the with
10		globalisation of the industry, it becomes increasingly different realistically to give a
11		cost breakdown, because actually they do not have the data
12	Q.	Intra-transaction prices, different manufacturing bases, all sorts of things, yes.
13	A.	Yes.
14	MR	MATHER: Could I ask if you have any guidelines on how you take those sort of
15		decisions, going back to your example, perhaps, of the world headquarters, in deciding
16		yes or no to that, how would you be guided?
17	A.	It intentionally has not been written down because one of the things I was throughout
18		the last negotiations of the scheme, and I think I can disclose what we were trying to do
19		was to get greater clarity into the scheme, and it is a difficult balance of getting that
20		clarity, and maintaining flexibility. So we do not have a template into which all
21		companies have got to fit. We have obviously, we look at similar cases and similar
22		companies to find out what we have agreed, and there are clearly some "no-no's" and
23		there are some things that are reasonable cost additions and, as you will appreciate,
24		although it has a statutory backing it is a voluntary scheme, so obviously there is a fair
25		amount of
26	THE	PRESIDENT: There is a fair amount of give and take in the negotiations.
27	A.	give and take.
28	Q.	I think you are telling us that in order to maintain that give and take and flexibility
29		there is a certain argument for not being too prescriptive in advance as to what is
30		allowed and what is not allowed.
31	A.	It is clearly relevant in terms of us deciding what return on capital employed a
32		particular company has had in a particular year.
33	Q.	Yes, absolutely.
34	A.	But unless they are in a profit repayment situation that is, in a sense, an academic
35		figure, so we do not tend to get too much. We have a discussion but it is not too tough a
36		discussion. It becomes tougher when we are either saying to a company well, "You owe
37		us a million pounds because we are disallowing " whatever it is, or when they come in
38		for a price increase.

 we have a situation - would it be fair to describe the present situation as a non-standard situation in the sense we do not seem to have the normal wholesale function and the normal delivery to the community pharmacy that would be the normal conventional operating assumption of the scheme, would that be right? A. That is certainly correct. Again, one of the points in the operation of the scheme, clearly we do not go out to get, there are 15, 16 people, including myself, operating this and doing other things at the same time. Q. Of course, absolutely. A. So we do not set out to go and dig into every company to find out whether there is necessarily a comparable case, so there may well be comparable cases, but they have not come to our attention. Q. Yes. So it may be rather theoretical to ask how a case like this would be treated under the scheme if, hypothetically the company was over #25 million and it was exceeding its return on capital which would be the circumstance in which you would be interested in what was going on? A. Yes, that issue we have not had. We have had comparable situations to draw on. Because Genzyme has not had to submit a return, the only information we have had available is what are in its published accounts, and we find it far easier to deal with company situations where we do have returns, because over a period of time and over meetings and discussions we get a knowledge base of the company. That was absent in this case, and was certainly absent in September, 1999 when there was an exchange of correspondence. Q. Quic, well we will have a glance at that in a moment, if we may. A. There was also an issue when being asked, and the exchange of emails, and all the rest of it, "What would you do?" The reason for, if you like, hesitation, is saying well, "We probably would not allow it", but not wanting to lay down in the abstract, hypothetical and benchmarks that might make it difficult for us to take a more reasonable posi	1	Q.	If we now, as it were, come a little bit more to the circumstances of this particular case,
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maximum by the PPRS. The NHS list price also covers de facto the cost of delivering the medicines to the patients", and it was particularly that last sentence, "The NHS list price also covers de facto the cost of delivering the medicine to the patient". I think initially, in your absence a colleague of yours, Mr Kullman on 11th December, 2002, replied to the effect that he was not aware that the NHS list price is defined, but he would not disagree with the statement that was being put to him. That was the first part of the exchange.

The case officer then took it further up with you, and you were clarifying the situation and in a further email of 11th December, 2002 at 15.59, which begins: "Dear Mike", it is from the case officer, you are recorded as having explained that there is no legal definition of what the NHS list price covers. PPRS works on the assumption the medicine is delivered to a pharmacy and is then collected by the patient on presentation of prescription. In this context it would be correct to say the NHS price covers the cost of delivering the medicine to the patient."However", it goes on "the NHS list price does not cover the cost of delivering a medicine to a patient's home", and that is put to you for comment.

Then you reply in an email that seems to be at 4.28 on 11th December, 2002, although for some reason your machine seems to invert the date, and it is that particular email at 4.28 on that day that we are interested in at the moment. Have I followed the sequence of events so far?

21 A. I think so, yes, Sir.

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22 Q. And you are then discussing the statement: "The NHS list price does not cover the cost 23 of delivering a medicine to a patient's home". You reply, effectively, that we have not 24 had to consider a case where the medicine is delivered to a patient's home, and you go on to say: "I am not prepared to say that in no case would we accept, it would depend 25 26 upon the case that the company put to us. Then you explain about the company 27 being able to decide its own price, but if it was over 25 million it would submit an annual return, "we would look at the position, strip out costs outside the scheme", and 28 29 you concluded by saying: "In the absence of a specific example I am not prepared to 30 say there are no circumstances in which we would allow some, at least, of home delivery of costs. Does that email still reflect broadly your view of the question that is 31 32 being put to you?

- A. Yes, Sir, for the reasons I was explaining just now, that one could envisage
 hypothetical situations where clearly it would be outwith because we would not think
 what the company wanted to do was value for money in some way, in which case it
 could be stripped out. On the other hand it might be perfectly acceptable.
- Q. Yes. Now, I am going to put a hypothetical situation to you and if you decide you
 would rather not say please put what caveats in you want. In this particular case, we

1		have a situation where the product, as we understand it, comes from the manufacturer,
2		and goes to dedicated pharmacies that are really part of the manufacturer's or
3		distributer's operations. One of them happens to be in Burton-on-Trent where a
4		company called Healthcare at Home live, and the other is in Oxford, where Genzyme
5		Homecare live. As we understand it the product is then following prescriptions and so
6		forth, instead of going from, say, Burton-on-Trent to a community pharmacy, the
7		product is delivered direct to the patient's home. If we take patients that are up in the
8		North-East of England, for example, as I have understood it (and someone will tell me
9		if I am wrong), as far as the physical delivery of the product is concerned, what
10		happens is the vehicle will leave Burton-on-Trent and go up to Newcastle (or wherever
11		it is) and instead of going to the local pharmacy it will go several streets further along
12		to the patient.
13		Looking at that sort of analogy with the way things really work and as a
14		matter of first impression, would it seem particularly unreasonable to think that the cost
14 15		of that delivery exercise would be the sort of cost that would be allowable under the
15 16		
		PPRS if an issue arose, or is that not something upon which you could give us a view?
17	A.	A firm view on a hypothetical case is difficult, as you will appreciate.
18	Q.	Yes.
19	A.	If we were saying that the company was concerned with doing a drop, as it were,
20		literally, "Here's your medicine, sir or madam", and that is it - so it was, if you like, a
21		distribution cost in a slightly different way from the normal, I think we would find it
22		difficult to resist that. But I think one would also want to look at the relative efficiency
23		of that compared to a more traditional wholesaling operation.
24		If I might take an absurd example. Let us suppose one of the big drug
25		companies decided as a marketing ploy that, instead of using the wholesaling
26		operations, it was going to deliver every medicine to every person's home in the
27		country. That is absurd, but we would say, "We are sorry, but that does not represent
28		value for money for the NHS. If you wish to do that, that is your business, but we are
29		not paying for it."
30	Q.	So you would be looking at value for money, which is obviously a highly relevant
31		consideration. Presumably, you would be looking at the clinical justification for doing
32		it in this way.
33	A.	That would obviously be a factor.
34	Q.	The therapeutic arguments that are being advanced for this system rather than the
35		conventional system. If it turned out - I do not know what your view would be - that
36		this intermediate operation, whatever it exactly comprised, as a percentage of the total
37		cost of the product, was actually less than the 12.5% conventionally allowed to a
38		wholesaler in the list price, would that give you particular cause for concern, or would

1		you still want to scrutinise it relatively carefully?
2	A.	The 12.5% is a nominal figure. In the normal course of events, we would not know
3	11.	because it would only be if the company came in and wanted a price increase on that or
4		some other basis and we started to scrutinise the costs. Then, obviously, it would
5		become apparent to us.
6	Q.	As far as I am concerned, although my colleagues my have one or two supplementary
7	Q.	questions, I would just like now, if we could, to glance briefly at the 1999 exchange,
8		which is very helpfully exhibited to your witness statement. We have got various
9		letters from Genzyme, but I think probably the most convenient for present purposes is
10		a letter of 22nd March 2000 from Mr. Foster, financial controller to your colleague Dr.
11		Bratt at that time, which is towards the end of the first exhibit to your first witness
12		statement. Do you have that letter, which begins, "I am writing to outline the basis for
13		the price reduction for Cerezyme that they have made as a response to the PPRS"?
14	A.	Yes, I do.
15	Q.	He says under the heading "Basis. The list price [Genzyme's list price] to the NHS
16	Q.	represents two elements. Firstly, the cost of the pharmaceutical drug and, secondly, the
17		cost of providing homecare assistance for patients who have infusions in their home
18		environment. The cost depends on the level of service provided, ranging from
19		delivery of the drug and ancillaries and waste disposal nursing systems and home
20		visits." I think we need to jog back to one earlier letter, the letter of 28th September
20		from Mr. Cortvriend to your colleague, Dr. Bratt, which in the first paragraph says:
21		"The NHS list price, as I mentioned in my previous letter to you, includes an element of
22		cost which covers nursing care for home infusion, home delivery, provision of ancillary
23 24		such as water for injection infusion pumps and lines, needles, swabs etc., together with
24 25		refrigerated storage of the drug."
26		I do not know if you have any personal recollection of this correspondence at
27		the time or whether you were involved in this exchange at all or perhaps only distantly.
28	A.	I was involved in the September - I have never spoken to Genzyme personally - I recall
29	л.	having conversations with Dr. Bratt in September. I was not involved, as far as I can
30		recall or can find in the subsequent March.
31	Q.	It may be we cannot speculate as to what Dr. Bratt thought, but maybe you can help us
32	Q.	as to what impression you got. When in this letter Genzyme say that this price covers
33		home delivery, I wonder what you thought or the Department thought was being said
34		there. It pops up in a general description that covers nursing, ancillaries, refrigerates
35		and what-not.
36	A.	I am not avoiding your question, but if I might answer it in this way, please, sir. If you
36 37	A.	would allow me, if I might just set the scene very briefly.
37		Please, yes. It would be very helpful. The deal was done on the PPRS at the end of
00	Q.	r rease, yes. It would be very helpful. The dear was dolle on the FFRS at the ellu of

June 1999. The Health Act, from memory, also received Royal assent at about the same time. The policy imperative was to deliver the 4.5% price cut. We had introduced a system that was quite different from the previous agreement and also we were asking companies to sign whether they would be prepared to be bound by the scheme or not, which was new. We had something like 30 companies that had been involved in the process in terms of being part of the core ABPI membership, then another 120 who said, "What's all this?" There was an awful lot of explaining and all the rest of it to do.

There was something like 3,000 price changes that had to be looked at, and that had to be done by, effectively, the beginning of September. I know this went on into September. So we were not in a position to give everything that a company said the sort of inquiry that we might.

The other thing that we were aware of at the time was that both the new PPRS agreement and the Health Act gave provision for an arbitration process and an appeal process. We had not had a chance to set those up. So we were, if you like, operating in quite a difficult environment in terms of the decisions that we made. If we were too hard, we were going to be unfair in the sense that, apart from going to judicial review, a company did not have a ----

19 Q. It did not have a mechanism.

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A. No, and we were conscious of that at the time. As I recall, the key paragraph in all of
this is the paragraph at the top of the second page of the 7th September, which is where
it goes into "provide extensive nursing support" etc. It was on that basis that we made
the decision in principle - and it was made very quickly - that we were prepared to
accept a price cut on a lower figure. At that time, we were not quite sure what that
figure would be. I remember being party to that decision.

Q. One can understand that entirely. As has been said many times in other contexts
recently, hindsight is a wonderful thing. One has 20:20 vision in hindsight, as they say.
I do not want to put words into your mouth, but hypothetically speaking if one had
focused on the fact that what is described here as "home delivery" in some senses
replicated the normal wholesale function that is notionally included in the idea of the
list price, might one perhaps have challenged the price reduction sought on the basis
that home delivery was being included here?

A. If the emphasis had been on home delivery, but, as I recall, it was not.

Q. As presented, as you rightly point out, it starts with nursing services and all the rest of
it. I follow that. Again hindsight is a wonderful thing and no-one is going to try to
criticise the Department of Health in the situation it was in. If you flick through the
bundle to the left of the 22nd March 2000 to the very last page, which is under the
heading "The calculation", at the end of that paragraph there is an average health care

1		cost quoted of 33p and then it is explained what the average is. It goes on, "As the
2		average is nearer the lower end of the scale, the Genzyme management have thought it
3		appropriate to build in a contingency of 20p to cover likely increased service levels for
4		new patients", so they have added on 20p for contingencies, which is not formally
5		certified by their auditors, Pricewaterhouse. I just wonder if I could put the same
6		question to you with the benefit of 20:20 vision in hindsight and if one had had perhaps
7		more time and was not in the situation in which you were. Would one perhaps have put
8		a question mark over a contingency of that kind being included in what was being
9		asked of you?
10	A.	Obviously in preparation for today I have given this quite a lot of thought. I think in
11		retrospect we should have done two things: we should have challenged that 20p and
12		we should have also somewhere have said, "We want you to provide a further analysis
13		in 12 months' time or some such similar date so that we can see the extent to which
14		what you are saying now does in fact come about or whether there is a change in that."
15		Of course, in a sense, it could have gone the other way as well. The analysis
16		that has been done since indicates that the costs were less and I have got no reasonable
17		basis to challenge that. It could, of course, have gone the other way and we were not to
18		know that at the time.
19	Q.	No, absolutely.
20	A.	It could have been that they were greater than that and it would have been a bargain for
21		the Department.
22	Q.	As far as I am concerned - my colleagues may have one or two questions in a moment -
23		those are my main questions. I do not know whether you have got anything you are
24		burning to say to the Tribunal on the basis of what we have had so far, or do you feel
25		you have more or less been able to express yourself?
26	A.	No, I think you have allowed me to say what I wanted to say to you.
27	THE	PRESIDENT: You have explained what you want to say, yes. Professor Grinyer, do
28		you have any follow-up questions you would like to put to Mr. Brownlee?
29	MR.	GRINYER: Let us have Graham's first.
30	MR.	MATHER (To the witness): I am interested in an area of your witness statement, the
31		first one, at paragraph 38, when you said that the Department " cannot compel a
32		company such as Genzyme to unbundle its prices to promote competition on behalf of
33		the National Health Service, except to the extent that the profit limits are exceeded."
34		To help me understand that, can you tell me a little bit more about the
35		structure of dealing with the supply of drugs to the NHS? Is your area of medicine
36		pricing and supply the sole area which deals with that or are there other parts of the
37		health service which have a function there?
38	A.	The PPRS deals primarily with medicines dispensed in the community, in primary care

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1		through community pharmacies. The hospital sector has arrangements in many cases
2		where it deals directly with the manufacturer where it may or may not be able to
3		negotiate a discount below the maximum price set by the PPRS. In many cases, these
4		will be medicines that actually are either not used at all or are not used very much in
5		the community because of the nature of the drug. That goes on, if you like, in parallel
6		with the PPRS. Obviously, we have communication and quite close relations with the
7		NHS Purchasing Supplies Authority, but actually the process is very often delegated to
8		individual hospital trusts and, given the general movement to delegate out to the front
9		line, we do not get detailed returns of what is going on.
10	Q.	Does the Purchasing and Supply Authority have any
11		co-ordinating or policy role for those hospital purchases?
12	A.	In the main, it will, as I understand it - and I am not an expert in this - focus on
13		medicines that are fairly commonly used, possibly those that are either out of patent or
14		nearly out of patent. Where it is a specialist medicine, along the lines of what we are
15		talking about, very often it will leave it up to the trust or maybe even a consortium of
16		trusts to deal directly with the supplier.
17	Q.	Thank you for that. I must say, when I first read your witness statement I was a little
18		surprised at the idea that the Department, with all its powers and its enormous
19		purchasing clout, could not compel a company to do something in the nature of its
20		supply.
21	A.	In theory, we could. What was behind that statement was two things. First of all, the
22		PPRS agreement as negotiated does not allow us to; we have not sought to either, I
23		have to admit. Secondly, we cannot use our statutory powers against a company that is
24		a member of the PPRS and is complying with the scheme: we would have to have a
25		reason to seek to throw the company
26	Q.	First of all, you have got to chuck them out of the scheme.
27	A.	Yes.
28	Q.	And then do something else.
29	A.	Yes, and, although we have had companies in and told them what might happen to
30		them if they do not stop doing whatever they are doing, we have not yet gone as far as
31		trying to remove somebody from the scheme.
32	Q.	That is exactly my point or the point towards which I was heading: your mentioning
33		that you have had companies in to tell them that they are doing something you do not
34		like and asking them to stop. It did not occur in the Genzyme case: to call them in and
35		say, "This bundling is something we do not like; will you stop doing it?"
36	A.	Under the powers of the PPRS as currently drafted, it does not give us the right to do
37		that. Before this whole investigation by the OFT, you could say we were aware of it in
38		the terms of the exchange of correspondence in September, but for reasons which are

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1		apparent from what I have just said we did not look at it.
2	Q.	As I say, it was not in force at that time, the Competition Act?
3	A.	No.
4	Q.	2000, was not yet in force.
5	A.	And I think, although we have informally said something I think we regard looking at
6		that sort of area to be OFT business in a sense, rather than us trying to get into the case
7		in terms of competition regulation.
8	PRO	F GRINYER: What sort of circumstances do lead you to call people in
9	A.	Usually it has to do with trying to put prices up without or agreement, or to do
10		something that effectively means that. A case for instance, and this is just an example, a
11		company decided that it would genericise the medicine, which meant it took it outside
12		the PPRS, and wanted to put the price up by three or four times so we called them in
13	THE	PRESIDENT: Slight of hand.
14	A.	and said "No, we are not having that." Most of the times, actually, I think it is
15		innocent that companies, they are new, start-up companies, normally small companies
16		not really aware of the ways of the world, in this respect, and so there might be a bit of
17		chancing going on, but they normally go away quite happily, but they go away without
18		much fuss, and do whatever we ask.
19	MR	MATHER: I just have two more points, if I might. So if a general problem appeared,
20		let's say, sticking with bundling, it was decided that this bundling of homecare services
21		was a problem, would that come up in the context of the renegotiation of the PPRS or
22		could the Secretary of State use the reserve powers, and general power to direct people
23		to solve it. How would the NHS overall, this may not just be your part of it, address
24		that if it was seen as a general problem?
25	A.	I think there are possibly a number of ways open to us. One is yes, clearly we could, in
26		extremis, if it became obvious that as a result of this the NHS was getting a reduce
27		value for money, significant from this, he could I think give six months' notice of the
28		ending of the scheme and we could renegotiate it or we could put in statutory
29		arrangements.
30		He could also, I think, issue directions in terms of what - again, sorry this is
31		not my area, but I think he would also be able to issue directions in terms of what was
32		and was not permissible in terms of pricing within a hospital and services provided. I
33		think there is probably scope there. I have to say I am not sure on that last point.
34	THE	PRESIDENT: No, well we have lots of legal advice in the room that can help us on
35		that.
36	MR	MATHER: Finally, the philosophy of dealing with orphan drugs, and the specialised
37		drugs, are we right in assuming that the principle that is adopted of the company setting
38		its own price, at least at the outset, is that that is designed to provide an inducement to

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1		research and development, and innovation of drugs, and on the whole it is int he public
2		interest to allow them to set that price, and that is the overall philosophy behind your
3		approach?
4	A.	Probably but I think actual it is probably a bit more pragmatic than that. You will be
5		aware that the pharmaceutical industry is important to the UK economy, and successive
6		Governments have wanted to maintain that position. Therefore, we in this country
7		have, all be it it is statutorily backed now, but a voluntary arrangement, rather than the
8		sort of statutory product by product pricing that they have in most other EU countries.
9		When you move into a voluntary negotiation there are certain "givens" if you see what
10		I mean, probably not negotiable, and because the UK price is very often used as a
11		benchmark for these pricing regimes in the rest of Europe, I think I am right in saying -
12		I have never said it as directly as this - but I do not think it would be possible to
13		negotiate a voluntary agreement with the branded pharmaceutical industry that did not
14		have this freedom of pricing. That has been the philosophy in the past. In the same way
15		that we would not have a price regime that said after that you can continue to do what
16		you like as well.
17	THE	PRESIDENT: Would you just say again what you have just said, for the benefit of
18	MR	VAUGHAN: Sorry, you could not negotiate with the industry without the benefit of -
19		sorry, my voice is worse than yours
20	A.	without the benefit of freedom of pricing, and I just do not think you would be able
21		to do a deal on that basis.
22	MR	MATHER: Thank you very much.
23	PRO	F GRINYER: The first point relates to the PPRS and the transfer prices, in the
24		case of an imported product like Cerezyme, quite clearly the transfer price at
25		which the American Parent transfers the product to the UK subsidiary is
26		critically important in determining profits, and therefore any potential
27		influence you have over price ultimately which is indirect as you say, have
28		you any ability to challenge or question in any way, or influence transfer
29		price?
30	A.	There are two bases for declaring the basis of the transfer price. One is would be for
31		companies to give us the basis, the build up of transfer price, and a small number do,
32		and we then are in a position to challenge it. The agreement has, for many years and as
33		far as I have gone back, included in it what is called a "default option" which is an
34		assumption that the company applies, which we negotiate every time we negotiate with
35		the PPRS. There are, as I understand it, in terms of American companies, there are
36		reasons in American Law that make it difficult for them, even if they wished to, to
37		divulge the breakdown of their transfer cost price. Added to which, to be fair, it comes
38		back to an earlier question that given the global nature of the industry it would be

1		difficult for them to build up a cost element.
2	PRO	F GRINYER: Thank you. The second point is, in a way, to ask you to interpret
3		or at least give some sort of initial reaction. Clearly we are in a situation where
4		there is a new product like Cerezyme has come in, the manufacturer has set
5		the price, and now it has arrived to Mr Bratt, and he is looking at it. Was he in
6		a position to question the bundling, and ask whether there could be a reduction
7		in price, or was he in fact required under the scheme, as I believe probably to
8		be the case, to accept that price, in which case he could well see the bundled
9		element as a valuable additional element for the NHS.
10	A.	Because it was a new chemical entity when it was introduced
11	Q.	And it was the same price?
12	A.	And it had not sought to increase the price since then, we had to accept under the terms
13		of the previous scheme, the 93 scheme and this scheme, the price that the company set.
14		So threw as no question of Dr Bratt, in September, 1999 saying "We would like it at 10
15		per cent. less".
16	Q.	He had no power to question the bundling, basically, because the price was set by the
17		manufacturer?
18	A.	Under the PPRS, no, we have no power to question it, literally. The reason for my
19		hesitation is because sometimes we do try and interpret the terms of the PPRS as
20		broadly as we reasonably can because we see something we do not like, and depending
21		upon the circumstance, we might, if we thought there was a case, there are words in
22		there about representing value for money for the NHS, and that sort of thing, so we
23		might well, if we think we have a case
24	THE	PRESIDENT: Yes.
25	PRO	F GRINYER: Might it therefore be regarded as an active acquiesence at the
26		very least that this inclusion of the additional services, the homecare services
27		were in the price at that point?
28	A.	I do not think so, but we looked at it anyway in terms of either OFT and indeed, now
29		yourself, have looked at it quite frankly.
30	Q.	You just accepted and it was not a matter which was questioned or even thought about?
31	A.	I certainly did not. As my witness statement says, I have spoken to Dr Bratt on the
32		phone.
33	Q.	Yes, surely.
34	Q.	Be he has left us now for some three years, and when you move on to another job you
35		will appreciate that his memory is
36	THE	PRESIDENT: Quite, we understand that.
37	PRO	F GRINYER: We understand. Thank you very much.
38	THE	PRESIDENT: I just have one question I forgot to ask before. We touched briefly at the

1		beginning on zero discount drugs, and I understand you to say that that was a list
2		arrived at by a sort of negotiation with pharmacists, on the basis that the clawback
3		arrangements would not apply to a group of drugs. Is that right?
4	A.	Yes, we have to be satisfied that there has to be a reason for it being on there, and it is
5		currently being reviewed, actually, but over the years there is a sort of exchange of
6		correspondence between somebody else in the Department - not my area - and the
7		Committee and us agreeing or disagreeing, and normally it is the community
8		pharmacies that put forward the case for it being a zero discount on this medicine, and
9		we say "yes" or "no" depending up on the circumstance.
10	THE	PRESIDENT: That would mean presumably, or it is supposed to mean that the
11		community pharmacist is normally buying from the wholesalers, shall we say, at list
12		price?
13	A.	Yes.
14	Q.	Does it follow, if it is a zero discount drug at the pharmacist end that the manufacturer
15		is not giving a discount to the wholesaler, i.e. can we have a zero discount drug that is
16		being sold to the manufacturer in the normal way to a wholesaler, and then being sold
17		to a pharmacist, all be it at list price, or what?
18	A.	I am afraid that we do not have detailed knowledge of that. Again it comes down to
19		what we call "light touch" regulation. We try to allow, although the PPRS clearly
20		distorts the market, beneath the reimbursement price we try and let the market operate.
21		We have everybody coming in saying that they are being "done" by the other party, but
22		that is another matter.
23	THE	PRESIDENT: Right, thank you very much, Mr Brownlee. Mr Vaughan, I do not know
24		whether you have any supplementary questions for Mr Brownlee?
25		Further questioned by MR VAUGHAN:
26	Q.	There is very, very little. (To the witness): You explained, and I think we entirely
27		agree, the inter-relationship between the PPRS and the Drug Tariff price, and you gave
28		very clear explanation. So when, in your witness statement, you say they are
29		inextricably linked, you mean it in that context of your explanation, as it were?
30	A.	Yes, and int he sense that they are pretty well always the same, the headline price, by
31		which I mean before the clawback, is always the same.
32	Q.	But they are linked in the context you have explained, they have different purposes but
33		there is a linkage between the two. It is a question of the "inextricably linked" which I
34		find difficult?
35	A.	Well we can debate the meaning of the word, and indeed Professor Yarrow, in his
36		witness statement, but in saying that I meant that the company, in whatever way, either
37		through the drug tariff or directly if it is not in the drug tariff advises the PPA of the
38		price, it is the price we take into account for PPRS purposes, both positively and

1		negatively in terms of we don't jump up and down about it in terms of it being increase.
2		And it is the price which is the starting point for the money that the community
3		pharmacist is reimbursed for that medicine.
4	Q.	You said in looking at the overall profitability on the PPRS system of the company,
5		there is a thing called "modulation". Is modulation, as it were, in my understanding
6		modulation - providing overall they keep the same return on capital they can move
7		around the prices, up and down to some extent if they want, providing they maintain
8		overall the same total. Is that right?
9	A.	It is not quite right. We sought a higher price increase in the negotiations in 1999 than
10		4.5 per cent. we ended up with 4.5 per cent.
11	Q.	Yes.
12	A.	The pharmaceutical industry has said for a number of years that it wishes to be able to
13		decide where that 4.5 per cent. is applied, so it might want to take 9 per cent. on one
14		medicine and nothing on another, volumes and values being the same. So what
15		modulation does is to allow companies to choose where they are able, and I mean that
16		in terms of having enough products, where they wish to take their 4.5 per cent. and
17		what we check is that they are delivering the 4.5 per cent. price cut overall. It does not
18		say it has to be the same return on capital employed.
19	Q.	Yes, so modulation only applies on the reduction, not on the PPRS system?
20	A.	Well, subsequently, after the first 15 months of the scheme, companies are allowed to
21		modulate, but it has to be at nil cost to the NHS. In other words, they have to come in
22		and say "Well, we want to put this price up and that price down, and by the time you
23		take the different volumes into account the NHS will continue to pay overall the same
24		for those two medicines.
25	Q.	So they can move some up and some down?
26	A.	Within parameters, yes.
27	Q.	Providing they achieve the same overall result?
28	A.	Yes, but it is expressed in terms of the price that the NHS pays value dated at list price
29		rather than return on capital employed.
30	Q.	I know you said you do not know much about this zero discounting, but in order to get
31		into this zero discounting scheme, presumably the pharmacists have to show that they
32		do not get discounts. Is that right? The obligation seems to be upon them, is it?
33	A.	Yes, I don't know, I have not been involved in the detailed discussions on this myself.
34	THE	PRESIDENT: The zero discount side of things is not really your area, is that right?
35	A.	Yes.
36	MR	VAUGHAN: I will leave it. Was the EL95 part of your world?
37	A.	I am afraid it wasn't, no.
38	Q.	Thank you very much, that saves another question, thank you.

1	THE	PRESIDENT: Mr Thompson?
2		Questioned by MR THOMPSON:
3	Q.	The first question I had was that the President asked you a question about whether you
4		could infer anything from the PPRS across to what the NHS list price was intended to
5		cover. Can I ask you, as it were, the converse question as to whether anything can be
6		inferred from the nature of the Drug Tariff and the reimbursement process as to what it
7		is intended to cover. If I put it like this: the Drug Tariff is directed towards the
8		reimbursement of the pharmacist. Is that correct?
9	A.	Yes.
10	Q.	I believe in this case, and I do not know how familiar you are with Part 2 of the Drug
11		Tariff, I believe it is clause 8(C) of Part 2 which has a provision whereby the
12		manufacturer's list price is reimbursed to the pharmacist unless otherwise directed. I
13		think that is the gist of it.
14	A.	Yes.
15	Q.	There are different rules for the reimbursement of pharmacists relating to issues such as
16		clawback, etc. and in relation to supplementary serviced and expensive drugs, and
17		indeed, dispensing fees, is that right?
18	A.	I believe so but I am not familiar with the details.
19	Q.	Can you infer that the list price is not directed to costs incurred by pharmacists which
20		are reimbursed separately but towards the costs of manufacturers and in conventional
21		terms, wholesale distributors, who supply to pharmacists. Is that what the list price is
22		directed at?
23	A.	Yes, because I mean the other things that you mention, they end up by being reflected
24		in what the pharmacist is actually reimbursed, but is a subset of the calculation as I
25		understand it.
26	Q.	Are you aware of any element of the NHS list price that would relate to reimbursement
27		of the pharmacy for its own costs?
28	A.	Well, not directly to the list price, yes. When the pharmacist is reimbursed, they will
29		get the price of the medicine, there will then be a dispensing fee and all the rest of it
30		added onto it, so what the pharmacist gets is probably one payment.
31	Q.	Indeed.
32	A.	But it will the dispensing fee would not be part of the cost of the drug, shall I say?
33	Q.	So even the dispensing fee, which is a little cost
34	A.	It is 90p something per item.
35	Q.	If somebody put that into the NHS list price, that would be disallowed.
36	A.	Yes.
37	Q.	Even though you might think that was rather close to the retail. That would be
38		disallowed.

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1	A.	Yes.
2	THE	PRESIDENT: Forgive me for interrupting, but as I have understood it, in the
3		conventional case the community pharmacist is not really intended to take a turn on the
4		drug itself: the idea is that that should be minimised and they are remunerated for this
5		service, the service that they give by a dispensing fee, sometimes an expensive drug
б		dispensing fee
7	A.	Yes.
8	Q.	sometimes a rural area supplement and all the rest of it.
9	MR.	THOMPSON: There is no provision for the pharmacist to be reimbursed for things
10		after dispensing under the NHS list price.
11	A.	No.
12	Q.	The Chairman put a point to you on the basis that if the pharmacy was not a community
13		pharmacy, would that be a relevant consideration. Could I put the converse point to
14		you? If the pharmacy was a community pharmacy, as indeed I believe it is required to
15		be for the purpose of reimbursement by Part 2 of the NHS Act, would that be a relevant
16		consideration to take into account in assessing the matter?
17	A.	I am sorry, I am not quite sure what you are saying.
18	Q.	I think it was put to you
19	A.	I remember. I am not quite sure exactly what you are asking.
20	Q.	Would it be more of a normal case where the normal rules would apply if one was
21		dealing with a community pharmacy rather than some sort of special pharmacy that
22		formed part of a business.
23	A.	On the basis that there are something like 10,000 community pharmacies in England
24		and I do not know how many exceptional cases one can find if one trawls the
25		dispensing of medicines, then, yes, the community pharmacy by definition must be the
26		norm.
27	Q.	Can I ask you another question? The question arises from the Chairman's question
28		about if the wholesaling was of a traditional kind but simply went to the patient's home
29		instead of to the community pharmacy which was, as it were, next door, would that
30		make it relatively likely that the cost would be allowed. Could I ask you a variation on
31		that?
32		If the elements of wholesaling described by the Chairman formed an
33		integrated part of a service containing wider non-standard elements, would that
34		influence your assessment of the situation? I mean the overall situation.
35	A.	Where there is a wider scheme - without wanting to go into commercial details about
36		individual companies - there is the odd example where companies do not operate -
37		although their medicines go to community pharmacies, they operate the standard -
38		either in terms of the time at which the title of the goods - takes place or in terms of the

1 way in which they use the wholesaler and we have had discussions with those 2 companies to make sure that overall the NHS is not disadvantaged as a result of those 3 Q. If I could make it a bit more concrete, although there was still delivery of a drug but the 4 Q. If I could make it a bit more concrete, although there was still delivery of a drug but the 5 delivery was regulated and only took place in a managed way involving further 6 elements - and in particular involving nursing - and the costs were all tangled up, 7 would be treated as part of the NHS list price or would you seek to disentangle them? 9 If I am going too far into the detail, say so, but it is obviously highly material to this 10 case, as I am sure you will be aware. 11 A. Because our involvement with this case has been has largely been as a result of this 12 process and not in terms of detailed negotiations with this company or, indeed, any 13 of the exchanges of 14 of the exchange of 15 e-mails that we started the proceedings with, I would err on saying that we would 16 disallow it, for instance, if they came and asked for a price increase; on the other hand, our process does not enable us to go out and track it down. 17 Q.			
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38 regardless."	37		than saying, "Because we believe nominally it is 12.5%, you can have 12.5%
	38		regardless."

1	Q.	Perhaps I can make it a little clearer. If something clearly is not wholesaling, for
2		example, dispensing by pharmacies, then you disallow it, as I understand it.
3	A.	If something is included in a heading that clearly is not that heading, we disallow it.
4	Q.	It does not matter whether it is more or less than 12.5%?
5	A.	No.
6	Q.	Likewise, in deciding whether to allow the dispensing fee, for example, would you
7		concern yourself with whether the actual wholesaling costs were high or low and would
8		that be a relevant consideration in deciding whether or not, for example, the dispensing
9		fee should be allowed if it were included in a hypothetical case?
10	A.	Put in those stark terms, no.
11	Q.	You have said that you would have looked at certain things in the context of a price
12		increase. Can I ask that you should be shown four documents which are material to
13		this case? They arise in bundles 31 and 37, if you could be given them. (Same handed)
14		The first one is the Office of Fair Trading's core bundle, page 7.
15	THE	PRESIDENT: A letter written to the Gaucher Association in 1993.
16	MR.	THOMPSON: It is just the first paragraph. You will see that there is a reference to a
17		meeting and then, two lines from the bottom, they say: "We will charge a sterling price
18		which is currently 2.63 per unit." Do you see that?
19	A.	Yes.
20	Q.	Then if you turn on two pages to page 9, you will see another letter to Mr. Manuel
21		dated 2nd February 1994. I do not think we need to read the detail, but the penultimate
22		paragraph says, "I am acutely aware that Ceredase is already a very expensive drug. In
23		an effort to limit the impact of these events on the cost of Ceredase treatment, we have
24		decided to pass on only one-third or a 20 cent per unit as a price increase." It does not
25		add up, but I have done the work on the exchange rates and it does make sense, given
26		the movements in the exchange rates etc. "In the case of the UK, this will mean a new
27		price of 273, which will take effect from 7th February 1994."
28		On the face of it, that is a 10p price increase and would you have expected in a
29		normal case this to have been brought to your attention?
30	A.	Well, it should have been brought to our attention, but it was not, as far as I have been
31		able to find on our files.
32	THE	PRESIDENT: This is Ceredase.
33	MR.	THOMPSON: Indeed. (To the witness): If it had been brought to your attention, is
34		this the sort of event that might have led to a more intensive scrutiny of Genzyme's
35		cost?
36		I can only answer yes. I was not around doing this job in 1994, so I cannot talk for
	A.	
37	A.	them, but if this happened now then we would ask them to justify it and we would call
	A.	

1	MR.	GRINYER: Does that depend on whether the company is a member of the scheme or
2		not?
3	A.	The situation in 1994 was that we did not have the Health Act powers that came in in
4		1999, quite clearly. Therefore, if companies decided to ignore us it was difficult.
5		There was little we could do, other than protest. Why this was not seen by the
б		Department at the time, I cannot explain because I was not here. I do not think it was.
7		Since 1999, the company either has to join the PPRS or we have the power to
8		put in place some statutory scheme and all companies selling branded medicines have
9		either signed up or a few very, very small ones are acquiescing and we have not chased
10		them to sign the document. So the situation now is very different from what it was in
11		1994.
12	Q.	There seems to be some question as to whether Genzyme was a member of the earlier
13		scheme, as I understand it, and it seems to have applied for the first time in 1999.
14	A.	The way the Department was operating its agreement with the APPI was that the 1993
15		scheme applied to all branded medicines sold to the NHS in the UK. Because there
16		was no statutory power and because - the agreement was formalised by a shake of
17		hands, effectively, between the Department and the APPI. We never actually went out
18		in 1993, I understand, to say to companies, "Sign here or not sign here."
19	Q.	So they were automatically a member of the scheme, but they might not have been in
20		any dealings with you at all.
21	A.	And if we had not - as we appear not to have done in 1994 - found out about this
22		increase - and I can understand why - because it was a relatively smaller used medicine
23		- then we would have had no cause to write to them and they had no cause to contact
24		us. I guess that was the situation.
25	MR.	THOMPSON: Could I now just ask you to turn to bundle 37? There are two more
26		documents. It is tab CB28 in that and within that it is page 291 of the numbering at the
27		top and it is 3237 at the bottom. This is a short letter to the PPA saying, "This is to
28		confirm that our NHS trade prices for Ceredase remain at 154.50", which by an
29		elementary calculation is #3.09, "and these are the prices we have charged throughout
30		1995.
31		Then if you turn over the page, you will see a letter to a Mr. Jenkins of the
32		PPA of 16th May 1997. I do not know if you want to read that briefly. It is an
33		explanation that Cerezyme is replacing Ceredase or is being introduced at the same
34		price as Ceredase at 3.09 per unit.
35	A.	Yes.
36	Q.	If these documents had been brought to your attention, bearing in mind that in 1994 the
37		price was #2.73, would you have expected an explanation of why they now were 3.09
38		and, again, when Cerezyme was introduced would that have been the sort of event that

 A. As I understand it, Cerezyme was a new chemical entity, a new active substance, so the company had freedom of pricing for that. I do not think we would have questioned why it was the same price as its predecessor. We would have liked to have been informed of it; we were not. We would then, I think, if we had have received a copy of that letter, have tracked back to try and find out what had gone on. MR. THOMPSON: I am grateful. Those are my questions. <u>Questioned by MR, VAUGHAN</u> Q. Could I ask one or two questions about the 1994 situation? It is bundle 31, page 9. You looked at this before. Mr. Manuel and Mr. Termeer from America. My instructions are at that stage there were four patients in the United Kingdom receiving Ceredase. Do you know anything about that? Presumably not. A. I know there was a time when it was being - I think I am right in saying that it might be at a time when it was on a named patient basis. I do not know when. Q. I think at this stage they were moving over from a named patient basis, which was the previous situation, to a more conventional system. There were about four patients at that time; do you know that? A. No, I do not. Q. So be it. PPA was told about that. A. No, as far as I Q. So be it. PPA was told about that. A. Yes. THE PRESIDENT: Yes, Mr. Thompson? MR. THOMPSON: Their were so not to. (The witness withdrew) THE PRESIDENT: Yes, Mr. Thompson? MR. THOMPSON: I believe that the bundles that Mr. Farrell will need are probably the same or include the same as as Mr. Brownlee, so I would simply ask for Mr. Farrell to be brought up as well. THE PRESIDENT: Yes. 	1		would have occasioned an explanation of why it was the same price as Ceredase?
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32 THE PRESIDENT: Yes.	30		same or include the same as
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33 <u>MR. JOHN FARRELL</u> , Called	32	THE	PRESIDENT: Yes.
	33		MR. JOHN FARRELL, Called
34 Questioned by THE PRESIDENT	34		Questioned by THE PRESIDENT
35 THE PRESIDENT: Mr. Farrell, good morning. We are extremely grateful to you for	35	THE	PRESIDENT: Mr. Farrell, good morning. We are extremely grateful to you for
36 coming. You have probably been at the back, listening to our questions to Mr.	36		
37 Brownlee.	37		Brownlee.
38 A. Yes.	38	A.	Yes.

1	Q.	So I do not need to say again that we are simply seeking to understand the system here
2		and we are very grateful to you for sparing the time to be here. I just need formally to
3		establish that you are John Farrell, Head of Pharmacy Services for a number of NHS
4		Trusts, including, notably, the Royal Free Hospital NHS Trust.
5	A.	That is correct, sir, yes.
6	Q.	And you have given, in particular, a witness statement in this case that is dated 30th
7		June 2003. I will, if I may, just ask one or two points of clarification that are relevant
8		to his particular case.
9		Could I start by asking you this? In relation to this witness statement that you
10		have given, who exactly, in your view, do you speak for? Do you speak for yourself or
11		do you speak for the trust that you represent or for whom exactly? What is the basis of
12		this evidence?
13	A.	The basis of the evidence is on behalf of the trust which I represent.
14	Q.	I think they are mentioned in the second paragraph of your witness statement.
15	A.	That is correct, yes.
16	Q.	We have had, as you will appreciate, a lot of discussion in this case about what are
17		called homecare services. Could you help us on what you understand homecare
18		services - the phrase "homecare services" - to cover? It crops up in a number of
19		contexts: there is a tender document in which it crops up. You have given us an
20		explanation at different parts of your witness statement, but we would be very
21		interested in your telling us in your own words as to how you see this idea of homecare
22		services.
23	A.	Homecare can range from a variety of inclusive and integrated services.
24	Q.	You need to speak up a little because the Shorthand Writer has got to hear you and
25		others are taking notes.
26	A.	In particular, homecare services are provided to patients who may in the past have been
27		either in-patients in hospital or have long-term chronic conditions which can be
28		managed now within the community, within the primary care setting. The context of
29		homecare has evolved in order to enable these patients to be managed within that care
30		setting.
31		In that context, it ranges from the dispensing, supply and management of
32		medicines to those patients and it may be more than one drug - it may be a number of
33		different drugs - to the full provision of nursing care within the context of homecare.
34		That will largely depend upon the extent of the patient's condition.
35		In that there may be a population of patients who are eligible for homecare,
36		they may not all at any one time require full nursing care. It is a dynamic situation,
37		because these patients' condition can vary and they may need to be stabilised.
38		Therefore, nursing care may be requited. When patients are stabilised, then a

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1		dispensing, delivery and drug management service will be a more appropriate level of
2		service. But there has to be that level of integration within the homecare provider in
3		order to be able to move between different elements of homecare.
4		The other point to identify is this. I have already said that the patient may be
5		in receipt of more than one drug and, indeed, some of these enzyme disorders from
б		which patients suffer run in families, so there may be more than one sibling in receipt
7		of the medicine also. It is, we think, sensible to try and have the same homecare
8		provider providing a service to a particular family or a patient group. That is what I
9		understand by that.
10	Q.	That is very clear. As you were talking, you used the word "integrated" more than
11		once.
12	A.	Yes.
13	Q.	I think I understood you to refer to dispensing, delivery, what you described as drug
14		management and in many but not necessarily all cases or at all times a nursing service
15		as well, or at least the ability to provide it if it became necessary; are those elements
16		what a home care service provider will be typically providing in your experience?
17	A.	Yes, sir, that is correct.
18	Q.	We have come to understand that there are a number of companies active in the
19		provision of homecare; is that right? Are there many companies that do this or a few
20		or what?
21	A.	There is a handful of companies. I think it is correct to say, sir, that it is an emerging
22		market. It really started some years ago in the United States, where I understand it is a
23		considerably large business. I suppose it has been slow to develop in the UK, but I
24		think now it is finding its feet and is beginning to emerge reasonably rapidly.
25	Q.	You have, in various circumstances, quite a wide range of patients who need homecare
26		of one kind or another who are suffering from different diseases. Could you paint the
27		picture for us in general terms? How do you go about seeking, negotiating, agreeing
28		with companies to provide you with homecare services? What is the typical case or the
29		possibilities?
30	A.	The normal arrangements are, we would look at what is in the best interests of the
31		patient primarily. That would be the main driver. We would then look at how stable
32		the patient may be on homecare. For example, an element of homecare may mean that
33		the patient is required to attend hospital on a less frequent basis, so that could be an
34		element also.
35		We would discuss it with the patient and the clinician involved and then
36		would seek to identify a homecare provider in order to deliver that service.
37		Our greatest experience with the arrangements and what I think was the best
38		way forward was to tender for the homecare service, which we have undertaken as part

1		of our haemophilia service. That was done with the full
2		co-operation of the patients, the clinicians and the hospital nurses as well. We ran a
3		pilot for some time just to identify what the patients' needs were in this respect before
4		we went to tender.
5		I would see that as being the most appropriate way to advance homecare
6		services and for the NHS to secure best value for money.
7	Q.	Why do you say that as being the most appropriate way; what is your reasoning?
8	A.	I think as it is an emerging market we clearly need to ensure that there is competition
9		within that market and we need to be fair to homecare companies who would wish to
10		provide a service and maybe to develop these services.
11	Q.	In a tendering procedure, for what length of time of contract do you normally tender?
12	A.	We normally tender for a year, but we have added a caveat that we may wish to have a
13		roll-over period of a further year. The reason for that is that we want to cause minimal
14		disruption to the patient groups.
15	Q.	At the end of that period or the extended roll-over period would there be another
16		tender?
17	A.	Yes. I think the other issue, sir, is that events may change within that timeframe, so it
18		is a balance between getting a reasonable period from our point of view in having a
19		stable service to enable the homecare provider to work up their services, so that they
20		would have to invest clearly and also to take account of events which may change,
21		both in products, because new products may come on to the market or indeed
22		developments in homecare services themselves. So it was a balance between
23		identifying what was a reasonable period of time, and for that reason we put in the roll
24		over caveat of one year.
25	Q.	Is the haemophilia example a typical example, or are there some cases where you do
26		not go to tender, or you have a negotiation or
27	A.	Haemophilia is the only tender which we have let for homecare, but we would wish to
28		have the same process in place for other elements of homecare as well.
29	Q.	And what have you done for other homecare, let us not talk specifically about Genzyme
30		yet, there are presumably other patients who have homecare, who have other diseases?
31	A.	That is correct, yes.
32	Q.	What happens in those cases?
33	A.	Well we have taken the view that to date we have contracted with one homecare
34		provider, but more are emerging and we would eventually wish to test the market with
35		regard to their services also. The reason we have gone for one company to date is that
36		from our point of view it is a considerable paper work burden in managing - there is a
37		considerable paper work issue in managing this process, and we are looking to
38		automate that in terms of putting it on to an IT system. So we are looking to the best

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1		way internally. To date also it has been a situation where we have identified a
2		homecare provider with appropriate standards which meet their needs, and we would h
3		ave to look to do the same kind of investigations to other homecare providers to ensure
4		that they would also meet those standards as well. So it is quite a large undertaking and
5		we would not want to see a huge number of homecare providers, but we would
б		certainly like to see more than one to deal with, maybe a handful.
7	Q.	Yes, I follow that, but your basic idea, or the concept developing in your head is that
8		you would be dealing with one at any one time, is that right? But from time to time,
9		there would be a tender process or a negotiation process, or what?
10	A.	I think we would probably like to deal with more than one?
11	Q.	Yes, I see.
12	A.	At any one time.
13	Q.	At any one time?
14	A.	Yes, indeed.
15	Q.	And for what reason? It may sound a silly question.
16	A.	As I said earlier, we need to ensure that we are getting best value for money, and we
17		need to, as it were, develop the competition in terms of other companies that can
18		provide the service as well, and maybe that will result in lower prices.
19	Q.	Yes, but I think you also were suggesting that there is probably a natural limit to the
20		number of homecare providers you would want to be dealing with, or could survive in
21		this market perhaps?
22	A.	I think that is correct, yes.
23	Q.	I do not know if you have any impression as to how many providers we could
24		economically support, as it were?
25	A.	I don't know. I think I would certainly like to deal with more than one, possibly two or
26		three, as a manageable event.
27	Q.	In relation to homecare services - we will come on to this in more detail in moment -
28		how do you see the pricing side of this? Do you see homecare being provided at an
29		identified cost, or provided within the drug cost, or provided by a manufacturer who
30		also does homecare, or provided by independent homecare companies, or what? Is
31		there any pattern that so far emerged?
32	A.	Our view has been that we would wish to see transparency in the pricing arrangements,
33		so that we would know exactly what we are paying for the medicine, and for the
34		homecare, and that in turn would make future negotiations or contracts for the drug,
35		and the homecare service, it would be easier to undertake those as separate events, so
36		we would look to have a separate pricing structure.
37		In terms of whether we would look for an independent company that is an
38		interesting question, and I think to date we have looked to an independent company for

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1		the reasons that if we want to change the product, then we do not necessarily h ave to
2		change the homecare provider as well, which can be quite disruptive for patients. The
3		converse is true also.
4	Q.	Changing the
5	A.	Changing the homecare provider but keep the product, as it were. I think there is the
б		issue that if we use a homecare provider who is also the manufacturer, then it may be
7		difficult for that homecare provider to deliver a product by a competitor, and that was
8		of concern to us.
9	Q.	If I may just look at one or two now more detailed points that come up from your
10		statement. You mention first of all that sometimes patients need nursing. Sometimes
11		they do not need nursing. I think you tell us in the specific case of Gaucher's disease,
12		your Gaucher patients who are treated at home are not cared for by NHS nurses, b ut
13		are cared for by the homecare provider in question.
14	A.	Yes.
15	Q.	There is some evidence in this case that in some other cases it is the NHS nurse who
16		looks after the patient in other areas. What determines whether it is an NHS nurse who
17		does the nursing, or whether it is the homecare providing who does the nursing? Where
18		in the decision process is that decision taken and why?
19	A.	I think one of the reasons why is our hospital is a tertiary referral centre for Gaucher's
20		and in that context can see patients from virtually within the UK. It would be difficult
21		to enable our nurses to travel large distances in order to manage these patients on a
22		homecare environment, and that is quite a major issue. I think also we would not look
23		to a homecare option unless the patients had been stabilised in the hospital environment
24		before entering into homecare. I think those are the two main reasons. In terms of the
25		patients who do need a level of nursing care, an example of that would be a patient
26		recently who came to hospital just seems to have lost all confidence in being able to
27		insert the cannulas himself, and in that context h as needed a level of nursing care to
28		provide support until his confidence may return.
29	Q.	And that example is then provided by the homecare providers?
30	A.	That is correct, yes.
31	Q.	And what happens in physical terms? Does somebody say to the homecare provider
32		"let's send a nurse"?
33	A.	That is correct, yes.
34	Q.	I see. You mentioned a little earlier on the possibility of what you call "block", or are
35		called "block" contracts That is to say the homecare provider services a number of
36		different diseases under one contract. Is Gaucher's disease suitable for being included
37		in such block contracts?
38	A.	Yes.

1	Q.	Could you include it with haemophilia and some other disease?
2	A.	You could do.
3	Q.	Is there anything specific to Gaucher's disease that would mean it is so specialised or so
4		separate that you could not really "lump" it in - if I may use the expression - with other
5		kinds of patients needing homecare?
б	A.	No, I do not feel that there are any reasons for that. We would clearly want the
7		homecare company and nurses to maybe come to the hospital and have some additional
8		level of training, but there is nothing that would exclude it from being part of a block
9		contract.
10	Q.	In relation to the funding, the financial side of all this, I think we have gathered from
11		the papers, although I cannot put my finger on it, that you have got about 70 Gaucher
12		patients under your wing, if I may put it like that?
13	A.	Yes.
14	Q.	And I believe there are about 180 altogether in the Country and others are looked after
15		by other specialist centres. Our understanding is that the tab, as it were, is picked up at
16		the end of the day by the local PCT where the patient is living, how does the PCT,
17		where the patient is living regard your sort of negotiation of the contract, as it were,
18		because they have to pay for it, but you are negotiating the price, how does that work
19		out in practice?
20	A.	To my knowledge, the process would be if a Gaucher's patient presented to the hospital
21		and then required treatment is that it would be outside what we are currently calling in
22		financial terms the "block contract" i.e. the sum of money given through the Trust to
23		manage its services. In that context we would have separate discussions with the
24		individual PCT from where the patient came. We would discuss with them various
25		treatment options, one of which may be a level of homecare service, and in that context
26		we would then make certain arrangements regarding treatment, because treatment is
27		also part of the discussion process, because these are quite expensive treatment cases,
28		and we would identify a separate homecare cost as part of that, which is why it is quite
29		useful if we can have in place a tendering arrangement, whereby we can identify to the
30		individual PCT that we are truly getting value for money on behalf of the NHS for the
31		services that we are providing.
32		We would have complete transparency with the PCT in terms of the cost of
33		the drug or any discounts which we may or may not have negotiated, and the cost of the
34		homecare service as well. Those patients are normally put into their group in that they
35		area outside the block contract. They are normally referred to in our Trust as
36		"programmed" patients, and those are patients who fall into a cost bracket that we
37		identify as "high cost" drugs, or "high cost" patients, and that means that our contracts
38		and finance department will have these discussions with individual PCTs.

1		We do that for a number of different conditions, because tertiary teaching
2		hospitals do tend to get quite expensive patients, and the number of PCTs we will be
3		working with in any one year can be over 140 PCTs. So we will have to have a of
4		detailed discussions with many of them about high cost medicines, so this is not
5		exceptional for a teaching Trust.
6	Q.	There are other patients looked after by other centres who are in other parts of the
7		Country who would presumably need to have the same kind of discussions with their
8		local PCTs as well.
9	A.	That is correct, I suppose the main driver from our perspective is we retain the clinical
10		responsibility for the patient, and therefore it is a requirement on us, a duty of care on
11		us to ensure that the appropriate level of treatment is provided, in terms of drug
12		treatment, but also that the arrangements for homecare are appropriate as well.
13	Q.	Can I ask you this, we are considering a case at the moment - this case - in which at the
14		moment there is no separate price for the homecare. It is, as it were, included in the
15		drug price, in technical terms "bundled" is a phrase that is sometimes used. One of the
16		suggestions of the Office of Fair Trading is that this price should be split, or unbundled
17		into homecare for the one hand, and drug for the other which, if I have understood it,
18		would therefore free up or allow a process of negotiation to take place as to the price of
19		the homecare on the one hand, and the price of the drug on the other. How do you see
20		that working out? Is that going to work out along the lines you have already described?
21	A.	That would be my preferred option, yes.
22	Q.	I see. Now, I do not know whether you have thought whether there is any balance here.
23		They are high cost, but it is a very small number of patients, suffering from Gaucher's
24		disease at least. If you have to go into negotiation on Gaucher's and other referral
25		centres or PCTs have to do that, and your contracts' department has to make telephone
26		calls to many Trusts and all the rest of it, just to do that there is a certain transaction
27		cost, as it is called - a certain cost of changing the system and going over to a more
28		competitive situation - or there might be. Do you see that as an extra element in the
29		system? Is that a disadvantage, as it were, of what you are suggesting, and if it is or
30		might be, how would you balance that against what you see as the advantages of the
31		system that you are advocating?
32	A.	If I can use the haemophilia example, until fairly recently Trusts would negotiate for
33		haemophilia products individually with the drug companies. We now have an
34		arrangement which is headed up by PCT - Primary Care Trust - whereby we have a
35		consortia, so that the consortia is in the process of agreeing the price for all of the
36		hospitals in that consortia with the drug companies, and indeed, going out to tender,
37		and that is a very satisfactory arrangement. On top of that, they are also working with
38		us to look at drawing up the next round of tendering for homecare, and I would see that

1		where small groups of patients exist in small numbers of hospitals that might indeed be
2		the way forward, and that would reduce the administrative burden considerably.
3	Q.	So you see a system developing in which PCTs would really co-operate
4	A.	Yes, indeed.
5	Q.	to arrive at an efficient
б	A.	Yes, it has worked very satisfactorily with Haemophilia in that they are part of the
7		discussion process now. One of the advantages in involving the PCTs at this level of
8		negotiation is that, not to put too fine a point on it, they are more willing to fund the
9		drug which is sometimes a difficulty, so we seek to involve them with all high cost
10		drug discussions?
11	A.	Yes, I see.
12	Q.	Could I just ask you, you have your statement there, I think, somewhere, annexed to it
13		are various documents in something called exhibit JF1 an at page 1 of that there is a
14		note of a meeting that you had at the Royal Free with various representatives of the
15		OFT on 17th December, 2001.
16	A.	Yes.
17	Q.	If you have the second page of that, you see a headline "Issues raised by Genzyme's
18		actions" - are you with me?
19	A.	Yes.
20	Q.	On the second page, there is a sub-heading half way down that says "Issues raised by
21		Genzyme's actions", and there is a list of considerations: "Hospitals should have a
22		choice of homecare provider". "If a hospital wishes to use its own homecare provider
23		that company should "I think it is "not" " face differential pricing. There should be
24		equal access to products for all homecare companies. Genzyme say they are not
25		prepared to deliver someone else's products".
26		Can you recall at this distance, and I do not know whether you can or not,
27		whether those are issues that you raised, or were matters that were put to you, or what?
28	A.	These are probably issues which I have raised.
29	Q.	And those are issues that you still regard as issues that should be raised?
30	A.	Yes, I do.
31	Q.	Then we have a heading "Advantages of an independent homecare provider".
32		"Safeguards patient confidentiality, ease of switching between treatments prevents
33		patients being locked in, this makes it easier for new drugs to enter the market. The
34		Trust can make their own decision about best homecare provider and remove them if
35		they are not performing well. Convenience for patients on combination treatments, eg
36		HIV, who can receive all the different manufactured products by one delivery." Is that
37		still a summary of your views on this issue?
38	A.	Yes, it is.

1	Q.	Could I now just explore a general topic, which is whether the situation we have int his
2		case concerning Genzyme is a typical situation or an atypical situation, i.e. what picture
3		can we build up of other pharmaceutical companies who themselves supply homecare
4		services and who may, perhaps, include those homecare services in the price of the
5		drug, as distinct from charging separately. I am going to look at some details in a
6		moment, but I do not know if you are able to give us a general answer to that question,
7		whether it is a typical or untypical situation that we have in this case?
8	Q.	I think in that this treatment was the only treatment for this condition at that time it was
9		not a typical situation, and indeed at that time there was only one other company in a
10		similar position.
11	Q.	Yes. Which company, I think you are able to mention the name?
12	A.	Novo Nordisk, who provided a treatment called "recombinant Factor VIIA" for
13		haemophilia patients, and had a homecare provider of their choice which they wished
14		us to use, so subsequently
15	Q.	I.e. they did not do it themselves but they employed somebody and they said to you
16		"Use this person"?
17	A.	That is correct.
18	Q.	We gather there is a product, I do not know if you are familiar with it, that for Fabry's
19		disease there seems to be a situation in which there is a company called "TKT" that
20		provides a drug called Replagal, that apparently competes with a Genzyme product
21		called Fabrazyme. Do you have any general knowledge of that situation?
22	A.	Yes, I do
23	Q.	We gathered that Replagal, if that is how you pronounce it, is in fact distributed by
24		Healthcare at Home, I gather?
25	A.	That is correct.
26	Q.	Is that a situation where you are expected to use the homecare provider that the drug
27		company has identified?
28	A.	Not to my knowledge, no. If they had come to us with a homecare provider of their
29		choice we would have taken a view on that. It may be fortuitous that Healthcare at
30		Home was the company of their choice. Nevertheless, we would have required a
31		homecare company of our choice to have been used.
32	Q.	Yes. And how would you have gone about doing that? How can you do that?
33	A.	We would have negotiated the price with TKT, the company concerned and we would
34		have added a caveat to our contract prices which we do now for all our contract prices
35		to the effect that the medicines, if required, should be made available to a homecare
36		company of our choice, so that the homecare company can access the drugs at our
37		contract prices, and we would have requested them to have supplied Healthcare at
38		Home, should we have patients who may have benefitted from a homecare service.

1	Q.	I do not know if you know the details, and we may have to go a bit cautiously here for
2		business confidentiality reasons. We are led to understand that Replagal is provided a
3		the drug price and that the homecare service element is wrapped up in the drug price. Is
4		that a correct understanding?
5	A.	Yes, it is.
6	Q.	How do you distinguish that situation from the present situation?
7	A.	We are not happy with it. We would rather know exactly what the drug price, and the
8		homecare costs are, and we have made that position known.
9	Q.	But you have not so far at least been able to achieve the split?
10	A.	No.
11	Q.	I think you would probably like to get this over with this morning, rather than break for
12		lunch, Mr Farrell?
13	A.	At your convenience, Sir.
14	MR	VAUGHAN: I think I will have quite a few questions to ask him.
15	THE	PRESIDENT: What I think is the easiest thing, if you could bear with us, what I
16		wanted you to do now, is to look at a particular paragraph in a report prepared by the
17		Monopolies Commission some years ago in relation to a merger between Caremark and
18		Fresenius, which identified various companies that are said to be providing their own
19		homecare services, and another list more recently provided by Genzyme, of other
20		companies whom they say do something similar to what they are doing, just to explore
21		with you to some extent how far those cases have come to your attention and whether
22		they are similar or not to the present case.
23		I think what is convenient for us, if it is convenient to you, we are coming up
24		to 1 o'clock when we normally break for lunch. If, over the luncheon break somebody,
25		perhaps you, Mr Thompson, could help us on this, would be kind enough to refer Mr
26		Farrell to paragraph 240 of the Fresenius report, and to Mr Morland's third witness
27		statement, so he has a chance to see what is being said, that is time well spent, and we
28		will come back to that issue after lunch, if we may, if you could spare us more time this
29		afternoon, that would be very good.
30	A.	Yes.
31	Q.	We will resume at five past two if that is all right with you.
32	A.	Yes.
33	Q.	Could I ask you, apart from receiving from Mr Thompson the documents I have asked
34		you to look at, could I ask you please, not to discuss your evidence that you have given
35		so far with anybody else until the evidence is complete.
36	A.	Indeed.
37	MR	
38		friends from Dr Jones of Healthcare at Home, as Mr Thompson mentioned also deals

1		with the issue of these companies. It has not been formally read into the record, I
2		understand my friends have not seen it, but they will have an opportunity to consider it.
3		Perhaps, after the lunch adjournment we might consider whether Mr Farrell might
4		want to consider that as well.
5	MR	VAUGHAN: He may as well see it now.
6	THE	PRESIDENT: I think everybody ought to see the statement, and then we will see
7		where we are at 2 o'clock. So there is another document to look at. Thank you very
8		much, Mr Farrell.
9		(Adjourned for a short time)
10	THE	PRESIDENT: Would you like to come back, Mr. Farrell? Thank you very much. I do
11		not know if you have had a chance to have a look at some of these things over lunch.
12		What we are trying to get a picture of is how far this case is typical or, as I said earlier,
13		atypical of the situation that exists.
14		Could I ask you first to look at a report that was made by the then Monopolies
15		& Mergers Commission concerning a proposed merger between Fresenius and
16		Caremark in 1998, paragraph 240. There is a list of companies who provided various
17		kinds of care as well as being drug companies. Have you got a copy of the Fresenius
18		Report?
19	A.	Yes.
20	Q.	Have you have a chance to look at this list?
21	A.	Yes.
22	Q.	We have got Abbott, Alpha, Baxter, Novatis, Nutritia and Pharmacia. Do you have any
23		knowledge of what sort of activities these companies were doing at the time and
24		whether they are still doing it? If we could start with Abbott, for example; is that a
25		company you have ever come across?
26	A.	We use Abbott, but I have no knowledge of their work in enteral feeds, pumps or
27		related equipment. That is outside my field.
28	Q.	It is outside your knowledge.
29	A.	Yes. Alpha we have used. I think they have been subsequently taken over by a
30		company called Grifols. We have purchased from them immunoglobulin, IG treatment.
31		Where any of our patients need that for homecare, we supply the product directly to
32		our homecare provider.
33	Q.	So you provide the drug.
34	A.	Yes.
35	Q.	In other words, they do not do the homecare: your homecare provider does the
36		homecare as far as you know.
37	A.	With immunoglobulin, there are three different companies which we use for the
38		purchase of immunoglobulin. There are three different brands of immunoglobulin.

1		The reason that we have to use three if that once a patient starts on a course of
2		immunoglobulin it is generally considered good policy to retain them on that treatment,
3		the reason being that these patients may develop antibodies and the more times you
4		switch between products, the more likelihood that the antibodies - not only that but the
5		patients become stabilised on immunoglobulin anyway, so it is generally considered
6		good policy. That is why we have a number of different immunoglobulin suppliers, but
7		we use one homecare company should we need to.
8		Baxter. We use Baxter primarily in terms of intravenous feeding solutions but
9		they also make a recombinant factor 8 product, which I have referred to in my
10		statement.
11	Q.	They crop up in haemophilia.
12	A.	That is correct, yes. Other than that, we have not used them. Novatis
13	Q.	Before we leave Baxter, I think your evidence was that in the tender for haemophilia
14		about which you were telling us they had tendered on the basis that they would supply
15		the homecare and they did not get the contract, but apparently later said words to the
16		effect, "We would have split it if that is what we had thought you wanted to do"; is that
17		right?
18	A.	That is correct, yes. They would have been prepared to either allow their product to
19		have been delivered by an alternative homecare company or their homecare company
20		would have delivered another product. That is the way I saw it. They were prepared to
21		be flexible.
22	MR.	MATHER: Would the unbundle the price?
23	A.	They did, yes. As part of the tendering arrangements, there was a separate tendering
24		for the homecare service and the cost of the drug. It was explicit in the tendering
25		arrangement.
26	THE	PRESIDENT: If we go over the page, Novatis - I do not know if they are related to the
27		other company which began with Novo to which you were referring to earlier.
28	A.	No, they are a different company. Novatis, if I may just refer to my notes
29	Q.	This looks like IG.
30	A.	Immunoglobulin again.
31	Q.	Immunoglobulin and also enteral products.
32	A.	Yes. As I say, enteral products are outside my area. Again, we have used Novatis
33		immunoglobulin and the same arrangements would apply there.
34	Q.	You mean that there is a separate homecare provider?
35	A.	No, we would use our homecare provider. We would purchase their immunoglobulin
36		product and then supply it to our homecare provider. We do not have a great number
37		of immunoglobulin patients treated at home.
38	Q.	Would you forgive my ignorance? What exactly are enteral products?

1	A.	Enteral products are products which can either be taken by mouth, by naso-gastric tube,
2	-	which is a tube which goes up the nose and right down into the stomach, or through
3		what is called a peg device, which is a peg which is effectively a direct insert from the
4		abdomen into the stomach. The latter two would be used for patients who have
5		problems in swallowing or particularly, maybe, cancer patients who may not be able to
6		get food into their stomach easily. So they are called enteral feeds.
7		There is another group of solutions called parenteral feeds and parenteral
8		feeds - referred to in these documents as "PNs" - are feeds which are given through a
9		central intravenous line. These are products which require to be manufactured.
10		Normally they are bespoke products for the individual patients to feel there kilocalorie
11		and nitrogen requirements. These are for patients who cannot tolerate any food at all
12		orally. Many patients rely on these feeds. They are provided in quite large, 3 litre,
13		bags and that bag is normally run in over a 12 or a 24 hour process into a central line.
14		The central line is an intravenous line which is inserted as part of a surgical procedure
15		which goes into the central vein. These solutions are too concentrated in order to be
16		delivered into a peripheral line. They do require a level of nursing care because the
17		risk is with all of these parenteral feeds that the central line may become infected. If it
18		does, it can have very serious consequences for the patient.
19	Q.	Is that an example where there would be clinical reasons for the manufacturer
20		providing the product and supporting service?
21	A.	There are two ways of approaching it: normally the patient cannot connect themself up
22		but sometimes they can or we can train a carer, but if the carer's aseptic technique is not
23		good, as it were, or the environment in which the patient is living is possibly not good,
24		then it is safer to provide it with an element of home nursing care attached.
25		Nutrica is enteral feeding and I have no knowledge of that.
26		Pharmacia and Upjohn. In fact, most of our parenteral solutions we buy from
27		Pharmacia and manufacture them both for our in-patients and for patients who will be
28		receiving a homecare service as well.
29	Q.	Who provides the homecare service for your patients?
30	A.	We would use Healthcare at Home for that service.
31	Q.	You do not use Pharmacia.
32	A.	No. Indeed, Healthcare at Home sometimes bring patients to us from other trusts who
33		do not have in-house manufacturing facilities and ask us to make the solutions for
34		them, which we do. It is part of the NHS working together arrangement. Hospitals that
35		do not have resources go to hospitals that do - large teaching trusts - in order that we
36		can prepare products for their patients.
37	Q.	We have got a witness statement from Mr. Moreland, his third witness statement. I do
38		not know whether you have had a chance to look at that. There is an annex to that

1		called annex 1, which has got a first page that starts, "Situation as per MMC report in
2		April 1998" Turn through the text until you get to annex 1. The top part of the page,
3		"Situation as per the MMC report in April 1998" we have just discussed because we
4		have just been looking at that report.
5		He then has "(b) Current situation." Have you had a chance to glance at this?
6	A.	Yes, I have, sir.
7	Q.	Could we just go down this list quite quickly and see whether this now adds anything?
8		You have told us that as far as Abbott is concerned that is really outside your
9		immediate knowledge; is that right?
10	A.	For enteral solutions.
11	Q.	For enteral solutions, yes. Do they do parenteral solutions, do you know?
12	A.	No, not that we use.
13	Q.	Alpha you have mentioned.
14	A.	Alpha has also now merged with Grifols, who are further down.
15	Q.	Just remind me of this. The position as regards that is that they use Healthcare at
16		Home.
17	A.	That is correct.
18	Q.	Then I think Baxter you have told us about. I notice they seem to have some parenteral
19		products as well as other products.
20	A.	Yes, they make peritoneal dialysis, which is a renal solution, which I am not involved
21		with. Parenteral yes. They also have a recombinant Factor VIII product, which is a
22		haemophilia product that we have discussed. I am not sure about their rheumatoid
23		arthritis involvement. I have no knowledge of that.
24	Q.	Do you know whether they typically use homecare providers or do it themselves?
25	A.	I do not know.
26	Q.	Or what the pricing is?
27	A.	No.
28	Q.	Novatis and Nutritia I think we have discussed. Pharmacia we have discussed. TKT
29		with Replagal cropped up this morning and I think you explained to me this morning
30		that, although they use Healthcare at Home and although it is, as it were, a bundled
31		price, you are not very happy with that situation.
32	A.	I think it is fortuitous they have used Healthcare at Home and I am not happy with the
33		bundled price arrangement.
34	Q.	Then we have got Genzyme and we know about Cerezyme; do you deal with them on
35		Fabrazyme as well?
36	A.	Yes.
37	Q.	Are you concerned about the situation regarding Fabrazyme?
38	A.	With Fabry we use a Genzyme product. We have only got one patient on a Genzyme

1		product, so we purchase the Fabrazyme. No, I beg your pardon. It is provided on a
2		compassionate use basis until March 2004, so Genzyme provide it to us on a
3		compassionate basis.
4		Regarding the Replagal, the TKT, we have about 30 patients on that and that
5		is again a bundled price, which I am not happy with.
6	Q.	Would it be fair to say that with Fabrys you do at least have a choice of supplier?
7	A.	Yes.
8	Q.	You have two competing drug companies.
9	A.	Yes.
10	Q.	Then we have got Roche, apparently. It is somewhat obscure. They seem to have
11		some kind of in-house homecare presence but it might be suggested that it is actually
12		HH under a different
13	A.	I think it is a marketing or an agency arrangement. I am not entirely sure of it. To all
14		intents and purposes, they use Healthcare at Home.
15	Q.	Then the next one is all information taken of HH's website. Have you come across
16		Ortho
17	A.	Orthobiotech. Again, it is a drug called Etheropoetin, for which there are a number of
18		suppliers. We do not use any homecare for that. In fact, our arrangements pre-date
19		homecare and we issue these patients generally with a prescription called an FP10 HP
20		prescription, which is a prescription those patients can have dispensed in their
21		community pharmacy.
22	Q.	Then somebody called Ferring.
23	A.	That is a growth hormone and, again, that is by Healthcare at home and, as far as I
24		know, that again is a - all of our growth hormone is provided in-house, so we do not
25		use homecare for that. But that is going to become a big issue now because adults will
26		be receiving growth hormone in the future. I think there was a NICE guidance issued
27		on that - National Institute for Clinical Excellence.
28	Q.	Is it Biogen that is next?
29	A.	Biogen, yes. That is a new drug for the treatment of multiple sclerosis. It is not new -
30		there are three companies that provide different products. One is Shearing Health Care,
31		which provides betainterferon; another one is Biogen, which provided Adanex; and
32		another company Serono, which provides a drug called Rebis. They are a bundled
33		price, but we are allowed to use either Healthcare at Home or Clinovia as a healthcare
34		provider. So once the price is bundled we do have a choice in the homecare provider
35		currently. There is also a new drug for the treatment of multiple sclerosis made by a
36		company called Tiva, which is called Copropazone. We have yet to identify whether
37		that is a suitable drug for homecare, but is an immunomodulating drug, so it is a new
38		kind of drug for this treatment. So we have a choice of drugs here and we have a

1		choice of homecare providers as well, but we have a bundled price which we are
2		unhappy with.
3	MR.	GRINYER: To all intents and purposes, it is similar to the Cerezyme situation where
4		you have a bundled price and you have a choice between HH and Genzyme Homecare.
5	A.	Not necessarily, because we currently purchase the drug into the hospital and supply it
6		to Healthcare at Home.
7	THE	PRESIDENT: I do not want to put words into your mouth, but is this what you are
8		saying? There are various different situations. If we have a choice of competing drug
9		suppliers, there is at least an element of competing choice there. If we have a choice of
10		homecare provider, then there is choice there, even if the price is a bundled price, and
11		there is even more choice if you have more than one drug manufacturer.
12	A.	That is correct.
13	Q.	In this particular case of Genzyme I think you are saying that we do not have a choice
14		of drug provider, we do not have a choice of homecare provider either, and your
15		evidence is that that is a situation that is almost unique - there is one other situation to
16		your knowledge that exists?
17	A.	That is correct.
18	Q.	That is your evidence?
19	A.	Yes.
20	Q.	Let us just quickly finish the list. We have Merck, an oncology drug, I do not know if
21		that comes into your
22	A.	No, we do not use
23	Q.	We have Wyeth, looks like an Enteral drug of some sort. There is a little bit of
24		evidence about Wyeth, but I can't put my finger on it.
25	A.	Sorry, the Merck drug, Sir, is a new drug Topatecan and we do not have a homecare
26		arrangement for that at the moment.
27	Q.	I see
28	A.	The Wyeth drug is Etanaset, it is an immunomodulating drug. We do not have
29		homecare provision for that at the moment.
30	Q.	Fresenius, these seem to be "PN" type products.
31	A.	That is correct, and they also do peretoneal dialysis, which is a renal - which is outside
32		my control.
33	Q.	Then there is Gambro who are also doing peretoneal dialysis, and then we have a group
34		of haemophilia drugs, suppliers who we have already discussed, and then we have
35		finally got Angen, with Aronicept?
36	A.	Aronicept, it is an Etheropoetin - epo - drug, again for treatment of anaemia, and we
37		would issue an FP10 HP prescription for that.
38	Q.	So there is no homecare?

	ī	
1	A.	No, not from us.
2	Q.	Right, that is very helpful.
3	A.	There is also, we have just had before lunch a witness statement from Dr Jones, of
4		Healthcare at Home. I don't know if you were given that and had a chance to read that?
5	A.	Yes.
6	Q.	Is there anything in that statement that you would like to query or express a view about
7		or a point of disagreement?
8	A.	No,I am quite happy with that.
9	Q.	I think it may be that there are some questions for you from counsel for the parties.
10	MR	VAUGHAN: Yes, please, thank you very much.
11		Questioned by MR VAUGHAN:
12	Q.	I think it is clear from your evidence that as regards the homecare market you regard
13		that as not being disease specific from what you have been saying, it is just general?
14	A.	Yes.
15	Q.	And basically it is a service that a homecare could provide across the wide range of
16		products, and types of service?
17	A.	Generally speaking, yes.
18	Q.	One has seen, for example with Healthcare at Home it provides enteral, perenteral, the
19		whole range of these type of services when they are needed by nursing?
20	A.	Yes.
21	Q.	Perenteral and enteral neither have to be done by the manufacturer, but can be done by
22		the manufacturer, that is right, isn't it?
23	A.	That is correct, yes.
24	Q.	Mr Jones mentions the fact that there are also delivery only services, that is right, isn't
25		it?
26	A.	Yes.
27	Q.	So if you wanted a delivery only service without any nursing you could get that?
28	A.	That is correct, yes.
29	Q.	And you would go out and get a price for that?
30	A.	That is correct.
31	Q.	And apart from the haemophilia which I will come on to in a moment, are there any
32		other delivery only services that the Royal Free deal with?
33	A.	Thalassaemia would probably fall into that.
34	Q.	You will have to tell me what that is?
35	A.	It is a condition where patients require an infusion and the patients are generally trained
36		up to self-administer. The infusion is made up within the hospital and delivered by a
37		homecare company under cold storage conditions.
38	THE	PRESIDENT: From the hospital to the patient?

	1	
1	A.	That is correct, yes.
2	MR	VAUGHAN: But that will never need nursing, or is it
3	A.	It is possible that it sometimes will need nursing, and it is, I think, important to have
4		the nursing element there, should it be required, because for a variety of reasons
5		patients may, at some stage, need an element of nursing care.
б	Q.	But we are talking about these type of things but there must be other products where -
7		are there any other situations where the hospital delivers to the patient's home, other
8		than the ones we are talking about?
9	A.	Yes, we have a large number of HIV patients who are on a wide variety of medications.
10		Once they have stabilised, we will offer them an option for homecare delivery.
11	Q.	How do you do that?
12	A.	Prescriptions are sent to the homecare provider once the patient has been seen in the
13		outpatient clinic. They are dispensed by the homecare provider, and delivered to the
14		patient's place of work by the homecare provider.
15	Q.	But that is just delivery only service?
16	A.	More often than not, just delivery.
17	THE	PRESIDENT: When you say the homecare provider, what sort of company are you
18		talking about?
19	A.	We use Healthcare at Home for that. They have a registered pharmacy and they can
20		dispense prescriptions which we send to them.
21	MR	VAUGHAN: But a company of such a Polar Speed using another pharmacy could
22		have easily have tendered for that type of contract.
23	A.	I have no knowledge of Polar Speed, but I would imagine the principle would apply,
24		yes.
25	Q.	Yes. Because I think Mr Evans, in his statement, said he did not know about the
26		contract, he does not read the official journal, I suppose? Do you actually put them in
27		the official journal?
28	A.	Yes. Well, we have tendered in the official journals, open tender, for haemophilia.
29	Q.	Yes.
30	A.	We have not yet tendered for other elements, but our intention is to do so.
31	Q.	But if you do you have to through the European system?
32	A.	That is correct, yes.
33	Q.	And a Greek company or a Spanish company might well get the contract.
34	A.	If they were interested.
35	Q.	And tendered for the contract?
36	A.	That is a possibility, yes.
37	Q.	On haemophilia it is nursing only, the contract?
38	THE	PRESIDENT: The opposite.

1		VALICIAN. Come it is the owner it. It may be taken by the following in the to
1	MR A.	VAUGHAN: Sorry, it is the opposite. It was product plus delivery in that? Yes.
2 3	Q.	Sorry. That was because nursing was not needed, was it?
5 4	Q. A.	It was because the patients are very well stabilised before we would transfer them on to
5	A.	homecare. The difficulty with haemophilia patients is in managing their medicines,
6		because if a child has a bleed, they will need a lot of medicine very quickly in order to
7		prevent the haemorrhage.
8	Q.	Yes.
9	Q. A.	In that context they always have to maintain an emergency stop or supply of
10	11.	medication in their own home for that purpose.
11	Q.	The parents
12	Q. A.	Well we have found the best arrangement is for the homecare company to take
13	11.	responsibility for the management and rotation of the patient's stock.
14	Q.	But the tender they put in included the drug price bundled with the delivery price, does
15	Q.	it?
16	A.	We were conscious when we were going to tender that the companies who would
17	11.	provide the product and may also want to provide the service and we felt that to be fair
18		to everybody we had to give them an umber of different options, and so we asked them
19		to tender for product alone, for delivery alone, and if they wished for product and
20		delivery. So we tried to cover all the eventualities to be fair to all of the companies.
21	Q.	So you might well have ended with a split situation where Roche, or whoever, got the
22		product and Healthcare at Home or Polar Speed got the delivery?
23	A.	That is exactly what happened, but not Polar Speed, it was Healthcare at Home.
24	Q.	Healthcare at Home, yes.
25	A.	Yes, that is exactly what did happen, yes.
26	Q.	So under that system, Roche provide a product, deliver the product to you, do they or to
27		whom, under the haemophilia system?
28	A.	We negotiate the price, now that is done through a consortia. The consortia will fix a
29		price.
30	Q.	Well, "fix" - negotiate?
31	A.	Negotiate the price, yes. Then the healthcare at home company of our choice has
32		access to the drug at that price, which is convenient because they can then keep it in
33		their cold store rather than ours.
34	Q.	So you do not have to physically hold the drug at all?
35	A.	Yes, that is a considerable benefit because the cold storage of these products and the
36		continual monitoring of them is a major concern, because a refrigerator may have a
37		million pounds of drug in it at any one time, and that is the responsibility of the
38		homecare provider.

1	Q.	Yes, absolutely. Indeed, some of the figures we have seen in this case, at any one time,
2		there were massive amounts of product being held.
3	A.	Yes.
4	Q.	Presumably if something goes wrong with the refrigerator the whole lot goes?
5	A.	And it is their problem, not mine!
б	Q.	Yes, I can see that. But it is a problem?
7	A.	Yes, a very big problem, yes.
8	Q.	If I can ask a little bit particularly in relation to Gaucher's disease, I think it is 70 under
9		the Royal Free's supervision?
10	A.	Between 50 and 70, yes.
11	Q.	What was the other figure you said?
12	A.	Between 50 and 70. They say 70.
13	Q.	How many of those need nursing?
14	A.	It is a variable number. I would say at any one time it is probably 25 to 30 per cent.
15	Q.	Per cent?
16	A.	Yes, of the total, but it is a fairly dynamic, the same 30 per cent. will not be nursing
17		care all the time. As they get better and become stabilised somebody else may require a
18		level of nursing support.
19	Q.	And the people requiring nursing may be all over the Country?
20	A.	That is correct.
21	Q.	Cornwall, or Newcastle, or wherever?
22	A.	In fact we have two of our Gaucher's patients have just started at university so we
23		deliver to their university and that enables them to carry on as normal a life as possible.
24	Q.	That is fantastic, yes.
25	Q.	But how do you fix a price, as it were, because everyone gets delivery, that is easy, isn't
26		it? So under the arrangement for homecare for Gaucher, every one gets delivery in the
27		nature of homecare, and 20 per cent. of your people get nursing?
28	A.	Not everyone, they would have to be stable patients.
29	Q.	Sorry, then I ought to have asked more specific - you have 70 Gaucher patients?
30	A.	Yes.
31	Q.	How many of them are at home?
32	A.	The majority would be treated at home.
33	Q.	So let's take 50 for the moment, then, at home. Is it something like 50?
34	A.	Probably 50 to 60.
35	Q.	And about a quarter of those will be getting nursing on a fairly regular basis, but they
36		may change, the people?
37	A.	That is correct.
38	Q.	How does the tender work for nursing when you have to do somebody in Cornwall,

1		somebody in Newcastle, how do you fix the price of a tender for a nursing visit in that
2		situation?
3	A.	We have a fixed cost. In the early days it was worked on a percentage of the drug, but
4		we felt that was not the right way forward so now, as with the haemophilia we fix the
5		cost to a certain value.
6	Q.	Per visit?
7	A.	Per visit, and that visit would be if they were in Billericay or Berkhampsted
8	Q.	Or Cornwall?
9	A.	Or Cornwall, and that we find is the best arrangement.
10	Q.	So they bear the cost of the variable transportation?
11	A.	That is correct.
12	Q.	Supposing you have the Cornish person, and the Truro PCT or whatever it is called
13		down there, says "It is much cheaper if we provide our district nurse who is very good
14		at cannulation, why doesn't she do it?"
15	A.	We would be quite happy to look at that, but that situation has not arisen as far as I am
16		concerned. In fact, if I were to be perfectly frank with you that would be my preferred
17		option. It means that the District Nursing Service would have to take a level of
18		responsibility for this additional work, and the refunding implications for it as well
19	THE	PRESIDENT: Why would you prefer that, Mr Farrell?
20	A.	I feel the District Nursing Service, years ago these patients probably would not have
21		been treated, and then they were treated in hospitals and it was sort of high tech care.
22		My feeling is that the District Nursing Service could provide an element of homecare,
23		which would incorporate management of these conditions. The difficulty is that these
24		particularly highly, in some respects, specialised patients there may only be one in
25		Cornwall, or one in Billericay and it is a question of expertise then, and is it worth the
26		PCT or the Community Care Trust setting up the arrangements for that. But if it could
27		be done then I think it would have certain advantages for the NHS, because we may not
28		need homecare companies. But there is a cost.
29		The other issue is in transporting these products if they are all coming from,
30		for example, a major teaching hospital then there is the issue of how do we get the
31		product to the patient.
32	THE	PRESIDENT: If you were doing it entirely yourselves you would have to arrange the
33		delivery as well as the nursing.
34	A.	Yes. We even looked at the notion of employing our own nurses, but it is just not
35		economically viable for us to do that, they would all need cars, and there is cover for
36		annual leave, and they would all need training, and we would probably need about ten
37		nurses, and the sums just do no work out.
38	Q.	So it is more efficient to have a homecare provider?

1	A.	Yes, indeed. However, as the numbers of patients requiring homecare increases in the
2		future it may be an option that we could look at in partnership with PCTs, and GPs and
3		Community Pharmacists.
4	Q.	This is probably outside the remit of this case, but I suppose speculating more
5		generally, to some extent, if there could be more homecare that relieves hospitals in
б		another direction?
7	A.	One of the big pressures on hospitals at the moment is hospital beds, and hospital
8		targets and the throughput, and this has no doubt enabled us to make more efficient use
9		of hospital facilities by having a homecare element. I think you are right, if it was to
10		develop, which I think it will do, into a larger sector, then we may engage with PCTs
11		and develop our own NHS Homecare.
12	Q.	I see. I am sorry, Mr Vaughan.
13	MR	VAUGHAN: If one is looking at the longer term, the more homecare grows as a
14		factor, the more it becomes interesting for the NHS service to get into that market
15		itself, if you call it a market?
16	A.	Yes.
17	Q.	Because you can save the cost?
18	A.	Yes. But there is a cost in providing the resources to do that.
19	Q.	Of course, there is a cost in everything.
20	A.	Yes.
21	Q.	But on the delivery, if you went down that line then the delivery, providing it was cold
22		chain delivery would be a fairly standard delivery?
23	A.	Yes, as we have with HIV patients, it is a fairly standard contract price per patient, per
24		delivery episode.
25	Q.	Yes.
26	A.	And the patient's drugs are dispensed and delivered on a two monthly basis, so they get
27		a two months' supply of drugs. We had a standard set charge for that.
28	Q.	And that is what happens with Cerezyme, something like two-monthly
29	A.	Something like that.
30	Q.	And the nurse coming in very two weeks when nurses are required.
31	A.	Yes.
32	Q.	Or, sorry, infusion every two weeks, sometimes by the person themselves and
33		sometimes the nurse.
34	A.	That is correct.
35	Q.	In your statement I think you say that the act of cannulation by itself is not very
36		difficult because an individual can do it and almost every nurse at a certain standard
37		with an element of training can do it.
38	A.	Yes and no. I think nurses these days have to be particularly trained and have a

1		competency level in terms of IV cannulation.
2	Q.	All nurses.
3	A.	No, not necessarily all. Certainly the administration of drugs by IV cannula is
4		something which does require specialist nurse training.
5	Q.	The person can do it themselves.
6	A.	Yes, they can.
7	Q.	You can train the person to do it.
8	A.	Yes.
9	Q.	It is not like a tube down your stomach.
10	A.	No, no.
11	Q.	Even with a great deal of training, you could not do it.
12	A.	No. I think the difficulty with IV drugs is the risk of hypersensitivity reactions and
13		clearly there is a need for a very rapid action if a patient goes into anaphalactic shock.
14	Q.	But that might happen when the patient is by themselves.
15	A.	Indeed, yes, which is why we stabilize them. Normally it will happen if a patient is
16		changed from one drug to another. That is why the stabilization process is important,
17		because we will ensure that - probably you will know the patient who is showing an
18		allergic reaction between the first two or three doses, if not the first dose, so the basis
19		of the stabilization is to ensure the patient is safe in terms of receiving that drug, but it
20		can happen.
21	Q.	That is one of the reasons, in the evidence, why Genzyme were very keen that their
22		nurses do it: that people with the skills in Gaucher disease and Fabry can monitor these
23		things.
24	A.	I go back to your original point. I would say that it is an element of core nursing
25		training and I would imagine most acute unit nurses, nurses working in hospital would
26		be able to do this and nurses working in community care would clearly need top up
27		skills because they would not be doing it so frequently. I would expect most nurses
28		who are practised in hospital to be able to do this.
29	Q.	Mr. Moreland's evidence is that some of the at home people go along to their local
30		community health centre and the cannulation - the insertion of the needle - takes place
31		there. Do you know about that?
32	A.	I do not know about that, no.
33	Q.	There is a mixture between the two.
34	A.	I can see that being a perfectly reasonable way.
35	Q.	So it is moving towards the NHS end of this particular field. But basically Healthcare
36		at Home nurse, by the look at it, sets off in the morning and goes around, seeing all
37		sorts of different conditions.
38	A.	Quite possibly, yes.

1	Q.	And a Gaucher parenteral or - I am assuming it is a lady, which is an old-fashioned
2		view of these things. She will go from patient to patient, doing what she has to do. I
3		am not trying to minimize it.
4	A.	I do not know how they work. My understanding is that they will see anything up to
5		three patients in a day and I have to say I do not know whether they are the same
б		patients or whether they would be a mixture of patients.
7	Q.	You may or may not know this. When the EL(95) letter came out, were you about the
8		place then?
9	A.	I think I remember it.
10	Q.	My impression is - I have not got the reference at the moment - is that what that did
11		was to strip out the nursing from the other bits. All the EL(95) things included the ones
12		that were made into contractive services. There were two groups. One is a prescription
13		service, one contractive. Prescription services remained as before the prescription
14		covered the service down to the nursing that was applicable. The contracted ones cut
15		off after delivery but before nursing. Do you know that or not?
16	A.	I am not familiar with that.
17	Q.	We will come back to that argument at a later stage. The President asked you questions
18		about the transaction costs of these things. Presumably, if you went down a system of
19		individual negotiation, individual tendering, there would clearly be an element of cost
20		about that. Presumably there will come a time when the benefit you gain is not worth
21		the candle: the transaction costs will be bigger than the savings you make; is that
22		right?
23	A.	I am not with you, sorry.
24	Q.	When you are looking to see what the advantages of your system are, of going down
25		the tendering system, there is an element of cost in the tendering.
26	A.	Yes.
27	Q.	But it will not be much benefit if the result of the tendered cost was more than the pre-
28		existing cost.
29	A.	Yes.
30	Q.	So you decide not to go down that route, if it looks as though that might be the
31		situation.
32	A.	It may be, or we may decide that this patient's needs require homecare and that would
33		be an additional cost for the trust. That could happen, I can see, with a number of
34		cases.
35	Q.	But what situation do you mean by that, the additional cost to the trust?
36	A.	It would be where the trust would negotiate with the PCT regarding any additional
37		homecare costs, but if it was still felt that homecare was necessary - an example might
38		be if a child moves away from their carers and into university - then homecare might

1	I	
1		suit them better, whereas with the nursing level of support, whereas a delivery service
2		has sufficed to date. So we would look to discuss those one-off cases with PCT.
3	Q.	So it is not a one size fits all.
4	A.	No.
5	Q.	It is all very much individually done.
6	A.	Yes. We have tried to make it fairly robust in standardising the service where we can,
7		particularly for HIV drugs. That is a fairly straightforward dispensing process, but
8		even then the dispensing is quite complicated. These patients are on regimes of drugs
9		which are hugely important to managing their condition, so we have taken steps to
10		ensure that is done properly, but we have standardised it and therefore have
11		standardised the delivery price. It is much more difficult when one is dealing with a
12		chronic condition that can change. We then may have to alter our arrangements to suit
13		the patient.
14	Q.	Would that second group include Gaucher?
15	A.	It may well do, yes.
16	Q.	You might have to change things.
17	A.	Yes, and it is important to keep a level of flexibility.
18	Q.	The dosage might change.
19	A.	Indeed, or the patient might need more of the drug or less or whatever, yes.
20	Q.	That would be the decision of Dr. Mehta in your case.
21	A.	Indeed it would, yes.
22	Q.	The cannulation is not too difficult: it is everything else that is quite difficult.
23	A.	Some patients cannot cannulate at all and some can. We cannot factor whether they
24		can or cannot cannulate be the determining factor if they require homecare, if you see
25		what I mean. Some patients feel very vulnerable at times and they lose confidence very
26		quickly.
27	Q.	This is the point I was wanting to make. In many ways, there are 180 different
28		examples of patient: they are all slightly different.
29	A.	Not necessarily all different. A large proportion for a reasonable period of time will be
30		OK, and some will need additional care. As I have said before, that can be a slightly
31		moving target in terms of population.
32	Q.	There are some who seem stable on self-cannulation who then develop a phobia or
33		whatever the expression might be.
34	A.	Possibly, yes.
35	Q.	And then might either have to have nursing or even come back to hospital in that
36		situation.
37	A.	Indeed.
38	Q.	The whole thing moving into a tendering system, all the homecare, is a long-term

1		ambition, by the sound of it.
2	A.	Yes, whether we would move in one leap to homecare is probably debatable. We
3		would probably look to do it by disease groups where we could find a cluster of
4		conditions which may be suitable. That is what we did for haemophilia: we took a
5		view that we were sufficiently mature in what we understood to be homecare to enable
6		us to do that.
7	Q.	But haemophilia, this was Factor 8, was it?
8	A.	Factor 8, yes.
9	Q.	Is that a rare one?
10	A.	We have currently anything up to 80 to 100 patients.
11	Q.	On Factor 8?
12	A.	Yes, and it is clearly a very important drug for these patients, otherwise they would
13		have a lot of bleeding episodes. The difficulties are that they are mostly children and
14		they can fall over and get injured. If they do get injured, they can have inter-articular
15		bleeds if not dealt with quickly. But when they are stable they are quite stable.
16	Q.	But that is very different from the Gaucher patient who, once a fortnight, regular as
17		clockwork, receives the treatment and not more often and not less.
18	A.	No, no, the haemophilia patients will require treatment on a weekly basis.
19	Q.	They require it on a weekly basis.
20	A.	Even sometimes more frequently than that.
21	Q.	Is that self-administered?
22	A.	Self or carer given, yes.
23	Q.	By "carer" you mean not a nurse but the relative.
24	A.	The relative, possibly, yes.
25	Q.	Or wife or whatever - son, husband. But the situation might arise when there was a
26		sudden need, which is unlikely to happen in Gaucher.
27	A.	Less likely to happen in Gaucher's, yes.
28	Q.	On TKT and Replagal, there we have got a situation of the two orphan drug rivals, twin
29		orphans, as it were, competing on the basis - we know that Healthcare at Home has an
30		exclusive arrangement with TKT to distribute and supply the services and the price is
31		the drug tariff price.
32	A.	That is correct. I do not think it is the drug tariff price. Is it featured in the drug tariff?
33		It is a set price.
34	Q.	The published price or whatever you like to call it. You do not like that either.
35	A.	I think, as I have said to the Chairman, it is fortuitous that TKT have used Healthcare at
36		Home, but be that as it may that would have been our preferred company. However, I
37		am unhappy with the bundled price.
38	Q.	That is the thing that concerns you most.

1	A.	I like to know what I am paying for in terms of the drug and the cost of homecare.
2	Q.	Just one or two little points in addition. Have you seen the interview with Dr. Wraith at
3		Manchester, the note of the interview?
4	A.	No.
5	Q.	Perhaps you can be shown that. It is in CB3, which is 39, tab CH78.
б	THE	PRESIDENT: It is page 5715, if we are looking at the numbers at the bottom of the
7		page or 1071 at the top of the page. If you go over the page
8	MR.	VAUGHAN: You get to a completely different number - 283 for some reason.
9	THE	PRESIDENT: Separated by 5000 pages!
10	MR.	VAUGHAN (To the witness): This is a meeting that Anne Pope and somebody else
11		had with Dr. Wraith and various others from the Royal Manchester Children's Hospital.
12		This is July 2001. Do you know Dr. Wraith?
13	A.	No, I do not.
14	Q.	He is one of the four consultants in this field, specialising in children. He provides
15		treatment for about 30 patients with Gaucher's disease. Two-thirds are children. In
16		theory, the children would transfer to the adult centres at 19. The remaining third is
17		adult patients, who are also seen by Professor Cox. So, say, 20 children under him and
18		a third jointly under him and Professor Cox. He thought that Vivesca - we do not want
19		to go into that - was unsuitable for children because of side effects. That was 2001 and
20		before it was on the market, I think.
21		"The opinion was expressed that entry by another competitor would not be
22		difficult." Do you have a view about that or not - into this field? Cerezyme.
23	A.	In the context of - it was currently a single company providing the drug with its own
24		home delivery system attached - is it in that context?
25	Q.	Just dealing with production at the moment.
26	A.	It could result in difficulties, yes.
27	Q.	Sorry, he said it would not be difficult.
28	A.	I think it would be difficult.
29	Q.	TKT had no difficulties of setting up a trial for their treatment of Fabry. Do you know
30		about that? Probably not.
31	A.	No, I do not know about that.
32	THE	PRESIDENT: What are the difficulties that you had in mind, Mr. Farrell?
33	A.	If a new drug became available and we had an arrangement with a supplier using their
34		homecare company and a new product became available, it would be fine if that
35		supplier was prepared to continue using their homecare company to supply a
36		competitor's drug. But I think that is what would cause the difficulty, that particular
37		issue. I do not think it would affect anything other than that in terms of clinical trials or
38		us evaluating the drug or in any other respect.

	1	
1	MR.	VAUGHAN: That is the real point. "6. The view was expressed - unlikely that health
2		authorities realise the price they are currently paying is other than the cost of the drug."
3		That is probably your point, is it not?
4	A.	Yes.
5	Q.	Then 7, over the page, "The treatment, Cerezyme, is bought as a package; the services
б		of Healthcare at Home are included, whether needed or not." So this is in the days
7		when Healthcare at Home was the exclusive distributor.
8	A.	Yes.
9	Q.	"Healthcare at Home appear to be independent and
10		Dr. Wraith indicated he had little control over supporting activities. They will visit
11		patients without him asking and subsequently provide a report." Have you had
12		experience of that?
13	A.	No.
14	Q.	"Dr. Wraith used the role of the Healthcare at Home more as delivery and support
15		rather than provision of a nursing service. The patients and their families are trained to
16		give infusions in their local hospital rather than HH alone." Is that your experience at
17		all?
18	A.	No.
19	Q.	Have you had no experience?
20	A.	It clearly will be up to Dr. Wraith how he chooses to manage his patients. In our
21		arrangements we have engaged the use of Healthcare at Home nurses, and we have
22		used them to monitor drug supply to patients' homes.
23	Q.	Of course, all his are children or young people?
24	A.	Yes, indeed, and some of ours are children. I think it is absolutely crucial with
25		homecare provision that it is set up appropriately.
26	Q.	Yes.
27	A.	And it is not something that one can simply undertake, it takes a lot of planning. For
28		example, with the haemophilia, although there was no direct nursing support, the
29		Director of Nursing from the company visited each of the haemophilia patients and one
30		has to make sure that if the Homecare company is providing a service on our behalf to
31		our patients, then it is of the correct standard, and that is why we attach such a lot of
32		detail to the selection and the monitoring of the company. I do not know what
33		arrangements this doctor has for his patients, but it seems to me that some of the
34		infrastructure was not there in order to facilitate good arrangements. That is all I can
35		conclude.
36	Q.	But if a drug company is having its drug distributed by a third party it is pretty
37		important to it to know that everything is perfect, in this sort of field?
38	A.	Well, drug companies supply drugs to hospitals and GPs every day of the week, and

1		sometimes they take very much interest in what we do with the drugs. I think it is up to
2		the persons who have clinical responsibility for the patients to ensure, not for the drug
3		company. It is for the clinicians, pharmacists and nurses who are responsible for the
4		patients to ensure that the care is being delivered correctly and the drugs have been
5		used appropriately.
6	Q.	But a rather different feel because there is a very strong Gaucher Association, the
7		company, Genzyme has very close links with the Association and regular meetings, and
8		you could not criticise a company for having a very careful look, and wishing to have a
9		control over the application of its treatments?
10	A.	No, and we would probably like to work with them in that respect.
11	Q.	Indeed, in your witness statement you refer to the problems like Genzyme had with
12	_	Caremark, you had problems with Caremark?
13	A.	Yes.
14	Q.	And Genzyme had problems with Caremark?
15	A.	Yes, I don't know
16	Q.	They were quality control problems were they?
17	A.	No, my concerns were complaints from patients, drugs not being delivered on time,
18		drugs being expired, a lot of wasted drugs, a variety of concerns.
19	Q.	Pretty much the same complaints as Genzyme had, if we look at the evidence?
20	A.	I don't know, I mean how can I say, it was sufficiently important for me to stop that
21		service.
22	Q.	Indeed, and Genzyme themselves terminated it. If problems occurred with a patient, a
23		blocked catheter, the patient would usually have to come to hospital, be treated and this
24		is - 9 - sorry, going on down the
25	A.	I am following on what you are saying.
26	Q.	A blocked cannula, the patient would usually have to come to hospital to be treated.
27		Without Healthcare at Home the patients would have to come to a hospital to have
28		their infusion, there would be no mechanism for delivering the drug. That is obviously
29		right?
30	A.	Yes, but I think if there was a blocked cannula we would particularly look to
31		Healthcare at Home to resolve that issue. I would not see the patient having to come to
32		the hospital for that, that would be part of the nursing role.
33	Q.	Dr Wraith obviously thought it was, but it may be because they were children. 10 is a
34		different point. It is probably easier if you do look at the note, because you can see it is
35		a different point he is making. "Without Healthcare at Home the patients would have
36		to come to hospital have their infusion. There would be no mechanism for delivering
37		the drug, that is physical delivering the drug, it is not the nursing point.
38	A.	That is an important point, because part of the homecare service is delivery of the drug,

1 and if patients are all over the country we need to find a mechanism for doing that. It	15
2 not the kind of drug that I would at this stage look towards being dispensed by a	
3 community pharmacist.	
4 Q. Can I ask you why?	
5 A. For a start there is the cold chain, and most community pharmacists do not have large	
6 refrigerated units, so that is a particular issue. However, there is a change coming, I	
7 think in the future, to the local pharmaceutical contract where additional fees may be	
8 payable for a medicines' management approach, and there may be some community	
9 pharmacies who are interested in engaging with this.	
10 Q. So they would become the product holder for the hospital?	
11 A. Yes, that is a possibility in the future. It does not happen at the moment, but I could	
12 certainly see that evolving.	
13 Q. Then the dosage required by children would be higher than that required for adults. D	r
14 Wraith thought he could change the dosage on the basis of what Genzyme suggested.	
15 There was an allegation going around the place that Genzyme was trying to boost up	
16 the dosage at the time, and he found it inconceivable that clinicians were changed.	
17 Presumably that is on your basis too, you would agree with that?	
18 A. I would be surprised if Genzyme would do that. In that respect they are very ethical.	
19 Q. Yes. Thankyou very much, thank you, it is nice of you to say that. Local doctors neve	r
20 altered the dosage without consulting a specialist, and then there is the patient register	,
21 there is no issue in this case. The treatment is bought as a package and no discounts	
have been obtained from the list price, and presented with the hypothetical situation	
23 where the price of the drug could be separated from the cost, some interest was	
expressed in the merits of such a proposal. That is rather like you on that?	
A. Absolutely.	
26 Q. The hospital would usually prefer one provider of home healthcare for each type of	
treatment. So he wants a different one for each type of treatment?	
A. A different homecare provider for each kind of treatment.	
29 THE PRESIDENT: Paragraph 15 of this document - if you have the document there, just	
30 glance down to paragraph 15. It is a note of the discussion with Dr Wraith. He says th	at
31 "the hospital would usually prefer one provider of home healthcare for each type of	
32 treatment". It is slightly ambiguous in the note, isn't it, Mr Vaughan, we are not quite	
33 sure whether he means one provider per treatment, or one provider overall?	
A. Yes, that is my understanding, yes.	
35 MR VAUGHAN: I thought he was saying each type of treatment, one for IV, one for EN.	
36 THE PRESIDENT: That is a possible interpretation, but I think the other interpretation is	
37not completely excluded.	
38 MR VAUGHAN: No, well we will leave that one as it is.	

1	A.	It would be very impractical to go for the former.
2	Q.	Then 17, he felt it was logical for Genzyme to take the homecare service in-house. Do
3		you see it as being logical to do that?
4	A.	No more logical than using an independent homecare provider.
5	Q.	Yes. Thank you very much.
6	THE	PRESIDENT: Just a moment, Mr Farrell, I would like to ask my colleagues if you
7		have any questions before you come in.
8	MR	MATHER: Briefly, Mr Farrell, I was interested in your point about additional fees for
9		medicines' management about to be introduced, a change in the culture. Could you
10		explain who would establish that new arrangement?
11	A.	There was a document out called "A vision for pharmacy practice", and that is out for
12		consultation now by the Department of Health, and the notion is that community
13		pharmacists are engaged more within a medicines' management approach, and indeed,
14		we are running a pilot ourselves where the community pharmacist is currently
15		providing anti-coagulation services for patients who previously would have had to go
16		to the hospital, clinic, in order to have their anti-coagulation monitored and it is that
17		kind of service that community pharmacists are now looking to extend their roles into.
18		They are a huge resource, there are something like 10,000 of them out there and they
19		are very accessible to patients, and I think the view is currently that they are a huge
20		resource that is under utilised. One of the purposes of this document has been to see
21		what additional elements of management, or even medicines they could be employed to
22		undertake. The funding of that would inevitably be part of the new contract
23		arrangements that they would have, and I suppose that would come down to some kind
24		of central funding which would be distributed through primary care trusts who hold
25		their contracts. So this could be moving in that sort of direction, possibly.
26	Q.	In terms of your role as a key buyer, you cover several hospitals, how many other
27		buyers are there in the Health Service in your sort of position? How many peers do you
28		have who are group pharmacy purchasers?
29	A.	In the London area there are probably three colleagues who have the same area of
30		activity and spend that we do. It normally clusters at around something like #100
31		million of drug spend, and that is a sort of volume you need to be talking about in order
32		to get consortia contracts directly with drug companies. For example, we are talking of
33		X-ray contrast media. We will link up our usage of drug at three hospitals, and do a
34		tender on that basis. It is volume driven.
35	Q.	Across the country how many?
36	A.	As you go out of London the pattern changes. There is more of a cluster of hospitals in
37		London. As you move back into Essex, it becomes almost down to individual hospitals,
38		but as you go to maybe Manchester or Leeds - Leeds hospitals have just merged, so the

1	1	
1		two large teaching hospitals there are now under one management organisation, so they
2		would be about the same size as my arrangement. I think there are rumours of mergers
3		in Manchester between hospitals as well. I think pharmacy is quite interesting because
4		it works better on a management arrangement which is bigger than current Trusts. So
5		the plan has been to network - I think that is the common term. An example of that is I
6		have manufacturing facilities and quality control facilities which are hugely expensive
7		to set up, but I have them in one Trust and they service four or five other Trusts as well,
8		both within my control, and other Trusts who just do not have those facilities
9		themselves. So we will make products for those other Trusts. I sort of regard myself as
10		working for the NHS rather than four particular Trusts.
11	THE	PRESIDENT: The scale gives you those advantages.
12	A.	Yes, the scale does, particularly when one is looking at capital bids. There is no point
13		in me putting in a bid for several million pounds to build a septic unit that is going to
14		stand idle for, "a part of the day". I may as well say to my colleagues "You build it", or
15		we will provide it and we will then service another Trust", and that tends to be the way
16		that it works. That is not just me, that has been driven by the strategic health authorities
17		and before that, regional health authorities, and there are regional specialists in areas
18		like drug information, quality control, manufacturing, who take an overview on all of
19		these issues. Even in terms of procurement, there is a national and a regional specialist
20		who we feed into in terms of procurement decisions.
21	MR	MATHER: That is exactly where I am heading, because there if there is a national or
22		regional procurement arrangement, would that to some degree be capable of redressing
23		a position where a manufacturer does not do what you want. Let's take, for example,
24		bundling homecare, could not the regional network or procurement system, perhaps
25		prompted by you, say "Mr Farrell is having a spot of trouble, he can't get them to
26		unbundle this, they have said 'no', but if we all pile in, that will increase the power
27		versus the manufacturer"?
28	A.	Yes, we have had exactly that discussion last week with the regional pharmacists. I
29		think that the homecare issue generally is going to be taken up on a regional basis,
30		because it has become not a mature market, but certainly a rapidly evolving one, and I
31		think it is going to require a regional overview at some stage. But you are correct.
32		Whether or not we have the - well we certainly do not have the power locally to force
33		people to unbundle prices, but it is something we can aspire to.
34	THE	PRESIDENT: What power has the Region got that you do not have local?
35	A.	The regional pharmacist is responsible for overseeing procurement within the region,
36		and he also has regular meetings with officials from the Department of Health, and then
37		these matters can then be brought up through those channels.
38	PRO	
20	1.100	- Start Ele, in jour written statement in paragraph 50, you seen to be

1		implying that you do not, at your operating level, see yourself as having
2		countervailing buying or monopsony power as a big buyer against a monopoly
3		like Genzyme, where you have a uniquely efficacious treatment, just one, and
4		you are unable to persuade them to unbundle and so on.
5	A.	Yes.
6	Q.	This is a correct interpretation?
7	A.	That is correct.
8	Q.	Do you think that moving to a more networking and more reasonable procurement sort
9	_	of collaboration, consortia, will actually change that or not?
10	A.	It is something we would be asking for, and if we went to tender it is something we
11		would be putting in the tender document.
12	Q.	But if you are tendering just for one product
13	A.	That is a difficulty, and that is the difficulty we find ourselves in in this particular case.
14		If there is only one product there is no point in tendering.
15	Q.	Thank you. On another unrelated point in a way, but one that is significant, it has been
16		proposed that one advantage of an exclusive distribution system, as with HH in the
17		past, or a tied vertically integrated company like Genzyme Homecare, there is a major
18		advantage to the manufacturer in terms of feedback of information relating to the
19		patients, and the problems they have, so records are kept relating to each patient.
20		Could you see this as important at an early stage of the launch and development of an
21		orphan drug, where you have got only a few patients? If so, is that a reason for having
22		such an arrangement or would you see that your systems themselves would allow this
23		passage of information rapidly to go to a manufacturer, even if you had a multi-disease
24		delivery, as with HH?
25	A.	I think for such cases we would be looking at the database that would be required and
26		the information that would need to be collected and probably putting the systems in
27		place ourselves, if it was an orphan drug, but it depends on the status of the orphan
28		drug, because it is orphan because it has been used in relatively few numbers of
29		patients and possibly the long-term side effects are unknown, then we would want to be
30		monitoring that quite carefully ourselves.
31	Q.	The condition.
32	A.	Yes, the condition, absolutely.
33	Q.	Would you normally collaborate closely with the manufacturer on this?
34	A.	We may do, but we would see that as a clinical role that we would wish to take on,
35		because the patient remains our responsibility, not the responsibility of the drug
36		company or indeed the homecare company: it is our responsibility.
37		For orphan drugs, whichever company is providing the homecare, we would
38		set the parameters for the data we required and how it would need to be collected, so it

1		would not matter to me.
2	THE	PRESIDENT: Would you be accommodating for a manufacturer who wanted to have
3		as much feedback as possible?
4	A.	Yes, indeed. I think it is important. We rely on the pharmaceutical industry to develop
5		new drugs. It is important that we have a mature and sensible dialogue with them. I
6		have always felt that. They need to know how we use their products. We can then
7		make suggestions to them in terms of further product developments. In fact, that is
8		very much the case. We began using a drug which was used for renal patients at the
9		Royal Free for a condition called atopic psoriasis and, following several talks with
10		companies, that clinical problem has now become a new product. So we like talking to
11		drug companies that are willing and looking at developing new products, because that
12		is their expertise.
13	THE	PRESIDENT: Yes, Mr. Turner.
14		Questioned by MR. TURNER
15	Q.	Mr. Farrell, first of all, I would like to go back to a question from the Chairman about
16		how you go about agreeing with companies to provide homecare services and whether
17		you would discuss it with the patient and, I think you said, the clinician also and then
18		look for a provider.
19		Just to clarify, to what extent are the views of clinicians taken into account in
20		deciding, in the context of a tender, who actually does get the business?
21	A.	Our experience with tendering was with haemophilia and we did discuss the tender
22		proposals with the clinicians involved and took their views into account as part of the
23		overall tendering arrangements.
24	Q.	My second question is really a point of clarification: it relates to the haemophilia
25		tender and an issue in relation to the number of patients for whom it makes sense to
26		engage in a tender. Can you just clarify again how many patients were subject to care
27		under the tender: how many haemophilia patients you have at the Royal Free Hospital?
28	A.	Overall, I think we have probably about 200 receiving treatment. I cannot tell you the
29		exact number we have got with homecare, but it may be 50% of that.
30	Q.	About 100.
31	A.	About 100, yes.
32	Q.	Mr. Vaughan at one stage may have suggested that a company called Polar Speed
33		might have tendered for the home delivery element for the haemophilia tender; I
34		understood you to say that you were not familiar with that company. May I therefore
35		put the question in a slightly different way? If you imagine a company which is a cold
36		chain delivery company and whose function it is to deliver the product to the patient's
37		door at a set time, whether or not Polar Speed itself conforms to those parameters, but
38		that is what it does - that and no more - could you please explain whether that would be

1		sufficient for the home delivery service that you require for haemophilia or, indeed, for
2		the Gaucher service?
3	A.	No, I think our requirements would be considerably more than that.
4	Q.	Could you explain, please?
5	A.	I think one has to look at the full range of what home delivery is. We have arrived at
6		an arrangement with the haemophilia where the driver is responsible for not only
7		delivering the drug but rotating the drug, because these are hugely expensive
8		medicines. They provide patients with a refrigerator and on occasion some patients
9		have felt a level of confidence in the driver that they give them their front door key so
10		that the patients can then have the drugs delivered whilst they are not there.
11		I think the other issue is that these are children mostly and we put in the
12		specification that the drivers should have police checks for obvious reasons.
13	Q.	This is the haemophilia.
14	A.	The haemophilia. I think, again, with Gaucher's we would want to ensure that drivers
15		were of an appropriate standard. So those are just some of the reasons why it goes
16		beyond a straightforward delivery to the door system.
17	Q.	I do not know about the haemophilia drugs specifically, but Cerezyme is, of course, a
18		very high value drug. Is that an issue at all in relation to the home delivery service that
19		you are looking for or not at all?
20	A.	Hugely. Hugely. There is also the issue of compliance. Patients do not always turn up
21		at clinics when they are meant to, and that is a considerable - even for acutely ill
22		patients or even chronically ill patients - this ensures that we get the drug to the patient
23		and their compliance is improved in that respect.
24	THE	PRESIDENT: By "compliance", you mean the patient's compliance.
25	A.	The patient taking the drug, yes.
26	Q.	The patient actually taking it.
27	A.	Yes, that is quite an issue sometimes. The cost of a drug is of concern to us and we
28		have to ensure that it is not left with a neighbour or left in the garden shed or something
29		like that. It has to be looked after and managed as part of the total homecare package.
30		In some respects, I have to say I prefer a homecare delivery company
31		delivering the drug rather than the patient collecting it from our pharmacy for security
32		reasons.
33	MR.	TURNER: Just to pick up on something that you said in the course of discussion
34		earlier, you mentioned an issue of wastage; is that connected with that?
35	A.	Yes, it is. Wastage of these products was a considerable problem before we had the
36		haemophilia arrangements in place and, in fact, I have not got the exact figures but our
37		usage of haemophilia products reduced by about 10% once we put in place a homecare
38		managed arrangement. I have not got similar before and after effects with Gaucher's

1		because we have always had a homecare arrangement for these patients. But there is
2		no doubt that, left to their own devices, patients can waste a considerable amount of
3		drug.
4	Q.	After lunch, you were asked to look at a paragraph from the MMC report and part of
5		the statement of Mr. Moreland of Genzyme. I would like to just stand back outside the
6		parameters of those two documents and ask you the general question, how common is it
7		in the pharmaceutical industry for a drug company to offer you a price which includes
8		the cost of homecare and not to offer an alternative drug only price?
9	A.	Rare, very rare.
10	Q.	The next is a point of clarification as a result of something that you said. It relates to
11		the relationship that you have with the PCTs who ultimately bear the cost for this
12		service, the cost of the drug. At the moment, there is a rolled up price. There may
13		have been an issue as to whether, if you were to contract for homecare services, that
14		means that they will contract with the homecare provider or yourself. Just pausing
15		there for a moment, do you have a view about that, about the extent to which contracts
16		for such services would be centralized or PCTs would do that, enter into contracts for
17		themselves for this particular service?
18	A.	I think it is important to identify in the context of this who has clinical responsibility
19		for the patients. That is not the PCT, that is the clinicians who look after the patients.
20		In that context, I cannot see how it could be reasonable for the PCTs to contract for a
21		homecare service. My view is that that should be done as part of the clinical
22		programme of care for the patient.
23		We would clearly discuss with the PCTs, as I have discussed in terms of
24		programming these patients through the system, what the extent of the arrangements
25		and the financial implications would be, but the responsibility resides with the care
26		providers. So therefore, to answer your question, the contracting responsibility has to
27		rest also with the care providers.
28	Q.	By that you mean largely yourself in this case.
29	A.	Yes, and the clinicians involved, yes.
30	Q.	May I then move to a second stage of that question? That is this. If you were to
31		engage in such contracting, would it involve a significant additional burden for you in
32		terms of having to liaise with these PCTs? If I may just explain that. At the moment,
33		as I understand it, you already need to negotiate with these PCTs in relation to the cost
34		of the drug which involves the rolled up homecare.
35	A.	Yes.
36	Q.	My question is, would there be a significant additional burden that you foresee or
37		would there not?
38	A.	No, there would not. In fact, the PCTs that we have discussed it with have all been

1		very happy for us to undertake this contracting process, but they wish to be informed of
2		it. They are happy for us to do it and to lead on it.
3	Q.	My next question really picks up on something on which the Chairman touched and it
4		related to parenteral nutrition (PN). You were mentioning the possibility of infection
5		through the injection, using the central vein, as a reason - or it may have been
6		suggested that that risk of infection might be a reason for the manufacturer of the
7		parenteral nutrition product to provide a homecare service.
8		Could you just clarify this, please? In parenteral nutrition, so far as you know,
9		does the manufacturer of the product supply it to you together with homecare services,
10		or have I misunderstood?
11	A.	I think so. The point I was trying to make there is that parenteral nutrition in the trust
12		that I am responsible for - we manufacture the drug. We buy in the raw material from
13		the company in terms of solutions, we undertake a compounding process, so we make
14		up the three litre infusion fluid bag, if it is to be three litres, and then we contract with
15		the homecare company to collect it and deliver it to the patient's home and any nursing
16		care that will be necessary as well.
17	Q.	And the company with whom you contract - which company is that?
18	A.	That will be Healthcare at Home that we would contract with, but the supplier of the
19		raw material (if I can call them that) in my case has no involvement beyond supplying
20		us with raw materials.
21	Q.	Moving onto one or two questions that Mr. Vaughan raised with you, he mentioned in
22		passing that if you were to tender using the official journal it is a possibility that a
23		Greek or Spanish homecare company might win the tender. Would you please say
24		whether, in your mind, that is a theoretical possibility or whether you are aware of any?
25	A.	No, I think it is theoretical, although I am aware that Healthcare at Home did employ a
26		Greek driver to talk to the thalassaemia patients who were of Greek extraction, so that
27		was quite useful.
28	THE	PRESIDENT: That tends to run in Greek families, does it not?
29	A.	Yes, it does. So that was quite a useful thing to do. I think it is theoretical, but I could
30		not say that it would never happen.
31	MR.	TURNER: District nurse usage. I think you said that the administration of drugs by
32		intravenous cannula is a specialist technique. You canvassed with Mr. Vaughan the
33		possibility of district nurses becoming involved in homecare.
34	A.	Yes.
35	Q.	Again, my question here is this. First of all, take it in stages. The present situation, the
36		availability of district nurses for this sort of function, for homecare. Could you just
37		summarise how you see that at the moment?
38	A.	There are currently insufficient district nurses to provide this service. That is partly

1		one of the difficulties. I am sure they would be willing to do it, if there were sufficient
2		numbers.
3	Q.	Is it a foreseeable development, therefore, that district nurses become involved to any
4		significant extent in this service? Is it something under consideration or, as you were
5		canvassing it, is it more an ideal wish on your part?
6	A.	If there were clusters of patients within particular areas, I could see this working
7		reasonably well.
8	Q.	To clarify, my question is not whether you can see it working well but whether, looking
9		forwards, this is a real possibility on the cards at the moment or it is something which
10		you imagine could work well.
11	A.	It is something I think for the future. I cannot see it operating, certainly within the
12		foreseeable future. It is an aspiration that we will work towards.
13	Q.	My last question, subject to anything from my right, is a question of clarification. Mr.
14		Vaughan, in one of his questions, described Healthcare at Home as an exclusive
15		distributor for - I think it was - TKT and you said earlier on - perhaps you have
16		forgotten this - that you had read Mr. Jones' latest statement. He said at the end in
17		relation to that issue: "I can confirm that Healthcare at Home is not the exclusive
18		homecare provider for TKT in relation to Replagal." Really on a point of information it
19		may be that that went a little bit too quickly for you to pick it up. Do you have any
20		reason to doubt that?
21	A.	I do not, no.
22	Q.	Finally in relation to the last sentence of Mr. Jones: "There is nothing unusual about
23		homecare companies dealing with competing products, for example in the multiple
24		sclerosis market."
25	A.	That is correct.
26	MR.	TURNER: Mr. Thompson may have a question.
27	MR.	THOMPSON: There is just one short question. This is something for the future. If the
28		district nurses became available, for example, in relation to the Gaucher patients, would
29		that eliminate the concerns that you have over Genzyme's pricing strategies at the
30		moment?
31	A.	If that were to become an option, we would have no need of homecare companies or
32		services and therefore we would be simply buying the product and the price would be
33		clearly the purchase price for the product, so would it eliminate my concerns? In part it
34		- sorry?
35	Q.	In relation to the price you are currently paying for Cerezyme.
36	A.	Yes, it would.
37	MR	THOMPSON: Thank you. Sir, unless the Tribunal has any further questions
38	MR	MATHER: I just wonder how much business you do with Healthcare at Home?

1	A.	It is an emerging market. We do a substantial element of business now, sufficient that I
2		would be looking to want to tender elements of it.
3	Q.	Is it #20,000 a year, or #100,000?
4	A.	No, no, it is several million pounds a year.
5	Q.	Several million pounds a year you pay to Healthcare at Home?
6	A.	No, that is the drug content of it, oh no, we do not pay them that much.
7		PRESIDENT: They are homecare providers in relation to several million pounds of
8		drugs?
9	A.	Yes. And the reason that it is several million is because it is the high cost end of the
10		treatment market, if you see what I mean. These are all high cost patients.
11	THE	PRESIDENT: Thank you very much indeed, Mr Farrell. I am afraid it has been a long
12		day for you. It has been immensely helpful for the Tribunal and we are very grateful to
13		you for coming. Thank you very much.
14	PRO	F GRINYER: Sorry about your lunch.
15	THE	PRESIDENT: The Tribunal is just going to rise for five minutes, Mr Thompson.
16		(<u>Short break</u>)
17	THE	PRESIDENT: Yes, Mr Thompson?
18	MR	THOMPSON: Chairman, gentlemen, inevitably I have had to slightly rethink, because
19		I thought I would be starting rather earlier in the day than I am. If I could tell you the
20		structure of our presentation as we originally planned, which we will obviously think
21		about over the weekend, and see whether it can be shortened or not. We were intending
22		to break up our submissions into six parts. I was going to do the first three. Mr Turner
23		was going to do the fourth and the fifth, and then I was going to do the last one.
24		The first one was by way of introduction, which I think we will get through
25		today, I hope so. The second and third was intended to take the Tribunal through a
26		number of documents under the headings of two propositions. Those propositions being
27		since at least 1995, and thus since 1st March, 2000, the NHS list price for Cerezyme
28		has been a bundled price, i.e. it has included not only the cost of supplying to the
29		dispensing pharmacist, but also the supply of homecare services. That was our
30		proposition one. There is quite a number of documents which have not yet been
31		opened.
32	THE	PRESIDENT: I am not sure that is disputed, is it?
33	MR	THOMPSON: Well, I do not know whether it is or not.
34	THE	PRESIDENT: Right. We do not need to look at things which are not disputed, we just
35		assume that it has been a bundled price all the way through until today.
36	MR	THOMPSON: A lot of it is either free, or I think in the words of Mr Yarrow
37	THE	PRESIDENT: Well, it depends what you mean by "bundled", if you say "not
38		separately charged for", that leaves open whether it is free or not.

1	MR	THOMPSON: It is also a question of whether or not it is legitimately above the NHS
2		list price. Anyway, it may be that the drafting could be improved on, but I think the gist
3		of the point is one that was worth making, and quite a number of documents bear on it.
4		The second one, in respect of NHS patients who are treated at home with
5		Cerezyme, supply and demand is for in addition to supplies of the drug to community
6		pharmacies, and conventional dispensing services, i.e. a bespoke, flexible, integrated
7		homecare service for Cerezyme
8	THE	PRESIDENT: Wait a minute, you are going a bit too fast. It is for a bespoke
9	MR	THOMPSON: and flexible integrated homecare service for Cerezyme, that is to say
10		homecare services.
11	THE	PRESIDENT: Yes.
12	MR	THOMPSON: Then Mr Turner was going to deal with the adverse effects of the
13		bundling and margin squeeze abuses that the OFT has found in relation to the provision
14		of homecare for Gaucher patients, and also the justifications advanced for Genzyme's
15		pricing behaviour. Then I was going to deal with the Tribunal's questions including the
16		issue of how the direction should be framed, if there is to be a direction, and any other
17		remedies.
18	THE	PRESIDENT: Yes.
19	MR	THOMPSON: If I may start with some introductory remarks under five heads. I will
20		just give them briefly. First, the nature of the OFT's case. Secondly, the obligations of a
21		dominant supplier. Thirdly, the economic significance of the case. Fourthly, the issues
22		of refusal to supply, exclusive distribution, and vertical integration. Fifthly, what I have
23		called the "Tom, Dick or Harry" point, Mr Vaughan's point that it was implicit in our
24		remedy that they would have to supply every Tom, Dick or Harry, with Cerezyme.
25		By way of preliminary remarks, as we say at paragraph 4 of the skeleton
26		argument, the reference is at bundle 45 page 2.
27	THE	PRESIDENT: Do we need it?
28	MR	THOMPSON: I do not think so, I am simply giving the reference for the transcript in
29		due course. This is a case about abusive pricing. However, what it is about could also
30		be expressed by the use of a homely expressed, redolent of the more rugged
31		competition policy regime of Victorian England, it is a case about "cornering the
32		market" through bundled pricing, and then exploiting that situation by vertical
33		integration accompanied by a simultaneous margin squeeze on all actual, or potential,
34		competitors.
35		The second point is, although this aspect of their case did not feature
36		prominently in Mr Vaughan's remarks yesterday, the theoretical foundation of
37		Genzyme's case on this appeal, is that the bulk of homecare services is a standard form
38		of wholesale delivery, readily undertaken

1	THE	PRESIDENT: You will have to go a bit slower, Mr Thompson, we are trying to write
2		it down. Yes - standard form of wholesale delivery?
3	MR	THOMPSON: Undertaken by many competent delivery companies, and in particular
4		by Polar Speed. It is only in this way that it can argue that homecare services are
5		essentially within the NHS list price and that any free provision, i.e. bundling, is de
6		minimis and comparable to a supermarket providing help at the checkout in packing the
7		groceries. That is an image of Professor Yarrow, bundle 37, tab 22, page 196.
8		The OFT rejects this approach completely, and invites the Tribunal to do the
9		same. This is a point that is made at paragraph 4 of the defence, bundle 28, page 2.
10		Gaucher patients are chronically ill people being treated in the community. They are
11		not convenience purchasers of milk, or take-away pizza. Convenience purchasers, as a
12		group, can perfectly well go and make or buy other food and drink if they are not happy
13		with their local milkman, or their local pizza store. Gaucher patients at home are
14		entirely dependent on their homecare services supplier for their good health and thus
15		for their quality of life. They have no alternatives readily open to them if that supplier
16		lets them down in any way. Their specialist care centre may be many miles away, their
17		local surgery or pharmacist is unlikely to have expertise in Gaucher disease and will
18		not, in any event, stock Cerezyme.
19		Their specialist care centre equally relies on homecare service providers to
20		discharge their functions skilfully and to monitor the patients' well being and to cater
21		for their special and varying needs. For example, Dr Mehta and Professor Cox make
22		this very clearly and in a form that is completely unchallenged.
23		The NHS rightly, and we now have the evidence of Mr Farrell directly, insists
24		on very substantial safeguards in such circumstances as reflected in the detailed
25		specifications drawn up by NHS purchasers such as the Royal Free Hospital and the
26		Birmingham Children's Hospital, and in the detailed plans that went into the transfer of
27		functions that to Healthcare at Home in 1998 and into the creation of Genzyme
28		Homecare in 2000.
29		This is the basic fault line between the primary evidence of NHS purchasers
30		such as Mr Farrell and Professor Cox, and of NHS suppliers such as Dr Jones, and to
31		be fair, Mr Johnson and Miss Kelly in her original evidence, and the somewhat flippant
32		tone of the secondary and theoretical evidence of Professor Yarrow with his talk of
33		milk, bundle 37, tab 22, page 194 - pizza, groceries
34	THE	PRESIDENT: I think we have got that point about the pizza, Mr Thompson.
35	MR	THOMPSON:picnic boxes and cool bags. Well, I am sorry, Chairman, but
36		Professor Yarrow
37	THE	PRESIDENT: What we want is hard argument at this stage, and not flights of oratory.
38	MR	THOMPSON: It is fundamental to this case. We are being told that the delivery in this

1		case is essentially a straightforward matter. This will not go on for a long time, I can
2		assure you, but I do wish to make the point.
3		Of course, another important difference is the deliveries of milk and pizza tend
4		to be worth only a few pounds, and are paid for directly by the customer at the time.
5		Deliveries of Cerezyme are worth over #10,000 per delivery and are paid for by the
6		NHS on the basis of secondary documentary evidence, from the service provider. There
7		is an obvious and very serious risk of fraud, or theft in such circumstances.
8	MR	VAUGHAN: I am afraid there are certain limits to oratory.
9	THE	PRESIDENT: Well it is a high value product.
10	MR	THOMPSON: I am not suggesting any employee in Genzyme, I would have thought
11		they would be as concerned as anybody else about the risk.
12	THE	PRESIDENT: Well the argument about security because of the high value product I do
13		not think is one that figures in the decision, does it?
14	MR	VAUGHAN: Except it is one of the objective justifications that we give in these
15		matters.
16	THE	PRESIDENT: Yes, well let Mr Thompson go on.
17	MR	THOMPSON: In all these circumstances NHS buyers and prescribers rightly and
18		properly want to specify and monitor the services they receive carefully, to choose the
19		service provider carefully on the basis of a competitive tender and to control the
20		potentially high costs of this highly specialised and sensitive service. The move to
21		homecare is a recent but important development in NHS care. It has obvious potential
22		benefits to consumers and to overstretched NHS hospitals and surgeries if it can be
23		made to work well. It also has substantial but incidental cost savings arising from the
24		fact that at least for expensive drugs such as Cerezyme the additional costs of homecare
25		services are more than offset by the 17.5 per cent. saving on VAT that results from
26		home supply.
27	THE	PRESIDENT: Sorry, the cost savings are more than offset by the 17.5 per cent. saving
28		on VAT.
29	MR	
30	THE	PRESIDENT: Where is the evidence on that? I am sorry, I may have misunderstood
31		the point, but the cost savings to the NHS, by having independent homecare suppliers,
32		are more than offset by the
33	MR	THOMPSON: It is a point that is made both by Genzyme and accepted in the decision
34		that the costs of homecare services which are, of course, material
35		PRESIDENT: Oh I see, because they save the VAT?
36	MR	THOMPSON: Yes. As I understand it that is a material consideration which both
37		Genzyme and the Director and the Office accept, it is a significant feature of the
38		service.

1	THE PRESIDENT: It is, but it is a saving you make either way, isn't it, whoever is the
2	homecare provider, you still make that saving? It doesn't matter whether it is Genzyme
3	Homecare who is doing it, or Healthcare at Home who is doing it, you are still saving
4	17.5 per cent.?
5	PROF GRINYER: In a sense it is a move to homecare provision,k rather than
6	hospital?
7	MR THOMPSON: Indeed.
8	PROF GRINYER: Just one.
9	MR THOMPSON: Indeed.
10	THE PRESIDENT: So what you are saying is one of the reasons why it is a good thing to
11	move to homecare generally is because the VAT is saved.
12	MR THOMPSON: Indeed, it saves both resources in hospitals and it can have financial
13	benefits to the NHS.
14	THE PRESIDENT: Yes.
15	MR THOMPSON: These benefits are jeopardised if NHS suppliers are unable to specify
16	and choose their suppliers or to control the costs of the services they need. That is the
17	problem that has arisen here. Genzyme's bundling and margin squeezing abuses have
18	arrogated the choice of supplier and the specification of the service to the drug
19	company excluding all competition and all consumer choice. This has culminated in the
20	current extraordinary situation where Genzyme is continuing to receive full
21	remuneration from the NHS for a service that is, in fact, in general being provided by
22	somebody else, Healthcare at Home, at its own cost. This commercially perverse
23	situation has arisen because Genzyme's competitors and customers refuse to be driven
24	into accepting this situation by Genzyme, unless this Tribunal grants its endorsement to
25	such conduct.
26	As the Tribunal noted at the interim relief stage, the reaction of NHS
27	customers to Genzyme's transparent attempt to force them to transfer to Genzyme
28	Homecare in May 2001, for example, bundle 31, tab 1, pages 42 to 56, is eloquent
29	testimony to the fact that end consumers whom Advocate-General Jacobs and
30	Advocate-General Warner have both correctly identified as the primary focus of Article
31	82 in a passage from Oscar Bronner cited by Mr. Vaughan yesterday - as it is of the
32	Chapter 2 prohibition - consider themselves prejudiced by Genzyme's conduct.
33	It is not enough for Genzyme to assert that they have nothing to fear. In
34	addition, Mr. Williams' latest statement, revealingly but apparently unwittingly,
35	confirms the benefit to Genzyme, given that the company is receiving no incremental
36	revenue for performing its services, any savings that Genzyme makes by bringing
37	services in-house will fall directly to the bottom line and enhance its profitability
38	(bundle 37, tab 25, page 25, paragraph 25). That by way of general introduction.

1	ĺ	Turning to the specific topics, the obligations of the dominant undertaking, the
2		economic significance of the case, refusal to supply exclusivity and vertical integration
3		and the Tom, Dick and Harry point.
4		First of all, the obligations of a dominant supplier. It is a basic principle of
5		competition law that a dominant supplier bears a special responsibility to safeguard
6		competition. I am sure that is a point that is very familiar to the Tribunal. I have
7		brought the introduction to the Full & Nickpai chapter on abuse of a dominant position,
8		but the point is a familiar one and appears, for example, in the <u>Knapp</u> judgment.
9		The fact that a dominant supplier is what I might call a benefactor of mankind
10		or someone given a degree of statutory monopoly protection to reflect a particular
11		benefit conferred on society is no defence to an action for downstream market abuse.
12		One finds that in cases such as <u>Volvo v. Veng</u> or, indeed, <u>Tetrapack</u> and there is the
13		familiar distinction between the existence of such a right and its exercise, i.e. extending
14		its legitimate scope by abusive conduct.
15		It follows from these two elementary points that it is no defence for a
16		dominant supplier to provide evidence of similar conduct on parallel markets unless it
17		can establish that its conduct is truly common commercial practice. Where, as here, an
18		entrenched monopolist excludes downstream competitors and exploits its upstream
19		dominance, the OFT is clearly entitled to act.
20		The Competition Commission's general powers of investigation are not the
21		appropriate recourse in such a situation. This is an investigation into the market
22		conduct of a single dominant company in a market that forms a discrete part of a wider
23		market sector.
24	THE	PRESIDENT: So we are looking at this case on its own facts basically.
25	MR.	THOMPSON: Yes. It is an entirely appropriate use of the OFT's resources, given the
26		particular facts that have arisen in relation to this individual company.
27	MR.	MATHER: Is it not a general issue, as Mr. Farrell explained, which was being
28		considered by the purchaser of a number of different drugs across the country?
29	MR.	THOMPSON: Yes, it is, but the treatments and the market situations from case to case
30		are, quite plainly, discrete and different and it is entirely appropriate to investigate this
31		particular situation, given the rather unusual facts, in fact, possibly unique facts or
32		virtually unique facts that prevail on this part of the market.
33		Turning to economic significance, Genzyme here adopts a somewhat
34		inconsistent approach. At some points, it derides the OFT's interest as trivial; at
35		others, it suggests that Genzyme's world will fall apart if
36		Mr. Farrell or Mr. Walsh is permitted a margin from which to find a way to competitive
37		tendering for homecare services; and that is also of intense concern to others.
38		The OFT's position is that this is indeed an important case in the nature of the

1		issues that I have already addressed, the nature of the abusive conduct and the
2		implications for other markets. That is not a reason for the OFT not to act, but rather
3		the reverse.
4		If I can now make some general remarks in relation to refusal to supply
5		exclusive distribution and vertical integration. The OFT's position, which, in my
б		submission, is particularly rigorously argued in this case, is that this is not
7		fundamentally a case about refusal to supply or exclusive distribution; nor is it a case
8		about vertical integration as a form of market abuse; though it is a classic instance of
9		an abuse made possible by vertical integration.
10		In respect of refusal to supply, I should just add that, contrary to Mr.
11		Vaughan's assertion yesterday that this is a very late introduction, the nature of the
12		OFT's basic concern has been clear at least since the Section 26 notice, which it may be
13		worth just turning up. It is bundle 31, tab 1
14	THE	PRESIDENT: I think you can just give us the reference.
15	MR.	THOMPSON: pages 57 to 58. I will read out the relevant part. "The suspected
16		abuse consists of charging a single price for Cerezyme, which includes the provision of
17		ancillary services, thus reserving to itself or an undertaking acting under contract for it
18		the provision of those ancillary services", that is the 11th October 2001.
19	MR.	VAUGHAN: So that we are clear, the point I made was that the margin squeeze was
20		very late.
21	THE	PRESIDENT: I think what is at the back of one's mind to some extent is that the
22		allegation that the abuse consists of charging a single price for Cerezyme seems to
23		contain the suggestion that one ought to charge a separate price for the drug and a
24		separate price for the homecare services and one should make the drug available to
25		third parties at a different price from the price that would be charged for the drug and
26		the homecare services separately, if you see what I mean.
27	MR.	THOMPSON: Yes.
28	THE	PRESIDENT: So, in a sense, within the concept of bundling comes the idea that the
29		product is not being made available on economic terms to somebody else and from
30		there you can say it is a sort of refusal to supply, even though the product is in fact
31		being supplied, if you see what I mean. It is all the same sort of area.
32	MR.	THOMPSON: Indeed.
33	THE	PRESIDENT: Every tying case - it is the other side of the coin, if you see what I mean.
34	MR.	THOMPSON: It might also be said that margin squeezing can always be said to be a
35		form of discrimatory pricing because giving somebody no margin whereas your own
36		person has a margin is a form of price discrimination, but, in my submission, the way
37		that this has been put is the logical and correct one.
38		If I could just make my point in relation to refusal to supply, even were the

 that is not in itself fatal to market competition. Genzyme is entrely willing, first of all, to provide end users such as Mr. Farrell with Cerezyme at the NHS list price and, secondly, to arrange for homecare services through a third party and/or itself, albeit that since May 2001 it has varied its pricing on that. What it is not prepared to do is to supply either intermediate buyers such as Healthcare at Home, Clinovia or the other suppliers who were written to in virtually identical terms (bundle 31, tab 1, page 49 and bundle 38, tab 49, pages 736, 740 and 741) or to provide end users such as Mr. Farrell at an unbundled price. THE PRESIDENT: So it is not to supply at an unbundled price. That is what you have just said. That is a sort of refusal to supply. I think we all know what we are talking about and we should not quibble about the particular wording that is being used, but when Mr. Vaughan submits that this case is essentially a refusal to supply, even though it is not a refusal to supply case it could be said that this case has significant elements of refusal to supply appear in <u>Telemarketing</u>, which I think is not always regarded as a refusal to supply appear in <u>Telemarketing</u>, which I think is not always regarded as a refusal to supply case, but there are clearly issues of principle which are common to both. THE PRESIDENT: I do not think it particularly matters which pigeon hole we try to put it in: it is fairly clear what the allegation is. MR. THOMPSON: If Genzyme supplied intermediate buyers at an unbundled NHS list price, for example, #2.73 being the price that they have charged to hospitals since 1994, then the intermediate buyers could offer their services to end users at a commercially realistic price. Alternatively, if it supplied end users with such a price, then the end users could make their own arrangements for tendering etc. It is not in the flat that whoever does get it should have the margin with which to operate.	1	ĺ	treatment of Healthcare at Home since May 2001 to be treated as a constructive refusal,
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1	The possibility of an exclusive arrangement between Genzyme and the
2	homecare services provider would therefore not arise and could not be sustained if it
3	did arise as the NHS buyer would make its own arrangements.
4	Finally, the position in relation to vertical integration is, of course, clear.
5	Vertical integration is, in itself, entirely compatible with effective competition; indeed,
б	it offers customers an alternative suppliers and is thus in principle pro-competitive.
7	The difficulty is that where an upstream monopolist with the obvious market
8	power of Genzyme decides to integrate vertically there are a number of risks that can
9	arise. Of these, the present case is perhaps the grosses and most obvious: where an
10	entrenched monopolist uses its market power to drive out all competition, thereby
11	increasing its profitability and further reinforcing its upstream market power.
12	Finally by way of introduction, the Tom, Dick or Harry point (day 1, page 48,
13	lines 7 to 11). Genzyme asserts that it wishes to protect its customers, revealingly
14	described by Genzyme as "our patients", rather than those of the NHS, from homecare
15	services provided by "any Tom, Dick or Harry". However, there is nothing in the
16	decision to support this entirely unrealistic scenario. The OFT has never required
17	Genzyme to supply all-comers, let alone required the NHS to authorise these ill-defined
18	and incompetent suppliers of homecare services to be reimbursed for supplies of
19	Cerezyme.
20	It is obvious that even at an unbundled price very few suppliers would wish to
21	buy it as they would not do so unless they were assured of reimbursement, either under
22	the PPA as a registered pharmacist or from a hospital or a PCT. In either case, that
23	would require approval by the NHS. In reality, by both the relevant PCT and the
24	National Referral Centre as the Tribunal has heard this afternoon and this morning
25	from Mr. Farrell.
26	In any event, were Genzyme to impose selective criteria on homecare service
27	providers and to supply only approved suppliers but at an unbundled price, that would
28	raise entirely different considerations from those considered in the decision. In the
29	event, the primary, if not the sole, criterion for supply seems to be a willingness on the
30	part of the buyer to buy it at the same price as Genzyme charges end users who receive
31	Genzyme homecare services, that is to say, a bundled price.
32	Those are the points that I wanted to make by way of introduction. I do not
33	know if that is a convenient time to stop.
34	THE PRESIDENT: I think it probably is a convenient time to stop, yes.
35	MR. THOMPSON: Can I hand in the note of what I was going to say now? (Document
36	handed)
37	(The President gave indications as to timing)
38	MR. THOMPSON: It may be worth looking at the note. First of all, I should give due

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1		credit to
2		Mr. Turner as the literary consultant to this side, who has already contributed
3		Weichgenstein and now adds Tolstoy to his list of credits. More importantly, the pages
4		2 to - really the bulk of it sets out quite a large number of factual references which I
5		had anticipated having time to go through, at least the main ones, this afternoon.
б		It may be that the Tribunal will want to consider whether they think that will
7		be a complete waste of time and that they are sufficiently familiar with the documents
8		that they do not wish me to do that, which will obviously save quite a lot of time.
9	THE	PRESIDENT: I would have thought that if you are able to tell us why you rely on
10		these particular documents or what conclusion you are inviting us to draw form them, I
11		would not have thought you needed particularly to take us through them document by
12		document. Most of them we are roughly familiar with if not familiar with in detail.
13	MR.	THOMPSON: Indeed, and there are one or two points which are spelt out slightly
14		more fully. I should perhaps point out that Mrs. Pope, the expert on this case, has
15		pointed out the very obvious typo in that in proposition 1 I have put "prescribing
16		pharmacists" but it should be "dispensing pharmacists" where it appears further down.
17		I do have one or two points by way of submission and it may be we will
18		consider over the weekend whether I should make those points fairly briefly and then
19		let
20		Mr. Turner deal with the questions of abuse and then I come back on the question of
21		the Tribunal's questions and the direction at the end.
22		(Discussion as to timing)
23	THE	PRESIDENT: We for our part have certainly been considering, in any event, the
24		possibility of some sweep-up hearing of some kind. There is quite a large number of
25		issues and lines of thought now floating around that may need to be brought together
26		before we finally give judgment. Let us say we will not sit beyond Monday in any
27		event and we will either take your reply in writing with references and so forth or we
28		will fix another, later date.
29	MR.	VAUGHAN: There will be more than just in writing. There will be a bit of colour, I
30		suspect.
31	THE	PRESIDENT: Thank you very much. I look forward to that.
32	MR.	VAUGHAN: It will be basically in writing.
33	MR.	THOMPSON: I think there is a slight concern on this side that we might suffer a
34		submission squeeze, given that the original oral submissions delivered yesterday
35		essentially consisted of nothing more than headings and if Mr. Vaughan is going to tell
36		us what his case is in writing at 4 o'clock on Monday, then I would respectfully
37	THE	PRESIDENT: I do not think we are going to get the writing on Monday, are we?
38	MR.	VAUGHAN: I think you will, yes. That is our intention.

1	THE PRESIDENT: Mr. Thompson is extremely sensitive to concerns that people have not
2	had a chance to deal with things and if at the stage of the reply there are still new things
3	that have cropped up or things that you feel you want to come back to us on, you will
4	have to indicate and we will be sympathetic.
5	(Adjourned to the following Monday at 10.30 a.m.)
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